

Propane Gas—(Cont'd)

Town & Country Propane Ltd 322 33 St N ... 328-7272
(See Advertisement This Page)

Protective Systems

See Burglar Alarm Systems

Provincial Government

See Alphabetical Section under Government of Alberta (Provincial)

Psychiatrists

See Physicians & Surgeons

Public Accountants

See Accountants

Public Relations Counsellors

LIEN D C & ASSOCIATES
1274 2 Av S 328-3475

Pulmanizing

See Automobile Upholstering

Pumps

ACKLANDS LIMITED 2 Av & 11 St S 328-8111
ALLIED EQUIPMENT LTD

GORMAN-RUPP PUMPS
RENTALS — SALES
SERVICE

1201 2a Av N 327-6877

BERKELEY PUMPS—

Industrial & Agricultural
OLIVER INDUSTRIAL SUPPLY LTD
249 Stafford Dr 327-1571

CANADIAN METER CO LTD

Chemical & Industrial Pumps
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327-1688

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Trash - Diaphragm
Irrigation - Firefighting
Sump - Nonclog Sewage
Hot Water Circ - Cond Return
Hydraulic - Gear - Barrel Pumps



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OLIVER INDUSTRIAL SUPPLY LTD
249 Stafford Dr 327-1571

SERVICE DEPOT

HAGEN AUTO ELECTRIC LTD
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Pumps—(Cont'd)

Spencer's Pump Service 249 12a St N 327-8718

Westcan Irrigation & Pump Co Ltd

2351 2 Av N 328-1709

WESTERN CANADA HARDWARE LTD

907-915 2 Av S 328-1718

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ED'S PUMP SERVICE 1242 8 St N 328-3460

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NORTHERN ASBESTOS & BUILDING SUPPLIES
LTD 253 12 St N 327-6166
(See Advertisement This Page)

BUILD HEAVY-DUTY
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quickly, easily!

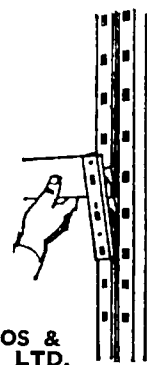
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MEZZANINES,
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DRUM RACKS

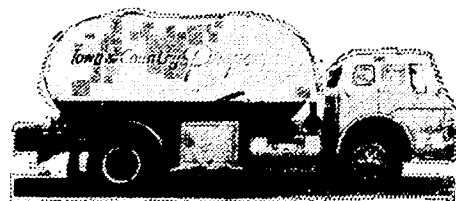
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- 1 You can talk over matters at once — promptness often prevents loss of a customer.
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- 3 You can build closer relations with customers.
- 4 And because men talk more freely than they write, you can frequently trace the real reason for the complaint — and prevent similar complaints in the future.

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328-7272

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ALL TYPES — Tom Gelleny, res. 327-0288
1209 2 Av S 327-4121

(See also Advertisement This Page)

THOMAS RADIATORS

Repairs - Recoring
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Service To All Makes Of

**RADIATORS
GAS TANKS
HEATERS**

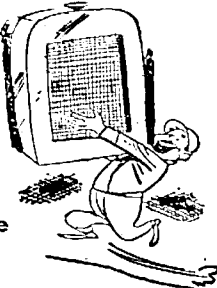
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1209 - 2nd Avenue South, Lethbridge



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Service Dept Calgary 243-0670

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MODERN ELECTRONICS 1113 3 Av S 327-6150
Partsman Automotive Ltd 1280 2 Av S 327-4585
TEL-RAY ELECTRONICS 1215 3 Av S 327-3503
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STEREO TAPES
SALES & SERVICE

327-5020

**ACTIVE TELEVISION
SERVICE**

1238 - 3rd Avenue South

Radio Stations

See Radio Broadcasting Companies & Stations

Radio Telephones

See Radio Communication Equipment & Systems

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Check the Directory first.

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CP Rail 1 Av & 8 St S
Supervisor & Chief Clerk 327-3354
Marketing & Sales 328-3373

Ranges

See Stoves & Ranges Section

Razors—Electric

See Shavers Electric

Ready Mixed Concrete

See Concrete Ready Mixed

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1632 Mayor Magrath Dr 328-9333
ANDERSON O N AGENCIES LTD
RESIDENTIAL — COMMERCIAL
FARM & RANCHES
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Anderson Wayne N Agencies
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Aronovitch & Leipsic Alta Ltd
101-1103 5 Av S 327-4065
ART WILLIAMS AGENCIES LTD
Centre Village Mall 328-8184
(See Advertisement This Page)

BOWMAN WALLACE CO LTD

REAL ESTATE &
MORTGAGES & LOANS
612 3 Av S 327-2362

(Continued Next Page)

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COMMERCIAL
FARMS — RANCHES
REAL ESTATE
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MORTGAGES

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Centre Village Mall
13th Street North
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When Buying, Selling, Trading, Building or Renting
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HALIBURTON**

SOUTHERN LTD.

REAL ESTATE

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INSURANCE

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"A Complete Insurance Service"

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RESIDENTIAL

COMMERCIAL

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10b Professional Building

Real Estate—(Cont'd)

Campbell & Haliburton Southern Ltd
418 5 St S 327-0215
(See Advertisement This Page)

CANADA TRUST-HURON & ERIE
3 Av & 7 St S 327-8581

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For Good Farm & Ranchland Throughout
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7-1277 3 Av S
FARMERS & MERCHANTS TRUST CO LTD
309 7 St S 328-5548

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HOMES — FARMS — RANCHES
COMMERCIAL PROPERTY
PROPERTY MANAGEMENT
Mortgages - Bonded Realtors - Rentals
General & Life Insurance
1117 3 Av S {328-3251
328-9362

Hay Realty College Shopping Mall {327-7077
327-7975

(See Advertisement This Page)

HUDSON AGENCIES LIMITED
415 Mayor Magrath Dr 327-5885
L H C Real Estate Ltd 2020 2 Av N 328-3644
Lethbridge Real Estate Board Co-op Ltd
522 6 St S 328-8838
MARATHON REALTY Centre Village Mall 328-8835

McKILLOP AGENCIES
REAL ESTATE — RESIDENTIAL &
COMMERCIAL — PROPERTY MANAGEMENT
303 5 St S 327-7464

NU-MODE REALTY 1652 Mayor Magrath Dr 328-8011
(See Advertisement This Page)

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REAL ESTATE — CITY & FARM PROPERTY
If No Answer Call res. 327-2433
2 Alberta Bldg 327-3570

Peterson Realty 10b Professional Bldg 328-6831
(See Advertisement This Page)
Quinton & Dale Agencies Ltd 1277 3 Av S 328-8942
(See Advertisement This Page)
Reliance Agencies 822 3 Av S 327-1116
ROYAL TRUST COMPANY 740 4 Av S 328-5516

(Continued Next Page)

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Agencies Ltd.**

Investigate Our Quality
Manufactured Homes

REAL ESTATE
RESIDENTIAL — COMMERCIAL

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1277 - 3rd Avenue S., Lethbridge

Real Estate—(Cont'd)

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LTD 5222 48 Av Taber 223-4434
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College Shopping Mall 328-3331
(See Advertisement This Page)

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We Sell the Good Earth and Whats On It
Residential & New Homes—John Eisenbarth Mgr.
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Stringam Property Sales 122 8 St S 328-9617
(See Advertisement This Page)
Subway Realty 108 N Mayor Magrath Dr 328-2932
WESTBANK REAL ESTATE 328-1044
323 5 St S 328-0744
Western Diversified Holdings International
210-1309 Lakemount Blvd 328-0911
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For After Hours Listings, See
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20th Avenue at Mayor Magrath Drive

Real Estate Appraisers

Hay Realty College Shopping Mall 327-7077

Real Estate Loans See Loans

Real Estate Rentals

See Rental Agents—Real Estate

Record Players—Sales & Service

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319a 8 St S 327-3889
Southern Music Ltd 3410 Lakewood Rd 327-4991

Recorders—Time See Time Recorders

Records—Phonograph

Leister's Music Ltd
715 Paramount Theatre Bldg 328-4080
Ray's Recordland 317 7 St S 327-5431

Reducing Treatments

My Life Studios College Shopping Mall 327-2151

Refrigeration Equipment—Commercial

Sales & Service

ALCON REFRIGERATION LTD
2214 43 St S 327-5816
(See Advertisement This Page)
Charlton & Hill Ltd 1262 2 Av S 328-3388
(See Advertisement This Page)
CIMCO LIMITED Calgary—Lethbridge Customers
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& ask for Zenith 06151
Jones Refrigeration Service 320 3 St S 328-5122
(See Advertisement This Page)
Lethbridge Refrigeration Ltd 111 11 St S 328-4333
(See Advertisement This Page)

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REFRIGERATION & AIR
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ASS'N. OF ALBERTA

Complete Commercial Refrigeration
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SALES AND SERVICE
Fabrication Fibreglass Cooler Doors,
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SALES & SERVICE **328-5122**

Residence Phone 328-3910

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122 - 8th Street S.

CHARLTON & HILL LTD.

Complete Commercial & Industrial
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Sales & Service

328-3388

After Hours Call 327-0173

1262 - 2nd Avenue S., Lethbridge

LETHBRIDGE REFRIGERATION LTD.

* Commercial Refrigeration
& Air Conditioning
Sales & Service

328-4333

RESIDENCES

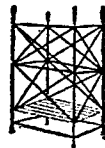
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111 - 11th Street South, LETHBRIDGE

CONTRACTORS EQUIPMENT RENTING

Air Compressors
Rotary & Air Tools

Compactors



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Hoisting Equipment



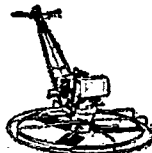
Light Plants



Space Heaters



Saws



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Sanders



Ladders



Ladders



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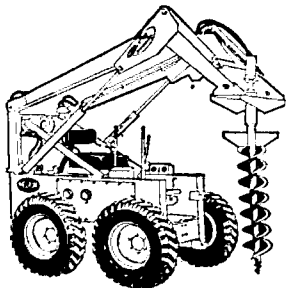
Small Electric
Power Tools

Paint Sprayers

Allied Equipment Ltd.
327-6877 — 327-6877

1201 - 2nd AVENUE-A NORTH, LETHBRIDGE

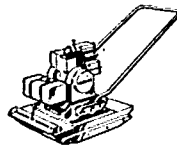
C & J EQUIPMENT RENTALS



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- AIR COMPRESSORS
- CONCRETE EQUIPMENT
- SPACE HEATERS
- WACKER TAMPERS
- COMPACTION EQUIPMENT
- CONCRETE BREAKERS & DRILLS

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OFFICE: 1017 - 17th STREET NORTH



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FOR TRUCK CAB & CARGO COOLING
FRIGIKING AUTHORIZED DEALER

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COPELAND, BLANCHARD, YORK
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1107 2 Av S 328-9696

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Ace TV & Radio Co 1406 17 St S 328-6131

Beacon Service 818 3 Av S 327-8656

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236 13 St N 328-2235

Refrigerators Domestic—Repairing

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240 12 St-C N 328-2122

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CANADA TRUST-HURON & ERIE

3 Av & 7 St S 327-8581

FORT WHOOP-UP AGENCIES LTD

1117 3 Av S 328-3251

HAY REALTY College Shopping Mall 327-7077

Mid West Property Management

125 Rideau Crt 328-2925

WESTBANK REAL ESTATE 323 5 St S ... 328-1044

Rental Services—General

See also Specific Kinds

ALLIED EQUIPMENT LTD

1201 2 Av-A N 327-6877

(See Advertisement This Page)

C & J Equipment Rentals 1017 17 St N ... 328-4765

(See Advertisement This Page)

Erickson Construction 502 Stafford Dr ... 327-7932

Modern Industrial Rentals 1422 2 Av S ... 328-8896

(See Advertisement This Page)

Listings Of This

Classification Are Continued

On Next Page

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Add a tablespoon of washing soda to half a bucket of water, and use the solution to freshen the plastic upholstery in your car.



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Rental is Your Best Buy

★ EQUIPMENT & TOOL RENTALS

(CALGARY)

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24 HOUR EMERGENCY
SERVICE
327-5416

(LETHBRIDGE)

328-8896

1422 - 2nd Avenue South

Rental Services—General—(Cont'd)

Parsons Hardware & Appliances Ltd
Holiday Vilge 327-7066
(See Advertisement This Page)

PINETREE EQUIPMENT RENTALS A DIVISION
OF PINETREE SUPPLY LTD
233 31 St N 327-2520
SAFETY SUPPLY CO

ALUMINUM SAFETY LADDERS

In Following Sizes
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206 13 St S 327-2654

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110,000 BTU to 6,000,000 BTU'S
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(See Advertisement This Page)

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- POWER RAKES
- ROTO TILLERS
- HEDGE TRIMMERS
- SANDERS & SAWS
- CHAIN SAWS, ETC.

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Resilient Floor Covering

See Floors—Material & Laying,
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BROWN'S RESTAURANT EQUIPMENT SALES

We Have the Largest Stock in Western Canada
of Used & New Equipment & Supplies
403 3 Av SE Calgary 262-6009

(Continued Next Page)

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AIR COMPRESSOR - PAINT SPRAYER	HOISTS & JACKS
AIR CONDITIONERS - HOME & CAR	LAWN ROLLERS — SEEDERS
APPLIANCE TRUCKS & DOLLIES	PLUMBING DRAIN SNAKES
CARPENTER & CAR TOOLS	POST HOLE AUGERS
CEMENT MIXERS — CHAIN SAWS	POWER RAKES & ROTO TILLERS
CONCRETE HAMMER & DRILLS	RUG SHAMPOOERS — POLISHERS
CRIBS, COTS, HIGH CHAIRS	SANDERS — SAWS — STAPLERS
DINNERWARE & PARTYWARE	TENTS — CAMP STOVES
DRILLS & DRIVE-IT GUNS	TOW BARS & HITCHES
EXERCISER BIKES & EQUIPMENT	WHEELBARROWS
HEDGE TRIMMERS & PRUNERS	& POSSIBLY THE ITEM YOU WANT

Wards Services Ltd.

OPEN 7:00 A.M. TO 7:00 P.M. DAILY Except Sundays & Holidays

1712 - Second
Avenue South

328-8775

24 HOUR
ANSWERING
SERVICE



CHUBBY CHICKEN

"WHERE THE GOOD FOOD IS"

the difference is delicious.
at

The Home of the Burger Family

FOR TAKE HOME SERVICE

210 - 3rd AVENUE SOUTH

1607 MAYOR
MAGRATH DRIVE

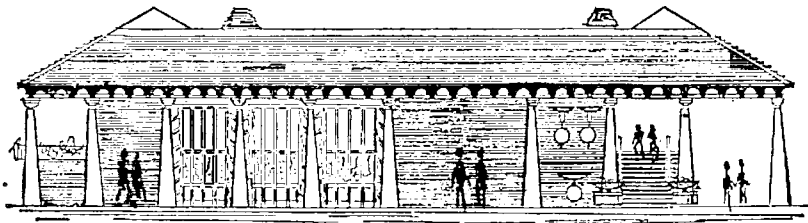
328-6056 327-8255

Served in Your Car as you are

A & W DRIVE-INS



Sven Ericksen's Family Restaurant



IN THE TRADITION OF THE WORLD'S FINEST RESTAURANTS
TO YOU, MY DEAR GUEST, I OFFER THE VERY BEST FOOD AND ATTENDANCE
THAT I AND MY STAFF ARE CAPABLE OF GIVING,
SO THAT YOUR MOMENTS AT SVEN ERICKSEN'S MIGHT BE MEMORABLE ONES

OPEN AT 11:00 A.M.

LICENSED DINING ROOM & LOUNGE

ALSO PRIVATE DINING ROOMS & BANQUET FACILITIES
FROM 15 PERSONS AND UP TO 325 GUESTS

328-7756

1715 MAYOR MAGRATH DRIVE



CATERING TO BANQUETS
FROM 10 TO 1000

Charcoal Broiled Steaks & Lobster, Prime Ribs, Fried Chicken & Continental
Specialties, Children's Menu — Open Sundays

526 Mayor Magrath Drive
LETHBRIDGE

THE FRONTIER DINING ROOM

★ FEATURING

BUSINESS MENS LUNCHEONS

11:30 A.M. TO 2:30 P.M. DAILY

EVENINGS: 5:00 P.M. TO MIDNIGHT

★ GOURMET DINING

327-5701

Restaurant Equipment & Supplies

—(Cont'd)

CHARLTON & HILL LTD

Stainless Steel Work — Portable Shelving.
Range Hood Fire Extinguishers

1262 2 Av S 328-3388

RICHARDS ELECTRICAL REPAIR CENTRE

MICROWAVE ELECTRONIC OVENS
COMMERCIAL — INSTITUTIONAL

911 18 St N 327-0557

TOASTMASTER AUTHORIZED SERVICE

Authorized Service
Station for repair parts
and the repair of

TOASTMASTER

TOASTMASTER toasters and other TOAST-
MASTER appliances, for home, commercial and
institutional use.

"WHERE TO GET SERVICE"

RICHARDS ELECTRICAL REPAIR CENTRE

911 18 St N 327-0557

Restaurants

A & W DRIVE-INS 210 3 Av S 328-6056
(See Advertisement Preceding Page)

ALEXANDRA RESTAURANT

LICENSED DINING ROOM

328 5 St S 327-2844

Burger Baron 1515 Mayor Magrath Dr 328-4717
(See Advertisement This Page)

C W Chop Suey House 403 2 Av S 327-5573

CAPRI RESTAURANT 1520 3 Av S 328-4818

DRAGON HOUSE 1624 Mayor Magrath Dr 327-8696

Eastway Restaurant 3110 1 Av S 328-4155

EL RANCHO MOTOR HOTEL

526 Mayor Magrath Dr 327-5701

(See Advertisement This Page)

ERICKSEN'S SVEN FAMILY RESTAURANT

1715 Mayor Magrath Dr 328-7756

(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

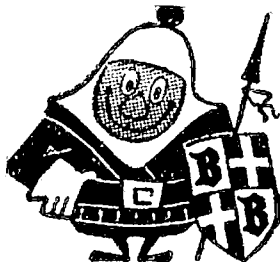
FLAT BACON

Does your bacon curl up and shrink in the
pan? Try this when frying bacon. Fry in
regular frying pan but place bottom of
another pan directly over the bacon itself
— then put it over a low flame. Result —
nice flat pieces of bacon.

BURGER BARON

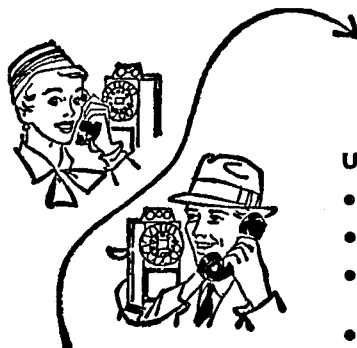
Most
Famous
Hamburgers
In Alberta

Counter
Service



328-4717

1515 Mayor Magrath Drive



**How to Get Things Done
Easily and Quickly
When You're Away**

Use Public Telephones to:

- make appointments
- notify others of changes in your plans
- make "peace-of-mind" calls to your home or office
- chat with friends, relatives, associates

Restaurants—(Cont'd)

ERICKSEN'S SVEN FINE FOODS TAKE HOME
 1701 Mayor Magrath Dr 328-7751
 2021 3 Av S 328-8161
 (See Advertisement This Page)

5 SPORT RESTAURANT
 Finest Western & Chinese Food
 Full Dinner Selections
 Take Out Orders
 Hours: Monday to Saturday 6:30 a.m. - 8 p.m.
 Sunday & Holidays 10 a.m. - 10 p.m.
 242 13 St N 328-3616

Frank's Lunch Bar 820 3 Av S 328-3740
 Garden City Catering Ltd
 1009 Mayor Magrath Dr 328-1989
 Golden Bridge Restaurant
 1517 Mayor Magrath Dr 328-2525
 (See Advertisement This Page)

Listings Of This
 Classification Are Continued
 On Next Page

LONG DISTANCE APPOINTMENTS

SAVE TIME AND MONEY

Avoid wasted trips,
 Allow better planning of
 your time.

Make certain you are
 expected.

Avoid long delays in waiting
 to see people.

Enable your prospects to
 prepare for your visits.

A Short-cut to Your Customers

To reach more prospects, make
 more telephone and walk - in
 sales, be sure to advertise under
 all classifications where buyers
 look for your products and
 services.

9 out of 10

people look in the "Yellow
 Pages" when they're ready to
 buy.

Let the Yellow Pages bring more
 business to you.



Call Ericksen's SVEN FINE FOODS TAKE-HOME

for

Kentucky Fried Chicken



IN THESE BIG-VALUE PACKS

- ★ BARREL O'CHICKEN
- ★ BUCKET O'CHICKEN
- ★ THRIFT PACK
- ★ INDIVIDUAL BOX

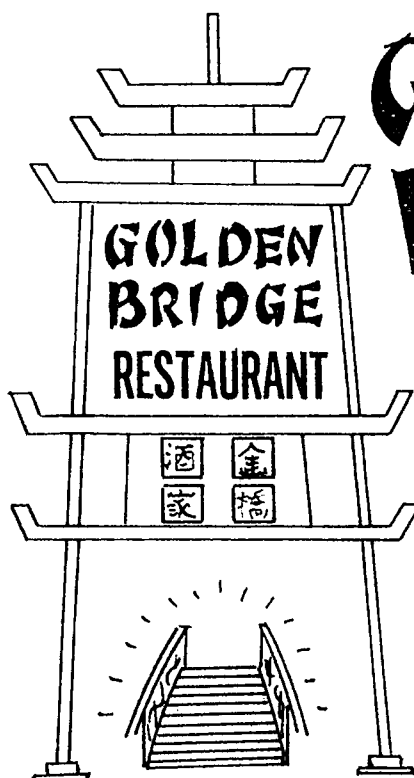
: TWO BRANCHES TO SERVE YOU :

2021 - 3rd Avenue South

328-8161

1701 Mayor Magrath Drive

328-7751



GOLDEN BRIDGE

RESTAURANT LICENSED

SPECIALIZING IN THE FINEST

Chinese Cuisine

FOR TAKE OUT & DELIVERY
 SERVICE CALL

328-2525

HOURS:

Monday To Wednesday 11:00 a.m. to 2:00 a.m.
 Thursday To Saturday 11:00 a.m. to 3:00 a.m.
 Sunday 11:00 a.m. to 12:00 a.m.

1517 Mayor Magrath Drive

(See Advertisement This Page)

Replace Your Receiver Carefully

(Continued Next Page)

When you install
Your new extension,
You'll save more steps
Than you can mention.

"Meet Your Friends At The"

MAJORETTE
Restaurant




Finest In
Chinese Cuisine

Full Course
Western Meals

Light Lunches

— OPEN —
From 8 a.m. to 8 p.m.
DAILY
Closed On Sundays
And Holidays

FOR TAKE-OUT ORDERS PHONE
327-7511
612 - 3rd Avenue South



327-7123
328-6233


STEAK OUT

— LICENSED PREMISES —

- ★ FINEST STEAKS
- ★ LOBSTER TAILS
- ★ BABY BACK RIBS

OPEN: 4:30 P.M. TO MIDNIGHT

COLLEGE MALL — LETHBRIDGE, ALBERTA



Restaurants—(Cont'd)

Lotus Inn 102 8 St S {327-2297
327-0240

(See Advertisement This Page)

MAJORETTE RESTAURANT 612 3 Av S ...327-7511
(See Advertisement Opposite Page)

Marquis Grill Room 4 Av & 7 St S327-3191
(See Advertisement This Page)

MCDONNELL'S HAMBURGERS 2002 3 Av S 328-5405
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

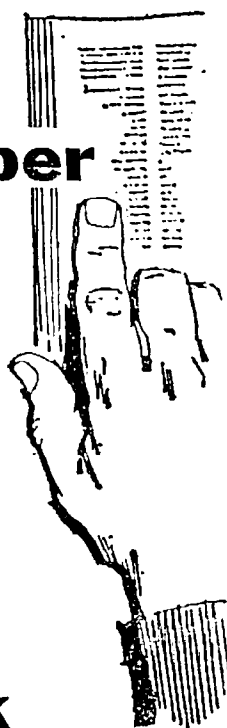
TRACE AROUND

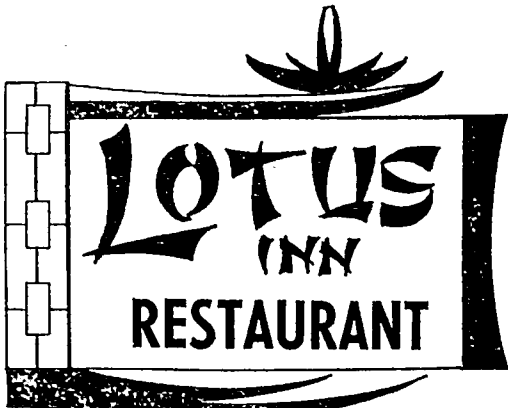
To make scallops at the bottom of cafe-style curtains or on aprons, trace half way around a saucer.

**To
find
a
number
fast**

...

**look
in
the
book**





327-2297


327-0240

102 - 8th STREET SOUTH

Phone "N" Eat Service

- ★ Home of Finest Chinese Food
- ★ Special Sunshine Fried Chicken
- ★ Catering Service For Home, Banquets & Weddings
- ★ Banquet Rooms Available

DELIVERY IN CITY
OPEN 7 A.M. - 2 A.M. DAILY
SUNDAY 11 A.M. - 9 P.M.



THE
Marquis
LETHBRIDGE

**THE
GRILL
ROOM**



**THE
GRILL ROOM**

- ★ LOCATED IN THE HEART OF DOWNTOWN LETHBRIDGE
- ★ IT'S THE MARQUIS FOR YOUR FINEST DINING AND ENTERTAINMENT
- ★ FULLY LICENSED PREMISES
- ★ SPECIALIZING IN ALL TYPES OF CATERING

327-3191
4th Avenue & 7th Street South

No Matter What You Want

THESE

Yellow Pages

contain the answer to
your buying problems.

MCDONNELL'S

HAMBURGERS

FAST SERVICE

CARRY OUT FOOD FOR
SOCIAL EVENTS — BIRTHDAY PARTIES — PICNICS

2002 - 3rd AVENUE SOUTH



328-5405



PIZZA & SPAGHETTI HOUSE

Try The Finest Pizza & Spaghetti In Town

*"Call When You Leave Your Home
It Will Be Ready On Arrival"*



- ★ COMFORTABLE DINING ROOM
- ★ AIR CONDITIONED
- ★ OPEN 7 DAYS A WEEK

Monday - Tuesday - Wednesday 11 a.m. to 1 a.m.
Thursday 11 a.m. to 2:30 a.m.
Sunday 12 Noon to 12:30 a.m.

327-1952

1101 - 4th AVENUE SOUTH
LETHBRIDGE
N-1 PIZZA

MEDICINE HAT — 638 - 2nd STREET S.E. — 527-8040

Restaurants—(Cont'd)

N-1 Pizza 1101 4 Av S 327-1952
(See Advertisement This Page)
New Moon Cafe 3 Av S 327-3298
New World Restaurant 329 5 St S 327-4025
(See Advertisement This Page)

NILSSON'S PIE SHOP

THE HOME OF SPECIALTY PIES
DINE IN OR TAKE OUT

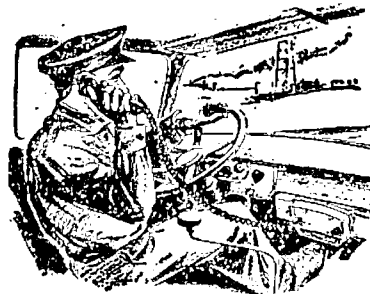
1708 Mayor Magrath Dr 327-1912

Paramount Coffee Shop
Paramount Theatre Bldg 327-5476

Listings Of This
Classification Are Continued
On Next Page

A wise buy—a Yellow Pages ad.

GENERAL MOBILE TELEPHONE SERVICE



A mobile radio telephone gives you
access to the local and long distance
telephone network from your car or
truck.

*Total Communications
for modern business*

Alberta Government Telephones

NEW WORLD

新世界

RESTAURANT

SPECIALIZING IN
Finest Western and
Chinese Cuisine

*"Let Us Arrange A
CHINESE FOOD PARTY
At Your Home, Office or Motel"*

FREE DELIVERY

Call: 327-4025

329 - 5th STREET SOUTH, LETHBRIDGE

LOOK HERE

to find
it...fast



Restaurants—(Cont'd)

- Park Plaza Motor Hotel
1009 Mayor Magrath Dr328-2366
(See Advertisement This Page)
- PHIL'S RESTAURANT & PANCAKE HOUSE
1303 Mayor Magrath Dr328-5077
- Red Lion Restaurant 435 5 St S328-9614
(See Advertisement This Page)
- Ron's Restaurant 1256 3 Av S328-5666
- Shanghai Chop Suey 610 3 Av S327-3552
- SMITTY'S PANCAKE HOUSE
Centre Village Mall328-2580
- Soo-per Scoop 543 13 St S328-5454
(See Advertisement This Page)
- Spudnut & Ice Cream Bar 1102 5 Av S327-4990
- Stockman's Inn Stockyards328-2451

Listings Of This
Classification Are Continued
On Next Page

 **Park Plaza
MOTOR HOTEL**
DAILY NOON SMORGASBORD
12 - 2 p.m. — Sunday 12 - 9 p.m.
ELEGANT DINING IN OUR
EMBASSY LICENSED DINING
LOUNGE UNTIL 1 A.M. DAILY
"Family Dining at its Best"

328-2366

1009 Mayor Magrath Drive

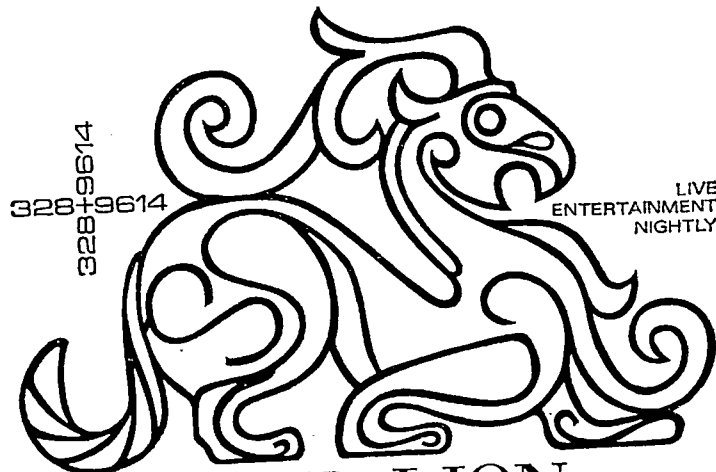
REPAIR SERVICE

When one of the many
household articles gets
out of order, you will
find a repair service
quickly and easily
when you

LOOK IN THE

Yellow Pages

of your
Telephone Directory



RED LION RESTAURANT

sea food~steaks
POLYNESIAN & CHINESE EPICURE CUISINE

- DINE & DANCE
- LICENSED LOUNGE
- DINING LOUNGE
- BANQUET ROOM

Cor. 5ave. & 5st. S. Lethbridge
MON. through SAT. 7am-2am

SUN. 11am-10pm



- ★ Fish & Chips
- ★ Shrimp & Chips
- ★ Burgers
- ★ Light Lunches
- ★ Ice Cream Dish Varieties
- ★ 25 Ice Cream Flavours

Owner - Mgr.
DAN CLARKE

328-5454

CORNER OF
6 AV. & 13 ST. S.

543 - 13th STREET SOUTH



2 LOCATIONS TO SERVE YOU
IN
LETHBRIDGE

DINING ROOM & TAKE-OUT SERVICE

HOURS

Sunday to Thursday
11:30 a.m. — 12 Midnight
Friday and Saturday
11:30 a.m. — 2 a.m.

"Pizza Made to Perfection"

328-7551

1217 - 3rd Avenue S.

328-6211

1704 Mayor Magrath Drive
COUNTY FAIR

HOURS: 4 p.m. Monday to Friday
11:30 a.m. Saturday - Sunday 3 p.m.
R & B RESTAURANTS LTD.

Restaurants—(Cont'd)

TABER CAFE

CHINESE FOOD — FISH & CHIPS
Take Out Orders — Banquet Rooms
5307 48 Av **TABER 223-2028**

Tom's House of Pizza
1704 Mayor Magrath Dr **328-6211**
(See Advertisement This Page)
Town Chef Restaurant 740 4 Av S **327-6412**
(See Advertisement This Page)
York Coffee Shop 3 Av & 13 St N **328-4144**

Restaurants Drive-In

A & W Drive-Ins 210 3 Av S **328-6056**
1607 Mayor Magrath Dr **327-8255**
BURGER BARON 1515 Mayor Magrath Dr .. **328-4717**
DAIRY QUEEN BRAZIER RESTAURANT
12 Av & Mayor Magrath Dr **327-6440**
DAIRY QUEEN NORTH 516 13 St N **327-4855**
ERICKSEN'S SVEN FINE FOODS TAKE HOME
1701 Mayor Magrath Dr **328-7751**
2021 3 Av S **328-8161**
MCDONNELL'S HAMBURGERS 2002 3 Av S **328-5405**
ORANGE JULIUS College Shopping Mall ... **328-2020**
Queen's Pizza & Spaghetti House Ltd
622 13 St N **327-2881**
Sooper Scoop 543 13 St S **328-5454**
Tastee Freez 722 23 St N **328-4858**

Retreading

See Tires Section

Revolvers

See Gunsmiths also Sporting Goods Section

Being modern means introducing yourself
on all calls, immediately.



Town Chef RESTAURANT

Quality Foods-Congenial Service
Gracious Decor
SPECIALIZING IN STEAKS
LICENSED LOUNGE

740 - 4th Avenue South
Across From Paramount Theatre **327-6412**

Mr. Businessman:

**YOUR AD
HERE
WOULD
PRODUCE
RESULTS**

**TAKE
THE**



**OUT
OF
SHOPPING**
.....
LOOK FIRST
IN THE YELLOW PAGES

Riding Academies

OLD WEST STABLES

TRAIL RIDING
HORSE RENTAL & BOARDING
Coutts Hwy No. 4328-3255

Ranchland Recreation Limited328-7901
(See Advertisement This Page)

Rifles

See Gunsmiths also Sporting Goods Section

Road Making Machinery

CONECO EQUIPMENT LTD
306 66 Av SWCalgary 255-1121
Vulcan Machinery & Equipment Ltd
807 42 Av SECalgary 287-1990

Rock & Gravel See Gravel Rock & Sand

Rock & Mineral Shops

See Lapidary Equipment & Supplies

Rock Wool See Insulation

Rodeo Equipment & Supplies

RILEY & McCORMICK LTD
Centre Village Mall328-5644

Roofing Contractors

ALBERTA ROOFING CONTRACTORS
ASSOCIATION LTD
Representing Alberta's Roofing Industry

INTEGRITY
QUALITY



WORKMANSHIP
SERVICE

MEMBERS OF ALBERTA ROOFING
CONTRACTORS ASSOCIATION LTD. WILL ISSUE
A GUARANTEE WHEN SPECIFIED ON
ROOFS OF APPROVED SPECIFICATIONS.
Buy With Confidence From The
Following Approved Roofers
"WHERE TO CALL"

HEAD OFFICE
ALBERTA ROOFING CONTRACTORS
ASSOCIATION LTD
607 24a St NWCalgary 283-1210

MEMBERS

C & A SHEET METAL LTD
1709 2 Av S328-5973
CHARLTON & HILL LTD 1262 2 Av S 328-3388
CAPITAL HEATING LTD 1273 3 Av S 327-1630

Bruno's Roofing 1316 15 St-A N327-1884
(See Advertisement This Page)

C & A Sheet Metal Ltd 1709 2 Av S328-5973
(See Advertisement This Page)

CAPITAL HEATING LTD
1273 3 Av S327-1630
Charlton & Hill Ltd 1262 2 Av S328-3388
(See Advertisement This Page)

Fred's Eavestroughing & Painting
1110 12a St S328-1258
Geo Sirovyak Roofing 1281 9 Av N327-1085

HERMAN'S ROOFING LTD

ASPHALT SHINGLES
CONTRACTING
ALL ROOF REPAIRS
BONDED ROOFING

Box 681327-5302

(Continued Next Page)

RANCHLAND RECREATION LTD.

3 MILES EAST OF GAOL
BOARDING — BREAKING &
TRAINING HORSES

LARGE STABLES — BOX STALLS
TIE STALLS — SELF WATERERS
INDIVIDUAL FEEDING

LARGE INDOOR ARENA — WELL LIGHTED & HEATED
OUTDOOR ARENA



Riding Instructions
BEGINNERS THROUGH ADVANCED
IN ENGLISH & WESTERN

LUNCH COUNTER

HALL AVAILABLE FOR RENT FOR PARTIES, WEDDINGS — ETC.

PICNIC GROUNDS — Outdoor Cooking Facilities

TRAVEL TRAILER PARK

328-7901

W. JAMES JARVIE, PRES.

LETHBRIDGE

Bruno's Roofing

SPECIALIZING IN—
BUILT-UP ROOFING
ASPHALT SHINGLES
RE-ROOFING & REPAIR

Free Estimates — Town or Country

327-1884

1316 - 15th Street-A N.



• ROOFING
• BONDED TAR & GRAVEL
• SHEET METAL WORK

328-3388

1262 - 2nd Avenue South, Lethbridge



ROOFING

DIVISION

"Above all a
C & A
Roof"



- BUILT UP ROOFING
- ASPHALT SHINGLES
- CEDAR SHAKES
- ROOF MAINTENANCE SERVICE

328-5973

1709 - 2nd Ave. S., Lethbridge



HOVEY
ROOFING & AWNINGS
 PROFESSIONAL SHINGLING
 ALUMINUM SIDING
 AWNINGS & SHUTTERS
 (Aluminum & Acrylic)
 HOT ROOFING
327-5994
 1702 - 14th Avenue North, Lethbridge

ROOFING



and RE-ROOFING
Jones Roofing & Siding
 Aluminum Doors & Windows
328-5745
 636 - 21st Street South

SIMPSON'S-SEARS
ROOFING



- NEW ROOFS
- REPAIRS
- EAVESTROUGHING
- EXPERT ADVICE & ESTIMATES SUPPLIED WITHOUT OBLIGATION

*We sell
-We install*
328-9231
 Just Say CHARGE IT
 10 YEAR WRITTEN GUARANTEE
 ON MATERIAL & WORKMANSHIP
 SIMPSON'S-SEARS — Centre Village Mall

VANDERHILT BROS.
ROOFING CONTRACTORS
 276 - 7th Avenue S. — Lethbridge

- BUILT-UP ROOFING HOT APPLICATORS
- TREMCO COLD PROCESS APPLICATORS
- MAINTENANCE AND NEW ROOFS
- NO SHINGLE WORK

INDUSTRIAL — RESIDENTIAL
327-0660
 276 - 7th Avenue S. — Lethbridge

Roofing Contractors—(Cont'd)

Hovey Roofing & Awnings 1702 14 Av N ..327-5994
 (See Advertisement This Page)
 Jones Roofing & Siding 636 21 St S328-5745
 (See Advertisement This Page)
PROGRESSIVE ROOFING & AWNINGS
 330 27 St S327-6679
 Simpsons-Sears Centre Village Mall328-9231
 (See Advertisement This Page)
 Tom's Roofing & Air-Conditioning
 1822 18 Av S328-4661
 Vanderhilt Bros Roofing Contractors
 276 7 Av S327-0660
 (See Advertisement This Page)

Rubbish Removal

See Garbage Collection

Rug & Carpet Dealers

See Carpet & Rug Section

Rug Carpet & Upholstery Cleaners

See Carpet & Rug Cleaners

Rumpus Rooms

See Contractors Building also Home Improvements

Saddlery & Harness—Retail

BAIRD'S SHOES & LEATHER GOODS LTD
 306 5 St S327-3764
 Bradley's Western Store
 5221 1 St WClaresholm 235-2777
 (See Advertisement This Page)
FARMER STOCKMAN SUPPLY (LETH)
 YOUR COMPLETE ROUNDUP STORE
 SADDLES, RIDING GEAR, WESTERN WEAR
 406 5 St S327-0731

McCALLUM SADDLERY & LEATHER REPAIR

NEW & USED SADDLES
 RIDING EQUIPMENT — EXPERT REPAIRS
 316 1 Av S328-6363

RILEY & McCORMICK LTD

CANADA'S PIONEER SADDLERY
 COMPLETE LINE OF WESTERN WEAR
 Centre Village Mall328-5644

BRADLEY'S
WESTERN WEAR - SADDLERY



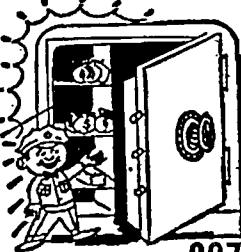
Custom Built:
 Saddles
 Chaps
 Rodeo
 Equipment
CLARESHOLM
235-2777

TAKE THE SHORT-CUT
 When you can't shop in
 person use the
YELLOW PAGES
 of your
 Telephone Directory
 to locate dealers
 and
SHOP BY TELEPHONE

Safes

Dan's Lock & Key 1117 3 Av S327-3905
 (See Advertisement This Page)

DAN'S LOCK & KEY
 ★ WE OPEN, REPAIR & CHANGE
 COMBINATIONS ON ALL MAKES OF
 SAFES & VAULTS



1117 - 3rd Avenue South **327-3905**

Safety Equipment & Clothing**SAFETY SUPPLY EQUIPMENT**

Everything for Safety In Every
 Industry . . . Goggles,
 Respirators, Protective Hats,
 Belts, Guards, Fire
 Extinguishers, First Aid, Safety Clothing, Gloves,
 Ladders, Safety Cans, Gas Protectors, Lamps, Etc.

SAFECO**"WHERE TO BUY THEM"**

SAFETY SUPPLY CO 206 13 St S ...327-2654

WESTERN CANADA WELDING PRODUCTS LTD

912 1 Av S328-1711

WILLSON PRODUCTS DIVISION E S B

INCORPORATED—
 Full Line Distributor
 SAFETY SUPPLY CO
 206 13 St S327-2654

Safety Valves See Valves & Fittings**Sales Books** See Counter Sales Check Books**Salvage**

A & S Anti-Pollution Salvage Services Ltd
 43 St & 9a Av S328-7233

DAVIS ENTERPRISES (ALBERTA) DIV OF DAVIS INDUSTRIES LTD

HIDES — METALS — SCRAP
 USED PIPE & PLATE

1505 2 Av S327-6261

Baling Div & Scrap Yard
 530 2 Av-A N327-2645

NATIONAL SALVAGE CO LTD

Industrial Equipment - Machinery
 Used Pipe - Iron - Motors - Tractors
 Etc. - Distress Stocks - Fire Damaged
 ANYTHING OF VALUE
 BOX 956

206 33 St N328-1721

VARZARI IRON LTD

USEABLE IRON
 ELECTRIC, GASOLINE & DIESEL MOTORS
 FARM TRACTORS & MACHINERY
 INDUSTRIAL EQUIPMENT & MACHINERY
 Mailing Address P.O. Box 434, Lethbridge
 3508 - 2nd Avenue N. 328-9342
 2802 2 Av N328-1913

Sanatoriums

See Hospitals Homes & Sanatoriums

Sand Blasting

BRONK'S INDUSTRIAL & HOME DECORATING

INDUSTRIAL — COMMERCIAL
BRIDGES & TANKS

4320 Gaol Rd 327-7460

Denis Collin Sand Blasting Ltd

2109 10a Av S 328-8955
(See Advertisement This Page)

RIETHMAN & HUDSON DECORATING LTD

412 13 St N 328-6696



- COMMERCIAL • INDUSTRIAL
- CONCRETE • TANKS
- PIPING • BUILDINGS
- STRUCTURAL STEEL
- OIL RIGS & EQUIPMENT
- EXPOSED AGGREGATE
- SAND BLASTING
- STUCCO SANDBLASTING

328-8955

LETHBRIDGE

DENIS COLLIN SAND BLASTING LTD.

Sand Blasting Equipment & Supplies

SUPERIOR BLAST-N-PEEN CO

AIR & AIRLESS BLASTCLEANING
EQUIP. & PARTS — ABRASIVE MATERIALS
1960 Main WKld Winnipeg Man 204-338-8849

Sand & Gravel

See Gravel Rock & Sand also Silica

Sand & Gravel Handling Equipment

Vulcan Machinery & Equipment Ltd

807 42 Av SE Calgary 287-1990

Sandpaper

See Abrasives

Sash, Doors & Frames

Humphrey Aluminum Windows & Doors

433 24 St N 328-7432

Lethbridge Sash & Door Factory

5 Av & 4 St S 327-1581

TANCO MILLWORK PRODUCTS

Division of Tanner Building Supplies Ltd.

Wood & Aluminum Sliding Patio Doors

1415 2 Av S 327-5161

Sauna Baths

See Baths

GET HIS NUMBER!

When you forget the name of the service or merchant who sells what you want, you can get them — and the telephone number — simply by looking in the **YELLOW PAGES** of the **TELEPHONE DIRECTORY**.

LONG DISTANCE APPOINTMENTS SAVE TIME AND MONEY

Avoid wasted trips,
Allow better planning of
your time
Make certain you are
expected.

Avoid long delays in
waiting to see people.
Enable your prospects to
prepare for your visits.

Saws—Power

HOMELITE POWER CHAIN SAWS

LIGHTWEIGHT, **HOMELITE**
POWERFUL CHAIN SAWS

A complete line of one-man chain
saws and attachments for every
woodcutting job.

Ask For Free Demonstration

SALES — SERVICE — RENTALS

"WHERE TO CALL"
DISTRIBUTOR

KENWELL EQUIPMENT

14815 116 Av Edmonton 453-3841

DEALERS

Henker Farm Equipment Ltd

4419 1 St W Claresholm 235-3110

Macleods Family Shopping Centre

806 Main St Pincher Creek 627-3664

Motor Mower 817 3 Av S 327-2669

Siegelaar's Hardware Blairmore 562-2424

Simpsons-Sears Centre Village Mall 328-6611

United Farmers of Alberta Co-operative Limited

3131 2 Av N 328-5531

MOTOR MOWER

YOUR SOLO RETAIL OUTLET
PARTS — SALES — SERVICE

817 3 Av S 327-2669

CLEAN-UP

Clean electric appliances after use by
rubbing them with a little detergent
on a damp sponge. Then dry with a
clean cloth.

Saws—Power—(Cont'd)

PIONEER CHAIN SAWS

SAW CHAIN BARS
SPROCKETS AND
ACCESSORIES

BY THE MANUFACTURERS OF EVINRUDE &
JOHNSON OUTBOARD MOTORS

"WHERE TO BUY"

DISTRIBUTOR

PURVIS RITCHIE Div of the West Coast

Purves Ritchie Company

5010 1 St SE Calgary 287-2620

LETHBRIDGE DEALERS

BISSETT ELECTRIC (1971)

226 12a St N 327-7508

Motor Mower 817 3 Av S 327-2669

UNITED FARMERS OF ALBERTA

CO-OPERATIVE LIMITED

2 Av & 30 St N 328-4821

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JOHNSON BROS SAWMILLS

LTD Cowley 628-3818

S E SPECIALTY EQUIPMENT (1971)

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CHAIN SAWS
OREGON SAW CHAIN
PUMPS - GENERATORS
24 HOUR SERVICE

After Hours

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CLEARING SUPPLIES

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DAN'S LOCK & KEY 1117 3 Av S 327-3905

ROSSNER'S SHARPENING SHOP

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ANTHES EQUIPMENT

Formerly Sarnia Scaffolds

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SHORING

SWING STAGES



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SWING STAGES, SCAFFOLDING, SHORING

414 53 Av SE (Call Collect) Calgary 252-1152

Scale Repairs

Toledo Scale Division of Reliance Electric Ltd

236 12c St N 328-3434

Scales

BALLARD SCALE COMPANY LTD

Scales for all Industries, Stathmos Pallet
Truck & Conveying Equipment

4608a Manitoba Rd SE Calgary 243-4848

(Continued Next Page)

Scales—(Cont'd)

FAIRBANKS MORSE SCALES—
COLT INDUSTRIES (CANADA) LTD
7024 82 AvEdmonton 465-1433

HOWE RICHARDSON SCALES—
HOWE RICHARDSON SCALES DIVISION OF
ROBERT MORSE CORPORATION LTD
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NEW AND REBUILT
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ALL TYPES & CAPACITIES
SALES & SERVICE
Agent for Fairbanks Morse Scales
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John's Beauty Salon 1271 3 Av S328-6422

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CORRESPONDENCE SCHOOL
BRANCH
Diploma — Matriculation
Adult Upgrading Courses,
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High School Levels
CONTACT: The Director of Correspondence
School Branch Department of Education
12116 104 AvEdmonton 482-4461

INTERNATIONAL CORRESPONDENCE SCHOOLS
250 One Palliser SqCalgary 263-5119

Schools—Dressmaking & Designing

Stretch & Sew Fabrics 475 Holiday Vilge ..328-7843

Schools—Driving

See Automobile Driving Instruction

Schools—Private

Immanuel Christian School 802 6 Av N328-4783

Schools—Public

County of Lethbridge No 26 214 13 St S ..327-2628
Lethbridge Community College327-2141
Student Council Community College328-7144
Student Newspaper Office Rm 14328-8024
Lethbridge School District No 51 (City)
Board Offices 433 15 St S327-4521
Collegiate Institute 5 Av & 18 St S328-9606
Beauty Culture Dept328-9321
Winston Churchill High School328-4723
15 Av & 18 St N328-2803
Hamilton Jr High 4 Av & 15 St S327-3465
Paterson Jr High 12 Av & 21 St S327-4977
Wilson Jr High 9 Av & 20 St N327-8947
Senator Buchanan 7 Av & 11 St N327-7321
Agnes Davidson 22 Av & 20 St S328-5153
Fleetwood Bawden 9 Av & 12 St S327-5818
Lakeview 12 Av & 31 St S328-4532
Galbraith 8 Av & 18 St N327-3653
George McKillop 5 Av & 21 St N328-1202
General Stewart Corvette Cr328-1201
Watson 6 Av & 21 St S327-3945
Westminster 5 Av & 18 St N327-4169
Dorothy Gooder School 1805 9 Av N327-3087

Schools—Retarded Children

Dorothy Gooder School 1805 9 Av N327-3087
Oliver House 1401 18 St N328-3413

Schools—Secretarial

See Business Colleges also Colleges & Schools

Schools—Separate

Lethbridge Catholic Separate School District No 9
Board Offices 534 18 St S327-4133
Supt327-4133
Secty-Treas
425 18 St S327-5298
Purchasing327-4711
Catholic Central High School
4 Av & 18 St S327-4596
Assumption School 14 Av & 24 St S327-5028
St Basil's School 12b St & 6 Av N327-2841
St Mary's School 5 Av & 19 St S327-3098
St Patrick's School 8 St & 10 Av S327-4386
St Paul's School 10 Av & 12b St N327-4451

Scientific Instruments

See Instruments Scientific

Scrap Metals

DAVIS ENTERPRISES (ALBERTA) DIV OF DAVIS
INDUSTRIES LTD
HIDES — METALS — SCRAP
USED PIPE & PLATE
1505 2 Av S327-6261
Baling Div & Scrap Yard
530 2 Av-A N327-2645

National Salvage Co Ltd 206 33 St N328-1721
(See Advertisement This Page)

DOLLARS
FOR YOUR
JUNK




National Salvage
CO. LTD.
CALL
328-1721
SCRAP IRON & METALS
Buyers of Copper - Brass - Lead
Radiators - Batteries
Used Pipe - Useable Iron
TOP PRICES PAID
TRUCK SCALES — MAGNET
BOX 956
206 - 33rd Street N., Lethbridge

Scrap Metals—(Cont'd)

Varzari Iron Ltd 3508 2 Av N328-9342
(See Advertisement This Page)

SCRAP



Buyers of
Scrap Steel
Cast Iron &
All Types of
Metals
Office, Scale
& Warehouse
VARZARI IRON LTD.
MAILING ADDRESS
P.O. Box 434, Lethbridge
328-9342
3508 - 2nd Avenue N.

Second Hand Clothing

New To You Clothing Shop 415 2 Av S328-5636

Second Hand Dealers

Bridge Trading Center 106 5 St S327-7111
E-J NEW & USED

BUY — SELL — TRADE
ANYTHING OF VALUE
"Your Furniture Clearance House"
624 13 St N328-8342

EXCHANGE

NEW & USED FURNITURE & APPLIANCES
BUY, SELL & TRADE
212 5 St S328-5266

Swap Shop (The) 407 2 Av S327-0621
(See Advertisement This Page)

TOM'S TRADING POST
BUY — SELL — TRADE
NEW & USED
248 13 St N328-2114

Trader Vic 405 2 Av S328-7444
Unicorn The 405 2 Av S328-0901

WILL NOT HOLD
Unthawed frozen chicken will not hold a
batter or coating when fried.

THE SWAP SHOP
BUY — SELL — TRADE
• FURNITURE
• MUSICAL INSTRUMENTS
• CAMPING EQUIPMENT
• HIGHEST PRICES PAID
Across From No. 1 Fire Hall
327-0621
407 - 2nd Avenue S.

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See Business Colleges also Colleges & Schools

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ELLISON MILLING & ELEVATOR CO LTD
1301 2 Av S 328-6622
O'LOANE KIELY & CO LTD 2 Av S {327-6022
328-1819

Seedsmen

DEMETER AGRO LTD {328-5737
409 Mayor Magrath Dr {328-5736
HANNAS SEEDS LIMITED

GARDEN SEEDS - CLOVERS
GRASSES - GRAIN
Wholesalers - Retailers
AFTER HOURS 782-3603

Phone Lacombe 782-6671

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CEREAL & FORAGE SEED
Plant: 757-2233

PROPS.

H. J. IRWIN, Residence ... 757-2123
E. R. IRWIN, Residence ... 757-2133

Box 338 Barons 757-2233

LONG KENNETH C SEEDS LTD

DEALER IN FORAGE & CEREAL SEEDS
Plant 653-2448

Phone Cardston 653-2448

National-N K Seeds Ltd 1135 25 St N 327-5271

O'LOANE KIELY & CO LTD 2 Av S 327-6022

SOUTHERN ALBERTA CO-OP
1221 2 Av S 327-3777

Seedsmen—(Cont'd)

UNITED GRAIN GROWERS LIMITED
CANWEST SEED DIVISION
1016 1 Av S 328-1451

Septic Tanks

ALBERTA WILBERT SALES LTD
330a 40 Av NE Calgary 277-7845
Bow River Septic Tank Vauxhall 654-2358

BRIDGE SEPTIC SERVICE
110 Parkview Trlr Crt 327-2594

COALDALE SEPTIC TANK SERVICE
1023 20 Av Coaldale 345-3528
If No Answer Call 327-7386

LAUGHLIN SEPTIC TANK PUMPING
352 9 St SE Medicine Hat 527-3098
Lethbridge Septic Tank Service
930 9 St S 328-5295
(See Advertisement This Page)

McGill's Roto Rooter Box 414 328-7416

SMITH SEPTIC SERVICE 3 Hwy E 328-6212
Residence 328-4833

SOUTHERN PRECAST LTD

Agents for
Westcon Construction Products
PRECAST
CONCRETE SEPTIC TANKS
All Types - 10 Year Guarantee
1616 St David Rd 327-0682

Subway Septic Tank Service
128 N Mayor Magrath Dr 328-2298
(See Advertisement This Page)

TABER SEPTIC TANK SERVICE
TOWN OR COUNTRY
After Hours — 223-8531
Box 2461 Taber 223-8531

Serum

See Veterinary Supplies

Service Station Equipment

MID WEST PUMP LTD
REPAIRS TO ALL MAKES & MODELS
After Hours 327-5315
236a 12 St-C N 327-1413

Service Stations

ALCAN SERVICE STATION
1313 Mayor Magrath Dr 328-2728
Bruinsma Bros Holdings Ltd 2414 22 Av S 328-7278
Chinook 66 Service 1205 Mayor Magrath Dr 328-0288
(See Advertisement This Page)

Circle Mohawk Services 502 Stafford Dr ... 328-5017

COMMERCIAL GULF SERVICE
1303 3 Av S 327-2087

DIEPPE SERVICE 203 28 St S 327-7411

Dundee Texaco Service 1406 3 Av S 328-4644

EASTWAY ESSO SERVICE 3110 1 Av S ... 328-2896

EL RANCHO TEXACO SERVICE
6 Av & Mayor Magrath Dr S 327-5406

GROVER'S SALES 334 4 St S 327-4225

GULF CANADA SERVICE STATIONS

GULF OIL
CANADA LIMITED



"SERVICE STATIONS"

COMMERCIAL GULF SERVICE
1303 3 Av S 327-2087

Fleming Motors Ltd 7 St & 1 Av S ... 327-1591

FORT WHOOP-UP SERVICE
Junction Coutts & Cardston Hwy ... 327-5255

Harker's Main Service Centre Ltd
3 Av & 9 St S 327-6698

Herman's Auto Service 2019 2 Av S ... 328-1269

MAYOR MAGRATH GULF SERVICE
16 Av & Mayor Magrath Dr 328-6755

SUPERIOR GULF SERVICE
1804 3 Av S 327-0313

HARKER'S MAIN SERVICE CENTRE LTD
3 Av & 9 St S 327-6698
Herman's Auto Service 2019 2 Av S 328-1269

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Honeydew, Honeyball, Persian, Casaba and Crenshaw melons are all muskmelons.

LETHBRIDGE SEPTIC TANK SERVICE



- ★ Best Rates In The Business
- ★ All Work Guaranteed
- ★ Town & Country

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OWNER
JOHN STRAZA

328-5295

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LETHBRIDGE



Subway

Septic
Tank
Service

- * FIBRE GLASS SEPTIC TANKS & CISTERNS
- * COMPLETE INSTALLATIONS
- * MANHOLE EXTENSIONS

328-2298

128 North Mayor Magrath Drive

Chinook 66



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Brake Re-Lines
Emergency Booster Service
Complete Repairs
Towing Service

Major & Minor Overhauls
BILL LORAN, RESIDENCE 328-0264

328-0288

1205 Mayor Magrath Drive

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1219 3 Av S328-6932

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1902 2 Av S327-3580

SMITH HUSKY BULK SALES

No 3 Hwy E328-6212

After Hours Service328-4833

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304 County RdWarner 642-3845

CARDSTON MOTORS LTD

39 2 Av WCardston 653-4444

ELDORADO SERVICE LTD

Shaughnessy327-9507

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BarnwellTaber 223-3914

SUMMIT MOTORS

5124 48 AvTaber 223-2524

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STARTS AT THE SIGN—ATLAS TIRES
BATTERIES & ACCESSORIES*"WHERE TO CALL"*
DEALERS**BENY CHEVROLET OLDSMOBILE**

2 Av & 8 St S328-1101

EASTWAY ESSO SERVICE

3110 1 Av S328-2896

LETHBRIDGE ROBO CAR WASH LTD

1505 Mayor Magrath Dr328-8646

MOORE'S ESSO SERVICE

3 Av & 21 St S327-1046

SKYLINE SERVICE STATION

43 St & Coutts Hwy327-5565

SPOTLIGHT SERVICE STATION LTD

804 3 Av S327-2970

SUNNY ESSO SERVICE STATION

505 13 St N327-5224

John & Wimp Shell Service 3 Av & 9 St S327-1967

John's Motor Clinic 402 4 Av S327-2369

Lakeview Texaco Service Station

1001 Mayor Magrath Dr327-5697

LETHBRIDGE STOP-N-SAVE

139 13 St N327-8953

Matts Econo Service 742 13 St N327-4255

A wise buy—a **YELLOW PAGES** ad.**Service Stations—(Cont'd)****Mayor Magrath Gulf Service**

16 Av & Mayor Magrath Dr328-6755

Mid-Town Texaco Service 4 Av & 4 St S327-5250

MOHAWK CIRCLE SERVICE 502 Stafford Dr 328-5017**MOHAWK OIL CO LTD**QUALITY AT
A PRICE*"WHERE TO CALL"***MOHAWK CIRCLE SERVICE**

502 Stafford Dr328-5017

Moore's Esso Service 3 Av & 21 St S327-1046

Norbridge 66 Service 740 23 St N327-6766

North Way Texaco Service 603 13 St N328-2637

NORTHSIDE SHELL SERVICE

13 St & 5 Av N328-2407

NORTHSIDE 66 SERVICECOMPLETE FRONT END SERVICE
GENERAL REPAIRS — D.A.A. SERVICE

313 13 St N327-3366

PACIFIC 66 SERVICE STATIONSWE CARE
about you
and your car
That's a promise*"WHERE TO BUY IT"***RETAIL DEALERS****Chinook 66 Service**

1205 Mayor Magrath Dr328-0288

Norbridge 66 Service

740 23 St N327-6766

Northside 66 Service

313 13 St N327-3366

Supersonic Car Wash 1819 3 Av S328-6866

Lauder R D Body Shop

529 24 StFort Macleod 234-3922

Park Service 7 Av & Mayor Magrath Dr327-2219

Riverview Gas & Oil 616 4 St S328-1625

Roy-al Service Centre

1818 Mayor Magrath Dr328-7232

Shaughnessy Garage Shaughnessy327-9640

SHELL CANADA SERVICE STATIONS"MILEAGE
IS
OUR
BUSINESS"*"WHERE TO BUY IT"***Alcan Service Station**

1313 Mayor Magrath Dr328-2728

Dieppe Service 203 28 St S327-7411

John & Wimp Shell Service

3 Av & 9 St S327-1967

Northside Shell Service 13 St & 5 Av N 328-2407

Roy-al Service Centre

1818 Mayor Magrath Dr328-7232

SOUTHSIDE SPORTS CAR CENTRE

3 Av & 20 St S328-2924

SHORT STOP SERVICE STATIONTUNE-UPS, GENERAL REPAIRS
WHEEL BALANCING, BRAKES, LUBRICATION
4 Av & 8 St S327-4167**SKYLINE SERVICE STATION**

43 St & Coutts Hwy327-5565

Southside Sports Car Centre 3 Av & 20 St S 328-2924

Service Stations—(Cont'd)**SPOTLIGHT SERVICE STATION LTD**COMPLETE AUTOMOTIVE SERVICING
& REPAIRS — CON PILLING, MGR.

804 3 Av S327-2970

Stan's Gas & Oil 3226 24 Av S328-0772

Subway Gas & Oil 146 N Mayor Magrath Dr 328-7321

SUNNY ESSO SERVICE STATION

505 13 St N327-5224

SUPERIOR GULF SERVICE

1804 3 Av S327-0313

Supersonic Car Wash

1819 3 Av S328-6766

TEXACO DEALERSASK FOR
TEXACO
PETROLEUM
PRODUCTS*"WHERE TO BUY IT"*

Dundee Texaco Service 1406 3 Av S328-4644

El Rancho Texaco Service

6 Av & Mayor Magrath Dr327-5406

Lakeview Texaco Service Station

1001 Mayor Magrath Dr327-5697

North Way Texaco Service 603 13 St N 328-2637

Short Stop Service Station

Cor 4 Av & 8 St S327-4167

UNION SERVICE STATIONSTHE FINEST
VALUES
IN PRODUCTS
& SERVICES*"WHERE TO BUY IT"***LETHBRIDGE****UNION 76 CHIMO SERVICE**

714 3 Av S327-0422

UNION 76 MAGRATH SERVICE

422 Mayor Magrath Dr328-9766

Union 76 Chimo Service 714 3 Av S327-0422

(See Advertisement This Page)

Union 76 Magrath Service

422 Mayor Magrath Dr328-9766

FOR ONE-STOP AUTO-CARE SERVICE

**CHIMO SERVICE**

- TUNE-UPS • BRAKES
- CARB SPECIALISTS

TIRES — BATTERIES — ACCESSORIES
PICK-UP & DELIVERY
OPEN 7 A.M. TO 11 P.M. DAILY

3 Mechanics on Duty

327-0422

714 - 3rd Avenue South

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See Septic Tanks

Sewing Lessons

See Schools Dressmaking & Designing

Half the fun of good news is
sharing it by Long Distance.

Sewing Machines—Sales & Service

BAKER APPLIANCES LTD

Bernina Sales & Service - Sewing Instructor
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328-1332

BRIDGE APPLIANCE SERVICE

BROTHER FACTORY SERVICE
SERVICE TO ALL MAKES

430a 13 St N 328-7107

Elna-White Sewing Centre (Lethbridge)

408 5 St S 327-8877
(See Advertisement This Page)

PFAFF SEWING MACHINES—

NEILSON FURNITURE CO LTD
505 69 Av SW Calgary 253-1155

SINGER SEWING MACHINES

SINGER

SALES - SERVICE

PARTS — RENTALS

Singer Offers A Wide Variety Of
Sewing Machines At A Wide
Range Of Prices Choose The One
Right For You. Our Credit Plan
Lets You Buy A Sewing Machine
Now Within Your Budget!

"WHERE TO BUY THEM"

SEWING CENTER

SINGER COMPANY OF CANADA LIMITED
College Shopping Mall 327-2243

TREASURE CHEST OF FINE FABRICS

5320 48 Av Taber 223-3737
White Sewing Centre (Lethbridge)
408 5 St S 327-8818

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Sewing Centre

(LETHBRIDGE)

**YOUR ONE STOP
SEWING CENTRE**

"Tomorrow's Machine Today"

★ WE SERVICE ALL MAKES OF
MACHINES

★ PARTS IN STOCK

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408 - 5th Street South, Lethbridge

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ROSSNER'S SHARPENING SHOP 413 2 Av S 328-4335

Shavers—Electric

BRIDGE APPLIANCE SERVICE

RONSON FACTORY SERVICE
SERVICE TO ALL MAKES

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(1970) LTD
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C & A SHEET METAL LTD 1709 2 Av S 328-5973

CAPITAL HEATING LTD 1273 3 Av S 327-1630

CHARLTON & HILL LTD

**STAINLESS STEEL WORK
FOR RESTAURANTS**

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**HEATING &
SHEET METAL
WORK**

COMPLETE AIR CONDITIONING CONTRACTORS

405a 4 St S 327-2713

KIP Heating Ltd 612 13 St N 328-1478

NEUKO SHEET METAL LTD

FORCED AIR HEATING &

ALL TYPES OF SHEET METAL WORK

1811a 2 Av S 328-0286

RITT WAY HEATING & AIR CONDITIONING LTD

136 N Mayor Magrath Dr {328-3172
328-2516

Shelving Steel

B W STEEL PRODUCTS SUPPLY CO LTD

Shelving Specialists
DISTRIBUTORS

HANDY ANGLE

The Bronze Colored Slotted Steel and
TRIPLE-A

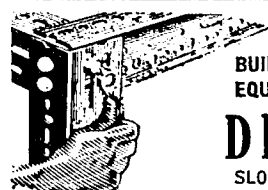
The Most Versatile Shelving
Bins — Racks

138 22 St N 327-2700

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LTD 253 12 St N 327-6166
(See Advertisement This Page)

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the way to the finger stop . . . then
let dial return at its own speed.



**BUILD YOUR OWN
EQUIPMENT WITH**

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SLOTTED ANGLES

SAVE TIME AND MONEY!
SHELVING, RACKING, CARTS, CONVEYORS,
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- Free on site survey
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See Laundry Section also Cleaners

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Hanzel M Mike 317a 7 St S 327-7823
Steve's Shoe Repair Shop 317a 8 St S 327-5648

Shoes—Retail

Agnew Surpass Shoe Stores Ltd

326 6 St S 327-8444

College Shopping Mall 328-7334

Avenue Shoes McFarland Bldg 327-2760

Baird's Shoes & Leather Goods Ltd

306 5 St S 327-3764

BATA SHOE STORE

Centre Village Mall 328-5030

BENEFIT SHOES LTD 615 4 Av S 327-7300

Camm's Shoes 403 5 St S 327-3050

Copp The Shoe Man College Mall 328-1567

Eve Maranjo Shoes 317a 6 St S 328-9336

Green's Shoe Store 324 6 St S 327-2982

PROGRESS CLOTHING LTD

112-114 5 St S 327-2717

Reward Shoes Centre Village Mall 328-4294

Singer's Men's & Boys' Wear 214 5 St S 327-3958

STERLING SHOES LETHBRIDGE

320a 6 St S 327-3344

Sylbert's Shoe Store 505 4 Av S 327-3784

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College Shopping Mall 328-3131

HOLIDAY VILLAGE LTD

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SHUFFLEBOARD SALES & SERVICE
LEASE RENTALS & INSTALLATION

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Siding

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ALUMINUM WINDOWS

& DOORS

STEEL SIDING

SUPPLIED & INSTALLED

"FOR FREE ESTIMATE CALL"

DEALERS

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123 30 St N 327-5444

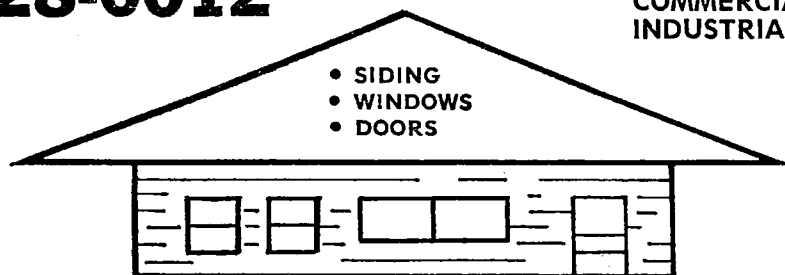
LETHBRIDGE SASH & DOOR FACTORY

5 Av & 4 St S 327-1581

Listings Of This
Classification Are Continued
On Next Page

FURNITURE STAIN REMOVER

If you have a piece of heat-stained furni-
ture, apply a thin paste of salt and salad
oil. Let stand for an hour, then remove.
Unless the stain has really penetrated the
grain of the wood, it will respond to this
treatment.

328-0012**RESIDENTIAL
COMMERCIAL
INDUSTRIAL**

House of Aluminum

"ALCAN ALUMINUM DEALER"**Serving Southern Alberta**

FREE ESTIMATES

LETHBRIDGE, ALBERTA

BARRY DUFRESNE

DySigns ADVERTISING LTD.

MANUFACTURERS OF:

**ELECTRICAL PLASTIC SIGNS
SOLD - LEASED - MAINTAINED**

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- ★ CRESTS
- ★ SILK SCREENING

327-3510

326 - 10th Street N.

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- ★ TRUCK & WINDOW LETTERING
- ★ ART WORK & DESIGNS
- ★ SHOW CARDS
- ★ BANNERS — POSTERS
- ★ WOOD & METAL FACIA SIGNS
- ★ GOLD LEAF — NAME PLATES
- ★ CUT OUT LETTERS, ETC.

RESIDENCE 328-8708

RESIDENCE 328-3018

Siding—(Cont'd)

House of Aluminum 328-0012
 (See Advertisement This Page)
 Hovey Roofing & Awnings 1702 14 Av N ... 327-5994
PROGRESSIVE ROOFING & AWNINGS
 330 27 St S 327-6679

Sightseeing Tours & Attractions

Japanese Garden Henderson Lake 328-3511
NORTHERN BUS LINES LTD 1415 3 Av S 327-3536

Signs

Anthony Signs 238 12 St-B N 328-6273
 (See Advertisement This Page)
 Art Sign Co 333 4 Av S 327-2203
 (See Advertisement This Page)
 Commercial Signs 314 3 Av S 327-7633
 DySigns Advertising Ltd 326 10 St N 327-3510
 (See Advertisement This Page)
 Hook Signs (Lethbridge) Limited Calgary—Lethbridge
 Customers Only Call Long Distance (No Toll
 Charge) & ask for Zenith 06176
 Jay Signs 1820 10 Av N 327-8794
 (See Advertisement This Page)

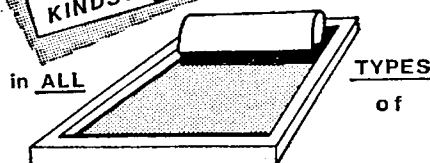
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* * Say it with... *

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A DIVISION OF TARNAVA COMMERCIAL SERVICES LTD
"JOCKO" TARNAVA mgr.

FINE ARTISTS & DESIGNERS
 Specializing
 in ALL TYPES of



PHOTOGRAPHIC SILK SCREENING

1820 - 10th Ave. No.
 LETHBRIDGE ALTA.

PHONE **327-8794**



- SILK SCREENING
- TRUCK DECALS
- TRUCK LETTERING
- BANNERS-POSTERS
- GOLD LEAF SIGNS
- SHOW CARDS

PHONE

328-6273

238 - 12 ST. B. NORTH

ART SIGN CO.
 333 - 4 AVE. S.

SIGNS

You Name It... We'll Sign It...

327-2203

DECALS · SCREEN PROCESS

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home yet their cost is very small if they are installed during construction.

Signs—(Cont'd)

National Neon Displays Ltd 315 Stafford Dr {327-4215
328-1517

(See Advertisement This Page)

NEON PRODUCTS LTD

NEON SIGNS

PLASTIC SIGNS

FACE LIFT DESIGNS

1270 2 Av S 328-8881

Signs—(Cont'd)

Nu-Glo Signs 120e North Mayor Magrath Dr 328-6714
(See Advertisement This Page)

Sea Sign 1815 1 Av N 327-7122

Southern Signs 2002 20 St Coaldale 345-3531
(See Advertisement This Page)

Universal Silk Screening
Rear 120c N Mayor Magrath Dr 328-0644
(See Advertisement This Page)

Would you like to build sales ...
attract new customers ... encourage old customers to come
back again? Advertise in the
Yellow Pages ... it pays! The
Yellow Pages tell your sales story
to people who are ready to buy.

Silk Screen Processing

Art Sign Co 333 4 Av S 327-2203

Dy Signs Advertising Ltd 326 10 St N 327-3510

JAY SIGNS 1820 10 Av N 327-8794

Universal Silk Screening
Rear 120c N Mayor Magrath Dr 328-0644

Signs—Silk Screen Processing Supplies

GRAPHIC ARTS WESTERN LTD

4525 1 St SE Calgary 287-2513

Silos

GORLIN SILO CO 10188 90 St .. Edmonton 423-1206

NELSON'S CROPSTORE FEEDING SYSTEMS

ALBERTA DISTRIBUTOR FOR
BEATTY CROPSTORE


14807 116 Av Edmonton 454-5663

Skating Equipment

Bert & Mac's Cycle Ltd 913 3 Av S 327-3221

Shop 328-6162

(See Advertisement This Page)



NATIONAL NEON

DISPLAYS LTD.

315 STAFFORD DRIVE LETHBRIDGE

327-4215 328-1517

NEON & PLASTIC • STORE FRONTS

NIGHT CALLS...ALLAN BROWN 327-8654

LETHBRIDGE INDUSTRY

NU-GLO

SIGNS

MANUFACTURERS OF:

- ★ Aluminated Plastic Signs
- ★ 3 Dimensional Magnetic Signs
- ★ Outdoor Advertising
- ★ Custom Design

328-6714

120e NORTH
MAYOR MAGRATH DRIVE



CCM & Cooper

HOCKEY EQUIPMENT

SKATES BY: DAOUST
PROFESSIONAL FIGURE SKATES
FOR MEN & WOMEN BY:
WIFA OF AUSTRIA

Bert & Mac's Cycle Ltd.

327-3221

913 - 3rd AVENUE SOUTH

Skating Rinks

Arena 12 St-A & 2 Av S 327-2288

Skin Beautifying

Fashion Two Twenty 121a 13 St N 328-0636

Skis & Skiing Equipment

Gotschna Ski Haus Ltd 1287 3 Av S 328-2828

(See Advertisement This Page)

(Continued Next Page)



SOUTHERN SIGNS

- Illuminated
- Embossed
- Magnetic Signs
- Plastic Signs
- Truck Lettering
- Silk Screening
- Decals

Corner of 20th Avenue & 21st Street
COALDALE, ALBERTA

PHONE 345-3531

UNIVERSAL SILK SCREENING

Rear, 120c North Mayor Magrath Dr.

- PENNANTS
- T-SHIRTS
- BUMPER STICKERS
- DECALS
- CRESTS
- UNIFORMS
- MULTIPLE SIGNS

328-0644

Gotschna Ski Haus Ltd.



- Brand Name Ski Equipment
- Rentals — Repairs
- Full Line of Ski Wear
- Information

328-2828

1287 - 3rd Avenue South, Lethbridge

Skis & Skiing Equipment—(Cont'd)

Ski Scene Sports Ltd College Shopping Mall 327-0553
(See Advertisement This Page)

SKI SCENE SPORTS LTD.



BLIZZARD SKIS
KASTINGER BOOTS
& Other Brand Names
EUROPEAN
SKI FASHIONS
Also Repairs

327-0553
College Shopping Mall

Sliding Doors

See Doors—Rolling & Sliding

Slip Covers

Holland's Drapery Shop 325 7 St S 327-4475

Smokers' Supplies & Sundries

CLUB CIGAR STORE 3 Av & 5 St S 328-2710
Marcel's Smoke Shop 740 4 Av S 327-0146

Smorgasbord

See Caterers also Restaurants

Snow Fences

See Fences

Snow Removal Contractors

Southern Concrete Service 1017 17 St N ... 328-4765

Snow Sleds

See Snow Vehicles

Snow Vehicles**ARCTIC CAT SNOWMOBILES**

THE BOSS
THE SMOOTH RIDE
FOR THE LONG RUN.

ARCTIC CAT
SNOWMOBILES

DEALERS
HI LAND FARM SUPPLY LTD
1072 Main St Pincher Creek 627-3710
LETHBRIDGE HONDA CENTRE
1117 2 Av S 327-8889

B & R SERVICE (CARDSTON) LTD

"SKI-DOO" SNOW VEHICLE
SALES & SERVICE
256 Main St Cardston 653-3672

Bert & Mac's Cycle Ltd 913 3 Av S 327-3221
(See Advertisement This Page)

KNOW HIS BUSINESS
BUT NOT HIS NAME?
The YELLOW PAGES will refresh
your memory and help you find the
man or firm you want.

Snow Vehicles—(Cont'd)**BOMBARDIER SKI-DOO**

ski-doo.

The World's Largest
Selling Snowmobile
Unequalled Experience
And Service Facilities

"FOR INFORMATION CALL"

DISTRIBUTOR
TRACT EQUIPMENT LTD
14325 114 Av Edmonton 455-2135
DEALERS
B & R SERVICE (CARDSTON) LTD
256 Main St Cardston 653-3672
BERT & MAC'S CYCLE LTD
913 3 Av S 327-3221
RANCHERS' SUPPLY
LIMITED Pincher Creek 627-4144

EVINRUDE

DEPENDABLE
SAFE
PERFORMANCE
"A GREAT NAME TO RIDE ON"
Outboard Marine Corporation of Canada Ltd.
Peterborough, Ont.
"WHERE TO BUY THEM"
AUTHORIZED DEALER
HEPP'S INDUSTRIES LTD
1 Mile East of Stkys 327-4242

Snow Vehicles—(Cont'd)**HARKER'S MAIN SERVICE CENTRE LTD**

Repairs on all Makes & Models
of Snowmobiles

New & Used Snowmobiles
Factory Trained Snowmobile
Mechanic On Duty

3 Av & 9 St S 327-6698

Highway 61 Esso Service

307 Centre St Foremost 867-3773
(See Advertisement This Page)

JOHNSON SNOWMOBILES

Famous For
Dependability
Smooth-Quiet-Fast
Famous Johnson Dependability and Manufacturing
Guarantees Fine Performance and Real Snowmobile
Fun.

Johnson
SNOWMOBILES

Over 1000 OMC Servicentres To Serve You.

"WHERE TO BUY THEM"

DISTRIBUTOR
Purves Ritchie Div of the West Coast-Purves
Ritchie Company
5010 1 St SE Calgary 287-2620
AUTHORIZED DEALERS
HARKER'S MAIN SERVICE CENTRE LTD
3 Av & 9 St S 327-6698

Lethbridge Honda Centre 1117 2 Av S 327-8889
(See Advertisement This Page)

MERCURY SNOWMOBILES—

Sales & Service
GLASCON INDUSTRIES LTD
327 3 St S 328-4850

BERT & MAC'S CYCLE LTD.

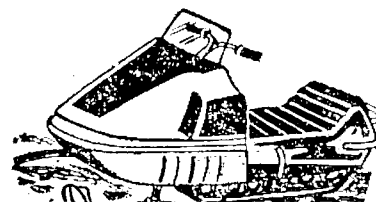
The World's Largest Selling Snowmobile
Unequalled Experience & Service Facilities
SALES — SERVICE — REPAIRS
LOW COST FINANCING

WE TAKE GRAIN ON TRADE

327-3221

SHOP 328-6162

913 - 3rd Ave. S.
LETHBRIDGE



ski-doo

SCORPION

For 1972—Is What's Happening!

ABOVE ALL
FOR FAMILY FUN



SLED & ENGINE PARTS
TRAILERS, ACCESSORIES & CLOTHING
AFTER HOURS: Foremost 867-3759
Hodaka Motorcycle Sales, Parts & Service

Highway 61 Esso Service

867-3773

307 Centre Street, FOREMOST



SNOWMOBILES

And A
Complete
Line Of
Accessories

327-8889

LETHBRIDGE HONDA CENTRE

1117 - 2nd Avenue South

Snowshoes See Sporting Goods

Societies See Associations & Societies

Sodding & Grading

Chief Mountain Sod & Underground Water
Services 714 7 St S 328-0924

Soft Drinks See Beverages

Soft Water Equipment

See Water Softening Equipment

Soil Testing

AGRI-ANALYSIS LTD

PROFESSIONAL SOIL CONSULTANTS
Consultant General Agricultural Problems
132 N Mayor Magrath Dr 328-4543

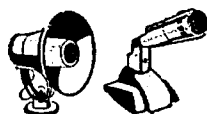
Solicitors

See Lawyers

Sound Systems & Equipment

AGT PUBLIC ADDRESS PAGING SYSTEMS

CUSTOM
DESIGNED
TO FIT YOUR
INDIVIDUAL
NEED.



- QUALITY COMPONENTS
- COMPLETE INDOOR/OUTDOOR SYSTEMS.
- TALK BACK LOUDSPEAKERS PROVIDE IMMEDIATE 2-WAY COMMUNICATION.
- NO MAINTENANCE COSTS.

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

Part of Trans-Canada Telephone System
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

Duff Sound Equipments 1108 6 Av S 327-1815
(See Advertisement This Page)

ESTRON INDUSTRIES LTD

ALTEC ACOUSTA-VOICING
SOUND CONTRACTOR
Engineered Sound Systems For Industry,
Broadcasting & Commercial Applications

Distributors for
ALTEC LANSING

1218 45 Av NE Calgary 276-9621

Hilder's TV & Music 310 9 St S 328-4224

Jack's Radio & TV Sales & Service

302 13 St N 327-4979

Musicland Supplies Ltd 3 Av & 13 St S 327-1056

Space Heaters

See Gas Equipment & Supplies

Specialty Shops

See Women's Specialty Shops

Speed Equipment—Automobile

See Automobile Racing Equipment

Speedometers

Hutton's Ltd 321 8 St S 327-2586
(See Advertisement This Page)

SPEEDOMETERS

AUTHORIZED
SALES & SERVICE

HUTTON'S LTD.

Service Dept. 327-5158

327-2586 — 327-5566

321 - 8th Street South

Sporting Goods

ALL STAR SPORTS SHOP 1009 3 Av S .. 328-0304
Bert & Mac's Cycle Ltd 913 3 Av S 327-3221



ALL SEASONS HEADQUARTERS

For

Indoor and Outdoor
Sports of all Kinds

327-5767

DOWNTOWN — 606 - 3rd Avenue South

328-4441

324 - 13th Street North

Sporting Goods—(Cont'd)

COWLEY AUTOMOTIVE & SPORTS CENTRE

SNOWMOBILES — ALL TERRAIN VEHICLES
CAMPING TRAILERS — TRAIL BIKES
Phone Cowley 628-3912

DOUG'S SPORTS LTD 404 5 St S 327-5751

Gotschna Ski Haus Ltd 1287 3 Av S 328-2828

HOYT'S 606 3 Av S 327-5767

(See Advertisement This Page)

La Kay's Ladies' Wear Ltd

312 13 St N 327-5077

MACLEODS FAMILY SHOPPING CENTRE

13 St & 2a Av N 327-4240

Nason R Sporting Goods Ltd

1007 3 Av S 328-8187

Norbridge Cycle & Sports 734 23 St N 328-7091

PLAINSMAN SPORTS

Complete Line Of:
GUNS - RELOADING - FISHING
CAMPING - MOTORCYCLES
SCORPION SNOWMOBILES

Ken Kotkas

329 7 St S 328-6822

Ski Scene Sports Ltd College Shopping Mall 327-0553
(See Advertisement This Page)

SKI SCENE SPORTS LTD.

YOUR HEADQUARTERS FOR

HIKING & CAMPING EQUIPMENT

KAESTLINGER — TYROL &

LACKNER BOOTS

LIGHTWEIGHT TENTS & SLEEPING BAGS

BACK PACKS — ARCHERY SUPPLIES

ADIDAS RUNNING SHOES

TEN SPEED BICYCLES

327-0553

College Shopping Mall

Sporting Goods—Whlse & Mfrs

ALL SPORTS DISTRIBUTORS

907-915 2 Av S 328-1711

DOUG'S SPORTS LTD 404 5 St S 327-5751

NASON R SPORTING GOODS LTD

1007 3 Av S 328-8187

S S Manufacturing Co Ltd

Box 30 (Collect) Edmonton 484-6283

Sports Car Equipment

See Automobile Parts & Supplies Section

Spray Painters

See Painters & Paperhangers

LONG DISTANCE CAN
IMPROVE YOUR
COLLECTIONS AT LOW COST
You talk with the person in
authority.
You can handle situations
too delicate to handle
in writing.
You get the real reasons for
non-payment.
You can settle complaints
... make adjustments.
LONG DISTANCE PAYS

SOUND SYSTEMS

AND EQUIPMENT

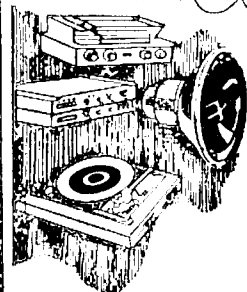
P.A. & Intercommunication Systems
Commercial — Institutional — Residential

Duff Sound Equipments

327-1815

GEORGE DUFF

1108 - 6th Avenue South T1J 1A2



Spraying

Alpine Spray Ltd 2830 12 Av S328-1493
(See Advertisement This Page)



**ALPINE
SPRAY**
LTD.
Tree Spraying
Weed Control
Insect Control
Government
Licensed
328-1493
2830 - 12 Avenue S.

Sprinkler Contractors

Major Irrigation Company 2125 2 Av S ...{327-5525
327-5455

OLIVER IRRIGATION & FARM MECHANIZATION
DIVISION 226 36 St N328-3357

Sprinklers—Agricultural

Ireco Industries Inc of Canada{327-1188
711 4 Av N{327-1688

MAJOR IRRIGATION COMPANY
2125 2 Av S327-5525

Sprinklers—Lawn**TORO LAWN SPRINKLER SYSTEMS**

FULLY AUTOMATIC—
CLOCK CONTROLLED

TORO

Underground systems for home
• park • cemetery • business • industry • golf courses.
Offers economy of installation, operation and maintenance.
Manufactured by Moist O'Matic, Inc., a subsidiary of
Toro Mfg. Corp., Moist O'Matic Division.

"WHERE TO BUY THEM"

DEALER

HOYT'S Downtown 606 3 Av S327-5767

Stationers—Retail—(Cont'd)**HEINITZ PRINTERS & STATIONERS LTD**

OFFICE SUPPLIES
FURNITURE
(NEW & USED)

Filing Cabinets
Apeco Photostat Equipment

324 9 St S328-1778

Southern Printing Company Limited{328-5114
1233 2 Av S{327-7164
327-7868

SOUTHERN STATIONERS LTD 316 7 St S 328-2301
(See Advertisement This Page)

SOUTHERN
OFFICE SUPPLIES

STATIONERS
SCHOOL SUPPLIES

OFFICE SUPPLIES

SCHOOL SUPPLIES

HOBBY CRAFTS

GREETING CARDS, GIFTS

"Keep the Southern Habit"

328-2301

SOUTHERN STATIONERS LTD.

The 7th Street Shopping Mall
Lethbridge

Stationers—Wholesale

SOUTHERN STATIONERS LTD 316 7 St S 328-2301

Steam Baths

See Baths

Steam Cleaning—Industrial**MAC-O-LAC LETHBRIDGE**

DO IT YOURSELF OR HAVE IT DONE
CARS - TRUCKS - BUSES - MACHINERY
Stockyards328-6962

Steam Fitters

Baxter G H & Son (1968) Ltd 528 6 St S 327-6543
City Plumbing (Lethbridge) Ltd

408 13 St N328-1341

WHITTICK MECHANICAL CONTRACTORS LTD

102 Medical Dental Bldg327-3014

Steamship Agents**AMA WORLD TRAVEL SERVICE**

608 5 Av S328-1181

Art Williams Travel Centre Village Mall ...328-3201

Rossiter Agencies Ltd

Lwr Fir 517 4 Av S327-1541

Steel**ALBERTA STEEL PRODUCTS**

DIVISION OF DAVIS INDUSTRIES LTD

ROUNDS - PLATES - ANGLES

FLATS - REINFORCING RODS

WIRE MESH & ETC.

1505 2 Av S327-6261

HECTOR STEEL INDUSTRIES LTD**STEEL**

STRUCTURALS, PLATES, SHEETS,
FLATS, ROUNDS, ANGLES.

METALS, PROCESSING SERVICENTRE.

PIPE, PUMPS & TUBES.

Open Saturday A.M. 'Til Noon

2020 17 Av SECalgary 265-6600

NATIONAL SALVAGE CO LTD

206 33 St N328-1721

(Continued Next Page)

Stationers—Retail

Chinook Stationers Ltd 319 7 St S327-4591
(See Advertisement This Page)

Chinook Stationers Ltd Lethbridge—For Zenith
Service Refer to The Listings In The Alphabetical
Section under The Specific Exchange Desired



Chinook
Stationers Ltd.
327-4591
• OFFICE SUPPLIES • PRINTING
• OFFICE FURNITURE • RUBBER STAMPS
• BUSINESS FORMS
319 - 7th STREET SOUTH LETHBRIDGE

Varzari Iron Ltd.

STEEL • REINFORCING • PIPE
CHANNELS • SQ. TUBING
ANGLES • RECTANGULAR BEAMS
WIRE MESH
PLATES • BARS • RAILS

328-6414 • 328-1913

MAILING ADDRESS

P.O. Box 434

2802 - 2nd Avenue N., Lethbridge

REPAIRS?

SUPPLIERS?

DEALERS?

SERVICES?

You Can Find Them All
in the
YELLOW PAGES

Steel—(Cont'd)

SOUTHALTA STEEL LTD

ROUNDS — FLATS
ANGLES — SHEETS
PLATES — BARS
BEAMS — CHANNELS
REINFORCING

Your Southern Alberta Steel Warehouse

1501 2 Av S 327-2161

Varzari Iron Ltd 2802 2 Av N 328-6414
(See Advertisement Opposite Page)

Steel Buildings

See Buildings—Metal

Steel Fabricators

Liberty Boilers (Lethbridge) Ltd

1402 2 Av S 327-3921

Welded Products 210 1 Av S 327-2544

WESTERN METAL FABRICATORS (1962) LTD

REINFORCING STEEL

Welded Wire Mesh — Beams, Etc.
Structural Steel Fabricators

1501 2 Av S 327-2161

Steel Foundries

See Foundries—Iron, Steel, Brass & Aluminum
Castings

Steel Poles

See Poles

Steel Shelving

See Shelving Steel

Steel—Structural

ALBERTA STEEL PRODUCTS

NEW & USED
STRUCTURAL STEEL & PIPE

Division of Davis Industries Ltd.

1505 2 Av S 327-4035

VARZARI IRON LTD

NEW & USED STRUCTURAL
STEEL & PIPE

Mailing Address P.O. Box 434, Lethbridge

2802 2 Av N {328-6414
328-1913}

Western Metal Fabricators (1962) Ltd
1501 2 Av S 327-2161

Stereo Tapes

See Stereophonic & High Fidelity Equipment

Stereophonic—Automotive

See Automobile Stereophonic Equipment

PREVENTS LEAKING

Salted water helps prevent cracked eggs
from leaking when being cooked in the shell.

Stereophonic & High Fidelity

Equipment

ACTIVE TELEVISION SERVICE

1238 3 Av S 327-5020

ANGLO DISTRIBUTORS STEREO & PHOTOGRAPHIC CENTRE

Lethbridge's Leading Stereo Component Specialists

Distributors For

SONY · DUAL/NORESCO · PIONEER
SHURE · PICKERING
DYNACO

419 5 St S 328-6661

Hilder's TV & Music 310 9 St S 328-4224
(See Advertisement This Page)

HOYT'S 606 3 Av S 327-5767

JACK'S RADIO & TV SALES & SERVICE

PHILIPS — ROBERTS

AKAI — TOSHIBA

STEREO COMPONENTS

TAPE RECORDERS

302 13 St N 327-4979

Modern Electronics 1113 3 Av S 327-6150

MUNTZ CENTRE 1706 Mayor Magrath Dr .. 328-0966
(See Advertisement This Page)

MUSICLAND SUPPLIES LTD

8 TRACK & CASSETTE TAPES

3 Av & 13 St S 327-1056

Help newcomers in town get
acquainted with you — classify
your products and services in
these **YELLOW PAGES**.

Stock Yards

FORT MACLEOD AUCTION MARKET LTD

Box 690 234-3315

Stocks & Bonds

DOHERTY McCUAIG LIMITED

740 4 Av S 328-8136

Merrill Lynch Pierce Fenner & Smith Inc Calgary—

Lethbridge Customers Only Call Long Distance

(No Toll Charge) & ask for Zenith 07353

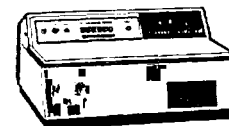
RICHARDSON SECURITIES OF CANADA

709 4 Av S 327-5757

STORAGE TIP

Egg yolks will keep for up to three
days if they are covered with cold
water, then stored in the refrigerator.

ASK YOUR
A.G.T.
COMMUNICATIONS CONSULTANT
ABOUT



AUTOMATIC
ANSWERING UNITS

ALBERTA GOVERNMENT TELEPHONES

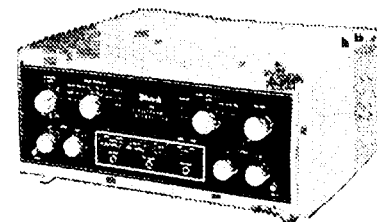
Total Communications for modern business

HILDER'S TV.&MUSIC

The McIntosh

STEREO COMPONENTS
THE ULTIMATE IN STEREO SOUND
ALTEC LANSING SPEAKERS

328-4224



310 - 9th STREET SOUTH,
LETHBRIDGE

MUNTZ CENTRE



AUTO — STEREO — HOME

* LETHBRIDGE'S LARGEST NEW & USED TAPE SELECTIONS

SALES — SERVICE — INSTALLATIONS
WE REPAIR TAPES

328-0966

1706 MAYOR MAGRATH DRIVE — LETHBRIDGE



Chemstone Veneering Co. LTD.

Processed Stone Facing
Many Colors Available
— FREE ESTIMATES —

OFFICE:
715 - 17th Street N. **327-7664**
PLANT
2215 - 2nd Ave. N. **328-7044**

Stone-Cast

Chemstone Veneering Co Ltd 2215 2 Av N ..328-7044
(See Advertisement This Page)

Storage Batteries

See Batteries—Storage

Storage—Fur & Garment

See Fur Storage

Storage—Household

B & K Delivery & Storage & Industrial Pallet
Mfg 2508 2 Av N328-2055
L & W Moving Ltd 3510 5 Av N327-3911
(See Advertisement This Page)

McLEAN MOVING LTD.

LOCAL AND
LONG DISTANCE
MOVING
PACKING • STORAGE



AUTHORIZED



AGENTS

FOR A BETTER MOVE ALL WAYS!

327-2097 — 328-0611

Night Calls: 327-3215

640 - 6th Street South, Lethbridge

L & W Moving Ltd.

AGENTS FOR



UNITED VAN LINES
(CANADA) LIMITED

Storage
With Care
327-3911

AFTER HOURS CALL

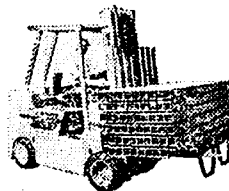
327-3089 or 327-0348

3510 - 5th Avenue North, Lethbridge

Storage—Merchandise

B & K Delivery & Storage & Industrial Pallet Mfg
2508 2 Av N328-2055
(See Advertisement This Page)

B. & K. DELIVERY & STORAGE & INDUSTRIAL PALLET MFG.



Palletized Operation
Warehousing & Distributing

24 HOUR SERVICE **328-2055**
2508 - 2nd Ave. N., Bruce Savage, Mgr.

Store Fixtures

Westmount Office Store Fixtures Ltd
9652 Jasper Av Edmonton—Lethbridge
Customers Only Call Long Distance
(No Toll Charge) & ask forZenith 06008
(See Advertisement This Page)

A wise buy—a YELLOW PAGES ad.

WESTMOUNT OFFICE STORE FIXTURES

DISTRIBUTOR FOR



COMPLETE STORE OUTFITTERS
For Professional Planning Assistance
By Your Local Representative
9652 JASPER AVENUE — EDMONTON

- Shelf Brackets • Islands • Wall Standards
- Gondolas • Wall Units • Show Cases
- Pegboard Hooks • Metal Shelving

STOCKROOM & WAREHOUSE SHELVING

- Space Saver • Cost Savings
- Maintenance Free • Rapid Assembly
- Fully Adjustable • Increase Load Factor
- Allows Future Expansion
- Versatile & Adaptable

Call Long Distance (No Toll Charge)
and ask for

Zenith 06008

Storage—Household—(Cont'd)

McLean Moving Ltd 640 6 St S327-2097
(See Advertisement This Page)

OWEN DISTRIBUTING LTD

STORAGE

Specialists in Local and Long
Distance Moving

AGENTS FOR ALLIED VAN LINES LTD

1216 1 Av S328-4485

Don't keep it a Secret!

Tell the ready-to-buy people about
the products and services you sell.

Advertise in the YELLOW PAGES!

Display the brand names of the
products you sell and repair. Make
it easier for people to buy from you.

Store Fronts

CANADIAN PITTSBURGH INDUSTRIES LTD

252 12 St N327-1508

LETHBRIDGE SASH & DOOR FACTORY

Designed & Installed to Your Specification
Free Estimates

5 Av & 4 St S327-1581

Storm Windows

See Windows Metal & Windows Wood

Stove Oil

See Gas & Oil Bulk Stations

KEEPING GRATED CHEESE

Grated cheese can be saved for use
in casseroles, salads and soups if it is
kept in a covered jar in the refrig-
erator.

Stoves & Ranges—Sales & Service

Ace TV & Radio Co 1406 17 St S 328-6131
Baker Appliances Ltd 812 4 Av S 328-1673
ST LOUIS FURNITURE STORE
118 5 St S 327-2210

Stoves & Ranges—Supplies & Parts—

Retail

FAIRFIELD APPLIANCE SERVICES LTD
CHROMALOX PARTS & ALL REPAIRS
TO ALL MAKES & MODELS
1244 3 Av S 327-6684

HOYT'S
APPLIANCES 606 3 Av S 327-5767
HOYT'S NORTH LETHBRIDGE
324 13 St N 328-4441

Straw

See Feed & Poultry Supplies

Structural Engineers

See Engineers—Structural

Stucco & Stucco Contractors

Dual Drywall 1618 St David Rd 328-9306

Suede Cleaning

See Leather Cleaning

Supermarkets

See Grocers—Retail

Surgeons

See Physicians & Surgeons

Surplus Goods

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