

**IF YOU ARE UNABLE TO
LOCATE THE PRODUCT OR
SERVICE YOU WANT IN THESE**



YELLOW PAGES



7-
12
149

CALL...

**MISS YELLOW PAGES
CALGARY (Collect)**

263-5088



SHE WILL BE GLAD TO ASSIST YOU

This service available 8:00 A.M. - 4:30 P.M.

Monday through Friday except Holidays.

LETHBRIDGE

●
JULY, 1973

YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES



THE ALBERTAN, Calgary

INFORMATION CONCERNING THE NEW POSTAL CODE SYSTEM

The Postal CODE is composed of both letters and numbers, in the form of ANA NAN, where "A" represents a letter of the alphabet, and "N" a number.

There is a space separating the first three characters, called Area Designator, from the last three, the Local Designator.

Once you have been given your Postal CODE, it is a permanent part of your address. Your Postal CODE will change only if you move.

ADDRESS CORRECTLY

Return address ensures
prompt return in case of
non-delivery.

Proper prepayment
prevents delay
in delivery.

Mr. L. W. Jones
Suite 530
147 Laurier Ave. W.
Ottawa, Ontario
K1P 5J2

Mr. W. M. Smith
Apartment 5
150 Nepean St.
OTTAWA, Ontario
K2P 0B6

Always give full details of street address, apartment number and name of Post Office. Also include the postal code where applicable.

POSTAL POINTERS

- 1) Address your mail fully, clearly and without misleading abbreviations.
- 2) Be sure to include apartment or suite number in address.
- 3) Place your return address in the upper left corner.
- 4) Give your correspondents your correct postal address including your postal CODE.
- 5) Never enclose coins or other hard objects in letters.
- 6) Send remittances by Post Office Money Order.
- 7) Properly pack parcels.
- 8) Place postage stamps in upper right corner. Prepay postage fully.
- 9) Insure your parcels and register letters of value.
- 10) Mail early and often. Mail deferred until the last moment may miss early despatches.

LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY JULY, 1973

For rates and information concerning Yellow Pages Advertisements or Listings, contact the
Alberta Government Telephones, Directory Department,
140 - 6th Avenue S.W., Calgary, Alberta, or Telephone (Collect) Calgary 261-3111

NO LIABILITY IS ASSUMED BY ALBERTA GOVERNMENT TELEPHONES FOR ERRORS
OR OMISSIONS OCCURRING IN THE CLASSIFIED DIRECTORY.

Abattoirs

City Packers Ltd near Exhibition Grds327-3048
Merlin A Adams 1010 32 St S327-3831
Lethbridge Locker & Seafoods Ltd
1023 3 Av S327-7171

Accordion Instruction

See Music Colleges & Teachers

Accordions

See Music & Musical Instruments

Accountants

Boulton & Boulton 109 McFarland Bldg327-3974
DEWAR J M E Metcalfe Bldg327-4213
Gruman Richard 501 Canada Trust Bldg327-5006
Howard Leslie 5 Metcalfe Bldg328-3966
KAY J G ACCOUNTING SERVICE
1910 2 Av S328-5121
Thompson E W 814 18 St S327-2840
Toth Les Agencies
Westminster Shopping Plaza328-5929
VISSER LLOYD Stockyards327-5048

Accountants—Accredited Public

Dalglish Ken 1201 3 Av S328-6966
Foxall Earl J 1921 20 AvCoaldale 345-4311
Henderson Tom 302 10 St S328-7821
Huisling Peter 2018 2 Av N328-6973
Institute of Accredited Public Accountants
2247 Longridge Dr SWCalgary 246-3663
See Our Advertisement This Classification
McKague Melvin K 302 10 St S328-8787
Nirk Helmut 1622 17 Av S327-4708
Teteris V (Ted) 2020 2 Av N328-3644

ACCREDITED PUBLIC ACCOUNTANTS

PROVIDE PROFESSIONAL SERVICES IN
Accounting Auditing
Income Tax Tax Planning
Management Consultation

THE INSTITUTE OF
ACCREDITED PUBLIC ACCOUNTANTS
OF ALBERTA

2247 Longridge Drive S.W.
Calgary T3E 5N5
PHONE 246-3663

Accountants—Certified General

MONTGOMERY J C 7-1277 3 Av S327-8246

Accountants—Chartered

Card D L & Co 348 Main StCardston 653-3376
Card Howard A 28 Broadway N ..Raymond 752-3334
Hunt Jacobson & Co
4334 Holiday Village Professional Bldg ...327-3171
Johnston Dick 208 Professional Bldg327-6959
McGregor Lord & Co 519 7 St S328-6691
Muirhead Alex & CoVulcan 485-2781
Price Deering Pritchard & Co
697 Main StPincher Creek 627-3233
Thorne Gunn & Co 207 Canada Trust Bldg {327-8511
327-6902

Watkinson Hanhart Duda & Co
511 5 St S328-1741
Wells Alex BBlairmore {562-2513
562-2131

WILLIAMS TANNER BELL GERLA & CO

—See Thorne Gunn & Co
Young Parkyn McNab & Co328-4426
1003 4 Av S
Milk River Office
Attended Thursdays
140 Main StMilk River 647-3544

Accountants—Registered Industrial

SOCIETY OF INDUSTRIAL ACCOUNTANTS OF ALBERTA

PROFESSIONAL ACCOUNTING
SERVICES TO MEET YOUR NEEDS



"THE NEW MANAGEMENT ACCOUNTANT"

"FOR INFORMATION CALL"
SOCIETY OF INDUSTRIAL ACCOUNTANTS
OF ALBERTA CALGARY

Call Long Distance
(No Toll Charge) & ask for ... Zenith 06179

Accounting & Bookkeeping Machines

BURROUGHS BUSINESS MACHINES LTD
2630 S Parkside Dr327-7577
NCR ACCOUNTING & BOOKKEEPING MACHINES—
NCR CANADA LIMITED
316 13 St N328-5534

Accounting & Bookkeeping Systems

SAFEGUARD BUSINESS SYSTEMS LTD
Box 8546Calgary 253-5332
Keith James resCalgary 255-0864
George M Rebar resCalgary 271-6834

Acetylene

WESTERN CANADA WELDING PRODUCTS LTD

Distributors for Canadian Liquid Air Co. Ltd.
Gases & Welding Products

912 1 Av S328-1711

Acetylene Welding

See Welding Electric & Oxy-Acetylene

Acids

See Chemicals

Activated Carbon

See Carbon—Activated

Adding & Calculating Machines &

Supplies

BURROUGHS BUSINESS MACHINES LTD

2630 S Parkside Dr327-7577

CHINOOK OFFICE MACHINES

620 13 St N328-6868

EAGLE OFFICE EQUIPMENT

VICTOR ELECTRONIC CALCULATORS

2nd Flr 324 5 St S328-4955

KEENAN OFFICE EQUIPMENT LTD

Remington Rand Equipment Centre

ADDING MACHINES
PRINTING CALCS
ELECTRONIC CALCS

Leasing — Rentals — Sales
Service — All Models

412 4 Av S327-1717

LETHBRIDGE OFFICE FURNITURE LIMITED

316 7 St S328-7411

LOOKER OFFICE EQUIPMENT (1972) LTD

Complete Up To Date Office Equipment
Sales — Leasing — Rentals — Service
250 13 St N328-6313

Listings Of This
Classification Are Continued
On Next Page

Every year 92 million people find it fast
in the Yellow Pages.

Adding & Calculating Machines &**Supplies—(Cont'd)**

MERCHANT CALCULATORS & ADDING MACHINES—
KELLAM H J LTD
 636 11 Av SW Calgary 264-6612

MOBILE BUSINESS MACHINES SERVICE LTD

SERVICE TO MOST MAKES

1274 2 Av S 327-0566

NCR Canada Limited 316 13 St N 328-5534

OLYMPIA ADDING & CALCULATING MACHINES
SALES & SERVICE—

LOOKER OFFICE EQUIPMENT (1972) LTD
 250 13 St N 328-6313

VICTOR COMPTOMETER LIMITED

2nd Flr 324 5 St S 328-4955

WANG ELECTRONIC CALCULATORS COMPUTING
SYSTEMS—

WANG LABORATORIES (CANADA) LIMITED
 104-600 6 Av SW Calgary 261-7703

Addressing & Letter Service

Man Friday 1-706 3 Av S 328-8771

Addressing Machines

ADDRESSOGRAPH-MULTIGRAPH OF CANADA
LIMITED 714 7 St S 328-4364

PITNEY BOWES ADDRESSER PRINTER—

PITNEY BOWES
 2014 2 Av N 328-6033

SOUTHERN STATIONERS LTD
 316 7 St S 328-2301

Adjusters

CARBERT HOWE McKEEN ADJUSTERS LTD
 1014 3 Av S 327-5788
 Nights & Holidays Call res 327-4306
 328-6112

CROSLAND PEACOCK LETHBRIDGE CO LTD
 519 7 St S 327-1545

LILLY SHERLOCK ADJUSTERS (LETHBRIDGE) LTD
 304 9 St S 327-8531

STEWART F F & CO ADJUSTERS LTD
 1201 3 Av S 328-5545

UNDERWRITERS ADJUSTMENT BUREAU LTD
 10-1277 3 Av S 327-2191

Advertising Agencies & Counsellors

A-I-D-A Advertising Agencies 306 25 St S 328-2572
 See Our Advertisement This Classification

LIEN PALMER & ASSOCIATES LTD
 2012 Mayor Magrath Dr 327-1566

Advertising—Directory**YELLOW PAGES**

Yellow Page Advertising
 Reaches More Buyers
 More Often

More Economically
 Than Any Other Medium
**THE FINAL TIE-IN FOR ALL
 YOUR ADVERTISING**

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
 8th Flr 140 6 Av SW
 (Collect) Calgary 261-5187

**LONG DISTANCE
 APPOINTMENTS
 SAVE TIME AND MONEY**

Avoid wasted trips,
 Allow better planning of
 your time.

Make certain you are
 expected.

Avoid long delays in waiting
 to see people.

Enable your prospects to
 prepare for your visits.

**FORGOTTEN THE NAME
 OR ADDRESS ...**

... but
 will recognize it when you see it?

Turn to the classification des-
 criptive of the business. Look
 down the listings which appear
 thereunder until you find the
 familiar one.

Advertising Novelties

See Advertising Specialties

Advertising Specialties**ACME MERCHANDISE DISTRIBUTORS**

A NEONEX COMPANY

ADVERTISING SPECIALTIES DIVISION
 Successful Sales - Producing Campaigns
 Contests - Premiums or Business Incentive
 Programs to Suit Any Particular Market
 Objective or Budget

Engraving - Gold Stamping - Matches

Pens - Balloons - Ribbons - Buttons

Executive Gifts - Calendars

Complete Advertising, Art & Photographic Service

"FOR INFORMATION CALL"**ACME MERCHANDISE DISTRIBUTORS**

426 6 St S 328-1761

ALBERTA PROMOTIONAL COMMUNICATIONS**WINTER GAMES CAMPAIGNS**

Matches, Exclusive Calendars, Advertising
 Specialties, Business Gifts, Badges, Pens,
 Pencils, Balloons, Cards, Greetings, Convention
 Items, Promotions, Plastics, Car Dealer
 Bumper Stickers, Emblems, Etc.

**MEMBER OF SPECIALTY ADVERTISING
 COUNSELLORS OF CANADA**

Brian McClung, Mgr.

711 36 St SW Calgary 242-6266

DAYLINE SALES

Bookmatches - Pens - Calendars - Decals
 Metal Labels - Business Gifts

604 27 St Fort Macleod 234-4106

PERRY AGENCIES

CUSTOM IMPRINTED BUSINESS GIFTS
PENS — CALENDARS — BALLOONS
DECALS — AD-MATCHES — STATIONERY
LEATHERS — VINYL — PLASTICS

A Local Firm G. R. (Gordon) Perry, Owner-Mgr
 Call Collect

Box 295 Magrath 758-3095

Aerated Waters

See Beverages

Aerial Surveyors

See Surveyors Aerial

Aeronautical Maps

See Maps

Aeronautical Supplies

See Aircraft Equipment Parts & Supplies

Agricultural Implements

See Farm Machinery & Supplies

Air Compressors

See Compressors Air & Gas

Air Conditioning—Automobile

See Automobile Air Conditioning Equipment

SHORT FREEZING

Ham and bacon can be frozen, but only
 for a short time.

ATTENTION
 INTEREST
 DESIRE
 ACTION

**A - ADVERTISING
 I - AGENCIES**

**D - COMPLETE ADVERTISING
 A - PROGRAMMING**

GEORGE WILLIAMS, Residence 328-2940

OFFICE

328-2572

306 - 25th Street South, LETHBRIDGE

Air Conditioning—Contractors

ALCON REFRIGERATION LTD
2214 43 St S 327-5816
See Our Advertisement This Classification
B & E Control Service
3311 Lakeside Rd 327-7733
C & A SHEET METAL LTD 1709 2 Av S 328-5973
CAPITAL HEATING LTD 1273 3 Av S 327-1630
CHARLTON & HILL LTD 1262 2 Av S 328-3388
FREEL SHEET METAL LTD 405a 4 St S 327-2713
Lethbridge Refrigeration Ltd 111 11 St S 328-4333
NEUKO SHEET METAL LTD

"COLEMAN" COMMERCIAL DOMESTIC
AIR CONDITIONING SALES - SERVICE
1811a 2 Av S 328-0286

RITT WAY HEATING & AIR CONDITIONING LTD
136 N Mayor Magrath Dr 328-3172
..... 328-2516
SIMPSON'S-SEARS Centre Village Mall 328-9231

Air Conditioning Equipment &

Supplies—(Cont'd)

SIMPSON'S-SEARS Centre Village Mall 328-9231
WHOLESALE HEATING SUPPLIES LTD
DISTRIBUTORS OF:
WINDOW UNITS & COMPLETE SYSTEMS
1251 2 Av S 328-7007

Air Cooled Engines

See Engines—Gasoline

Air Express Service

Time Air Ltd Airport 328-2331

Air Filters

See Filters—Air & Gas

Air Line Companies

Air Canada—For Zenith Service Refer To This
Listing In The Alphabetical Section Under
The Exchange From Which You Are Calling
Air Canada Calgary—Lethbridge Customers Direct
Line (No Charge) Dial 327-2185
Air Canada Calgary—Lethbridge Customers
Only Call Long Distance (No Toll Charge)
& ask for Zenith 07260
Air France—Call Long
Distance & ask for (No Toll Charge) .. Zenith 6070
Alitalia
Passenger-Reservations Information
Montreal Que
No Charge Dial 1-800-361-8060
CP AIR Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 3900
Intervac International Vacations Ltd—Edmonton
Call Long Distance (No Toll Charge) .. Zenith 06034
JAPAN AIR LINES 777 Hornby Vancouver BC
Lethbridge Customers Only Call Long Distance
(No Toll Charge) & ask for Zenith 6800
Lufthansa German Airlines Toronto—Lethbridge
Customers Only Call Long Distance
(No Toll Charge) & ask for Zenith 02520
PACIFIC WESTERN AIRLINES
Scheduled Passenger
& Cargo Services
B.C., Alberta
North West Territories
& Seattle, U.S.A.
Charter Services—
Domestic and International
"FOR INFORMATION CALL"
PACIFIC WESTERN AIRLINES LTD
Reservations & Flight Information
Phone Calgary 265-0790



Quantas Airways Ltd Vancouver—Lethbridge
Customers Only Call Long Distance
(No Toll Charge) & ask for Zenith 08661
S A S—
Reservations & Information
SCANDINAVIAN AIRLINES VANCOUVER—
Lethbridge Customers Only Call Long Distance
(No Toll Charge) & ask for Zenith 56500
TIME AIR LTD Airport 328-2331
Reservations Airport 328-2331
Administration 328-9206
See Our Advertisement This Classification

TRY SEASONING

Potatoes are tasty when seasoned with
herbs such as savory, rosemary, basil
and dill.

ALCON REFRIGERATION LTD.

Complete Commercial Refrigeration and Airconditioning
SHEET METAL & HEATING — SALES & SERVICE
Fabrication Fibreglass Cooler Doors, Tyler Store Fixtures



Carrier
AUTHORIZED DEALER

Frigiking

TRANSICOLD

"Where Quality Has No Substitute"

24 HOUR ANSWERING SERVICE

Conway Cameron, Residence 327-5502

Allan Draper, Residence 328-5042

2214 - 43 Street South **327-5816 • 328-0612** LETHBRIDGE

Air Conditioning Equipment & Supplies

Ace TV & Radio Co 1406 17 St S 328-6131
CANADIAN COLEMAN AIR CONDITIONING

CANADA'S ONLY
BONDED LINE OF AIR
CONDITIONING
EQUIPMENT

With Exclusive Thermo Silencer Design

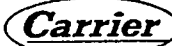


"WHERE TO BUY IT"

CAPITAL HEATING LTD 1273 3 Av S 327-1630

CARRIER AIR CONDITIONING

From Room & Whole House
Air Conditioning To The Large-
est Units Required For Com-
mercial And Industrial Appli-
cation. Specify CARRIER — The World's Largest
Manufacturer Of Air Conditioning Equipment.



"FOR INFORMATION CALL"
DEALERS

Alcon Refrigeration Ltd 2214 43 St S 327-5816
C & A Sheet Metal Ltd 1709 2 Av S 328-5973

LENNOX AIR CONDITIONING & HEATING

QUALITY
IS THE
DIFFERENCE



PLANNED SERVICE DEALER

CHARLTON & HILL LTD 1262 2 Av S 328-3388

HOW
MUCH
IS A CALL
WORTH



A telephone call can mean
little or can mean saving
a life. And who can put a
money value on even a
cheery "hello."

fly on

TIME

daily scheduled flights connecting
**CALGARY, RED DEER, EDMONTON,
LETHBRIDGE and MEDICINE HAT.**

Phone **TIME AIR** at

RESERVATIONS 328-2331 ADMINISTRATION 328-9206
for passenger and parcel information
and a free current schedule.

Amex, Charge,
Diners Club
accepted.

Eye-shop the **YELLOW PAGES.**

Air Services—Chartered

CANWEST AVIATION LTD 328-6843
 Fowler Aviation (1970) Ltd 327-1564
LETHBRIDGE AIR SERVICE LTD
 Hangar No 7 Kenyon Field Airport 327-1561
 See Our Advertisement This Classification

LETHBRIDGE
AIR SERVICE LTD.
 * CHARTERED AIRCRAFT



327-1561
 HANGAR 7, LETHBRIDGE

Air Travel Ticket Agencies

AMA WORLD TRAVEL SERVICE
 608 5 Av S 328-1181
 ART WILLIAMS TRAVEL
 Centre Village Mall 328-3201
 LAWSON P TRAVEL LTD Marquis Hotel ... 327-4094

Aircraft Dealers

Fowler Aviation (1970) Ltd
 Piper Aircraft Dealer
 Hangar No 7 Kenyon Field Airport 327-1564
 Southwest Aviation Limited
 Cessna Aircraft Sales
 Hangar No 7 Kenyon Field Airport 327-1561

Aircraft Equip—Parts & Supplies

Lethbridge Flying Club
 Hangar No 4 Kenyon Field Airport 327-3380

Aircraft Schools

Lethbridge Flying Club
 Hangar No 4 Kenyon Field Airport 327-3380
 See Our Advertisement This Classification

WHAT BROILER MEANS

In the poultry industry, the term "broiler" refers to birds eight to 10 weeks of age and weighing two to four pounds.

Airplanes

See Aircraft Section

Alignment Service

See Automobile Wheel Aligning

Alterations

Win's Alteration Upstrs 304 5 St S 328-7024

Alternators

See Auto Electrical Service, also Generators & Alternators—Repairing

Aluminum Doors

See Doors—Metal

Aluminum Pipe

See Pipe

Aluminum Siding

See Siding

Aluminum Windows

See Windows Metal

Ambulance Service

City of Lethbridge Ambulance 327-3340

Anaesthetists

See Physicians & Surgeons

Animal Hospitals

See Veterinarians

Answering Service

See Telephone Answering Service

Antennas—Television

See Television Antennas & Antenna Systems—Also Radio Communication Equipment & Systems

**4 GOOD REASONS
 FOR HANDLING COMPLAINTS
 BY LONG DISTANCE**

- 1 You can talk over matters at once — promptness often prevents loss of a customer.
- 2 You can use tact in delicate situations.
- 3 You can build closer relations with customers.
- 4 And because men talk more freely than they write, you can frequently trace the real reason for the complaint — and prevent similar complaints in the future.

Antique Vehicles

See Antiques

Antiques

A-1 Cabinets & Antiques 428 13 St N 327-8755
 See Our Advertisement This Classification

BASHFORD'S

**ANTIQUES,
 WORKS OF ART,
 APPRAISALS**

Member Canadian Antique Dealers Ass'n

736 17 Av SW Calgary 269-3560

Bridge Trading Center 106 5 St S 327-7111

A-1 CABINETS & ANTIQUES

**CANADIANA &
 AMERICANA**
327-8755

428 - 13th Street N., Lethbridge

His Company's**Best Salesman . . .**

He gets things done by
 "long distance" —
 commands attention, saves
 time, mileage and money.

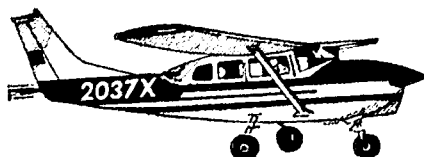
**LEARN
 TO FLY!**

Established 1946

GOVERNMENT APPROVED SCHOOL

Lethbridge Flying Club

AIRCRAFT RENTALS



HANGAR & OFFICE
327-3380

Hangar No. 4, Kenyon Field Airport — Box 272

Apartment, Blocks & Buildings

(For complete list of Apartment, Blocks & Buildings see last page in Lethbridge Alphabetical Section)

PARK TOWERS APARTMENTS

32 - GRACIOUS HIGH RISE SUITES

After Hours Mr. Marquardson 327-3546

Lethbridge 327-5455

Rideau Court Development

125 Rideau Crt 328-2925

Victoria Mansions 1002 3 Av S 327-5698

Appliance Repairs

See Electric Appliances—Repairing
Also Specific Kinds

Appliances—Electric

See Electric Appliances Section

Appliances—Gas

See Gas Equipment & Supplies

Appraisers

Burgoyne E J & Associates

Accredited Appraiser

1121 Frontenac Av SW Calgary 244-9432

EXCHANGE

FURNITURE & APPLIANCES
ALL HOUSEHOLD EFFECTS

212 5 St S 328-5266

Look Jack Coalhurst 327-3744

Schwartz Agencies (1972) Ltd

College Shopping Mall 328-3331

Apron Supply Service

See Linen Supply Service

Architects

BRUNING DIVISION ADDRESSOGRAPH-
MULTIGRAPH OF CANADA LIMITED

714 7 St S 328-4364

CHANDLER-KENNEDY ARCHITECTS

522 11 Av SW Calgary 263-1006

FOOKS N H & ASSOCIATES

2650 S Parkside Dr 327-8211

LURIE & NEUFELD 309 6 St S 328-2066

ROBINS MITCHELL WATSON 529 6 St S 327-3113

Architectural Draftsmen & Designers

See Draftsmen

Architectural Photographers

See Photographers—Commercial

Armoured Car Service

LOOMIS ARMORED CAR SERVICE LTD

1914 2 Av S 328-9822

Art Galleries & Dealers

ART STUDIO ON FIFTH AVENUE THE

ART GALLERY

ARTISTIC PICTURE FRAMING

SERVING LETHBRIDGE & DISTRICT

SINCE 1958

Heino Deeken, Mgr.

710 5 Av S 327-0278

Art Galleries & Dealers—(Cont'd)

House of Fine Art 409 5 St S 328-1314

See Our Advertisement This Classification

HOUSE OF FINE ART

- ARTISTIC — CUSTOM PICTURE FRAMING
- ORIGINAL OIL PAINTINGS
- CANADIAN ARTISTS
- SCULPTURES IN BRONZE AND WOOD
- DECORATIVE FIXTURES
- LOCAL ARTISTS
- EUROPEAN ARTISTS
- ARTIST SUPPLIES

3rd Door North From
Greyhound Bldg.

328-1314

409 - 5th STREET SOUTH

Artificial Flowers

Lorna's Flowers Ltd 1508 9 Av S 327-8766

North Plaza Florist 618 13 St N 327-1212

328-3406

Artificial Insemination

ARTIFICIAL BREEDERS SERVICE —See Lethbridge

Artificial Breeders Co-op

ISLAND BREEDERS SERVICE

LTD Grassy Lake 655-2211

LETHBRIDGE ARTIFICIAL BREEDERS CO-OP

Animal Clinic

Stockyards 327-8822

After Hours Call M Donkin res 328-2569

SOUTHERN SIRES LTD

Custom Semen Collection, Freezing &
Distribution Semen Available
All Breeds Of Cattle

After Hours Call: 328-0083

Box 357

Coutts Hwy 328-9671

Artificial Limbs

Limb & Brace Co Lethbridge

1205 3 Av S 327-8411

Artists & Designers

JAY SIGNS 1820 10 Av N 327-8794

STUDIO ONE CERAMICS 2410 5 Av N 328-0866

Artists' Supplies

Ferguson Paint Ltd 318 7 St S 328-4595

GRAPHIC REPRODUCTIONS LTD

323 5 St S 328-1033

HOUSE OF FINE ART

ARTISTS SUPPLIES

ARTISTIC CUSTOM FRAMING

3 Doors North of Greyhound Building

409 5 St S 328-1314

Asbestos & Asbestos Products

Northern Asbestos & Building Supplies Ltd

253 12 St N 327-6161

Asphalt & Paving Contractors

See Paving Contractors

LARGE END UP

Always store eggs large end up.

Associations & Societies

See also Social Service Organizations

ALBERTA MOTOR ASSOCIATION

608 5 Av S 328-1181

24 Hour Emergency Service 328-1181

Alberta Sugar Beet Growers

417 3 Av S 327-3242

Boy Scouts of Canada 217 12 St-A S 327-4647

Canadian Automobile Association—See Alberta Motor
Association

Canadian Cancer Society

409 Canada Trust Bldg 327-5452

CANADIAN DIABETIC ASSOCIATION

505 18 Av NE Calgary 277-8606

Canadian Polish Association of Lethbridge

745 13 St N 328-9038

Canadian Red Cross Society

7 Av & 12 St S 327-7117

Community Chest 1120 7 Av S 327-1700

Dominion Automobile Association

740 4 Av S 328-4241

Friendship Centre of Southern Alberta

5 St & 1 Av S 328-7361

Independent Order of Foresters

1027 29a St S 328-8776

John Howard Society of Alberta

4-612 3 Av S 327-8202

Ladies Auxiliary To The Fraternal Order of Eagles

631 13 St N 327-8365

Lethbridge Construction Association

1321 3 Av S 328-2474

Meals On Wheels 296 7 Av S 327-7990

Mental Health Alberta Information & Referral

Edmonton—Call Long Distance (No Toll Charge)

& ask for Zenith 06031

Rehabilitation Society of Lethbridge

1261 2 Av-A N 328-2048

Scandinavian Hall 229 12 St-C N 328-2985

Southern Alberta Sheep Breeders Ltd

918 1 Av S 327-3760

Tuberculosis Association

415 Canada Trust Bldg 327-5401

Weight Watchers (Alberta) Ltd—Calgary Cardston

Lethbridge Pincher Creek & Taber Customers

Only Call Long Distance Zenith 06124

(No Toll Charge) & ask for 328-7771

Y M C A 515 9 St S 327-8221

YWCA Office 604 8 St S 327-2284

Executive Directors Office 328-9015

Residence 610 8 St S 328-9016

Residence 604 8 St S 328-9016

Attorneys

See Lawyers

Save time and steps with an
EXTENSION TELEPHONE — costs
only a few cents a day.

THE AUCTION BLOCK

**REGULAR TUESDAY EVENING SALES
6:30 P.M.**

- Antiques
- Appliances
- Automobiles
- All Saleable Items
- Collectors Items
- Dispersion Sales
- Estate Liquidation
- Farm Equipment
- Household Furniture

PICK-UP
SERVICE

327-1222

DELIVERY
SERVICE

2508 - 2nd AVENUE NORTH — BOX 487

Auctioneers

Auction Block The 2508 2 Av N 327-1222

See Our Advertisement This Classification

FORT MACLEOD AUCTION MARKET LTD

At The Cross Roads of Canada's Cattle Country

CATTLE SALES EVERY TUESDAY 10:30 A.M.

John Milne, res. 234-3016
Ken Hurlburt, res. 234-3408
Brant Hurlburt, res. 234-3408
P. Robert Dyck, res. 234-4313
Harvey A. Bourassa, res. 234-3822

Box 690 Fort Macleod 234-3315

HANDLEY AUCTION & ENTERPRISES LTD

101s 19a Av Coaldale 345-3534

Hat Livestock Auction Co Ltd

Box 28 Medicine Hat 527-2148

See Our Advertisement This Classification

Hurlburt Auction Service Ltd 1920 2 Av S . . 328-4705

See Our Advertisement This Classification

Newby E L 212 23 St S 327-2349

Perlich Bros Auction Market Ltd Box 1057 328-3951

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Picture Butte Auction Mart Picture Butte 732-4400

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PRAIRIE LIVESTOCK LTD

SALE: MONDAY 11:00 A.M.

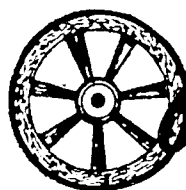
Listings Anytime — Day or Night

JOHN CHARLTON, AUCTIONEER

Gary Jensen, Yard Mgr.

Phone Taber 223-3921

(Continued Next Page)



Perlich Bros

"IN THE HUB OF THE
LIVESTOCK INDUSTRY"

Auction

Market Ltd.

ED TORSHER
Lic. No. 793
Box 296
BOW ISLAND
545-6452

"SUCCESSFUL
LIVESTOCK
MERCHANDISING
DOESN'T JUST
HAPPEN
IT IS PLANNED"

Hog & Dairy Sales — Tuesday
Cattle Sales — Thursday

BOX 1057, LETHBRIDGE

328-3951



TONY 328-9872



JOE 328-9772

HAT LIVESTOCK AUCTION CO. LTD.



"Auction
Means
Action"

HOGS & DAIRY CATTLE
EVERY MONDAY

REGULAR BEEF CATTLE
EVERY TUESDAY

Box 28

Medicine Hat

527-2148

Located on Highway No. 3

Jim Schlenker Auctioneer, res. 527-7376

Hurlburt Auction Service Ltd.

1920 - 2nd AVENUE SOUTH — LETHBRIDGE

***YOU TOO
CAN HAVE A
SUCCESSFUL SALE***

- FARM SALES
- PUREBRED SALES
- FURNITURE SALES

Specializing In

- COMMERCIAL CATTLE SALES
- DISPERSION SALES

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Auctioneers—(Cont'd)

ST PAUL LIVESTOCK AUCTION MART LTD
REGULAR SALE EVERY TUESDAY
Don Hutton, Res. 645-4059 - Mart 645-3588
4433 50 Av St Paul 645-3613

Schlenker Auction Service
Box 28 Medicine Hat 527-2814
See Our Advertisement This Classification
Southern Alberta Co-op Livestock Division
Alberta Stockyards 327-4010
See Our Advertisement This Classification

ITALIAN FLAIR

Sauces take on Italian flair when you add oregano or basil, a dash of thyme or marjoram.

PICTURE BUTTE AUCTION MART

Specializing In Livestock Sales

CATTLE SALES

Every Wednesday at 1:00 p.m.

HOGS — BABY CALVES & DAIRY SALES

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Jim Juris, Residence 732-4377

732-4400

PICTURE BUTTE

Auditoriums

Yates Memorial Centre 10 St & 4 Av S 328-6116

Auditors

See Accountants Section

Auto Courts

See Motels

Automatic Controls

See Controls

Automatic Transmissions

See Automobile Transmission Sales & Service

Automobile Accessories, Equipment & Supplies

See Automobile Parts & Supplies—Retail & Automobile Parts & Supplies—Wholesale

Automobile Agencies & Dealers—

New Cars

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HORNET
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MATADOR
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AMBASSADOR

American Motors

Exclusive "Buyer Protection Plan"

"AUTHORIZED DEALERS"

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302 3 Av S 327-2750

Being modern means introducing yourself on all calls, immediately.

Automobile Agencies & Dealers—

New Cars—(Cont'd)

BENY CHEVROLET OLDSMOBILE
2 Av & 8 St S 328-1101
See Our Advertisement This Classification

Carter's Garage Magrath 758-3144
See Our Advertisement This Classification

CHRYSLER-PLYMOUTH AUTOMOBILES

SALES

PARTS

SERVICE

**CHRYSLER
PLYMOUTH**

"WHERE TO BUY THEM"

FLEMING MOTORS LTD

7 St & 1 Av S 327-1591

Claresholm Motors Ltd

5115 1 St Claresholm 235-3533

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NEED SOMETHING . . .

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..... IN YOUR SHOP?

..... AT HOME?

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Who sells it.

The Firm's Address.

The Telephone Number.



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★ LIVESTOCK

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AFTER HOURS
JIM SCHLENKER . Medicine Hat 527-7376

Box 28, Medicine Hat

BENY

**CHEVROLET
OLDSMOBILE**

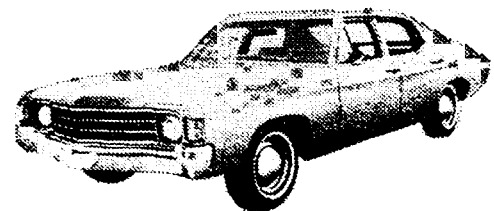
328-1101

2nd Ave. &
8th Street S.

MONTE CARLO
CHEVELLE
NOVA
VEGA

CUTLASS
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CAMARO

**CHEVROLET TRUCKS
SALES & SERVICE**



Southern Alberta Co-op

LIVESTOCK DIVISION

We Can Look After All Your
Livestock Buying & Selling

- HOG SALE MONDAY, WEDNESDAY & FRIDAY
- CATTLE SALE TUESDAY & THURSDAY
- HOG ASSEMBLY FOR THE HOG MARKETING BOARD
- CONSIGN YOUR CATTLE TO THE CO-OP

Phone 327-4010

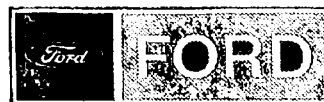
ALBERTA STOCKYARDS

J. B. Deak, Mgr., Residence 327-6256

Carter's Garage

"THE PLACE TO BUY"

YOUR FORD CAR & TRUCK
DEALER — ALL MODELS



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After Hours Residence 758-3418

758-3144

MAGRATH

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- PONTIAC
- BUICK
- CHEVROLET
- OLDSMOBILE



• CHEV. & GMC TRUCKS

235-3822 235-3533

5115 - 1st Street, Claresholm

COLLEGE MERCURY

Cortina

Capri

Comet

Cougar

Montego

Meteor

Marquis

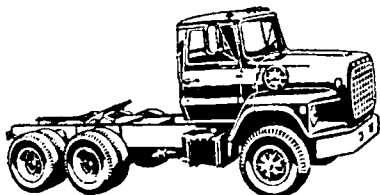
Lincoln

Ford Trucks

329-0333

1718 - 3rd AVENUE SOUTH

24 HOUR TOWING SERVICE — 328-5344



Automobile Agencies & Dealers—

New Cars—(Cont'd)

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"SALES - SERVICE - PARTS"

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CHINOOK SERVICE (TABER) LTD

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FOREIGN CAR (LETHBRIDGE) LTD

1102 3 Av S 328-9651

HARRY'S AUTO SERVICE LTD

2111 20 Av Coaldale 345-3090

DUNLOP FORD SALES LTD

1510 Mayor Magrath Dr 328-8861

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ENERSON'S PONTIAC BUICK GMC

VENTURA - LEMANS

PONTIAC - BUICK

FIREBIRD - OPEL

G.M.C. TRUCKS

G.M. PARTS

817 4 Av S 329-4444

Fleming Motors Ltd 7 St & 1 Av S 327-1591

See Our Advertisement This Classification

Foothills Ford Sales Ltd

5203 1 St Claresholm 235-3328

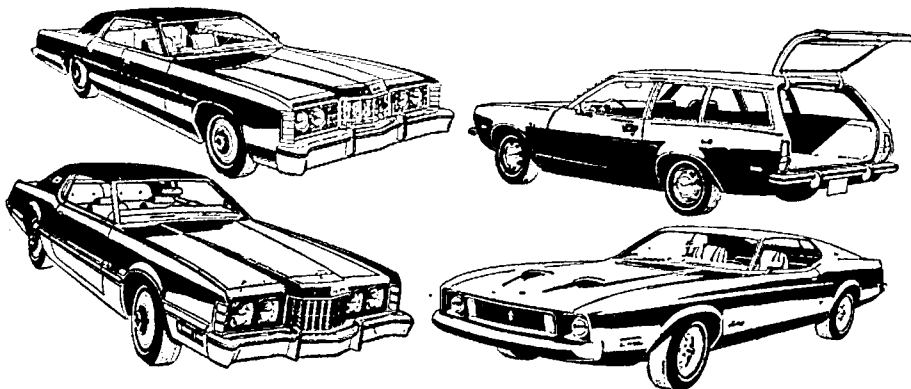
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DUNLOP

FORD

SALES LTD.



THIS IS FORD COUNTRY — WHAT DO YOU DRIVE?

MAVERICK — PINTO — TORINO — MUSTANG

THUNDERBIRD — FORD — FORD TRUCKS

FORD AUTHORIZED SERVICE AND SALES — GENUINE FORD PARTS

328-8861

1510 Mayor Magrath Drive



Fleming

MOTORS LTD.

LETHBRIDGE

PLYMOUTH

CHRYSLER

IMPERIAL

DODGE TRUCKS

Sales & Service

327-1591

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If china and earthenware become stained or discoloured, use salt moistened with water to rub them clean. Stained vases and bottles respond to a cleansing solution of salt and vinegar. Let stand for a few hours, shake vigorously and rinse with clean water.

Automobile Agencies & Dealers—

New Cars—(Cont'd)

FORD-CARS & TRUCKS

THUNDERBIRD
FORD

TORINO
MUSTANG
MAVERICK
PINTO

FORD TRUCKS

"WHERE TO BUY"

SUPERIOR MOTORS (TABER) LIMITED

5403 48 Av Taber 223-3537

FOREIGN CAR (LETHBRIDGE) LTD

1102 3 Av S 328-9651

HENSON MOTORS LTD

4605 1 St Claresholm 235-3308

JEEP VEHICLE SALES & SERVICE

JEEP

JEEP COMMANDO

JEEP WAGONEER

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KENWAY TOYOTA LTD 5206 46 Av Taber 223-3434

King Chrysler Dodge Ltd

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ONLY
ROTARY POWERED
CAR IN
NORTH AMERICA
TODAY



"WHERE TO BUY THEM"

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PRO-MOTORS LTD

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MARQUIS

METEOR

MONTEGO

COUGAR

COMET

CORTINA

CAPRI

FORD TRUCKS

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Automobile Agencies & Dealers—

New Cars—(Cont'd)

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APOLLO & GMC TRUCKS

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Chevrolet & Oldsmobile Dealer

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Pit-Stop Sales & Service Ltd

9203 Macleod Tr S Calgary 252-7741

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PORSCHE-AUDI

SALES
SERVICE
PARTS
USED CARS

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+AUDI

NEW MODELS ON DISPLAY

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Pro-Motors Ltd 1520 2 Av S 328-8117

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RAEWOOD MOTORS LTD 1403 3 Av S ... 328-4539

Parts & Service 328-4189

Raymond Motors Co Ltd

124 Broadway N Raymond 752-3324

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FOOTHILLS FORD SALES LTD.



"Your Friendly Ford Dealer" Claresholm

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9203 MACLEOD TRAIL S., CALGARY

PRO - MOTORS LTD.

MAZDA & MERCEDES-BENZ
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COMPLETE LINE OF PARTS & ACCESSORIES

GUARANTEED USED CARS

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* METEOR

* MONTEGO * CORTINA DEALER

Mechanical & Auto Body Repairs
AMA & DAA TOWING SERVICE

"Service Is A Must"

752-3324

124 Broadway N., Raymond



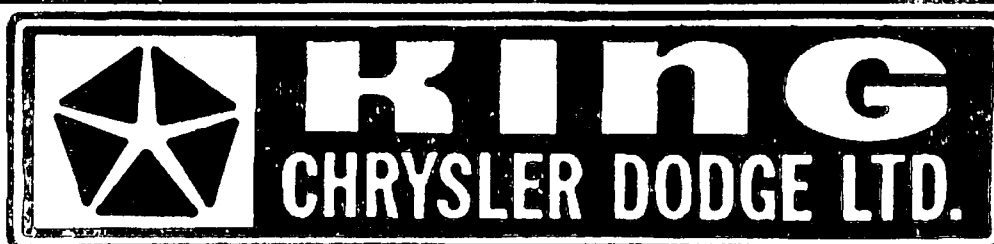
Dodge

CHRYSLER

Dodge Trucks

SALES/SERVICE

3rd Ave. & 11th St. South
Lethbridge, Alberta



AUTHORIZED CHRYSLER LEASING

328-9271

Chryco &
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Automobile Agencies & Dealers—**New Cars—(Cont'd)**

SHORT STOP AUTO LTD 538 6 St S 328-6586
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TOYOTA SALES PARTS SERVICE

14 Models in:

Sedans
Hardtops
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4-Wheel Drive Vehicles

See How Much Car Your Money Can Buy

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Toyota Travel Centre Div of Haico Mfg Ltd

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UNITED MOTORS CO LTD**AMERICAN MOTORS****SALES - PARTS - SERVICE**

SERVING THE SOUTH FOR A ¼ CENTURY

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327-2805

SCRATCHED WOODWORK

One way to repair deeply scratched woodwork is by filling the scratches with a mixture of fine sawdust and spar varnish. After this filling has hardened completely, smooth it down with fine sandpaper.

Automobile Agencies & Dealers—**New Cars—(Cont'd)****VOLKSWAGEN AUTHORIZED SALES SERVICE & PARTS**

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VW Karmann Ghia
VW Squareback & Type 3
VW 411 4-Door Sedan
VW 411 Wagon
VW Station Wagons
VW Camptobile, VW Trucks

**"SALES, SERVICE & PARTS"**

LETHBRIDGE

RAEWOOD MOTORS LTD 1403 3 Av S 328-4539

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CARDSTON AUTO SERVICE

235 1 St E Cardston 653-3162

VOLVO AUTHORIZED SALES SERVICE & PARTS

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142 E Fuel Injection 2 Door Sedan
144 4 Door Sedan
164 E Fuel Injection 4 Door Sedan
1800 E Fuel Injection Sports Coupe
1800 ES 3 Door Sports Coupe

**"FOR INFORMATION CALL"****-SHORT STOP AUTO LTD**

538 6 St S 328-6586

Automobile Agencies & Dealers—**Used Cars****COLLEGE MERCURY SALES LTD**

1718 3 Av S 329-0333

DUNLOP FORD SALES LTD

1510 Mayor Magrath Dr 328-8861

El Dorado Sales 2910 1 Av S 327-1233

ENERSON'S PONTIAC BUICK GMC

1902 3 Av S 329-4444

Automobile Agencies & Dealers—**Used Cars—(Cont'd)**

Fleming Motors Ltd 7 St & 1 Av S 327-1591
Foreign Car (Lethbridge) Ltd 1102 3 Av S 328-9651
Parts Dept 327-2622

KING CHRYSLER DODGE LTD

11 St & 3 Av S 328-9271

RAEWOOD MOTORS LTD 1403 3 Av S 328-4539

Sommerfeldt Car Sales 321 13 St N 328-9444

Top Car Sales 1903 3 Av S 328-1522

TOWN & COUNTRY MOTORS & SPEED CENTRE

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SPECIAL ON SPEED EQUIPMENT

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Automobile Air Conditioning Equipment**A R A AUTOMOTIVE AIR CONDITIONING**

Over 100 models to fit most domestic and imported vehicles. Complete selection of factory-like hidden units, many wall-to-wall and custom styles.

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2 Av & 8 St S 328-1101

ENERSON'S PONTIAC BUICK GMC

817 4 Av S 329-4444

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FRIGIKING AUTO AIR CONDITIONERS

Drive in comfort with air conditioning that COMES ON COLD — COOLS YOUR CAR QUICKLY. Made to fit almost every car on the road today. Compacts, sports models, even limousines. Over 5,000 sales & service outlets nationwide.

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Automobile Antiques

See Antiques

Automobile Batteries

See Batteries Storage

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Parts - Sales - Service

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Complete Texaco Car Care

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Toyota Travel Centre

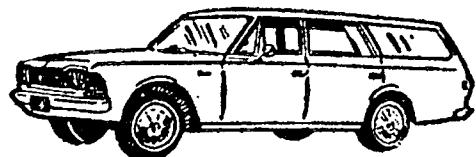
DIVISION OF HAICO MFG. LTD.

**Toyota Cars****"Go On A Savings Spree — Go Toyota"****"GET YOUR HANDS ON A TOYOTA AND YOU'LL NEVER LET GO"****Sales Parts & Service**

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LETHBRIDGE

TOYOTA

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BENY CHEVROLET OLDSMOBILE
 2 Av & 8 St S 328-1101
 Bullock's Auto Body Ltd 312-314 1 Av S 327-1245
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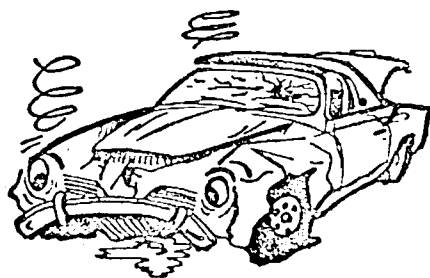
COLLEGE MERCURY SALES LTD
 Shop 1916 2 Av S
 1718 3 Av S 329-0333

DUNLOP FORD SALES LTD
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 See Our Advertisement This Classification

ENERSON'S PONTIAC BUICK GMC
 3 Av & 9 St N 329-4444

FLEMING MOTORS LTD 7 St & 1 Av S 327-1591
 Gough's Auto Body Ltd 206 11 St S 328-5145
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 Kustom Auto Body 1617 20 Av Coal Dale 345-3079
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AUTO PAINTING BODY REPAIRING



**COLLISION REPAIRS
 AUTO GLASS
 FRAME STRAIGHTENING
 WHEEL ALIGNMENT
 COMPLETE AUTO BODY
 REFINISHING**

328-8861

DUNLOP FORD SALES LTD.
 1510 Mayor Magrath Drive

To Find Someone
 In your NEIGHBORHOOD
WHO SELLS IT?

Looking for someone close by
 who sells or has a service you
 want will be easy when you

**LOOK IN THE
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Gough's AUTO BODY LTD.

FAST, EFFICIENT SERVICE



- PAINTING
- AUTO GLASS
- WHEEL ALIGNMENT
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24 Hour Towing

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328-5145

AFTER HOURS 328-9812

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BULLOCK'S AUTO BODY LTD.

- FACTORY MATCHED OR CUSTOMIZED PAINTING BY EXPERTS
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GARAGE: 509 - 6th Avenue South

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FREE ESTIMATES

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345-3079

Automobile Body Repairing—(Cont'd)

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Raewood Motors Ltd 1403 3 Av S328-4539
Speedy Paint & Body Shop Ltd
 323 3 St S327-0717
 See Our Advertisement This Classification
United Motors Co Ltd 302 3 Av S327-2750

Automobile Camps

See Motels

Automobile Driving Instruction

ABC Driving Academy 706 3 Av S327-1241
ALBERTA MOTOR ASSOCIATION
 608 5 Av S328-1181

Automobile Electrical Service**BISSETT ELECTRIC (1971)**

ELECTRICAL REPAIRS TO ELECTRIC MOTORS
 GENERATORS - STARTERS - MAGNETOS
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 FOR MOTOROLA

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HUTTON'S LTD 321 8 St S327-2586

Automobile Financing

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Automobile Garages

See Garages Service

Automobile Glass

See Glass Auto Plate & Window

Automobile Leasing

See Automobile Renting & Leasing—Also Leasing
 Service

Automobile Machine Shops

See Machinists—Automotive

Automobile Mufflers

See Mufflers—Exhaust

Automobile Painters

Bullock's Auto Body Ltd327-1245
 312-314 1 Av S328-6352
Speedy Paint & Body Shop Ltd 323 3 St S 327-0717

Automobile Parts & Supplies—Retail

ENERSON'S PONTIAC BUICK GMC
 3 Av & 9 St N329-4444

J B'S AUTOMOTIVE CENTRE LTD
 425 6 Av SECalgary 264-3839
Midland Auto Supply (1971) Ltd 421 5 St S 327-4951
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SPECIAL PARTS & ACCESSORIES
 FOR ALL MAKES

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MODERN BODY SHOP

WE SPECIALIZE IN
 REPAIRS & REFINISHING
 TO ALL MAKES OF CARS & TRUCKS

ESTIMATES
 TOWING SERVICE
 PHONE FOR ALL SERVICES
 DAY OR NIGHT
327-5544
 1511 - 3rd Avenue South

LETHBRIDGE



BODY REPAIRING AUTO PAINTING

FREE ESTIMATES
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SPEEDY PAINT & BODY SHOP LTD.
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 Foreign & Domestic
 Autos & Trucks
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For the busy, modern homemaker, conveniently placed extension phones in the areas of your home where you work, sleep or play. Save steps while they serve.

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(1971) LTD.

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- ★ LUGGAGE & SKI RACKS
- ★ GAUGES & MIRRORS
- ★ FLOOR MATS & WAXES

CUSTOM AUTO ACCESSORIES

327-4951

421 - 5th Street South — Lethbridge

Automobile Parts & Supplies—

Wholesale

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WHOLESALE AUTOMOTIVE PARTS
& ACCESSORIES

2 Av & 11 St S 328-8111

BAALIM WHOLESALE LTD

CAR - TRUCK & TRACTOR PARTS

MACHINE SHOP SERVICE {328-9888
205 10 St S 327-8587

BOWES "SEAL FAST" PRODUCTS—

DUNCAN AUTOMOTIVE (LETH) LTD

2 Av & 7 St S 328-4852

CUSTOM ENGINE & PARTS LIMITED

ALL TYPES ENGINE
AND
INDUSTRIAL PARTS

1605 3 Av S 328-8181

DUNCAN AUTOMOTIVE (LETH) LTD

Cor 2 Av & 7 St S 328-4852

Frank Automotive Supplies Ltd

1211 2 Av S 328-9631

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King Chrysler Dodge Ltd 11 St & 3 Av S 328-9271

Marshall Auto Wreckers Ltd 308 2 St S 328-3316

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421 5 St S 327-4951
Minute Muffler Installations 308 4 St S 327-8888

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Automobile Parts & Supplies—

Wholesale—(Cont'd)

PARTSMAN AUTOMOTIVE LTD

AUTOMATIC - CAR & HOME

STEREOS - WIX FILTERS

P & D IGNITION PARTS

GATES BELTS - R. M. PAINTS

1280 2 Av S 327-4585

Silver Automotive Lethbridge Ltd

1706 2 Av S 328-9621

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Automobile Racing Equipment

J B's Automotive Centre Ltd

425 6 Av SE Calgary 264-3839

See Our Advertisement This Classification



JB Automotive Centre Ltd.

Best deal on wheels

- Name Brand Speed Equipment
- Custom Engine Building
- One Day Order Service

— CALL US —

264-3839

425 - 6th Avenue S.E., Calgary, Alberta

Automobile Racing Equipment—(Cont'd)

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PERFORMANCE GOOD YEAR
TIRES & WHEELS

305 13 St N 327-3181

Pacemaker Automotive (Calgary) Ltd

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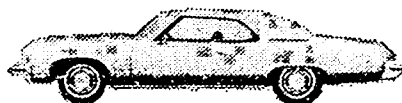
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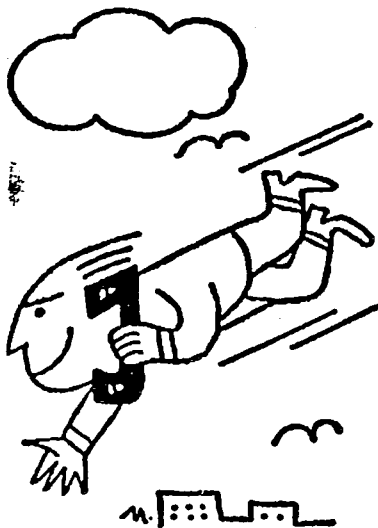
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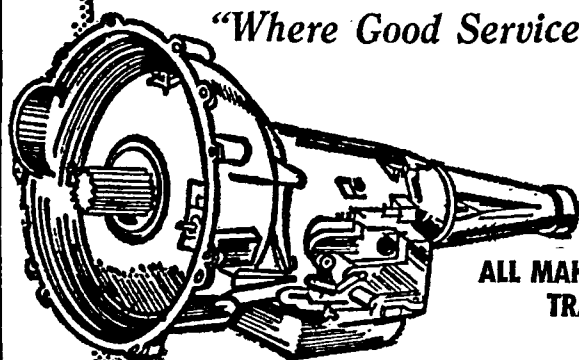
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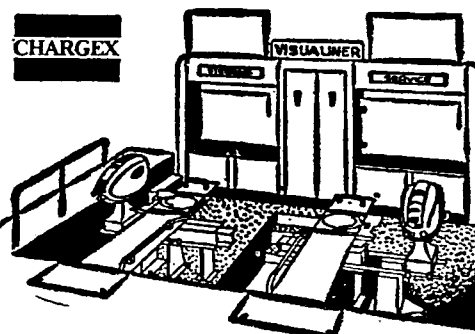
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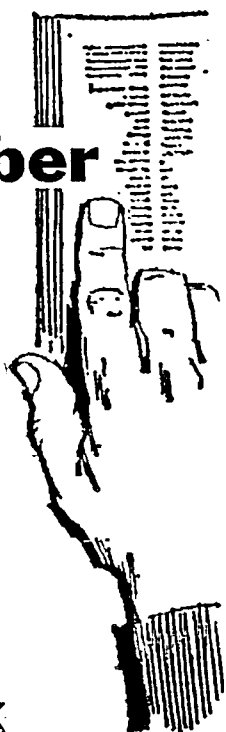
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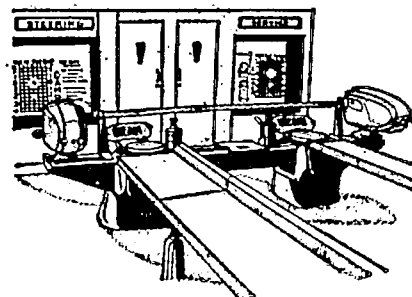
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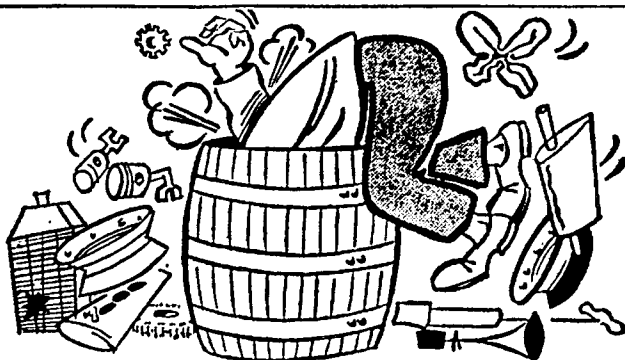
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