

— Ready Reference Register —

Register here names and telephone numbers of persons whom you most frequently call. Please verify numbers before transcribing from one directory to another.

NAME	Telephone Number
	CE, No.
	# # #
	3 5

RED DEER

MAY, 1956



ALBERTA GOVERNMENT TELEPHONES



THIS CLASSIFIED TELEPHONE DIRECTORY IS

Easy to use . . .

FOR your convenience a complete list of all business and professional telephone subscribers, throughout the community, appear in alphabetical order under the classification appropriate to their business, or the article or service they sell. The classifications, too, are in alphabetical order. You can find quickly and easily the Business, Service or Product you need.

1. When you want to buy something . . .

Suppose, for instance, a radio—
FIRST look on the "R" pages for "Radio Sales, Service & Supplies".
THEN pick out the dealer from whom you want to buy.
You can use the directory in the same way when you want to buy any one of thousands of other products or services.

2. When you want a dealer of a trade marked product . . .

Suppose you want a dealer for a nationally known product, or service, such as an automobile.

FIRST turn to "Automobile Agencies & Dealers — New Cars" on the "A" pages.

THEN select the dealer from the list of those who sell or service the particular automobile you want.

3. When you have forgotten a business firm's name but do remember the address . . .

You may forget the name of a business establishment but remember their location.
For example, you want a mover located on Second Avenue.
FIRST turn to "Movers" on the "M" pages.
THEN look for the familiar address.

4. Even when you know the name: . . .

The classified directory will help you in looking for business names you know. Suppose you want to telephone Smith, the plumber. Plumbers are listed on the "P" pages under the classification "Plumbers & Gasfitters". You will find your Smith under "Plumbers & Gasfitters" more easily than searching the long list of Smiths which normally appear in the white pages of our directories.

For advertising information and rates concerning this directory communicate with Alberta Government Telephones, RED DEER — 2488.

The Telephone Company assumes no liability for errors or omissions occurring in the Classified Directory.

USE THE CLASSIFIED...
IT'S EASY AS A B C



RED DEER CLASSIFIED TELEPHONE DIRECTORY

MAY, 1956

No liability is assumed by Alberta Government Telephones for errors or omissions occurring in the Classified Directory

Accountants ALBERTA BUSINESS SERVICES 4927 48 St2378 Business Aids Co Ltd 108-4818 Gaetz Ave2953	Apartments, Blocks & Buildings Central Apartments 4914 53 St
Crane B E 5-4940 51 St	Architects Bissell D K 1-4730 Ross St4081
J. Weston Anderson res. 2668 4938 Ross St., Red Deer 3319 SEAGER JAMES C 4926 49 St	Army & Navy Goods War Surplus Stores Ltd 5020 Gaetz Ave
Accountants — Chartered Mackenzie Sheridan & Co 4928 51 St	Associations & Societies Alberta Motor Association 5913 Gaetz Ave3380 Red Deer Agricultural Society 4938 Ross St4400
Stuart & Lindskog 4908 Gaetz Ave3387	Auctioneers
Accounting & Bookkeeping	SIM'S AUCTION MART
Machines Machines	SALES - MONDAY and THURSDAY
NATIONAL CASH REGISTER CO OF CANADA LTD	AUCTIONEERS
NATIONAL ADDING MACHINES NATIONAL CASH REGISTERS	Alec Sim — Keith Sim
BOUGHT — SOLD — EXCHANGED FACTORY - TRAINED SERVICE MEN	Garfield Ogilvie — Dick Lawrence
Phone 23098 - 23034 Calgary 605 - 8 Ave. S.W.	Edmonton Trail, Box 453, Red Deer 3160
Adding Machines	Automobile Accessories
NATIONAL CASH REGISTER CO OF CANADA LTD	Equipment & Supplies
SALES — SERVICE — SUPPLIES NATIONAL CASH REGISTERS	(See Automobile Parts & Supplies-Retail & Wholesale)
NATIONAL ACCOUNTING MACHINES BOUGHT — SOLD — EXCHANGED	Automobile Agencies & Dealers—
FACTORY - TRAINED SERVICE MEN Phone 23098 - 23034 Calgary	New Cars
	Burrows John Ltd 4926 49 St
AVAI supplied to	HEPWORTH MOTORS LTD
Adjusters Bodard Adjustment Bureau 5009 Gaetz Ave4321	MERCURY — LINCOLN — METEOR
Crosland Peacock Red Deer Ltd 4912 Ross St2089	SALES AND SERVICE
Agricultural Implements	4721 Gaetz Ave., Red Deer 2580 - 2230
Ben's Farm Supply 5020 51 Ave 2747 Caton's 5016 58 St 2463	McTAGGART MOTORS
Stewart Bros 4720 Gaetz Ave	CHEVROLET - OLDSMOBILE
Air Conditioning — Contractors	Parts and Service
Meeres & Hicks Electric 4911 52 St2712	Service 391 Office and Sales 542
Aluminum	LACOMBE

(Continued on Next Page)

AUTOMOBILE AGENCIES & DEALERS— NEW CARS—Continued

Red Deer Motors (Canada) Ltd	
Service Dept 4802 Gaetz Ave	206
Sales Dept	297
General Office	290

RIO VISTA GARAGE LTD

KAISER-WILLYS Dealer

Associate Dir. METEOR, MERCURY

Parts &	Service	2503
Sales &	Manager	3503
24-Hour	Towing Service2112	— 3671

5804 Gaetz Ave.	ed	Deer
-----------------	----	------

STANDARD MOTORS LTD

STUDEBAKER - PACKARD

Phones 2676 - 2086 - 3022

4418 Gaetz Ave

Red Deer

2174

THOMPSON MOTORS CAR LOT AUSTIN — VOLKSWAGEN

AUSTIN — VOLKSWAGEN
CARS & TRUCKS
4342 Gaetz Ave., Red Deer

Vellner Motors Ltd 4801 51 Ave	2198
Whyte Motors Ltd Office & Sales 4902 Gaetz Ave	3329
Part's & Service	2558

	A Comment of the Comm	A STATE OF THE STA
Automobile	Agencies &	Dealers-
	rigencies &	Dealer
Used Cars		

Burrows John Ltd 4303 Gaetz Ave	3629
Eric's Late Model Cars Ltd 4340 Gaetz Ave	4300
North West Motors (Red Deer) Ltd	
4502 Gaetz Ave	4340
Red Deer Motors (Canada) Ltd 4617 Gaetz Ave	4243
Standard Motors Ltd 4402 Gaetz Ave	4307
Thompson Motors Car Lot 4342 Gaetz Ave	2174
Whyte Motors Ltd 4511 Gaetz Ave	4492

Automobile Body Builders & Repairers

North West Motors (Red Deer) Ltd 5014 Gaetz Ave	2951
Northside Paint & Body Shop 5914 54 Ave	
Red Deer Auto Body 5705 Burnt Lake Rd	3833
Red Deer Auto Wreckers 5110 58 St	2070
Red Deer Motors (Canada) Ltd 4814 51 Ave .	4554

Automobile Electrical Service

HARRIS ELECTRIC T

MOTORS — STARTERS
GENERATORS

RADIATOR REPAIRS

Lacombe

320

Automobile Parts & Supplies — Retail & Wholesale

FORD PARTS & ACCESSORIES

For Genuine Ford Parts & Accessories, call your Ford-Monarch or Mercury Lincoln-Meteor Dealer, always as near as your telephone.



"Where to Call"

RED DEER

MIDLAND SUPPLY

OUTFITTERS FOR THE MOTORIST
Wholesale — Retail
4932 - 51 St., Red Deer 3095

LOUCKS MOTORS LTD Ponoka 168

A Handy

Reference Guide

The familiar telephone directory is Canada's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

	7 11
Automobile Radiator Service	
Amer's Radiator Service 5014 - 49 St	2535
	2100
Enno's Battery Service 4709 Gaetz Ave	2109
Automobile Rentals	
RED DEER DRIVE UR-SELF	
HERTZ RENT-A-CAR SYSTEM 4912 - 43 St447:	1
4217 Gaetz Ave 4474	
Automobile Washing and Polishing	
Red Deer Car Laundry 4912 - 43 St	4471
Automobile Wreckers	
RED DEER AUTO WRECKERS	
R. M. HANSON, Prop.	Ends
Complete Motors, Transmissions, Rear Best selection between Edmonton & Ca 5110 - 58 St., Red Deer	Igary 2070
CANADA CARA PER MENERAL MENERAL PROPERTY OF THE PROPERTY OF TH	THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW
Thompson Motors & Auto Supply 5009 - 45 St	2397
Automobiles & Trucks —	7 P. P. W.
Manufacturers	Lance La
。在1985年中,1985年中的1985年中,1985年中	
Chrysler Corporation of Canada Ltd Calgary Tra	ail 4151
Bakers — Retail	A PER ST
Canadian Bakeries Ltd 3504 - 49 Ave	3203
Red Deer Bakery 5209 Gaetz Ave	
White Bakery 4910 Gaetz Ave	2554
	1
Bakers — Wholesale	
McGavin's Bakery 4901 - 52 St	2304
Banks	No. 1
Bank of Montreal 4905 Gaetz Ave	2175
Manager Bank of Nova Scotia 5201 Gaetz Ave	2176
Canadian Bank of Commerce 4936 Ross St	3693
Imperial Bank of Canada Gaetz Ave & 49 St Royal Bank of Canada 4943 Ross St	2630
Manager's Office	3222
	14.115
Barristers & Solicitors	
Bernstein Lewis 4912 Ross St	4550
Bury Bury & McKay 4818 Gaetz Ave	
Graham & Stewart 4921 Ross St	2625
Kirby Murphy Armstrong & Beames 4915 Gaetz Ave	§2193
Total Gaetz Ave	(3622
Robinson Holmes & Crowe 4909 Gaetz Ave	3621

Batteries

Corbett's Ltd 5305 Gaetz Ave2011

ENNO'S BATTERY SERVICE

Service on all makes and all size of Batteries
WILLARD BATTERIES

4709 Gaetz Ave., Red Deer

2109

Bearings

CORBETT'S LTD.

TIMKEN - FAFNIR

All Types Ball and Roller

5301 Gaetz Ave., Red Deer

2011

The Yellow Pages save you time!

AMER'S RADIATOR SERVICE

Repairing, Recoring and Cleaning to Restore Circulation.

SERVICE PLUS
ABILITY

"Guaranteed Workmanship 22 Years Experience"

2535

5014 - 49 St.

FOR

Professional Beauty Care

MAKE

Hairstyles Beauty Salon

Your Beauty Headquarters in Red Deer.

Above ROYAL BANK FRED
4917 Gaetz Ave. FOX

RED DEER 2616

MAKE

Mayfair

Beauty Salon

your home for

Professional Beauty Care

OPPOSITE BUILDERS' HARDWARE RED DEER

TELEPHONE 2626

4940 - 51 St.

Beauty Parlors

CLARE'S BEAUTY SHOPPE

Specializing in

PERMANENT WAVING

and

HAIR CUTTING

4818 Gaetz Ave., Red Deer

3749

DALE BEAUTY SHOP

"Artistic Hair Styling"

SECOND FLOOR-HARPER FURNITURE

5119 Gaetz Ave., Red Deer

4725

Hairstyles	Beauty Salon 4917 Gaetz Ave	2616
	(See Advertisement This Page)	
Kurl - Ett	e Beauty Shop 4942 Ross St	2636
Mayfair B	eauty Salon 4940 - 51 St	2626
- W/	(See Advertisement This Page)	
New Style	Beauty Shoppe 4924a - 51 St	2224
Vogue Be	auty Salon 4932 Ross St	3755

Beverages

JUBILEE BEVERAGE

Authorized Bottlers of STUBBY & PEPSI-COLA SOFT DRINKS

5428 - 43 St., Red Deer

4329

Bicycle Dealers & Repairers

RED DEER LOCK & KEY SHOP 5117 Gaetz Ave 2960

Books — Religious & Educational

Bottlers

Red Deer Bottling Co Ltd 4601 Gaetz Ave 2585

Bowling Alleys

Brewers

CARLING BREWERIES (ALBERTA) LTD

5301 - 43 St 3205

Brewers' Agents

Alberta Brewers' Agents Ltd 5114 - 48 St3238

Brewers' Distributors

Alberta Liquor Control Board 5301 - 43 St4303

Building Materials & Supplies

MCAFEE DISTRIBUTORS & BUILDING SUPPLIES LTD

Lumber - Millwork - Gypsum Products Glidden Paints - Builders' Hardware -Janitors' Supplies.

"IT IS A PLEASURE TO SERVE YOU"

5326 - 47 Ave., Red Deer

4181 - 2353

"WHERE TO BUY IT"

Mitten & SI	erbino Lumber	Co Ltd 4503 - 52 Ave	4158
Stewart Bro	s 4620 Gaetz	Ave	3783 2496

Building Movers

Bus Lines

Cabinet Makers

WITHERS JAMES W

CABINET MAKER Store and Office Fixtures

5912 Gaetz Ave., Red Deer 2836

Carpet & Rug Cleaners

(See Advertisement This Page)-

Cartage

BETTENSON'S CARTAGE COT

SAND - GRAVEL EXCAVATING GENERAL TRUCKING WINCH WORK

Phones 4113 - 2513

5034 - 45 St.

Red Deer

(See Advertisement This Page)

Cash Registers

NATIONAL CASH REGISTER CO OF CANADA LTD

SALES - SERVICE - SUPPLIES NATIONAL ADDING MACHINES NATIONAL ACCOUNTING MACHINES BOUGHT - SOLD - EXCHANGED FACTORY - TRAINED SERVICE MEN Phone 23098 - 23034 Calgary -605 - 8 Ave. S.W.-

Cement Products

Red Deer Cement Products 4310 - 52 Ave3137

Cemetery Offices

Alto-Reste Memorial Gardens Ltd

Children's & Infants' Wear -Retail

Morris' Ladies' & Children's Wear 5015 Ross St 2541

PETER PAN CHILDREN'S SHOP

STYLE HEADQUARTERS FOR TOTS TO TEENS 4934 - 51 St., Red Deer 3330

Tiny Tots Children's Wear 5006 Ross St2825

Chiropractors

Chocolate & Cocoa Manufacturers & Dealers

Church Organizations

Church of the Nazarene 4802 Ross St	2775
First Baptist Church 4839 - 51 St	4281
Lutheran Church Trinity United 4346 - 39 St	4070
Mount Calvary Lutheran Church 5343 - 45 Ave	2579
Pentecostal Tabernacle 4832 - 51 St	3003
Presbyterian Church Ross St	4560
United Church 4905 - 48 Ave	2605

DURACLEAN CLEANING SERVICE

Around the world, Duraclean keeps Around the world, Duraclean keeps upholstery, rugs and car furnishings like new. You'll see colors revive, matted pile rise, soil disappear, many stains vanish. Almost like magic, the furnishings you want DURACLEANED are revived, sanitized, enlivened and in a few hours, ready to use.

NO SCRUBBING-SOAKING or SHRINKAGE

For DURACLEAN SERVICE Call 9137-41 Red Deer

EDWARDS & KITS GENERAL TRUCKING

Local & Long Distance Moving FOR

Prompt, Dependable Service

PHONE

Night Phones: 4257 - 9132-13

4923 - 49 St.

Cleaners & Dyers Clubs Canadian Legion British Empire Service League **AUTOMATIC LAUNDRY CLEANERS** 5417 Gaetz Ave Red Deer Curling Club Exhibition Grounds3777 Red Deer Golf & Country Club Ltd Golf Course ...3070 FRENCH CLEANERS Collection Agencies DRY CLEANING Credit Bureau of Red Deer 5-4940-51 St4176 AND SHIRT LAUNDRY Colleges & Schools Four-Hour Sudden Service Canadian Nazarene College 4339 Gaetz Ave ... 2222 Red Deer School Division No 35 A 20 Camp "YOUR CLOTHES BEST FRIEND" Principal, Secretary Treas 5010 - 48 Ave., Red Deer 4595 Dean of Dormitory MODEL CLEANERS -Confectioners — Retail * QUALITY WORK * QUICK SERVICE Contractors — Building * BETTER RATES Templeton Construction Ltd 4000 - 39 St3732 Western Builders Ltd 5125 - 48 St2327 5105 Gaetz Ave., Red Deer 2623 Contractors — Cement AMBCO MIX CONCRETE LTD MUNRO & BAINES DRY CLEANERS YOUR SANITONE CLEANER CONCRETE SPECIALISTS BETTENSON'S CARTAGE CO. -Free Pick Up and Delivery -Plant 4357 - Office 4113 4925 - 49 St., Red Deer 2480 5034 - 45 St. Red Deer ATLAS TRANSIT MIX 4311 - 54 Ave3734 Ponoka 117 Contractors — Drywall (See Advertisement This Page) Mechanical Dry Wall (Red Deer) Ltd 4203 - 41 Ave





(See Advertisement This Page)

Contractors — Excavating	Creameries
Beckley P A 4835 - 52 St3152	Red Deer Creamery Office & Order Desk
Boomer H 5118 - 44 St	49 Ave & Ross St
Contractors — General	Patron's Phone
Alexander Const Ltd	Credit Reports
New Deer Home Institution	
ANDERSEN N C	Credit Bureau of Red Deer 5-4940 - 51 St4176
Home Builders Lacombe &	01 134 16 16 16 16 16 16 16 16 16 16 16 16 16
Red Deer	Culvert Manufacturers —
Plan now to own an Andersen Home	Corrugated Iron & Steel
RED DEER PHONE EWING AGENCIES 3345	Lindsay Equipment 3515 - 45 Ave :
Lacombe Phone 548	
	Dairies
Buchan Construction Co Ltd 4740 Ross St3756 Canadian Construction Co Ltd 5520 - 44 Ave 4406	ALPHA JERSEY DAIRY 4764 - 49 St
Hornstrom Bros 4912 - Ross St	Central Alberta Dairy Pool 5302 Gaetz Ave 2074
Job Phone Cor 48 Ave & 50 St	RED DEER CREAMERY
LAYDEN CONSTRUCTION LTD	MILK — BUTTER — CREAM and
Highway Construction — Dirt Moving	CRYSTAL ICE CREAM
Backfilling — Dozing — J. E. Layden	Office and Order Desk
4529 - 45 St., Red Deer Res. 2946 Bus. 3507	Patron's Phone2166
Layden Mel 4425 Springbett Drive	49 Ave. & Ross St., Red Deer
Marvin's Woodcraft & Const Co	
3707 Springbett Drive 4605	
Mel Construction Ltd 4407 - 51 Ave	Decorators
Phillips Construction Ltd 4217 Gaetz Ave	(See Painters & Paperhangers)
Poole Construction Co Ltd New Deer Home Institution	
Raymonde Construction Co Springbett Drive4363	Dental Laboratories
Russell Construction 3422 Gaetz Ave	Central Alberta Dental Lab 5022 Ross St
SANDQUIST CONSTRUCTION CO	Central Alberta Dental Lab 5022 Ross St
GENERAL CONTRACTORS	Dentists
Commercial and Home Building	Dentists
W. C. Ellenwood, res2970	Fleming S 4818 Gaetz Ave 3110
W. R. Sandquist, res3382	Goodman & Dodds 4917 Gaetz Ave
4914 - 52 St., Red Deer 2834	Long J B 5010 Gaetz Ave
	Travis Gordon 4912 Ross St
VICTOR LOUIS LTD	White C A 4920 - 51 St
MASONRY CONTRACTORS	
Brick — Tile and Glass Blocks	Department Stores
Concrete and Spectra-Glaze Blocks	EATON CO CANADA LTD (THE T)
Glazed Tile and Cory Tile Floors	(Branch Store) 4807 Gaetz Ave
4022 - 46 St., Red Deer 3789	Piece Goods & Ladies' Ready-to-Wear 2343 Men's Clothing Furnishings 2436
Waggoner Oilfield Construction Co Ltd	Boots & Shoes Hose Toiletries & Stationery 2436
5305 - 44 Ave	Service Grocery Fruits Vegtables & Meats \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
0	Hardware China & Paints Mail Order Office 2784
Contractors — Machinery &	Furniture & Appliances 2787
Supplies	Office Enquiry & Long Distance 2766 Cash Office 3111
CATERPILLAR EARTHMOVING MACHINERY	Receiving Room 2790
Complete line of match-	Manager's Office
ed Caterpillar - built track-type and wheel-	RED DEER CONSUMERS' CO-OPERATIVE
type tractors, scrapers, bulldozers, motor grad- ers, Diesel engines and electric sets for	ASS'N LTD
all earth-moving needs. Also full line of	Office and Drug Dept2649
Allied Equipment.	
"FOR INFORMATION CALL" UNION TRACTOR LTD Edmonton Trail2021	Groceries, Meats & Appliances4125
Office IMACION FID Editionion Train 2021	
 In the Company of the C	5207 Gaetz Ave Red Deer



Departmental Stores—Mail Order

Distributing Service

AD-VISER

WE DISTRIBUTE

90% of the Household Literature in the RED DEER AREA

Rates & Coverage on Application

5005 - 49 St., Red Deer

Druggists — Retail

BISHOP'S DRUG STORE

DRUGS BY BISHOP "Your Self Serve Drug Store"

PRESCRIPTIONS—DRUGS—STATIONERY SCHOOL SUPPLIES - TOBACCOS MAGAZINES — CANDY — Free Delivery 4732 Ross St., Red Deer Phone Anytime 4233

Gaetz-Cornett Drug & Book Co Ltd 4901 Gaetz Ave

(See Advertisement This Page)

HOLMES DRUG STORE

G. R HOLMES, Prop.
PRESCRIPTION SPECIALISTS
Complete Drug Store Service
5001 Ross St., Red Deer 2313

HORSLEY'S DRUG STORE

"The Store of Friendly Service"

FREE DELIVERY - Anywhere - Anytime 4941 Ross St., Red Deer 2549

CONSULT these pages for a quick answer to any buying problem.

GAETZ - CORNETT DRUG & BOOK CO. LTD.

- PRESCRIPTIONS
- COSMETICS DRUGS
- CAMERAS & CAMERA SUPPLIES
- BOOKS & STATIONERY

2512

4901 Gaetz Ave.

Red Deer

Dry Goods - Retail

Jeanne's Silk Shop 5114 Gaetz Ave2857

Eggs — Dried & Frozen

Commercial Egg Processors Ltd 5430 Gaetz Ave 4005

Electric Equipment — Manufacturers

Pioneer Electric Alberta Ltd 5727 - 53A Ave4138

Electric Light

Electric Motors — Repairing

MEERES & HICKS ELECTRIC

ELECTRICAL MACHINERY REPAIRED - REWOUND REBUILT

4911 - 52 St.,

Red Deer

2712

Electric Repairs

MEERES & HICKS ELECTRIC

Repairs to **ELECTRIC APPLIANCES** DRYERS - RANGES REFRIGERATORS - WASHERS

4911 - 52 St., Red Deer

Electrical Equipment & Supplies

MASTER ELECTRIC SERVICE LTD

5122 Gaetz Ave

NATIONALLY ADVERTISED ARTICLES

can be traced to their

LOCAL DEALERS

by looking up

"WHERE TO BUY IT"

in the

YELLOW PAGES

Electrical Household Appliances

BETTER HOUSEKEEPING LTD

" SERVICE WISE WE SPECIALIZE"

Gas and Electrical Appliances

Central Alberta's Complete Record Bar

Opposite Post Office

4910 Ross St., Red Deer

3339 - 3744

Home Appliances Co 4704a Gaetz Ave	
(See Advertisement This Page)	
HORSLEY'S HARDWARE 4810 Gaetz Ave	2489
MASTER ELECTRIC SERVICE LTD	
5122 Gaetz Ave	
Stewart Bros 4720 Gaetz Ave	(2495
Stewart Blos 4120 Gaetz Ave	····) 2497
Town & Country Sales Ltd 4920 Ross St	4316
(See Advertisement This Page)	

Electricians

CONNOLLY'S ELECTRIC

T. Connolly

COMMERCIAL and RESIDENTIAL WIRING and REPAIRS

4915 - 49 St., Red Deer

4728

CUNNINGHAM SLIM LTD

ELECTRICAL SERVICE and SUPPLIES

"Cunningham's Electrical Systems Are Better"

4925 - 52 St. Red Deer

2019

3822

(See Advertisement This Page)

MASTER ELECTRIC SERVICE LTD

5122 Gaetz Ave

McDONALD ANDREW

ELECTRICAL CONTRACTING
HOME APPLIANCES

3927 - 55 Ave., Red Deer

MEERES & HICKS ELECTRIC

INDUSTRIAL, POWER and HOME WIRING

LIGHTING FIXTURES

4911 - 52 St., Red Deer

2712

HOME APPLIANCES CO.

SHAVER SHOP -

Guaranteed Service to All Makes of

ELECTRICAL APPLIANCES

We specialize in Laundry Equipment Parts for All Makes Wringer Rolls a Specialty

"Better Service for Greater Satisfaction"

Phones 2138 - 4010 4704A Gaetz Ave. Red Deer

TOWN & COUNTRY SALES LTD.



RCA VICTOR

Refrigerators — Freezers — Radios Electric & Gas Ranges FRIGIDAIRE

Washers and Stoves LEWYT and EUREKA VACUUMS 4920 Ross St., Red Deer 4316



Wiring by .

GLAZIER

ELECTRIC SERVICE

D. B. Hemstreet

CONTRACTING SUPPLIES and APPLIANCES

PHONE 4062 PHONE

4309 - 35 St.

	FARM MACHINERY & SUPPLIES—Continued
Employment Agencies	
National Employment Service 4909 Ross St2459	King Perry Farm Supplies 5012 - 51 Ave 4404 Lawrence Equipment Co 5004 - 51 Ave
Engines — Diesel	Charles and the second of the
CATERPILLAR DIESEL ENGINES	MACDONALD ALEX FARM EQUIPMENT
12 sizes up to 500 HP	Authorized
for all prime and auxi-	NEW HOLLAND DEALER
liary power needs. For new installations — for	and NANCE Co. Lines
replacement. Also full line electric sets up to 314 KW. Backed by	Res. Phone 2715
complete parts and service facilities.	4703 Ross St., Red Deer 2015
"FOR INFORMATION CALL"	
UNION TRACTOR LTD Edmonton Trail2021	NANCE CO LTD 4703 Ross St
	Red Deer Farm Equipment 5020 - 51 Ave2747 Schneider H H 4802 - 51 Ave
Engines — Gas	Stewart Bros 4720 Gaetz Ave
BRIGGS & STRATTON GASOLINE ENGINES	
FACTORY APPROVED	Feed & Poultry Supplies
SALES - SERVICE. World's best-selling, sin-	Code Seed & Feed 4926 - 51 St
gle cylinder, light weight,	
air-cooled engines4- cycle for easy starting, extra reliability —	Filters — Oil
cycle for easy starting, extra reliability — 1 to 8.4 h.p. For farm, home, industry.	FRAM & WIX OIL FILTERS —
"For Information Call"	MOTOR CAR SUPPLY CO OF CANADA LTD
DISTRIBUTOR	Wholesale Only 4911 - 49 St
CORBETT'S LTD 5305 Gaetz Ave2011	
LOVESETH LTD 5104 Gaetz Ave 2045	Financial Agents
CUNTON AID COOLED ENCINES	Canadian Acceptance Corp Ltd 4912 Ross St2911
CLINTON AIR COOLED ENGINES — MOTOR CAR SUPPLY CO OF CANADA LTD	HOUSEHOLD FINANCE CORP OF CANADA (2494
Wholesale Only 4911 - 49 St2457	5030 Gaetz Ave
Exhibitions	PERSONAL FINANCE CO OF CANADA
	5009 Gaetz Ave
Fair Grounds Commission 3919 - 47 Ave2841	Traders Finance Corpn Ltd 4818 Gaetz Ave {2817 4056
Express Companies	Cina Cintain Andi
Canadian Pacific Express Co 52 Ave	Fire Fighting Appliances
	DOUGLAS SUPPLIES
Farm Machinery & Supplies	
BEN'S FARM SUPPLY	Bill Douglas
	FIRE EXTINGUISHED ON TO
BEN GAUTIER, Prop.	FIRE EXTINGUISHER SALES
	and
J. I. CASE	SEDVICE TO ALL MAKES
	SERVICE TO ALL MAKES
FARM MACHINERY	5318 42A Ave., Red Deer 2141
	3310 42A AVE., Neu Deer 2141
5020 - 51 Ave., Red Deer 2747	
	5 Cent to 25 Cent Stores
CATERPILLAR DIESEL FARM TRACTORS	Kresge S S Co Ltd 4815 Gaetz Ave
	Woolworth F W Co Ltd 5009 Gaetz Ave3965
For all farm power needs where traction,	
economy, timeliness are essential regardless of	Floors — Material & Laying
field conditions. Also scrapers, 'dozers, and matching Allied	BOND FLOORS LTD
Equipment for farm earth-moving needs.	
"FOR INFORMATION CALL"	CORK — ASPHALT — VINYL
UNION TRACTOR LTD Edmonton Trail 2021	BROADLOOM - WALL COVERING
CATON'S	
FARM MACHINERY	Installation Service
	4922 - 51 St., Red Deer 4735

GENERAL REPAIRS

5016 - 58 St., Red Deer

2463

Town & Country Sales Ltd 4920 Ross St4316

Floors — Refinishing

JIM'S FLOOR SANDING

J. R. Dersch Floor Sanding - Laying - Finishing 5006 - 60 St., Red Deer 3014

Florists - Retail

CENTRAL ALBERTA FLORISTS 5201 - 43 St4156 (See Advertisement This Page)

PONOKA FLOWER & GIFT SHOP

FLOWERS & GIFTS
For Every Occasion

Ponoka

Phone 90

"WHERE TO BUY IT"

Food Products

Fraternities

Freezers — Food Storage Units

HOME PROVISIONERS LTD

Originators of

MAGIC FOOD PLAN

ACROSS CANADA

All Goods Unconditionally Guaranteed

5311 Gaetz Ave., Red Deer

3064

Fruit & Produce — Wholesale

DOMINION FRUIT LTD

General	Office	5222	Gaetz	Ave	 2017
Shipping	Dept		.,		 2016
Scott Fruit	Co 51	10 - 47	St		2068

Funeral Directors

Brown & Johnson Ltd 4930 - 54 St 2561



Central Alberta Florists

Owned and Operated by Walter and Myrtle Good

Anytime is Flower Time Phone

4156

For Flowers

"Anywhere — Anytime
For Any Purpose"

5201 - 43 St.

Red Deer

Red Deer Florists

Finer Flowers for Every Occasion
Cut Flowers — Potted Plants

— Wedding Flowers —

Corsages — Funeral Flowers
Pottery — Glassware — Flower Pots
Bulbs — Seeds — Bedding Plants



PHONE

2524 - 3210

NIGHT PHONE 3210 4708 Gaetz Ave.,

Red Deer



"Serving Central Alberta Best"

SIM'S FURNITURE LTD.

"Feather Your Nest with a Little Down"

COMPLETE

HOME FURNISHINGS AND APPLIANCES

Red Deer's Leading **Furniture Store**

2471

4919 - 51st Street

Red Deer



I'LL FIX IT MYSELF U - FIX - IT

We supply you with necessary tools and accommodation to repair your own car. Repair parts supplied.

GARAGE.

PHONE 3 0 3 0

PHONE

5112 - 47 St.

Red Deer

Furniture Dealers — Retail

BUILDERS HARDWARE STORES LTD

HARPER FURNITURE

WHERE YOU SHOP WITH CONFIDENCE

5121 Gaetz Ave., Red Deer

Sim's Furniture Ltd 4919 - 51 St 2471 (See Advertisement This Page)

Garages — Service

Bawtinheimer	LL	4925	- 48	St		2229
Burrows John	Ltd	4926	- 49	St		2498
Crawford Paul	& So	ns 512	24 Ga	etz	Ave	2565
Faulafer Moto	rs Lto	1 11	10.00			Lacombe 240
Ladwin's Auto						

MOREAU MOTORS

PURITY 99 PRODUCTS

Hillman & Nash Dir. - Firestone Tires

24-Hour A.M.A. Towing Service

Night Phones 3604 & 9131-13

4504 Gaetz Ave., Red Deer

3684

NORTH WEST MOTORS (RED DEER) LTD

OFFICIAL A.M.A. GARAGE

Phones 2470 - 3395 - 2951

5014 Gaetz Ave.

Red Deer

(Continued on Next Page)

······

VELLNER MOTORS LTD.

PONTIAC - BUICK - CADILLAC VAUXHALL & GMC TRUCKS

A.M.A. & ESSO SERVICE

SALES & GENERAL OFFICE2178 PARTS DEPT2198 SERVICE DEPT 4546

4801 - 51 Ave.

CADACES SERVICE Continued	0 0
GARAGES—SERVICE—Continued	Gas Companies
RIO VISTA GARAGE LTD	Northwestern Utilities Ltd 4922 Ross St
KAISER-WILLYS DEALER	
Associate DIr. METEOR — MERCURY	Gasoline & Oil Bulk Stations
PARTS & SERVICE 2503 SALES & MANAGER 3503	Barton Don 5107 - 47 St
24-Hour Towing Service 2112 — 3671	Great West Distributors Ltd 5302 - 43 St 2468
5804 Gaetz Ave. Red Deer	North Star Oil Ltd 5133 - 47 St
3004 Gaetz Ave.	Pollock R M 5121 - 47 St2589
SOUTHSIDE SERVICE LTD	Gasoline & Oil Service Stations
SOUTHSIDE SERVICE LID	(See Service Stations)
HUDSON — HILLMAN	(See Service Stations)
DEALER	CT DISTRICT
	Generator Repairs
Sales & Service	Corbett's Ltd 5305 Gaetz Ave
Red Head Products — Dunlop Tires	
A.M.A. TOWING SERVICE	Glass — Auto Plate & Window
	Millard & Son Glass Shop 4709 Gaetz Ave2671
The second secon	PARTY OF THE PARTY
3515 Gaetz Ave., Red Deer 3474	Grain Elevators
CALLED AND SECURITION OF SECURITION	Alberta Pacific Grain Co Ltd 5016 - 51 Ave2197
Standard Motors Ltd Parts & Service 4418 Gaetz Ave	Alberta Wheat Pool 51 Ave
General Office 2086	National Grain Co Ltd 5002 - 47 Ave
Sales	Parrish & Heimbecker Ltd 5510 Gaetz Ave 2575
Sutton & Blore 4901 - 52 St	United Grain Growers Ltd 5008 - 51 Ave 2567
THOMPSON MOTORS & AUTO SUPPLY	C 1 D 1 2 C 1
WRECKERS	Gravel, Rock & Sand
NEW & USED PARTS	ATLAS LUMBER SAND & GRAVEL
	5715 56 Ava (655
5009 - 45 St., Red Deer 2397	5715 - 56 Ave3655
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave
U-Fix-It-Garage 5112 - 47 St	Grocers — Retail Corner Store 55 St & 45 Ave

Red Deer

4902 Gaetz Ave.

for your convenience.



Grocers — Wholesale	HOTELS—Continued
HORNE & PITFIELD LTD \(\) \(ROYAL HOTEL
MACDONALDS CONSOLIDATED LTD	FULLY LICENSED
	RESTAURANT IN CONJUNCTION
Suppliers to Progressive Merchants	GOOD ACCOMMODATION
Complete Line of	REASONABLE RATES
GROCERIES,	Wm. Stelnack, Mgr.
TOBACCO & CONFECTIONERY	Ponoka Phone 127
4620 Gaetz Ave., Red Deer 2223 & 3723	
	VALLEY HOTEL 5017 - 49 St2051
Halls	WASKASOO HOTEL 5125 Gaetz Ave2077
Elks BPOE Hall 4702 - 51 Ave	, WINDSOR HOTEL
Orange Hall 4812 - 53 St	Fully Licensed
Red Deer Recreational Hall 5021 Ross St2332	
St Luke's Parish Hall 54 St3402	Clean, Quiet
Handicrafts	Comfortable Rooms
Handicraft Shoppe 5014 Ross St	With or Without Bath
Hardware — Retail	4822 - 51 Ave., Red Deer 2647
BUILDERS HARDWARE STORES LTD	
5032 Gaetz Ave	Ice Cream Manufacturers
Gish's Hardware 4736 Ross St	CENTRAL ALBERTA DAIRY POOL
MacLeod's Ltd 5127 Gaetz Ave	5302 Gaetz Ave
Hardware — Wholesale	Kemble's Dairy Queen 4202 Gaetz Ave
BUILDERS HARDWARE STORES LTD	Snow Queen Dairy Bar 4611 - 50 Ave3703
5032 Gaetz Ave	Insurance Business — Agents &
Hatcheries	Brokers
Red Deer Hatchery 5111 - 49 St2339	BANISTER & THORN AGENCIES LTD
	REAL ESTATE
Hobby Supplies	GENERAL INSURANCE
BUILDERS HARDWARE STORES LTD 5032 Gaetz Ave 2055	Automobile • Fire • Inland Marine
PONOKA HOBBY SHOP	4908 Gaetz Ave. 2716
Leather Supplies - Model Airplanes and Supplies for All Hobbles	
Ponoka Phone 379r2	Botterill & McKee Co Ltd \$2619 5002 Ross St
	Cross & Roth 5113 Gaetz Ave3630
Hospitals, Homes & Sanatoriums	DOWLER AGENCIES LTD
Red Deer Municipal Hospital 50A Ave 2004 Nurses' Residence 4312	COMPLETE INSURANCE COVERAGE
	FOR YOUR HOME, AUTO,
Hotels	BUSINESS, Etc. 2433 — 3139
Arlington Hotel (Red Deer) Ltd 4905 - 51 Ave 2509 BUFFALO HOTEL 5031 Ross St	4914 Gaetz Ave., Red Deer
EMPRESS HOTEL Lacombe 31	
PARK HOTEL 4916 Ross St	(Continued on Next Page)

INSURANCE BUSINESS — AGENTS & BROKERS—Continued	Janitors' Supplies
EWING AGENCIES	DOUGLAS SUPPLIES
REAL ESTATE - INSURANCE MORTGAGES - RENTALS	Bill Douglas
Andersen Homes — Low Down Payment Operated by W. Bolze	Everything for the JANITOR
4919 - 49 St., Red Deer 3345	WAXES - SWEEPING COMPOUNDS
Haagenson L P 2-4780 Ross St	SOAPS - BROOMS - MOPS
RED DEER INSURANCE AGENCIES LTD 4927 - 48 St	5318 - 42A Ave., Red Deer 2141
ROBERTSON-WISEMAN AGENCIES	Jewellery & Watches - Retail
REALTORS and INSURERS	Askin Lorne W Ltd 4907 Gaetz Ave
Complete Insurance Coverage	
For Your Home, Auto or Business	HUMBER'S JEWELLERY R. A. & C. H. HUMBER
4936 - 51 St., Red Deer 2519	R. A. & C. H. HUMBER JEWELLERS & WATCHMAKERS FINE CHINA 5013 Ross St., Red Deer 2604
SEAGER AGENCIES	Manager Court Parket and Charles of Court
	LANDON'S JEWELLERY 5120 Gaetz Ave295
GENERAL INSURANCE	MITCHELL & JEWELL LTD 4812 Gaetz Ave251
Automobile — Fire — Life	NYMAN'S JEWELLERY
Automobile — Fire — Lite	WATCHES — DIAMONDS — CHINA EXPERT WATCH REPAIRS & ENGRAVING
Liability — Mortgage Loans	5111 Gaetz Ave., Red Deer 4429
4926 - 49 St. 3394	Ladies' Wear — Retail
Insurance Business—Automobile	Darling Ladies' Wear 4925 Ross St
ALLSTATE INSURANCE CO 4947 Ross St	Marie's Style Shop Ltd 4805 Gaetz Ave 2508
Seager Agencies 4926 - 49 St	MARY JAYNE SHOPPE LTD
Insurance Business — Fire	
Co-operative Fire & Casualty Co 5207 Gaetz Ave 4557	EXCLUSIVE
Insurance Business — Life	LADIES' WEAR
Brodersen E C 4920 - 51 St	
Doerksen David D 5113 Gaetz Ave	5101 Gaetz Ave., Red Deer 2967
109-4818 Gaetz Ave 4450 Howe E R 5521 Addison Ave 3812 Hughes F W 5803 - 43 Ave 2333	Morris' Ladies' & Children's Wear 5015 Ross St 254
Sun Life Assurance Co of Canada 4919 - 49 St 4670	OSBORNE'S LADIES' WEAR
Investments First Investors Corp Ltd 4824 - 51 St	"RED DEER'S
Iron & Steel	SMART STORE"
HARPER'S METALS LTD (2309	
5885 Burnt Lake Rd	4911 Gaetz Ave. 2346
Aluminum — Roofing & Siding — Cable —	Sally Shape Ltd 4901 Costs Assa
Plumbing Supplies — Pipe Black, Galvan- ized — No Corrode Soil Pipe → Tools —	Sally Shops Ltd 4801 Gaetz Ave
Canadian Liquid Air Depot — Gases & Supplies — Iron Supplies.	
4602 - 51 Ave., Red Deer 2846	Lathing Contractors
Red Deer Iron Works 4910 - 52 St	Gair R F 5826 - 43 Ave

RED DEER LAUNDRY

"For Laundry Service at Its Best . .

PHONE

2779

We'll do the Rest"

4802 - 51 Street Red Deer Serving all Key Points in Central Alberta



\$50. to \$1000.

Loans made without endorsers.

Up to 24 months to repay. Fast, one-day service.

HOUSEHOLD FINANCE

CORP. OF CANADA

\$2494 \$4166 5030 Gaetz Ave., Red Deer

Where can I get a prompt LOAN?





Prompt "yes" to loan requests. No bankable securities required. 1-visit loans-phone first.

Loans \$50 to \$1200 or more on Signature, Furniture or Auto



Tersonal FINANCE CO. 5009 GAETZ AVE., 2nd Floor Woolworth Bidg. Red Deer 4141 PERSONAL FINANCE COMPANY OF CANADA

Laundries - Steam Power

Automatic Laundry Cleaners 4502 Gaetz Ave 2049 (See Advertisement This Page)

Linoleums — Retail

Liquified Petroleum Gases

STURDIE PROPANE LTD 4306 - 52 Ave 2972

Livestock Dealers & Commission Merchants

Bryant H N C P R Right of Way2192

Loans

HOUSEHOLD FINANCE CORP OF CANADA

(See Advertisement This Page)

NIAGARA FINANCE CO LTD

Friendly Loans Up To \$1,500.
Protected with Life Insurance at no extra cost. Niagara Plan also Features: Reasonable Rates—Convenient Terms No endorsers required. 5005 Gaetz Ave., 2683

PERSONAL FINANCE CO OF CANADA

(See Advertisement This Page)

Locker Service — Cold Storage

Locksmiths

RED DEER LOCK & KEY SHOP 5117 Gaetz Ave 2960

Logging Equipment

CATERPILLAR LOGGING EQUIPMENT

Tractors, 'dozers, scrapers, motor graders, plus matching Allied Equipment, for all road building, hauling, skidding and arching needs. Full li Diesel, engines and electric sets. Back by complete parts and service facilities. Backed

"FOR INFORMATION CALL"

UNION TRACTOR LTD Edmonton Trail ... 2021

Lubrication Equipment

LINCOLN LUBRICATING EQUIPMENT —
MOTOR CAR SUPPLY CO OF CANADA LTD

Lumber — Retail ATLAS LUMBER CO LTD 5202 Gaetz Ave2581	Meat Markets Alberta Meat Market 4921 - 48 St
BEAVER (ALTA) LUMBER LTD	Uptown Groceteria 4937 Ross St
FULL LINE OF	Millwork
BUILDING MATERIALS	Red Deer Sash & Door 5818 - 51 Ave2331
and BUILDERS' HARDWARE	Men's Furnishings — Retail
PAINTS and VARNISHES	Bourk's Men's Shop 4935a Ross St
4710 Gaetz Ave., Red Deer 2577	INNES MEN'S WEAR LTD
4710 Gaetz Ave., Red Deer 2577	D. R. Innes Dealer for TIP-TOP TAILORS
McAfee Distributors & Building Supplies Ltd (4181	4930 Ross St., Red Deer 2910
5326 - 47 Ave	Jack's Men's Store 5017 Gaetz Ave
MITTEN & SHERBINO LUMBER CO LTD	Ken's Men's Wear Ltd 5021 - 49 St
	MEN'S CLOTHING and FURNISHINGS
A Complete Line	"Where You Buy for Less" 4908 Ross St Red Deer 3164
of	A Commence of the Commence of
BUILDERS' SUPPLIES	Milk Cream & Butter
Para the Arriva and the Control of	Alpha Jersey Dairy 4764 - 49 St
4503 - 52 Ave., Red Deer 4158	Monuments & Mausoleums
STEWART PROS 1620 Code Aug 2406	MacLean Granite Co 4509 Gaetz Ave2662
STEWART BROS 4620 Gaetz Ave2496	(See Advertisement This Page)
Lumber — Wholesale NANCE CO LTD 4703 Ross St	
MANCE CO LID 4703 Ross St	Beautiful Memorials in
Machinery	
Canadian Fairbanks Morse Co Ltd 4925 - 52 St 4679	GRANITE
Machinery — Excavating	MARBLE
CATERPILLAR EARTHMOVING MACHINERY	BRONZE
Complete line of matched Caterpillar - built track-type and wheel-	Manufactured in Our
type tractors, scrapers.	Own Modern Plant
buildozers, motor grad- ers, Diesel engines and electric sets for all earth-moving needs. Also full line of	
Allied Equipment. "FOR INFORMATION CALL"	LOWEST POSSIBLE PRICES
UNION TRACTOR LTD Edmonton Trail 2021	
Machinists	MacLean
RED DEER IRON WORKS	
	Granite Co.
MACHINISTS — CRANKSHAFT GRINDING MOTOR REBUILDING	Cidilic Co.
TOM CLARK	PHONE
4910 - 52 St., Red Deer 2194	A STATE OF THE STA
227	2662
Manufacturers' Agents	

4509 Gaetz Ave.

Red Deer

Manufacturers' Agents

5007 Gaetz Ave., Red Deer

4479

Oil Well Chemical Services

Oil Well Drillers	OIL WELL SERVICES—Continued
Canbridge Corp Ltd 4217 Gaetz Ave4446 Martin's Rat Hole Diggers Ltd 5817 - 51 Ave4590	SCHLUMBERGER WELL SURVEYING CORP
T & M Rat Hole Drilling 4217 Gaetz Ave4110	25 WIRE-LINE SERVICE RESISTIVITY LOGGING
Oil Well Drilling — Mud	• PERFORATING
Duncan Supply Co Ltd 4126 - 35 St	RADIATION LOGGING BAKER TOOLS
MAGNET COVE BARIUM CORP LTD	SIDE WALL CORING
MAGCOBAR	4320 - 52 Ave. 3809 — 3834
COMPLETE	Smit J K Connors Ltd 5406 - 43 St
DRILLING MUD SERVICE	STRATA TESTERS LTD
DRIELING WOD SERVICE	NIGHT CALLS
5211 - 39 St., Red Deer 4454	W. Parks2040
19 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	H. Mullen4088
Pacific Western Mud Service Ltd 4710 - 52 Ave 3150 After Hours 4114 - 39 St	5914 - Gaetz Ave., Red Deer 3155
	Thorson Oil Field Cementing Co Ltd
Oil Well Logging — Mechanical	2 - 4817 - 52 St
Halliburton Oil Well Cementing Co Ltd	Oil Well Tools
5017 - 49 St4637	McCullough Tool Co 5311 - 44 Ave
Oil Well Services	Reed Roller Bit Co Ltd Bsmt 5105 - 44 St4500
ALBERTA SHOTHOLE CEMENTING	Oil Well Transportation
& SUPPLY CO LTD	Lindquist Bros 4217 - 50 Ave
D. J. (DON) GRAY	REHN CARTAGE LTD
Box 327 — Hillcrest Auto Court	OILFIELD HAULING &
3421 Gaetz Ave., Red Deer 4345 - 4398	CONTRACTING
Ambco Mix Concrete Ltd Red Deer	COMPLETE RIG MOVING
Canadian Diamond Coring Ltd 4910 - 53 St 3087	24 hour service
Canadian Well Services Ltd 3721 - 44 Ave3257 Drilling Fluid Service Ltd 5130 - 45 Ave4521	3340 Gaetz Ave., Red Deer Phone 3653
Eastman Oil Well Survey Co Ltd	
Field Office 5207 - 47 Ave	Wiley Gordon 5825 Burnt Lake Rd
Free Lance Well Services Ltd 4416 - 37 St 2838	After Hours Yard Golf Course Rd3851
HALLIBURTON OIL WELL CEMENTING	Optical Laboratories & Supplies
CO LTD	Imperial Optical Co 4921 - 49 St
Cementing, Logging, Testing,	Optometrists
Bulk Cement, Acidizing,	Banister R D 4818 Gaetz Ave
Floating Equipment	Lampard & McCrimmon 4917 Gaetz Ave 2221 Snell & Titeley 4912 Gaetz Ave 2640
24 - HOUR SERVICE	
	SKIP A STEP When painting steps do every
5017 - 49 St. 4637	other one, let dry. Paint remain-
Johnston Testers Ltd 4217 - Gaetz Ave2863	ing steps. The dry steps may then be walked on.
Parks Wayne 3330 - 44A Ave	men be walked on.

Paint Dealers - Retail Beaver (Alta) Lumber Ltd 4710 Gaetz Ave 2577 MARTIN-SENOUR CO LTD "YOUR CENTRAL ALBERTA HOUSE OF COLOR" Paints - Wallpaper - Artists' Supplies Wholesale & Retail D. J. Mardell Mgr., res2742 5112 Gaetz Ave., Red Deer Town & Country Sales Ltd 4920 Ross St4316 Paint Dealers — Wholesale

Need Something? Get the habit of looking in the YELLOW PAGES

PAPER DIVISION

THE SCOTT FRUIT CO.

5110 - 47 St.

2068

Wrapping Paper, Waxed Kraft, Twines, Toilet Tissue, Towels, Napkins, Gummed Tape, Bags of all types, Paper Plates, Locker Supplies, Christmas Lines, etc.

Distributors for Westminster Paper, Crown Zellerbach, Dryden, Lily Cups, Mono Cups, John Dickinson, Bartram Paper and others.

Painters & Paperhangers

D. J. McKAY and J. C. McKAY BRUSH and SPRAY PAINTING DECORATING and PAPERHANGING

4926 - 54 St., Red Deer

2904

Paper Dealers — Wholesale

(See Advertisement This Page)

Paving Contractors

Photographers

(See Advertisement This Page)

FOTO-BULL STUDIO

PORTRAIT and COMMERCIAL Personalized Photo Finishing PICTURE FRAMING

4928 - 51 St., Red Deer

3573

MAR HENRY PHOTO STUDIO 5109 Gaetz Ave ... 2833

To dial correctly, pull the finger all the way to the stop . . . then let dial return at its own speed.

> Foto-Arts STUDIO

> > 2186

4912 Ross St.

Photographic Finishing

MENNIE PHOTO FINISHING

PHOTO FINISHING

EXPERT PHOTO FINISHING

Copying & Enlarging

Mail Orders Promptly Attended to.

Pod Deer 4367 4026 - 46 St., Red Deer

Photographic Supplies — Wholesale & Retail

Causton Photographic Supplies Ltd 5005b Gaetz Ave (See Advertisement This Page)

Physicians & Surgeons

Dugan J M Edmonton Trail 3937 RESIDENCES Dr R M Parsons res 2383 Dr J D A Cumming res 3898

Physiotherapy

Pipe Line Equipment

CATERPILLAR PIPE LINE EQUIPMENT

Caterpillar Diesel Tractors with matched pipe layers, 'dozers, etc., for all pipe line construction and pipe laying needs. Also full line Diesel engines for pipe line pumping, auxiliary power, new or replacement needs.



"FOR INFORMATION CALL" UNION TRACTOR LTD Edmonton Trail 2021

auston

PHOTOGRAPHIC SUPPLIES LTD.

CENTRAL ALBERTA'S ONLY COMPLETE CAMERA SHOP

Photographic Supplies and Equipment are our Business OUR ONLY BUSINESS

5005 B Gaetz Ave., Red Deer 2727

Plasterers

LIDGETT ART

STUCCOING

Plastering & Tile Contractor

SERVICE & SATISFACTION

4237 - 53 St., Red Deer

2950

Plumbers & Gasfitters

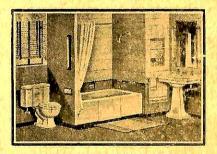
Burnett N M Plumbing & Heating Ltd 4929 - 51 St (See Advertisement This Page) Central Alberta Plumbing & Heating 4110 - 35 St 3290

(Continued on Next Page)

LEMON-AID

Lemons that have become hard and dry may be restored to freshness by soaking in lukewarm water overnight.

PLUMBING and HEATING LTD.



"The Oldest Plumbing

Business in Alberta"

PLUMBING - HEATING GASFITTING SHEET METAL WORK

2627

4929 - 51 St.

"We Plumb for People Who Care"

5014 - 49 St., Red Deer 2675

HAYHOE F M & SON T

HEATING, PLUMBING
SHEET METAL WORK
GAS FITTING and APPLIANCES

5028 Gaetz Ave., Red Deer 2578 - 3144

Red Deer Plumbing & Heating 4808 - 51 Ave2273

DAVIS & CASTELLA

LTD.

PLUMBING & HEATING INSTALLATIONS AND SERVICE

FRIGIDAIRE DEALERS
PROPANE APPLIANCES

SHEET METAL WORK

PHONE

2319

For Installations, Repairs or Alterations by Qualified Craftsmen

3337 Gaetz Ave.

Red Deer

Plumbing & Heating Supplies

WESTERN SUPPLIES LTD

WHOLESALE "

PLUMBING & HEATING SUPPLIES

5246 - 54 Ave., Red Deer

3681 - 4426

Plywood & Veneers

Post Office Department

Power Companies

Printers

 Fletcher Printing Co Ltd 4919 Ross St
 2606

 Waskasoo Press 4919 - 52 St
 2482

Publishers

Pulp

Radio Broadcasting Co's & Stations

PRINTING

······

QUALITY WORK

Fast and Accurate Service
FOR ANYTHING PRINTED

PHONE

2031

RED DEER ADVOCATE
Printers and Publishers

4929 - 49 St.

Radio Sales Service & Supplies

Advance	Electric	Ltd 4	1925 - 49	St	2254
Town &	Country	Sales	Ltd 4920	Ross St	4316
					2303

Railway Companies

Canadian National Railways 47 Ave	4488
Canadian Pacific Railway 52 Ave	
Passenger Ticket Office Depot	2188
Freight Sheds	2189
Locomotive Foreman's Office	2190
Yard Office	

Real Estate

Banister & Thorn Agencies Ltd 4908 Gaetz Ave 2716

BOTTERILL & MCKEE CO LTD

REAL ESTATE - INSURANCE

PROPERTY MANAGEMENT-RENTALS

TRAVEL SERVICE

5002 Ross St., Red Deer

2619 - 4519

REAL ESTATE—Continued

CROSS & ROTH 5113 Gaetz Ave	3630
Davies H L 4110 - 38 St	2564
Dowler Agencies Ltd 4914 Gaetz Ave	(2433
Dowler Agencies Lig 4914 Gaetz Ave	3139
Edwards S S 4923 - 49 St	2681
Leischner N M Agencies 5914 Gaetz Ave	(4288
Leisenner in im Agencies 5914 Gaetz Ave	3866

ROLLIS R J & CO LTD

Specialists in Farm Lands and City Property

Every Line of Insurance Strongest Companies - Low Rates - Rentals 5007 Gaetz Ave., Red Deer 2651

Records

Advance	Electric	Ltd 4925 - 4	9 St	2254
	(See	Advertisement	This	Page)

COLLECTOR'S ITEM

To keep small Christmas ornaments from year to year, save up your empty egg cartons.

CENTRAL ALBERTA'S MOST COMPLETE

Record Bar

- ALL MAKES
 - ALL SPEEDS
 - ALL SIZES

Record Players - Hi-Fi Systems PHONOGRAPHS and RADIO REPAIRS

ADVANCE ELECTRIC LTD.

Phone

2254

4925 - 49 St., RED DEER

Phone

2254

Refrigeration — Commercial

MEERES & HICKS ELECTRIC

Commercial & Domestic Refrigeration FAST DEPENDABLE REPAIRS

Modern Fixtures and Showcases

4911 - 52 St., Red Deer

Refrigerators

Stewart	Bros 4720 Gaetz	Ave2495
Town &	Country Sales Ltd	4920 Ross St4316

Restaurants

Bus Depot Cafe	4924 -	52 St	2666
CLUB CAFE -			2.7

"The House of Excellent Oriental & Western Dishes"

Delivery Service

5019 Ross St., Red Deer

2290

No need to march around all day looking for something you want to buy. A glance at the YELLOW PAGES will nearly always show you who sells it.

RESTAURANTS-Continued

OLLY'S COFFEE SHOP

MEALS - GROCERIES - LUNCHES Mrs. M. M. Robson, Prop.

5925 - 54 Ave., Red Deer

Palomino Lunch 5009 - 49 St

(Son Advartisament This Page)

(occ) later inscriber in a say,	11101
Ritz Cafe 4940 Ross St	2758
Royal Cafe 5007 Ross St	.2885
Valley Coffee Shop 5017 - 49 St	

Road Making Machinery CATERPILLAR EARTHMOVING MACHINERY

Complete line of match-Complete line of match-ed Caterpillar - built track-type and wheel-type tractors, scrapers, buildozers, motor graders, Diesel engines and all earth-moving needs. Also full line of Allied Equipment.

"FOR INFORMATION CALL"

UNION TRACTOR LTD Edmonton Trail 2021

INDUSTRIAL & ROAD EQUIPMENT LTD INTERNATIONAL AND ALLIED EQUIPMENT

5311 - 44 Ave., Red Deer

4248

The Yellow Pages save you time!

THE PEACOCK INN LTD.

Specializing in:

- Sizzling Red Label Steaks
- French Fried Fresh Louisiana Shrimp
- Barbecued Spareribs
- Fried Chicken in a Basket

Banquet facilities to accommodate a small party or any size party up to 300.

5018 Ross St.

Red Deer, Alta.

Phone 2897

Rubber Stamps Ad-viser 5005 - 49 St (See Advertisement This Page) Sand & Gravel Handling Equipment CATERPILLAR MATERIAL HANDLING EQUIPMENT Full line Caterpillar Diesel Tractors, Bull-dozers, Scrapers, etc., plus matched Allied Equipment, for all plus matched Allied Equipment, for all clearing, stripping, material handling needs. Also 12 sizes Diesel engines and electric sets for all plant power needs. "FOR INFORMATION CALL"

Sash, Doors & Frames

Atlas Lumber Co Ltd 5202 Gaetz Ave	3071
Menzies & Herbert Ltd 4712 - 51 Ave	2281
RED DEER SASH & DOOR 5818 - 51 Ave	2331
Stewart Bros 4620 Gaetz Ave	

UNION TRACTOR LTD Edmonton Trail 2021

Second Hand Dealers

SWAP SHOP

WE BUY, SELL & EXCHANGE

5120 Gaetz Ave., Red Deer 2854

Seedsmen

ALBERTA SEED GROWERS' CO-OPT REGISTERED CEREALS FARM, LAWN & GARDEN SEED 5304 C.P.R. Right-of-Way, Red Deer 2931

Red Deer Seed Co Ltd 5850 Burnt Lake Rd4171

NON-SKID FOR MIXING BOWL

A folded damp cloth placed under a mixing bowl keeps it from slipping and speeds mixing.



Service Stations

Bryar	nt H N	4705	Gaetz Av	re2396
Gray	Motors	5217	Gaetz Ave	2235

HANSON'S SERVICE

Wholesale & Retail Gasoline & Oils TRUCKING 5926 - 54 Ave., Red Deer 2465

	200
Little A R 4617 Gaetz Ave	2329
Moreau Motors 4504 Gaetz Ave	3684
North Star Oil Ltd North Star Service No 172	
5518 Gaetz Ave	4343
North West Motors Service Station 5034 Ross St	
Phelan's Truck Town North Red Deer	4025
Pixley's Service Station 4009 Ross St	4280
Rio Vista Garage Ltd 5804 Gaetz Ave	
Southside Service Ltd 3515 Gaetz Ave	3474
Ultra Service 4303 Gaetz Ave	

WHITE ROSE SERVICE STATIONS

THE PICK OF

THEM ALL



. "Where To Call"

Crawford Paul & Sons 5124 Gaetz Ave	2565
Mayberry's 2-11 Service & Trailer Park	9135-11
Midway Service Station	
North Hill Store	
Sunset Service & Coffee Shop	9118-22
Ultra Service 4303 Gaetz Ave	

Sewing Machines

Elna Sewing Machine	(Alberta) Ltd	
5113a Gaetz Ave		2448
Singer Sewing Machine	Co 5004 Ross St	2597

Sheet Metal Workers

GILLELAND J D

SHEET METAL WORKS

FURNACES - EAVESTROUGH and ALL TYPES OF SHEET METAL WORK

Residence 4537

4901 - 52 St., Red Deer

2100

Hayhoe F. M & Son 5028 Gaetz Ave	(2578
Mobile Sheet Metal Shop 4033 - 39 St	4597
Red Deer Sheet Metal 5826 - 44 Ave	
Shoemakers & Repairers Kovacs' Shoe Clinic 5007 - 49 St	2150
Red Deer Shoe Hospital 4923 - 51 St	
Shoes — Retail	
Maurice Shoes Ltd 4944 Ross St	2406

VOGUE SHOP OF SHOES 5008 Ross St 2218

Show Cards

Signs

SPELMAN SIGNS

SPELMAN SIGNS

EVERYTHING FROM A SHOE TICKET TO OUTDOOR SPECTACULARS

5012 - 40 Ave., Red Deer

3145

TRIMBLE SIGN SERVICE

SIGNS "Complete Signwriting Service" 5910 - 51 Ave., Red Deer 2405

Save hours of window shopping by consulting the Yellow Pages.

Snow Removal Equipment CATERPILLAR SNOW REMOVAL

EQUIPMENT

Caterpillar Motor Graders equipped with V-type plows and wings for 24-hour-a-day snow

removal work. Also tractors, plus matched Allied Equipment, for all highway, ranch and farm needs.

"FOR INFORMATION CALL"

UNION TRACTOR LTD Edmonton Trail 2021

Sporting Goods BUILDERS HARDWARE STORES LTD

"Where Sportsmen Meet" **HUNTING - FISHING - CAMPING** BOATING - ARCHERY, Etc.

5032 Gaetz Ave.

Red Deer

Phones 2055 - 2056

Horsley's Hardware 4810 Gaetz Ave2489 RED DEER LOCK & KEY SHOP 5117 Gaetz Ave 2960

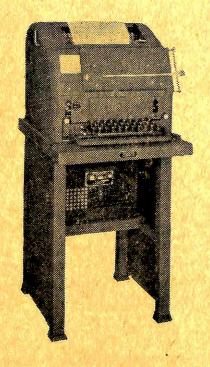
Stationers — Retail

Red Deer Typewriter & Office Supply 5116 Gaetz Ave

WILLIAMS STATIONERY

OFFICE STATIONERS

4919 Ross St., Red Deer Beside the Post Office 3888



TELETYPE SERVICE

ALBERTA GOVERNMENT TELEPHONES

CONTINENT-WIDE

When time means money, where delivery dates are important . . .

TELETYPE

is the efficient link between the units of your organization. It's the modern, fast, sure . . . Printed Communication Service.

if your business has branches or departments in different parts of Canada or the United States . . . check the advantages of Alberta Government Telephones Teletype Service.

For a survey of your needs or further information . . . Phone 2488

2752

St	ockyards	
Red	Deer Stockyards C P R Right of Way	2192
St	orage — Household	
Alli	ed Van Lines Ltd 5034 - 45 St	.2513
	oves, Ranges & Heaters — etail	
Mas	ster Electric Service Ltd 5122 Gaetz Ave	.4388
Sı	ırveyors	
Ste	wart Weir Stewart & Williams 4730 Ross St	4339
Ta	ailors	
	's Tailor Shop 4925 - 49 St	. 2483
TOP	NY'S TAILOR SHOP	77.6
	CUSTOM TAILORS	
	Also Made-to-Measure Clothes	
	ALTERATIONS - REPAIRS	136
	4935a Ross St. Red Deer	1505
100		7 191 15

Tailors — Ladies	
Colborne's Tailor Shop 4930 Ross St	3738
Tony's Tailor Shop 4935a Ross St	4505
Taxicabs	
Griff's Taxi 5102 Ross St	3333
Vern's Taxi 4924 - 52 St	

Canadian Pacific Telegraphs 52 Ave				
Teletype Service				
ALBERTA GOVERNMENT TELEPHONES 4830 Ross St	8			
Television — Community				
Antenna Systems Dowd's Radio & TV Specialists 5004 Gaetz Ave 275	2			
Television Sales & Service				
Advance Electric Ltd 4925 - 49 St	4			
DOWD'S RADIO & TV SPECIALISTS				
INSTALLATIONS — SERVICE RENTALS				
R C A Victor Television, High Fidelity, Radios, Record Players, Tape Recorders.				
25 YEARS' ELECTRONICS EXPERIENCE	1			
FIRST-CLASS				

Telegraph Companies

(Continued on Next Page)

GOVERNMENT CERTIFICATES

Red Deer

DUMONT TELEVISION Out Performs All Ordinary Sets

Central Block



Phone

2254

Phone

2254

TELEVISION SALES - SERVICE AND REPAIRS ADVANCE ELECTRIC LTD.

Authorized Dumont Service Depot

4925 - 49 St., Red Deer

TELEVISION SALES & SERVICE—Continued

RED DEER TELEVISION LTD

For Tested TV

"SERVICE WISE -WE SPECIALIZE"

RADIO and TELEVISION

Central Alberta's Complete Record Bar

OPPOSITE POST OFFICE

4910 Ross St.,

Red Deer

3744-3339

Town & Country Sales Ltd 4920 Ross St4316 **Theatres** Capitol Theatre 4924 Ross St ... Crescent Theatre 4931 Ross St

Tires — Dealers

Clarke's Tire Service Ltd 4921 - 52 St 2645

FIRESTONE TIRES, HOME & AUTO SUPPLIEST

For Car and Truck For Home and For Work and Play



"Where To Buy Them" DEALERS

CLARKE'S TIRE SERVICE LTD 4921 - 52 St

2645

SEIBERLING TIRES

FOR NEW SEIBERLING SAFETY TIRES With the NO-TIME-LIMIT



GUARANTEE See Your Independent Seiberling Dealer

"For Information Call" WHYTE MOTORS LTD 4902 Gaetz Ave 2558

Tires — Repairing

Tobacconists — Wholesale

Tool Grinding & Sharpening RED DEER LOCK & KEY SHOP 5117 Gaetz Ave 2960

Tools

Canadian Pneumatic Tool Co Ltd 5213 - 39 St 4253

Tools — Electric

Tractors & Equipment

CATERPILLAR DIESEL TRACTORS

Track-type and wheel type tractors for contype tractors for con-struction, mining, log-ging, industry and agriculture. Also com-plete line of matching Caterpillar-built dozers, scrapers, motor graders, Diesel en-gines and electric sets. Plus matched



Allied Equipment.

"FOR INFORMATION CALL"

UNION TRACTOR LTD Edmonton Trail ... 2021

Trailers

Travel Bureaus

BURRITT TRAVEL SERVICE LTD 5002 Ross St 2619

Truck Dealers - New

North West Motors (Red Deer) Ltd	
5014 Gaetz Ave	2470
Parts Dept	3395
Stewart Bros 4720 Gaetz Ave	2495

NEW **CUSTOMERS ARE NECESSARY**

Every business must continue to obtain new customers in order to prosper -old ones move away and must be replaced.

There is no better place for your business to get acquainted with the newcomers than through the

YELLOW PAGES

of your telephone directory

Truck Lines

Bergquist Bros 3510 - 51 Ave	2592
Big Horn Transport 5217 Gaetz Ave	3308
Canadian Freightways Ltd 4706 - 51 Ave	(2240
Canadian Fleightways Ltd 4700 - 51 Ave	4131
(See Advertisement This Page)	11 11 11 11
Dench of Canada Ltd 5409 - 54 Ave	4128
(See Advertisement This Page)	
Edwards & Kits 4923 - 49 St	2681
Rocky Mountain House Transport	
27-4905 - 51 Ave	3546

ROSS TRUCK SERVICE LTD

24 - HOUR SERVICE
OILFIELD HAULING
A SPECIALTY

WetaskiwinPhone 643
Head Office, St. Albert, Phone 64r2
Also Branch at MacKay

4822 - 51 Ave., Red Deer

3403

Trust Companies

Prudential Trust Co Ltd 4914 Gaetz Ave 3139

Typewriters & Supplies

U-Drive

The advertisers in the Classified Telephone Directory are ready to serve you. Use the YELLOW PAGES for your convenience.

DENCH OF CANADA LIMITED



PHONE 4128 PHONE

5409 - 54 Ave.

Red Deer



TRUCKING SERVICE For Canada and U.S.A.

Connecting at Coutts with Consolidated Freightways Inc.

Teletype connections for Alberta

PHONES

2240 - 4131

CANADIAN FREIGHTWAYS

4706 - 51 Ave.

Red Deer

RED DEER TYPEWRITER

and

OFFICE SUPPLY



SALES - SERVICE - RENTALS
COMPLETE OFFICE SUPPLIES

Your Central Alberta Underwood Agts.

Dealers for . . .

UNDERWOOD LTD.
BURROUGHS OF CANADA LTD.

Adding Machines & Cash Registers

5116 Gaetz Ave., Red Deer

2216

Upholsterers

RED DEER UPHOLSTERING

FURNITURE and AUTOMOTIVE UPHOLSTERING

4907 - 52 St., Red Deer

2865

Vacuum Cleaners

ELECTROLUX (CANADA) LTD

THE WORLD'S MOST IMITATED CLEANER

MADE IN CANADA

Information, Sales and Service

5311 Gaetz Ave., Red Deer

2419

Veterinarians

Washing Machines

Watchmakers & Repairers

 Humber's Jewellery 5013 Ross St
 2604

 Landon's Jewellery 5120 Gaetz Ave
 2954

 Mitchell & Jewell Ltd 4812 Gaetz Ave
 2514

Water Softening Equipment

Culligan Soft Water Service & Sales Ltd 3337 Gaetz Ave 3171
(See Advertisement This Page)

Welding, Electric & Oxy-Acetylene

Harper's Metals Ltd 5835 Burnt Lake Rd2309
MCLEVIN H & SON

Electric & Oxy-Acetylene Welding
'Oilfield Welding

PORTABLE UNITS

4927 - 52 St., Red Deer

2772

Welding Equipment & Supplies

CULLIGAN SOFT WATER

Service & Sales Ltd.

"The Mark of Modern Living"

TWO WEEKS FREE TRIAL WITHOUT OBLIGATION

100% SOFT WATER IN YOUR HOME— SUPPLIED TO RENTERS AND OWNERS

No Equipment To Buy!

Installed and Serviced Monthly on a Low Rental Basis.

3171

3337 Gaetz Ave.

Red Deer

EXTENSION TELEPHONES

3 Cents to 4 Cents a day — A very small cost for a time and energy saver. Have an Extension Telephone installed in your home or office — your family will appreciate it, your staff will find it a time saver.

Phone 2488

ALBERTA GOVERNMENT TELEPHONES

RED DEER

ATLAS LUMBER CO. LTD.

"EVERYTHING FOR A BUILDING"

5202 Gaetz Ave.

ATLAS TRANSIT-MIX

FROM A NEW UP-TO-DATE BATCHING PLANT 734 4311 - 54 AVE. Ph Phone 3734 Phone 3734

ATLAS SAND AND GRAVEL

FOR THE FINEST IN WASHED & CRUSHED AGGREGATES 5715 - 56 AVE.

QUALITY PRICED FAIRLY

Complete line of work and dress clothes for all occasions

Red Deer's newest and smartest MEN'S WEAR

VALLEY HOTEL RED DEER

MEN'S WEAR Di nom

PHONE 4337

TEMPLETON CONSTRUCTION LTD.

4000 - 39 St., Red Deer, Alta.

N.H.A. Homes available all during the building season. Call at our office located at the Corner of 39 St. and 40 Ave.

CUSTOM HOMES ALSO RECEIVE SPECIAL ATTENTION.

Phones : Office 3732 Res. 4098

Repairs and Alterations. Commercial Building.