

**Wallpapers & Wallcoverings**

**ARTISTIC INTERIORS**

Medicine Hat's Newest & Largest Selection of Wallpaper & Wall Coverings Available  
Southview Mall — Medicine Hat 529-0555

**Color Your World**  
3021 Dunmore Rd SE — Medicine Hat 526-6500

**FREDDIE'S PAINT**

EXCELLENT SELECTION OF WALLCOVERINGS  
1221 Kingsway Av SE — Med Hat 527-6621

**GENERAL PAINT AFFILIATE OF WILLIAMS HOLDINGS INC**

A COMPLETE SELECTION OF CANADIAN, IMPORTED AND CONTRACT VINYL WALLCOVERINGS.  
3158 Dunmore Rd SE — Medicine Hat 527-8823

**Modern Decor**  
549 17 St SW — Medicine Hat 527-8746

**Parasol Paint**  
3215k Dunmore Rd SE — Medicine Hat 527-5588

**REDCLIFF HOME HARDWARE**

FULL RANGE OF WALLCOVERINGS IN STOCK & SPECIAL ORDERS  
317 Broadway Av NE — Redcliff 548-3606

**Warehouses—Merchandise**

**BRIER PARK WAREHOUSING LTD**  
Box 1284  
1525 Walters Wy NW — Medicine Hat 527-7362  
City Centre Office & Warehousing  
921 Smelter Av SE — Medicine Hat 527-4545  
(See Our Display Advertisement)  
**MEDICINE HAT MINI STORAGE LTD**  
3183 Gershaw Dr SW — Medicine Hat 529-2646

**CITY CENTRE OFFICE & WAREHOUSING**

ON-SITE WAREHOUSING  
OFFICE RENTALS  
COMPLETE OFFICE SERVICES

**527-4545**

921 SMELTER AVE. S.E.  
MEDICINE HAT T1A 3N6

**Washing Machines—Sales & Service**

**B & C APPLIANCE SERVICE**  
902 18 St SW — Medicine Hat 527-8508  
**MAYTAG COMMERCIAL LAUNDRY EQUIPMENT—**  
WESTERN CANADIAN DIST  
**WESTERN LAUNDRY DISTRIBUTORS LTD**  
Sales Lease Or Rental  
16231 116 Av — Edmonton 452-9470

**MIDLAND COMMERCIAL LAUNDRY EQUIPMENT SALES SERVICE & LEASING**  
(No Charge Dial) — 1-800-661-3239  
**PEGG'S APPLIANCE REPAIR**  
334 1 St SW — Redcliff 548-7344  
**RANDY'S APPLIANCE REPAIR**  
698 S Railway St SE — Medicine Hat 526-0463

Shop The "Yellow Pages" Way

**Waste Disposal—Industrial & Hazardous**

**CANADIAN ENVIROSAFE INC**

**SPECIAL WASTE MANAGEMENT**  
(No Charge Dial) . . . . 1-800-667-9611  
Edmonton . . . . . 448-9295  
Calgary 225-2844

**Custom Environmental Services Ltd**  
Edm (No Charge Dial) — 1-800-661-5792  
(See Our Display Advertisement)  
**Redcliff Cypress Regional Waste Management Authority** — Redcliff 548-6370  
**Wearmouth Waste-Tech**  
Box 7 Redcliff — Medicine Hat 529-1648  
(See Our Display Advertisement)

**IMMEDIATE REMOVAL 24 HR PROVINCE WIDE RESPONSE**



**HAZARDOUS WASTE ENVIRONMENTAL SERVICES**  
**1-800-661-5792**  
(No Charge Dial)  
**CUSTOM ENVIRONMENTAL SERVICES LTD**

Licensed  
Transporter • Receiver • Broker  
Edmonton Fax 440-2428



**SERVICING SMALL & MEDIUM SIZE WASTE GENERATORS**  
● HAZARDOUS WASTE PICK-UP SERVICE  
● HAZARDOUS WASTE REMOVAL  
● DOCUMENTATION, WASTE AUDITING  
● TRANSPORTATION  
● DISPOSAL/RECYCLING NETWORK  
**MEDICINE HAT 529-1648**  
**BOX 7, REDCLIFF**  
**CALGARY OFC: 236-2202**

**Waste Receptacles**

**Valley Waste Containers Inc** — Medicine Hat 529-0900

**Watches—Sales & Repairs**

**Adam C E Jeweller Ltd**  
652 3 St SE — Medicine Hat 526-4900  
**Richardson's Jewellery**  
R24 Southview Mall — Medicine Hat 526-6784  
**Roset By Reid**  
552 3 St SE — Medicine Hat 526-9550  
**TIME CONNECTION WATCH REPAIR**  
14 Rosedale Av SE — Medicine Hat 526-6349

Prospective customers usually 'shop around' by telephone. Be sure they see your message — Classify all your products and services in the YELLOW PAGES.

*The Woodloft*  
**BEDROOM CENTRE**

- TUBE BEDS - WATERBEDS ● FOAM BEDS
- BOX SPRING & MATTRESS ● BRASS BEDS - WOOD
- FUTONS — WITH OR WITHOUT FRAMES
- REGULAR BEDROOM & WATERBED FURNITURE
- CUSTOM MANUFACTURING ● CUSTOM RESIZING

The Sleep Experts — **AUTHORIZED DEALER** — HALCYON®

**526-8811**

410 S. RAILWAY STREET S.E., MEDICINE HAT

**A-1 Waterbed Service**

OVER 20 YEARS COMBINED TECHNICAL EXPERIENCE  
**AUTHORIZED WARRANTY DEPOT FOR**

HALCYON®

- Free Heater Testing
- Mattress Repairs
- Pump Rentals

**We Move & Set Up Waterbeds**  
**527-1155**  
410 South Railway St. S.E.  
Medicine Hat

**Water Beds Sales & Service**

**A-1 Waterbed Service**  
410 South Railway St SE — Medicine Hat 527-1155  
(See Our Display Advertisement)  
**Woodloft Bedroom Centre The**  
410 S Railway St SE — Medicine Hat 526-8811  
(See Our Display Advertisement)

**Water—Bottled**

**Cypress Springs Beverages Ltd**  
Dunmore — Medicine Hat 526-4580  
Fax Line — Medicine Hat 526-4212

(CONTINUED NEXT LISTING PAGE)

Help Potential Customers Find You . . . Advertise In The "Yellow Pages" Directory.



*The Champagne of BOTTLED WATER*

- A PRODUCT OF REVERSE OSMOSIS
- TASTES GREAT ● SODIUM FREE ●
  - THIRST QUENCHING ● ULTRAPURE ●
- Coolers & Dispensers For Rent Or Purchase  
● FREE TRIALS & DELIVERY

**"BE THE JUDGE" — TASTE THE DIFFERENCE**

BOTTLED BY HIGHLAND SPRINGS WATER CO. INC.  
102-552 - 18th ST. S.W., MEDICINE HAT, AB. T1A 7E5

**529-1125**

SERVING: MEDICINE HAT ● BROOKS ● BOW ISLAND  
RICHMOND ● MAPLE CREEK

**Water—Bottled (Cont'd)**

Highland Springs Water Co Inc  
102 552 18 St SW — Medicine Hat 529-1125  
(See Our Display Advertisement)  
M D Water Stores  
59 Tweed Av NW — Medicine Hat 527-4959  
(See Our Display Advertisement)

If you have goods for sale, the **YELLOW PAGES** provide purchasers one of the quickest ways to find your goods. You are invited to call our nearest Business Office for detailed information on advertising in the **YELLOW PAGES**.

## LEN'S TRUCKING



### DRINKING WATER



- CAMP OR RIG WATER HAULING
- CISTERN CLEANING

- QUICK FILL POOL SERVICE
- FARMS & ACREAGES

## 529-1122

**BOX 173, MEDICINE HAT T1A 7E8**

# MD Water Stores

DISTILLED • PURIFIED • NATURAL SPRING



**WATER COOLERS**

- SALES
- RENTALS
- FREE TRIALS

**BOTTLED WATER**

- 500ml/1 Litre
- 2 & 4 Litre
- 18.9 Litre

**DISTILLERS**

- COMMERCIAL
- RESIDENTIAL



**"WE KNOW OUR WATER WELL"**

ENJOY A CONSTANT SUPPLY OF PURE REFRESHING WATER. FREE FROM CHEMICAL IMPURITIES, POLLUTANTS & CONTAMINANTS!!

FRIENDLY, CONVENIENT, DELIVERY SERVICE

\$\$ IN STORE SELF SERVE DISPENSER \$\$

## 527-4959

59 TWEED AVE. N.W., MEDICINE HAT



## H<sub>2</sub>O HAULING 1988

### DRINKING WATER

- WATER HAULING
- FARM — ACREAGES
- RIG OR CAMP
- COMMERCIAL
- HOT TUB RENTAL
- CISTERN CLEANING

**MEDICINE HAT**

**BOW ISLAND**

24 HR. SERVICE

## 526-3044

Medicine Hat



## NOR-J TRUCKING (1985) LTD.

24 HOUR TANK TRUCK SERVICE  
RADIO DISPATCHED UNITS

**CRUDE OIL HAULING**

**WATER HAULING**

MEDICINE HAT

## 526-4620


BOX 351

MANYBERRIES

## 868-3744

BOX 96

## LET US GIVE YOU THE BUSINESS



### Water Coolers

Cooler Connection (No Charge Dial) — 1-800-661-1142  
Highland Springs Water Co Inc 102 552 18 St SW — Medicine Hat 529-1125

### Water Hauling Contractors

D J's Tank Truck Service Ltd 2179 10 Av NE — Medicine Hat 526-6950  
H 2 O Hauling 1988 — Medicine Hat 526-3044 (See Our Display Advertisement)  
K K & T Trucking Ltd 3 Rossmere Place SE — Medicine Hat 529-1590

### Water Hauling Contractors (Cont'd)

Lens Trucking Box 173 — Medicine Hat 529-1122 (See Our Display Advertisement)  
Nor-J Trucking (1985) Ltd Box 96 — Manyberries 868-3744  
Medicine Hat Ofc — Medicine Hat 526-4620 (See Our Display Advertisement)  
Roto-Rooter Division Of Bygrave Sewer Services Ltd 1190 Brier Park Wy NW — Medicine Hat 527-4842

### W FITTNER TRUCKING LTD

WATER HAULING & TANK TRUCK SERVICE  
ROAD SPRAYING, FRAC TANK FILLING  
24 HOUR SERVICE  
Medicine Hat 527-1361

Consult the "Yellow Pages" before buying. It's one of the quickest ways to locate a local source of supply.

The **YELLOW PAGES** will help you find the people who Buy — Sell — Rent — Repair.

**Water Heaters**

**C & D Heating Plumbing & Air Conditioning**  
Ltd 665 14 St SW — Medicine Hat 526-5023

**SEARS CANADA INC**  
Medicine Hat Mall — Medicine Hat 529-1155

**Stenger's Plumbing & Heating Ltd**  
1867 6 Av SW — Medicine Hat 526-2251  
Fax Line — Medicine Hat 529-9316

**WILDROSE PLUMBING SERVICE**  
Box 45 — Burdett 833-3831

**Water Purification Equipment**

**BIG IRON DRILLING (WESTERN) LTD**  
Springtime Automatic Water Cooled  
Distillers — Direct From Manufacturer  
3 YEAR FINANCING OAC  
Edm (No Charge Dial) — 1-800-661-3986

**K C International**  
1870a 6 Av SW — Medicine Hat 528-3355  
If Busy Call — Medicine Hat 527-9519

**MONEY PLUS INC**  
NSA INDEPENDENT DISTRIBUTOR  
WATER & AIR  
3 459 Carry Dr SE — Medicine Hat 526-9331

**POLAR BEAR WATER DISTILLERS**  
10 Yr. Conditional Guarantee-Order Direct  
We Service & Repair All Distillers  
Dealers Wanted  
(No Charge Dial) — 1-800-661-9954

**Water Clinic The**  
910 16 St SW — Med Hat 527-6368

**Water Removal Service**

**A S CARPET CLEANING**  
1 822 Smelter Av SE — Medicine Hat 527-7609

**Bob's Steam Carpet & Upholstery Cleaning**  
31 4000 13 Av SE — Medicine Hat 526-9147

**Service Master Of Medicine Hat**  
1515 Semrau Dr NW — Medicine Hat 526-3359

**Water Softening Equipment**

**BARTLE & GIBSON CO LTD**  
DARLING DURO  
WATER TREATMENT & CONDITIONING  
EQUIPMENT  
969 17 St SW — Medicine Hat 527-3565

**BIG IRON DRILLING (WESTERN) LTD**  
Direct From Manufacturer  
3 YEAR FINANCING OAC  
Edm (No Charge Dial) — 1-800-661-3986

**Culligan Water Conditioning** — Medicine Hat 528-3309  
(See Our Display Advertisement)

**Gateway Water**  
105 8 St NW — Medicine Hat 529-9190

AN AD IN THIS BOOK  
CAN GO A LONG WAY.

**Water Softening Equipment (Cont'd)**

**Plumbing Warehouse The**  
1867 6 Av SW — Medicine Hat 526-1800  
(See Our Display Advertisement)

**Water Clinic The**  
910 16 St SW — Medicine Hat 527-6368  
Fax Line — Medicine Hat 526-6966  
(See Our Display Advertisement)

**Water Treatment**

**Dearborn Chemical Ltd**  
2 Rossmere Green SE — Medicine Hat 529-1217

**Money Plus Inc**  
3 459 Carry Dr SE — Medicine Hat 526-9331

**WATER CLINIC THE**

DOLFLYN & POLAR BEAR DISTILLERS  
910 16 St SW — Med Hat 527-6368

**Water Well Drilling & Service (Cont'd)****CAMFIELD DRILLING SERVICES LTD**

**WELLS**  
RESIDENTIAL - MUNICIPAL  
INDUSTRIAL  
Groundwater Advisory  
Service  
MODERN METHODS &  
EQUIPMENT

1280 4 Av S — Lethbridge 328-7059

(CONTINUED NEXT LISTING PAGE)

**THE WATER CLINIC**

- ★ SALES
- ★ SERVICE
- ★ RENTALS

**DISTRIBUTOR OF  
ECOWATER™  
SYSTEMS**

## ★ PAYMENT PLAN

- ★ WATER SOFTENERS
- ★ DRINKING WATER SYSTEMS
- ★ WATER DISTILLERS



- ★ FILTERS
- ★ CHLORINATORS
- ★ IRON FILTERS
- ★ COOLERS

"WE SELL THE BEST & FIX THE REST"

**527-6368**

**527-9008**

910 - 16th ST. S.W., MEDICINE HAT  
"PUT AN ECO IN YOUR HOME"

**A.M.A.****DRILLING**

A DIV. OF HILL & PARSONS  
WATER WELLS LTD.

**SPECIALIZING IN INDUSTRIAL  
& DOMESTIC WATER WELLS**  
BOX 32, SITE 4, RR 1, RED DEER T4N 5E1

**347-7704**

Test holes dry augered to 150'  
Large diameter bored wells. Sand well.  
Drilled Wells  
Water samples analyzed. Pump sales &  
service pump testing. Dewatering wells.  
Foundation piling. Ratholes.  
Soil testing.

**Culligan**

Trust The Experts™

**PROBLEM WATER?  
CALL CULLIGAN.**

The Worldwide Leader in  
WATER TREATMENT  
SYSTEMS

SERVICE • SALES • RENTALS

**528-3309**

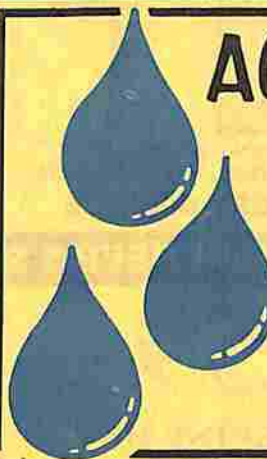
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CULLIGAN WATER CONDITIONING

**For Homes & Industry**

- Automatic Softeners, Filters
- Water Conditioners Eliminate...  
odor, rust, corrosion, iron,  
soap residue
- Salt Delivery Service
- Drinking Water Systems
- Free Water Analysis
- Bottled Water
- Commercial/Industrial Water  
Treatment: Softeners, deionizers,  
demineralizing systems, filters

698 South Railway  
MEDICINE HAT

**AQUA-BORING LTD.**

SPECIALIZING IN:  
LARGE DIAMETER WATER WELLS  
UP TO 120' & 30"

GALVANIZED OR PLASTIC CASING

OPERATOR: BOB CRAFT

SYLVAN  
LAKE  
TOM 120

**887-2178**

★ LICENSED FOR ALBERTA & SASK.

**THE PLUMBING WAREHOUSE**

DIVISION OF STENGER'S PLUMBING & HEATING LTD.  
"HELP'N HAND DO IT YOURSELF CENTRE"

- Complete line of water conditioning and drinking water equipment, parts & accessories, and softener salt.
- Member of Water Group Canada Ltd.'s "Key Dealer Program" offering you:
  - Performance guarantee or your money back.
  - Factory trained staff to assist you.

**NOVATEK**

WATER  
CONDITIONING  
EQUIPMENT FROM  
WATER GROUP  
CANADA LTD.

SALES - SERVICE - INSTALLATIONS

VISIT OUR SHOWROOM, YOU'LL BE IMPRESSED!

1867 - 6th Avenue S.W.  
MEDICINE HAT  
(3 Blocks South of  
Husky Truck Stop)

Open  
Saturdays  
9 to 5 P.M.  
Weekdays 8 - 5:30 p.m.

**526-1800**

FAX 529-9316

**Water Well Drilling & Service**

A M A Drilling A Div Of Hill & Parsons  
Water Wells Ltd  
Box 32 Site 4 RR 1 — Red Deer 347-7704  
(See Our Display Advertisement)

Aqua-Boring Ltd — Sylvan Lake 887-2178  
(See Our Display Advertisement)

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

**M & M  
Drilling Co. Ltd.**

- COMMERCIAL & DOMESTIC WATER WELLS
- CORING
- EXPLORATION
- PUMP INSTALLATIONS
- MEMBER ALBERTA WATER WELL ASSOCIATION
- WATER PURIFICATION SYSTEMS

**934-4271**

BOX 152, STRATHMORE  
ALBERTA

**Water Well Drilling & Service (Cont'd)**

**GREENE FARMS DRILLING LTD**  
 Domestic Water Wells  
 Alaska Sack 1-306-968-2703  
**JODEN DRILLING & SERVICING CO**  
 LTD 214 Carry Dr SE—Medicine Hat 529-2258  
 M & M Drilling Co Ltd  
 Box 152—Strathmore 934-4271  
 (See Our Display Advertisement)  
**RISLING DRILLING**—Medicine Hat 526-0490  
 (See Our Display Advertisement)  
 Spence Water Well Drilling—Cessford 566-2293  
 (See Our Display Advertisement)  
 3 Drilling Ltd—Medicine Hat 529-6751  
 (See Our Display Advertisement)

The buying public won't forget you when you advertise in the YELLOW PAGES.

**RISLING DRILLING**

- Water Well Drilling
- Water Analysis
- Trenching
- Servicing & Completions
- Electro Logging
- Augered Test Holes

**526-0490**

Shop  
 After Hours  
 TERRY, Res. 526-0631  
 MEDICINE HAT

**Spence**

**WATER WELL DRILLING**  
 ★ WATER WELLS  
 ★ PUMP SALES & SERVICE  
 ★ CLEARWATER TREATMENT SYSTEMS

"FAMILY OWNED & OPERATED FOR 35 YEARS"

**566-2293**

CESSFORD  
 NEXT TO BROOKS & HANNA

**3 DRILLING LTD.**  
 INDUSTRIAL - DOMESTIC  
 MUNICIPAL WATERWELLS

- H<sub>2</sub>O/Air Rotary Drills
- Electro Logging
- Pump & Flow Testing
- Coring & Exploration
- Complete Pump & System Insulation
- Competitive Rates

Kevin Meyer  
**529-6751**  
 MEDICINE HAT  
 MANYBERRIES RES.  
 868-2160

**Water Well Supplies**

Russelsteel A Division Of Fedmet Inc  
 5724 40 St SE—Calgary 279-6600  
 (See Our Display Advertisement)

**Russelsteel**  
 a division of Fedmet Inc.

- COATED SHEET
- CDSM
- STAINLESS STEEL
- EXPANDED METAL
- C.F. BARS
- SHEETS
- PLATES
- BARS
- STRUCTURALS
- TUBULAR PRODUCTS

(NO CHARGE 1-800-242-8471  
 DIAL) 1-800-661-8428

**279-6600**

Calgary Ofc., 5724 - 40th St. S.E.  
 Calgary T2C 2A1  
 Mailing: Box 68, Calgary T2P 2G9

**Waterslides**

Riverside Waterslide  
 1401 Power House Rd SW—Medicine Hat 529-6218  
 (See Our Display Advertisement)

**RIVERSIDE**  
 Water Slide  
 HOURLY RATES  
 MINI-GOLF  
 ADULTS' GO KARTS  
 CHILDREN'S GO KARTS  
**529-6218**

1401 POWER HOUSE RD. S.W.  
 MEDICINE HAT  
 (Located Just Off Trans Canada Highway)

**Wedding Announcements**

Bow Island Printing  
 141 5 Av W—Bow Island 545-2628

**HOLMES PRINTING**  
 "THE IMAGE MAKERS"  
 1577 Dunmore Rd  
 SE—Medicine Hat 526-5937

Modern Press  
 569 2 St SE—Medicine Hat 526-5300

**PERFECT PARTY**  
 LARGEST SELECTION OF  
 INVITATIONS & WEDDING SUPPLIES  
 106 1601 Dunmore Rd  
 SE—Med Hat 527-9009

**PRESTIGE SPECIALTY ADVERTISING**  
 WEDDINGS - ANNIVERSARIES - GRADUATIONS  
 QUICK SERVICE & SPECIAL DISCOUNTS  
 439 Sissons Cr SE—Medicine Hat 526-4404

**PRIME PRINTING INC**  
 COUNT ON THE PROFESSIONALS  
 ONE TO FOUR WEEK DELIVERY  
 566 18 St SW—Medicine Hat 526-8446

**PRINT STOP THE**  
 Invitations-Response Cards-Formals  
 Napkins-Matches-Accessories-Etc.  
 501c N Railway St  
 SE—Medicine Hat 527-7965

**Wedding Supplies & Services**

B J The Clown  
 1039 Kingsway Av SE—Medicine Hat 529-6650  
 (See Our Display Advertisement)

Bernhart Mobile Catering  
 Hwy 3 & Centre St—Bow Island 545-2397

Beryl's Bloomers  
 104 1501 Dunmore Rd SE—Medicine Hat 526-0897

City Bakery 317 6 Av SE—Medicine Hat 527-2800

Costea's Music & Video  
 554 3 St SE—Medicine Hat 527-1982  
 (See Our Display Advertisement)

Dianne's Country Crafts  
 908 S Railway St SE—Medicine Hat 526-2646

Eden's Image—Medicine Hat 527-1255  
 (See Our Display Advertisement)

European Tux  
 607 2 St SE—Medicine Hat 526-6922

**FLOWERS BY LYNETT**  
 920 1 St SW—Medicine Hat 526-3447

Flowers By Sears—Medicine Hat 529-0933

Forever Yours  
 Southview Mall—Medicine Hat 526-6968

Fun Time Rentals & Bridal  
 Consulting—Medicine Hat 527-3434  
 (See Our Display Advertisement)

Gladys Fancy Dresses  
 641 2 St SE—Medicine Hat 527-9650

Goldie Park Rental Facility  
 2480 16 Av SE—Medicine Hat 529-2720  
 (See Our Display Advertisement)

Heart To Heart  
 Decorators—Medicine Hat 526-0138  
 (See Our Display Advertisement)

I D Video Productions—Medicine Hat 526-4651  
 (See Our Display Advertisement)

**IMPACT PHOTOGRAPHY**

WEDDING SPECIALISTS

628 2 St SE—Medicine Hat 527-5799

Luxury Limousine—Medicine Hat 528-2266

(CONTINUED NEXT LISTING PAGE)

Advertise in the "Yellow Pages."

**WEDDING ACCESSORIES**

- ★ DECORATIONS
- ★ INVITATIONS
- ★ BALLOONS
- ★ FULL COLOR SELECTION

B.J. The Clown  
 1039 KINGSWAY AVE. S.E.  
 MEDICINE HAT



**529-6650**

**Costea's**  
 music & video



WEDDING VIDEOS  
 RECORDED DANCE MUSIC  
 HOME MOVIES TO VIDEOS  
 LAZER COLOR COPIES

**527-1982**

554 - 3rd STREET S.E., MEDICINE HAT  
 FAX LINE: 528-3254

**Eden's Image**

SPECIALIZING IN:



CUSTOM ORDERS

- SILK WEDDING & FLORAL ARRANGEMENTS
- SILK PLANTS & TREES
- CAKE TOPS

**527-1255**



OPEN MON. - FRI.  
 After Hours Consultation  
 Available By Appt.  
 MEDICINE HAT

**FUN TIME RENTALS & BRIDAL CONSULTING**

- INVITATIONS & DECORATIONS
- BEVERAGE FOUNTAINS
- ARCHWAYS & CANDLEBRAS
- DISHES & STEMWARE
- TABLES, CHAIRS & TENTS

"ASK FOR SHELLEY & LEAVE YOUR WORRIES TO ME"

**527-3434**

MEDICINE HAT

**A VERY SPECIAL PLACE**

GOLDIE PARK  
 RENTAL FACILITY  
 2480 - 16th AVE. S.E.  
 Medicine Hat

A Rental Facility For  
 Weddings, Meetings  
**529-2720**

**Heart To Heart Decorators**

DECORATING SERVICE & RENTALS

**526-0138**

- MEDICINE HAT
- ♥ Artificial Cakes
- ♥ Archways
- ♥ Wicker Flower Stands
- ♥ Cartops
- ♥ Plastic Flowers For Cars
- ♥ Hall Decorations
- ♥ Candelabras & More

"WE ALSO DO BALLOON DECORATING"

# Perfect PARTY

**LARGEST SELECTION OF WEDDING & PARTY SUPPLIES**

- ★ WEDDING INVITATIONS
- ★ WEDDING SUPPLIES
- ★ BALLOONS & PARTY FAVOURS
- ★ PARTY SUPPLIES FOR ALL OCCASIONS

- ★ BIRTHDAY ENSEMBLES
- ★ ANNIVERSARIES
- ★ SEASONAL DECORATIONS
- ★ STREAMERS, TABLEWARE & BELLS IN 20 COLORS

**527-9009**

**106-1601 DUNMORE ROAD S.E.  
MEDICINE HAT, ALBERTA T1A 1Z8**

## Welcome Services

Welcome Wagon Ltd — Medicine Hat 527-4646

## Welding

- Accu-Weld Services  
857a 16 St SW — Medicine Hat 529-1200  
(See Our Display Advertisement)
- Al's Welding & Mechanical Services Ltd  
114 3 St NE — Redcliff 548-3600  
(See Our Display Advertisement)
- Barry's Welding 1986 — Medicine Hat 529-2286  
(See Our Display Advertisement)
- Bert's Welding  
352 2 St NW — Medicine Hat 526-6623
- Big D Welding Ltd  
148 Primrose Dr SE — Medicine Hat 526-6288
- Call Long Distance (Charge May Apply) & Ask For  
Medicine Hat — Mobile XJ5-2848
- Bramley Mechanical Services (1985) Ltd  
802 17 St SW — Medicine Hat 526-3142  
(See Our Display Advertisement)

## COLLARD WELDING LTD

### OILFIELD & GENERAL WELDING-B PRESSURE

24 HOUR SERVICE  
REDCLIFF MOBILE XJ5-0545  
406 6 Av SE — Redcliff 548-3365

## D & K MOBILE WELDING

Box 131 — Manyberries 868-2408  
Down Under Welding Ltd  
Box 218 — Redcliff 548-6612

Dynamic Welding Crafts Ltd  
2217 10 Av SW — Medicine Hat 527-7272  
Fax Line — Medicine Hat 529-6526  
(See Our Display Advertisement)

Farm & Industrial Welding  
737 15 St SW — Medicine Hat 527-5033  
(See Our Display Advertisement)

## GARRY'S WELDING LTD

24 HOUR PORTABLE  
GENERAL - OILFIELD - B PRESSURE  
Medicine Hat Mobile XJ4-6670  
Box 643 — Medicine Hat 527-8262

Glen's Welding Ltd  
35 Clark Cr SE — Medicine Hat 526-7383  
(See Our Display Advertisement)

Gord's Portable Welding  
33 Castelan Cr SE — Medicine Hat 529-2652  
(See Our Display Advertisement)

## HANTELMANN WELDING LTD

B PRESSURE • PIPELINE FABRICATION  
PORTABLE & PIPELINE INSPECTION  
506 Aberdeen St  
SE — Medicine Hat 526-9625

## HARV'S FARM SERVICE

B Pressure & General  
Portable Welding  
Box 1123 — Redcliff 548-6672

(CONTINUED NEXT LISTING PAGE)

## Wedding Supplies & Services (Cont'd)

### MAGIC MOMENTS TUXEDOS RENTALS & SALES

FORMAL WEAR RENTALS AVAILABLE  
650 3 St SE — Medicine Hat 527-6361

### MAGIC MOMENTS WEDDING RENTALS & SALES

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UNDER BRIDAL SHOPS  
314 S Railway St SE — Mdht 526-4520

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PROFESSIONAL QUALITY  
AT REASONABLE RATES  
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SE — Medicine Hat 527-5599

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Stampede Pk — Medicine Hat 527-1234  
Midnight Blue Music — Medicine Hat 526-0923  
Night Magic Music — Medicine Hat 527-8731

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CUSTOM MADE DRESSES  
NO PATTERN NEEDED  
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106 1601 Dunmore Rd  
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(See Our Display Advertisement)

### Perola Party Goods Inc

18701 6 Av SW — Medicine Hat 529-1110

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Wedding Designs & Silk Wedding Rentals  
Invitations, Candelabras Etc.  
Top Designers To Service Your Needs  
403 3 Av SW — Medicine Hat 526-6009

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ASK ABOUT OUR  
WEDDING CONSULTATION  
SERVICE  
552 2 St SE — Medicine Hat 526-3534

Sounds Unlimited Inc — Medicine Hat 528-2583

Southview Crafts & Hobbies  
102 1865 Dunmore Rd SE — Medicine Hat 529-1883

Streamers — Medicine Hat 527-4492  
(See Our Display Advertisement)

Sweet Alternatives  
116 3215 Dunmore Rd SE — Medicine Hat 529-0072

Thomas Photography  
424 7 Av SE — Redcliff 548-3485

Timothy James Video Productions  
105 921 Smelter Av SE — Medicine Hat 527-3632  
(See Our Display Advertisement)

### VALLEY DALE GREENHOUSE & FLORISTS LTD

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Hwy — Medicine Hat 527-8874

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Gowns & Accessories For The Bride,  
Bridesmaids, Mother Of Bride & Graduate  
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MEDICINE HAT



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MEDICINE HAT

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- ♥ Sales & rental
- ♥ Seasonal decorations
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MEDICINE HAT

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- PROFESSIONAL EDITING SUITE
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MEDICINE HAT T1A 3N6

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FAX 527-5033

527-6777 Residence

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- TRAILERS - TRAILER HITCHES
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Medicine Hat  
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PIPE FABRICATION  
24 HR. SERVICE  
35 CLARK CR. S.E. MEDICINE HAT

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FAX LINE 529-6526

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- TRAILER HITCHES
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- MANLIFT RENTAL

2217 - 10th AVE. S.W., MEDICINE HAT, ALTA.

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T0J 1A0

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- PORTABLE WELDING
- STRUCTURAL STEEL & ERECTING
- B-PRESSURE
- PORTABLE WELDING
- ALUMINUM TIG WELDING
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- BARRY GUTFRIEND

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MEDICINE HAT

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- STRUCTURAL STEEL
- B-PRESSURE & OILFIELD

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33 CASTELANI CRES. S.E.

# HRANCO

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MAILING ADDRESS:  
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Medicine Hat T1A 3Y3

**527-4190**

Aft. Hrs. Res. 528-4128

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MEDICINE HAT

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FAX LINE 526-5244

**Welding (Cont'd)**

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Fax Line — Medicine Hat 526-1509  
(See Our Display Advertisement)

**Jacobs Welding Ltd**  
214 Connaught Dr SW — Medicine Hat 527-3825  
(See Our Display Advertisement)

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(See Our Display Advertisement)

**Kurt's Iron Works Ltd**  
728 16 St SW — Medicine Hat 527-2844  
(See Our Display Advertisement)

**Welding (Cont'd)**

**Longjohn's Portable Welding Ltd** — Medicine Hat 527-6027  
(See Our Display Advertisement)

**MACPHEAT'S PIPING & VESSELS**  
88 East Glen Place SE — Medicine Hat 529-2400

**Mik Welding Ltd** — Medicine Hat 527-7260  
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49 8 St NE — Medicine Hat 529-6948  
(See Our Display Advertisement)

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17 Sandford Cr SE — Medicine Hat 527-2999

**Randy's Welding**  
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(See Our Display Advertisement)

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MEDICINE HAT T1A 4X2

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24 HOURS  
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(See Our Display Advertisement)  
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Medicine Hat

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 157 Medicine Hat Mall — Medicine Hat 526-5587  
 (See Our Display Advertisement)

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 SE — Medicine Hat 529-9021

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C J Window Dressings  
 1174 16 St NE — Medicine Hat 526-3064

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 809 4 St E — Bow Island 545-2818  
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 1887 6 Av SW — Medicine Hat 526-2520

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 (See Our Display Advertisement)  
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 Capping — Medicine Hat 529-1908  
 (See Our Display Advertisement)

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**526-2064**

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SPECIALIZING IN:  
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 PVC WINDOWS

"Renovation Specialists"

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103, 921 SMELTER AVE., MED HAT

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**Windows—Metal (Cont'd)**

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517c N Railway St SE—Medicine Hat 527-5331  
(See Our Display Advertisement)  
Medicine Hat Steel & Aluminum 1976 Ltd  
1162 Bridge St SE—Medicine Hat 527-3706  
(See Our Display Advertisement)  
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**Windows—Metal (Cont'd)**

Peerless Building Products  
5311 Woodman Av SE—Medicine Hat 527-5700  
**SEARS CANADA INC**  
Medicine Hat Mall—Medicine Hat 529-1155  
South Country Glass Ltd  
2 645 S Railway St SE—Medicine Hat 529-1890  
(See Our Display Advertisement)  
Tom's Exteriors—Redcliff 548-3991  
**WINDOW CENTRE THE**  
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FAX 529-0706

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#2-645 SOUTH RAILWAY ST. S.E. MEDICINE HAT T1A 2V8

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DIVISION OF S & S ALUMINUM SERVICES LTD.

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- P.V.C. TILT WINDOWS
- VINYL & ALUMINUM SIDING
- BLINDS

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**MEDICINE HAT STEEL & ALUMINUM 1976 LTD.**

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**527-3706**

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# L & M

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**A WIDE SELECTION OF ALUMINUM WINDOWS**

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- ★ MIRRORS & WINDOW GLASS
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- ★ DOOR GRILLS
- ★ GLASS REPAIR
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1047 30 St SW—Medicine Hat 527-9556

**Elmer & Harold's Glass**  
702 15 St SW—Medicine Hat 526-9493


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5311 Woodman Av SE—Medicine Hat 527-5700

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21 Gray Cr NW—Medicine Hat 526-3602

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- Patio & Entry Doors
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- Eavestroughing
- Aluminum Siding
- Vinyl Siding



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**AUTHORIZED DEALERS**  
Window Centre The  
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**Quick results**



look in the  
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(CONTINUED NEXT LISTING PAGE)

Every employee of the telephone company carries an identification card. We suggest that you refuse access to your premises to anyone who represents himself as from the telephone company, but who cannot so identify himself.

**Windows—Vinyl (Cont'd)**

Capital Glass Ltd  
616 Kingsway SE — Medicine Hat 527-3331  
Peerless Building Products  
531F Woodman Av SE — Medicine Hat 527-5700  
(See Our Display Advertisement)

**PEERLESS BUILDING PRODUCTS**  
360326 ALBERTA Ltd.  
Call Us For All Your Window & Door Needs

- Bays
- Bows
- Patio Doors
- Garden Doors
- French Doors
- Metal Clad Windows
- Wood Windows
- P.V.C. Replacement Windows

**527-5700**  
531F WOODMAN AVE. S.E., MED. HAT  
MEDICINE HAT MOBILE XJ4-5700  
FAX 526-1717

**Windows—Wood**

Capital Glass Ltd  
616 Kingsway SE — Medicine Hat 527-3331  
Gas City Home Centre  
1001 Broadway Av NE — Redcliff 548-7700  
**INDAL BUILDING PRODUCTS**



"THE WINDOW PEOPLE"

AN ALBERTA MANUFACTURER

WINDOWS - DOORS  
SKYLIGHTS

Indal Building Products  
1887 6 Av SW — Medicine Hat 526-2520  
Fax Line — Medicine Hat 526-2510

**KULPE A LUMBER SALES (1978) LTD**  
DIST. FOR INDAL BUILDING PRODUCTS  
WINDOWS OF ALL TYPES  
GARDEN DOORS - ENTRANCE DOORS  
877 16 St SW — Medicine Hat 527-2655

**MEDICINE HAT STEEL & ALUMINUM 1976 LTD**  
1162 Bridge St SE — Medicine Hat 527-3706

**TANCO**  
WINDOWS & DOORS INC.  
"Window Replacements Our Specialty"  
MANUFACTURERS OF:

- ★ TANCO WOOD WINDOW UNITS
- ★ TANCO WOOD SLIDING PATIO DOORS
- ★ STANLEY STEEL ENTRANCE DOORS
- ★ VINYL SLIDING WINDOWS
- ★ ALUM. CLAD WOOD WINDOWS

FAX LINE 758-6206  
**758-3404**  
758-3484 OR 758-3233  
326N - 1st ST. W., MAGRATH

**Windows—Wood (Cont'd)**

**NORTH LETHBRIDGE MILL WORK LTD**  
2902 7 Av N — Lethbridge 329-6100  
Overhead Door & The Door Store  
1028 Allowance Av SE — Medicine Hat 526-1626  
Tanco Windows & Doors Inc  
326n 1 St W — Magrath 758-3233  
(See Our Display Advertisement)

**WILLMAR WINDOW CENTRE**

*Willmar Window Centre*  
WINDOWS & DOOR SYSTEMS  
WOOD - METAL CLAD - PVC  
HEAT MIRROR GLAZING  
WITH XUV

AUTHORIZED DEALERS  
Revelstoke Home Centres Ltd  
3010 Dunmore Rd SE — Medicine Hat 526-2125

Windsor Plywood  
545 17 St SW — Medicine Hat 526-6854  
(See Our Display Advertisement)

**Windsor Plywood**

ALL WEATHER WINDOWS  
COMPLETE SELECTION OF WINDOWS, STEEL INSULATED DOORS, GARDEN & FRENCH DOORS

**526-6854**  
545 - 17th ST. S.W.  
MEDICINE HAT

**Wine Producers' & Beer Making Equipment & Supplies**

Easy Brew  
3b 929 S Railway St SE — Medicine Hat 527-8944  
(See Our Display Advertisement)

**EASY BREW**  
EQUIPMENT & SUPPLIES

★ WINES  
★ BEERS  
★ LIQUEURS

3B, 929 S. RAILWAY ST. S.E.  
MEDICINE HAT  
**527-8944**

**Wine — Retail**

Wine Seller The  
135 Carry Dr SE — Medicine Hat 527-9463

Shoplifting is not a lark, not a prank, and not taken lightly.  
SHOPLIFTING IS A CRIME.

**Wire**

**ALLIED WIRE & CABLE LTD**  
4503 1 St SE Collect — Calgary 243-4980  
**ANIXTER CANADA INC**  
Wiring Systems Specialists  
2120 Pegasus Way NE Calgary (No Charge Dial) — 1-800-661-8584  
Emergencies & After 5 Pm (No Charge Dial) — 1-800-361-0250  
**TEXCAN CABLES LIMITED**  
23 2015 32 Av NE Calgary (No Charge Dial) — 1-800-382-8590  
**WESTERN DATACOM INC**  
1 3530 11a St NE — Calgary 291-3521

**Wire Rope**

**A & B STEEL & ALUMINUM (1979) LTD**  
FULL SELECTION OF WIRE ROPE & SLINGS  
1351 30 St SW — Med Hat 529-1100

**BLUE STRAND WIRE ROPE—MANUFACTURERS**  
WIRE ROPE INDUSTRIES LTD  
4073 Ogden Rd SE — Calgary 265-1541

**Women's Specialty Shops**

Pennington's Large Size Shops  
108 3292 Dunmore Rd SE — Medicine Hat 526-1609

**Wood Preserving**

Dunmore Wood Preservers Ltd — Medicine Hat 527-8730

**Wood Workers**

Finley Woodcraft  
829 10 St SE — Medicine Hat 527-7023  
**MIKE'S CUSTOM CABINETS & CONTRACTING**  
Bay 1 1001 Hwy 1 NE — Redcliff 548-6226  
Mueller F Cabinets & Home Finishing Ltd  
918 18 St SW — Medicine Hat 526-0503

**REDI ENTERPRISES**

Patio & Children's Furniture  
Planters  
Custom Cases  
860 Allowance Av SE — Md Ht 526-5742

Woodwright Custom Cabinets  
172 8 St SE — Medicine Hat 529-2775

**Woodworking Machinery & Equipment**

Akhurst Machinery Ltd  
9615 63 Av — Edmonton 435-3936  
Fax Line — Edmonton 435-0003

**Wool**

**FIBERWORKS YARN & NEEDLECRAFTS**

YARN OF ALL TYPES INCLUDING PINGOUIN • PATONS • BARELLA & MORE  
IF WE DON'T CARRY IT, WE CAN ORDER IT  
LESSONS, CLASSES & WORKSHOPS  
LOWER LEVEL ARCADE MALL  
435 3 St SE — Medicine Hat 529-0663

**Word Processing Services**

Del-Ann Secretarial  
803b Kingsway Av SE — Medicine Hat 529-9151

**Work Clothing—Retail**

Mark's Work Wearhouse  
3196 Dunmore Rd SE — Medicine Hat 529-9560  
**WORK WORLD**  
Medicine Hat Mall — Medicine Hat 529-9626

**Writers**

One Voice Communications — Medicine Hat 528-3538  
Writers Guild Of Alberta  
10523 100 Av — Edmonton 426-5892

**X—Rays—Industrial**

All West X-Ray Ltd — Redcliff 548-7324  
(See Our Display Advertisement)  
International Radiography & Inspection Services — Medicine Hat 528-3633  
(See Our Display Advertisement)

**PORTA-RAY INSPECTION SERVICES LTD**

**RADIOGRAPHY INSPECTION**  
**PIPELINES—REFINERIES**  
MEDICINE HAT MOBILE XJ6-6624  
24 HOUR ANSWERING SERVICE  
T1A 767  
Box 817 — Medicine Hat 527-0717

Prairie Inspections Ltd — Medicine Hat 526-3748  
**ROSS RADIOGRAPHIC SERVICES**  
Box 1443 — Brooks 362-6507

**ALL WEST X-RAY LTD.**  
C.G.S.B. and A.S.N.T.  
Radiographic Inspection  
Gamma Ray Pipeline Crawlers  
(NO CHARGE DIAL) ALBERTA  
1-800-442-8721  
MEDICINE HAT — REDCLIFF  
548-7324  
NORTH BATTLEFORD, SASK.  
306-446-0242  
BROOKS 362-5757  
BROOKS FAX 362-4138  
MAILING ADDRESS  
BOX 1946, BROOKS  
ALTA. T0J 0J0

**IRIS**  
International Radiography & Inspection Services  
**ALL NDT SERVICES**  
QUALITY SINCE 1953  
CALGARY  
**279-6121**  
FAX: 236-0716  
MEDICINE HAT  
**528-3633**  
Also Edmonton, Lloydminster, Red Deer, Grande Prairie, Barrhead, Ft Saskatchewan Saskatoon

**Yard Goods—Retail**

**FANNY'S FABRICS**  
Fabrics & Crafts  
Patterns & Notions  
1667 Dunmore Rd SE — Med Hat 527-9733

**Yarn—Retail**

Anne's Attic 113 5 Av W — Bow Island 545-6424  
Fiberworks Yarn & Needlecrafts  
435 3 St SE — Medicine Hat 529-0663  
Mona's Knits  
524a 4 Av SE — Medicine Hat 526-1928

**Yogurt**

Palm Dairies Inc  
757 17 St SW — Medicine Hat 526-2241

**Zippers**

**CRANE'S ZIPPERS**  
621 Spencer St SE — M Hat 526-3545  
**SHOE CLINIC THE**  
1795 Dunmore Rd SE — Medicine Hat 527-3845

# BEWARE of IMITATORS

1. INTRA CANADA TELECOMMUNICATIONS
2. CLASSIFIED DIRECTORY PUBLISHERS
3. DIRECTORY PUBLISHERS OF CANADA

A number of directory firms including those named above annually send out mailings to Alberta businesses. Some of these firms actually include a cut-out of an ad taken out of AGT Directory Yellow Pages directories.

These firms are in no way associated with AGT Limited or the directories published by AGT Directory.

Some of the ways you can detect the imitators are:

- ★ AGT DIRECTORY DOES NOT SEND OUT A SOLICITATION FORM WHICH RESEMBLES AN INVOICE.
- ★ AGT DIRECTORY DOES NOT, UNDER NORMAL CIRCUMSTANCES, REQUEST PAYMENT IN ADVANCE OF PUBLISHING.
- ★ AGT DIRECTORY DOES NOT REQUEST PAYMENTS TO BE SENT OUT OF PROVINCE.
- ★ AGT DIRECTORY PROVIDES DIRECTORIES TO ALL TELEPHONE SUBSCRIBERS, NOT JUST THOSE WHO ADVERTISE.

Caution should be exercised and material read carefully. If in doubt, please call Yellow Pages Customer Service 449-7550 Sherwood Park or 1-800-661-6792 no charge dial within Alberta.



TM

Yellow Pages

AGT DIRECTORY

# THERE ARE TWO GROUPS OF BUYERS WHO USE THE YELLOW PAGES™



## 1 Buyers looking for your firm because they were . . .

- Recommended
- Influenced by your other advertising
- Visited by one of your salespeople
- Impressed by your place of business
- Former customers

### Here's how to direct them to you:

- Represent yourself under all headings pertaining to your business
- Feature your location — Help your customers find you.
- Make sure your slogan or logo is prominent
- List each name your business is known by
- If your business name has an unusual spelling, clarify it.

## 2 Buyers looking for any firm because they are . . .

- Newcomers to an area
- Emergency buyers
- Dissatisfied with your competition
- In need of your product or service
- Competitive bid buyers
- Tourists

### Influence them by providing information on:

- The reliability and experience of your business
- Sales and service authorization
- The range and variety of your service
- Complete details of your service
- Illustrations and trade marks
- Target area and location



TM

# Yellow Pages™



TM

## ADVERTISING INFORMATION



TM

**AGT**  
*Directory*

# Yellow Pages



**A** new dimension in **YELLOW PAGES™**. The addition of colour is one of the most effective enhancements you can use to create stronger awareness for your advertising message. **MULTI-COLOUR** is offered in red, green and blue and is available in display ads, informationals and trademarks to enable you to receive the best possible return on your **YELLOW PAGES™** investment.

## INFORMATIONALS

### COMPANY NAME

Name and Number in  
BOLD TYPE

Any Town 555-5000

### COMPANY NAME IN ONE COLOUR

### COMPANY NAME

HAVE YOUR  
PRODUCT OR SERVICE

**TAKE PROMINENCE**  
INFORM PROSPECTIVE CUSTOMERS  
THE REASONS

THEY SHOULD BUY FROM YOU

Any Town 555-5000

### COMPANY NAME AND ONE LINE OF TEXT IN ONE COLOUR

— OR —  
2 LINES OF TEXT  
IN ONE COLOUR.

### COMPANY NAME

This ad permits more lineage to Feature  
more of your Business Services  
and Products

### LARGER VARIETY OF TYPE FACES

AFFORDS GREATER EMPHASIS OF  
ADVERTISING MESSAGE  
PERMITS ATTRACTIVE LAYOUT

Any Town 555-5000

### COMPANY NAME AND 2 LINES OF TEXT IN ONE COLOUR

— OR —  
3 LINES OF TEXT  
IN ONE COLOUR.



# MULTI-COLOUR



## TRADEMARKS

### A G T YELLOW PAGES

Dealers, Distributors, Servicemen reach consumers looking for their brand, who otherwise might accept substitutes. Manufacturers insure other advertising by identifying outlets.



**"FOR INFORMATION CALL"**

**ALBERTA GOVERNMENT TELEPHONES**

Any Town 555-5000

Product or Business name offered in one colour.

Logo offered in one colour, however the entire logo must be in colour.

## CUSTOM TRADEMARKS

### A G T YELLOW PAGES



Yellow Pages

**WHAT DO YOU SELL?  
WHO DO YOU SELL TO?  
WHERE DO YOU SELL?  
WHEN DO YOU SELL?**

**HOW DO YOU SELL?**  
Tell Your Potential Customers  
These Answers in the  
Yellow Pages

**"FOR INFORMATION CALL"**

**ALBERTA GOVERNMENT TELEPHONES**

Any Town 555-5000

Product or Business name offered in one colour.

Logo offered in one colour, however the entire logo must be in colour.

**"FOR INFORMATION CALL"** phrase offered in one colour.

2 lines of text offered in one colour.

### COMPANY NAME

This ad permits more lineage to Feature more of your Business Services and Products

**LARGER VARIETY OF TYPE FACES**

AFFORDS GREATER EMPHASIS OF ADVERTISING MESSAGE  
PERMITS ATTRACTIVE LAYOUT

**HAVE YOUR BUSINESS TAKE PROMINENCE**

Any Town 555-5000

COMPANY NAME AND 3 LINES OF TEXT IN ONE COLOUR

— OR —

4 LINES OF TEXT IN ONE COLOUR.



## Display Ads

Now AGT YELLOW PAGES™ makes it a whole lot easier to stand out from the competition -- with new outstanding colours to choose for your directory advertising.

Shown here are some examples of the new options available to attain the best results possible.

### JR's Auto Refinishing

- Complete Auto Detailing

For More Information Call

**555-5000**



Any Town  
Alberta

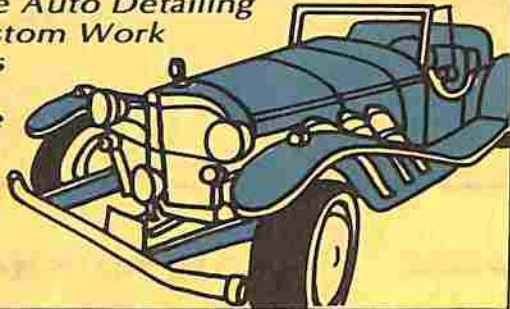
QUARTER COLUMN

### JR's Auto Refinishing

- Complete Auto Detailing
- Quality Custom Work
- Free Estimates
- Pick Up and Delivery Service

**555-5000**

Any Town  
Alberta



DOUBLE QUARTER  
COLUMN

\*It's a fact that 97% of Albertans use the YELLOW PAGES™ and that 70% of these references result in either a call or visit to the business. Also 78% RELIABILITY is a big factor ... you always have ready access to ACCURATE information.

(\*Market Survey by Marktrends Marketing Research Inc.)

### JR's Auto Refinishing

- Complete Auto Detailing
- Quality Custom Work
- Pick Up and Delivery Service
- Free Estimates

**555-5000**

Any Town  
Alberta

"We Care About Your Car"



HALF COLUMN

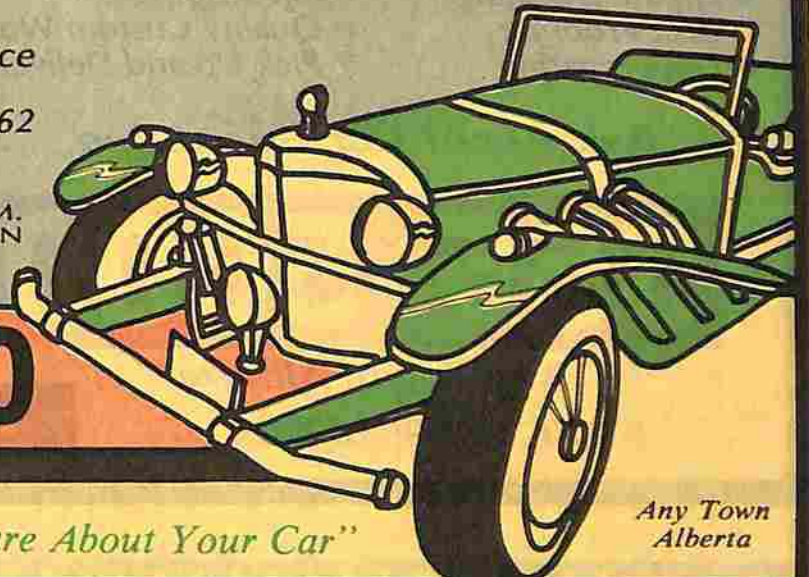


# JR's Auto Refinishing

- Complete Auto Detailing and Glamourizing
- Quality Custom Work
- Pick Up and Delivery Service
- Serving Albertans Since 1962

HOURS:  
 MON. - FRI. 8 A.M. - 5:30 P.M.  
 SATURDAY 8 A.M. - 12 NOON

## 555-5000



Any Town Alberta



*"We Care About Your Car"*

TRIPLE HALF COLUMN

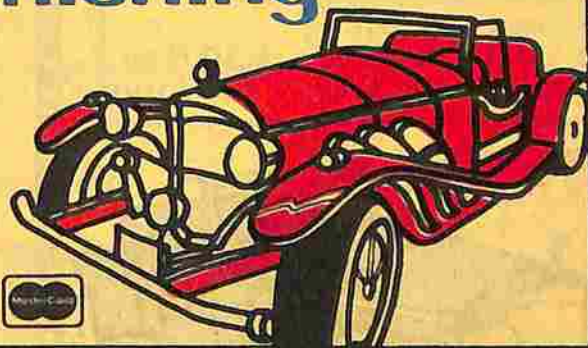
# JR's Auto Refinishing

- Complete Auto Detailing
- Quality Custom Work
- Pick Up & Delivery Service
- Free Estimates

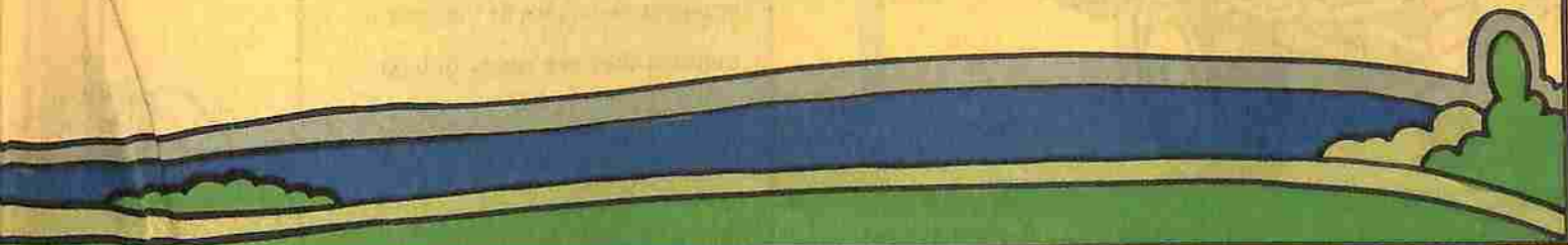
*"Serving Albertans Since 1962"*

## 555-5000

Any Town Alberta



TRIPLE QUARTER COLUMN



*"Serving Albertans Since 1962"*

For Your Convenience  
Our Hours Are:

Monday - Friday 8 A.M. - 5:30 P.M.  
Saturday 8 A.M. - 12 Noon

### Complete Auto Detailing & Glamourizing

- Fabric Protection
- Power Polishing
- Engine Detailing
- Rust Proofing
- Undercoating
- Lifetime Shine
- Tire Whitewalling
- Pin Striping
- Quality Custom Work
- Pick Up and Delivery Service

Ask About Our Guarantee

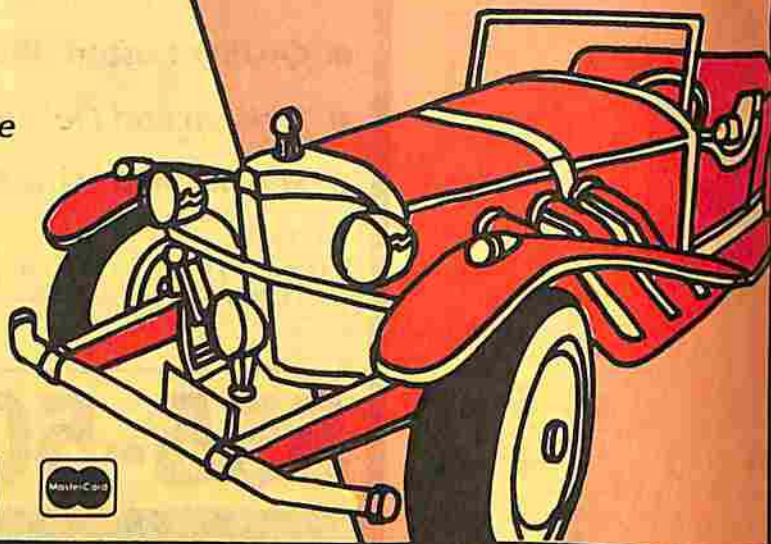
# 555-5000

Any Town, Alberta

**FREE ESTIMATES**



# Auto Refinishing



HALF PAGE

## JR's Auto Refinishing

- Complete Auto Detailing
- Quality Custom Work
- Free Estimates
- Pick Up & Delivery Service
- Hours: Mon. - Fri. 8 A.M. - 5:30 P.M.  
Saturday 8 A.M. - 12 Noon

# 555-5000



Any Town  
Alberta



**B**e well represented and tell more to sell more . . .

- Business hours
- Credit cards accepted
- Years in business
- Location
- Brand names
- Special skills or services

All these are facts your customers are looking for. A name, address and telephone number don't begin to tell the story.

Your YELLOW PAGES™ advertisement is seen by prospective buyers at the very moment they are ready to buy.

DOUBLE HALF COLUMN

Your **YELLOW PAGES™** Representatives are professionals trained to provide you with the best advertising program available. Ask how colour can provide you with better results.

For more information on the power of **YELLOW PAGES™** advertising,

**SHERWOOD PARK OFFICE CALL:**

**1-800-661-6792**

No Charge Dial Within Alberta

**449-7550**

Sherwood Park

*Fax Sales Line:*

**449-1500**

*Mailing Address:*

261 Seneca Road  
Sherwood Park  
T8A 4G6

**CALGARY OFFICE CALL:**

**1-800-661-4260**

No Charge Dial Within Alberta

**530-5400**

Calgary

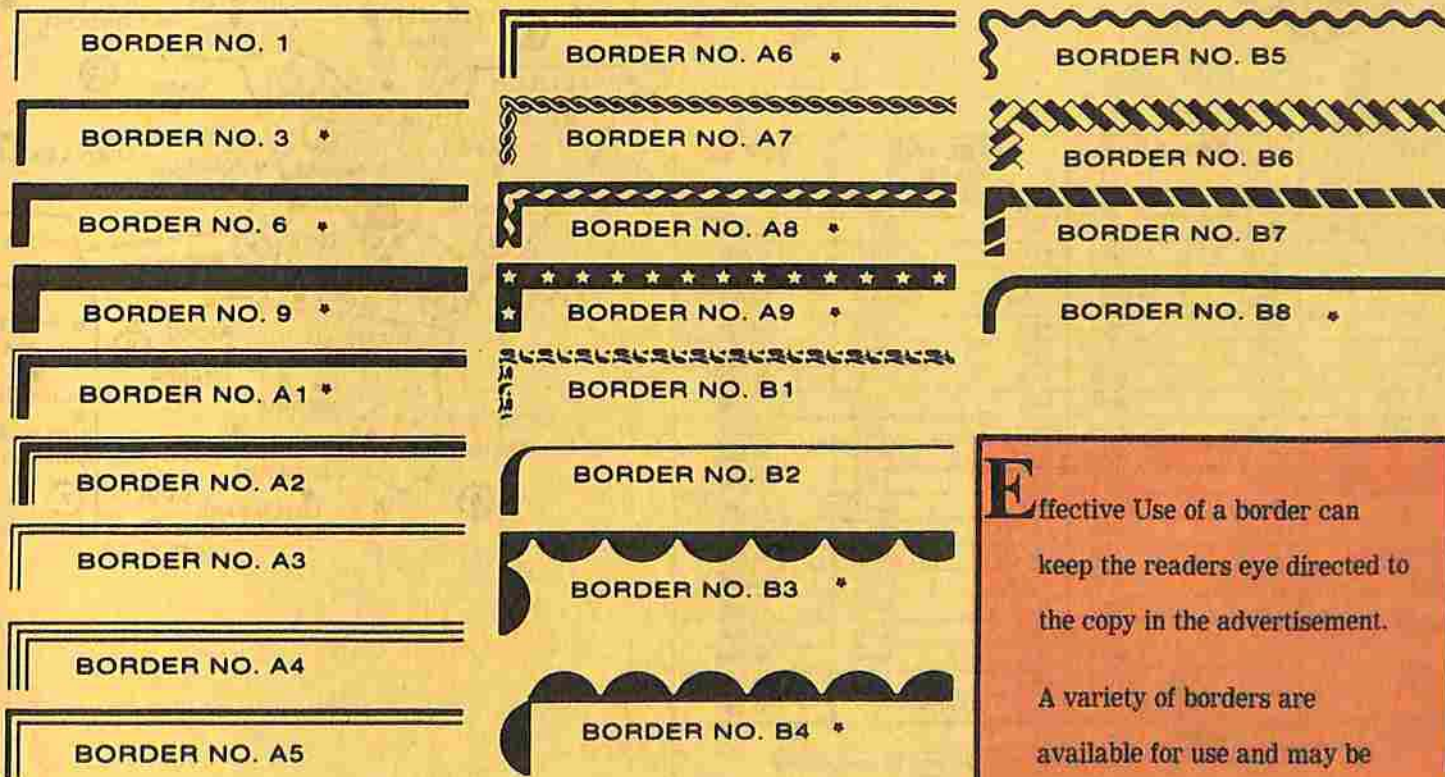
*Fax Sales Line:*

**530-5422**

*Mailing Address:*

411 - 1st Street S.E.  
Calgary, Alberta  
T2G 4Y5

## Borders



**E**ffective Use of a border can keep the readers eye directed to the copy in the advertisement.

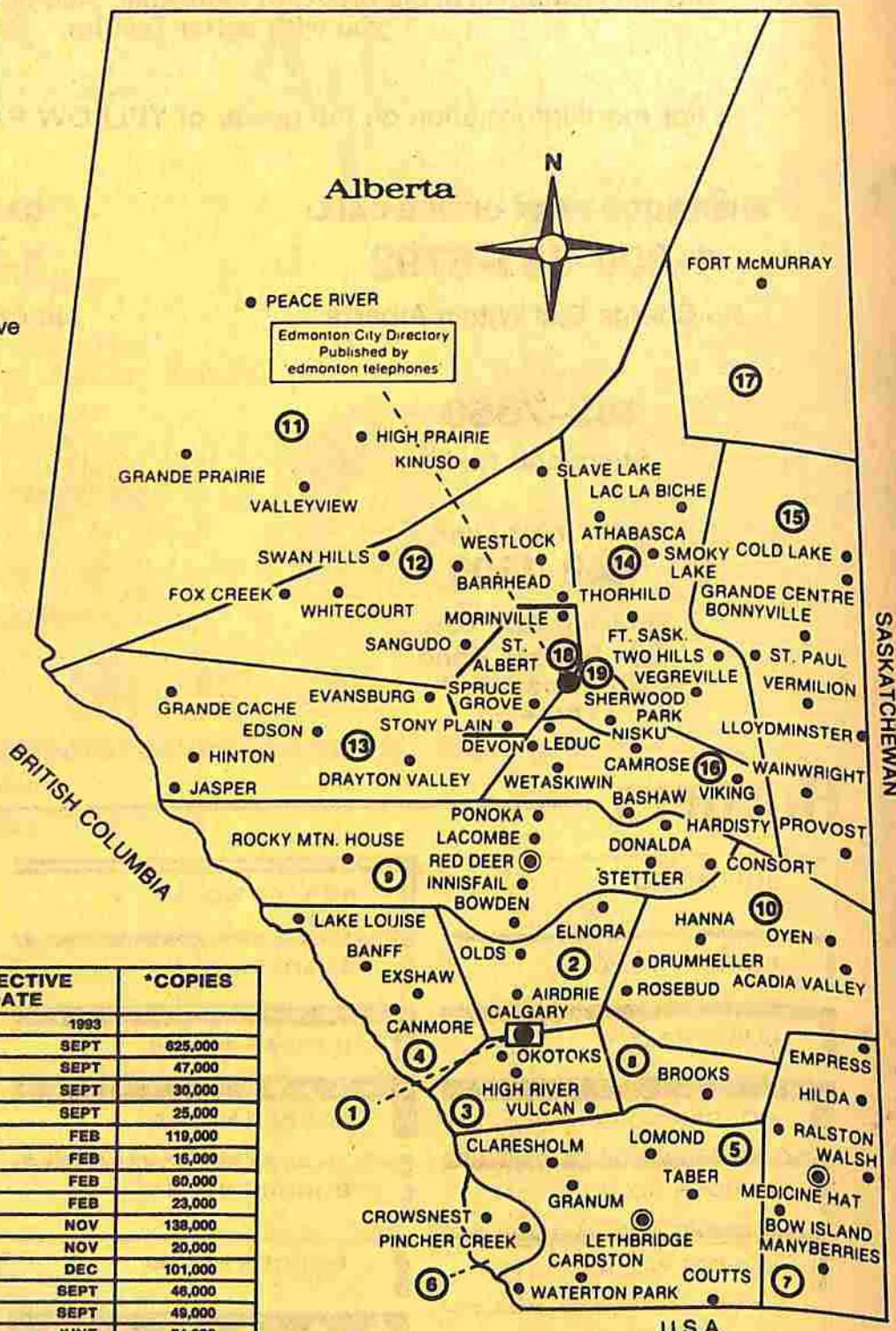
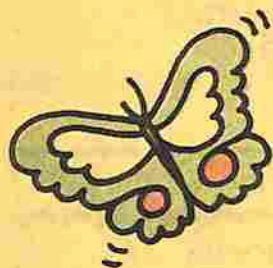
A variety of borders are available for use and may be in any colour. Some guidelines are:

\* these are the borders offered when screen touches border.

# Directories serving Alberta

Notice: With 1992 Effective Date, the coverage area will change for Directory #18 'St. Albert' to include:

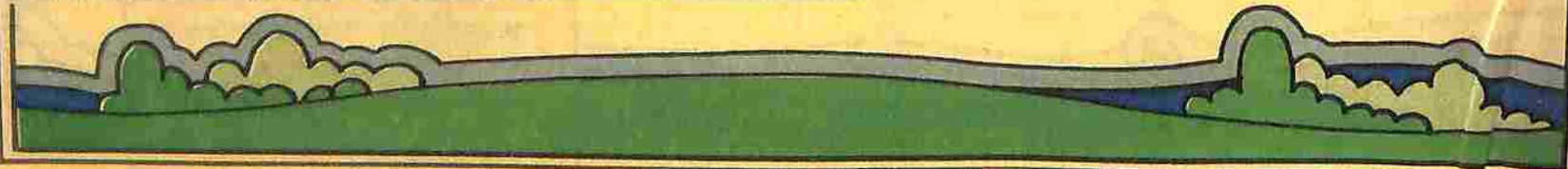
Alberta Beach	Keephills	Namao
Legal	Stony Plain	St. Albert
Onoway	Wabamun	Spruce Grove
Morinville		

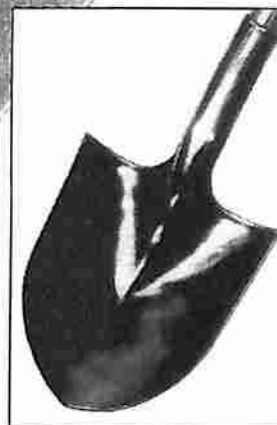
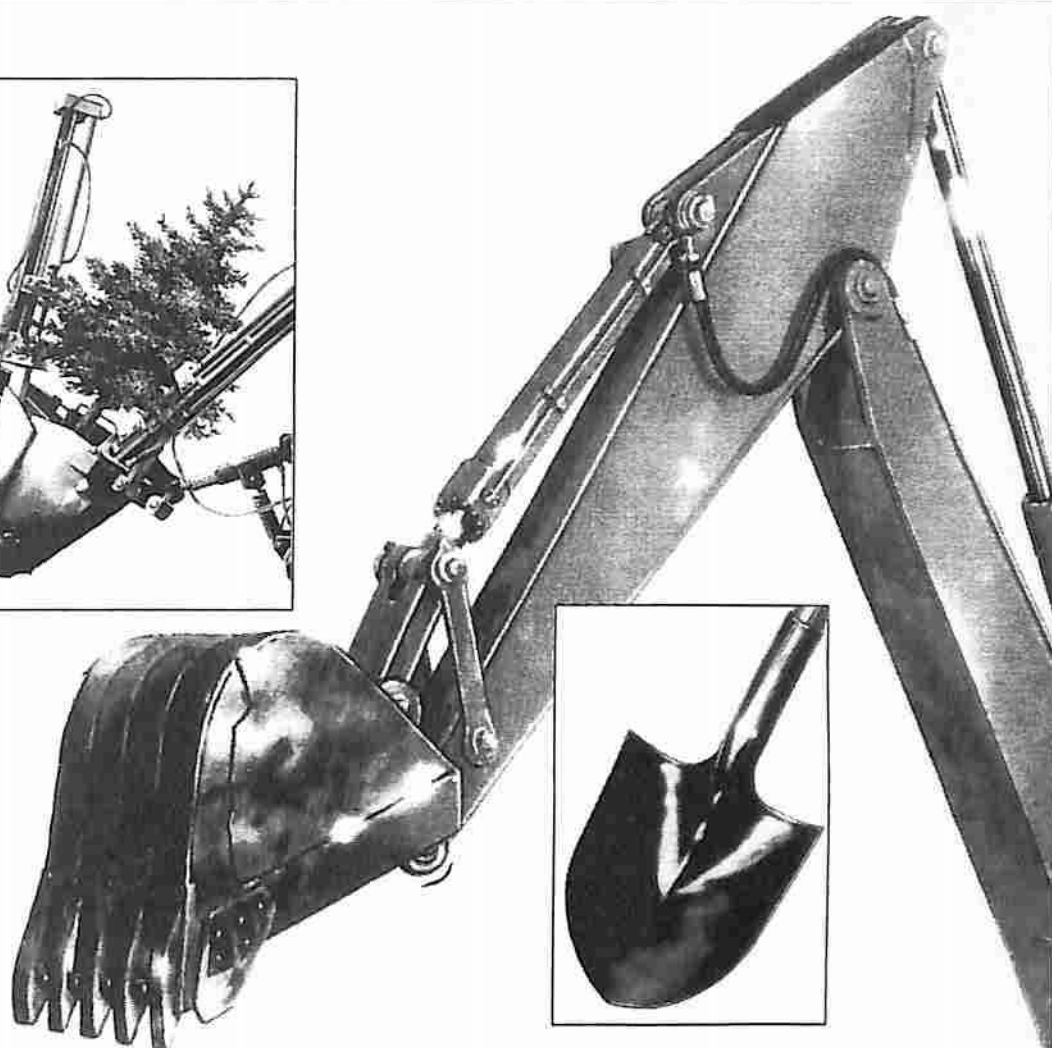
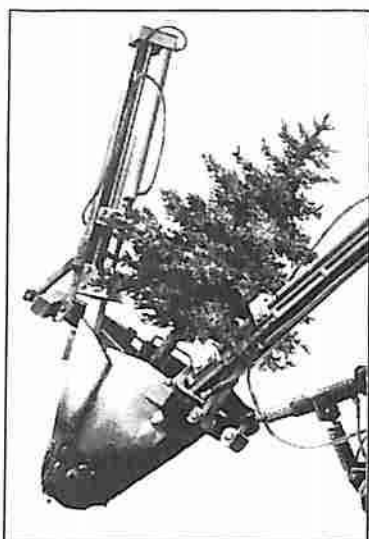
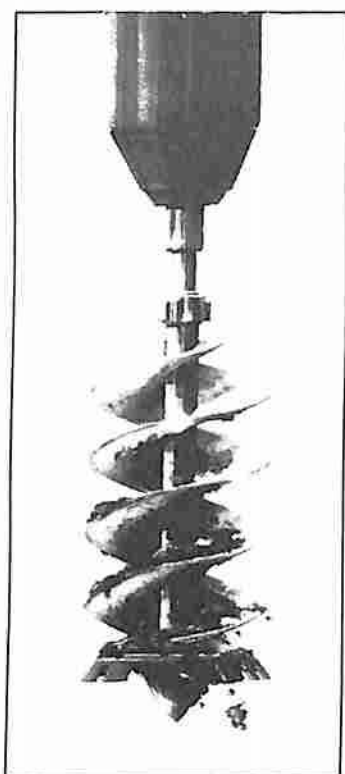


DIRECTORY	**CLOSING DATE		EFFECTIVE DATE		*COPIES
	1992	1993	1992	1993	
1. CALGARY (White & Yellow)	MAY	MAY	SEPT	SEPT	625,000
2. AIRDRIE	JUNE	JUNE	SEPT	SEPT	47,000
3. HIGH RIVER	JUNE	JUNE	SEPT	SEPT	30,000
4. BANFF	JUNE	JUNE	SEPT	SEPT	25,000
5. LETHBRIDGE	NOV	NOV	FEB	FEB	119,000
6. CROWSNEST	NOV	NOV	FEB	FEB	16,000
7. MEDICINE HAT	NOV	NOV	FEB	FEB	60,000
8. BROOKS	NOV	NOV	FEB	FEB	23,000
9. RED DEER	AUG	AUG	NOV	NOV	138,000
10. DRUMHELLER	AUG	AUG	NOV	NOV	20,000
11. GRANDE PRAIRIE/PEACE	SEPT	SEPT	DEC	DEC	101,000
12. BARRHEAD	JUNE	JUNE	SEPT	SEPT	48,000
13. EDSON	JUNE	JUNE	SEPT	SEPT	49,000
14. FORT SASKATCHEWAN	APR	APR	JUNE	JUNE	54,000
16. BONNYVILLE	APR	APR	JUNE	JUNE	75,000
18. CAMROSE	DEC	DEC	MAR	MAR	75,000
17. FORT McMURRAY	OCT	OCT	DEC	DEC	37,000
19. ST. ALBERT	SEPT	SEPT	NOV	NOV	61,000
19. SHERWOOD PARK	SEPT	SEPT	NOV	NOV	41,000
EDMONTON	SEPTEMBER		MARCH		575,000

\* THESE ITEMS ARE SUBJECT TO CHANGE

\*\* For actual close dates of each directory please contact your Advertising Representative





# DANGEROUS WEAPONS

***CALL BEFORE YOU DIG!***

**1-800-242-3447**

**TWO WORKING DAYS BEFORE YOU PLAN TO DIG**

ALBERTA **1**st CALL