# Truck Renting & Leasing—(Cont'd)

## BUDGET RENT A TRUCK-

- Low rates by day, week, month
- Many size Fords and other fine trucks many with automatic transmission



Most major credit cards honored

"FOR RESERVATIONS CALL"

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ENERSON'S PONTIAC BUICK GMC	220-4444
HOLIDAY RENT-A-TRUCK SYSTEM	327-7777
2018 2 AV S  (See Advertisement This Classification  LETHBRIDGE UNIQUE VAN RENTALS LTD	
LETHBRIDGE UNIQUE VAN RENTALS LTD 128 N Mayor Magrath Dr. 32	
Ryder Truck Rental-One-Way Inc. 1710 2 Av S	320-6675
(See Advertisement This Classification Ryder Truck Rentals Ltd 1710 2 Av S	320-6675
TRUEN TRUCK RENTALS 1902 2 Av S	320-2120
U-Maul Co Ltd 3230 24 Av S	327-3422
(See Advertisement This Classification Wenstrom Leasing Langdon	7)

(See Advertisement This Classification)

# Truck Repairing

A I T Service Company Ltd 1302 18 Av-Coaldale (See Advertisement This Classification AIR-VAC BRAKE EQUIPMENT LTD 3205 6 Av N ENERSON'S PONTIAC BUICK GMC	on)
241 Stafford Dr — HOUSE R H INTERNATIONAL EQUIPMENT 304 Stafford Dr N — Parts Dept	-329-4444 LTD -327-3125 -320-2752

Newcomer to town? Use the YELLOW PAGES to locate new dealers to serve you.



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DIESEL ENGINE REPAIR TRANSMISSIONS—REAR ENDS ETC.

# AIT Service Company

1302 - 18th AVENUE, COALDALE LOCATED ONE BLOCK NORTH **OF HIGHWAY 3E** 

# **LETHBRIDGE TRUCK & AUTO** MAINTENANCE LTD.

- Gas & Diesel
- **General Truck & Auto Repair**
- Fleet Servicing 4 X 4's
- Engine Clutch
- Transmission
- Tune-up
- Rear-End --- Brakes
- **Electrical Systems**

320-2545

**Box 405** 1-3205 - 8th Avenue N., Lethbridge

# Truck Repairing—(Cont'd)

Lethbridge Truck & Auto Maintenance Ltd 1 3 2 0 5 8 Av N -320-2545 (See Advertisement This Classification) R Angus Truck Service Center 717 5 Av N 32 (See Advertisement This Classification)
Southbridge Diesel Center Ltd 530 36 St N 32 St N 32 St N 33 St N 33 St N 34 St N 34 St N 35 St N \_328-3366 -320-1126 Lethbridge Customers Direct Line (No Charge) — 265-0532 (See Advertisement This Classification) Western Star Trucks Lethbridge 1225 31 St N — 327-3020

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24-Hour Service at Your Call Genuine Cat Parts You Can Trust. Skilled Mechanics in the Shop or On the Road. Caterpillar, Cat and the Symbol are Trademarks of Caterpillar Tractor Co.

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# SouthBridge Diesel Center Ltd.

(Authorized Cummins Dealer)

**Mac Parts & Service** 

- WELL STOCKED PARTS DEPT.
- FULLY EQUIPPED SERVICE DEPT.
- FULLY EQUIPPED RADIATOR DEPT.

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# Truck Terminals

See "Cartage & Express"; "Truck Lines"

# Truck Washing & Cleaning

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BIG RIG TRUCK WASH 1205 33 St N	327-2536
L A Mobile Wash 1009 6 Av N	

# Truck Wheel Alignment

See "Automobile Wheel Aligning"

#### Truck Wrackers

See "Automobile Wreckers"

#### Trucking

See "Cartage & Express"

# Trucking-Liquid & Bulk

See "Truck Lines"

#### DO NOT PULL OUT

If you are stung by an insect that leaves a noticeable stinger, do not attempt to pluck it out as this will only force the remaining venom into the system.

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 PARTS AND SERVICE

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SALES PARTS & SERVICE

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**GASOLINE & DIESEL** 

2,000 TO 20 000 LB.



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5529 3 St SE ....

Calgary 253-7701

-328-5548

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See "Roof Trusses"

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Representatives For City Savings & Trust
715 4 Av S 329-0322 Canada Trust 3 Av & 7 St S— Park Meadow Mall 327-8581 320-1322 CENTRAL TRUST COMPANY 506 4 AV S--320-1233 **COMMERCE CAPITAL TRUST COMPANY -**

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TRUST BRANCH EATON BAY TRUST COMPANY 309 7 StS

ROYAL TRUST 740 4 Av S 328-5516 VICTORIA & GREY TRUST CO 309 6 St S 329-1811

# Trustee --- Bankruptcy

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Brooks Tube Ltd 150-Industrial Rd---Brooks 362-3381

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Calgary 253-2946

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Tuxedes — Reatal

See "Formal Wear-Rental"

# Typewriters — Rental

Gibson Office Machines Ltd--320-6919 (See Advertisement This Classification)
W & R Rentals Monarch 328-7866 (See Advertisement This Classification)

## **Typists**

See "Secretarial Service"

**USE LONG DISTANCE** 

# N & R RENTALS

- FEATURING SINGLE ELEMENT
- **SELF CORRECTING TYPEWRITERS**
- IBM CORRECTING SELECTRICS
- REMINGTON-RAND CORRECTORS

RENTALS FOR ONE WEEK OR LONGER **DELIVERY AVAILABLE** 

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Electric — Portable Manual

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328-8604

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Keenan Office Equipment Ltd Box 865

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- **Ⅲ** ROYAL
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"FOR SALES AND SERVICE"

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#### U-drive

See "Automobile Renting & Leasing"

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241 Stafford Dr 320-4444 Ramfawg Undercoating 2938 7 Av N--320-5533 If Busy Call-320-5588

(See Advertisement This Classification)
UNIQUE CAR PROTECTION 541 30 StN ——32
(See Advertisement This Classification) -320-0298

**Use TB Christmas Seals** 

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(Owned & Operated by Ramfawg Holdings Ltd.) A 100% Local Company

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FOR CARS, TRUCKS, VANS **MOTOR HOMES — TRAILERS** 

R.I.M. 18 RUST INHIBITING

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- Complete Car Clean Up
- Complete Inside Shampooing
- Vinyl Tops Conditioned
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COMPLETE CAR PROTECTION HERB STEFFENSEN

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-328-6353

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See "Funeral Directors"

#### **Underwater Consultants**

See "Diving"

# Underwater Inspection Service

See "Diving"

## Uniforms — Rental

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BEAUTIFUL STYLES & COLORS

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See "Labor Organizations"

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Aztec Upholstery Ltd 2924 7 Av N-328-3832 (See Advertisement This Classification) Bastedo Furniture Ltd 5225StS--.329-3244 (See Advertisement This Classification)

Bridge Upholstery 1274 2 Av S 32
(See Advertisement This Classification)
CASSIDY'S UPHOLSTERY CLASSICS

-320-6562 DONALDSON AUTO UPHOLSTERY

(See Advertisement This Classification)

E & R Custom Furniture & Upholstery Ltd

(Continued Next Page)

#### LIQUID BREAKFAST

For a nourishing liquid breakfast combine one egg and 1/2 to 1/4 cup chilled orange, vitamized apple or grapefruit juice to ¼ to one cup of tomato juice.

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FOR YOUR COMPLETE UPHOLSTERY NEEDS IN HOME, AUTO, & COMMERCIAL

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HOME O COMMERCIAL AUTO

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Free Pick-up & Delivery - Free Estimates

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- Vinyl Repair
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ONE DAY SERVICE ON MOST AUTO WORK

328-2022

Res. 329-3369 326 - 10th ST. N.

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**MODIFICATIONS & REPAIRS** 

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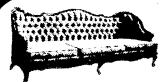
# Jerry's Upkolstery

FREE ESTIMATES
WIDE VARIETY OF MATERIALS

Quality Work At Reasonable Prices
REUPHOLSTERY SERVICE
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DRAPERY, FLOOR COVERING.

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# E. & R. CUSTOM FURNITURE & UPHOLSTERY LTD.

SPECIALISTS IN

Emil Ott Jr. Manager ★ French ★ Spanish ★ Italian ★ Provincial Furniture

★ Antique ★ Recovering ★ Repairing ★ Remodeling ★ Bar Uphoistery

\* New Custom Built Furniture \* Car & Truck Seat Upholstering

★ Complete Re-Upholstery Service ★ Quality Work By Master Craftsmen FREE PICK-UP & DELIVERY

206 - 17th STREET S., LETHBRIDGE

328-7631

320-9737

# Upholsterers—(Cont'd)

# L & H UPHOLSTERY

New Furniture - Quality Upholstery Custom Work, Chesterfields, Chairs, Vehicle Seats 1610 31 St N

Lethbridge Upholstery Ltd 813 32 St N-

(See Advertisement This Classification)

R & R Upholstery Ltd 721 29 StN 320-6798
(See Advertisement This Classification)

#### R W Y UPHOLSTERING

**FURNITURE & AUTO VAN INTERIORS** PICK-UP & DELIVERY --- PROMPT SERVICE 328-5257 415 Stafford Dr N

#### RANCHLAND 3 H SERVICE CENTRE

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# Uphoisterers—(Cont'd)

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Recovering — Repairing

A Wide Selection of New Living Room Furniture

304 13 St N .

Waiters Uphoistery 1801 20 Av--Coaldale 345-4774 (See Advertisement This Classification)

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See "Carpet & Rug Cleaners"; "Furniture Cleaners

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LTD 1262 2 AVS-

See "Hospital Equipment & Supplies"

See "Automobile Agencies & Dealers-Used Cars"

#### Used Faraiture

See "Furniture Dealers-Used, Bought & Sold"

# Vacuum Cleaners—Industrial

Alberta Broom & Cleaning Supplies Ltd -328-3755 CLARKE FLOOR MACHINES & VACUUMS. KLEEN (ALBERTA) LIMITED 1263 2 AV S--328-6073 -**320-085**9

KLEEN (ALBERTA) LIMITED 1263 2 AVS -----328-6073

# Vacuum Cleaners—Sales & Service A-1 EUREKA VACUUM CENTRE

Calgary 281-6366 12 Canyon Meadows Shopping Centre Bridge Appliance Service 428 13 St N \_\_\_\_\_\_\_32
(See Advertisement This Classification) -328-7107 Listings Of This

Classification Are Continued On Next Page

Use TB Christmas Seals



THE COMMERCIAL & RV UPHOLSTERY SPECIALISTS

- MOTOR HOMES MINI HOMES
- - TRAVEL TRAILERS TRUCK CAMPERS
- BOATS NEW OR RECOVERED

ALL COMMERCIAL, AUTO & HOME UPHOLSTERY WORK

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Hours: 7:30 a.m. to 5:30 p.m. Mon. thru Sat.

RON MASUDA or ROB KOVACS

# WALTERS UPHOLSTERY

# **EXPERT WORK**

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- REMODELING RECOVERING

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Chairs Truck Seats

COALDALE 345-4774

1801 - 20th Avenue



# BUILDING INDUSTRY CONSULTING SERVICE AGT

# IDGE APPLIANCE ERVIC

MR. SWEEPER



# **COMPACT SALES & SERVICE**

Fast Efficient Service To Any & All Makes ASK ABOUT OUR GUARANTEED WORKMANSHIP

328-7107

**FILTER QUEEN** SALES & SERVICE

**FAST EFFICIENT** SERVICE TO ANY & ALL MAKES



ASK ABOUT OUR GUARANTEED WORKMANSHIP

-428 - 19th STREET NORTH



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Service To Any & All Makes *ASK ABOUT OUR* GUARANTEED WORKMANSHIP

328-7107

**FAIRFAX** SALES & SERVICE FAST EFFICIENT SERVICE TO ANY & ALL MAKES



ASK ABOUT OUR GUARANTEED WORKMANSHIP



# **BUILT-IN** VACUUM **SPECIALISTS** SALES & SERVICE

# TIRED OF YOUR OLD VACUUM?"

TRY CENTRA-VAC **Tomorrows Convenience Today** 

- WHISPER QUIET
- NOTHING TO LUG
- ADDS VALUE TO YOUR HOME
- FULL 5 YEAR WARRANTY
- FREE ESTIMATES

- COMPLETELY AUTOMATIC
- NO BAGS OR FILTERS TO REPLACE
- PERMANENT—LASTS A LIFETIME
- EASY INSTALLATION IN NEW OR EXISTING HOMES
- MADE IN ALBERTA

TRADES ACCEPTED \* BUDGET TERMS AVAILABLE

320-0744 D & A ENTERPRISES 1710D - 31st ST. N





**NEW & USED VACUUMS** 

1710d - 31st ST. N., LETHBRIDGE

D & A ENTERPRISES

# HP VACUE

built-in vacuum cleaning system

FOR - COMMERCIAL — RESIDENTIAL — TRAILERS & MOTOR HOMES

SPECIALIZING IN — NEW & EXISTING HOME INSTALLATIONS

Derrill's Plumbing & Heating (Leth.) Ltd. 327-7344 **BOX 275. LETHBRIDGE** 

# Vacuum Cleaners—Sales & Service —(Cont'd)

Centra-Flo Industries Ltd 317 8 St S 320-1316
CENTRA-VAC 1710d 31 St N 320-0744
(See Advertisement This Classification)
D & A ENTERPRISES 1710d 31 St N 329-1122 --320-0744 FAIRFIELD APPLIANCE SERVICES LTD (See Advertisement This Classification) Hoyt's 606 3 Av S..... Kirby Distributing--328-0776 (See Advertisement This Classification)

(Continued Next Page)

# **ELECTROLUX** CANADA

a division of Consolidated Foods Corporation of Canada Ltd.

**VACUUM CLEANERS** WITH AIR FILTRATION SHAMPOOERS-POLISHERS

GENUINE SERVICE & ACCESSORIES ARE **OBTAINABLE ONLY THROUGH ELECTROLUX BRANCHES** 

**SALES & SERVICE** 

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327-4481

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**AUTHORIZED SALES & SERVICE FOR** 

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- SCM PROCTOR WESTBEND
- HOKEY BUILT-IN MAXI-VAC
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327-6684 327-6070

1244 - 3rd AVENUE SOUTH

# Kirby Distributing Sales & Service

- CHOICE OF BAG TYPES
- 8 ADJUSTABLE SETTINGS
- \* HOSE -- ALL ATTACHMENTS
- MOTOR DRIVEN FLOOR POLISHER
- **RUG SHAMPOOER**
- FOR HOME & BUSINESS

**TERMS** TRADE-IN AVAILABLE ALLOWANCE

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MANUFACTURED & SERVICED

LOCALLY



"FOR INFORMATION CALL"

**DEALERS** 

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GRANT'S APPLIANCE SERVICE
326 Centre St — Vulcan 485-2833

HOGLUND SHEET METAL LTD ...Granum 687-3959 **NEUFELDT'S PETE PLUMBING & HEATING** --Coaldale 345-3288

SEIKO'S PLUMBING & HEATING SERVICE
5334 48 Av Taber 223-2255 SOUTHLAND PLUMBING 1217 7 AV S--320-6179 **WIEBE BROS PLUMBING & HEATING LTD** 

Claresholm 625-3644

LONG DISTANCE APPOINTMENTS SAVE TIME AND MONEY Avoid wasted trips. Allow better planning of your time. Make certain you are expected. Avoid long delays in waiting to see people. Enable your prospects to

Get The Yellow Pages Habit

prepare for your visits.

# Vacuum Equipment & Systems —(Cont'd)

Klean Air Systems 1406 17 StS \_\_\_\_\_\_\_3
(See Advertisement This Classification) PICTURE BUTTE PLUMBING HEATING & GAS FITTING
CENTRA-VAC BUILT IN VACUUM SYSTEMS
Picture Butte 732-4278

# CENTRA-FLO INDUSTRIES LTD.



QUALITY VACUUM SYSTEMS **LETHBRIDGE** 

SALES — SERVICE

320-1316

317 - 8th STREET S. FACTORY AT WELLING RAYMOND 752-3695

**Valuators** 

See "Appraisers"

Valve Operators

See "Valves & Fittings"

Valves & Fittings

B C A INDUSTRIAL CONTROLS LIMITED

Valves, Meters, Controls - Clayton-APCO Homestead - Center Line (Telex 038-22756) Bay 13 6115 4 St SE .... Calgary 253-1949

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2815 2 Av S--327-1577 **Davis Controls Limited** Lucifer Solenoid Valves & George Fisher (GF) Plastic Valves 3 3916 64 Av SE------Calgary 279-0779 EMCO SUPPLY 316 24 St N-.328-3385 Keystone Valve (Canada) Ltd
Edmonton - Lethbridge & Taber Customers Only Call Long Distance (No
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**PRESS BEFORE JOINING** 

It makes it easier to stitch a gathered section of material to a flat section if you press the seam allowance of gathered section before joining.

# Valves & Fittings—(Cont'd)

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DIVISION OF INTSEL OF CANADA LTD

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COMPLETE WELLHEAD & PIPELINE VALVE MAINTENANCE - SHOP & FIELD REPAIRS

24 HOUR SERVICE

4246 93 St ......Edmonton 463-3947

Van & Truck Conversions

Conversion Truck & Van (Lethbridge) Ltd 124 22 St N

-328-8821 (See Advertisement This Classification) -1-800-661-1218

Classification Are Continued On Next Page

# CONVERSION TRUCK & VAN LETHBRIDGE) LTD.

**CUSTOM VAN INTÉRIORS** DO-IT-YOURSELF PATTERNS MAGAZINES, VAN ACCESSORIES & MATERIALS

SUNROOFS — RUNNING BOARDS — BAY WINDOWS HIGH BACK SWIVEL SEATS

28-882

124 - 22nd STREET NORTH

# EAN AIR SYSTEM

BUILT-IN CLEANING SYSTEMS FOR MAXIMUM HOME CARE

INSTALLATION — SALES — SERVICE TO ALL MAKES

RESIDENTIAL — COMMERCIAL — INDUSTRIAL

— FREE PLANNING ASSISTANCE — 1406 - 17th STREET SOUTH

327-4373

# **CUSTOM TRUCK & VAN ACCESSORIES**

Distributors to The Industry

Suppliers of a Complete Line of High Quality Van and Pick-Up Truck Accessories Running Boards — Box Rails Grill Guards - Roll Bars, Etc. Sunroofs — Bay Windows Flares - Lights, Etc.

CUSTOM SWIVEL SEATS OUR SPECIALTY

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#### Van & Truck Conversions—(Cont'd) Glascon Ltd 538 30 St N --329-4411 (See Advertisement This Classification) A TRAILER SUPPLIES LTD 234 22 St N-----3 \_328-8588 Middle Earth Customizing (Lethbridge) Ltd 1262 2 Av S-(See Advertisement This Classification) R W Y UPHOLSTERING 415 Stafford Dr N--328-5257 -327-6361 -320-8533





Vans -- Surf

See "Trailers-Camping & Travel"

Variable Speed Transmission

See "Power Transmission Equipment"

Vegetable Growers

See "Market Gardeners"

Vegetable Oils

See "Oils---Vegetable"

Vegtables

See "Fruit & Produce Section"

Vehicles — All Terrain

L & S ARGO SALES Box 1283.... ----Taber 223-8647

MARK FYHN ENTERPRISES LTD

Specializing in

All Terrain Vehicles - Wheeled or Tracked

3337 23 St NE

Calgary 276-9129

Off-Road Canada 251 126 St N ----WIND CITY EQUIPMENT LTD

DEALERS FOR ARGO ALL TERRAIN VEHICLES

1510a 31 St N

320-5400

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CHINOOK RECREATION

COIN-OP, BILLIARD TABLES - FOOSBALL VIDEO & PINBALL GAMES

1509 3 Av S

327-8000

Hudson's Bay Vending A Div Of Hudson's Bay Wholesale

803 30 St NE --327-2022 (See Advertisement This Classification)

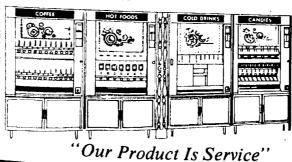
Reg's Vending Co Ltd 1722 St Edward Blvd -328-3285 South-Alta Coffee Service 2121 35 St S 328-5185

Vendex Industries Ltd 2920 9 Av N-328-4347 (See Advertisement This Classification)

Advertising in the Yellow Pages of the Telephone Directory is a direct way to keep your products before buyers. More and more people "Look inside the Yellow Pages" before buying. To direct more business their way, many establishments advertise under several classifications.



# VENDEX INDUSTRIES LTD.



A COMPLETE VENDING SERVICE

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328-4347

2920 - 9th AVENUE NORTH Airport Cafeteria 320-1787

SERVING SOUTHERN ALBERTA -OWNED BY SOUTHERN ALBERTANS

# **HUDSON'S BAY VENDING**

A DIV. OF HUDSON'S BAY WHOLESALE

A COMPLETE **AUTOMATIC VENDING SERVICE** 

HOT AND COLD BEVERAGES CANDY **CIGARETTES** 

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See "Plywood & Veneers"

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Mfg of Venetian Blinds - Woven Woods West Canadian Made & Operated Com'l & Res Work Burnaby BC 1-604-430-2376 7481 Gilley Av

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# **Ventilating Contractors**

See "Air Conditioning Contractors"; "Heating Contractors'

# Vertical Blinds

**FASHION DRAPERY & INTERIORS** -320-5987

Vessels

See "Tanks-Fibre, Glass, Plastic, Etc"; "Tanks-Metal"

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ANIMAL CLINIC 6212 54 AV-Taber 223-4848 Taber 223-2474 If Busy Call After Hrs & Emergency -Taher 223-2474 Dr D R Hamilton Res-Taber 223-3084 Dr Tom Pittman Dr B Roberts Res-Taber 233-8832

CHINOOK PET CLINIC

Practice Limited To Pets Only Dr James A Carney Dr Arthur J Doerksen

Coutts Hwy After Hours Emergency

CIRCLE S ANIMAL CLINIC

Fort Macleod 553-4887 3 Av & 24 St-

Listings Of This Classification Are Continued On Next Page

#### Veterinarians—(Cont'd) **CLARESHOLM ANIMAL CLINIC** -Claresholm 625-3677 FORT MACLEOD ANIMAL CLINIC -Fort Macleod 553-3944 -Fort Macleod 553-3944 GREEN ACRES ANIMAL HOSPITAL (1979) LTD Large Animal & Reproduction Management Division 327-8660 327-8662 Coutts Hwy Small Animal Divi Dr A J Finell Dr F Joss Dr J E Niwa Dr L Knight Dr M S Wenkoff -Coaldale 345-3014 -----327-8673 Coaldale Clinic After Hours (Emergency Only Please) LETHBRIDGE ANIMAL CLINIC Practice Limited To Farm Animals -327-4150 -328-1364 -327-1082 -327-9717 Stockyards -Dr G W Passey Res —— Dr D C Mac Lennan Res— Dr Glen Almond Res—— Dr George Proudfoot Res Picture Butte Ofc 338 Highway Av N 320-6564 Picture Butte 732-4566 **MILK RIVER VETERINARY CLINIC** Milk River 647-2040 NORTHSIDE VETERINARY CLINIC PRACTICE LIMITED TO PETS ONLY Dr A Lees Dr D L Muirhead .327-3352 After Hours Emergency Call --327-3352 210 12a St N -PRINCE'S VETERINARY SERVICES PRACTICE LIMITED TO LARGE ANIMALS 327-1906 Saville Bill D V M Box 985 -329-0616 Saville's Equine Clinic Ltd Practice Limited To Horses Practice Limited Bill Saville Dym -329-0616 TABER ANIMAL CLINIC 6212 54 Av ---Taber 223-2872 -Taber 223-3314 Dr Lennis Knight Res-W A Veterinary Services Ltd -Picture Butte 732-4629 232 Highway Av N--After Hours Call-----**WILLOW CREEK VETERINARY SERVICE** Dr M Guccione -Claresholm 625-4357 -----XJ8-6994

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See "Antiques"

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See "Upholsterers' Supplies Section"

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See "Tires-Repairing"

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WHOLESALE & RETAIL SOLID WOOD CONSTRUCTION

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Directory Advertising Pays

# Water Softening Equipment—(Cont'd)

CHINOOK WATER SYSTEMS 2942 7 AV N-(See Advertisement This Classification) Culligan Water Conditioning (Lethbridge) Ltd

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## OASIS WATER CONDITIONING

RURAL WATER TREATMENT SPECIALISTS

Phone

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CERTIFIED DEALER - WATER QUALITY ASSOCIATION

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**HOUSE CALLS TOWN & COUNTRY** 

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Water Softeners

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Free Water Testing

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Big Iron Drilling Ltd 214 Woodward Twr-	320-5515
Bramco Industries Limited 3217 2 Av N	
(See Advertisement This C	Classification)
Chinook Water Systems 2942 7 Av N-	328-0953
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Lethbridge Waterproofing 432 13 St N-----------32 (See Advertisement This Classification)

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- **★ WATERPROOFING**
- ★ WEEPING TILE
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OWNER - DENNIS CONSTANT

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See "Waterproofing Contractors"

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- Structural Steel

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# Welding—(Cont'd)

328-4528

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(See Advertisement This Classification)

Coaldale Ornamental Iron Products Ltd
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Coaldale Welding Products Ltd

-Coaldale 345-3068

(See Advertisement This Classification)

COALHURST METAL FABRICATORS LTD

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Classification Are Continued On Next Page

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Industrial - Commercial

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- TRAILER HITCHES
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2720 - 2nd AVE. NORTH

# Welding—(Cont'd)

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Custom Iron & Welding 2720 2 Av N -328-6138 (See Advertisement This Classification)

D & D Machine Works Ltd 3010 6 Av N 32 -328-8242

(See Advertisement This Classification)

#### DAVE FEIST WELDING LTD

Portable Oilfield, General Repair & Pressure Welding - 24 Hr Service Taber 223-8751

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329-4883 320-0719

G W Mfg Co-(See Advertisement This Classification)

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> PRESSURE - ORNAMENTAL General Repair & Fabricating

MIG & TIG

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Phone

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After Hours Res 327-8980

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.327-3921

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24 HOUR SERVICE LETHBRIDGE, ALBERTA

# Welding — (Cont'd)

LUTHER BROS WELDING LTD

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Nicks Welding & Machine Shop Kip 327-9519
(See Advertisement This Classification)
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Prince of a Weld

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2-1818 23 St N ......327-1467

328-5835

327-3849

R-A Welding Service Box 604----R & D Welding 5603e 62 St Ta Southalta Ornamental Iron Ltd 2022 2 Av N -Taber 223-3214

-327-2638 (See Advertisement This Classification)

Listings Of This Classification Are Continued On Next Page

# SOUTHLAND WELDING

- PORTABLE WELDING
- PRESSURE WELDING
- **GENERAL WELDING & REPAIRS**
- OIL FIELD
- **HEAVY EQUIPMENT**
- **TRAILERS**
- ORNAMENTAL

**AFTER CALL 320-6618** 



3606 - 8th AVENUE N.

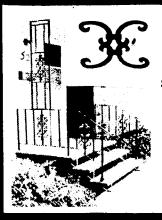


**RESIDENCE 328-3042** 614 - 30th STREET NORTH

# SUBWAY WELDING

(1973)

- PORTABLE EQUIPMENT
- PRESSURE WELDING
- ALUMINUM MIG-TIG WELDING
- ORNAMENTAL IRON RAILINGS
- GENERAL & HEAVY EQUIPMENT REPAIR
- STRUCTURAL STEELWORK



# Southalta (Ornamental Iron Ctd.

STEP RAILINGS — BALCONIES — GATES — STEEL STEPS ORNAMENTAL FENCES — INTERIOR RAILINGS FURNITURE — BENCHES — CUSTOM DESIGN **FAST DELIVERY** 

LONG DISTANCE CALLERS
USE OUR "THE IRON LINE" NO CHARGE 1-800-661-1375 2022 - 2nd AVENUE N., LETHBRIDGE

# WILLMS WELDING

- PORTABLE WELDING
- PRESSURE WELDING
  OILFIELD MAINTENANCE
  STEEL FABRICATION
- **GENERAL WELDING**

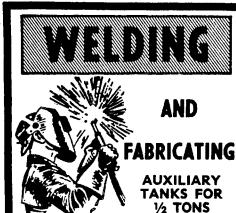




SERVICE

RESIDENCE: 553-2032

328-9095



**FUEL TANKS** WATER TANKS TRUCK ROAD TANKS TRUCK BODY ENGTHENING

**EAZ-LIFT** TRAILER HITCHES PORTABLE WELDING

**Welded Products** 327-2544

210 - 1st Avenue South, Lethbridge

**NICKS WELDING** 

& MACHINE SHOP

ALL PORTABLE SERVICE

IN AGRICULTURAL WELDING

& MACHINE SHOP WORK

PRESSURE WELDING

KIPP

# Welding - (Cont'd)

Southland Welding 3608 8 Av N 327-8212
(See Advertisement This Classification)
Subway Welding (1973) 614 30 St N 328-3152
(See Advertisement This Classification)

#### SUNDANCE PORTABLE WELDING LTD

# URVOLD INDUSTRIES LTD

# Custom Mfg. Equipment Repairs General Welding

LUX TRUCK BOXES
BLADE REPAIR CENTRE

Box 204 ..... Nobleford 824-3737

WELDED PRODUCTS 210 1 Av S 327-2544 (See Advertisement This Classification)

#### WESTERN METAL FABRICATORS (1962) LTD

Fabricate & Erect Structural Steel Design & Manufacture Custom Equipment

(See Advertisement This Classification)

#### WOLLMAN WELDING

PRESSURE, GENERAL, TIG WELDING CONTRACTOR

# Welding Equipment & Supplies

ACKLANDS LIMITED 3306 9 Av N 2130 20 Av 43 Av & 4 St E 6001 54 Av CANOX 2913 7 Av N	Blairmore 562-2828 Claresholm 625-2977 Taber 223-3974
(See Advertisement Thi I C G Canadian Propane Ltd 3321) If Busy Call	is Classification) Hwy 3 E327-5721
(See Advertisement Thi	is Classification)

Eye-shop the Yellow Pages.

# SHOULD BE TENDER

Choose spinach with fresh tender leaves, with no signs of wilting or bruising.

# Welding Equipment & Supplies —{Cont'd}

# MILLER ARC WELDING EQUIPMENT

- Transformer-Rectifier Power Sources
   Engine Driven Welder-
- Power Plants

  Wire Control/Feeders
- Guns Spot Welders
  For Production, Construction

Maintenance & Utility Welding
"FOR INFORMATION CALL"

DISTRIBUTOR

Western Canada Welding Products Ltd

328-3023

Listings Of This Classification Are Continued On Next Page

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we earned our stripes for service

# THE COMPLETE LINE OF GASES AND WELDING PRODUCTS

- Gases Torches Regulators Arc Welders Electrodes
- Wire Feeders Wires Safety Products Accessories
   OVER 50 BRANCHES TO SERVE YOU

2913 - 7th AVENUE N.

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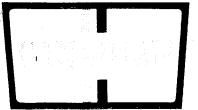
RENTALS

327-4515

LETHBRIDGE

**Division of Canadian Oxygen Limited** 

TANKS & CYLINDERS



I C G CANADIAN PROPANE LTD.

# WELDING SUPPLIES

- OXYGEN ACETYLENE ARGON
  - NITROGEN CO<sub>2</sub> PROPANE
  - MEDICAL & SPECIALTY GASES AND EQUIPMENT
- WELDING AND CUTTING EQUIPMENT
  - ELECTRODES WIRES
  - ARC WELDING EQUIPMENT
- SAFETY EQUIPMENT AND SUPPLIES

327-5721 328-6667

3321 HWY. 3 E.

Manager's Residence: Raymond 752-3226



#### Division of Liquid Carbonic Inc.

- COMPLETE WELDING SUPPLIES OXYGEN & ACETYLENE
- ELECTRIC WELDERS

"Look For Depots In Your Area"

328-7453

3004 - 9th Avenue N., Lethbridge

# WELDERS SUPPLIES LTD.



"Everything for the Welder"

LINDE INDUSTRIAL, MEDICAL & SPECIALTY GASES

PUROX, OXWELD, PREST-O-LITE WELDING & CUTTING EQUIPMENT

Distributor For

Welding Products LINDE, LINCOLN & STOODY ELECTRIC WELDING EQUIPMENT & SUPPLIES

3209 - 2nd AVENUE N.

327-7249

# Welding Equipment & Supplies -(Cont'd)

STANLEY DISTRIBUTOR

FORNEY WELDING **EQUIPMENT & SUPPLIES NUTS & BOLTS ELECTRIC & GAS WELDERS** 

LTD.

VICTOR WELDING EQUIPMENT-

WELDERMAN SUPPLY CO 3004 9 AV N-WELDERS SUPPLIES LTD 3209 2 AV N-327-7249

328-7453 Welderman Supply Co 3004 9 Av N

(See Advertisement This Classification)
Welders Supplies Ltd 3209 2 Av N 32 -327-7249

(See Advertisement This Classification)
Western Canada Welding Products Ltd

328-3023 (See Advertisement This Classification)

# WESTERN CANADA WELDING PRODUCTS

328-3023 3602 - 8th AVE. N., LETHBRIDGE

- DINDUSTRIAL & MEDICAL GASES & EQUIPMENT
  MILLER WELDERS & ACCESSORIES
  COMPLETE LINE OF
  ELECTRODES & WELDING WIRES
  J WALTER POWER TOOLS & GRINDING PRODUCTS
  MIKITA POWER TOOLS
  TELEDYNE CANADA HARFAC
  HARDSURFACING WIRES



**CANADIAN LIQUID AIR** DISTRIBUTOR

#### Welfare Organizations

See "Social Service Organizations"

# Well Drillers

A M A Drilling Co Ltd--526-5677 (See Advertisement This Classification)
Camfield Drilling Services Ltd 1905 Lakenii Cr.—328-7059
(See Advertisement This Classification)

DEJE MANUFACTURING LTD

TOP DRIVE DRILL MANUFACTURER & DRILLING SUPPLIES

**HENNING & SONS DRILLING** 

Coaldale 345-4749

(See Advertisement This Classification)

# Well Drillers—(Cont'd)

MAUGHAN JOSEPH 641 20 St S -328-2245 **NIEMANS DRILLING (1980) LTD** 

High River 652-7867

SOUTH COUNTRY DRILLING

Formerly Southern Alberta Drilling

**DRILLING & SERVICING** WATER & GAS WELLS ALL MODERN PUMPS AVAILABLE SOIL TESTING

Box 299 ......Foremost 867-3982

Use TB Christmas Seals

# DRILLING CO. LTD. **WATER WELLS**

P.O. BOX 873

SWIFT CURRENT, SASK.

**S9H 3W8** 

PROP. RON & EMIL AUSSANT HEAD OFFICE: 306-773-3832

**BRANCH OFFICE** 

**MEDICINE HAT 403-526-5677** 

TEST HOLES AND DRY AUGERED TO 150' ★ BORED WELLS ALL SIZES \* SAND WELLS \* WATER SAMPLES ANALYZED \* PUMP - SALES AND SERVICE \* PITLESS ADAPTERS \* PUMP TESTING \* DEWATERING

\* FOUNDATION PILING \* RAT HOLES

\* SOIL TEST DRILLING

# Well Drillers Supplies

See "Drilling Equipment & Supplies"

# Western Wear

Frontier Western Shop Ltd

5221 1 St W --Claresholm 625-2777 (See Advertisement This Classification)
Herb's Western Wear (1979) Ltd 308 5 St 5-32

(See Advertisement This Classification) Hutchings & Sharp (Lethbridge) Ltd 306 5 St S-327-3764

LEATHER UNLIMITED

TANDY AUTHORIZED SALES CENTRE SADDLES - TACKS - BOOTS 328-7554

Mexican Artifacts Western Ltd

-Coaldale 345-3737 1811 20 Av-

(See Advertisement This Classification)

307 5 St S ......

PROGRESS CLOTHING LTD

Western Wear — Western Boots For The Entire Family AT LOW LOW PRICES

108-114 5 St S ......**327-2717** 

# RILEY & McCORMICK LTD

Jeans, Shirts, Western Boots & Hats Saddles and Saddlery

Centre Village Mall ......328-5644

Listings Of This **Classification Are Continued** On Next Page

All kinds of products and services . .. are listed in the Yellow Pages.

# HENNING & SONS DRILLING

- CABLE TOOL & **ROTARY EQUIPMENT** 40 YEARS EXPERIENCE DRILLING ON VEINS THAT CAN BE MISSED BY INCHES
- DOWSING OUR SPECIALTY
- **WATER VEINS**

5-4

BOX 1619, COALDALE

# WESTERN SHOP LTD.



- RANCH
- RODEO
- HORSE SHOW
- EQUIPMENT

CLARESHOLM 625-2777

5221 - 1st St. W., Claresholm, Alberta



- WELLS RESIDENTIAL, MUNICIPAL & INDUSTRIAL GROUNDWATER ADVISORY SERVICE TEST DRILLING, GEOLOGICAL SAMPLING & GROUNDWATER MONITORING DRILLING PROGRAM SUPERVISION MODERN METHODS & FOURTH MENT \* WELLS -

- MODERN METHODS & EQUIPMEN

**GARFIELD BLAND** OWNER MGR.

**MOBILE # JJ2-8736** 



(1979) LTD.

Quality Western Wear For MEN, LADIES & CHILDREN **OUR PRICES ARE LOWER** 

329-4566

329-4563

308 - 5th Street S., LETHBRIDGE

# Western Wear—(Cont'd)

Western Stockman Apparel Ltd 319 5 St S ------32 (See Advertisement This Classification)

# (See Advertisement This Classification) MEXICAN MEXICAN ARTIFACTS WESTERN LTD. \* HAND MADE WESTERN BOOTS \* HANDBAGS \* SADDLES \* PAINTINGS \* SPECIALTY ITEMS NEW SHIPMENTS ARRIVING DIRECTLY FROM MEXICO "Come In & Brouse Around" WHOLESALE & RETAIL 345-3737 1811 - 20th Avenue Box 906, Coaldale

Box 906, Coaldale 



- TOP QUAILTY
- BOOTS
- WESTERN WEAR SADDLES & RIDING GEAR

319 - 5th STREET S

Western Wear-Whise & Mirs

See "Clothiers-Wholesale"; "Western Wear"

## Wheel Alignment — Automobile

See "Automobile Wheel Aligning"

# Wheel Chairs

Packard Medical Supply Ltd 2814 5 Av N ------327-4511

## Wheels

Great West Tire Ltd 1203 2 Av S-----

# Whirlpool Baths—Equipment & **Supplies**

Chinook Recreation 1509 3 Av S --

327-8000 Chinook Swimming Pools 415 3 Av S---328-1067 Pleasure Pool Sales Ltd 318a 13 St N-

# Wigs & Toupees

Beauty Box 426 6 St S	327-4251
Fanci-Full Beauty Salon 738 13 St N	327-1626
Hair Factory The 1277 3 Av S	
Hair-Loom Beauty Salon 410 13 St N	
Joy's Hair Boutique 1620 Mayor Magrath Dr	
Lakeview Beauty Salon 2638 S Parkside Dr	
Le Ron's Hair Styles 524 6 St S	

# **2ND LOOK BOUTIQUE & BEAUTY CENTRE**

.328-8558 Lethbridge Centre Viking International Hairstyling Ltd 218 5 St S ......329-1400

> Eighty-nine out of 100 times someone looks in the Yellow Pages, he follows it up with a visit, a call or a letter.

# Winches

#### COUTTS MACHINERY CO LTD

TULSA WINCHES & P.T.O.'s Hydraulic, Electric & Mechanical

# DANCO EQUIPMENT LTD -

**BRADEN - RAMSEY** P.T.O. DRIVEN, ELECTRIC, HYDRAULIC Up to 100,000 lb. Capacity SALES - SERVICE - PARTS

# GIANT HAND MANUFACTURING CO LTD

GIANT HAND (WINCH OR HOIST) One or Two Ton Models

325 24 St .....Fort Macleod 553-3655

### OFF-ROAD CANADA

ALL TYPES WINCHES AVAILABLE SALES, REPAIRS, INSTALLATION

Raytel Equipment Ltd 10461 Av SE ----- Calgary 253-9650 (See Advertisement This Classification)

EQUIPMENT LTD. DISTRIBUTOR FOR



WARN WINCH

**SALES & SERVICE** 

Ramsey & Braden Mechanical

P.T.O.-s - Transmissions

253-9650 104 - 61st AVENUE S.E., CALGARY

#### Window Cleaners

Busy Beaver Janitorial Service Ltd 1604 31 StN---328-9877 (See Advertisement This Classification) John's Janitorial Service & Window Cleaning----328-6468

Who makes it — Who sells it -Who services it -

These YELLOW PAGES list them all conveniently by business classification.

# **Busy Beaver**

Janitorial Service Ltd.

# WINDOW CLEANING

YOUR NEIGHBORHOOD **GRIME FIGHTER**"

- COMMERCIAL INDUSTRIAL COMPLETE WINDOW CLEANING (SPECIALIZING IN HI-RISES)
  - INSURED BONDED ■ FREE ESTIMATES

328-9877

31st STREET NORTH LETHBRIDGE

# Window Cleaners—(Cont'd)

Lethbridge Window Cleaners Box 365 -\_327-4037 (See Advertisement This Classification) Superior Janitor (Lethbridge) Ltd 101 740 4 Av S-327-8080

# LETHBRIDGE **WINDOW CLEANERS**

JANITORIAL SERVICES **AVAILABLE** BONDED & INSURED

free estimates

327-4037

all work

P.O. BOX 365

#### Window Glass

See "Glass-Auto, Plate & Window"

Help your customers find YOU . . . Advertise in the Yellow Pages.

> You can save one third on Long Distance Calls just call station-to-station instead of person-to-person. It's like getting one call free for every two you pay for.

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To reach more prospects, make more telephone and walk-in sales, be sure to advertise under all classifications where buvers look for your products and services.

# 9 out of 10

people look in the "Yellow Pages" when they're ready to

Let the Yellow Pages bring more business to you.



# Windows -- Metal

# **ALCAN BUILDING PRODUCTS**

- ALLIMINUM 1A
- Windows
- Sliding Patio Doors
- Steel Entry Doors
- Alcan Siding
- Soffit & Fascia Gutters & Downspouts

New Construction and Renovation



# ALCAN BUILDING PRODUCTS DIVISION OF ALCAN CANADA PRODUCTS LIMITED

---- Calgary 279-5536 --- Medicine Hat 527-7933 3504 RO AV SE..... 55 Hamilton Crt NE -

ALTA ALUMINUM 245 12a St N--328-6777 (See Advertisement This Classification)

BERDICK MFG LETHBRIDGE LTD

Mobile Home & Travel-Trailer WINDOWS & DOORS ROCK GUARDS — ROOF VENTS ACCESSORIES

1508 12 St ..... Coaldale 345-4401

**Duncan Aluminum Co Ltd-**.327-0421 **EDWARD SPENCE & SON CONSTRUCTION** 327-6666 FINE - LINE WINDOWS & DOORS LTD 329-8150 2640 2 Av N (See Advertisement This Classification) . 327-1042 Four Star Millwork (1977) Ltd 2930 9 Av N-**SEARS (SIMPSONS-SEARS LIMITED)** 329-6666

Windows-Stained Glass See "Glass-Art & Leaded"

# Windows — Wood

ADVANCE GLASS & ALUMINUM CO LTD

Suppliers of

Wood, Vinyl & Metal Window Units

& Screens
Thermopane & Panolite Picture Windows UNITS MADE TO YOUR SIZES

231 12b St N . 327-1581

Advance Lumber Co Ltd 13 St & 2 Av S --328-3301 CAN-DO HOME IMPROVEMENTS

Wood & Metal Windows - Sealed Units Renovation Windows, Doors & Patio Doors Barons 757-3758 Box 147

**CANADIAN LUMBER YARD SUPPLY CO** 

320-2227

(See Advertisement This Classification)

CIRCLE WOOD PRODUCTS

DOORS — CABINETS WINDOWS — GLASS

Picture Butte 732 4777

Cypress Glass Co Ltd 312 9 St S-(See Advertisement This Classification)

> Listings Of This **Classification Are Continued** On Next Page

# **BRIGHTEN UP**

Children's pillows, chairs and couches can be covered with heavy utility towelling. Because the covers are easy to wash, they can always look bright and fresh.



# ALTA ALUMINUM

A DIVISION OF PIGAT ALUMINUM PRODUCTS LTD.

- **DOUBLE & TRIPLE SLIDER WINDOWS**
- STORM WINDOWS & DOORS
- SEALED UNITS
- PATIO DOORS & SCREENS
- SPECIALISTS IN WINDOW & DOOR **RENOVATIONS & REPAIRS**

FREE ESTIMATES

"Manufactured in Lethbridge Since 1969"

245 - 12a STREET NORTH, LETHBRIDGE TERNICONO CONTRONO C

# BUY DIRECT FROM THE FACTORY

MAINTENANCE FREE

**ENERGY SAVING WINDOWS CUSTOM BUILT TO FIT** ANY EXISTING OPENING

Spring-Loaded Vinyl Tracks



Slider

34" Wooden Thermal Break

Double Set of Glass & Screen White Enamel Finish Thermopane



Slider

Double-Huna



## **ELIMINATE — STORMS — PAINTING**

Disassembles From Inside For Easy Cleaning

FREE ESTIMATES IN YOUR HOME OR IN OUR SHOWROOM

Fine-Line Windows & Doors Ltd. THE GUTTER SHOP LTD.

WINDOWS

- DOORS
- **CONTINUOUS GUTTER**
- SIDING

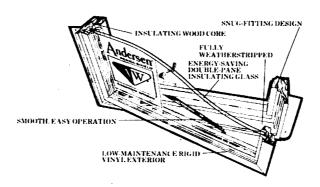
2640 - 2nd AVENUE NORTH LETHBRIDGE

329-0740

**IF BUSY CALL 329-8150** "THE SIDING AND WINDOW PEOPLE"

# Perma-Shield Casement Windows

- BAYS
- BOWS
- GLIDING WINDOWS
- AWNING WINDOWS
- GLIDING DOORS
- NARROW LINE WINDOWS
- BASEMENT WINDOWS
- CUSTOM WOOD WINDOWS





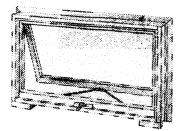
Windows Gliding Doors

# CANADIAN LUMBER YARD SUPPLY CO.

OUT OF TOWN CUSTOMERS CALL No Toll Charge Zenith 66053

3106 - 9th AVENUE N LETHBRIDGE

# SOUTHERN ALBERTA WINDOW



"SAW WINDOWS"

CUSTOM-MADE, NON-STANDARD WINDOWS **HOME RENOVATIONS** 

329-9066

PLANT - 327-9401

335a - 13th STREET NORTH

REPLACE IT QUICKLY AT . . .





312 - 9th STREET SOUTH **LETHBRIDGE** PHONE: 327-5011

PLATE GLASS & RENOVATIONS

Auto Glass - Mirrors - Window Glass

# Buy direct from the manufacturer and save! New housing or renovation. Visit our showroom and see

· casements, double-hung, bows, patio doors, sliders, maintenance-free products.



ROBERT HUNT CORPORATION 4116 - 72nd AVENUE S.E. **CALGARY 279-2473** 

# Windows — Wood — (Cont'd) DASHWOOD WINDOWS

All Types of Wood Windows. Gliding Patio Doors And Now Millenium - The Wood Windows & Patio Doors Clad In A Permanent Sheath Of Ageless Vinyl
"THEY NEVER NEED PAINTING"
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"FOR INFORMATION CALL"

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Edmonton 452-9170

FOUR STAR MILLWORK (1977) LTD

STARLINE - WOOD-WINDOWS

STEEL INSULATED DOORS

PATIO DOORS — VINYL & WOOD

MAINTENANCE FREE WINDOWS WOOD - VINYL - ALUMINUM AUTHORIZED LOCK-WOOD DISTRIBUTOR

236-242 - 12b Street

Hunt Robert Corporation 4116 72 Av SE -- Calgary 279-2473 (See Advertisement This Classification)
NORTH LETHBRIDGE MILL WORK LTD

(See Advertisement This Classification)
Southern Alberta Window Mfg Ltd 335a 13 St N.—329-9066

Plant. 327-9401

(See Advertisement This Classification)

TANCO - WINDOWS & DOORS

Division of Tanner Building Supplies Ltd Manufacturers of

> "TANCO" WOOD WINDOW UNITS

Tanco Wood Sliding Patio Doors Stanley Steel Entrance Doors

"VINYL SLIDE" White Vinyl Sliding Windows

758-3404 758-3484

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LEE HAVEN STEEL INSULATED DOORS — WOOD PATIO DOORS SOLARPANE VINYL WINDOWS & PATIO DOORS

NORTH LETHBRIDGE MILL 329-6100 2902 - 7th AVENUE N.

# Windsurfing Boats

See "Boats-Retail"

# Wine Producers' Equipment & Supplies CHEZ DRAY

HOBBY WINE & BREW CENTRE Supplies & Equip. for the Amateur Winemaker 

WINE MAKERS SUPPLY CENTRE 316 7 St S-328-2304

# Wiping Cloths **CASSELMAN CO LTD**

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(See Advertisement This Classification) ..1-800-661-6497

#### REGENT DISTRIBUTING CO LTD

Wiping Rags, J-Cloths, Kimberly Clark Cleaning Products & Equipment

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ABSORBO brand wiping products

Paper, non woven & cloth for all polishing and wiping. Reusable or disposable

Boxed • Rulk • Industrial Hard Roll

Canadian distributors for Dow Corning, Kendall, Johnson & Johnson, White Swan Coast to coast service
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NORAMCO WIRE & CABLE CO LTD Calgary 272-8755

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WIRE ROPE INDUSTRIES LTD 4073-Ogden Rd SE

-Calgary 265-1541

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ALL TYPES ROPE & CHAIN ALL FITTINGS & ACCESSORIES

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# MANCO INDUSTRIAL SUPPLIES (1976) LTD.

# WIRE ROPE

Cut Lengths, Winch Lines **Custom Made Slings** Loading Slings, Tow Cables Logging Chokers And Fittings Scraper Cable Nylon Rope Or Web Slings Crosby Laughlin/Lebus Fittings Columbus McKinnon/Big Orange Fittings - Decking Chain

Aircraft Cable FOR SAME DAY DELIVERY CALL

Manco Industrial Supplies (1976) Ltd

-Calgary 253-9494 72109 5 St SE--

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See "Music Background Systems"

# Women's Specialty Shops

Fashion Farm Boutique 116 49 Av WClaresholm	625-2588
Mariposa 127 200 4 Av S	3 <b>20-7</b> 535
Maxine's Fashions (1977) Ltd 314 7 St 5	327-2331
Pennington's Large Size Shops Lethbridge Centre	
Primrose Shop Ltd 613 4 Av 5	

# Wood—Fireplace & Kindling

CANYON COAL & WOOD

FIREPLACE WOOD & COAL

Alta Stock Yard Bldg Coaldale 345-5454

# **Wood Preserving**

DOMTAR INC

Wood Preserving Division 3 Ftr 501 18 Av SW Calgary 262-1166 KOPPERS INTERNATIONAL CANADA LTD Edmonton - Call Long Distance (No Toil Charge) & Ask

Zenith 2-2116

#### Wood Products—Laminated

See "Laminated Structural Members"

# Wood Workers

Custom Woodworking 120 N Mayor Magrath Dr ---327-7458 King Arthur Furniture & Woodwork Ltd -329-9268 1228b 31 StN-Sunrise Industries -Coaldale 345-3517

# Wool

Canadian Co-Operative Wool Growers Ltd 918 1 Av S ..327-3760

> SHOP BY PHONE When you can't leave home!

# Word Processing Equipment & Supplies ALTEL DATA

# Altel Data

Word 11 Word Processing

**ALTEL DATA** 

A Division Of A G T 3305 18 Av N

329-5800

#### Wrackers — Automobile

See "Automobile Wreckers"

#### Wreckers—Tractor

See "Tractor Wreckers"

# Wrecking Contractors

Cox G W Construction Ltd 1236 St Charles Rd N ----- 328-1346 Craigend Demolition & Excavating Ltd 2109 50 St SE------Calgary 273-9881

(See Advertisement This Classification) Dueck's Excavating 3010 16 Av II 32 (See Advertisement This Classification)

Remember, don't dial until you hear the dial tone.



# **DEMOLITION & EXCAVATING** LTD.

# **DEMOLITION** — EXCAVATING **EQUIPMENT RENTALS**

2109 - 50th STREET S.E.

RESIDENTIAL — COMMERCIAL — INDUSTRIAL WRECKING & DISMANTLING SALVAGE & BUILDING MATERIALS

CALGARY

# Woollen Goods

Carousel Knitting Shop Centre Village Mail Country Yarn Barn 919 3 Av S ---327-9855 YARN BARN-COIN & STAMP SHOP

Quality Wool, Orlons, Knitting Machines Stamps & Coins - Collectors Supplies 315 7 St S 328-8292

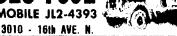
---329-1854 Your House 418 Stafford Dr S .....

> You can save one third on Long Distance Calls just call station-to-station instead of person-to-person. It's like getting one call free for every two you pay for.

# DUECK'S **EXCAVATING**



- GENERAL **EXCAVATING**
- DEMOLITION



# Wrought Irea Work

See "Ornamental Metal Work"

# X-ray Specialists

Diagnostic X-Ray Services 402 5 Av S-

# X-rays Industrial

PORTA-RAY INSPECTION SERVICES LTD

# RADIOGRAPHY INSPECTION PIPELINES — REFINERIES

MEDICINE HAT MOBILE XJ2-9935 24 HOUR ANSWERING SERVICE

43-2248

Medicine Hat 527-0717 Southview Dr SE

**Use Easter Seals** 

# Yard Goods—Retail

Baker's Fabric Centre Ltd Centre Village Mall-328-4536 328-0252 Economy Remnant Centre 326 6 St S—— Elna-White Sewing Centre (Lethbridge)

327-8877 320-2050

FANNY'S FABRIC FACTORY (LETHBRIDGE) LTD 1245 2 AV S-

Lydia's Variety Fabrics & Bridal Boutique Ltd 327-1945 PROGRESS CLOTHING LTD 108 114 5 St S-327-2717 327-4400 Silk-O-Lina (Lethbridge) Ltd Lethbridge Centre

## DO NOT PULL OUT

If you are stung by an insect that leaves a noticeable stinger, do not attempt to pluck it out as this will only force the remaining venom into the system.

# Yarns—Retail

**BULLOCKS QUALITY YARNS** 

QUALITY AT A DISCOUNT Yarns, Patterns, Accessories & Needle Arts Taber 223-3739 5314 49 Av .

#### Yellow Page Advertising

See "Advertising-Directory"; "Advertising-Directory'

Look for products and services under the most common terms that describe them. You'll find them there or you will be referred to the heading where they are listed.

When in doubt about a telephone number, please look in the telephone directory first.

That helps you, helps others, and helps telephone people to do a better job for you.

# MR. BUSINESSMAN:



DO YOU KNOW THAT TWO GROUPS OF

# **ACTION BUYERS USE THE** YELLOW PAGES

# BUYERS LOOKING FOR YOU... BUYERS LOOKING FOR ANYONE...

- I. Recommended
- 2. Influenced by Your Other Advertising
- 3. Solicited by You or Your Salesman
- 4. Passers-by Who Were Impressed by Your Place of Business
- 5. Your Former Customers

This group of Buyers May Experience Difficulty in Finding You. Here's How To Direct them To You . . .

- 1. Represent your firm under all headings pertaining to your business.
- 2. Buyers may remember only your address. Help them find you - Feature your location prominently and provide specific directional information.
- 3. Give prominence to your slogan. Slogans are sometimes remembered and firm names forgotten.
- 4. If your firm is known by more than one name, list each
- 5. If your firm name has an unusual spelling, feature it prominently. (Crandall can be spelled either with a "K" or a "C").

- I. Newcomers to a Community
- 2. Emergency Buyers
- 3. Dissatisfied Buyers
- 4. Buyers with an infrequent Need for Your Product or Service
- 5. Competitive Bid Buyers
- 6. Transients

In Choosing An Advertiser To Do Business with, These Buyers Are Influenced By . . .

- 1. Reliability Years in Business, Experience, Etc.
- 2. Authorized Sales and Service **Brand Names**
- 3. Scope of Services-Range and Variety
- 4. Complete Details of Services Delivery, "Open 24 Hours," etc.
- 5. Illustrations and Emblems
- 6. Location

TO REACH BOTH GROUPS PLAN A PROGRAM NOW IN THE ACTION MEDIUM



Call your Yellow Pages representative to plan your program. You'll find him in these Yellow Pages under "Advertising-Directory".