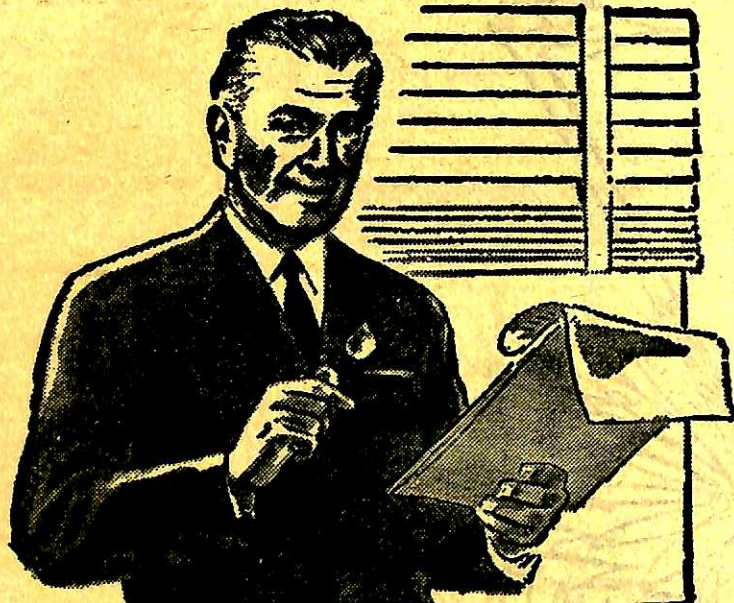


MR. BUSINESSMAN:



DO YOU KNOW THAT TWO GROUPS OF **ACTION BUYERS** USE THE **YELLOW PAGES**

BUYERS LOOKING FOR YOU . . .

1. Recommended
2. Influenced by Your Other Advertising
3. Solicited by You or Your Salesman
4. Passers-by Who Were Impressed by Your Place of Business
5. Your Former Customers

This group of Buyers May Experience Difficulty in Finding You. Here's How To Direct them To You . . .

1. Represent your firm under all headings pertaining to your business.
2. Buyers may remember only your address. Help them find you — Feature your location prominently and provide specific directional information.
3. Give prominence to your slogan. Slogans are sometimes remembered and firm names forgotten.
4. If your firm is known by more than one name, list each name.
5. If your firm name has an unusual spelling, feature it prominently. (Crandall can be spelled either with a "K" or a "C").

BUYERS LOOKING FOR ANYONE . . .

1. Newcomers to a Community
2. Emergency Buyers
3. Dissatisfied Buyers
4. Buyers with an infrequent Need for Your Product or Service
5. Competitive Bid Buyers
6. Transients

In Choosing An Advertiser To Do Business with, These Buyers Are Influenced By . . .

1. Reliability
Years in Business, Experience, Etc.
2. Authorized Sales and Service
Brand Names
3. Scope of Services—
Range and Variety
4. Complete Details of Services
Delivery, "Open 24 Hours," etc.
5. Illustrations and Emblems
6. Location

TO REACH BOTH GROUPS
PLAN A PROGRAM NOW
IN THE **ACTION** MEDIUM . . .

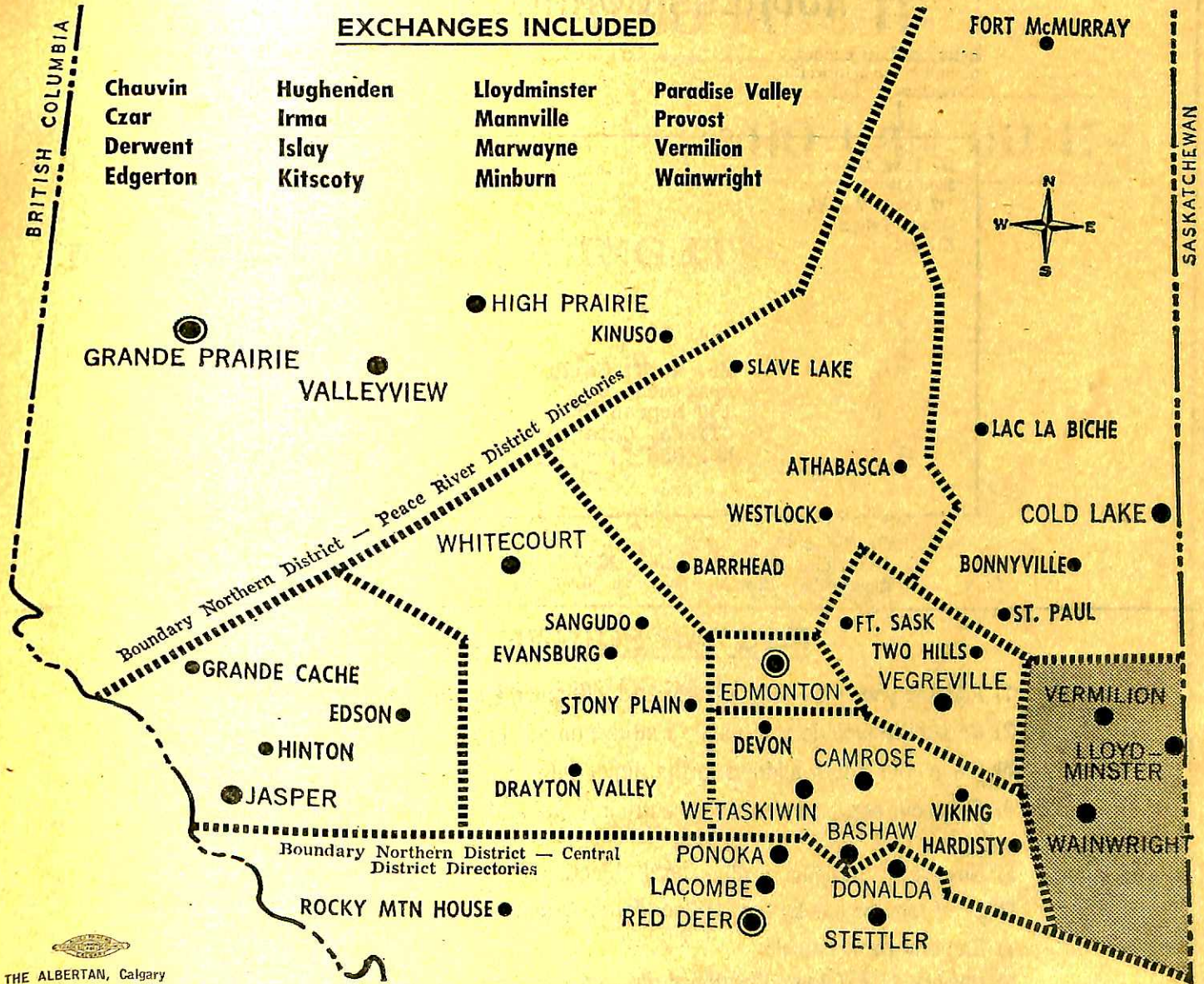


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DECEMBER, 1973

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YELLOW PAGES FOR

LLOYDMINSTER — PROVOST — VERMILION — WAINWRIGHT and Surrounding Territory

Abattoirs

Bouma Bros Slaughter House Provost 753-2415
Meatco Sales Ltd Box 968 Wainwright 842-4168

Accordions

See Music & Musical Instruments

Accountants

COMMERCIAL ACCOUNTING

8232 118 Av Edmonton 479-2061

GIBSON MRS H E

ACCREDITED PUBLIC ACCOUNTANT
INSURANCE — Box 118
638 9 Av Wainwright 842-4151

Accountants—Chartered

ALEXANDER GRANT & CO

**CHARTERED
ACCOUNTANTS**
853-3186

5028 - 49th Avenue, Vermilion
5028 49 Av Vermilion 853-3186

ALM & DAVIS

CHARTERED ACCOUNTANTS
Quality Cleaners Building
4910 49 St Lloydminster 825-5585

CARDE GAYLE C

CHARTERED ACCOUNTANT
Upstrs 5017 50 St Lloydminster 875-5559

Dodsworth & Dey 4 Eaton Bldg ... Camrose 672-4431

GOODWIN H W

CHARTERED ACCOUNTANT
4909 49 St Lloydminster 825-2522

Herauf Peter P 409 10 St Wainwright 842-4171

REID McIVOR EAKET & MacDONALD

CHARTERED ACCOUNTANTS
SUCCESSORS TO E. W. LUTHER & CO.
875-2234

5009 - 48th Street, Lloydminster
NORTH BATTLEFORD, SASK.
(306) 445-2449
MEADOW LAKE, SASK.
(306) 236-5675
OFFICES IN EDSON & HINTON, ALTA.
AND NIPAWIN, SASK.
5009 48 St Lloydminster 875-2234

Acetylene Welding

See Welding Electric & Oxy-Acetylene

Acids

See Chemicals

VITAMIN C LOST

Exposure to light and warm room temperature, as well as prolonged bathing in water, destroys the vitamin C contained in most vegetables.

Adding & Calculating Machines

& Supplies

SUTHERLAND BUSINESS MACHINES LTD

Adding Machines, Typewriters, Office Equipment
Sales — Service — Rentals
4915 49 Av Lloydminster 825-3950

VICTOR BUSINESS MACHINES—

SUTHERLAND BUSINESS MACHINES LTD
4915 49 Av Lloydminster 825-3950

Adjusters

CUNNINGHAM DOUGLAS ADJUSTMENT SERVICE

LTD GENERAL INSURANCE ADJUSTERS
After Hours Res. 672-4951 — 672-5001
6 Eaton Bldg Camrose 672-4493

Halldorson's Claim Service

5024 50 Av Vermilion 853-3371

Runte-Swift Insurance Adjusters Ltd

5009 48 St Lloydminster 875-2924

Advertising Directory

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Aerated Waters

See Beverages

Aerial Spraying

AIR AGRO SERVICES LTD

AERIAL APPLICATORS
24 Hour Service 888-3818 or 888-2302
Box 6 Hardisty 888-3818

Agricultural Implements

See Farm Machinery & Supplies

Air Compressors

See Compressors—Air & Gas

Air Conditioning Contractors

SHEPERT REFRIGERATION LTD

Air Conditioning Installation & Service
Frank Shepert, Manager, Residence 875-5106
4610 50 Av Lloydminster 875-4285

Air Conditioning Equipment & Supplies

LENNOX AIR CONDITIONING & HEATING

LENNOX

QUALITY IS THE DIFFERENCE

DEALERS

BOB JACK'S SHEET METAL LTD
4114 50 Av Lloydminster 875-3848
COOKE PLUMBING (PROVOST)
LTD Provost 753-2049

P & H MECHANICAL LTD

SHEET METAL WORK
PLUMBING & GAS FITTING
5320 51 Av Lloydminster 875-7555

Air Cooled Engines

See Engines Gasoline

Air Line Companies

Air Canada Edmonton—Call Long Distance
(No Toll Charge) & ask for Zenith 07177
See Our Advertisement This Classification

CP Air Reservations Dept—Call Long Distance
(No Toll Charge) & ask for Zenith 3900

Intervac International Vacations Ltd Edmonton—
Call Long Distance
(No Toll Charge) & ask for Zenith 06034

Lufthansa German Airlines Toronto—
Lloydminster Customers Only Call Long Distance
(No Toll Charge) & ask for Zenith 02520



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SERVING MORE DESTINATIONS THAN
ANY OTHER AIRLINE IN CANADA.

U.S.A. • UNITED KINGDOM • EUROPE • U.S.S.R.
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COMPLETE TRAVEL SERVICE (WORLDWIDE)
FOR HOTELS — RENT-A-CAR — TOURS
CONVENTIONS — GROUPS — CREDIT PLANS
AIR-SEA CRUISES ETC.

For Reservations See Your Local Travel Agent
Or Call Long Distance (No Toll Charge)
& Ask For ZENITH 07177

Who'd buy half an umbrella?
Only complete coverage will give
protection against rain.
And so it is with these Yellow
Pages.

Complete coverage under all
headings which relate to your
business—will give protection
against loss of business.

Air Services—Chartered

Interprovincial Airways Ltd
Lloydminster Airport Lloydminster 825-5032
See Our Advertisement This Classification

Interprovincial Airways Ltd.



**AIR TAXI — STUDENT TRAINING
CHARTER — AIRCRAFT RENTALS**

Aircraft Sales & Service
ED. JENSON, Residence 825-7682
Casey Hoogveld, Maintenance, Residence 825-2407

825-5032
Lloydminster Airport, LLOYDMINSTER

Aircraft Maintenance & Repairing

Interprovincial Airways Ltd
Lloydminster Airport Lloydminster 825-5032

Airplanes

See Aircraft Section

Alignment Service

See Automobile Wheel Aligning

Aluminum Siding

See Siding

Ambulance Service

Donkin's Taxi & Ambulance Ltd
4911 51 St Vermilion 853-4338

Anaesthetists

See Physicians & Surgeons

Animal Hospitals

See Veterinarians

Apartments Blocks & Buildings

Bottorf Construction
5215 Riverside Dr Vermilion 853-3073
Wainwright Holdings Ltd
73 Wainwright Apts Wainwright 842-3842

Appliance Repairs

See Electric Appliances Repairing, also
Specific Kinds

Appliances—Electric

See Electric Appliances Section

Appliances—Gas

See Gas Equipment & Supplies

Appraisers

Del Realty Ltd 4909 48 St .. Lloydminster 825-3343

Architects

WYNN FORBES LORD FELDBERG SCHMIDT
10437 123 St Edmonton 488-4806

Architectural Photographers

See Photographers—Commercial

Artificial Insemination

SOUTH PARK A I UNIT Hughenden 856-2328
Grant Wills res Hughenden 856-2326

VERMILION ARTIFICIAL BREEDERS

Box 503 Vermilion 853-3539

Arts & Crafts Supplies

Hobby House The 4925 50 Av ... Vermilion 853-3040

Asphalt & Asphalt Products

Elstro Asphalt Ltd
Jasper Hwy W Lloydminster 875-3119

Associations & Societies

ALBERTA MOTOR ASSOCIATION
5026 50 St Lloydminster 875-4188
Canadian Legion 5014 50 St Irma 754-3839
Elk's Lodge 5018 49 Av Vermilion 853-3109
Lloydminster Agricultural Exhibition
Association Ltd Lloydminster {825-2055
Exhibition Grds Lloydminster {825-5571
Lloydminster Chamber of Commerce
Upstrs 4935 50 St Lloydminster 825-4390
Lloydminster Curling Association
Exhibition Grds Coliseum ... Lloydminster 825-3420
Lloydminster Senior Citizen's Society
4723 49 St Lloydminster 825-5387
Masonic Temple 4009 49 Av ... Lloydminster 825-7581
Mental Health Alberta Information & Referral
Edmonton—Call Long Distance
(No Toll Charge) & ask for Zenith 06031
Preventive Social Services
4925 49 Av Lloydminster 825-4100
Provost & District Preventive Social Service
Board 5104 49 St Provost 753-2556
Retarded Children's School
4525 54 Av Vermilion 853-3258
Royal Canadian Legion 5024 48 St Provost 753-2025
Royal Canadian Legion
5037 50 Av Vermilion 853-3867
Ladies Auxiliary Vermilion 853-3627
Society For The Prevention of Cruelty
To Animals Lloydminster 875-5167

Attorneys

See Lawyers

Auctioneers

Fleming H Allan 813 10 Av ... Wainwright 842-3872
Florence Auction Mart Lloydminster 825-3933
Florence Glen 5220 48 St Lloydminster 875-3050

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**We Buy & Sell Anything Anytime
New & Used Furniture**

B. Grahl, Manager

Skinnerville Lloydminster 825-2780

Provost Livestock Exchange Ltd
5103 56 St Provost 753-2369

ST PAUL LIVESTOCK AUCTION MART LTD

REGULAR SALES EVERY TUESDAY
Don Hutton, Res. 645-4059 - Mart 645-3588
4433 50 Av St Paul 645-3613

Watts Vermilion Auction Mart ... Vermilion 853-3735
Weiller & Williams (Lloyd) Ltd
47 Av & 52 St Lloydminster 825-4401

SMALL AMOUNTS
Remove only the amount of honey required
for two or three weeks at one time, leaving
the remainder in the freezer.

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ALBERTA GOVERNMENT TELEPHONES

PUT YOURSELF
IN THE
PICTURE
CLOSED
CIRCUIT
TV



Systems Ranging From a Basic Camera & Monitor
to the Largest Complex Studios Provide Unlimited
Application for

BUSINESS & Specialized Training Security Silent Paging General Surveillance Retain Lectures	EDUCATION Detailed Experiments Playback Special Events Produced Training Tapes
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Part of the Trans-Canada Telephone System
10020 100 St Edmonton—Call Long Distance
(No Toll Charge) & ask for ... Zenith 33000

Auditors See Accountants Section

Auto Courts

See Motels

Automatic Controls

See Controls, Control Systems & Regulators

Automobile Accessories Equipment

& Supplies

See Automobile Parts & Supplies—Retail also
Automobile Parts & Supplies—Wholesale

Automobile Agencies & Dealers

—New Cars

B & G Esso Service
1046 14 Av Wainwright 842-3711
See Our Advertisement This Classification

DATSUN



ALL YOU NEED NOW
"SALES - SERVICE - PARTS"
DEALERS
B & G ESSO SERVICE
1046 14 Av Wainwright 842-3711
STEEG (1969) SALES & SERVICE LTD
4802 49 Av Lloydminster 825-3396

(Continued Next Page)

B & G ESSO SERVICE
DATSUN
SALES — SERVICE — PARTS



842-3711

WAINWRIGHT
1046 - 14th Avenue

Automobile Agencies & Dealers

-New Cars-(Cont'd)

Pat's Garage 5010 50 Av Provost 753-2328
See Our Advertisement This Classification

ROWE & SONS LTD
GENERAL MOTORS DEALER
BODY SHOP & COLLISION SERVICE
5019 50 Av Vermilion 853-3702

Skinner Motors Ltd 4902 49 Av Lloydminster 825-2809

Steeg (1969) Sales & Service Ltd
4802 49 Av Lloydminster 825-3396

Thorpe McNaughton Chrysler Ltd
Jasper Hwy W Lloydminster 875-2286
See Our Advertisement This Classification

Toyota Meridian Sales
4010 50 Av Lloydminster 875-2009
See Our Advertisement This Classification

**VOLKSWAGEN AUTHORIZED SALES
SERVICE & PARTS**

SUPER BEETLE & BEETLE
VW KARMANN GHIA
VW SQUAREBACK & TYPE 3
VW 411 4-DOOR SEDAN
VW 411 WAGON
VW STATION WAGONS
VW CAMPMOBILE, VW TRUCKS



"SALES, SERVICE & PARTS"
VERMILION

DUKE'S SALES & SERVICE
4901 49 Av Vermilion 853-4186

Wain-Alta Automotive Ltd
617 14 Av Wainwright 842-4255
See Our Advertisement This Classification

WEBB GEORGE C & SONS LTD
FORD — MERCURY
SALES — SERVICE — PARTS
4802 50 St Vermilion 853-3908

Automobile Agencies & Dealers

-Used Cars

Border City Car Sales
5522 50 Av Lloydminster 875-5111

Lloydminster Car Sales
Hwy 17 S Lloydminster 875-4040
Hwy 16 W Lloydminster 875-4950

Meridian Car Sales Hwy 17 S Lloydminster 875-7111
Noyes R J R Ltd 3912 50 Av Lloydminster 825-3366

Steeg (1969) Sales & Service Ltd
Jasper Hwy S Lloydminster 825-3397

Thorpe McNaughton Chrysler Ltd
Jasper Hwy W Lloydminster 875-2286

Wain-Alta Automotive Ltd
617 14 Av Wainwright 842-4255

PAT'S GARAGE
Chevrolet - Oldsmobile - Chev Trucks
Sales & Service
IMPERIAL OIL PRODUCTS
753-2328
5010 - 50th AVENUE, PROVOST

**THORPE McNAUGHTON
CHRYSLER LTD.**
FULL LINE OF CHRYSLER PRODUCTS
875-2286 • 875-2001
CHRYCO & AUTOPAR PARTS
SALES & SERVICE
NEW & USED CARS
"SERVICE IS OUR MOTTO"
Jasper Highway West — LLOYDMINSTER

TOYOTA MERIDIAN SALES



• COROLLA • CORONA
• CROWN • CELICA
SALES - PARTS - SERVICE
875-2009
4010 - 50th Avenue, Lloydminster

**WAIN-ALTA
Automotive Ltd.**
CHRYSLER — DODGE
PLYMOUTH
DODGE & FARGO TRUCKS
Highway 14 East
COMPLETE STOCK OF
RECONDITIONED USED CARS
TRADE UP OR DOWN — TERMS
617 - 14th Avenue,
WAINWRIGHT **842-4255**

Fast Service! Speed up your business... use

**DIRECT
DISTANCE
DIALING**

1. Dial the numeral "1".
2. Dial the Area Code.
3. Dial the phone number.

You're there in seconds!

COLLISION REPAIRS

617 - 14th Avenue
WAINWRIGHT

- COMPLETE AUTO BODY REPAIRING
- EXPERT PAINTING
- WINDSHIELDS INSTALLED
- FREE ESTIMATES

842-3750



Automobile Body Repairing

Axley BenKitscoty 846-2287
Brunelle's Speedway Auto Body Ltd
5706 44 StLloydminster 875-3415
See Our Advertisement This Classification
Collision Repairs 617 14 Av ...Wainwright 842-3750
See Our Advertisement This Classification

HERZOG MOTORS

COMPLETE COLLISION REPAIRS
AND PAINTING

5120 Railway AvVermilion 853-3002

Lakeland Chrysler Ltd

4916 51 StBonnyville 826-3762
See Our Advertisement This Classification

Lloydminster Auto Body Ltd

5628 44 StLloydminster 875-3984
See Our Advertisement This Classification

Provost Auto Body & Radiator Shop

5020 49 StProvost 753-2621

ROWE & SONS LTD

BODY REPAIRS - REPAINTING
GLASS INSTALLATION

5019 50 AvVermilion 853-3634

Shortell's Auto Body Repair Co Ltd

5015 49a AvLloydminster 825-2616

Our Business Office will be glad to help with any telephone problem you may have.

Please avoid unnecessary calls to "Information". Check the directory or your number list.

Do you keep a list of the emergency telephone numbers you may require? It pays!

Automobile Camps

See Motels

Automobile Electrical Service

COOPER BROS AUTO ELECTRIC LTD

10109 106 StEdmonton 422-1832

J R TV & AUTO ELECTRIC

WE OVERHAUL & REBUILD ALTERNATORS,
GENERATORS, STARTERS &
SMALL GAS ENGINES
ALSO SPECIALIZING IN
CYLINDER HEAD SERVICE

John Reilkoff, Residence 825-2736

4808b 49 AvLloydminster 825-3266

JACK'S AUTOMOTIVE SERVICE

CARBURETION — ELECTRICAL

SPECIALIZING IN TUNE-UPS

5301 49 AvProvost 753-2704

MAYSTON AUTO ELECTRIC & MACHINERY LTD

AUTOMOTIVE ELECTRIC SERVICE

AUTOMOTIVE TUNE-UP

AIR COOLED ENGINES

FARM MACHINERY & EQUIPMENT

4902 44 StLloydminster 825-3511

Merit Auto Electric (Lloydminster) Ltd

Hwy 17 SLloydminster 875-4365

SHELL RANCHERO SERVICE CENTRE

ELECTRICAL & CARBURETION
TUNE-UPS & REPAIRS

44 St & 56 AvLloydminster 875-7751

Automobile Financing

See Financing

Automobile Garages

See Garages Service

Automobile Glass

See Glass Auto Plate & Window

Automobile Leasing

See Automobile Renting & Leasing

Automobile Painters

Brunelle's Speedway Auto Body Ltd

5706 44 StLloydminster 875-3415

Collision Repairs 617 14 Av ...Wainwright 842-3750

Lloydminster Auto Body Ltd

5628 44 StLloydminster 875-3984

FORGOTTEN THE NAME
OR ADDRESS ...

..... but
will recognize it when
you see it?

Turn to the classification descriptive of the business. Look down the listings which appear there under until you find the familiar one.

LLOYDMINSTER AUTO BODY LTD.

All General Body Repairs

PAINTING - COLLISION - GLASS
WINDSHIELD SALES &
REPLACEMENT



Collision Work A Specialty

EMERGENCY NUMBERS: 875-8062 — 875-3164

5628 - 44th Street,
LLOYDMINSTER

875-3984

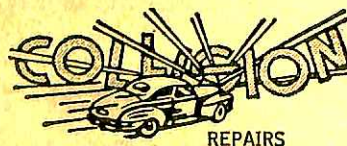


- Complete Auto Body Repairs
- COIN OPERATED CAR WASH

875-3415

5706 - 44th Street, Lloydminster

LAKELAND CHRYSLER Ltd.



- EXPERT PAINTING
- WHEEL ALIGNMENT
- GLASS REPLACEMENT
- VINYL TOP INSTALLATIONS

826-3762

4916 - 51st Street
BONNYVILLE

Automobile Parts & Supplies—Retail

Bob's Auto Wrecking
Jasper Hwy W Lloydminster 875-3954

Canadiana Automotive & Industrial Ltd
4917 51 St Lloydminster 825-5566

Dave's Auto Wreckers Box 521 Wainwright 842-3784

Ford's Auto Wreckage
51 Av & 51 St Vermilion 853-4197

J B's Automotive Centre Ltd
6420 104 St Edmonton 435-3681
See Our Advertisement This Classification

MACLEODS FAMILY SHOPPING CENTRE

The Only Store in Town With a Complete Range of Auto Accessories Including Motor Blocks
5022 50 Av Vermilion 853-3801

Automobile Parts & Supplies—Retail

—(Cont'd)

Pacemaker Automotive Ltd
8314 118 Av Edmonton 474-6446
See Our Advertisement This Classification

Pioneer Auto Wrecking Ltd
Hwy 17 S Lloydminster 875-3105

Skinner Motors Ltd 4904 49 Av Lloydminster 825-2015

Automobile Parts & Supplies

—Wholesale

Acklands Ltd 5025 50 St Lloydminster 875-4455

Bow-Dell Parts Town Ltd
5017 50 St Lloydminster 875-2244

CANADIANA AUTOMOTIVE & INDUSTRIAL LTD
4917 51 St Lloydminster 825-5566
See Our Advertisement This Classification

Automobile Parts & Supplies—Wholesale

—(Cont'd)

CROSTOWN MOTOR CITY

Whlse. Parts Distrs. of Chrysler & "All Make" Parts For Cars & Trucks
104 Av & 120 St Edmonton 482-4881

GROSSER PARTS LTD

4202 50 Av Lloydminster 875-3326

Storey Automotive Supply
5015 50 St Provost 753-2222
See Our Advertisement This Classification

Wainwright Auto Supply Ltd [842-4307]
617 14 Av Wainwright [842-4581]
See Our Advertisement This Classification

Western Magneto & Auto Electric
4915 49 Av Lloydminster 825-4833

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Mag & Chrome Wheels
CIBIE Driving Lights

Speed Equipment
Stereo
Tape Decks & Tapes
Accessories

Edmonton Retail
Calgary Wholesale



Send For Our Comprehensive Catalogue
Mail Orders Given Prompt Attention

6420 - 104th Street
Edmonton **435-3681**

CANADIANA AUTOMOTIVE & INDUSTRIAL LTD.

Wholesale & Retail Parts For:
AUTO - TRUCK - TRACTOR - INDUSTRIAL

BATTERIES
CARBURETORS
STARTERS
SHOCK ABSORBERS
MUFFLERS
HYDRAULIC HOSE & COUPLERS
FARM & INDUSTRIAL CHAINS
THERMO KING AIR CONDITIONERS
NEW & USED EQUIPMENT
"Don't Delay Call Today"

GENERATORS
ALTERNATORS
BRAKE SHOES
FUEL PUMPS
WATER PUMPS

825-5566
4917 - 51st Street, Lloydminster

WAINWRIGHT
AUTO SUPPLY LTD.

Automotive & Industrial Parts

WHOLESALE — RETAIL

842-4307 — 842-4581
617 - 14th Avenue, WAINWRIGHT

PACEMAKER Automotive Ltd.

474-6446
8314 - 118th Avenue
Edmonton

TELEX 037-3553

Complete Line of Accessories

Hi Performance Equipment
Stereo, Chrome Accessories, Manifolds
Mag & Chrome Wheels
Headers & Mufflers

COMPLETE INSTALLATION SERVICE
ALSO EXCHANGE UNITS & PARTS FOR THE AUTOMOBILE INDUSTRY

RETAIL & WHOLESALE
MAIL ORDER SERVICE



STOREY
AUTOMOTIVE SUPPLY

WHOLESALE
AUTO PARTS & ACCESSORIES
GARAGE EQUIPMENT & TOOLS

TELEX 037-2637

753-2222
5015 - 50th Street, Provost


Automobile Radiator Service

See Radiators—Automotive Industrial

Automobile Renting & Leasing

Avis Rent-A-Car
Jasper Hwy W Lloydminster 875-3017

Tilden Rent-A-Car Service
3912 50 Av Lloydminster 825-3366
See Our Advertisement This Classification

RENT A NEW CHEV 

or other fine car.

LOW RATES
hourly-daily
Yearly leasing rates also available.
825-3366
3912 - 50th Avenue, Lloydminster
TILDEN RENT-A-CAR SERVICE

TILDEN

**Here's the man you need
He's an AGT
communications
consultant**

With his advice cut your communications costs and build bigger profits.

 **ALBERTA GOVERNMENT TELEPHONES**
Total Communications for Modern Business



EXTRA FOOD VALUE

To give extra food value to your fruit salads, include mounds of cottage cheese, cream cheese balls, or slices or strips of Canadian cheddar cheese.

Automobile Tires

See Tires Section

Automobile Towing

See Towing Service

Automobile Trailers

See Trailers Section

Automobile Transmission Sales

& Service

Kelly's ServiceLloydminster 875-3809
 See Our Advertisement This Classification
 Lo-Cost Automatic Transmission Rebuilders Ltd
 10230 95 StEdmonton 429-5946
 See Our Advertisement This Classification



LO-COST
AUTOMATIC TRANSMISSIONS

"Western Canada's Largest"

A COMPLETE STOCK OF TRANSMISSIONS & PARTS READY TO SHIP

CALL COLLECT
429-5946
TELEX 037-2832

10230 - 95th Street, EDMONTON
 CALGARY - SASKATOON - REGINA
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LO-COST AUTOMATIC TRANSMISSION REBUILDERS LTD.

Automobile Upholstering

Jim's Upholstery 5030 50 StProvost 753-2101
 Wade's Upholstery 4513 50 Av Lloydminster 825-5919

Automobile Washing & Polishing

PROVOST ENTERPRISES
 COMPLETE CAR CLEANING — MOTOR
 STEAMING. PRESTO-SHINE. CIBIE LIGHTS
 5016 49 StProvost 753-2611

Automobile Wheel Aligning

Civic Tire & Battery Service Ltd
 4505 50 AvLloydminster 825-4411
 See Our Advertisement This Classification
Downtown Pontiac Buick Ltd
 5019 49 StProvost 753-2022
John's Alignment Service
 908 2 AvWainwright 842-4120

PARKVIEW SERVICE LTD
 TUNE-UPS - TIRES - WHEEL ALIGNMENT
 William Mayowski, Prop., Residence 853-3877
 5036 49 AvVermilion 853-3544

CIVIC TIRE & BATTERY SERVICE LTD.

- COMPLETE WHEEL ALIGNING SERVICE
- CARS — ½ TON TRUCKS
- COMPLETE BRAKE SERVICE

825-4411

4505 - 50th Avenue, LLOYDMINSTER

Automobile Wreckers

ALASKAN AUTO SUPPLY
 ONE OF EDMONTON'S LARGEST WRECKERS
 3 Mi. W. Hwy. 16 — 1 Mi. N. Winterburn Cor.
 Box 58Winterburn 489-4903

Bob's Auto Wrecking
 Jasper Hwy WLloydminster 875-3954
 See Our Advertisement This Classification

Automobile Wreckers—(Cont'd)

Dave's Auto Wreckers Box 521 Wainwright 842-3784
 See Our Advertisement This Classification

FORD'S AUTO WRECKAGE
 NEW & USED PARTS
 Licensed Mechanic On Duty At All Times
 51 Av & 51 StVermilion 853-4197

JASPER AUTO PARTS
 CERTIFIED MOTORS, TRANS., REAR ENDS
 ALL BODY PARTS. Edmonton Telex 037-2908
 101 St Albert RdSt Albert 459-6621

LUND'S AUTO & TRUCK PARTS
 11525 154 StEdmonton 484-4447
Pioneer Auto Wrecking Ltd
 Hwy 17 SLloydminster 875-3105
 See Our Advertisement This Classification

BOB'S Auto Wrecking



USED PARTS Trucks & Tractors Etc.

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Jasper Highway W., Box 222, Lloydminster

DAVE'S AUTO WRECKERS

USED PARTS FOR

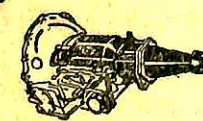
★ TRUCKS
★ AUTOMOBILES

842-3784
Box 521, WAINWRIGHT

Kelly's

SERVICE

AUTOMATIC TRANSMISSION CLINIC



- DIAGNOSING
- TESTING
- REPAIRS TO ALL MAKES
- EXCHANGE UNITS & LARGE PARTS STOCK

Authorized G.M. United Delco Transmission Parts Distributor.
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Pioneer auto wrecking Ltd.

Used Parts & Accessories
 For All Makes & Models of
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One and Half Miles South on Highway 17

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Aviation

See Air Line Companies also Aircraft Section

Aviation Instruction

See Aircraft Schools

Baby Chicks

See Hatcheries

Baby Sitters

Day Care Centre 5001 47 Av . . . Lloydminster 825-4151

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Bonar & Bemis Ltd
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Bags—Textile

BONAR & BEMIS LTD
Manufacturers of:
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& Woven Poly Bags
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2235 15 St SE Calgary 265-3556

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4812 50 Av Lloydminster 875-2028
See Our Advertisement This Classification

Donnelly's Bakery & Confectionary
4919 49 Av Lloydminster 825-2622

Len's Bakery 5114 50 St Provost 753-2506

TED'S BAKERY
BREAD — CAKES — PASTRIES
FRESH DAILY
418 10 St Wainwright 842-3077

Two Hills Bakery Two Hills 657-2455

VERMILION BAKERY
MID TOWN BAKERY
Nick Klementovich, Residence 853-3008
5020 50 Av Vermilion 853-3112

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"Where Taste Tells the Quality"
● Wedding Cakes
● Cakes For All Occasions
ALL BAKING PRODUCTS
— FRESH DAILY —
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Chauvin Ofc Chauvin 858-3751
Edgerton Ofc Edgerton 755-3731
Hughenden Ofc 4925 50 Av Hughenden 856-3605
Irma Ofc 5004 50 St Irma 754-3644
Wainwright Ofc 201 10 St Wainwright 842-4401

Banks—(Cont'd)

Bank of Nova Scotia Derwent 948-3759
Bank of Nova Scotia Lloydminster {875-2231
4802 50 Av }875-3630
Bank of Nova Scotia Vermilion 853-3386
Canadian Imperial Bank of
Commerce Kitscoty 846-2213
Canadian Imperial Bank of Commerce
4915 50 St Lloydminster 825-4424
Canadian Imperial Bank of Commerce
5040 50 St Mannville 763-3644
Canadian Imperial Bank of Commerce
5102 50 St Provost 753-2241
Canadian Imperial Bank of Commerce {853-3351
4940 50 Av }853-3352
Royal Bank of Canada
4925 49 St Lloydminster 825-4469
Toronto-Dominion Bank
4918 50 Av Lloydminster 875-3311
Marwayne Branch Marwayne 847-3078
Vermilion Branch 5002 50 Av Vermilion 853-3327

Banquets

See Caterers also Restaurants

Barbers

Mark's Barber Shop 4926a 50 Av Vermilion 853-3726
Ted's Barber Shop 5016 50 St Provost 753-2398
Todds Barber Shop 4931 49 Av Vermilion 853-3077
Vic's Barber Shop 4925 50 St Lloydminster 875-5481

Barristers See Lawyers

Bath Room Fixtures

See Plumbing & Heating Supplies

Bath Room Remodelling

See Home Improvements

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5916 99 St Edmonton 435-3621
Telex 037-2439

ENGINEERED BEARINGS LTD
BEARINGS - SEALS - BRONZE STOCK
Telex 037-2769
10515 111 St Edmonton 426-2454

SPROULE BEARING SUPPLY (EDMONTON) LTD
11505 106 Av Edmonton 425-9730
Stuart Wright Ltd
4917 50 Av Lloydminster 825-3306
See Our Advertisement This Classification
Wainwright Machine Ltd
905 3 Av Wainwright 842-3272

STUART WRIGHT LTD.
— WHOLESALE —
Industrial Equipment & Supplies
(The Supply House For Industry)
PUMPS, BEARINGS, ETC.
AFTER HOURS 875-2023
825-3306
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Beauty Parlors

ADAM & EVE COIFFURES
"Let's Have A Hair Affair"
SPECIALIZING IN UNISEX HAIR FASHIONS
After 5 By Appointment Only
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CINDERELLA HOUSE OF BEAUTY
Shirley Parsons, Owner
PROFESSIONAL CARE IS
BEST FOR YOUR HAIR
4813 50 Av Lloydminster 825-3177

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PERMANENTS — HAIR CUTTING
HAIR STYLING — COLORING
4911 49 St Lloydminster 825-3188

Donna's Beauty Salon 4910 50 Av Provost 753-2593
Elite Beauty Salon 4917 50 St Lloydminster 825-2724
Ernie's Beauty Shop Chauvin 858-3794
European Hair Stylist 5008 49 Av Vermilion 853-3214

See Our Advertisement This Classification
Gay's Beauty Salon Chauvin 858-3930
Hodgins Beauty Parlour
4806 50 Av Lloydminster 875-7727
Jean's Beauty Shop Dewberry Marwayne 847-3773

KAY'S KUT & KURL SALON
4903 50 St Vermilion 853-3576

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SPECIALIZING IN
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PERMS - WIGS & HAIR PIECES
"Professional Care Is Best For Your Hair"
Lena Williams, Prop.
4935 50 Av Vermilion 853-4342

Loretta's Beauty Shop Box 33 Edgerton 755-3736
Mannville Beauty Parlour
5030 50 St Mannville 763-3772
Marwayne Beauty Salons Marwayne 847-3881
Peggy's Beauty Salon
4940 50 Av Vermilion 853-3433

RON'S CLIP & CURL BEAUTY SALON
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ALL TYPES OF BEAUTY CULTURE
210 10 St Wainwright 842-4100

(Continued Next Page)

European Hair Stylist

UNISEX
Styles
for
Ladies & Men
Styling By The Famous Pivot Point
853-3214
5008 - 49th Avenue, Vermilion, Alberta

Beauty Parlors—(Cont'd)**SHIRLEY'S BEAUTY LOUNGE**

"Pleasing You Pleases Us"
PROFESSIONAL HAIRCARE

SHIRLEY PARSONS, OWNER

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Sophie's Beauty Salon 5031 49 St Mannville 763-3572

Una's Beauty Salon 4913 49 St Lloydminster 825-3450

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Verna's Beauty Salon ... Kitscoty 846-2210

Wainwright Beauty Salon

112 10 St ... Wainwright 842-3858

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Una's
His & Hers
BEAUTY SALON
MEN'S HAIRSTYLING

HAIRSTYLING, PERMANENTS, COLOUR
VIVIANE WOODARD COSMETICS
SQUIRE CENTRE
COMPLETE WIG SERVICE

825-3450

4913 - 49th Street, Lloydminster

WAINWRIGHT BEAUTY SALON



SPECIALIZING IN

- Permanents
- Hair Cutting
- Styling - Coloring

BEAUTY IS OUR BUSINESS

842-3858 112 - 10th Street,
Wainwright

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See Breweries

Belt Conveyors

See Conveyors

Beverages

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5201 50 Av ... Vermilion 853-3722

Bibles

See Church Supplies

Bicycle Dealers & Repairers

Top Service Centre

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Billiard Academy 4903 49 Av ... Lloydminster 825-7734

Birds & Supplies

See Pet Section

Blacksmiths

P & H MECHANICAL LTD

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{875-2813

PAUL'S BLACKSMITH SHOP

Electric, Acetylene &
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Blocks

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Blocks & Buildings

See Apartments Blocks & Buildings

Boat Manufacturers

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Boats—Retail

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10742 101 St ... Edmonton 429-3252

SCONA MARINE CO LTD

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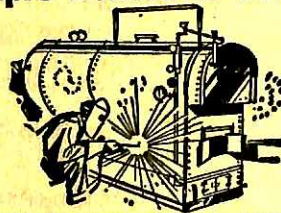
Boilers

Dupre Boilers & Welding Ltd

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Dupre Boilers & Welding
Ltd.



COMPLETE BOILER SERVICE
RENTALS — SALES — INSTALLATIONS

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ALL SIZES TO 700 H.P.

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WRIGHT STUART LTD

4917 50 Av ... Lloydminster 825-3306

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Bottlers—Beverage

See Beverages

Bowling

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Vermilion Bowl 4902 49 Av ... Vermilion 853-4311

Wainwright Bowling Alley

222 10 St ... Wainwright 842-3841

See Our Advertisement This Classification

WAINWRIGHT BOWLING ALLEY
AUTOMATIC



6 LANES

OPEN BOWLING 7 DAYS A WEEK

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IF NO ANSWER CALL 842-3727

222 - 10th Street, WAINWRIGHT

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& FRONT END SERVICE

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SUPERIOR BRAKE & HYDRAULIC SPECIALIST LTD

SPECIALIZING IN HYDRAULIC, AIR, AUTO,
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Broadloom

See Carpet & Rug Section

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Building Materials & Supplies—Retail

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Provost Ofc 5011 49 St ... Provost 753-2150

Wainwright Ofc 902 3 Av ... Wainwright 842-3040

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Box 512 Clandonald ... Vermilion 853-2116

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Johnstone Lumber Company Limited

5011 51 St ... Provost 753-2018

REVELSTOKE COMPANIES LTD

5018 51 Av ... Vermilion 853-3121

REVELSTOKE COMPANIES LTD

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United Farmers of Alberta Co-operative

Ltd ... Provost 753-2020

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Customers Only—Call Long Distance

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COMMERCIAL
INSTITUTIONAL
COMMUNITY
DESIGN BUILDERS

STEELSPAN

"FOR INFORMATION CALL"
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STEEL-SPAN BUILDING SYSTEMS
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Buildings—Metal—(Cont'd)

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FACTO HOMES LTD

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Now Sold Direct From Factory
HOMES BUILT TO NHA STANDARDS
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Greyhound Bus Lines 4809 51 St Vermilion 853-3795

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See Specific Kinds—Accounting & Bookkeeping Machines, Adding & Calculating Machines, Addressing Machines, Dictating-Duplicating Machines, Typewriters & Supplies, etc.

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See Colleges & Schools

Butchers—Retail

See Meat Markets

Butter

See Produce—Section

Cabarets

See also Night Clubs
Villa Motor Inn Yellowhead Hwy Lloydminster 825-4486

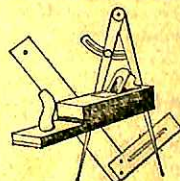
Cabinet Makers

Sorensen & Son Woodcraft Ltd
831 3 Av Wainwright 842-3929
See Our Advertisement This Classification

Sorensen & Son Woodcraft Ltd.

CUSTOM BUILT CABINETS

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BUILDING CONTRACTORS
RESIDENTIAL — COMMERCIAL

842-3929 831 - 3rd AVENUE WAINWRIGHT

Cabs

See Taxicabs

Cafeterias

See Restaurants

Camera & Photographic Repairs

CINE AUDIO LTD

AUDIO VISUAL EQUIPMENT REPAIRS
MOVIE EQUIPMENT - TAPE RECORDERS
10251 106 St Edmonton 422-2017

Canaries

See Pet Shops

Car Dealers

See Automobile Section

Car Leasing

See Automobile Renting & Leasing

Car Radios

See Radio Sales & Service

Car Washing

See Automobile Washing & Polishing

Caretakers

See Janitor Service

Carpenters

Taylor Construction Hayter Provost 753-6809

Carpet & Rug Cleaners

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FOR ALL YOUR CARPET NEEDS
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5019 50 St Provost 753-2341

Carpet & Rug Dealers

Harold's Upholstery 5010 50 Av Lloydminster 875-2821
Larson's Furniture Store
5109 50 St Provost 753-2413
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Listings Of This

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On Next Page

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- ★ COMMERCIAL—INDUSTRIAL
- ★ AGRICULTURAL—INSTITUTIONAL

PRE-ENGINEERED FOR FAST ASSEMBLY,
PACKAGED UNITS, OR ERECTED

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Traditional styling with steel building advantages. Ideal for professional or commercial application. Total construction service.



Franchised Builder
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615 MAIN SASKATOON **653-3077**

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- CARPETS
- RUGS
- LINOLEUM
- DRAPERIES
- FURNITURE

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TO FROST CUPCAKES

To frost cupcakes dip each cupcake in the frosting.