

Wilson Clifford E res 4609 46 St .....	3648	Woodrow B res 5305 42A Ave .....	2239
Wilson D J res 4807 49 St .....	5691	Woodrow Mrs G res 5916 60 Ave .....	4865
Wilson Mrs Dave res 5127 Gaetz Ave .....	4763	Woods H A res 282 Edmond Heights .....	3549
Wilson Frank res 5611 56 St .....	4742	Woodward D S res 434 Edmond Heights .....	3494
<b>WILSON DR G C H</b> Ofc Parsons Clinic		Woody Lee Roy res 4101 36 St .....	5155
4826 Ross St .....	2042	Woody M H res 3618 Gaetz Ave .....	4264
Residence 3523 43 Ave .....	5565	Woof W R .....	9138-33
Wilson George W res 3913 46 St .....	6076	Woof William .....	9138-41
Wilson H res 3721 46 St .....	6060	Woolway Mrs F G res 2-5304 48 Ave .....	3529
Wilson Henry E res 4017 50 St .....	5086	Woolworth F W Co Ltd 5009 Gaetz Ave .....	3965
Wilson J A res 1-5205 50 Ave .....	5888	Worke L T res 4742 53 St .....	3043
Wilson J R res 3521 54 Ave Cr .....	2175	Worth Ronald William 5322 42 Ave .....	5953
Wilson Oilfield Supply Ltd M Terriff		Wotherspoon Rev Peter C .....	9124-42
4718 47A Ave .....	4905	Wotschell Miss Theresia res 4926 54 St .....	2511
Wilson Patrick D res 4118 50 St .....	5730	Woudstra T H res 5537 36 St .....	6179
Wilson R E res 5723 57 Ave .....	3858	Wray R G res 10-4907 48 St .....	5980
Wilson W J res 6103 51 Ave .....	2992	Wright Mrs A B res 4614 Ross St .....	2475
Wilson W J E res 4922 45 St .....	4881	Wright George .....	9114-31
<b>WILSON'S NEWS &amp; GIFT SHOP</b>		Wright Lewis .....	9117-34
5005a Gaetz Ave .....	2260	Wright R C res 4622 Ross St .....	3477
Wiltse D H res 3814 47 St .....	3372	Wrigley A J res 3720 43 Ave .....	5367
Wiltshire Harold res 4625 47 St .....	2130	Wulff S R res 4121 36 St .....	5952
<b>WILTSHIRE T A</b> Red Deer Bakery Ltd		Wyatt Roger C res 3916 44 St .....	2726
5209 Gaetz Ave .....	2515	Wyman K O res 3642 41 Ave .....	2184
Wiltshire T A res 5211 Gaetz Ave .....	2402	Wynia J Excavtg Contr 5511 41 St .....	3490
<b>WINDSOR HOTEL</b> 4822 51 Ave .....	2647	Wyrozub Mrs P res 3718 52 Ave .....	3988
	5135	Wysma S T res 4603 Ross St .....	3194
Winger C J res 22-4809 34 St .....	5612		
Winger J G res 3610 42 Ave .....	3124		
Winter D A res 6b Composite High School .....	4704		
Winter Donald Dan res 3437 41 Ave .....	3481		
Winter Kees P res 4105 35 St .....	6055		
Wintermute W res 4329 37 St .....	3389		
Winters Mrs Don res 3901 45 St .....	5058		
Wiseman E R res 4746 56 St .....	2995		
Wiseman L G res 3606 42 Ave .....	3513		
Withell R H res 4028 39 St .....	4653		
Withers W A res River Rd .....	4198		
Wittchen G res 4110 55 Ave .....	5413		
Wittchen John res 5111 36 St .....	4313		
Wocks James R res 4204 43A Ave .....	4386		
Woitte Donald res 4622 Ross St .....	5828		
Woitte O A res 1-5215 Gaetz Ave .....	2737		
Wolford Mrs S J res 5911 58 Ave .....	3256		
Wolk L res 5907 60 Ave .....	5992		
Woloshyn P M res 4215 41 Ave .....	5147		
Wolgien Miss Margaret A res 4805 48 St .....	3612		
Womacks A T res 3902 47 St .....	3810		
Wonderland Kindergarten & Day School			
5525 45 Ave .....	5457		
Wong Fong res 4922 51 St .....	3242		
Wong Wing res 4407 55 St .....	2851		
Wood Arthur res 3701 50 Ave .....	4715		
Wood Audrey res 4214 40A Ave .....	4761		
Wood Kerry res 5130 43 Ave .....	2804		
Wood Victor res 5911 51 Ave .....	4204		
Wood W H res 4407 48 Ave .....	5738		
<b>WOODMAN &amp; BURRINGTON</b> Chartd Acctnts			
4909 Gaetz Ave .....	5014		
Woodrow A T .....	9120-41		

Y

Yakimchuk C res 4105 45 St .....	2369
Yarbrough L A res 3738 42 Ave .....	5616
Yarmchuk James res 4309 55 St .....	4918
Yakubovich P res 4-4326 Michener Dr .....	3804
Yee Charlie res 4916 51 St .....	4358
Yee Jack res 4908 48 St .....	5424
Yoemans C E res 3932 43 Ave .....	5162
Young Albert res 3714 45 St .....	5892
Young Edward D res 5542 37 St .....	5057
Young Frank res 14-4217 Gaetz Ave .....	4300
Young George res 4014 51 St .....	5859
Young Jack res 5824 60A St .....	4873
Younie James M res 4712 55 St .....	4603
Yuhasz A John Jr res 4101 40 St .....	5111
Yuhasz John res 4126 38 St .....	5112
Yuill Miss Jean res 4306 47 St .....	2645
Yule H C res 4206 50 St .....	4244
Yule W J res 4314 47 St .....	5191
Yunker John D res 5907 51 Ave .....	4745

Z

Zack M E res 3230 Calgary Trail .....	4526
Zee F .....	9136-12
Zimmerman G L res 5505 38 St .....	3725
Ziola Mrs R res 5326 43 Ave .....	4484
Zuidhof Martin res 5812 52 Ave .....	3017

# RED DEER

MAY, 1959



ALBERTA GOVERNMENT TELEPHONES



THIS CLASSIFIED  
TELEPHONE DIRECTORY IS

*Easy to use . . .*

**FOR** your convenience a complete list of all business and professional telephone subscribers, throughout the community, appear in alphabetical order under the classification appropriate to their business, or the article or service they sell. The classifications, too, are in alphabetical order. You can find quickly and easily the Business, Service or Product you need.

**1. When you want to buy something . . .**

Suppose, for instance, a radio—**FIRST** look on the "R" pages for "Radio Sales, Service & Supplies".  
**THEN** pick out the dealer from whom you want to buy. You can use the directory in the same way when you want to buy any one of thousands of other products or services.

**2. When you want a dealer of a trade marked product . . .**

Suppose you want a dealer for a nationally known product, or service, such as an automobile.  
**FIRST** turn to "Automobile Agencies & Dealers — New Cars" on the "A" pages.  
**THEN** select the dealer from the list of those who sell or service the particular automobile you want.

**3. When you have forgotten a business firm's name but do remember the address . . .**

You may forget the name of a business establishment but remember their location.  
For example, you want a mover located on Second Avenue.  
**FIRST** turn to "Movers" on the "M" pages.  
**THEN** look for the familiar address.

**4. Even when you know the name : . . .**

The classified directory will help you in looking for business names you know. Suppose you want to telephone Smith, the plumber. Plumbers are listed on the "P" pages under the classification "Plumbers & Gasfitters". You will find your Smith under "Plumbers & Gasfitters" more easily than searching the long list of Smiths which normally appear in the white pages of our directories.

**For advertising information and rates concerning this directory communicate with Alberta Government Telephones, RED DEER — 2488.**

The Telephone Company assumes no liability for errors or omissions occurring in the Classified Directory.

**USE THE CLASSIFIED . . .  
IT'S EASY AS A B C**



**RED DEER CLASSIFIED TELEPHONE DIRECTORY  
MAY, 1959**

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**Accountants**

ALBERTA BUSINESS SERVICES 4927 48 St {2378  
4897  
Business Aids Co Ltd 4713 Gaetz Ave .....2953

**ROBERTSON-ANDERSON & CO**  
**ACCOUNTANTS**  
J. Weston Anderson res. 2668  
4924 - 51 St., Red Deer 3319

**Accountants — Chartered**

Lindskog Harry V Upstrs 5014 49 St .....3387  
Mackenzie Sheridan & Co 4928 51 St .....{2879  
4952  
Woodman & Burrington 4909 Gaetz Ave .....5014

**Accounting & Bookkeeping  
Machines**

**NATIONAL CASH REGISTER CO OF CANADA LTD**  
820 16 Ave SW Calgary—Call Long Distance .....  
and ask for .....Calgary...AMhrst 3-8080

**Acetylene**

Canadian Liquid Air Co Ltd 5020 51 Ave .....3128

**Adding Machines**

**NATIONAL CASH REGISTER CO OF CANADA LTD**  
820 16 Ave SW Calgary—Call Long Distance .....  
and ask for .....Calgary...AMhrst 3-8080

**RIMBEY RECORD**

Burroughs & Remington Adders & Cash  
Registers — Office Furniture & Equipment  
Rimbey, Alberta Phone 1

Williams Stationery 4919 Ross St .....3888

**Adjusters**

Crosland Peacock Red Deer Ltd 4912 Ross St {2089  
2090  
Taylor James Co Ltd 101 Scott Blk.....{5375  
2741

**Agricultural Implements**

Ben's Farm Supply 5020 51 Ave .....2747  
Caton's 5016 58 St .....2463

**Air Conditioning — Contractors**

Burnett N M Plumbing & Heating Ltd  
4929 51 St .....2627  
Meeres & Hicks Electric Ltd 4921 52 St .....2712

**Airline Companies**

Air France French National Airline Call Long  
Distance and ask for (No Toll Charge) Zenith 6070

**AIR FRANCE**

"THE WORLD'S LARGEST  
PASSENGER AND CARGO  
NETWORK"—  
COVERING 188,000 MILES,  
AND SERVING 222 CITIES  
76 COUNTRIES  
AND 5 CONTINENTS



*"For Information Call"*

Air France French National Airline  
Call Long Distance & ask for  
(No Toll Charge) .....Zenith 6070

Northwest Airlines Inc Call Long Distance and  
ask for (No Toll Charge) .....Zenith 4100  
Pan American World Airways Call Long  
Distance and ask for (No Toll Charge) Zenith 6010  
Scandinavian Airlines System Inc  
211 Portage Ave Call Long Distance and  
ask for ..... Winnipeg WHitehall 3-1449

**Apartments, Blocks & Buildings**

Central Apartments 4914 53 St .....3239  
Spruce Lawn Apartments 4634 49 St .....4836

**Architects**

Bissell & Holman 5-4730 Ross St .....{4081  
2021

**Argon**

Canadian Liquid Air Co Ltd 5020 51 Ave .....3128

**Army & Navy Goods**

War Surplus Stores Ltd-5020 Gaetz Ave .....2887

**Associations & Societies**

Alberta Motor Association 5913 Gaetz Ave ....{3380  
3080  
Red Deer Agricultural Society 4940 Ross St .....4400  
Red Deer Minor Hockey Association  
47 St & 48 Ave .....3030

To dial correctly, pull the finger  
all the way to the stop . . . then let  
dial return at its own speed.

**Auctioneers**

**SIM'S AUCTION MART**

SALES - MONDAY and THURSDAY

**AUCTIONEERS**

Alec Sim — Kelth Sim  
 Garfield Oglvie — Dick Lawrence  
 { 3160  
 4197  
 Edmonton Trail, Box 453, Red Deer }  
 { 5376

**Automobile Accessories  
 Equipment & Supplies**

(See Automobile Parts & Supplies—Retail & Wholesale)

**Automobile Agencies & Dealers—  
 New Cars**

**HEPWORTH MOTORS LTD**

MERCURY — LINCOLN —  
 METEOR

SALES AND SERVICE

4721 Gaetz Ave., Red Deer 2580 - 2230

Import Motors 4024-44 St ..... 5972

**MCTAGGART-WEIDNER MOTORS LTD**

CHEVROLET - OLDSMOBILE  
 DEALER

Parts Dept ..... 390  
 Service Dept ..... 391  
 Office and Sales ..... 542

LACOMBE

Millar-Longmate Ltd 3215 Gaetz Ave ..... 5577  
 (See Advertisement This Page)

**NORTH WEST MOTORS (RED DEER) LTD**

Dodge & DeSoto Cars — Dodge Trucks  
 Paint and Body Shop ..... Phone 2951  
 Parts, Sales & Service ..... 2470 & 2035  
 5014 Gaetz Ave., Red Deer

**Millar—Longmate  
 LTD.**

CHRYSLER - PLYMOUTH - FARGO  
 & RENAULT CARS

REPAIRS TO ALL MAKES OF CARS  
 WHEEL ALIGNMENT  
 ROYALITE PRODUCTS - SALES & SERVICE

PHONE **5 5 7 7** PHONE  
 3215 Gaetz Ave Red Deer

**AUTOMOBILE AGENCIES & DEALERS—**

NEW CARS—Continued

Red Deer Motors (Canada) Ltd 4802 Gaetz Ave 2066

**RIO VISTA GARAGE LTD**

FORD — EDSEL — MONARCH  
 FORD TRUCKS

Service ..... 2503  
 Parts ..... 2558  
 Sales & Manager ..... 3503  
 General Office ..... 4774  
 Louis Janko, Gen. Mgr. res. .... 4263  
 Cec. Sackville Sales Mgr. res. .... 2634  
 5804 Gaetz Ave ..... 2503

**SORENSEN DISTRIBUTORS LTD**

Distributors of SUPERIOR FUNERAL  
 COACHES and AMBULANCES  
 Res. Phone, G. L. Sorensen, 2534  
 Rear Bus Depot 5125 Gaetz Ave Phone 4812

**STANDARD MOTORS LTD**

STUDEBAKER  
 VOLKSWAGEN  
 CARS & TRUCKS

Phones 2676 — 2086 — 3022

4418 Gaetz Ave Red Deer

**ULTRA SALES & SERVICE LTD**

FORD BRITISH PRODUCTS  
 Parts & Service ..... 4510  
 4303 Gaetz Ave Sales ..... 5611

Vellner Motors Ltd 4801 51 Ave ..... 2178

Whyte Motors Ltd 4902 Gaetz Ave ..... 3329

**Automobile Agencies & Dealers—  
 Used Cars**

Crawford Paul & Sons 4902 52 St ..... 5253  
 Hepworth Motors Ltd 4901 48 St ..... 4243

**MILLAR-LONGMATE LTD 3215 Gaetz Ave 5577**

North West Motors (Red Deer) Ltd  
 4502 Gaetz Ave ..... 4340  
 Parkland Auto Sales 4615 Gaetz Ave ..... 5442  
 Rio Vista Garage Ltd 5804 Gaetz Ave ..... 3503  
 Standard Motors Ltd 4402 Gaetz Ave ..... 4307  
 Thompson Motors Car Lot 4342 Gaetz Ave ..... 2174  
 Vellner Motors Ltd 4340 50 Ave ..... 3878  
 Ultra Sales & Service Ltd 4303 Gaetz Ave ..... 5611

**Automobile Body Builders &  
 Repairers**

Art & Ed's Body Shop 5014 49 St ..... 4456

**MILLAR-LONGMATE LTD 3215 Gaetz Ave 5577**

North West Motors (Red Deer) Ltd  
 5014 Gaetz Ave ..... 2951  
 Pinewood Industries Ltd Edmonton Tr ..... 3371  
 Red Deer Auto Wreckers & Body Shop { 2070  
 5804 51 Ave ..... { 5571  
 { 4983  
 Red Deer Safety Service Ltd 5904 54 Ave ..... { 4727

**Automobile Electrical Service**

Corbett's Ltd 5305 Gaetz Ave ..... 2011

**LOVESETH LTD**

U.M.S. — A.C. — AUTO-LITE  
 SERVICE DISTRIBUTORS

5104 Gaetz Ave., Red Deer 2045

**Automobile Parts & Supplies —  
 Retail & Wholesale**

Corbett's Ltd 5305 Gaetz Ave ..... 2011

**FORD PARTS & ACCESSORIES**

For Genuine Ford Parts  
 & Accessories, Call your  
 Ford - Edsel - Monarch



Mercury - Lincoln - Meteor

or British Ford Line Dealer, always as near

as your telephone.

"Where to Call"

RED DEER

**HEPWORTH MOTORS LTD**

4721 Gaetz Ave ..... 2580

**RIO VISTA GARAGE LTD**

5804 Gaetz Ave ..... 2503

INNISFAIL

MOREAU MOTORS ..... Innisfail 18

LACOMBE

Faulafer Motors Ltd ..... Lacombe 240

**MAINLINE MOTORS (LACOMBE) LTD**

..... Lacombe 53

ROCKY MOUNTAIN HOUSE

ROSS GARAGE ..... Rocky Mtn House 20

Loveseth Ltd 5104 Gaetz Ave ..... 2045

**MIDLAND AUTO SUPPLY**

OUTFITTERS FOR THE MOTORIST  
 Wholesale — Retail

4932 - 51 St., Red Deer 3095

**MOTOR CAR SUPPLY CO OF CANADA LTD**

Wholesale Only 4911 - 49 St ..... 4210

**PEACOCK T H LTD** ..... Lacombe 176

Taylor Pearson & Carson Ltd 4927 - 49 St ..... { 2464  
 { 3737

**Automobile Radiator Service**

Amer's Radiator Service 4913 52 St ..... 2535

(See Advertisement This Page)

**Automobile Rentals**

Johnston's (Tilden) U Drive 4924 52 St ..... 2170

**Automobile Washing and  
 Polishing**

Dial's Car Wash 4912 43 St ..... 4471

**Automobile Wheel Aligning**

**RED DEER SAFETY SERVICE LTD**

FRAME & STEERING  
 SPECIALISTS

J. E. Fisher Res. Phone 4671

5904 - 54 Ave., Red Deer 4983  
 4727

**Automobile Wreckers**

**OK AUTO SUPPLY**

WRECKERS

NEW & USED PARTS

5009 - 45 St., Red Deer 2397

**RED DEER AUTO WRECKERS & BODY SHOP**

Expert Body Repairs, Full Line of Used Parts  
 24-Hour Towing Service

5804 - 51 Avenue 2070  
 5571

**Automobiles & Trucks —  
 Manufacturers**

Chrysler Corporation of Canada Ltd Calgary Trail 4151

**AMER'S  
 RADIATOR  
 SERVICE**

Repairing, Recoring and  
 Cleaning to Restore  
 Circulation.

SERVICE PLUS  
 ABILITY

"Guaranteed Workmanship  
 24 Years Experience"

After hours call ..... 3846 - 3129

**2535**

4913 - 52 St. Opposite Bus Depot  
 Red Deer

**Baby Care Service**

Sitters Unlimited 5314 46 Ave .....4372

**Bakers — Retail**

Canadian Bakeries Ltd 5330 45 Ave .....3293  
 Michener Hill Bakery 4026 50 St .....5081  
 Red Deer Bakery Ltd 5209 Gaetz Ave .....2515  
 Van Camp M 4122 44 St .....4681  
 White Bakery 4910 Gaetz Ave .....2554

**Bakers — Wholesale**

McGavin's Bakery 4901 - 52 St .....2304  
 Red Deer Bakery Ltd 5209 Gaetz Ave .....2515

**Banks**

Bank of Montreal 4905 Gaetz Ave .....5551  
 Bank of Nova Scotia 5201 Gaetz Ave .....2908  
 Canadian Bank of Commerce 4936 Ross St .....5501  
 Imperial Bank of Canada 4822 Gaetz Ave .....2630  
 Mgr .....5678  
 Royal Bank of Canada 4943 Ross St .....5544  
 Toronto-Dominion Bank 4740 Ross St .....4612

**Barbers**

Hub Barber Shop 3-4730 Ross St .....4966

# LESLIE'S for BEAUTY

(FORMERLY DAWSON'S HAIRSTYLISTS)

HAIRSTYLING IN  
THE MODERN MANNER

BEAUTIFUL SOFT  
PERMANENT WAVING, Etc.

*For Your Date**With Beauty***Phone 4725****5119 Gaetz Avenue****2nd Floor HARPER FURNITURE****Barristers & Solicitors**

(See Lawyers)

**Batteries**

Corbett's Ltd 5305 Gaetz Ave .....2011  
 Motor Car Supply Co of Canada Ltd 4911 49 St .....2457

**Bearings****CORBETT'S LTD.**

TIMKEN — FAFNIR  
CANADIAN S.K.F.  
All Types Ball and Roller

5305 Gaetz Ave., Red Deer 2011

**Beauty Parlors****CAPRI BEAUTY STYLES**

HAIRSTYLING—TREATMENTS—COLORING  
PERMANENT WAVES — HAIR CUTTING

Walter &amp; Mariette Vale

For Specialized Beauty Call

Upstairs 5018 Ross St., Red Deer 4925

**CLARE'S BEAUTY SHOPPE**

Specializing in

PERMANENT WAVING  
and  
HAIR CUTTING

4818 Gaetz Ave., Red Deer 3749

**DUSHARME HAIRSTYLES**

FOR SPECIALIZED BEAUTY CARE  
PERMS, TINTS & HAIRSTYLING

— Call —

ALICE &amp; DOREEN at DUSHARMES

4940 Ross Street -:- Red Deer -:- 2636

Hairstyles Beauty Salon 4917 Gaetz Ave .....2616

Leslie's for Beauty 5119 Gaetz Ave .....4725

(See Advertisement This Page)

Mayfair Beauty Salon 4940 - 51 St .....2626

Parkdale Salon 4734 Ross St .....5335

Vogue Beauty Salon 4932 Ross St .....3755

**Beverages****JUBILEE BEVERAGE LTD**

Authorized Bottlers of

STUBBY — PEPSI-COLA  
and 7 UP SOFT DRINKS

Night Calls 3563

5428 - 43 St., Red Deer 4329

**Bicycle Dealers & Repairers**

RED DEER LOCK & KEY SHOP 5117 Gaetz Ave 2960  
 Sport Centre 4934 51 St .....3330

**Blueprints**

Red Deer Reproductions 5330 47 Ave .....4846

**Books — Religious & Educational**

Gospel Book Store 5012 Ross St .....3855

**Bottlers**

Red Deer Bottling Co Ltd 4601 Gaetz Ave .....2585

**Bowling Alleys**

Bowladrome 5220 Gaetz Ave .....5470

**Boxes—Paper**

Western Paper Box Co Ltd 579-595 McDermot Ave  
 Call Long Distance and ask for Winnipeg SP 4-3451

**Brewers**

CARLING BREWERIES (ALBERTA) LTD  
 5301 43 St .....3205

**Brewers' Agents**

Alberta Brewers' Agents Ltd 5136 47 St .....3238

**Brewers' Distributors**

Alberta Liquor Control Board 5301 43 St .....4303

**Building Materials & Supplies**

De Boon Builders' Service 4810 Ross St .....2314  
 (See Advertisement This Page)

**HAYWARD BUILDERS SUPPLIES LTD**

Distributors of

ARBORITE  
DONNAACONA PRODUCTS  
IKO ROOFING PRODUCTS  
WESTERN PLYWOODS  
ATLAS ASBESTOS PRODUCTS  
GYPROC WALLBOARDS & INSULATION  
DOORS — WINDOWS & FRAMES  
CHURCH FURNITURE

P.O. Box 459

11805 75St ..... EDMONTON GR 7-3541

IMPERIAL LUMBER CO LTD 5326 47 Ave .....4181

Mitten &amp; Sherbino Lumber Co Ltd 4503 52 Ave...4158

Stramit Corp (Alberta) Ltd 4822 51 St .....2225

**Buildings Prefabricated****KING PERRY FARM SUPPLIES**

BUTLER STEEL INDUSTRIAL BUILDINGS

6724 - 50 Avenue Res. 5220 4404

**Bus Lines**

Prairie School Bus Ltd 5415 54 St .....6157

**SORENSEN BUS LINES LTD** 5125 Gaetz Ave

Bus Depot Information on Tickets &amp; Schedules...2170

General Office .....2364

Garage F Preston .....3610

**Business Colleges****HENDERSON SECRETARIAL SCHOOL LTD**

(RED DEER BRANCH)

"Maximum Training in Minimum Time"

TWO COMPLETE  
6-MONTH COURSES A YEAR

Phone 4625

3 - 5015 Gaetz Avenue RED DEER

**Cabinet Makers**

Mittelmeyer W 4612 44 St .....4023

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SUPPLIERS & APPLICATORS  
OF

- J.M. WALL PLANK
- J.M. CEILING TILE
- STYROFOAM INSULATION & PIPE COVERING
- CEDAR & ASBESTOS SIDING
- SOLAR LITE CANOPIES & SKYDOMES

**Phone 2314**

Res. 9136-21 after 5 p.m.

4810 Ross Street — — RED DEER

**Carpet & Rug Cleaners**

Duraclean Cleaning Service 4759 56 St ..... 5038  
(See Advertisement This Page)

**Cartage**

BETTENSON'S CARTAGE CO LTD

SAND — GRAVEL  
EXCAVATING  
GENERAL TRUCKING  
WINCH WORK

Phones 4113 — 2513

5034 - 45 St. Red Deer

EDWARDS & KITS

GENERAL TRUCKING AND  
CATTLE-LINER SERVICE

LOCAL & LONG DISTANCE HAULING

Night Phones — 2436 & 5374

North Red Deer 5374

MIDGET DELIVERY

GENERAL TRUCKING  
Night Phones — 4823 and 4295

5102 - 52 Street RED DEER 2330

**DURACLEAN  
CLEANING SERVICE**

Let EXPERTS CLEAN YOUR

**RUGS AND UPHOLSTERY**

IN YOUR OWN HOME AND USE AGAIN  
THE SAME DAY

MOTHPROOFING — 6-year Guarantee  
PILE ENLIVENED — COLOR RESTORED

● **CAR UPHOLSTERY**

Restores New Car Odor & Appearance

★ Let us Wash your Walls with —

**WONDERWAY WALL DETERGER**

PRESERVES PAINT — SAVES REDECORATING

★ Floors Cleaned & Waxed in Offices & Homes

★ WINDOW CLEANING

**Phone 5038  
FOR ESTIMATES**

4759 - 56 Street Red Deer

**Cash Registers**

NATIONAL CASH REGISTER CO OF CANADA LTD  
820 16 Ave SW Calgary—Call Long Distance  
and ask for ..... Calgary AMhrst 3-8080  
Victor-McCaskey Ltd 4018 Ross St ..... 3405

**Cement Products**

Red Deer Cement Products 4810 52 Ave ..... 3137

**Cemetery Offices**

Alto-Reste Memorial Gardens Ltd  
1-5015 Gaetz Ave ..... 4439

**Children's & Infants' Wear —  
Retail**

Morris' Ladies' & Children's Wear 5015 Ross St 2541  
Tiny Tots Children's Wear 5006 Ross St ..... 2825  
Tog Shop 4744 Ross St ..... 2727

**Chiropractors**

FOORD W H 105-7 Metro Bldg ..... 2744  
Whitney L N 5008 Gaetz Ave ..... 2297

**Chocolate & Cocoa Manufacturers  
& Dealers**

Fry-Cadbury Ltd 5230 54 Ave ..... 4545

**Church Organizations**

Bible Institute Baptist Church 3422 44A Ave ..... 4733  
Christian Reformed Church 4021 50A St ..... 5659  
Church of Jesus Christ of Latter Day Saints  
Missionaries Bsmnt 4721 55 St ..... 5104  
Church of the Nazarene 4802 Ross St ..... 2775  
First Baptist Church 4839 51 St ..... 4281  
Lutheran Church Trinity United 4346 39 St ..... 4070  
Mt Calvary Lutheran Church 5343 45 Ave ..... 3798  
Parkland Church of Christ Upstrs 4740 56 St ..... 2160  
Pentecostal Tabernacle 4832 51 St ..... 3003  
Presbyterian Church Ross St ..... 4560  
St Luke's Anglican Church 4929 54 St ..... 3402  
United Church 4752 Ross St ..... 2605

**Church Supplies**

Central Alberta Church Supplies 5120 Gaetz Ave ..... 2854

*The Church of your  
choice welcomes you.*

TAKE SOMEONE WITH YOU  
YOU'LL BOTH BE RICHER FOR IT

Courtesy of  
ALBERTA GOVERNMENT TELEPHONES

**Cleaners & Dyers**

FRENCH CLEANERS LTD

DRY CLEANING  
AND SHIRT LAUNDRY

Four-Hour Sudden Service

"YOUR CLOTHES BEST FRIEND"

5010 - 48 Ave., Red Deer 4595

MODEL CLEANERS 5105 Gaetz Ave ..... 2623

Munro & Baines Dry Cleaners 4925 49 St ..... 2480  
(See Advertisement This Page)

Peerless Drycleaners & Launderers  
4502 Gaetz Ave ..... 2049  
(See Advertisement This Page)

Snappy Cleaners ..... Ponoka 117r2  
(See Advertisement This Page)

Sterling Cleaners Ltd 4930 - 49 St ..... 2315

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(Continued on next page)

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3168  
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5032 Gaetz Ave ..... 2055  
Harper Furniture 5121 Gaetz Ave ..... 2250  
(See Advertisement This Page)  
M & S Flooring & Furniture Ltd 5123 Gaetz Ave 3770  
(See Advertisement This Page)  
Sim's Furniture Ltd 4919 51 St ..... 2471  
(See Advertisement This Page)

## Furriers

**DARLING LADIES' WEAR & FURRIERS**  
4925 Ross St ..... 2291

## Garages — Service

Bawtinheimer L L 4925 48 St ..... 2229  
Crawford Paul & Sons 5124 Gaetz Ave ..... 2565  
Faulafer Motors Ltd ..... Lacombe 240  
Hepworth Motors Ltd 4721 Gaetz Ave ..... { 2580  
} 2230  
Knudsen Garage 5009 45 St ..... 3683  
Ladwig's Auto Repair 5906 54 Ave ..... 2098  
Millar-Longmate Ltd 3215 Gaetz Ave ..... 5577

## NORTH WEST MOTORS (RED DEER) LTD

OFFICIAL  
A.M.A. GARAGE  
Phones 2470 — 2035 — 2951  
5014 Gaetz Ave. Red Deer

Northside Purity 99 Service 5820 Gaetz Ave ..... 2938  
O K Auto Supply 5009 45 St ..... 2397  
Preston Auto & Truck Repair 4924 52 St ..... 3610  
Rio Vista Garage Ltd 5804 Gaetz Ave ..... 2503  
(See Advertisement This Page)

## SOUTHSIDE SERVICE LTD

HUDSON — HILLMAN  
DEALER  
Sales & Service  
Red Head Products — Dunlop Tires  
A.M.A. TOWING SERVICE  
3515 Gaetz Ave., Red Deer 3474

(Continued on Next Page)

# RIO VISTA GARAGE LTD.

FORD — EDSEL — MONARCH  
FORD TRUCKS  
Complete Automotive Service — Body Shop  
A M A Towing  
FIRESTONE & DUNLOP TIRES  
Service ..... 2503  
Parts ..... 2558  
Sales & Mgr. .... 3503  
General Office ..... 4774  
Louis Janko, Gen. Mgr. res ..... 4263  
Cec Sackville, Sales Mgr. res ..... 2634  
5804 Gaetz Ave ..... Red Deer

## GARAGES — Continued

Standard Motors Ltd  
Parts & Service 4418 Gaetz Ave ..... 2676  
General Office ..... 2086  
Sales ..... 3022  
Sutton & Blore 4901 52 St ..... 2822

## ULTRA SALES & SERVICE LTD

24-HOUR SERVICE  
White Rose Products — Goodyear Tires  
Complete Auto Service  
4303 Gaetz Av Red Deer Phone 4510

Vellner Motors Ltd Sales & General Office  
4801 51 Ave ..... 2178  
Parts Dept ..... 2198  
Service Dept ..... 4546  
(See Advertisement This Page)

## Gas Companies

Northwestern Utilities Ltd 4922 Ross St ..... { 2692  
} 2642

## Gasoline & Oil Bulk Stations

Allen Victor 3418 51 Ave ..... 5732  
Barton Don 5107 47 St ..... 2631  
Great West Distributors Ltd 5302 43 St ..... 2468  
Meston Douglas G 4323 54 Ave ..... 5300  
North Star Oil Ltd 5133 47 St ..... 2711  
P F Unrau 5-5211 39 St ..... 4465  
Pollock R M 5121 47 St ..... 2589  
Royalite Oil Co Ltd 5205 55 Ave ..... 4487

## Gasoline & Oil Service Stations

(See Service Stations)

## Generator Repairs

Corbett's Ltd 5305 Gaetz Ave ..... 2011

## Gift Shops

Totem Curio & Gift Shop 5020 49 St ..... 3877

## Glass — Auto Plate & Window

Lees Glass Shop 5125 48 St ..... 4554  
Millard & Son Glass Shop 4709 Gaetz Ave ..... 2671

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3906 - 50 Avenue Red Deer 4035

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Alberta Wheat Pool 51 Ave ..... 2183  
National Grain Co Ltd 5002 47 Ave ..... 2395  
Parrish & Heimbecker Ltd 5510 Gaetz Ave ..... 2575  
United Grain Growers Ltd 5008 51 Ave ..... 2567

## Gravel, Rock & Sand

ATLAS LUMBER SAND & GRAVEL  
4311 54 Ave ..... 3655  
Maxfield Construction 4311 55 St ..... 4962  
Sprecher Construction Ltd 4217 Gaetz Ave ..... 4316

## Grocers — Retail

Corner Store 55 St & 45 Ave ..... 2955

## COURT STORE

Groceries — Confectionery  
Meats — Bakery Products  
Patent Medicines — Gas & Oil

4219 Gaetz Ave., Red Deer 2486

Gaume H F Ofc 4030 Ross St ..... 2440  
Hi-Land Grocery 3753 43 Ave ..... 4567  
Hillcrest Grocery 3518 Gaetz Ave ..... 2637  
J & P Food Stores Ltd 5405 Gaetz Ave ..... 4188

MAYFAIR FOOD MARKET 4926 49 St ..... { 3780  
} 5580  
North Hill Storè 6314 59 Ave ..... 6134  
Valley Groceteria Ltd 5013 49 St ..... 4287  
Walker Grocery 4936 52 St ..... 2039

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Shipping Office ..... 2536

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Mountview Anglican Hall 4241 44 St ..... 5298  
Orange Hall 4812 53 St ..... 3203  
Red Deer Recreational Billiard Hall 5021 Ross St 2332  
St Luke's Parish Hall 4929 54 St ..... 2703

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VAUXHALL & GMC TRUCKS

A.M.A. & ESSO SERVICE

SALES & GENERAL OFFICE ..... 2178  
PARTS DEPT ..... 2198  
SERVICE DEPT ..... 4546  
USED CAR LOT 4340 - 50 Ave ..... 3878  
4801 - 51 Ave. Red Deer

**Handicrafts**

Handicraft & Hobby Shoppe 5014 Ross St .....3694  
Phyl's Gift & Handicraft Shop 5022 Ross St .....2550

**Hardware — Retail**

**BUILDERS HARDWARE STORES LTD**  
5032 Gaetz Ave .....2055  
Head Office .....2054

**GISH'S HARDWARE & SPORTING GOODS**  
4736 Ross St .....4002

**HORSLEY'S HARDWARE** 4810 Gaetz Ave .....2489

**MACLEOD'S LTD** 5127 Gaetz Ave .....2655

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5032 Gaetz Ave .....2055

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WASHINGTON CABINET HARDWARE  
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N RED DEER 4869

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4929 51 St .....2627

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5032 Gaetz Ave .....2055

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Red Deer Municipal Hospital 50A Ave .....2004  
Nurses' Residence .....4312  
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Arlington Hotel (Red Deer) Ltd 4905 51 Ave .....2509

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Manager's Office J A Miles .....Lacombe 280

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Phelan Hotel 4808 51 Ave .....4407

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Fully Licensed  
Clean, Quiet  
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With or Without Bath

4822 - 51 Ave., Red Deer {2647  
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**Information Bureaus**

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(See Advertisement This Page)

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CERTIFIED APPLICATORS  
FREE ESTIMATES

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Res. Phone 5764  
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Botterill McKee Cunningham Ltd {2619  
5002 Ross St .....}4519

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FIRE and LIFE**

5 - 4940 - 51 St., Red Deer 4828

Cross & Roth Real Estate Ltd 5113 Gaetz Ave 3630  
Dowler F A Agencies 4914 Gaetz Ave .....3139

**MARSHALL LEES AGENCIES** 4912 Ross St .....2334

(Continued on next page)

**CANA HOME  
INSULATORS LTD.  
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**BEST** { Modern Blowing  
Methods for New  
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Insulation Qualities.

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**McCOLL & WATT** 4810 Ross St ..... 4136

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4927 - 48 St ..... 2378  
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4914 Gaetz Avenue { 2433  
5775 }

Waskasoo Agencies 4919 49 St ..... 5585  
(See Advertisement This Page)

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Auto and Home Protection. Top Quality at low cost. Famous for fast, fair claim settlements throughout Canada and the U.S.



Easy Payment Plan

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**Bus. Phone 5585**

EVENING PHONE  
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**Insurance Business — Fire**

Crane & Hind Agencies 5-4940 51 St ..... 4828  
Swainson-Lundie Agencies Ltd 4914 Gaetz Ave ..... 2433  
Waskasoo Agencies 4919 49 St ..... 5585

**Insurance Business — Life**

Aris J W 4201 35 St ..... 3866  
Brodersen E C 4920 51 St ..... 2545  
Canada Life Assurance Co  
203 Hornstrom Bldg ..... 3544  
Doerksen David D 5113 Gaetz Ave ..... 3630  
Ferguson J Allan 3951 43A Ave ..... 3812  
Great West Life Assurance Co  
118-4818 Gaetz Ave ..... 4450  
Hughes F W 5803 43 Ave ..... 2333  
Marshall Lees Agencies 4912 Ross St ..... 2334  
Metropolitan Life Insurance Co 4201 35 St ..... 3866  
Prudential Insurance Co of America 4001 41 Ave ..... 5428  
Sun Life Assurance Co of Canada 4919 49 St ..... { 4670  
5124 }

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5835 Burnt Lake Rd ..... 4185  
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Everything for the JANITOR

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SOAPS - BROOMS - MOPS**

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**Jewellery & Watches — Retail**

Askin Lorne W Ltd 4907 Gaetz Ave ..... 2394  
**CLOWES JEWELLERY** 4929 Ross St ..... 2720  
**HUMBER'S JEWELLERY** 5013 Ross St ..... 2604  
**LANDON'S JEWELLERY** 5005b Gaetz Ave ..... 2954  
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(see Phonographs Automatic)

**Kindergartens**

(see Colleges & Schools)

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Belgium Stores Ltd 4920 Ross St ..... 3616  
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*Exclusive  
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5101 Gaetz Ave., Red Deer ..... 2967

**MORRIS' LADIES' & CHILDREN'S WEAR**  
5015 Ross St ..... 2541  
**OSBORNE'S LADIES' WEAR** 4911 Gaetz Ave ..... 2346  
Stewart's Ladies Wear 4935 Ross St ..... 4061

**Lathing Contractors**

Gair R F 5826 43 Ave ..... 3279

**Laundries — Steam Power**

Peerless Drycleaners & Launderers  
4502 Gaetz Ave ..... 2049  
Red Deer Steam Laundry 4802 51 St ..... 2779  
(See Advertisement This Page)

**Lawn Mowers**

**CHOREMASTER SAFE-T-GUARD MOWERS**  
BEN'S FARM SUPPLY 5020 51 Ave ..... 2747

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2925 }  
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4915 Gaetz Ave ..... 5566  
Macdonald H F 2-4730 Ross St ..... 4194  
Robinson Holmes & Crowe 4944 Ross St ..... 5592  
Stewart J J 4921 Ross St ..... 2625

**Libraries**

Red Deer Public Library 4822 Ross St ..... 4576

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**STURDIEGAS**



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- CONTAINERS
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"For Information Call"

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CORP. OF CANADA

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(See Advertisement This Page)

**HOUSEHOLD FINANCE CORP OF CANADA**  
5030 Gaetz Ave 4166  
(See Advertisement This Page)

**NIAGARA FINANCE CO LTD**  
**LOANS to \$2,500 — or MORE**  
CONFIDENTIAL, COURTEOUS SERVICE  
No Endorsers Required  
LIFE INSURANCE AVAILABLE  
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4730 Ross St 2531

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Bert's Cold Storage Lockers 5028 Ross St 2735

**Locksmiths**

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ATLAS LUMBER CO LTD 5202 Gaetz Ave 2581

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FULL LINE OF  
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PAINTS and VARNISHES  
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Chapman & Sons Lumber 4312 37 St 5780  
(Continued on Next Page)

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**YES!**  
BILL CONSOLIDATION SERVICE  
UP TO 30 MONTHS TO REPAY  
LOANS CAN BE LIFE-INSURED  
CASH IN 1-TRIP — Phone first, then come in.  
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4503 - 52 Ave., Red Deer 4158

Monarch Lumber Co Ltd 4620 Gaetz Ave { 2496  
2497

**Lumber — Wholesale**

Murray Bros Lumber Ltd 4413 41 Ave 4221  
NANCE CO LTD 4703 Ross St 3667

**Machinery**

Nance Co Ltd 4703 Ross St { 3666  
3667  
Parkland Equipment 4814 51 Ave 6046

**Machinery Rentals**

Central Equipment Rentals & Sales Ltd  
5914 Gaetz Ave 3636  
(See Advertisement This Page)

**Machinists**

Bennett C S 4711 Gaetz Ave 2484

**RED DEER IRON WORKS**  
MACHINISTS — CRANKSHAFT GRINDING  
MOTOR REBUILDING  
TOM CLARK  
4910 - 52 St., Red Deer 2194

**Massage**

Niagara Cyclo Massage Ltd 5111 Gaetz Ave 4228

**Meat Markets**

Alberta Meat Market 4921 48 St { 2232  
4509  
Mayfair Meat Market 4926 49 St 5115

**Meat Packers**

Calgary Packers Ltd 4728 54 St 4319  
Central Abattoir 4327 54 Ave 5418

**Men's Furnishings — Retail**

Bourk's Men's Shop 4935a Ross St 2628  
Innes Men's & Boy's Wear 4930 Ross St 2910  
**JACK'S TOWNEHALL CLOTHES & SHOES**  
J M Ming Prop 5008 Ross St 2218  
Jack's Men's Wear 5017 Gaetz Ave 2420  
Ken's Men's Wear Ltd 5021 - 49 St 4337

**MEN'S FURNISHINGS—RETAIL — Continued**

**SAAN STORES LTD**  
MEN'S CLOTHING and FURNISHINGS  
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Alpha Jersey Dairy 4764 49 St 2788

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Red Deer Sash & Door 5818 51 Ave 2331

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- GARDEN CULTIVATORS
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- ELECTRIC WELDERS
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- MIXERS
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- SPACE HEATERS
- WHEELBARROWS
- CAMPING EQUIPMENT
- FLOOR SANDERS
- WATER PUMPS

**24-Hour Phone 3636**  
**5914 Gaetz Avenue**

**Monuments & Mausoleums**

MacLean Granite Co 5017 45 St ..... 2662  
(See Advertisement This Page)

**Mortgages**

Trans Canada Mortgage Corp Ltd 4730 Ross St 2531

**Motor Courts**

**BLUE JAY MOTEL**

Fully Modern De Luxe Bungalows  
Some Units with Wall-to-Wall Carpet  
Telephones in all Units — T-V Available  
**FOUR STAR ACCOMMODATION**  
Phone or Write for Reservations  
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16 Modern Up-to-date Units  
8 — 3-Room Suites with Housekeeping  
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BRONZE**  
Manufactured in Our  
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**LOWEST POSSIBLE PRICES**

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Granite Co.**

PHONE  
**2662**

Please note our new address:  
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**MOTOR COURTS—Continued**

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3421 Gaetz Ave., Red Deer 2038

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2 Miles South of Red Deer  
Fully Modern — Gas Heated  
RADIOS & T-V  
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Red Deer Phone 9118-32

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**HILL MOTEL**  
A.A.A. Approved  
FRED JACOBSON  
4124 Gaetz Ave., Red Deer 4161

**Hillcrest Cabins 4902 37 St** ..... 2029

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NATION - WIDE  
FURNITURE MOVERS  
Agent  
BETTENSON'S CARTAGE CO.  
Phones 4113 — 2513  
5034 - 45 St. Red Deer

(Continued on Next Page)

**MOVERS—Continued**

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Rear 4611 Gaetz Ave ..... 6161  
After hours 6789 59 Ave ..... 4474  
(See Advertisement This Page)  
United Van Lines Rear 4611 Gaetz Ave ..... 4474

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**JACOBS-SHEAN-MORRIS SCHOOL OF MUSIC**  
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ADVOCATE RED DEER 4929 49 St ..... 2031  
Calgary Herald 4917 53 St ..... 3832  
Edmonton Journal 5122 44 St ..... 4247

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Canadian Liquid Air Co Ltd 5020 51 Ave ..... 3128

**Nurserymen**

Lacombe Nurseries 3919 56 Ave ..... 4594

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Bulk Sales 5035 47 St ..... 3920  
Production Dept 6017 49 St ..... 4105  
California Standard Co 4854 54 Ave ..... 2241  
Canadian Oil Co's Ltd White Rose Petroleum 3155  
Products 4623 52 Ave ..... 4448  
Canadian Petroleum Ltd 4611 Gaetz Ave ..... 4457  
Caroline Petroleum Ltd 4917 53 St ..... 4498  
Cree Oil of Canada Ltd 4917 53 St ..... 5117  
Great Plains Development Co of Canada Ltd 4353  
5017 49 St ..... 4253  
After Hours T J Neville ..... 6086  
Imperial Oil Ltd 5326 47 Ave ..... 4116  
Producing Dept 1-5326 47 Ave ..... 5198  
Stekoll Oil & Gas Co Ltd 5923 60 Ave ..... 4116  
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 Continental Emsco Co Ltd ..... 4908  
 5136 47 St ..... 4815  
 George McCay Mgr 3928 38 Ave ..... 5450  
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 Dominion Oilfield Supply Co Ltd 4-5304 48 Ave 4859  
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OIL EQUIPMENT LTD 4322 52 Ave ..... 5522  
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 ..... 5479  
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 Security Engineering Canada Ltd 4006 46 St ..... 3677  
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 Camrose Oilfield Service 4114 38 St ..... 5152  
 Canadian Diamond Coring Ltd Calgary Tr ..... 3087  
 Canadian Well Services Ltd 5914 Gaetz Ave ..... 4837  
 Night Calls Irvin A Potter ..... 3257  
 Chuck's Welding Service 4940 51 St ..... 5401  
 Chupp Well Service Ltd 4525 Moore Cr ..... 5217  
 Operating Dept James Boyd 6013 51 Ave ..... 5758  
 Drilling Fluid Services Ltd 4121 45 St ..... 6034  
 Dowell of Canada Ltd 5425 52 St ..... 4321  
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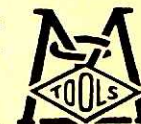
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 ..... 2204

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 Moore Drilling Co Ltd Hillcrest Trailer Crt ..... 4217  
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Smit J K Connors Ltd 5406 43 St ..... 3785  
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 WELEX OF CANADA LTD Edmonton Tr ..... 4339

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 Canadian Pneumatic Tool Co Ltd 5821 53 Ave ..... 5204  
 Hughes Tool Service Ltd Warehouse ..... 4765  
 H McLeod 4025 52 St ..... 5713  
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 ..... 3851  
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(Continued on Next Page)

OUTBOARD MOTORS—Continued

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Atlas Lumber Co Ltd ..... Benalto 12  
Atlas Lumber Co Ltd ..... Bentley 11  
Beaver (Alberta) Lumber Ltd ..... Clive 5  
Atlas Lumber Co Ltd ..... Delburne 16  
Atlas Lumber Co Ltd ..... Eckville 18  
Revelstoke Sawmill Co Ltd ..... Innisfail 133  
Atlas Lumber Co Ltd ..... Lacombe 49  
Economy Hardware ..... Leslieville R412  
Revelstoke Sawmill Co Ltd ..... Ponoka 26r2  
Hoffman's Economy Store ..... Rimbeay 57  
Atlas Lumber Co Ltd Rocky Mtn House 41  
Atlas Lumber Co Ltd ..... Sylvan Lake 33

Beaver (Alta) Lumber Ltd 4710 Gaetz Ave ..... 2577

CENTRAL HOME IMPROVERS 5118 Gaetz Ave 4523

GISH'S HARDWARE & SPORTING GOODS

4736 Ross St ..... 4002

MARSHALL-WELLS STORES 4810 Gaetz Ave 2489

Martin-Senour Co Ltd 5112 Gaetz Ave ..... 4111

(See Advertisement This Page)

PAINT DEALERS—RETAIL—Continued

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MITTEN & SHERBINO LUMBER CO LTD

PITTSBURGH PAINT DEALER

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George Donald 6045 57 St ..... 2682

Gill L G Bsmt 3568 Spruce Dr ..... 4237

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MARTIN-SENOUR CO. LTD.

"COLOR STYLE CENTRE"

PAINTS - WALLPAPER - BRUSHES

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Wholesale & Retail

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4111

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Dr C G Craig res ..... 2245

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Dr R M Chadwick res ..... 3792

Parkinson Dr T J 5007 Gaetz Ave ..... 5276

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RESIDENCES

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Dr W B Parsons res ..... 2202

Dr G R Hancock res ..... 2256

Dr J A Weddell res ..... 2401

Dr L J Patterson res ..... 2864

Dr J C Staples res ..... 2924

Dr John R Settle res ..... 3739

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2186

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**DE GOOD BROS**

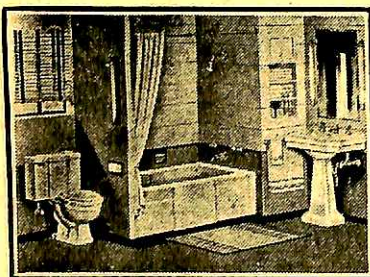
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**2627**

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- Mallory Dry Batteries
- Communication Equipment

**Phone 6115**

5136 - 47 Street, RED DEER

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(See Advertisement This Page)

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## Radio Manufacturing & Wholesale

Sacker Electronics Co Ltd 5136 47 St ..... 6115  
(See Advertisement This Page)

## Radiators & Repairs

Amer's Radiator Service 4913 52 St ..... 2535

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BETTER HOUSEKEEPING LTD 4910 Ross St ... 3339  
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(Continued on Next Page)

## RADIO SALES SERVICE & SUPPLIES — Continued PARKLAND TELEVISION SALES & SERVICE LTD

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Freight Sheds ..... 2189  
Locomotive Foreman's Office ..... 2190  
Yard Office ..... 2182

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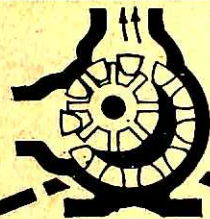
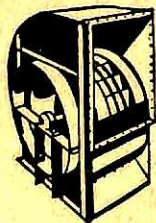
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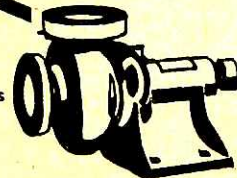
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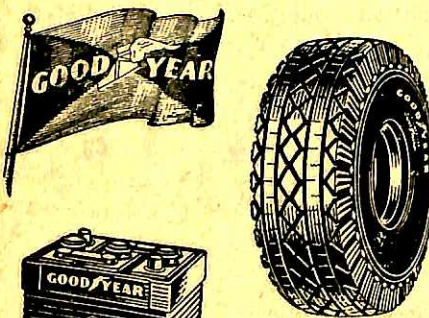


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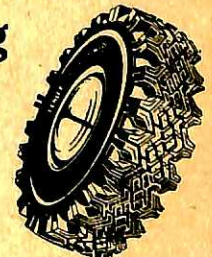
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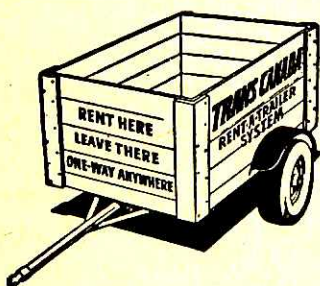
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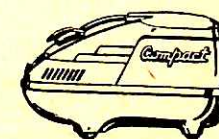
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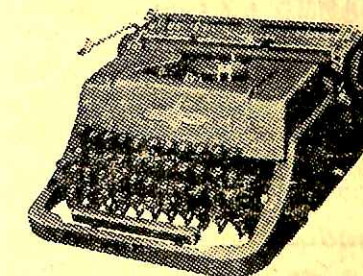
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*Classified Section*  
**of a Telephone Directory?**

- Where is there any other publication covering the field in the same way, in a form which is kept from day to day for the full life of the issue, and which if destroyed is replaced?
- Where by any other method can the field of business be covered at such low cost?
- The Telephone Directory is a publication unique in itself, and your advertisement cannot be lost during the life of an issue.
- Telephone subscribers represent purchasing ability — when a home has a telephone it also has money to spend. So there is no waste circulation; everywhere a Directory is placed there are prospective customers.

**YOU**

can take advantage of this by completely classifying all your lines under their various classifications and by Display Advertising in the

*"Yellow Pages"*  
**of Your Telephone Directory**

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