

Guard & Patrol Service (Cont'd)

James Security Guard & Patrol Services
Ltd 1118 11 Av N—329-3673
(See Our Display Advertisement)
Janzen Security & Investigation Agency
Box 66 Shaughnessy—381-3334
(See Our Display Advertisement)
Knibb Security Ltd
4722 60 Av—Taber 223-9310
(See Our Display Advertisement)
Sierra's K-9 Security 1413 17 Av S—329-6980
(See Our Display Advertisement)
WATCHDOG HOME SERVICES
5816 60 St—Taber 223-3761

Remember, to the caller there is no such thing as an unimportant telephone call. Otherwise, he wouldn't have taken the time and trouble to call you in the first place.

Guides—Hunting & Fishing

Frank's Guiding
Service—Fort Macleod 553-2198

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once... you'll use them often.

Guns & Gunsmiths

Black Powder Bob's
406 Robinson Av Lundbreck—Cowley 628-3878

GIBBS RIFLE PRODUCTS**GUNSMITH****REPAIRS - HOT BLUEING**

RIFLE BARRELS
CUSTOM WORK

1260 8 Av N—329-8968

Hoyt's Sport Shop 318 6 St S—327-5760

Marksmen Guns & Sports Ltd
312 13 St N—327-7595
(See Our Display Advertisement)

PLAINSMAN SPORTS LTD

424b 7 St S—328-6822

THINK YELLOW

Gymnastics Instruction (Cont'd)**WILD ROSE GYMNASTICS ACADEMY**

ARTISTIC GYMNASTICS
FOR GIRLS

320-1979

Hair Goods—Retail

Alma Lynn's Family Hair Styling
Bay 6 1475 St Edwards Blvd—329-6896
Hair Place The
Tamarack Mall—Waterton Park 859-2629
His & Her Hairstyles
170 24 St—Fort Macleod 553-3902
Penny Lane His & Hers Hair Boutique
1020 20 St S—328-9115
Wanda's His & Hers Hairstyling
507 5 St S—328-2825

Hair Removing

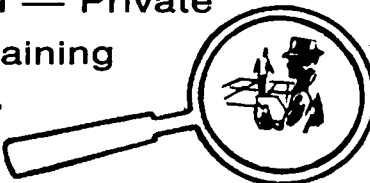
Crystal Image Electrolysis
211 Woodward Twr—320-9120
(See Our Display Advertisement)
Joy's Hair Boutique
1620 Mayor Magrath Dr S—327-5822
Lethbridge Electrolysis Clinic
212 Professional Bldg—328-4900
2ND LOOK BOUTIQUE & BEAUTY CENTRE
Lethbridge Centre—328-8558

JANZEN SECURITY & INVESTIGATION AGENCY**General Investigation****Complete Guard & Patrol Service****Industrial — Commercial — Private****K-9 Protection & Training****— 24 HOUR SERVICE —**

381-3334



Box 66
Shaughnessy
Alta. T0K 2A0

**TRAINED PROTECTION DOGS**

24 HOUR
ANSWERING
SERVICE

329-6980

RES. 329-0614

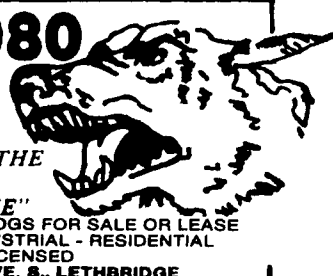
**DANGER
ON DUTY
DAILY
WEEKLY
MONTHLY**

"WE PUT THE
BITE

ON CRIME"

QUALITY GUARD DOGS FOR SALE OR LEASE
BUSINESS - INDUSTRIAL - RESIDENTIAL
LICENSED

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SIERRA'S K-9 SECURITY**MARKSMAN****GUNS****& SPORTS LTD.**

- REMINGTON
- WINCHESTER
- ANSCHUTZ
- SMITH & WESSON
- SAKO
- RUGER
- MARLIN

HANDGUNS

327-7595

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Gymnasium Equipment**CENTAUR PRODUCTS INC**

Western Canada's Supplier of:
Gymnasium & Athletic Equipment
(Gymnastic Apparatus, Bleacher
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Sports Flooring)

Consulting Services Available

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Gymnastics Instruction

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Knights Of Columbus No 1490
125 13 St N—327-1490
Loyal Order Of Moose 1107 2a Av N—320-2767
Rainbow Hall 1401 5 Av N—328-3861
Y W C A 604 8 St S—329-0088

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Impaired—328-7831
Taber Handi-Bus 5305 45 Av—Taber 223-2224

Handicrafts

Bee Hive Crafts Centre Village Mall—327-0724
Crafty Lady 5218 48 Av—Taber 223-3477

Handyman Service

Ardee Renovations 1113 19 St S—328-8906
Senior Citizen's Handyman Services
520 7 St S—328-3733

Hardware—Retail

Andrew's Hardware
223 24 St—Fort Macleod 553-3483
BIRD BUILDING SUPPLIES
113 13 St N—328-2050
If Busy Call—328-2051
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- OILFIELD SERVICE
- RADIO EQUIPPED
- ALL PERSONNEL LICENSED BONDED & INSURED
- 24 HOUR ANSWERING SERVICE

223-9310

4722 - 60th AVE., TABER

CRIME STOPPERS

**320-TIPS
(8477)**

Get The Number Down & Save It

(CONTINUED NEXT LISTING PAGE)

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134 49 Av W—Claresholm 625-3488
COALDALE LUMBER & SUPPLIES
2127 Highway Av—Coaldale 345-4441
DON'S BUILDING SUPPLIES LIMITED
227 31 St N—328-3535
Erskine Hardware
517 2 Av N—Vauxhall 654-2212
Grainland Hardware
Box 159—Lomond 792-3632
Granberg Hardware Ltd
115 Main St—Foremost 867-3616

H O C HARDWARE LTD

EUROPEAN CABINET FITTINGS
BLUM HINGES, DRAWER RUNNERS
HANDLES, PROFILES, WIRE ACC'S
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270 24 St—Fort Macleod 553-4141
Home Hardware Ltd 302 5 St S—328-5255
HOME HARDWARE STORES
295 Main St—Cardston 653-3062

HOYT'S

CHINA GIFTWARE & HOUSEWARES
HARDWARE & PAINTS
606 3 Av S—327-5767

J & L VARIETY & BATTERY SHOP

1705 20 Av—Coaldale 345-2030

M & E Hardware

116 Main St—Foremost 867-3766

Macleod's Authorized Dealer

122 49 Av W—Claresholm 625-3511

Macleods Retail Department Store

5206 47 Av—Taber 223-3143

Martens Allied Hardware

1904 20 Av—Coaldale 345-4322

Reid's Allied Hardware

110 4 Av—Warner 642-3611

TABER HOME & FARM CENTER LTD

6323 50 Av—Taber 223-8948

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(See Our Display Advertisement)

WESTGATE

HARDWARE & RENTALS

Paint, Plumbing, Heating
Electrical Housewares

381-7100

MARSHALL WELLS STORE

680 Columbia Blvd. W.
Lethbridge

Hardware—Wholesale

C P Distributors Ltd
Bay 106 5726 Burleigh Cr SE—Calgary 253-2006

H O C HARDWARE LTD

EUROPEAN CABINET FITTINGS
BLUM HINGES, DRAWER RUNNERS
HANDLES, PROFILES, WIRE ACC'S
5213 87 St—Edmonton 468-1778

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CABINET HARDWARE SPECIALISTS
AMEROCK - K V - DRAWER SLIDES
BLUM EUROPEAN FITTINGS & BASKETS
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(See Our Display Advertisement)



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Alberta Ltd.

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ARCHITECTURAL BUILDERS HARDWARE

— LOCKSETS — PANICS
— CLOSERS — HINGES
— WASHROOM ACC. & MISC.
HARDWARE
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HOLLOW METAL FIRE DOORS

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Circle Wood Products 1802 2 Av S—327-7626
Sproule Forest Products Inc
Bay E 7139 40 St SE Calgary (No Charge
Dial) 1-800-661-3142

Hat Manufacturers

Athletic Headwear Ltd
100 Dolomite Dr Toronto Ont (No Charge
Dial) 1-800-387-3748

Hatcheries

B-Y CHICKS
Division Of All-Altia Supplies
803 30 St N—327-8313

CO-OP HATCHERY

(FARMER OWNED)
Chicks & Turkey Poults
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(1984)
550 24 St—Fort Macleod 553-4070
Quik Cap 415 Stafford Dr N—320-2571
(See Our Display Advertisement)
Tex-Style Silkscreening & Sportswear
1905 18 St—Coaldale 345-5838
(See Our Display Advertisement)

Driving with your headlights on
at all times could cut traffic
accidents by up to 20 percent.



SPECIALTY ADVERTISING

QUIK CAP

• CUSTOM CAPS • T-SHIRTS
• TEAM JACKETS • CALENDARS
• BUSINESS CARDS
• PENS, MUGS, LIGHTERS, ETC.

320-2571

415 STAFFORD DR. N., LETH., ALTA.

Hats & Caps—Retail (Cont'd)

Universal Silk Screening 442 10 St N—328-0644
(See Our Display Advertisement)

TEX-STYLE

SILKSCREENING & SPORTSWEAR

SPECIALIZING IN:

• CAPS
• JACKETS
• CRESTS
• TEAM UNIFORMS
• CUSTOM PRINTED T-SHIRTS

345-5838

1905 - 18th ST., COALDALE

UNIVERSAL
SILK SCREENING

CUSTOM IMPRINTED

• CAPS
• CRESTS
• T-SHIRTS
• SPORTSWEAR
• GYM SUITS
• HOCKEY & BALL
UNIFORMS

YOUR DESIGN OR OURS

328-0644

442 - 10th ST. N.

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BACK TO BASICS

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Good For You Frozen Yogurt
Magrath Market Mall—320-2833
1702 23 St N—328-1212

H & H ENTERPRISES

WHOLEFOOD COOKING DEMONSTRATION
MAGIC MEAL & BOSCH SALES
63 Coalhurst Trlr Crt—381-3497

HEALTH EQUIPMENT SUPPLIES

Polar Bear Water Distillers Mfg In Can.
Remove Bad Taste Solids Etc.
Buy Direct From Factory
9342 118 Av—Edmonton 477-1328

HEALTH PRODUCTS CENTRE

ONE OF CANADA'S LARGEST
VARIETY OF HEALTH PRODUCTS
SPECIALIZING IN VITAMINS
Medicine Hat Mall—Medicine Hat 526-4020

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Riley Larson
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VITAMINS - HERBS - PROTEINS
NATURAL SKIN CARE PRODUCTS
162 Lethbridge Centre—320-1516

OLIVER'S NATURAL FOOD CENTRE

FULL LINE OF VITAMINS,
FOOD SUPPLEMENTS, HERBS &
NATURAL COSMETICS
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Oord Martin & Mary Box 185—329-1008
Shaklee Centre 2201 13 Av S—329-1008

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542 7 St S—327-3827
Barons-Eureka-Warner Health Unit
517 Centre Av—Milk River 647-2433
Blood Tribe Community Health
Centre—Standoff 737-3888
LETHBRIDGE HOME CARE PROGRAM
542 7 St S—327-3827
If No Answer Call—327-2166
**PRESCHOOL ASSESSMENT
TREATMENT CENTRE**
101 542 7 St S—320-7733

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Fitness Fanatics 424 7 St S—320-0821
(See Our Display Advertisement)
Gold's Gym 1612 2 Av S—328-4981
(See Our Display Advertisement)
Lee J J Tae Kwon-Do Studio
234 13 St N—320-2822
Y W C A 604 8 St S—329-0088
(See Our Display Advertisement)

**DANCERCIZE &
BODY BUILD**
WITH THE

*Fitness
Fanatics*

(LADIES ONLY)

• STEAM ROOM
• SHOWERS & LOCKERS
• BODY BUILDING EQUIPMENT
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• JOIN ANYTIME OF THE MONTH
• OVER 190 CLASSES PER MONTH

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320-0821

Formerly Called Dance-Exercise Studio
LETHBRIDGE

GOLD'S

GYM.

328-4981

• FREE WEIGHTS
• SELECTORIZE MACHINES
• SHOWERS & CHANGE ROOMS
FOR MEN & WOMEN
• PROFESSIONAL TRAINING

1612 - 2nd Avenue S.
A LICENSEE OF GOLD'S GYM. INT. INC.

YWCA

604 CLUB

• AEROBICS
• WEIGHT ROOM
• STEAM ROOM
• HOT TUB
• LEISURE CENTRE

329-0088

604 - 8th ST. S., LETHBRIDGE

When you miss the folks you
love, there's nothing like a
Long Distance call to
keep you close together.

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CITY OF LETHBRIDGE HEALTH UNIT
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**Hearing Aid Audiologists—
Certified**

Wensley Hearing Aid Clinic (Lethbridge
1980) Ltd 519 7 St S — 327-8454
Wild Rose-Hearing Care Service Inc
740 4 Av S — 320-5575

Hearing Aids

ACADEMY HEARING AID CENTRE
8 402 5 Av S — 329-6246

(See Our Display Advertisement)
Beltone Hearing Aid Centre
1 1277 3 Av S — 329-6006
(See Our Display Advertisement)
Leister's Hearing Service 325 7 St S — 327-2272
(See Our Display Advertisement)

Hearing Aids (Cont'd)

**WENSLEY HEARING AID CLINIC
(LETHBRIDGE 1980) LTD**
JOYCE SHRAM
CERTIFIED HEARING AID
AUDIOLOGIST
MEMBER:
NATIONAL HEARING AID SOCIETY
ALBERTA HEARING AID
AUDIOLOGIST ASSOCIATION

SERVICE
**WENSLEY HEARING AID CLINIC
(LETHBRIDGE 1980) LTD**
519 7 St S — 327-8454
If Busy Call — 320-1346

Help Potential Customers
Find You . . . Advertise In
The "Yellow Pages" Directory

Hearing Aids (Cont'd)

Wensley Hearing Aid Clinic (Lethbridge
1980) Ltd 519 7 St S — 327-8454
If Busy Call — 320-1346
(See Our Display Advertisement)
**WILD ROSE—HEARING CARE SERVICE
INC** 740 4 Av S — 320-5575
(See Our Display Advertisement)

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

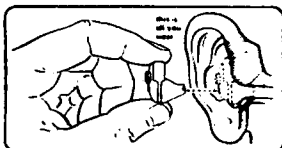
Heat Exchangers

ALTEX HEAT EXCHANGER LTD
MANUFACTURE & REPAIR
Field Crews Available
After Hrs Res. 483-6484 or 922-4947
8726 61 Av — Edmonton 468-6862

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home yet their cost is very small if they are installed during construction.

**"I'm not deaf!
I just can't understand
some words."**

If this is your problem . . .
Dahlberg Miracle-Ear II®
may be your answer.



**COME HEAR THE DIFFERENCE
30 DAY TRIAL PERIOD**

**PANASONIC, STARKEY
SIEMANS, RION
ACADEMY
HEARING AID CENTRE**

329-6246

8-402 - 5th AVE. S., LETHBRIDGE, ALTA.



FIDELITY DAHLBERG ARGOSY DANAVOX



**HEARING
CARE
SERVICE
INC.**

205 PROFESSIONAL BLDG.
740 - 4th AVE. S., LETHBRIDGE
(Next to Post Office)
MICHAEL B. GOLIA
CERTIFIED HEARING AID AUDIOLOGIST

320-5575

By Appointment

- ★ Hearing Tests - Home or Office
- ★ Batteries & Repairs To All Makes & Models
- ★ Service Centres Throughout S. Alberta
- ★ Emergency House Calls & Loaners
- ★ Independent Dispenser - All Brands - 30 Day Trial
- ★ Swim Molds & Earplugs
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- ★ Medical Referrals Arranged
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Member: — National Hearing Aid Society & Alberta Hearing Aid Audiologists Association

STARKEY — ACTIVAIR BATTERIES SEPARATOR

Heat Pumps**YORK HEAT PUMPS**

Famous solid state
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air to air Heat Pumps.
Sales and Service.



"YORK HEAT PUMPS SAVE YOU
ENERGY AND MONEY"

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COMMERCIAL & INDUSTRIAL
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7410e 5 St SE — Calgary 252-3386

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WHOLESALE ONLY**

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DISTRIBUTORS OF THE IFC FUEL SAVER
Products For Economic Energy In Canada
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Southwest Plumbing Supply — 329-8666

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Registers — Chimneys — Sheet Metal
Space Heaters — Unit Heaters
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EVERYTHING IN HEATING SUPPLIES
417 33 St N — 328-7007
If Busy Call — 327-6581

Beltone
HEARING AID CENTRE

1-1277 - 3rd AVENUE S.
LETHBRIDGE

329-6006

- HEARING TESTS
 - HEARING AIDS
- Service On All Makes

- IN-THE-EAR AIDS
- EYEGLASS MODELS
- BEHIND-THE-EAR AIDS
- BODY AIDS

ASK ABOUT OUR EXCLUSIVE
BELTONE CERTIFIED HEARING
SERVICE PLAN THAT HELPS
KEEP YOUR AID WORKING

ELECTRONIC HEARING TEST
IN YOUR HOME OR OUR OFFICE

MEMBER OF ALBERTA HEARING
AID AUDIOLOGIST ASSOCIATION



**DAVID D. LEISHMAN
CERTIFIED HEARING
AID AUDIOLOGIST
RHEAN STOCKFORD
HEARING CONSULTANT**

FOR BETTER HEARING
LEISTER'S HEARING SERVICE

30 DAY TRIAL PERIOD
BATTERIES FOR ALL MAKES

327-2272

325 - 7th STREET SOUTH

AFTER HOURS RES. - 327-8690



LORI LEISTER-
SCHACHER
Certified Hearing
Aid Audiologist



"Serving Southern Alberta for over 40 years"

**WENSLEY
HEARING AID CLINIC**
(Lethbridge 1980) Ltd.

JOYCE SHRAM

Certified Hearing Aid Audiologist

327-8454 — 320-1346

AFTER HOURS 327-8454

THE ARNOLD BLDG.

519 - 7th ST. SOUTH, LETHBRIDGE

MEMBER OF:
National Hearing Aid Society
Alberta Hearing Aid Audiologist Assoc.



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HARDLY SEEN!**

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ROOF-TOP HEAT-COOL UNITS
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ALCON REFRIGERATION & HEATING LTD 3195 5 Av N—327-8525

Argo Heating & Air Conditioning—320-9243
(See Our Display Advertisement)

Atwood D Plumbing & Heating
Box 896—Raymond 752-4322

B & B Heating & Air Conditioning Ltd
10 Lafayette Cr W—381-8808
(See Our Display Advertisement)

B & E CONTROL SERVICE
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B & P Plumbing & Heating
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Bridgeway Plumbing & Heating Ltd—320-9366

C & A SHEET METAL LTD
214 31 St N—329-1444

CHARLTON & HILL LTD
655 30 St N—328-3388

CTY PLUMBING (LETHBRIDGE) LTD
408 13 St N—328-1341

Comfortron Heating & Air Conditioning
249 12a St N—327-6366
(See Our Display Advertisement)

DAVID REIDEL'S HEATING
HEATING • AIR CONDITIONING
VENTILATION
QUALITY SERVICE
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Box 275—327-7344

Dyck's Plumbing & Heating
Sunnyside Rd—328-2608

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2422 3 Av—Fort Macleod 553-3397

Ed's Plumbing Heating & Gasfitting Ltd
2109 16 Av S—327-8210

Fettin J W Heating & Air Conditioning
562 11 St—Fort Macleod 553-3729

Heating Contractors (Cont'd)

FOUR SEASONS SHEET METAL
Heating - Air Conditioning - Ventilation
ALL TYPES OF SHEET METAL WORK
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FREEL SHEET METAL LTD
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Jerry's Sheet Metal 819 12 St N—320-2035

Johns Heating & Air Conditioning
423 57 Av W—Claresholm 625-2520

JOHNSON CONTROLS LTD
Action Line 24 Hour Service
(No Charge)—1-800-352-8276

K B Heating & Air Conditioning
93 Meadowlark Blvd N—328-0337
(See Our Display Advertisement)

K I P HEATING LTD
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LETHBRIDGE FURNACEMAN
YEAR ROUND MAINTENANCE
REPAIRS — SERVICE
— FURNACES - AIR CONDITIONERS
AIR HANDLING UNITS
BOILERS - HUMIDIFIERS
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NEUKO SHEET METAL & REFRIGERATION LTD
421 33 St N—327-6333

REIVE J PLUMBING LTD
HOT WATER HEATING SYSTEMS
228 12c St N—327-5026

Heating Contractors (Cont'd)

SEIKO'S PLUMBING & HEATING SERVICE 5334 48 Av—Taber 223-2255

Solar Mechanical Division Of 257663
Alberta Ltd—327-0737

Southland Plumbing 1217 7 Av S—320-6179

Steinborn's Plumbing & Gasfitting Ltd
5603b 62 St—Taber 223-8722

Taber Temp Refrigeration & Airconditioning Ltd
5814 57a Av—Taber 223-9211

Wassco Sheet Metal
Rear 326e 10 St N—328-6090

WESTERN RADIANT HEATING
SS 1 3 77 Courts Hwy—327-9687

WHITTICK MECHANICAL CONTRACTORS LTD Box 817—327-3014

Helicopter Services — Chartered

AIR SWITCH LTD
1501 Gershaw Dr—Medicine Hat 526-9793
(See Our Display Advertisement)

South West Helicopters Ltd Box 674—320-5350
(See Our Display Advertisement)

Hobby Supplies

BEE HIVE CRAFTS
SEE US FOR ALL THE
LATEST IN CRAFTS
Centre Village Mall—327-0724

BRIDGE APPLIANCE SERVICE LTD
"MODEL RAILROAD SPECIALIST"
H.O. SCALE
428 13 St N—328-7107

CRAFTS UNLIMITED
COMPLETE LINE OF CRAFT SUPPLIES
CLASSES OFFERED
1714 20 Av—Coaldale 345-2333

IMAGINATION UNLIMITED
Cardston Mall—Cardston 653-2633

Lethbridge Hobby Supplies
2642 South Parkside Dr—329-9484
(See Our Display Advertisement)

Paulsen's Hobby Center
130 49 Av W—Claresholm 625-2418

RANCHLAND 3 H SERVICE CENTRE
210 24 St—Fort Macleod 553-3168

SOUTH WEST HELICOPTERS LTD.



- CLASS 4 CHARTER SERVICE
- SEEDING & FERTILIZING

SIKORSKY S55B & S55T
7 PASSENGERS

ALOUETTE II
4 PASSENGERS

320-5350

BOX 674, LETHBRIDGE T1J 3Z6

- COMMERCIAL HELICOPTER CHARTER SERVICE
- AERIAL CONSTRUCTION
- AIR AMBULANCE
- SURVEY ● PATROL
- RECONNAISSANCE
- CHARTER

Air Switch Ltd.

ERV. HAMILTON

Air Switch Helicopters
526-9793
1501 Gershaw Dr.
Medicine Hat



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- RADIO CONTROL PLANES, HELICOPTERS, CARS & 4 x 4's
- MODEL ROCKETRY
- PLASTIC MODELS
- DUNGEONS & DRAGONS & OTHER FANTASY GAMES
- BALSA WOOD

A GOOD LINE OF MODEL PAINTS
LETHBRIDGE

329-9484

2642 SOUTH PARKSIDE DR., LETHBRIDGE

Hellum

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CANADIAN LIQUID AIR DISTRIBUTOR
Gases & Welding Products
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Hides, Raw Furs & Skins

Alpine North Taxidermy 1261 8 Av S—320-2891

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Ethos Consultants Ltd
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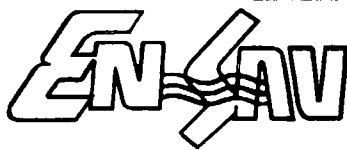
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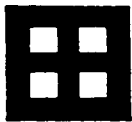
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328-2507
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320-9797
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Sullivan Keith Construction
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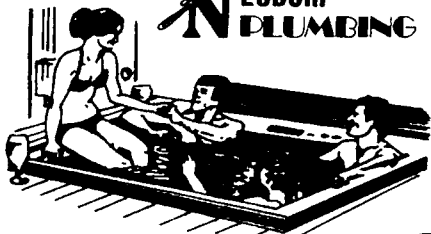
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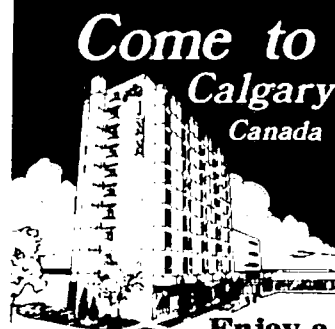
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Aspen (Ponderosa) Windflower Motels Box 64b—Waterton Park 859-2255

(See Our Display Advertisement)

Bridge Inn Ltd 1 Av & 4 St S—327-2278

(See Our Display Advertisement)

CAHOON HOTEL

008 2 Av W—Cardston 653-4735

CLARESHOLM MOTOR INN

FULLY MODERN ROOMS

COLOR TELEVISION

4815 1 St—Clareholm 625-3777

(CONTINUED NEXT LISTING PAGE)

Save Time. Use The Directory

ALEC ARMS HOTEL

Modern Accommodations
Reasonable Rates
Licensed Dining

TOWN PUMP TAVERN
DIRECTLY ACROSS FROM THE
LETHBRIDGE CENTRE

327-3142

332 - 5th STREET S., LETHBRIDGE

ASPEN (PONDEROSA) WINDFLOWER MOTELS

"Proudly Offering -
Friendly Canadian Hospitality"

AMA APPROVED • 53 MOTEL & BUNGALOW UNITS
KITCHENETTES • WHIRLPOOL
MOVIE CHANNELS • PLAYGROUND

RESTAURANTS, SHOPS & SWIMMING
WITHIN ONE BLOCK

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859-2255 859-2252

BOX 64B, WATERTON LAKES NATIONAL PARK

LORD NELSON INN — DOWNTOWN —

SATELLITE TELEVISION



- Executive Suites • Kitchenettes
- Underground Parking
- Banquet Facilities
- Fully Licensed Facilities
- Reasonable Rates

403-269-8262

1020 - 8th Ave. S.W., Calgary

DOWNTOWN CALGARY

THE YORK HOTEL

Newly Renovated

Family Plan • Corporate Rates
• Airport Limousine
Color Cable T.V. • Free Parking
Lounge • Restaurant • Suites
Kitchenettes • Weekly and Monthly Rates (on Reservation only)

Reservations: Phone Collect 262-5581

Telex 038-24539

THE YORK HOTEL:
636 Centre St. S



BRIDGE INN LTD.

First Hotel Coming
Into Lethbridge
From The West

QUIET - NEWLY
REMODELLED ROOMS
DAY OR MONTHLY RATES
FREE PARKING

Coffee Shop
Home Cooked Meals

327-2278

1st Ave. & 4th St. S.

BRIDGE INN LTD.



106 COMFORTABLE & AFFORDABLE ROOMS
INCLUDING SEVERAL 2 & 3 ROOM SUITES
SOME WITH WET BAR & WOOD BURNING
FIREPLACES

- COLOR CABLE TV IN ALL ROOMS
 - COFFEE SHOP
 - CAFE MARTINIQUE
 - CHARCOAL BROILED STEAK & LOBSTER & CONTINENTAL SPECIALTIES
 - COCKTAIL LOUNGE
 - ENTERTAINMENT NIGHTLY
 - MEETING ROOMS
 - INDOOR SWIMMING POOL
- "COME IN TO OUR WORLD"

"CONVENTION FACILITIES FOR 1400 PERSONS"

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TELEX 038-49135
526 MAYOR MAGRATH DR.
LETHBRIDGE

LETHBRIDGE HOTEL

60 Newly Decorated Rooms
Phones In All Rooms
Color TV's
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"JESSIE'S TAVERN"
SATELLITE T.V.
AIR CONDITIONING
FULLY LICENSED
NEWLY RENOVATED
EXOTIC DANCING
DAILY
LIVE ENTERTAINMENT
NIGHTLY



327-3151

202 - 5th STREET S.

Hotels (Cont'd)

Coal Banks Inn 312 5 St S. — 327-5754
(See Our Display Advertisement)
Commercial Hotel Box 287 — Lomond 792-3606
El Coyotee Inn 308 Centre Av — Coultts 344-3955
EL RANCHO MOTOR HOTEL
526 Mayor Magrath Dr — 327-5701
If Busy Call — 327-5703
(See Our Display Advertisement)

Flagstone Motel
1124 Mayor Magrath Dr — 328-5591

FOREMOST HOTEL
SPECIALIZING IN
HOME COOKED MEALS
TAVERN - ROOMS
Foremost 867-3676

Heidelberg Inn
1303 Mayor Magrath Dr S. — 329-0555
(See Our Display Advertisement)

HERITAGE INN — Pincher Creek 627-5000
Heritage Inn 4830 46 Av — Taber 223-4424
(See Our Display Advertisement)

Hide-A-Way Inn Hotel
913 19a Av — Coaldale 345-4457
(See Our Display Advertisement)

HOLIDAY INN
Worldwide Reservations & Groups & Meetings
Toronto Ont (No Charge Dial) — 1-800-465-4329
Lethbridge Hotel 202 5 St S — 327-3151
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

HIDE-A-WAY INN HOTEL

In Coaldale Just 4 Miles
East Of Lethbridge On Hwy. 3
Relax In Our Southern Comfort
Lounge

Fully Licensed Family Restaurant
Shooters Tavern Newly Renovated
Shooters Bar With
Weekly Entertainment
Spacious Comfortable Rooms
Color T.V. & Air Conditioning

345-4457

913 - 19A AVE., COALDALE

Don't forget to plan for
concealed telephone conduit
and convenient locations
for telephone outlets
when you build your new
home. These built-in tele-
phone facilities add real
value to a home yet their
cost is very small if they
are installed during
construction.



- Satellite Cable Colour T.V.
- In-Room Video Movies
- Air Conditioning
- Sauna
- Bridal Suites
- Pub Style Lounge
- Queen Size Beds
- Restaurant



RESERVATIONS
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329-0555

1303 MAYOR MAGRATH DR. S., LETHBRIDGE

Heritage Inn

"For People With The Flare For Something Special"

FEATURING:

- 49 FULLY MODERN & AIR CONDITIONED ROOMS
- LICENSED DINING ROOM
- 200 SEAT TAVERN
- DANCING NIGHTLY
- COFFEE SHOP & LOUNGE
- BANQUET FACILITIES & OUTSIDE CATERING



223-4424

4830 - 46th AVENUE, TABER HWY. NO. 3

COAL BANKS INN

- Modern Downtown Accomodations
- Pub Style Lounge
- Cable-Wide T.V. Screen
- Air Conditioned Tavern

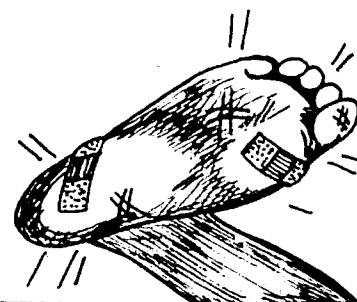
NIGHTLY ENTERTAINMENT

"A Home Away From Home
Where Friends Meet"

327-5754

312 - 5th ST. S., LETHBRIDGE

Will all those who
don't use the
Yellow Pages please
raise your feet



Hotels (Cont'd)

Lethbridge Lodge 320 Scenic Dr — 328-1123
(See Our Display Advertisement)
Lodge Motel 2210 7 Av S — 329-0100
LONGBRANCH INN THE
403 Railway Av — Granum 687-3935
MARQUIS HOTEL 4 Av & 7 St S — 327-3191
(See Our Display Advertisement)
Milk River Inn
104 Main St N — Milk River 647-3818
Monarch Hotel Monarch — 381-3320
Restaurant — 381-4440
New Dayton Hotel — New Dayton 733-3633
Palace Hotel 5303 47 Av — Taber 223-2270
Park Plaza Hotel
1009 Mayor Magrath Dr — 328-2366
(See Our Display Advertisement)
Pepper Tree Inn
1142 Mayor Magrath Dr S — 328-4436
Picture Butte Hotel
234 Highway Av N — Picture Butte 732-4546
PRINCE OF WALES
HOTEL — Waterton Park 859-2231
QUEEN'S HOTEL
207 24 St — Fort Macleod 553-2545
SANDMAN HOTELS & INNS

GOOD PLACES



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Sandman Inns
421 Mayor Magrath Dr — 328-1111

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York Hotel

- ★ 30 Renovated Guest Rooms
 - ★ Color TV — Phones
 - ★ Licensed Premises
 - ★ Dining Room
 - ★ Newly Renovated Restaurant
 - ★ Large Free Parking Lot For Guests
- "Your Home Away From Home"

TOP ENTERTAINMENT
IN THE NEWLY ADDED
"SILVER FOX ENGLISH PUB"

RESTAURANT 329-4940

328-4406

Corner of 3rd Ave. & 13th St. North

Hotels (Cont'd)

Sandman Inns 421 Mayor Magrath Dr — 328-1111
(See Our Display Advertisement)
Shaughnessy Hotel Ltd Shaughnessy — 381-3220
Stanley Hotel
112b Waterton Av — Waterton Park 859-2345
Stavely Hotel — Stavely 549-3772
Sundance Inn 1030 Mayor Magrath Dr — 328-6636

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The 'New'

MARQUIS HOTEL

- ★ LOCATED IN THE HEART OF DOWNTOWN LETHBRIDGE
- ★ NEWLY RENOVATED INTERIOR

B's Lounge

PIANO BAR



RESTAURANT & BAR

- ★ UNIQUE NEW RESTAURANT
 - ★ BANQUET & SAMPLE ROOMS FACILITIES
 - ★ FAMILY BUFFET SUNDAYS
- "CHAMPS TAVERN"**

DANCING NIGHTLY
FEATURING DARTS & VIDEO
ALL MAJOR SPORTS VIA SATELLITE
FEATURED ON MAMMOTH SCREEN

327-3191

4th AVENUE & 7th STREET SOUTH
LETHBRIDGE

Hotels (Cont'd)

VENTURA HOTEL
1814 20 Av — Coaldale 345-3080
WARNER HOTEL
102 4 Av — Warner 642-3773

Y W C A

WOMEN'S ACCOMMODATIONS
OVERNIGHT OR LONG TERM

604 8 St S — 329-0088

YORK HOTEL 3 Av & 13 St N — 328-4406
(See Our Display Advertisement)

Remember, to the caller there is no such thing as an unimportant telephone call. Otherwise, he wouldn't have taken the time and trouble to call you in the first place.

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BURKE R BUILDING MOVING LTD

**SERVING SOUTHERN ALTA.
BUILDING MOVING NEEDS
SINCE 1929**

CARMANGAY MOBILE XJ5-3573

Box 71 — Carmangay 643-3573

(CONTINUED NEXT LISTING PAGE)

Use outdoor public telephones often. They're brightly lighted and located for your convenience in residential and business districts and along highway entrances to the city.

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- 200 Air Conditioned Rooms
- Color Cable T.V.
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- Whirlpool
- Shrubbery - Filled Interior Courtyard
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- Cotton Blossom Lounge
- Esmeralda's
- Antons Dining Lounge
- Facilities For 600 Conventioneers



Toll Free Reservations Line
Man./Sask./Alta. 1-800-661-1232
B.C. Customers 112-800-661-1232

Lethbridge Lodge
A COURTYARD INN

320 SCENIC DRIVE, LETHBRIDGE, ALBERTA T1J 4B4

TEL. (403) 328-1123

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"Newly Renovated"

65 ROOMS — WITH QUEENSIZE BEDS
CUDO'S LOUNGE
HORIZON'S DINING ROOM
COFFEE GARDEN
CONVENTION & BANQUET FACILITIES
OUTSIDE CATERING AVAILABLE

328-2366

1009 MAYOR MAGRATH DR., LETHBRIDGE

Sandman INN



- ★ Heartland Dining Room/Coffee Shop
- ★ W.C. Fields Lounge
- ★ Dexter's Tavern/Entertainment Nightly
- ★ 138 Air Conditioned Rooms, With View of City
- ★ Indoor Pool And Sauna
- ★ Banquet Facilities For 50 - 450 People
- ★ Sandman Inn Plaza Mall For Your Shopping Convenience



SANDMAN INNS

328-1111

CENTRAL RESERVATIONS (NO CHARGE DIAL)
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TELEX 03-646382

421 MAYOR MAGRATH DRIVE, LETHBRIDGE

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FREE ESTIMATES
NOTHING TOO BIG
OR TOO SMALL

Call Long Distance (Charge May Apply) &
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230 7 Av E — Bow Island 545-2666

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MODERN HYDRAULIC
EQUIPMENT
SAFE & QUICK RAISING
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James Mack & Associates Drafting &
Design Ltd 7 Tudor Cr — 329-6106

(See Our Display Advertisement)

South Alta Drafting & Design Ltd

63 Tudor Cr S — 328-9880

SUNGREEN DESIGN SERVICES LTD

2010 7 Av S — 320-6825

*James Mack
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DRAFTING & DESIGN LTD.

- Energy Efficient House Plans
- Residential & Commercial Design Consultants
- Blue Printing
- Commercial Plans
- Industrial Drawings



329-6106

7 TUDOR CRT., LETHBRIDGE

House Cleaning

Carrington's Cleaning Service
101 740 4 Av S — 327-4888

(See Our Display Advertisement)

Central Sand Blasting Ltd
6213 56 Av — Taber 223-9490

Use Your Headlights Day and Night

CARRINGTON'S CLEANING SERVICE

- * HOME CLEANING
- * WALLS — WINDOWS
- * CARPETS & FURNITURE
- * LIGHT JANITORIAL
- * MOVE-OUTS
- * CONSTRUCTION CLEAN-UP
- * EMERGENCY CLEAN-UP

SPECIALISTS IN PREPARATION
OF HOMES FOR REAL ESTATE

"OPEN HOUSE"
BONDED & INSURED

327-4888

(DAY OR EVENING)
101-740 - 4th AVE. S., LETHBRIDGE

House Cleaning (Cont'd)

Tailor Maid — 329-4400
(See Our Display Advertisement)



**TAILOR
MAID**

**HOME
CLEANING
SERVICE**

- QUALITY WORK
- SYSTEMATIC
- EFFICIENT

329-4400

"TAILORED TO SUIT YOUR NEEDS"

Humidifying Apparatus

K I P Heating Ltd 612 13 St N — 328-1478
Seiko's Plumbing & Heating Service
5334 48 Av — Taber 223-2255

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ANGUS R ALBERTA LIMITED
717 5 Av N — 328-3366

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Specializing in
Farm & Industrial Hydraulic
Cylinder Repairs
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COMPLETE REPAIR SERVICE

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CHELSEA MOBILE HYDRAULIC PUMPS
& VALVES-SALES-SERVICE
334 53 Av SE — Calgary 253-6421

DELTA HYDRAULIC POWER LTD

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236 36 St N — 327-1571

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Hydraulics

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24 HR. CALL SALES & SERVICE, REPAIRS

Hydraulic Designing &
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5622 Burleigh Cr SE — Calgary 253-2236

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LTD 67635 44 St SE — Calgary 279-2070

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HYD - PUMPS - MOTORS
CYLINDERS PRESSES - VALVES - HOSES
FITTINGS - FLOOR & BOTTLE
JACKS TRUCK HOISTS & ACCESSORIES

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Sproule Bearing Supply Ltd

543 30 St N — 328-6681

Ice

G P Ice 906 1 Av S — 320-0003

Ice Cream

ALPHA MILK COMPANY

2525 36 St N — 328-8885

Frosty's Ice Cream — Fort Macleod 553-4545

2115 2 Av E — Coal Dale 345-4009

Fudge's Ice Cream — 327-1525

1707 20 Av — 327-1525

Palm Dairies Ltd 3410 24 Av N — 327-1525

Spanky's Ice Cream Parlour

2646 S Parkside Dr — 320-0380

(See Our Display Advertisement)

Spudnut & Homemade Ice Cream Shop

1102 5 Av S — 327-4990

TOOTSIE'S ICE CREAM

309 Windflower

Av — Waterton Park 859-2613

Tootsie's Too

212 Mountview Rd — Waterton Park 859-2634

SPANKY'S
ICE CREAM PARLOUR

37 FLAVOURS
HARD ICE CREAM
NOSTALGIC PARLOUR
TREATS

2646-S PARKSIDE DR.
LETHBRIDGE

320-0380

Ice Making Equipment

LETHBRIDGE REFRIGERATION

(1980) LTD 3030 12 Av N — 328-4333

Prairie Industrial Refrigeration

1415 33 St N — 329-6510

Identification Cards

Child Identification Programme
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Immigration Consultants

LETHBRIDGE IMMIGRANT
SETTLEMENT ASSOCIATION

1520 9 Av S — 327-5333

Lethbridge Immigrant Women's Association

1520 9 Av S — 327-5333

Importers

Danish Art Needlework Imports
421 5 St S — 327-4933

Hong Kong Imports 256 13 St N — 320-8548

Les J Sakal Import Export Ltd

1406 13 St S — 320-6160

Newcomer to town? Use the
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dealers to serve you.

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SECRETARIAT BUSINESS SERVICES

LTD THE
INCORPORATING COMPANIES
CORPORATE NAME (NVAN SEARCHES)
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Blairmore — Crowsnest Pass 562-2828

43 Av & 4 St E — Claresholm 625-2977

6001 54 Av — Taber 223-3974

Allied Tools Limited 3002 2 Av N — 328-8990

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CENTURY SALES & SERVICE LTD

3004 9 Av N — 329-4747

CHESTER INDUSTRIAL TOOL SUPPLY

LTD 81 3106 9 Av N — 327-4184

PRINCESS AUTO LTD

PRESSES - COMPRESSORS

TOOLS - PRESSURE WASHERS

JACK - HYD EQUIPMENT

WINCHES - WELDERS

3018 2 Av N — 327-7300

SILVER AUTOMOTIVE (LETHBRIDGE)

LTD 3042 2 Av N — 328-9621

Transmission Supplies (Southern Alta) Ltd

3004 9 Av N — 329-4344

Inks—Printing & Lithographing

INMONT CANADA INC

(No Charge Dia) — 1-800-661-1210

Instruments—Scientific

Green Field Instrumentation Ltd

Box 2335 — Pincher Creek 627-5278

(See Our Display Advertisement)

PRONGHORN INSTRUMENTATION

SERVICES LTD

Meter Calibrations -Electronic &

Pneumatic Instrumentation -Redcliff 548-6279

Bay 3 311 9 St E — Brooks 362-2526

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day — with an advertisement

in the Yellow Pages, you can

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tomers by advertising in this

handy buyer's guide. Thou-

sands of people regularly

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answer to their buying needs.

If you have a product to

sell, or a service to offer,

here's the place to tell your

prospects about it.

Green Field Instrumentation Ltd.

INDUSTRIAL INSTRUMENT
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MAINTENANCE
FIELD & SHOP SERVICE
24 HOUR SERVICE

Eric Laitinen Inst. Technician

BOX 2335

Pincher Creek, Alberta T0K 1W0

627-5278

gi

Insulation Contractors—Cold & Heat

ALBERTA INSULATION SUPPLY & SERVICES LTD
2511 Edmonton Tr NE — Calgary 276-3331

ALL WEATHER INSULATING (LETHBRIDGE) LTD
433a 24 St N — 329-6316
(See Our Display Advertisement)

Bib's Interior Sales & Service Ltd
818 13 St S — 320-1325
(See Our Display Advertisement)

COSSETTE INDUSTRIES

INDUSTRIAL
PIPE INSULATION
2043 19 St N — 328-4535

En-Sav Weather Guard Window Systems Ltd
1629 29 St N — 320-5444

Shop The Yellow Pages Way

Insulation Contractors—Cold & Heat (Cont'd)

EVER-KLEEN RESTORATION SERVICES LTD

U.F.F.I. in Your Home
CALL US FOR REMOVAL
FREE ESTIMATES
COMPLETE RENOVATIONS
Registered Contractor 2389-5
107 44 Av NE — Calgary 276-7042

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Insulation Contractors—Cold & Heat (Cont'd)

FIBERGLAS INDUSTRIAL INSULATION

Complete Range
of
HIGH & LOW
TEMPERATURE INSULATIONS FOR
PIPES TANKS BOILERS & DUCTS
Fiberglas Trademark Reg'd

FIBERGLAS CANADA

"WHERE TO BUY IT"

INDUSTRIAL INSULATION
DISTRIBUTORS

STEEL BROTHERS CANADA LTD
3716 64 Av SE — Calgary 279-2710

Our business office will be glad to help with any telephone problem you may have.

Insulation Contractors—Cold & Heat (Cont'd)

FULLER-AUSTIN OF CANADA LTD

PIPE INSULATION
CONTRACTORS & DISTRIBUTORS
INDUSTRIAL - COMMERCIAL
4020 11a St SE — Calgary 243-6091

Hamilton Brothers Insulation
227 31 St N — 320-0010
(See Our Display Advertisement)

Home Insulation & Renovation Center
1604 31 St N — 320-5218
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

A living room phone in colour accents your decor.

Will all those who don't use the

YELLOW PAGES

Please raise your "feet"



AWI

ALL WEATHER INSULATING (LETHBRIDGE) LTD.

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- BLOWN
- ENERGGLASS
- FIBERGLASS
- CELLULOSE
- SPRAY-ON

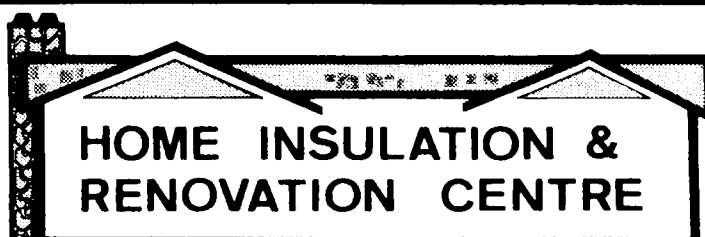
329-6316

433a - 24th ST. N., LETHBRIDGE

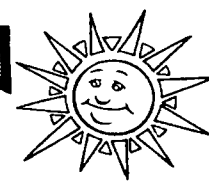
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HOME INSULATION & RENOVATION CENTRE



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WE INSULATE UNDER
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Homes built prior to 1977
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381-2424

AGT SALUTES
the
UNITED NATIONS



Specializing In:

Blown Fibreglass Insulation

CMHC APPROVED — LICENCED, BONDED

320-0010

227 - 31st STREET N.

BIB'S INTERIOR INSULATION SALES & SERVICE LTD.

"PROFESSIONAL INSULATION SERVICES"

FREE
ESTIMATES

320-1325

223-2994

RESIDENTIAL - COMMERCIAL - INDUSTRIAL

CERTIFIED
TRADESMAN

ENERGGLASS
INSULATION

LETHBRIDGE
818 - 13th ST S
TABER
6012 - 46th AVENUE

Insulation Contractors—Cold & Heat (Cont'd)**JACK'S MECHANICAL INSULATION LTD**

Commercial — Industrial
Insulation Contractors

JACK TWITCHEN, Magrath 758-3240

3208 3 Av S 327-2369

JONES ROOFING & INSULATING

636 21 St S 328-5745

Yellow Pages advertising gives you maximum circulation. A directory is delivered to every telephone customer in your area. Talk to us today.

Insulation Contractors—Cold & Heat (Cont'd)**M & M COVERINGS**

MECHANICAL INSULATIONS
COMMERCIAL — INDUSTRIAL
SUPPLIER — INSTALLER

1269 13 Av N 327-0959

For emergencies or everyday use...
YELLOW PAGES
of your telephone directory are a quick, handy guide to products, services and repairs.

Insulation Contractors—Cold & Heat (Cont'd)**STEVE'S URETHANE INSULATION APPLICATORS LTD**

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(See Our Display Advertisement)
Sunny South Insulators
Box 1387 Coaldale 345-2941
(See Our Display Advertisement)
Triple L Holdings 327-1159
(See Our Display Advertisement)

YELLOW PAGES get action!
You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

Insulation Materials—Cold & Heat

C & I Insulation Distributors Ltd
75041 30 St SE Calgary 236-9760
(See Our Display Advertisement)

CROSSROAD INDUSTRIES & DISTRIBUTORS LTD

77031 30 St SE Calgary 279-7267
J K CAMPBELL & ASSOCIATES LTD
Bay 6 1936 25 Av NE Calgary 291-4821

**C & I INSULATION DISTRIBUTORS LTD.**

COMMERCIAL & INDUSTRIAL
INSULATION SPECIALISTS,

A New Mechanical Insulation
Distributor with a Full Complement
of Products and Years of Expertise
to Satisfy Your Needs

EDMONTON

CALGARY

454-6506 236-9760

14723 - 128th AVE. 75041 - 30th ST. S.E.

**Insurance Agents & Brokers
ABSTAINERS' INSURANCE COMPANY —**

IF YOU DON'T
DRINK
YOU CAN SAVE ON
AUTOMOBILE & FIRE
INSURANCE



"FOR INFORMATION CALL"

CHAPARRAL INSURANCE SERVICES LTD

55 Main St Cardston 653-4421
HUNT INSURANCE AGENCIES LTD
1201 3 Av S 328-7777
RIDGEVIEW INSURANCE LTD
2 Broadway S Raymond 752-3345

**AETNA CANADA —
BROKERS**

ASTRO REALTY LTD
426 6 St S Lethbridge 328-3311

Alberta Insurance Services
3b 740 4 Av S 320-5388

Alberta Motor Association
608 5 Av S 328-1333

(See Our Display Advertisement)
ALBRIDGE INSURANCE SERVICES LTD
409 Laval Blvd W 381-7500

(See Our Display Advertisement)
ART WILLIAMS AGENCIES LTD
715 4 Av S 329-0322

ASTRO INSURANCE LTD
508 6 St S 328-1000

(See Our Display Advertisement)
CHAPARRAL INSURANCE SERVICES LTD
55 Main St Cardston 653-4421

CHILTON INSURANCE LTD
324 24 St Fort Macleod 553-3900

If Busy Call Fort Macleod 553-3442

COALDALE INSURANCE LTD
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Co-Operators The
2117 2 Av Fort Macleod 553-4660

CO-OPERATORS THE 300 3 St S 328-0455

College Shopping Mall 328-1175

Claims 300 3 St S 328-0455

Co-Operators The 5228 48 Av Taber 223-9681

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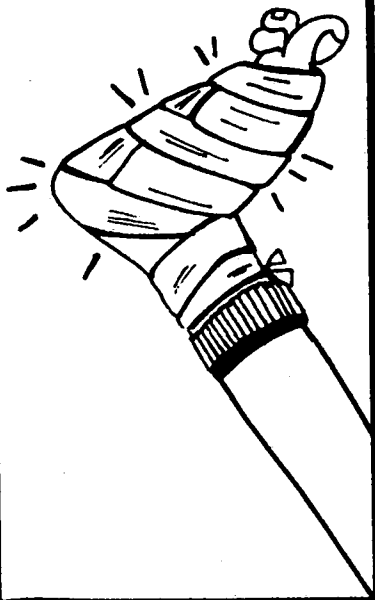
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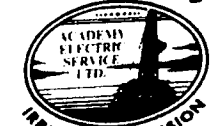
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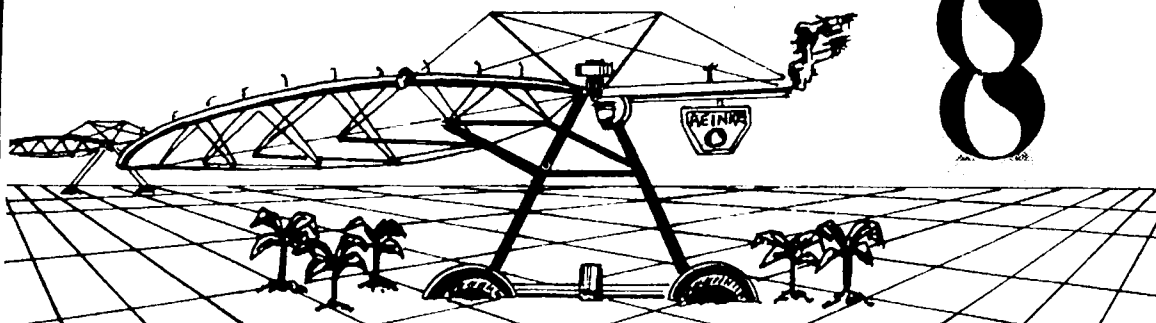
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320-1983

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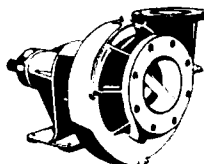
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EST. 1980

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LETHBRIDGE
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106 Main St — 327-3525
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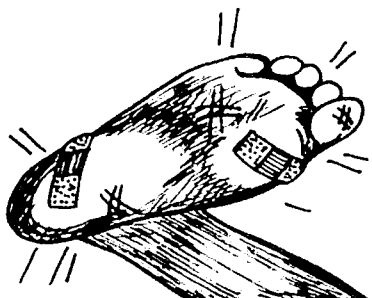
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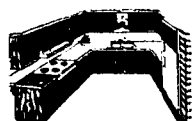


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