

**Cranes—(Cont'd)**

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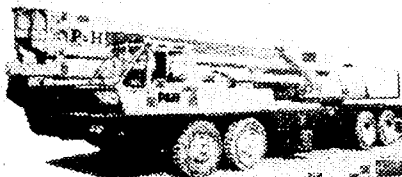
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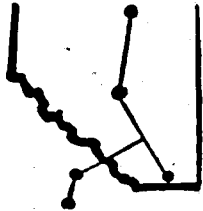
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**BEST-O-MILK LETHBRIDGE**

304 Professional Bldg ..... 328-7114

**PALM DAIRIES LTD** 516 5 Av S ..... 327-1525

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See Livestock Section

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648 11 St S ... 328-2835

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328-2509

2208 Mayor Magrath Dr ... 328-2509

North Lethbridge Day Care Centre  
St Andrews Presbyterian Church Bsm ... 328-6408

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See Hearing Aids

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See Painters & Paperhangers

**Dehydrated Foods**

See Food Products

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Bourne Dr R R 219 Main St N .. Milk River 647-3755

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434 7 St S ..... 328-2133

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## Dentists—(Cont'd)

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206 Medical Dental Bldg ..... 327-2474

Fowler Dr Allan C 121 McFarland Bldg ..... 328-8400

Hover Dr Billy J V 301-400 4 Av S ..... 327-4140

Hover Dr Vince 301-400 4 Av S ..... 327-2233

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..... 328-8961

Kinniburgh & Sherman Centre Village Mall ..... 328-1148

Lamb Dr R D 208 Medical Dental Bldg ..... 327-0812

Matheson Dr L C 211 Professional Bldg ..... 327-1931

Matkin Dr B Wayne 1510 9 Av S ..... 327-3410

Matkin Dr H Lamont  
430 Mayor Magrath Dr ..... 328-1300

Okamura Dr T 718 13 St N ..... 328-1953

Penner Dr V 2621 10a Av S ..... 327-7781

Selk Dr R 2931 20 Av S ..... 328-2316

Sherman & Kinniburgh Centre Village Mall ..... 328-1148  
..... 327-3434

Steed Dr D J 2931 20 Av S ..... 328-2316

Strong Dr J G 2931 20 Av S ..... 328-2316

Traber Dr B 5220 48 Av ..... Taber 223-2862

Witbeck Dr Tom O  
209 Medical Dental Bldg ..... 327-2071

Wood Dr C G 2931 20 Av S ..... 328-2316

Wood Dr F T 2627 10 Av-A S ..... 327-8333

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Customer Service & Administration  
4 Av & 6 St ..... 327-8551

Field's Stores Ltd 316 6 St S ..... 328-6566

**NATIONAL DEPARTMENT STORES**  
302 5 St S ..... 327-2764

Progress Clothing Ltd 108-114 5 St S ..... 327-2717

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**CUSTOMER SERVICE**  
**& ADMINISTRATION** ..... 329-6666  
**SERVICE CENTRE 731 30 St N** ..... 329-6666  
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 Customers Repairs ..... 327-4106  
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**Diabetic Association**

See Associations & Societies

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Lethbridge Messenger Service 818 10 St S ..... 328-2377

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UNDERWATER SPECIALISTS DIVISION OF  
FORMALOG LTD 533 11 Av SW Calgary 265-3493

## Diving

Underwater Specialists Division of Formalog Ltd  
533 11 Av SW ..... Calgary 265-3493

## Diving Instruction

See Diving

## Doctors

See Physicians & Surgeons

## Dog Boarding

See Kennels

## Dog & Cat Hospitals

See Veterinarians

## Dog Washing & Grooming

Joanne's Poodle Clipping & Grooming  
5-304 5 St S ..... 328-3763  
See Our Advertisement This Classification



**Joanne's**

**Poodle Clipping  
& Grooming**

- ALSO OTHER BREEDS
- SHAMPOOING
- PET SUPPLIES

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## Dominion Government

See Alphabetical Section under Government of Canada

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WOOD OR VINYL  
COVERED:

- FOLDING DOORS
- ROOM DIVIDERS
- SOUND RATED PARTITIONS

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SIZE OPENING

FREE ESTIMATES



OVERHEAD DOOR  
COMPANY OF LETHBRIDGE

328-0922

803 - 30th STREET N., LETHBRIDGE

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Steel Toilet Partitions

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### SEARS (SIMPSON-SEARS LIMITED)

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The Gutter Shop Ltd 1285 3 Av S ..... { 329-0740  
329-4155

## Doors—Overhead

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See Our Advertisement This Classification

### BRIDGE BUILDING SALES LTD

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Flak Ed Construction Ltd 2640 2 Av N ..... 328-1393

(Continued Next Page)



## SALES — ENGINEERING

## INSTALLATION — SERVICE

# Ambassador Sales (Southern) Ltd.

- Doors of All Types
- Overhead Doors
- Swinging, Sliding,  
Folding Doors

Vertical Multi-Leaf  
Doors

- Craneway Doors
- Aircraft Hanger  
Doors

- Electric Operators
- Electronic Controls
- Rolling Metal Doors
- Grilles, Counter,  
Underwriters' Fire  
Door

6049 CENTRE STREET S., CALGARY

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Approved Distributors  
For



# Richards-Wilcox

OF CANADA DOOR PRODUCTS

*Years of Leadership . . . . Your Assurance*

- |                         |                      |
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| ★ Rolling Steel Doors   | ★ Radio Controls     |
| ★ Sliding & Fire Label  | ★ Builders Hardware  |
| ★ Multiplex Doors       | • INDUSTRIAL         |
| ★ Aircraft Hanger Doors | • COMMERCIAL         |
| ★ Shutters & Grilles    | • RESIDENTIAL        |

— Parts & Service —

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Serving Southern Alberta

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Mailing Address Only  
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SECTIONAL, WOOD, ALUMINUM, STEEL  
DOCK LEVELLERS & SEALS ETC.  
ROLLING STEEL DOORS  
ROLLING STEEL FIRE DOORS

803 - 30th STREET N., LETHBRIDGE

### 328-0922



NORTHERN ASBESTOS  
& BUILDING SUPPLIES LTD.

WOOD & STEEL  
OVERHEAD DOORS

Residential - Commercial - Garage  
Electrical Operated

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*One Of The Largest Most Up To Date  
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Phone **287-1000 287-0744**  
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### Doors—Overhead—(Cont'd)

Lethbridge Door Services Ltd 1813 23 Av N 328-5122  
See Our Advertisement This Classification  
**NORTHERN ASBESTOS & BUILDING SUPPLIES**  
LTD 253 12 St N ..... 327-6166  
See Our Advertisement This Classification  
**OVERHEAD DOOR COMPANY OF LETHBRIDGE**  
803 30 St N ..... 328-0922  
See Our Advertisement This Classification  
**PROFESSIONAL IMPROVERS & FIELD**  
**ENGINEERING** 1203 23 St N ..... 329-6993  
Steel-Craft Door Products Ltd  
3815 Manchester Rd SE ..... Calgary 287-0744  
See Our Advertisement This Classification

### Doors—Wood

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**WINDOR SALES (WESTERN) LTD**  
19-700 58 Av SE ..... Calgary 255-6671

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K & E DISTRIBUTORS

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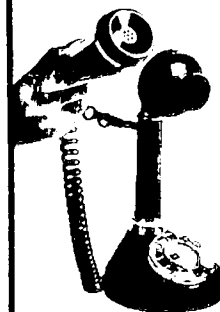
**DIETERICH-POST COMPANY OF CANADA LTD**  
3628 Burnside Rd SE ..... Calgary 243-5611  
**NORMAN WADE COMPANY LIMITED**  
4620 Manilla Rd SE ..... Calgary 287-1530

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715 17 St N ..... 327-7664  
**DELTA DRAFTING & DESIGN**  
Professional Drafting Services  
1512 23 Av ..... Coaldale 345-3265  
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**DEVELOPMENT LTD** 11a-740 4 Av S ..... 329-0466  
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WILL SAY THE THINGS  
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AND YOUR ROOM:  
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- Carphone  
- Emergency Phone  
- Callbox  
- Callphone



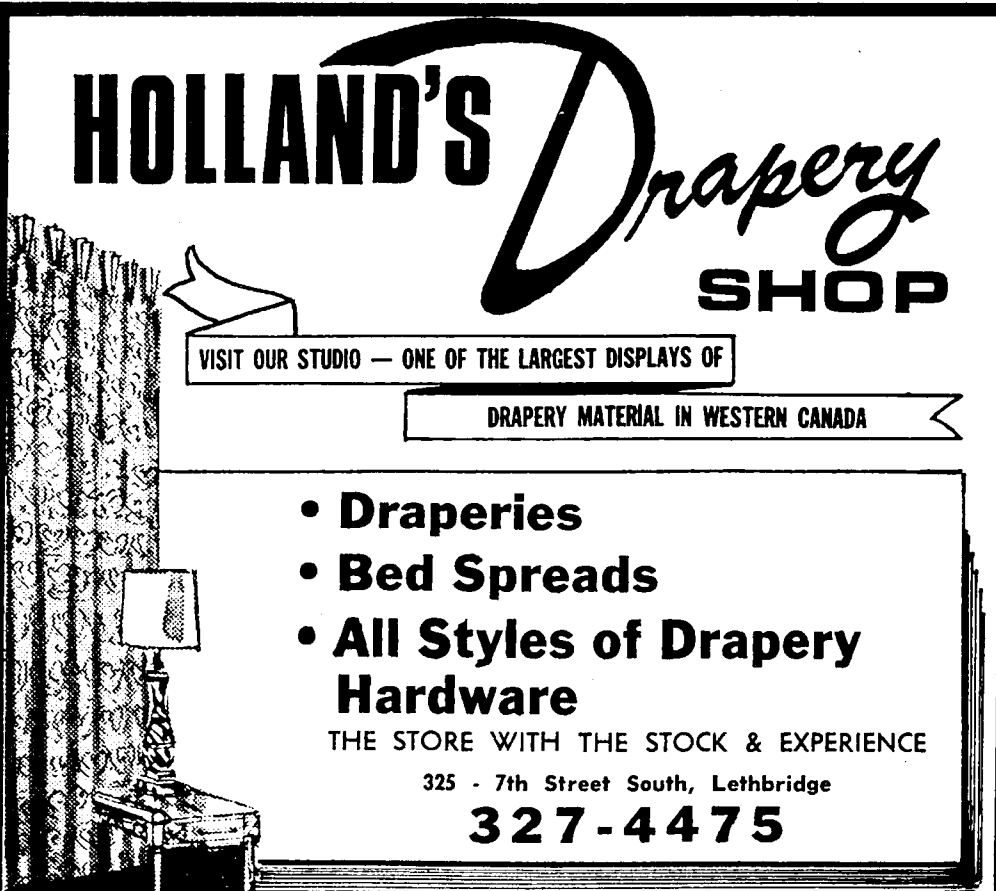
Keep you in touch with the best of taste

## Draperies

Andel's Custom Draperies 541 5 St S ..... 327-6323  
 See Our Advertisement This Classification  
 Ann's Fabrics & Draperies 1803 3 Av S ... 328-2888  
 Baker's Fabric Centre Ltd  
 Centre Village Mall ..... 328-4536  
 See Our Advertisement This Classification  
 Bridge Rug & Drapes Ltd  
 College Shopping Mall ..... 329-4722  
 See Our Advertisement This Classification  
**CALDER DON INTERIORS LTD**  
 912 3 Av S ..... 328-5777  
**EATON'S**  
 Customer Service & Administration  
 4 Av & 6 St S ..... 327-8551  
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 LTD 1239 2 Av S ..... 329-3355  
 Gast Home Harmony Centre 1252 3 Av S ... 327-8079  
 Harrison's Famous Fabrics Lethbridge Centre 327-3600  
 See Our Advertisement This Classification  
 Holland's Drapery Shop 325 7 St S ..... 327-4475  
 See Our Advertisement This Classification  
**IDA'S DRAPERY & FABRIC SHOP**  
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 245 24 St ..... Fort Macleod 234-3737

Listings Of This  
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 DRAPERY MATERIAL IN WESTERN CANADA

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- Bed Spreads
- All Styles of Drapery Hardware

THE STORE WITH THE STOCK & EXPERIENCE  
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- CUSTOM DRAPERIES
- COMPLETE DRAPERY SUPPLIES
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 DESIGNED FOR YOU  
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 Custom draperies, curtains, bedspreads



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DAY OR EVENING APPOINTMENTS  
 RESIDENTIAL & COMMERCIAL



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 FINE SELECTION OF FABRICS, FREE ESTIMATES AND CUSTOM INSTALLATION  
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BED SPREADS, KIRSCH DRAPERY HARDWARE, BATH ACCESSORIES  
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 Evenings Call 327-2992  
**327-6323**



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### Draperies—(Cont'd)

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324 13 St N ..... 329-0712  
See Our Advertisement This Classification  
**Wright's Spring Crest Draperies Ltd**  
1261 2a Av N ..... 329-6787  
See Our Advertisement This Classification

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YOUR FABRICS SKILLFULLY  
MANUFACTURED TO YOUR SPECIFICATIONS  
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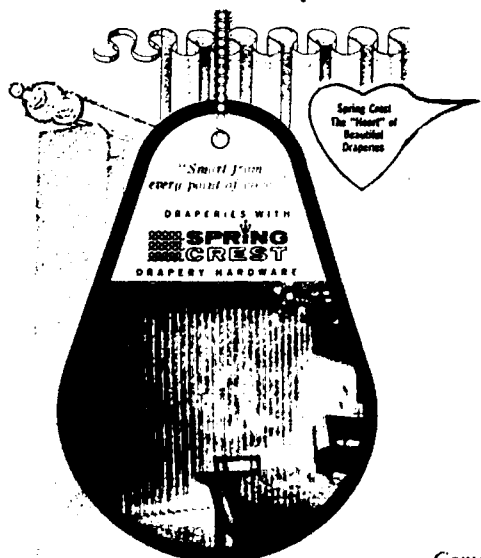


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Sawing . . . nailing . . . planing . . .  
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For further information contact  
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- Home Decorating Advice & Estimates
- Choose From A Select Line of Drapery Fabrics
- Swags — Valances
- Bedspreads
- Roman Shades — Austrian Sheers

FREE ESTIMATES

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CUSTOM MADE

Ask About Our Written Guarantee

1261 - 2a Ave. N., LETHBRIDGE

## The Yellow Pages SUPERMARKET

IT CAN SAVE  
THE DAY.



Don't run around . . . phone around!

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Master Dry Cleaners 726 23 St N ..... 328-1007  
 SPIC & SPAN DRY CLEANERS 112 8 St S 328-2437  
 See Our Advertisement This Classification

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Footwear, Dry Goods  
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Wholesale Only

Mr. David Serkin, Manager

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(Cont'd)

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A. B. DICK

COMPLETE LINE DUPLICATING  
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 {328-5689

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1289 3 Av S ..... 329-3032

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- DECORATOR FOLDS
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- ONE DAY SERVICE

2 LOCATIONS TO SERVE YOU  
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GRADUATE OF  
 I. F. I.  
 LEATHER COURSE

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See Second Hand Clothing

## Drilling Contractors

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HORIZONTAL HOLES CORED

Hardieville ..... 328-4746

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 Mining Bits & Shells - Core Barrels, Rods  
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Vulcan Machinery & Equipment Ltd

807 42 Av SE ..... Calgary 287-1990

Drive-In Restaurants See Restaurants—Drive-In

## Drive Yourself Cars

See Automobile Renting & Leasing

## Driving Instruction

See Automobile Driving Instruction

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### Treatment Centre

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 Call Long Distance (No Toll Charge)  
 & ask for ..... Zenith 22032

Drug Stores See Pharmacies

Dry Cleaners See Cleaners

## Dry Cleaning—Self Service

See Cleaners Self Service

## Dry Goods—Retail

See Fabric Shops Knit Goods Retail  
 Also Yard Goods Retail

## Dryers—Clothes

Fairfield Appliance Services Ltd

1244 3 Av S ..... 327-6684

SEARS (SIMPSON-SEARS LIMITED)

Centre Village Mall ..... 329-6666

## Drywall Contractors

See Contractors—Drywall

## Drywall Equipment & Supplies

See Building Materials & Supplies—Retail  
 Also Contractors' Equipment & Supplies

## Dude Ranches

See Riding Academies

## Dumbwaiters

See Elevators—Passenger & Freight

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 For Low Or High Volume  
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See Our Advertisement This Classification

# Gestetner

(CANADA) LTD.

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Electronic Scanners, Stencil Imagers  
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Sales & Service Coast-To-Coast  
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CALGARY SALES OFFICE

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Superior Instant Print 1524 9 Av S ..... {328-6505  
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**MORE INSTANT COFFEE USED**  
 Canadians are drinking less coffee, or  
 at least using fewer beans, than  
 in the late 1940's. Part of the drop is  
 due to introduction of instant coffee  
 during the 1950's. Instant products  
 now make up nearly one-fifth of total  
 coffee consumption.

**WHITE ACRYLIC FINISH  
ALUMINUM GUTTERING**

**INSTALLED**

**CUSTOM EAVESTROUGHING  
INSTALLATION**  
"Free Estimates"

**NEUKO SHEET  
METAL LTD.**

**328-0286**

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Kaz Tomomitsu Prop.  
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ESTIMATES

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Neuko Sheet Metal Ltd 1811a 2 Av S ..... 328-0286

See Our Advertisement This Classification

Olie's Sheet Metal Service Ltd

2527 Cochrane Rd ..... Calgary 289-3811

See Our Advertisement This Classification

Ray-Flo Manufacturing & Distributing Ltd

948 Burlington E ..... Hamilton Ont 416-545-4569

See Our Advertisement This Classification

STAR-BRITE EAVESTROUGHING Box 384 ..... 328-7501

See Our Advertisement This Classification

The Gutter Shop Ltd 1285 3 Av S ..... 329-0740

See Our Advertisement This Classification

### Economic Consultants

See Management Consultants also  
Marketing Research Analysis

### Eggs—Wholesale

**SOUTHALTA PRODUCE CO**

316 4 St S ..... 327-2388

### Electric Appliances—Major

Al's Appliance Repairs 1418 17 St S ..... 328-7149

Action Appliance & Refrigeration Service

2914 8 Av N ..... 328-8482

Baker's Appliances & Television 812 4 Av S 328-1673

**CANADIAN GENERAL ELECTRIC APPLIANCES**

Ranges - Micro-Wave Ovens  
Refrigerators - Automatic  
Washers - Dryers - Dishwashers  
Disposals - Trash Compactors  
Air Conditioners  
Dehumidifiers



"FOR INFORMATION CALL"  
DEALERS

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812 4 Av S ..... 328-1673

Southern Alberta Co-op Association

Ltd ..... Barons 757-3655

Canadian General Electric Co Ltd

312 9 St S ..... 327-5252

Capitol Furniture (Lethbridge) Ltd

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Customer Service & Administration

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**FAIRFIELD APPLIANCE SERVICES LTD**

Your Sanyo, Vorwerk,  
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PARTS — SERVICE

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327-6070

**FAIRFIELD TELEVISION & APPLIANCE SALES**

LTD 1242 3 Av S ..... 328-0082

**HERB'S APPLIANCES LTD** 905 3 Av S ..... 327-4456

See Our Advertisement This Classification

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**NORTHWIND INDUSTRIES LTD**

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Lethbridge Appliances Co Ltd 905 3 Av S ... 327-4456

**PETERS HOME HARMONY CENTRE LTD**

WESTINGHOUSE - ADMIRAL - WHIRLPOOL

ELECTRIC APPLIANCES - Sales & Service

4714 53 St ..... Taber 223-4344

Listings Of This  
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## COMPLETE GUTTER SERVICE OLIE'S SHEET METAL SERVICE LTD.

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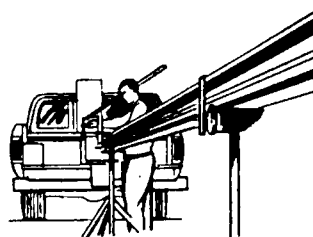
- Aluminum & Galvanized
- Siding
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COLORS AVAILABLE  
WHITE-IVORY-BROWN-AVOCADO

FREE ESTIMATES  
RADIO EQUIPPED TRUCKS

"Serving Calgary For 25 Years"

**289-3811**



2527 COCHRANE ROAD  
CALGARY

## The Gutter Shop LTD.

SIDING & ROOFING DIV.



**REYNOLDS  
ALUMINUM  
BUILDING  
PRODUCTS**

ASK ABOUT OUR 20 YEAR WRITTEN GUARANTEE

AFTER HOURS CALL - 329-4158

- SIDING
- WINDOWS
- DOORS
- AWNINGS
- 5" CONTINUOUS GUTTER

1285 - 3rd Avenue S. LETHBRIDGE

**329-0740**

IF BUSY CALL - 329-4155

**COMPLETE HOME RENOVATIONS**



**PORTABLE  
EAVESTROUGHING  
& ROLL FORMING MACHINES**

SALES — LEASING

COIL SUPPLY & ACCESSORIES

EAVESTROUGH, DOWNSPOUT, SOFFIT,

FACIA, J TRIM, ELBOWS &

SPECIALTY FORMING MACHINES

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HAMILTON, ONT 416

Please Call Collect &  
Ask For Ray Paradisi

**545-4569**

948 BURLINGTON E., HAMILTON, ONTARIO

## Star-Brite Eavestroughing



- CONTINUOUS  
PRE-FINISHED  
EAVESTROUGHING

- GUTTERS &  
DOWNSPOUTS

- ALUMINUM SIDING

Serving Lethbridge & Area

**328-7501**

BOX 384, LETHBRIDGE

## Herb's Appliances Ltd.

- MAYTAG  WASHERS &  
DRYERS
- GIBSON REFRIGERATION
- KITCHENAID DISHWASHERS
- ENTERPRISE RANGES

**327-4456**

905 - 3rd AVENUE SOUTH

## Electric Appliances—Major—(Cont'd)

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GIBSON — SALES WITH SERVICE  
624 13 St N 328-9759

Richards Electrical Repair Centre  
911 18 St N 327-0557

See Our Advertisement This Classification  
ST LOUIS FURNITURE STORE 118 5 St S 327-2210  
Towne & Country Furniture 542 13 St N 328-1151

### WESTINGHOUSE APPLIANCES

Ranges Refrigerators Freezers  
Automatic Washers Dryers  
Dishwashers Color and Black &  
White Televisions, Stereos,  
Air Conditioners,  
Dehumidifiers, Humidifiers



APPLIANCE—TV SERVICE & PARTS  
WESTINGHOUSE CANADA LIMITED  
120a N Mayor Magrath Dr 327-7882  
After Hours Answering Service 327-7882

WOODWARD STORES (LETHBRIDGE) LIMITED  
4 Av & 2 St S 329-3131

## Electric Appliances—Repairing

Action Appliance & Refrigeration Service  
2914 8 Av N 328-8482

See Our Advertisement This Classification  
Al's Appliance Repairs 1418 17 St S 328-7149

See Our Advertisement This Classification  
Bridge Appliance Service 430a 13 St N 328-7107

### CANADIAN GENERAL ELECTRIC APPLIANCES

RANGES - MICRO-WAVE  
OVENS - REFRIGERATORS -  
AUTOMATIC WASHERS -  
DRYERS - DISHWASHERS -  
DISPOSALS - TRASH COMPACTORS  
AIR CONDITIONERS - DEHUMIDIFIERS



"FOR INFORMATION CALL"

HOME SERVICE  
CANADIAN GENERAL ELECTRIC CO LTD  
312 9 St S 327-5252

FAIRFIELD APPLIANCE SERVICES LTD  
1244 3 Av S 327-6684

See Our Advertisement This Classification

### MOTOR MOWER

FOR SUNBEAM APPLIANCES  
SALES & SERVICE

217 3 Av S 327-2669

Richards Electrical Repair Centre  
911 18 St N 327-0557

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Classification Are Continued  
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## RICHARDS ELECTRICAL REPAIR CENTRE

COMMERCIAL KITCHEN AND RESTAURANT EQUIPMENT REPAIRS  
AUTHORIZED SERVICE & PARTS FOR THE FOLLOWING KITCHEN EQUIPMENT

BARDEAU  
BUNN-O-MATIC  
COLUMWARE  
CORY  
DUTCH MILL

ELECTROHOME HUMIDIFIERS  
GARLAND  
IONA-REGINA PRODUCTS  
JET SPRAY  
LASKO

MARKET FORGE  
McGRAW EDISON  
MOFFATT  
SILEX  
TOASTMASTER  
TRAVELAIRE COOLERS

SPECIALIZING IN SERVICE TO THE FOLLOWING MICROWAVE OVENS

**327-0557**

AMANA  
HITACHI  
LITTON

MAGIC CHEF  
PANASONIC

SANYO  
SHARP  
TOSHIBA

911 - 18th Street North, LETHBRIDGE, ALBERTA

## Al's Appliance Repairs

Authorized Service Dealer For

GSW — McCLARY — MOFFAT — BEATTY

GENERAL FREEZER

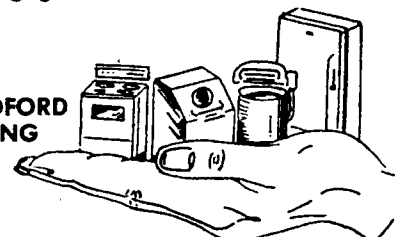
INGLIS — WHIRLPOOL — BRENTWOOD — BRADFORD

DANBY — RIVAL — MAGIC HOSTESS — VIKING

EXPERT REPAIR SERVICE ON ALL  
MAJOR & SMALL APPLIANCES

1418 - 17th Street South

**328-7149**



## FAIRFIELD APPLIANCE SERVICES

LTD.

"PARTS FOR ALL APPLIANCES"

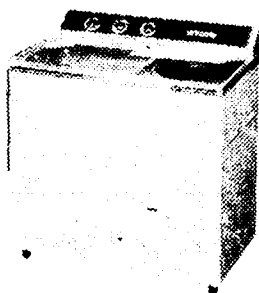
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• WESTBEND • HOOVER • INGLIS • VORWERK

BURNERS — ELEMENTS — CALROD UNITS  
LIQUIDS — CORDS — BELTS — RINGS — BAGS

**327-6684**

WHOLESALE — RETAIL  
1244 - 3rd AVE. S.

**327-6070**



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A bedroom extension gives you priceless peace of  
mind—offers privacy—Saves steps. A "sleep  
switch" lets you turn off the bell, too.

Call the Telephone Business Office  
or ask your  
Telephone Serviceman

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MOBILE SERVICE FOR ALL  
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 See Our Advertisement This Classification  
**SEARS (SIMPSON-SEARS LIMITED)**  
 Centre Village Mall ..... 329-6666  
 See Our Advertisement This Classification  
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 Canadian General Electric  
 Phillips — Hoover — Sunbeam  
 Samson Dominion  
 Westbend  
 606 - 3 Av SOUTH  
**3 2 7 - 5 7 6 7**  
 AND  
 HOYT'S NORTH LETHBRIDGE  
 Westminster Shopping Plaza ..... 328-4441

Sarc Repair Ltd 1011 3 Av S ..... 327-2656

**Electric Contractors**

See Electricians

**Electric Equipment & Supplies—Whlse**

A B Change Co of Canada Ltd Edmonton—  
 Lethbridge Customers Only Call Long Distance  
 (No Toll Charge) & ask for ..... Zenith 07201  
**ALBERTA ELECTRIC SUPPLIES**  
 —See Westburne ..... 327-8561  
 Ecol Electric Ltd 815 10 Av SW ..... 266-4031  
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Nedco (1975) Ltd 1216 1 Av S ..... 327-1438

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**Electric Motor Controls**

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 LETHBRIDGE

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**Shaver-Appliance  
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 2020 Mayor Magrath Dr.  
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**to find  
 it... fast**



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See Our Advertisement This Classification

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IRRIGATION - TELEX 038-49253 {327-1188  
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### Electric Razors

See Shavers Electric

### Electric Repairs

See Electric Appliances—Repairing  
Also Specific Kinds

### Electrical Appliances—Repairing

See Electric Appliances—Repairing  
Also Specific Kinds

Shop in the Yellow Pages.

### Electrical Contractors

See Electricians

### Electrical Equipment

See Electric Equipment Section

### Electrical Household Appliances

See Electric Appliances Section

### Electrical Repairs

See Electric Appliances Repairing  
Also Specific Kinds

### Electrical Supplies

See Electric Supplies Section

### Electricians

ANDY'S ELECTRIC LTD 259 12 St N ..... 328-5438  
See Our Advertisement This Classification  
B & E Control Service 3311 Lakeside Rd ..... 327-7733  
Bills Electric Coaldale Ltd Box 946 Coaldale 345-3639  
See Our Advertisement This Classification  
BOB ATWOOD ELECTRIC 1903 6 Av S ..... 327-2954  
Listings Of This  
Classification Are Continued  
On Next Page

### KEEP SCHEDULE

Meals for young children should  
be served at reasonably regular  
intervals Habit plays an impor-  
tant role in maintaining a good  
appetite.

## HAGEN ELECTRIC LETHBRIDGE LTD.



PHONE  
328-8826

1202 - 2nd Avenue South  
LETHBRIDGE — ALBERTA  
T1J 0E3

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REPAIRS TO ALL  
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**Electric Ltd.**

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BEN HENDRIKS, GENERAL MGR.

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- MOTOR CONTROLS

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Electrical Mgr., **PETER SCHALK**  
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**329-1444**

214 - 31st STREET N.,  
LETHBRIDGE

### Electricians—(Cont'd)

**C & A ELECTRICAL DIVISION OF C & A SHEET METAL LTD** 214 31 St N ..... 329-1444  
See Our Advertisement This Classification

**Central Electric Ltd**  
124 N Mayor Magrath Dr ..... {327-5995  
327-8448

See Our Advertisement This Classification

Listings Of This  
Classification Are Continued  
On Next Page

### KILLS ODORS

Onion odor will disappear if you rub dry mustard on the hands after peeling onions and wash in the usual manner.

### *A Short-cut to Your Customers*

To reach more prospects, make more telephone and walk-in sales, be sure to advertise under all classifications where buyers look for your products and services.

### 9 out of 10

people look in the "Yellow Pages" when they're ready to buy.

Let the Yellow Pages bring more business to you.



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24 Hour Service 327-5995

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# Electricians—(Cont'd)

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 See Our Advertisement This Classification  
**DORREN ELECTRIC LTD** 226 22 St N ..... 328-9246  
 See Our Advertisement This Classification  
**DYNO ELECTRIC** 2002 20 St Coaldale **345-4656**  
**Foley Electrical Contractors Ltd** ..... 328-7664  
**Henry Electric Ltd** 355 Stafford Dr ..... 329-0400

Listings Of This  
 Classification Are Continued  
 On Next Page

## BE PREPARED

Children should be given their  
 inoculations well in advance of  
 possible exposure to disease in  
 order to establish protection.

**SAVE  
 FOOTSTEPS.**

Don't  
 run  
 around  
 ... phone  
 around!



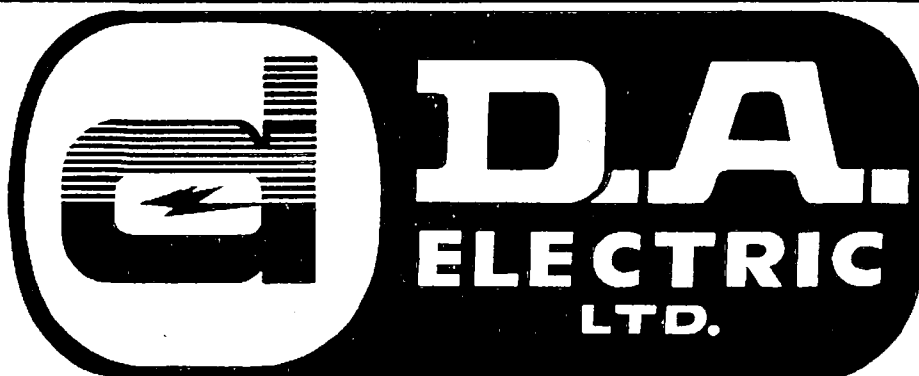
**FOUND.**

Whatever is Wanted!

Accordians ...  
 Beauty parlors ...  
 Chickens ...  
 Dishwashers ...  
 Everything you need.



Don't run around ... phone around!



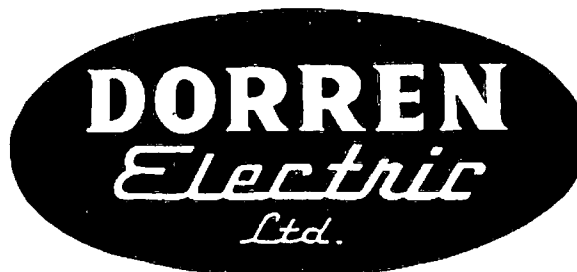
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- OILFIELD
- MAINTENANCE
- COMMERCIAL
- CABLE TRENCHING
- INDUSTRIAL
- CABLE PLOWING
- GAS LINE PLOWING

MOBILE TELEPHONE EQUIPPED

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226 - 22nd STREET NORTH

EMERGENCY 328-9246

BRYAN DORREN, Supt. 329-4640

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- MAINTENANCE
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- COMMERCIAL
- FARM WIRING

914 - 5th AVENUE NORTH  
LETHBRIDGE

## 328-8121

### Electricians—(Cont'd)

J & M Electric Ltd 326b 10 St N ..... {328-6768  
328-7944

See Our Advertisement This Classification  
**KING ELECTRIC (LETHBRIDGE) LTD**  
Box 215 ..... 329-1223  
J B King res ..... 327-8192  
See Our Advertisement This Classification  
L & J Electric Ltd 1834 15 Av N ..... 328-2949  
See Our Advertisement This Classification  
Lethbridge Electric Ltd 914 5 Av N ..... 328-8121  
See Our Advertisement This Classification  
**NEU-LITE ELECTRIC LTD** 1811 2 Av S ..... 327-7711  
See Our Advertisement This Classification

Listings Of This  
Classification Are Continued  
On Next Page

Directory Advertising Pays

# NEU LITE Electric Ltd.

RESIDENTIAL  
&  
INDUSTRIAL

## 327-7711

COMMERCIAL  
&  
MAINTENANCE

DAY OR NIGHT — FREE ESTIMATES  
AFTER HOURS CALL 345-4996

1811 - 2nd AVENUE SOUTH, LETHBRIDGE

## L & J ELECTRIC LTD.

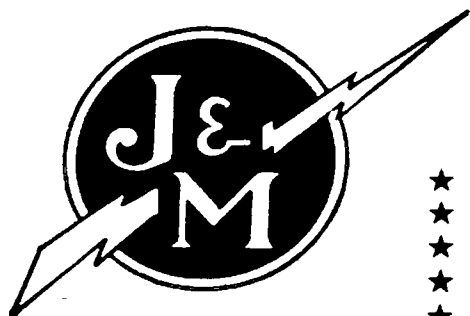
RESIDENTIAL  
COMMERCIAL  
INDUSTRIAL  
FARM WIRING

FREE ESTIMATES

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OPPOSITE CALGARY POWER



## ELECTRIC

(LETHBRIDGE) LTD.



BOX 215, LETHBRIDGE

- INDUSTRIAL
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- RESIDENTIAL
- SERVICE MAINTENANCE
- FREE ESTIMATES



## 329-1223

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# Electricians—(Cont'd)

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See Our Advertisement This Classification

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EQUIPMENT MAINTENANCE SPECIALIST  
211 Main St N ..... Milk River 647-3932

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**South-Alta Lighting & Electrical Services Ltd**  
304 13 St N Hardieville ..... 329-4979  
See Our Advertisement This Classification

**Southern Electrical Craftsmen Ltd**  
1420 17 Av S ..... 328-1817  
See Our Advertisement This Classification  
Listings Of This  
Classification Are Continued  
On Next Page

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After Hours 327-8602

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RAY SINCLAIR

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FOR WIRING  
BY CRAFTSMEN

AFTER HOURS CALL

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SINCE 1945

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Anytime

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- LABOUR MARKET INFORMATION
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**327-8535**

419 - 7th Street South  
LETHBRIDGE

**Electricians—(Cont'd)**

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See Our Advertisement This Classification  
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See Our Advertisement This Classification

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REPAIRS  
DAY & NIGHT SERVICE



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Charge Will Apply  
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See Our Advertisement This Classification

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ACROSS CANADA, U.S.A. & OVERSEAS  
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Unemployment Insurance Office  
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**ELECTRIC**

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AFTER HOURS RES. PHONE 328-7072

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1309 - 24th STREET SOUTH

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See Paint Section

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Keith Consulting Engineers 457 Holiday Vilge 329-4105  
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## Engineers—Consulting—(Cont'd)

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## DASH OF SALT

A dash of salt in coffee too long cooling  
or reheated will freshen its taste.



The Association of  
Professional  
Engineers, Geologists  
& Geophysicists  
of Alberta  
"P. Eng"

Authority to use the title of Professional Engineer  
in Alberta is granted, by law, only to those who have  
proved their personal and professional qualifications.  
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Evenings Call 328-1588

## Engineers—Consulting—(Cont'd)

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514 Stafford Dr ..... 329-4822  
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CONSULTING ENGINEERS  
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Industrial, Marine, Trucks  
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Specify Cat Power  
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Dependable 2-cycle Diesel Engines  
from 20 to 1650 h.p. for all power  
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"Standardization Means Savings"

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**Engines—Gasoline****BRIGGS & STRATTON GASOLINE ENGINES**

4 cycle, air cooled  
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16 hp. Authorized Service  
Centers with factory -  
trained personnel, special  
tools and genuine replacement parts for  
dependable, courteous service.



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Most people are listed in your telephone  
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first."

**Engines—Gasoline—(Cont'd)****FORD ENGINES**

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2 TO 65 H.P.

HEAVY DUTY,

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**Engines—Rebuilding & Repairing****CUSTOM ENGINE & PARTS LIMITED**

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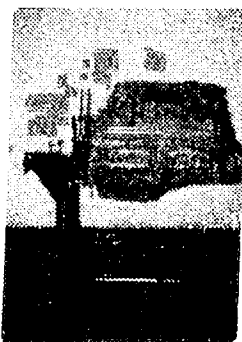
See Our Advertisement This Classification

**ECONOMY CYLINDER HEAD REBUILDERS LTD**

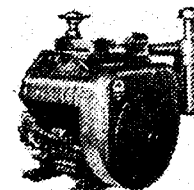
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DEPARTMENT**



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**GAS**

OR

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- Align Boring
- Camshaft Grinding
- Magnaflux Crack Detection
- Con Rod Reconditioning
- Dynamic Engine Balancing
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## Engines—Rebuilding & Repairing—

(Cont'd)

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Motor Mower 817 3 Av S ..... 327-2669

Reliable Engine Services Ltd

4331 Manhattan Rd SE ..... Calgary 243-3960

See Our Advertisement This Classification

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Trophies Unlimited 303 5 St S ..... 328-0882

### Engravers—Metal

Trophies Unlimited 303 5 St S ..... 328-0882

### Environmental Consultants

See Pollution Control

### Equipment Rentals

See Specific Kinds

Also Rental Services—General

### Excavating Contractors

See Contractors—Excavating

### Excavating Machinery

See Contractors Equip & Supplies, also  
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### Express Service

See Cartage & Express

### Exterminators

PCO Services Ltd 714 7 St S ..... 327-1455

See Our Advertisement This Classification

Poulin's The Exterminators 215 12b St S ..... 328-4656

See Our Advertisement This Classification

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See Fire Fighting Appliances

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See Optometrists also Physicians & Surgeons

### Eye Glasses

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A Measure for Quality by the Yard  
Everything for Dressmaking and Notions

Centre Village Mall ..... 328-4536

Economy Remnant Centre 310 6 St S ..... 328-0252

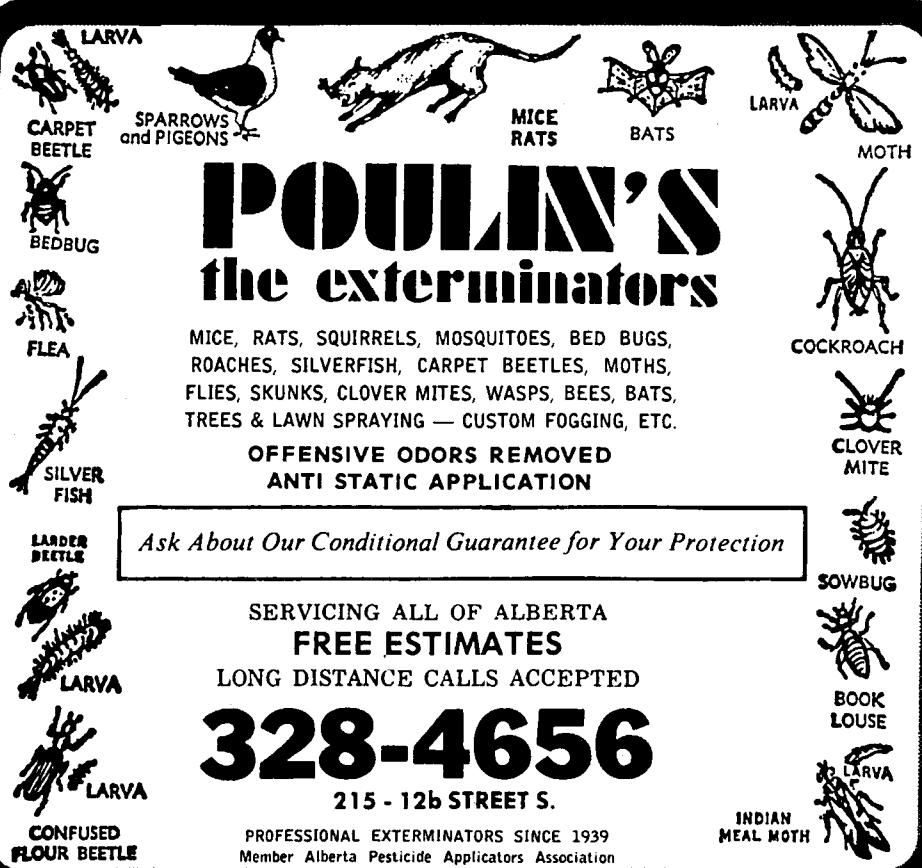
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Listings Of This  
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# PCO

## ODOUR CONTROL

# PCO

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FREE INSECT IDENTIFICATION  
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GOVERNMENT LICENSED

**Use the experts**  
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Dependable 2-cycle Diesel Engines  
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"Standardization Means Savings"  
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4 cycle, air cooled  
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Centers with factory -  
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1605 3 Av S ..... 328-8181

See Our Advertisement This Classification

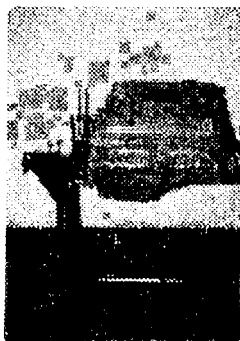
**ECONOMY CYLINDER HEAD REBUILDERS LTD**

SPECIALIZING IN REPAIRS OF

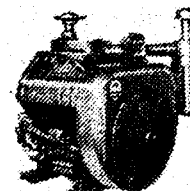
CRACKED CYLINDER HEADS & BLOCKS

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COMPLETE AUTOMOTIVE  
MACHINE SHOP  
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**Engine  
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**GAS**

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**DIESEL**

**Automotive & Industrial Parts & Service**

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- Power Honing
- Align Boring
- Camshaft Grinding
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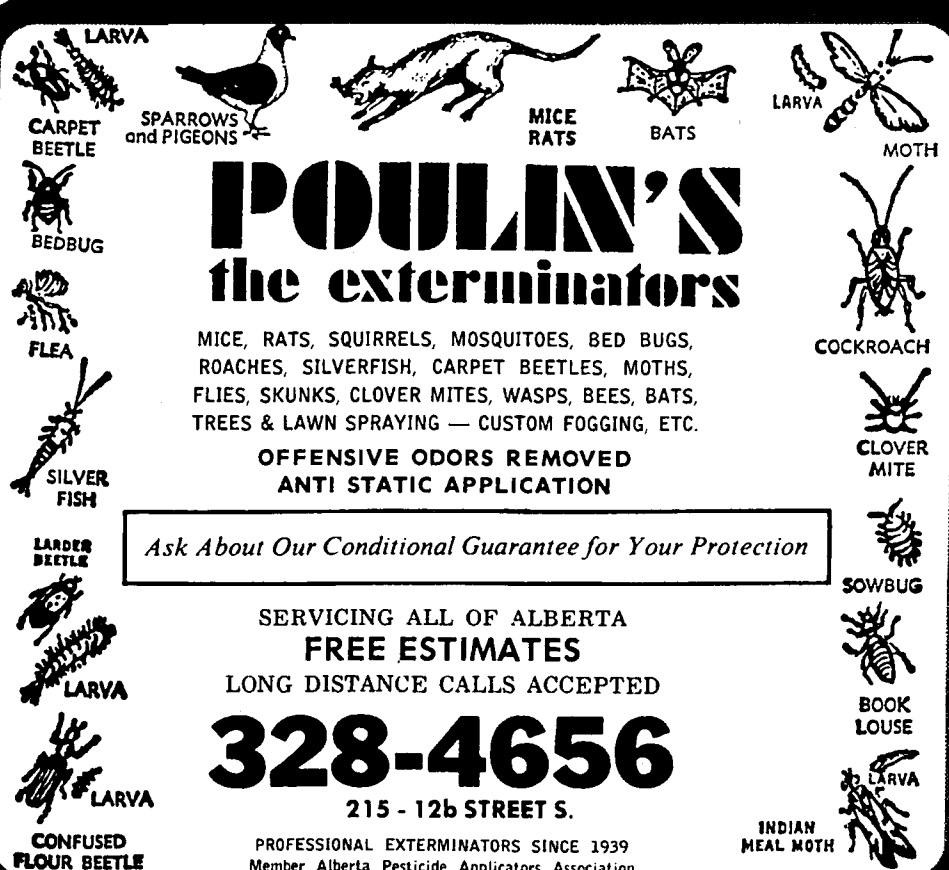
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