

Vacuum Cleaners—Sales & Service (Cont'd)

Electrolux Canada
101 1501 Dunmore Rd SE ----- Medicine Hat 526-2366
(See Our Display Advertisement)

HOOVER VACUUM CLEANERS—
AUTH WARRANTY SRVC DLRS
BERT'S VACUUM & RENTALS
915a South Railway St SE ----- Medicine Hat 527-2440

Quality Vacuums
524a 4 Av SE ----- Medicine Hat 529-6577
(See Our Display Advertisement)

Rainbow Vacuum Sales & Service
Box 1901 ----- Lethbridge 320-0300
(See Our Display Advertisement)

Vacuum City
679 South Railway St SE ----- Medicine Hat 529-1776
(See Our Display Advertisement)

Wesclean Equipment & Cleaning Supplies Ltd
576 18 St SW ----- Medicine Hat 526-7922

Vacuum Truck Services

B & D VAC TRUCKING
24 Hour Service Available
Box 975 ----- Bow Island 545-6513

MOVAC MOBILE VACUUM SERVICES LTD
13827 Deer Run Blvd SE ----- Calgary 225-1206

If you have goods for sale, the **YELLOW PAGES** provide purchasers one of the quickest ways to find your goods. You are invited to call our nearest Business Office for detailed information on advertising in the **YELLOW PAGES**.

Valves—Repairing

PACIFIC VALVE SERVICES INC
FAX 466-0492
8106 Davies Rd EDMONTON 463-3947
8106 Davies Rd ----- Edmonton 463-3972

Southern Valve & Services Ltd
29- Industrial Dr SE ----- Redcliff 548-3303
(See Our Display Advertisement)

UNIFIED VALVE LTD
Box 42105 ----- Brooks 362-4272

Southern Valve & Services Ltd.

Quality Sales & Service

- SAFETY - RELIEF VALVES
- GOVT. CERTIFIED (ASVS-7)
- OILFIELD & INDUSTRIAL VALVES
- ESD ACTUATORS
- GLYCOL PUMPS
- CHEMICAL INJECTORS
- GAUGE CALIBRATION
- STEAM / PRESSURE CLEANING



548-3303
FAX 548-3304
29 INDUSTRIAL DR. S.E.
REDCLIFF / MEDICINE HAT

Variety Stores

Dollar Lane
Medicine Hat Mall ----- Medicine Hat 528-3830

J J's Discount
Southview Mall ----- Medicine Hat 529-0388

Penny Profit Discount Store
5433 St SE ----- Medicine Hat 529-0797

Vending Machines

A-1 Vending & Music Arcade
Medicine Hat Mall ----- Medicine Hat 529-5288

RED CARPET FOOD SERVICES
COMPLETE VENDING SERVICES
FOR SCHOOLS, BUSINESS & INSTITUTIONS
Bay 102 1047 Brier Pk Wy NW - Mdht 526-2880

Southern Music Ltd ----- Medicine Hat 526-5165

Veterinarians

ANIMAL CLINIC
FORMERLY
ISLAND VETERINARY CLINIC LTD
6212 54 Av ----- Taber 223-2474

BUFFALO HEAD VETERINARY
Dr Heather Smith
6012 46 Av ----- Taber 223-9584

CYPRESS VIEW VETERINARY CLINIC LTD
2458 9 Av SW ----- Medicine Hat 527-1825
Open 8:00 A.M. - Noon & 1:00 - 5:00 P.M.
----- Medicine Hat =526-0562

AFTER HOURS (EMERGENCIES) ----- Medicine Hat 527-1825
Dr A Bergen ----- Medicine Hat 527-1825
Dr G Burant ----- Medicine Hat 527-1825
Dr M Genno ----- Medicine Hat 527-1825
Dr J Rose ----- Medicine Hat 527-1825
Dr P Taylor-Mason ----- Medicine Hat 527-1825

ROSE VETERINARY CLINIC
2458 9 Av SW ----- Medicine Hat 526-0562
(Div Of Cypress View Veterinary C-linic)
After 5:00 P.M. (Emergencies) ----- Medicine Hat 527-1825

LEADER VETERINARY CLINIC
3407 St W ----- Leader Sask 1-306-628-3679

Medicine Hat Veterinary Services ----- Medicine Hat 527-4345

VALLEY PET HOSPITAL LTD
1002 South Railway St SE ----- Medicine Hat 527-8826

AFTER 6 PM SUNDAYS AND HOLIDAYS ----- Medicine Hat 527-8826
Dr R T Bob Fisher ----- Medicine Hat 527-8826
Dr C Cant ----- Medicine Hat 527-8826
Dr R Rosenberger ----- Medicine Hat 527-8826

Veterinary Supplies

Stetson Feeds Ltd
1502 Brier Park Rd NW ----- Medicine Hat 526-6333
Fax Line ----- Medicine Hat 526-4666

Vibration Control

ACCU-WEST INDUSTRIAL BALANCING & AERO-MECHANICAL ANALYSIS INC
Mobile & Shop Services
Vibration, Noise, Mechanical Analysis
Dynamic Balancing & Alignments
Distributor BALMAC, INC
Fax Line ----- Calgary 1-403-243-2232
(No Charge Dial) ----- 1-800-461-2290

BENTLY NEVADA CANADA LTD
VIBRATION MONITORING SYSTEMS
MACHINERY DIAGNOSTIC SYSTEMS
PREDICTIVE MAINTENANCE SYSTEMS
Nisku Industrial Park ----- Nisku 955-8922

Video Equipment—Repairing

A & A TV Service
503b Allowance Av SE ----- Medicine Hat 526-7205

Gas City Radio & TV Service
3 3295 Dunmore Rd SE ----- Medicine Hat 529-5937
(See Our Display Advertisement)

Gust's Radio T V
913 South Railway St SE ----- Medicine Hat 526-6815
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

Something to sell?
A service to offer?
Tell prospective buyers about it
in the "Yellow Pages" of your
telephone directory.

Rainbow

HOME PURIFICATION SYSTEMS

- Water Filtered Cleaner
- Removes & Traps Air-Borne Dust
- Medicates & Deodorizes
- Aqua Mate Carpet Cleaning Extraction Unit

SALES — NEW & USED
SERVICE & PARTS FOR
ALL RAINBOW MODELS

FAX LINE 320-8612

320-0300
LETHBRIDGE

Rainbow Vacuum Sales & Service
SOUTHERN ALBERTA DISTRIBUTOR
HEATHER MYNDIO



FINANCING AVAILABLE



VACUUM CITY

SALES • SERVICE • SUPPLIES
NEW & REBUILT VACUUMS

dynovac

CENTRAL VACUUM SYSTEMS
FACTORY AUTHORIZED
KIRBY & RAINBOW SERVICE
OFFICE DESKS, CHAIRS, ETC.

529-1776

679 SOUTH RAILWAY ST. S.E., MEDICINE HAT

Vacuum Cleaners—Supplies & Parts

Electrolux Canada
101 1501 Dunmore Rd SE ----- Medicine Hat 526-2366

Hibbert Wholesale 1984 Ltd
2610 3 Av NE ----- Calgary 248-4344

Quality Vacuums
524a 4 Av SE ----- Medicine Hat 529-6577

Vacuum City
679 South Railway St SE ----- Medicine Hat 529-1776

FIND WHAT YOU WANT —
WHEN YOU WANT IT —
PRODUCTS — DEALERS —
SERVICES — PROFESSIONS
are listed . . . by classification.
. . . throughout these pages. You
can find almost anything you
need quickly and easily when
you use **THE YELLOW PAGES™**.

Valves & Fittings

AMITY INDUSTRIAL SUPPLY LTD
Pipe, Fittings, Valves, Accessories
Instrumentation, Control Valves
Position Indicators
Edm (No Charge Dial) ----- 1-800-267-1470

KEYSTONE CANADA
Valves-Electronic Pneumatic Actuators
216 3016 19 St NE ----- Calgary 250-1811

KTM—
AUTHORIZED REPRESENTATIVES
ASSOCIATED VALVE
7314 99 St ----- Edmonton 436-9030

MEDICINE HAT VALVE & FITTING LTD
918 16 St SW ----- Medicine Hat 529-6820
If Busy Call ----- Medicine Hat 529-2512
Fax Line ----- Medicine Hat 526-4614

MERIDIAN SPECIALTIES INC
FOR ALL YOUR INDUSTRIAL VALVE NEEDS
Fax (No Charge Dial) 1-800-263-8298
6308 Davies Rd Edm.
(No Charge Dial) ----- 1-800-661-6997

SPARTAN CONTROLS LTD
305 27 St SE ----- Calgary 207-0700

TONG YUNG—
AUTHORIZED REPRESENTATIVES
ASSOCIATED VALVE
7314 99 St ----- Edmonton 436-9030

You'll be
MISSED!
If your ad
in the
YELLOW PAGES
isn't under all
the headings that
describe your
business . . .

GAS CITY

RADIO & TV

SERVICE

VHS & BETA
VCR & CAMCORDER
REPAIRS
• MONITORS
FACTORY AUTHORIZED
WARRANTY DEPOT

529-5937

3-3295 DUNMORE RD. S.E. MEDICINE HAT
PLENTY OF PARKING

THINK

YELLOW

Telus Advertising Services
Yellow Pages™
Directory

The one to turn to.

Video Equipment-Repairing (Cont'd)

Hi-Tech Electronics
81 Link CRT SW -----Medicine Hat 526-3885
(See Our Display Advertisement)
Lynn's Communication & Satellite
104 3030 13 Av SE -----Medicine Hat 526-8400
Fax Line -----Medicine Hat 526-8452
TEL-RAY TELEVISION LTD
683 South Railway St SE -----Medicine Hat 526-4588

VCR REPAIRS

"Serving Medicine Hat
Community Since 1957"
**REPAIRS TO ALL MAKES
OF VCR'S**

Factory Authorized
Dep. For Most Makes

GUST'S RADIO TV
526-6815

913 S. RAILWAY ST.,
MEDICINE HAT

**HI-TECH
ELECTRONICS****REPAIRS & SERVICE
ALL MAKES & MODELS**

- STEREOS • TELEVISION
- TAPE DECKS • CD PLAYERS
- VCR's - VHS • COMPUTER MONITORS
- HOME & AUTO

FREE ESTIMATES
Evenings & Weekends

GOV'T LICENSED TECH
DAVE BESSANT

526-3885

81 LINK CRT. S.W., MED. HAT
JUST OFF 1 ST. S.W.

Video Equipment & Supplies

Jack's Stereo & T V Ltd
646 South Railway St SE -----Medicine Hat 526-4998
VISIONS
3363 Dunmore Rd SE -----Medicine Hat 526-2999

Video Equipment & Supplies-Rentals

CARNIVAL VIDEO SUPERSTORE
840 Kingsway Av SE -----Medicine Hat 527-4914

Crazy Mike's Video
3215 Dunmore Rd SE -----Medicine Hat 527-4544

Monarch Box Office
101 Carry Dr SE -----Medicine Hat 526-8500

Monarch Box Office
3611 St SE -----Medicine Hat 526-1502

Rentown
928 Allowance Av SE -----Medicine Hat 526-2500

24 Video 7 717 20 St NE -----Medicine Hat 526-1344

Video Vault
116 Broadway Av NE -----Redcliff 548-6080

VIDEO VIEW
5 181 Carry Dr SE -----Medicine Hat 527-2355

106 266 4 St SW -----Medicine Hat 527-7617

50 8 St NW -----Medicine Hat 526-7028

Video Village
568b Rutherford St NW -----Medicine Hat 527-3010

VIDEOPHILE
453 3 St SE -----Medicine Hat 528-9095

**PLEASE RECYCLE YOUR
OLD PHONE BOOK**

Video Movies & Games

A J VIDEO GAME EXCHANGE
Buy-Sell-Trade-Repair-New & Used Games
Huge Selection For All Major Systems
Call For Free Price List Or Quotes!
Saskatoon (No Charge Dial) ---1-800-463-7529

Video View
5 181 Carry Dr SE -----Medicine Hat 527-2355
106 266 4 St SW -----Medicine Hat 527-7617
50 8 St NW -----Medicine Hat 526-7028
Videophile 453 3 St SE -----Medicine Hat 528-9095

**Video Production & Reproduction
Services**

COSTEA PRODUCTIONS
VIDEO TAPE REPAIRS, WEDDING VIDEOS,
HOME MOVIES & PHOTO TO VIDEO'S
-----Medicine Hat 527-1982

Legacy Video Services -----Medicine Hat 526-1818
(See Our Display Advertisement)

MONARCH CABLE T V LTD**C-10 PRODUCTIONS**

INDUSTRIAL & CORPORATE VIDEOS
TAPE COPYING SERVICE
SCRIPT-WRITING TO POST-PRODUCTION

954 Factory St SE -----Medicine Hat 528-1835

Timothy James Video Productions
607 4 St SE -----Medicine Hat 527-3632
(See Our Display Advertisement)

IS EACH LINE OF YOUR
BUSINESS UNDER
THE APPROPRIATE
"YELLOW PAGES" HEADING?

Vitamin Concentrates

Amway Products
Distributors -----Medicine Hat 527-0197
Green Tree Better Health Centres
672 Kingsway Av SE -----Medicine Hat 528-2299
Health Products Centre
537 3 St SE -----Medicine Hat 526-4020
Nutter's Bulk & Natural Foods
107 1601 Dunmore Rd SE -----Medicine Hat 529-9777

Wall Coverings-Contractors

HARRY'S PAINTING & DECORATING
15 Rossland CRT SE -----Medicine Hat 526-2299
L & S PAINTING
68 10 St SW -----Medicine Hat 527-4897
Len's Painting & Decorating
404 8 St SW -----Medicine Hat 526-0191
TYE'S PAINTING & DECORATING LTD
84 Aberdeen St SE -----Medicine Hat 527-7198
Westgarth Decorators -----Medicine Hat 529-5678

Wallpapers & Wallcoverings

Cloverdale Paint Inc
3215 Dunmore Rd SE -----Medicine Hat 527-5588
COLOR YOUR WORLD
3021 Dunmore Rd SE -----Medicine Hat 526-6500
Dutch Bros Painting Co Ltd
Box 533 -----Medicine Hat 527-5051

FREDDIE'S
EXCELLENT SELECTION
OF WALLCOVERINGS
BORDERS, STENCILLING
1221 Kingsway Av SE -----Med Hat 527-6621

**ST CLAIR THE PAINT & PAPER
PEOPLE**
Medicine Hat Mall -----Medicine Hat 526-0699
Wallprinting 53 11 St SE -----Medicine Hat 529-2401

"Yellow Pages" Directory

A Short Cut For Your Customers.

**Timothy James
Video Productions**

Serving Industry of S.E. Alberta Since 1986
607 - 4th Street S.E., Medicine Hat, Alberta

A.V.I.D.

BetacamSP

PUBLIC

- ★ European Conversion
PAL - NTSC - SECAM
- ★ Film To Video Transfer
- ★ Tape Dubbing
- ★ Wedding Productions
- ★ Slides & Photos to Video

INDUSTRIAL

- ★ Business Profiles
- ★ Training Video's
- ★ Digital Editing
- ★ Scripting & Narration
- ★ Post Production
- ★ Graphics, Animation

5
2
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2

**LEGACY VIDEO
SERVICES****COMPLETE VIDEO PRODUCTION**

- Award Winning Script Writing & Development
- On Line Non-linear Edit Suite
With Graphics & Animation
- Multiformat Image Gathering
- Video & Multimedia Production
- Photo to Video Packages
- Complete Media Packages for
Sales, Promotion & Training Support

526-1818

Medicine Hat



THINK YELLOW

and call air conditioning.

Warehouses-Merchandise

Brier Park Warehousing Ltd
1525 Walters Wy NW -----Medicine Hat 527-7362
If Busy Call -----Medicine Hat 527-3453
(See Our Display Advertisement)
MEDICINE HAT MINI STORAGE LTD
3183 Gershaw Dr SW -----Medicine Hat 529-2646

**BRIER PARK
WAREHOUSING LTD.****PUBLIC
WAREHOUSING**

- ★ MONTHLY
- ★ WEEKLY
- ★ YEARLY RATES

527-7362

1525 WALTERS WY. N.W.
MEDICINE HAT

**Waste Disposal-Industrial &
Hazardous**

D B S ENVIRONMENTAL
1510 33 St N -----Lethbridge 328-4833
**Smithbrook Waste Management Systems
Inc** (No Charge Dial) -----1-800-598-7596

Watches-Sales & Repairs

Adam C E Jeweller Ltd
652 3 St SE -----Medicine Hat 526-4900
Ideal Jewellery
531 3 St SE -----Medicine Hat 528-9610
Roset By Reid
552 3 St SE -----Medicine Hat 526-9550

Water Beds Sales & Service

ALBERTA WATERBEDS
Parts For All Makes & Models
Same Day Shipping To Your Door
Spring, Futon, Foam Conversions
ABSOLUTE LOWEST PRICES GUARANTEED
The Bed Store That Comes To Your Door
Alberta Owned & Operated Since 1988
Division Of Beds For Less
No Charge Dial -----1-800-940-3133

AL'S WATERBED PRODUCTS
WAREHOUSE DIRECT PRICES
HEATERS, MATTRESSES, LINENS, ETC.
Same Day Shipping Direct To Your Home
(No Charge Dial) -----1-800-430-2696

OASIS SENSORIUM

SEALY BEDS FOR LESS
WATERBEDS & FUTONS
CALL COLLECT FOR PRICES
1239 2 Av S -----Lethbridge 329-4943

SLEEPERS WATER BED SUPPLIES

BLADDERS • HEATERS
LINERS • CONDITIONER
SHEETS • MAT PADS
REPLACEMENTS TO FIT
YOUR WATER BEDS
SPRING • FUTON • FOAM

CALL 1-800-665-BEDS

-----1-800-665-2337

WOODLOFT BEDROOM CENTRE THE
COMPLETE ON HAND SUPPLIES - CUSTOM
SPRING MATTRESSES TO FIT WATERBED
FRAMES - (No Charge Dial) 1-800-514-8194
1251 2a Av N -----Lethbridge 328-8811

Water-Bottled**AQUON BOTTLED WATER**

552 18 St SW ----- Medicine Hat 529-1125
 Fax Line ----- Medicine Hat 526-3590
 (See Our Display Advertisement)

Cypress Springs Beverages Ltd

102-921 Smelter Av SE ----- Medicine Hat 526-4580
 Fax Line ----- Medicine Hat 526-4212

M H Water & Ice Ltd

443 St NE ----- Medicine Hat 527-4959
 (See Our Display Advertisement)

There's no business
 like "Show Business" -
 and these "Yellow Pages"
 "Show" You The Business
 In Your City.

Water Coolers**AQUON BOTTLED WATER**

SEE OUR DISPLAY AD - UNDER
 WATER BOTTLED

552 18 St SW ----- Medicine Hat 529-1125

Water Clinic The ----- Medicine Hat 527-6368

Need A Product Or Service For
 Your Office? Your Shop?
 Your Plant? Your Store?
 Your Factory? Your Mill?
 Shop The
 "Yellow Pages™"
 And Find What You Need.

Water Hauling Contractors**D J's Tank Truck Service Ltd**

3274 15 Av SW ----- Medicine Hat 526-6950
 If Busy Call ----- Medicine Hat 526-0981

H 2 O Hauling 1994 ----- Medicine Hat 526-3044
 (See Our Display Advertisement)

John's Water Hauling ----- Medicine Hat 529-5030
 (See Our Display Advertisement)

NEED SOME SERVICE?

When the job calls for expert
 service, you can find just the
 people to do it by looking in the
 YELLOW PAGES™. It's the easy,
 fast way to find anything you need
 — services, stores or products.

Water Hauling Contractors (Cont'd)

Len's Trucking (1994) ----- Medicine Hat 529-1122
 (See Our Display Advertisement)

Roto-Rooter Sewer Drain Service
 1190 Brier Park Wy NW ----- Medicine Hat 527-4842

Sanatec Environmental
 1190 Brier Park Wy NW ----- Medicine Hat 527-8849

Simon Hammel Water Hauling
 Box 131 ----- Seven Persons 832-2117

Water Heaters**ART FRASER PLUMBING & HEATING**

LTD 1906 10 Av NW ----- Medicine Hat 526-9692

BARTLE & GIBSON CO LTD
 969 17 St SW ----- Medicine Hat 527-3565

Christianson's Plumbing &
 Heating ----- Medicine Hat 528-3461

SEARS CANADA INC
 Medicine Hat Mall ----- Medicine Hat 526-5552

Stenger's Plumbing & Heating Ltd
 1867 6 Av SW ----- Medicine Hat 526-2251

526-2251

PURIFIED & NATURAL SPRING

Free Trials!

BOTTLED WATER

AQUON

Courteous Convenient Delivery

Southern Alberta's
 Largest Distributor
 & Retailer Carrying
 A Full Line Of:

**WATER COOLERS, SOFTENERS & SYSTEMS
 FOR PURCHASE or RENT**

Champagne of Bottled Waters

529-1125

**TOLL FREE
 1-800-668-7632**

PLANT & OFFICE LOCATION
 552-18th St. S.W., Medicine Hat, AB T1A 8A7

JOHN'S WATER HAULING

★ FRESH DRINKING WATER
 ★ CAMP OR RIG
 ★ WATER HAULING
 ★ QUICK FILL
 ★ FILL SWIMMING POOLS
 ★ FARMS & ACREAGES
 ★ CISTERN CLEANING
 ★ 5000 GALLON TRUCK & TRAILER
 ★ SPRAY BAR ATTACHMENT
 ★ WATER DOWN BALLAST

529-5030

SERVING MEDICINE HAT & AREA
 23½ HOUR ANSWERING SERVICE

H 2 O HAULING 1994

DRINKING WATER

• FARMS
 • ACREAGES
 • RIGS & CAMPS
 • COMMERCIAL
 • SWIMMING POOLS
 • CISTERN CLEANING

526-3044

MEDICINE HAT

LEN'S TRUCKING

DRINKING WATER DELIVERY

• CAMP OR RIG
 • WATER HAULING
 • CISTERN CLEANING
 • QUICK FILL
 • POOL SERVICE
 • FARMS & ACREAGES

529-1122

MEDICINE HAT



"We Know Our
 Water Well"

SERVICE TO ALL MAKES &
 MODELS OF WATER SYSTEMS

MH Water & Ice Ltd.**Bottled Water**

• 18.9 LITRE

Water Coolers

• SALES/RENT to OWN

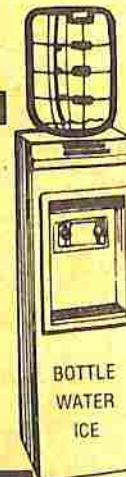
Water Systems

• RESIDENTIAL
 • COMMERCIAL

- Courteous, Convenient Delivery
 To Your Home or Office -

527-4959

44 - 3rd STREET N.E.



BOTTLE
 WATER
 ICE

Look In the Yellow
 Pages™ **Index** first.

The Index has many cross
 references which help you
 find the services you are
 looking for. For example, if
 "Doctors" comes to mind,
 our cross reference will
 refer you to
 Physicians & Surgeons.

TELUS Yellow Pages™
 The one to turn to.

Water Purification Equipment

Accent Water Ltd
911 South Railway St SE -----Medicine Hat 526-7771
(See Our Display Advertisement)

AQUAFINE
AQUAFLO DISTILLERS
12 GALLONS PER DAY
SALES - SERVICE - INSTALLATIONS
403 3 Av SW -----Medicine Hat 527-4704

BIG IRON DRILLING (WESTERN) LTD
Springtime Automatic Water-Cooled
Distillers - Direct From Manufacturer
3 Year Time Payment Plan O.A.C.
-----Calgary 253-0700

M H WATER & ICE LTD
44 3 St NE -----Medicine Hat 527-4959
MONEY PLUS INC
NSA Independent Distributor
3 459 Carry Dr SE -----Medicine Hat 526-9331

Water Purification Equipment (Cont'd)

POLAR BEAR WATER DISTILLERS
FACTORY OUTLET
Polar Bear Water Distillers, Water Coolers
Parts & Svc. Most Makes "Dealers Wanted"
Edm (No Charge Dial) ---1-800-661-9954

WATER CLINIC THE
POLAR BEAR & DOLPHON DISTILLERS
REVERSE OSMOSIS - WATER COOLERS
SALES - PARTS - SERVICE
622 15 St SW -----Med Hat 527-6368

Studies have shown that many
people use the Yellow Pages™
as a buying guide. Consider that
when you are looking for a
place to advertise.

Water Removal Service

Crane's Upholstery & Clean Ltd
621 Spencer St SE -----Medicine Hat 526-3545
Dynamic Carpet & Upholstery
Care -----Medicine Hat 529-1550
Mr Steam Carpet
Cleaning -----Medicine Hat 527-3660
Prairie Floor Care & Janitorial
5 Turner Blvd SE -----Medicine Hat 529-5848
Restorex Construction Ltd
Cleaning Division
721 14 St SW -----Medicine Hat 526-2794
Fax Line -----Medicine Hat 526-3696

Look for ways you can
volunteer and make your
community a better place

Water Softening Equipment

Aquafine 403 3 Av SW -----Medicine Hat 527-4704
(See Our Display Advertisement)

AQUON BOTTLED WATER
SEE OUR DISPLAY AD - UNDER
WATER BOTTLED
552 18 St SW -----Medicine Hat 529-1125

ART FRASER PLUMBING & HEATING
LTD 1906 10 Av NW -----Medicine Hat 526-9692

BARTLE & GIBSON CO LTD
DARLING DURO
WATER TREATMENT & CONDITIONING
EQUIPMENT
969 17 St SW -----Medicine Hat 527-3565

BIG IRON DRILLING (WESTERN) LTD
IRON FILTERS - WATER SOFTENERS
DIRECT FROM MANUFACTURER
3 Year Time Payment Plan O.A.C.
-----Calgary 253-0700

M H WATER & ICE LTD
SERVICE ALL MAKES & MODELS
WATER TREATMENT EQUIPMENT
44 3 St NE -----Medicine Hat 527-4959

(CONTINUED NEXT LISTING PAGE)

TAKE THE SHORT-CUT
When you can't shop in
person use the
YELLOW PAGES
of your Telephone Directory
to locate dealers
and
SHOP BY TELEPHONE.



**Water
Stink?**

- Better Tasting Water
- Full Line Of Products
Including Bottled Water

**Water
Problems?**

**GUARANTEED RESULTS
ON ANY WATER!**



**Dingy
Laundry?**



SALES - SERVICE
RENT TO OWN

Culligan
The world's source for better water.

SOUTHERN ALBERTA'S OLDEST & LARGEST FULL SERVICE WATER TEAM

**FREE WATER
ANALYSIS**

**HEY
CULLIGAN
MAN!**

526-7771

ACCENT WATER LTD.
911 S. RAILWAY ST.
MEDICINE HAT

BEST SELLER!

Look in the Book
For Everything
and Everybody.



**Don't be fooled,
there is no other water softener like**
SENSIMATIC
it saves salt, saves water...
and it saves you money

**SALES • SERVICE • RENTALS
FREE WATER ANALYSIS**

- Water Softeners
- Water Purifiers
- Iron Filters
- Cartridge Filters
- Taste and Odour Filters
- Distillers
- Chlorinators & UV Sterilizers
- Residential & Commercial Systems

"Specializing in Dugout Water Problems"

AQUAFINE **527-4704**
403 Third Avenue S.W.
Medicine Hat
Performance Guaranteed or Your Money Back

USES UP TO
**60% LESS
SALT**
THAN MOST OTHER
SOFTENERS

W

Is there more than water in your water?

If your water is hard, full of iron, dirty,
smells bad, stains, or is unfit to drink,
call **THE PLUMBING WAREHOUSE** for help!



- ▷ free, no obligation water analysis
- ▷ friendly sales people, no high pressure tactics
- ▷ city, acreage, farm and commercial systems
- ▷ sales, rentals, and service second to none
- ▷ journeyman plumbers on staff for installations & service
- ▷ see our Navatek products on display in our showroom
- ▷ Performance Guaranteed or your money back!

Call 526-1800

MONDAY-FRIDAY • 8:00 AM - 5:30 PM

THE PLUMBING WAREHOUSE

DIVISION OF STENGER'S PLUMBING & HEATING LTD
1867 - 6th Avenue S.W., Medicine Hat (3 blocks south of Husky Truck Stop)

Solving Water Problems in Medicine Hat and area since 1976

**ECOWATER™
SYSTEMS**



"WATER AT ITS BEST!"



- Fully Computerized
- Free Water Analysis
- Iron Filters - Softeners
- Water Purifiers - Distillers
- Bottled Water & Coolers
- Service to **LINDSAY (WATER DOCTOR)** & most makes
- Polar Bear & Dolphon Water Distillers

Financing Available • Rentals • Leasing

THE WATER CLINIC

State of the Art Water Systems

527-6368

MEDICINE HAT

Water Softening Equipment (Cont'd)

Plumbing Warehouse The
1867 6th Ave SW ----- Medicine Hat 526-1800
Fax Line ----- Medicine Hat 529-9316
(See Our Display Advertisement)
Water Clinic The ----- Medicine Hat 527-6368
(See Our Display Advertisement)

Water Treatment

Aquon Bottled Water
552 18th St SW ----- Medicine Hat 529-1125
Grace Dearborn Inc
2 Rossmore Green SE ----- Medicine Hat 529-1217

Water Well Drilling & Service

Aqua Boring Ltd ----- Medicine Hat 528-4000
Fax Line ----- Medicine Hat 528-4009
(See Our Display Advertisement)

Water Well Drilling & Service (Cont'd)

Camfield Drilling Services Ltd
1280 4th Ave S ----- Lethbridge 328-7059
(See Our Display Advertisement)
GREENE FARMS DRILLING LTD
Domestic Water Wells ----- 1-306-968-2703
Alaska Sask -----
JODEN DRILLING & SERVICING CO
LTD 214 Carry Dr SE ----- Medicine Hat 529-2258
Lifewater Drilling ----- Bow Island 545-6680
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

CREATIVE ADVERTISING MAKES
PEOPLE WANT TO BUY -
"YELLOW PAGES" TELL THEM
WHERE TO BUY.



Large Diameter Water Wells Located in Medicine Hat *Aqua Boring Ltd.*

Ph: 528-4000

FAX - 528-4009

Services Offered:

- New bored wells to 120 ft. x 42" diam.
- Choice of 16 gauge 30" galvanized steel or plastic casing.
- Reline old wells.
- 6" auger test rig available.
- Pump sales and service.
- Well driller has over 20 years experience throughout Alberta and Saskatchewan.
- All workmanship guaranteed.

CAMFIELD DRILLING SERVICES LTD.

WATER WELLS RESIDENTIAL - MUNICIPAL & INDUSTRIAL

- DRILLED WELLS UP TO 24" IN DIAMETER
- GROUNDWATER ADVISORY SERVICE
- TEST DRILLING GEOLOGICAL SAMPLING
- GROUNDWATER MONITORING

- AQUIFER TESTING CAPABILITY UP TO 2000 GALS.
- AIR CASING HAMMER

328-7059 FAX: 320-5177
1280 - 4th AVE. S, LETHBRIDGE

LIFEWATER DRILLING

- CABLE TOOL DRILLING
- WATER WELLS
- PUMP & PRODUCTION TESTING
- WELL ABANDONMENT
- SHOCK CHLORINATION

Pump Sales & Service

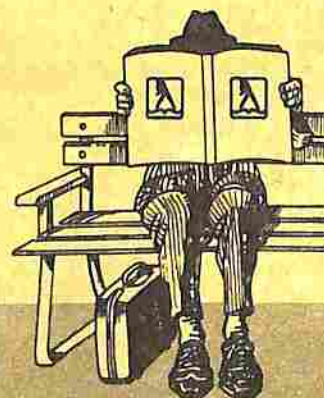
Les Babcock

545-6680

E-MAIL - babcock1@telusplanet.net
BOW ISLAND

Get into a
best seller...

... THE
Yellow Pages™



M & M Drilling Co. Ltd.

- COMMERCIAL & DOMESTIC WATER WELLS
- DOMESTIC & OILFIELD FLOW TESTS
- ANODE INSTALLATION
- PUMPS & WATER SYSTEMS
- DOMESTIC WATER HAULING
- WATER CONDITIONING EQUIPMENT
- MEMBER ALBERTA WATER WELL ASSOCIATION

934-4271

BOX 1, SITE 22, R.R. 2
STRATHMORE, ALBERTA T1P 1K5

Water Well Drilling & Service (Cont'd)

M & M Drilling Co Ltd
Box 1 Site 22 RR 2 -----Strathmore 934-4271
(See Our Display Advertisement)
RISLING DRILLING-----Medicine Hat 526-0490
(See Our Display Advertisement)
3 Drilling Ltd-----Medicine Hat 529-6751
(See Our Display Advertisement)

RISLING DRILLING

- Water Well Drilling
- Water Analysis
- Trenching
- Servicing & Completions
- Electro Logging
- Augered Test Holes

Shop **526-0490**
After Hours
TERRY, Res. 526-0631
MEDICINE HAT

3 DRILLING LTD.**INDUSTRIAL - DOMESTIC
MUNICIPAL WATERWELLS**

- H₂O/Air Rotary Drills
- Electro Logging
- Pump & Flow Testing
- Coring & Exploration
- Complete Pump & System Installation
- Competitive Rates

Kevin Meyer
529-6751
MEDICINE HAT
MANYBERRIES RES.
868-2160

Water Well Supplies

Russel Metals 5724 40 St SE ----Calgary 279-6600
(See Our Display Advertisement)

LOOKING FOR
BETTER PROFITS?

TRY "YELLOW PAGES™"
ADVERTISING.

WET BASEMENT?

Basement Water Control

527-2984

DOWNTOWN FAX 528-2944
MEDICINE HAT NO CHG DIAL 1-888-527-2984

**FREE
ESTIMATES**

- FULL TRANSFERABLE
WRITTEN GUARANTEE
- NO DIGGING INSIDE OR OUTSIDE

**Waterproofing Contractors**

**Basement Systems Medicine
Hat**-----Medicine Hat 527-2984
(See Our Display Advertisement)

Waterslides

Riverside Amusement Park
1401 Power House Rd SW-----Medicine Hat 529-6218
(See Our Display Advertisement)

YELLOW PAGES™ get action!
You can carry your firm's name
and advertising into the homes
and business places of your
best prospects by being repre-
sented in the **YELLOW PAGES™**.

RIVERSIDE
**AMUSEMENT
PARK**

- 12 WATER SLIDES
- GIANT HOT TUB
- 18 HOLE MINI GOLF
- 2 GO KART TRACKS
- FOOD & DRINKS

529-6218

1401 POWER HOUSE RD. S.W.
MEDICINE HAT
JUST S. OF RIVER, W. OF HWY 1

**Weather Forecast Service**

Environment Canada-----Calgary 299-7878
(See Our Display Advertisement)

Why not check into the sales-
building possibilities of the
Yellow Pages? Call the busi-
ness office for information
about advertising in the Yel-
low Pages. Your advertise-
ment in the Yellow Pages
reaches prospective cus-
tomers when they are ready
to buy. When they know
what they want - but not
where to get it - they turn
to these Yellow Pages.

Wedding Announcements

Bow Island Printing
141 5 Av W -----Bow Island 545-2628
Modern Press 569 2 St SE-----Medicine Hat 526-5300
Perfect Party
104-1601 Dunmore Rd SE-----Medicine Hat 527-9009
**Prestige Specialty
Advertising**-----Medicine Hat 526-4404

PRINT STOP THE

Invitations-Response Cards-Formals
Napkins-Matches-Accessories-Etc.
501c N Railway St
SE-----Medicine Hat 527-7965

Wedding Supplies & Services

Alexander Visual Arts-----Medicine Hat 526-6353

(CONTINUED NEXT LISTING PAGE)

Eden's Image**HUNDREDS OF CHOICES FROM RETAIL
AND WEDDING RENTAL DISPLAYS**

lamp posts • archways • gazebos • french doors
candelabras • cakes • wishing wells • trees • park bench
pillars • ceiling & wall draping • lattice panels
new arrangements • alter arrangements • floating candles

BY APPOINTMENT

527-1255

410 - South Railway St. S.E.
Medicine Hat T1A 2V5
Upstrs Beside Universal Fitness



SALE OF
BRIDAL
ACCESSORIES

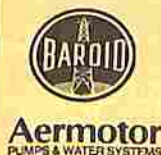
**FUN TIME
PARTY RENTALS**

- INVITATIONS & DECORATIONS
- ARCHWAYS & CANDLEBRAS
- DISHES, STEAMWARE & LINENS
- TABLES, CHAIRS & TENTS
- BALLOONS

Featuring Champagne Fountains &
Mechanical Dripless Candles

527-3434

740 GERSHAW DR. S.W.
MEDICINE HAT

**Russel Metals**

- SUBMERSIBLE PUMPS • JET PUMPS • HAND PUMPS
- PUMP JACKS • GALV. & BRASS FITTINGS • PRESSURE TANKS
- ELECTRIC WIRE • CONTROL BOXES • DROP PIPE
- PITLESS ADAPTORS • WELL CYLINDERS • "MONITOR"
ACCESSORIES • PUMP ROD • "FRANKLIN" MOTORS
- LIQUID ENDS • WELL SCREENS • IRRIGATION PUMPS



COMPLETE PUMP SYSTEMS
DISTRIBUTOR FOR AERMOTOR PUMPS AND WATER SYSTEMS,
JOHNSON SCREENS AND BAROID PRODUCTS
STEEL AND PVC INSERTED JOINT WATERWELL CASING

5724 - 40th ST. S.E., CALGARY

279-6600
FAX LINE 279-3269

(NO CHARGE DIAL)

1-800-242-8471

Weather Services

Free Recorded Weather Forecasts and Warnings

24 Hours / Day (long distance charges may apply)

Medicine Hat 526-0483
Lethbridge 382-3068
Calgary 299-7878

Weather Consultations

24 Hours a day - Anywhere in Canada (fees apply)

Agriculture • Construction • Aviation
Travel • Local • International

Weather One-on-One (English) (900) 565-5555
Weather One-on-One (French) (888) 377-7770
Meteo Conseil (en Francais) (900) 565-4455
Historical Weather - Climate Data (403) 299-7811
Sales and Special Services (403) 299-7800

**WEDDING VIDEOS**

RECORDED DANCE MUSIC

HOME MOVIES TO VIDEOS

LAZER COLOR COPIES

527-1982

MEDICINE HAT
FAX LINE: 528-3254

Wedding Supplies & Services (Cont'd)

Artistic Interiors
103 1899 Dunmore Rd SE -----Medicine Hat 529-0555

Bohnet Kim Night Magic Music
-----Medicine Hat 527-8731

Canada Safeway Ltd
978 St NW -----Medicine Hat 527-1494
3292 Dunmore Rd SE -----Medicine Hat 527-8839

City Bakery 317 6 Av SE -----Medicine Hat 527-2800

Costea Productions -----Medicine Hat 527-1982
(See Our Display Advertisement)

Crescent Heights Florists 1993 Ltd
666 8 St NW -----Medicine Hat 526-5388

Dianne's Country Crafts
908 South Railway St SE -----Medicine Hat 526-2646

Eden's Image
410 South Railway St SE -----Medicine Hat 527-1255
(See Our Display Advertisement)

ELEGANT EXPRESSIONS WEDDINGS & GIFTS

Bridal & Formal Consignment • Gifts •
Complete Decorations & Wedding Rentals
399a Aberdeen St SE -----529-1955

Flannigan Music Services -----Medicine Hat 526-0457

Flower Cottage Designs By Beryl
17 Dunmore Rd SE -----Medicine Hat 529-9755

Fun Time Party Rentals
740 Gershaw Dr SW -----Medicine Hat 527-3434
(See Our Display Advertisement)

Gladys Fancy Dresses
639 2 St SE -----Medicine Hat 528-2864

GROWER DIRECT
1310 Kingsway Av SE -----Medicine Hat 528-3322

Hollywood Studios in L A Inc
Limousine Service
Call -----Lethbridge 327-4245

Impact Photography
902 Kingsway Av SE -----Medicine Hat 527-5799

LYNN'S SILK PLANTS & WEDDING SUPPLIES
ONE STOP WEDDING SALES & RENTALS
FREE CONSULTING & DECORATING SERVICE
104 3030 13 Av SE -----Med Hat 526-8400

Magic Moments Wedding Rentals & Sales
314 South Railway St SE -----Medicine Hat 526-4520

McBride's Bakery
1791 Dunmore Rd SE -----Medicine Hat 527-6811

Medicine Hat Exhibition & Stampede
Stampede Pk -----Medicine Hat 527-1234

PERFECT PARTY**SPECIALIZING IN WEDDING DECOR**

- Invitations • Glassware • Guest Books
 - Rentals • Balloons • Bells
 - Table Centrepieces • Bows
 - Custom Made Cake Tops
- (Next to Nutters)

104 1601 Dunmore Rd SE -----527-9009

Perola Party Goods Inc
1870 6 Av SW -----Medicine Hat 529-1110

Redcliff Greenhouses Ltd
404 4 St SW -----Redcliff 548-3931

Rosery Florist 552 2 St SE -----Medicine Hat 526-3534

Sears Canada Inc -----Medicine Hat 529-0933

Shirl's Custom Catering
Harmony Hall -----Medicine Hat 526-7390

Sweet Touch Wedding Designs & Rentals
637 2 St SE -----Medicine Hat 526-9112

THE PRINTER (MEDICINE HAT) LTD
810 15 St SW -----Medicine Hat 527-3136

THERESA MARIE'S FASHION ACCESSORIES
612 3 St SE -----Medicine Hat 526-0444

Thomas Photography
4247 Av SE -----Redcliff 548-3485

Timothy James Video Productions
607 4 St SE -----Medicine Hat 527-3632

VALLEY DALE GREENHOUSES & FLORISTS LTD
1 St & Trans Canada Hwy -----Medicine Hat 527-8874

WEDDING BELLES & BEAUS LTD
Specializing In Wedding And
Graduation Apparel
See Our Ad Under Bridal Shops
628 2 St SE -----Medicine Hat 528-8833

Wild Rose Music Service -----Medicine Hat 527-1009

AN AD IN THIS BOOK
CAN GO A LONG WAY.

Weed Control

Ace Vegetation Control Service Ltd
Nisku (No Charge Dial) -----1-800-282-6917
(See Our Display Advertisement)

DIAMOND CUT LAWN SERVICES LTD
LICENSED PESTICIDE APPLICATORS
RESIDENTIAL & COMMERCIAL
OILFIELD & INDUSTRIAL
32 Red Oak Blvd SE -----527-1100

Midland Vegetation Management
8459 23 Av NE -----Calgary 285-9111

Pro-Grass Landscaping & Maintenance
552 8 St NE -----Medicine Hat 527-8899

WEED MASTER LAWN CARE SPECIALISTS
Oilfield & Industrial Vegetation Control
3 Year Warranty
Box 696 -----Medicine Hat 526-0031



ACE VEGETATION CONTROL SERVICE LTD.
WEED CONTROL
• BROADLEAF - ANNUAL
• THREE SEASON CONTROL
• AQUATIC
• CONSULTING PLANNING
BRUSH MOWING
RECLAMATION SERVICES
FORESTRY SERVICES
1-800-282-6917
(NO CHARGE DIAL)
NISKU

Weight Control Services

Diet Center 401a 3 St SE ---Medicine Hat 526-5200
Fax Line -----Medicine Hat 526-8105
(See Our Display Advertisement)

4 GOOD REASONS FOR HANDLING COMPLAINTS BY LONG DISTANCE

You can talk over matters at once. Promptness often prevents loss of a customer.

You can build closer relations with customers.

You can use tact in delicate situations. And because people talk more freely than they write, you can frequently trace the real reason for the complaint and prevent similar complaints in the future.

Diet Center DIET CENTER

The weight-loss professionals

- "Eat your way to a healthier life-style & lose weight"
- "Learn how to cook & shop wisely for the whole family"

526-5200

FREE CONSULTATIONS

401 - 3rd ST. S.E.
MEDICINE HAT

Weight Control Services (Cont'd)

TOPS-Take Off Pounds Sensibly
(Toll Free) -----1-800-932-8677

Weight Watchers
(No Charge Dial) -----1-800-651-6000
(See Our Display Advertisement)

You'll be
MISSED!
If your ad
in the
YELLOW PAGES
isn't under all
the headings that
describe your
business...

**Lose weight
all over.**

- Safe, sensible real food program
- Pay as you go - no obligation
- Close to you (we'll even come to your workplace)

Call today for more information:
(No Charge Dial)

1-800-651-6000

Weight Watchers

Welcome Services

Welcome Wagon Ltd
202 1601 Dunmore Rd SE -----Medicine Hat 529-2131

Welding

ACCU-WELD SERVICES
PORTABLE — B-PRESSURE — GENERAL
FABRICATION — RAILINGS — TRAILERS
STAINLESS — ALUMINUM — MAGNESIUM
-----Medicine Hat 528-3238

Al's Welding & Mechanical Services Ltd
1143 St NE -----Redcliff 548-3600
(See Our Display Advertisement)

Amego Welding & Tank Rental
-----Redcliff 548-3454
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

**& TANK RENTAL****Portable & Shop Welding**

- Custom Fabrication • Stainless
- Oilfield Pipe Fabrication
- Aluminum & Tig • Rig Repair
- B-Pressure • Casing Bows

REDCLIFF

548-3454

CELL.: 502-3839

AL'S WELDING & MECHANICAL SERVICES LTD.

- ACCREDITED WELDER TESTING AGENCY
- DEVELOPMENT OF QUALITY CONTROL PROGRAMS & WELDING PROCEDURES
- DEVELOPMENT OF REPAIR/ALTERATION PROCEDURES
- DEVELOPMENT OF PRESSURE EQUIPMENT INSPECTION PROGRAMS
- THIRD PARTY QC/QA AUDITING
- QC/QA TRAINING
- PRESSURE WELDERS TRAINING

548-3600 114 - 3rd STREET N.E.
REDCLIFF

CELLULAR 529-7565



APEX

WELDING SERVICES

**B Pressure - 24 Hour Service
Shop & Portable
General & Oilfield**

Jason Bjelland - Cellular

**Jenner,
Alberta**

793-4004

**Fax
898-2202**

BROMLEY

MECHANICAL SERVICES (1985) LTD.

- ~SEPARATOR PACKAGES
- ~SATELLITE METERING FACILITY SKIDS
- ~FREE WATER & FLARE KNOCKOUTS
- ~METHANOL SPHERES
- ~METER RUNS
- ~FIELD FABRICATION & INSTALLATION
- ~VESSEL ALTERATIONS & REPAIRS
- ~PRESSURE VESSELS & PIPING TO ASME
- ~GENERAL WELDING & REPAIRS
- ~WELDER TESTING
- ~PORTABLE WELDING

526-3142

802 - 17th ST. S.W. Mailing Addr. Box 404, MED. HAT T1A 7G2

Dynamic WELDING

527-7272

FAX LINE 529-8526

CRAFTS LTD.

- CUSTOM FABRICATION & REPAIR
- COMPLETE SHOP FACILITIES
- B PRESSURE WELDING
- ORNAMENTAL IRON WORK
- PORTABLE UNITS
- TRAILER MANUFACTURING D.O.T. APPROVED
- TRAILER HITCHES
- ALUMINUM WELDING

2217 - 10th AVE. S.W., MEDICINE HAT, ALTA.

B & B WELDING

- GENERAL WELDING
- PORTABLE B PRESSURE
- COMPRESSOR STATION
- CONSTRUCTION

BERNIE FUNK

502-4286

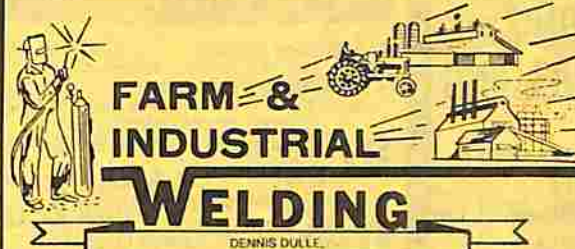
OR RES: 526-4208

105 - 8th St. N.W.
MEDICINE HAT

Gord's Portable Welding

- GENERAL MAINTENANCE
- STRUCTURAL STEEL
- B-PRESSURE & OILFIELD

529-2652

CELLULAR 548-9918
33 CASTELANI CRES. S.E.

T.I.G. & M.I.G. WELDING

PORTABLE & SHOP

527-5033

Fax 527-5033 Residence 527-6777
737 - 15th STREET S.W., MEDICINE HAT

C B PORTABLE WELDING

- "B" Pressure
- Oilfield Maintenance
- Rig Repair
- Structural Steel Fabrication
- Farm & Industrial Welding
- General Portable Welding

COLIN BRAATEN

529-5032

CELLULAR 548-4691
901A - 5th AVE. S.E.
MEDICINE HAT

JACOBS WELDING LTD.

- ★ TIG WELDING
- ★ FABRICATION
- ★ PIPE LINE
- ★ "B" PRESSURE
- ★ PORTABLE PRESS WORK

527-3825

CELLULAR 548-4944

PAGER 1-661-0933

214 CONNAUGHT DR. S.W.
MEDICINE HAT

Glen's Welding Ltd.



PORTABLE & SHOP WELDING
OILFIELD & GENERAL WELDING
B-PRESSURE - PIPELINE
ALUMINUM WELDING
PIPE FABRICATION
BACKHOE SERVICE

Serving Medicine Hat &
Surrounding Area

24 HR. SERVICE

526-2383

MOBILE XJ5-2469
BOX 226, MEDICINE HAT T1A 7E9

FORTRESS FABRICATIONS Ltd.

- GENERAL WELDING
- "B" PRESSURE FABRICATION
- SANDBLASTING
- ORNAMENTAL RAILINGS
- FENCES
- POWDER COATING

SHOP & PORTABLE

528-3091

Bay #2- 822 Smelter Ave. S.E., Medicine Hat

KURT'S IRON WORKS LTD.

"C W B Certified"
Structural and Miscellaneous
Steel Fabricators and Erectors
Portable Welding
Reinforcing Steel Fabricators
Iron Railings
Trailer Hitches
Metal Roof Decking
Picker Truck

527-2844

FAX 529-0131
949 - 17 ST S.W.
MEDICINE HAT T1A 4Y1

HRANCO

WELDING SERVICES 1991 LTD.

SERVING MEDICINE HAT
& SURROUNDING AREAS

527-4190

FAX: 526-1509

CERTIFIED QUALITY CONTROL ON
PRESSURE PIPING, REPAIR & ALTERATIONCERTIFIED QUALITY CONTROL
- SHOP & PORTABLE WELDING -

CWB Certified

- Oilfield Pipe Fabrication
- Boiler Repairs
- Pressure Welding
- Stainless
- Structural Steel
- White Metal & Aluminum

1566 BRIER PARK CR. N.W.
MEDICINE HAT T1C 1T8

RW
RICK'S WELDING
 ALL SHOP WELDING & REPAIRS (BIG & SMALL)
 - PORTABLE UNITS
 - ORNAMENTAL WORK & RAILINGS
 - TRAILER HITCH INSTALLATIONS & FABRICATIONS
 - TRAILER FABRICATION
 - SPIRAL STAIRCASES
 - MISCELLANEOUS STEELS
 - ALUMINUM WELDING
 974 - 19th STREET S.W., MEDICINE HAT T1A 7X1
 Cellular 526-0033 Res. 527-9090
529-9353

LONGJOHN'S
PORTABLE WELDING
 LTD.
 HEAVY EQUIPMENT
 REPAIR
 GENERAL & OILFIELD
 WELDING
 CASING BOWLS
 24 HOUR SERVICE
527-6027
 MEDICINE HAT, ALTA.

Medicine Hat
 Machine Works
 ★ PORTABLE WELDING
 ★ TIG & MIG
 ★ STAINLESS & ALUMINUM
 ★ CUSTOM FABRICATION
 ★ COMPLETE MACHINE
 SHOP SERVICES
PH. 526-2975 24 HR.
FAX 529-1269 SERVICE
 1348 BRIER PARK WAY N.W.
 MEDICINE HAT

STOCK WELDING
 LTD.
 ● PORTABLE & SHOP
 ● PIPELINE
 ● B-PRESSURE
 ● GENERAL
 2 Miles South Off 41A
527-0294
 CELLULAR 529-7728
 BOX 74, MEDICINE HAT

Welding (Cont'd)
 Apex Welding Services ----- Brooks 793-4004
 (See Our Display Advertisement)
 B & B Welding ----- Medicine Hat 502-4286
 105 8 St NW ----- (See Our Display Advertisement)
 Barry's Welding 1986 ----- Medicine Hat 529-2286
 Big D Welding Ltd ----- Medicine Hat 526-6288
 148 Primrose Dr SE ----- Call Long Distance (Charge May Apply) & Ask For
 Medicine Hat ----- Mobile XJ5-2848
 Bromley Mechanical Services (1985) Ltd ----- Medicine Hat 526-3142
 802 17 St SW ----- (See Our Display Advertisement)
 C B Portable Welding ----- Medicine Hat 529-5032
 901a 5 Av SE ----- (See Our Display Advertisement)
 Collard Welding Ltd ----- Redcliff 548-3365
 406 6 Av SE ----- Coyote Welding ----- Medicine Hat 527-6024

D & H WELDING
 Portable Service
 Bean Blade Sharpening
 Farm Equipment Sales
 809 4 St E ----- Bow Island 545-2580

D & K MOBILE WELDING
 Box 131 ----- Manyberries 868-2408
 Damascus Welding ----- Redcliff 548-2200
 Dynamic Welding Crafts Ltd ----- Medicine Hat 527-7272
 2217 10 Av SW ----- Fax Line ----- Medicine Hat 529-6526
 (See Our Display Advertisement)
EL-JAY WELDING LTD
 250 4000 13 Av SE ----- Medicine Hat 529-1141
 Farm & Industrial Welding ----- Medicine Hat 527-5033
 737 15 St SW ----- (See Our Display Advertisement)
 Five Star Welding ----- Medicine Hat 526-8279
 86 Rossland Rd SE ----- Fortress Fabrications Ltd ----- Medicine Hat 528-3091
 2 822 Smelter Av SE ----- (See Our Display Advertisement)

GARRY'S WELDING LTD
 24 HOUR PORTABLE
 GENERAL - OILFIELD - B PRESSURE
 Box 643 ----- Medicine Hat 527-8262

Glen's Welding Ltd ----- Medicine Hat 526-7383
 (See Our Display Advertisement)
 Gord's Portable Welding ----- Medicine Hat 529-2652
 33 Castelan Cr SE ----- (See Our Display Advertisement)
 Hanco Welding Services 1991 Ltd ----- Medicine Hat 527-4190
 1566 Brier Park Cr NW ----- Fax Line ----- Medicine Hat 526-1509
 (See Our Display Advertisement)
 Hydraco Industries Ltd ----- Medicine Hat 526-2244
 2111 9 Av SW ----- INVINCIBLE WELDING
 INC ----- Medicine Hat 528-7628
 Jacobs Welding Ltd ----- Medicine Hat 527-3825
 214 Connaught Dr SW ----- (See Our Display Advertisement)

JOHNSON & WEIR WELDING & MACHINING LTD
 PORTABLE • GENERAL • CUSTOM
 501 8 Av E ----- Bow Island 545-2505

Welding (Cont'd)
 Kurt's Iron Works Ltd ----- Medicine Hat 527-2844
 949 17 St SW ----- (See Our Display Advertisement)
 Longjohn's Portable Welding ----- Medicine Hat 527-6027
 Ltd ----- (See Our Display Advertisement)
 Matthews Lynn Welding ----- Medicine Hat 529-7682
 Cellular ----- Medicine Hat Machine Works
 1348 Brier Park Wy NW ----- Medicine Hat 526-2975
 (See Our Display Advertisement)
METALLIC DESIGN LTD
 496 Craven Place SE ----- Medicine Hat 529-9714
OILFIELD & INDUSTRIAL WELDING
 49 8 St NE ----- Medicine Hat 529-6948
PADON WELDING & MECHANICAL LTD
 B PRESSURE & TIG TICKETED
 PLANT MAINTENANCE
 DON NASH - CELLULAR 548-4980
 ----- Medicine Hat 526-0324

Prairie Welding Service
 Box 147 ----- Seven Persons 832-2139
 Rick's Welding ----- Medicine Hat 529-9353
 974 19 St SW ----- (See Our Display Advertisement)
 Risling Welding Ltd ----- Medicine Hat 526-0490
SCHULER FARM SUPPLY
 ----- Schuler 839-3734
 Southern Arc Welding
 1355 Brier Park Cr NW ----- Medicine Hat 529-2378
 Stock Welding Ltd ----- Medicine Hat 527-0294
 Box 74 ----- Fax Line ----- Medicine Hat 526-6404
 (See Our Display Advertisement)
3-D STEEL FABRICATORS LTD
 738 15 St SW ----- Medicine Hat 527-6700

Use the "Yellow Pages" of the telephone directory to catch the eyes of the man or woman when they are ready to buy.

Welding Equipment-Repairing
 Kristian Electric Ltd ----- Calgary 292-9111
 4215 64 Av SE ----- (See Our Display Advertisement)

KRISTIAN ELECTRIC LTD.
 CANADA'S #1 AUTHORIZED HOBART
 MILLER PARTS & SERVICE DEPOT
 • Miller • Ackland • Canox • Hobart • Airco
 • Palco • Powcon • Thermo Dynamics • ESAB
 • L-Tec • Welding Equipment • Hypertherm • Lincoln
 FACTORY CERTIFIED SERVICE
 ENGINEERS
 OVERHEAD CRANES & HOISTS
 SALES & SERVICE
 Operating in Calgary Since 1964
FAX 292-9100
292-9111
 4215 - 64th AVE. S.E., CALGARY

Welding Equipment & Supplies
A & B STEEL (1996) LTD
 AUTHORIZED
 B.O.C. GAS DISTRIBUTOR
 1229 30 St SW ----- Med Hat 529-1100

MILLER ARC WELDING EQUIPMENT- SALES & SERVICE
WESTERN CANADA WELDING PRODUCTS LIMITED 874 15 St SW ----- Medicine Hat 527-8511

(CONTINUED NEXT LISTING PAGE)

PRAXAIR
 A full line of Praxair® Gases —
 Industrial, Medical, and Specialty Gases.
RETAIL STORE
527-9715
 850 17th St. S.W.
 Medicine Hat
ORDER DESK
1 800 222-5217

OTHER LOCATIONS
 • Calgary (2) • Lloydminster
 • Edmonton (2) • Peace River
 • Ft. McMurray • Red Deer
 • Grande Prairie • Slave Lake
 • Hinton • Whitecourt
 • Lethbridge

AUTHORIZED DISTRIBUTORS FOR:
HOBART®
 WELDING PRODUCTS **LINCOLN**
ELECTRIC®
ESAB
 WELDING & CUTTING SYSTEMS
THERMADYNE
 (VICTOR) EQUIPMENT

TO LOCATE AN AUTHORIZED SALES AND SERVICE DEALER
 Look in the **YELLOW PAGES™**
 When you are interested in locating the local authorized dealer of a nationally-advertised product or service.

Welding Equipment & Supplies (Cont'd)

Praxair 850 17 St SW -----Medicine Hat 527-9715
(See Our Display Advertisement)
Western Canada Welding Products Limited
874 15 St SW -----Medicine Hat 527-8511
(See Our Display Advertisement)

DON'T KEEP IT A SECRET!
Tell the ready-to-buy people about the products and services you sell.
Advertise in the **YELLOW PAGES™**! Display the brand names of the products you sell and repair. Make it easier for people to buy from you.

WESTERN CANADA WELDING PRODUCTS LTD.

MEDICINE HAT	LETHBRIDGE	BROOKS
527-8511	328-3023	362-5546
FAX: 526-7445	FAX: 320-1656	
874 - 15th ST. S.W.	3602 - 8th AVE. N.	815 - 3rd Ave. E.

AFTER HOURS SERVICE SEE WHITE PAGES

- INDUSTRIAL, MEDICAL & SPECIALTY GASES
- ARC & GAS WELDING EQUIPMENT
- WELDING WIRES & ELECTRODES
- ARC & GAS EQUIPMENT REPAIR
- ARC & GAS WELDING EQUIPMENT RENTAL



LIQUID AIR™
LIQUID AIR DISTRIBUTOR



"SERVING SOUTHERN ALBERTA FOR 42 YEARS"



"CANADA'S FINEST WESTERN STORE"

- ★ SOPHISTICATED WESTERN STYLE SUITS & SPORT COATS
- ★ LARGEST SELECTION OF SHIRTS INCLUDING OVERSIZES & TALL
- ★ BOOTS — HATS — OUTERWEAR FOR THE WHOLE FAMILY



526-2064



623 - 3rd STREET S.E., MEDICINE HAT

Western Wear

Call Of The West
157 Medicine Hat Mall -----Medicine Hat 526-5587

FARMER STOCKMAN SUPPLY LTD
WESTERN BOOTS FOR THE WHOLE FAMILY
WRANGLER & LEE JEANS
KARMAN & ROPER WESTERN SHIRTS
655 2 St SE -----Medicine Hat 527-2320

HUTCHINGS & SHARP CLOTHING LTD
623 3 St SE -----Medicine Hat 526-2064
(See Our Display Advertisement)

Wigs & Hairpieces

H R S Of Calgary Inc
310 10601 Southport Rd SW -----Calgary 225-2626
(See Our Display Advertisement)
Heights Barber Salon
786 8 St NW -----Medicine Hat 527-5858

ROSLIN'S WIGS & HAIRPIECES
FRENCH AIRWIGS - (JON RENAUD)
GOVT SUBSIDY FOR CHEMO & HAIR LOSS
Callaghan Inn -----Med Hat 529-0152

2nd Look Studios
110 Southview Mall -----Medicine Hat 526-4332

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home yet their cost is very small if they are installed during construction.



**Technological breakthrough
NEW! DERMAL SYMBIOSIS™**
H R S OF CALGARY INC.
Suite 310, 10601 Southport Rd. S.W.
BETTER THAN A WIG Refer To
Hair Goods - Retail In Yellow Pages
For More Information Or Call

225-2626

Call For Free Private Consultation
Full Hair Replacement Service & Supplies

Winches

DANCO EQUIPMENT INC

"The Truck Equipment Specialists"
All Makes and Models • Sales & Service
308-53 Av SE Calgary
(No Charge Dial) -----1-800-352-8291

Ebel Dave Auto Supply

517 N Railway St SE -----Medicine Hat 526-0494

Windmills

WIND POWER INC

SALES • INSTALLATION • SERVICE
SINGLE UNITS &
WIND FARM DEVELOPMENT
Box 609 -----Pincher Creek 627-2923

Window Cleaners

ALBERTA SPECIALTY SERVICES

Medicine Hat 529-0855

Clay's Maintenance Services Inc

Box 1599 C054 -----Redcliff 548-3858

Custom Window Cleaners & Janitorial

Services 250 13 St SE -----Medicine Hat 527-4018

Dependable Cleaning Service

319 11 St SE -----Medicine Hat 527-4368

GENII CLEANING SERVICE

Residential & Commercial -----Medicine Hat 526-3363

Harv's Janitorial Service

12 Red Oak Blvd SE -----Medicine Hat 526-0210

Maid For You -----Medicine Hat 529-2887

Nevada Complete Janitorial Services

2124 20 Av SE -----Medicine Hat 529-0648

Sterling Window Cleaning

305 845 5 St SW -----Medicine Hat 528-4280
(See Our Display Advertisement)

Sterling WINDOW CLEANING

"MAKING YOUR WORLD
A LIL' BRIGHTER"

- WINTER • SUMMER
- COMMERCIAL • RESIDENTIAL

— QUALITY SERVICE —

528-4280

LOCALLY OWNED
305-845 5 St SW

Window Security Grills

All-Knight Security

Box 220 -----Medicine Hat 526-1636

Windows-Insulating

CARADON WINDOWS & DOORS

1887 6 Av SW -----Medicine Hat 526-2520

Windows-Metal

Capital Glass Ltd

616 Kingsway SE -----Medicine Hat 527-3331

(See Our Display Advertisement)

Colonial Home Renovations

Ltd -----Medicine Hat 529-4663

(See Our Display Advertisement)

HARRY'S WINDOW CAPPING

WINDOW INSTALLATION & CAPPING

SIDING, SOFFIT & FASCIA

-----Redcliff 548-2737

L & M Aluminum Products Ltd

517c North Railway St SE -----Medicine Hat 527-5331

(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

LOOK IN THE "YELLOW PAGES"

FULL



PARTIAL



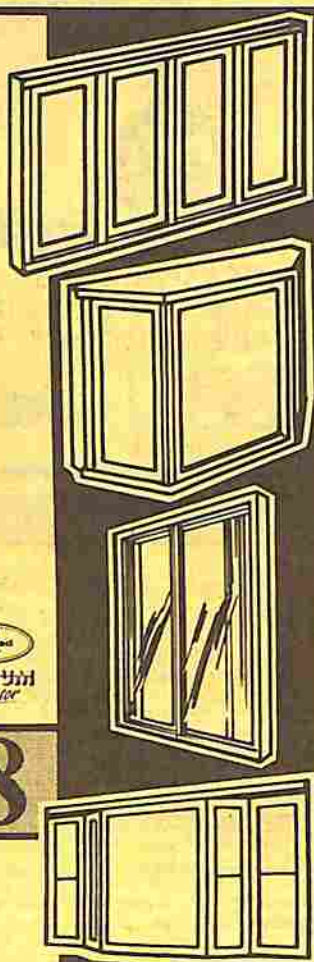
WHEELCHAIR ACCESS

IN YELLOW PAGES™ ADS,
THESE SYMBOLS
DENOTE WHETHER A
BUSINESS IS FULLY
OR PARTIALLY
WHEELCHAIR ACCESSIBLE

THE WINDOW CENTRE

DIVISION OF S & S
ALUMINUM SERVICES LTD.

- BAY & BOW WINDOWS
- SOLARIUMS • PATIO COVERS
- PATIO DOORS
- STEEL INSULATED DOORS
- ROLLSHUTTERS
- SKY & WALL LITES
- ALUMINUM WINDOWS
- VINYL WINDOWS
- P.V.C. TILT WINDOWS
- VINYL & ALUMINUM SIDING
- BLINDS



529-6318

SHOWROOM LOCATION
849 - 16th ST. S.W.
MEDICINE HAT

L & M ALUMINUM PRODUCTS LTD.

- SEALED UNITS
- METAL WINDOWS
- MIRRORS
- SCREEN REPAIRS
- PLATE GLASS
- WOOD WINDOWS
- GLASS REPAIRS
- AWNINGS
- STORE FRONTS
- PVC WINDOWS

AFTER HOURS RES.: 529-2517

527-5331

FAX - 528-2735

517c N. RAILWAY STREET S.E., MEDICINE HAT



"GLASS FOR EVERY PURPOSE"

24 HOUR EMERGENCY SERVICE

529-1890

FAX
529-0706

#2-645 SOUTH RAILWAY ST. S.E.
MEDICINE HAT T1A 2V8

- RENOVATIONS
- PATIO DOORS
- SOLAR CONTROL FILMS
- DOORS & STORM DOORS
- NEW CONSTRUCTION
- SKYLIGHTS
- SEALED UNITS
- PLEXIGLASS
- AUTOMATIC DOOR OPERATORS
- TREMCO CONSTRUCTION SEALANTS



Colonial HOME RENOVATIONS LTD.

SPECIALIZING IN:

- UPVC Vinyl & Wood Windows
- Bay & Bow Window Conversions
- Insulated Steel Doors
- Siding & Eavestrough
- Interior & Exterior Renovations
- Tilt & Slide Windows
- Patio & Garden Doors

5 Year Workmanship Guarantee On All Labour

Sales & Installations

Quick Cold Remedy

Locally
Owned & Operated



STOP
Heat Loss, Drafts, Cold Floors!

529-HOME (4663) Fax: 527-8096



SPECIALIZING IN:



WINDOWS & DOORS

- REPLACEMENT WINDOWS
- GARDEN DOORS
- METAL CLAD WINDOWS
- STEEL INSULATED DOORS
- SKYLIGHTS
- PVC WINDOWS

FREE ESTIMATES ON REMODELLING

527-3331

(NO CHARGE DIAL)

1-800-565-6694

616 KINGSWAY S.E., MEDICINE HAT

CANYPS

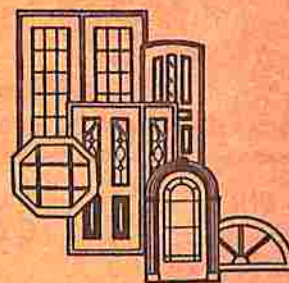
Canadian
Yellow Pages™ Service
For Complete Yellow Pages™
coverage from coast to coast.



MEDICINE HAT STEEL & ALUMINUM 1976 LTD.

DEALER FOR:
CARADON WINDOWS & DOORS

FREE ESTIMATES



WOOD • VINYL • CLAD WINDOWS
ENTRY SYSTEMS • PATIO DOORS

- WINDOW CAPPING
- OVERHEAD DOORS

527-3706

1162 BRIDGE ST. S.E.
MEDICINE HAT

Windows—Metal (Cont'd)

Medicine Hat Steel & Aluminum 1976 Ltd
1162 Bridge St SE -----Medicine Hat 527-3706
(See Our Display Advertisement)
South Country Glass Ltd
2645 South Railway St SE -----Medicine Hat 529-1890
(See Our Display Advertisement)
Tom's Exteriors 5195 St SE -----Redcliff 548-3991
WINDOW CENTRE THE
849 16 St SW -----Medicine Hat 529-6318
(See Our Display Advertisement)

Windows—Repairing

Elmer & Harold's Glass
702 15 St SW -----Medicine Hat 526-9493
Scotty's Glass
21 Gray Cr NW -----Medicine Hat 526-3602

Windows—Vinyl**GENTEK BUILDING PRODUCTS**

QUALITY ALCAN BRAND
Aluminum & PVC Windows
Patio, Entry & Storm Doors
Aluminum & Vinyl Siding
Soffit, Fascia & Eavestroughing

**"WHERE TO CALL"**

Gentek Building Products Limited
For Your Nearest
Premium Renovator Call
(No Charge Dial) -----1-800-465-5858
BRANCH
Gentek Building Products Limited
Bay C 7111 6 St SE -----Calgary 640-0906

PEERLESS BUILDING PRODUCTS

531f Woodman Av SE -----Medicine Hat 527-5700

Windows—Wood

Colonial Home Renovations
Ltd -----Medicine Hat 529-4663
If Busy Call -----Medicine Hat 527-8096

GAS CITY HOME CENTRE

AUTHORIZED DEALER FOR
CARADON WINDOWS & DOORS
"Your New Home & Renovations Specialists"
1001 Broadway Av NE -----Redcliff 548-7700

INDAL BUILDING PRODUCTS

"THE WINDOW PEOPLE"

AN ALBERTA MANUFACTURER

WINDOWS - DOORS SKYLIGHTS

Caradon Windows & Doors
1887 6 Av SW -----Medicine Hat 526-2520
Fax Line -----Medicine Hat 526-2510

4 GOOD REASONS FOR HANDLING COMPLAINTS BY LONG DISTANCE

You can talk over matters at once. Promptness often prevents loss of a customer. You can build closer relations with customers. You can use tact in delicate situations. And because people talk more freely than they write, you can frequently trace the real reason for the complaint and prevent similar complaints in the future.

Windows—Wood (Cont'd)

KULPE A LUMBER SALES (1978) LTD
DIST. FOR CARADON WINDOWS & DOORS
WINDOWS OF ALL TYPES
GARDEN DOORS - ENTRANCE DOORS
877 16 St SW -----Medicine Hat 527-2655

Puttin' Up The Ritz
602 6 Av SW -----Medicine Hat 504-1400

WILLMAR WINDOWS
FOR THE DEALER
NEAREST YOU CALL
(No Charge Dial) -----1-800-665-8438

Windsor Plywood
545 17 St SW -----Medicine Hat 526-6854
(See Our Display Advertisement)

Windsor Plywood



Caradon Windows and Doors
COMPLETE SELECTION OF
WINDOWS, STEEL INSULATED
DOORS, GARDEN & FRENCH
DOORS

FAX: 526-7762
TOLL FREE FAX 1-888-526-7762
526-6854

TOLL FREE 1-888-526-6888
545 - 17th ST. S.W., MEDICINE HAT
e-mail -- windsor@tst-medhat.com
Web Site -- http://www.tst-medhat.com/~windsor/

Wine & Beer Makers Equipment & Supplies

Corkscrew Emporium
105 1221 Kingsway Av SE -----Medicine Hat 526-1920
(See Our Display Advertisement)

ADVERTISING INFORMATION
Telus Yellow Pages™ advertising is an efficient and effective way of reaching your customer. It is in virtually every home, store, hotel, & office, making it available 24 hours a day, 365 days a year. Most importantly, your potential customer uses the Yellow Pages™ - 9 out of 10 adults consult the book at least 34 times annually. Studies also show that over 90% of references to the Yellow Pages™ followed up with a phone call, visit or letter.

**CORKSCREW
EMPORIUM**
WINE & BEER
MAKING SUPPLIES
COMPLETE SUPPLIES & SERVICE
FOR THE HOME WINE & BEER MAKER
RENTALS - FILTERS - CORKERS
CARBONATION & BOTTLING
EQUIPMENT
Largest Selection of Wine Kits
526-1920
OLD MILL PLAZA,
105-1221 KINGSWAY AVE. S.E.
MEDICINE HAT

Wine & Beer Makers Equipment & Supplies (Cont'd)

Home Brewers Haven Ltd
14 3295 Dunmore Rd SE -----Medicine Hat 527-8944
(See Our Display Advertisement)



- A COMPLETE LINE OF SUPPLIES
FOR WINE, BEER AND LIQUEUR
MAKING
- A LARGE SELECTION OF
POP SYRUPS
- CO2 REFILLS
- EQUIPMENT RENTALS

14 - 3295 DUNMORE RD. S.E.
MEDICINE HAT

527-8944

Wine-Retail

Wine Seller The
135 Carry Dr SE -----Medicine Hat 527-9463

Wire

Ecol Electric Ltd
777 15 St SW -----Medicine Hat 527-7189
Fax Line -----Medicine Hat 527-5076

Wire Rope

A & B STEEL (1996) LTD
1229 30 St SW -----Medicine Hat 529-1100

Women's Specialty Shops

Anna's Boutique -----Medicine Hat 526-2095
628 3 St SE
Classic Plus Collections -----Medicine Hat 528-4332
2516 3 St SE

Wood Preserving

Dunmore Wood Preservers
Ltd -----Medicine Hat 527-8730

Wood Workers

Jalbert Todd Custom
Finishing -----Medicine Hat 527-9047

REDI ENTERPRISES

CEDAR & CHILDREN'S FURNITURE
PLANTERS
CUSTOM CASES
860 Allowance Av SE -----Med Hat 526-5742

Woodwright Custom
Cabinets -----Medicine Hat 529-2775

Woodworking Machinery & Equipment

Akhurst Machinery Ltd
9615 63 Av Edm (No Charge Dial) -----1-888-265-4336
K & E Woodworking Machinery
Box 156 -----Bow Island 545-2411

People who are ready to buy turn first to the "Yellow Pages™". If you have something to sell or a service to offer, here's the place to tell about it. The "Yellow Pages™" places your name, address and telephone number before the buyer at the very moment he wants your product or service. Call the business office for information.

Woollen Goods

CUSTOM WOOLLEN MILLS LTD
Pure Wool, Comforters, Mattress Pads
Sleeping Bags, Yarns, Craft Wools
Work Socks, Custom Services
RR 1 -----Carstairs 337-2221

Word Processing Services

Type-Rite Secretarial Service
342 13 St NE -----Medicine Hat 526-8086
TyPro Word Processing -----Medicine Hat 528-8885

Work Clothing-Retail

Kost Fire Equipment Ltd
677 14 St SW -----Medicine Hat 527-1500
Mark's Work Wearhouse
3196 Dunmore Rd SE -----Medicine Hat 529-9560
Work World
Medicine Hat Mall -----Medicine Hat 529-9626

X-Rays-Industrial

All West X-Ray Ltd -----Redcliff 548-7324
(See Our Display Advertisement)

CANSPEC GROUP INC

Cellular -----Medicine Hat 502-2990
PORTA-RAY INSPECTION SERVICES LTD

**RADIOGRAPHY
INSPECTION
PIPELINES—REFINERIES**
MEDICINE HAT MOBILE XJ6- 6624
24 HOUR ANSWERING SERVICE
TIA 7G7
Box 817 -----Medicine Hat 527-0717

ROSS RADIOGRAPHIC SERVICES
Box 1443 -----Brooks 362-6507

ALL WEST X-RAY LTD

PO Box 1660, Brooks, Alta. T1R 1C5

Ph. 362-5757 Fax 362-4138
Alberta (No Charge Dial)
1-800-442-8721

Nondestructive Testing

X-ray, Gamma Ray, Pipeline Crawlers
MP, LP, UT & Hardness Testing

Service Locations

Medicine Hat 548-7324
N. Battleford, Sask. 306-446-0242

Yarn-Retail**FIBERWORKS YARN & NEEDLECRAFTS**

A WIDE SELECTION
OF YARN INCLUDING
PINGOIN • PATONS
AND OTHER LINES
LESSONS, CLASSES & WORKSHOPS
2 110 Carry Dr SE -----Medicine Hat 529-0663

I'M IN STITCHES

13 3307 Dunmore Rd SE -----Medicine Hat 526-6790

Zipper

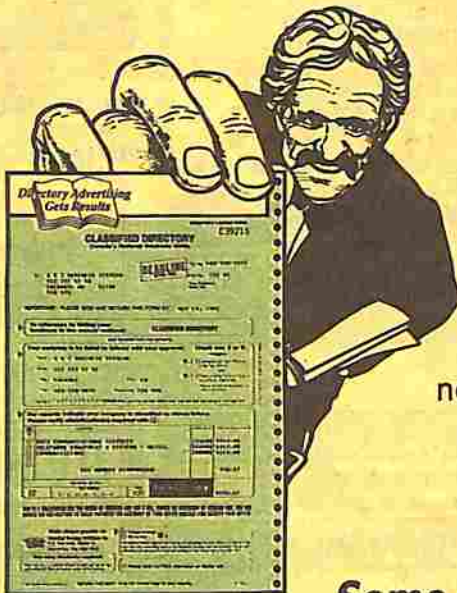
CRANE'S UPHOLSTERY & CLEAN LTD
621 Spencer St SE -----Medicine Hat 526-3545
Sewline Enterprises
802c 16 St SW -----Medicine Hat 526-3377
SHOE CLINIC THE
1795 Dunmore Rd SE -----Medicine Hat 527-3845

Get Action,
Use "Yellow Pages™".

Advertiser Beware...

A number of "classified advertising directory" firms send out mailings to Alberta businesses. Some of these firms actually include a cut-out of an ad taken out of our *Yellow Pages*™ directory.

Beware of Imitators



- ◆ Classified Business Pages
- ◆ Classified Directory Publishers
- ◆ NTELE - Directory
- ◆ Telepages Inc

These firms and others like them, are in no way associated with any of the TELUS group of companies nor the telephone directories published by our company.

Some of the ways you can detect the difference between an imitator and our company:



Telus Advertising Services

- ☎ does not send out a solicitation form which resembles an invoice,
- ☎ does not, under normal circumstances, request payment in advance of publishing,
- ☎ does not request payments to be sent out of province

Telus Advertising Services provides directories to all telephone subscribers, not just those who advertise.

Exercise caution and read the material carefully. If in doubt, please call our *Yellow Pages*™ customer service number

Calgary (403) 530-5400 or 1-800-661-4260 (toll free).



TELUS™

Your Business Needs...

Attract buyers when they scan

- * Size
- * Border
- * Colour

There are two groups of buyers who use the Yellow Pages...

Attract buyers looking for your firm



**RECOMMENDED
CUSTOMERS**



**CUSTOMERS
REACHED BY
ADVERTISING**



**SOLICITED
CUSTOMERS**



PASSERS BY



**FORMER
CUSTOMERS**

Attract buyers when they scan



**NEWCOMERS
& TRAVELLERS**



**INFREQUENT
BUYERS**



**DISSATISFIED
BUYERS**



**EMERGENCY
BUYERS**



**COMPARISON
SHOPPERS**

State your similarities. Emphasize your differences.



The **POWER** to FINISH THE JOB

TELUS™

Your Customer Needs...

An effective ad produces buying customers. The layout displays the organization of the elements grouped together in a logical sequence. The use of colour draws attention, emphasizes, separates, contrasts and defines background from the foreground. Avoid overcrowding or clutter. Balance elements horizontally as well as vertically.

Buyers Need This Information

Reliability

- Size of Firm • Licenses
- Certifications • Degrees • Awards
- Years in Business • Experience
- Guarantees

Completeness of Service

- Type • Scope • Variety
- Cost & quality of service or product
- Availability • Discounts
- Inventory Capacity
- Catalogues or brochures • Financing
- Credit cards • Cheque cashing
- Pick-up & delivery • Hours • Parking
- Facsimile number

Authorized Sales & Service

- Brand Names • Trademarks
- Manufacturer • Dealer • Distribution
- Factory Service Depot

Specialization

- Extra services and conveniences
- Special Products
- Competitive advantage

Location

- Nearest intersection
- Landmarks • Map or directions
- Shopping centre name



DELUXE
CABINETRY LTD.

- Quality Cabinets at Affordable Prices
- Contemporary & European Design

- FREE IN HOME CONSULTATION
- COMPUTERIZED DESIGN SERVICE
- CUSTOM CABINETS & FURNITURE
- CANADIAN MADE
- HUNDREDS OF DOOR STYLES & COLOUR COMBINATIONS
- 5 YEAR WARRANTY



BUILDERS PARK
1B, 5508 - 1st St. S.E.

555-5555

FAX 555-5555

Illustrations

- Picture of owner, premises or product
- Company name or logo • Sign
- Graphics related to services offered



The **POWER** to FINISH THE JOB

 **TELUS™**

Your Customer Needs...



If you had time to call only one of these three firms for information, which one would you call?

1

JASMINE FLORIST
143 Garden.....555-5000

2

JASMINE FLORIST

WEDDINGS-FLORAL TRIBUTES
GREEN PLANTS-GIFT BASKETS
"F.T.D." SERVICE
TELEPHONE ORDERS ACCEPTED
VISA-MASTERCARD CHARGE
000-0000
143 Flower.....555-5000

3

JASMINE Florist

"Flowers for any Occasions"

SPECIALIZING IN
WEDDING ARRANGEMENTS
UNIQUE DESIGNS
SILK & DRIED FLOWERS
ALSO AVAILABLE

YOUR ADDRESS
ANY TOWN
IN ALBERTA

Call
555-5000
City Wide Delivery





ACROSS FROM SOUTHWELL



The **POWER** to FINISH THE JOB

 **TELUS™**

Yellow Pages™ Media

5 Powerful Facts

Why no other medium brings buyers and sellers together like the *Yellow Pages*™



- 1 High Circulation** - Reaches nearly every home, office, store, hotel, motel & public telephone
- 2 Usage** - Consulted by 9 out of 10 adults at least 34 times a year
- 3 Permanence** - Available 24 hours a day, 365 days a year
- 4 Cost Effective** - Much less expensive than any comparable advertising medium
- 5 Action** - Over 80% of references produce action by a purchase, visit, phone call or letter



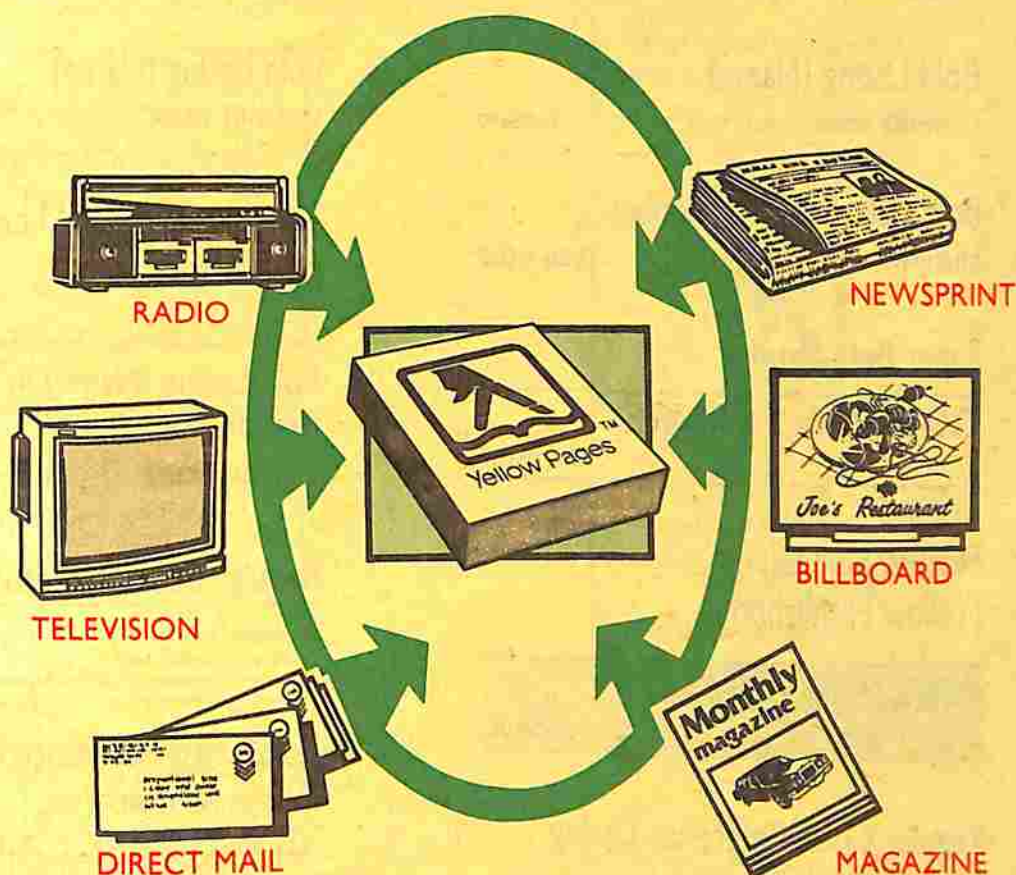
The **POWER** of YELLOW PAGES™

 **TELUS™**

Yellow Pages™ Media

Television, radio, and newspapers. Outdoor, magazines and direct mail.

In your advertising line-up, these media can either creatively stimulate customer interest or increase their desire to buy...or both. But these steps are only part of the story!



The **Power of Yellow** is the crucial last step in the process...the step that directs people where to buy when they are ready to make their purchases.

After the rest of your advertising has faded from view, the **Power of Yellow** still works!

No other medium brings buyers and sellers together like the *Yellow Pages™*.



The **POWER** of YELLOW PAGES™

 **TELUS™**

Advertising Size Guide

In-Column Listings

WHITE PAGES

Regular Listing

Company Name 27 Flr 411 1 St SE..... 555-5400

Bold Listing (Name)

COMPANY NAME 27 Flr 411 1 St SE..... 555-5400

Bold Listing & Bold Number

COMPANY NAME 27 Flr 411 1 St SE..... 555-5400

Super Bold Listing

COMPANY NAME

27 Flr 411 1 St SE..... 555-5400

Feature Bold Listing (Yellow Highlighting)

COMPANY NAME

27 Flr 411 1 St SE..... 555-5400

Regular Cross Reference Listing

A A Company - See A A Company Name

Bold Cross Reference Listing

AA COMPANY - See A A Company Name

Trade Name Reference Listing

TRADE NAME AUTO - For List Of Dealers See Yellow
Page Under Heading-Automobile Agencies &
Dealers-New & Used

YELLOW PAGES

Regular Listing

Company Name
27 Flr 411 1 St SE..... Calgary 555-5400

Bold Listing (Name)

COMPANY NAME
27 Flr 411 1 St SE..... Calgary 555-5400

Bold Listing & Bold Number

COMPANY NAME
27 Flr 411 1 St SE..... Calgary 555-5400

Bold Listing (Name) In Colour Red or Blue

COMPANY NAME
27 Flr 411 1 St SE..... Calgary 555-5400

Regular Cross Reference Listing

AA Company Name-
See A A Company Name

Bold Cross Reference Listing

AA COMPANY NAME-
See A A Company Name

Trade Name Listing

YELLOW PAGES
TELUS ADVERTISING SERVICES
27 Flr 411 1 St SE..... Calgary 555-5400

Trade Name Cross Reference Listing

YELLOW PAGES
SEE TELUS ADVERTISING SERVICES
UNDER THIS HEADING



The **POWER** of CHOICE

TELUS™

Advertising Size Guide

Informational Ads

COMPANY NAME

Brief description
of services & products

.....Any Town 555-5400

COMPANY NAME

This ad permits more lineage to feature
more of your business services
and products

**LARGER VARIETY OF
TYPE SIZES**

AFFORDS GREATER EMPHASIS OF
ADVERTISING MESSAGE
PERMITS ATTRACTIVE LAYOUT

.....Any Town 555-5400

COMPANY NAME

HAVE YOUR
PRODUCT OR SERVICE

TAKE PROMINENCE

INFORM PROSPECTIVE CUSTOMERS
THE REASONS
THEY SHOULD BUY FROM YOU

.....Any Town 555-5400

COMPANY NAME

This ad permits more lineage to feature
more of your business services
and products

**LARGER VARIETY OF
TYPE SIZES**

AFFORDS GREATER EMPHASIS OF
ADVERTISING MESSAGE
PERMITS ATTRACTIVE LAYOUT

**HAVE YOUR BUSINESS
TAKE PROMINENCE**

.....Any Town 555-5400

Trade Mark Ads

YELLOW PAGES

Dealers, Distributors, Servicemen reach consumers looking for their brand, who otherwise might accept substitutes. Manufacturers insure other advertising by identifying outlets.



"FOR INFORMATION CALL"

Company Name

.....Any Town 555-5400

YELLOW PAGES



WHAT DO YOU SELL?

WHO DO YOU SELL TO?

WHERE DO YOU SELL?

WHEN DO YOU SELL?

HOW DO YOU SELL?

Tell Your Potential Customers
These Answers in the
Yellow Pages

"FOR INFORMATION CALL"

Company Name

.....Any Town 555-5400



The **POWER** of CHOICE

TELUS™

Advertising Size Guide

Make your
COMPETITION

**B
L
U
E**

[IN THE FACE]



Use the **POWER** of **COLOUR**
in your ad.

Display Ads

Greater Creative Options!

Display ads attract attention through the use of **SIZE**, **colour**, illustrations, and logos. Various typefaces are available to reflect the business personality, product or service.

An anchor regular listing is provided free of charge to any customer who purchases a display ad. An anchor listing includes the line "See Our Display Ad".

Contact our qualified *Yellow Pages™* representatives to discuss the range of display ad sizes and all the treatment and effects you can use in these ads.

The
POWER of



add size . . . add impact.

SIZE



The **POWER** of CHOICE

 **TELUS™**

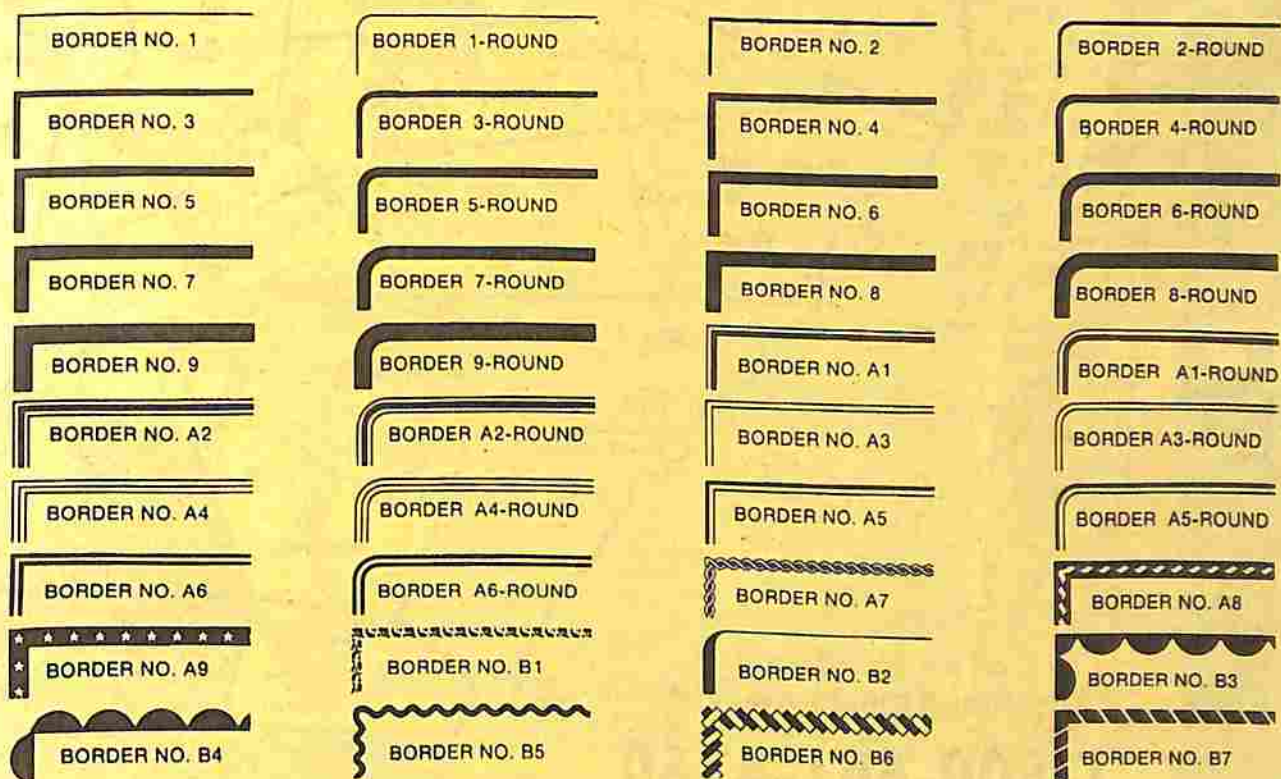
Advertising Size Guide

Display Ad Borders

Borders define display ad spaces.

A border separates an ad from other ads on the page, creates an image or mood, attracts attention, and ties the elements in the ad together.

As shown on this page, a variety of digitized borders are available in several widths and colours (BLACK, RED, GREEN, BLUE).



Note: ★ These borders always require 1/16 separation from screens.

Colour variance will occur when a border and a different coloured screen overlap.

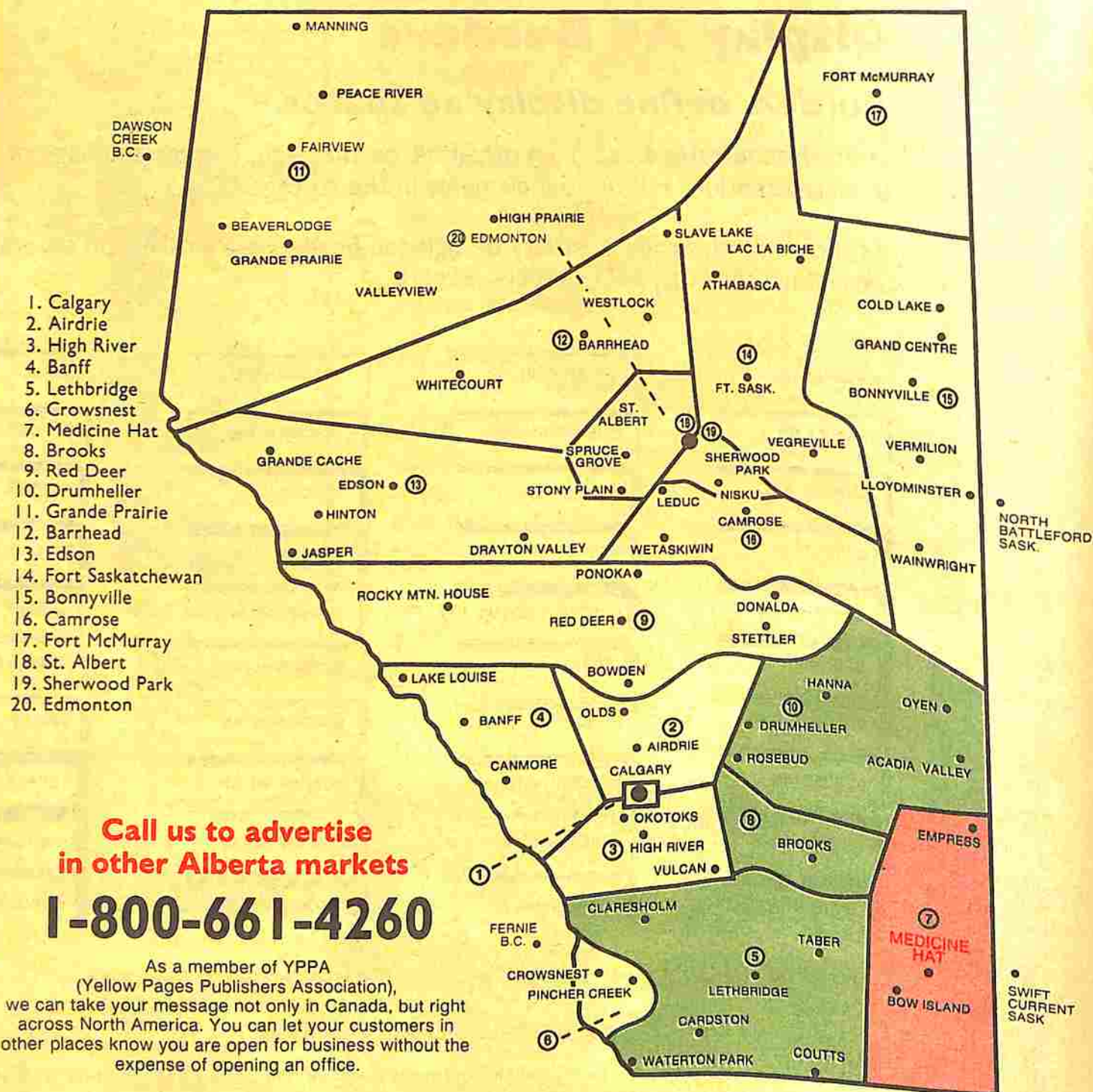
Whenever different colours are used for multiple line borders there must be 1/16" space between lines and between the innermost line and the copy material.



The **POWER** of CHOICE

TELUSTM

Expand the borders...



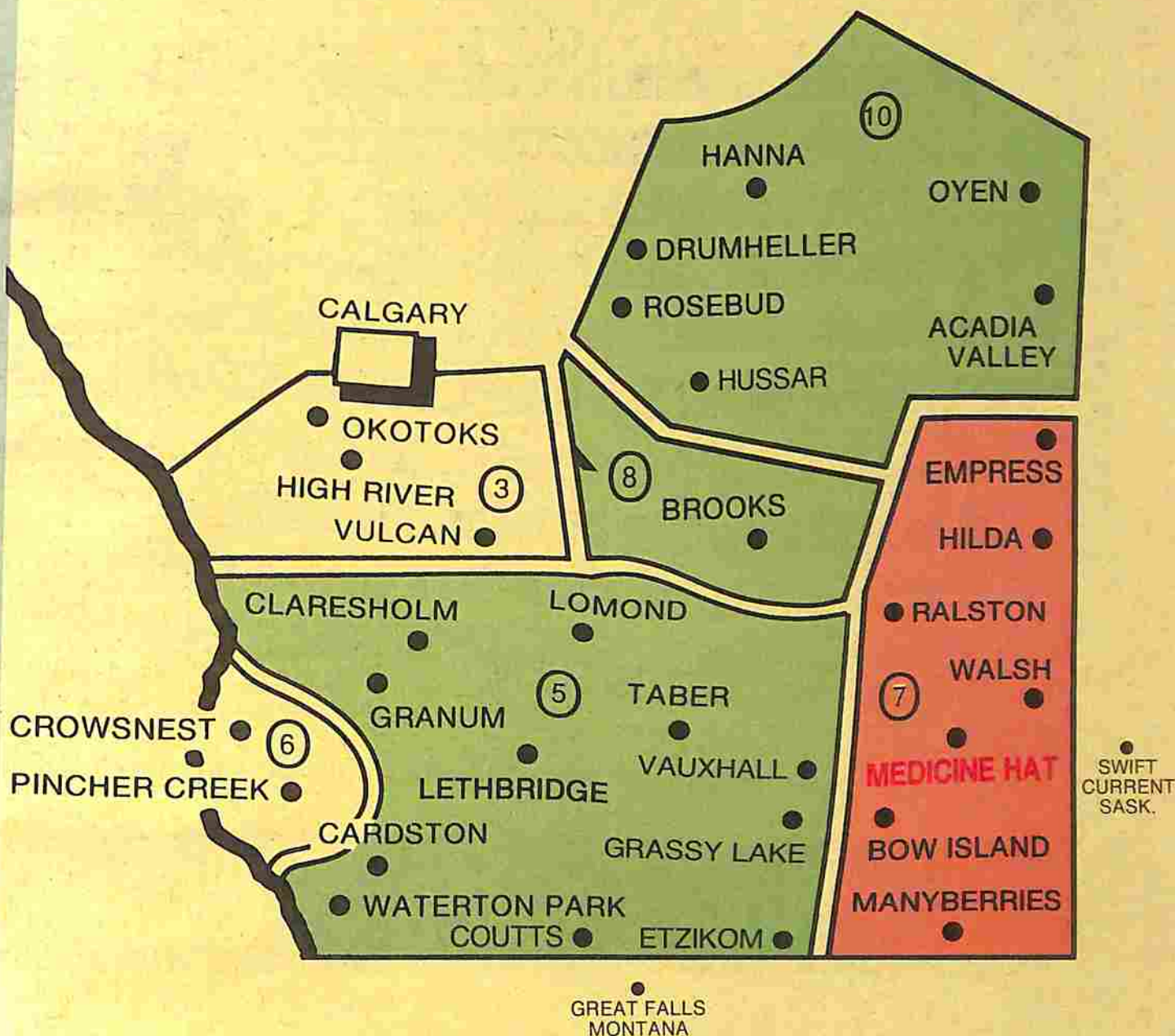
TELUS Advertising Services



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of your Market



The community list for the Medicine Hat & area directory coverage appears on the first page of the red bordered *Yellow Pages™* Index section.

Using directories from outside your area can help you get in touch with other Canadian or international markets. You can order directories from TELUS Advertising Services.



The **POWER** to REACH PEOPLE

TELUS™