

Music Systems Coin Operated

Southern Music Ltd 3410 Lakewood Rd ... 327-4991
(See Advertisement This Page)

SOUTHERN MUSIC LTD.
3410 Lakewood Road,
LETHBRIDGE



WURLITZER INSTALLATIONS
Amusement Games
Pool Tables
24 HOUR ANSWERING SERVICE
USED RECORD SALES
327-4991

Mutual Funds

INVESTORS SYNDICATE LIMITED
1201 3 Av S 328-5822

Naturopathic Practitioners

CLANCY DR L D 116 McFarland Bldg 327-2231
ELLISON DR G M A-433 Holiday Vilge 328-7746

Neon Signs

See Signs

Newspapers & Periodicals

Albertan Publishing Co Ltd
816 12 St-A S 327-3626
Gunrunner Newspaper Ste B Metcalfe Bldg ... 327-7343
Herald Cor 7 St & 5 Av S 328-4411

Novelties—Retail

CITY NEWS & NOVELTIES 210 5 St S ... 328-2202
CLUB CIGAR STORE 3 Av & 5 St S 328-2710

Novelties—Wholesale

General Toy & Hobby Craft Ltd
Upstrs 237a 12 St-B N 328-6578

CLEANING BOTTLE

An old spray top bottle filled with turpentine is handy to have around when cleaning hands of paint or grease.

Nursery Schools

See Colleges & Schools, Day Nurseries & Kindergartens

Nurserymen

DEW TREE FARMS 202 4 St SE ... Redcliff 548-3611
If No Answer Call 327-6172
Fairview Greenhouse & Nursery
401 43 St S 328-2193
Steve Miechkota Mgr 328-2193
Lacombe Nursery Coaldale 345-4633
(See Advertisement This Page)
WESTERN CANADIAN NURSERIES LTD
Box 147 Vauxhall 654-2808

A Visit by Long Distance is the thoughtful way to cheer up someone.

LACOMBE NURSERY



- Trees
- Shrubs
- Pruning
- Landscape Service

"Complete Garden Service"
CLOSED SUNDAYS
COALDALE
345-4633
5 Miles East Of Lethbridge Hwy. No. 3

Nursing Homes

Blunt's Nursing Home
654 29 St Fort Macleod 234-3955
(See Advertisement This Page)
DEVON NURSING HOME 1821 13 St N ... 328-6664
EDITH CAVELL NURSING HOME
1255 5 Av S 328-6631
Mrs J Paskuski R N Director of Nursing res 327-3589

BLUNT'S NURSING HOME
FORT MACLEOD
MRS. E. LOUSLEY, RN, ADMINISTRATOR
★ FULLY MODERN FACILITIES WITH PERSONAL NURSING CARE
★ DOMICILIARY & PERSONAL CARE WITH GOVERNMENT SUBSIDY
★ PRIVATE, SEMI-PRIVATE & WARD ACCOMMODATION
24 HOUR NURSING CARE
234-3955
654 29 Street Fort Macleod


Office Cleaning

See Building Cleaners also Janitor Service

Office Furniture & Equipment

Centennial Office Machines (Lethbridge) Ltd
1011 3 Av S 328-6222
Chinook Office Machines 620 13 St N 328-6868
(See Advertisement This Page)
(Continued Next Page)

CUT YOUR OPERATING COSTS!
BUILD BIGGER PROFITS!
CONTACT YOUR A.G.T. COMMUNICATIONS CONSULTANT TODAY!



Chinook Office Machines

- Sales
- Service

TIME CLOCKS
DICTATING MACHINES



VICTOR ADDING MACHINES & CALCULATORS

328-6868

- Sales
- Service

ROYAL TYPEWRITERS

620 - 13th STREET NORTH — LETHBRIDGE, ALBERTA

Office Furniture & Equipment—(Cont'd)

Chinook Stationers Ltd 319 7 St S327-4591
(See Advertisement This Page)

HEINITZ PRINTERS & STATIONERS LTD

Steel Equipment Ltd.

**OFFICE SUPPLIES
FURNITURE
FILING CABINETS, ETC.**

Apeco Photostat
Equipment & Supplies

324 9 St S328-1778

Keenan Office Equipment Ltd

423 5 St S327-3966

(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the **YELLOW PAGES**? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Chinook Stationers Ltd.




Visit Our Office Furniture Display

OFFICE DESKS — OFFICE CHAIRS
FILING CABINETS — SAFES
INSULATED FILES

327-4591

319 - 7th Street South
LETHBRIDGE, ALBERTA



INDOORS



OR OUT



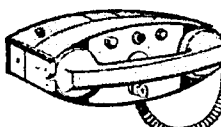
There's a Public Telephone nearby—

"Your Telephone away from Home"

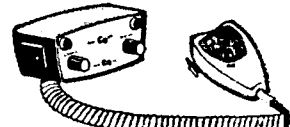
Ask your A.G.T. COMMUNICATIONS CONSULTANT about


MOBILE SERVICES

GENERAL



PRIVATE





ALBERTA GOVERNMENT TELEPHONES
Total Communications for Modern Business

KEENAN OFFICE EQUIPMENT LTD.



REMINGTON RAND

- ★ TYPEWRITERS
- ★ ADDERS & CALCS
- ★ ELECTRONIC CALCS
- ★ ELECTROSTATIC COPIERS
- ★ FIREPROOF FILING CABINETS
- ★ KARDEX CABINETS
- ★ LEASING

A. B. DICK

- ★ SPIRIT DUPLICATING
- ★ OFFSET & MIMEOGRAPHING
- ★ ELECTROSTATIC COPIERS
- ★ DUPLICATING SUPPLIES
- ★ DUPLICATING PAPER
- ★ DESKS & CHAIRS
- ★ SALES

423 - 5th Street South, LETHBRIDGE

327-3966 **SERVICE** **327-1717**

SERVICE — ALL MODELS

Office Furniture & Equipment—(Cont'd)

Lethbridge Office Furniture Limited
 316 7 St S328-7411
 (See Advertisement This Page)
 Looker C A Office Equipment Ltd
 250 13 St N328-6313
 (See Advertisement This Page)

**YELLOW PAGES
 "THE WHO'S WHO IN
 BUSINESS"**

Used Daily by Shoppers and
 Businessmen When They are
 Ready to Buy.
**ARE YOU ADEQUATELY
 REPRESENTED HERE?**

Office Furniture—Repairing

See Furniture Repairing & Refinishing

Office Planning Service

See Designers, also Office Furniture & Equipment

Office Stationery & Supplies

Chinook Stationers Ltd 319 7 St S327-4591
SOUTHERN STATIONERS LTD
 316 7 St S328-2301

Offset Printing

See Lithographers also Printers

**When time counts, count on
 Long Distance.**

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Barons Oil Limited 907 3 Av S328-4033
 Chester Gas & Oil Ltd 1106 3 Av N327-2417
GULF CANADA FUEL OIL



GULF OIL
 CANADA LIMITED

"WHERE TO CALL"

Gulf Oil Canada Limited 1812 2 Av S 327-2585
 Fort Whoop-Up Service
 Junction Couatts & Cardston Hwy ... 327-5255

HUSKY OIL OPERATIONS LTD

Lethbridge Bulk Plant No 3 Hwy E328-6212
 John A Machalek Dist Rep res 328-0823

IMPERIAL OIL LTD Canada Trust Bldg ... 328-3753
BULK AGT
 1611 2 Av S 327-3535

QUAKER STATE OIL & REFINING



OILS AND
 LUBRICANTS

"DISTRIBUTED BY"

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 1540 Hastings Cr SE Calgary 243-8330

SHELL CANADA LIMITED

Oscar Tysseland Distrbtr
 3004 1 Av S328-4735
 Sturdie Oils Ltd 923 2 Av S 327-3770

SUPERIOR PROPANE LIMITED

YOUR COMPLETE FARM FUEL CENTRE
 GASOLINES - DIESEL FUELS - STOVE OIL
 MOTOR OILS - GREASES
 PROPANE
 PROPANE CARBURETION AND APPLIANCES
"WHERE TO BUY IT"
 Superior Propane Limited 3307 5 Av N 328-3336

TEXACO CANADA LIMITED

LAVERS BULK FUELS
 1915 2 Av S 327-2762
 District Supervisors 101-1201 3 Av S 327-4370
 Union Oil Company of Canada Limited
 1117 25 St N 328-7682

Oil Field Hauling See Oil Well Transportation

Oil Field Services

See Oil Well Services

Oil Field Water Well Drillers

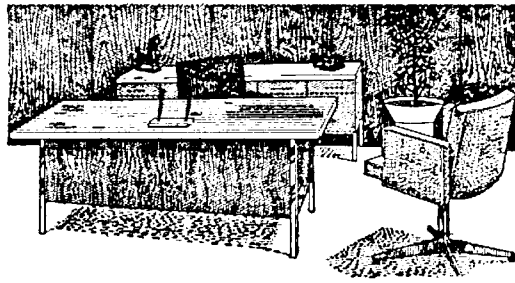
See Well Drillers

LETHBRIDGE OFFICE FURNITURE LIMITED



- OFFICE DESKS
- OFFICE SEATING
- FILING CABINETS
- STEEL SAFES
- TYPEWRITERS
- ADDING MACHINES
- CANON ELECTRONIC CALCULATORS
- TIME CLOCKS
- PHILIPS DICTATING MACHINES
- STENOCORD DICTATING MACHINES
- STENORETTE DICTATING MACHINES

FINE OFFICE FURNITURE



*"We Will Supply All Your Office Needs"
 P.S. All But a Blonde Secretary!"*

THE FINEST IN OFFICE FURNISHINGS

P.O. Box 938
 316 - 7th Street S., Lethbridge

328-7411
 LOWER LEVEL 7th STREET MALL

LOOKER OFFICE EQUIPMENT

LTD.

SALES • LEASING • RENTALS • SERVICE
 Typewriters • Adders • Calculators • Systems • Furniture

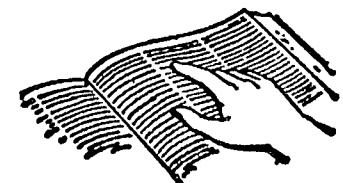
A. B. Dick
 Remington Rand
 Olypia

Representing
328-6313

250 - 13th Street N.

STENORETTE
 3M

RIGHT WAY



Before dialing, look up the number
 if you're in doubt.
 If it's not listed, ask "Information."

Oil Filters

See Filters Oil

Oil & Gas Exploration

Releasall Ltd Vancouver—Lethbridge Customers
Only Call Long Distance
(No Toll Charge) & ask for Zenith 08633

Oil & Gas Well Supplies & Equipment

CONTINENTAL EMSCO CO LTD
5202 49 Av Taber 223-2877
Night Calls Gordon R Schnell res ... Taber 223-2996
CRANE SUPPLY 2815 2 Av S 327-1577

Oil Lubricants

See Oils & Greases

Oil Well Services

CENTRAL ELECTRICAL CONTRACTORS LTD
124 N Mayor Magrath Dr 327-5995
Cook W A & Sons Ltd
1066 Willow St Pincher Creek 627-3828

DORREN ELECTRIC LTD
INDUSTRIAL — COMMERCIAL
OILFIELD — MAINTENANCE
226 22 St N 327-6060

HALLIBURTON SERVICES LIMITED
102 1 Av W Foremost 867-3631

JIM & JOHN OIL FIELD CAT SERVICE LTD
Specializing In
LOCATION CLEAN-UP &
SITE PREPARATION
IF NO ANSWER CALL
223-2237, Strathmore 382-3096
JP2-3225
5910 52 St Taber 223-2237

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DETROIT DIESEL ENGINES
PARTS — SALES — SERVICE
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RMC OILFIELD SERVICES LTD
Box 1327 Brooks 362-3562
SUFFIELD OILFIELD SERVICES
430 Belfast St SE Medicine Hat 527-7012

TRIWELL OIL FIELDS CONSTRUCTION
RONALD R. HAYNES
223-3807
MARVIN CHRISTENSEN
223-3254
COMPLETE OILFIELD
CONSTRUCTION & PIPE LINING
4905 52 Av Taber 223-3254

X-L WELL SERVICE LTD
423 11 Av W Brooks 362-4494

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KOCH OIL CO LTD
Oil & Water Hauling — Road Spraying
Calgary 262-2111 — Tilley 473-2241
6211 56 Av Taber 223-2880

Speedy Storage & Cartage Ltd
2345 2 Av-A N 327-5734

Why wonder? . . . why worry? . . .
why wait? . . . when a Long Distance
call can give you the answers and re-
lieve your mind. You'll find the cost
is surprisingly low.

Oils—Vegetable

Western Canadian Seed Processors Ltd
2 Av-A & 28 St N 327-5781
Government Insp Ofc 328-7532

Optical Equipment & Supplies

HUDSON OPTICAL LTD
COMPLETE OPTICAL SUPPLIES
SAFETY EYEWEAR — MICROSCOPES
408a 5 St S 328-1764

BATHTUB CLEANER

When bath tubs and other enamelled
equipment turn yellow, rub with a sponge
dipped in a solution of salt and turpentine
to bring back their sparkling whiteness.

Optical Equipment & Supplies—

Whlse & Mfrs

Hudson Optical Ltd Lethbridge—Taber Customers
Only Call Long Distance
(No Toll Charge) & ask for Zenith 07293
Hudson Optical Ltd 408a 5 St S 328-1764
Imperial Optical Co Ltd 505 7 St S 327-8575

Opticians—Dispensing

CECIL OXENBURY DISPENSING OPTICIANS LTD
101-740 4 Av S 328-7121
(See Advertisement This Page)
Langenberg Optical Ltd 602 3 Av S 327-4161
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page




for that smart look in glasses

LANGENBERG OPTICAL LTD.
DISPENSING OPTICIAN

DISPENSER OF
EYEGLASSES OF DISTINCTION

Bart Langenberg, Prop.

Complete
**OPTICAL
SERVICE**

327-4161

602 - 3rd AVENUE S.
LETHBRIDGE

**Cecil Oxenbury Dispensing
Opticians Ltd.**

101-740 - 4th AVENUE SOUTH

PROFESSIONAL BLDG. — 2 DOORS EAST OF POST OFFICE

- WIDE SELECTION OF EUROPEAN STYLE FRAMES
- CONTACT LENSES
- ZENITH HEARING AIDS

CHESTER MOOK — Licensed Optician

328-7121

Optical Prescription Company

LETHBRIDGE LTD.



OPHTHALMOLOGISTS PRESCRIPTIONS — Accurately Dispensed

DISPENSING OPTICIANS

EYE GLASSES FITTED & REPAIRED

- ARTIFICIAL EYES
- CONTACT LENSES



S. HALL, President & Manager

R. F. MILLER, Assistant Manager

308 - 7th STREET SOUTH

327-5949 — 327-3609

Opticians—Dispensing—(Cont'd)

OPTICAL PRESCRIPTION COMPANY (327-5949)
 (LETHBRIDGE) LTD 308 7 St S 327-3609
 (See Advertisement This Page)

Ripley Optical Co Ltd
 618 3 Av S 328-7626
 (See Advertisement This Page)

Optometrists

Batting Dr W R 430 7 St S 327-2959
 Boyle Dr N S 101 Boyle Bldg Taber 223-2320
 Fabbi Dr Ron S 407 5 St S 327-4222
 Grigg Dr R D Dnstrs McFarland Blk 327-5035
 Mitsun Dr W L 322 7 St S 327-7555
 Nuttall & Batting Drs 430 7 St S 327-2959
 Oler & Millar Drs 201 Medical Dental Bldg . . 327-2566
 Palmer Dr Clifford A 407 5 St S 327-4222

Organizations

See Associations & Societies

Behind on orders? Let the handy Yellow Pages introduce the suppliers you need. It's fast, it's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try them once . . . you'll use them often.

Ripley
 OPTICAL CO.
 LTD.

"Where service means serving the People"



328-7626

618 - 3rd AVENUE SOUTH, LETHBRIDGE, ALBERTA



Workshop Work-Saver

Sawing . . . nailing . . . planing . . .
 painting . . . phone rings upstairs.
 Hate to Stop? Time to get a handy workshop phone.

For further information contact
 your local Telephone Business Office

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Bailey's Keyboard 312 8 St S 327-0025
HAMMOND ORGAN STUDIOS (CALGARY) LTD
 SALES — SERVICE — INSTRUCTION
 Edmonton 489-3301
 Chinook-Ridge Centre North Calgary 253-5501

Heintzman & Co Ltd 313 7 St S 328-2663
 Lethbridge Organ Centre 306 9 St S 327-1443
 (See Advertisement This Page)

MUSICLAND SUPPLIES LTD

Organs Sales & Service
 For
 Yamaha & Wurlitzer

3 Av & 13 St S 327-1056

Pruegger's Accordion College Ltd 530 5 St S 327-7524

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Bow On Tong Co 316 2 Av S 327-3675

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Aldo's Welding 2112 5a Av N 327-8212
 Bell's Welding Ltd 317 4 St S 328-4528

BOB'S PORTABLE WELDING

ORNAMENTAL HOUSE RAILINGS
 Fences — Dividers — Gates — Custom Design
 326a 10 St N 328-5882

SCANDIA IRON WORKS

SPECIALISTS IN
 ORNAMENTAL RAILINGS
 714 7 St S 328-3040

Subway Welding

Rear 128 N Mayor Magrath Dr 328-3152

Outboard Motors

BISSETT ELECTRIC (1971)

BRITISH SEAGULL TROLLING MOTORS
 Authorized Dealer & Warranty Depot
 226 12a St N 327-7508

EVINRUDE OUTBOARD MOTORS

FIRST IN
 OUTBOARDS! **EVINRUDE**
 SINCE 1909. WORLD SPEED RECORD HOLDER!
 Makers of the famous World Record-Setting V-4
 Engine Design.
 There's an Evinrude for every boating need, from
 2 H.P. to 125 H.P. — Total of 16 Models.
 "WHERE TO BUY THEM"

AUTHORIZED DEALER
HEPP'S INDUSTRIES LTD
 1 Mile E of Stkyds 327-4242

Outboard Motors—(Cont'd)

HARKER'S MAIN SERVICE CENTRE LTD

SALES & SERVICE

On All Outboard Motors

New & Used Boats & Motors

Factory Trained Outboard Mechanics

Registered OMC Servicentre

3 Av & 9 St S 327-6698

JOHNSON OUTBOARD MOTORS

FAMOUS
 FOR
 DEPENDABILITY



A record holder with proven performance. A motor
 to suit every pocketbook, every purpose — From
 2 to 125 H.P. Over 1,000 OMC Servicentres to
 serve you.

"WHERE TO BUY THEM"

HARKER'S MAIN SERVICE CENTRE LTD
 3 Av & 9 St S 327-6698

MERCURY OUTBOARD MOTORS—

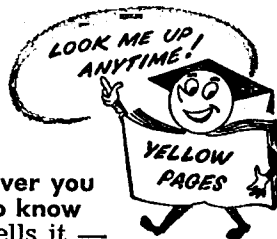
Sales & Service
GLASCON INDUSTRIES LTD
 327 3 St S 328-4850

Overhead Doors

See Doors—Overhead

STORE DRY

Store flour in a cool dry place — moisture
 causes spoilage of flours.



Whenever you
 want to know
 Who sells it —
 Who services it — Who can do it
 ... look in the **YELLOW PAGES**
 of your Classified Telephone
 Directory.

**ALBERTA GOVERNMENT
 TELEPHONES**

Oxygen

WELDERS SUPPLIES LTD
 5 Av & 28 St N 327-7249
WESTERN CANADA WELDING PRODUCTS LTD
 Distributors for CANADIAN LIQUID AIR CO.
 LTD. — Gases & Welding Products
 912 1 Av S 328-1711

Packaging Equipment & Supplies

SAXMAYER TWINE TYING EQUIPMENT—
 Specialists
AUTOMATIC EQUIPMENT & SERVICE CO
 4625 Sophia Vancouver BC 604-874-0121

Packing Houses—Meat

See Meat Packers

Paint Dealers—Retail

B & E HARDWARE LTD
 Sherwin Williams Paints
 414-416 13 St N 328-3541

BAPCO PAINT LTD

THERE'S A BAPCO PAINT
 DEALER NEAR YOU ... LOOK
 FOR THE BAPCO SIGN!



WAREHOUSE
WESTERN CANADA HARDWARE LTD
 907-915 2 Av S 328-1711

**CANADA PAINT CO DIV OF SHERWIN-WILLIAMS
 CO OF CANADA LTD** 424 7 St S 327-2513

CRESTLINE BUILDERS MARKET LTD
 Interlux Paints
 123 30 St N 327-5444

FERGUSON PAINT LTD

Distributor for:
GLIDDEN SPRED PAINT
 WHOLESALE & RETAIL
 318 7 St S 328-4595

FORREST JOHN COLOR CENTRE

C.I.L. PAINT HEADQUARTERS

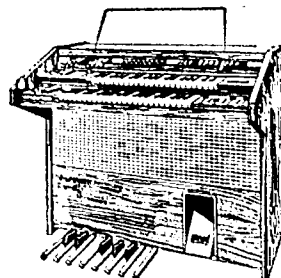
321 5 St S 327-2383

(Continued Next Page)

Lethbridge Organ Centre

eminent
 (From Holland)

solina



SALES — LESSONS
 PARTS & SERVICE
 SERVICE TO ALL MAKES OF ORGANS

327-1443

306 - 9th STREET SOUTH, LETHBRIDGE
 AFTER HOURS: COALDALE 345-3393

Paint Dealers—Retail—(Cont'd)

FREDDIE'S PAINT (WESTERN) LTD
816 3 Av S 327-5540
(See Advertisement This Page)

GENERAL PAINTS VARNISHES ENAMELS

MONAMEL
BREEZE

General Paint
Quality Finishes



"WHERE TO BUY THEM"
MANUFACTURER

GENERAL PAINT CORPORATION OF CANADA LIMITED 1005 3 Av S 328-9221

GLIDDEN PAINTS, VARNISHES, ENAMELS AND GLIDDEN SPRED SATIN

A complete selection of high quality paint products for every household need . . . in a wide variety of colours. Makers of World Famous Homogenized Spred Satin"



"WHERE TO BUY THEM"
DEALERS

LETHBRIDGE HOUSE OF COLOR
College Mall 327-6986
FERGUSON PAINT LTD 318 7 St S . . . 328-4595
SIEGELAAR'S HARDWARE Blairmore 562-2424
CAMPBELL & SAKATCH
134 49 Av W Claresholm 235-3488
STONE'S SERVICE STORE LTD
64 Broadway NRaymond 752-3587
RANCH & FARM SUPPLIES . . Warner 642-3661

A workshop phone is a handy tool for Dad.

KEM PAINTS

Wallpapers Stocked
Vinyls

SHERWIN-WILLIAMS
PAINT AND WALLPAPER STORE
327-8321
321 - 6th Street South, Lethbridge

Paint Dealers—Retail—(Cont'd)

HOYT'S
BAPCO PAINT
QUALIFIED COLOR CONSULTANT
SERVICE PROVIDED FREE
606 - 3 AVENUE S — 327-5767
AND HOYT'S NORTH LETHBRIDGE
324 13 St N328-4441

LEALTA BUILDING SUPPLIES
TONE-CRAFT
PAINT & VARNISH PRODUCTS
1256 3 Av N328-3031

LETHBRIDGE HOUSE OF COLOR
College Mall 327-6986
Mossey 9 Ave Hardware 1522 9 Av S 328-3684
PARSONS HARDWARE & APPLIANCES LTD

"SHERWIN-WILLIAMS PAINT"
"PRATT & LAMBERT PAINTS"
College Shopping Mall328-8066
Holiday Vilge327-7066

PITTSBURGH PAINTS

LASTING
BEAUTY
AND
PROTECTION

"WHERE TO BUY THEM"
LETHBRIDGE
Ace Building Supplies 433 24 St N . . . 328-7084
Canadian Pittsburgh Industries Ltd
252 12 St N 327-1508
MEDICINE HAT
Gas City Planing Mill Ltd
554 1 St SEMedicine Hat 526-2229

PROGRESSIVE ROOFING & SUPPLIES
330 27 St S327-6679
Sherwin-Williams Paint & Wallpaper Store
321 6 St S 327-8321
(See Advertisement This Page)
SOUTHERN ALBERTA CO-OP 1221 2 Av S 327-3777
Spred Satin—See Glidden Paints, Varnishes, Enamels and Glidden Spred Satin under this heading

USING MORE SALAD OIL
Canadians are consuming more cooking and salad oils than they were 20 years ago, and showing also a preference for vegetable oils. One reason — increasing popularity of salads in the diet.

Paint Dealers—Wholesale

Canadian Pittsburgh Industries Ltd
252 12 St N327-1508
Ferguson Paint Ltd 318 7 St S 328-4595
Forrest John Color Centre 321 5 St S 327-2383
FREDDIE'S PAINT (WESTERN) LTD
816 3 Av S 327-5540
GENERAL PAINT CORPORATION OF CANADA LIMITED 1005 3 Av S 328-9221
PRATT & LAMBERT PAINT—
PARSONS HARDWARE & APPLIANCES LTD
Holiday Vilge 327-7066

Riethman & Hudson Decorating Ltd
412 13 St N 328-6696
Sherwin-Williams Paint & Wallpaper Store
321 6 St S 327-8321

Paint Manufacturers

General Paint Corporation of Canada Limited
1005 3 Av S 328-9221

Painters' & Decorators' Equipment & Supplies

WARDS SERVICES LTD
RENTALS — PAINT SPRAYERS — LADDERS
SANDERS — COMPRESSORS
1712 2 Av S 328-8775

Painters & Paperhangers

Beck's Painting & Decorating 712 6 Av S . . . 327-0085
Bronk's Industrial & Home Decorating
4320 Gaol Rd 327-7460
(See Advertisement This Page)
Listings Of This
Classification Are Continued
On Next Page

BRONK'S INDUSTRIAL & HOME DECORATING

Complete Painting Service With
Quality Materials

- * STUCCO PAINTING
- * SAND BLASTING
- * SPRAY PAINTING

FREE ESTIMATES

327-7460
P.O. Box 1174
4320 Gaol Road, Lethbridge

FREDDIE'S PAINT (WESTERN) LTD.

816 - 3rd AVENUE SOUTH

PAINT SUPPLIES

- COMPLETE STOCK
- RED DEVIL - DIXON BRUSHES - ROLLERS AND TOOLS

WHOLESALE Benjamin Moore **RETAIL**

*Where Quality Sells For Less
& Service is a Must*

327-5540
AFTER HOURS 327-0190

WALLPAPER SUPPLIES

- SUNWORTHY
- IMPERIAL
- BIRGE
- WALL-TEX

15,000 Patterns To Choose From

Painters & Paperhangers—(Cont'd)

BRUCHET IRVINE A

INTERIOR PAINTING EXTERIOR
NEAT, FAST & REASONABLE

ESTIMATES FREE

2401 5 Av S 327-3257

Bruchet Lawrence C 3105 6a Av S 327-3391
(See Advertisement This Page)

DUNN PAINTERS & DECORATORS

**TOWN & COUNTRY
FREE ESTIMATES**

"HAVE IT DONE RIGHT WITH DUNN"

George Bruchet, Mgr.

1245 5 Av-A S 328-6701

Fred's Eavestrouging & Painting

1110 12a St S 328-1258
(See Advertisement This Page)

Geworsky's Painting & Decorating

1502 Henderson Lake Blvd 328-2972

Gray Ian 1302 16 Av S 327-1195

Greendale Gunnar 1918 13 Av S 327-1182

JAKE'S PAINTING & DECORATING

A COMPLETE PAINTING SERVICE
EXPERTLY PREPARED — TO GIVE YOU
FINEST GUARANTEED WORKMANSHIP

Spray or Brush

If No Answer, Please Call After 5:00 P.M.

2209 5 Av-A N 327-8098

Lipinski Paul Arthur 811 21 St S 327-7237

McMULLIN D W

PAINTING - DECORATING - PAPERHANGING
Workmanship Guaranteed

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Nits Louis 2302 8a Av S 327-1051

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O'SULLIVAN JACK

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P J Painting 1225 9 Av N 327-5570

(See Advertisement This Page)

PALMER GRANT B 2703 4 Av S 327-5647

Phillipp's Painting & Decorating

1243 8 Av S 327-6444

(See Advertisement This Page)

RIETHMAN & HUDSON DECORATING LTD

412 13 St N 328-6696

(See Advertisement This Page)

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(See Advertisement This Page)

Paving Contractors—(Cont'd)

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LTD Riverbottom 328-2702
820 2 Av-A N 328-1680
(See Advertisement This Page)

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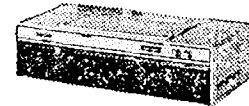
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(See Advertisement This Page)
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328-0111
(See Advertisement This Page)
- Bland Terry Photography Ltd 1224 3 Av S {327-2673
327-2565
(See Advertisement This Page)
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1281 3 Av S

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(See Advertisement This Page)

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For:

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See Pipe

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(See Advertisement This Page)

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ALL SIZES

LETHBRIDGE GLASS
CO. LTD.

JOHNNY ON THE SPOT
FOR ALL YOUR GLASS NEEDS

328-3391

1267 - 3rd Avenue S.

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(See Advertisement This Page)

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454-9652

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(See Advertisement This Page)

B & E Control Service 3311 Lakeside Rd ... 327-7733
BARRY PLUMBING 1253 5a Av S 327-5008

(Continued Next Page)

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Plumbing
Heating
Gasfitting
FURNACE
REPAIRS

328-2106

2634 - 21st Avenue South

It's easier to understand
and jot down numbers
too, if they are spoken in
sequence with pauses be-
tween groups of numer-
als. For instance, in read-
ing a l o u d the telephone
number of our business
office, we w o u l d say,
"Two two four (pause) six
two, six one."

Plumbers & Gas Fitters—(Cont'd)

Baxter G H & Son (1968) Ltd 528 6 St S {327-6543
327-6446

(See Advertisement This Page)

City Plumbing (Lethbridge) Ltd
408 13 St N 328-1341

(See Advertisement This Page)

Condor Plumbing & Heating 2706 6a Av N 327-3840
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Frenchy's Plumbing & Heating Ltd
620 9 Av S 327-4652

George's Plumbing & Heating 2020 2 Av N ... 328-7916
(See Advertisement This Page)

(Continued Next Page)

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YOU CAN:**

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Discuss details of what
you want.

Get immediate agreement
on price, delivery and
shipping.

Control inventories.
Keep ahead of
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- PLUMBING
- GASFITTING
- STEAM & HOT WATER HEATING

Prompt — Reliable — Reasonable

WATER SOFTENERS — SEPTIC TANKS
PRESSURE SYSTEMS — PUMPING UNITS

For all your Plumbing requirements

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327-5518

327-6446

327-7320

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& Heating**



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- GASFITTING
- SERVICE-REPAIRS
- HOT WATER
- HEATING

● FARM — RURAL WORK

"Let George Do It—
He Keeps You In Hot Water"

328-7916

2020 - 2nd Avenue North, Lethbridge



CONDOR

PLUMBING & HEATING

Residential — Commercial

- GASFITTING
- ALL TYPES OF PLUMBING

- SALES & SERVICES
- LAWN SPRINKLERS
- HEATING CONTROLS

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HANS LEBLANC

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"Leave It To Wever"

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- GASFITTING
- FURNACE CONTROLS

- PRESSURE SYSTEMS
- WATER SOFTENERS
- WATER HEATERS




SALES & SERVICE

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AFTER HOURS:

GERRY 328-6545
ED 327-8210



Herman's Plumbing & Heating
 INDUSTRIAL & COMMERCIAL
 PLUMBING — HEATING
 & GASFITTING
 TOWN & COUNTRY
328-2435
 289 - 7a Avenue South, Lethbridge

ROBERT MARSDEN PLUMBING
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 FREE ESTIMATES
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Jack's Plumbing & HEATING
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 Jack Fuller, Prop.
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 AFTER HRS.
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328-6708 1810 - 17th Avenue S.



Plumbers & Gas Fitters—(Cont'd)

- Herman's Plumbing & Heating
 289 7a Av S 328-2435
 (See Advertisement This Page)
 - Jack's Plumbing 1310 13 St N 328-2515
 (See Advertisement This Page)
 - Leonard's Plumbing & Gas Fitting
 2012 7 Av S 327-6405
 (See Advertisement This Page)
 - Leroy's Plumbing & Gas Fitting 2914 12 Av S 328-8403
 (See Advertisement This Page)
 - MacDEE PLUMBING & HEATING
 1810 17 Av S 328-1447
 (See Advertisement This Page)
 - Marsden Robert Plumbing Heating & Gas Fitting
 1305 18 St N 327-5654
 (See Advertisement This Page)
 - McGILL'S ROTO-ROOTER Box 414 328-7416
 (See Advertisement Opposite Page)
- MECHANICAL CONTRACTORS ASSOCIATION OF ALBERTA—LETHBRIDGE AREA**



Look For This Seal That Symbolizes . . .
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 - City Plumbing (Lethbridge) Ltd
 408 13 St N 328-1341
 - Marsden Robert Plumbing Heating & Gasfitting
 1305 18 St N 327-5654
 - Paul's Plumbing & Heating Ltd
 128 N Mayor Magrath Dr 327-8123
 - Reive J Plumbing Ltd 2022 2 Av N . . . 327-5026
 - Whittick Mechanical Contractors Ltd
 102 Medical Dental Bldg 327-3014

Neudorf Plumbing & Heating Ltd
 1811 2 Av S 328-2533
 (See Advertisement This Page)

Listings Of This
 Classification Are Continued
 On Next Page

NEUDORF
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SPECIALIZING IN:
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 * RURAL WORK
 FREE ESTIMATES
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RAISIN SALAD
 Youngsters usually like a salad made from grated raw carrots plus raisins. Let the raisins stand in boiling water for a few minutes to soften, then drain well and use.

Plumbers & Gas Fitters—(Cont'd)

- Olson Hugh Plumbing & Heating
310 24 St S 327-7689
(See Advertisement This Page)
- PAUL'S PLUMBING & HEATING LTD**
128 N Mayor Magrath Dr 327-8123
(See Advertisement This Page)
- PETE'S PLUMBING & HEATING**
2108 16 St Coaldale 345-3288
- PICTURE BUTTE PLUMBING HEATING &
GAS FITTING**
226 Highway Av N Picture Butte 732-4278
- Reive J Plumbing Ltd 2022 2 Av N 327-5026
(See Advertisement This Page)
- RITT WAY HEATING & AIR CONDITIONING
LTD** 136 N Mayor Magrath Dr {328-3172
328-2516

(See Advertisement This Page)

(Continued Next Page)



**J. REIVE
PLUMBING
LTD.**

- PLUMBING
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- REPAIR SERVICE
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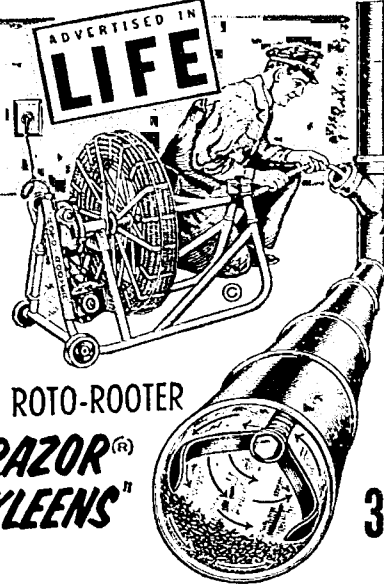


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MATERIAL & ADVICE

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After Hours Residence 328-7809
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BATH WASTES
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MAINS


Only ROTO-ROOTER
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FOR CLEANING MAIN SEWERS**

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- REPAIRS
- REMODELLING
- BASEMENT PLUMBING
- GAS & WATER HEATERS
- GAS FITTING

BILL GANGUR Prop.

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PLUMBING & HEATING

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Swimming Pool Equipment

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& Alterations

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327-8123

After Hours Res. 327-5683
128 N. Mayor Magrath Dr., Lethbridge

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Conditioning Ltd.**

PLUMBING — HEATING
AIR CONDITIONING
GAS FITTING — WATER HEATERS

328-3172
328-2516

136 N. Mayor Magrath Drive

Plumbers & Gas Fitters—(Cont'd)

Smileys Plumbing 1307 13 St N328-2176
 (See Advertisement Preceding Page)
WAKELEN C & SON 1123 12 St S327-5171
 (See Advertisement This Page)
 Whittick Mechanical Contractors Ltd
 102 Medical Dental Bldg327-3014

C. Wakelen & Son

Plumbing & Heating

- * GAS FITTING
- * REPAIR SERVICE

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24 HOUR SERVICE

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EMCO SUPPLY 316 24 St N328-3385
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 LTD 201 10 Av SECalgary 263-2720
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 (LETHBRIDGE) 245 12a St N327-4587

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MacMillan Bloedel Building Materials Limited
 2 Av & 30 St N328-4455
 Revelstoke Building Materials Limited
 3 Av & 16 St S327-5777

Pneumatic Tools

See Tools

Poles

PEERLESS WOOD PRESERVERS
 LTDCayley 395-3811

Police—Royal Canadian Mounted

See Alphabetical Section under Government of Canada

Pollution Control

Northwest Polyrama (1969) Ltd
 704 94 Av SECalgary 244-3614

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HOWELL FORWARDING CO LTD
 1216 1 Av S328-4485

Pool Tables See Billiard Tables & Supplies**Pop** See Beverages**Portraits**

See Artists & Designers, also Photographers

Post Drivers

See Contractors—Equipment & Supplies

Post Office

See under Government of Canada
 "Post Office" in Alphabetical Section

Posters

Campus Craft 6816 104 StEdmonton 435-4593

Posts See Poles

Potato Chips

HOSTESS CHIPS 2710 6 Av S328-5488
OLD DUTCH FOODS LTD 714 7 St S327-3774

Pottery

Mexicali Imports & Gifts 305 5 St S328-7074

Pottery—Manufacturers

Sunburst Warehouse 1014 3 Av N327-2101

Poultry Dealers—Wholesale

LILYDALE POULTRY SALES327-4371
 303 24 St N327-5893
328-5422

Poultry Supplies See Feed & Poultry Supplies

Power Companies

Calgary Power Ltd 920 3 Av N328-8191

Power Saws See Saws—Power

Power Take-Offs

See Machinists Automotive also Truck Parts
 & Supplies

Power Tools See Tools—Electric

Prefabricated Buildings

See Buildings—Prefabricated

Printed Forms See Business Forms

Printers

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PRINTING — RULING
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- * ONETIME CARBON FORMS
- * SALES LITERATURE
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LITHOGRAPHING & PRINTING DIVISION

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327-3203 — 328-4411

5th Ave. & 7th St. S.
 HERALD

Printers—(Cont'd)

HERALD 7 St & 5 Av S327-3203
 (See Advertisement This Page)
Paramount Printers Ltd 1207 3 Av S327-3287
327-1305

(See Advertisement This Page)

RAYMOND REVIEW

RAYMOND'S LOCAL NEWSPAPER
 COMMERCIAL PRINTING

89 Broadway NRaymond 752-3635

Robins Printing Co Ltd 1269 3 Av S327-2491

(See Advertisement This Page)

Southern Printing Company Limited

1233 2 Av S328-5114

(See Advertisement This Page)

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 it gets action.

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FINE QUALITY PRINTING
 LITHOGRAPHY &
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Prompt Service—Fair Prices

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BUSINESS FORMS

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..... The More You Sell"

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Produce—Retail

CENTRAL ALBERTA DAIRY POOL
411 4 St S327-6124

Programming Service—Data Processing

Service

See Data Processing

Propane Equipment & Supplies

See Gas Equipment & Supplies

Propane Gas

Canadian Propane Gas & Oil Ltd
3321 3 Hwy E327-5721
(See Advertisement This Page)

SUBURBAN PROPANE (LETH) LTD
2810 5 Av N328-6667
Ollie Hammerstedt Mgr res328-3117
(See Advertisement This Page)

Superior Propane Limited 3307 5 Av N ...328-3336
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

Our Business Office will be glad to help with any telephone problem you may have.

Please avoid unnecessary calls to "Information". Check the directory or your number list.

Do you keep a list of the emergency telephone numbers you may require? It pays!



TANKS & CYLINDERS **SALES & RENTALS**

CANADIAN PROPANE GAS AND OIL LTD.

PROPANE

PROPANE & NATURAL GAS APPLIANCES
CAMPING EQUIPMENT
CONSTRUCTION & INDUSTRIAL HEATING
COMMERCIAL & DOMESTIC HEATING

GASOLINE

<p>GASOLINE 1604 - 2 Ave. S. 328-6782</p> <p>CARDSTON 653-4122 AFTER HOURS 653-4124</p> <p>PINCHER CREEK 627-3200</p>	<p>PROPANE 3321 - 3 Hwy. E. AFTER HOURS 327-0884</p> <p>FORT MACLEOD CALL LETHBRIDGE 327-5721</p> <p>MILK RIVER CALL LETHBRIDGE 327-5721</p> <p>TABER 223-3836 AFTER HOURS LETHBRIDGE 327-0884</p>	<p>327-5721</p>
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. . . these Yellow Pages!

They tell the story of businesses and professions . . . ready, willing and able to supply every product and service needed by any member of the family . . . from "Gramp" to the small fry . . . oh yes, . . . the family pets, and the car, too!



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(LETH) LTD.

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- BULK & BOTTLED GAS SALES & SERVICE
- PROPANE & NATURAL GAS HEATING APPLIANCES
- PROPANE CAMPING EQUIPMENT
- SPRINKLER IRRIGATION, WEED BURNING & CARBURETION

AFTER HOURS CALL 328-3117 — 328-0593

2810 - 5th AVENUE NORTH BOW ISLAND BRANCH
328-6667 **545-2411**

SUPERIOR

328-3336

3307 - 5th Avenue North
LETHBRIDGE, ALBERTA

PROPANE LTD.

BULK & BOTTLE SALES & SERVICE

APPLIANCES — CAMPING EQUIPMENT
TRACTORS & AUTOMOTIVE CARBURETION — SPRINKLER IRRIGATION
MOBILE CARBURETION TANKS

QUALIFIED APPLIANCE &
CARBURETION SERVICE PERSONNEL

YOUR COMPLETE FARM FUEL CENTRE

GASOLINES — DIESEL FUEL — STOVE OILS
OILS — GREASES



Propane Gas—(Cont'd)

Town & Country Propane Ltd 322 33 St N . . .328-7272
(See Advertisement This Page)

Protective Systems

See Burglar Alarm Systems

Provincial Government

See Alphabetical Section under Government of Alberta (Provincial)

Psychiatrists

See Physicians & Surgeons

Public Accountants

See Accountants

Public Relations Counsellors

LIEN D C & ASSOCIATES
1274 2 Av S328-3475

Pulmanizing

See Automobile Upholstering

Pumps

ACKLANDS LIMITED 2 Av & 11 St S328-8111

ALLIED EQUIPMENT LTD

GORMAN-RUPP PUMPS
RENTALS — SALES
SERVICE

1201 2a Av N327-6877

BERKELEY PUMPS—

Industrial & Agricultural
OLIVER INDUSTRIAL SUPPLY LTD
249 Stafford Dr327-1571

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Chemical & Industrial Pumps
1921 10 Av SWCalgary 244-0232

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LTD BEATTY PRESSURE SYSTEMS
SALES — SERVICE & INSTALLATIONS
120d N Mayor Magrath Dr327-7867

LOOK AT GARAGE

When shopping for a new home, the American Wood Council advises one to make sure the garage is large enough to hold not only the family auto but all the other miscellaneous equipment & household accumulates.

Pumps—(Cont'd)

DURO-WESTCO

THE COMPLETE LINE
OF PUMPS FOR
EVERY SERVICE



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DISTRIBUTORS
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REPAIR DEPOT
G H BAXTER & SON (1968) LTD
528 6 St S327-6543

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GOULDS PUMPS
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IRRIGATION MODELS

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OLIVER INDUSTRIAL SUPPLY LTD
Distributor for Domestic Water Systems
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Authorized Service Depot
HAGEN AUTO ELECTRIC LTD
1209 3 Av S327-5090

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Water Systems - Centrifugal
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Trash - Diaphragm
Irrigation - Firefighting
Sump - Nonclog Sewage
Hot Water Circ - Cond Return
Hydraulic - Gear - Barrel Pumps



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OLIVER INDUSTRIAL SUPPLY LTD
249 Stafford Dr327-1571

SERVICE DEPOT
HAGEN AUTO ELECTRIC LTD
1209 3 Av S327-5090

Pumps—(Cont'd)

Spencer's Pump Service 249 12a St N327-8718
Westcan Irrigation & Pump Co Ltd
2351 2 Av N328-1709
WESTERN CANADA HARDWARE LTD
907-915 2 Av S328-1718

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REPAIRS TO ALL MAKES & MODELS
After Hours 327-5315

236a 12c St N327-1413

SPENCER'S PUMP SERVICE 249 12a St N 327-8718

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(See Advertisement This Page)

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• BOLTLESS • ADJUSTABLE

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PALLET RACKING,
MEZZANINES,
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DRUM RACKS

■ FREE PLANT SURVEYS
■ COMPLETE INSTALLATIONS
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NORTHERN ASBESTOS & BUILDING SUPPLIES LTD.
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- 1 You can talk over matters at once — promptness often prevents loss of a customer.
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- 4 And because men talk more freely than they write, you can frequently trace the real reason for the complaint — and prevent similar complaints in the future.

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Serving Southern Alberta - A COMPLETE GAS SERVICE



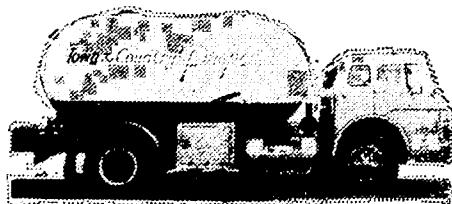
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SALES & SERVICE OF ALL GAS BURNING EQUIPMENT
CARBURETION & CAMPING EQUIPMENT

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COALDALE 345-4108

322 - 33rd Street North, Lethbridge

328-7272

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John's Radiator Shop 401 4 Av S 327-3250

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ALL TYPES — Tom Gelleny, res. 327-0288
1209 2 Av S 327-4121

(See also Advertisement This Page)

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**Repairs - Recoring
Cleaning**

Service To All Makes Of

**RADIATORS
GAS TANKS
HEATERS**

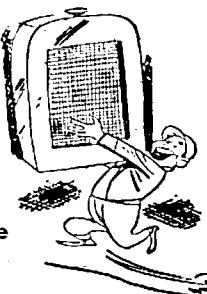
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CJOC Radio 1015 3 Av S 327-3161
CJOC-TV 28 St N 327-1521
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News & Sports 327-1090
Ronald J Bruchet Sales Mgr res 328-3100

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2-Way Radio Service
312 9 St 327-4184

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& Systems—(Cont'd)

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LETHBRIDGE TELEPHONE ANSWERING SERVICE LTD VHF 2 WAY RADIO POCKET PAGERS RENTAL & PURCHASE PLAN
714 7 St S 328-1701

MOTOROLA RADIO COMMUNICATIONS EQUIPMENT

2-WAY MOBILE & PORTABLE RADIO SYSTEMS
RADIO PAGING EQUIPMENT & SYSTEMS
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RADIO TELEPHONE



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Service Dept Calgary 243-0670

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1710 2 Av S 328-8313

Radio Sales & Service

ACME TELEVISION LTD 535 13 St N 327-6361
Active Television Service 1238 3 Av S 327-5020
(See Advertisement This Page)
Clarke's Television Service 316 3 St S 328-4977
FAIRFIELD APPLIANCE SERVICES LTD

Your Sanyo, Motorola Service Centre
327-6684
1244 3 Av S 327-6070

GALT HOME APPLIANCES 319a 8 St S ... 327-3889
JACK'S RADIO & TV SALES & SERVICE
302 13 St N 327-4979
MODERN ELECTRONICS 1113 3 Av S 327-6150
Partsman Automotive Ltd 1280 2 Av S 327-4585
TEL-RAY ELECTRONICS 1215 3 Av S 327-3503
Vaselenak A 546 12 St-C N 327-2483

CAR RADIO

STEREO TAPES
SALES & SERVICE

327-5020

ACTIVE TELEVISION SERVICE

1238 - 3rd Avenue South

Radio Stations

See Radio Broadcasting Companies & Stations

Radio Telephones

See Radio Communication Equipment & Systems

Don't know the telephone number?
Check the Directory first.

Railway Companies

CP Rail—For Zenith Service Refer to this Listing in the Alphabetical Section Under the Specific Exchange Desired
Canadian Pacific
CP Rail 1 Av & 8 St S 327-3354
Supervisor & Chief Clerk 328-3373
Marketing & Sales

Ranges

See Stoves & Ranges Section

Razors—Electric

See Shavers Electric

Ready Mixed Concrete

See Concrete Ready Mixed

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Altasan Realty Ltd 327-7566
1632 Mayor Magrath Dr 328-9333
ANDERSON O N AGENCIES LTD
RESIDENTIAL — COMMERCIAL FARM & RANCHES
5 Metropolitan Bldg 327-1657


Anderson Wayne N Agencies
10c-740 4 Av S 327-6244
Aronovitch & Leipsic Alta Ltd
101-1103 5 Av S 327-4065
ART WILLIAMS AGENCIES LTD
Centre Village Mall 328-8184
(See Advertisement This Page)

BOWMAN WALLACE CO LTD

REAL ESTATE &
MORTGAGES & LOANS
612 3 Av S 327-2362

(Continued Next Page)

ART WILLIAMS Agencies Ltd.



RESIDENTIAL
COMMERCIAL
FARMS — RANCHES
REAL ESTATE
INSURANCE
MORTGAGES

328-8184

Centre Village Mall
13th Street North
LETHBRIDGE