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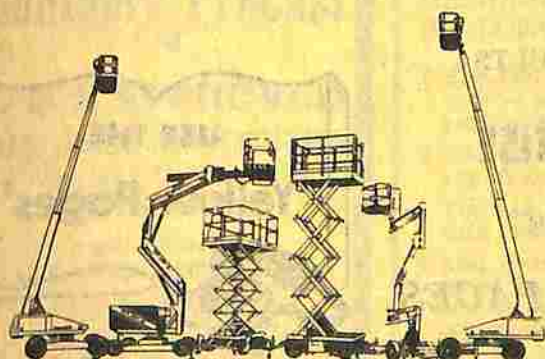
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ROTO-ROOTER
SEWER-DRAIN SERVICE

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SEPTIC TANK SERVICE
 24 HRS. **527-4842** 24 HRS.
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**HIGH PRESSURE FLUSHING UNIT
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PORTABLE
 CHEMICAL
 TOILETS



AND AWAY GO TROUBLES DOWN THE DRAIN

Southern Precast Ltd.

C S A APPROVED
 ONE PIECE REINFORCED
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 SEPTIC TANKS

Fast Delivery
 Medicine Hat Area Customers

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327-0682

3103 - 6th AVE. N., LETHBRIDGE

4 GOOD REASONS FOR HANDLING COMPLAINTS BY LONG DISTANCE

- 1 You can talk over matters at once — promptness often prevents loss of a customer.
- 2 You can use tact in delicate situations.
- 3 You can build closer relations with customers.
- 4 And because men talk more freely than they write, you can frequently trace the real reason for the complaint — and prevent similar complaints in the future.

CRESTWOOD



- LICENSED MECHANICS
- 4 SERVICE BAYS
- SELF SERVE GASOLINE
- ATLAS TIRES & BATTERIES
- BOOSTING SERVICE
- FRONT END ALIGNMENT
- PROPANE SALES & SERVICE
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Complete Automotive Needs

All Work Guaranteed
90 Days or 4,000 Miles
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Next To Southview Mall
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AUTO & FARM TRACTOR AIR
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- 4 CAR WASH BAYS
- 4 SERVICE BAYS
- LICENSED MECHANIC
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MEDICINE HAT

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- TUNE-UPS • CARBURETORS
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Service Stations (Cont'd)

Shell Self-Serve 8 St & Gershaw Dr SW—526-9611

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"WHERE TO BUY THEM"

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Shell Travel Centre
6 St & Trans Canada Hwy—527-5111
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Shell Travel Centre
6 St & Trans Canada Hwy—527-5111
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PUMPER
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- LICENSED MECHANIC
- TOWING SERVICE
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- ALL BRANDS OF TIRES
- AIR-CONDITIONING REPAIR



SPECIALIZING
IN TUNE-UPS

527-5111

Adjoining Travel In Restaurant
Corner 6th Street & Trans Canada Hwy.

BUYING BY TELEPHONE
IS PROFITABLE BECAUSE
YOU CAN:

Talk over matters at once.
Discuss details of what
you want.
Get immediate agreement
on price, delivery and
shipping.
Control inventories
Keep ahead of competition.
Long Distance Pays.

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(See Our Display Advertisement)

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The family doctor should be con-
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Controlled
24 Hour
Emergency
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Division of
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SEPTIC TANK SERVICE
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STEAM CLEANING
FROZEN SEWER LINES

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IF BUSY CALL: 527-8849

BAY 2-1355 BRIER PK. CR. N.W.
MAILING ADDRESS: P.O. BOX 458

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Ltd 325 6 Av SE—526-5400
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

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ing your directory near your
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find the number listed in the
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Sewing Centre



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- ★ JANOME
- ★ OMEGA
- ★ RICCAR
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- ★ ADLER



REPAIRS
TO ALL MAKES & MODELS
90 DAY GUARANTEE
PICK-UP & DELIVERY

is your machine old and creaky?

DOES YOUR SEWING MACHINE RUN EFFICIENTLY?

FREE ESTIMATES

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644 - 2nd ST. S.E.
MEDICINE HAT

DIV. OF ELMA'S FABRICS
**SEW-A-WAY
SEWING MACHINE STORE**

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(See Our Display Advertisement)
Sew-A-Way Sewing Machine Store
444 2 St SE — 527-7801
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102 1899 Dunmore Rd SE — 527-4742
(See Our Display Advertisement)

SINGER

SEWING MACHINES

527-4742

102-1899 DUNMORE RD. S.E.

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Credit Terms Available
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SEWING MACHINES
Guaranteed Service by
Experienced Technicians
Free Estimates
ROLL'S SEWING CENTRE LTD.

Do it with a SINGER

Everything... from needles
to personalized service

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- NEW & USED
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(See Our Display Advertisement)

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(Dial-it-yourself and save.)

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SHARPENING SERVICE

YOU NAME IT
WE SHARPEN IT
SAWS, SCISSORS,
GARDEN TOOLS
LAWN MOWER BLADES

527-2578

415 ABERDEEN ST. S.E.

Shavers—Electric

SARC REPAIR LTD

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Doctor Muffler 1137 Kingsway — 526-0134

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Aldo Shoe Repair Ltd 547a 3 St SE — 527-3797

Don's Shoe Repair & Sales 322 S Railway St SE — 527-1025

Shoes—Retail

Athletes World 105 Medicine Hat Mall — 527-8940

Bata Shoe Stores Medicine Hat Mall — 527-9985

Southview Mall — 527-7682

Copp The Shoe Man Medicine Hat Mall — 526-4218

Fredelle Shoes 116 Medicine Hat Mall — 526-3860

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Medicine Hat Mall — 526-7589

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CORNER OF TRANS CANADA
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"ONE OF SOUTHERN ALBERTA'S
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Medicine Hat Mall
Administration Office
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LIST OF STORES & SERVICES

Allan O B Ltd Medicine Hat Mall — 526-8282

Astral Photo 3292 Dunmore Rd SE — 526-7838

Athletes World 105 Medicine Hat Mall — 527-8940

Bata Shoes Stores Medicine Hat Mall — 527-9985

Bay The Medicine Hat Mall — 526-7888

Big Brother's Custom Shirt Boutique 149 Medicine Hat Mall — 526-7497

Big Small Short & Tall Men's Apparel Medicine Hat Mall — 526-0191

Big Steel Man Medicine Hat Mall — 527-8900

Birk's Jewellers Medicine Hat Mall — 526-1115

Canadian Imperial Bank Of Commerce Medicine Hat Mall — 526-1011

Card Shoppe 3292 Dunmore Rd SE — 526-3525

Central Trust Company Medicine Hat Mall — 529-9899

Coles Book Store 147 Medicine Hat Mall — 526-7828

Copp The Shoe Man Medicine Hat Mall — 526-4218

Daines Western Shops Ltd 157 Medicine Hat Mall — 526-5587

D'Alaird's Medicine Hat Mall — 526-9735

Daniel's 106 3292 Dunmore Rd SE — 526-5814

Downtown Martinizing Dry Cleaning 135 3292 Dunmore Rd SE — 529-9518

Fairweather Medicine Hat Mall — 527-9977

Shopping Centres (Cont'd)

MEDICINE HAT MALL (Cont'd)

LIST OF STORES & SERVICES (Cont'd)

Forzani's Locker Room Medicine Hat Mall — 526-7511

Fredelle Shoes 116 Medicine Hat Mall — 526-3860

Hale Optical Co Ltd Medicine Hat Mall — 526-4849

Harv's Jewellery & Gift Ltd Medicine Hat Mall — 527-5656

Health Products Centre Medicine Hat Mall — 526-4020

Hi Lites Medicine Hat Mall — 527-0409

Hickory Farms Store 3292 Dunmore Rd SE — 526-7079

Jack Fraser Mens Wear Medicine Hat Mall — 526-7296

Jewels By Wright's 151 Medicine Hat Mall — 526-3944

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Kinney Shoes Of Canada Ltd 121a 3292 Dunmore Rd SE — 526-6665

Lighting Unlimited Medicine Hat Mall — 526-8447

Mall Hairstyling Medicine Hat Mall — 526-4891

Marlin Travel 3292 Dunmore Rd SE — 526-6605

Medicine Hat Credit Union Medicine Hat Mall — 527-9101

Merle Norman Cosmetic Studio 110 Medicine Hat Mall — 526-6918

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Mister Sound 156 3292 Dunmore Rd SE — 527-9151

Nickelodeon Medicine Hat Mall — 526-7585

One Hour Photo 136 3292 Dunmore Rd SE — 529-5212

Pace Place The Medicine Hat Mall — 527-9665

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Pipe 'N Paper 111 Medicine Hat Mall — 527-9108

Radio Shack Medicine Hat Mall — 527-7566

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Shoppers Drug Mart Medicine Hat Mall — 526-1426

Smart Set 109 3292 Dunmore Rd SE — 527-0129

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Suzy Shier (Canada) Limited 124 3292 Dunmore Rd SE — 526-0211

The Travelman 135a 3292 Dunmore Rd SE — 526-0506

Thrifty's Place For Pants Dunmore Rd & Trans Canada Hwy SE — 526-9449

Ticket Wicket The 111a Medicine Hat Mall — 526-0435

Tip Top Tailors Medicine Hat Mall — 526-6557

Town & Country 3292 Dunmore Rd SE — 526-3551

Toys & Wheels Medicine Hat Mall — 526-7254

Yo Yo Children's Wear Medicine Hat Mall — 529-5667

(CONTINUED NEXT LISTING PAGE)

4 GOOD REASONS FOR HANDLING COMPLAINTS BY LONG DISTANCE

You can talk over matters at once
promptness often prevents loss of a
customer.
You can build closer relations with
customers.
You can use tact in delicate situa-
tions. And because men talk more
freely than they write, you can fre-
quently trace the real reason for the
complaint and prevent similar com-
plaints in the future.

SOLID VINYL SIDING

WITH INSULATING BACKERBOARD

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QUALITY — SERVICE — PRICE

SIDING & INSULATION — SOFFIT & FASCIA
DOORS — WINDOWS — ROOFING
CARPORTS — PATIO COVERS — SHUTTERS
FREE LICENSED
ESTIMATES & BONDED

FOR YOUR AREA REPRESENTATIVE
CALL **TOLL FREE**

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(NO CHARGE DIAL)
MEDICINE HAT — CALGARY — EDMONTON
RED DEER — SWIFT CURRENT
1212 - 38th AVENUE N.E.

Shopping Centres (Cont'd)

SOUTHVIEW MALL SHOPPING CENTER

SOUTHVIEW MALL

3201 - 13TH AVENUE S.E.

"A STORE FULL OF STORES"



OFFICES

Southview Mall Shopping Center

Administration Office Southview Mall — 527-3032

Maintenance Office — 527-4211

LIST OF STORES & SERVICES

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Fair-Way Waterbeds	526-7323
Fran's Kiosk	527-9618
Gallenkamp Shoes	526-5676
Good For You	527-5715
Green Leaf Plants & Crafts Ltd.	527-9363
I G A Stores	
Jay Dee's Pets	527-7740
K-Mart Department Stores	527-2228
Kelly's	526-0457
Kitchenique	526-6500
Mohawk Southview Service	527-8388
Nature's Pantry	527-9908
Nickelodeon	526-0472
Orange Julius	526-9626
Outlet The	526-4100
Reitman's (Alta) Ltd.	526-6201
Richardson's Jewellery	526-6784
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St Clair Fashions	526-0455
2nd Look Studios	526-4332
Sound Savings Records & Tapes	526-5036
Southview Arts & Crafts	
3201 13th Ave SE	529-1883
Southview Gift Shoppe (1980) Ltd.	526-4744
Southview Mall Restaurant	529-6168
Special People Maternity & Infant Ltd.	527-9544
Stylex Hair Shop	529-1373
Sweet Sixteen Fashion Stores	527-3721
Toronto Dominion Bank	527-8121
Western Drug Mart	527-7156

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DO IT NOW! DO IT RIGHT!

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- ★ METAL SIDING
- ★ SOFFIT & FASCIA
- ★ EAVESTROUGHING
- ★ ASPHALT & CEDAR ROOFING
- ★ FREE ESTIMATES

**WE'RE
AFFORDABLE
FOR
YOU!**



GEBHARDT EXTERIORS

VINYL &
ALUMINUM
SIDING
SOFFIT
FASCIA



FREE ESTIMATES

526-9132

1163 BASSETT CR. N.W., MEDICINE HAT

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4 Medicine Hat Plaza — 529-6900
SOUTHERN MUSIC LTD. — 526-5165

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S & S Aluminum Services Ltd.
857a 16th St SW — 526-8461

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A & B SIDING 2867 15th Ave SE — 527-4099
(See Our Display Advertisement)

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- Windows - Metal
- Windows - Wood
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- Storm Doors
- Entry Door Systems



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PRODUCTS LIMITED**

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(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)



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BUILDING PRODUCTS (1975) LTD.
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SIDING PLUS INSULATION

PROFESSIONAL INSTALLATION
CITY OR COUNTRY

SIDING & INSULATION — SOFFIT — FASCIA
DOORS — WINDOWS — ROOFING — EAVESTROUGH

329-9177

3306 - 9th Avenue N., Lethbridge

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ESTIMATES

LICENSED
& BONDED

LOOKING
FOR
SOMETHING
?



And when you buy, be sure to say, "I
found you in the YELLOW PAGES."

Siding (Cont'd)

Gebhardt Exteriors
1163 Bassett Cr NW 526-9132
(See Our Display Advertisement)

INTERNATIONAL EXTERIORS (ALBERTA) LTD

DO-IT-YOURSELF WHOLESALE & RETAIL WAREHOUSE

OR INSTALLED
VINYL OR ALUMINUM SIDING
SOFFITS - FASCIA - SHUTTERS
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OUR ADVICE & ESTIMATES ARE FREE
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International Exteriors (Alberta) Ltd
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964a 23 St SW 529-5600
(See Our Display Advertisement)

Medicine Hat Steel & Aluminum 1976 Ltd
802 16 St SW 527-3706
(See Our Display Advertisement)

MIDWAY HOME IMPROVEMENTS LTD

INSTALLATION OF
EAVESTROUGHS - FASCIA & SOFFIT
11 Red Oak Place SE 529-9873

Peerless Eavestrouthing
46 Ewart Cr SE 527-5700
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

MARBLE CLEANER

Equal parts of salt and pumice stone with enough water to form a paste make an effective cleanser for marble slabs.

MEDICINE HAT STEEL & ALUMINUM 1976 LTD.

SIDING

- STEEL
- ALUMINUM
- SOFFIT
- FASCIA
- SHUTTERS
- VINYL

802 - 16th ST. S.W. **527-3706**



WE
SERVICE
WHAT
WE SELL

- CONTINUOUS COLORED
- 4 x 5 INCH TROUGH
- BAKED ON ENAMEL FINISH
- FREE ESTIMATES

TOWN & COUNTRY
527-5700
DAYS & EVENINGS

S & S ALUMINUM SERVICES LTD.



SIDING

Supply & Installation Of



Reynolds Aluminum

ALUMINUM & VINYL SIDING
SHUTTERS, SOFFIT & FASCIA
CONTINUOUS EAVESTROUTHING

Home Improvements & Renovations

526-8461

QUALITY TRADESMAN
857a - 16th St. S.W., Medicine Hat

IF YOU NEED SIDING, SOFFIT, FASCIA FIN-ALL ROOFING



NO
MORE
MAINTENANCE

NO
MORE
PAINTING

- Free estimates
- Over 12 years experience and know how
- One of Medicine Hat's largest siding Contractors
- Locally owned, operated and warehoused in Medicine Hat
- Licensed and bonded

WHOLESALE & RETAIL

- Distributor of DAYMOND SOLID VINYL SIDING "The perfect Siding" — with a new life-time warranty.
- City and rural installation
- Senior citizen policy
- Finest products by these nationally known manufacturers: Daymond, Reynolds, B.P. Esso.

— If you want the best for your home and family call: —

INTERNATIONAL EXTERIORS (ALBERTA) LTD.

922 Allowance Ave. S.E.
Across From Linseed Oil Plant

526-1979

Medicine Hat



JAMESON CASH & CARRY WAREHOUSE

- ALUMINUM SIDING & SOFFIT
- ALUMINUM FASCIA
- VINYL SIDING
- SHUTTERS
- CUSTOM MADE FLASHINGS
- INSTALLATION TIPS FOR U-DO-IT YOURSELF

964a - 23rd STREET S.W.
MEDICINE HAT, ALBERTA



529-5600

JAMESON CONTRACTING LTD.



FIRST CHOICE & LAST WORD IN SIDING

Siding (Cont'd)

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(See Our Display Advertisement)
Shale Renovations 949 Dominion St SE — 526-8521
(See Our Display Advertisement)
Southern Siding 1177 Factory St SE — 529-1786
(See Our Display Advertisement)

People who are ready to buy turn first to the Yellow Pages. If you have something to sell or a service to offer, here's the place to tell about it. The "Yellow Pages" places your name, address and telephone number before the buyer at the very moment he wants your product or service. Call the business office for information.

Sightseeing Tours & Attractions

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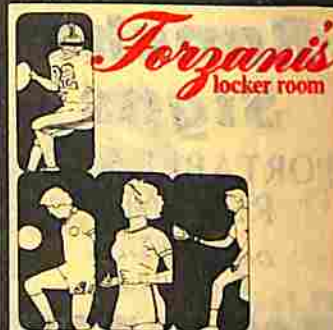
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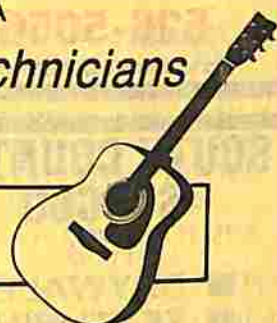
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 "Complete Seamstress Service"
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So Mor Alteration Shop The
 545 3 St SE—527-5633

Tape Recording Equipment & Supplies

Gust's Radio T V Sales Ltd
 4 941 S Railway St SE—526-6815

USE TB CHRISTMAS SEALS

Tapes—Sound Prerecorded

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 24 419 3 St SE—527-5805
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WESTERN CONCORD MANUFACTURING LTD
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GORDON & MASTEL & ASSOCIATES
 752 3 St SE—527-8185
H & R Block 675 2 St SE—526-5801
Patton Lloyd A Accounting Ltd
 610 Kingsway—526-3996
Personal Tax Services Ltd
 201 Broadway E—Redcliff 548-3644
REDCLIFF INCOME TAX SERVICES
 Schaufele's Accounting 657 2 St SE—526-4464
 Stewart W G Office Services
 205 1899 Dunmore Rd SE—527-8747

Taxicabs

CARE CABS—529-2211
 Redcliff Customers Direct Line (No Charge)
 Redcliff 548-6222
 (See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

When you call someone, give them time to reach the telephone. You know how you feel when you just miss a call, so wait a few seconds longer when you ring. You never know, they may just be reaching for the phone when you hang up.

Care Cabs

"We Care To Serve You!"

529-2211

Redcliff Customers Direct Line
 (No Charge)

548-6222

RADIO DISPATCHED CARS
 SERVING MEDICINE HAT,
 REDCLIFF, & DISTRICT

★ 24 HOUR SERVICE ★

Taxicabs (Cont'd)**DELUXE CENTRAL TAXI**

656 1/2 St SE — 526-3333

(See Our Display Advertisement)

SUFFIELD TAXI

Ralston 544-3560

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MEDICINE HAT - 526-8855

SUFFIELD - 544-3560

54 Suncrest Mobile Hm Pk — 526-8855

Vee Taxi 721 5 St SE — 527-0922

Service for Architects, Engineers and Builders: that's where to call if you're building a house and you want to arrange for special telephone outlets. This service is also available to builders of large apartment, office and industrial complexes.

Mr. Businessman:

Print your Area Code with your telephone number on all Printed matter!

AGT**Taxidermists****BERT'S TAXIDERMY STUDIO LTD**

SEE US FOR COMPLETE TAXIDERMY

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352 Huntborne Wy. NE 274-7966

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5-2235 - 30th Avenue NE 277-5843

352 Huntborne Wy NE — Calgary 274-7966

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If you need help quickly, the Classified Telephone Directory is the place to look. Roofers, painters, plumbers, and thousands of other services and dealers are listed in the Classified Telephone Directory for quick reference.

PEAK & PRAIRIE TAXIDERMY STUDIO

(FORMERLY WHITE TAXIDERMY)

Taxidermist: TERRY LOZO

PROFESSIONAL MOUNTING OF:

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— BIRDS, FISH

— RUGS

— LIFE SIZE MOUNTS

ALL TYPES OF TANNING

"Please Visit Our Studio"

GIFT SHOP ON PREMISES

526-1216 527-2338

BUS.

RES.

3-1023 ALLOWANCE AVE. S.E.
MEDICINE HAT T1A 8A9**Taxidermists (Cont'd)****J B TAXIDERMY & TANNERY**

BIG GAME - BIRDS - RUGS

Special Wet Tanning

For Taxidermists

407 11 St NE — Calgary 264-5220

Lorraine's Taxidermy 1720 13 Av SE — 527-0919

Peak & Prairie Taxidermy Studio

3 1023 Allowance Av SE — 526-1216

(See Our Display Advertisement)

Tea Jams & Spices—Wholesale

Watkins Quality Products

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Dial — 1-800-222-6575

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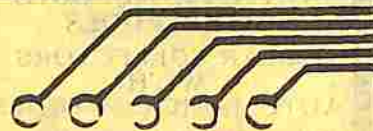
Telemetering Equipment**AGT**

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(See Our Display Advertisement)



Large or small...
remote data
acquisition and
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reduce downtime...
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We'll design, engineer and install systems to perform just about any remote monitoring and sensing job you'll need done. Province-wide service centres. Flexible terms.

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(Call Collect)

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FIND WHAT YOU WANT —
WHEN YOU WANT IT —
PRODUCTS — DEALERS —
SERVICES — PROFESSIONS
are listed . . . by classification.
. . . throughout these pages. You
can find almost anything you
need quickly and easily when
you use THE YELLOW PAGES.

Now you can have
branch offices
anywhere

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at low cost

Call your Telephone
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a representative will
help you set up Zen-
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Do it today . . . You'll
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NAME****OR****ADDRESS****IS FORGOTTEN**

Someone has told you of a
certain concern or you've
read their advertising
somewhere

LOOK**IN THE****Yellow Pages**

You will recognize the name
or address when you see it.

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**CITYWIDE TELEPHONE ANSWERING
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430 Belfast St SE 526-2815
If Busy Call 527-8596
If Busy Call 529-9419

(See Our Display Advertisement)

Zip Call Services Ltd 203 531 4 St SE—526-4949
(See Our Display Advertisement)

Telephone Directories

**AGT
OFFICIAL TELEPHONE DIRECTORIES
ADVERTISING INFORMATION**

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Business Communications**
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(See Our Display Advertisement)

AGT PHONECENTRES

AGT phone centre

QUALITY SELECTION SERVICE

- TELEPHONES • ACCESSORIES
- ANSWER/RECORD MACHINES
- LONG DISTANCE GIFT CERTIFICATES
- CUSTOM CALLING SERVICES
- HOME SECURITY • LEARNING AIDS
- PAGE-CALL

COMPLETE HOME TELEPHONE SERVICE FOR
SERVICE APPLICATION
PAYING TELEPHONE ACCOUNTS
TELEPHONE REPAIR

PHONECENTRES (A G T)

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**CITYWIDE
PAGING
SYSTEMS**

*I do more
than answer
telephones...
24 hours...
every day*



**HOLIDAY SERVICE
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SERVICE**

CityWide
430 BELFAST STREET S.E.

IF IT CAN BE DONE BY **TELEPHONE**

YOUR TELEPHONE **SECRETARY**

CAN DO IT WITH EFFICIENCY

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24 HOUR SERVICE

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Services Tailored To Your Needs
At Competitive Rates,
Including Reduced Mileage Charges
In Most Exchanges

Every Hello Is A Good Buy

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takes your messages
whenever you're out.



**Pagette
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gives you actual voice
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alerts you in case of burglary, fire
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Call us anytime, we work 24 hours a day

is Call
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526-4949

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Increase productivity
with total
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Local, provincial,
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"Success through teamwork"

**SAVE
STEPS**

and Time, too!

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to simplify your buying

AGT

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We Use CHANNEL MASTER
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Service for Architects, Engineers and Builders: that's where to call if you're building a house and you want to arrange for special telephone outlets. This service is also available to builders of large apartment, office and industrial complexes.

Television—Sales & Service

A & A T V Service
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(See Our Display Advertisement)

DRADER'S VIDEO CENTRE LTD

**SONY TRINITRON
HITACHI LUMINAR**

We Service What We Sell
Your Complete Video Centre

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Telephone cords and water don't mix. A wet cord can put your telephone out of order. So please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

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Magnavox, Philips, Admiral & Panasonic TV's & Stereo

Sales & Service

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13 Av SE & No 1 Highway — 527-8328

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4 941 S Railway St SE — 526-6815
(See Our Display Advertisement)

The YELLOW PAGES will help you find the people who Buy — Sell — Rent — Repair.

GUST'S RADIO T.V. SALES LTD.

SYLVANIA
GT-MATIC
COLOR TV



TELEFUNKEN
STEREO

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FOR:

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General Electric
Hitachi - R.C.A.
Candle - Sanyo
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Quasar
Sylvania
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EXPERT
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SPECIALISTS**

**ASK ABOUT OUR
GUARANTEE**

26 YEAR SALES & SERVICE
EXPERIENCE (AMPLE PARKING)

**PATCHCORD
CENTER**

**WE SERVICE
ALL MAKES
& MODELS**

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4-941 S. RAILWAY STREET S.E.

A & A TV SERVICE

HOME

OR

SHOP SERVICE

TO ALL MAKES OF SETS

526-7205

1014 Braemar St. S.E.
MEDICINE HAT

Toshach

QUALITY
HOME
FURNISHINGS

"Your Appliance
Specialists"

COMPLETE LINE
OF ELECTROHOME
& PANASONIC
COLOR T.V.'S

526-5112

526-3600

221 N. Railway St. S.E.

Television—Sales & Service (Cont'd)**JACK'S RADIO & T V LTD**

ZENITH - SONY - RCA - PANASONIC

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VIDEO TAPE RECORDERS
TAPES & ACCESSORIES
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648 2 St SE — 527-5503

R C A TELEVISION

- COLORTRAK & XL-100 COLOR TV
- BLACK & WHITE TV
- SELECTAVISION
- VIDEO DISC PLAYERS AND
- VIDEO CASSETTE RECORDERS
- VIDEO COLOR CAMERAS

RCA

"WHERE TO CALL"

DEALERS

JACK'S RADIO & T V LTD

646 South Railway St SE — 526-4998

SONY COLOR TV

Betamax,
Trinitron Color TV,
Large
Screen TV,
Color
Cameras

SONY

"FOR INFORMATION CALL"

AUTHORIZED DEALERS

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643 3 St SE — 529-1000

JACK'S RADIO & T V LTD

646 South Railway St SE — 526-4998

AUTHORIZED SERVICE

Jack's Radio & T V Ltd

646 South Railway St SE — 526-4998

SOUNDS FANTASTIC

HITACHI TVs

THE ONLY COLOR TV WITH A 20 YEAR
WARRANTY ON THE SOLID STATE PARTS
SYLVANIA TVs 14 in. to 40 in.

IN STORE SERVICE

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If Busy Call — 526-1010

SYLVANIA AUDIO-VIDEO

- COLOR TV WITH **SYLVANIA**
- REMOTE CONTROL
- VIDEO RECORDERS
- LARGE SCREEN TV

DEALERS

GUST'S RADIO T V SALES LTD

4 941 S Railway St SE — 526-6815

Tel-Ray Television Ltd

683 S Railway St SE — 526-4588

Toshach Quality Home Furnishings

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(See Our Display Advertisement)

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YOU CAN:**

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- Discuss details of what you want.
- Get immediate agreement on price, delivery and shipping.
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- Long Distance Pays.



A Welcome Sight A Public Telephone

Conveniently located and well-lighted public telephones serve your "away-from-home" telephone needs 24 hours a day, Sundays and holidays.

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Get Full Use of
Your Phone Service
Be Sure Your Phones
Are Answered



Miss the folks you love?
Call them
Long
Distance.

Television Systems Equipment—Closed Circuit

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Monarch Theatre 609 2 St SE—526-2603
Towne Theatre 533 4 St SE—526-6300
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Ticket Wicket The
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If using any chemical product such as cleaning agents, insect or weed killers wash your hands thoroughly before handling food.

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(See Our Display Advertisement)

CASA DE ARCOS COALDALE MARBLE & CERAMIC TILE

• COMMERCIAL • RESIDENTIAL • FARMS

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Ed Moritz Masonry & Tile Supply

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(See Our Display Advertisement)

Old Brick Furniture & Carpet Warehouse

522d Maple Av SE—526-1006

Pedersen's Floor Covering Ltd

9 8 St NW—527-3951

Let Your Fingers Do The Walking

"I appreciate it—

when you tell me
'I found you
in the

**YELLOW
PAGES'**"



Tile Contractors & Dealers— Ceramic & Non—Ceramic (Cont'd)

STONEHENGE MASONRY & TILE

IDEAS FROM ITALY, TEXAS & MEXICO

Swimming Pools, Floors, Counter

Tops, Kitchens Etc. - Supply & Install

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INTERNATIONAL TIME RECORDER CO

LTD

Factory Discount Prices—Buy Direct & Save

Equip. & Supplies For Amano, Cinci, Simplex

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B & D TIRE TOWN LTD

DISTRIBUTORS FOR ALL TYPES OF TIRES

No Charge Dial 1-800-232-7216

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Preured retreads with

exclusive MICRO-SIPE®

tread for traction,

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truck, light truck &

industrial tread designs.



SEE YOUR FRANCHISED DEALER

"FOR INFORMATION CALL"

Kirk's Mid-Way Tire & Retreading Ltd

1940 Highway Av SE—Redcliff 548-3941

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Albert's FLOOR & CARPET LTD.

★ LINOLEUM ★ CERAMIC TILE
★ CROSSLEY ★ WESTMILLS
● WOOLS ● ACRILONS ● NYLONS ● PROPYLON

FRANCHISED DEALER FOR ALBERTA - UNI-TURF FLOOR COVERINGS

RUGS **526-6005** CARPETS
1320 KINGSWAY S.E., MEDICINE HAT

Ed Moritz Masonry & Tile Supply



CERAMIC & MOSAIC TILE

CONTRACTORS & SUPPLY

VISIT OUR TILE SHOWROOM

DO IT YOURSELF... OR

WE'LL DO IT FOR YOU

RESIDENTIAL — • — COMMERCIAL

527-3673

1006 South Railway St. S.E., MEDICINE HAT

KIRK'S MID-WAY Tire & Retreading Ltd.

1940 Hwy. Ave. S.E.

REDCLIFF, ALBERTA

548-3941

**TRUCK & FARM SERVICE
MOBILE TRUCK**

YOUR



CERTIFIED DEALER



BRIDGESTONE

**24 HOUR
SERVICE**

Tires—Dealers (Cont'd)

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(See Our Display Advertisement)

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710 Gershaw Dr SW 527-1607

Great West Tire Exchange
622 16 St SW 527-4900

(See Our Display Advertisement)

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1202 S Railway St SE 526-3112

Haas Auto Services (Med Hat) Ltd
621 16 St SW 527-1961

HOLIDAY GULF (1978) LTD
820 Redcliff Dr SW 527-2121

K-MART AUTO CENTRE
3201 13 Av SE 526-5465

(CONTINUED NEXT LISTING PAGE)

DECK'S TIRE SERVICE LTD.

YOUR **Firestone** DEALER

- ALL TIRE SERVICE
- ON THE FARM SERVICE
- BRAKE, SHOCKS, & FRONT
END MECHANICAL SERVICE

527-8195

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MEDICINE HAT, ALTA.



TIRE STORE

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RADIAL TIRE SPECIALISTS



- Wheel Alignment Cars & Trucks
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**T/A HIGH TECH
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HOURS: 8 - 12, 1 - 5 — SAT. 8 - 12



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PASSENGER
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FARM, TRUCK
INDUSTRIAL
AND REPAIRS

ALIGNMENT
BALANCE
BRAKES &
SHOCKS

B.F. GOODRICH T.A.

527-7771

514 S. RAILWAY STREET S.E.
T1A 2V6

MOBILE TIRE SERVICE FARM & INDUSTRIAL



**B. F.
GOODRICH**
TIRES & TUBES

Great West
TIRE
EXCHANGE

COMPLETE TIRE SERVICE

527-4900

622 - 16th STREET S.W., MEDICINE HAT

Tires—Dealers (Cont'd)

Kirk's Mid-Way Tire & Retreading Ltd
1940 Highway Av SE — Redcliff 548-3941
(See Our Display Advertisement)
MARBEN AUTO SERVICE LTD
102 6 Av SE — 526-3070

MICHELIN

THE SIGN
OF QUALITY



"WHERE TO BUY THEM"

ART BULL (1977) LTD
727 2 St SE — 526-3007
**KIRK'S MID-WAY TIRE &
RETREADING LTD**
1940 Highway Av SE — Redcliff 548-3941
**O K TIRE STORE (MEDICINE HAT)
LTD** 770 17 St SW — 527-7862
SEPT TIRE & BRAKE
239 N Railway St SE — 527-1157

Mister Tire 514 S Railway St SE — 527-7771
(See Our Display Advertisement)

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Michelin & Vredestein Tires
Mag Wheels

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2830 5 Av N Lethbridge (No Charge
Dial) — 1-800-552-8001

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770 17 St SW — 527-7862
(See Our Display Advertisement)

SEPT TIRE & BRAKE
239 N Railway St SE — 527-1157
(See Our Display Advertisement)

**SLEEPY HOLLOW CUSTOMIZING TIRE
& TRAILER REPAIR**
UNIROYAL TIRES - SALES & REPAIRS
REPAIRS ON R.V.'S.
5 645 S Railway St SE — 526-7239

South Railway Tire (1982) Ltd
654 17 St SW — 527-8969
(See Our Display Advertisement)

Tires—Repairing

Great West Tire Exchange
622 16 St SW — 527-4900

Klaudi's Toyota Sales Ltd
1039 Kingsway SE — 527-1339

Marben Auto Service Ltd
102 6 Av SE — 526-3070

Mister Tire 514 S Railway St SE — 527-7771

O K Tire Store (Medicine Hat) Ltd
770 17 St SW — 527-7862

Sept Tire & Brake 239 N Railway St SE — 527-1157

SOUTH RAILWAY TIRE (1982) LTD
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Tires—Retreading

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Tobaccoists—Retail

Brier Patch The 603 2 St SE — 527-9286

PIPE 'N PAPER
111 Medicine Hat Mall — 527-9108

Tobaccoists—Wholesale

Hudson's Bay Wholesale
1047 Brier Park Way — 526-2863

LET STAND

To prevent eggs from cracking
when added to boiling water, let
stand in warm water a few minutes
while cooking water is being
brought to a boil.

SOUTH RAILWAY TIRE (1982) LTD.



- PASSENGER
- TRUCK
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24 HOUR SERVICE



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**CHEMICAL TOILET
RENTALS**

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Bay 2 1355 Brier Pk Cr NW — 527-4842

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LTD**

Wholesale —
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Proto — Makita — Skill

J. Walter — Will — Ego Pipe Wrench

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If Busy Call — 529-1100

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820 14 St SW — 527-5575

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521d N Railway St SE — 526-5921

Century Sales & Service Ltd

551 17 St SW — 526-6461

G & C Bearing & Supply Ltd

742 16 St SW — 526-7988

(See Our Display Advertisement)

HAT SALVAGE & STEEL LTD

COMMERCIAL & INDUSTRIAL

HAND & POWER TOOLS

WELDING SUPPLIES

1248 S Railway St SE — 527-1860

If Busy Call — 527-3800



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COMPLETE TIRE SERVICE — MOBILE SERVICE UNIT
FOR COMPLETE FARM & ROAD TIRE SERVICE



- Shock Absorbers
- Brake Work
- Wheel Alignments
- Wide Tires & Wheels
- Electronic Balancing
- Tune-Ups



527-1157

AFTER HOURS RES. 526-9791
EMERGENCY SERVICE

239 N. RAILWAY ST. S.E., MEDICINE HAT



(CONTINUED NEXT LISTING PAGE)

Tools (Cont'd)

HUNTER TOOL SUPPLY LTD
65622 Burbank Cr SE — Calgary 252-7505
Lerner's Home All Building Centre
1440 8 Av SW — 527-1293

TEMAC INDUSTRIES LTD
1911 Broadway Av — Redcliff 548-3977
(See Our Display Advertisement)
Zelmor Automotive Ltd 501 2 St SE — 527-5571



G & C BEARING & SUPPLY LTD.



MAKITA, SKIL - PROTO - MILLER FALLS
SUPER EGO PROFESSIONAL PIPE TOOLS
TOOL BOXES - SHOVELS & TAPE MEASURES

Complete Stock in Medicine Hat
AFTER HOURS SERVICE - Residence 527-8038
Residence 527-6369

526-7988

742 - 16th ST. S.W.
MEDICINE HAT

MILWAUKEE ELECTRIC TOOL



- DRILLS
- GRINDERS
- SANDERS
- SCREWDRIVERS
- IMPACT WRENCHES
- ALTERNATORS
- SAWZALLS
- VACUUM CLEANERS

& ACCESSORIES

DISTRIBUTOR

TEMAC INDUSTRIES LTD.
Rental Division

548-3977

1911 BROADWAY AVENUE
REDCLIFF, ALBERTA

Tools—Cutting

Doall Calgary
Bay 6 6120 11 St SE — Calgary 255-6612

Tools—Electric

BLACK HARDWARE LTD THE
521d N Railway St SE — 526-5921

**WESTERN CANADA WELDING
PRODUCTS LIMITED**

Distributor For: WALTER METABO,
BOSCH POWER TOOLS & ACCESSORIES
874 15 St SW — 527-8511

Tourist Information

South-East Alberta Travel & Convention
Association 577 2 St SE — 527-6422

Towing Equipment**DANCO EQUIPMENT LTD**

HOLMES WRECKERS
& CAR CARRIERS
HYDRAULIC, MECHANICAL
ELECTRIC

4 TON TO 45 TON

SALES — PARTS — SERVICE

334 53 Av SE — Calgary 253-6421

JUMP-STARTING

Don't let vehicles touch when jump-starting. It could cause a short circuit.
Turn off all accessories in both cars.

Towing Service**ALBERTA MOTOR ASSOCIATION**

24 HOUR
TOWING SERVICE



"FOR INFORMATION CALL"

ALBERTA MOTOR ASSOCIATION
2710 13 Av SE — 527-1166

Lo-Cost Towing 910 Division Av N — 529-9857
(See Our Display Advertisement)

Phil's Towing Service
2377 Woolley Place SE — 526-4481
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

**Now you can have branch
offices anywhere across the
country at low cost**

Call your Telephone Business
Office and a representative
will help you set up Zenith
Service to meet your specific
needs. Do it today . . . you'll
be glad you did!

Long
Distance
Pays



Lo-Cost Towing

24 HOUR SERVICE

OWNED & OPERATED BY ROB & JAN JESNEY

529-9857

- ★ LIGHT & HEAVY TOWING
- ★ 12 - 24 VOLT GENERATOR BOOSTING
- ★ DOLLY & AIR EQUIPPED
- ★ RADIO DISPATCHED
- ★ TRAILER TOWING
- ★ FENCED STORAGE

**WE ALSO UNLOCK
TRUCK & CAR DOORS**



**AMA CUSTOMERS
CALL US DIRECT
FOR PROMPT SERVICE**

910 DIVISION AVE. N. T1A 5Y5
MEDICINE HAT

PRAIRIE SCHOONER TOWING

VEHICLE RECOVERY SERVICE

- SEMI-TRAILER TOWING
- LIGHT TRUCKS & CARS
- RADIO DISPATCHED
- DOLLY & AIR EQUIPPED
- COMPLETE AUTOMOTIVE
REPAIRS

BOOSTING SERVICE

526-3005

**MAILING: #3-38 CAMPBELL CR. S.E.
BOX 1329 REDCLIFF**



**24 HOUR
SERVICE**

Towing Service (Cont'd)

Prairie Schooner Towing
Box 1329 Redcliff 526-3005
(See Our Display Advertisement)
SCHAFER'S SERVICE STATION
No 1 Hwy Redcliff 548-3346
Shell Travel Centre
6 St & Trans Canada Hwy 527-5111
(See Our Display Advertisement)

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

Towing Service (Cont'd)

Walt & Bruce's Towing Service
614 15 St SW 526-2686
(See Our Display Advertisement)

Toys—Retail

Toys & Wheels Medicine Hat Mall 526-7254

Tractor Wreckers

DUNMORE TRACTOR PARTS (1981) LTD

Specializing In All Makes of
Used Tractor Parts & Machinery
11 No Answer Call Residence
Medicine Hat 527-5904
MOBILE: XJ2-4045

Dunmore 527-3848

Yellow Pages Save You Steps

Tractors & Equipment (Cont'd)

JOHN DEERE TRACTORS

"NOTHING RUNS
LIKE A DEERE"®
Farm tractors, new and used.
Also tractors for lawns, gardens,
estates and commercial duty.
Parts, Service & JDFF Financing



FARM EQUIPMENT DEALERS
Hatland Agracentre (1977) Limited
1549 30 St SW 526-6631
GROUNDS CARE DEALERS
Hatland Agracentre (1977) Limited
1549 30 St SW 526-6631

PERISHABLE FOODS

All sandwiches should be classed as perishable foods.

Tractors & Equipment (Cont'd)

KOMATSU EQUIPMENT—

CONECO EQUIPMENT
6204 6a St SE Calgary 253-6411

STEIGER TRACTORS



FARM EQUIPMENT DEALER

FARM EQUIPMENT DEALER
Medalta Ford Tractor Ltd
1625 30 St SW 526-2999

SUNMET SALES &

SERVICE Redcliff 548-3026

VULCAN MACHINERY & EQUIPMENT

LTD 807 42 Av SE Calgary 287-1990

Wittke Farm Equipment (1978) Ltd
Box 1370 527-2101

Trailers—Camping & Travel

El Dorado Sales
711 2a Av N Lethbridge 329-3933
(See Our Display Advertisement)

Gas City R V Services Ltd
1735 Brier Park Rd NW 527-6410
(See Our Display Advertisement)

MEDICINE HAT HOME SALES LTD

TRAILERS, CANOPY TOPS & CAMPERS

5th WHEEL — PARTS

Hwy 3 S 527-2500

(CONTINUED NEXT LISTING PAGE)

OPTICAL ILLUSION

Wall to wall carpeting makes rooms look larger.

24 HOUR A.M.A. TOWING

WALT & BRUCE'S TOWING SERVICE



AUTO
LIGHT TRUCK
TOWING
AND
BOOSTING SERVICE



526-2686 527-1166

614 - 15th STREET S.W.

PHIL'S TOWING SERVICE



RADIO DISPATCHED
LIGHT TOWING
AIR EQUIPPED



526-4481

2377 WOOLLEY PL. S.E.
MEDICINE HAT



EL DORADO SALES 329-3933



VANGUARD



MOTOR HOMES

- WINNEBAGO
- PACE ARROW
- VANGUARD
- CITATION

TRAILERS

- TERRY
- WILDERNESS
- BIG FOOT

CAMPERS

- VANGUARD
- BIG FOOT

5th WHEELS

- VANGUARD
- TERRY
- WILDERNESS

FREE 24 HOUR DUMPING STATION

LARGE PARTS — ACCESSORIES DEPT. AND PROPANE FILL STATION

LARGE INDOOR SHOWROOM AT — 711 - 2a AVE. N., LETHBRIDGE

SHELL TRAVEL CENTRE

Across From Continental Inn

- LICENSED MECHANIC
- TOWING SERVICE
- BOOSTING SERVICE
- ALL BRANDS OF TIRES
- AIR-CONDITIONING REPAIR



SPECIALIZING
IN TUNE-UPS

527-5111

Adjoining Travel In Restaurant
Corner 6th Street & Trans Canada Hwy.

Tractors & Equipment

BOLENS LAWN & GARDEN TRACTORS—

GARDEN TRACTORS

GILBERTSON C H
205 N Railway Av W—Bow Island 545-2577

Co -Op Implements 1900 10 Av SW 527-7167
Doran-Smith Services Ltd
Hwy 1 East Dunmore 527-2525

40 Mile Equipment Ltd
Industrial Pk—Bow Island 545-2266

Hatland Agracentre (1977) Limited
1549 30 St SW 526-6631

HOUSE R H (BOW ISLAND) LTD
International Harvester & Steiger Tractors
7 Av E—Bow Island 545-2425

REFRESHING

Wilted asparagus can sometimes be refreshed by placing the stems in cold water.

GAS CITY R V SERVICES LTD.

Servicing Is Our Business
INSURANCE CLAIMS

Complete Line of Parts and Accessories
Complete Wiring Hitches & Hook Ups
Metal Siding Replacing

527-6410

1735 BRIER PARK ROAD N.W.
BOX 1253

MEDICINE HAT R V PARTS & SERVICE LTD.

"Everything For The Do It Yourselfer!"

PARTS — SERVICE — ACCESSORIES

★ **SERVICE TO ALL MAKES** ★

- COMPLETE LINE OF PARTS & ACCESSORIES
- HITCH & WIRING INSTALLATIONS
- ALUMINUM & FIBERGLASS CANOPIES FOR ALL TRUCKS
- ALUMINUM SIDING MADE TO ORDER
- ALUMINUM SIDING REPLACED
- INSURANCE CLAIMS WELCOME

— WHY BUY A NEW R.V. WHEN WE CAN REPAIR OR UPGRADE YOUR OLD ONE? —

OPEN MONDAY THRU SATURDAY 8:00 TO 5:30

529-6666

1700 GERSHAW DR. S.W. (ACROSS FROM AIRPORT)

Trailers—Camping & Travel (Cont'd)

Medicine Hat R V Parts & Service Ltd.
1700 Gershaw Dr SW 529-6666
(See Our Display Advertisement)
SOUTHERN CAR & TRAILER SALES
671-Industrial Av SE 526-9100
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

When you call someone, give them time to reach the telephone. You know how you feel when you just miss a call, so wait a few seconds longer when you ring. You never know, they may just be reaching for the phone when you hang up.

Around the Clock

If you need help in an emergency, your Telephone Operator is ready to help—anytime.

SOUTHERN CAR & TRAILER SALES



**MOTOR
HOMES**
TRIPLE E



EMPRESS FRONTIER LEOCRAFT PACE ARROW

TRAVEL TRAILERS, CAMPERS, VANS & VAN CONVERSIONS, 5th WHEELS
HARD TOPS — BONAIR, LIONEL, LEXTRA, GLASS-TITE TRUCK TOPPERS



- WIRING
- BRAKE CONTROL
- REPAIRS
- HITCHES

- HOOK-UPS
- CAMPING
SUPPLIES

SALES — PARTS — ACCESSORIES

526-9100

ON ROUTE TO HWY. 41A EAST, 671 INDUSTRIAL AVE. S.E., MEDICINE HAT

**PUT OUT
THE
WELCOME
MAT**

It's a fact . . . 96 out of 100 people turn to the Yellow Pages when they're ready to buy. If they're looking for you, don't disappoint them. Welcome them with your advertising message under every proper heading and watch your sales grow.

Trailers—Camping & Travel (Cont'd)

Sterling Trailer Sales Ltd
30 Viscount Ave SW — 526-0187
(See Our Display Advertisement)

Have you tried the handiest shopping centre in town? It's right at your elbow — the Yellow Pages of your telephone book. Quick "Yellow Pages" have solved many a buyer's problems. Let them help you get in touch with almost everyone you need who sells things, does things, fixes things.

Sterling

TRAILER SALES LTD.

Starcraft Camping Trailers
Travel Trailers, Truck Campers & Toppers
Repairs to All Makes of RV's
Van & RV Accessories
Insurance Claims

526-0187

No. 30 Viscount Ave. S.W. — In The Airport

After Hrs. Res. 527-3295



MODEL 500

Trailers—Equipment & Supplies (Cont'd)

TOM'S HEATING & GAS FITTING LTD
TRAILER & MOBILE HOME SERVICE
NATURAL GAS & PROPANE
530 9 St SE — 526-4726

Trailers—Horse

Triangle Equipment Co
Hwy 1 East Dunmore — 526-2707
(See Our Display Advertisement)

SAFETY FIRST

Always let the cold tap run for a few seconds before placing your child in the tub...then if he accidentally turns on the tap, he won't scald himself.

Trailers—Industrial Camps

ATCO STRUCTURES
5115 Crowchild Tr SW — Calgary 240-6671
Trans Camp Sales & Rentals
3504 9 Av N — Lethbridge 329-0307
(See Our Display Advertisement)

TRANS CAMP Sales & Rentals

INDUSTRIAL TRAILERS STOCKED

- SITE OFFICES
- Air Conditioning Available
- STORAGE SPACE

CUSTOM INDUSTRIALS BUILT

- WHEELED
- SKID

403 329-0307

3504 - 9th AVENUE N. T1H 5E6
LETHBRIDGE, ALBERTA
TELEX 038-49344
DIV. OF SCAMPER CANADA LTD.

LONG DISTANCE
APPOINTMENTS
SAVE TIME & MONEY
Avoid wasted trips,
Allow better planning
of your time.
Make certain you are
expected.
Avoid long delays in
waiting to see people.
Enable your prospects
to prepare for your visits.

Trailers—Renting & Leasing

ATCO STRUCTURES
410 Railway Av S — Redcliff 548-6268
LEASEWAY CORPORATION LIMITED
SEMI TRAILER RENTALS
40' & 45' FLAT DECKS & VANS
STORAGE VANS, CITY
B-TRAIN FLAT DECKS
Used Equipment For Sale
Furniture Vans & 40 Ton Lowboys
YARD: 4218 OGDEN ROAD S.E.
Box 8820 Stn F — Calgary 290-0234

U-HAUL TRAILER RENTALS

MOVING? RENT **U-HAUL**
THE RIGHT TRAILER
or Truck at Low Rates. All Sizes. Top
Maintained. One-way or Local. Moving
Aids. Custom Hitches. Free Guide.
Road Service.

"WHERE TO RENT"

NEIGHBORHOOD DEALERS
MEDICINE HAT
Wes's Super Service No 3 Hwy — 527-2931

Trailers—Repairing & Service

Medicine Hat R V Parts & Service Ltd
1700 Gershaw Dr SW — 529-6666

SOUTHERN CAR & TRAILER SALES

YOUR TOTAL REPAIR CENTRE
LARGE MODERN SHOP
671-Industrial Av SE — 526-9100

Trailers—Towing

BRIDGE CENTRAL SERVICE & TOWING LIMITED
MOBILE HOME & TRAILER TOWING
24 HOUR SERVICE
1902 2 Av S — Lethbridge 329-0504

Langille Bros Trucking & Construction
721 Mitchell St SE — Redcliff 548-3737
(See Our Display Advertisement)

M D M LIGHT OILFIELD HAULING SERVICE LTD 233 11 St SW — 527-5957

MORGAN DRIVE-AWAY INC
WE MOVE MOBILE HOMES
COAST TO COAST
8080 L 36 St SE — Calgary 279-8766

LANGILLE BROS. TRUCKING & CONSTRUCTION

HIRE THE
RIGHT
EQUIPMENT
AT PROPER
RATES



ALL SIZE TRAILERS, TOWING
WILL SET UP
STORAGE SPACE AVAILABLE

548-3737

721 MITCHELL STREET S.E., REDCLIFF
If No Answer Residence: 548-3036

Trailers—Commercial Truck

FORT GARRY INDUSTRIES LTD
GRAIN HOPPER
END DUMP & CENTRE DUMP
FLATBEDS & LOWBOYS
Sales — Service — Parts
6230 Centre St S — Calgary 259-3293

Trailers—Equipment & Supplies

Canadian Tire Store
Algonquin Hitches Sold-Installed
3214 Dunmore Rd SE — 526-6644

DOCTOR MUFFLER

TRAILER HITCHES
ELECTRICAL HOOK-UPS
SALES & INSTALLATIONS

Complete Line of Accessories

1137 Kingsway — 526-0134

Gas City R V Services Ltd
1735 Brier Park Rd NW — 527-6410

KURT'S IRON WORKS LTD
709 17 St SW — 527-2844

SOUTHERN CAR & TRAILER SALES

R V SPECIALISTS
ELECTRICAL HOOK-UPS
TRAILER HITCHES
PARTS - ACCESSORIES
SALES & INSTALLATIONS

671-Industrial Av SE — 526-9100

Terry Welding Service 638 7 Av SE — 526-2374

Yellow Pages - Your Buy - Word

TRIANGLE EQUIPMENT CO.

KEIFER TRAILERS
-Authorized Distributor
COMPLETE TRAILER LINE
MASTERFEEDS
COMPLETE LINE OF
LIVESTOCK HANDLING EQUIPMENT

-Sales Office
-Trans Canada Hwy.
Hwy. 1 East Dunmore



526-2707

After Hrs. Res. 527-0068 John Dowler

OVER A BARREL...

mr. businessman?

... about how to tell your sales story at the very moment people want to buy what you sell?

Here's how! Put your sales story in these YELLOW PAGES, where more than 90% of your prospects look when they're ready to buy!

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified

Telephone Section

Trampoline Equipment & Supplies

Chinook Recreation
4 Medicine Hat Plaza — 529-6900
Joiner Herbal Aid Products Inc
426 4 St SE — 529-1298
SUNDANCE TRAMPOLINES & REBOUNDS
Bay 11 1826 25 Av NE — Calgary 277-9639

Transformers

NELSON MACHINERY COMPANY LTD
10552 169 St — Edmonton 483-2796

Travel Service

A M A TRAVEL AGENCY LIMITED
2710 13 Av SE — 527-8061
(See Our Display Advertisement)

BAY TRAVEL THE Medicine Hat Mall — 526-7070

EXOTIC INTERNATIONAL TOURS

CALL COLLECT 24 HR. A.N.S. SERVICE

College Shopping Mail — Lethbridge 329-4474

If Busy Call — Lethbridge 327-3536

If Busy Call — Lethbridge 320-9999

FUNTOURS TRAVEL INTERNATIONAL

LTD. Edmonton (No Charge Dial) — 1-800-661-6422

Service for Architects, Engineers and Builders: that's where to call if you're building a house and you want to arrange for special telephone outlets. This service is also available to builders of large apartment, office and industrial complexes.

Travel Service (Cont'd)

GREYHOUND BUS LINES
557 2 St SE — 527-4418

INTERVAC (HOLIDAYS BY WARDAIR)

Reservations (No Charge Dial) — 1-800-222-6518

Kabet Travel 557 2 St SE — 526-6931

(See Our Display Advertisement)

Lawson P Travel Ltd 675 3 St SE — 527-7131

(See Our Display Advertisement)

MARLIN TRAVEL

Medicine Hat Mall

3292 Dunmore Rd SE — 526-6605

(See Our Display Advertisement)

SHORTENS LIFE

Repeated pressing of creases in the same place in linen napkins and tablecloths may break the thread and shorten the life of the linens.

P. LAWSON TRAVEL LTD.

Associated with
BEL-AIR TRAVEL
VOYAGES BEL-AIR



the holidaymakers

Travelling?

Chances are
we've been there...
and that makes
a world of difference.

Call us now.

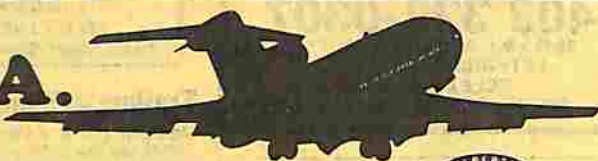
"We Accept Collect Calls From Rural Areas"



MORE THAN 60 OFFICES ACROSS CANADA

675 - 3rd STREET S.E.

527-7131

A.M.A. Travel Agency Limited

Be Confident...
TRAVEL THE A.M.A. WAY

AUTHORIZED AGENTS FOR ALL AIRLINES,
RAIL, CRUISE & TOUR COMPANIES

- COMPLETE SELECTION OF ESCORTED TOURS
- EXPERT PLANNING TO ANYWHERE IN THE WORLD
- PASSPORTS — VISAS — INTERNATIONAL DRIVING PERMITS — BAGGAGE & MEDICAL INSURANCE
- WITH US... GROUPS ARE SPECIAL
- NON MEMBERS WELCOME

MONDAY - FRIDAY 8:30 A.M. TO 5 P.M.
SATURDAY 8:30 A.M. TO 12:30 P.M.

527-8061

2710 - 13th AVENUE S.E., MEDICINE HAT

AMA Travel



Marlin Travel

Best Value For ALL Your Travel Needs

MEDICINE HAT MALL

3292 DUNMORE RD. S.E.

526-6605



OFFICES THROUGHOUT CANADA



Marlin Travel Marlin Travel Marlin Travel Marlin Travel

**KABET TRAVEL**

"Your Complete Travel Planner"

526-6931

MEDICINE HAT

557 - 2nd STREET S.E.
(LOWER FLOOR GREYHOUND BLDG.)



To Find Someone in
your NEIGHBORHOOD

WHO SELLS IT?

Looking for someone close by
who sells or has a service you
want will be easy when you

LOOK IN THE
YELLOW PAGES

Tree Service

GREEN VALLEY TREE FARMS LTD
TREE MOVING SERVICE & SALES
HYDRO SEEDING, LANDSCAPING
Box 286 — 526-2346

Lacombe Nursery Centre 212 St SW — 527-0677
POULIN'S THE EXTERMINATORS — 529-9237
Wagner Gordon 953 S Railway St SE — 527-9832

WHIP'S TREE CUTTING

CUT OR TRIM ANY SIZE TREE
PROPERTY DAMAGE INSURANCE
30412 St SE — 526-6336

Trophies

Central Camera & Gift Shop
527 3 St SE — 527-1632
(See Our Display Advertisement)

CENTRAL
CAMERA & GIFT SHOP

TROPHIES
PLAQUES
MEDALS
GIFTWARE
ENGRAVING

527-1632
527 - 3rd ST. S.E., DOWNTOWN

TROPHY AND SPORTS WEAR WORLD

★ TROPHIES ★ PLAQUES
★ ENGRAVING ★ UNIFORMS
★ CLUB JACKETS ★ T-SHIRTS
★ HATS ★ CRESTING
★ SILK SCREENING
★ PROMOTIONAL AIDS
"QUALITY IS OUR NAME"

529-5800
677b SOUTH RAILWAY ST. S.E.
MEDICINE HAT, ALTA. T1A 2V8

WRIGHT'S JEWELRY STORE LTD.

"Your Trophy Centre"
EXPERT ENGRAVING

GARY WRIGHT
RESIDENCE 527-5319

526-7714
616 - 3rd STREET S.E.
MEDICINE HAT

Trophies (Cont'd)

MEK WHOLESALE DISTRIBUTORS LTD
TROPHIES FOR EVERY
SPORTING EVENT
GIFTWARE - ENGRAVING
BOWLING & CURLING PRIZES
533 N Railway St SE — 526-5500

ORIEL IMPORT & DISTRIBUTORS LTD
TROPHIES — CUSTOM PINS
MEDALLIONS
CAPS — BADGES
Catalogues On Request
1919 31 St SE — Calgary 272-3661
If Busy Call — 273-7977

Sportsmen's Den The 656 3 St SE — 527-9348

TRADITIONAL WALNUT MANUFACTURING LTD
WE MFG. WALNUT TROPHIES &
PLAQUES - ADD ON BASES
5952 87 St — Edmonton 465-3434

Trophy & Sportswear World
677b S Railway St SE — 529-5800
(See Our Display Advertisement)
Wright's Jewelry Store Ltd
616 3 St SE — 526-7714
(See Our Display Advertisement)

Truck Bodies & Equipment

FORT GARRY INDUSTRIES LTD
Steel Dump Bodies
Midland Grain Bodies
Service Bodies
No-Mar Wreckers — Sleeper Cabs
Lube Vans — Snow Plows
Truck Mounted Cranes
6230 Centre St S — Calgary 259-3293

Gas City Truck Body Equipment Ltd
Dunmore — 526-4073
(See Our Display Advertisement)

HAL-VEY INDUSTRIES LTD
TRUCK BODIES — ALLIED EQUIPMENT
UTILITY & ALLOY TRAILERS
8815 52 St SE — Calgary 279-9335

INTERCONTINENTAL TRUCK BODY LTD
CUSTOM BUILT ALUMINUM
TRUCK BODIES 345-4427
ALUMINUM GRAIN BOXES & FLAT DECKS
Midland Grain Boxes & Nordic Hoist
Box 1300 — Coaldale 345-4427

Lethbridge Truck Equipment Ltd
2636 2 Av N — Lethbridge 329-4880
(See Our Display Advertisement)

Truck Bodies & Equipment (Cont'd)

Lux Service Ltd
Humboldt Sask (No Charge Dial) — 1-800-667-9700
RENN
A Division Of Anthes Industries Inc
1201 42 Av SE — Calgary 243-4601

WETASKIWIN MANUFACTURING LTD
McAuley
Wood & Steel Grain Bodies
Stake Bodies & Hoists
EDMONTON CUSTOMERS DIRECT LINE
(NO CHARGE) 426-6939
4803 37 Av — Wetaskiwin 352-9291

LETHBRIDGE TRUCK EQUIPMENT LTD.
LETHBRIDGE, ALTA.

DISTRIBUTORS FOR
PLATFORMS,
OILFLOATS, GRAVEL PUPS &
TRAILERS
GRAIN PUPS & TRAILERS, VANS

CALL COLLECT
329-4880
2636 - 2nd AVE. N., LETHBRIDGE

Truck Dealers—New

BENY'S MEDICINE HAT LTD
1270 Trans Canada Hwy SE — 527-1141
(See Our Display Advertisement)
BIG M LINCOLN MERCURY SALES LTD
101 3 St NE — 527-4406
No Charge Dial — 1-800-442-8701

DODGE TRUCKS SALES & SERVICE

FOR DEPENDABLE
TRUCKS AND SERVICE
CALL A
CHRYSLER DEALER

CHRYSLER
Dodge

"SALES & SERVICE & PARTS"
AUTHORIZED DEALERS
GARDNER MOTORS
13 Av & Southview Dr SE — 527-5581
MEDICINE HAT PLYMOUTH CHRYSLER LTD
982 Redcliff Dr SW — 526-6944

Truck Dealers—New (Cont'd)

Doram-Smith Services Ltd
Hwy 1 East Dunmore — 527-2525
(See Our Display Advertisement)

KENWORTH TRUCKS

Custom Built Quality
Heavy Duty Trucks
Service & Parts

KENWORTH

S & M Kenworth Ltd
58 Av & Blackfoot Tr SE Calgary (No Charge Dial) — 1-800-352-8224

(CONTINUED NEXT LISTING PAGE)

Allow Others Time To Answer

Beny's
MEDICINE HAT LTD.

GM TRUCKS
GASOLINE & DIESEL

CHEV MEDIUM &
G.M.C. HEAVY DUTY

527-1141
1270 TRANS CANADA HWY. S.E.

DORAM-SMITH SERVICES LTD.

YOUR INTERNATIONAL
TRUCK & CUMMINS
ENGINE DEALER

All Sizes of Trucks
Medium & Heavy Duty

SALES, PARTS & SERVICE
527-2525
HIGHWAY 1 EAST AT DUNMORE
Mailing Address: P.O. Box 1090, Medicine Hat, Alberta

GENERAL DELIVERY
DUNMORE, ALBERTA
T0J 1A0

PHONE: 526-4073

GAS CITY
TRUCK BODY EQUIPMENT LTD.

• Installations & Service Work
on all Truck Hoists & Grain
Bodies & General Repairs

• TRUCK HOISTS •

HEINZ TRAICHEL, Proprietor

WESTERN STAR TRUCKS LETHBRIDGE

1225 - 31st STREET N.
LETHBRIDGE

SALES: 327-2441
PARTS: 327-2441
SERVICE: 327-3020

STAN SAUER TRUCK SALES

LIGHT — MEDIUM — HEAVY DUTY
BUY — SELL — TRADE — CONSIGN

"SEE STAN THE TRUCK MAN"

527-0707

CAR DIVISION

529-5000

731 - 1st STREET S.E., MEDICINE HAT, ALBERTA

Truck Dealers—New (Cont'd)

SOUTHERN CAR & TRAILER SALES
671-Industrial Av SE — 526-9100
WESTERN STAR TRUCKS
LETHBRIDGE
1225 31 St N — Lethbridge 327-2441
(See Our Display Advertisement)

Truck Dealers—Used

Chinook Country Auto Sales Ltd
740 Gershaw Dr SW — 526-1288

ELKLAND SALES SERVICE & AUTO

BODY SHOP

NEW & USED TRUCK SALES & SERVICE
GRAIN BOXES & HOISTS
Box 234 — Irvine 834-3875

Stan Sauer Truck Sales 731 1 St SE — 527-0707
(See Our Display Advertisement)

SUNMET SALES & SERVICE — Redcliff 548-3026

Truck Line Terminals

Riegers Terminal Ltd
1609 Brier Park Rd NW — 526-2133

Truck Lines

ALBERTA EXPRESS

OVERNIGHT SERVICE

Edmonton - Calgary
Medicine Hat - Lethbridge

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Bow Island Express 802 17 St SW
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Brookside Transport Ltd — Brooks 362-3078
Box 2091 — 527-4455
C.P. EXPRESS 580b North Railway St — 527-4455
CEC'S TRUCKING LTD — 526-3158
167 9 St SW — 526-4805
Shop 1018 Allowance Av SE — 527-4200
Chay's Transport 1222 Factory St SE
(See Our Display Advertisement)
Circle D Transport — Brooks 362-4614
(See Our Display Advertisement)
Command Transport Ltd — 527-1300
1715 Brier Pk Rd NW
(See Our Display Advertisement)

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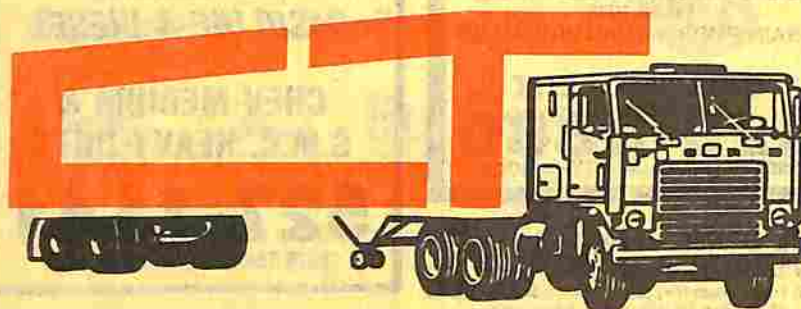
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- SEMI-TRAILER
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CALGARY OFFICE 279-6629
EDMONTON OFFICE 451-4750

HEAD OFFICE — 548-7771

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MEDICINE HAT

527-4200

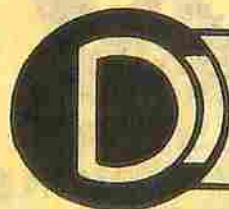
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DAILY
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MEDICINE HAT

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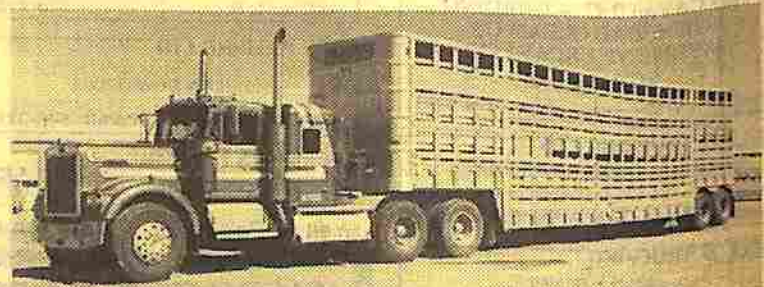
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With Refrigerated Vans

HIGH BOY SERVICE
HIGH WAY SUFFERANCE WAREHOUSE

527-8137

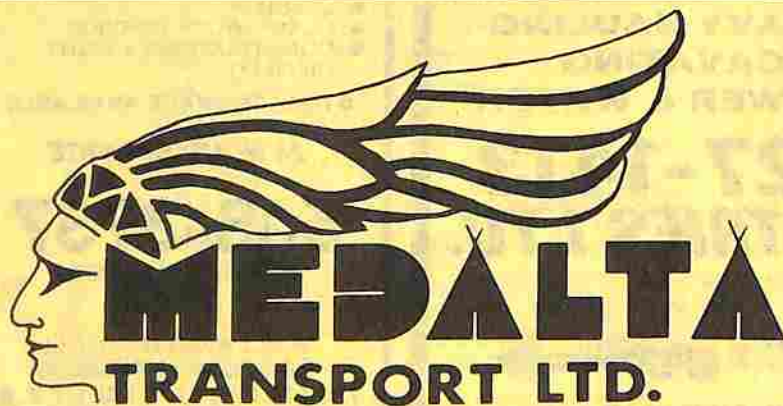
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someplace
wanting to hear
your voice?



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