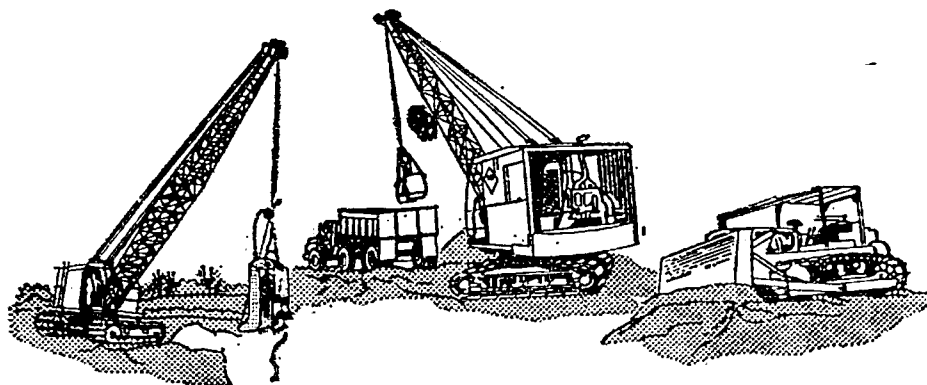


SAND & GRAVEL

"If It Is Sand, Gravel or Asphalt We Have It"



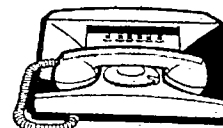
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 Davis Jim Sand & Gravel Coalhurst 327-6533
 ERICKSON CONSTRUCTION 711 4 Av N .. 328-1161
LETHBRIDGE CONCRETE PRODUCTS LTD
 9 Av & 6 St N 328-9251
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 Pinetree Equipment Rentals A Division of Pinetree
 Supply Ltd 233 31 St N 327-2520
 Revelstoke Transit Mix
 Cor 12 St & 2 Av N 327-7262
TOLLESTRUP SAND & GRAVEL CO
 Riverbottom 327-3610
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BAPCO PAINTS**
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SAND & GRAVEL CO. LTD.
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Store No 28 2006 Mayor Magrath Dr 328-9908

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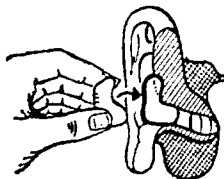
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 PARAMOUNT THEATRE BLDG.



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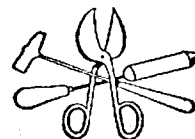
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- TESTING
- SERVICE
- BATTERIES

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307 5 St S328-7554

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Horse Rentals See Riding Academies

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AND QUICK DISCONNECT
FLUID COUPLINGS
IN A WIDE CHOICE OF
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1431 16 Av N328-9422

Matron328-9722

Edith Cavell Nursing Home 1255 5 Av S ...328-6631

Mrs J Paskuski RN Director of Nursing res 327-3589

Golden Acres Lodge—Home for the Aged

Admnstrtr 1615 13 St N328-5111

Green Acres Lodge—Home for the Aged

102 5 Av S328-4127

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9 Av & 17 St S328-5571

Lethbridge Municipal Hospital

9 Av & 18 St S327-4531

St Michael's General Hospital

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Southland Nursing Home 1511 15 Av N ...328-1195

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frozen sandwiches and frozen tins of fruit
juice help keep temperatures low if food
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"Refrigerated Air Conditioning" & Soft Water In All Motor Hotel Rooms

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327-2660
327-5701

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HOLIDAY INN OF LETHBRIDGE

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OF THE SOUTH
MODERN COFFEE SHOP
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4 Av & 7 St S 327-3191

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Phones In All Rooms

Color TV's — Cable Vision

CHILDREN UNDER 12 YEARS FREE

Modern Coffee Shop — Sample Rooms

Air Conditioning — ACT Cards Honored

327-3151

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* C. A. A. - A. A. A. - D. A. A.

* CABLE - COLOR T. V.

- * AIR CONDITIONED FOR SUMMERTIME COMFORT
- * LOCATED IN THE HEART OF DOWNTOWN LETHBRIDGE
- * FREE PARKING — COFFEE SHOP
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4th AVENUE & 7th STREET SOUTH — LETHBRIDGE

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TV & PHONES

MODERN TAVERN

LICENSED DINING ROOM

ELEVATOR SERVICE

"free parking for guests & patrons"

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The Most Accommodating People In The World

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York Hotel 3 Av & 13 St N328-4406
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 2412 5 Av N328-8242

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 1322 Hastings Cr SE Calgary 243-4067
 See Our Advertisement This Classification

(Continued Next Page)

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INDIVIDUAL CONTROLS - AIR CONDITIONING
 TELEPHONE - ALL COLOR T.V.
 DRIVE IN (FREE PARKING) - SUN DECK
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 COFFEE HOUSE & DINING LOUNGE
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 OFFERING THE FINEST IN
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328-2366
 1009 Mayor Magrath Drive

(Continued)

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in the

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- ★ TV — Phones
- ★ Licensed Premises
- ★ Dining Room
- ★ Restaurant
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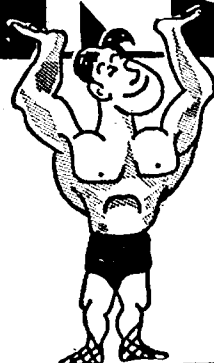
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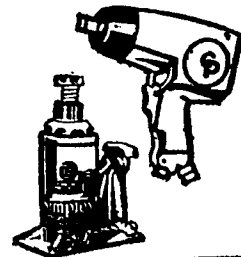


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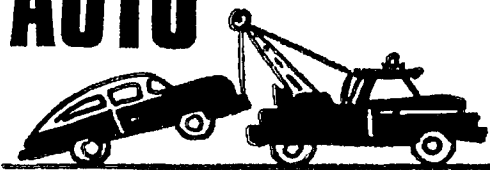
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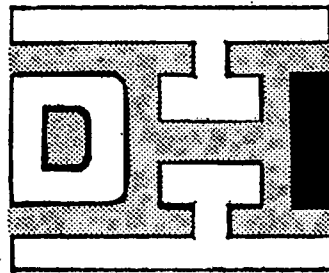
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PRO-SAN JANITORIAL & RUG CLEANERS LTD
236 12 St-B N 328-6073

SUPERIOR JANITOR (LETHBRIDGE) LTD

Office Cleaning Specialists
Bonded & Insured
Supervised Personnel
Rug Shampooing & Window Cleaning
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WOLTERS HENRY JANITOR & CLEANING SERVICE

**COMPLETE
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Washing - Floor Stripping
Waxing - Rug Cleaning
Henry Wolters, Prop.
1013 Ventura Cr 328-6423

Area Codes speed your Long Distance calls.

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DUSTBANE PRODUCTS

**ALL JANITOR SUPPLIES
STRIPPER — DETERGENT
FINISHES**
SWEEPING COMPOUNDS
SOAP DISINFECTANTS
FLOOR MACHINES & VACUUMS
MOPS & BROOMS
C. W. O'BRIAN AGENCIES
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KLEEN (ALBERTA) LIMITED
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See Our Advertisement This Classification
WOOD G H & CO LTD 1117 Scenic Dr ... 327-7400

KLEEN

(ALBERTA) LIMITED

**The Most Complete Stock of
Janitorial Supplies & Equipment
in Southern Alberta**

CALL US FOR PROMPT SERVICE
& GUARANTEED SATISFACTION

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236 - 12-B Street North, Lethbridge
"Sanitation Is Our Profession"

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See Children's & Infants Wear—Retail, Clothiers
—Retail, Department Stores, Ladies Wear—Retail,
Mens Clothing & Furnishings—Retail, also Women's
Specialty Shops

Jewellers—Wholesale

ACME MERCHANDISE DISTRIBUTORS

IMPORTERS & DISTRIBUTORS OF FINE
JEWELLERY & PRECIOUS STONES
426 6 St S 328-1761

Jewellery & Watches—Retail

Cowan Geo A 312a 5 St S 327-6355
Ericksen's Jewellery 519 4 Av S 327-3525
Foster's Jewellery Ltd 513 4 Av S 327-4429
Gold & Silver Shoppe 303 6 St S 328-1661
Higa's Jewellery & Men's Wear
406 13 St N 327-7610
Imperial Jewellers 317 6 St S 327-2355
MacKenzie J Alex Limited 613 4 Av S 328-4214
Marguerite Jewellery Ltd
7c College Shopping Mall 328-9736
Peoples Jewellers Centre Village Mall 327-1303

RAWORTH JEWELLERY

Diamond & Watch Repairs
327 7 St S 327-2727
Sandy's Jewellery 304 5 St S 327-4625
Seeman's Jewellery Ltd 604 3 Av S 327-4985

SKELTON'S JEWELLERY

EXPERT JEWELLERY &
WATCH REPAIR
333 5 St S 327-4627

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USED PIPE & PLATE**
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Baling Div & Scrap Yard
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Always Buying Scrap Iron - Copper
Brass - Radiators - Batteries - Lead
Used Pipe - Usable Iron
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BUYERS & DEALERS FOR
**ALL SCRAP IRONS & METALS
PIPE, STRUCTURAL STEEL, ETC.**
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EQUALLY NUTRITIOUS
Canada Standard and Canada Commercial
graded beef is equally nutritious as the two
top grades, Canada Choice and Canada
Good, but the meat may be less tender.

ABC HOME & OFFICE CLEANING

**COMPLETE
JANITORIAL
SERVICES**



FREE ESTIMATES, FULLY INSURED
WALL WASHING,
FLOOR STRIPPING & WAXING

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949 - 15th Street South, LETHBRIDGE
JOE & MARILYN TOLLIN, PROPRIETORS

Karate Instruction

Orr Karate & Kung Fu Studios
258a 13 St N 328-1241
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**ORR
KARATE
& KUNG FU
STUDIOS**

SELF-DEFENCE COURSES
FOR MEN AND WOMEN
BELT COURSES AND GROUP CLASSES
BLAIR ORR
CHIEF INSTRUCTOR AND MANAGER
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(MONDAY THRU SATURDAY)
PHONE 328-1241
258a - 13th St. N. (Downstairs)
LETHBRIDGE, ALBERTA

Keys

See Locksmiths

Kindergartens

North Lethbridge Kindergartens 716 23 St N 327-1484

Knit Goods—Retail

Carousel Knitting Shop Centre Village Mall ..328-4143

Knives—Sharpening

See Sharpening Service

Labels

FRANK CURRIE LABEL SHOP LTD
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Labor Organizations

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2-207 13 St N 327-6757
Construction & General Worker Union No 1111
207 13 St N 328-7231
**INTERNATIONAL WOODWORKERS OF
AMERICA LOCAL 1-206** ... Blairmore 562-2536
Labor Club of Lethbridge 207 13 St N 327-4447
Kitchen 328-5646
Lethbridge & District Labor Council
7-207 13 St N 328-6544
United Brotherhood of Carpenters Local 846
Building & Construction Trades Council
207 13 St N 328-6046

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AGRI-ANALYSIS LTD
FEED, SOIL, PLANT & WATER ANALYSIS
MONITORING OF SOIL MOISTURE
NITRATES & POLLUTION
SAMPLING SERVICES AVAILABLE
132 N Mayor Magrath Dr Lethbridge 328-8131
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Laboratories Dental

See Dental Laboratories To The Profession
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Laboratories—Testing

See Laboratories

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College Mall 328-2809
712 4 Av S 328-6111
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Specializing in Foundation Garments
713 4 Av S 327-2251
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322 13 St N 327-5687
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HOLLINSWORTH & COMPANY LIMITED
College Shopping Mall 328-1818
Downtown Branch 320 6 St S 327-2850
IMPERIAL WOMEN'S WEAR LTD
McFarland Blk 327-2277
LA KAY'S LADIES' WEAR LTD
312 13 St N 327-5077

COBY'S
TEENAGER,
LADIES' & CHILDREN'S WEAR
QUALITY CLOTHES AT
Reasonable Prices
Imported Ladies Wear
Size Ranges from 5-50
In Ladies Dresses
WIG SALES
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322 - 13th St. N.

MATCHES HELP
If a deodorizer is not available, disagree-
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Ladies' Wear—Retail—(Cont'd)

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LETHBRIDGE'S NEWEST LADIES' WEAR
BETTER DRESSES & IMPORTS - Res. 327-5181
314 7 St S 327-2331
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Modern Fashion Shop 618 3 Av S 327-3039
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328 7 St S 327-7220
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"For Fashion with a Flair"
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506 4 Av S 328-2653
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617 4 Av S 327-2726
Sweet Sixteen Ltd 326 7 St S 328-2166
College Shopping Mall 328-1511
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204-1330 8 St SW Calgary 265-5406

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College Shopping Mall 328-9524
Van Ree's Upholstery & Furniture
304 13 St N 328-2628

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2303 6 Av S 327-8183

Landscape Gardeners


Chief Mountain Sod & Underground Water
Services 30-1415 20 St N 328-0924
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FOR ARTISTIC LANDSCAPING
Phone 327-9730

Economy Tree Trimming 1006 8 St S 327-7398
LACOMBE NURSERY

TREES — SHRUBS — LANDSCAPING
PRUNING — CLOSED SUNDAYS
Phone Coaldale 345-4633

(Continued Next Page)

**INSTANT
LAWN**

Sod & Underground Water Services
BLUE GRASS SOD

- SODDING
- LANDSCAPING
- UNDERGROUND SPRINKLING

328-0924
LETHBRIDGE

Landscape Gardeners—(Cont'd)

Marten Otto Landscaping Hardieville 327-0808
 See Our Advertisement This Classification
 Spruce Tree Farm Ltd 2007 9 Av S 328-5806
 See Our Advertisement This Classification
 Szutorisz Steve General Trucking
 1-1347 Scenic Dr 327-5856
 Western Canadian Nurseries Ltd
 Box 147 Vauxhall 654-2808
 See Our Advertisement This Classification

**Otto Marten
Landscaping**

COMPLETE LANDSCAPING

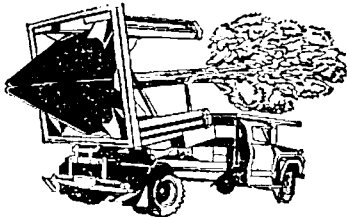
- ★ Bushes and Trees — Trimming
Planting and Transplanting
- ★ Restoration of Lawns
- ★ Sodding

ESTIMATES

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259 - 3rd Avenue, Hardieville, Alberta

**SPRUCE TREE FARM
LTD.**



- ★ TREE PLANTING & SALES
- ★ MOVING OF LARGE TREES
- ★ LANDSCAPING

328-5806

Tree Farm — Junction Hwy. 3a
University Road, West Lethbridge

**WESTERN CANADIAN
NURSERIES LTD.**

- ★ Hardy Trees, Shrubs,
Perennial Flowers
- ★ Complete Landscaping
Available
- ★ Free Estimates

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LOCATED 5 MILES NORTH & 5 MILES
EAST OF VAUXHALL

GOOD FOR GROWTH

Peanuts and peanut butter are an excellent source of niacin, important for growth, reproduction and for the normal function of the gastro-intestinal tract.

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Hart Taxidermy 2835 11 Av S 327-0156

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Lethbridge Laundry 1818 3 Av S 328-2321
 See Our Advertisement This Classification
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COMMERCIAL & RETAIL

"COMMERCIAL ONE DAY SERVICE"

312 3 St S 327-4039

**LETHBRIDGE
LAUNDRY**

DIV. OF CANADIAN LINEN SUPPLY CO. LTD.

COMMERCIAL &
HOUSEHOLD SERVICE

PICK-UP — DELIVERY

OVER 60 YEARS OF CONTINUOUS SERVICE
FOR SOUTHERN ALBERTA

328-2321

1818 - 3rd Avenue South

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King Koin Launderette 1263 3 Av S 328-8944

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PARKSIDE COIN-OP LAUNDRY & DRY CLEAN LTD
 2634 S Parkside Dr 327-0811



3 COIN-OPERATED LAUNDERETTES

"OPEN 24 HOURS"

- 31 WASHERS & 17 DRYERS
- EXTRACTORS • SNACK VENDORS
- FREE SELF-SERVICE IRONING
- DRY CLEANING

ATTENDED MONDAY TO FRIDAY
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 614 - 13th Street North
DOWNTOWN KING KOIN
 404 - 4th Avenue South

Lawn Mowers—Sales & Service

AMF LAWN & GARDEN EQUIPMENT

ROTARY LAWN MOWERS

Free-Wheeling,
Self-Propelled, & Riding.



TILLERS - LAWN TRACTORS - GARDEN

TRACTORS - SNOW BLOWERS

The one source line of outdoor powered equipment

"WHERE TO BUY THEM"
DEALER

CANADIAN ELECTRONICS LIMITED
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DISTRIBUTOR

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SALES LTD** 1242 3 Av S 328-0082

Lawn Mowers—Sales & Service—(Cont'd)

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SUPER SALES & SERVICE LTD**
 214 31 St N 328-8952

BRIDGE APPLIANCE SERVICE

REPAIRS TO ALL MAKES
SALES & SERVICE

430a 13 St N 328-7107

Ellis Auto Drome Ltd 1805 2 Av S 327-4453

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Complete Service and Parts To All

Makes of Lawn Mowers {327-4242

1 Mile East of Stockyards 327-2533

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AUTHORIZED DEALER FOR
**TORO — GARDEN MASTER
CANADIAN GENERAL ELECTRIC
JACOBSEN**

606 - 3 AVENUE S — 327-5767
AND HOYT'S NORTH LETHBRIDGE

324 13 St N 328-4441

JACOBSEN

LAWN CARE EQUIPMENT

COMPLETE LINE OF
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ALL TYPES OF ROTARY,
REEL, TRACTORS &
RIDING MOWERS



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SERVICE DEALER

MOTOR MOWER 817 3 Av S 327-2669

JOHN DEERE LAWN & GARDEN EQUIPMENT

"WEEKEND FREEDOM
MACHINES"

Walk-behind mowers, tillers, snow-
blowers. Riding mowers. Tractors
with mowers, snow throwers, tillers.
Ask about demonstration and
JD financing.



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 McKay Bros Farm Implements Ltd
 3214 5 Av N 327-5512

RANCHERS' SUPPLY LIMITED
 Starline Rd Claresholm 235-3711

RANCHERS' SUPPLY LTD
 Pincher Stn Pincher Creek 627-4451

LAWN-BOY ROTARY POWER MOWERS

THE SURE
MACHINE

LAWN-BOY

Quick, quiet, a bargain for years.
Finger-tip start. Unusual features.
Unusual grasscatching.
Over 1000 OMC Servicentres to serve you.

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DISTRIBUTOR

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PURVES RITCHIE COMPANY**
 5010 1 St SE Calgary 287-2620

AUTHORIZED DEALERS

HEPP'S INDUSTRIES LTD
 1 Mile East of Stkys 327-4242

MOTOR MOWER 817 3 Av S 327-2669

SERVICE

BISSETT ELECTRIC (1971)
 226 12a St N 327-7508

(Continued Next Page)

Lawn Mowers—Sales & Service—**(Cont'd)**

MOTOR MOWER 817 3 Av S327-2669
See Our Advertisement This Classification

SARC REPAIR LTD

AUTHORIZED SERVICE DEPOT

Canadian General Electric
Sunbeam Electric Mowers
G.E. Motor Rebuilding Service

1011 3rd Av S327-2656

SNAPPER MOWERS & TILLERS

THE SNAPPER LINE ...

Top Quality
Lawn and Garden
Equipment ... Rotary
and Reel Mowers,
Riding Mowers
and Rotary Tillers



"WHERE TO BUY THEM"

DISTRIBUTOR

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DEALERS

MOTOR MOWER 817 3 Av S327-2669

TORO POWER MOWERS

Complete line including the
Careful-Mower, the
Guardian; Whirlwind®
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Rider. All with exclusive Wind-Tunnel® Housing
and safety features which meet and exceed
Industry Standards.

TORO

"WHERE TO BUY THEM"

SERVICE DEALER

HEPP'S INDUSTRIES LTD

1 Mile East of Stkys327-4242

DEALER

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HOYT'S NORTH LETHBRIDGE

324 13 St N328-4441

MOTOR MOWER

**LAWN MOWER
SALES & SERVICE**

AUTHORIZED DEALERS FOR
Solo, Lawn-Boy & Sunbeam
Snapper Mowers & Tillers
SHARPENING SERVICE

327-2669

328-9289

817 - 3rd Avenue S.

Lawn Sprinklers See Sprinklers—Lawn

Lawyers

Boras John I 740 4 Av S328-7725

Byrne Frank T 5-706 3 Av S327-7335

Davidson & Williams 310 Canada Trust Bldg 328-1766

Hga. & Wood 519 7 St S327-1528

Hoyt Martin 335 10 St S328-9211

Huckvale Wilde & Krushel

Acadia Bldg

612 3rd Av S328-8856

Huzil J Terrence 6-321a 6 St S328-0701

Lawyers—(Cont'd)

Ives Offet & Carleton 324 7 St S327-3116

Jacobson Ronald A 415 Holiday Vilge327-2159

Moscovich Spanos & Matisz

Equity Building

424 7 St S327-1555

Paterson & Company 407 Holiday Vilge328-7781

Peterson & Purvis 1-321a 6 St S328-9666

Pritchard F M QC 740 4 Av S328-7728

Rice Maclean Babki & Evans 903 3rd Av S327-5716

Scholdra Roman 535 13 St N328-3944

Stringam Denecky & Baines

309 Canada Trust Bldg328-5576

Turcott & Jervis

746 Main StPincher Creek 627-3013

Vaselenak John QC D Metcalfe Bldg327-3487

Virtue & Co McFarland Bldg327-8525

Welbourn & Maloney {235-3255

4916 2 St WClaresholm {235-3842

Layouts—Office, Factory, Etc.

See Designers, Interior Designers, also: Office
Furniture & Equipment

Leasing Service

Budget Rent-A-Car 526 Mayor Magrath Dr 328-6555

ENERSON'S PONTIAC BUICK GMC

817 4 Av S327-5705

Hertz Truck Rentals 422 Mayor Magrath Dr 328-5833

Host Rent-A-Car 321 13 St N328-8333

Vulcan Machinery & Equipment Ltd

807 42 Av SECalgary 287-1990

Leather Cleaning

"Mr Suede" King of Guaranteed Leather Cleaning

112 8 St S327-8116

See Our Advertisement This Classification

Leather Goods—Retail

Baird's Shoes & Leather Goods Ltd

306 5 St S327-3764

Gift Gallery 451 Mayor Magrath Dr327-5200

RILEY & McCORMICK LTD

Centre Village Mall328-5644

TANDY LEATHER COMPANY OF CANADA LIMITED

307 5 St S328-7554

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Lettering

See Signs

Life Insurance

See Insurance Life

Life Saving Equipment

See Marine Equipment & Supplies

Lift Trucks Industrial

See Trucks Industrial Section

Lifts—Sightseeing & Skiing

See Sightseeing Tours & Attractions

Lighting Fixtures—Repairing**Maintenance & Installation**

Lethbridge Electric Ltd 914 5 Av N328-8121

USE QUICKLY

Use spinach quickly, within three to four
days for best quality.

"Mr. Suede"



King of Guaranteed Leather Cleaning

OPERATED BY
SPIC & SPAN DRY CLEANERS

Serving You Since 1953

ALL DAY SATURDAY
WESTERN CANADA'S FOREMOST
SUEDE & LEATHER CONSULTANTS

"Mr. Suede"

Leather Cleaning & Refinishing Process is
endorsed by all Leading Department &
Specialty Stores in Alberta, British
Columbia & Saskatchewan.

- FURS TRIMMED WITH LEATHER OR SUEDE
- REPAIRS & ALTERATIONS
- MAIL ORDERS RECEIVE PROMPT ATTENTION
- PARKING AT FRONT

Free Pick-Up & Delivery

112 - 8th STREET SOUTH
327-8116 • 328-2437

COLLEGE SHOPPING MALL
328-8211

Lighting Fixtures—Retail


Design Lighting Studio Ltd College Mall ... 328-9524
 See Our Advertisement This Classification
 J & M Electric Ltd 326b 10 St N 328-6768
 Lethbridge Electric Ltd 914 5 Av N 328-8121
 See Our Advertisement This Classification

Linoleums—Retail

Al's Carpet Mart 258 13 St N 328-0721
 Bergman's Floor Coverings 2716 12 Av S .. 328-0372
 Hamilton's Floor Coverings Ltd
 909 3 Av S 327-5454

Livestock Commission Merchants

CHINOOK PERFORMANCE TESTING STATION LTD
 Roger Holt, Mgr., res. Raymond 752-3561
 Located at Hi-Way (52) Feeders Ltd. { 756-3431
 Phone Stirling { 756-3434





328-9524

AFTER HOURS 327-5390

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LAMPS OF QUALITY & DISTINCTION
 ONE OF THE LARGEST SELECTION OF LAMPS,
 FIXTURES & SHADES IN SOUTHERN ALBERTA
 COLLEGE MALL — LETHBRIDGE

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 Alberta Stockyards Co Ltd Stockyards 327-3390
 Alsask Processors Div of Norfish Ltd
 Old Coaldale Rd 328-2911
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 Andy Ramias Mgr res 328-9721

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 3 Hwy E 328-1756
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 Dogterom Livestock Ltd
 Alberta Stockyards Bldg 327-2915

EARL R L Stockyards 327-5048

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At The Cross Roads of Canada's Cattle Country
CATTLE SALES EVERY TUESDAY 10:30 A.M.

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 Ken Hurlburt, res. 234-3408
 Brant Hurlburt, res. 234-3408
 P. Robert Dyck, res. 234-4313
 Harvey A. Bourassa, res. 234-3822

Box 690 Fort Macleod 234-3315

FRENCH C E LIVESTOCK LIMITED SS1-1-7 327-0101
 See Our Advertisement This Classification
 (Continued Next Page)

Lightning Protection Equipment

BILLS ELECTRIC COALDALE LTD
 DODD & STRUTHERS
 LIGHTNING PROTECTIVE EQUIPMENT
 Phone Coaldale 345-3639

Linoleums—Wholesale

PRIMO-PWL IMPORTERS LTD
 806 2a Av N 327-3131

Liquor Stores

Alberta Liquor Store 416 8 St S 327-3989
 Leth North 334 13 St N 327-2431

Lithographers

Paramount Printers Ltd 1207 3 Av S 327-3287
 Robins Printing Co Ltd 1269 3 Av S 327-2491

Linen Supply Service

Canadian Linen Supply Co Ltd
 1818 3 Av S 328-2324
 See Our Advertisement This Classification

CANADIAN

LINEN SUPPLY CO. LTD.


LINEN UNIFORMS
 SUPPLY TOWELS
 SERVICE MATS & MOPS

"Professional & Commercial Requirements"
 IT PAYS TO KEEP CLEAN

328-2324

1818 - 3rd Avenue South

FRENCH C. E. LIVESTOCK LTD.



BONDED

- LIVESTOCK COMMISSION AGENTS
- ORDER BUYERS - EXPORTERS
- HOG ASSEMBLERS

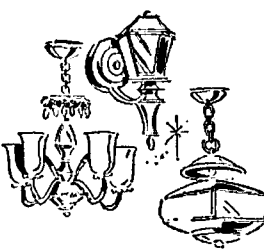
Holding Regular & Special Sales
"In The Heart of Canada's Ranching Country"

327-0101

Box SS1-1-7, LETHBRIDGE

AFTER HOURS: 328-3986

LETHBRIDGE ELECTRIC LTD.



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- * LIGHTING FIXTURES
- * TABLE LAMPS
- * REPLACEMENT GLASS
- * SWAG LIGHTS
- * FLUORESCENT FIXTURES, TUBES & PARTS
- * POLE LAMPS
- * REPLACEMENT PARTS

Please come in and see Our Show Room

914 - 5th AVENUE N., LETHBRIDGE

328-8121

RESIDENTIAL — COMMERCIAL — INDUSTRIAL

Livestock Dealers—(Cont'd)

Hill W T Farms Ltd
Opposite Stockyards327-3395
Horseshoe Bar Arena 9 Av-A & 43 St S ...327-0136
JURVIS LIVESTOCK LTD ...Picture Butte 732-4506
MacLEAN MAC LIVESTOCK ...Picture Butte 732-4211

OLDMAN RIVER FEEDER CO-OP LTD
"LOANS AVAILABLE
ON FEEDER CATTLE"
207 Stockyard Bldg328-7266

PERLICH BROS AUCTION MARKET LTD
COMPLETE AUCTIONING
& LIVESTOCK MARKETING SERVICE
Box 1057328-3951

**SOUTHERN ALBERTA CO-OP LIVESTOCK
DIVISION** Alberta Stockyards327-4010

VANEE LIVESTOCK LTD
Livestock Dealers & Order Buyers
HOG GATHERING — 4 Days a Week
Cattleliner Service
24 Hours Daily - If No Answer Call 234-4428
LETHBRIDGE OFFICE
Alberta Stockyards, 328-7331 — 328-3211
Ft. Macleod Ofc.—Lethbridge Customers Only
Direct Line (No Charge) Dial 328-1477
Residences 234-4092 - 234-3562 - 234-3665
Cardston Rd Fort Macleod {234-4428
{234-4074

Livestock Hauling

See Truck Lines

Loan

Superior Maintenance & Contracting
1517 14 Av N328-5083

SZUTORISZ STEVE GENERAL TRUCKING
LOAM — TOPSOIL — MANURE
MIX TO YOUR SPECIFICATIONS
1-1347 Scenic Dr327-5856

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"We'll Lend You The
Money To Get More Out
Of Life . . . Now"
PERSONAL or
BUSINESS LOANS
of any size. You may borrow a
little or a lot.
"CALL"
Associates Finance Co Ltd 1014 3 Av S 327-5711

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Expert advice and counselling
on how to get the most for
your money.

Fast, confidential service. When
you deserve the credit at
AVCO you get it.



"FOR INFORMATION CALL"

LETHBRIDGE

Avco Financial Services
309 6 St S327-3107

BENEFICIAL FINANCE CO OF CANADA
Woolworth Bldg 200-325 6 St S327-8565
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See Machinists

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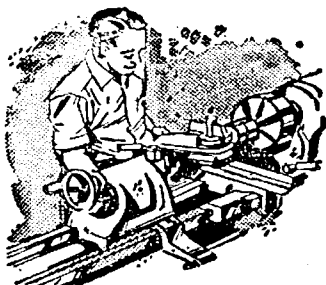
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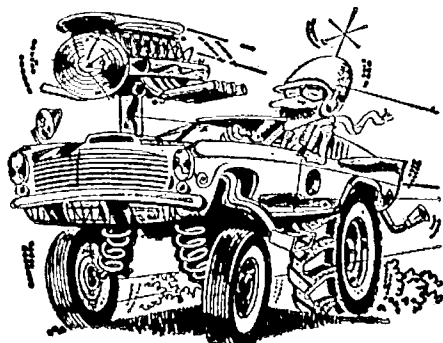
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 Grey Trailer Sales 101 1 Av S327-4650
 Haico Manufacturing Ltd Airport327-0154
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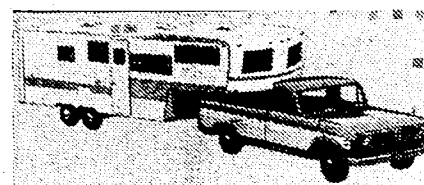
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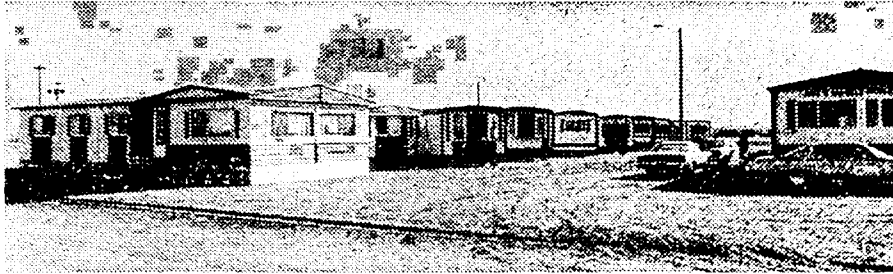
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Listings Of This
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On Next Page

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 Hangar No 5 Fort Macleod 234-4431
 See Our Advertisement This Classification
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 See Our Advertisement This Classification

NORTHWEST

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Macleod Tr Fort Macleod 234-3881

WESTSIDE TRAILER COURT 3a Hwy W ... 328-2641

Money Changing Machines

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SAVE ON FOIL

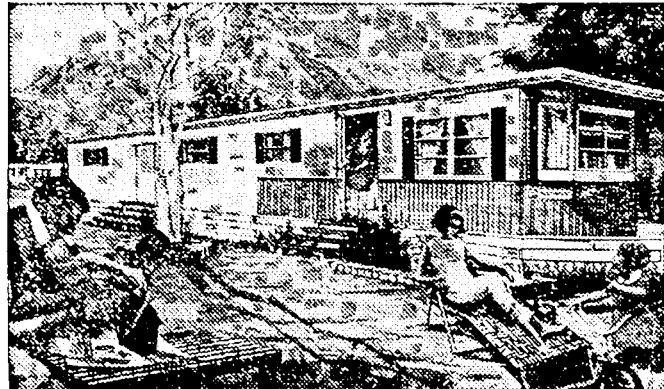
Use aluminum foil to line a small baking pan for oven-baked chicken. Saves on washing up and economical too when the same foil is used to wrap the baked chicken for storage in the refrigerator. Use in the same way for baking fish.

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MOBILE HOMES LTD.

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SINGLE & DOUBLE WIDE HOMES ON DISPLAY



MIDWEST MOBILE HOMES

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327-1986

(LETH) UNITED MOBILE HOMES

DIVISION OF UNITED MOTORS CO. LTD.

SOUTH ALBERTA'S No. 1 Home Trailer Dealer



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In Single & Double Modular Homes, the Recognized Cadillac of Total Home Living

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Southern Monument & Tile Co Ltd
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Have the right number when you call. It's natural to trust to memory — but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number — won't you look it up in the telephone directory.

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See Our Advertisement This Classification

NIAGARA REALTY OF CANADA LTD
816 4 Av S328-7714

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ROYAL TRUST COMPANY 740 4 Av S ...328-5516

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College Shopping Mall328-3331
Stringham Property Sales Ltd 543 13 St S {328-9617
328-6161

**Southern Monument & Tile Co. Ltd.**

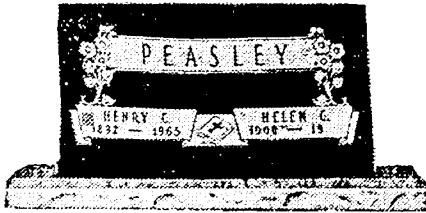
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LETHBRIDGE, ALBERTA

MID CITY MORTGAGE CO. LTD.

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1265 - 3rd AVENUE SOUTH
LETHBRIDGE

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- Bridge Town House Motel
1026 Mayor Magrath Dr327-4576
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- Chinook Motel 1245 Mayor Magrath Dr ...328-1443
See Our Advertisement This Classification
- Crest Motel 1030 Mayor Magrath Dr328-6636
See Our Advertisement This Classification
- D J Motel 416 24 StFort Macleod 234-4011
See Our Advertisement This Classification
- El Rancho Motor Hotel
526 Mayor Magrath Dr
327-5701
327-5703
327-2660
327-3776
327-3932
- See Our Advertisement This Classification
- Flagstone Motel 1124 Mayor Magrath Dr ..328-5591
See Our Advertisement This Classification
- Golden West Motel 1142 Mayor Magrath Dr 328-4436
See Our Advertisement This Classification
- HOLIDAY INN OF LETHBRIDGE**
421 Mayor Magrath Dr S328-1111
See Our Advertisement This Classification

Listings Of This
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On Next Page

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can tell you
Who sells it.
The Firm's Address.
The Telephone Number.



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37 Deluxe Units — Air Conditioning
Cable Color TV
Heated Swimming Pool
Owned & Operated By H & E Hotel Ltd.
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1026 Mayor Magrath Drive



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KITCHENETTES

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★ FEATURING 2 BEDROOM
FAMILY UNITS
★ YOUR HOSTS: RICK & MARY KRATZ

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1030 MAYOR MAGRATH DRIVE

**D J
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**11 - 4 STAR DELUXE
Sleeping Units**
With or Without Kitchens

Gustov Jabs, Prop.

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Convention Facilities For

1,000 PERSONS



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MOTOR HOTEL**
70 LUXURIOUS UNITS

"Refrigerated Air Conditioning" &
Soft Water In All Motor Hotel Rooms

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- MEETING ROOMS
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EL RANCHO MOTOR HOTEL

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**327-2660
327-5701**
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MOTEL**

AIR-CONDITIONED
CABLE — COLOR TV
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HOT WATER HEATING

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1124 Mayor Magrath Drive, Lethbridge



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MOTEL**

Air
Conditioned

Hot Water
Heated

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**GOLDEN WEST
MOTEL**

★ Colored TV
★ Room Phones ★ Radio
"Where Old Friends Meet"
★ Housekeeping Facilities

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HOLIDAY INN OF LETHBRIDGE

- New 8 storey Inn
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- Entertainment Lounge
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- ★ RIVIERA ROOM
- ★ SAMPLE ROOMS

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- ★ EMBASSY COFFEE HOUSE
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70 FULLY AIR CONDITIONED GUEST ROOMS WITH COLOR TV

Offering The Finest In Banquet And Catering Facilities

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1009 Mayor Magrath Drive

328-2366

Motels—(Cont'd)

Holiday Motel 1025 Mayor Magrath Dr {327-2400
328-7711

See Our Advertisement This Classification
Holiday Motel 2105 Highway Av . . . Coaldale 345-4555

See Our Advertisement This Classification
Kozy Motel 433 24 St Fort Macleod 234-3115

See Our Advertisement This Classification
Lethbridge Travelodge Motel
Scenic Dr & 4 Av S 327-2104

See Our Advertisement This Classification
Lodge Motel (Lethbridge Ltd) 2210 7 AvS . . 329-0100

See Our Advertisement This Classification
Park Plaza Motor Hotel

1009 Mayor Magrath Dr 328-2366
See Our Advertisement This Classification

Rangeland Motor Hotel Lundbreck . . Cowley 628-3922
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(Continued Next Page)

Holiday Motel

FEEL AT HOME WITH YOUR HOSTS

15 - FOUR STAR UNITS

With or Without Kitchens

RADIO - TV - PHONES - BATHS OR SHOWERS
REDECORATED

327-2400 • 328-7711

1025 Mayor Magrath Dr., Lethbridge

KOZY MOTEL

13 **** UNITS

RADIO — TV — KITCHENETTES

BATH & SHOWER IN EVERY ROOM

WALL-TO-WALL CARPETING

Superior, Quality & Comfort

CHARGE CARDS ACCEPTED

Alvin Alexander, Mgr.

433 - 24th Street
Fort Macleod

234-3115

RANGELAND Motor Hotel

- ★ Deluxe Single & Family Units
- ★ Fully Modern - Licensed Premises

All Rooms With Showers & Baths
Free TV & Morning Coffee

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'4 Miles West of Cowley'

MEMBER OF HOTEL ASSOCIATION

628-3922
LUNDBRECK

HOLIDAY MOTEL

- 24 AIR-CONDITIONED UNITS
- KITCHENETTES
- PHONES & TV

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COALDALE
(6 Miles East of Lethbridge)



LETHBRIDGE

TRAVEL
LODGE

MOTEL

Cable - Color TV
Telephones - Heated
Swimming Pool
Air Conditioned

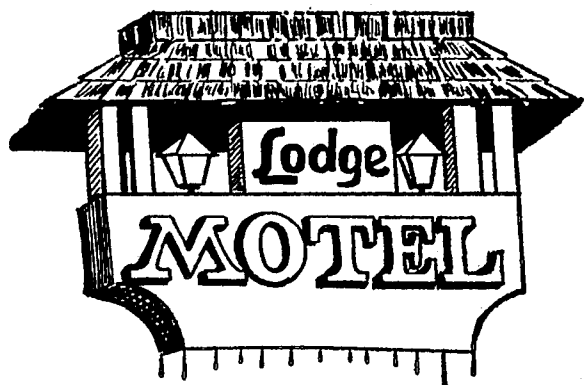
"For The Best Rest East or West"

327-2104

Scenic Drive & 4th Avenue South
2nd Street & 4th Avenue South
LETHBRIDGE

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your shopping for you. No
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right here in the
Yellow Pages



Lodge Motel (Lethbridge Ltd.)

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AIR CONDITIONED - CABLE COLOR TV & RADIO - HEATED POOL
AUTOMATIC PHONES — COMPLIMENTARY COFFEE & TOAST
COMMERCIAL RATES — KITCHENS
SAUNA BATHS

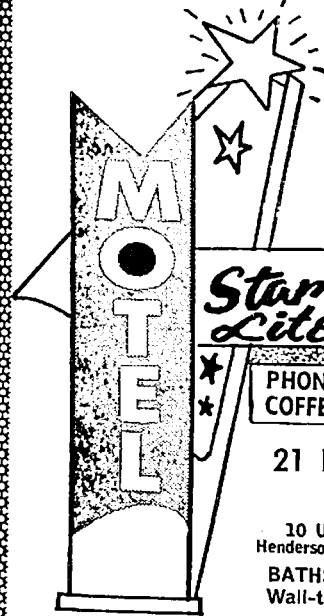
SOUTHERN ALBERTA'S NEWEST & FINEST

329-0100

2210 - 7th Avenue South, LETHBRIDGE

Motels—(Cont'd)

Star Lite Motel
10 Av S & Mayor Magrath Dr. 327-8515
See Our Advertisement This Classification



STAR LITE MOTEL

21 LUXURIOUS UNITS

10 Units Overlooking Henderson Lake Golf Course

BATHS & SHOWERS
Wall-to-Wall Carpets

PHONES COFFEE TV

YOUR HOSTS
Irene & Ted Berlando

Cable TV
Color TV

Commercial Cards Honored

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Mayor Magrath Drive & 10th Ave. S.
LETHBRIDGE

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Blairmore

Blairmore Motel Blairmore 562-2279
Crow View Motel Blairmore 562-2428
Sleepee Teepee Motel Blairmore 562-2320
Turtle Mountain Motor Hotel
Frank Blairmore 562-2412

Brooks

TEL STAR MOTOR INN 807 2 St W Brooks 362-3466

Cardston

Flamingo Motel 848 S Main St ... Cardston 653-3952
See Our Advertisement This Classification
Kozy Motel 72 3 Av E Cardston 653-3863

Motels—Out of Town—(Cont'd)

Claresholm

Bluebird Motel 5505 1 St W ... Claresholm 235-3395
GOLDEN PHEASANT MOTEL
5225 1 St Claresholm 235-3324

Coaldale

Holiday Motel 2105 Highway Av ... Coaldale 345-4555

Coleman

Stop Inn Motel Coleman 563-3492

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Downtown Motel 140 24 St ... Fort Macleod 234-3455
Sportsman Rest-A-While Motel
462 24 St Fort Macleod 234-3141
Sunset Motel & Trailer Park
Macleod Tr Fort Macleod 234-3881

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FLAMINGO MOTEL
722 Redcliff Dr SW Medicine Hat 527-2268
HILL-TOP MOTEL
767 7 St SW Medicine Hat 527-1377

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BLUE MOUNTAIN MOTEL

13 Modern Government Approved Units. Colour TV's {627-3455
981 Main St Pincher Creek {627-3911

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COLOUR TV's - L.H.K. - SLEEPING
1049 Waterton Av ... Pincher Creek 627-3341

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PHONE — COLOUR TV's
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FLAMINGO MOTEL

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Coloured TV
AAA Approved
Air Conditioned Units

653-3952

CARDSTON
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Motels—Out of Town—(Cont'd)

STARDUST MOTEL & TRAILER COURT

14 Gov't. Approved New Units, Hot Water Heated.
Color TV, Phones, Wall to Wall Carpets
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Taber Motel 5402 46 Av Taber 223-4411
Waterton Park

El Cortez Motel Waterton Park 859-2373
KILMOREY MOTOR LODGE Waterton Park 859-2334

Motion Picture Theatres

See Theatres—Motion Picture

Motor Cars

See Automobile Section

Motor Courts

See Motels

Motor Homes

EL DORADO SALES

WINNEBAGO & VANGUARD
MOTOR HOMES & CAMPERS — SALES
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WINNEBAGO RECREATIONAL VEHICLES

Get the most for your money, get one of 13 **WINNEBAGO** Winnebago Motor Home models or a Travel Trailer. Exclusive Thermo-Panel® construction and other benefits from the nation's most experienced motor home manufacturer. "We give you more."
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Motor Truck Bodies & Equipment

See Truck Bodies & Equipment

Motor Trucks

See Truck Dealers Section

Motorcycles

Bert & Mac's Cycle Ltd 913 3 Av S 327-3221

See Our Advertisement This Classification

CHAPARRAL SALES & SERVICE

335 13 St N 327-8008

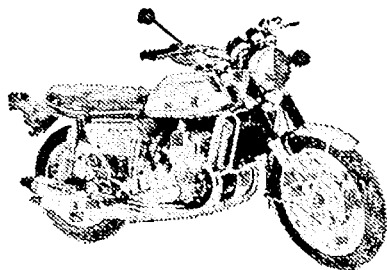
KEN'S SPORTS

Scorpion Snow Vehicles - Hodaka & Indian
Motorcycles - If No Answer Call 344-3859
209 2a St W Coutts 344-3953

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LETHBRIDGE




SEE THE 3 NEW GT SERIES FOR 1973
Built To Take On Canada



GT 750 Le Mans

327-3221

SHOP — 328-6162


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CHAMPIONS**

**FRANCHISED
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SALES • SERVICE • PARTS • ACCESSORIES



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**YAMAHA
SNOWMOBILES**

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YAMAHA CYCLE SALES & SERVICE LTD.

Motorcycles—(Cont'd)

LETHBRIDGE HONDA CENTRE

Exclusive Franchised Dealer For Honda
Arctic Cat, Bultaco, Husqvarna, Jawa, C-Z
1117 2 Av S 327-8889

See Our Advertisement This Classification

Lethbridge Kawasaki
13 St N & Hardieville Rd 327-6117
See Our Advertisement This Classification

SOUTHLAND CYCLES

YAMAHA SALES & SERVICE
SKI DOO & SCORPION
5314 48 Av Taber 223-4211

SUNDOG CYCLE & SPORTS LTD

HONDA SALES & SERVICE
PARTS & ACCESSORIES
4911 2 St W Claresholm 235-2944

Yamaha Cycle Sales & Service Ltd

1519 3 Av S 328-6977
See Our Advertisement This Classification

Motors—Diesel & Gasoline

See Specific Kinds "Engines Diesel", "Engines Gasoline"

Motors Electric

See Electric Motors

Motors Outboard

See Outboard Motors

Motor Trucks

See Truck Dealers Section

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THE MAYFLOWER WAY!



"FOR INFORMATION CALL"
AUTHORIZED AGENT
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WORLD'S
NO. 1 MOVER



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ALLIED VAN LINES LIMITED

SPECIALISTS IN THE MOVING
OF HOUSEHOLDS, OFFICES
AND ELECTRONICS



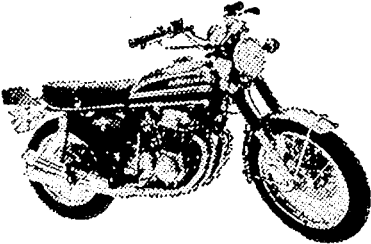
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OWEN DISTRIBUTING LTD
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TABER TRANSPORT LTD
5009 56 St Taber 223-2134

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LETHBRIDGE HONDA CENTRE

Franchised Dealer For Honda



**HONDA
ARCTIC CAT
BULTACO
HUSQVARNA
JAWA, C-Z**

327-8889
1117 - 2nd Avenue S.

**LARGEST STOCK OF MOTO CROSS
ACCESSORIES IN SOUTHERN ALTA.**

Franchised Dealer For

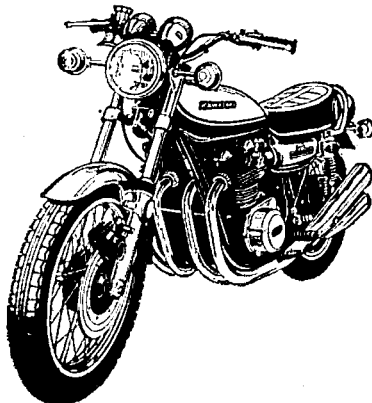
KAWASAKI

ONE COMPLETE LINE
PARTS - SALES & SERVICE
After Hours — 327-6117

LETHBRIDGE KAWASAKI

327-6117

13th Street North & Hardieville Road
LETHBRIDGE



Movers—(Cont'd)

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- Budget Moving & Storage Ltd Calgary—
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Fernie Cartage Company 518 3 St S 328-8643
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714 7 St S
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Kare Moving & Storage 327-1344
L & W Moving Ltd 3510 5 Av N 327-3911
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Listings Of This
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MOVING LOCAL, NATIONWIDE
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Pre-Planned - Same Operator
Same Locked Van Start to Finish

STORAGE PRIVATE SEALED
CONTAINERS
Maximum Protection. Low Cost
Store a few Items or a Household

PACKING & UNPACKING
Strength Tested Cartons - Skilled Packers

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ACCURATE ESTIMATES — NO OBLIGATION

328-8643

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COMPANY**

518 - 3rd Street S., Lethbridge

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almost anything you need quickly and
easily when you use **THE YELLOW
PAGES.**



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LOCAL & LONG DISTANCE MOVING

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OFFICE & HOUSEHOLD MOVING

SERVICING: Alberta, B.C., Saskatchewan and Manitoba

SPECIAL RATES TO CALGARY AND EDMONTON FROM LETHBRIDGE

FINANCING AVAILABLE — FREE ESTIMATES
CHARGEX 24 HOUR ANSWERING SERVICE **CHARGEX**

CALGARY EDMONTON LETHBRIDGE
264-2919 433-1150 328-5062

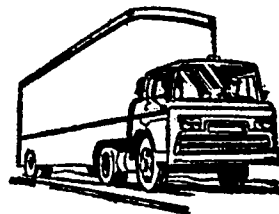
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L & W MOVING LTD.
"YOUR FRIENDLY MOVERS"

AGENTS FOR



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(CANADA) LIMITED



*Moving
With Care
Everywhere*

FOR FREE ESTIMATE CALL

327-3911

AFTER HOURS CALL 327-3089 or 327-0348

"MOVING & STORAGE WITH SANITIZED VANS"

3510 - 5th Avenue North, LETHBRIDGE



AGENTS FOR
NORTH AMERICAN VAN LINES LTD.

327-3146

**Local & Long
Distance Moving**
"Storage"

**McLEAN
MOVING LTD.**

THE GENTLE MEN OF THE
MOVING INDUSTRY

NIGHT CALLS 327-3215

640 - 6th Street S., LETHBRIDGE

Movers—(Cont'd)

McLean Moving Ltd 640 6 St S 327-3146
See Our Advertisement This Classification

NORTH AMERICAN VAN LINES

THE GENTLEMEN
OF THE
MOVING INDUSTRY



McLEAN MOVING LTD 640 6 St S . . . 327-3146

Owen Distributing Ltd 1216 1 Av S 328-4485
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Rutledge Courier Service 723 10 St N . . . 328-3280

UNITED VAN LINES

WE DO
MORE
than get
you there



PRE-PLANNED MOVING

"FOR INFORMATION CALL"
AUTHORIZED AGENT

L & W MOVING LTD 3510 5 Av N . . . 327-3911

Movers House

See House & Building Movers

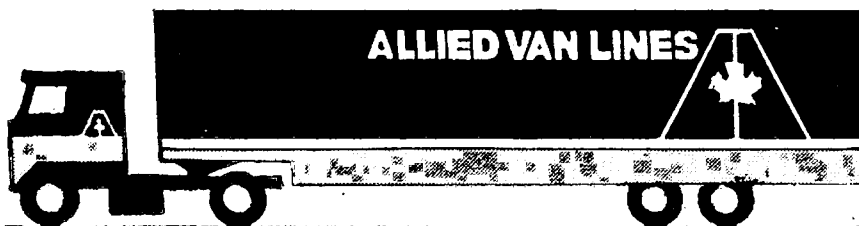
USE LID

Reinforce the bottom of a shopping bag
by inserting the lid of a shoe box upside
down.

MOVING

CALL *Owen*

AGENT FOR

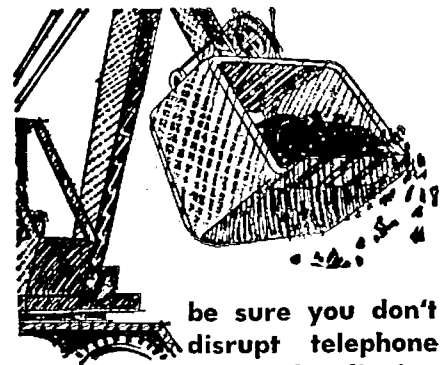


Owen Distributing Ltd.

328-4485

1216 - 1st AVENUE SOUTH, LETHBRIDGE

MR. EXCAVATOR



be sure you don't
disrupt telephone
service by digging
up underground cable and
conduit.

FOR BURIED CABLE LOCATION,
before digging, Dial '0' (Zero)
& ask for Zenith 07128 (No Toll Charge)



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 South Shop 4002 Macleod Tr S ... Calgary 252-2226
 West Shop 25 St & 17 Av SW ... Calgary 246-1134
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Minute Muffler Installations 308 4 St S ... 327-8888
 See Our Advertisement This Classification

Spotlight Service Station Ltd
 804 3 Av S 327-2970

EXTRA FOOD VALUE

To give extra food value to your fruit salads, include mounds of cottage cheese, cream cheese balls, or slices or strips of Canadian cheddar cheese.



The
Quickest Way
THERE
and BACK



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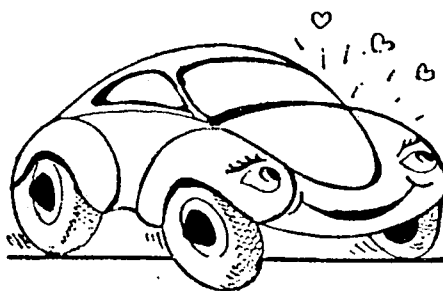
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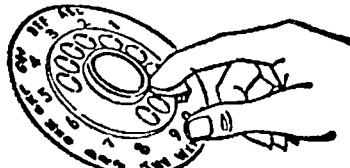
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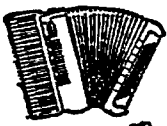
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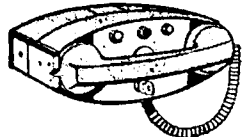
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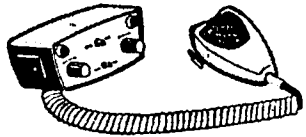
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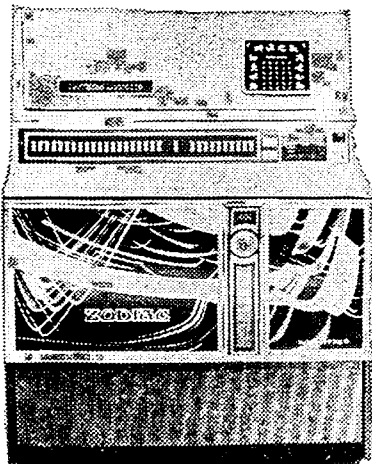
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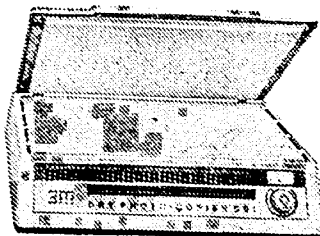
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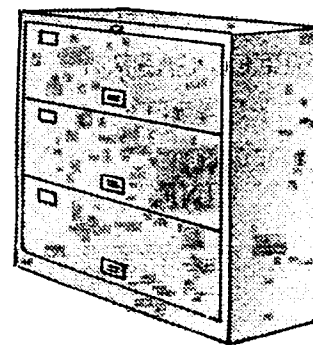
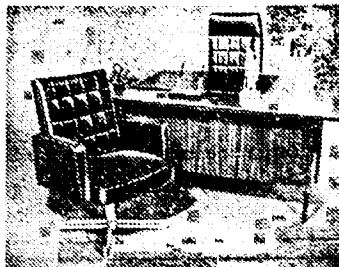


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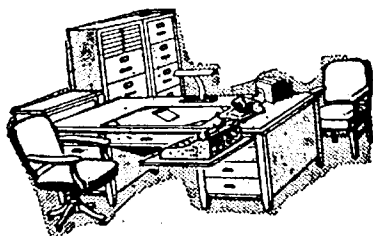
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