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**WILLOWDALE—See Red Deer**

**WOOD RIVER—See Ponoka**



# RED DEER



MAY, 1957

## **YELLOW PAGES**



**ALBERTA GOVERNMENT TELEPHONES**



THIS CLASSIFIED  
TELEPHONE DIRECTORY IS

*Easy to use . . .*

**F**OR your convenience a complete list of all business and professional telephone subscribers, throughout the community, appear in alphabetical order under the classification appropriate to their business, or the article or service they sell. The classifications, too, are in alphabetical order. You can find quickly and easily the Business, Service or Product you need.

**1. When you want to buy something . . .**

Suppose, for instance, a radio—  
FIRST look on the "R" pages for "Radio Sales, Service & Supplies".  
THEN pick out the dealer from whom you want to buy.  
You can use the directory in the same way when you want to buy any one of thousands of other products or services.

**2. When you want a dealer of a trade marked product . . .**

Suppose you want a dealer for a nationally known product, or service, such as an automobile.  
FIRST turn to "Automobile Agencies & Dealers — New Cars" on the "A" pages.  
THEN select the dealer from the list of those who sell or service the particular automobile you want.

**3. When you have forgotten a business firm's name but do remember the address . . .**

You may forget the name of a business establishment but remember their location.  
For example, you want a mover located on Second Avenue.  
FIRST turn to "Movers" on the "M" pages.  
THEN look for the familiar address.

**4. Even when you know the name : . . .**

The classified directory will help you in looking for business names you know. Suppose you want to telephone Smith, the plumber. Plumbers are listed on the "P" pages under the classification "Plumbers & Gasfitters". You will find your Smith under "Plumbers & Gasfitters" more easily than searching the long list of Smiths which normally appear in the white pages of our directories.



**For advertising information and rates concerning this directory communicate with Alberta Government Telephones, RED DEER — 2488.**

The Telephone Company assumes no liability for errors or omissions occurring in the Classified Directory.

**USE THE CLASSIFIED . . .  
IT'S EASY AS A B C**

# RED DEER CLASSIFIED TELEPHONE DIRECTORY

## MAY, 1957

No liability is assumed by Alberta Government Telephones for errors or omissions occurring in the Classified Directory

### Accountants

ALBERTA BUSINESS SERVICES 4927 48 St .....2378  
 Business Aids Co Ltd 108 4818 Gaetz Ave .....2953  
 Crane B E & Associates 5-4940 51 St .....4176

#### ROBERTSON-ANDERSON & CO

ACCOUNTANTS  
 J. Weston Anderson res. 2668  
 4924 - 51 St., Red Deer 3319

### Accountants — Chartered

MacKenzie Sheridan & Co 4928 51 St ..... {2879  
 {4952  
 Stuart & Lindskog 4908 Gaetz Ave .....3387

### Accounting & Bookkeeping Machines

NATIONAL CASH REGISTER CO OF CANADA LTD  
 605 8 Ave SW Calgary—Call Long Distance  
 and ask for (Toll Charge) ....Calgary AMhrst 2-3034

### Acetylene

Canadian Liquid Air Co Ltd 5020 51 Ave .....3128

### Adding Machines

NATIONAL CASH REGISTER CO OF CANADA LTD  
 605 8 Ave SW Calgary—Call Long Distance  
 and ask for (Toll Charge) ....Calgary AMhrst 2-3034  
 Williams Stationery 4919 Ross St .....3888

### Adjusters

Crosland Peacock Red Deer Ltd 4912 Ross St {2089  
 {2090

### Agricultural Implements

Caton's 5016 58 St .....2463

### Air Conditioning — Contractors

Burnett N M Plumbing & Heating Ltd .....2627  
 4929 51 St .....2712  
 Meeres & Hicks Electric Ltd 4911 52 St .....2712

### Apartments, Blocks & Buildings

Central Apartments 4914 53 St .....3239

### Architects

Bissell D K 5-4730 Ross St .....4081

### Army & Navy Goods

War Surplus Stores Ltd 5020 Gaetz Ave .....2887

### Associations & Societies

Alberta Motor Association 5918 Gaetz Ave ..... {3380  
 {3080  
 Red Deer Agricultural Society 4938 Ross St .....4400

### Auctioneers

#### SIM'S AUCTION MART

SALES - MONDAY and THURSDAY

#### AUCTIONEERS

Alec Sim — Kelth Sim  
 Garfield Oglivle — Dick Lawrence

Edmonton Trail, Box 453, Red Deer {3160  
 {4197

### Automobile Accessories Equipment & Supplies

(See Automobile Parts & Supplies—Retail & Wholesale)

### Automobile Agencies & Dealers—New Cars

#### HEPWORTH MOTORS LTD

MERCURY — LINCOLN —  
 METEOR

SALES AND SERVICE

4721 Gaetz Ave., Red Deer 2580 - 2230

#### MCTAGGART WEIDNER MOTORS LTD

CHEVROLET - OLDSMOBILE  
 DEALER

Parts Dept ..... 390  
 Service Dept ..... 391  
 Office and Sales ..... 542

LACOMBE

#### NORTH WEST MOTORS (RED DEER) LTD

Dodge & DeSoto Cars — Dodge Trucks  
 Paint and Body Shop .....Phone 2951  
 Parts, Sales & Service .....2470 & 2035  
 5014 Gaetz Ave., Red Deer

Red Deer Motors (Canada) Ltd 4802 Gaetz Ave 2066

(Continued on Next Page)

**AUTOMOBILE AGENCIES & DEALERS—  
NEW CARS—Continued**

**RIO VISTA GARAGE LTD**

**MERCURY  
METEOR - LINCOLN DEALER**

Parts & Service .....2503  
Sales & Manager .....3503  
General Office .....4774

5804 Gaetz Ave. Red Deer

**STANDARD MOTORS LTD**

**STUDEBAKER - PACKARD  
CARS & TRUCKS**

Phones 2676 — 2086 — 3022

4418 Gaetz Ave Red Deer

**THOMPSON MOTORS CAR LOT**

**AUSTIN — VOLKSWAGEN  
CARS & TRUCKS**

4342 Gaetz Ave., Red Deer 2174

Vellner Motors Ltd 4801 51 Ave .....2198  
Whyte Motors Ltd Office & Sales 4902 Gaetz Ave 3329  
Parts & Service .....2558

**Automobile Agencies & Dealers—  
Used Cars**

Burrows John Ltd 4926 49 St .....2903  
Crawford Paul & Sons 5218 Gaetz Ave .....5253  
North West Motors (Red Deer) Ltd  
4502 Gaetz Ave .....4340  
Red Deer Motors (Canada) Ltd 4503 Gaetz Ave.4243  
Standard Motors Ltd 4402 Gaetz Ave .....4307  
Thompson Motors Car Lot 4342 Gaetz Ave .....2174  
Whyte Motors Ltd 4340 Gaetz Ave .....4492

**Automobile Body Builders &  
Repairers**

North West Motors (Red Deer) Ltd  
5014 Gaetz Ave .....2951  
Red Deer Auto Body 5423 57 St .....3833  
Red Deer Auto Wreckers 5110 58 St .....2070  
Red Deer Motors (Canada) Ltd 4706 51 Ave .....4554  
Red Deer Safety Service Ltd 5904 54 Ave .....4983

**Automobile Electrical Service**

Corbett's Ltd 5305 Gaetz Ave .....2011

**HARRIS ELECTRIC**

**MOTORS — STARTERS  
GENERATORS**

**RADIATOR REPAIRS**

Lacombe 320

**AUTOMOBILE ELECTRICAL SERVICE—Continued**

**LOVESETH LTD**

**N.M.S. — A.C. — AUTO-LITE  
SERVICE DISTRIBUTORS**

5104 Gaetz Ave., Red Deer 2045

**Automobile Parts & Supplies —  
Retail & Wholesale**

Corbett's Ltd 5305 Gaetz Ave .....2011

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For Genuine Ford Parts &  
Accessories, call your Ford-  
Monarch or Mercury Lincoln-  
Meteor Dealer, always as  
near as your telephone.



*"Where to Call"*

**RED DEER**  
**HEPWORTH MOTORS LTD** .....2580  
4721 Gaetz Ave .....2580  
**WHYTE MOTORS LTD** 4902 Gaetz Ave 2558  
**INNISFAIL**  
**MOREAU MOTORS** .....Innisfail 18  
**LACOMBE**  
**MAINLINE MOTORS LTD** .....Lacombe 53  
**PONOKA**  
**LOUCKS MOTORS LTD** .....Ponoka 168

Loveseth Ltd 5104 Gaetz Ave .....2045

**MIDLAND SUPPLY**

**OUTFITTERS FOR THE MOTORIST**  
Wholesale — Retail

4932 - 51 St., Red Deer 3095

**MOTOR CAR SUPPLY CO OF CANADA LTD** {2457  
Wholesale Only 4911 - 49 St .....4210  
Taylor Pearson & Carson Ltd 4927 - 49 St .... {2464  
3737

**Automobile Radiator Service**

Amer's Radiator Service 4913 52 St .....2535  
(See Advertisement Opposite Page)

**Automobile Rentals**

**HERTZ RENT-A-CAR**

**HERTZ RENT-A-CAR SYSTEM**

4217 Gaetz Ave. ....4474  
4912 - 43 St. ....4471

**Automobile Washing and  
Polishing**

Dial's Car Wash 4912 43 St .....4471

### Automobile Wheel Aligning

RED DEER SAFETY SERVICE LTD

**FRAME & STEERING  
SPECIALISTS**

J. E. Fisher Res. Phone 4671

5904 - 54 Ave., Red Deer Phone 4983

### Automobile Wreckers

RED DEER AUTO WRECKERS

R. M. HANSON, Prop.

Complete Motors, Transmissions, Rear Ends  
Best selection between Edmonton & Calgary  
5110 - 58 St., Red Deer 2070

Thompson Motors & Auto Supply 5009 - 45 St ...2397

### Automobiles & Trucks — Manufacturers

Chrysler Corporation of Canada Ltd Calgary Trail 4151

### Awnings, Tents, Etc.

Richardson Roofing Co 112 Scott Blk.....4237

(See Advertisement This Page)

# AMER'S RADIATOR SERVICE

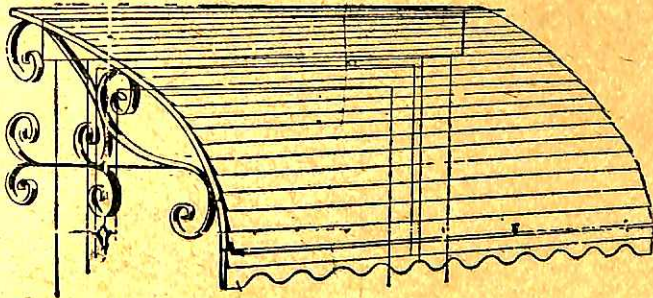
Repairing, Recoring and  
Cleaning to Restore  
Circulation.

**SERVICE PLUS  
ABILITY**

*" Guaranteed Workmanship  
22 Years Experience "*

# 2535

4913 - 52 St. Opposite Bus Depot  
Red Deer



## FIBERGLAS & ALUMINUM AWNINGS

- YOUR CHOICE OF COLOR
- NEVER NEEDS PAINTING
- FILTERS LIGHT
- GUARANTEED WORKMANSHIP
- FREE ESTIMATES

### RICHARDSON ROOFING CO.

112 Scott Block, Red Deer

Phone 4237

# DAWSON'S HAIRSTYLISTS

FOR UP-TO-DATE  
HAIRSTYLING

Beautiful Soft

Permanent Waving, etc.

*Consult...*

"DAWSON"  
*of Hairstyling Fame*

Phone 4725

2nd Floor, Harper Furniture

# PARKDALE *Beauty Salon*

for

- STYLING
- PERMANENTS
- COLORING
- SHAPING

Owned and Operated by  
DALE AUBUCHON

**5335**

4734 Ross St., Red Deer  
BELOW JENKINS

## Bakers — Retail

Canadian Bakeries Ltd 3504 - 49 Ave .....	3293
Red Deer Bakery 5209 Gaetz Ave .....	2515
White Bakery 4910 Gaetz Ave .....	2554

## Bakers — Wholesale

McGavin's Bakery 4901 - 52 St .....	2304
-------------------------------------	------

## Banks

Bank of Montreal 4905 Gaetz Ave .....	{ 2175
Manager .....	2172
Bank of Nova Scotia 5201 Gaetz Ave .....	2176
Canadian Bank of Commerce 4936 Ross St ....	{ 2511
Imperial Bank of Canada Gaetz Ave & 49 St .....	3693
Royal Bank of Canada 4943 Ross St .....	2630
Manager's Office .....	2641
Toronto-Dominion Bank 4740 Ross St .....	3222
	4612

## Barristers & Solicitors

Bernstein Lewis 4912 Ross St .....	4550
Bury McKay & Porkka 4818 Gaetz Ave .....	{ 2920
Graham & Stewart 4921 Ross St .....	2925
Kirby Murphy Armstrong & Beames	{ 2625
4915 Gaetz Ave .....	{ 2193
MacDonald H F 2 Anderson Blk .....	2173
Robinson Holmes & Crowe 4944 Ross St .....	4194
	{ 3622
	3621

## Batteries

Corbett's Ltd 5305 Gaetz Ave .....	2011
Motor Car Supply Co of Canada Ltd 4911 49 St .....	2457

## Bearings

CORBETT'S LTD.

TIMKEN — FAFNIR  
All Types Ball and Roller

5301 Gaetz Ave., Red Deer

2011

## Beauty Parlors

CAPRI BEAUTY STYLES

HAIRSTYLING—TREATMENTS—COLORING  
PERMANENT WAVES — HAIR CUTTING  
Walter & Mariette Vale

For Specialized Beauty Call

Upstairs 5018 Ross St., Red Deer

4925

(Continued on Next Page)

BEAUTY PARLORS—Continued

CLARE'S BEAUTY SHOPPE

Specializing In  
**PERMANENT WAVING**  
and  
**HAIR CUTTING**

4818 Gaetz Ave., Red Deer 3749

- Dawson's Hairstylists 5119 Gaetz Ave .....4725  
(See Advertisement Opposite Page)
- Hairstyles Beauty Salon 4917 Gaetz Ave .....2616
- Kurl-Ette Beauty Shop 4948 Ross St .....2636
- Mayfair Beauty Salon 4940 - 51 St .....2626
- Parkdale Salon 4734 Ross St .....5335  
(See Advertisement Opposite Page)
- Vogue Beauty Salon 4932 Ross St .....3755

**Beverages**

JUBILEE BEVERAGE

Authorized Bottlers of  
**STUBBY & PEPSI-COLA**  
**SOFT DRINKS**

5428 - 43 St., Red Deer 4329

**Bicycle Dealers & Repairers**

- RED DEER LOCK & KEY SHOP 5117 Gaetz Ave 2960
- Sport Centre 4934 51 St .....3330

**Blueprints**

- Red Deer Reproductions 5326 47 Ave .....4846

**Boarding Houses**

- Highland Lodge 5920 58 Ave .....3713

**Books — Religious & Educational**

- Gospel Book Store 5012 Ross St .....3855

**Bottlers**

- Red Deer Bottling Co Ltd 4601 Gaetz Ave .....2585

**Brewers**

- CARLING BREWERIES (ALBERTA) LTD  
5301 43 St .....3205

**Brewers' Agents**

- Alberta Brewers' Agents Ltd 5136 47 St .....3238

**Brewers' Distributors**

- Alberta Liquor Control Board 5301 43 St .....4303

**Brush Business**

- Gordon D A 3429 41 Ave .....5165

**Building Materials & Supplies**

McAFEE DISTRIBUTORS & BUILDING  
SUPPLIES LTD

Lumber — Millwork — Gypsum Products  
Glidden Paints — Builders' Hardware —  
Janitors' Supplies.

"IT IS A PLEASURE TO SERVÉ YOU"

5326 - 47 Ave., Red Deer 4181 - 2353

- Mitten & Sherbino Lumber Co Ltd 4503 52 Ave...4158
- Stewart Bros 4620 Gaetz Ave .....3783

**Building Movers**

- Frizzell Gordon S 3340 Gaetz Ave .....2652

**Bus Lines**

- Prairie School Bus Ltd 4449 Springbett Drive ...4107
- SORENSEN BUS LINES LTD 4924 52 St  
Bus Depot Information on Tickets & Schedules.2170  
General Office .....2364  
Garage F Preston .....3610

**Business Colleges**

- Henderson Secretarial School Ltd  
3-5015 Gaetz Ave .....4625

**Cabinet Makers**

- Mittelmeyer W 4612 44 St .....4023

**Carpet & Rug Cleaners**

- Duraclean Cleaning Service 3729 50 St .....5038  
(See Advertisement This Page)

**DURACLEAN  
CLEANING SERVICE**

RUG, CAR & UPHOLSTERY  
CLEANERS

Pile Enlivened; Color Restored; No  
Shrinkage . . . Rugs & Upholstery  
Dyed . . . Wall Washing; Floors  
Waxed, Polished.

**Phone 5038**  
FOR ESTIMATES

3729 - 50 St. Red Deer



**Cartage**

**BETTENSON'S CARTAGE CO LTD**

**SAND — GRAVEL  
EXCAVATING  
GENERAL TRUCKING  
WINCH WORK**

Phones 4113 — 2513

5034 - 45 St.

Red Deer

Edwards & Kits North Red Deer .....5374  
(See Advertisement This Page)  
Midget Delivery 5102 52 St .....5137

**Cash Registers**

**NATIONAL CASH REGISTER CO OF CANADA LTD**  
605 8 Ave SW Calgary—Call Long Distance  
and ask for (Toll Charge) ....Calgary AMhrst 2-3034  
Victor-McCaskey Ltd 4018 Ross St .....3405

**Cement Products**

Red Deer Cement Products 4310 52 Ave .....3137

**Cemetery Offices**

Alto-Reste Memorial Gardens Ltd  
1-5015 Gaetz Ave .....4439

**Children's & Infants' Wear —  
Retail**

Morris' Ladies' & Children's Wear 5015 Ross St 2541  
Tiny Tots Children's Wear 5006 Ross St .....2825

**Chiropractors**

FOORD W H 105-7 Metro Blk .....2744  
Whitney L N 5008 Gaetz Ave .....2297

**Chocolate & Cocoa Manufacturers  
& Dealers**

Fry-Cadbury Ltd 5280 54 Ave .....4545

**Church Organizations**

Church of the Nazarene 4802 Ross St .....2775  
First Baptist Church 4839 51 St .....4281  
Lutheran Church Mount Calvary 5343 45 Ave .....2579  
Lutheran Church Trinity United 4346 39 St .....4070  
Pentecostal Tabernacle 4832 51 St .....3003  
Presbyterian Church Ross St .....4560  
St Luke's Anglican Church 4929 54 St .....3402  
United Church 4752 Ross St .....2605

**Cleaners & Dyers**

**AUTOMATIC LAUNDRY CLEANERS**

4502 Gaetz Ave .....2049

**FRENCH CLEANERS**

**DRY CLEANING  
AND SHIRT LAUNDRY**

Four-Hour Sudden Service

**"YOUR CLOTHES BEST FRIEND"**

5010 - 48 Ave., Red Deer

4595

**MODEL CLEANERS** 5105 Gaetz Ave .....2623

**MUNRO & BAINES DRY CLEANERS**

**YOUR SANITONE CLEANERS  
SHIRT SERVICE & BACHELOR  
LAUNDRY**

—Free Pick Up  
and Delivery—

Cash & Carry Office Just East of  
Kresge

4925 - 49 St., Red Deer

2480

Snappy Cleaners .....Ponoka 117  
(See Advertisement This Page)

Sterling Cleaners Ltd 4930 - 49 St .....2315

**Clubs**

Canadian Legion British Empire Service League  
5417 Gaetz Ave .....2326  
Red Deer Curling Club Exhibition Grounds .....3777  
Red Deer Golf & Country Club Ltd Golf Course .....3070

**EDWARDS & KITS  
GENERAL TRUCKING**

AND  
Local & Long Distance Moving  
FOR  
Prompt, Dependable Service  
PHONE

**5374**

Night Phones : 4257 - 9132-13  
North Red Deer Red Deer

*Snappy Cleaners*

● DYEING  
● PLEATING  
● REPAIRS  
FREE PICK-UP and DELIVERY

PHONE **117** PHONE

— PONOKA —

**Collection Agencies**

Credit Bureau of Red Deer 5-4940-51 St .....4176

**FINANCIAL COLLECTION AGENCIES ALTA LTD**

Canada's Only National Collection Organization  
Serving Canadian Business & Professions for  
over 30 years.

**NO COLLECTION — NO CHARGE**

**OFFICES IN PRINCIPAL CITIES**  
508 — 209 - 8 Ave. S.W.

Call Long Distance and ask {AMhrst 9-3419  
for (Toll Charge) Calgary..... {AMhrst 9-3460

**HOSPITAL & MEDICAL AUDIT BUREAU**

Canada's Only National Collection Organization.  
Serving Hospitals & the Medical Profession for  
over 30 years.

**NO COLLECTION — NO CHARGE**

**OFFICES IN PRINCIPAL CITIES**  
508 — 209 - 8 Ave. S.W.

Call Long Distance and ask {AMhrst 9-3419  
for (Toll Charge) Calgary..... {AMhrst 9-3460

**Colleges & Schools**

Canadian Nazarene College 4339 Gaetz Ave .....2222  
Dormitory .....4058  
Red Deer School Division No 35 A 20 Camp  
Principal .....2447  
Secretary Treas .....2611  
Dean of Dormitory .....2620  
Superintendent's Office .....4434  
Dormitory Kitchen .....4480

**Confectioners — Retail**

Sweet Shop 4928 Ross St .....2305

**Contractors — Building**

Alton Bros 4201 53 St .....2270  
Anderson N C 4102 42 St .....5392  
Morris Construction Co Ltd 3925 43 Ave .....3039  
Templeton Construction Ltd 4000 39 St .....3732  
Western Builders Ltd 5125 48 St .....2327

**Contractors — Cement**

**AMBCO MIX CONCRETE LTD**

**CONCRETE SPECIALISTS**

**BETTENSON'S CARTAGE CO. LTD.**

Plant 4357 — Office 4113

5034 - 45 St.

Red Deer

ATLAS TRANSIT MIX 4311 54 Ave .....3734  
Comis Concrete 5927 51 Ave .....2082

**Contractors — Drywall**

Mechanical Dry Wall (Red Deer) Ltd  
4203 41 Ave .....3912

**Contractors — Excavating**

Beckley P A 4835 52 St .....3152  
Boomer H 5118 44 St .....4698  
Wynia J 5511 41 St .....3490

**Contractors — General**

Alexander Const Ltd  
New Deer Home Institution .....3338

**ANDERSEN N C**

**Home Builders Lacombe &  
Red Deer**

**Plan now to own an Andersen Home**

**RED DEER PHONE EWING AGENCIES 3345**

Lacombe

Phone 548

Hanson Bros 5831 60 St .....5057  
Hornstrom Bros 4912 Ross St .....2866  
Job Phone 4905 Gaetz Ave .....4184  
Johnstone R L Construction Ltd 5110 43 St .....3046  
Krause Construction 6013 51 Ave .....4992

**LAYDEN CONSTRUCTION LTD**

**Highway Construction — Dirt Moving  
Backfilling — Dozing — J. E. Layden**  
4529 - 45 St., Red Deer Res. 2946 Bus. 3507

(Continued on Next Page)

**MORRIS  
CONSTRUCTION CO. LTD.**

For the Finest in  
Quality Houses

**NO JOB TOO LARGE OR TOO SMALL**

**FREE ESTIMATES  
ON ALL TYPES OF  
HOUSING AND  
GENERAL CONSTRUCTION**

**3039**

3925 - 43 Ave., Red Deer

*We Specialize in . . .*

**CUSTOM-BUILT HOMES  
Excellent Lots Available**

**CONTRACTORS—GENERAL—Continued**

Layden Mel 4425 Springbett Drive .....	3108
Mel Construction Ltd 4407 51 Ave .....	4589
Morris Construction Co Ltd 3925 43 Ave .....	3039
(See Advertisement Page 9)	
Phillips Vern Const Co Ltd	
Field Office 115 4822 51 Ave .....	4856
Poole Construction Co Ltd	
Job Phone P T S Grounds .....	2366
Raymonde Construction Co Ltd 4409 43 Ave .....	4363
Russell Construction 3726 45 St .....	3408

**SANDQUIST CONSTRUCTION CO**

**GENERAL CONTRACTORS**

Commercial and Home Building

W. C. Ellenwood, res. ....	2970
W. R. Sandquist, res .....	3382

4914 - 52 St., Red Deer 2834

Tucker's Construction 3534 45 Ave .....4030

**VICTOR LOUIS LTD**

**MASONRY CONTRACTORS**

Brick — Tile and Glass Blocks  
Concrete and Spectra-Glaze Blocks  
Glazed Tile and Cory Tile Floors

5114 - 48 St., Red Deer 3789

**Contractors — Machinery & Supplies**

**CATERPILLAR EARTHMOVING MACHINERY**

- TRACK-TYPE TRACTORS
- WHEEL-TYPE TRACTORS
- SCRAPERS, WAGONS
- MOTOR GRADERS
- TRAXCAVATORS, "DOZERS"
- DIESEL ENGINES, GENERATORS



—Backed by complete parts and service facilities

*"FOR INFORMATION CALL"*

UNION TRACTOR LTD Edmonton Trail ....2021

**Creameries**

Red Deer Creamery Office & Order Desk	
49 Ave & Ross St .....	2165
Patron's Phone .....	2166

**Credit Reports**

Central Alberta Credit & Business Bureau Ltd	
5-4940 51 St .....	4176
Credit Bureau of Red Deer 5-4940 51 St .....	4176
Permanent Credit Corporation Ltd	
1-4944 Ross St .....	5211

**Culvert Manufacturers — Corrugated Iron & Steel**

Lindsay Equipment 3515 45 Ave .....	2388
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**Dairies**

ALPHA JERSEY DAIRY 4764 49 St .....	2788
Central Alberta Dairy Pool 5302 Gaetz Ave .....	2074
Palm Dairies Ltd 3418 49 Ave .....	2501

**RED DEER CREAMERY**

MILK — BUTTER — CREAM and  
CRYSTAL ICE CREAM

Office and Order Desk .....	2165
Patron's Phone .....	2166

49 Ave. & Ross St., Red Deer

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Husband & Oatway 4915 Gaetz Ave .....	2370
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 (See Advertisement This Page)

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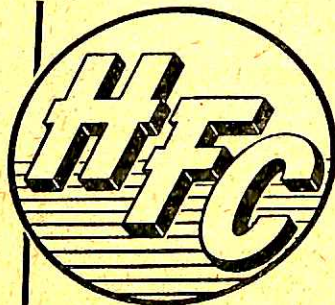
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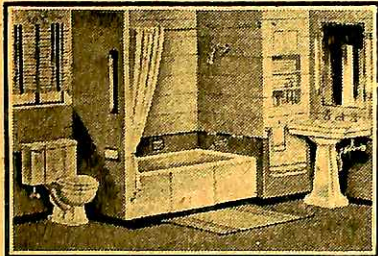
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Harper Furniture 5121 Gaetz Ave .....2250

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Chuck Wagon Cafe North Red Deer .....4987

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Hillcrest Coffee Shop 3518 50 Ave .....3743  
Holiday Inn Ltd 4742 Ross St .....5354

(Continued on Next Page)

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Specializing in:

- Sizzling Red Label Steaks
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- Barbecued Spareribs
- Fried Chicken in a Basket

Banquet facilities to accommodate a small party or any size party up to 300.

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2897

Red Deer, Alta.

RESTAURANTS—Continued

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 Mrs. M. M. Robson, Prop.  
 5925 - 54 Ave., Red Deer 2248

Palomino Lunch 5009 49 St .....3638  
 Paramount Coffee Shop 4717 Ross St .....3192  
 Peacock Inn Ltd 5018 Ross St .....2897

(See Advertisement Page 29)

Ritz Cafe 4942 Ross St .....2758  
 Royal Cafe 5007 Ross St .....2885  
 Shantung Chop Suey House 5022 Ross St .....4842  
 Steak House 5007 Gaetz Ave .....2472  
 Valley Coffee Shop 5017 49 St .....4486

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- TRACK-TYPE TRACTORS
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  - MOTOR GRADERS
  - TRAXCAVATORS, 'DOZERS
  - DIESEL ENGINES, GENERATORS
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 Richardson Roofing Co 112 Scott Blk .....4237  
 (See Advertisement This Page)

**Rubber Stamps**

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 (See Advertisement This Page)

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Atlas Lumber Co Ltd 5202 Gaetz Ave .....3071  
 Menzies & Herbert Ltd 4712 51 Ave .....2281  
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RED DEER

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RED DEER SEED CO LTD  
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Gray Motors 5217 Gaetz Ave ..... 2235

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Wholesale & Retail Gasoline & Oils  
TRUCKING  
5926 - 54 Ave., Red Deer 2465

Little A R 4617 Gaetz Ave ..... 2329  
Moreau Motors 4504 Gaetz Ave ..... 3684  
Night Calls 3210 Calgary Trail ..... 5300  
North Star Oil Ltd North Star Service No 172  
5518 Gaetz Ave ..... 4343  
North West Motors Service Station 5034 Ross St 3928  
Pixley's Service Station 4009 Ross St ..... 4280  
Rio Vista Garage Ltd 5304 Gaetz Ave ..... 2503  
Southside Service Ltd 3515 Gaetz Ave ..... 3474  
Ultra Service 4303 Gaetz Ave ..... 4510  
Upham's Truck Town North Red Deer ..... 4055

### WHITE ROSE SERVICE STATIONS

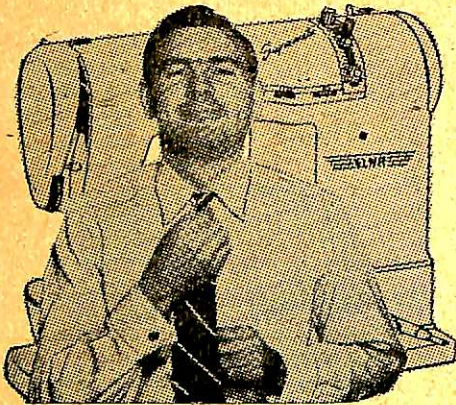
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Mayberry's 2-11 Service & Trailer Park 9135-11  
Midway Service Station ..... 9112-23  
North Hill Store ..... 9134-23  
Sunset Service & Coffee Shop ..... 9118-22  
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(See Advertisement This Page)
- Elna Sewing Machine (Alberta) Ltd  
5113 Gaetz Ave ..... 2448  
(See Advertisement This Page)
- Singer Sewing Machine Co 5004 Ross St ..... 2597

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HAYHOE F M & SON

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GAS FITTING and  
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- Red Deer Sheet Metal 5826 44 Ave ..... 2476
- Uniwersal Metal & Furnace Co 5220 47 Ave .....4982

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RED DEER

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 Maurice Shoes Ltd 4946 Ross St .....2406  
 Walk-Rite Ltd 5003 Ross St .....2526

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**Signs**

**SPELMAN SIGNS**

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 Horsley's Hardware 4810 Gaetz Ave .....2489  
 RED DEER LOCK & KEY SHOP 5117 Gaetz Ave 2960  
 SPORT CENTRE 4984 51 St .....3330

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**Storage — Household**

Allied Van Lines Ltd 5034 45 St .....4113

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Bill's Tailor Shop 4925 49 St .....2483

TAILORS—Continued

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**Tailors — Ladies**

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 Tony's Tailor Shop 4752 Ross St .....4505

**Taxicabs**

Griff's Taxi 5102 Ross St .....3333  
 Vern's Taxi 4924 52 St .....4444

**Telegraph Companies**

Canadian Pacific Telegraphs 52 Ave .....2191  
 Mgr & Wire Chief .....3691

**Teletype Service**

ALBERTA GOVERNMENT TELEPHONES  
 4830 Ross St .....2488  
 (See Advertisement Page 39)

**Television — Community  
 Antenna Systems**

Builders Hardware Stores Ltd 5032 Gaetz Ave .....2055  
 Dowd's Radio & TV Specialists 5004 Gaetz Ave 2752

**Television Sales & Service**

Better Housekeeping Ltd 4910 Ross St .....3339

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 Paramount Theatre 4717 Ross St .....3505

**Tinsmiths**

Hayhoe F M & Son 5028 Gaetz Ave ..... {2578  
3144

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Red Deer Wholesale 4607 Gaetz Ave .....2081

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**RED DEER LOCK & KEY SHOP** 5117 Gaetz Ave 2960

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—Sales, Parts, Shop Service and Field Service

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North West Motors (Red Deer) Ltd  
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Parts Dept .....2035  
Stewart Bros 4720 Gaetz Ave .....2495

**Truck Lines**

Al's Transport & Construction 4217 Gaetz Ave...2658  
Bergquist Bros 3510 51 Ave .....2592  
Canadian Freightways Ltd 4836 54 Ave ..... {4131  
2240  
(See Advertisement Opposite Page)  
Dench of Canada Ltd 5409 54 Ave .....4128  
(See Advertisement Opposite Page)

Edwards & Kits North Red Deer .....5374

(Continued on Next Page)

*Use* **LONG**  
**DISTANCE**

**TRUCK LINES—Continued**

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 Rocky Mountain House Transport  
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Thomson Transport 3816 45 St .....5003

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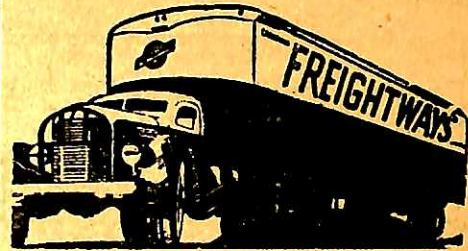
**Typewriters & Supplies**

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 (See Advertisement This Page)

**WILLIAMS STATIONERY** 4919 Ross St .....3888

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(See Automobile Rentals)



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Red Deer

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Red Deer

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McRobbie Welding 5011 51 Ave .....2624  
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