

Chemstone Veneering Co. LTD.

Processed Stone Facing
Many Colors Available
— FREE ESTIMATES —

OFFICE: 327-7664
715 - 17th Street N.
PLANT 328-7044
2215 - 2nd Ave. N.

McLEAN MOVING LTD.

LOCAL AND
LONG DISTANCE
MOVING
PACKING • STORAGE



AUTHORIZED



AGENTS

FOR A BETTER MOVE ALL WAYS!

327-2097 — 328-0611

Night Calls: 327-3215

640 - 6th Street South, Lethbridge

L & W Moving Ltd.

AGENTS FOR

UNITED VAN LINES
(CANADA) LIMITED

Storage
With Care
327-3911

AFTER HOURS CALL
327-3089 or 327-0348

3510 - 5th Avenue North, Lethbridge

Stone-Cast

Chemstone Veneering Co Ltd 2215 2 Av N .. 328-7044
(See Advertisement This Page)

Storage Batteries

See Batteries—Storage

Storage—Fur & Garment

See Fur Storage

Storage—Household

B & K Delivery & Storage & Industrial Pallet
Mfg 2508 2 Av N 328-2055
L & W Moving Ltd 3510 5 Av N 327-3911
(See Advertisement This Page)

WESTMOUNT OFFICE STORE FIXTURES

DISTRIBUTOR FOR



COMPLETE STORE OUTFITTERS
For Professional Planning Assistance
By Your Local Representative
9652 JASPER AVENUE — EDMONTON

Storage—Household—(Cont'd)

McLean Moving Ltd 640 6 St S 327-2097
(See Advertisement This Page)

OWEN DISTRIBUTING LTD

STORAGE

Specialists in Local and Long
Distance Moving

AGENTS FOR ALLIED VAN LINES LTD

1216 1 Av S 328-4485

Don't keep it a Secret!

Tell the ready-to-buy people about
the products and services you sell.

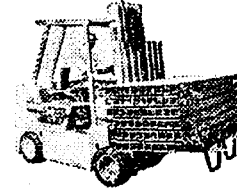
Advertise in the YELLOW PAGES!

Display the brand names of the
products you sell and repair. Make
it easier for people to buy from you.

Storage—Merchandise

B & K Delivery & Storage & Industrial Pallet Mfg
2508 2 Av N 328-2055
(See Advertisement This Page)

B. & K. DELIVERY & STORAGE & INDUSTRIAL PALLET MFG.



Palletized Operation
Warehousing & Distributing

24 HOUR SERVICE 328-2055
2508 - 2nd Ave. N., Bruce Savage, Mgr.

Store Fixtures

Westmount Office Store Fixtures Ltd
9652 Jasper Av Edmonton—Lethbridge
Customers Only Call Long Distance
(No Toll Charge) & ask for Zenith 06008
(See Advertisement This Page)

A wise buy—a YELLOW PAGES ad.

- Shelf Brackets • Islands • Wall Standards
- Gondolas • Wall Units • Show Cases
- Pegboard Hooks • Metal Shelving

STOCKROOM & WAREHOUSE SHELVING

- Space Saver • Cost Savings
- Maintenance Free • Rapid Assembly
- Fully Adjustable • Increase Load Factor
- Allows Future Expansion
- Versatile & Adaptable

Call Long Distance (No Toll Charge)
and ask for

Zenith 06008

Store Fronts

CANADIAN PITTSBURGH INDUSTRIES LTD

252 12 St N 327-1508

LETHBRIDGE SASH & DOOR FACTORY

Designed & Installed to Your Specification
Free Estimates

5 Av & 4 St S 327-1581

Storm Windows

See Windows Metal & Windows Wood

Stove Oil

See Gas & Oil Bulk Stations

KEEPING GRATED CHEESE

Grated cheese can be saved for use
in casseroles, salads and soups if it is
kept in a covered jar in the refrig-
erator.

Stoves & Ranges—Sales & Service

Ace TV & Radio Co 1406 17 St S328-6131
Baker Appliances Ltd 812 4 Av S328-1673
ST LOUIS FURNITURE STORE
118 5 St S327-2210

Stoves & Ranges—Supplies & Parts—

Retail

FAIRFIELD APPLIANCE SERVICES LTD
CHROMALOX PARTS & ALL REPAIRS
TO ALL MAKES & MODELS
1244 3 Av S327-6684

HOYT'S
APPLIANCES 606 3 Av S327-5767
HOYT'S NORTH LETHBRIDGE
324 13 St N328-4441

Straw

See Feed & Poultry Supplies

Structural Engineers

See Engineers—Structural

Stucco & Stucco Contractors

Dual Drywall 1618 St David Rd328-9306

Suede Cleaning

See Leather Cleaning

Supermarkets

See Grocers—Retail

Surgeons

See Physicians & Surgeons

Surplus Goods

National Department Stores 302 5 St S ...327-2764

Surveying Instruments

CALDRAFT LTD

K & E - ZEISS DISTRIBUTORS
RENTAL — SALES — SERVICE
615 8 Av SWCalgary 269-4361

CALGARY INSTRUMENT TECHNICAL SERVICE LTD

Survey Instruments — Repairs - Sales - Rentals
Drafting Supplies. Zeiss (Jena) Dietzgen, Lufkin
109 17 Av SWCalgary 262-9421

GRAPHIC REPRODUCTIONS LTD

SALES & SERVICE
323 5 St S328-1033

NORMAN WADE COMPANY LIMITED

WILD Surveying Equipment
Sales — Rentals — Repairs
CALL CALGARY COLLECT 287-1530
4620 Manilla Rd SECalgary 287-1530

NEED SOME SERVICE?
When the job calls for expert service, you can find just the people to do it by looking in the Yellow Pages of your Telephone Directory. Its the easy, in-a-jiffy way to look up anything you need —services or stores, products or people.

Surveyors—Aerial

T & S TOPOGRAPHIC SERVICE LTD

PHOTOGRAMMETRIC MAPPING
REMOTE SENSING
ORTHOPHOTO-AERIAL
PHOTOGRAPHY
MOSAICS



"FOR INFORMATION CALL"

T & S TOPOGRAPHIC SERVICE LTD
10551 123 StEdmonton 482-5536

Surveyors—Land

BROWN OKAMURA & ASSOCIATES LTD

LAND SURVEYORS
& ENGINEERS

401 Mayor Magrath Dr328-3321

CANADIAN ENGINEERING SURVEYS LTD

2602 Charter TwrsCalgary 264-2151
D Rae SutherlandCalgary 264-2151

MARTIN D A & ASSOCIATES

LAND SURVEYORS

ALBERTA & DOMINION LAND SURVEYOR

3714 South Parkside Dr328-3025

STEWART WEIR STEWART WATSON & HEINRICHS

ENGINEERS — SURVEYORS
TOWN PLANNERS

10551 123 StEdmonton 482-5536

Swimming Pools

Paul's Plumbing & Heating Ltd
128 N Mayor Magrath Dr327-8123
(See Advertisement This Page)

SAVE ON FOIL

Use aluminum foil to line a small baking pan for oven-baked chicken. Saves on washing up and economical too when the same foil is used to wrap the baked chicken for storage in the refrigerator. Use in the same way for baking fish.

Swing Stages

See Scaffolding

Tabulating Service

See Data Processing Service

Tailors

Benjamin's Cleaners-Tailors 317 10 St S ...327-5771
John's Tailor Shop 417 3 Av S327-3431
Mary's Tailor Shop 208 5 St S328-3213
O K Laundry & Dry Cleaning 312 3 St S...327-4039
Park's-Neilson's Dry Cleaners Ltd
311 6 St S327-4141
Perlux Cleaners 410 5 St S327-3666
Spic & Span Dry Cleaners 112 8 St S327-8116
Stan's Men's Wear Ltd 321 5 St S327-3730

Tanks—Septic

See Septic Tanks

Tanks—Steel & Wood

LIBERTY BOILERS (LETHBRIDGE) LTD

1402 2 Av S327-3921

WELDED PRODUCTS

FUEL, WATER & TRUCK ROAD TANKS
GENERAL REPAIRS, PORTABLE WELDING
210 1 Av S327-2544

Tape Recording Equipment & Supplies

See also Recording Equipment & Supplies

ANGLO DISTRIBUTORS STEREO & PHOTOGRAPHIC CENTRE

SONY

The Worlds Best
Franchised Dealer &
Warranty Service Centre

419 5 St S328-6661

FAIRFIELD APPLIANCE & TELEVISION

SALES LTD 1242 3 Av S328-0082

JACK'S RADIO & TV SALES & SERVICE

ROBERTS & PHILIPS
Franchised Dealers

302 13 St N327-4979

Tapes—Stereophonic Automotive

See Automobile Stereophonic Equipment

Tax Consultants

See Tax Return Preparation

Call AGT Architects, Engineers and Building Consulting Service, Calgary 261-3311, for a copy of their telephone specification & requirement booklet.



Hallmark
FIBERGLAS POOLS



Paul's Plumbing
& Heating Ltd.

- The Pool with the 15 Year Fibreglas Guarantee, any size, any shape
- Residential • Commercial

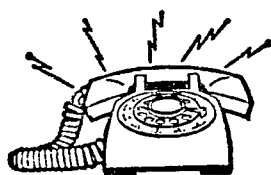
327-8123

128 North Mayor Magrath Drive

★ STAR ★ TAXI

*For Trips Near or Far—
Call a Star*

327-4458



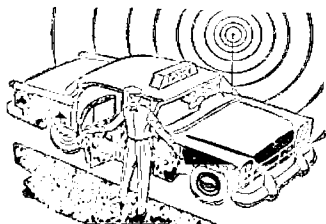
327-4457

2 WAY RADIO EQUIPPED CARS
DOWNTOWN

A-1 TAXI Corner 7th Street
& 5th Avenue S.

BRIDGE CABS

7 DAYS A WEEK

**328-8805**1415 Mayor
Magrath Drive

MAY WE BE OF SERVICE TO YOU!

**24 HOUR SERVICE
RADIO DISPATCHED**

LIMOUSINE SERVICE

Also Operating **BUDGET RENT-A-CAR**

Tax Return Preparation

BLOCK H & R INCOME TAX CO

"THE INCOME TAX PEOPLE"

815 3 Av S 327-3712
Northside Branch 328-6505

Dalglish Ken 1201 3 Av S 328-6966
DEWAR J M E Metcalfe Bldg 327-4213

Taxicabs

A-1 Taxi 7 St & 5 Av S 327-4458
(See Advertisement This Page)
Bridge Cabs 1415 Mayor Magrath Dr 328-8805
(See Advertisement This Page)
(Continued Next Page)

Princess Phone . . . Little, Lovely, Lights!
So beautiful . . . The Princess phone.

Telephone Directories

Covering Subscribers in all Alberta
centres may be obtained by
contacting your local Alberta
Government Telephone Office or
the Agent in your Exchange Area.

LISTED BELOW ARE THE
DIRECTORIES WHICH MAY
BE ORDERED

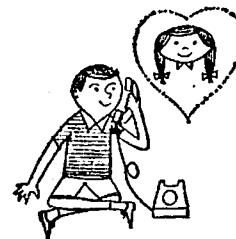
Banff & Area
Brooks & Area
Calgary & District
Central District
Lethbridge & District
Medicine Hat & District
Northern District
Peace River District



Seers and Sages in the know
Have no doubts
'bout where to go—
Wise men of all ages
Find it Fast in the



Is there someone
you'd like to call now?



. . . long distance rates
are surprisingly low!

Taxicabs—(Cont'd)

(City) Yellow Cabs 714 7 St S {327-6200
328-4566
(See Advertisement This Page)
MARQUIS TAXI 409a 5 St S 327-3545
(See Advertisement This Page)

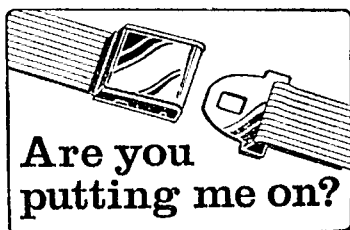
Listings Of This
Classification Are Continued
On Next Page

DANGER!

Charcoal fires produce carbon monoxide. In case of rain while doing outdoor cooking, do not drag the charcoal cooker inside a closed garage or porch. The biggest enemy of carbon monoxide is fresh air.



**Call
Long Distance**
the next best thing
to being there

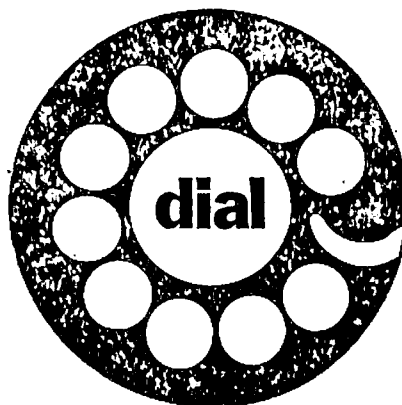


Are you
putting me on?

YELLOW CABS

"go ahead" 328-4566

"Think Fellow - Call Yellow" 327-6200



**CARS LOCATED IN MOST
PARTS OF THE CITY**

(CITY) YELLOW CABS

24 HOUR SERVICE

**PROMPT — COURTEOUS
CHARTERED TRIPS**

Radio Dispatched



UNITED

2 - WAY RADIO EQUIPPED

**DRIVER
OWNED
CARS**

**DAY OR
NIGHT**

***Taxi
Service***

CABS

(LETH.)

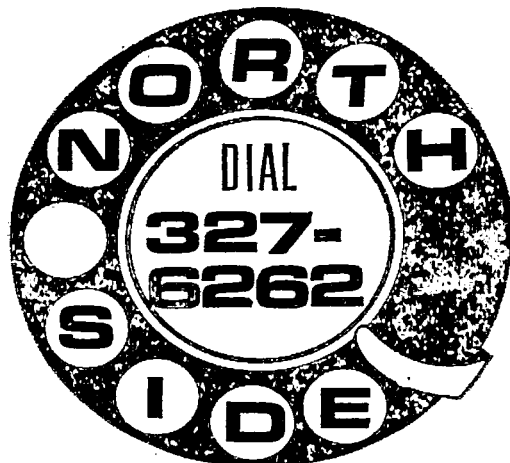
DEPENDABLE — COURTEOUS — 24 HOUR SERVICE

TELEPHONE

MARQUIS TAXI 327-3545

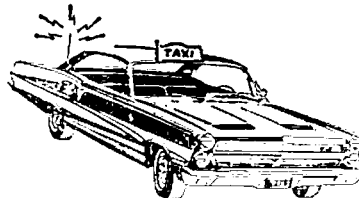
327-3838 327-2224 327-4440

LARGEST IN THE CITY — CENTRALLY LOCATED



ANYWHERE IN
CITY — COUNTRY

NORTH SIDE TAXI



RADIO DISPATCHED
24 HOUR SERVICE
PROMPT FRIENDLY

327-6262

328-6344

Taxicabs—(Cont'd)

North Side Taxi 531 13 St N {327-6262
328-6344
(See Advertisement This Page)
Star Taxi 7 St & 5 Av S {327-4458
327-4457
UNITED CABS (LETH) {327-2224
409a 5 St S {327-3838
327-4440

Taxidermists

Hart Taxidermy 2835 11 Av S 327-0156
(See Advertisement This Page)

MAYFAIR FURS

Operating Calgary Tannery, Tanning & Mounting
Birds, Game, Fish, Serving Hunters over 30 yrs.
917 17 Av SW Calgary 244-3420

**HART
TAXIDERMY**
★ FISH
★ HEADS
★ BIRDS
★ FUR RUGS
Albert H. Hart, Taxidermist
327-0156
2835 - 11th Avenue South, Lethbridge

Telegraph Companies

CP Telecommunications 1011 1 Av S
Agent 327-3186

Telemetering Equipment

AGT TELEMETERING & SUPERVISORY CHANNELS

CHANNEL
FACILITIES
TO PROVIDE
A MEANS OF

REMOTE METERING, SIGNALLING AND
SUPERVISORY CONTROL SYSTEMS

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

Part of Trans-Canada Telephone System

115 6 Av SW Calgary—Call Long Distance

(No Toll Charge) & ask for Zenith 33000

*Total Communications
for modern business*

Telephone Answering Service

Lethbridge Telephone Answering Service Ltd
714 7 St S 328-1701
(See Advertisement This Page)

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.



328-1701

714 - 7th STREET SOUTH

24 HOUR SERVICE

- ★ Personal Answering Service.
- ★ Medical & Dental Phone Service.
- ★ Services to meet your requirements.
- ★ Wake-up Service.
- ★ Pocket Paging System.
- ★ VHF 2-way Radio Systems.
- ★ Friendly Courteous Operators.

Lethbridge Telephone Answering Service Ltd.

Telephone Equipment

E.T.E. Automatic Electric (Canada) Ltd
3020 5 Av N 328-3576

Telephone Secretarial Bureaus

See Telephone Answering Service

Telephone Systems

AGT TELEPHONE SYSTEMS

OFFERING COMPLETE
COMMUNICATION
SERVICES AS
PART OF THE

TRANS-CANADA TELEPHONE SYSTEM.

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

Part of Trans-Canada Telephone System
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

*Total Communications
for modern business*

Teletypewriter Communication Service

AGT TELETYPE SERVICE

FOR THE
INSTANTANEOUS
TRANSMISSION
OF ALL PRINTED
COMMUNICATIONS BETWEEN
YOUR BUSINESS OFFICES.



- TRANSMITS MESSAGES AT 60, 75, OR 100 WORDS PER MINUTE.
- UNLIMITED 2-WAY WRITTEN COMMUNICATIONS.
- LITTLE OPERATOR TRAINING REQUIRED.

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

Part of Trans-Canada Telephone System
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

FIND WHAT YOU WANT —
WHEN YOU WANT IT — PRO-
DUCT DEALERS — SERVICES
PROFESSIONS — are listed ...
by classification ... throughout
these pages. You can find almost
anything you need quickly and
easily when you use the YELLOW
PAGES.

Advertise to People Who Are Ready to Buy!

The "Yellow Pages" are within
easy reach of prospects 24 hours
a day, in homes, offices, stores
and factories. They reach new-
comers in town ... remind old
customers too. Put this famous
buying guide to work for you.

YELLOW PAGES

Teletypewriter Communication Service

—(Cont'd)

AGT TWX SERVICE

FAST
ACCURATE
DEPENDABLE
Dial And Type
Communication.



DESIGNED TO PROVIDE LOW COST INSTANT
TRANSMISSION OF THE PRINTED WORD TO
188,000 TWX USERS IN OVER 100 COUNTRIES.
SIMPLICITY, SPEED, ACCURACY — A MUST
FOR SUCCESS IN BUSINESS.

"FOR TOTAL COMMUNICATIONS CALL"

ALBERTA GOVERNMENT TELEPHONES

Part of Trans-Canada Telephone System
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

Television—Broadcasting Companies & Stations

CFCN-TV College Mall 328-8156
CJOC-TV 28 St N 327-1521

Television Cable Systems

See Cable Television Systems

Television Rentals

ACME TELEVISION LTD 535 13 St N 327-6361
(See Advertisement This Page)
Active Television Service 1238 3 Av S 327-5020

Television Rentals—(Cont'd)

FAIRFIELD APPLIANCE SERVICES LTD

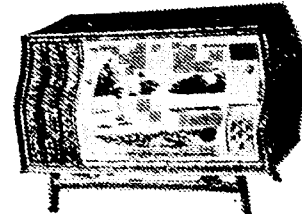
TELEVISION RENTAL PURCHASE
ON GUARANTEED REBUILT SETS

1244 3 Av S

321-6624

HILDER'S TV & MUSIC 310 9 St S 328-4924
Roberts Television & Radio Co
College Mall 328-7511

ACME TELEVISION LTD.



RENTALS — LEASING

ANYWHERE IN SOUTHERN ALBERTA
327-6361 • 328-8316

535 - 13th Street N. College Mall
LETHBRIDGE

Television Sales & Service

ACE TV & RADIO CO 1406 17 St S 328-6131
(See Advertisement This Page)

(Continued Next Page)

Ace TV & Radio Co.

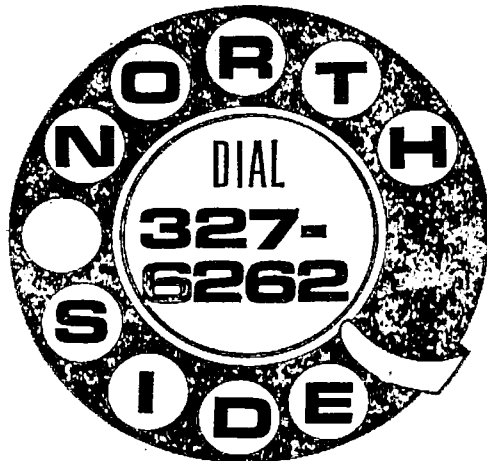
We Install
Matrix
Picture Tube

See Us About Rebuilding Your Old Television COLOR or BLACK & WHITE

31 Years in the Electronic Field
WE RENT TELEVISIONS

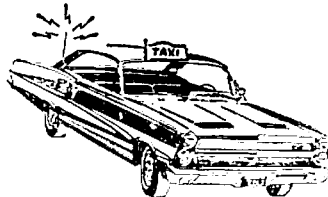
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328-6131



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328-6344

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(See Advertisement This Page)	
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409a 5 St S	327-4440

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HART TAXIDERMY

- * FISH
- * HEADS
- * BIRDS
- * FUR RUGS



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327-0156

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CJOC-TV 28 St N 327-1521

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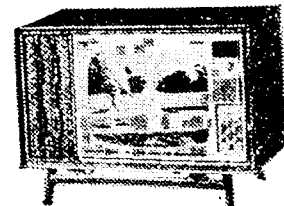
TELEVISION RENTAL PURCHASE
ON GUARANTEED REBUILT SETS

1244 3 Av S 327-6684

HILDER'S TV & MUSIC 310 9 St S 328-4224

Roberts Television & Radio Co
College Mall 328-7511

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Ace TV & Radio Co.

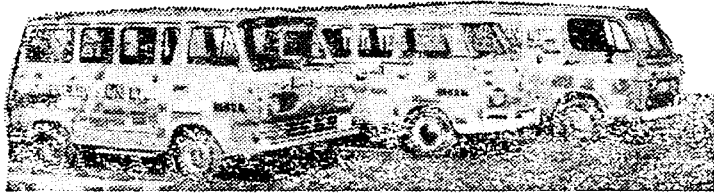
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Picture Tube

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31 Years in the Electronic Field
WE RENT TELEVISIONS

WEEK ENDS & AFTER
HOURS CALL 328-6131
1406 - 17th Street South, LETHBRIDGE

328-6131



ACME TELEVISION LTD.

We Service What We Sell

**MAGNAVOX TV & STEREO
TAPES - RECORDS - ETC.**

RENTAL & LEASING AVAILABLE
ANYWHERE IN SOUTHERN ALBERTA

STORE NO. 2 College Mall 328-8316

535 - 13th STREET N.

535 - 13th STREET NORTH

327-6361 • 328-8322

328-1606

Television Sales & Service—(Cont'd)

ACME TELEVISION LTD

DEALERS FOR

Magnavox - Sylvania - Admiral
Hitachi - Toshiba - American
General Supplies - Channel Master

SALES & SERVICE

COLLEGE MALL 328-8316

535 13 St N 327-6361

(See also Advertisement This Page)

Active Television Service 1238 3 Av S 327-5020

(See Advertisement This Page)

(Continued Next Page)

COOKING DRIED FRUITS

Cook dried fruits in the water they
were soaked in for full flavor.

**You
have
no business
advertising
in the
Yellow Pages**

(unless you want
more business.)



ACTIVE T.V.
SALES SERVICE

RADIO
STEREO

R.C.A. Victor-Electrohome

1238 - 3rd Avenue South
LETHBRIDGE

327-5020

After Hours Call 327-7248

J. VAN LOO, PROP.

COLOR T.V.

Active Television Service

SERVICE TO ALL MAKES TELEVISION-STEREO



JIM VAN LOO

Any member of your family
can have their own directory
listing.

You will be surprised at
the small cost for this
convenience.

**Call Your Telephone
Company Business Office**

Television Sales & Service—(Cont'd)

Anglo Distributors Stereo & Photographic Centre
419 5 St S 328-6661

(See Advertisement This Page)

BAKER APPLIANCES LTD

YOUR COLOR TELEVISION
Headquarters For:
PHILCO-FORD — ADMIRAL
GENERAL ELECTRIC

812 4 Av S {328-1673
328-1332

Capitol Furniture (Lethbridge) Ltd
326 5 St S 327-8578

CLARKE'S TELEVISION SERVICE

316 3 St S 328-4977

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Motorola Transistor,
Color & Black & White
RENTAL PURCHASE
REBUILT TELEVISION SERVICE

1244 3 Av S 327-6684

Fairfield Appliance & Television Sales Ltd

1242 3 Av S 328-0082

(See Advertisement This Page)

FLEETWOOD STEREO & COLOR TV

MANUFACTURERS OF
QUALITY STEREO,
TELEVISION, RADIOS,
COLOR T.V. WITH
EXCLUSIVE FLEETWOOD
"COLOR-LOK"



"FOR INFORMATION CALL"

LETHBRIDGE DEALER

HOYT'S NORTH LETHBRIDGE

324 13 St N 328-4441

Woolco Appliance Dept

College Mall Shopping Centre 328-7701

DISTRICT DEALERS

BLAIRMORE RADIO & TV

LTD Blairmore 562-2567

MACLEODS FAMILY SHOPPING CENTRE

806 Main St Pincher Creek 627-3664

MACLEODS FAMILY SHOPPING CENTRE

5206 47 Av Taber 223-3143

PINCHER CREEK CO-OPERATIVE

ASSOCIATION LTD Pincher Creek 627-3575

Hilder's TV & Music 310 9 St S 328-4224

(See Advertisement This Page)

(Continued Next Page)

For better service—keep a smile in
your voice.

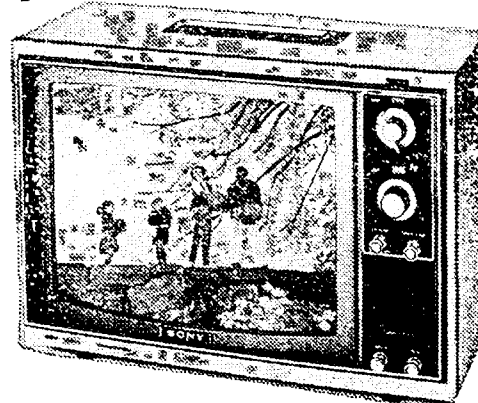
Call
tonight



when rates are low

SONY

Nobody makes Color like Sony



Your Sony
Warranty
Service
Centre

Sony For

- Stereo
- Radios
- Tape
Recorders
- Accessories

See The Amazing Sony Trinitron Color T.V.'s At

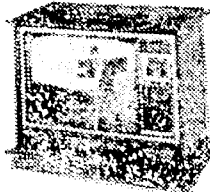
ANGLO DISTRIBUTORS

STEREO & PHOTOGRAPHIC CENTRE

328-6661

419 - 5th STREET SOUTH — LETHBRIDGE

FAIRFIELD APPLIANCE & TV SALES LTD.



TELEVISIONS

- MOTOROLA
- SYLVANIA
- ADMIRAL

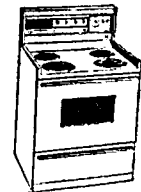
328-0082

1242 - 3rd Avenue South

Franchised Dealer

SALES BACKED
BY
SERVICE

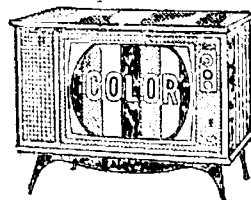
A GOOD DEAL MORE FOR
A GOOD DEAL LESS



APPLIANCES

- INGLIS
- ADMIRAL
- TOSHIBA

HILDER'S TV.&MUSIC



TV RENTALS

COLOR TV

McINTOSH STEREO COMPONENTS

Marshall Music Amps. — P.A. & Sound Systems
Rental Purchase Plans —

SALES BACKED BY SERVICE
WHITE'S METAL DETECTORS

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328-4224

All new ZENITH handcrafted
COLOR TV
 proudly presents
CHROMACOLOR 100
 A TOTALLY ADVANCED COLOR TV SYSTEM
SMITH'S
 For Color TV & Appliances



Ed Smith Gerard Plattell Mike Miskulin Conrad Plattell

2 Locations: 236 - 13th Street North, LETHBRIDGE — Main Street, COALDALE
 1st IN ALBERTA TO SPECIALIZE IN COLOR TV
328-2235

Television Sales & Service—(Cont'd)

HOYT'S
 APPLIANCES 606 3 Av S 327-5767
 HOYT'S NORTH LETHBRIDGE
 324 13 St N 328-4441
 (See Advertisement This Page)
 Jack's Radio & TV Sales & Service
 302 13 St N 327-4979
 (See Advertisement This Page)
MAGNAVOX TELEVISION SALES
 A name recognized the world over. **Magnavox** of Canada
 TELEVISION & STEREOGRAPHIC
 HIGH FIDELITY
 Sold Only Through Authorized Direct Factory Dealers
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 Acme Television Ltd 535 13 St N ... 327-6361
 Modern Electronics 1113 3 Av S 327-6150
 (See Advertisement This Page)
MOTOROLA TELEVISION—
 FAIRFIELD APPLIANCE SERVICE LTD
 1244 3 Av S 327-6684

Listings Of This
 Classification Are Continued
 On Next Page

Keep watching the dial . . . and
 you'll dial accurately. Remember
 to pull the finger all the way to
 the stop . . . let the dial return at
 its own speed. Speeding up or
 slowing down the dial's return
 may interfere with perfect operation
 of the equipment for you.

HOYT'S
 YOUR
RCA VICTOR
 DEALER
 "Your Home Entertainment Centre"

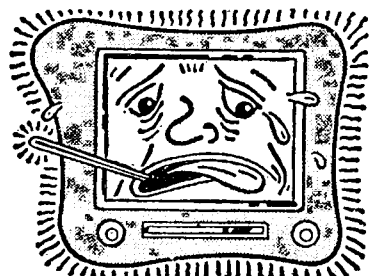


RCA
 COLOUR SALES
 & SERVICE





COLOUR & BLACK & WHITE TV
 Stereos - Tape Recorders
 Small Household Appliances
Sales & Service
 "Where Sales are Backed by Service"
 324 - 13th St. North—328-4441
 AND
 606 - 3rd Avenue S., 327-5767

JACK'S RADIO & TV SALES & SERVICE
COLOR BLACK & WHITE
 DEALERS FOR
 * PHILIPS * PHILCO
 STEREO & HI-FI
 ROBERTS TAPE RECORDERS
 Citizen Band Radio
327-4979



"We Cure Ailing Sets"
 302 - 13th STREET NORTH

MODERN
ELECTRONICS
COLOR TV & RADIO
 SALES & SERVICE

DAY OR EVENING
 1113 - 3rd Avenue S., LETHBRIDGE
 Member of Electronic Technicians Association
327-6150

Television Sales & Service—(Cont'd)

ROBERTS TELEVISION & RADIO CO
College Mall 328-7511
Simpsons-Sears Centre Village Mall 328-9231
(See Advertisement This Page)
Smith's Color TV & Appliances Ltd { 328-2235
236 13 St N { 328-6964
(See Advertisement Opposite Page)
Tel-Ray Electronics 1215 3 Av S 327-3503
(See Advertisement Opposite Page)
WESTINGHOUSE FACTORY SERVICE—
WESTINGHOUSE CANADA LIMITED
120a N Mayor Magrath Dr 327-7882
After Hours Answering Service 327-7882

FOR HEALTH SAKE

Socks should always be worn one-half inch longer than the largest toes for health sake.

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TV REPAIRS

Expert Guaranteed Service



On All Makes

Color & Black & White

WE PICK UP & DELIVER

328-9231

Just Say CHARGE IT

SIMPSONS-SEARS

Service & Repair Centre

1218a - 2nd Ave. S., Lethbridge

Television Sales & Service—(Cont'd)

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"WHERE TO BUY THEM"
AUTHORIZED DEALERS
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SMITH'S COLOR TV & APPLIANCES LTD
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Systems Ranging From A Basic Camera & Monitor To The Largest Complex Studios, Provide Unlimited Application For
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ALBERTA GOVERNMENT TELEPHONES
Part of Trans-Canada Telephone System
115 6 Av SW Call Long Distance
(No Toll Charge) & ask for Zenith 33000



Television Systems—Closed Circuit—(Cont'd)

Total Video Systems Alberta Ltd Calgary—
Lethbridge Customers Only Call Long Distance
(No Toll Charge) & ask for Zenith 07310

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B & M CANVAS REPAIR SHOP
TENTS — TARPS — TRUCK SEATS
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237 12b St N 328-8424

Termite Control

See Exterminators

Testing Laboratories

See Laboratories

Theatres—Motion Picture

College Mall Cinema College Mall 328-6300
Greenacres Drive-In Theatre
Coutts & Magrath Hwys 327-1100
Paramount Theatre
Paramount Theatre Bldg 327-5100

Theatrical Costumes

See Costumers

Thermostats

See Heating Apparatus

Tile Contractors & Dealers—Ceramic & Non-Ceramic

Carpet Mart 258 13 St N 328-0721
Kurt Walter Ceramic Tile Ltd 314a 13 St N 328-3981
(See Advertisement This Page)
LETHBRIDGE MONUMENTAL & TILE WORKS LTD 325 8 St S 327-3920

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

TEL-RAY ELECTRONICS

1215 - 3rd AVENUE SOUTH, LETHBRIDGE — T1J 0J7

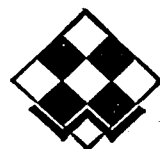
• **RCA** • **Fleetwood** • **Sanyo**
• **Panasonic** •

• **BLACK & WHITE — COLOR TELEVISION**
RADIO — STEREO — RECORD CHANGER

J. Miyagawa

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• **SERVICE**



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★ **COMMERCIAL** ★ **RESIDENTIAL** ★ **FARMS** ★ **RETAIL**

"Lethbridge's Most Complete Ceramic Tile Centre"

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314a - 13th STREET N., LETHBRIDGE

Tile For: Bathrooms — Kitchens — Patio — Laundry
Showers — Swimming Pool — Steam or Sauna Bath

OVER 200 COLORS TO CHOOSE FROM

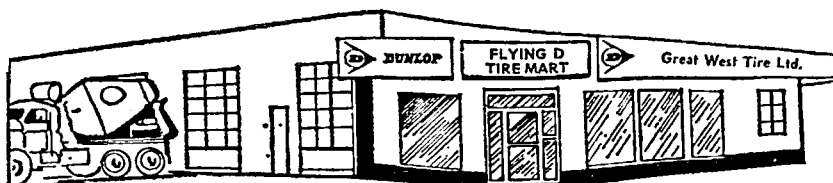
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DISTRIBUTORS FOR

DUNLOP TIRES



Hoffman Wheel Balancing —
Passenger Cars,
Small & Large Trucks
Alignments — Passenger,
Small & Large Makes



328-2443 • 328-2011

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AL JANZEN
Residence 327-7115

SERVICE MANAGER
ERNST BOUCHER
Residence 328-9375

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SEIBERLING — FIRESTONE &
KELLY SPRINGFIELD — GENERAL

COMPLETE TIRE SALES & SERVICE

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AFTER HOURS RESIDENCE 327-5143

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PHONE 545-2515 — BOW ISLAND



NORTH LETHBRIDGE MO-TIRES LTD.

MICHELIN X RADIAL TIRES

"The Extra Performance"

TIRE With The Flexible Steel Safety Belt

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(North of York Hotel) — 305 - 13th Street North
LETHBRIDGE



STRONGER . . . SAFER . . .
"THE ULTIMATE"
WORLD'S NO. 1 RADIAL

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SIMPLEX INTERNATIONAL TIME
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TINSMITHING

ALL TYPES OF ROOFING
GENERAL SHEET METAL WORK

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"ASTRO TIRES CARRY A
NATION WIDE GUARANTEE"

Dealers Across Canada

"FOR INFORMATION CALL"

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LTD 1022 Main St .. Pincher Creek 627-3604

R & M SERVICE (TABER) LTD

5105 47 Av Taber 223-3289

TRIMBLE'S TIRE SUPPLY

LTD Blairmore 562-2743

TRIMBLE'S TIRE SUPPLY LTD

314 11 St S Lethbridge 327-2007

CIVIC TIRE & BATTERY (PINCHER CREEK) LTD

Goodyear Tires & Accessories

Wheel Alignment, Repairing

Retreading - Batteries

"ON THE FARM SERVICE"

Emergency Service 627-3695 — 627-4307

1022 Main St {627-3604
{627-3313

DUNLOP TIRES

YOUR
CERTIFIED
TIRE
SPECIALISTS



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PINCHER CREEK

GREAT WEST TIRE LTD

1018 Waterton Av ... Pincher Creek 627-4042

ELRICH TIRE LTD 402 1 Av S {327-6886
{327-4445

(See Advertisement This Page)

FIRESTONE STORES 3 Av & 8 St S 327-8548

(Continued Next Page)

Tires—Dealers—(Cont'd)

Goodrich B F Canada Limited 2 Av & 7 St S 327-4314
 GREAT WEST TIRE LTD 1203 2 Av S ... 328-2443
 (See Advertisement Opposite Page)
 Grover's Sales 334 4 St S ... 327-4225
KIRK'S TIRE SALES (1964) LTD
 "A BETTER BALANCED RETREAD"
 Headquarters For
UNIROYAL & DAYTON TIRES
 SALES ... 328-7812
 SERVICE ... 327-4705
 TABER BRANCH ... 223-3441
 1621 3 Av S ... 327-5985


LEONARD TIRE MART LTD
 Wholesale & Retail
VULCANIZING
 For All Canadian Tire & Rubber Companies
 WE SELL & SERVICE ALL BRANDS
 "We Knowingly Under Sell"
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MICHELIN "X" STEEL-BELTED RADIAL TIRES
 • CHANGE-UP TO "X"
 • GREATER SAFETY:
 excellent traction; improved handling; more precise steering control; greater resistance to punctures.
 • FUEL ECONOMY.
 • EXTRA LONG TREAD LIFE
 "WHERE TO BUY THEM"
DEALERS
TRIMBLE'S TIRE SUPPLY LTD
 314 11 St S ... 327-2007
KIRK'S TIRE SALES (1964) LTD
 1621 3 Av S ... 327-5985
NORTH LETHBRIDGE MO-TIRES LTD
 305 13 St N ... 327-3181

NORTH LETHBRIDGE MO-TIRES LTD
 305 13 St N ... 327-3181
 (See Advertisement Opposite Page)
PARTSMAN AUTOMOTIVE LTD
 1280 2 Av S ... 327-4585
 (See Advertisement This Page)

SEIBERLING TIRES
 PERFORMANCE RATED
 TO LET YOU SELECT
 THE RIGHT TIRE
 FOR YOUR
 DRIVING NEEDS
 LIFE TIME FULL ROAD HAZARD WARRANTY
 "WHERE TO BUY THEM"
DISTRIBUTORS
ELRICH TIRE LTD 402 1 Av S ... 327-6886

Tires—Dealers—(Cont'd)

TRIMBLE'S TIRE SUPPLY LTD {327-2007
 314 11 St S ... {327-2396
TRIMBLE'S TIRE SUPPLY LTD Blairmore 562-2743
UNIROYAL TIRES
 SOLD AT LEADING
 TIRE & AUTOMOBILE
 DEALERS
 AND SERVICE STATIONS

 "WHERE TO BUY THEM"
 DISTRIBUTOR
KIRK'S TIRE SALES (1964) LTD
 1621 3 Av S ... 327-5985

**THE WIDE
 TRACK &
 RADIAL TIRE**
 That delivers
 additional miles
 super sports
 wide-track
 from your
 Remington
 Dealer

327-4585
**Partsman Automotive
 LTD.**
 1280 - 2nd Avenue S., Lethbridge

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 Elrich Tire Ltd 402 1 Av S ... 327-6886
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 2 Av & 7 St S ... 327-2887
 Kirk's Tire Sales (1964) Ltd 1621 3 Av S ... 327-5985
 Office ... 328-7812
 Service Dept ... 327-4705
 Leonard Tire Mart Ltd 1902 2 Av S ... 327-3580
 MO-TIRES 305 13 St N ... 327-3181
 (See Advertisement This Page)
 Trimble's Tire Supply Ltd 314 11 St S ... 327-2007

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 SOMETHING?**
 It takes time to hunt around from
 store to store for things you want.
 An easier way is to consult the
**YELLOW PAGES ... Your Handiest
 Buying Guide.**

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TOBACCO CONFECTIONERY & SUNDRIES 327-2022

Tombstones

See Monuments

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HAGEN AUTO ELECTRIC LTD
 1209 3 Av S ... 327-5090
WESTERN CANADA HARDWARE LTD
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BISSETT ELECTRIC (1971)
 Ingersoll-Rand Power Tools Depot
 Complete Repairs to Air & Electric Tools
 226 12a St N ... 327-7508

HOYT'S Downtown 606 3 Av S ... 327-5767
HOYT'S NORTH LETHBRIDGE
 324 13 St N ... 328-4441

TOOL SHED THE
 POWER TOOLS OF ALL TYPES
 {327-2700
 138 22 St N ... {327-2370

WESTERN CANADA HARDWARE LTD
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 Holiday Vilge ... 327-7066
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Tour Operators

See Travel Bureaus

Tourist Information

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Tow Bars

See Trailers—Equipment & Supplies

Towing Service

ALCAN SERVICE STATION
 A.M.A. TOWING 7 a.m. to 10 p.m. Daily
 Emergency Calls Only 327-7767
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 GARAGE 509 6 Av S 328-9414
 312-314 1 Av S ... 327-1245

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 24 HOUR SERVICE
 9 St & 2 Av N ... 327-6269

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MO-TIRES



**Goodyear Farm Truck
 Passenger Car Tires**

"More Of A Tire From Mo-Tires"

Repairs — Retreading

FEATURING "POLYSTEEL TIRES" — ORBITREAD RETREADS

**WHEEL ALIGNMENT
 BRAKE SERVICE
 TUNE-UP**

327-3181

305 - 13th Street North — LETHBRIDGE

Towing Service—(Cont'd)**FLEMING MOTORS LTD**

24 HOUR TOWING SERVICE
Days 327-1591 — Evenings 327-8143
7 St & 1 Av S327-1591

Gough's Auto Body Ltd 206 11 St S328-5145

JOHN & WIMP SHELL SERVICE

TOWING SERVICE
AMA — 7 A.M. TO 10 P.M. DAILY
3 Av & 9 St S327-1967

KING CHRYSLER DODGE LTD

TOWING
24 HOUR SERVICE
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Modern Body Shop 1511 3 Av S327-5544

Northside 66 Service 313 13 St N327-3366

Skyline Service Station 43 St & Coult's Hwy 327-5565

UNITED MOTORS CO LTD

TOWING
2-Way Radio Controlled — 24 Hour Service
302 3 Av S327-2750

Toys—Retail

3 D's Hobby Shop 417 5 St S328-6055

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TOYS & GAMES
MODELS — HOBBY SUPPLIES
POST CARDS — SUNDRIES
WHOLESALE ONLY

Res. 328-2280

Upstrs 237a 12 St-B N328-6578

Tractor Wreckers**GALE TRACTOR PARTS**

SPECIALIZING IN
ALL MAKES OF USED TRACTOR PARTS
DunmoreMedicine Hat 527-3848

Tractors & Equipment**Alberta Tractor Parts Ltd**

6155 99 StEdmonton 435-3836
(See Advertisement This Page)

Bridge Farm Centre (1970) Ltd 2103 2 Av S 328-8041

Tractors & Equipment—(Cont'd)**CATERPILLAR EQUIPMENT**

- TRACTORS, TRACK & WHEEL
- LOG SKIDDERS
- LOADERS, TRACK & WHEEL
- PIPELAYERS, SCRAPER
- TOOL BARS
- LIFT TRUCKS & CARRIERS

Caterpillar, Cat and the Symbol are Trademarks of
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A Complete Line of Farm & Industrial
Tractors & Equipment—Sales - Parts - Service
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Vulcan Machinery & Equipment Ltd

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Trailer Parks See Mobile Homes & Trailer Parks**Trailers—Camping & Travel****BRIDGE VILLA SALES**

KUSTOM KOACH — NOMAD
WEEK-N-DER TRUCK CAMPERS

We Buy — Sell or Trade
FINANCING AVAILABLE

1010 2a Av N328-2252

Canuck Manufacturing Ltd

Rear 236 12b St N328-8634

CHINOOK OUTDOOR SALES & SERVICE

6 Av & 6 St S328-4916

(See Advertisement This Page)

El Dorado Sales 2910 1 Av S327-1233

(See Advertisement This Page)

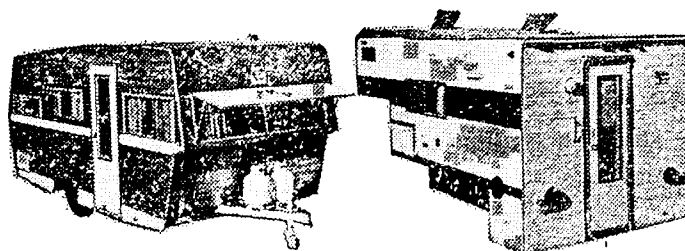
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CHINOOK OUTDOOR SALES & SERVICE**SOUTH PARK TRAILERS
& CAMPERS**

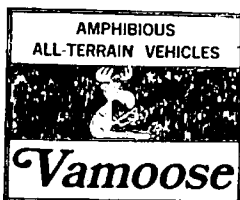
TOTAL CERTIFICATION UNDER C.S.A. STANDARDS

— A FIRST FOR THE INDUSTRY —

Canada's First
Totally C.S.A. Certified
Trailers & Campers
by



- ★ FULLY SELF CONTAINED UNITS. MANY MODELS AVAILABLE
- ★ FINEST QUALITY MATERIALS & UNIQUE CONSTRUCTION
- ★ COMPLETE ON THE SPOT HOOK-UP FACILITIES AVAILABLE
- ★ PARTS & ACCESSORIES



Monty Hoot, Prop., Residence 327-0208

328-4916

P. & M. HOOT ENTERPRISES LTD.
6th Avenue & 6th Street South

**EL DORADO SALES****TERRY TRAILER SALES**

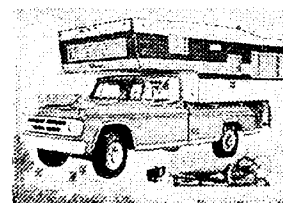
Featuring

**Prowler & Terry
TRAILERS**

TRUCK CAMPERS 8 TO 11 FOOT MODELS
TRAILER ACCESSORIES & PARTS

2910 - 1st Avenue South
LETHBRIDGE

327-1233



SPECIALIZING IN AUTOMATIC TRACK,
ROLLER & IDLER REBUILDING, PORTABLE
TRACK PRESS SERVICE (ON THE JOB) BERCO
REPLACEMENT TRACKS, ROLLERS & PARTS
J.C.B. BACKHOES, FRONT END LOADERS,
CRAWLER EXCAVATORS.

Blade Headquarters for Dozers — Loaders

6155 - 99th Street
EDMONTON

435-3836

Trailers—Camping & Travel—(Cont'd)

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HAICO MANUFACTURING LTD

Manufacturers Of
Empress — Emperor
Aquarius — Motor Homes
Skylark Travel Trailers
Skylark Campers

3516 24 Av S 327-3165

Kainai Industries Ltd Standoff—Lethbridge Customers
Only Direct Line (No Charge) Dial 328-3122

LOKMA INDUSTRIES LTD

Repairs — Service — Parts
CUSTOM BUILT CAMPERS
TRAILERS & VAN CONVERSIONS
Hwy 25 South (Between 3 & 3A)

Hwy 25 S 327-1225

M I Industries 326e 10 St N 328-6878

(See Advertisement This Page)

PONDEROSA AUTO & TRAILER SALES LTD

20 St & 3 Av S 327-2747

Prebuilt Industries Ltd 619 4 Av N 328-4421

(See Advertisement This Page)

TERRY TRAILER SALES 2910 1 Av S 327-1233

Toyota Travel Centre Div of Haico Mfg Ltd

3516 24 Av S 327-3165

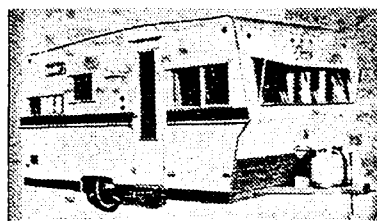
(See Advertisement This Page)

Travelcraft Sales & Rentals Ltd

814 2 Av S 327-4064

(See Advertisement This Page)

(Continued Next Page)



MODEL 170



Travel Trailers



MODEL 105



Truck Campers

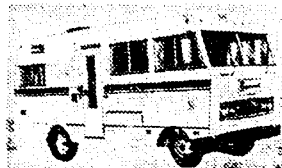
Toyota Travel Centre

"DIVISION OF HAICO MANUFACTURING"

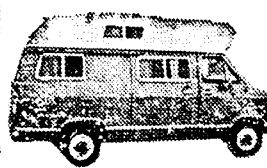
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327-3165

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MODEL 2000



MODEL 1800

EMPRESS MOTOR HOMES

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- ★ TRUCK CAMPERS
- ★ MOTOR HOMES

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matter!



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327-4064

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Trailers—Camping & Travel—(Cont'd)

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219 3 Av S327-1418
(See Advertisement This Page)

Trailers—Commercial Truck**TRUCK ENGINEERING LTD**

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Decks - Royaline Dump Trailers
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Trailers—Mobile Homes

See Mobile Homes—Dealers

Trailers—Renting & Leasing

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satisfaction in serving you pleas-
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that friendliness is an instinctive
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MEDICINE HAT. 418 7th St. S.W.527-3151

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W P & S Mobile Home Services
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Double Wide Assembly Blocking
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Total Mobile Home Services
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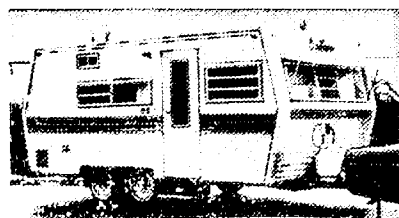
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Travel Trailers — Truck Campers
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See Cartage & Express, Movers also Truck Lines

Transfers

See Decalcomania Transfers

Transmissions

See Automobile Transmissions—Sales & Service

Transportation Companies

See Specific Headings—i.e. Air Line Companies,
Bus Lines, Express Companies, Movers, Railway
Companies, Steamship Agents & Truck Lines

Travel Bureaus

AMA World Travel Service 608 5 Av S 328-1181

(See Advertisement This Page)

Art Williams Travel Centre Village Mall 328-3201

(See Advertisement This Page)

BURRITT TRAVEL SERVICE LTD 5302 48 Av

Call Long Distance and ask for

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(See Advertisement This Page)

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On Next Page

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YOUR COMPLETE TRAVEL AGENCY

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AMA WORLD TRAVEL SERVICE

Located Across From the Downtown Parkade

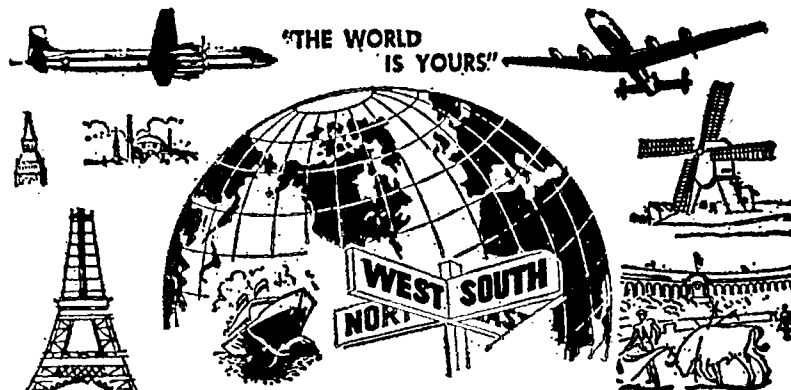
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"Anywhere in Alberta"

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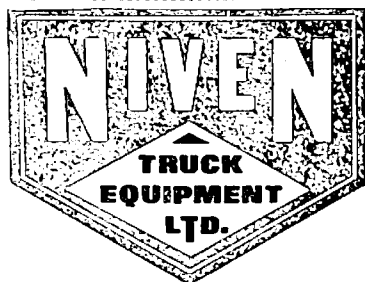
Hangar No 3 Airport 328-7788
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(Continued Next Page)

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Shop The Yellow Pages Way

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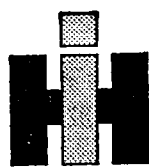
Western Truck Body Manufacturing Ltd
655 30 St N 328-9257
WESTRUCK BODIES—
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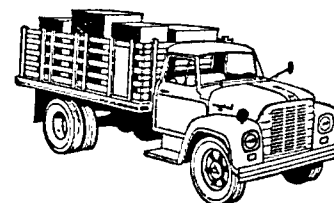
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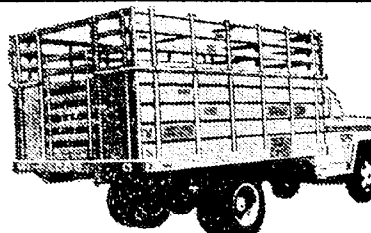
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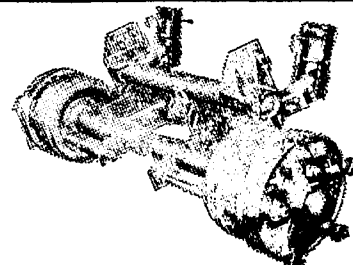
111 Glenmore Trail S.E., Calgary, 27



134 NORTH MAYOR MAGRATH DRIVE — LETHBRIDGE

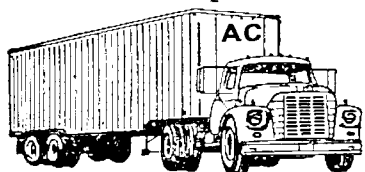


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58 Av & Blackfoot Tr SE .. Calgary 252-3301

Truck Lettering

See Signs

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(See Advertisement This Page)

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Dispatcher (Call Collect) Calgary 265-5606
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GRAIN TRAILERS & VANS**
110 22 St N 328-3996

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B-Line Express Ltd 1231 2a Av N 328-3778
(See Advertisement This Page)

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Lethbridge Depot 327-8353
Raymond Depot Raymond 752-3571
Block J 1521 14 St N 327-2589

BOBCAT SAND & GRAVEL

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Circle S Livestock Cartage 327-0113
(See Advertisement This Page)

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1066 Willow St Pincher Creek {627-3828
627-3829}

Crighton T & Son 2335 2 Av-A N 328-4822

DERKSEN TRANSPORT 3510 5 Av N 328-3676

F & W CUSTOM & LIVESTOCK HAULING

SERVING SOUTHERN ALBERTA
If no answer call 223-8221

5221 55 St Taber 223-2262

Fernie Cartage Company 518 3 St S 328-8643
(See Advertisement This Page)

Foremost Line Express 3510 5 Av N 327-0488

Fort Macleod Transport 906 1 Av S 327-8353

FORT MACLEOD TRANSPORT

243 10 St Fort Macleod 234-3877

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—See Alltrans Express Ltd

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HEAVY OR LIGHT — DAY OR NIGHT
Lethbridge, Calgary, Edmonton, Medicine Hat

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(Continued Next Page)



"Freight Service From All Points in Alberta"

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518 - 3rd Street South
HEAD OFFICE: 423-6664, Fernie B.C.

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(See Advertisement This Page)

**We've got what it takes
to take what you've got.**

**TO AND FROM
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Lethbridge Customers Only
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ZENITH 06164
REIMER
EXPRESS LINES LTD.
CALGARY

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SKINNER GEORGE LIVESTOCK CARTAGE
McNally 327-5462
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SMITH TRANSPORT LTD—See CP Transport
S00-SECURITY MOTORWAYS LTD {327-5532
2612 2 Av N 328-1855
Southwest Trucking 606 4 St S 328-8311
Speedy Storage & Cartage Ltd
2345 2 Av-A N 327-5734
(See Advertisement This Page)

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5009 56 St Taber Taber 223-2134
906 1 Av S 328-3888

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1014 Lakeview Dr 328-3703

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See Refrigeration Equipment—Truck

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RENT A TRUCK FROM FORD—**RENT-A-CAR**
AND YOU'RE ON YOUR WAY.

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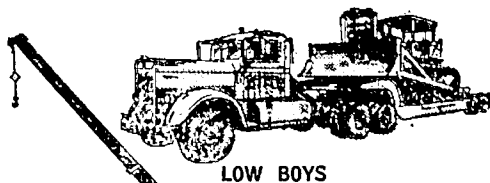
Dunlop Ford Sales Ltd
1510 & Mayor Magrath Dr S 328-8861

(Continued Next Page)

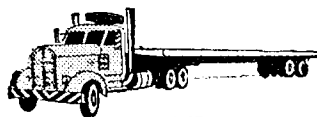
SPEEDY STORAGE & CARTAGE LTD.

CONTRACT HAULING

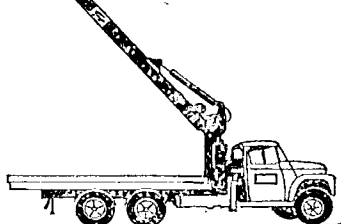
SERVING: Saskatchewan, Alberta, British Columbia, Montana & N.W.T.
WINCHING, GIN POLES, POLE TRAILERS, YARD STORAGE



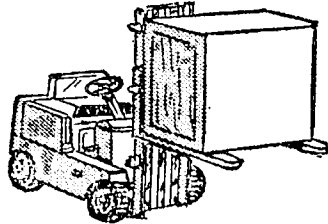
LOW BOYS



HI-BOYS



CHERRY PICKERS



FORK LIFTS

PHONE

327-5734

24 HOUR SERVICE

2345 - 2nd AVENUE A N., LETHBRIDGE

local and ONE-WAY ACROSS CANADA

RENT THE RIGHT EQUIPMENT AT
COMPETITIVE
RATES.



FORD TRUCKS — 12 TO 24 FT. FREE
ROAD SERVICE, INSURANCE, MOVING
AIDS, FREE MOVING GUIDE.

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U-HAUL CO. LTD. DEALERS

LETHBRIDGE ... 203 28th St. S. 327-7411

MEDICINE HAT. 418 7th St. S.W. 527-3151

Truck Renting & Leasing—(Cont'd)

Hertz Truck Rentals 422 Mayor Magrath Dr 328-5833
(See Advertisement This Page)

U-Haul Co Ltd 203 28 St S 327-7411
(See Advertisement Preceding Page)

Trust Companies

CANADA TRUST-HURON & ERIE {327-8581
3 Av & 7 St S {328-9779
Farmers & Merchants Trust Co Ltd
309 7 St S 328-5548
ROYAL TRUST COMPANY 740 4 Av S 328-5516

when you need a truck you need Hertz.

328-5833



TRACTOR TRAILER
ECONOLINE

Rent Any Type Ford Or Other Sturdy Truck By Day, Week Or Month
Public Liability & Property Damage Insurance Included
HERTZ TRUCK RENTALS
Mayor Magrath Drive & 4th Avenue South

Truck Washing & Cleaning

A & A Mobile Cleaners Ltd 515 19 St N .. 328-4570
(See Advertisement This Page)

A & A

Mobile Cleaners Ltd.

- Mobile Industrial Cleaner
- Trucks & Trailers
- Heavy Equipment
- Machinery
- Buildings
- Food Store Equipment
- Parking Lot Maintenance
- Trailer Acidizing & Disinfect

SERVING SOUTHERN ALBERTA

328-4570

515 - 19th Street N., Lethbridge

Tuxedos—Rental

See Formal Wear—Rental

Typewriters & Supplies

CENTENNIAL OFFICE MACHINES (LETHBRIDGE) LTD
SCM PORTABLE TYPEWRITER
IBM REBUILT TYPEWRITERS
1011 3 Av S 328-6222

Chinook Office Machines 620 13 St N 328-6868
(See Advertisement This Page)

I B M CANADA LTD 302 10 St S 327-0312

KEFNAN OFFICE EQUIPMENT LTD
REMINGTON RAND EQUIPMENT CENTRE
PORTABLE TYPEWRITERS
ELECTRIC PORTABLES
STANDARD TYPEWRITERS
ELECTRIC TYPEWRITERS
Leasing — Rentals — Sales
SERVICE — ALL MODELS
423 5 St S {327-3966
{327-1717

LETHBRIDGE OFFICE FURNITURE LIMITED
316 7 St S 328-7411

LOOKER C A OFFICE EQUIPMENT LTD
Complete Up To Date Office Equipment
Sales — Leasing — Rentals — Service
250 13 St N 328-6313

U-Drive See Automobile Renting & Leasing

Undertakers

See Funeral Directors

Uniforms—Retail

JEN'S UNIFORM CENTRE

White & Colored Uniforms

For Nurses, Beauticians, Doctors,
Waitresses & Housemaids

Upstrs 404 5 St S 328-3631

SPIC & SPAN DRY CLEANERS

SPECIALIZING IN ALL TYPES OF
INDUSTRIAL UNIFORMS

112 8 St S {327-8116
{328-2437

Union Organizations

See Labor Organizations

Universities

See Colleges & Schools

Unpainted Furniture

See Furniture Dealers Section

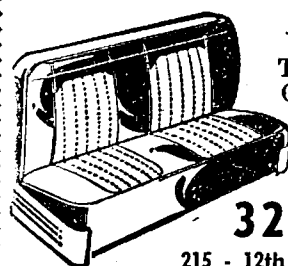
Upholsterers

BASTEDO FURNITURE LTD

Custom Work For
Chesterfields, Chairs & Cars
"The Upholstery Man"

522 5 St S 327-7711

(Continued Next Page)

CUSTOM AUTO UPHOLSTERY

Complete
Auto
Upholstery
Truck Seats
Convertible
Tops
Boats
Aircraft

328-5611

215 - 12th St.-B South

Trucking

See Cartage & Express

Trucks—Industrial

LANSING BAGNALL FORKLIFT TRUCKS—
MAINLINE EQUIPMENT LTD
1309 Hastings Cr SE (Collect) ... Calgary 243-0583

LIFT PARTS MFG INC

LIFT TRUCKS
PARTS & SERVICE



"DISTRIBUTED BY"

GROSSER AUTOMOTIVE SUPPLIES LTD
1540 Hastings Cr SE Calgary 243-8330

YOUR
AD
HERE
WOULD
PRODUCE
RESULTS

Chinook
Office
Machines

TYPEWRITERS
ROYAL

Electrics - Standards - Portables
Dictating Machines

SALES - SERVICE

328-6868

620 - 13th Street North, Lethbridge

HERMAN'S UPHOLSTERY

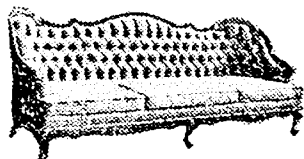
Free Pick Up & Delivery Service

- Recovering
- Repairing
- Restyling
- Car & Truck Seats
- Carpets
- Draperies

COALDALE

345-3421

1718 - 20th Avenue



E. & R. CUSTOM Furniture & Upholstery

Specialists in

- ★ FRENCH ★ SPANISH ★ ITALIAN ★ PROVINCIAL FURNITURE
- ★ ANTIQUE ★ RECOVERING ★ REPAIRING ★ REMODELLING
- ★ NEW CUSTOM BUILT FURNITURE ★ CAR & TRUCK SEAT UPHOLSTERING
- ★ COMPLETE RE-UPHOLSTERY SERVICE ★ QUALITY WORK BY MASTER CRAFTSMEN

FREE PICK-UP & DELIVERY

Emil Ott, Mgr., Residence 328-4220
1518 - 3rd Avenue South

328-7631

Upholsterers—(Cont'd)

- Custom Auto Upholstery 215 12 St-B S328-5611
(See Advertisement Opposite Page)
- E & R Custom Furniture & Upholstery
1518 3 Av S328-7631
(See Advertisement This Page)
- GRAHAM & JOHNSON UPHOLSTERING & HOME FURNISHINGS 411 3 Av S327-3470
(See Advertisement This Page)
- Herman's Upholstery 1718 20 Av ..Coaldale 345-3421
(See Advertisement Opposite Page)
- Lethbridge Upholstery 611 6 Av S327-8422
(See Advertisement This Page)
- Van Ree's Upholstery & Furniture
304 13 St N328-2628
(See Advertisement This Page)

Upholstery Cleaners

See Furniture Cleaners also Carpet & Rug Cleaners

Urban & Regional Planners

UNDERWOOD McLELLAN & ASSOCIATES LIMITED
401 Mayor Magrath Dr328-9691

Used Cars

See Automobile Agencies & Dealers—Used Cars

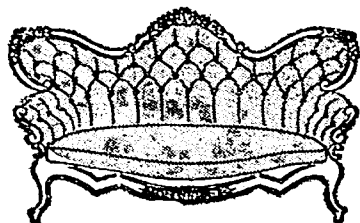
Vacuum Cleaners—Industrial

Four Queens Industries Ltd 602 10 St S ...328-9641
Kleen (Alberta) Limited 236 12 St-B N328-6073
WOOD G H & CO LTD 1117 Scenic Dr ...327-7400

Vacuum Cleaners—Sales & Service

Bridge Appliance Service 430a 13 St N328-7107
DUSTBANE PRODUCTS 2530 5 Av N327-7293
Electrolux (Canada) Ltd 506 3 Av S327-4481
(See Advertisement This Page)
(Continued Next Page)

LETHBRIDGE UPHOLSTERY



- CUSTOM BUILT FURNITURE
 - CHESTERFIELD REPAIRS
 - RECOVERING & REMODELLING
 - CAR & TRUCK SEATS REBUILT
- SEAT COVERS

"Personalized Craftsmanship"

327-8422

NEXT TO HAIG CLINIC

611 - 6th Avenue South

VAN REE'S UPHOLSTERY & FURNITURE

A Wide Selection Of
Living Room Furniture

- RECOVERING
- REMODELLING
- REPAIRING

328-2628

304 - 13th Street N. Lethbridge

GRAHAM
and
JOHNSON

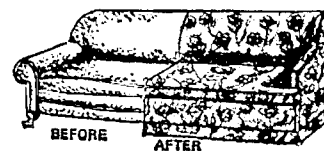
Upholstering
AND HOME FURNISHINGS

"WE'LL FIX . . . RIGHT DOWN TO THE FRAME"

- CAR & TRUCK UPHOLSTERY
- CONVERTIBLE & LANDAU TOPS
- FURNITURE • UPHOLSTERING

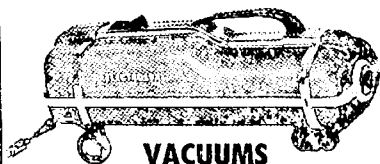
327-3470

411 - 3rd Avenue South, LETHBRIDGE, ALBERTA



BEFORE AFTER

"NOW THAT YOU HAVE TRIED THE REST TRY THE BEST"



VACUUMS

- REPAIRS
- PARTS
- SALES & SERVICE

30 Years of Service in Southern Alberta

ELECTROLUX

(CANADA) LTD.

FACTORY AUTHORIZED LOCAL SERVICE

FLOOR CONDITIONER — SHAMPOOS RUGS — WAXES &
POLISHES FLOORS — VACUUMS — FILTERS & PURIFIES AIR
DEMOTHING EQUIPPED

327-4481

506 - 3rd AVENUE S., LETHBRIDGE

FLOOR
CONDITIONERS



KIRBY

COMPANY OF LETHBRIDGE

AREA DISTRIBUTOR

Sales & Service

"WORLDS
FINEST
UPRIGHT"



Powerful Upright Vacuum — Recommended For All Rugs
& Broadloom

- ★ 8 ADJUSTABLE SETTINGS RECOMMENDED FOR SHAG,
INDOOR, OUTDOOR, HIGH, LOW, PATTERNED, ETC.
- ★ HOSE & ALL CLEANING ATTACHMENTS
- ★ MOTOR DRIVEN FLOOR POLISHER
- ★ PROFESSIONAL TYPE RUG SHAMPOOER FOR HOME USE
- ★ ALSO FOR COMMERCIAL USE — HOTELS, MOTELS,
APARTMENT BLOCKS, ETC.

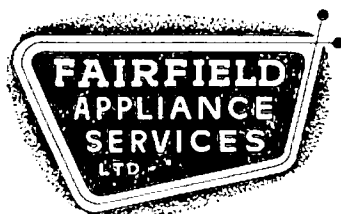
LIFETIME
WARRANTY

TERMS
AVAILABLE

TRADE IN
ALLOWANCE

328-8962

CALGARY:
KIRBY SANITRONIC (Calgary) LTD. 253-8881



1244 - 3rd Avenue South
LETHBRIDGE

327-6070 • 327-6684

Authorized Sales & Service Centre

Hoover - Sanyo - Eureka

SERVICE TO ALL MAKES — HOSES — VAC BAGS — ALL PARTS
PORTABLE WASHERS — SPIN DRYERS

MADE IN CANADA



THE BAGLESS CLEANER
No Bag of Any Kind

Four Queens Industries Ltd.

Filter-Queen

SALES & SERVICE

602 - 10th STREET SOUTH, LETHBRIDGE
Full Line of Home & Commercial Units
All Make & Model Repair Service
FREE ESTIMATES — FREE PICK-UP & DELIVERY

328-9641

Vacuum Cleaners—Sales & Service—

(Cont'd)

FAIRFIELD APPLIANCE SERVICES LTD

1244 3 Av S 327-6684
(See Advertisement This Page)

Four Queens Industries Ltd 602 10 St S ... 328-9641
(See Advertisement This Page)

HOOVER VACUUM CLEANERS

Vacuum Cleaners, Polishers,
Irons, Washing Machines, Can
Openers, Toasters, Hair Dryers,
Fry Pans, Coffee Makers,
Knives, Heaters, Mixers,
Blenders, Kettles, Carpet
Sweepers, Humidifiers.



AUTHORIZED FACTORY SERVICE

FAIRFIELD APPLIANCE SERVICES LTD

1244 3 Av S 327-6684

WHERE TO BUY THEM

FAIRFIELD APPLIANCE SERVICES LTD

1244 3 Av S 327-6684

HOYT'S

HOYT'S DOWNTOWN 606 3 Av S ... 327-5767

HOYT'S NORTH LETHBRIDGE

324 18 St N 328-4441

KIRBY COMPANY OF LETHBRIDGE 328-8962

(See Advertisement This Page)

Paul's Plumbing & Heating Ltd

128 N Mayor Magrath Dr 327-8123

(See Advertisement This Page)

Singer Company of Canada Limited

College Shopping Mall 327-2243

FLITEX

CLEANING SYSTEMS

- ★ HOME
 - ★ COMMERCIAL
 - ★ INDUSTRIAL
- Sales
&
Service



PAUL'S PLUMBING & HEATING LTD.

327-8123

128 NORTH MAYOR MAGRATH DRIVE

Valuators

See Appraisers

Valve Operators

See Valves & Fittings

Valves & Fittings

CRANE SUPPLY 2815 2 Av S 327-1577

EMCO SUPPLY 316 24 St N 328-3385

Vegetables

See Fruit & Produce Section

A HEAVY LOAD

Shoppers each year carry some 1,400 pounds of groceries home for each person in the family. The load, however, is about 100 pounds lighter than it was in the 1940's — partly because of increases in food processing, partly because of changes in consumer tastes.

Vending Machines

HUDSON'S BAY WHOLESALE
427 5 St S 327-2022
CIGARETTE VENDING DEPT 327-2022
South-Alta Vending Ltd
1205 N Mayor Magrath Dr 328-0227
United Shuffleboard 1212 6 St N 327-7110

Veneers

See Plywood & Veneers

Venetian Blinds

Dexal Venetian Blinds 1832 6 Av N 327-1312
Holland's Drapery Shop
Vertical Venetian Blinds
325 7 St S 327-4475

Ventilating Contractors

See Air Conditioning Contractors, also Heating
Contractors—Hot Water, Steam & Warm Air

Veterinarians

ANIMAL CLINIC 5412 50 Av Taber 223-2474
Dr D R Hamilton res Taber 223-3084
Dr Darwin C Lund res Taber 223-3066
CHINOOK PET CLINIC
Practice Limited to Pets Only
Coutts Hwy 327-2344
Dr J C Carney res 327-8307
GOLDEN PRAIRIE VETERINARY CLINIC
6212 54 Av Taber 223-2872
Dr George W Allen res Taber 223-2064
Jerry C Bush res Taber 223-4338
GREEN ACRES ANIMAL HOSPITAL
Coutts Hwy & 34 St S 327-8660
Coaldale Clinic Coaldale 345-3014
Dr J E Niwa res 328-4524
Dr T L Church res 327-0531
Dr W D G Yates res 328-9511
Dr A J Finell res 328-9750
LETHBRIDGE ANIMAL CLINIC Stockyards 327-4150
Dr G W Passey res 328-1364
Dr D C MacLennan res 327-1082
Picture Butte Office
Practice Limited to Farm Animals
338 Highway Av Picture Butte 732-4566
PINCHER CREEK VETERINARY CLINIC
1124 Waterton Av Pincher Creek 627-3900
PRINCE'S VETERINARY SERVICES
CONSULTING VETERINARIAN
PRACTICE LIMITED TO LARGE ANIMALS
422 24 St S 327-1906
PRINCE'S VETERINARY SERVICES
100 Factory Dr N Picture Butte 732-4272
After Hours Call Lethbridge 327-1906

Veterinary Supplies

DRAFFIN'S DOWNTOWN PHARMACY
Animal Health Products & Instruments
After Hours Call 327-8641
401 5 St S 327-3364
FARMER STOCKMAN SUPPLY (LETH)
LIVESTOCK
MEDICINES & INSTRUMENTS
"Your Complete Round-Up Store"
Farnam Horse Health Headquarters
406 5 St S 327-0731
PROVINCE LIVESTOCK SUPPLY LTD
LIVESTOCK MEDICINES
& INSTRUMENTS
WHOLESALE & RETAIL
After Hours Call H. H. Fischer, Res. 327-0952
2219 2 Av N 328-8124

Vibrators

KOEHRING DART CONCRETE VIBRATORS
AIR, ELECTRIC & GASOLINE
DRIVEN MODELS, 60 & 180
CYCLE MOTOR & HEAD.
FORM & BIN VIBRATORS.
Koehring DART
Quality Products Accepting Any Challenge!
"FOR INFORMATION CALL"
Dunrite Vibrator Repairs Ltd
6034 5 St SE Calgary 253-4244

Larson & Epp Industries Ltd
1501 17 Av SW Calgary 245-6626

Vintage Vehicles

See Antiques

Violins

See Music & Musical Instruments

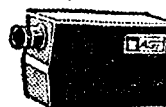
Visual Care

See Optometrists also Physicians & Surgeons

Visual Education Equip & Supls

AGT CLOSED CIRCUIT TV

A Completely Self-
Contained Television
Transmitting Network
Providing Unlimited
Educational Application.



- Lectures May Be Retained For Later Viewing.
- Close Up of Detailed Experiments.
- One Teacher May Serve Many Classrooms.
- Professionally Produced Tapes Can Be Exchanged Between Schools.
- Playback of Taped Events.
- Teacher Training & Self-Evaluation.

"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
Part of Trans-Canada Telephone System
115 6 Av SW—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

Vulcanizing

See Tires—Repairing

Walkie Talkie

See Radio Communication Equipment & Systems

Wall Coverings

GENERAL PAINT CORPORATION OF CANADA LIMITED
Sunworthy Wallpapers
Domestic & Imported
Grass Cloths, Foils,
Silks & Vinyls
Architectural Library Service
1005 3 Av S 328-9221

Wall Paper

Canada Paint Co Div of Sherwin-Williams
Co of Canada Ltd 424 7 St S 327-2513
FREDDIE'S PAINTS (WESTERN) LTD
CHOOSE FROM OVER 15,000 PATTERNS
SOME PRE-PASTED VINYL IN STOCK
816 3 Av S 327-5540
LETHBRIDGE HOUSE OF COLOR
College Mall 327-6986
RIETHMAN & HUDSON DECORATING LTD
412 13 St N 328-6696
SHERWIN-WILLIAMS PAINT & WALLPAPER
STORE 321 6 St S 327-8321

Warehouses—Cold Storage

Trans Canada Freezers Ltd 327-7130
Cor 2 Av & 28 St N 327-7574

Washing Machines—Sales & Service

Bruce Robinson Electric Ltd
1108 1 Av S 327-8561
FAIRFIELD APPLIANCE SERVICES LTD 327-6684
1244 3 Av S 327-6070
(See Advertisement This Page)
HOYT'S
APPLIANCES 606 3 Av S 327-5767
INGLIS PARTS & SERVICE

PARTS — SALES
SERVICE

Inglis
HOME APPLIANCES

"WHERE TO BUY THEM"
FAIRFIELD APPLIANCE SERVICES LTD
1244 3 Av S 327-6684

LETHBRIDGE APPLIANCES CO LTD

PROMPT EFFICIENT SERVICE
ON ALL MAKES OF ALL
WASHERS & DRYERS

905 3 Av S 327-4456

MAYTAG WASHING MACHINES

MAYTAG ... the choice of
Homemakers everywhere for a *Maytag*
cleaner, faster wash.

Protect your MAYTAG with service by trained
personnel using genuine MAYTAG parts.

"FOR SALES & SERVICE CALL"

LETHBRIDGE APPLIANCES CO LTD
905 3 Av S 327-4456

RON'S APPLIANCE SERVICE 240 12 St-C N 328-2122
ST LOUIS FURNITURE STORE

SALES OF ALL LEADING
MAKES OF WRINGER &
AUTOMATIC WASHERS

118 5 St S 327-2210

YOUR AD
HERE
WOULD PRODUCE
RESULTS

FAIRFIELD
APPLIANCE SERVICES LTD.

SPIN WASHER SPECIALISTS

- ★ PARTS & ACCESSORIES
FOR ALL APPLIANCES
- ★ COMPLETE REPAIR
SERVICE TO ALL
MAKES & MODELS



Sanyo - Hoover - Inglis - Motorola

327-6684 • 327-6070

1244 - 3rd Avenue South

Waste Disposal—Industrial

DISPOSE-ALL SERVICES 515 2 St S328-6355

Waste Receptacles

Dispose-All Services 515 2 St S328-6355

Watchmakers & RepairersRaworth Jewellery 327 7 St S327-2727
Skelton's Jewellery 333 5 St S327-4627**Water Beds**

See Furniture Dealers—Retail

Water Coolers**OASIS WATER COOLERS—**

Distributor

WOOD G H & CO LTD

1117 Scenic Dr327-7400

Water Heaters

CRANE SUPPLY 2815 2 Av S327-1577

Simpsons-Sears Centre Village Mall328-9231

(See Advertisement This Page)

Smileys Plumbing 1307 13 St N328-2176

SIMPSONS-SEARS

Fast Installation
Gas or Electric

Water Heaters

10 YEAR GUARANTEE ON
ALL TANKS & HEAT
EXCHANGERS

Just Say **CHARGE IT**

328-9231

SIMPSONS-SEARS
Centre Village Mall

Water Softening EquipmentCulligan Water Conditioning (Lethbridge) Ltd
120d North Mayor Magrath Dr327-7867
(See Advertisement This Page)**STORE IN FRIG**

Casseroles can be made ahead of time and stored in the refrigerator until time for serving.

Water Softening Equipment—(Cont'd)Water Conditioning Products 618 19 St S ..328-4055
(See Advertisement This Page)**SOFT WATER
SALES & SERVICE**

- Portable-Exchange Soft Water Service
- Fully-Automatic Home Owned Models
- Commercial-Industrial Equipment
- Filtration, Purification, Iron, Taste, Odor
- Salt Delivery
- Repair Service

Now! Exclusive
AQUA-SENSOR®
models JUST CALL
AND SAY—**Culligan Water Conditioning**(Lethbridge) Ltd. **327-7867**
120d North Mayor Magrath Drive**Water Treatment**Culligan Water Conditioning (Lethbridge) Ltd
120d North Mayor Magrath Dr327-7867**Water Well Drillers**

See Well Drillers

If writing letters
Brings writer's cramp,
Phone long distance
And save the stamp.

Wedding Service Bureau

HEINITZ PRINTERS & STATIONERS LTD

COMPLETE WEDDING REQUIREMENTS

24 Hr Service on Invitations (if necessary)

324 9 St S328-1778

Weed Control

KINNIBURGH SPRAY SERVICE

COMPLETE**AERIAL SPRAYING SERVICE**

Day or Night Call 223-8245

Purple SpringsTaber 223-8245

Weed Spray

See Chemicals also Weed Control

Welding—Electric & Oxy-Acetylene

Aldo's Welding 2112 5a Av N327-8212

(See Advertisement This Page)

Bell's Welding Ltd 317 4 St S328-4528

(See Advertisement This Page)

Listings Of This
Classification Are Continued
(Continued Next Page)

CUT POCKETS

When you want to stuff pork chops, you can buy the rib variety about one inch thick; have the butchers cut a pocket in each chop.

ALDO'S

WELDING

ELECTRIC — ACETYLENE
ORNAMENTAL IRON
PORTABLE WELDING
GENERAL WELDING & REPAIR

Oilfield Welding & Heavy Equipment

2112 - 5a Avenue North

327-8212

Water Conditioning Products

LIFETIME LINDSAY FIBRE GLASS EQUIPMENT

- * AUTOMATIC HOME OWNED
- * RENTAL (WITH PURCHASE OPTION)
- * COMMERCIAL INSTALLATIONS

Treatment of Reservoir and Well Waters A Specialty

Phone 328-4055

618 - 19th STREET S.
Lethbridge, Alberta

INVESTMENT OR A REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREON

Bell's

WELDING LTD.

- * Car - Truck Spring Repairs
- * General Machine Work
- * Structural Steel

328-4528

317 - 4th Street South, Lethbridge

Welding—Electric & Oxy-Acetylene—

(Cont'd)

Bob's Portable Welding 326a 10 St N328-5882
(See Advertisement This Page)

EAST END WELDING

SPECIALIZING
IN
ORNAMENTAL

1605 3 Av S328-8181

Hans Machine Shop 1276 2 Av S328-3464

Head Hunters (Diesel Heads) Ltd

125 61 Av SECalgary 255-0636
(See Advertisement This Page)

Hunt Welding Service Ltd 2005 2 Av S327-5575
(See Advertisement This Page)

KEN'S WELDING

PORTABLE WELDING
Specializing in
PRESSURE WELDING

Ken Wilson

Box 108Raymond 752-3461

Lethbridge Industries Ltd 1117 2a Av N ...328-4222

Lethbridge Tool & Die Works Ltd

2412 5 Av N328-8242

LIBERTY BOILERS (LETHBRIDGE) LTD

BOILER MANUFACTURERS

NEW & USED BOILERS FOR SALE

Boiler Repairs & Pressure Welding

Portable Equipment

General Welding Contractors

Residence Phones 327-4945 — 327-0243

1402 2 Av S327-3921

NIVEN TRUCK EQUIPMENT LTD

216 1 Av S327-2732

Sam & Carl's Welding Ltd 247 12 St-B N ..327-7722

(See Advertisement This Page)

(Continued Next Page)

NEED SOMETHING . . .

. for your office?

. in your shop?

. at home?

These **YELLOW PAGES**

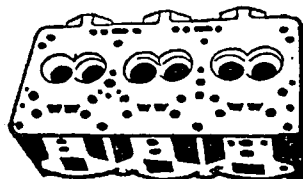
can tell you

Who sells it.

The Firm's Address.

The Telephone Number.

THE HEAD HUNTERS (DIESEL HEADS) LTD.



Distributors For:
WARN ELECTRIC WINCHES

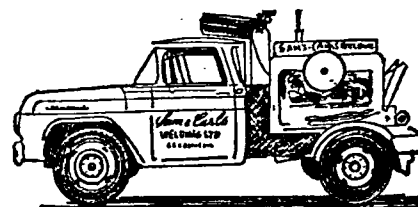
- * Complete Cylinder Head Exchange
- * Crankshaft Grinding
- * Replacement Engine Parts
- * Casting Repair

— Cast Iron Specialists —

255-0636 - 252-5814

125 - 61st Avenue S.E., Calgary

Sam & Carl's Welding LTD.



A FLEET OF PORTABLE
UNITS TO SERVE YOU

- AUTOMATIC WELDING
ON CAT ROLLERS &
IDLERS
- PRESSURE WELDING
- PRESS WORK
- TRAILER HITCHES

327-7722

247-12th Street-B North—Lethbridge

*for safety's sake . . .
for your sake . . .
for others' sake . . .*

DRIVE SAFELY

for goodness sake!

Hunt Welding Service LTD.

MACHINISTS — WELDERS
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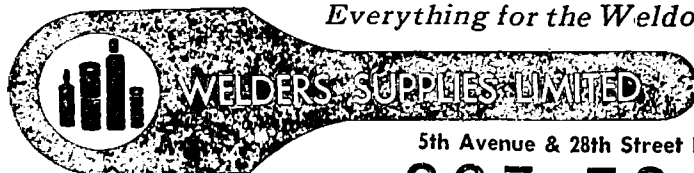
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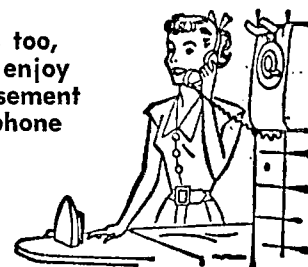
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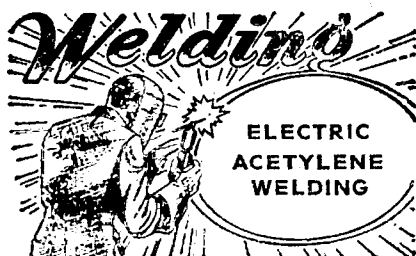
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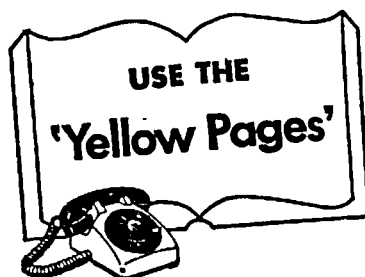
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