

**Lumber—Retail (Cont'd)****Challenger Building Supplies Ltd**  
3304 8 Av N ————— 327-8501(See Our Display Advertisement)  
**CRESTLINE BUILDERS MARKET**  
(1977) LTD 123 30 St N ————— 327-5444**DON'S BUILDING SUPPLIES LIMITED**  
227 31 St N ————— 328-3535  
District Areas - Call Long Distance (No Toll Charge) &  
Ask For ————— Zenith 6-6019**JOHNSON BROS SAWMILLS LTD**  
————— Cowley 628-3818(See Our Display Advertisement)  
**LEALTA BUILDING SUPPLIES**  
1256 3 Av N ————— 328-3031**LOGIC LUMBER & TRUSS SYSTEMS LTD**  
COMPLETE LINE OF  
BUILDING PRODUCTS  
1405 31 St N ————— 328-7755**NORTHERN EAU CLAIRE CONSTRUCTION MATERIALS LTD**  
  
PLYWOOD — LUMBER  
  
DOORS & MOULDINGS  
  
1015 2a Av N ————— 327-6161**PRAIRIE CEDAR PRODUCTS LTD**  
**CEDAR BEAMS**  
Siding - Fencing - Shakes  
Cedar Products  
Cuprinol Stains & Finishes  
Coalhurst ————— 329-8173**REVELSTOKE COMPANIES LTD**  
1602 3 Av S ————— 327-5777  
(See Our Display Advertisement)

Jot The Number Down &amp; Save It

**Lumber—Retail (Cont'd)****ROWLEY LUMBER SALES LTD**  
Building Material Contract Hauling  
Poles, Corral Rails, Fence Posts  
1106 18 Av ————— Coaldale 345-4888**UNITED FARMERS OF ALBERTA CO-OPERATIVE LTD**  
4425 5 St E ————— Claresholm 625-3337


**REVELSTOKE COMPANIES LTD.**  
Your Lumber, Building Supply & Home Improvement Centre

**LETHBRIDGE** 1602 - 3 Ave. S. ————— 327-5777  
**TABER** 5437 - 48 Ave. ————— 223-4451

**PICTURE BUTTE** 314 Jamieson Ave. N. ————— 732-4621  
**VAUXHALL** 111 - 5 St. N. ————— 654-2477

*"DOWN HOME ADVICE  
... so you don't do it twice."*

**Lumber—Wholesale**  
**B & G FOREST PRODUCTS LTD**  
Call Collect For Quotes  
Stickie Rd ————— Vernon B C 1-604-542-1301  
**CANFOR LIMITED**  
Lumber Department  
Call Collect ————— Calgary 253-1754

A living room phone in colour accents your decor . . . IS WONDERFULLY convenient.

**Lumber—Wholesale (Cont'd)****NORTHWOOD MILLS LTD**  
Formerly Northwood Building Materials  
Sales (No Charge Dial) ————— 1-800-268-9796  
Warehouse ————— Edmonton 468-2101**Prairie Cedar Products Ltd** Coalhurst — 329-8173**ROWLEY LUMBER SALES LTD**  
Building Material Contract Hauling  
Poles, Corral Rails, Fence Posts.  
1106 18 Av ————— Coaldale 345-4888**WHITE P J HARDWOODS LTD**  
3308b 11 St SE ————— Calgary 243-4747**Macaroni Mfrs**  
Cateff Ltd 104 13 St N ————— 327-3236**Machine Tools**  
Doall Calgary  
Bay 6 6120 11 St SE ————— Calgary 255-6612  
**MODERN TOOL LTD**  
8010 42 St SE ————— Calgary 236-1150  
Williams & Wilson Ltd  
Edmonton - Lethbridge Customers Only Call Long  
Distance (No Toll Charge) & Ask For — Zenith 2-2303**Machinery—Excavating**  
C & J Rentals 1106 3 Av N ————— 329-0077**Machinery—General**  
R H House International Equipment Ltd  
304 Stafford Dr N ————— 327-3125  
Parts Dept ————— 320-2752  
Victory Equipment Limited  
920 2a Av N ————— 327-4389**WILLIAMS MACHINERY LIMITED**  
CLARK Lift Trucks  
HIAB Articulating Cranes  
WALDON Front End Loaders  
ADVANCE Sweepers  
SALES — PARTS — SERVICE  
1143 42 Av SE ————— Calgary 243-6011**Machinery—General—Rental****WARDS RENTALS**  
Compressors, Cement Mixers,  
Cement Drills Trowels,  
Vibrators, Wheelbarrows, etc.  
1710 2 Av S ————— 327-9966**Machinery Rebuilding & Repairing**  
Nicks Portable Welding Service Kipp — 327-9519**Machinists**  
Baalim Automotive Ltd 205 10 St S — 327-8587  
**D & D MACHINE WORKS LTD**  
3010 6 Av N ————— 328-8242  
(See Our Display Advertisement)

Save Time. Use The Directory



**D & D MACHINE WORKS LTD.**  
Manufacturers of  
Tools — Dies — Jigs  
Fixtures — Small Parts Production  
General & Precision Machinists  
Hydraulic Cylinder Manufacturers  
Also Welding

**328-8242**  
3010 - 6th AVENUE N., LETHBRIDGE

**Machinists (Cont'd)****H S B PRODUCTION LTD**  
2412 5 Av N ————— 328-8794  
(See Our Display Advertisement)**HUNT WELDING SERVICE LTD**  
3621 8 Av N ————— 327-5575**Hy-Lo Machine & Tool Ltd**  
1276 2 Av S ————— 328-3464  
(See Our Display Advertisement)**Lethbridge Industries Ltd**  
3305 16 Av N ————— 328-4222  
(See Our Display Advertisement)**MODERN MACHINE SHOP**  
GENERAL MACHINING  
After Hours: Joseph Rabi 329-4194  
2720 2 Av N ————— 320-8815**PAT'S DRIVELINE SPECIALTY & MACHINE LTD**  
14805 116 Av ————— Edmonton 453-5105  
Peacock Inc 2715 18 St NE — Calgary 230-2851  
(See Our Display Advertisement)  
Walter Darius Box 476 ————— 329-1645

(CONTINUED NEXT LISTING PAGE)

**H.S.B. PRODUCTION LTD.**

- PRECISION MACHINIST
- MANUFACTURERS OF TOOLS & DIES
- LARGE & SMALL PRODUCTION RUNS

**328-8794**  
2412 - 5th AVENUE N., LETHBRIDGE**HY - LO MACHINE & TOOL LTD.****SPECIALIZING IN:**

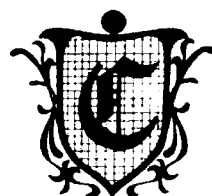
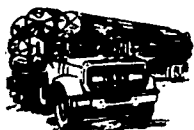
- MACHINING
- REPAIRS
- PROMPT SERVICE

**AFTER HOURS 329-6593****328-3464**

1276 - 2nd AVENUE SOUTH

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast convenient.

Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use them often.

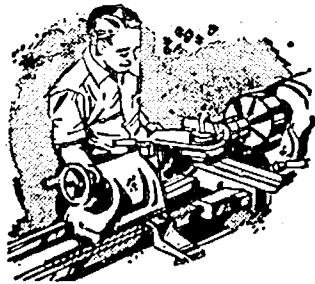
**CHALLENGER BUILDING SUPPLIES LTD.**LUMBER — BUILDING MATERIALS — PLYWOOD  
BUILDERS HARDWARE — DOORS — MOULDINGS  
T.T.S. ROOF & FLOOR TRUSSES  
**TRUSS DEPT. 327-7507****327-8501** 3304 - 8th AVENUE N.**Johnson Bros. Sawmills Ltd.***"From The Tree To You"*

- WHOLESALE & RETAIL
- FRAMING LUMBER & TIMBERS
- LIVESTOCK BEDDING
- BALED WOOD SHAVINGS

**CROWSNEST NO. 3 AT COWLEY****628-3818**



**LETHBRIDGE INDUSTRIES LTD.**



**Machinists & Welders**

Manufacturers of  
HIGH GRADE ROLLER  
CHAIN SPROCKETS  
FEED ROLL RE-GROOVING

**A Complete Machine Shop Service**

31 YEARS SERVING SOUTHERN ALBERTA

**328-4222**

3305 - 18th AVENUE N., LETHBRIDGE

**Machinists (Cont'd)**

**WESTERN METAL FABRICATORS (1962) LTD**

MACHINING — WELDING  
MANUFACTURERS  
REPAIRS — STEEL SUPPLIES

1501 2 Av S — 327-2161

**Machinists—Automotive**

**BAALIM AUTOMOTIVE LTD**

COMPLETE ENGINE REBUILDING  
& AUTOMOTIVE MACHINE  
SHOP SERVICE

205 10 St S — 327-8587

**CUSTOM ENGINE & PARTS LIMITED**

SPECIALISTS IN  
ALL TYPES OF ENGINE REBUILDING

316 34 St S — 328-8181

**GASOLINE ALLEY AUTOMOTIVE ENTERPRISES LTD**

**COMPLETE  
AUTOMOTIVE REPAIRS**

Mileage & Performance  
General & Specialty Engine Work

1108 2 Av S — 329-8888

**TOWN & COUNTRY MOTORS**

(LETHBRIDGE) LTD Box 494 — 328-3654

**Magazines & Newspapers**

**CANADIAN ABERDEEN ANGUS NEWS**

OFFICIAL PUBLICATION CANADIAN  
ABERDEEN ANGUS ASSOCIATION

Box 277 — 328-1448

**Magazines & Newspapers**

**(Cont'd)**

**CLUB CIGAR STORE**

301 5 St S — 328-2710

**GENERAL NEWS** 2907 2 Av S — 327-4220

**MODERN STOCKMAN'S HORSEIN'**  
AROUND Box 40 — Clyde 348-5325

**Magnets**

**FRAMAC**

MAGNETS IN STOCK

16613 111 Av — Edmonton 484-4491

**Tormag Magnet Sales**

Vancouver - Call Long Distance (No Toll Charge) & Ask  
For — Zenith 0-8658

**Maid Service**

**Best Bet Building Services**

27 Temple Cr W — 320-2119

**Classic Touch Maid Service** — 327-5835

**Mailing Equipment**

**PITNEY BOWES POSTAGE METERS & MAILING MACHINES —**

PITNEY BOWES 3004 9 Av N — 328-6033

**Management Consultants**

**C E D Consulting** 44 Cambridge Rd W — 320-1643

**Foder Gerald R** 1003 Woodward Tr S — 320-1086

**G M T Research & Consulting Ltd**

202 714 5 Av S — 320-1143

**Hughes D L & Associates Ltd**

127 Lafayette Blvd W — 320-6534

**MODELA MANAGEMENT**

7 740 4 Av S — 328-7862

**NORM DUCE & ASSOCIATES LTD**

1003 Woodward Tr — 320-0242

**R-CAM CONSULTING**

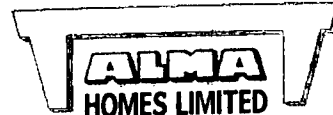
2815 22a Av S — 328-9925

**Manufactured Homes**

**Alma Homes Limited**

Hangar 1 Lethbridge Municipal Airport — 320-8588

(See Our Display Advertisement)



• SINGLE & SECTIONAL HOMES

• 16 FT. WIDE MOBILE HOMES

• QUALITY - VALUE - SERVICE

**320-8588**

HANGAR 1, LETH. MUNICIPAL AIRPORT

**4 GOOD REASONS FOR  
HANDLING COMPLAINTS  
BY LONG DISTANCE**

You can talk over matters at once  
promptness often prevents loss of a  
customer.

You can build closer relations with  
customers.

You can use tact in delicate situa-  
tions. And because men talk more  
freely than they write, you can fre-  
quently trace the real reason for the  
complaint and prevent similar com-  
plaints in the future.

**Manufactured Homes (Cont'd)**

**Joyelle Home Centre Ltd**

1014a 3 Av N — 320-5556

(See Our Display Advertisement)

**JOYELLE  
HOME CENTRE LTD.**

SINGLE &  
SECTIONAL HOMES

Featuring  
**CARAVELLE HOMES**  
"AFFORDABLE LUXURY"

**320-5556**

1014a - 3rd AVE. NORTH

**Manufacturers' Agents**

**CANSEW TEXTILES** 1202 3 Av S — 328-7177

**Maps**

**SOUTH ALTA DRAFTING**

3510 6 Av N — 328-9880

**Marble**

**Casa de Arcos Coaldale Marble & Ceramic**

Tile 1712 18 Av — Coaldale 345-5697

**Southside Tile & Marble Ltd**

15 Notre Dame Rd — 327-6411

**Market Gardeners**

**NEW FARMERS MARKET**

1513 3 Av S — 327-2350

**Marketing Research & Analysis**

**Equifax Services Canada Ltd**

1240 3 Av S — 327-5527

**Marriage & Family Counsellors**

**CENTRE FOR PERSONAL &**

**COMMUNITY DEVELOPMENT THE**

Individual, Marriage & Family

Counselling

Educational Groups

Research - Community

Development Services

Homemaker Services

327-5724

**CROSSROADS COUNSELLING CENTRE**

Individual & Marriage Counselling

From a Christian Perspective

DR. GARY KALMBACH (D.MIN.)

COUNSELLOR

1003 Woodward Tr — 327-7080

Lethbridge Family Services — 327-5724

**PALMER W PETER PSYCHOLOGIST**

MARRIAGE, SELF CONFIDENCE, ANXIETY &

DEPRESSION COUNSELLING

101 530 8 St S — 327-0972

Keep watching the dial . . .  
and you'll dial accurately.

Remember to pull the  
finger all the way to the  
stop . . . let the dial return  
at its own speed. Speeding  
up or slowing down the  
dial's return may interfere  
with perfect operation of  
the equipment for you.

**PEACOCK**

**INC.**

**CALGARY INDUSTRY SERVICE CENTER**

2715 - 18th STREET N.E.

CALGARY, ALBERTA T2E 7E6

- GENERAL AND SPECIALIZED MACHINING
- OIL FIELD AND INDUSTRIAL EQUIP. REBUILDERS
- SPECIALIZING IN PUMPS, COMPRESSORS, TURBINES
- CUSTOM WELDING AND FABRICATION
- ALL TYPES OF HARDSURFACING
- PLASMA COATING, TUNGSTEN & CERAMIC
- METALIZING SERVICE
- DYNAMIC BALANCING
- MECHANICAL FIELD SERVICE

**24 HOUR SERVICE**

**INDUSTRIAL PLANTS LARGE OR SMALL**

PHONE

(403) **230-2851**

CALGARY

TELEX

**03-827892**

**Masonry & Brickwork**

Fritz Otto Masonry Construction  
Lethbridge Ltd 714 18a St N — 327-6779

**FRONTIER MASONRY LTD**

COMMERCIAL & RESIDENTIAL BRICKWORK  
Box 1388 — Coaldale 345-4589  
If Busy Call — 345-4640

**HAGBLOM CONSTRUCTION (1974)**

LTD 1505 33 St N — 327-8743  
Heinz Eickhoff Masonry Shaughnessy — 327-9645

**L & D MASONRY ENTERPRISES LTD**

COMMERCIAL - RESIDENTIAL  
QUALITY WORKMANSHIP

1217 29 St S — 328-0003

**LETHBRIDGE MASONRY CONSTRUCTION LTD**

1310 33 St N — 327-0800

Mr Brick Masonry Box 2630 — Taber 223-8690

Paiha R Masonry & Stucco

Mountain View — Cardston 653-2350

(See Our Display Advertisement)

**PRAIRIE MASONRY & LANDSCAPE CONSTRUCTION**

RESIDENTIAL BRICKWORK &  
STONE LANDSCAPING

83 Laval Blvd W — 328-0023

Roszell W Masonry Ltd SS1-2-72 — 328-9508

**SUPERHEAT FRESH-AIR FIREPLACE LTD**

ROCKWORK — INTERIOR & EXTERIOR  
STOVES — FRESH AIR FIREPLACES

237 13 St N — 320-1651

**WESSELS BRICK & TILE**

Box 446 — Taber 223-8716

**YAVANNA LANDSCAPING LIMITED**

Box 1897 — Taber 223-4033

**Paiha R. Masonry & Stucco**  
CUSTOM DESIGNED FIREPLACES

We Do All Types of Masonry Work

★ STONE ★ SLATE

★ BRICK ★ TILE

INSTALLATION OF ZERO CLEARANCE  
FIREPLACES

FREE ESTIMATES

**653-2350**

MOUNTAIN VIEW, CARDSTON

**Massage**

**CENTER FOR REFLEXOLOGY &  
NATURAL THERAPIES**

Upstrs 315 6 St S — 320-6392

**STERN I**

Massage & Reflexology — 327-1118

4 GOOD REASONS FOR  
HANDLING COMPLAINTS  
BY LONG DISTANCE

You can talk over matters at once  
promptness often prevents loss of a  
customer.

You can build closer relations with  
customers.

You can use tact in delicate situa-  
tions. And because men talk more  
freely than they write, you can fre-  
quently trace the real reason for the  
complaint and prevent similar com-  
plaints in the future.

**Massaging Equipment**

**NIAGARA CYCLO-MASSAGE  
DISTRIBUTORS**

Carolyn Anderson Sales — 327-1963  
93 Princeton Cr W  
(See Our Display Advertisement)

**CYCLO-MASSAGE® EQUIPMENT**

"It isn't Niagara — if it isn't Cyclo-Massage"

The original Research tested massage that —

• Helps increase circulation where applied

• Helps relieve everyday tension

• Helps relieve minor arthritic

and rheumatic pain and muscle

spasm when they occur

NIAGARA CYCLO MASSAGE DISTRIBUTORS

CAROLYN ANDERSON, RES. 320-0758

NIAGARA CYCLO-MASSAGE SERVICE

c/o BRIDGE APPLIANCE SERVICE

SERVICE & REPAIRS

428 - 13th STREET N. 328-7107

**327-1963**

93 Princeton Cr. W., Lethbridge

**Material Handling Equipment**

**ALBERTA PALLET CO LTD**

Box 610 — Airdrie 948-5977

Angus Lift 530 36 St N — 328-3366

(See Our Display Advertisement)

General Fasteners Ltd 538 36 St N — 320-8225

**SHORTENS LIFE**

Repeated pressing of creases in  
the same place in linen napkins  
and tablecloths may break the  
thread and shorten the life of the  
linens.

**Lift Trucks**

SALES • SERVICE • RENTALS

- Hydrostatic Mechanical and Powershift Transmissions
- Gasoline, LP or Electric
- 2,000 to 80,000 lb. Capacity
- Complete Shop & Mobile Service Facilities
- Large Parts Inventory



DIVISION OF R. ANGUS ALBERTA LIMITED  
YOUR CATERPILLAR  
LIFT TRUCK  
DEALER

**ROUGH TERRAIN LIFT TRUCKS**

6,000 - 12,000 lb. capacity  
(4-wheel drive option)

**NARROW AISLE LIFT TRUCKS**

1,000 - 6,000 lb. capacity

**LETHBRIDGE**  
530 - 36 St. N.

**328-3366**

WE STOCK LPM PARTS AND SERVICE  
ALL MAKES OF LIFT TRUCKS

**Material Handling Equipment (Cont'd)****HYSTER LIFT TRUCKS**

GASOLINE  
L P GAS  
DIESEL  
ELECTRIC



PARTS—SALES—SERVICE

DISTRIBUTORS

**WAJAX INDUSTRIES LIMITED**

5529 3 St SE — Calgary 253-7701

**MAINLINE EQUIPMENT LTD**

1309 Hastings Cr SE — Calgary 243-0583

**MCCORMICK MATERIALS HANDLING**

**(1983) LTD**

3021 21 St NE — Calgary 250-2784

**TRI-M DOORS LTD**

DOCK LEVELLERS

WAREHOUSE EQUIPMENT

1507 33 St N — 329-6363

Western Materials Handling & Equipment

Ltd 110 22 St N — 329-8644

(See Our Display Advertisement)

**WILLIAMS MACHINERY LIMITED**

1143 42 Av SE — Calgary 243-6011

(See Our Display Advertisement)

When you place  
out-of-town calls  
which require  
Operator assistance,  
your call will go through  
faster if you give her  
the Area Code (if needed)  
as well as the  
out-of-town number.

**Maternity Apparel**

Shirley K Maternity (Canada) Ltd  
Lethbridge Centre — 329-6527

**Mats**

Edgewood Matting  
6527 Hardisty Dr — Edmonton 466-2084

**Mattresses—Whlso & Mfg**

POSTURE BEAUTY SLEEP PRODUCTS  
5610 44 St SE — Calgary 279-1020

**Meat Brokers**

**SUMMIT MEAT BROKERS LTD**  
204 740 4 Av S — 320-2100

**Meat Markets**

Alberta Meat Market (Lethbridge) Ltd  
510 6 Av S — 327-3492

City Packers Ltd 10 Av & 43 St S — 327-3048

**DEL-ALTA CUSTOM CUTTING LTD**

CUSTOM CUTTING & WRAPPING

BEEF, PORK, LAMB & WILD GAME

HOMEMADE SAUSAGE

FREEZER ORDERS - HAM & BACON

FRESH & FROZEN MEATS OUR SPECIALTY

1418 17 St S — 328-9665

**FORT MACLEOD MEAT PROCESSORS LTD**

Box 116 — Fort Macleod 553-3363

(See Our Display Advertisement)

Lethbridge Lockers & Seafoods Ltd

3621 6 Av N — 329-4912

(CONTINUED NEXT LISTING PAGE)

Why not check into the sales  
building possibilities of the  
**YELLOW PAGES?** Call the bu-  
siness office for information on  
YELLOW PAGE advertising.

**SALES - SERVICE - RENTALS**

- LGP - GAS - ELECTRIC - DIESEL
- ROUGH TERRAIN FORKLIFTS
- SKID STEER LOADERS

**WESTERN MATERIALS HANDLING  
&  
EQUIPMENT LTD.**

**329-8644**

110 - 22nd STREET N.  
(SERVICE & REPAIR TO ALL MAKES)

1200 - 33000 lb. Capacities



**CLARK** Lift Trucks

**HIAB** Articulating Cranes

- WALDON Loaders
- ADVANCE Sweepers
- FRINK Snow Plows

SALES - PARTS - SERVICE

**243-6011**

1143 - 42nd Ave. S.E., Calgary



**FORT MACLEOD  
MEAT PROCESSORS LTD.**

WHOLESALE MEAT PROVISIONERS FOR  
RESTAURANTS, HOSPITALS  
& INSTITUTIONS  
MULTI-VAC OVEN READY  
ROASTS & STEAKS

COMPLETE LINE OF BEEF & PORK CUTS  
SATISFACTION GUARANTEED

## Meat Markets (Cont'd)

### OLD COUNTRY SAUSAGE SHOP & DELICATESSEN

Home Made European Sausage  
Curing & Smoking - Ham & Bacon  
Custom Cutting, Wrapping & Freezing  
of Beef, Pork, Lamb & Wild Game  
Fresh Meat & Freezer Orders  
(Retail & Wholesale)

424 13 St N 327-5049

Pro-Custom Cutting Box 591 327-2631

Star Market Meats & Groceries

305 5 St S 320-2990

Value Village Markets Ltd

538 13 St S 327-5295

VANTAS ECONOMY MEAT MARKET

904 7 Av S 329-4545

### VAUXHALL MEAT & SAUSAGE LTD

PROCESSING, CUSTOM WRAPPING

RETAIL MEATS & SAUSAGE

403 1 Av S Vauxhall 654-2393

## Meat Packers

### CANADA PACKERS INC

Buyers Office & Plant

3 Hwy E 329-4044

### CANADIAN DRESSED MEATS

(LETHBRIDGE) LIMITED

4141 1 Av S 328-1756

Inspectors Office 327-0721

Davco Processors Limited

1257 2a Av N 327-0563

If Busy Call 329-8123

GAINERS INC 4201 2 Av N 328-8841

Government Graders Ofc 328-6733

Montagne Meats Ltd 719 32 St N 327-5456

## Meats—Wholesale

Adams Merlin A 2865 N Parkside Dr 327-3831

City Packers Ltd 10 Av & 43 St S 327-3048

If Busy Call 327-2200

### LETHBRIDGE LOCKERS & SEAFOODS LTD

#### CUSTOM

#### KILLING & PROCESSING

Of Beef Pork & Lamb Fresh & Frozen

Meats Available Cured Ham & Bacon-Jerky

3621 6 Av N 329-4912

If Busy Call 327-7171

### PRAIRIE MEAT PROCESSORS LTD

1707 12 St Coaldale 345-2190

### PRO-CUSTOM CUTTING

CUSTOM CUTTING, WRAPPING & FREEZING

BEEF, PORK, WILD GAME & RETAIL MEAT

Box 591 327-2631

### RANCHLAND BEEF PROCESSORS

#### CUSTOM KILLING

#### & PROCESSING

#### CATTLE HOGS & SHEEP

Specializing in Freezer Orders - Homemade

Sausage, Curing of Ham & Bacon, Beef Jerky

Hwy 4 N Milk River 647-2055

## Men's Clothing & Furnishings—Retail (Cont'd)

### BIG SMALL SHORT TALL MEN'S

#### APPAREL

"SIZES TO FIT ALL"

SYD SILVER CLASSY MALLABAR

128 200 4 Av S 329-8814

### BLACK'S MEN'S SHOP

619 4 Av S 327-3551

DANIEL EDMONDS

Lethbridge Centre 329-0511

College Mall 329-0516

### GENTLEMEN III MENSWEAR LTD

314 7 St S 327-2232

Herb Fletcher's Men's Shop

1806 20 Av Coaldale 345-4866

I LIKE JEANS 421 5 St S 320-7890

Jack Fraser Men's Clothing

College Mall 320-6322

JEAN JUNGLE

150 Lethbridge Centre 327-3949

### LORD'S & LADIES FASHIONS LTD

323 6 St S 327-3730

### MCGUIRE'S MEN'S WEAR LTD

310 5 St S 327-3761

### PENNER'S MENS WEAR LTD

5212 48 Av Taber 223-3501

### PROGRESS CLOTHING LTD

108 114 5 St S 327-2717

Raggy Unisex Boutique 614a 4 Av S 327-4204

Tip Top Tailors Centre Village Mall 328-8255

Lethbridge Centre 329-3134

### WORK WEARHOUSE LTD

2802 5 Av N 320-1669

## Messenger Service (Cont'd)

Dial A Wheel Courier Service

711 14 St S 327-6133

(See Our Display Advertisement)

Freight Bus 1621 29 St N 320-2511

Intercity News & Courier

1621 29 St N 320-2511

Lethbridge Cabs 1541 5 St S 327-4005

If Busy Call 320-0202

Lethbridge International Air Freight

1621 29 St N 320-2511

Loomis Courier Service Ltd

3106 9 Av N 328-9822

Our Messenger Service

(No Charge Dial) 1-800-332-1311

(See Our Display Advertisement)

Purolator Courier Ltd

Bay 2 3205 8 Av N 328-6494

(See Our Display Advertisement)

Small Business Courier Systems

4 3510 6 Av N 329-8830

(See Our Display Advertisement)

## Messenger Service (Cont'd)

Towne Messenger & Transfer Ltd

Box 151 328-482

**Microwave Equipment****BAER'S APPLIANCES & TELEVISION**

Sale & Service for Panasonic - Sharp.  
Maytag - General Electric - Moffat - Cande  
1107 2 Av S ————— 328-1673

**MICRO COOKING CENTRES**

THE MICROWAVE SPECIALISTS  
OVENS, COOKWARE & COOKBOOKS  
Sunridge Mall ————— Calgary 285-4050

**STUBBS ELECTRICAL REPAIR CENTRE**

MICROWAVE ELECTRONIC OVENS  
911 18 St N ————— 327-0557

**Millinery Supplies**

Helen's Millinery 1702 23 St N ————— 320-2143  
(See Our Display Advertisement)



**FOR THE FINISHING TOUCH**



**320-2143**  
PARK MEADOW MALL  
1702 - 23rd STREET N.  
LETHBRIDGE

**Millwork**

Hilltop Millwork (1982) Ltd  
Hwy 25 W ————— 320-2377  
Southern Alberta Window Mfg Ltd  
335a 13 St N ————— 329-9066

**Millwrights**

ACCULINE MILLWRIGHT SERVS LTD  
Box 355 ————— Bowden 224-3200

**MILLWRIGHTS UNION (1975)**

Machinery Erectors - Mechanical Fitters  
"We Can Handle It!"  
340 7220 Fisher St SE ————— Calgary 255-3190

**Mining Companies**

MOUNTAIN MINERALS CO LTD  
714 5 Av S ————— 329-0443  
Min 3403 6 Av S ————— 327-5688

**Mining Consultants**

MANSON G ROBERT & ASSOCIATES  
LTD 714 5 Av S ————— 329-6176

**Mining Equipment & Supplies**

NELSON MACHINERY COMPANY LTD  
10552 169 St ————— Edmonton 483-2796

**Mirrors****ALTA ALUMINUM**

A Division of  
Pigat Aluminum Products Ltd.

**PLATE MIRRORS  
CUT TO SIZE  
BRONZE & CLEAR**

245 12a St N ————— 328-6777

Cypress Glass Co Ltd 312 9 St S ————— 327-5011  
If Busy Call ————— 328-6487  
Gergely's Glass Ltd 335 13 St N ————— 327-8008

Use Long Distance

**Mirrors (Cont'd)**

Jacobson's Glass Ltd 1422 2 Av S ————— 320-7111  
P P G INDUSTRIES CANADA LTD  
Glass Division ————— 327-1508  
252 12 St N ————— 328-3391  
Trans Canada Glass 1267 3 Av S ————— 328-3391  
(See Our Display Advertisement)



**TRANS CANADA GLASS**  
COMPLETE RANGE OF  
MIRRORS, MIRROR WALLS,  
MIRROR DOORS, FRAMED &  
BEVELLED MIRRORS.

1267 - 3RD AVENUE SOUTH,  
**328-3391**

OPEN SATURDAYS

**Mobile Home Parks**

Bridge Villa Estates 2300 13 St N ————— 328-8982  
Coalhurst Mobile Homes  
105 Coalhurst Trlr Pk ————— 328-3112  
Maple Estate Mobile Home  
Park ————— Picture Butte 732-4562  
MOUNTAIN AIRE MOBILE HOME  
SALES  
Box 850 Coleman ————— Crowsnest Pass 563-3832  
Westside Trailer Court 3 A Hwy N ————— 328-2641

What's the quickest way to travel  
across the country? Long Distance,  
of course.

**JOYELLE HOME CENTRE LTD.**

SINGLE &  
SECTIONAL HOMES

Featuring  
CARAVELLE HOMES  
"AFFORDABLE LUXURY"

**320-5556**

1014a - 3rd AVE. NORTH

**LETHBRIDGE Mobile Sales (1977) Ltd.**

**14 & 16 Ft.  
Single Wide  
Double Wide  
Or Modular**

KEN FURGASON, RES. 327-6715

**327-0000**

**328-2488**

1010 - 2a Avenue N.  
LETHBRIDGE

**Mobile Homes—Dealers**

COALHURST MOBILE HOMES ————— 328-3112  
105 Coalhurst Trlr Pk ————— 329-1033  
Sales Office ————— 327-4650  
Grey Trailer Sales 101 1 Av S ————— 327-4650  
Joyelle Home Centre Ltd  
1014a 3 Av N ————— 320-5556  
(See Our Display Advertisement)

**LETHBRIDGE MOBILE SALES (1977)**

LTD 1010 2a Av N ————— 327-0000  
If Busy Call ————— 328-2488  
(See Our Display Advertisement)

M & K Mobile Homes Sales Ltd  
Coutts Hwy ————— 329-0622  
(See Our Display Advertisement)

Mountain Aire Mobile Home Sales  
Box 850 Coleman ————— Crowsnest Pass 563-3832  
(See Our Display Advertisement)

**Mobile Homes—Mfrs**

Alma Homes Limited  
Hangar 1 Lethbridge Municipal Airport ————— 320-8588  
General Home Systems Ltd  
Kenyon Field Airport Hangar 6 ————— 328-7731

**Mobile Homes—Repairing & Service****CAN-DO HOME IMPROVEMENTS**


MOBILE HOME MAINTENANCE & REPAIRS

Picture Butte 732-4896

Mobile Home Services Lethbridge Ltd  
11 Laval Rd ————— 327-5297


RAYMARGE MOBILE HOMES  
SERVICES LTD 2211 35 St S ————— 328-0668

Don't Take Chances  
Jay-walking is the most common  
cause of pedestrian mishaps. More  
pedestrian deaths and injuries occur  
when people are crossing or entering  
a street between intersections.




**Coutts Hwy. Lethbridge**  
East of Green Acres Drive-In

Phone: 329-0622 "LIVE WITH EASE  
USE OUR KEYS"



See  
Sandy res. 328-6856  
Mickie res. 327-3956



HOME  
SYSTEMS  
LTD.


Providing Affordable Housing  
Manufactured in Lethbridge  
C.M.H.C. Approved Homes in  
14' 18' & Doublewides



**Mountain Aire**  
**Mobile Home Sales**  
"Serving Southern Alberta and B.C."  
FEATURING: GLEN RIVER HOMES  
ELITE HOMES

**SALES & SERVICE**  
BOX 850, COLEMAN, ALTA. Phone **563-3832**  
**562-8841**  
**Mobile Home Towing**  
563-5306 Res. 562-8841  
Evenings: Res. 563-5312

To  
find  
a  
number  
fast  
:  
look  
in  
the  
book



## Modelling Agencies

**Impressions Modelling Agency**  
1328 6 St S — 320-0821  
(See Our Display Advertisement)  
**NEW DAWN ACADEMY & MODELLING AGENCY LTD**  
304 1235 17 Av SW — Calgary 244-3370

## PROFESSIONAL LOOK

MODELLING & SELF-IMPROVEMENT

3190413 Av N — 320-5770

**SILHOUETTE ACADEMY OF MODELLING** — 320-0660  
(See Our Display Advertisement)

## Impressions Modelling Agency

- SELF-IMPROVEMENT & MODELLING COURSES
- MODELS AVAILABLE FOR T.V. COMMERCIALS, HOSTESSING & PRINT COMMERCIALS

**320-0821**

1-328 - 6th STREET S. (UPSTRS.)  
OR (RESIDENCE)

**328-8055**



- CLASSES FOR ALL AGES
- SELF IMPROVEMENT & MODELLING
- MODELS FOR T.V., PHOTOGRAPHY, RUNWAY, HOSTESSING, ETC.

**320-0660**  
LETHBRIDGE



## WINTER DRIVING

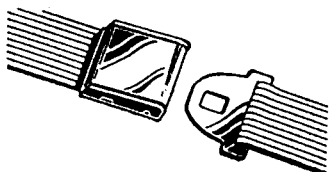
A couple of sandbags in the trunk is a good idea in winter — they add weight and the sand can also be used to give you traction on ice.

## Monuments

**Lethbridge Monumental Ltd**  
325 8 St S — 327-3920  
(See Our Display Advertisement)  
**Remco Memorials Ltd** 323 13 St N — 329-9434  
(See Our Display Advertisement)


(CONTINUED NEXT LISTING PAGE)

**LONG DISTANCE APPOINTMENTS**  
**SAVE TIME & MONEY**  
Avoid wasted trips,  
Allow better planning  
of your time.  
Make certain you are  
expected.  
Avoid long delays in  
waiting to see people.  
Enable your prospects  
to prepare for your visits.



Are you  
putting me on?

ALBERTA SAFETY COUNCIL



## A Memorial to Life

- Custom Design Service.
- Monuments.
- Lawn Level Markers.
- Bronze Markers.
- Grave Covers.
- In-Cemetery Lettering.
- Monument Refurbishing and Repairs.
- Pre-Need Arrangements


# REMC

# MEMORIALS LTD.

A Leader in Western Canada For Over Fifty Years.  
323 - 13th STREET N., LETHBRIDGE

## 329-9434\*

Members of the American Institute of Commemorative Art  
Members of the Monument Builders of North America




\* If no answer call: Terry Hornbostel, Residence: 327-7789

# LETHBRIDGE MONUMENTAL LTD.

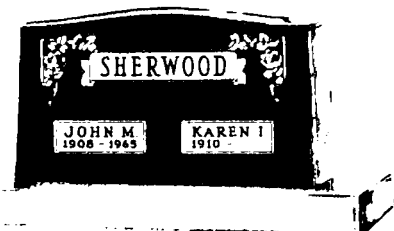
WE ARE LOCALLY OWNED AND  
OPERATED AND ARE THE OLDEST  
MEMORIAL FIRM IN THE SOUTH

**ACROSS  
FROM THE  
PARAMOUNT  
THEATRE**

OUR MEMORIALS ARE  
PRODUCED IN LETHBRIDGE  
TO BETTER SERVE YOU

**325 - 8th STREET SOUTH**  
AFTER HOURS  
RESIDENCE ..... 327-0998  
RESIDENCE ..... 327-2255

**327-3920**



Memorials By Master Craftsmen  
**LETHBRIDGE, ALBERTA**

**Call Before  
You Dig . . .  
Please Check  
To Make Sure  
It's Safe**



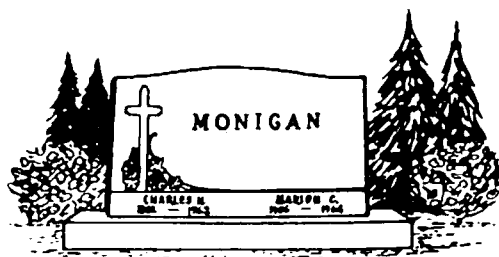
One slashed telephone cable can  
disrupt fire, police and medical  
protection for thousands.  
Before you dig — call Telephone  
Repair Service.



## STEP SAVER

For the busy, modern homemaker,  
conveniently placed extension  
phones in the areas of your home  
where you work, sleep or play.  
Save steps while they serve.

For further information contact  
your local  
Telephone Business Office.



# SOUTHERN MONUMENT

& TILE CO. LTD.

**"The Memorial House Of The South"**

SERVING ALBERTANS FOR OVER A QUARTER OF A CENTURY  
ON 13th STREET NORTH DIRECTLY ACROSS FROM SIMPSON'S SEARS

*the Home of*

**LITNA  
MEMORIALS**

WE OFFER:  
SCULPTURED CRAFTSMANSHIP  
COMPLETE CEMETARY INSTALLATIONS  
RESTORATION OF OLD MEMORIALS  
UNSURPASSED AFTER SALES & SERVICE  
CEMENT COVERS THAT WITHSTANDS  
THE PASSING OF TIME

OUR SHOWROOM & PLANT HAS OVER 800 MONUMENTS TO CHOOSE FROM



**328-4577**

IT DOES NOT COST TO COMPARE  
121 - 13th STREET NORTH, LETHBRIDGE



HISTORY "IN STONE"

## Monuments (Cont'd)

**SOUTHERN MONUMENT & TILE CO  
LTD** 121 13 St N 328-4577  
(See Our Display Advertisement)

## Mortgages

Alberta Home Mortgage Corporation  
316 13 St S 329-8722  
(See Our Display Advertisement)

## AVCO FINANCIAL SERVICES

New Mortgages  
Arranged.  
Existing  
Mortgages  
Purchased.  
Call The Professionals at Avco.  
Our People Make The Difference

Avco Financial Services  
1119 3 Av S 329-4252

## BENEFICIAL FINANCE SYSTEM

423 5 St S 327-8565  
**CANADA TRUST** 622 3 Av S 327-8581  
Park Meadow Mall 320-1322

**FINANCIAL TRUST COMPANY**  
309 7 St S 328-5548

**FREEDOM FINANCIAL GROUP LTD**  
451 Sandman Inn Plaza 329-1466  
If Busy Call 329-1981

## HOUSEHOLD REALTY

FAST, DIRECT  
FIRST AND SECOND  
MORTGAGE SERVICE.  
NO HIDDEN CHARGES.



"FOR INFORMATION CALL"

LETHBRIDGE  
Household Realty Corporation Limited  
714 4 Av S 327-1511

## INLAND TRUST & SAVINGS

**CORPORATION LTD** 1119 3 Av S 329-3000  
Invesco Mortgage Ltd 327-6361

**NORTH WEST TRUST CO**  
2025 Mayor Magrath Dr 328-9199

**PACIFIC RIM MORTGAGE & LOAN  
CORPORATION LTD**  
8 Fir Lethbridge Centre 329-6020

**ROYAL BANK**  
Mayor Magrath Dr Branch 1706 Mayor Magrath  
Dr 328-9626

Lethbridge Centre 327-8541  
Centre Village Mall Branch 1240 2a Av N 328-9261  
621 4 Av S Branch 327-2181

Royal Trust 740 4 Av S 328-5516

**TRANS CANADA CREDIT CORP LTD**  
1026 3 Av S 328-8876

(See Our Display Advertisement)  
**VICTORIA & GREY TRUST**  
309 6 St S 329-1811

## YORKSHIRE TRUST COMPANY

THE COMMERCIAL  
MORTGAGE SPECIALISTS  
500 5 Av SW Calgary 265-0455

## LOOK FOR THIS SYMBOL



Find out if the Alberta  
Family Home Purchase  
Program can provide your  
family with a mortgage and,  
possibly, a mortgage sub-  
sidy.

For information about this  
program, or any AHMC  
program, please call



316 - 13 Street, South  
Lethbridge T1J 2V6  
Telephone: 329-8722

Capital provided by

Heritage Fund

## Mortgages.

First and second.  
Approval within 24 hours.

Urban and rural properties  
Cottages and country homes  
Consolidations and refinancing  
Renovations and additions  
Up to 25 year amortization

**328-8876**

1026 - 3rd AVENUE S.  
**TRANS CANADA CREDIT  
CORP. LTD.**

**A**ny member of your  
family can have their  
own directory listing  
You will be surprised  
at the small cost for  
this convenience

Call Your Telephone  
Company Business Office

LETHBRIDGE **CRIME  
STOPPERS**  
**320-TIPS**  
**(8477)**



Whenever you  
want to know  
Who sells it—  
Who services it—Who can do it  
... look in the **YELLOW PAGES**  
of your Classified Telephone  
Directory.



## Motels

**BRIDGE TOWN HOUSE MOTEL**  
1026 Mayor Magrath Dr. 327-4576  
(See Our Display Advertisement)

**EL RANCHO MOTOR HOTEL**  
526 Mayor Magrath Dr. 327-5701  
(See Our Display Advertisement)

**EMERALD BAY MOTEL**  
22 UNITS  
KITCHENETTES  
COLOR T.V.'S  
OPEN: MAY - SEPTEMBER  
OPPOSITE EMERALD BAY  
102 Waterton Av. - Waterton Park 859-2620

**Flagstone Motel**  
1124 Mayor Magrath Dr. 328-5591  
(See Our Display Advertisement)

**Flamingo Motel**  
848 Main St S. Cardston 653-3952  
(See Our Display Advertisement)

**FORT MOTEL**  
451 24 St. Fort Macleod 553-3606

**GOLDEN WEST MOTEL**  
1142 Mayor Magrath Dr. 328-4436  
(See Our Display Advertisement)

**Heidelberg Inn**  
1303 Mayor Magrath Dr S. 329-0555

**KOZY MOTEL**  
433 24 St. Fort Macleod 553-3115

**LETHBRIDGE LODGE HOTEL**  
320 Scenic Dr. 328-1123

**Lodge Motel** 2210 7 Av S. 329-0100  
(See Our Display Advertisement)

(CONTINUED NEXT LISTING PAGE)

The measurement of advertising media is circulation, volume of advertising carried public acceptance (usage), and economy. Yellow Pages meets every requirement and gives the bonus of permanence.



**106 ROOMS - INCLUDING**  
2 & 3 ROOM SUITES  
FAMILY RATES - CHILDREN UNDER  
12 YRS. FREE IN SAME ROOM

- COLOR CABLE TV
- FAMILY RESTAURANT  
(CHILDREN'S MENU)
- INDOOR SWIMMING POOL
- COCKTAIL LOUNGE  
(ENTERTAINMENT NIGHTLY)
- CAFE MARTINIQUE

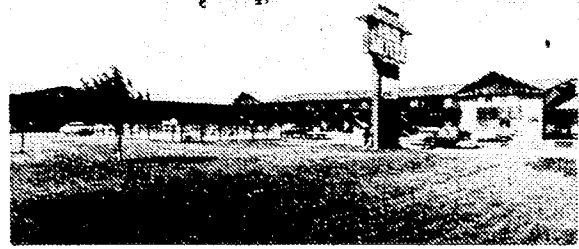
**FEATURING:**  
**STEAKS, LOBSTERS,**  
**SCAMPI &**  
**CONTINENTAL**  
**SPECIALTIES**

*Acres of Free Parking*

CLOSE TO DOWNTOWN  
**327-5701**  
526 MAYOR MAGRATH DR.



# LODGE MOTEL



*GREAT PLACE TO RELAX*

- |                                    |                                    |
|------------------------------------|------------------------------------|
| ★ Restaurant in Conjunction        | ★ Heated Outdoor Pool              |
| ★ 94 Luxurious Units With Color TV | ★ Free Ample Parking with Plug-ins |
| ★ Air Conditioned                  | ★ 24 Hrs. Movies, News & Sports On |
| ★ Sauna and Whirlpool              | ★ Kitchenettes                     |
| ★ Waterbeds                        |                                    |

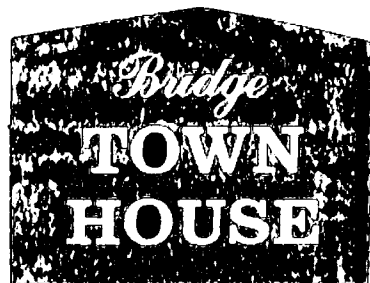
**329-0100**

*"Wish You Were Here"*

MAILING ADDRESS: 2210 - 7th AVENUE SOUTH, LETHBRIDGE  
7th AVENUE & MAYOR MAGRATH DRIVE



**Call Long Distance**  
the next best thing  
to being there



**327-4576**

OWNED & OPERATED BY JOE & EMILY VAN de BENNET

*"Free coffee  
7 a.m. to  
11:00 p.m."*

- 37 LARGE DELUXE UNITS
- INDIVIDUAL AIR CONDITIONING & HEATING
- SATELLITE T.V.
- HEATED SWIMMING POOL

COMMERCIAL RATES — FREE LOCAL CALLS

# BRIDGE TOWN HOUSE MOTEL

1026 MAYOR MAGRATH DRIVE — ADJACENT TO SMITTY'S

One Of Lethbridge's Finest

**FLAGSTONE**



AIR-CONDITIONED  
24 HOUR SATELLITE TV  
KITCHENETTES  
HOT WATER HEATING

**328-5591**

1124 Mayor Magrath Drive  
Lethbridge

# FLAMINGO MOTEL

Dial Phones  
Color Cable TV  
Combination Bath & Showers  
Courtesy Hot Chocolate & Ice  
AAA Approved  
Air Conditioned Units  
Video Machine & Movies

**653-3952**  
**653-3951**

848 MAIN STREET S., CARDSTON

**GOLDEN WEST**



- ★ Colored TV
- ★ Air Conditioned
- ★ Room Phones
- ★ Courtesy Coffee

*"Where Old Friends Meet"*

- ★ Kitchenettes
- ★ Separate Bedroom Units

**328-4436**

1142 Mayor Magrath Drive

**Motels (Cont'd)**

**PARK PLAZA MOTOR HOTEL**  
1009 Mayor Magrath Dr. — 328-2366

**SANDMAN INNS**  
421 Mayor Magrath Dr. — 328-1111

**Sundance Inn** 1030 Mayor Magrath Dr. — 328-6636  
(See Our Display Advertisement)

**Travelodge Motel Lethbridge**  
Scenic Dr & 4 Av S — 327-2104  
(See Our Display Advertisement)

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

**Motels—Out Of Town**

**BEST WESTERN INTERNATIONAL HOTELS**  
2300 Yonge Street Toronto Ont (No Charge Dial) — 1-800-268-8993

**TRAVELODGE**  
(No Charge Dial) — 1-800-268-3330

**BANFF**  
**BANFFSHIRE INN**  
537 Banff Av — Banff 762-2201

**BLAIRMORE**  
**BLAIRMORE MOTEL**  
2738 21 Av — Blairmore — Crowsnest Pass 562-2279

**Cedar Inn Motel**  
1915 21 Av — Blairmore — Crowsnest Pass 562-8851

**Sleepee Teepee Motel**  
Blairmore — Crowsnest Pass 562-2887

**Turtle Mountain Motor Inn**  
Frank — Crowsnest Pass 562-2412

**Motels—Out Of Town (Cont'd)**

**BROOKS**  
Circle A Motel 708 2 St W — Brooks 362-3460

**PLAINSMAN MOTOR INNS**  
1119 2 St W — Brooks 362-3407

**TEL STAR MOTOR INN**  
813 2 St W — Brooks 362-3466

**CALGARY**  
**AIRPORT INN CALGARY LTD**  
1808 19 St NE — Calgary 230-3681

**ROYAL WAYNE MOTOR INN**  
52 DELUXE UNITS - DIRECT DIAL PHONES  
RESTAURANT & DINING LOUNGE  
CABLE COLOR TV, HEATED POOL IN SEASON  
APPROVED MAJOR CREDIT CARDS  
MEMBER MOTEL ASSOCIATION OF ALBERTA  
KING SIZE COMFORT AT MODEST PRICES  
2416 16 Av NW — Calgary 289-6651

**Motels—Out Of Town (Cont'd)**

**CARDSTON**  
Alice Motel 60 1 Av W — Cardston 653-3624  
(See Our Display Advertisement)

**EVERGREEN MOTEL**  
40 1 Av W — Cardston 653-4072

**Flamingo Motel**  
848 Main St S — Cardston 653-3952  
(See Our Display Advertisement)

**Kozy Motel** 72 3 Av E — Cardston 653-3863  
(See Our Display Advertisement)

**CLARESHOLM**  
**BLUEBIRD MOTEL**  
5505 1 St W — Claresholm 625-3395

**CHINOOK MOTEL**  
4319 1 St — Claresholm 625-4477

**GOLDEN PHEASANT MOTOR INN**  
Cable T V-Air Conditioned-Plug-Ins  
5225 1 St — Claresholm 625-3324

**SPORTSMAN'S INN**  
4083 1a St W — Claresholm 625-3347

**COLEMAN**  
Stop Inn Motel  
Coleman — Crowsnest Pass 562-2873  
(See Our Display Advertisement)

**COUTTS**  
Star Lite Motel 102 2 Av N — Coutts 344-3773

**FORT MACLEOD**  
**CENTURY 11 MOTEL**  
C.A.A. & A.A.A. MEMBERS  
SINGLE-DOUBLE KITCHEN UNITS  
COLOR TV — PHONES  
462 24 St — Fort Macleod 553-3331

(CONTINUED NEXT LISTING PAGE)

Your telephone will become one of your star salesmen if you will extend your sales territory by advertising in the YELLOW PAGES.

*"Wish You Were Here"*

# SUNDANCE INN

## HOSPITALITY PLUS

FOR YOUR  
CONVENIENCE

OPEN  
24 HOURS

**328-6636**

1030 MAYOR MAGRATH DR.

- SATTELITE DISC
- QUEEN SIZE BEDS
- HONEYMOON SUITES
- EXECUTIVE SUITES
- KITCHENETTES
- GAMES ROOM
- INDOOR POOL
- WHIRLPOOL

*"Complimentary Toast & Coffee"*

**TRAVELODGE** MOTEL  
LETHBRIDGE



207 - 4th AVENUE SOUTH

**327-2104**

SCENIC DRIVE & 4th AVENUE SOUTH  
DOWNTOWN ACROSS FROM WOODWARDS

ONE OF SOUTHERN ALBERTA'S  
LARGEST SHOPPING MALLS

CABLE COLOR TV — RADIOS  
AIR CONDITIONING — TELEPHONES  
HEATED POOL  
COMPLIMENTARY COFFEE, ETC.

**TRAVELODGES**

**North** Calgary North.....239-0211  
Calgary South.....253-1111  
Edmonton.....424-0961

**East** Medicine Hat.....527-2275  
Swift Current.....773-3101

**TOLL FREE RESERVATIONS**  
1-800-268-3330

## Alice Motel

### Open All Year Round

- AIR CONDITIONED
- TELEPHONES - COLOR TV
- COMPLIMENTARY COFFEE
- COMBINATION BATH & SHOWER

CARDSTON

**653-3624**

**653-4066**

60 - 1st AVENUE W.

## FLAMINGO MOTEL

Dial Phones  
Color Cable TV  
Combination Bath & Showers  
Courtesy Hot Chocolate & Ice  
AAA Approved  
Air Conditioned Units  
Video Machine & Movies

**653-3952**

**653-3951**

648 MAIN STREET S., CARDSTON



## Foothills Motel

LOCATED WITH PIZZA &amp; STEAK HOUSE

- 30 UNITS - AAA APPROVED
- DD PHONES - KITCHENS
- CABLE COLOR TV
- AIR CONDITIONED
- CHARGE X - MASTER CHARGE
- AMERICAN EXPRESS
- SAUNA & WHIRLPOOL

**627-3341**

1049 WATERTON AVENUE  
PINCHER CREEK

## Fort Motel

- 15 AIR CONDITIONED UNITS
  - WITH COLORED CABLE TV
  - PHONES IN EVERY ROOM
- MASTER CARD — CHARGE X**



**553-3606**

451 - 24th STREET, FORT MACLEOD



COLOR SATELLITE T.V.

KITCHEN UNITS

AIR CONDITIONING

COMBINATION BATH & SHOWER  
COURTESY HOT CHOCOLATE & ICE

DOWNTOWN SHOPPING 1 BLK.  
ALBERTA TEMPLE 3 BLKS.

**653-3863**

72 - 3rd AVE. E.  
CARDSTON

- Cable Color TV
- Phones
- Kitchenettes

RATES — WEEKLY  
— COMMERCIAL  
— FAMILY

24 Modern Units  
Ample Parking

**563-3492**

**562-2873**

CROWSNEST HWY. 3, COLEMAN

## Motels—Out Of Town (Cont'd)

### FORT MACLEOD (Cont'd)

#### FOOTHILLS MOTEL

23 Govt. Approved Units - M.A.A. Member  
Some Air Conditioned - Some Air Cooled  
Queen Size Water Beds - Color Cable TV,  
Kitchens-Telephones-Complimentary Coffee  
Queen Size Beds, Mastercard & Visa  
359 - 24 Street  
359 Colonel Macleod  
Tr. Fort Macleod 553-4434

Fort Motel 451 24 St. - Fort Macleod 553-3606  
(See Our Display Advertisement)

#### KOZY MOTEL

433 24 St. - Fort Macleod 553-3115

#### SUNSET MOTEL & MOBILE HOME PARK

Gov't. - CAA - AAA Approved  
AIR CONDITIONED  
CABLE TV - KITCHENETTES  
DIRECT DIAL PHONES  
104 Highway 3 W - Fort Macleod 553-4448

### MEDICINE HAT

#### FRONTIER MOTEL

999 Gershaw Dr  
SW - Medicine Hat 527-2266

#### SATELLITE MOTEL

1705 Bomford Cr SW - Medicine Hat 526-5951

#### SUN-DEK MOTEL

855 Gershaw Dr SW - Medicine Hat 526-1122

### PINCHER CREEK

#### BLUE MOUNTAIN MOTEL

13 MODERN GOVERNMENT APPROVED  
UNITS. CABLE COLOR TV's  
981 Main St. - Pincher Creek 627-3455

#### FootHills Motel

1049 Waterton Av. - Pincher Creek 627-3341  
(See Our Display Advertisement)

#### PARKWAY MOTEL

41 UNITS - A.A.A. APPROVED  
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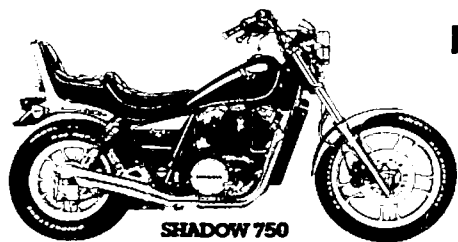


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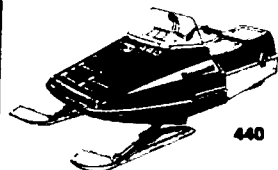
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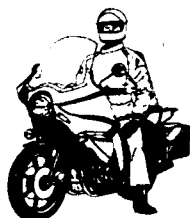


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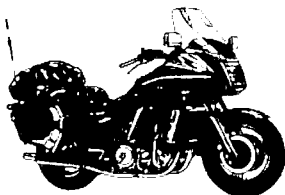
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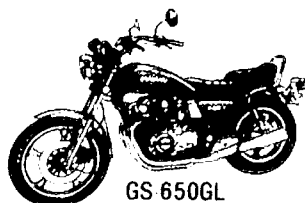
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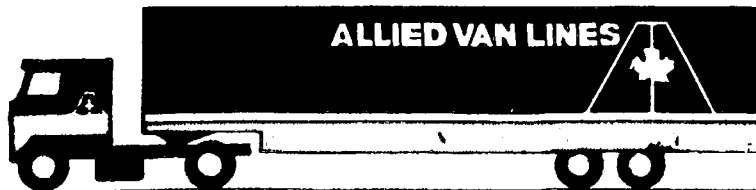


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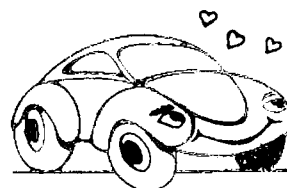
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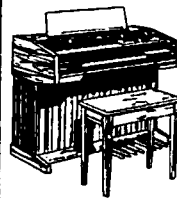
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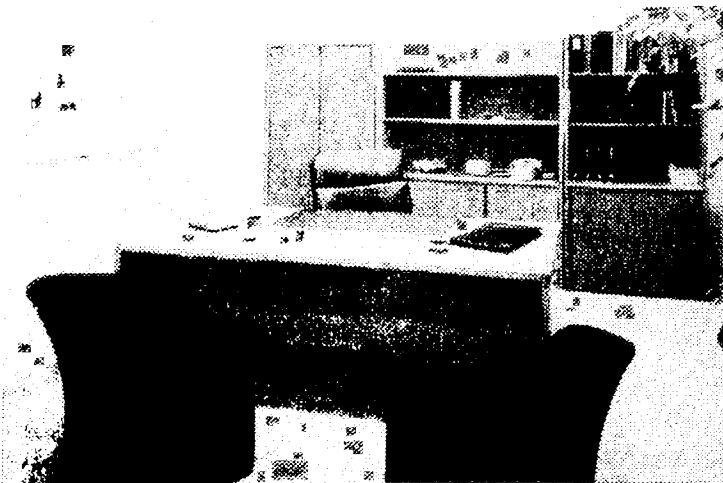


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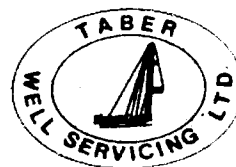
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**ROCKWELL SERVICING (1979) LTD**  
 260 Aqueduct Dr. Brooks 362-3346  
 (See Our Display Advertisement)

**Samsco Service Ltd**

655 1 St W. Brooks 362-4533  
 (See Our Display Advertisement)

**SITE OIL TOOLS LTD**

Bay 1 360 Aqueduct Dr. Brooks 362-4422  
 23401 19 St NE. Calgary 276-3336

Stan's Hot Shot Delivery & Pilot Car Service 327-6661

Sundance Portable Welding Ltd 328-1871  
 4110 21 Av S

Sunshine Excavating Ltd. Magrath 758-3195  
 (See Our Display Advertisement)

**SYN-CORE DRILLING LTD**

HORIZONTAL ROAD & CANAL BORES  
 320-2778

Box 900 Coalhurst 328-4746

Taber Excavating 5806 62 St. Taber 223-4358

**TABER VACUUM TANK SERVICE (1980) LTD** 6210 64 St. Taber 223-3771

Taber Well Servicing Ltd. Taber 223-8968  
 Box 1449

(See Our Display Advertisement)  
 Tasmanian Well Service Ltd. Brooks 362-6600  
 (See Our Display Advertisement)

Triwell Oil Field Construction Ltd  
 5410 64 St. Taber 223-3292  
 (See Our Display Advertisement)

**VONCO OIL FIELD SUPPLY LTD****OILFIELD SUPPLY SERV.  
RIGS & PRODUCTION**

24 Hour Answering 223-8951  
 Night Calls Keith Makelki Res. 223-4369  
 or Ron Ferguson Res 223-8252

6210 64 St. Taber 223-8951

W Frey's Trucking Box 2502. Taber 223-2261

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CONSTRUCTION LTD****OILFIELD CONST- PIPE-  
LINE CONTRS - CONSULTG.**

Louis Van Hereweghe, Residence 223-2603  
 24 HOUR ANS. - RADIO DISPATCHED  
 Office - 223-4235

5613 62 St. Taber 223-4244

**Younie Communications**

415 Stafford Dr N. 328-6095

**ZYG'S OIL FIELD SERVICES**

5217 54 St. Taber 223-2630

**Oil Well Transportation**

A C Transport Ltd 600 30 St N. 328-5315

**CAMPERS**

Use a prepared bonfire pit if available. Otherwise dig a shallow pit and scrape away twigs and dry leaves. Place rocks around it.

**Oil Well Transportation (Cont'd)****CLIFF & CLARE'S TRANSPORT LTD**

TANK TRUCKS  
 VACUUM TRUCKS  
 STORAGE TANK RENTALS

CAR MOBILE XJ7-2463

4817 57 Ave. Taber 223-4911  
 Box 361. Taber 223-3033

D & E Tractor Service Ltd SS-1-3-8. 328-7759

**D J TANK TRUCK SERVICE**

4831 51 Av. Taber 223-2149  
 If No Answer Call Res. Taber 223-2463

Duncan I W Excavating & Transport Ltd  
 2328 2a Av N. 320-0568

**HOLT C W HOLDINGS LTD**

GENERAL OILFIELD TANK TRUCKING  
 VACUUM TANK TRUCKING

Box 664. Cardston 653-4533

**J & I HOLDINGS LTD**

OILFIELD & GENERAL TRUCKING  
 OILFIELD TANK, TRUCK SERVICE

Box 302. Milk River 647-3923

**John's Trucking**

Corner 13 St & 3 Av. Fort Macleod 553-3009  
 (See Our Display Advertisement)

Koch Oil Co Ltd 6311 56 Av. Taber 223-2880  
 (See Our Display Advertisement)

**SOUTHERN TRANSPORTATION LTD**

OILFIELD TANK TRUCK SERVICE -  
 24 HRS. 223-4556

5813 62 St. Taber 223-4556  
 If Busy Call 223-9191

**Speedy Heavy Hauling Ltd**

2345 2a Av N. 327-5734

**TRY SEASONING**

Potatoes are tasty when seasoned with herbs such as savory, rosemary, basil and dill.

**JOHN'S  
TRUCKING**

- GENERAL OILFIELD TRANSPORTATION
- LEASE PREPARATION & CLEAN-UP
- GRAVEL TRUCKS & LOADERS
- DISTRIBUTORS FOR MAGCOBAR DRILLING PRODUCTS

24 HOUR SERVICE

**553-3009**

CORNER 13th ST. & 3rd AVE.  
 FT. MACLEOD

**Oils & Greases****Amsoil Synthetic**

Lubricants. Coaldale 345-4726  
 (See Our Display Advertisement)

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Box 521. Raymond 752-3125

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SYNTHETIC & PARA  
 SYNTHETIC  
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 AIRCRAFT OIL  
 HYDRAULICS  
 COMPRESSORS - GEAR  
 OILS & GREASE - OIL FILTERS

**345-4726**

COALDALE, ALBERTA

**Oils—Vegetable**

Canbra Foods Ltd 2a Av & 24 St N. 327-5781  
 Government Insp Ofc. 328-7532

**Oils—Waste**

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**IMPERIAL OPTICAL CO LTD**

207 Woolworth Bldg. Lethbridge 327-8575

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**Opticians—Dispensing****ALBERTA GUILD OF OPHTHALMIC  
DISPENSERS**

250 10830 Jasper Av. Edmonton 425-6227

**CENTRE OPTICAL** Lethbridge Centre-327-3233

(See Our Display Advertisement)

Langenberg Optical Ltd 508 3 Av S. 327-4161

(CONTINUED NEXT LISTING PAGE)

You, too,  
 will enjoy  
 a basement  
 telephone



... it's a basic convenience  
 for better, modern living.  
 A basement phone saves  
 rushing up and down stairs,  
 saves bother—saves calls  
 —saves you!

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OIL & WATER  
 OIL SPILL CLEAN UPS  
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 TREATMENT HAY, ETC.

**SALES OF**

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 HOT FRESH WATER  
 HOT FORMATION WATER

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TANKS — PUMPS

**AnRic RECLAIMERS  
LTD.**

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 BOX 577, BROOKS

24 HOUR SERVICE  
**362-4266**  
 BROOKS, ALBERTA



**BROOKS**  
**362-4211**

24 HOUR SERVICE

**TABER**  
 6311 - 58th AVE.  
**223-2880**

24 HOUR SERVICE

**CALGARY**  
**264-7770**

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 Best Salesman...*

He gets things done by  
 "long distance" —  
 commands attention, saves  
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# Centre Optical



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WE FILL PRESCRIPTIONS  
FROM THE EYE DOCTOR  
OF YOUR CHOICE

*Fashion  
Eyewear and  
Accessories*

MODEL YOUR NEW EYEWEAR IN  
THE PRIVACY OF OUR SALON

- Same Day Service (When Possible)
- Silver Soldering (Metal Frames)
- One Day Plastic Lens Tinting
- Sunglasses Prescription & Non Prescription
- Sun Sensor, Photogray Extra
- Magnifiers

9:30 A.M.-5:30 P.M. MON., TUES., WED., SAT.  
9:30 A.M.-9 P.M. THURS., FRI.



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**CONTACT LENSES**  
FREE TRIAL PERIOD

1-402 - 5th AVE. S.

## 329-6250



C. MOOK,  
OPTICIAN

MONDAY TO FRIDAY 9 A.M. to 5 P.M.  
SATURDAY ..... 9 A.M. to 12 NOON



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**OPTICAL PRESCRIPTION COMPANY**  
(LETHBRIDGE) LTD.

OPHTHALMOLOGISTS PRESCRIPTIONS — Accurately Dispensed

EYE GLASSES FITTED & REPAIRED

## DISPENSING OPTICIANS

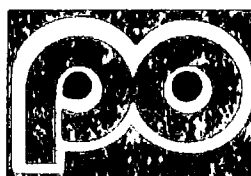
### REGULAR & COSMETIC CONTACT LENSES



S. HALL, President & Manager  
R. SCHENK, Assistant Manager



901 - 3rd AVENUE SOUTH **327-5949**



## professional OPTICAL LTD.

313 - 7th STREET S., LETHBRIDGE

*"Your Southern Alberta  
Contact Lens Center"*

EYE GLASSES DISPENSED  
BY PROFESSIONALS

THE FINEST  
IN QUALITY  
& SERVICE

**We'll Guarantee It**

BRUCE PLAUSTEINER



## 327-3444

**Opticians—Dispensing (Cont'd)**

Optical Gallery The 1402 5 Av S — 329-6250

(See Our Display Advertisement)

**OPTICAL PRESCRIPTION COMPANY  
(LETHBRIDGE) LTD**

901 3 Av S — 327-5949

(See Our Display Advertisement)

**PROFESSIONAL OPTICAL LTD**

313 7 St S — 327-3444

(See Our Display Advertisement)

**Sears (Simpsons-Sears Limited)**

Centre Village Mall — 329-6666

(See Our Display Advertisement)

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(See Our Display Advertisement)

**SERVES FOUR**

One 19-ounce can of fruit can provide four servings of quick dessert, chilled, fresh and relatively low in calories.

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Anderson Barton J Dr — Cardston 653-3072

Batting W R Dr 430 7 St S — 327-2959

Boyle N S Dr 5228 48 Av — Taber 223-8717

Erlanson Robert B Dr 207 542 7 St S — 328-2020

Fabbri Ron S Dr 508 5 Av S — 327-3331

732 Kettle St — Pincher Creek 627-4304

French Robert C Dr — Coaldale 345-4032

Grigg R D Dr 215 Woodward Twr — 327-5035

Hegland Don C Dr 430 7 St S — 327-2959

Huszar Rodney Dr 903 Woodward Twr — 320-1144

Mezei Gerald R Dr 409 5 St S — 329-6333

Mitson W L Dr 322 7 St S — 327-7555

Oler R F Dr 201 Medical Dental Bldg — 327-2566

Blairmore Office — Crownsnest Pass 562-8104

Pack Gary L Dr 219b 3 St W — Brooks 362-5440

**Optometrists (Cont'd)**

Pack Gary L Dr

Located In Family Medical Dental Centre

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Peterson Rod Dr 2931 20 Av S — 329-0200

Claresholm Medical Centre — Claresholm 625-4471

**TRUMP B L DR**

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(See Our Display Advertisement)

Keyboard Shoppe Ltd The 530 5 St S — 329-3151

(See Our Display Advertisement)

**MARTA'S ORGAN & PIANO CENTRE**

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ALUMINUM RAILINGS

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**COALDALE ORNAMENTAL IRON  
PRODUCTS LTD**RAILING, FURNITURE  
FIREPLACE SCREENS, ETC.  
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RESIDENCE 345-4817

RESIDENCE: LETHBRIDGE 327-3103

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EXTERIOR &amp; INTERIOR RAILINGS

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CUSTOM DESIGN SPIRAL STAIRWAYS

ORNAMENTAL FURNITURE

PLASTIC CAPPING

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328-4263

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**Hunt Welding Service Ltd**

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**IRON PLACE WELDING LTD**CUSTOM DESIGNED RAILINGS  
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FIREPLACE SCREENS -

SPIRAL STAIRCASES

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LTD**

SPIRAL STAIR KITS

Bashaw 372-3960

Southland Welding Ltd 3608 8 Av N — 327-8212

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SUZUKI OUTBOARD MOTORS

538 30 St N — 329-4411

Harker's Towing 401b 31 St N — 328-0233

Lethbridge Honda Centre Ltd

1117 2 Av S — 327-8889

(See Our Display Advertisement)

**MERCURY OUTBOARD MOTORS—**

SALES &amp; SERVICE

**LETHBRIDGE**

GLASCON LTD 538 30 St N — 329-4411

LETHBRIDGE KAWASAKI LTD

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Subway Welding (1973) 614 30 St N — 328-3152

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Take advantage of the bargain rates on long distance calls every night after 6 and all day Sunday.

# SOUTHERN OPTICAL LTD. FRED MILLER DISPENSING OPTICIAN



R. F. MILLER

- CONVENTIONAL EYE WEAR
- CATARACT EYE WEAR
- ARTIFICIAL EYE FITTING

— HOURS —  
MONDAY — FRIDAY 9 - 5:30  
SATURDAY 8:30 - NOON

Since 1956

**327-4145**

916 - 3rd AVENUE S., LETHBRIDGE

**Sears****OPTICAL CENTRE**

- Your money's worth... and more
- Free adjustments and minor repairs
- Ask about our Senior Citizen Discount

**329-6666**Centre Village Mall  
Sears (Simpsons-Sears Limited)**CRIME STOPPERS****320-TIPS  
(8477)**

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- New • Used • Service
- Instructions
- A complete line of Home, Church, Theatre Organs

*We Sell the Fun Machine***BERTI SCHOOL OF MUSIC LTD.****327-0115**

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## Technics Organs SALES & SERVICE

**THE  
KEYBOARD  
SHOPPE LTD.**  
**329-3151**

530 - 5th STREET SOUTH

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- Eminent & Elka Organs
- Zimmermann, August Forster Pianos & Grand Pianos
- Sabbathill Harpsichords
- Avante Garde Speakers

NEW — USED — PARTS  
SERVICE — TUNINGMusic Lessons — Practice  
In Our Studio**327-1443**1702 - 23rd STREET N.  
PARK MEADOW MALL, LETHBRIDGE  
ALBERTA

## Outboard Motors (Cont'd)

### SUZUKI OUTBOARDS

MORE RUN  
FOR  
YOUR MONEY.



AUTHORIZED DEALERS

Glascon Ltd 538 30 St N 329-4411

### UNITED MARINE TECHNOLOGY LTD

DISTRIBUTORS OF CHRYSLER MARINE  
PARTS & MOTORS

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AGENTS FOR GLASSTRONG BOATS  
COMPLETE SERVICE DEPARTMENT

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## Oxygen (Cont'd)

### MEDICAL OXYGEN SERVICES

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### MEDIGAS (ALBERTA) LTD

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### WELDERMAN SUPPLY CO

3004 9 Av N 328-7453

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CANADIAN LIQUID AIR DISTRIBUTOR

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(See Our Display Advertisement)

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(See Our Display Advertisement)

### STITCH-IN-TIME

Stitching done in spurts on a sewing  
machine becomes uneven.  
Maintain a steady, even pace.

## Paint Dealers—Retail

Antara Decorating Center

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(See Our Display Advertisement)

## BAPCO PAINTS

The Quality  
Speaks For  
Itself



AUTHORIZED DEALER

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SHERWIN-WILLIAMS PAINT

OLYMPIC STAIN

PAINTING ACCESSORIES

113 13 St N 328-2050

(CONTINUED NEXT LISTING PAGE)

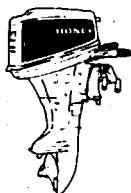
### STAINS PHONE

Take care when using a ball-point  
pen near your telephone, especially  
if it is a light colored one. Ink on the  
plastic cover or the cord leaves a  
permanent mark.

## HONDA

Quiet Honda  
outboards run  
on regular gas  
No oil mixing  
required.

7 1/2 H.P. TO  
10 H.P.



LETHBRIDGE HONDA  
CENTRE LTD.

327-8889

1117 - 2nd AVENUE SOUTH

## Oxygen

### ALBERTA RESPIRATORY SERVICES ASSOCIATES LTD

RESPIRATORY THERAPY EQUIPMENT  
FOR HOME OR HOSPITAL USE  
MEDICAL OXYGEN DISTRIBUTORS

24 Hour Emergency Service

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Calgary Office 248-3939

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When bath tubs and other  
enamelled equipment turn yellow,  
rub with a sponge dipped in a solu-  
tion of salt and turpentine to bring  
back their sparkling whiteness.

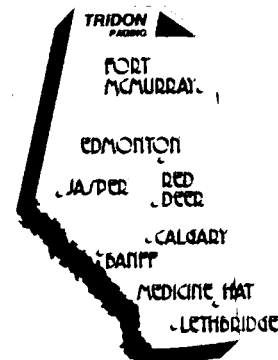
# TRIDON PAGING

Covers  
Alberta ...

329-3888

101-740 - 4th AVENUE S.  
LETHBRIDGE

A vital communication link  
across the city or  
throughout the province.  
Powerful transmitters  
located in eight centres  
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make TRIDON paging  
the only province-wide  
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available.



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AGT PAGE-CALL keeps you in touch in the  
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And you get:

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- paging from one or two locations.
- a do-not-disturb memory, lets you catch pages later.
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