

Water Hauling Contractors

D J's Tank Truck Service Ltd
2179 10 Av NE — Medicine Hat 526-6950
H 2 O Hauling 1988 — Medicine Hat 526-3044
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K K & T Trucking Ltd
3 Rossmore Place SE — Medicine Hat 529-1590
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(See Our Display Advertisement)
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NW — Medicine Hat 527-4842

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Medicine Hat



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(See Our Display Advertisement)
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910 16 St SW—Medicine Hat 527-6368
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City Bakery 317 6 Av SE—Medicine Hat 527-2800

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554 3 St SE—Medicine Hat 527-1982

(See Our Display Advertisement)

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908 S Railway St SE—Medicine Hat 526-2646

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607 2 St SE—Medicine Hat 526-6922

Flowers By Sears—Medicine Hat 529-0933

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Southview Mall—Medicine Hat 526-6968

Fun Time Party Rentals—Medicine Hat 527-3434

H & R Delicatessen

519 2 St SE—Medicine Hat 527-4511

Heart To Heart

Decorators—Medicine Hat 526-0138

(See Our Display Advertisement)

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Wedding World

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3215 Dunmore Rd. S.E.

Ph.: 527-1217

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'QUALITY with a PERSONAL TOUCH to suit any budget!'

Heart To Heart Decorators

DECORATING SERVICE & RENTALS

526-0138

MEDICINE HAT

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- ♥ Archways
- ♥ Wicker Flower Stands
- ♥ Cartops
- ♥ Plastic Flowers For Cars
- ♥ Hall Decorations
- ♥ Candelabras & More

"WE ALSO DO BALLOON DECORATING"



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SERVING MEDICINE HAT & AREA SINCE 1984

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CALL TO SEE OUR DEMO

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Luxury Limousine — Medicine Hat 528-2256

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SEE OUR DISPLAY ADVERTISEMENT
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NO PATTERN NEEDED

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18701 6 Av SW — Medicine Hat 529-1110

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Wedding Designs & Silk Wedding Rentals
Invitations, Candelabras Etc.
Top Designers To Service Your Needs
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(See Our Display Advertisement)

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Timothy James VIDEO PRODUCTIONS

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- KNOW THE DIFFERENCE BETWEEN A PROFESSIONAL & THE REST

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345 - 8th ST. S.W.
MEDICINE HAT

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Wedding World 3215 Dunmore Rd SE — Medicine Hat 527-1217

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(See Our Display Advertisement)

Al's Welding & Mechanical Services Ltd 114 3 St NE — Redcliff 548-3600

(See Our Display Advertisement)

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(See Our Display Advertisement)

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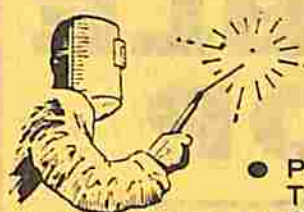
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Barry's Welding

1986



OILFIELD SERVICE PORTABLE WELDING STRUCTURAL STEEL B-PRESSURE BARRY GUTFRIEND

529-2286

MEDICINE HAT Mailing Address: Box 42, Dunmore T0J 1A0



FARM & INDUSTRIAL WELDING
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T.I.G. & M.I.G. WELDING

PORTABLE & SHOP

527-5033

527-6777 Residence

737 - 15th STREET S.W., MEDICINE HAT

**Glen's
Welding
Ltd.**

526-7383

Medicine Hat
Mobile XJ5-2469

PORTABLE
OILFIELD & GENERAL
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B-PRESSURE — PIPELINE
ALUMINUM WELDING
PIPE FABRICATION
24 HR. SERVICE
35 CLARK CR. S.E.
MEDICINE HAT



**Gord's
Portable
Welding**

- GENERAL MAINTENANCE
- STRUCTURAL STEEL
- B-PRESSURE & OILFIELD

529-2652

MED. HAT MOBILE XJ5-3788
33 CASTELANI CRES. S.E.

Welding (Cont'd)

Farm & Industrial Welding
737 15 St SW — Medicine Hat 527-5033
(See Our Display Advertisement)

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Medicine Hat Mobile XJ4-6670
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B PRESSURE • PIPELINE FABRICATION
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B Pressure & General
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Box 1123 — Redcliff 548-6672

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Get immediate agreement
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- WHITE METAL & ALUMINUM

- DESIGN & MANUFACTURING OF PRESSURE VESSELS & PIPING
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527-4190

Aft. Hrs. Res. 526-0361

MAILING ADDRESS:
654 - 6th Street S.W.
Medicine Hat T1A 3J4

PROPRIETOR: JOE COMEAU
1355 BRIER PARK CR. N.W.
MEDICINE HAT

JACOBS WELDING LTD.

- ★ TIG WELDING
- ★ FABRICATION
- ★ PIPE LINE
- ★ "B" PRESSURE
- ★ PORTABLE PRESS WORK

527-3825

MOBILE XJ7-3432

214 CONNAUGHT DR. S.W.
MEDICINE HAT

LONGJOHN'S PORTABLE WELDING

LTD.

HEAVY EQUIPMENT
REPAIR
GENERAL & OILFIELD
WELDING
24 HOUR SERVICE

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11 RICE PLACE S.E.
MEDICINE HAT, ALTA.

JOYLINE

MANUFACTURING LTD.

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- ★ MANUFACTURERS OF ALL TANK SIZES
- ★ STEEL FABRICATION & ERECTION
- ★ PORTABLE WELDING

528-2161

FAX LINE 526-5244

KURT'S IRON WORKS LTD.

"C W B Certified"
Structural and Miscellaneous
Steel Fabricators and Erectors
Portable Welding

Reinforcing Steel Fabricators
Iron Railings
Trailer Hitches
Metal Roof Decking
Picker Truck

527-2844

FAX 529-0131

728 - 16th STREET S.W.
MEDICINE HAT T1A 4X2

OILFIELD & INDUSTRIAL WELDING



PRESSURE & GENERAL
FABRICATION
PORTABLE SERVICE
24 HOURS

529-6948

CALL LONG DISTANCE (CHARGE MAY APPLY)
& ASK FOR MEDICINE HAT MOBILE XJ2-3884
49 - 8th ST. N.E., MEDICINE HAT

Welding (Cont'd)

HORNING WELDING

Portable - General - B - Pressure Welding
OILFIELD - STRUCTURAL - MIG TIG
24 HOUR SERVICE
60 Prairie Dr NE - Medicine Hat 527-7250

Hranco Welding Services Ltd

1355 Brier Park Cr NW - Medicine Hat 527-4190
(See Our Display Advertisement)

Jacobs Welding Ltd

214 Connaught Dr SW - Medicine Hat 527-3825
(See Our Display Advertisement)

JOHNSON & WEIR WELDING & MACHINING LTD

PORTABLE • GENERAL • CUSTOM
501 8 Ave E - Bow Island 545-2505

A BEDROOM TELEPHONE brings you comfort and security at night.

Welding (Cont'd)

Joyline Manufacturing Ltd

625 18 St SW - Medicine Hat 528-2161
(See Our Display Advertisement)

Kurt's Iron Works Ltd

728 16 St SW - Medicine Hat 527-2844
(See Our Display Advertisement)

Lazz's Welding Ltd

93 Ross Glen Wy SE - Medicine Hat 526-3306

Longjohn's Portable Welding Ltd

11 Rice Place SE - Medicine Hat 527-6027
(See Our Display Advertisement)

MACPHEAT'S PIPING & VESSELS

88 East Glen Place SE - Medicine Hat 529-2400

MIK WELDING LTD

Medicine Hat 527-7260

Why not check into the sales building possibilities of the YELLOW PAGES? Call the business office for information on YELLOW PAGE advertising.

Welding (Cont'd)

Oilfield & Industrial Welding

49 8 St NE - Medicine Hat 529-6948
(See Our Display Advertisement)

PRAIRIE WELDING SERVICE

17 Sandford Cr SE - Medicine Hat 527-2999

Randy's Welding

2 822 Smelter Av SE - Medicine Hat 528-3091

Rick's Welding

674 17 St SW - Medicine Hat 529-9353
(See Our Display Advertisement)

Risling Welding Ltd

Medicine Hat 526-0490

ROTATING EQUIPMENT SERVICES

"CAST WELD SPECIALISTS"

(No Charge Dial) 1-800-661-8412

Schneider's Welding

813 1 St W - Bow Island 545-2967

SCHULER FARM SUPPLY

Schuler 839-3734

Stock Welding Ltd

Box 74 - Medicine Hat 527-0294

3-D Steel Fabricators Ltd

738 15 St SW - Medicine Hat 527-6700
(See Our Display Advertisement)

Wescorp Industries (M H) Ltd

Medicine Hat 527-0880

Worth's Welding 401 5 St SE - Redcliff 548-3859

BUYING BY TELEPHONE IS PROFITABLE BECAUSE YOU CAN:

Talk over matters at once.
Discuss details of what you want.

Get immediate agreement on price, delivery and shipping.

Control inventories.
Keep ahead of competition.
Long Distance Pays.

Welding Equipment—Repairing

Ango Electric Ltd

528 Cleveland Cr SE - Calgary 287-0422
(See Our Display Advertisement)

WESTERN CANADA WELDING PRODUCTS LIMITED

874 15 St SW - Medicine Hat 527-8511

ANGO ELECTRIC LTD.

ENGINE & GENERATOR REPAIRS FOR ALL MAKES & TYPES

Authorized Warranty For:

LINCOLN — GENERAC — I.C.G.
AIRCO — CENTURY

ENGINES:

• BRIGGS & STRATTON • KAWASAKI
• KOHLER • WISCONSIN

CALGARY
FAX: 243-1825

287-0422

528 CLEVELAND CR. S.E.

Welding Equipment & Supplies

Consumers Welders Supplies Inc

850 17 St SW - Medicine Hat 527-8015
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

When you miss the folks you love, there's nothing like a Long Distance call to keep you close together.

RICK'S WELDING

- ALL SHOP WELDING & REPAIRS
- PORTABLE UNITS
- ORNAMENTAL WORK & RAILINGS
- TRAILER HITCH INSTALLATIONS & FABRICATIONS
- TRAILER FABRICATION
- SPIRAL STAIRCASES
- MISCELLANEOUS

529-9353

RES. 527-9099

674 - 17th STREET S.W., MEDICINE HAT

FREE ESTIMATES



24 HOUR SERVICE



STEEL FABRICATORS LTD.

- C W B CERTIFIED DIV. 2.1 STRUCTURAL STEEL
- PORTABLE UNITS "B" PRESSURE
- GENERAL REPAIR FULL SHOP FACILITIES
- ORNAMENTAL IRON WORK

527-6700

FAX: 528-2175 738 - 15th ST. S.W., MEDICINE HAT

ADVERTISE WHERE PEOPLE LOOK WHEN THEY MAKE TRAVEL PLANS



... IN THE Yellow Pages™

CONSUMERS WELDERS SUPPLIES INC.



YOUR SOURCE FOR SPECIAL SERVICE

A full line of Linde gases — Industrial, Medical, and Specialty gas mixtures.

Supplier of welding safety equipment.

Oxy-acetylene welding and cutting equipment, manual and automatic arc welders, Mig and Tig equipment.

Also L-Tec, Hobart, Lincoln and Thermadyne welding equipment.

527-8015

850 17th St. S.W.

Fax: 529-6472

Medicine Hat

OTHER LOCATIONS

- Edmonton
- Calgary
- Hinton
- Red Deer
- Lethbridge
- Ft. McMurray
- Bonnyville

Welding Equipment & Supplies (Cont'd)

Hat Salvage & Steel Ltd
1248 S Railway St SE — Medicine Hat 527-1860
(See Our Display Advertisement)
Western Canada Welding Products Limited
874 15 St SW — Medicine Hat 527-8511
(See Our Display Advertisement)

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

Western Wear

CAVAN LAKE RANCHWEAR LTD
QUALITY LADIES, MEN'S & CHILDRENS
WESTERN FASHIONS
AT RELIABLE PRICES
524 3 St SE — Medicine Hat 529-6213

FARMER STOCKMAN SUPPLY LTD
655 2 St SE — Medicine Hat 527-2320

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home yet their cost is very small if they are installed during construction.

Western Wear (Cont'd)

HUTCHINGS & SHARP CLOTHING LTD
623 3 St SE — Medicine Hat 526-2064
(See Our Display Advertisement)

Jessie James Western Wear Ltd
Southview Mall — Medicine Hat 528-2229

LaCoste Western Shops
157 Medicine Hat Mall — Medicine Hat 526-5587
(See Our Display Advertisement)

You'll be MISSED!
If your ad in the YELLOW PAGES isn't under all the headings that describe your business...

Wicker Products

ADDY'S SILK PLANTS & FLORISTS
1765 Dunmore Rd SE — Medicine Hat 529-9021

Wigs & Hairpieces

Heights Barber Salon
78b 8 St NW — Medicine Hat 527-5858
2nd Look Studios
110 Southview Mall — Medicine Hat 526-4332

FIND WHAT YOU WANT — WHEN YOU WANT IT — PRODUCTS — DEALERS — SERVICES — PROFESSIONS are listed... by classification... throughout these pages. You can find almost anything you need quickly and easily when you use THE YELLOW PAGES.



**WESTERN CANADA
WELDING PRODUCTS LTD.**

**SERVICING
SOUTHERN ALBERTA
FOR 42 YEARS**

MEDICINE HAT
527-8511
874 - 15th ST. S.W.

LETHBRIDGE
328-3023
3602 - 8th AVE. N.

- WELDING REPAIRS ● GAS EQUIPMENT REPAIRS
- INDUSTRIAL & MEDICAL GASES & EQUIPMENT
- MILLER WELDERS & ACCESSORIES
- COMPLETE LINE OF ELECTRODES & WELDING WIRES
- MAKITA POWER TOOLS
- HARD SURFACING WIRES & ELECTRODES



LIQUID AIR™
LIQUID AIR DISTRIBUTOR



"CANADA'S FINEST WESTERN STORE"

- ★ SOPHISTICATED WESTERN STYLE SUITS & SPORT COATS
- ★ LARGEST SELECTION OF SHIRTS INCLUDING OVERSIZES & TALL
- ★ BOOTS — HATS — OUTERWEAR FOR THE WHOLE FAMILY

526-2064

623 - 3rd STREET S.E., MEDICINE HAT

LaCoste Western Shops

- Designer Fashions With Western Flair
- Jewelry
- Best Boot Selection
- Tack



526-5587



157 MEDICINE HAT MALL & BROOKS, AB



LaCOSTE

HAT SALVAGE & STEEL LTD.

INDUSTRIAL & MEDICAL
GASES
WELDING
EQUIPMENT & SUPPLIES

527-1860
527-3800

1248 S. RAILWAY STREET S.E., MEDICINE HAT
FAX 527-1512

a night on the town



Look in the Yellow Pages™
for places to go,
things to do.

Wheel Chairs

MEDICHAIR MEDICINE HAT
680 Kingsway Av SE — Med Ht 528-2272

Whirlpool Baths—Equipment & Supplies

Aloha Pools & Electrical Contracting
Box Springs Rd N Med Hat — Redcliff 548-7512

FRESH AIR HOME CENTRES
SPA DEALER
SALES SERVICE ACCESSORIES
510d Kingsway Av
SE — Medicine Hat 527-8107

MEDICINE HAT MARBLE PRODUCTS LTD

55 Southwest Dr SW — Medicine Hat 527-2971
PLUMBING WAREHOUSE THE
● WHIRLPOOLS - BATHTUBS ● HOT TUBS
SALES SERVICE INSTALLATIONS
SEE OUR SHOW ROOM
1867 6 Av SW — Med Hat 526-1800

Winches

DANCO EQUIPMENT LTD

**BRADEN, RAMSEY
TULSA, WARN**

MECHANICAL, ELECTRIC, HYDRAULIC

WINCHES

PTO's and Drive Line
Sales & Service

334 53 Av SE Calgary
(No Charge Dial) — 1-800-352-8291

OFF-ROAD CANADA

251 12b St N — Lethbridge 327-7722

AN AD IN THIS BOOK
CAN GO A LONG WAY

Wind Energy
NOR'WESTER ENERGY SYSTEMS
 LTD Box 7 Site 32 RR 12 —Calgary 249-3337

Windmills
WIND POWER INC.
 SALES - INSTALLATION - SERVICE
 SINGLE UNITS &
 WIND FARM DEVELOPMENT
 Box 609 —Pincher Creek 627-2923

TAKE THE SHORT-CUT
 When you can't shop in
 person use the
 YELLOW PAGES
 of your
 Telephone Directory
 to locate dealers
 and
 SHOP BY TELEPHONE

Windows—Metal
ALCAN BUILDING PRODUCTS

- Aluminum & Vinyl
Replacement Windows
- Storm Windows & Doors
- Patio & Entry Doors
- Soffit-Fascia-Shutters
- Eavestroughing
- Aluminum Siding
- Vinyl Siding



SALES OFFICE
ALCAN BUILDING PRODUCTS
 7703 30 St SE —Calgary 279-5536
 AUTHORIZED DEALERS
 Medicine Hat Steel & Aluminum 1976
 Ltd
 1162 Bridge St SE —Medicine Hat 527-3706
 Window Centre The
 849 16 St SW —Medicine Hat 529-6318

(CONTINUED NEXT LISTING PAGE)

Capital GLASS LTD.

SERVING MEDICINE HAT FOR 30 YEARS

★ FREE ESTIMATES ★

WINDOWS?

ALUMINUM, PVC & WOOD

EXCLUSIVE AGENTS - NU-VU PVC WINDOWS
 CUSTOM MADE FOR ANY OPENING



- ★ Bay Windows
- ★ Patio Doors
- ★ Sealed Units
- ★ Windows
- ★ Plate Glass

24 HOUR ANSWERING SERVICE

527-3331

616 Kingsway S.E., Medicine Hat

OVERHEAD DOOR
 AND
 THE DOOR STORE



- WOOD
- P.V.C.
- ALUMINUM
- PATIO DOORS

- METALCLAD
- GARDEN DOORS
- SLIDERS
- ENTRANCE SYSTEMS

VISIT OUR LOCAL SHOWROOM

STORE HOURS
 MON. - FRI. 8-5
 SAT. 9-NOON

526-1626

7-1028 Allowance Ave. S.E.
 MEDICINE HAT
 Fax Line 526-1610

Window Cleaners

A S JANITORIAL SERVICES
 WE DO WINDOWS
 SEE OUR DISPLAY AD UNDER
 JANITORIAL SERVICE
 1 822 Smelter Av SE —M Hat 527-7609

ALBERTA SPECIALTY SERVICES —Medicine Hat 529-0855
 Custom Window Cleaners & Janitorial
 Services 250 13 St SE —Medicine Hat 527-4018
 Dependable Cleaning Service
 130 12 St NE —Medicine Hat 527-4368

GENII CLEANING SERVICE
 RESIDENTIAL ★ COMMERCIAL
 WINDOW CLEANING ★ JANITOR SERVICE
 INSURED & BONDED
 401 8 St SW —Medicine Hat 526-3363

Harv's Janitorial Service
 12 Red Oak Blvd SE —Medicine Hat 526-0210

Window Security Grills

All-Knight Security
 Box 220 —Medicine Hat 526-1636

Windows—Insulating
INDAL BUILDING PRODUCTS

1887 6 Av SW —Medicine Hat 526-2520

Put more sell in your selling
 day — with an advertisement
 in the Yellow Pages, you can
 reach more prospective cus-
 tomers by advertising in this
 handy buyer's guide. Thou-
 sands of people regularly
 use the Yellow Pages as an
 answer to their buying needs.
 If you have a product to
 sell, or a service to offer,
 here's the place to tell your
 prospects about it.

HARRY'S WINDOW CAPPING

SPECIALIZING IN:

- ★ Window Installation
- ★ Window Capping
- ★ Siding - Soffit - Fascia
- ★ Maintenance Free Windows
- ★ Top Quality Workmanship
- ★ Top Quality Materials
- ★ Protects & Beautifies All
Styles of Wooden Windows

529-1908
 MEDICINE HAT

MEDICINE HAT STEEL & ALUMINUM 1976 LTD.

DEALER FOR:

INDAL & ALCAN BUILDING PRODUCTS

FREE ESTIMATES

WOOD • VINYL • CLAD WINDOWS
 ENTRY SYSTEMS • PATIO DOORS

527-3706

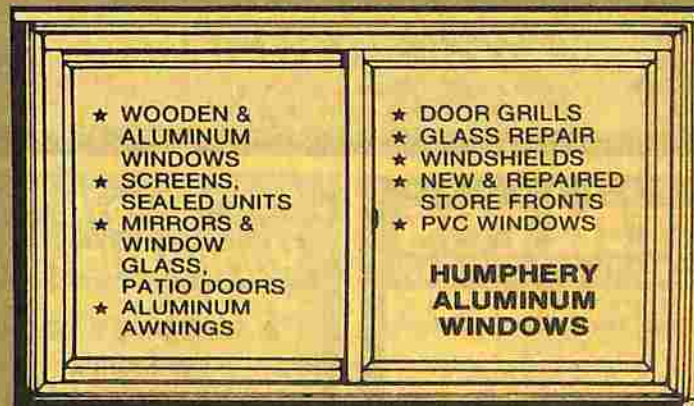
1162 BRIDGE ST. S.E.
 MEDICINE HAT

L & M

Aluminum Products Ltd.

— OFFERING —

A WIDE SELECTION OF ALUMINUM WINDOWS



- ★ WOODEN & ALUMINUM WINDOWS
- ★ SCREENS, SEALED UNITS
- ★ MIRRORS & WINDOW GLASS
- ★ PATIO DOORS
- ★ ALUMINUM AWNINGS

- ★ DOOR GRILLS
- ★ GLASS REPAIR
- ★ WINDSHIELDS
- ★ NEW & REPAIRED STORE FRONTS
- ★ PVC WINDOWS

HUMPHERY ALUMINUM WINDOWS

"OUR EVERYDAY LOW PRICES BEAT
 OUR COMPETITORS SALE PRICES"

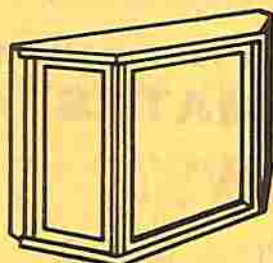
527-5331

After Hours Res.
 527-5891

517c N. RAILWAY STREET S.E., MEDICINE HAT

THE WINDOW CENTRE

DIVISION OF S & S ALUMINUM SERVICES LTD.



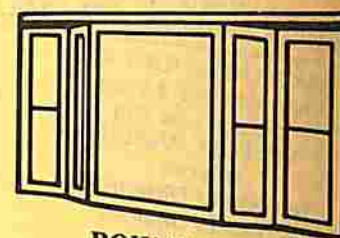
BAY WINDOWS



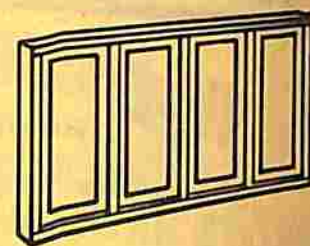
PATIO DOORS

- BAY & BOW WINDOWS
- PATIO COVERS
- PATIO DOORS
- STEEL INSULATED DOORS
- ROLLSHUTTERS
- SKY & WALL LITES

- ALUMINUM WINDOWS
- VINYL WINDOWS
- P.V.C. TILT WINDOWS
- VINYL & ALUMINUM SIDING
- BLINDS



BOW WINDOWS



ALUMINUM & VINYL WINDOWS

SHOWROOM LOCATION
849 - 16th ST. S.W.

529-6318 MEDICINE HAT



"GLASS FOR EVERY PURPOSE"

24 HOUR EMERGENCY SERVICE

529-1890

FAX
529-0706

#2-645 SOUTH RAILWAY ST. S.E.
MEDICINE HAT T1A 2V8

- RENOVATIONS
- PATIO DOORS
- SOLAR CONTROL FILMS
- DOORS & STORM DOORS
- NEW CONSTRUCTION
- SKYLIGHTS
- SEALED UNITS
- PLEXIGLASS

ADOLF LEIS MGR.
RES. 527-7781

Windows—Metal (Cont'd)

- Capital Glass Ltd
616 Kingsway SE—Medicine Hat 527-3331
(See Our Display Advertisement)
- Gas City Exteriors—Medicine Hat 527-0870
Harry's Window
Capping—Medicine Hat 529-1908
(See Our Display Advertisement)
- L & M Aluminum Products Ltd
517c N Railway St SE—Medicine Hat 527-5331
(See Our Display Advertisement)
- Medicine Hat Steel & Aluminum 1976 Ltd
1162 Bridge St SE—Medicine Hat 527-3706
(See Our Display Advertisement)
- Overhead Door & The Door Store
7 1028 Allowance Av SE—Medicine Hat 526-1626
(See Our Display Advertisement)
- Peerless Building Products
5311 Woodman Av SE—Medicine Hat 527-5700
(See Our Display Advertisement)
- Rustle Renovations Inc.—Medicine Hat 527-9184
(See Our Display Advertisement)

SEARS WINDOWS & DOORS



Storm & Replacement Windows
Patio Doors
Storm & Replacement Doors
Free in-home estimates

Sears Canada Inc
Medicine Hat Mall—Medicine Hat 529-1155

South Country Glass Ltd
2 645 S Railway St SE—Medicine Hat 529-1890
(See Our Display Advertisement)

WINDOW CENTRE THE
849 16 St SW—Medicine Hat 529-6318
(See Our Display Advertisement)

Something to sell? A service to offer?
Tell prospective buyers about it in
the Yellow Pages of your telephone
directory.

Windows—Repairing

- Elmer & Harold's Glass
702 15 St SW—Medicine Hat 526-9493
- Scotty's Glass—Medicine Hat 526-3602
21 Gray Cr NW
- Windshield Clinic
1047 30 St SW—Medicine Hat 527-9556

Windows—Vinyl

- Capital Glass Ltd
616 Kingsway SE—Medicine Hat 527-3331

Windows—Wood

- Capital Glass Ltd
616 Kingsway SE—Medicine Hat 527-3331
- Gas City Home Centre
1001 Broadway Av NE—Redcliff 548-7700

INDAL BUILDING PRODUCTS



"THE WINDOW PEOPLE"

AN ALBERTA MANUFACTURER

WINDOWS - DOORS
SKYLIGHTS

Indal Building Products
1887 6 Av SW—Medicine Hat 526-2520

(CONTINUED NEXT LISTING PAGE)

Do you know your limit? Do you
know when you're impaired?

PEERLESS BUILDING PRODUCTS

360326 ALBERTA Ltd.

Call Us For All Your Window & Door Needs

- Bays
- Bows
- Patio Doors
- Garden Doors
- French Doors
- Metal Clad Windows
- Wood Windows
- P V C Replacement Windows

527-5700

531F WOODMAN AVE. S.E., MED. HAT
MEDICINE HAT MOBILE XJ4-5700
FAX 526-1717

Rustle Renovations Inc.

- WINDOWS & DOORS
- SIDING
- SOFFIT & FASCIA
- GENERAL CONTRACTING
- ROOFING

527-9184
MEDICINE HAT

Windows—Wood (Cont'd)

KULPE A LUMBER SALES (1978) LTD
DISTRIBUTORS OF LINDAL
WINDOW PRODUCTS
SLIDING PATIO DOORS
877 16 St SW—Medicine Hat 527-2655

MEDICINE HAT STEEL & ALUMINUM
1976 LTD
1162 Bridge St SE—Medicine Hat 527-3706
NORTH LETHBRIDGE MILL WORK
LTD 2902 7 Av N—Lethbridge 329-6100
Overhead Door & The Door Store
7102B Allowance Av SE—Medicine Hat 526-1626

WILLMAR WINDOW CENTRE
Willmar Window Centre

WINDOWS & DOOR SYSTEMS
WOOD - METAL CLAD - PVC
HEAT MIRROR GLAZING
WITH XUV

AUTHORIZED DEALERS
Revelstoke Home Centres Ltd
3010 Dunsmore Rd
SE—Medicine Hat 526-2125

WINDSOR PLYWOOD
ALL WEATHER WINDOWS
STEEL INSULATED DOORS
GARDEN DOORS
545 17 St SW—Medicine Hat 526-6854

Wine Producers' & Beer
Making Equipment & Supplies
Easy Brew
30 929 S Railway St SE—Medicine Hat 527-8944
(See Our Display Advertisement)

PEOPLE DO READ
ADVERTISING.
"YOU ARE DOING IT NOW!"

EASY BREW
EQUIPMENT & SUPPLIES
★ WINES
★ BEERS
★ LIQUEURS
3B, 929 S. RAILWAY ST. S.E.
MEDICINE HAT
527-8944

Wine — Retail

Wine Seller The
127 Carry Dr SE—Medicine Hat 527-9463

Wire

ALLIED WIRE & CABLE LTD
4503 1 St SE Collect—Calgary 243-4980
ANIXTER CANADA INC
Wiring Systems Specialists
1155 40 Av NE Calgary (No Charge
Dial)—1-800-661-8584

Emergencies & After 5 Pm (No Charge
Dial)—1-800-361-0250
TEXCAN CABLES LIMITED
23 2015 32 Av NE Calgary (No Charge
Dial)—1-800-382-8590

WESTERN DATACOM INC
1 3530 11a St NE—Calgary 291-3521

Wire Rope

A & B STEEL & ALUMINUM (1979) LTD
FULL SELECTION OF
WIRE ROPE & SLINGS
1351 30 St SW—Med Hat 529-1100

ALBERTA CHAIN (CALGARY) CO LTD
YOUR COMPLETE WIRE ROPE
& CHAIN SUPPLY HOUSE
Wire Rope Slings, Winch Lines, Drill Lines,
Crane Lines, Aircraft Cable, Nylon Web
Slings, Tire Chains, Loading Slings
Truck Tiedowns - Cable-Chain - Nylon Web,
Blocks, Plate Clamps, Fittings, Accessories
Chain Slings, Safety Belts
7 4380 76 Av SE—Calgary 236-1262

BLUE STRAND WIRE ROPE—
MANUFACTURERS
WIRE ROPE INDUSTRIES LTD
4073 Ogden Rd SE—Calgary 265-1541

Women's Specialty Shops

Pennington's Large Size Shops
108 3292 Dunmore Rd SE—Medicine Hat 526-1609

Wood Preserving

Dunmore Wood Preservers
Ltd—Medicine Hat 527-8730

Behind on orders? Let
handy YELLOW PAGES
introduce the suppliers
you need. It's fast convenient.
Wise buyers say
there's nothing like the
YELLOW PAGES of your
telephone book for getting
in touch with almost every-
one around who sells
things, fixes things, does
things. Try the YELLOW
PAGES once . . . you'll use
them often.

Wood Workers

Finley Woodcraft
829 10 St SE—Medicine Hat 527-7023

MIKE'S CUSTOM CABINETS & CONTRACTING
136 4 St NE—Redcliff 548-6226

Mueller F Cabinets & Home Finishing Ltd
918 18 St SW—Medicine Hat 526-0503

REDI ENTERPRISES

Patio & Children's Furniture
Planters
Custom Cases
860 Allowance Av SE—Med Hat 526-5742

Woodworking Machinery & Equipment

Akhurst Machinery Ltd
9615 63 Av—Edmonton 435-3936
Fax Line—Edmonton 435-0003

Wool

FIBERWORKS WOOL SHOP
YARN OF ALL TYPES INCLUDING
PINGOIN • PATONS • BARELLA & MORE
IF WE DON'T CARRY IT,
WE CAN ORDER IT
LESSONS, CLASSES & WORKSHOPS
LOWER LEVEL ARCADE MALL
419 3 St SE—Medicine Hat 529-0663

Word Processing Services

Del-Ann Secretarial
803b Kingsway Av SE—Medicine Hat 529-9151
Resume Writer The—Medicine Hat 529-9309
Typing Unlimited—Medicine Hat 526-7994

Work Clothing—Retail

Mark's Work Wearhouse
3196 Dunmore Rd SE—Medicine Hat 529-9560
WORK WORLD
Medicine Hat Mall—Medicine Hat 529-9626

Writers

Writers Guild Of Alberta
10523 100 Av—Edmonton 426-5892

X-Ray Protection

CANADA METAL CO LTD
(No Charge Dial)—1-800-352-8215

Have you tried the handiest
shopping centre in town?
It's right at your fingertips
— the Yellow Pages of
your telephone book.
Quick "Yellow Pages"
have solved many a
buyer's problems. Let
them help you get in touch
with almost everyone you
need who sells things, does
things, fixes things.

X-Rays—Industrial

All West X-Ray Ltd—Redcliff 548-7324
(See Our Display Advertisement)
International Radiography & Inspection
Services Ltd
Bay 1 4451 61 Av SE—Calgary 279-6121

PORTA-RAY INSPECTION SERVICES LTD

RADIOGRAPHY
INSPECTION
PIPELINES—REFINERIES
MEDICINE HAT MOBILE XJ6- 6624
24 HOUR ANSWERING SERVICE
T1A 7G7
Box 817—Medicine Hat 527-0717

ROSS RADIOGRAPHIC SERVICES
Box 1443—Brooks 362-6507

ALL WEST X-RAY LTD.

C.G.S.B. and A.S.N.T.
Radiographic Inspection
Gamma Ray Pipeline Crawlers
(NO CHARGE DIAL) ALBERTA
1-800-442-8721
MEDICINE HAT — REDCLIFF
548-7324
NORTH BATTLEFORD, SASK.
306-446-0242
BROOKS 362-5757
BROOKS FAX 362-4138
MAILING ADDRESS
BOX 1946, BROOKS
ALTA. T0J 0J0

Yard Goods—Retail

FANNY'S FABRICS
Fabrics & Crafts
Patterns & Notions
1667 Dunmore Rd SE—Med Hat 527-9733

Yarn—Retail

Fiberworks Wool Shop
419 3 St SE—Medicine Hat 529-0663
Mona's Knits
524a 4 Av SE—Medicine Hat 526-1928

Zippers

CRANE'S ZIPPERS
YARD GOODS - RETAIL & WHOLESALE
ZIPPERS & VELCRO
TENTS - JACKETS - AUTO-MARINE
621 Spencer St SE—Med Hat 526-3545

CREATIVE ADVERTISING MAKES
PEOPLE WANT TO BUY -
"YELLOW PAGES" TELL THEM
WHERE TO BUY.

Want to
save
money?

Shop the
Yellow Pages™
for estimates



LET YOUR FINGERS
DO THE WALKING
ACROSS CANADA



THERE ARE TWO GROUPS OF BUYERS WHO USE THE YELLOW PAGES™



1 Buyers looking for your firm because they were . . .

- Recommended
- Influenced by your other advertising
- Visited by one of your salespeople
- Impressed by your place of business
- Former customers

2 Buyers looking for any firm because they are . . .

- Newcomers to an area
- Emergency buyers
- Dissatisfied with your competition
- In need of your product or service
- Competitive bid buyers
- Tourists

Here's how to direct them to you:

- Represent yourself under all headings pertaining to your business
- Feature your location — Help your customers find you.
- Make sure your slogan or logo is prominent
- List each name your business is known by
- If your business name has an unusual spelling, clarify it.

Influence them by providing information on:

- The reliability and experience of your business
- Sales and service authorization
- The range and variety of your service
- Complete details of your service
- Illustrations and trade marks
- Target area and location



*Yellow Pages*TM



TM

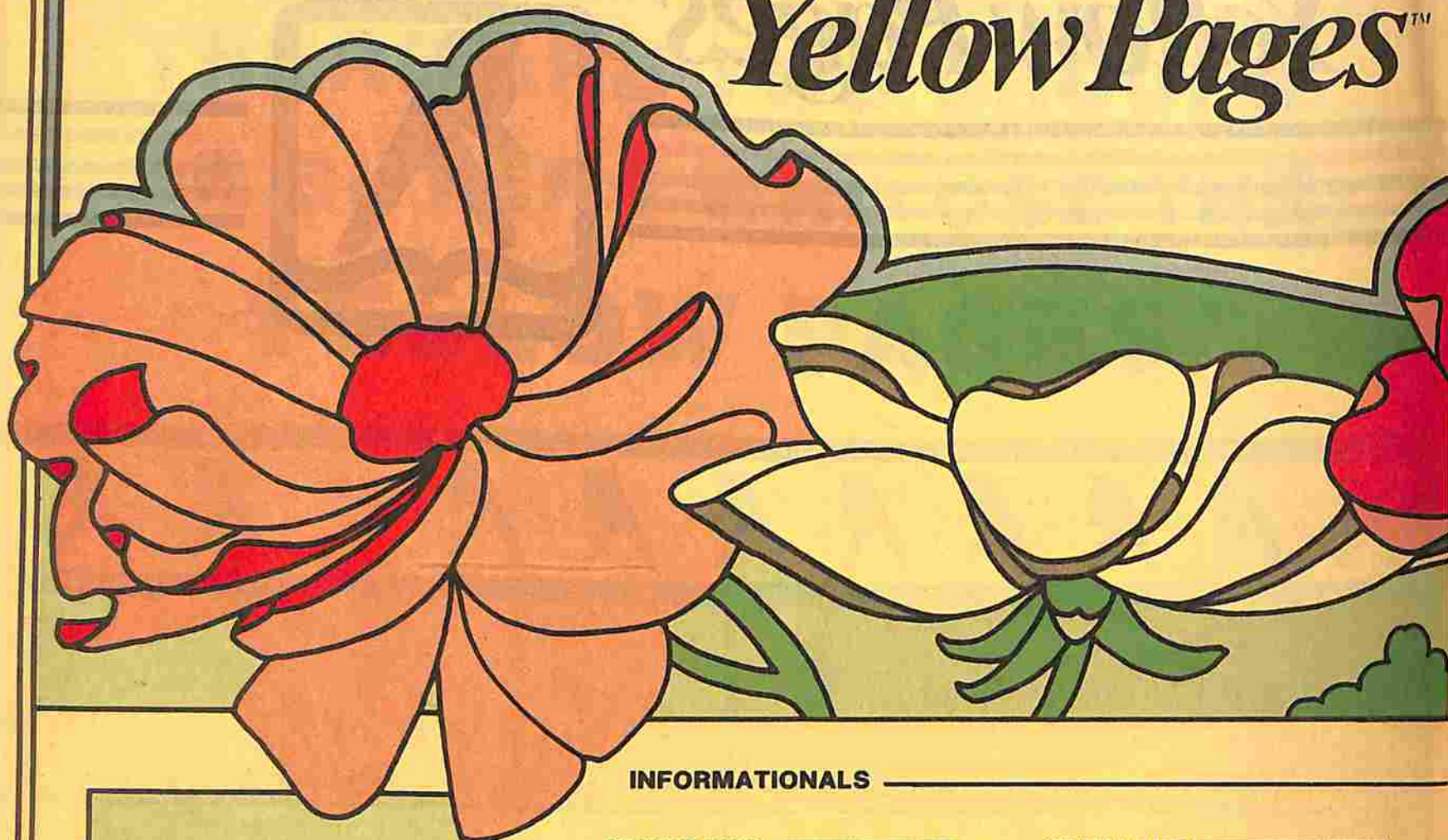


TM

ADVERTISING INFORMATION

 **AGT**
Directory

Yellow Pages™



INFORMATIONALS

A new dimension in YELLOW PAGES™. The addition of colour is one of the most effective enhancements you can use to create stronger awareness for your advertising message. MULTI-COLOUR is offered in red, green and blue and is available in display ads, informationals and trademarks to enable you to receive the best possible return on your YELLOW PAGES™ investment.

COMPANY NAME

Name and Number in
BOLD TYPE
Any Town 555-5000

COMPANY NAME IN ONE COLOUR

COMPANY NAME

HAVE YOUR
PRODUCT OR SERVICE
TAKE PROMINENCE
INFORM PROSPECTIVE CUSTOMERS
THE REASONS
THEY SHOULD BUY FROM YOU
Any Town 555-5000

COMPANY NAME AND
ONE LINE OF TEXT
IN ONE COLOUR
— OR —
2 LINES OF TEXT
IN ONE COLOUR.

COMPANY NAME

This ad permits more lineage to Feature
more of your Business Services
and Products

LARGER VARIETY OF TYPE FACES

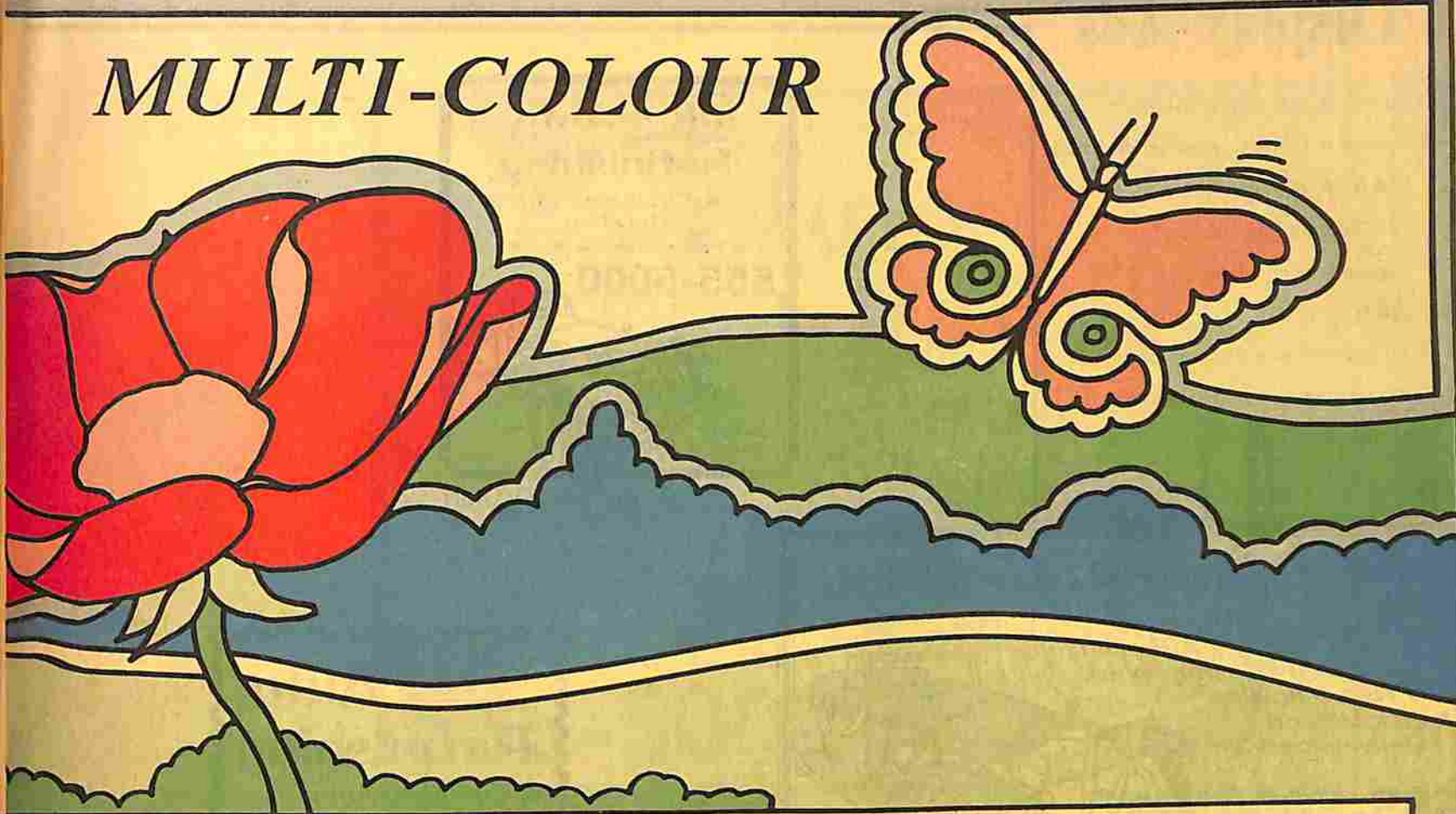
AFFORDS GREATER EMPHASIS OF
ADVERTISING MESSAGE
PERMITS ATTRACTIVE LAYOUT

Any Town 555-5000

COMPANY NAME AND
2 LINES OF TEXT
IN ONE COLOUR
— OR —
3 LINES OF TEXT
IN ONE COLOUR.



MULTI-COLOUR



COMPANY NAME

This ad permits more lineage to Feature more of your Business Services and Products

LARGER VARIETY OF TYPE FACES

AFFORDS GREATER EMPHASIS OF ADVERTISING MESSAGE
PERMITS ATTRACTIVE LAYOUT

HAVE YOUR BUSINESS TAKE PROMINENCE

Any Town **555-5000**

COMPANY NAME AND
3 LINES OF TEXT
IN ONE COLOUR
— OR —
4 LINES OF TEXT
IN ONE COLOUR.

TRADEMARKS

A G T YELLOW PAGES

Dealers, Distributors, Servicemen reach consumers looking for their brand, who otherwise might accept substitutes. Manufacturers insure other advertising by identifying outlets.



Yellow Pages

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

Any Town **555-5000**

Product or Business name offered in one colour.

Logo offered in one colour, however the entire logo must be in colour.

CUSTOM TRADEMARKS —

A G T YELLOW PAGES



Yellow Pages

**WHAT DO YOU SELL?
WHO DO YOU SELL TO?
WHERE DO YOU SELL?
WHEN DO YOU SELL?
HOW DO YOU SELL?**

Tell Your Potential Customers These Answers in the

Yellow Pages

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

Any Town **555-5000**

Product or Business name offered in one colour.

Logo offered in one colour, however the entire logo must be in colour.

"FOR INFORMATION CALL" phrase offered in one colour.

2 lines of text offered in one colour.

Display Ads

Now AGT YELLOW PAGES™ makes it a whole lot easier to stand out from the competition -- with new outstanding colours to choose for your directory advertising.

Shown here are some examples of the new options available to attain the best results possible.

JR's Auto Refinishing

- Complete Auto Detailing

For More Information Call

555-5000



Any Town
Alberta

QUARTER COLUMN

JR's Auto Refinishing

- Complete Auto Detailing
- Quality Custom Work
- Free Estimates
- Pick Up and Delivery Service

555-5000

Any Town
Alberta



DOUBLE QUARTER
COLUMN

*It's a fact that 97% of Albertans use the YELLOW PAGES™ and that 70% of these references result in either a call or visit to the business. Also 78% RELIABILITY is a big factor... you always have ready access to ACCURATE information.

(*Market Survey by Marktrends Marketing Research Inc.)

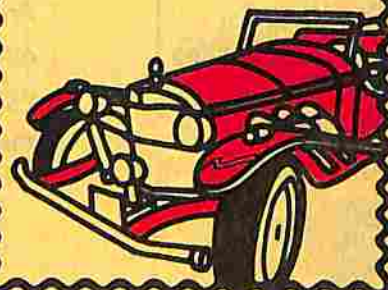
JR's Auto Refinishing

- Complete Auto Detailing
- Quality Custom Work
- Pick Up and Delivery Service
- Free Estimates

555-5000

Any Town
Alberta

"We Care About Your Car"



HALF COLUMN



JR's Auto Refinishing

- Complete Auto Detailing and Glamourizing
- Quality Custom Work
- Pick Up and Delivery Service
- Serving Albertans Since 1962

HOURS:
MON. - FRI.
SATURDAY

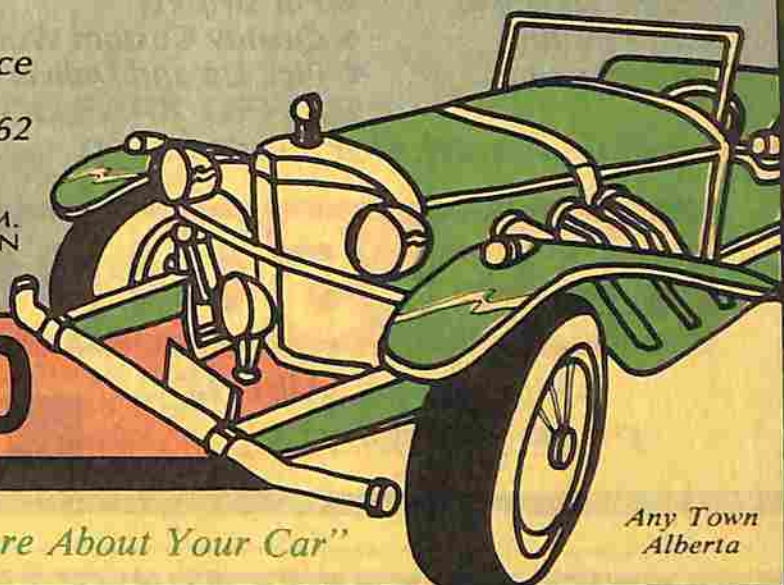
8 A.M. - 5:30 P.M.
8 A.M. - 12 NOON

555-5000



"We Care About Your Car"

*Any Town
Alberta*



TRIPLE HALF COLUMN

JR's Auto Refinishing

- Complete Auto Detailing
- Quality Custom Work
- Pick Up & Delivery Service
- Free Estimates

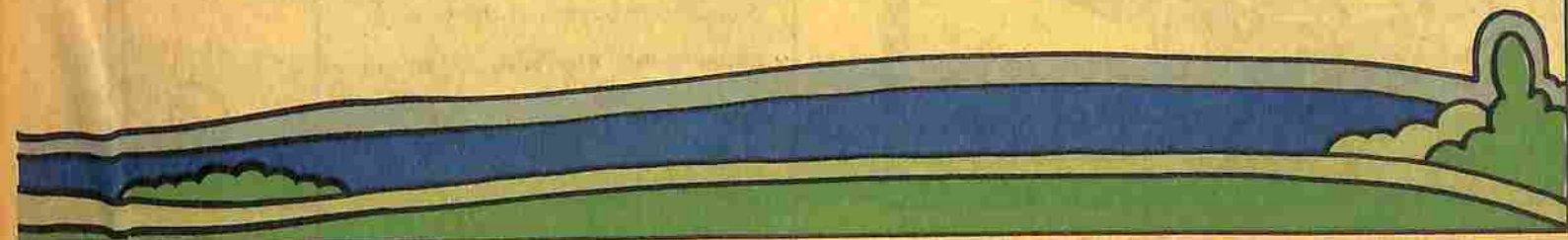
"Serving Albertans Since 1962"

555-5000

*Any Town
Alberta*



TRIPLE QUARTER COLUMN



JR's

For Your Convenience
Our Hours Are:

Monday - Friday 8 A.M. - 5:30 P.M.
Saturday 8 A.M. - 12 Noon

Complete Auto Detailing & Glamourizing

- Fabric Protection
- Power Polishing
- Engine Detailing
- Rust Proofing
- Undercoating
- Lifetime Shine
- Tire Whitewalling
- Pin Stripping
- Quality Custom Work
- Pick Up and Delivery Service

Ask About Our Guarantee

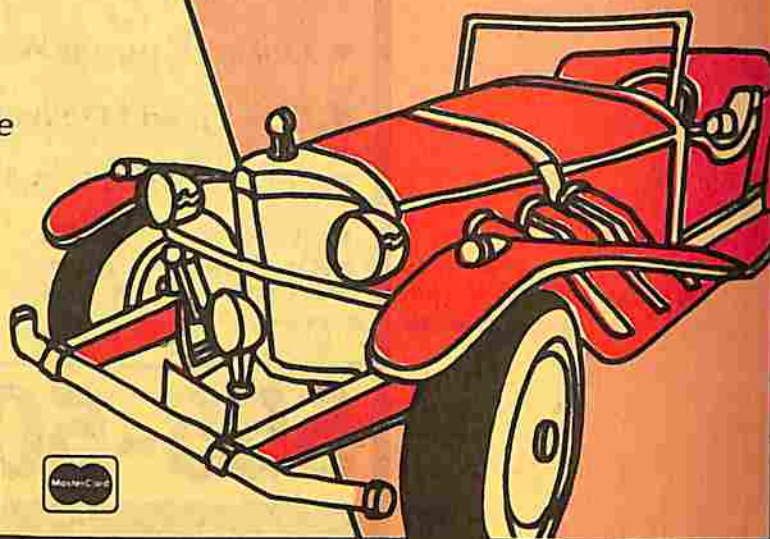
555-5000

Any Town, Alberta

FREE ESTIMATES



Auto Refinishing

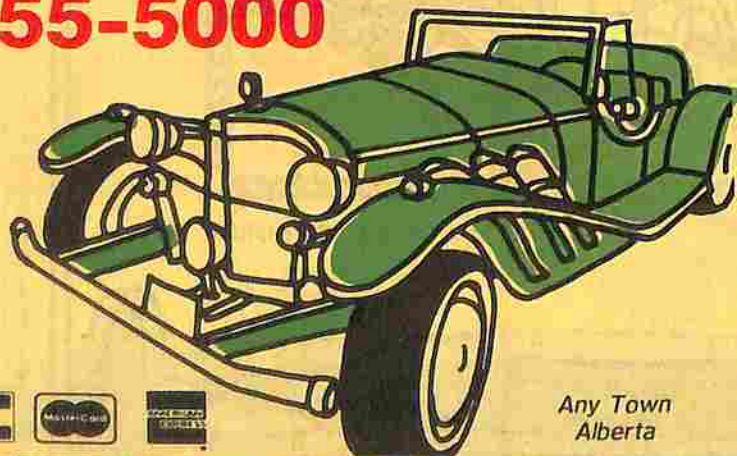


HALF PAGE

JR's Auto Refinishing

- Complete Auto Detailing
- Quality Custom Work
- Free Estimates
- Pick Up & Delivery Service
- **Hours:** Mon. - Fri. 8 A.M. - 5:30 P.M.
Saturday 8 A.M. - 12 Noon

555-5000



Any Town
Alberta



Be well represented and tell more
to sell more . . .

- Business hours
- Credit cards accepted
- Years in business
- Location
- Brand names
- Special skills or services

All these are facts your customers
are looking for. A name, address
and telephone number don't begin
to tell the story.

Your YELLOW PAGES™
advertisement is seen by
prospective buyers at the very
moment they are ready to buy.

DOUBLE HALF COLUMN

Your YELLOW PAGES™ Representatives are professionals trained to provide you with the best advertising program available. Ask how colour can provide you with better results.

For more information on the power of YELLOW PAGES™ advertising,
call TOLL FREE

CALGARY OFFICE

530-5400

Fax Sales Line:

530-5422

Mailing Address:

411 - 1st Street S.E.
Calgary, Alberta
T2G 4Y5

SHERWOOD PARK OFFICE

449-7550

Fax Sales Line:

449-1500

Mailing Address:

261 Seneca Road
Sherwood Park
T8A 4G6



Borders

BORDER NO. 1

BORDER NO. 3 *

BORDER NO. 6 *

BORDER NO. 9 *

BORDER NO. A1 *

BORDER NO. A2

BORDER NO. A3

BORDER NO. A4

BORDER NO. A5

BORDER NO. A6 *

BORDER NO. A7

BORDER NO. A8 *

BORDER NO. A9 *

BORDER NO. B1

BORDER NO. B2

BORDER NO. B3 *

BORDER NO. B4 *

BORDER NO. B5

BORDER NO. B6

BORDER NO. B7

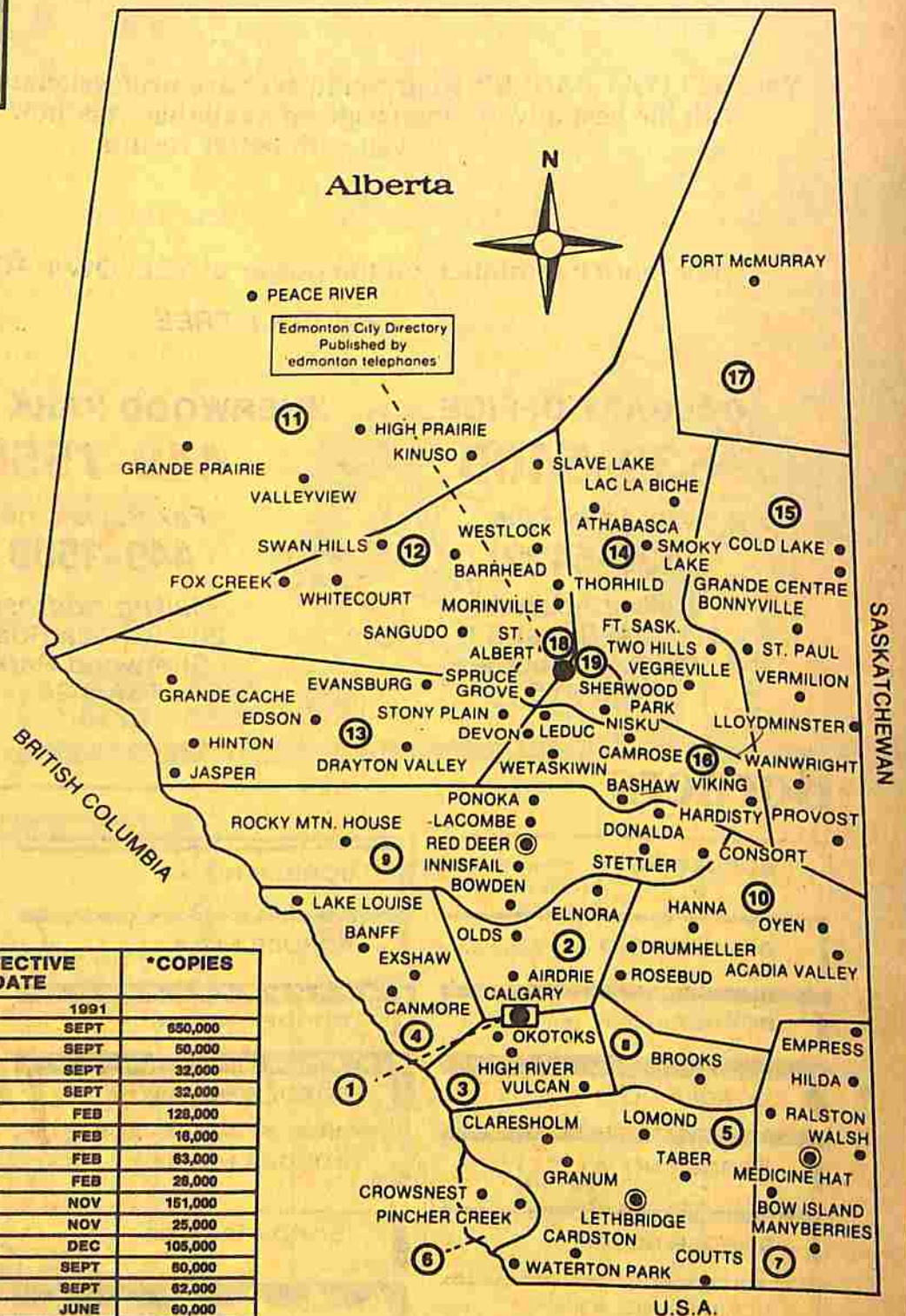
BORDER NO. B8 *

Effective Use of a border can keep the readers eye directed to the copy in the advertisement.

A variety of borders are available for use and maybe in any colour. Some guidelines are:

- * these are the borders offered when screen touches border.

Directories serving Alberta



	DIRECTORY	**CLOSING DATE		EFFECTIVE DATE		*COPIES
		1990	1991	1990	1991	
1.	CALGARY (White & Yellow)	MAY	MAY	SEPT	SEPT	650,000
2.	AIRDRIE	JUNE	JUNE	SEPT	SEPT	60,000
3.	HIGH RIVER	JUNE	JUNE	SEPT	SEPT	32,000
4.	BANFF	JUNE	JUNE	SEPT	SEPT	32,000
5.	LETHBRIDGE	NOV	NOV	FEB	FEB	128,000
6.	CROWSNEST	NOV	NOV	FEB	FEB	16,000
7.	MEDICINE HAT	NOV	NOV	FEB	FEB	63,000
8.	BROOKS	NOV	NOV	FEB	FEB	28,000
9.	RED DEER	AUG	AUG	NOV	NOV	151,000
10.	DRUMHELLER	AUG	AUG	NOV	NOV	25,000
11.	GRANDE PRAIRIE/PEACE	SEPT	SEPT	DEC	DEC	105,000
12.	BARRHEAD	JUNE	JUNE	SEPT	SEPT	60,000
13.	EDSON	JUNE	JUNE	SEPT	SEPT	62,000
14.	FORT SASKATCHEWAN	MAR	MAR	JUNE	JUNE	60,000
15.	BONNYVILLE	MAR	MAR	JUNE	JUNE	82,000
16.	CAMROSE	DEC	DEC	FEB	FEB	79,000
17.	FORT McMURRAY	OCT	OCT	DEC	DEC	48,000
18.	ST. ALBERT	SEPT	SEPT	NOV	NOV	48,000
19.	SHERWOOD PARK	SEPT	SEPT	NOV	NOV	48,000
	EDMONTON	OCTOBER		MARCH		655,000
* THESE ITEMS ARE SUBJECT TO CHANGE						
** For actual closing dates of each directory please contact your Advertising Representative						

GAS/TELEPHONE/ELECTRIC UTILITY/PIPELINE SITE LOCATE

NOTIFICATION SERVICE!

Most underground utilities/facilities can be contacted with one telephone call to the Alberta 1st Call notification service.



1-800-242-3447

TOLL FREE

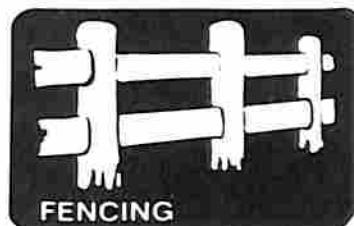
It is the excavator's responsibility to contact all other companies which do not participate in the 1st Call Service.

2 WORKING DAYS NOTICE

You must request underground gas, telephone, electric, utility and pipeline site locates at least 2 working days before you excavate in order to have participants mark the location of their underground facilities at your excavation site.



Call Before
You Dig



FENCING



EXCAVATING/
TRENCHING



TREE PLANTING



DOZING/
GRADING



BORING/
DRILLING



BLASTING