

**Glass Fibres**

**C & L FIBERGLASS** Box 966 Coaldale ..... 329-3548  
**GENERAL FIBREGLASS MANUFACTURING** Coaldale 345-4011  
**GLASCON INDUSTRIES LTD** 538 30 St N ..... 329-4411  
**WESCAN CAR TOP FIBREGLASS REPAIR**

**FIBREGLASS REPAIRS & CUSTOM WORK**

BOATS - SNOWMOBILE HOODS, ETC.  
 HOUSE TRAILER PLASTIC PARTS

1/4 Mile East of  
 43 St & Coultts Hwy ..... 328-4676

**Glass Manufacturers**

**Dominion Glass Company Limited**  
 Redcliff-Lethbridge Customers Only  
 Call Long Distance  
 (No Toll Charge) & ask for ..... Zenith 08603  
 Main St N ..... Redcliff 548-3901

**Glasses—Eye**

See Opticians—Dispensing, also Optometrists

**Golf Courses**

**Bridge Valley Golf Riverbottom** ..... 327-3636  
**Henderson Lake Golf Club Henderson Lake** ..... 327-3652

**Golf Equipment & Supplies**

**Gotschna Ski Haus Ltd** 806 2 Av S ..... 328-2828  
**Henderson Lake Golf Club Henderson Lake** ..... 327-3652  
**Interprovincial Turf Ltd**  
 4120 8 St SE ..... Calgary 243-5180

**Government of Alberta**

See Alphabetical Section under  
 Government of Alberta (Provincial)

**Government of Canada**

See Alphabetical Section under  
 Government of Canada

**Grading Contractors**

See Contractors—Excavating Contractors—General  
 also Paving Contractors—Road Building

**Grain Commission Merchants**

**Alberta Wheat Pool** 3 Hwy E ..... 327-7645  
 Elevator No 1 Wilson Siding ..... 327-9463  
 Elevator 2 3 Hwy E ..... 327-4873  
 Elevator No 3 Wilson Siding ..... 327-9461  
 Elevator—Broxburn ..... 327-9177  
 Elevator—Monarch ..... 327-9556  
 Elevator—Stewart Siding ..... 327-9342  
 Elevator—Whitney Siding ..... 327-9117  
 Seed & Fertilizer Div 3228 2 Av N ..... 327-7040  
 Seed Plant ..... 328-7966  
**ELLISON MILLING & ELEVATOR CO LTD**  
 1301 2 Av S ..... 328-6622

**Grain & Feed**

See Feed & Poultry Supplies

Service for Architects, Engineers and Builders: That's where to call if you're building a house and you want to arrange for special telephone outlets. This service is also available to builders of large apartment, office and industrial complexes.

**RIV-ELL CRUSHING LTD.**  
**GENERAL GRAVEL CRUSHING**  
 964 MAIN STREET  
 PINCHER CREEK

**627-4597**

JAMES RIVIERE, Residence 627-2459  
 FLOYD RIVIERE, Residence 627-2344

**Gravel, Rock & Sand**

**Azorean Contractors Ltd** 1242 7 Av S ..... 328-7922  
**Davis Jim Sand & Gravel Coalhurst** ..... 327-6533  
**ERICKSON CONSTRUCTION LTD**  
 110 22 St N ..... 328-1161

**LETHBRIDGE CONCRETE PRODUCTS LTD**

WASHED GRAVEL & SAND  
 MORTAR & STUCCO SAND  
 ROAD GRAVEL & RED SHALE  
 READY MIX CONCRETE

"QUALITY & SERVICE YOU CAN AFFORD TO BUILD WITH"  
 9 Av & 6 St N ..... 328-9251

Listings Of This  
 Classification Are Continued  
 On Next Page

**SAND & GRAVEL**  
 "If It Is Sand, Gravel or Asphalt We Have It"



**ASPHALT**  
**MORTAR & PLASTER SAND**  
**WASHED SAND & GRAVEL & ROAD GRAVEL**  
 FREE ESTIMATES  
**Phone 327-3610**  
**GENERAL CONTRACTORS**  
**TOLLESTRUP SAND & GRAVEL CO.**  
 RIVERBOTTOM — LETHBRIDGE

*Willow Creek*  
**SAND & GRAVEL CO. LTD.**  
**CUSTOM CRUSHING**

- WASHED CONCRETE AGGREGATES
- BASE & ROAD GRAVEL
- COMMERCIAL & DOMESTIC

Location:  
 Hilltop on University Road **327-6352**



**Gravel Rock & Sand—(Cont'd)**

**M P CRUSHING LTD**  
 LETHBRIDGE OFC. 327-9880  
 Mobiles JL4-2725 - JL4-2726 - JL4-2728  
 125N Center St ..... Magrath 758-3460

Pinetree Equipment Rentals A Division of Pinetree  
 Supply Ltd 233 31 St N ..... 327-2520  
 Revelstoke Transit Mix  
 Cor 12 St & 2 Av N ..... 327-7262  
 Riv-Ell Crushing Ltd  
 964 Main St ..... Pincher Creek 627-4597  
 See Our Advertisement This Classification

**TOLLESTRUP SAND & GRAVEL CO**  
 Riverbottom ..... 327-3610  
 See Our Advertisement This Classification  
 Willow Creek Sand & Gravel Co Ltd  
 1306 3a Av N ..... 327-6352  
 See Our Advertisement This Classification

**Greenhouse Builders**

**ALFAB HOUSE LTD**  
 STANDARD & CUSTOM BUILT  
 Commercial & Hobby Greenhouses  
 Temporary Shelters  
 Manufactured in Alberta  
 4414 16a St SE ..... Calgary 266-7296

**Greenhouses**

**COALHURST GREENHOUSES**  
 BEDDING OUT PLANTS  
 Wholesale & Retail  
 POTTED PLANTS - TREES - PEAT MOSS  
 GREEN CROSS PRODUCTS  
 Box 669  
 Coalhurst ..... 327-9530

**DAN'S GREEN HOUSES**  
 Specialize: Potted Plants - Poinsettias  
 Bedding Out Plants—Wholesale & Retail  
 102 43 St S ..... 327-3271

Fairview Greenhouse & Nursery  
 401 43 St S ..... 328-2193  
 Falls Creek Greenhouses & Floral .. Bellevue 564-4964  
**FRACHE BROS LTD** 7 Av & 20 St N ..... {327-2003  
 {327-2768  
 Len's Greenhouses Coalhurst ..... 327-9796  
 Len's Greenhouses Lyndon Rd Fort Macleod 234-4161  
**SUNRISE RANCH**

VOCATIONAL TRAINING  
 CENTRE  
 Phone ..... Coaldale 345-3517

**Grocers—Retail**

Benny's Confectionery 1022 20 St S ..... 328-4942  
**BING'S GROCERIES**  
 Fresh Meats & Groceries - Soft Ice Cream  
 Coffee Counter - Open 9 - 11 p.m. Daily  
 1111 3 Av S ..... 328-5318

Bonnydale Grocery 1402 17 St S ..... 327-3394  
 Currie's Foods Ltd 1516 9 Av S ..... 327-2044  
 Danny's Grocery 431 18 St N ..... 327-2418  
**EPICURE FINE FOOD & DELICATESSEN**  
 406 8 St S ..... 327-6832  
 Gordie's Grocery & Confectionery  
 1015 Mayor Magrath Dr ..... 327-5041  
 Henry's Groceries 2012 2 Av N ..... 328-8055  
 Ing's Groceteria 902 9 St S ..... 328-5916  
 J & L Grocery College Shopping Mall ..... 328-7531  
 Kobal's Grocery 320 13 St N ..... 327-3951

Every hello is a good buy


**Grocers—Retail—(Cont'd)**

**MIHALIKS MAYFAIR FOODS**  
 Open: Mon., Wed. & Sat. — 9 to 6 p.m.  
 9 to 9 Thurs., Fri. — We Deliver Large Orders  
 642 13 St N ..... 328-5742

Parkside Grocery 503 28 St S ..... 327-0455  
 Ron's Grocery 926 5 Av N ..... 328-3069  
 7 Eleven Food Store No 24  
 491 Mayor Magrath Dr ..... 328-9940  
 Store No 28 2006 Mayor Magrath Dr ..... 328-9908  
 Store No 32 541 13 St N ..... 328-9962  
 Roys Confectionery 305 5 St S ..... 327-5803  
 Southside Grocery 728 6 St S ..... 329-4117

**STAR MARKET MEATS & GROCERIES**  
 401 2 Av S ..... 327-4393  
 Sunshine Food Store 2718 12 Av S ..... 328-4622  
 Super Sam Food Stores 732 23 St N ..... {327-3625  
 {327-4717

See Our Advertisement This Classification  
 Value Village Markets Ltd 538 13 St S ... 328-1751  
 Wilson's Food Stores 910 7 Av S ..... {327-3657  
 {327-3025  
 {327-3995  
 Winq Lee Grocery 314 2 Av S ..... 327-5341  
**YUEN'S CONFECTIONERY** 707 9 Av N ..... 327-3935



**SUPER SAM  
 FOOD STORES**  
 1016 - 9th Avenue South  
**327-3625**  
 No. 2 Store  
 732 - 23rd Street North  
**327-4717**  
 Serving The Great City  
 OPEN 7 DAYS A WEEK  
 9 A.M. TO 9 P.M.

**Grocers—Wholesale**

**MACDONALDS CONSOLIDATED LTD**  
 2825 2 Av S ..... 329-0722  
 Mgr Buyer & Genl Ofc ..... 329-0722  
 Grocery & Fruit Order Desk ..... 329-4023  
 Shipper & Receiver ..... 327-4369

**SCOTT NATIONAL COMPANY LIMITED**  
 3 Av & 4 St S ..... 328-3361

**Guitar Instruction**

See Music Colleges & Teachers

**Guitars**

See Music & Musical Instruments

**Guns & Gunsmiths**

HOYT'S 606 3 Av S ..... 327-5767  
 Precision Guns & Sports Ltd 312 13 St N 327-7595

**Hair Goods—Retail**

Newman's Hairpiece & Hairstyling Studio For Men  
 330 9 Av SW ..... Calgary 269-2056

**Hair Pieces**

See Hair Goods—Retail also Wigs & Toupees

A rumpus room phone is wonderful for the whole family.

**Hair Removing**

**LETHBRIDGE ELECTROLYSIS CLINIC**  
 "FEATHER-TOUCH" PERMANENT  
 REMOVAL OF UNWANTED HAIR  
 FROM FACE, ARMS AND LEGS.  
 FREE CONSULTATION IN PRIVATE  
 Call For Appointment  
 212 Professional Bldg ..... 328-4800

**Hair Stylists**

See Barbers also Beauty Parlors

**Hairdressers Ladies**

See Beauty Parlors

**Hairdressers' Supplies**

See Beauty Parlor Supplies & Equipment

**Hairdressing Schools**

See Schools Beauty Culture

**Handicrafts**

Bee Hive Crafts Centre Village Mall ..... 327-0724  
**WYLIE'S TARTAN SHOP** 320 5 St S ..... 327-5054

**Hardware—Retail**

**BIRD BUILDING SUPPLIES** 113 13 St N {328-2050  
 {328-2051  
**DRISCOLL HARDWARE** 1522 9 Av S ..... 328-3684  
**HOYT'S**

Complete Line of  
**BUILDERS & FARM HARDWARE  
 HAND & POWER TOOLS  
 BAPCO PAINTS**  
 606 - 3 AVENUE S — 327-5767  
 AND HOYT'S NORTH LETHBRIDGE  
 Westminster Shopping Plaza ..... 328-4441

**LINK HARDWARE CO LTD**

A COMPLETE  
 SELECTION OF  
 HARDWARE,  
 APPLIANCES, SPORTING GOODS  
 AND HOME & GARDEN SUPPLIES



"FOR INFORMATION CALL"  
 HEAD OFFICE & WAREHOUSE


Link Hardware Co Ltd  
 14810 131 Av ..... Edmonton 453-3651  
 MEMBERS

Andrew's Hardware  
 223 24 St ..... Fort Macleod 234-3483  
 Boylinck Department Store Limited  
 797 Main St ..... Pincher Creek 627-3422  
 Brulene Paint & Wallcovering  
 321 6 St S ..... 327-8321  
 Cahoon Lumber Co 60 2 Av W Cardston 653-3361  
 Campbell Hardware  
 341 Highway Av N ... Picture Butte 732-4415  
 Erskine Hardware 517 2 Av N Vauxhall 654-2212  
 Forrest John Color Centre 321 5 St S 327-2383  
 Jackson Bros Hardware Ltd  
 777 Main St ..... Pincher Creek 627-3222  
 M & E Hardware  
 116 Centre St ..... Foremost 867-3766  
 M & R Lumber Co Ltd  
 228 Main St N ..... Milk River 647-3636  
 Magrath Trading Co Ltd  
 86S 1 St W ..... Magrath 758-3065  
 Pass Home Electric Center  
 Ltd ..... Coleman 563-3647  
 Raymond Mercantile Co Ltd  
 42 Broadway N ..... Raymond 752-3034  
 Rogers Hardware 5122 48 Av . Taber 223-2052

(Continued Next Page)

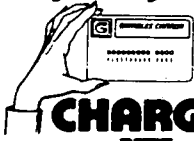
**Hardware—Retail—(Cont'd)**

Macleods Family Shopping Centre  
Centre Village Mall ..... 329-0037  
See Our Advertisement This Classification  
**SOUTHERN ALBERTA CO-OP**  
1221 2 Av S ..... 329-0017



SYMBOL OF SAVINGS

**MACLEODS FAMILY SHOPPING CENTRE**  
all you really need



**CHARGE IT!**

**329-0037**  
CENTRE VILLAGE MALL

**Hardware—Wholesale**

**WESTERN CANADA HARDWARE LTD**

**WHOLESALE MERCHANTS**

HARDWARE - HOUSEWARES - SPORTING GOODS - ELECTRICAL - PLUMBING BUILDERS & CONSTRUCTION SUPPLIES

907-915 2 Av S ..... 328-1711

**Hardwood Flooring**

See Floors Material & Laying

**Harness & Saddlery**

See Saddlery Section

**Hatcheries**

**CO-OP HATCHERIES**

(FARMER OWNED)

**Chicks & Turkey Poults**

525 4 St S ..... 327-3679

Sunshine Chick Sales Ltd 2716 12 Av S ..... 329-0155  
See Our Advertisement This Classification  
**SWIFT CANADIAN CO LTD** 224 12 St N { 328-6439  
328-7214

**Sunshine Chick Sales Ltd.**  
We sell **H & N**  
"Nick — Chick"  
Broiler Chicks  
Ducks — Goslings  
Broiler Turkeys & Heavies  
All Livestock Medication  
Also Poultry Equipment  
Diamond Automation  
Brower — Ford Dickison  
HANS SANTRAU  
**403-329-0155**  
2716 - 12th Avenue S., LETHBRIDGE

**Hauling**

See Cartage & Express, Movers, Truck Renting & Leasing, also Truck Lines

**Hay**

See Feed & Poultry Supplies

**Health Food Products**

**CARDSTON HEALTH SUPPLIES**  
307 Main St ..... Cardston 653-3515  
**EPIPURE FINE FOOD & DELICATESSEN**  
406 8 St S ..... 327-6832  
Health Food Centre College Shopping Mall ..... 327-4994  
Centre Village Mall ..... 328-7663

**Health Studios**

Orr Karate & Kung Fu Studios  
258a 13 St N ..... 328-1241

**Hearing Aids**

Leister's Music Ltd  
715 Paramount Theatre Bldg ..... 327-2272  
See Our Advertisement This Classification  
Lethbridge Hearing Aid Centre  
501 Canada Trust Bldg ..... 327-4989  
See Our Advertisement This Classification  
**MAICO SMITH-JONES HEARING SERVICE**  
618 3 Av S ..... 328-5447  
See Our Advertisement This Classification  
Optical Gallery The 101-402 5 Av S ..... 328-0740  
See Our Advertisement This Classification  
Oxenbury & Mook Opticians  
101 Professional Bldg ..... 328-7121  
Listings Of This Classification Are Continued On Next Page

Zone Numbers Speed Your Mail






**HEARING AIDS**

**LEISTER'S MUSIC LTD.**

FREE TRIAL PERIOD  
BATTERIES FOR ALL MAKES

"Serving The Hard Of Hearing For Over Thirty Years"

**327-2272 — 328-4080**  
715 - 4th Avenue South (Paramount Theatre Bldg.)

F. A. LEISTER  
Certified Hearing Aid Audiologist

**THE OPTICAL GALLERY**

TRY BEFORE YOU BUY

ZENITH — FIDELITY — WIDEX — OMIKRON

FULL RANGE OF BATTERIES — BATTERY CHARGERS

CHET MOOK, CERTIFIED HEARING AID AUDIOLOGIST

**328-0740** 101-402 - 5th Avenue South, Lethbridge


**LETHBRIDGE HEARING AID CENTRE**

CANADIAN MADE HEARING INSTRUMENTS BATTERIES

ELECTRONIC HEARING TESTING — CAN BE TESTED IN YOUR HOME OR OUR OFFICE

**327-4989**  
501 CANADA TRUST BUILDING  
304 - 7th STREET S., BOX 847

"OUT OF TOWN"  
CALL COLLECT FOR APPOINTMENT



**MAICO**

TRY BEFORE YOU BUY

SEE YOUR PHYSICIAN — THEN SEE US

- FITTING
- TESTING
- SERVICE
- BATTERIES

**328-5447**

**SMITH-JONES HEARING SERVICE**  
618 - 3rd Avenue South, Lethbridge

**Hearing Aids—(Cont'd)**

**UNITRON THE CANADIAN HEARING AID**

MADE IN  
CANADA



SCIENTIFICALLY DESIGNED "TO HELP YOU  
HEAR AND UNDERSTAND AGAIN"

Sold and Serviced Worldwide  
"ARRANGE FOR A HEARING TEST AT"  
**LETHBRIDGE HEARING AID CENTRE**  
501 Canada Trust Bldg ..... 327-4989

Wensley's Hearing Aid Clinics  
303 Professional Bldg ..... 327-8454

See Our Advertisement This Classification  
**ZENITH "LIVING SOUND" HEARING AIDS**

Zenith, famous for radios  
and color TV, offers a  
broad line of quality  
hearing aids. Ask about Zenith's outstanding  
customer conditional protection plans. Zenith —  
"the quality goes in before the name goes on." ®



"WHERE TO BUY IT"  
**LEISTER'S MUSIC LTD**  
F A Leister Certified Hearing  
Aid Audiologist Member AHADA  
715 Paramount Theatre Bldg ..... 327-2272

**WENSLEY'S  
HEARING AID  
CLINICS**

**HERBERT M. WENSLEY**  
CERTIFIED HEARING AID AUDIOLOGIST

303 PROFESSIONAL BLDG.  
740 - 4th AVENUE S.

**327-8454**  
LETHBRIDGE

**Heaters—Water** See Water Heaters

**Heating Apparatus**

**CRANE SUPPLY** 2815 2 Av S ..... 327-1577  
**SEARS (SIMPSON-SEARS LIMITED)**  
Centre Village Mall ..... 328-9231  
**WESTBURNE** 1103 3 Av N ..... 327-4587

**WHOLESALE HEATING SUPPLIES LTD**  
Gas & Oil Furnaces — Controls  
Registers — Chimneys — Sheet Metal  
Space Heaters — Unit Heaters  
Duro Dyne — Ventilating Equipment  
EVERYTHING IN HEATING SUPPLIES  
1251 2 Av S ..... {328-7007  
327-6581

**Heating Contractors—Hot Water,**

**Steam & Warm Air**

**ALCON REFRIGERATION & HEATING**

**SHEET METAL  
DEPARTMENT**

George Barrington  
328-9507

2214 43 St S ..... 327-5816

**Heating Contractors—Hot Water,**

**Steam & Warm Air—(Cont'd)**

Argo Sheet Metal Hardieville ..... 328-3022  
Astro-Servicing & Supply 1904 7 Av N ..... 328-0100  
**B & E CONTROL SERVICE**  
3311 Lakeside Rd ..... 327-7733  
**C & A SHEET METAL LTD** 1709 2 Av S 328-5973  
**CHARLTON & HILL LTD** 1262 2 Av S ..... 328-3388  
**CONDOR PLUMBING & HEATING**  
2706 6a Av N ..... 327-3840  
**FREEL SHEET METAL LTD** 2508 2 Av N ..... 327-2713  
**LIBERTY BOILERS (LETHBRIDGE) LTD**  
1402 2 Av S ..... 327-3921  
Neudorf Plumbing & Heating Ltd {328-2533  
1811 2 Av S ..... {328-5825  
**NEUKO SHEET METAL LTD**  
1811a 2 Av S ..... 328-0286

**NORGARD'S  
HEATING**

• GAS APPLIANCE SALES  
• INSTALLATION & REPAIR

**234-3230**

FORT MACLEOD 1703 3rd AVENUE

**Heating Contractors—Hot Water,**

**Steam & Warm Air—(Cont'd)**

Norgard's Heating 1703 3 Av .. Fort Macleod 234-3230  
See Our Advertisement This Classification  
**REIVE J PLUMBING LTD** 2022 2 Av N ... 327-5026  
**RITT METALS LTD**

PLUMBING & GASFITTING - HOT WATER  
& WARM AIR HEATING {328-0606  
134 22 St N ..... {328-9424

**RITT WAY HEATING & AIR  
CONDITIONING LTD**  
136 N Mayor Magrath Dr ..... 329-3535  
Southland Plumbing & Heating Ltd  
42 Carleton Rd ..... 327-7344  
**WHITTICK MECHANICAL CONTRACTORS LTD**  
417 Stafford Dr ..... 327-3014

**Helicopter Service** See Air Services Chartered

**Helicopters**

See Aircraft Dealers

**Helium**

Welders Supplies Ltd 5 Av & 28 St N ..... 327-7249

**High Fidelity Equipment**

See Stereophonic & High Fidelity Equipment

**Hitches—Trailer**

See Trailer Equipment & Supplies

**Hobby Supplies**

**ARTEX HOBBY PRODUCTS INC**  
343 14 St NE ..... Medicine Hat 527-2755  
Bee Hive Crafts Centre Village Mall ..... 327-0724

(Continued Next Page)

Kits & Models  
HO Slot Cars

**COMPLETE HOBBY  
SUPPLIES**

N, HO, Gauges &  
Accessories Trains

AFX Models

Complete Line of Model Railroad Equipment & Supplies  
HO & N Gauge

Model Aeroplanes — Boats  
Crafts & Art Supplies

Aeroplane  
Accessories  
Strategy  
And Adult Games  
Models Of All Kinds

**LETHBRIDGE  
HOUSE OF  
COLOR**

Boats — Wood  
Plastic — Accessories  
All Types of Beads  
Hobby Tools

Estes Rockets & Accessories

**LETHBRIDGE HOUSE OF COLOR**

**327-6986**

COLLEGE SHOPPING MALL, GRUMBACHER ARTISTS SUPPLIES

**Hobby Supplies—(Cont'd)**

**LETHBRIDGE HOUSE OF COLOR**  
College Shopping Mall ..... 327-6986  
See Our Advertisement This Classification

**TANDY LEATHER COMPANY OF CANADA LIMITED** 307 5 St S ..... 328-7554  
See Our Advertisement This Classification



**Tandy**  
LEATHER COMPANY  
OF CANADA LIMITED

CASTING RESINS  
CARVING LEATHERS  
GARMENT LEATHERS  
COPPER SUPPLIES  
CANDLE SUPPLIES

COMPLETE LINE OF  
LEATHERCRAFT KITS

**328-7554**  
307 - 5th Street South, Lethbridge

**Hoisting Apparatus**

**COFFING HOISTING EQUIPMENT—**  
*Distributor*  
**GORMAN'S LIMITED**  
6304 Burbank Rd SE ..... Calgary 253-7545

**Hoists—Dump Truck—Hydraulic**

Dietrich's Truck Equipment Ltd  
2628 2 Av N ..... 328-3254

Neufeldt Industries Ltd Hangar No 3 Airport 328-7788

**NIVEN TRUCK EQUIPMENT LTD**  
216 1 Av S ..... 327-2187

**RENN-CUPIT INDUSTRIES LTD**  
419 34 Av SE ..... Calgary 243-4601

**Holding Companies**

Kexco B Metcalfe Bldg ..... 329-3606

**Home Builders**

See Contractors—Building

**Home Improvements**

Alberta Home Insulation 324 14 St S ..... 327-0092

Bantem Construction 131 17 St N ..... 328-2439

Bingham Ted Construction 1922 20a Av S ..... 327-3284

Bruchet Laurence C 3105 6a Av S ..... 327-3391

Chaperal Construction Ltd Box 722 ..... 328-9758

L & D Masonry Enterprises Ltd  
1217 29 St S ..... 328-0003

**PARADE HOMES LTD** 2705 9 Av N ..... 328-8535

**Homes—Maternity**

See Hospitals, Homes & Sanatoriums

**Horse Food Supplements**

See Feed & Poultry Supplies

**Horse Rentals** See Riding Academies

**Horse Trailers**

See Trailers—Boats, Camping, Luggage, Utility, Etc

**Horseshoers**

Perozak Steve ..... 327-9350

**Hose**

**AEROQUIP HOSE-FITTINGS-COUPLINGS**

HOSE, FITTINGS, ADAPTERS  
AND QUICK DISCONNECT  
FLUID COUPLINGS  
IN A WIDE CHOICE OF  
SIZES, MATERIALS,  
TEMPERATURE RANGE, AND PRESSURES.



**"WHERE TO BUY THEM"**  
DEALER

**LETHBRIDGE DIESEL LTD**  
2336 2a Av N ..... 328-1168

**Hose Couplings & Fittings**

Oliver Industrial Supply Ltd 236 36 St N .. 327-1571

Vulcan Machinery & Equipment Ltd  
807 42 Av SE ..... Calgary 287-1990

**Hose—Rubber**

Norwesco Industries Ltd  
3410 Ogden Rd SE ..... Calgary 264-2552  
See Our Advertisement This Classification

**MORE INSTANT COFFEE USED**  
Canadians are drinking less coffee, or at least using fewer beans, than in the late 1940's. Part of the drop is due to introduction of instant coffee during the 1950's. Instant products now make up nearly one-fifth of total coffee consumption.

**Norwesco Industries LTD.**

HOSE & FITTINGS FOR

- STEAM
- AIR
- OIL
- GAS
- HYDRAULIC
- PROPANE
- ACID
- CHEMICALS

AND FLEXONICS METAL HOSE

**264-2552**



Industrial Division 264-3521  
3410 Ogden Road S.E., Calgary

**Hospital Equipment—Rentals**

Driffin's Pharmacies 601 - 6 Av S ..... 328-6133  
410 5 St S ..... 328-3279  
See Our Advertisement This Classification

**SAFETY SUPPLY CO** 208 13 St S ..... 327-2654  
See Our Advertisement This Classification

**BUYERS**

can find you  
..... Quickly  
..... Easily

That's why it pays to list your product or service in the  
**YELLOW PAGES**

**PATIENT AIDS**



**Sales — Rentals**

Crutches. Walkers. Wheelchairs. Canes. Surgical Stockings. Ostomy Bags. Commodes. Humidifiers. Steamers. Body Supports (Private fitting area with trained attendants).

**DRAFFIN'S PHARMACIES**

Leth. Centre ..... Haig Med. Building  
410 - 5th St. S. .... 601 - 6th Ave. S.

**327-3279 328-6133**

9 A.M. TO 9 P.M. WEEKDAYS


**Hospital Equipment Rentals**





BEDS - CRUTCHES - WHEELCHAIRS - OVERBED & BEDSIDE TABLES - INVALID WALKERS & TRAPEZE BARS - BABY SCALES - ULTRA-VIOLET & INFRA-RED LAMPS - OXYGEN EQUIPMENT THERMO-MIST HUMIDIFIERS, ALSO BEDPANS, URINALS, ETC.

**"Everything For The Sickroom"**

**SAFETY SUPPLY CO.**  
327-2654 — 327-2677  
208 - 13th Street S.



Seers and Sages in the know  
Have no doubts  
'bout where to go—  
Wise men of all ages  
Find it Fast in the



**YELLOW PAGES**

**Hospital Equipment & Supplies**

Limb & Brace Co Lethbridge 1205 3 Av S ...327-8411  
See Our Advertisement This Classification  
**PACKARD MEDICAL SUPPLY LTD**  
1016 1 Av S .....327-4511  
See Our Advertisement This Classification

Buy through the Yellow Pages. A Directory Advertising Salesman will be glad to help you prepare a **YELLOW PAGES** ad that should be most profitable. You can reach him by calling the Business Office in the telephone company.

**Hospital Medical & Dental Plans**

Alberta Blue Cross Plan 102-511 5 St S ... {328-6081  
327-5394

**Hospitals, Homes & Sanatoriums**

Blue Sky Lodge Home For Aged  
1431 16 Av N ..... 328-9422  
Matron ..... 328-9722  
Edith Cavell Nursing Home 1255 5 Av S ... 328-6631  
Golden Acres Lodge—Home for the Aged  
Admnstrtr 1615 13 St N ..... 328-5111  
Green Acres Lodge—Home for the Aged  
102 5 Av S ..... 328-4127  
Lethbridge Auxliary Hospital District No 5  
9 Av & 17 St S ..... 328-5571  
Lethbridge Municipal Hospital  
9 Av & 18 St S ..... 327-4531  
Psychiatric Day Care Centre  
13 St & 9 Av S ..... 327-7482  
Parkland Nursing Home 1821 13 St N ... 328-6664  
St Michael's General Hospital  
13 St & 9 Av S ..... 327-1531  
Southland Nursing Home 1511 15 Av N ... 328-1195

**Hotel Reservations—Out of Town**

John A Tetley Co Inc Seattle—Lethbridge  
Customers Only Call Long Distance  
(No Toll Charge) & ask for ..... Zenith 6420  
**Bellevue**

Bellevue Inn ..... Bellevue 564-4676

**Blairmore**

Greenhill Hotel 2522 20 Av .... Blairmore 562-2232  
PASS HOTEL 3001 20 Av ..... Blairmore 562-2254

**WIDE CHOICE**

Any shortening or oil may be used in deep frying doughnuts.

**Hotel Reservations—Out of Town—**

**(Cont'd)**

**Calgary**

Carriage House Motor Inn  
9030 Macleod Tr SE Calgary ..... 253-1101  
See Our Advertisement This Classification  
Highlander Motor Hotel Ltd The Calgary—Call Long  
Distance (No Toll Charge) & ask for ..Zenith 07107

**Cardston**

Cahoon Hotel Limited 8-2 Av W ..Cardston 653-3182  
**Coleman**

Grand Union Hotel Ltd ..... Coleman 563-3777  
**Edmonton**

Edmonton Inn Edmonton—  
Lethbridge Customers Only Call Long Distance  
(No Toll Charge) & ask for ..... Zenith 07106  
Riviera Hotel Co Ltd Call Long Distance  
(No Toll Charge) & ask for ..... Zenith 07255

**Foremost**

Foremost Hotel 104 Centre St .... Foremost 867-3676  
**Fort McMurray**

**PETER POND HOTEL**

140 Fully Modern Rooms & Executive Suites  
Telex 034-2525 - CAA Approved  
9713 Hardin St ..... Fort McMurray 743-3301

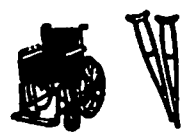
**Red Deer**

Granada Motor Inns Ltd Red Deer—Lethbridge  
Customers Only Call Long Distance  
(No Toll Charge) & ask for ..... Zenith 07267

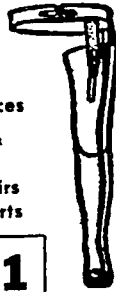
For better service—keep a smile in your voice.

**Limb & Brace Co.**  
**LETHBRIDGE**

Everything for  
Orthopedic Supply



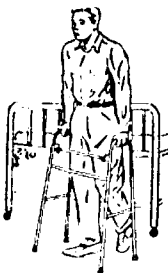
Artificial  
Limbs - Braces  
Renting &  
Servicing  
Wheel Chairs  
Arch Supports



**327-8411**

1205 - 3rd Avenue South

**Packard**  
**MEDICAL SUPPLY LTD.**  
YOUR HOME CARE CENTRE



● RENT IT — BUY IT

- |  |   |
|--|---|
| <input type="checkbox"/> Wheelchair and Crutch Rentals   | <input type="checkbox"/> Surgical Stockings           |
| <input type="checkbox"/> Home Care Supplies              | <input type="checkbox"/> Mastectomy fittings          |
| <input type="checkbox"/> Respirators                     | <input type="checkbox"/> Ostomy Appliances            |
| <input type="checkbox"/> Orthopaedic Braces and Supports | <input type="checkbox"/> Clinic and Hospital Supplies |

● RENT TO TRY — THEN BUY

**327-4511**

1016 - 1st AVENUE S., LETHBRIDGE

**IN CALGARY**



Modern 175 room hotel with luxurious suites, cable and color T.V., swimming pool, sauna baths and whirlpool.

**AIR CONDITIONED CABARET**

BANQUETS FOR SMALL PARTIES OR MAJOR FUNCTIONS 5 TO 500 PEOPLE.

LIVE ENTERTAINMENT NIGHTLY.  
**LICENSED LOUNGES**

All Major Credit Cards Accepted.  
Acres of Parking  
Phone Collect

**253-1101**



THE **CARRIAGE HOUSE** MOTOR INN

9030 Macleod Trail S.E.

**Hotels**

Alec Arms Hotel 332 5 St S ..... 327-3142  
 See Our Advertisement This Classification  
 Cahoon Hotel Limited 8-2 Av W ... Cardston 653-3182  
 Coal Banks Inn 312 5 St S ..... 327-5754  
 See Our Advertisement This Classification

**EL RANCHO MOTOR HOTEL**  
 327-5701  
 327-5703  
 526 Mayor Magrath Dr ..... 327-2660  
 327-3776  
 327-3932

See Our Advertisement This Classification  
 Flagstone Motel 1124 Mayor Magrath Dr ... 328-5591  
 Listings Of This  
 Classification Are Continued  
 On Next Page

Support The United Fund

**ALEC ARMS  
HOTEL**

MODERN ACCOMMODATIONS  
LICENSED DINING

ENTERTAINMENT NIGHTLY  
IN THE SALOON TAVERN

IN THE HEART OF THE  
NEW DOWNTOWN

**327-3142**

332 - 5th Street S., LETHBRIDGE

**COAL BANKS INN**

DOWNTOWN  
312 - 5th Street South

- Color & Cable T.V.'s
- Telephones
- Barber Shop
- Jewellery Store

ENTERTAINMENT NIGHTLY

**327-5754**

**HOLIDAY INN OF LETHBRIDGE**

- New 8 storey Inn • Free Parking • Over 140 luxury rooms • Color TV in every room • Individual temperature and air conditioning control in every room
- Coffee Shop • Restaurant • Entertainment Lounge
- Large Banquet Room • Indoor swimming pool and saunas

LOCATED IN HOLIDAY VILLAGE  
421 Mayor Magrath Drive South,  
In Commercial Complex  
Shopping Centre and banks close by.  
TELEPHONE 328-1111

COMMONWEALTH  
**Holiday Inns**  
OF CANADA LIMITED



The Most Accommodating People In The World

**LETHBRIDGE  
HOTEL**

60 Newly Decorated Rooms

Phones In All Rooms  
Color TV's — Cable Vision

CHILDREN UNDER 12 YEARS FREE

MODERN RESTAURANT  
SAMPLE ROOMS  
AIR CONDITIONING  
ACT CARDS HONORED

FULLY LICENSED

Restaurant 328-6770

**327-3151**

5th Street & 2nd Avenue S.

**The MARQUIS  
HOTEL**  
Ltd.

- ★ LOCATED IN THE HEART OF DOWNTOWN LETHBRIDGE
- ★ FREE PARKING - COFFEE SHOP
- ★ AIR CONDITIONED
- ★ CABLE - COLOR T.V.
- ★ DINING LOUNGE
- ★ SAMPLE ROOMS, ETC.
- ★ ENTERTAINMENT NIGHTLY
- ★ BANQUET FACILITIES

AN INNS CANADA HOTEL

**327-3191**

4th Avenue & 7th Street South  
Lethbridge, Alberta

Convention Facilities For  
1,000 PERSONS



**MOTOR HOTEL**

70 LUXURIOUS UNITS

“Refrigerated Air Conditioning” &  
Soft Water In All Motor Hotel Rooms

24 Hour Telephone Service

- COLOR CABLE TV IN ALL ROOMS
- COFFEE SHOP
- FRONTIER DINING ROOM
- CHARCOAL BROILED STEAKS & LOBSTER
- COCKTAIL LOUNGE & TAVERN
- ENTERTAINMENT NIGHTLY
- MEETING ROOMS
- ALL SEASON SWIMMING POOL

**EL RANCHO MOTOR HOTEL**

Telex 038-49135

**327-2660  
327-5701**

Mayor Magrath Drive




66 LUXURY UNITS

LADIES & MEN'S SAUNAS  
VIP & BRIDAL SUITES  
COLOR TELEVISION  
MEETING BOARD ROOMS  
AIR CONDITIONING  
QUEEN SIZE BEDS  
LICENSED DINING  
OFFICE OPEN 24 HOURS

**329-0555**

1303 MAYOR MAGRATH DRIVE S.

**Hotels—(Cont'd)**

**GARDEN HOTEL**

"THE FRIENDLY SPOT"

TELEPHONES — TELEVISION  
FULLY LICENSED PREMISES  
REASONABLE RATES

510 3 Av S ..... 327-3104

**HEIDELBERG INN**

1303 Mayor Magrath Dr S ..... 329-0555  
See Our Advertisement This Classification

**HOLIDAY INN OF LETHBRIDGE**

421 Mayor Magrath Dr S ..... 328-1111  
See Our Advertisement This Classification

**HOTEL PLAINSMAN**

THE MEETING PLACE  
OF THE SOUTH  
MODERN COFFEE SHOP

DAY OR WEEKLY RATES — FREE PARKING

1 Av & 4 St S ..... 327-2278

Lethbridge Hotel 5 St & 2 Av S ..... 327-3151  
See Our Advertisement This Classification

**MARQUIS HOTEL LTD**

An Inns Canada Hotel  
4 Av & 7 St S ..... 327-3191  
See Our Advertisement This Classification

**Park Plaza Motor Hotel**

1009 Mayor Magrath Dr ..... 328-2366  
See Our Advertisement This Classification  
Spencer Hotel 385 Main St Cardston 653-4222

An EXTENSION TELEPHONE is mighty handy.

**Hotels—(Cont'd)**

**VENTURA HOTEL**

FULLY LICENSED TAVERN  
HOME COOKED MEALS

SERVED IN  
FULLY LICENSED  
RESTAURANT

BANQUET FACILITIES FOR ALL SIZES  
MEETING ROOMS

1814 20 Av ..... Coaldale 345-3080

**YORK HOTEL** 3 Av & 13 St N ..... 328-4406  
See Our Advertisement This Classification

**House & Building Movers**

Burke L E ..... Carmangay 643-3660

**HARRIS & WOOD HOUSE MOVERS**

BUILDING MOVERS

FREE ESTIMATES—CITY & COUNTRY  
HOUSES RAISED

Night Calls—

Lethbridge 327-5829

H. Wood, res., Picture Butte 732-4402

306 12a St N ..... 327-5829

**KERNER JOE BUILDING MOVER**

FREE ESTIMATES

NOTHING TOO BIG OR TOO SMALL

230 7 Av E ..... Bow Island 545-2666

**House Trailers**

See Mobile Homes—Dealers

**Humidifying Apparatus**

**WAIT-SKUTTLE HUMIDIFIERS**

Canada's Most  
Popular Line  
Of Power  
Humidifiers and  
Accessories

**DRUMATIC**

Sizes and Types For All Requirements  
In Home and Industry

MANUFACTURER

**WAIT-SKUTTLE CO**

430 Wyecroft Oakville Ont 416-844-3224

DISTRIBUTOR

**WHOLESALE HEATING SUPPLIES LTD**

1251 2 Av S ..... 328-7007

DEALERS

**C & A SHEET METAL LTD**

1709 2 Av S ..... 328-5973

**CHARLTON & HILL LTD** 1262 2 Av S 328-3388

**Hunting Equipment**

See Guns & Gunsmiths,  
also Sporting Goods Section

**Hydraulic Machinery & Supplies**

**D & D MACHINE WORKS LTD**

Specializing in  
FARM & INDUSTRIAL HYDRAULIC  
CYLINDER REPAIRS

TUBING, SHAFTS, SEALS & CASTINGS  
COMPLETE REPAIR SERVICE

2412 5 Av N ..... 328-8242

**KIRCHNER MACHINE LTD**

We Specialize in Repairing all Hydraulic Equip.  
OFFICE ..... 328-9854

24 St & 2 Av N ..... 327-3678

**OLIVER INDUSTRIAL SUPPLY LTD**

DISTRIBUTORS FOR VICKERS, CHAR-LYNN  
GRESEN HYDRAULIC UNITS  
HYDRAULIC HOSE ASSEMBLIES

SALES — SERVICE — REPAIR

236 36 St N ..... 327-1571

**P S I FLUID POWER LTD**

Exclusive Western Canada Distributors  
for "Commercial Shearing" Hydraulics

6110 Centre St S ..... Calgary 253-2236

**SPROULE BEARING SUPPLY** 543 30 St N 328-6681

Wilmac Equipment Ltd

404 42 Av SE ..... Calgary 243-8280

See Our Advertisement This Classification

**York Hotel**

- ★ 50 Completely Renovated Guest Rooms
- ★ TV — Phones
- ★ Licensed Premises
- ★ Dining Room
- ★ Restaurant
- ★ Large Free Parking Lot for Our Guests

"Your Home Away From Home"

**328-4406**

Corner of 3rd Avenue & 13th Street North  
in Lethbridge

**PARK PLAZA**

CAA  
AAA  
DAA

**MOTOR HOTEL**

INDIVIDUAL CONTROLS - AIR CONDITIONING  
TELEPHONE - ALL COLOR T.V.  
DRIVE IN (FREE PARKING) - SUN DECK  
LUXURY AT NO EXTRA COST  
COFFEE HOUSE & DINING LOUNGE  
DAILY NOON SMORGASBORD  
OFFERING  
BANQUET & CATERING FACILITIES

**328-2366**

1009 Mayor Magrath Drive



Telex  
038-49235

**Hydro Seeding**

See Landscape Gardeners

**Hypnotists**

**BERNADT ACADEMY OF MODERN HYPNOSIS**

LIMITED 280 Pacific 66 Plaza .. Calgary 262-5705

**Ice Cream**

Palm Dairies Ltd 516 5 Av S ..... 327-1525

**SILVERWOOD DAIRIES** 434 8 St S ..... 328-8885

**Ice Making Equipment**

Canadian Electronics Limited 1107 2 Av S 328-9696

It's share-and-share-alike on a party-line. Be a good neighbor.



**Importers**

Aladdin's Lamps Boutique 426 13 St N ..... 328-1090  
 See Our Advertisement This Classification  
**ARTISIAN IMPORTS LTD** 313 6 St S ..... 329-4232  
 Mexican Artifacts 1811 20 Av ..... Coaldale 345-3737  
 See Our Advertisement This Classification  
 Renaissance Imports  
 148a Centre Village Mall ..... 328-8412

**WORLD-WIDE IMPORTS**  
 RETAIL — WHOLESALE



*Aladdin's Lamps*  
**BOUTIQUE**

EXCITING

- LEATHER GOODS
- IMPORTED WALL PLAQUES
- WOOD CARVINGS
- GIFT ITEMS
- CERAMICS
- BRASS WARE
- CLOTHING

**328-1090**  
 426 - 13th STREET N.

*"We Open Doors That You May Have Never Seen"*

**MEXICAN ARTIFACTS**

- \* WESTERN BOOTS
- \* HANDBAGS
- \* SADDLES
- \* PAINTINGS
- \* MISCELLANEOUS ARTICLES

NEW SHIPMENT ARRIVING  
 EVERY SECOND WEEK FROM MEXICO  
*"Come In & Brouse Around"*  
**WHOLESALE & RETAIL**  
**345-3737**  
 1811 - 20th Avenue  
 Coaldale

**Incinerators**

**HOWELL REFRACTORIES LTD**

Cyclonator Incinerators for Commercial, Industrial & Institutional use. Designed & Mfr in Alberta  
 8525 Coronet Rd ..... Edmonton 466-7242

**Income Tax Consultants**

See Tax Return Preparation

**Industrial Music**

See Music Background Systems

**Industrial Supplies**

**ACKLANDS LIMITED** 2 Av & 11 St S ..... 328-8111  
**CENTURY SALES & SERVICE LTD**  
 8-3004 9 Av N ..... 329-4747  
**WESTERN CANADA HARDWARE LTD**  
 907-915 2 Av S ..... 328-1711

**Industrial Waste Disposal**

See Waste Disposal Industrial

**Insect Exterminating** See Exterminators

**Insecticides**

**HOYT'S**  
 Downtown 606 3 Av S ..... 327-5767  
 Green Cross-Chipman & Laters  
**HOYT'S NORTH LETHBRIDGE**  
 Westminster Shopping Plaza ..... 328-4441

**Insulation Contractors—Cold & Heat**

Alberta Home Insulation 324 14 St S ..... 327-0092  
 See Our Advertisement This Classification  
**FIBERGLAS INDUSTRIAL INSULATION**

COMPLETE RANGE  
 of  
 HIGH & LOW  
 TEMPERATURE INSULATION FOR  
 PIPES, TANKS, BOILERS & DUCTS

**FIBERGLAS  
 CANADA**

*"WHERE TO BUY IT"*

INDUSTRIAL INSULATION DISTRIBUTOR  
**STEEL BROTHERS CANADA LTD**  
 611 53 Av SE ..... Calgary 252-6601



**ALBERTA HOME INSULATION**

*"SERVING SOUTHERN ALTA. — SASK. & B.C. SINCE 1948"*

**SPECIALIST IN: BLOWN FIBREGLASS INSULATION**  
 THROUGHOUT CEILING & WALL AREAS

**327-0092 — LETHBRIDGE**



**HENDERWOOD INDUSTRIES LTD.**

We Specialize In  
**URETHANE INSULATION APPLICATION**  
 For

- \* METAL BUILDINGS
- \* FARM & INDUSTRIAL BUILDINGS
- \* PIPELINE
- \* TRANSPORTATION
- \* REFRIGERATION
- \* STORAGE TANKS

EDMONTON ..... 435-8652  
**279-5551**  
 8240g - 31st STREET S.E.  
 CALGARY

**Insulation Contractors—Cold & Heat—**

**(Cont'd)**

Henderwood Industries Ltd  
 8240g 31 St SE ..... Calgary 279-5551  
 See Our Advertisement This Classification

**MONEY GEORGE & SON LIMITED**

**Commercial — Industrial  
 Insulation Contractors**

CALGARY OFFICE 265-2506  
 JACK TWITCHEN 758-3240

310E 2 Av S ..... Magrath 758-3240

Northern Asbestos & Building Supplies Ltd  
 253 12 St N ..... 327-6166


**Insurance Adjusters**

See Adjusters

**Insurance Agents & Brokers**

**ABSTAINERS' INSURANCE COMPANY**

IF YOU DON'T  
 DRINK  
 YOU CAN SAVE ON  
 AUTOMOBILE & FIRE  
 INSURANCE



*"FOR INFORMATION CALL"*  
**HUNT INSURANCE AGENCIES LTD**  
 1201 3 Av S ..... 328-7777

**ANDERSON O N AGENCIES LTD**

GENERAL INSURANCE  
 ALL LINES EXCEPT LIFE

415 3 Av S ..... 328-5596

**ART WILLIAMS AGENCIES LTD**  
 Centre Village Mall ..... 328-8184

**ASTRO REALTY & INSURANCE LTD**  
 425 Westminster Shopping Plaza ..... 328-7748  
 See Our Advertisement This Classification  
**CIS Ltd** College Shopping Mall ..... 328-1175  
 See Our Advertisement This Classification  
**City Realty & Insurance Ltd**  
 445 Holiday Village Mall ..... 329-3000  
 See Our Advertisement This Classification

**CLENDENAN INSURANCE**

PERSONALIZED SERVICE  
 FIRE — AUTO — FARM  
 HAIL — LIABILITY

KEITH NUGENT

2 Fir 112 McFarland Bldg ..... {327-4014  
 {327-7073

**FORSTER AGENCY LTD**

MANAGERS - AGENTS - BROKERS  
 Representing

Safeco - Portage La Prairie Mutual Insurance  
 Guardian Insurance Co. - Canadian Indemnity  
 Wawanesa Mutual Insurance  
*"A Continuous Forster Enterprise Since 1910"*

Rear 706 3 Av S ..... 327-2793

**HUNT INSURANCE AGENCIES LTD**

*"Insurance at Low Cost"*  
 FIRE — AUTO — CASUALTY  
 LIFE — HAIL  
 INDUSTRIAL GROUP PLANS

1201 3 Av S ..... 328-7777

Listings Of This  
 Classification Are Continued  
 On Next Page

**Insurance Agents & Brokers—(Cont'd)**

**INSURANCE AGENTS' ASSOC OF ALBERTA**

Members subscribe to The Code of Ethics of the Insurance Agents Association of Alberta. Such members are fully qualified independent Insurance Agents.



**"WHERE TO CALL"**

**MEMBERS**

- PITCHER REALTY LIMITED**  
384 Main St ..... Cardston 653-3328
- CLENDENAN INSURANCE**  
2 Fir 112 McFarland Bldg ..... 327-4014
- ART WILLIAMS AGENCIES LTD**  
Centre Village Mall ..... 328-8184
- FORSTER AGENCY LTD**  
Rear 706 3 Av S ..... 327-2793
- HUNT INSURANCE AGENCIES LTD**  
1201 3 Av S ..... 328-7777
- JEACOCK R H & ASSOCIATES LTD**  
1277 3 Av S ..... 327-4016
- KIRKHAM DON INSURANCE AGENCIES LTD**  
308 9 St S ..... 328-1228
- L H C REAL ESTATE LTD**  
2020 2 Av N ..... 328-3644
- McKILLOP AGENCIES** 303 5 St S ..... 327-7464
- RELIANCE AGENCIES** 822 3 Av S ..... 328-9216
- ROSSITER AGENCIES LTD**  
Lwr Fir 517 4 Av S ..... 327-1541
- SANFORD INSURANCE AGENCY**  
811 3 Av S ..... 327-5558
- SCHWARTZ INSURANCE AGENCIES**  
817 4 Av S ..... 329-3331
- KEY REALTY & INSURANCE**  
1524 9 Av S ..... 328-6671
- AMES' INSURANCE & REAL ESTATE LTD**  
726 Main St ..... Pincher Creek 627-3022
- HEDDERICK COLIN AGENCIES LTD**  
752 Main St ..... Pincher Creek 627-3566
- WILLIAMS BROS INSURANCE & REALTY LTD** 301 Main St Cardston 653-3341
- WILLIAM BROS INSURANCE & REALTY LTD**  
2 Broadway S ..... Raymond 752-3345
- ROBINSON AGENCIES LTD**  
5329 48 Av ..... Taber 223-2505

**JEACOCK R H & ASSOCIATES LTD**  
1277 3 Av S ..... 327-4016  
See Our Advertisement This Classification

**KEY REALTY & INSURANCE**  
PERSONALIZED SERVICE FOR ALL CLASSES OF GENERAL INSURANCE & LIFE  
1524 9 Av S ..... 328-6671

**Kingston Insurance Agencies Ltd**  
College Shopping Mall ..... 329-3331

**KIRKHAM DON INSURANCE AGENCIES LTD** 308 9 St S ..... 328-1228  
328-7322  
See Our Advertisement This Classification

**Manufacturers Life Insurance Co**  
310-740 4 Av S ..... 328-5171  
**McKillop Agencies** 303 5 St S ..... 327-7464  
329-0262

See Our Advertisement This Classification

**OSTER REALTY & INSURANCE**  
Zellers Shopping Mall ..... 329-4200  
Peat N B & Company 206-324 7 St S ..... 327-3570  
327-1448

If No Answer Call ..... 327-2433

**REL'ANCE AGENCIES** 822 3 Av S ..... 328-9216

**RINGLAND MEREDITH (INSURANCE) LTD** 507a 7 St S ..... 327-3009  
328-1706

**ROBINSON AGENCIES LTD**  
5329 48 Av ..... Taber 223-2505  
223-2405

Listings Of This Classification Are Continued On Next Page



COMPLETE INSURANCE SERVICE  
ALL CLASSES INCLUDING LIFE

**328-7748**

After Hours Residence  
329-4600

425 Westminster Shopping Plaza



ALL CLASSES OF INSURANCE  
FIRE - AUTO - LIFE - ACCIDENT  
LIABILITY

**329-3000**

445 Holiday Village Mall, LETHBRIDGE



CO-OPERATIVE LIFE INSURANCE  
CO-OPERATIVE FIRE AND CASUALTY

PHONE

**328-1175**

Service Office  
COLLEGE SHOPPING  
MALL

AFTER HOURS CLAIMS  
327-8478

AFTER HOURS SALES  
328-4044



**AUTO • FIRE  
LIFE • FARM  
HEALTH**



*R. H. Jeacock  
& Associates Ltd.*



INSURANCE COUNSELLORS

SAFECO INSURANCE

REPRESENTING

GENERAL INSURANCE CO. — SAFECO INSURANCE CO.

"SPECIAL LINES"

**327-4016**

**328-5355**

1277 - 3rd AVENUE SOUTH, LETHBRIDGE

**AUTO**

**FIRE**

**COMMERCIAL**

**BONDING**

FOR THE BEST ADVICE IN  
THE GENERAL INSURANCE FIELD  
CALL AN EXPERIENCED AGENT

**328-1228 • 328-7322**

AFTER HOURS: Call Douglas J. Boyer, Residence 328-1610

**DON KIRKHAM INSURANCE  
AGENCIES LTD.**

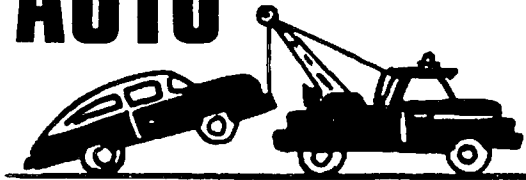
308 - 9th STREET SOUTH

# Schwartz Insurance Agencies



Experts In All Classes of Insurance

**FIRE  
AUTO**



- ★ Commercial Property
- ★ Fire
- ★ Life & Accident
- ★ Auto
- ★ Liability
- ★ Bonding

*Insurance Consultants*

817 - 4th Avenue South, LETHBRIDGE

**329-3331**

GEORGE R. MONTGOMERY  
Residence 328-1281  
WAYNE BECKER  
Residence 328-0973

## Insurance Agents & Brokers—(Cont'd)

Rossiter Agencies Ltd Lwr Fir 517 4 Av S 327-1541  
See Our Advertisement This Classification

### SANFORD INSURANCE AGENCY

811 3 Av S ..... 327-5558

See Our Advertisement This Classification

### SAUNDERS REAL ESTATE & INSURANCE LTD

REPRESENTING:

ABSTAINERS — TRAVELLERS  
PRUDENTIAL — CLAY ROBINSON  
ROYAL — WESTERN UNION  
After Hours - 223-2991 & 223-2051

5222 48 Av ..... Taber 223-4434

Listings Of This  
Classification Are Continued  
On Next Page

## STRINGAM INSURANCE SERVICES LTD.



**328-9617 — 328-6161**

AFTER HOURS call residence 328-8061  
543 - 13th STREET SOUTH

### ALL CLASSES OF INSURANCE

- AUTO
- FIRE
- LIABILITY
- LIFE
- HAIL
- BONDING

INCLUDING —

ALBERTA HAIL INSURANCE BOARD

24 YEARS OF SERVICE TO SOUTHERN ALBERTANS

**Sanford Insurance Agency**

**327-5558 • 328-1000**

811 - 3rd AVENUE SOUTH, LETHBRIDGE



S. M. "BUDD" SANFORD



### Les Toth Agencies

- FIRE
- AUTO
- PERSONAL
- COMMERCIAL
- INDUSTRIAL
- FARM
- EQUIPMENT
- LIABILITY
- BONDING
- HAIL
- LIVESTOCK



**328-5929**

AFTER HOURS RES. 328-2067  
425 - 13th Street N.  
WESTMINSTER SHOPPING PLAZA

### McKillop Agencies REAL ESTATE & INSURANCE



COMPETATIVE  
RATES  
& GOOD  
SERVICE

303 - 5th Street S.

{ 327-7464  
329-0262



### Rossiter Agencies Ltd.

Established 1911

General Insurance

Fire — Auto — Casualty

Royal Insurance

and Other Leading Companies

**327-1541**

Lower Floor, 517 - 4th Avenue S.

### WALTERS J. D. & ASSOCIATES LTD.

BONDS  
FARMS  
CONTRACTORS  
LIFE

FIRE  
LIVESTOCK  
LIABILITY  
AUTO

OVER 30 YEARS EXPERIENCE

SPECIALIZING IN

COMMERCIAL & BUSINESS INSURANCE

J. DOUGLAS WALTERS, A.I.C.

RESIDENCE PHONE 328-5446

**329-3441**

477 HOLIDAY VILLAGE MALL

**Insurance Agents & Brokers—(Cont'd)**

**SCHWARTZ INSURANCE AGENCIES**  
 817 4 Av S ..... 329-3331  
 See Our Advertisement This Classification  
**Scotia Insurance Management Ltd**  
 C120 N Mayor Magrath Dr ..... 329-4000  
**Stringam Insurance Services Ltd**  
 543 13 St S ..... 328-9617  
 See Our Advertisement This Classification

**TOTH LES AGENCIES**  
 Westminster Shopping Plaza ..... 328-5929  
 See Our Advertisement This Classification  
**Walters J D & Associates Ltd**  
 447a Holiday Village Mall ..... 329-3441  
 See Our Advertisement This Classification  
**Warren Insurance Agencies**  
 338 Highway Av N ..... Picture Butte 732-4550

**WILLIAMS BROS INSURANCE & REALTY LTD**  
 Personalized Service . . .  
 as near as your telephone  
**FIRE — AUTO — LIABILITY**  
**LIFE — HAIL — CASUALTY**  
 Lowest Dwelling Insurance Rates  
 301 Main St ..... Cardston 653-3341  
 2 Broadway S ..... Raymond 752-3345

**YOUNG INSURANCE AGENCY** 255 12 St N 328-7636

**Insurance Consultants**

**Jeacock R H & Associates** 1277 3 Av S ..... 327-4016

**Insurance Investigators**

See Investigators

**Insurance—Life**

**ART WILLIAMS AGENCIES LTD**  
 Centre Village Mall ..... 328-8184  
**CIS LTD** College Shopping Mall ..... 328-1175  
**Canada Life Assurance Co**  
 401 Canada Trust Bldg ..... 328-3396  
**CROWN LIFE INSURANCE COMPANY**  
 2706 20 Av S ..... 329-4433  
**Excelsior Life Insurance Co**  
 R 433 Holiday Village ..... 327-4948  
**Imperial Life Assurance Co**  
 215-740 4 Av S ..... 328-2640  
**Kirkham Don Insurance Agencies Ltd**  
 308 9 St S ..... 328-1228  
**London Life Insurance Co** 506 4 Av S ..... 329-4209  
**MANUFACTURERS LIFE INSURANCE CO**  
 310-740 4 Av S ..... 328-5171  
**MONARCH LIFE ASSURANCE CO** {327-2985  
 Professional Bldg ..... {327-2933  
 James H Provick Br Mgr res ..... 327-7216  
 R J Kwasnie Rep res ..... 328-2606  
 Masayuki Terakita Rep res ..... 327-0179  
 George Yoshinaka Rep res ..... 328-1915  
 Elmo Wolsey Rep res ..... Cardston 653-4163  
**MUTUAL LIFE ASSURANCE CO OF CANADA**  
 207-740 4 Av S ..... 328-3306  
**National Life Assurance Co of Canada**  
 419 Canada Trust Bldg ..... 327-6035  
**OCCIDENTAL LIFE INSURANCE COMPANY OF CALIFORNIA** 439a Mayor Magrath Dr ..... 328-0944  
 After Hours res ..... 328-0994  
**OSTER REALTY & INSURANCE**  
 Zellers Shopping Mall ..... 329-4200

**GET MORE SALES  
 AT LESS COST**  
 Use The Call Collect Plan  
 Bring your out of town  
 customers to you by  
 telephone.  
 Call us today.  
 You'll be glad you did.  
**LONG DISTANCE PAYS**

**Insurance—Life—(Cont'd)**

**PARAMOUNT LIFE INSURANCE CO**  
 SPECIALTY LIFE INSURANCE  
 TAX SAVINGS PROGRAM  
 Box 1660 ..... Taber 223-3322

**PRUDENTIAL INSURANCE CO OF AMERICA**  
 H433 Holiday Vilge ..... 327-3594  
 Schwartz Insurance Agencies 817 4 Av S ..... 329-3331  
**SCOTIA INSURANCE MANAGEMENT LTD**  
 C-120 N Mayor Magrath Dr ..... 329-4000  
**STANDARD LIFE ASSURANCE COMPANY THE**  
 407-304 7 St S ..... 328-9611  
**Sun Life Assurance Company of Canada**  
 515 7 St S ..... 327-3815  
**TOTH LES AGENCIES**  
 Westminster Shopping Plaza ..... 328-5929  
**UNITED INVESTMENT LIFE ASSURANCE CO**  
 315 10 St S ..... 328-7721  
**Wawanesa Mutual Insurance Co** 920 5 Av N 329-4655  
**WESTERN PARAMEDICAL LTD**  
 138 Dieppe Blvd ..... 327-0605

**Insurance—Other Than Life**

**ALBERTA MOTOR ASSOCIATION**  
 AUTOMOBILE, RESIDENTIAL  
 FIRE, PERSONAL PROPERTY  
 AND LIABILITY.  
 TRAVEL & ACCIDENT,  
 TRIP & BAGGAGE,  
 FLIGHT INSURANCE  
 "FOR INFORMATION CALL"  
**ALBERTA MOTOR ASSOCIATION**  
 608 5 Av S ..... 328-1181



**ALLSTATE INSURANCE**  
 AUTOMOBILE, LIFE, HEALTH,  
 HOMEOWNERS, BUSINESS,  
 BOAT  
 Famous for fast fair claim settlements throughout  
 CANADA and the U.S. Ask about our easy pay-  
 ment plan.  
 "FOR INFORMATION CALL"  
**ALLSTATE INSURANCE CO OF CANADA**  
 Centre Village Mall ..... 327-7325



**ANDERSON O N AGENCIES LTD**  
 415 3 Av S ..... 328-5596  
**ART WILLIAMS AGENCIES LTD**  
 Centre Village Mall ..... 328-8184  
**British Pacific Life Insurance Co** {328-6172  
 1240 3 Av S ..... {328-6241  
**CIS Ltd** College Shopping Mall ..... 328-1175  
**Charlesworth Willard** 715 17 St S ..... 327-8706  
**Clendenan Insurance**  
 2nd Flr 112 McFarland Bldg ..... 327-4014  
**Commercial Union Assurance Company Limited**  
 309 Professional Bldg ..... 329-3255

**FEDERATED INSURANCE COMPANIES**  
 Willard Charlesworth 715 17 St S ..... 327-8706  
**General Accident Group Calgary—**  
 Lethbridge Customers Only Call Long Distance  
 (No Toll Charge) & ask for ..... Zenith 06208  
**GUARDIAN INSURANCE COMPANY OF CANADA**  
 740 4 Av S ..... 328-1218  
**Hunt Insurance Agencies Ltd** 1201 3 Av S ..... 328-7777  
**INPACT Edmonton—Call Long Distance**  
 (No Toll Charge) & ask for ..... Zenith 22050

**JEACOCK R H & ASSOCIATES LTD**  
 FIRE - HAIL - CASUALTY - AUTO  
 Res. 328-4785  
 1277 3 Av S ..... 327-4016

A rumpus room phone is wonderful for the whole family.

**Insurance—Other Than Life—(Cont'd)**

**PORTAGE LA PRAIRIE MUTUAL INSURANCE CO**  
 CLAIMS OFFICE, FIRE — AUTO  
 ALL CANADIAN COMPANY  
 321a 6 St S ..... 328-6035

**Rossiter Agencies Ltd**  
 Lwr Flr 517 4 Av S ..... 327-1541  
**ROYAL INSURANCE** 312 Canada Trust Bldg 328-7933  
 See Our Advertisement This Classification

**SAFECO INSURANCE**  
 YOU CAN SMILE  
 WHEN YOU'RE  
 WITH SAFECO  
 INSURANCE ON EVERYTHING YOU VALUE  
 AGENTS  
**Forster Agency Ltd**  
 Rear 706 3 Av S ..... 327-2793  
**Jeacock R H & Associates Ltd**  
 1277 3 Av S ..... 327-4016



**SANFORD INSURANCE AGENCY** 811 3 Av S 327-5558  
**SCHWARTZ INSURANCE AGENCIES**  
 817 4 Av S ..... 329-3331

**SCOTIA INSURANCE MANAGEMENT LTD**  
 GENERAL INSURANCE  
 FIRE — LIFE — AUTO — FARM  
 C-120 N Mayor Magrath Dr ..... 329-4000

**Toth Les Agencies**  
 Westminster Shopping Plaza ..... 328-5929

**TRAVELERS OF CANADA**  
 "WHERE TO CALL"  
 EMERGENCY CLAIM SERVICE  
 Travelers Insurance Companies The  
 Call Collect ..... Hartford Conn 203-277-5454  
 AGENT  
 Gruenwald R D 720 14 St S ..... 327-2360



**Walters J D & Associates Ltd**  
 447a Holiday Village Mall ..... 329-3441  
**Wawanesa Mutual Insurance Co** 920 5 Av N 329-4655  
**Young Insurance Agency** 255 12 St N ..... 328-7636

**Royal Insurance**  
 312 Canada Trust Bldg.  
**328-7933**  
 The Leading General Insurance  
 Organization Across Canada



**Intercommunicating Systems**

**AGT INTERCOMMUNICATING SYSTEMS**

BUSINESS INTERCOM SERVICE;  
PUBLIC ADDRESS SYSTEMS;  
LOUDSPEAKING INTERCOM SYSTEMS;



**"FOR INFORMATION CALL"**  
ALBERTA GOVERNMENT TELEPHONES  
115 6 Av SW Calgary—Call Long Distance  
(No Toll Charge) & ask for Zenith 33000

**Interior Decorators**

Frank's Painting & Decorating  
Box 645 Coalhurst 328-0912  
Horvath L Painting 201 14 St N 329-4950  
Nits Louis 2302 8 Av S 327-1051

**Interior Designers**

MARC GROUP COMMERCIAL PLANNING & INTERIOR DESIGNS LTD  
14803 80 Av Collect Edmonton 436-1242

**Invalid Chairs**

See Wheel Chairs

**Inventory Service**

Western Inventory Service Ltd  
204-528 9 Av SW Calgary 262-6300

**Investigators**

SOUTHERN SECURITY SERVICES LTD  
SECURITY GUARD AGENCY  
PRIVATE INVESTIGATIONS  
433L Holiday Vilge 328-6454

Western Investigation Bureau Ltd  
714 7 St S 328-4330  
See Our Advertisement This Classification

**Western Investigation Bureau Ltd.**

- Uniformed Patrolmen
- Guard Service
- Alarm Systems

**LETHBRIDGE**  
**328-4330**  
714 - 7th Street S.  
B.C. — SASK. — MAN. — ALTA.

**Investment Dealers**

First Investors Corporation Ltd 328-2188  
309 6 St S 328-6533  
MIDLAND DOHERTY LIMITED 740 4 Av S 328-8136  
Richardson Securities of Canada 709 4 Av S 327-5757

**Investments—Miscellaneous**

Camco Agricultural Investments Ltd  
132 N Mayor Magrath Dr 328-8164  
Investors Syndicate Limited 1201 3 Av S 328-5822

**Iron Founders**

See Foundries

**Iron & Steel**

ALBERTA STEEL PRODUCTS 1505 2 Av S 327-4035  
Davis Enterprises (Alberta) Div of Davis Industries  
Ltd 1505 2 Av S 327-6261  
Southalta Steel Ltd 1501 2 Av S 327-2161  
See Our Advertisement This Classification  
Varsteel Ltd 2808 2 Av N 329-0233  
See Our Advertisement This Classification  
WESTERN METAL FABRICATORS (1962) LTD  
1501 2 Av S 327-2161

**I**

**SOUTHALTA STEEL LTD.**

**STEEL STOCKS**  
All Sizes & Shapes

Your Southern Alberta Steel Warehouse

**327-2161**  
1501 - 2nd AVENUE S., LETHBRIDGE

**VARSTEEL LTD.**

STEEL · REINFORCING · PIPE  
CHANNELS · SQ. TUBING  
ANGLES · RECTANGULAR BEAMS  
WIRE MESH  
PLATES · BARS · RAILS

**329-0233**

MAILING ADDRESS  
P.O. Box 434  
2808 - 2nd Avenue N., Lethbridge

**Iron Work—Ornamental**

See Ornamental Metal Work

**Irrigation Systems & Equipment**

Able Irrigation Ltd 6420 6a St SE Calgary 253-6471  
See Our Advertisement This Classification  
BLUE WATER IRRIGATION LTD

"IRECO" EQUIPMENT  
"RAIN CAT" PIVOTS  
COMPLETE LINE OF  
IRRIGATION SYSTEMS

6003 54 Av Taber 223-3939  
Bow River Irrigation District 334 13 St N 328-6311

**BUYERS**

can find you  
..... Quickly  
..... Easily  
That's why it pays to list your product or service in the  
**YELLOW PAGES**

**Irrigation Systems & Equipment—**

(Cont'd)

**CATERPILLAR EQUIPMENT**

- TRACTORS, TRACK & WHEEL
- SCRAPERS, IMPLEMENTS
- FURROWING, DEEP TILLAGE
- LAND FORMING
- NATURAL GAS & DIESEL
- ENGINES FOR PUMPING



Caterpillar, Cat, and Symbol are Trademarks of Caterpillar Tractor Co.

**"FOR INFORMATION CALL"**

ANGUS R ALBERTA LIMITED  
717 5 Av N 328-3366  
24 Hour Answering Service 328-3366

**GENERAL FARM SUPPLIES DIV OF WICKES CANADA LTD**

A. & M IRRIGATION FITTINGS  
FORD POWER UNITS  
TER-RAIN MASTER PIVOT  
HEINZMAN TRAVELLER  
L.P.G. — Natural Gas — Diesel — Electric  
Complete Sprinkler Irrigation Services

EVENINGS CALL:

328-7479 or Coaldale 345-4563

3516 24 Av S 328-1141

**GETKATE CONSTRUCTION LTD**

Concrete: Structural & Lining  
Reclamation & Drainage 327-7542  
Fairview Sub Div 328-2524

**HUNT WELDING SERVICE LTD**

2005 2 Av S 327-5575

**IRECO INDUSTRIES INC**



Irrigation Power Pumping and Pipeline Engineering  
Distributors Coast To Coast  
Wheel-Move and Trail-Lines  
Irrigation Systems

TELEX 038-49253

One of Canada's

Most Aggressive Irrigators

IRECO INDUSTRIES INC 327-1188  
2211 2 Av N 327-1688

Lethbridge Iron Works Co Ltd  
720 32 St N 329-4242  
Lethbridge Northern Irrigation District  
334 13 St N 327-3302

**LINDSAY IRRIGATION SYSTEMS**

"ZIMMATIC"  
PIVOT  
SELF-PROPELLED  
LINDSAY TOW LINE  
"GRAVITY KING" GATED PIPE  
SELF-PROPELLED TRAVELING "BIG GUN"  
HI-PRESSURE MAINLINE  
"WHERE TO BUY IT"

WESTCAN IRRIGATION & PUMP CO LTD 2351 2 Av N 328-1709

**MAJOR IRRIGATION (1974) LIMITED**

**IRRIGATION SYSTEMS**  
ALUMINUM TUBING  
Pumps - Sprinklers - Plastic Pipe  
Irrigation Equipment

2125 2 Av S 329-0533

(Continued Next Page)

**Irrigation Systems & Equipment—**

(Cont'd)

**MANDEVILLE IRRIGATION**

P.V.C. & A.C. Underground Mainlines  
Wheel Moves - Residence 328-8506  
Box 202 328-7474

**NEUFELDT INDUSTRIES LTD**

1601 20 Av ..... Coaldale 345-4444

**New-Way Irrigation Ltd**

Lethbridge Industrial Pk ..... 329-4942

See Our Advertisement This Classification

**NORAN ENTERPRISES LTD**

**IRECO DEALER - Irrigation Power  
Pumping & Pipeline Equipment  
Wheel-Move & Trail-Lines Irrigation  
Systems**

After Hours:

Ron Konynenbelt ..... 824-3615  
Randy Konynenbelt ..... 824-3356  
Phone ..... Nobleford 824-3334

Oliver Industrial Supply Ltd 236 36 St N ..... 328-3357

See Our Advertisement This Classification

Porteous Agricultural Enterprises Ltd ..... 328-5807

See Our Advertisement This Classification

**RAINMAKER IRRIGATION LTD**

**Anderson & Miller  
Wheel-Move Systems  
Pearce Circle Systems  
Berkely Pumps**

**Singer Layne Turbine Pumps**

If You Need Anything Else Call Us

Box 1030 ..... Cardston 653-3012

Southlagd Irrigation Ltd ..... 327-5175

**WESTCAN IRRIGATION & PUMP CO LTD**

Everything In

**SPRINKLER IRRIGATION SYSTEMS**

CHRYSLER IND. POWER UNITS & PUMPING  
UNITS. MONARCH, BERKELEY, GORMAN-  
RUPP PUMPS, NAT. GAS, GASOLINE, L.P.G.,  
DIESEL, ELECTRIC.

SIDE ROLL & HAND MOVE LATERALS.  
ALUMINUM, PVC & STEEL MAINLINE PIPE.  
ZIMMATIC & PIERCE CENTRE PIVOT  
IRRIGATORS.

2351 2 Av N ..... 328-1709

USE AS TOYS

Cut tops off plastic containers,  
regardless of size, and give to the  
kids for sand-pile toys.

**ABLE IRRIGATION LTD.**  
AGRICULTURE & COMMERCIAL  
IRRIGATION SPECIALISTS

- CENTRE PIVOTS & WHEEL MOVES
- PIPE PUMPS, POWER UNITS
- DESIGN & INSTALLATION OF UNDERGROUND SYSTEMS

CALL COLLECT TO CALGARY  
**253-6471**  
6420 66th STREET S.E.

**NEW**



**NEW-WAY IRRIGATION LTD.**  
SALES & SERVICE

- KROY CENTRE PIVOTS
- BOSS TRAVELLERS
- SIDE ROLL MAINLINE PUMPING UNITS

**329-4942**  
LETHBRIDGE INDUSTRIAL PARK

**OLIVER INDUSTRIAL SUPPLY LTD.**



- "VALLEY" PIVOT SYSTEMS
- "WADE" WHEEL MOVE
- "BERKELEY" PUMPS
- "THUNDERBIRD" END DRIVE SYSTEMS
- "OLIVER" SPRINKLER IRRIGATION EQUIPMENT

COUNTER SALES & ORDERS  
**328-3357**  
"IN SERVICE SINCE 1950"  
236 - 36th STREET NORTH

**Jacks**

**DUFF-NORTON JACKS—**

Distributor  
GORMAN'S LIMITED  
6304 Burbank Rd SE ..... Calgary 253-7545

**Jams**

See Food Products

**Janitor Service**

**ABC HOME & OFFICE CLEANING**

1613 St Andrew Rd ..... 328-1068

**ALBATROSS JANITOR SERVICES**

SPECIALIZING IN OFFICES &  
COMMERCIAL ESTIMATES

1610 6 Av S ..... 329-0237

**EASY SWEEP BUILDING SERVICES**

426 13 St N ..... 328-1090

Herman's Janitor Service 1522 14 Av N ..... 328-3973

**JOHN'S JANITORIAL SERVICE**

SPECIALIST IN OFFICE CLEANING  
FLOOR STRIPPING &  
WINDOW CLEANING  
BONDED & INSURED  
Satisfaction & Prompt Service  
J. & A. Landgraf, Props.

1906 Lakehill Cr ..... 328-6468

**Lethbridge Maintenance & Janitorial Supplies**

2606 11a Av N ..... 328-7630

See Our Advertisement This Classification

**Lethbridge Window Cleaners**

1220 8 Av S ..... 327-4037

**PRO-SAN JANITORIAL & RUG CLEANERS LTD**

1271 2 Av S ..... 328-6073

**SHINING KNIGHT CLEANING SERVICES LTD**

Centre Vilge Mall ..... 328-8408

See Our Advertisement This Classification

**Superior Janitor (Lethbridge) Ltd**

441a Holiday Village ..... 327-8080

See Our Advertisement This Classification

**WARDS SERVICES LTD**

Did You Know You Can Rent Shampoers, Floor  
Scrubbers, Industrial Vacuum Cleaners?

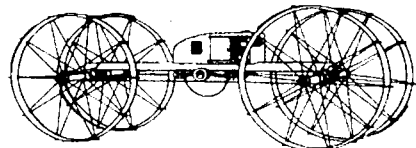
1712 2 Av S ..... 328-8775

Listings Of This  
Classification Are Continued  
On Next Page

Your business—is it completely and  
adequately represented in the phone  
book? Listings of partners, officials and  
salesmen make it easy for customers to  
do business with you. Ask our telephone  
business office.

**Porteous Agricultural Enterprises Ltd.**

**Ireco Irrigation Dealer**



7 - H.P. HYDRAULIC  
MOVER

*"Rain When You Need It"*

LOCATED AT

**PERLICH BROS. AUCTION MARKET**

3 - East - 1/4 SOUTH, LETHBRIDGE



LARRY PORTEOUS  
RES. — 328-5075

**328-5807**

GALVANIZED STEEL  
PIN-LOOP COUPLER

- ★ BANDLOCK STEEL COUPLER
- ★ WHEELMOVES
- ★ PIVOTS
- ★ I.H.C. POWER UNITS
- ★ BERKELEY & MONARCH PUMPS



QUICK DETACHABLE  
ALUM. COUPLER

- ★ PLASTIC PIPE
- ★ WEATHER TEC SPRINKLER
- ★ SELF LEVELLING RISERS

**Janitor Service—(Cont'd)**

**WOLTERS HENRY JANITOR & CLEANING SERVICE**

**COMPLETE  
JANITOR SERVICES**  
Washing - Floor Stripping  
Waxing - Rug Cleaning

Henry Wolters, Prop.

1013 Ventura Cr ..... 328-6423

A rumpus room phone is wonderful for the whole family.

**Janitors' Supplies**

**ALBERTA BROOM FACTORY** 1216 1 Av S ..... 328-3755

**DUSTBANE PRODUCTS**

Quality Tested & Proved  
Products, Floor Finishes,  
Waxes, Soaps, Detergents  
Floor Machines & Vacuums



*"FOR SERVICE CALL"*

**DUSTBANE PRODUCTS** 3004 9 Av N 327-8395

**KLEEN (ALBERTA) LIMITED**

1271 2 Av S ..... 328-6073

See Our Advertisement This Classification  
Lethbridge Maintenance & Janitorial Supplies

2606 11a Av N ..... 328-7630

**Janitors' Supplies—(Cont'd)**

**WOOD G H & CO LTD** 2219 2 Av N ..... 327-7400

**WYANT & CO LTD**

**Quality Controlled  
Janitorial Supplies**

There Is A Wyant Product  
For Almost Every  
Maintenance & Washroom Need

Montreal, Toronto, Ottawa, Edmonton  
Lethbridge

1135 25 St N ..... 328-8793

**SHINING KNIGHT CLEANING  
SERVICES LTD.**

• *COMMERCIAL* • *RESIDENTIAL*

- RUG & UPHOLSTERY CLEANING & SANITIZING
- SCOTCH GUARDING
- ANTI SOIL TREATMENT
- FLOOR STRIPPING & WAXING
- DRY FOAM SHAMPOO WITH COLD WATER RINSE OR STEAM EXTRACT GETS THE SOAP & DIRT OUT OF YOUR CARPETS
- ANTI-SOIL TREATMENT PROTECTS YOUR CARPETS FOR LONGER WEAR BETWEEN CLEANINGS

SATISFACTION GUARANTEED

NO SHRINKAGES

ALL WORK INSURED

*"Our Prices Are Not Inflationary"*

FOR FREE ESTIMATES CALL

**328-8408**

LETHBRIDGE

**Lethbridge Maintenance  
And  
Janitorial Supplies**

Carpet & Upholstery Shampooing  
Industrial — Commercial

*"As Good As The Best & Better Than Most"*

- BONDED
- QUALITY
- SERVICE

**328-7630**

Member Of The Alberta Janitorial Association

**SUPERIOR  
JANITOR (LETHBRIDGE) LTD.**

- OFFICE CLEANING SPECIALISTS
- BONDED & INSURED
- SUPERVISED PERSONNEL
- RUG SHAMPOOING & WINDOW CLEANING

ROY BROOKS, MGR.

**327-8080**

441a HOLIDAY VILLAGE

**KLEEN**

(ALBERTA) LIMITED

One of The Most Complete Stocks of  
Janitorial Supplies & Equipment  
in Southern Alberta

CALL US FOR PROMPT SERVICE  
& SATISFACTION

**328-6073**

1271 - 2nd Avenue S., Lethbridge

*"Sanitation Is Our Profession"*

**Jeans**

See Children's & Infants Wear—Retail, Clothiers  
—Retail, Department Stores, Ladies Wear—Retail,  
Mens Clothing & Furnishings—Retail, also Women's  
Specialty Shops

**Jewellery & Watches—Retail**

**Artesians Imports Ltd** 313 6 St S ..... 329-4232

**BEAU JANGLES**

FASHION  
JEWELLERY  
AND  
ACCESSORIES



**BEAU JANGLES** Lethbridge Centre ..... 328-8744

**Cowan Geo A** 312a 5 St S ..... 327-6355

**Erickson's Jewellery** 519 4 Av S ..... 327-3525

**Foster's Jewellery Ltd** 513 4 Av S ..... 327-4429

**Gold & Silver Shoppe** 303 6 St S ..... 328-1661

**Higa's Jewellery & Men's Wear**

406 13 St N ..... 327-7610

**Imperial Jewellers** 317 6 St S ..... 327-2355

**Marguerite Jewellery Ltd**

College Shopping Mall ..... 328-9736

**Peoples Jewellers Centre Village Mall** ..... 327-1303

**RAWORTH'S JEWELLERY**

Diamond & Watch Repairs

327 7 St S ..... 327-2727

**Sandy's Jewellery** 316 5 St S ..... 327-4625

**Seeman's Jewellery Ltd** 604 3 Av S ..... 327-4985

**SKELTON'S JEWELLERY**

EXPERT JEWELLERY &  
WATCH REPAIR

333 5 St S ..... 327-4627

**TOWER DIAMONDS** B Metcalfe Bldg ..... 327-7343

**Jokes & Tricks**

See Novelty Section

**Juke Boxes**

See Music Systems—Coin Operated

**Junk Dealers**

**DAVIS ENTERPRISES (ALBERTA) DIV OF DAVIS INDUSTRIES LTD**

**BUYERS OF**

**HIDES — METALS — SCRAP  
USED PIPE & PLATE**

1505 2 Av S ..... 327-6261

Baling Div & Scrap Yard

530 2 Av-A N ..... 327-2645

**NATIONAL SALVAGE CO LTD**

**Always Buying Scrap Iron - Copper  
Brass - Radiators - Batteries - Lead  
Used Pipe - Usable Iron  
TRUCK SCALES — MAGNET**

BOX 956

206 33 St N ..... 328-1721

**VARZARI IRON LTD**

**BUYERS & DEALERS FOR  
ALL SCRAP IRONS & METALS  
PIPE, STRUCTURAL STEEL, ETC.  
Weigh Scales for Your Convenience**

Scrap Division 3508 2 Ave. N. 328-9342

Mailing Address: P.O. Box 434, Lethbridge

3508 2 Av N ..... 328-9342

**Karate Instruction**

Orr Karate & Kung Fu Studios  
258a 13 St N ..... 328-1241  
See Our Advertisement This Classification

**Kennels**

Okoonawa Kennels Commerce ..... 327-9330  
See Our Advertisement This Classification  
**SOUTHALTA KENNELS** Barnwell .. Taber 223-4130

**Keys**

See Locksmiths

**Kindergartens**

Coalhurst Kindergarten Coalhurst ..... 327-9797  
Lakeview Kindergarten 1509 29StS ..... 328-0643  
Jerry & Jane Kindergarten  
83 5 Av & 19 St S ..... 329-0667

**Kitchen Cabinets & Equipment**

Elite Wood Products Ltd 4-5-3004 9 Av N . 329-3224  
See Our Advertisement This Classification

(Continued Next Page)

**KUNG-FU      KUNG-FU**



**328-1241**

**ORR KARATE & KUNG-FU STUDIOS**

258a - 13th STREET N.  
Blair Orr: North American Kung-Fu Champion (1975)

**KUNG-FU      KUNG-FU**



**Okoonawa Kennels  
BOARDING - TRAINING**

Heated Individual  
Indoor - Outdoor Runs

**PICK-UP SERVICE  
AVAILABLE**


HOURS - 7 A.M. - 7 P.M. DAILY  
CLOSED SUNDAY

**327-9330**

BOX 841 - LETHBRIDGE, (COMMERCE)




JIM DODD, MGR.



**Elite Wood Products Ltd.**

*Home of Elite Kitchens*

**3004 - 9th AVENUE N.**



KITCHEN & BATHROOM CABINETS  
DESKS, CUSTOM WOODWORK  
PANELLED WALLS & BOOKSHELVES  
**FOR DESIGN & ESTIMATE  
CALL**

**329-3224**

*It Pays to Advertise  
in the  
**YELLOW PAGES***



**Kitchen Cabinets & Equipment—(Cont'd)**

Nook The 328 7 St S ..... 329-0700  
See Our Advertisement This Classification

A rumpus room phone is wonderful for the whole family.



**CUSTOM BUILT  
KITCHENS  
&  
BATHROOMS**

**FREE  
ESTIMATES**



Joe Parsons  
Manager

Complete range of cabinets  
appliances & accessories  
to suit any requirement

Visit Our Showroom

**THE NOOK**

(BRIDGE CITY CABINETS LTD.)

328 - 7th STREET S. **329-0700** LETHBRIDGE

**Ladies' Wear—Retail**

- BETTY SHOP LTD**  
Centre Village Mall ..... 328-5025  
College Shopping Mall ..... 328-2809  
712 4 Av S ..... 328-6111  
Fay's Apparel 407 5 St S ..... 327-5176  
**FRANCINE'S LADIES WEAR**  
Centre Village Mall ..... 328-0378  
College Shopping Mall ..... 328-0889  
**GRAY'S APPAREL**  
Downtown Branch 320 6 St S ..... 327-2850  
College Shopping Mall ..... 328-1818  
**IMPERIAL WOMEN'S WEAR LTD**  
McFarland Blk ..... 327-2277  
**LA KAY'S LADIES' WEAR LTD**  
312 13 St N ..... 327-5077  
**MAXINE'S LADIES WEAR**  
One of Lethbridge's Newest Ladies' Wear  
**BETTER DRESSES & IMPORTS - Res. 327-5181**  
314 7 St S ..... 327-2331

- MAYFAIR-VOGUE LTD** 311 5 St S ..... 327-3682  
Modern Fashion Shop 618 3 Av S ..... 327-3039  
**PRIMROSE SHOP LTD**  
Better Dresses, Sportswear & Lingerie  
"For Fashion with a Flair"  
613 4 Av S ..... 327-2244

- PROGRESS CLOTHING LTD**  
112-114 5 St S ..... 327-2717  
**REITMAN'S (ALBERTA) LTD**  
506 4 Av S ..... 328-2653  
College Shopping Mall ..... 328-7011  
Sally Shops (Alberta) Ltd Centre Village Mall 328-0770  
Stewart's Ladies Wear (Lethbridge) Ltd  
617 4 Av S ..... 327-2726  
Sweet Sixteen Ltd 326 7 St S ..... 328-2166  
College Shopping Mall ..... 328-1511

- TOPS & BOTTOMS BY MAXINE**  
EXCLUSIVES IN SPORTSWEAR  
Lethbridge Centre ..... 327-5942

**Laminated Structural Members**

- KOPPERS INTERNATIONAL CANADA LTD**  
220-11803 125 St ..... Edmonton 452-7010  
**NELWOOD MANUFACTURING LTD**  
2607 10 Av NE ..... Calgary 272-1146  
**WESTERN ARCHRIB STRUCTURES LTD**  
204-1330 8 St SW ..... Calgary 265-5406

**Lamps**

- Aladdin's Lamps Boutique 426 13 St N ..... 328-1090  
Design Lighting Studio Ltd 325 5 St S ..... 328-9524  
Van Ree's Upholstery & Furniture  
304 13 St N ..... 328-2628

**Land Clearing & Leveling Contractors**

- REBER CONSTRUCTION LTD**  
Box 1329 ..... Coaldale 345-4887  
**SORENSEN LES EXCAVATING LTD**  
2303 6 Av S ..... 327-8183

**Land Development Companies**

- KRAHN HOMES LTD**  
425 Westminster Shopping Plaza ..... 328-7313  
**PAHULJE LAND DEVELOPMENT CO LTD**  
300 Professional Bldg ..... 327-6747

**Landscape Architects**

- Landplan Associates Ltd  
4-1425 Kensington Rd NW ..... Calgary 283-2777

**Knit Goods—Retail**

Carousel Knitting Shop Centre Village Mall ..... 328-4143

**Knives—Sharpening**

See Sharpening Service

**Labels**

**FRANK CURRIE LABEL SHOP LTD**  
COMPLETE  
MULTI-COLOR LABEL SERVICE  
2-1231 36 Av NE ..... Calgary 274-5141

**Labor Organizations**

- Canadian Food & Allied Workers Local 740  
2-207 13 St N ..... 327-6757  
Construction & General Worker Union No 1111  
Bsmt 511 5 St S ..... 328-7231  
Labor Club of Lethbridge 207 13 St N ..... 327-4447  
Kitchen ..... 328-5646  
Canadian Union of Public Employees ..... 329-0266  
Lethbridge & District Labor Council  
7-207 13 St N ..... 328-6544  
United Brotherhood of Carpenters Local 846  
Building & Construction Trades Council  
207 13 St N ..... 328-6046

**PROVIDES TEACHING**

The public health nurse, as a representative of the local department of health, is available to the family to provide health teaching.

**Laboratories**

**AGRI-ANALYSIS LTD**

FEED, SOIL, PLANT & WATER ANALYSIS  
MONITORING OF SOIL MOISTURE  
NITRATES & POLLUTION  
SAMPLING SERVICES AVAILABLE  
CONSULTATION

132 N Mayor Magrath Dr Lethbridge 328-8131

**CORE LABORATORIES-CANADA LTD**

6101 6 St SE ..... Calgary 253-3391

**HARDY R M & ASSOCIATES LTD**

1252 3 Av N ..... 327-7474

**Laboratories Dental**

See Dental Laboratories To The Profession  
Also Dental Mechanics Certified—Public

**Laboratories—Testing**

See Laboratories

**Laboratory Equipment & Supplies**

- Canadian Laboratory Supplies Ltd Edmonton—  
Lethbridge Customers Only Call Long Distance  
(No Toll Charge) & ask for ..... Zenith 07101  
Fisher Scientific Co Ltd Edmonton—  
Lethbridge Customers Only Call Long Distance  
(No Toll Charge) & ask for ..... Zenith 22068

Is that store open tonight? Many businesses list the hours they are open in these **YELLOW PAGES**.

**ONLY A WEEK**

Ham or bacon that is not vacuum-packaged will keep only a week in the refrigerator.

**Landscape Gardeners**

Doug's Rototilling 78 Bridge Villa Estate ... 327-1227  
 See Our Advertisement This Classification  
 Dueck's Excavating 1405 24 St N ..... 328-7692

**LACOMBE NURSERY**

TREES — SHRUBS — LANDSCAPING  
 PRUNING — CLOSED SUNDAYS  
 Phone ..... Coaldale 345-4633

Marten Otto Landscaping Hardieville ..... 327-0808  
 See Our Advertisement This Classification  
 Spruce Tree Farms Ltd 2007 9 Av S ..... 328-5806  
 See Our Advertisement This Classification  
 Steve's Topsoil Service ..... 327-5856

**WARDS SERVICES LTD**

Rentals: Rototillers - Power Rakes - Chain  
 Saws - Augers - Seeders, Etc {328-8775  
 1712 2 Av S ..... {327-9966

**Landscape Gardeners—(Cont'd)**

Western Canadian Nurseries Ltd  
 Box 88 Shaughnessy ..... 327-9866  
 See Our Advertisement This Classification

**Lapidary Equipment & Supplies**

Hart Taxidermy 2835 11 Av S ..... 327-0156

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

**SPRUCE TREE FARMS LTD.**



**SALES AND MOVING OF MATURE TREES**

- ★ SODDING ★ SEEDING ★ LANDSCAPING
- ★ HYDRO SEEDING

LANDSCAPE DESIGN SERVICE ALSO AVAILABLE

**328-5806**

BOX 1133, LETHBRIDGE  
 GARDEN CENTRE LOCATED AT TREE FARM  
 3 MILES NORTH ON PICTURE BUTTE HWY. FROM JCT'S 3 & 25

**WESTERN CANADIAN NURSERIES LTD.**



- ★ HARDY TREES, SHRUBS & PERENNIAL FLOWERS
- ★ COMPLETE LANDSCAPING
- ★ TREE PRUNING
- ★ CALL FOR FREE ESTIMATES
- ★ SOD

**327-9866**

LOCATED 5 MILES NORTH OF 1ST PARK-LAKE TURNOFF ON HIGHWAY 25 OR 1/4 MILE SOUTH AND 2 MILES WEST OF SHAUGHNESSY.

**MOVING & TRANSPLANTING LARGE TREES**

**Laundries**

Lethbridge Laundry 1818 3 Av S ..... 328-2321  
 See Our Advertisement This Classification  
 OK Laundry & Dry Cleaning 312 3 St S ..... 327-4039  
 See Our Advertisement This Classification

**LETHBRIDGE LAUNDRY**

DIV. OF CANADIAN LINEN SUPPLY CO. LTD.

**COMMERCIAL & HOUSEHOLD SERVICE**

**PICK-UP — DELIVERY**

OVER 60 YEARS OF CONTINUOUS SERVICE FOR SOUTHERN ALBERTA

**328-2321**

1818 - 3rd Avenue South

**OK LAUNDRY & DRY CLEANING**



HOUSEHOLD & COMMERCIAL  
 CITY WIDE PICK-UP & DELIVERY

**Uniform Supply Service**

**327-4039**

312 - 3rd STREET S.

**Laundries—Self Service**

King Koin Launderette 1263 3 Av S ..... 328-8944  
 See Our Advertisement This Classification  
 Kollege Koin Laundromat  
 College Shopping Mall ..... 328-0754  
**PARKSIDE COIN-OP LAUNDRY & DRY CLEAN LTD**  
 2634 S Parkside Dr ..... 327-0811

**BUY COOL**

Always buy eggs from refrigerated counters.

**DOUG'S ROTOTILLING**

- LANDSCAPING
- GARDEN ROTOTILLING
- LAWN MOWING
- BACKHOE
- SODDING — TREE PLANTING

**327-1227**

LETHBRIDGE  
 78 BRIDGE VILLA ESTATE

*Otto Marten Landscaping*

COMPLETE LANDSCAPING

- ★ Bushes and Trees — Trimming
- Planting and Transplanting
- ★ Restoration of Lawns
- ★ Sodding

ESTIMATES

**327-0808**

259 - 3rd Avenue, Hardieville, Alberta



3 COIN-OPERATED LAUNDERETTES

"OPEN 24 HOURS"

- 32 WASHERS (14 Double 1 Jumbo)
- 17 DRYERS • 3 EXTRACTORS
- FREE SELF-SERVICE IRONING
- DRY CLEANING • SNACK VENDORS

ATTENDED MONDAY TO FRIDAY  
 1263 - 3rd Avenue S. Office 328-8944  
 Launderette 328-9115

**NORTH PLAZA KOIN-O-MAT**  
 614 - 13th Street North

**Lawn Mowers—Sales & Service**

**ALLIS-CHALMERS LAWN & GARDEN EQUIPMENT—**  
**PINCHER FARM EQUIPMENT LIMITED**  
 1015 Hewetson Av ..... Pincher Creek 627-4411  
**GREAT PLAINS SUPPLY LTD**  
 5217 50 Av ..... Taber 223-2353  
**SUPER SALES & SERVICE LTD**  
 214 31 St N ..... 329-4577

**BRIDGE APPLIANCE SERVICE**

REPAIRS TO ALL MAKES  
 SALES & SERVICE  
 430a 13 St N ..... 328-7107

**FORD LAWN & GARDEN EQUIPMENT—**

*Dealers*  
**SOUTHLAND FORD EQUIPMENT SALES LTD**  
 311 33 St N ..... 328-1796  
**WOLFF & SON IMPLEMENTS LTD**  
 404 Main St ..... Cardston 653-3252

**MOTOR MOWER**

**LAWN MOWER  
 SALES & SERVICE**

AUTHORIZED DEALERS FOR  
 Solo, Lawn-Boy & Sunbeam  
 Solo Back-Pack Sprayer  
 Snapper Mowers & Tillers

SHARPENING SERVICE

**327-2669  
 328-9289**

817 - 3rd Avenue S.

**Ford Lawn &  
 Garden Tractors**




- MOWERS
- ROTO—TILLERS
- CULTIVATORS
- DISCS
- SWEEPERS
- SNOW BLOWERS

SALES — SERVICE — RENTALS  
**SOUTHLAND FORD  
 EQUIPMENT SALES LTD.**

**328-1796**  
 311 - 33rd STREET N., LETHBRIDGE

**SUPER SALES  
 & SERVICE LTD.**




**OUTDOOR POWER  
 LAWN & GARDEN  
 EQUIPMENT**

**329-4577**  
 214 - 31st STREET N.

**Lawn Mowers—Sales & Service—(Cont'd)**

**HEPP'S INDUSTRIES LTD**  
 Complete Service and Parts To All  
 Makes of Lawn Mowers {327-4242  
 1 Mile East of Stockyards ..... }327-2533

**HOYT'S**  
 AUTHORIZED DEALER FOR  
**TORO — GARDEN MASTER  
 CANADIAN GENERAL ELECTRIC  
 JACOBSEN**  
 606 - 3 AVENUE S — 327-5767  
 AND HOYT'S NORTH LETHBRIDGE  
 Westminster Shopping Plaza ..... 328-4441

**JOHN DEERE LAWN & GARDEN EQUIPMENT**  
 "WEEKEND FREEDOM  
 MACHINES"  
 Walk-behind mowers, tillers, snow-  
 blowers. Riding mowers. Tractors  
 with mowers, snow throwers, tillers.  
 Ask about demonstration and  
 JD financing.



**"SALES & SERVICE CALL"**

Calhaoun Sales & Service Ltd  
 205 Centre St ..... Foremost 867-3622  
**K & D IMPLEMENTS LTD**  
 5 Hwy W ..... Cardston 653-3566  
**MCKAY BROS FARM IMPLEMENTS** {327-5512  
 LTD 3214 5 Av N ..... }327-2043  
 Ranchers' Supply Limited  
 Starline Rd ..... Claresholm 235-3711  
 Ranchers' Supply Ltd  
 Pincher Stn ..... Pincher Creek 627-4451

**LAWN-BOY ROTARY POWER MOWERS**  
 "A BARGAIN  
 FOR YEARS" **LAWN-BOY**  
 Finger-Tip starting, Exclusive Safety Features,  
 Full line of dependable models including rider  
 and cordless electric.

**"WHERE TO BUY THEM"**  
 DISTRIBUTOR

**PURVES RITCHIE**  
 5010 1 St SE ..... Calgary 287-2620  
 AUTHORIZED DEALERS  
**HEPP'S INDUSTRIES LTD**  
 1 Mile East of Stkyds ..... 327-4242  
**HUTTON'S LTD** 321 8 St S ..... 327-2586  
**MOTOR MOWER** 817 3 Av S ..... 327-2669

**MOTOR MOWER** 817 3 Av S ..... 327-2669  
 See Our Advertisement This Classification

**SARC REPAIR LTD**  
 AUTHORIZED SERVICE DEPOT  
 Canadian General Electric  
 Sunbeam Electric Mowers  
 G.E. Motor Rebuilding Service  
 1011 3 Av S ..... 327-2656

**WANT TO KNOW ALL THE  
 ANSWERS?**


Who sells it? Who repairs it? Its easy to  
 find the answer to almost any  
 buying problem in the **YELLOW PAGES**  
 of your telephone directory. Remember  
 to use this handy "Buyers Guide"  
 whenever you're hunting for products or  
 services.

**Lawn Mowers—Sales & Service—(Cont'd)**

**SNAPPER LAWN & GARDEN PRODUCTS**  
 THE SNAPPER LINE . . . . .  
 Total  
 Performance  
 Lawn & Garden  
 Equipment **SNAPPER**  
 Available through dealers that specialize in the  
 Sales & Service of Snapper Power Equipment  
**"WHERE TO BUY THEM"**  
 DISTRIBUTOR  
**INDISCO WHOLESALE DISTRIBUTORS  
 LTD**  
 1356 Clifton St . . Winnipeg Man 204-772-4196  
**DEALER**  
**MOTOR MOWER** 817 3 Av S ..... 327-2669

Southland Ford Equipment Sales Ltd  
 311 33 St N ..... 328-1796  
 See Our Advertisement This Classification  
 Super Sales & Service Ltd 214 31 St N ..... 329-4577  
 See Our Advertisement This Classification

**TORO POWER MOWERS**  
 Complete line of rotary and reel  
 type walk mowers and rotary  
 riding mowers with performance,  
 safety and convenience features  
 that make mowing easier and  
 safer.



**"WHERE TO BUY THEM"**  
 SERVICE DEALER  
**HEPP'S INDUSTRIES LTD**  
 1 Mile East of Stkyds ..... 327-4242  
**DEALER**  
**HOYT'S** Downtown 606 3 Av S ..... 327-5767  
**HOYT'S NORTH LETHBRIDGE**  
 Westminster Shopping Plaza ..... 328-4441

**WESTERN MATERIALS HANDLING  
 & EQUIPMENT LTD**  
 60" CUT — SPEEDS 0-20 M.P.H.  
 YEAR ROUND CITY & MUNICIPAL  
 4-WHEEL DRIVE TRACTOR WITH  
 ATTACHMENTS TO COVER  
 ALL REQUIREMENTS.  
 336 58 Av SE ..... Calgary 253-0361

**WILLIAMS RANCH & FARM EQUIPMENT LTD**  
 WHITE OUTDOOR PRODUCTS  
 FOR LAWN & GARDEN  
 3603 8 Av N ..... 328-1138

**Lawn Ornaments**  
 Dudley's Ornamental Decor 216 13 St S ..... 329-4616

**Lawn Sprinklers** See Sprinklers—Lawn

**Lawyers**

Boras John I 740 4 Av S ..... 328-7725  
 Davidson & Williams 310 Canada Trust Bldg 328-1766  
 Fast Leonard D 1709 20 Av ... Coaldale {345-4415  
 {345-4416  
 Higa & Wood 519 7 St S ..... 327-1528  
 Hoyt Martin 406 9 St S ..... 328-9211  
 Huckvale Wilde & Krushel  
 Acadia Bk  
 612 3 Av S ..... 328-8856  
 Huzil J Terrence 208-324 7 St S ..... 329-0433  
 Ives & Carleton 324 7 St S ..... 327-3116  
 Jacobson Ronald A 415 Holiday Vilge ..... 327-2159  
 Matkin Thomas M 320 Main St ... Cardston 653-3391  
 Maxwell W Doug 415 Holiday Vilge ..... 327-2159  
 McGurk W M K  
 1006 Hewetson Av ..... Pincher Creek 627-3862  
 Paterson & Company 407 Holiday Vilge ..... 328-7781  
 Peterson & Purvis 1-321a 6 St S ..... 328-9666  
 Pritchard & Company 740 4 Av S ..... 328-7728  
 Rice Maclean Babki & Evans 903 3 Av S ..... 327-5716

(Continued Next Page)

**Lawyers—(Cont'd)**

Scholdra Roman 535 13 St N .....328-3944  
 Spanos Matisz & Peta  
 Equity Building  
 424 7 St S .....327-1555  
 Stringam & Co 309 Canada Trust Bldg .....328-5576  
 Turcott & Saunders  
 746 Main St ..... Pincher Creek 627-3013  
 Vaselenak John QC D Metcalfe Bldg .....327-3487  
 Virtue & Co McFarland Bldg .....329-4966  
 Welbourn & Maloney {235-3255  
 4916 2 St W ..... Claresholm {235-3842

**Layouts—Office, Factory, Etc.**

See Designers, Interior Designers, also Office Furniture & Equipment

**Leasing Service**

Avis Rent-A-Car 1102 3 Av S .....327-6320  
 Budget Rent-A-Car Lethbridge Airport .....328-6555  
**ENERSON'S PONTIAC BUICK GMC**  
 817 4 Av S .....327-5705  
 Erickson Construction Ltd 110 22 St N .....328-1161  
 Host Rent-A-Car 439 Holiday Vilge Mall .....328-8333  
 Vulcan Machinery & Equipment Ltd  
 807 42 Av SE ..... Calgary 287-1990

**Leather Cleaning**

**BENJAMIN'S CLEANERS** 317 10 St S .....327-5771  
 Spic & Span Dry Cleaners 112 8 St S .....328-2437  
 See Our Advertisement This Classification

Catalogue your products and services in the Yellow Pages. Complete representation of all your lines costs less here than in many other media and reaches the most prospects.

**Leather Goods—Retail**

Baird's Shoes & Leather Goods Ltd  
 306 5 St S .....327-3764  
**RILEY & McCORMICK LTD**  
 Centre Village Mall .....328-5644  
 Shaino's Leathers Lethbridge Centre .....327-0077  
**TANDY LEATHER COMPANY OF CANADA LIMITED**  
 307 5 St S .....328-7554

**Letter Service**

See Addressing & Letter Service

**Lettering**

See Signs

**Libraries**

Lethbridge Public Library 810 5 Av S .....329-3233

**Life Insurance** See Insurance Life

**Life Saving Equipment**

See Marine Equipment & Supplies

**Lift Trucks Industrial**

See Trucks Industrial Section

**Lifts—Sightseeing & Skiing**

See Sightseeing Tours & Attractions


**Lighting Equipment**

Westburne 355 Stafford Dr .....327-8561

**Lighting Fixtures—Retail**



Anvil Enterprises (Division of Venalta Holdings Ltd)  
 8238a 30 St SE ..... Calgary 279-5511  
 See Our Advertisement This Classification  
 (Continued Next Page)

**328-9524**  
AFTER HOURS 327-5390



**DESIGN Lighting Studio Ltd.**

**LAMPS OF QUALITY & DISTINCTION**  
 ONE OF THE LARGEST SELECTION OF LAMPS,  
 FIXTURES & SHADES IN SOUTHERN ALBERTA

325 - 5th STREET S., LETHBRIDGE

**Professional Leather Cleaning**  
 EXPERT CLEANING SERVICE FOR SUEDES & LEATHERS  
 REPAIRS AND ALTERATIONS

**327-8116**  
112 - 8th STREET SOUTH

MEMBER  
INTERNATIONAL  
FABRICARE  
INSTITUTE

**328-2437**  
COLLEGE SHOPPING MALL

**Anvil Enterprises**  
 (A Division of Venalta Holdings Ltd.)

**MANUFACTURERS OF  
 WROUGHT IRON LIGHTING  
 FIXTURES**


**WHOLESALE — RETAIL**

• • •

— OUR SPECIALTY —  
**RESTAURANTS  
 TAVERNS — HOTELS**

**279-5511**  
 8238A - 30th St. S.E., CALGARY

**LETHBRIDGE ELECTRIC LTD.**



- \* LIGHTING FIXTURES
- \* TABLE LAMPS
- \* REPLACEMENT GLASS
- \* SWAG LIGHTS
- \* FLUORESCENT FIXTURES,  
TUBES & PARTS
- \* POLE LAMPS
- \* REPLACEMENT PARTS

*Please come in and see Our Show Room*

914 - 5th AVENUE N., LETHBRIDGE    **328-8121**

RESIDENTIAL — COMMERCIAL — INDUSTRIAL

**Lighting Fixtures—Retail—(Cont'd)**

Design Lighting Studio Ltd 325 5St S ..... 328-9524  
 See Our Advertisement This Classification  
 J & M Electric Ltd 326b 10 St N ..... 328-6768  
 Lethbridge Electric Ltd 914 5 Av N ..... 328-8121  
 See Our Advertisement This Classification  
**LIVING LIGHTING**  
 Upper Level Southcentre ..... Calgary 271-0885  
 See Our Advertisement This Classification  
 STERNS CUT RATE FURNITURE LTD 314 3 St S 327-3024  
**THUNDERBIRD ELECTRIC & PLUMBING**  
**SUPPLY LTD** 2020 Mayor Magrath Dr ... 329-3188

**Linoleums—Wholesale**

**PRIMCO-PWL IMPORTERS LTD**  
 806 2a Av N ..... 327-3131

**Liquefied Petroleum Gases**

See Propane Gas

**Liquor Mfrs**

See Distillers

**Livestock Dealers—(Cont'd)****FORT MACLEOD AUCTION MARKET LTD**

At The Cross Roads of Canada's Cattle Country  
**CATTLE SALES EVERY TUESDAY 10:30 A.M.**

John Milne, res. .... 234-3016  
 Ken Hurlburt, res. .... 234-3408  
 Brant Hurlburt, res. .... 234-3408  
 P. Robert Dyck, res. .... 234-4313  
 Harvey A. Bourassa, res. .... 234-3822

Box 690 ..... Fort Macleod 234-3315

French C E Livestock Limited SS-1-1-7 ... {327-0101  
 {327-2891

Hill W T Farms Ltd  
 Opposite Stockyards ..... 327-3395  
 Horseshoe Bar Arena 9 Av-A & 43 St S ... 327-0136  
 Hygrade Livestock Ltd Broxburn Rd ..... 328-9721  
**JURIS LIVESTOCK LTD** ..... Picture Butte 732-4506  
 Langel Livestock Hwy 3E ..... 327-3265  
**MACLEAN MAC LIVESTOCK** ..... Picture Butte 732-4211  
**OLDMAN RIVER FEEDER CO-OP LTD**

"LOANS AVAILABLE  
 ON FEEDER CATTLE"

207 Stockyard Bldg ..... 328-7266

**PERLICH BROS AUCTION MARKET LTD**

COMPLETE AUCTIONING  
 & LIVESTOCK MARKETING SERVICE

Phone ..... 329-3101

**PRAIRIE LIVESTOCK LTD**

**Cattle Sales: Monday 11:00 a.m.**

LISTINGS ANYTIME — DAY OR NIGHT  
 John Charlton - Auctioneer  
 Gary Jensen, Manager

Phone ..... Taber 223-3921

Rocking R Livestock ..... 328-7056

**ROSS RODDY LIVESTOCK**  
 609 14a St N ..... 327-2348

**SOUTHERN ALBERTA CO-OP LIVESTOCK**  
 DIVISION Alberta Stockyards ..... 327-4010  
**VANEE LIVESTOCK LTD**

Livestock Dealers & Order Buyers  
**HOG GATHERING — 4 Days a Week**

Cattleliner Service  
 LETHBRIDGE OFFICE

Alberta Stockyards, 328-7331 — 328-3211  
 Ft. Macleod Ofc.—Lethbridge Customers Only  
 Direct Line (No Charge) Dial 328-1477

Residences 234-4092 - 234-3562 - 234-3665  
 {234-4428  
 Cardston Rd ..... Fort Macleod {234-4074

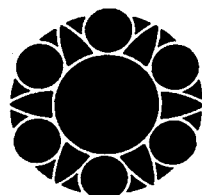
**Livestock Hauling**

See Truck Lines

**Livestock Insurance**

See Insurance—Other Than Life

When you place  
 out-of-town calls  
 which require  
 Operator assistance,  
 your call will go through  
 faster if you give her  
 the Area Code (if needed)  
 as well as the  
 out-of-town number.

**LIVING LIGHTING**

THE PLACE TO SHOP FOR THE MOST INTERESTING  
 SELECTION OF QUALITY LAMPS, SHADES, CHANDELIERS,  
 FIXTURES AND ACCESSORIES

WE PUT IT ALL TOGETHER  
 FOR YOU AT  
 271-0885

**SOUTHCENTRE**  
**CALGARY**

**Lightning Protection Equipment****BILLS ELECTRIC COALDALE LTD**

DODD & STRUTHERS  
 LIGHTNING PROTECTIVE EQUIPMENT  
 Phone ..... Coaldale 345-3639

**Linen Supply Service****CANADIAN LINEN SUPPLY CO LTD**

1818 3 Av S ..... 328-2324  
 See Our Advertisement This Classification

**CANADIAN**  
**LINEN SUPPLY CO. LTD.**

LINEN UNIFORMS  
 SUPPLY TOWELS  
 SERVICE MATS & MOPS

"Professional & Commercial Requirements"  
 IT PAYS TO KEEP CLEAN

**328-2324**

1818 - 3rd Avenue South

**Linens**

Canadian Linen Supply Co Ltd 1818 3 Av S 328-2324

**Linoleums—Retail**

Bergman's Floor Coverings 3004 9 Av N ..... 328-0372  
 Hamilton's Floor Coverings Ltd  
 909 3 Av S ..... 327-5454  
 Jordans Floors 316 6 St S ..... 327-1103  
 Kerber Floors 1251 2 Av S ..... 327-0023  
**RUG & DRAPERY SHOPPE THE**  
 324 13 St N ..... 329-0712  
 Stylon Floors 1004 1 Av S ..... 329-4828

**Liquor Stores**

Alberta Liquor Store 416 8 St S ..... 327-3989  
 Leth North 334 13 St N ..... 327-2431

**Lithographers**

Paramount Printers Ltd 1207 3 Av S ..... 327-3287

**Livestock Breeders**

Coulee Cattle Company Limited ..... 327-0184  
 Coulee Cattle Co Ltd ..... Coaldale 345-4525

**Livestock Commission Merchants****CHINOOK PERFORMANCE TESTING STATION LTD**

Roger Holt, Mgr., res. Raymond 752-3561  
 Located at Hi-Way (52) Feeders Ltd. {756-3431  
 Box 291 Raymond ..... Stirling {756-3434

**Livestock Dealers**

Alberta Hog Producers Marketing Board .... 328-1022  
 Lethbridge Stock Yards ..... 327-5323  
 Alberta Stockyards Co Ltd Stockyards ..... 327-3390  
 Alsask Processors Div of Norfish Ltd  
 SS-1-1-17 ..... 328-2911

**CANADA PACKERS LTD**

Buyers Office & Plant  
 3 Hwy E ..... 328-6676

**Canadian Dressed Meats (Lethbridge) Limited**

3 Hwy E  
 4141 1 Av S ..... 328-1756  
 Christie Livestock Ltd 1706 Lakehill Cr ... 328-7662

**DARTMOOR DOWNS LTD**

FINISHED OR FEEDER LAMBS REQUIRED

Site 10 Box 19 ..... Cardston 653-2014

**Dogterom Livestock Ltd**

Alberta Stockyards Bldg ..... 327-2915  
**EARL R L Stockyards** ..... 327-5048

**STORE CAREFULLY**

Preserves should be stored in a  
 dark, dry, cool place.

**Livestock Management**

**M J A SALES MANAGEMENT LTD**

**SPECIALIZING IN SIMMENTAL**

**DAVID K. McNAB**  
Fort Macleod 234-2206

**DONALD J. JESS**  
Residence: 235-2076

**WES ALM**  
Residence: 235-2276

BOX 1090, CLARESHOLM

133b 49 Av W ..... Claresholm 235-3841

Pinzgauer Breeders Ltd Box 214 ..... 328-1060

**Loading Ramps**

See Dock Boards & Ramps

**Loam**

**STEVE'S TOPSOIL SERVICE**

LOAM — TOPSOIL — MANURE  
MIX TO YOUR SPECIFICATIONS

Phone ..... 327-5856

Superior Maintenance & Contracting

1517 14 Av N ..... 328-5083

**Loans**

**ASSOCIATES LOANS**

"We'll Lend You The  
Money To Get More Out  
Of Life . . . Now"

PERSONAL or  
BUSINESS LOANS  
of any size. You may borrow a  
little or a lot.



"CALL"

Associates Financial Services Ltd  
1014 3 Av S ..... 327-5711

**AVCO FINANCIAL SERVICES**

Expert advice and counselling  
on how to get the most for  
your money.  
Fast, confidential service. When  
you deserve the credit at  
AVCO you get it.



"FOR INFORMATION CALL"

LETHBRIDGE

Avco Financial Services  
323 7 St S ..... 329-4252

**BENEFICIAL FINANCE SYSTEM** 423 5 St S 327-8565

See Our Advertisement This Classification

**CANADIAN ACCEPTANCE CORP LTD**

College Shopping Mall ..... 328-2381

Household Finance Corp of Canada

506 4 Av S ..... 327-1511

See Our Advertisement This Classification

**LAURENTIDE FINANCIAL CORP LTD**

YES, WE CAN HELP YOU.

When you need money  
call our branch  
nearest you for quick  
and courteous service.



A Member of the Laurentide Financial Group

"FOR INFORMATION CALL"

Laurentide Financial Corp Ltd  
311 7 St S ..... 327-5791

**NIAGARA FINANCE COMPANY LIMITED**

816 4 Av S ..... 328-7714

See Our Advertisement This Classification

**Loans—(Cont'd)**

**PACIFIC FINANCE**

PERSONAL LOANS  
UP TO \$7,500

It only takes a few minutes. In fact,  
if you call in the morning, it's not  
unusual to get your money the same  
day. 1st & 2nd Mortgages through  
Transamerica Realty.



"FOR INFORMATION CALL"

Pacific Finance 328 6 St S ..... 328-3328

**TRANS CANADA CREDIT CORP LTD**

1026 3 Av S ..... 328-8876

See Our Advertisement This Classification

Transamerica Realty Ltd 328 6 St S ..... 328-3328

Replace Your Receiver Carefully

Call the people who  
treat people like they  
like to be treated.



**Niagara**

**3 2 8 - 7 7 1 4**

816 - 4th Avenue S.



Niagara Finance Company Limited

**Trans  
Canada  
CREDIT**

CORPORATION LIMITED



a member of the Traders Group of companies

Phone for fast 2 hr.  
Emergency Loan Service  
Loans \$50 to \$5,000

**3 2 8 - 8 8 7 6**

1026 - 3rd Avenue South

**BROWSERS  
WELCOME.**



Don't run around . . . phone around!

Cash? You're good for more at...

**BENEFICIAL**

Why settle for less  
money than you really  
want? Phone Benefi-  
cial. Tell us the full  
amount you have in  
mind. You'll be sur-  
prised how much you  
can get at Beneficial  
... where the money is.



**LOANS  
up to \$15,000**

**423 5th Street, South  
Ground Floor**

**327-8565**



**BENEFICIAL  
FINANCE SYSTEM**  
Beneficial Finance Co. of Canada  
Beneficial Realty Ltd.



**BORROW UP TO  
\$ 10,000.00**

We've been helping  
more people solve  
more money problems  
for more years  
than any other company  
in our business.

LETHBRIDGE  
506 - 4th Avenue S.

**3 2 7 - 1 5 1 1**

**HOUSEHOLD  
FINANCE**

Corporation of Canada  
Loans by mail are available

**Locker Service—Cold Storage**

Lethbridge Locker & Seafoods Ltd  
1023 3 Av S ..... 327-7171

**Lockers—Metal**

Western Materials Handling & Equipment Ltd  
336 58 Av SE ..... Calgary 253-0361

**Locksmiths**

CHUBB-MOSLER & TAYLOR SAFES DIVISION  
OF CHUBB INDUSTRIES LIMITED  
125 6 Av SE ..... Calgary 266-2881  
Dan's Lock & Key 1117 3 Av S ..... 327-3905  
See Our Advertisement This Classification

Replace Your Receiver Carefully

**Logging Equipment**

CONECO EQUIPMENT LTD  
6204 6a St SE ..... Calgary 253-6411  
Vulcan Machinery & Equipment Ltd  
807 42 Av SE ..... Calgary 287-1990  
Wajax Industries Limited  
5529 3 St SE ..... Calgary 253-7701

**Loud Speaking Equipment**

See Sound Systems & Equipment

**UTENSIL TIP**

Nonstick kitchen utensils, especially bakeware, should be oiled before the first use to condition the surface. One method is to wipe the surface with a paper towel soaked in salad oil.

**Lubricating Devices**

**LINCOLN LUBRICATING EQUIPMENT**

AUTOMOTIVE - INDUSTRIAL  
& AGRICULTURAL  
THE COMPLETE LINE OF  
LUBRICATING EQUIPMENT



"EVERY TYPE FOR EVERY PURPOSE"

"WHERE TO BUY IT"

AUTOMOTIVE SALES

ACKLANDS LIMITED  
2 Av & 11 St S ..... 328-8111  
Baalim Wholesale Ltd 205 10 St S ..... 327-8587

INDUSTRIAL SALES

OLIVER INDUSTRIAL SUPPLY LTD  
236 36 St N ..... 327-1571

**Luggage**

Baird's Shoes & Leather Goods Ltd  
306 5 St S ..... 327-3764

**Lumber—Retail**

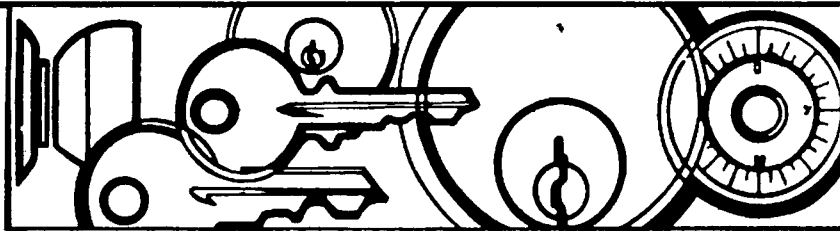
**ACE BUILDING SUPPLIES**

HOME IMPROVEMENT CENTRE  
PAINTS, BUILDING HARDWARE  
ROOFING MATERIAL  
BRICKS — ROOF TRUSSES  
QUALITY BUILDING MATERIALS  
COMBINED WITH FAST EFFICIENT SERVICE

After Hrs., Lyle Davis, Mgr. 328-5073

433 24 St N ..... 328-7084  
328-8644  
328-8958

(Continued Next Page)



COMPLETE  
**LOCKSMITH**  
SERVICE

- LOCKS & KEYS • CYLINDER RE-KEYING
- MASTER SYSTEMS • SAFE COMBINATIONS CHANGED
- LOCKOUTS — AUTO - HOUSE

— DEAD BOLT INSTALLATIONS —

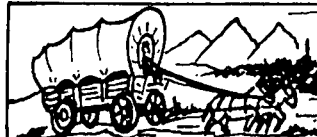
**DAN'S LOCK & KEY**

**327-3905**

1117 - 3rd AVENUE S., LETHBRIDGE

*A Short-cut to  
Your Customers!*

To reach more prospects, make more telephone and walk-in sales, advertise under all classifications, where buyers look for your products and services.



YOUR PIONEER  
LUMBER DEALER SINCE 1925

**ADVANCE**  
*Lumber Co., LTD.*

**Specializing in Contractors & Home Building Supplies**

- LUMBER
- PLYWOOD & WALLBOARD
- ROOFING MATERIAL
- ARBORITE
- METAL GARAGE DOORS
- ARMSTRONG FLOOR COVERINGS
- ALUMINUM DOORS & WINDOWS
- BUILDERS HARDWARE
- ALMATEX PAINTS
- WOODEN DOORS & WINDOWS
- CEILING TILES
- INSULATION

**328-3301**

Free City Delivery

13 St. & 2 Ave. S. Lethbridge

Free Consultant Service

**Bird**



building supplies

- \* LUMBER
- \* HARDWARE
- \* CONSTRUCTION ACCESSORIES
- \* BUILDING SUPPLIES
- \* PAINT
- \* FENCES

"The Building Line is where we Shine"

• **328-2050**

• **328-2051**

113 - 13th STREET NORTH, LETHBRIDGE

**Lumber—Retail—(Cont'd)**

**ADVANCE LUMBER CO LTD**  
 13 St & 2 Av S ..... 328-3301  
 See Our Advertisement This Classification  
**BEAVER HOME CENTRE** 3 Av & 17 St S ..... 328-4461  
**BIRD BUILDING SUPPLIES** 113 13 St N ..... 328-2050  
 See Our Advertisement This Classification  
**Bison Building Material Limited**  
 2225 2 Av ..... Fort Macleod 234-3110  
 See Our Advertisement This Classification

**COALDALE LUMBER PRODUCTS**  
 EVERYTHING IN BUILDING SUPPLIES  
 C.I.L. PAINTS  
 1705 19 Av ..... Coaldale 345-3085

**CRESTLINE BUILDERS MARKET LTD**  
 123 30 St N ..... 327-5444  
 See Our Advertisement This Classification  
**Don's Building Supplies** 3325 1 Av S ..... 328-3535  
 See Our Advertisement This Classification  
**Krahn Homes Ltd** 640 6 St S ..... 328-7005  
**NORTHERN ASBESTOS & BUILDING SUPPLIES LTD**

PLYWOOD — LUMBER  
 DOORS & MOULDINGS  
 253 12 St N ..... 327-6166

**REVELSTOKE COMPANIES LTD**  
 1602 3 Av S ..... 327-5777  
 See Our Advertisement This Classification  
**UNITED FARMERS** 4425 5 St E Claresholm 235-3337

**Macaroni Manufacturers**

**Catelli Ltd** 104 13 St N ..... 327-3236  
 327-3343

**Machine Shop Supplies**

**BARON TOOL SYSTEMS LTD**  
 1115 46 Av SE ..... Calgary 287-2551  
**Varsteel Ltd** 2808 2 Av N ..... 329-0233  
 Scrap Division 3508 2 Av N ..... 328-9342

**Machine Shops**

See Machinists

**Machine Shops—Automotive**

See Machinists—Automotive

**Machine Tools**

**WILLIAMS MACHINERY WESTERN LTD**  
 1143 42 Av SE ..... Calgary 243-6011

**Machinery—Excavating**

**C & J Equipment & Rentals**  
 1410 2 Av S ..... 329-0077

**Machinery—General**

**International Harvester Co of Canada Ltd**  
 304 Stafford Dr ..... 327-3125  
**MASSEY FERGUSON**—See Barrco Equipment Ltd  
**McCleary Farm Implements & Supplies**  
 Box 674 ..... 328-5374  
**Southland Ford Equipment Sales Ltd**  
 311 33 St N ..... 328-1796

**SUPER SALES & SERVICE LTD**  
 ALLIS-CHALMERS  
 Sales & Service  
 HESSTON SWATHERS  
 All Parts Available for Repair Work  
 214 31 St N ..... 329-4577

(Continued Next Page)

**CRESTLINE BUILDERS MARKET LTD.**

"FOR BETTER BUYS IN BUILDING SUPPLIES"

**LUMBER & BUILDING MATERIALS**

TRUSS SYSTEMS



PAINTS — BRICK & STONE



FENCING

ROOFING — PLYWOOD

ROOF TRUSSES — BUILDERS HARDWARE

HARDWOOD

**327-5444**

**327-5110**

**327-5931**

123 - 30th STREET NORTH

**DON'S BUILDING SUPPLIES**

**328-3535**

- LUMBER • HARDWARE
- BUILDING SUPPLIES
- CEILING TILES • PAINT
- INSULATION

WHERE SAVINGS AND SATISFACTION  
 GO HAND IN HAND

3325 - 1st AVENUE S., LETHBRIDGE



**BUILDING MATERIALS LIMITED**  
 2225 - 2nd AVENUE, FORT MACLEOD

A COMPLETE LINE OF  
 BUILDING MATERIALS

**234-3110 • 234-3191**

ED WIECLAW — RESIDENCE 234-4154  
 MARK RALPH — RESIDENCE 234-4393



**REVELSTOKE COMPANIES LTD.**

A WORLD OF  
 HOME IMPROVEMENT IDEAS

- Fences Carpets
- Garages Rumpus Rooms
- Revy Homes Pre-builts

HOME IMPROVEMENT CENTRE

**327-5777**

1602 - 3rd AVENUE SOUTH  
 TRANSIT MIX 327-7262