## Medicine Hat Classified Telephone Directory



Baggage, Freight and Express

FURNITURE MOVED, STORED, CRATED and SHIPPED

"We Never Sleep"

AT YOUR SERVICE DAY AND NIGHT

SATISFACTION GUARANTEED

**Phone 3791** 

535C Allowance Ave., Medicine Hat, Alta.

#### Accountants--Chartered

2519 Oliver-Martyn & Co 23 Becker Blk 3731 Paterson Ritchie & Co Royal Bank Bldg

#### Aerated Waters

3575 Coca Cola Co 659 1st St SE

## Agricultural Implements

3909 Massey-Harris Company 402 S Railway St 2668 Norrie & Fawcett S Railway St

## Ambulance

3303 Hospital Ambulance

#### Associations

3135 Great War Veterans' Association Old Court House 3964 Young Women's Christian Association cor 4th St and 6th Ave

#### Auctioneers

2292 BROWNE H B & CO 338 6th Ave 2203 TWAITES CHAS W 534 3rd St SE

## Automobile Electric Repairs

3886 Exide Service Station Henderson Bros Hull Blk



Send Your Electrical Troubles to Us. When they leave we know they are RIGHT. Phone 3886

## Automobile Garages

#### Automobile Liveries

3333 Bell's Auto Livery S Railway St 2909 City Auto Livery S Railway and 2nd St 2345 GRONBERG & MACGREGOR cor S Railway & 2nd St 3851 Nichols J D 210 Spencer St

3306 Robertson J H 509a 6th Ave

2345 South Railway Auto Livery cor S Rly and 2nd St

## **Baggage Transfer**

3791 Houghton's Auto Transfer 535c Allowance Ave 3165 Maynard's Auto Transfer 469 10th St 3303 Reliable & Western Transfer 722 2nd St SE

Bakers

2501 3479 Richardson J B 4th St SW

## **Bakers and Confectioners**

- 2679 Central Park Bakery 339 6th St SE

- 2319 Exchange The cor 4th Ave & Aberdeen St
  2319 Exchange The cor 4th Ave & Aberdeen St
  2231 Green Lantern The 617 2nd St
  2952 Mitchell John R 439 N Rly St
  2675 National System of Baking 577 Hull Blk
  2142 Wheat Sheaf Bakery 640 7th St SE

## Banks

- 2004 Bank of Montreal 616 2nd St

- 2026 Canadian Bank of Commerce 2nd St SE 3663 Dominion Bank, 6th Ave 2477 Royal Bank of Canada 3rd St SE 2103 Union Bank of Canada 3rd St

## Barbers

3051 Gerow & Murphy 639 2nd St SE

## **Barristers** and Solicitors

- 2105 Begg McLarty & Evans Becker Blk 3026 Bell Morley L Royal Bank Bldg 2404 Blackstock & Manzer 560 2nd St SE 3756 Clow A B Dominion Bank Bldg 3431 Davidson R B 9-10 Hull Blk
- 2128 Laidlaw Blanchard Delf & Niblock Bank of Montreal
- 2754 Chambers
- 3775 Long G F H Dominion Bank Bldg 3829 MacGregor Alex 409 Huckvale Blk 3531 Short & Fraser Union Bank Bldg



A Space this size would supply you with a LIVE SALESMAN at a cost of \$2.50 per issue.

#### 2-Battery

#### Medicine Hat Classified Telephone Directory



Willard Storage Battery Service Station Expert Battery and Radiator Repairs ALL WORK GUARANTEED Phone 2297

414 South Railway St., Medicine Hat

#### Bottlers

2533 Shamrock Bottling Works rear Assinibola Hotel 3329 Standard Bottling Co Ltd Park Drive

Brewers and Maltsters 3880 Medicine Hat Brewing Co Industrial Site

**Building Contractors** 

3783 Scanlan B 838 4th St

**Business Colleges** 

2394 Garbutt Business College 24 Becker Blk

Butchers (See Meat Markets)

**Carpenters** 2792 Simmonds W R 456 3rd St SE

## Cartage and Storage

(See also Baggage Transfer and Draying and Transfer) 2104 Alberta Cartage & Taxi Co 740 2nd St SE 2292 Browne H B & Co 338 6th Ave

#### H. B. BROWNE & CO. CARTAGE and STORAGE

Transfer and Heavy TeamingPhonesOffices: 338 SIXTH AVE.2292Fireproof Warehouse and Storage:3818428 5th St. S.E.MEDICINE HAT

2507 City Transfer & Baggage Co 502g Coburg Ave 3656 Kinnaird's Transfer N Railway St

RELIABLE & WESTERN TRANSFER AND MEDICINE HAT LIVERY

Phone 3303 Piano and Furniture Moving a Specialty. Furniture Crated & Stored

Cement 3902 Canada Cement Co Ltd Dauntless Alta

Battery & Radiator Repairs 3886 Exide Service Station Henderson Bros Hull Blk

#### HENDERSON BROS. HULL BLOCK EXIDE BATTERIES Where Battery & Ignition Troubles end. Phone **3886**

2266 Medicine Hat Battery Service Co 559 2nd St 2297 Willard Storage Battery Service Station 414 S Rly St

Beauty Parlors

3595 Priscilla Beauty Parlors 203 Huckvale Blk

## **Billiard and Pool Rooms**

3675 Regent Billiard Room The 2nd St SE

## **Blacksmiths'** Supplies

2456 Hewitt & Black Ltd 656 2nd St SE

**Board** of Trade

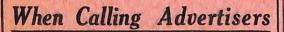
2327 Board of Trade Office

#### **Booksellers and Stationers**

3633 Marshall Book Store 621 2nd St

## **Boots and Shoes--Retail**

2480 Bullivant Isaac 218 S Railway St 3406 Foster's Shoe Store, 647 2nd St SE

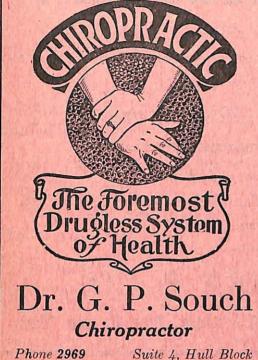


PLEASE MENTION The Telephone Directory

Dressmakers-3

#### Chiropractors

3804 Clancy L D 406-410 Huckvale Blk 2969 Souch G P 4 Hull Blk



Medicine Hat Alberta

## Churches

2604 Methodist Church 3619 St. John's Presbyterian Church

#### **Clay Products**

2578 Alberta Clay Products Co Ltd Cor Clay and 6th St 2493 Gas City Brick Co Industrial Site

#### **Cleaners** and **Dyers**

3274 Dickson J 515a 4th Ave 3048 Electric Dyeing & Cleaning Works 561 3rd St 2005 Medicine Hat Steam Laundry Co Ltd 873a 2nd St SE 2505 My Wardrobe 540 2nd St SE

#### Clubs

3387 Citizens Club 203 Huckvale Blk 2179 Cypress Club 6th Ave SE

## **Coal Miners and Shippers**

2661 Ajax Coal & Mining Co 559 1st St S

**Collection** Agencies 2693 Turner W M O 6 Hewitt Block

#### **Colleges** and Schools

- 3992 St Therese Academy 7th St N E SCHOOLS
- 3178 Medicine Hat School Board Office
- 2318 Alexandra Public School

#### SCHOOLS-Continued

- 2527
- Alexandra High School 6th St SE Connaught School 9th St SW 2392 3420
- Earl Kitchener School 2nd Ave & 4th St 3678 Elizabeth St School 11th St SE
- Elm St School 5-G St SE
- 3528 2556 Montreal St School 4th St SE
- 3793 Riverside School 2nd St W

#### Confectioners--Manufacturing

- 3487 Alberta Candy Co 616 3rd St 2670 Olivier G F 521a 4th Ave 3142 Tabor J H Candy Co Ltd Gerald Ave

### Confectioners--Retail

- 2774 Connell T B 14 6th Ave SE 2355 Doty's 6th Ave and 3rd St
- **Contractors'** Supplies 2456 HEWITT & BLACK LTD 656 2nd St SE

#### Crockery

2787 Moore's Furniture Store 225 6th Ave

**Customs Brokers** 

3311 Reilly A A H 449 1st Ave NW

#### Dairies

2777 3740 Crystal Dairy Ltd 233 5th St 3322 Park Dairy 1st St & 6th Ave 3643 Slade's Dairy 524a 4th Ave

#### Decorators

3981 Bedford D 1 Souch Blk Aberdeen St 3153 Caldwell G A 4th Ave & 3rd St 3197 Montgomerie Decorating Co 23 Montgomerie Apts

## **Dental Laboratories**

3565 Alberta Dental Laboratory 667 2nd St 2727 McNichol J 217 6th Ave SE

#### Dentists

- 3476 Large H L Union Bank Bldg 2467 Macdonald T F 6 Hull Blk 2180 MacPherson & McNichol 640 2nd St SE

- 3945 McKee E L 654 3rd St SE 2627 Moore Milton L 644 2nd St 2629 Slack A E Porter Blk
- 3447 Smith Allison 2nd St & S Rly St

## Departmental Stores

(See also Dry Goods)

3878 LePage Bros & Co 532 2nd St SE

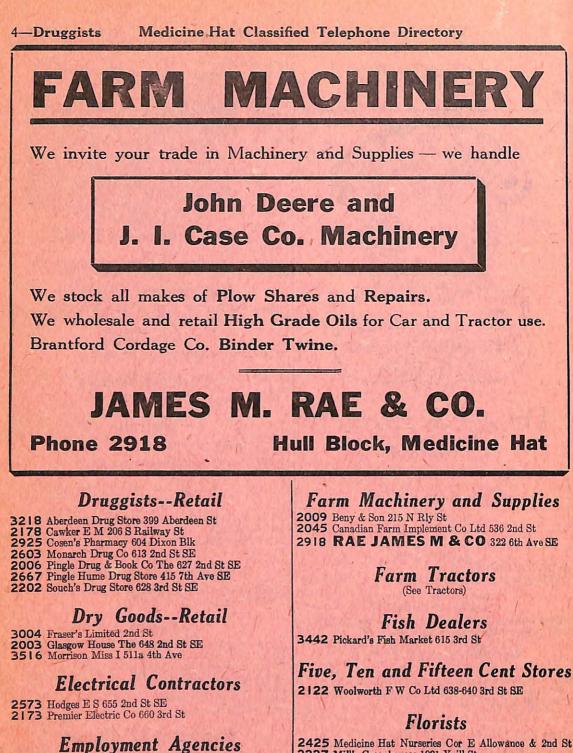
## Draying and Transfer

(See also Cartage and Storage)

- 3791 Houghton's Auto Transfer 535-C Allowance Ave 2341 MacDonald Duncan 47 2nd St NW 3690 MacGregor Alex 38 6th St SW

#### Dressmakers

2532 Reid Misses The Becker Block



2222 Employment Service of Canada Alberta Government 120 S Railway St

#### **Express** Companies

2301 Dominion Express Co C P R Station

Farm Lands 2428 CANADA LAND & IRRIGATION CO LTD Huckvale Blk 2681 Ratliff F S & Co 229-235 6th Ave

2425 Medicine Hat Nurseries Cor E Allowance & 2nd St
2227 Mill's Greenhouses 1021 Yuill St
2205 Riverside Nurseries 163 1st St NW
2431 Rosery Flower Co 10th Ave SE





#### Tell the Subscriber You Saw His Ad Here Hair Dressers-5

#### Flour Mills

2155 Lake of the Woods Milling Co Ltd S Railway St 3831 Maple Leaf Milling Co Ltd cor S Rly St & 3rd St 3384 Mill Industrial Site 3206 Ogilvie Flour Mills Co Ltd 9th Ave SE

### Flour and Feed

3650 Grayson & Co Mulligan Blk (New Addition) 3356 Lewis J City Market

#### Fraternities

3935 Knights of Columbus 403-4 Huckvale Blk 2377 Masonic Hall 4th St SE 3228 Oddfellows Hall 3rd St SE

Fruit and Produce--Wholesale

2272 Scott-National Ltd N Railway St

### Fruit and Produce--Retail

3758 Lukorzavtvs M 502 S Railway St

## Furniture Dealers--Retail

2226 Beveridge J C Ltd 620 2nd St SE 2228 Long C A & Co 639 3rd St SE 2787 Moore's Furniture Store 225 6th Ave

## **MOORE'S FURNITURE STORE**

**Complete Home Furnishers** Furniture, Carpets, Linoleum, Draperies, Bedding & China Credit Terms Extended to Reliable People A Satisfied Customer is Our Best Asset

225 Sixth Ave. PHONE 2787 Medicine Hat

## Furniture Moving

2292 Browne H B & Co 338 6th Ave

#### Furriers

3938 Vogue Ladies Tailors & Furriers Hull Blk

## Garages

- 3454 Central Garage 701 1st St SE 3245 Columbia Avenue Garage 645 Columbia Ave 2948 Cook's Garage Cambridge St
- 2379 Medicine Hat Garage 524 2nd St SE
- 2295 Park Garage 645 1st St 2544 Service Garage 5th St
- 3524 Universal Garage 410 S Railway St

#### **General Stores**

- 3811 Medicine Hat Trading Co 629 3rd St
- 3809 Plotkin J 803 7th Ave 3050 South Railway General Store 320 S Rly St 2102 Todd J & Co 675 2nd St

#### **Grain** Inspector

3366 Grain Inspector S Railway St

Gramophones

(See Phonographs)

#### Grocers--Wholesale

2745 Codville Company Ltd Maple Ave & Queen St

The Codville Company LIMITED

Manufacturers and Distributors

of "Gold Standard" Pure Food Products Office Phone Maple Ave. & Queen St. Office, Phone 2745 Medicine Hat, Alta. 2744

2929) 2930}Medicine Hat Grocery Co Ltd N Railway St 2939

#### Medicine Hat Grocerv **COMPANY, LIMITED**

WHOLESALE GROCERIES AND FRUITS

"NO-VARY" Pure Food Products NORTH RAILWAY STREET MEDICINE HAT, ALBERTA Phone 2929

## Grocers--Retail

2717 Aberdeen Grocery 395 Aberdeen St 3954 Altin John 519 North Railway St 3771 Barber's Grocery 108 5th St 3652 Boyd Jas 539a 7th Ave SE 3641 Briggs Grocery 802 3rd St SE 2996 Connors James 861-B 3rd St 2626 Crawford V E 424 6th St 3916 Dowling A 516-B Ash Ave 3252 Ensley E 1040 7th Ave 3519 Fair Grocery cor Maple Ave & 5th St 3436 Freedman's Groceteria Mulligan Blk 3863 G W V Grocery Store 862 2nd St 3953 Gibson H C 401 Aberdeen St 2502 GUST S E 626 3rd St SE 3849 Hamilton's Grocery cor Division Ave & 3rd St NW 3213 Hitchcox George H 212 6th St 2664 Hogg C W 546b Ash Ave 2628 Hopkins A L 544-C Princess Ave 2478 Kirkelund O 229 2nd Ave NE 3222 Prasow S 642 7th Ave 2998 Queen Street Grocery 976 Queen St 3103 Spivack S 1119 Bridge St 2131 Taylor Bros 650 2nd St SE **3755** Taylor Chris S 317 6th Ave SE **2542** White Peter 1023 Queen St SE **3557** Zachary & Knox 845 7th St

## Hair Dressers--Ladies

2492 Simpson Dorothy D Hull Blk

## Why Not Try It?

A Space this size would supply you with a LIVE SALESMAN at a cost of \$2.50 per issue.

Medicine Hat Classified Telephone Directory 6-Hardware



We invite your trade in Shelf and Heavy Hardware.

We can supply REPAIRS for all makes of Stoves, Sewing Machines, etc. We wholesale and retail High-Grade Oils for Car and Tractor use.

## JAMES M. RAE & CO.

**Phone 2918** 

#### Hull Block, Medicine Hat

Hardware -- Wholesale 3879 HEWITT & BLACK LTD Maple Ave

#### Hardware--Retail

2729 Bell's Hardware 637 2nd St 2456 HEWITT & BLACK LTD 656 2nd St SE 2076 Mitchell Hardware Co Ltd The 624 3rd St SE 2918 RAE JAMES M & CO 322 6th Ave SE

#### Harness and Saddlerv

2064 Hutchinson T Saddlery Co Ltd 623 3rd St SE

#### Hay, Grain and Feed

2292 Browne H B & Co 338 6th Ave 2669 Webb A & Co 603 9th Ave

## Hides, Raw Furs and Skins

3725 Medicine Hat Hide & Fur Co 330 S Railway St 3131 Moscovich I Hide & Fur Co 318 S Railway St

#### Horse Dealers

3388 Whitlock W & Capwell 57 3rd St NW

#### Hospitals, Asylums and Homes

2672 Children's Shelter Riverside 2126 General Hospital 2nd St SE

3629 Isolation Hospital Powell Subdivision

#### HOSPITALS, Etc.-Continued

3342 Maternity Hospital Ash Ave 3883 Salvation Army 20 Montgomerie Apts 3974 Woods Mrs A 38 4th St NE

#### Hotels

- 2056 Assiniboia Hotel 3rd St SE
  2928 Cecil Hotel 4th St SE
  3154 Corona Hotel Ottawa St
  2052 Cosmopolitan Hotel The South Railway St
  2177 Royal Hotel South Railway St

## **Ice Dealers**

- 3628 Crystal Ice Co 432 1st St NW 3702 Medicine Hat Ice Co 39 Division Ave

#### Insurance Agents and Brokers

- 2481 Anderson Agency Ltd Huckvale Blk
  2728 Bell J A Agency 643 2nd St
  2215 Blackshaw E P 560 2nd St SE
  3111 Davies R D Tweed Blk
  3677 Johnston W H 15 Becker Blk
  3553 Kent R H 205 Huckvale Blk
  3554 Lang Bros Ltd Burns Blk 651 2nd St SE
  2367 Rimmer O A Agency The 613 3rd St
  3422 Spencer & Baker Ltd Burns Blk

#### **Insurance Companies--Life**

3933 Mutual Life Assurance Co 7 Hull Blk 3480 Sun Life Assurance Co Porter Blk

## **Iron Founders**

2553 Alberta Foundry & Machine Co Ltd Foundry St



3577 Wright A M Huckvale Blk 3rd St & S Rly St

Junk

3131 Moscovich I Hide & Fur Co 318 S Railway St

Ladies' and Children's Ready-to-Wear

3720 Fleming W T Co The 630 2nd St SE 2003 Glasgow House The 648 2nd St SE

## The Glasgow House

Established Over 30 Years Distinctive Ladies' and Children's Ready-to-Wear, Dry Goods and House Furnishings

**Phone 2003** 648 2nd St., Medicine Hat

#### Laundries

2005 Medicine Hat Steam Laundry Co Ltd 873a 2nd St SE



3906 Yee Shing 572 3rd St

Yee Shing Laundry

DRY CLEANING, PRESSING AND

Phone 3906

REPAIRING 572 3rd St Medicine Hat

Lawyers (See Barristers and Solicitors)

## Linseed Oil

2206 Alberta Linseed Oil Co Ltd The 9th Ave SE

**Reliable & Western Transfer** Maving a Specialty

Livestock Dealers 2292 BROWNE H B & CO 338 6th Ave 2203 TWAITES CHAS W 534 3rd St SE

## Lumber Dealers--Retail

2351 Beaver Lumber Co Ltd 6th St & S Railway St 3181 Lean C Lumber Co Ltd 9th Ave SE & Foundry St 2153 Revelstoke Sawmill Co Ltd 545-G 9th Ave SE

Machinery Repairing

(See Machinists)

#### Machinists

3127 Porter & Little 690 South Railway St

#### Marriage Licenses

2778 Issuer of Marriage Licenses-Court House

#### Meat Markets

2370 Allowance Ave Meat Market cor Allowance Ave 3324 Central Meat Market 619 3rd St 3823 City Meat Market 676 2nd St 3695 Ebner Bros 966 Bridge St 3022 Elliott O N Market Square 3715 Elm St Meat Market & Grocery 1152 Elm St 3779 Holley's Meat Market 411 N Railway St 3020 Lamarsh's Meat Market 519-B Maple Ave 2518 Richardson C & Sons 507-A 4th Ave 2184 Rutherford & Teel 634 3rd St 3234 Scudder F 503b Allowance Ave 2054 Western Meat Market 608 3rd St SE

## Men's Clothing and Furnishings

- 2528 C P R Men's Store 415 7th Ave SE

- 2523 Hawthorne A C 234 S Railway St
  3394 McNally J W 2nd St
  3995 Silver's 644 2nd St
  3530 Working Man's Store 656 3rd St SE

#### Milliners

2552 McLeay L & J 318 6th Ave

Mining Supplies

2456 Hewitt & Black Ltd 656 2nd St SE

Motor Trucks (See Tractors and Trucks)

#### 8-Music

#### Medicine Hat Classified Telephone Directory



Music and Musical Instruments 2642 Assiniboia Music Co Ltd 571 3rd St

Music Teachers 3244 Mozart Conservatoire Dixon Blk

Newspapers and Periodicals 2028 News The 6th Ave SE

> Notaries Public (See Barristers and Solicitors)

Nursing Homes (See Hospitals, Asylums and Homes)

Oil Companies 3003 Imperial Oil Ltd Industrial Site 3387 Medicine Hat Petroleum Co Ltd 204 Huckvale Blk 3913 Prairie City Oil Co Ltd Industrial Site

Oil and Gasoline Service Stations 3398 Imperial Oil Limited 239 N Railway St

Opticians

3996 Nicholson E F 618 3rd St SE

## **E. F. NICHOLSON**

Jeweler & Optometrist

618 THIRD STREET, MEDICINE HAT ALBERTA PHONE 3996

Oxy-Acetylene Welding 2771 Hunt George S 316-320 4th Ave

Painters and Paperhangers 3468 Kennedy R 749 1st St

Phonographs 2642 Assiniboia Music Co Ltd 571 3rd St

**Photographers** 

3305 Gainsborough Studio Burns Block 3179 Gas City Photo Co 655 2nd St 3075 Royal Studio Dixon Blk 6th Ave

#### **Physicians and Surgeons**

2030 Boe M R 826 2nd St SE 2304 Boyd O Burns Blk 3062 Dixon Howard C 816 2nd St SE 2079 Fisher E B 640 2nd St SE 2030 Gershaw F W 826 2nd St SE 2365 Macdonald W H 509 3rd St SE 3365 Macleod J S 423 2nd St 2980 McEwen S F 1 Porter Blk 2029 Smyth C E 874 2nd St SE 3242 Woodland G H 234 1st St SE

## Piano and Organ Dealers

2642 Assiniboia Music Co Ltd 571 3rd St 2068 Gerhard Heintzman Piano Store Hull Blk 3rd St

Planing Mills

2229 Gas City Planing Mills 1st St SE 2154 Preston The J H Planing Mills Factory St

For Your Requirements in Storm, Screen and Combination Doors, Mouldings, Cabinet Work, Glass, Etc.

PHONE 2154 THE J. H. PRESTON PLANING MILLS MEDICINE HAT, ALTA.

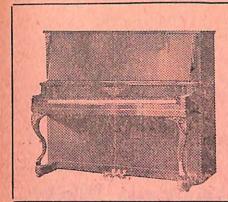
#### **Plumbers and Gas-fitters**

2440 Campbell Duncan 423 4th St S 3448 Cope E L 546 2nd St 3253 Fraser W A 833a 3rd St SE 3655 Marsh & Scott 650 3rd St 3156 Reive Jas H 241 2nd St NE



PLUMBING REPAIRS-:-GAS FITTING3156241 Second St. N.E.

Tell the Subscriber You Saw His Ad Here Rubber Stamps-9



The MUSIC HOUSE where you get the **Big Dollar Value** Service, Satisfaction Ouality,

If it's anything in Music-we have it or can get it. Call, write or phone us your Musical Needs.

#### Assiniboia Music Co. Ltd. "Everything Musical"

571 3rd STREET

Phone 2642

Potteries 2776 Canada Pottery Limited Industrial Site

Printers--Book and Job

2146 Dowson E N 530 2nd St



Ledgers and Loose Leaf Supplies. Wedding and Society Announcements

Phone 2146 530 2nd St., Medicine Hat

2028 News The 6th Ave SE

#### **Public Departments--City CITY OF MEDICINE HAT**

3030	Mayor's Office City Hall
2326	Treasurer's and Tax Office City Hall
	Treasurer and Comptroller H J Noble
3223	Probation Officer W H Williams City Hall
1.00	City Engineer A McKellen City Hall
2726	City Clerk F Blackburn City Hall
Lund !!	Purchasing Agent Wm Buttrey City Hall
2380	Chief of Police Capt. J M Taylor City Hall
3535	FIRE HALL (Fire Alarm only) City Hall
2992	Fire Hall (General Use Only) City Hall
3920	Hugh McLaughlin Public Wks Foreman 514c
	Princess Ave -
2665	Health Gas & Electric Dept

## Public Dept's--Dom. Government

3366 Grain Inspector's office S Railway St 2305 Health of Animals Branch

2403 Royal Canadian Mounted Police N Railway St

#### Public Dept's--Prov. Government

#### COURT HOUSE BUILDING Clerk of the Court's Office 2778 2451 Sheriff's Office 2547 School Inspectors 3362 Clinic Children's Welfare 2778 Issuer of Marriage Licenses 2648 **Provincial Police** Judge Greene 3868

#### PROVINCIAL GOVERNMENT-Continued

3711	Lawyers' Room
3572	District Surveyor & Engineer's Office Geo McMillan
2171	Dept of Agriculture Jas Murray District Agricul-
	turist
3098	Dept of Agriculture A W Murphy Corona Hotel

2222 PROVINCIAL EMPLOYMENT BUREAU 120 S Railway St

## **Pump Manufacturers**

3428 Medicine Hat Pump & Brass Mfg Co Ltd Industrial Site

## **Radiators** and **Repairs**

(See Battery and Radiator Repairs)

## **Railway** Companies

2406 Canadian Pacific Railway

## Railway Contractors' Supplies

2456 Hewitt & Black Ltd 656 2nd St SE

## **Real Estate**

- 3347 Cousins Wm 217 6th Ave 3933 Duggan H O 7 Hull Blk 2940 Murray & Jordan 564 2nd St 2681 Ratliff F S & Co 229-235 6th Ave 2779 Tom W H & Co 342 6th Ave

#### Restaurants

- 3669 American Cafe & Hotel 210 S Railway St 2575 B C Cafe 427 N Railway St
- 2329 City Cafe 423 7th Ave SE 3184 Jim's Cafe 634 2nd St 3202 New Club Cafe 638 2nd St
- 3194 New Princess Cafe 635 3rd St 3993 White Lunch 230 S Railway St

## **Rolling** Mills

2602 Canadian Western Steel Corporation Wood St

**Rubber** Stamps

2676 Schneider's Works 654 2nd St SE

#### 10-Sanitary, etc. Tell the Subscriber You Saw His Ad Here

#### Sanitary and Heating Engineers 3156 Reive James H 241 2nd St NE

Schools (See Colleges and Schools)

Seedsmen

2669 Webb A & Co 603 9th Ave

Steamship Agents

2406 Schmid E C P R Station

#### Stoneware

3585 Medalta Stoneware Ltd Industrial Site

#### **Storage Batteries**

(See Battery & Radiator Repairs)

#### Tailors

2594 Adams L 560 2nd St 2696 Butler E S Tailor Royal Bank Bldg 3274 Dickson J 515-A 4th Ave 2931F Elliott & Co S Railway St 3751 Howson Geo Hull Block 3230 Jordan E 664 2nd St SE 3036 Tufford J D 439 N Rly St

#### Taxis

2345 GRONBERG & MACGREGOR oor S Railway & 2nd St

Theatres and Places of Amusement 2993 Monarch Theatre 613 2nd St SE Tobacconists

2402 Boyd & Reid 222 S Railway St 2371 Elliott & Elliott 328 S Rly St 3318 Teel J 670 2nd St

**Tractors** 2553 Alberta Foundry & Machine Co Ltd Foundry St.

#### Undertakers

2214 Johnson's Undertaking Parlor 535 3rd St SE 2306 Nott J Jessop 321 5th St SE



## Director of Funeral Service

Office and Chapel Phone 2306 321 Fifth Street MEDICINE HAT

Veterinary Surgeons 2557 Blythe Robert 429 4th St SE

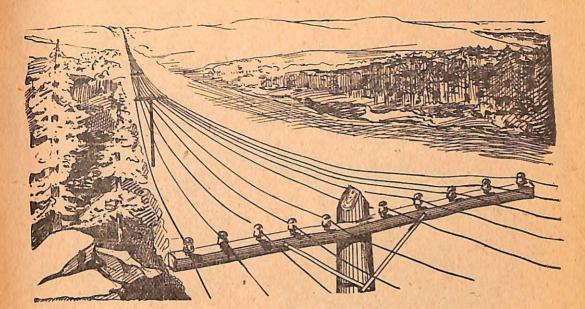
Vulcanizing and Tire Repairing 3882 Dominion Tire Repair 324 6th Ave SE 3874 Western Vulcanizing & Tire Works 310 S Railway S

Well Drillers' Supplies 3177 Martin & Phillips Industrial Site

Is Every Branch of Your Business Advertised in the Classified Telephone Directory?

For Advertising Rates Apply DIRECTORY ADVERTISING DEPARTMENT missing Opportunities, of which Your Competitors Avail Themselves.

Alberta Government Telephones 128 7th Ave. W., Calgary



## This Way —to Broader Markets

Right at your elbow is your Long Distance telephone. With it, you can talk with any of 100,000 telephones in Alberta, Saskatchewan and British Columbia.

"Clear the Way!" Long Distance seems to say—"here's an important message!"

For there is something impressive about a Long Distance call. The customer is favorably impressed before he knows what the message is about. And Long Distance gives you the right of way into every man's office. He can ignore your advertising, your letter, or even your traveller, but ignore a Long Distance call? Instinctively he reaches for the telephone!

Keep down selling expense. Use your "Silent Partner." You will be amazed to find how many people can be sold your product by Long Distance quickly—economically.

If you have several calls to make, our Local Manager can arrange to have one follow the other. Think of him as the Manager of *your* telephone service. He can suggest ways of applying Station-to-Station service to your business.

> THE ALBERTA GOVERNMENT TELEPHONES

# Brings the Farm to Town

WOW that he can order it at once by Long Distance from his favorite dealer in village, town or city, nothing is too good for the farmer. "You advertised a special sale of phonographs in today's paper. Ship me one" he telephones.

Within the same convenient radius of your store are scores of thrifty housewives who would be pleased to have a merchant solicit their trade by Long Distance. Even if a sale does not result, you have advertised your business in a very effective way. They will probably call when they come to town, or order from your advertising. It's human nature.

A tire dealer called up 29 strangers by Long Distance and sold tires to 8 of them. A follow-up letter or personal call later brought nearly all the others to his store.

Don't let your telephone idle. Long Distance can bring suburban prospects within sound of your voice. Turn it into a salesman, and keep it busy. Every other means of communication is a substitute for the voice—the voice is YOU.

Think of our Manager as the Manager of your Telephone Service.

THE ALBERTA GOVERNMENT TELEPHONES