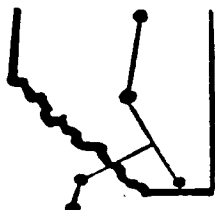


Custom House Brokers—(Cont'd)**ROSSITER AGENCIES LTD**

Lwr Fir 517 4 Av S 327-1541
 Smith H H Ltd 102 1 St W Coutts 344-3822
 See Our Advertisement This Classification
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 BROKERS**



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- Calgary 263-8050
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LETHBRIDGE 328-8141

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DIRECT TELETYPE COMMUNICATIONS
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See Engines—Rebuilding & Repairing, Garages—
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Dairy Cattle

See Livestock Section

**GET MORE SALES
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 Use The Call Collect Plan
 Bring your out of town
 customers to you by
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Call us today.
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flavor makes, discover . . .



A most trusted name in Dairy Foods!

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FOR HOME DELIVERIES
 TABER CUSTOMERS CALL COLLECT

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QUALITY DAIRY PRODUCTS

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ICE CREAM

**SILVERWOOD
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FOR HOME
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Zero Milking Equipment
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AUTHORIZED DELAVAL DEALER
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Jolliffe Academy of Dancing
811 5 Av S 327-6777
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327-6777

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Service Calgary 253-7621

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FULL DAY CARE SERVICE

328-2835

648 11 St S 328-2835

KRADLE KOOP

FULL DAY CARE SERVICE

328-2509

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See Hearing Aids

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CAVALIER DECALS LTD

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See Our Advertisement This Classification

Decalcomania Transfers—(Cont'd)

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Decorators—Painters See Painters & Paperhangers

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Epicure Fine Food & Delicatessen
406 8 St S 327-6832
See Our Advertisement This Classification
Norbridge Meat & Sausage Shop
728 23 St N 328-6266

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OPEN 10:00 A.M. - 12 MIDNIGHT
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Large Selection of Imported Foods
& Supply of Mixes

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- IMPORTED SEA FOODS

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327-6832

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LIQUOR - WINE - BEER
MIX - CIGS & ICE DELIVERIES
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MESSENGER SERVICE
HOT SHOT SERVICE
IF NO ANSWER CALL 328-1701

Phone 328-8252

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See Our Advertisement This Classification

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Bridge Dr R J
105 Medical Dental Bldg
434 7 St S 328-2133
Bullock Dr Dennis S 328-4277
101 Medical Dental Bldg 328-8961
Bullock Dr Gerald Alvin 328-4277
101 Medical Dental Bldg 328-8961
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203 Medical Dental Bldg 329-4211
Crawford Dr K W 5014 48 Av Taber 223-3135
Evans Dr L M 2931 20 Av S 328-2316
Fletcher Dr Douglas E
206 Medical Dental Bldg 327-2474
Hover Dr Billy J V 301-400 4 Av S 327-4140
Hover Dr Vince 301-400 4 Av S 327-4140
Kinniburgh & Sherman Centre Village Mall 328-1148
Lamb Dr R D 208 Medical Dental Bldg 327-0812
Matheson Dr L C 211 Professional Bldg 327-1931
Matkin Dr B Wayne 1510 9 Av S 327-3410
Matkin Dr H Lamont
430 Mayor Magrath Dr 328-1300
Moscovich Dr J 1-424 7 St S 327-3788
Okamura Dr T 718 13 St N 328-1953
Penner Dr V 2621 10a Av S 327-7781
Rylands Dr D A 201 Medical Dental Bldg 327-2497
Selk Dr R 2931 20 Av S 328-2316
Sherman & Kinniburgh Centre Village Mall 327-3434
327-3434
Steed Dr D J 2931 20 Av S 328-2316
Strong Dr J G 2931 20 Av S 328-2316
Traber Dr B 5220 48 Av Taber 223-2862
Witbeck Dr Tom O
209 Medical Dental Bldg 327-2071
Wood Dr C G 2931 20 Av S 328-2316
Wood Dr F T 2627 10 Av-A S 327-8333

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CHICKEN

GPS

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LETHBRIDGE

CITY WIDE, RADIO DISPATCHED

WINE & BEER
& LIQUOR DELIVERY

Hours: Sunday - Thursday — 4:30 p.m. - 1 a.m.
Friday & Saturday — 4:30 p.m. - 3 a.m.

329-0323

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GROCERIES
CHINESE FOOD

Demolition Contractors

See Wrecking Contractors

Dental Laboratories—To The Profession

Ando Dental Laboratories
Professional Services Only
Upstrs 321 6 St S 328-2220
BLACK DENTAL LABORATORY
Bsmt Medical Dental Bldg 327-2822
FOX LETHBRIDGE DENTAL LABORATORY LTD
204 Medical Dental Bldg 327-6565
SOUTHERN DENTAL LABORATORY
212 Woolworth Bldg 327-6331
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Relined - Repaired
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FULL DENTURE SERVICES
DIRECT TO THE PUBLIC

FREE CONSULTATION ON
DENTURE PROBLEMS
"FOR INFORMATION CALL"

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R Hosack Mgr
8-304 5 St S 327-7244
FOX LETHBRIDGE DENTAL LABORATORY LTD
204 Medical Dental Bldg 327-6565
QUALITY DENTURE CLINIC
3-303 5 St S 328-7684

Dental Mechanics Certified—Public

—(Cont'd)

ART DIETRICH DENTURE CLINIC

ART DIETRICH
Certified Dental Mechanic
SCHWARTZ 5th Street Building
328-4095

Residence 328-2192

222 5 St S 328-4095

BLACK DENTAL LABORATORY

Bsmt Medical Dental Bldg 327-2822
DIETRICH DENTURE CLINIC

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CERTIFIED
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Established 1922

E. S. P. FOX

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3-303 5 St S 328-7684

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351 4 St E Cardston 653-3654

Use Easter Seals

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Customer Service & Administration
4 Av & 6 St 327-8551
Catalogue & Store Orders 328-8811
Eaton's—Call Long Distance
(No Toll Charge) & ask for Zenith 15000
Field's Stores Ltd 316 6 St S 328-6566
NATIONAL DEPARTMENT STORES
302 5 St S 327-2764
Progress Clothing Ltd 112-114 5 St S 327-2717
See Our Advertisement This Classification
Saan Stores Ltd 317 5 St S 327-7331
Listings Of This
Classification Are Continued
On Next Page

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LTD.

H. N. Serkin, Mgr.

CLOTHING & FOOTWEAR
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FOR THE ENTIRE FAMILY

OUR AIM — To Give you lower
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327-2717
112-114 - 5th STREET S.

WE TRY TO UNDERSSELL EVERYBODY

The CLASSIFIED DIRECTORY has solved many a buyers problem.

Department Stores—(Cont'd)

| | |
|---|----------|
| SEARS (SIMPSON-SEARS LIMITED) | |
| Centre Village Mall | |
| CUSTOMER SERVICE & ADMINISTRATION | 328-9231 |
| TELESHOPPING CATALOGUE & STORE ORDERS | 328-6611 |
| SERVICE & REPAIRS | |
| 1218a 2 Av S | 328-9231 |
| WOOLCO DEPARTMENT STORE | |
| College Shopping Mall | 328-7701 |
| Dispensary | 328-8151 |
| Credit Department | 328-8128 |
| Automotive Department | 328-8014 |
| Customers Service Repairs | 327-4106 |
| WOODWARD STORES (LETHBRIDGE) | |
| LIMITED 4 Av & 2 St S | 329-3131 |
| See Our Advertisement This Classification | |
| Zeller's County Fair | |
| 1710 Mayor Magrath Dr | 328-8171 |

Dictating Machines & Supplies—(Cont'd)

| | |
|---|----------|
| Looker Office Equipment (1972) Ltd | |
| 250 13 St N | 328-6313 |
| See Our Advertisement This Classification | |
| PRECISION BUSINESS SYSTEMS | |
| 1289 3 Av S | 329-3032 |

PHILIPS
A WORLD LEADER IN
DICTATING SYSTEMS



LOOKER OFFICE EQUIPMENT (1972) LTD.
328-6313
328-5689
250 - 13th Street N., LETHBRIDGE

Diesel Engines

See Engines—Diesel

Diesel Fuel Injection Equipment

| | |
|----------------------------------|------------------|
| FISHER DIESEL SERVICE LTD | |
| 234 12c St N | 327-0711 |
| KOSMAN PUMP SERVICE LTD | |
| 417 8 Av SE | Calgary 263-4711 |

Dishwashing Machines

| | |
|---|----------|
| FAIRFIELD APPLIANCE SERVICES LTD | |
| INGLIS | |
| PARTS — SERVICE | |
| 1244 3 Av S | 327-6684 |

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"Choose from built-ins, portables, convertible-portables, dishwasher-sinks. All have **KitchenAid** big, versatile capacity, exclusive 4-way wash, Flo-Thru Drying. KitchenAid disposers too, that eliminate jams electrically. Dishwashers, disposers or Trash Compactors - there's a KitchenAid for every kitchen, every budget."

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| BAKER'S APPLIANCES & TELEVISION | |
| 812 4 Av S | 328-1673 |

MAYTAG KITCHEN APPLIANCES

DISHWASHERS
FOOD WASTE DISPOSERS
AUTOMATIC WASHERS
AUTOMATIC DRYERS
PORTABLE WASHERS
PORTABLE DRYERS
WRINGER WASHERS



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| AUTHORIZED DEALERS SALES & SERVICE | |
| Harp Furniture Ltd 5404 50 Av Taber | 223-3012 |
| HERB'S APPLIANCES | |
| 905 3 Av SW | Lethbridge 327-4456 |
| NIEBOER FARM SUPPLIES LTD | |
| | Nobleford 824-3321 |
| THORNTON & SONS FURNITURE LTD | |
| 122 50 Av W | Claresholm 235-3133 |
| THORNTON & SONS FURNITURE LTD | |
| 270 24 St | Fort Macleod 234-3266 |
| THORNTON & SONS FURNITURE LTD | |
| 1014 Hewetson Av | Pincher Creek 627-3277 |
| AUTHORIZED PARTS DEPOT | |
| WAUGH & MacKEWN LTD | |
| 3913 Manchester Rd SE | Calgary 243-8597 |

Distillers

| | |
|--------------------------------|------------------|
| PALLISER DISTILLERS LTD | |
| D Hyde Plant Mgr | |
| Ray Morton Sales | Calgary 243-2908 |
| J Almond General Mgr | |
| 9 Av & 30 St N | 329-3111 |

Distributing Service

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| Lethbridge Messenger Service | |
| 818 10 St S | 328-2377 |

Divers Equipment

| | |
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| Inland Diver's Supplies | 922 3 Av S 329-3483 |
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Dock Boards & Ramps

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| WESTERN MATERIALS HANDLING & EQUIPMENT LTD | |
| A Complete Line of Dock Boards, Dock Bumpers, Mobile Docks, Dock Plates. | |
| 336 58 Av SE | Calgary 253-0361 |

Doctors

See Physicians & Surgeons

Dog Boarding

See Kennels

Dog & Cat Hospitals

See Veterinarians

Dog Training

| | |
|------------------------|--------------------------|
| Kehough's Dog Training | 430 Normandy Rd 327-5073 |
|------------------------|--------------------------|

Dog Washing & Grooming

| | |
|---|----------|
| CLIP JOINT THE Hardieville | |
| See Our Advertisement This Classification | 328-4362 |



Woodward's
329-3131
AFTER HOURS 329-3124
PRESCRIPTIONS 329-3180
AUTO CENTRE 329-3166
4th Avenue & 2nd Street S.
WOODWARD STORES (LETHBRIDGE) LIMITED

Department Stores—Mail Order

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| Eaton's 4 Av & 6 St S | 327-8551 |
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Designers

| | |
|---------------------------------------|----------|
| CHEMOLLI A HOUSE PLANS SERVICE | |
| 715 17 St N | 327-7664 |

Development Companies—Land

See Land Development Companies

Diabetic Association

See Associations & Societies

Diamonds

See Jewellery & Watches Section

Dictating Machines & Supplies

| | |
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| DICTAPHONE DICTATING SYSTEMS— | |
| DICTAPHONE CORPORATION LIMITED | |
| Call Collect | |
| 631 42 Av SE | Calgary 243-2736 |
| Eagle Office Equipment 614 35 St N | 328-4955 |
| I B M CANADA LTD 302 10 St S | 327-0312 |

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Who sells it? Who repairs it? Its easy to find the answer to almost any buying problem in the **YELLOW PAGES** of your telephone directory. Remember to use this handy "Buyers Guide" whenever you're hunting for products or services.

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GROOMING FOR ALL BREEDS
OF DOGS

- ★ FREE PICK-UP & DELIVERY
- ★ EXCLUSIVE LINES OF DOG SUPPLIES
- ★ BULK DOG FOOD

328-4362
GARY & JOY KENNEDY

Domestic Help

See Baby Sitters Also Employment Agencies

Dominion Government

See Alphabetical Section under Government of Canada

Door Closers & Checks—Repairing

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| DAN'S LOCK & KEY 1117 3 Av S | 327-3905 |
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To keep glasses from sliding around a serving tray, put a moistened paper napkin beneath them.

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Advance Glass & Aluminum Co Ltd
231 12b St N 327-1581
ALTA ALUMINUM

HUMPHREY ALUMINUM DOORS
CUSTOM BUILT TO YOUR
OWN SPECIFICATIONS

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Jones Roofing & Siding 636 21 St S 328-5745
North Lethbridge Mill Work Ltd
2902 7 Av N 328-5215

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Hollow Metal Doors - Pressed Steel Frames
Steel Toilet Partitions

549 Cleveland Cr SE Calgary 243-0463

SEARS (SIMPSONS-SEARS LIMITED)

Centre Village Mall 328-9231

Doors—Overhead

Ambassador Sales (Southern) Ltd
6049 Centre St S Calgary 252-9975
See Our Advertisement This Classification

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD 253 12 St N 327-6166

See Our Advertisement This Classification
Overhead Door Sales (Calgary) Ltd
9-3504 66 Av SE Calgary 273-7907
See Our Advertisement This Classification

Mr Businessman: Make it easy for out-of-town customers to call you; always display your AREA CODE on stationery and other printed peices.



**NORTHERN ASBESTOS
& BUILDING SUPPLIES LTD.**

WOOD OVERHEAD DOORS

Residential - Commercial - Garage
Electrical Operated

**327-6166
327-6161**

253 - 12th STREET NORTH



**RESIDENTIAL — COMMERCIAL
SECTIONAL, WOOD, ALUMINUM
STEEL**

- ★ Sales - Service - Installations
- ★ Electric Operators
- ★ Parts

DISTRIBUTOR

OVERHEAD DOOR

SALES (CALGARY) LTD.

273-7907

9-3504 - 66th AVENUE S.E., CALGARY

Doors—Wood**MARVAN BUILDING SUPPLIES**

2930 9 Av N 327-5533

Drafting Room Equipment**CALDRAFT LTD**

K & E DISTRIBUTORS

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3628 Burnsland Rd SE Calgary 243-5611

NORMAN WADE COMPANY LIMITED

4620 Manilla Rd SE Calgary 287-1530

Draftsmen

Chemolli A House Plans Service

715 17 St N 327-7664

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DUXBURY DRAFTING DESIGN &

DEVELOPMENT LTD 6-740 4 Av S 329-0466

Draperies**ANDEL'S CUSTOM DRAPERIES**

541 5 St S 327-6323

See Our Advertisement This Classification

Ann's Fabrics & Draperies 1803 3 Av S 328-2888

Baker's Fabric Centre Centre Village Mall 328-4536

See Our Advertisement This Classification

Listings Of This

Classification Are Continued
On Next Page

Use Easter Seals



**SALES — ENGINEERING
INSTALLATION — SERVICE**

Ambassador Sales (Southern) Ltd.

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|------------------------------------|---------------------------|---|
| • Doors of All Types | Vertical Multi-Leaf Doors | • Electric Operators |
| • Overhead Doors | • Craneway Doors | • Electronic Controls |
| • Swinging, Sliding, Folding Doors | • Aircraft Hanger Doors | • Rolling Metal Doors |
| | | • Grilles, Counter, Underwriters' Fire Door |

6049 CENTRE STREET S., CALGARY

252-9975

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BY THE YARD**

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FABRIC CENTRE**

- CUSTOM DRAPERIES
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- EVERYTHING FOR DRESSMAKING AND NOTIONS

328-4536

CENTRE VILLAGE MALL, LETHBRIDGE

Andel's

Custom Draperies

DRAPES YOU WILL BE PROUD TO OWN, PERSONALIZED SERVICE. CHOOSE FROM OUR FINE SELECTION OF FABRICS, FREE ESTIMATES AND CUSTOM INSTALLATION
DOMESTIC & COMMERCIAL

BED SPREADS, KIRSCH DRAPERY HARDWARE, BATH ACCESSORIES

541 - 5th STREET SOUTH, LETHBRIDGE
Evenings Call 327-2992

327-6323

Draperies—(Cont'd)

Bridge Rug & Drapes Ltd
College Shopping Mall 329-4722
See Our Advertisement This Classification

CALDER DON INTERIORS LTD
912 3 Av S 328-5777

EATON'S
Customer Service & Administration
4 Av & 6 St S 327-8551
Catalogue & Store Orders 328-8811

FANNY'S FABRIC FACTORY (LETHBRIDGE)
LTD 1239 2 Av S 329-3355
Gast Home Harmony Centre 1252 3 Av S 327-8079
Holland's Drapery Shop 325 7 St S 327-4475
See Our Advertisement This Classification

IDA'S DRAPERY & FABRIC SHOP
Residence: 234-3465
Ida Wright, Prop.
245 24 St Fort Macleod 234-3737

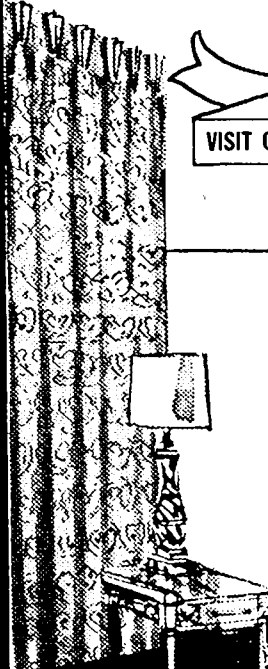
RUG & DRAPERY SHOPPE THE
324 13 St N 329-0712
See Our Advertisement This Classification

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VISIT OUR STUDIO — ONE OF THE LARGEST DISPLAYS OF
DRAPERY MATERIAL IN WESTERN CANADA

- **Draperies**
- **Bed Spreads**
- **All Styles of Drapery Hardware**

THE STORE WITH THE STOCK & EXPERIENCE
325 - 7th Street South, Lethbridge
327-4475



Bridge RUG & DRAPES LTD.

**CUSTOM DRAPERIES
DESIGNED FOR YOU**
"WE ARE SMALL SO SERVICE
& SATISFACTION IS OUR MOTTO"

COLLEGE SHOPPING MALL
329-4722



The Rug & Drapery Shoppe

- CUSTOM MADE DRAPES, VALANCES, SWAGS & BEDSPREADS
- STOCK DRAPERY HARDWARE REGULAR & DECORATIVE RODS
- TWO TO FOUR WEEKS DELIVERY ON IN STOCK MATERIAL
- WORK CUSTOM MADE IN OUR STORE
- INTERIOR DECORATING SERVICE
- COMMERCIAL DRAPERY
- FREE ESTIMATE ANYWHERE IN SOUTHERN ALBERTA

FOR SPECIALIZED SERVICE CALL
329-0712

OUT OF TOWN CUSTOMERS CALL COLLECT
324 - 13th STREET NORTH, LETHBRIDGE

9 out of 10

PEOPLE USE THE

Yellow Pages

WHEN THEY'RE READY TO BUY

You can display your business before these buyers at remarkably little cost.



Drapery Cleaners

Master Dry Cleaners 726 23 St N 328-1007
SPIC & SPAN DRY CLEANERS 112 8 St S 328-2437
 See Our Advertisement This Classification



DRAPERY

CLEANING

Quality Assured

- DECORATOR FOLDS
- ALTERATIONS
- TAKE DOWN & REHANG
- ONE DAY SERVICE

PICKUP & DELIVERY

328-2437

COLLEGE SHOPPING MALL

327-8116

112 - 8th Street South

LETHBRIDGE



MEMBER



Duplicating Machines & Supplies—**(Cont'd)****LETHBRIDGE PHOTOCOPY**

NEW & USED
 SALES & SERVICE

614 35 St N 327-0566

LOOKER OFFICE EQUIPMENT (1972) LTD**A. B. DICK**

COMPLETE LINE DUPLICATING
 PRODUCTS

Sales - Leasing - Rentals - Service

250 13 St N {328-6313
 328-5689}

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See Our Advertisement This Classification

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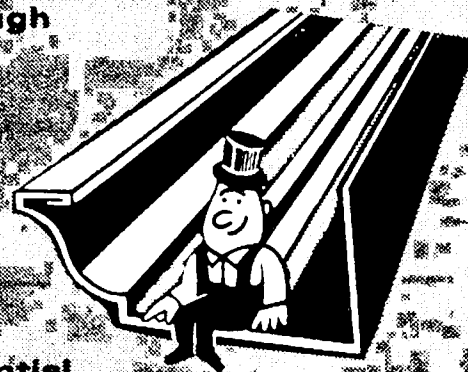
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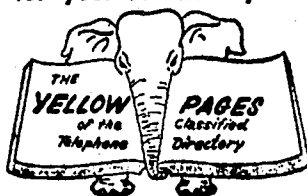
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TO ANY & ALL MAKES****328-7107**

430 a - 13th STREET N.

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GENERAL ELECTRIC

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Westbend

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AND

HOYT'S NORTH LETHBRIDGE

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911 18 St N 327-0557
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Electric Contractors

See Electricians

Electric Equipment Manufacturers

General Wire & Cable Co Ltd Edmonton—
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124 N Mayor Magrath Dr 327-5995

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HAGEN ELECTRIC LETHBRIDGE LTD

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For The Following:

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- ★ BATTERY CHARGERS — Marquette, Regent & Silver Beauty
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- ★ ONAN POWER PLANTS — Pincor
- ★ MOTOROLA

REPAIRS TO ALL

GENERATORS, STARTERS, MOTORS, WELDERS, MAGNETOS, ALTERNATORS
ALL PORTABLE ELECTRIC TOOLS, COMPLETE MOTOR REWIND SERVICE




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1202 - 2nd Avenue South
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"HAS", "ROTO-PHASE", "ELECTRIC MULE"



ELECTRIC LTD.

505 - 70th Avenue S.W., Calgary

REWIND & REPAIRS TO ALL MAKES & SIZES MOTORS
WELDERS — POWER PLANTS — ELECTRIC TOOLS AND PUMPS
AUTHORIZED REPAIR DEPOT FOR
LINCOLN WELDERS — BROOKS MOTORS — HOBART WELDERS — LINCOLN MOTORS
NEW & USED MOTORS

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24 HOUR SERVICE

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OIL FIELD CONSTRUCTION
MAINTENANCE

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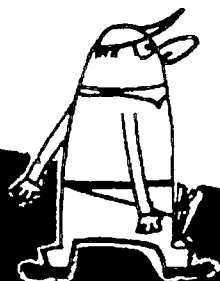
Central Electrical Contractors Ltd.



327-5995 • 327-8448

24 Hour Service 327-5995

124 North Mayor Magrath Drive



Electric Motors—Repairing

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REPAIR Nanton 486-2252
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Electric Repairs

See Electric Appliances—Repairing
Also Specific Kinds

Electrical Appliances—Repairing

See Electric Appliances—Repairing
Also Specific Kinds

Electrical Contractors

See Electricians

Electrical Equipment

See Electric Equipment Section

Electrical Household Appliances

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Electrical Repairs

See Electric Appliances Repairing
Also Specific Kinds

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See Electric Supplies Section

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124 N Mayor Magrath Dr (327-5995)
..... (327-8448)

See Our Advertisement This Classification
Chinook Electric 1309 24 St S 329-4422

See Our Advertisement This Classification
DORREN ELECTRIC LTD 226 22 St N 328-9246

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328-5438

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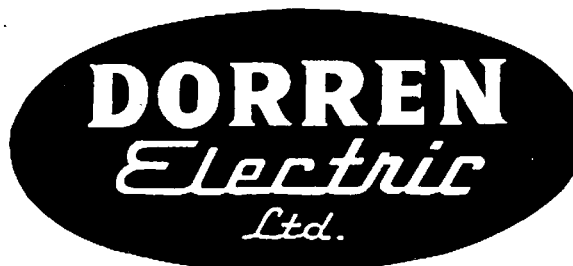
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Authorized dealers are listed under the trade name or trade - mark heading.



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- INDUSTRIAL
- MAINTENANCE
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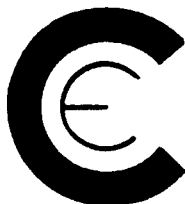
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EMERGENCY 328-9246

R. S. DORREN, President 327-6767

226 - 22nd STREET NORTH

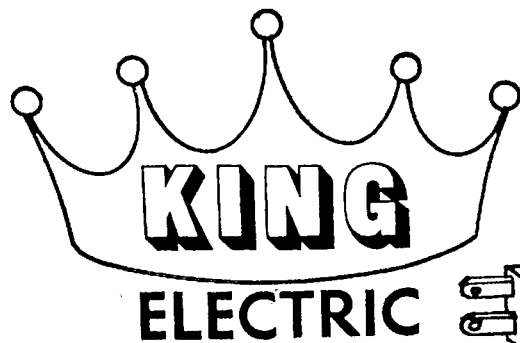


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- RESIDENTIAL
- COMMERCIAL
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- FARM WIRING
- APPLIANCE CONNECTIONS

1309 - 24th ST. SOUTH
LETHBRIDGE

329-4422



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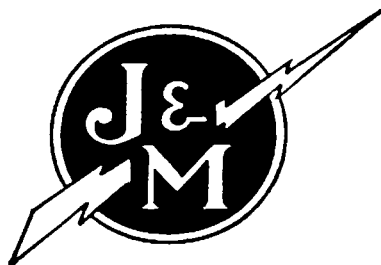


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327-4785



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328-6768

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TRENCHING & UNDERGROUND WIRING,
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Faster Service"*

FREE ESTIMATES —

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Opposite Calgary Power



Electricians—(Cont'd)

J & M Electric Ltd 326b 10 St N (328-6768
328-7944)

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1230 3 Av N 327-4785

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at your fingertips.

L & J ELECTRIC LTD.

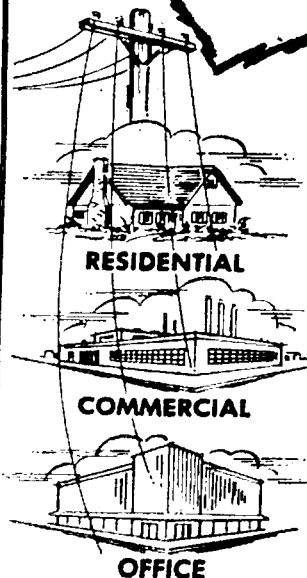
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FARM WIRING

FREE ESTIMATES
After Hours Call 328-1282

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Don't
run
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... phone
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Electric**

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• INDUSTRIAL • RESIDENTIAL

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Night & Emergency 327-1828

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327-6996

237 - 12a STREET N.

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by
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COMMERCIAL, INDUSTRIAL, RESIDENTIAL WIRING,
AND MAINTENANCE



ESTIMATES BY REQUEST

You Phone — We'll Wire

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328-1817

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 RESIDENTIAL — RENOVATIONS



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DAYS
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327-2048

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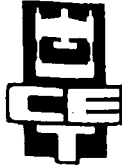
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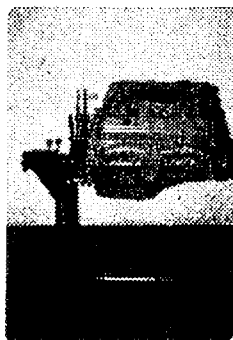
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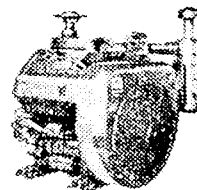
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