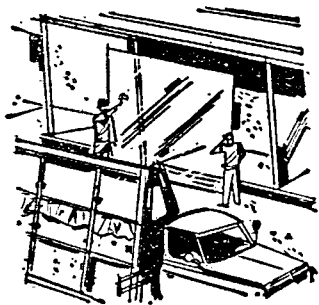


Lethbridge Sash & Door Factory



"Complete Glass Service"

- Store Fronts
- Storm Windows
- Auto Glass
- Furniture Tops
- Mirrors
- Shower Doors

327-1581

5th AVENUE & 4th STREET SOUTH

Glascon Industries

LTD.

(Formerly Silver Star Industries)

Fibre Glass Manufacturers of

- INDUSTRIAL COMPONENTS
- RECREATIONAL PRODUCTS
- GLASCON BOATS & CANOES

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Lethbridge Sash & Door Factory
5 Av & 4 St S 327-1581
(See Advertisement This Page)

Glass Fibres

Glascon Industries Ltd 327 3 St S 328-4850
(See Advertisement This Page)

Glass Manufacturers

Consumers Glass Co Ltd
Lavington BC—Blairmore & Lethbridge
Customers Only Call Long Distance
(No Toll Charge) & ask for Zenith 08621

Glasses—Eye

See Opticians—Dispensing, also Optometrists

Golf Courses

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Golf Equipment & Supplies

BADGER POWER SPORTS LTD

Badger Golf Cars Manufactured in Calgary
Also Distributor of Tee Bird Golf Cars
4205 Brandon St SE Calgary 243-4512

Interprovincial Turf Ltd Box 8218 .. Calgary 271-0414

Government of Alberta

See Alphabetical Section under
Government of Alberta (Provincial)

Government of Canada

See Alphabetical Section under
Government of Canada

Grain Commission Merchants

Alberta Wheat Pool 3 Hwy E 327-7645
Elevator No 1 Wilson Siding 327-9463
Elevator 2 327-4873
Elevator No 3 Wilson Siding 327-9461
Elevator—Broxburn 327-9177
Elevator—Monarch 327-9556
Elevator—Stewart Siding 327-9342
Elevator—Whitney Siding 327-9117
Seed & Fertilizer Div 3228 2 Av N 327-7040
Seed Plant 328-7966

ELLISON MILLING & ELEVATOR CO LTD

1301 2 Av S 328-6622
Richardson James & Sons Ltd
709 4 Av S 327-5757

Grain & Feed

See Feed & Poultry Supplies

Gravel, Rock & Sand

Bobcat Sand & Gravel 405 23 St S 327-3047
(See Advertisement This Page)
Davis Jim Sand & Gravel Coalhurst 327-6533
DUNCAN CONSTRUCTION Coutts Hwy 328-4377
ERICKSON CONSTRUCTION 502 Stafford Dr 327-7932
LETHBRIDGE CONCRETE PRODUCTS LTD
9 Av & 6 St N 328-9251
(See Advertisement This Page)
M P CRUSHING LTD Magrath 758-3460

(Continued Next Page)

To keep pace with tomorrow's world, telephone people are developing new communications services today.

Lethbridge Concrete Products Ltd.

- ★ Washed Sand & Gravel
- ★ Mortar & Plaster Sand
- ★ Road Gravel — Red Shale

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LETHBRIDGE

328-9251



BOBCAT SAND & GRAVEL

- Sand — Gravel
- Fill Dirt — Levelling
- Back Filling
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- Top Soil

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327-3047

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Supply Ltd 233 31 St N 327-2520
Revelstoke Transit Mix
Cor 12 St & 2 Av N 327-7262
TOLLESTRUP SAND & GRAVEL CO
Riverbottom 327-3610
(See Advertisement This Page)

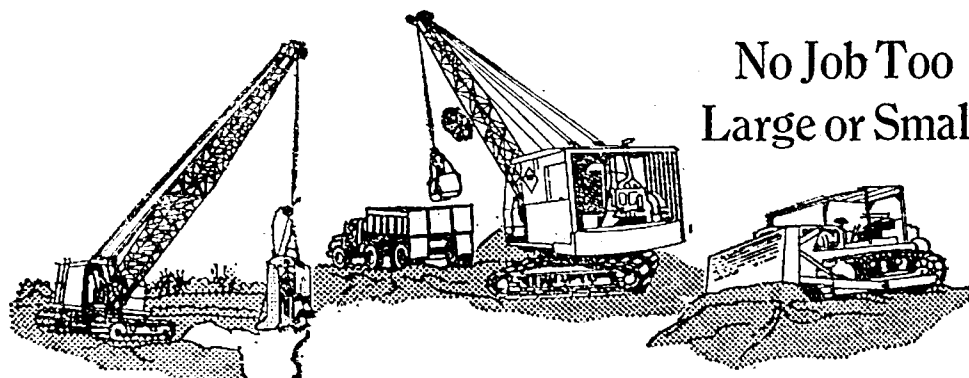
Want to know?

Who makes it —
Who sells it —
Who services it —

These **YELLOW PAGES** list them all
conveniently by business classification.

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"If It's Sand or Gravel We Have It"



No Job Too
Large or Small

MORTAR & PLASTER SAND
WASHED SAND & GRAVEL & ROAD GRAVEL
FREE ESTIMATES

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POTTED PLANTS — PEAT MOSS
BEDDING OUT PLANTS — Wholesale & Retail
Hwy 3 E 327-3271

Fairview Greenhouse & Nursery 328-2193
401 43 St S 327-2003
FRACHE BROS LTD 7 Av & 20 St N 327-2768
Len's Greenhouses Coalhurst 327-9796

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FOR ALL YOUR FLOWER
& GARDEN NEEDS

Phone Coaldale 345-3517

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Fresh Meats & Groceries - Soft Ice Cream
Coffee Counter - Open 9-11 p.m. Daily
1111 3 Av S 328-5318

Bonnydale Grocery 1402 17 St S 327-3394
Currie's Foods Ltd 1516 9 Av S 327-2044
Danny's Grocery 431 18 St N 327-2418

Grocers—Retail—(Cont'd)

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OUR SPECIALTY

"JUMBO ICE-CREAM CONES
HOT BUTTERED POPCORN"

Open 7 Days a Week—Hours, 9 a.m. to 9 p.m.

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1016 9 Av S 327-3625

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J & L Grocery College Shopping Mall 327-3951
Kobal's Grocery 320 13 St N 328-5333
Krol's Grocery North 732 23 St N 328-7154
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418 16 St N 327-0455
Parkside Grocery 503 28 St S 328-3069
Ron's Grocery 926 5 Av N 328-9940
7 Eleven Food Store No 24 328-9908
491 Mayor Magrath Dr 328-9962
Store No 28 2006 Mayor Magrath Dr 328-9962
Store No 32 541 13 St N 328-9962

Grocers—Retail—(Cont'd)

STAR MARKET MEATS & GROCERIES

401 2 Av S 327-4393
Sunshine Food Store 2718 12 Av S 328-4622
Value Village Markets Ltd 538 13 St S 328-1751
Wilson's Food Stores 910 7 Av S 327-3657
327-3026
327-3995
Wing Lee Grocery 314 2 Av S 327-5341
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2825 2 Av S 327-4366
Mgr & Buyer 327-4754
Fruit Order Desk 327-4355
Fruit Dept 327-7396
Shipper & Receiver 327-4369
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Guitar Instruction

See Music Colleges & Teachers

Guitars

See Music & Musical Instruments

Guns

See Gunsmiths, also Sporting Goods Section

Gunsmiths

HOYT'S 606 3 Av S 327-5767
KENDRON CO
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B-Metcalf Bldg 327-7343
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Hair Goods—Retail

B & J Hair Styling Salon 506 4 Av S 328-3650

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See Beauty Parlors

Hairdressers' Supplies

See Beauty Parlor Supplies & Equipment

Hairdressing Schools

See Schools Beauty Culture

Handicrafts

WYLIE'S TARTAN SHOP 320 5 St S 327-5054

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Bird Building Supplies 113 13 St N 328-2050
328-2051

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Complete Line of
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HAND & POWER TOOLS
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13 St & 2a Av N 327-4240
MOSSEY 9 AVE HARDWARE
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Holiday Vilge 327-7066
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BUILDERS & CONSTRUCTION
SUPPLIES**

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WESTERN CANADA HARDWARE LTD**WHOLESALE MERCHANTS**

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GOODS - ELECTRICAL - PLUMBING
BUILDERS & CONSTRUCTION SUPPLIES

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Hardwood Flooring

See Floors Material & Laying

Harness & Saddlery—Retail

See Saddlery & Harness—Retail

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(FARMER OWNED)

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525 4 St S 327-3679

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Buyers Ofc CPR Stockyard 327-2423
Hatchery Dept 224 12 St N 328-1982
328-7214

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See Cartage & Express, Movers, Trucking, Renting
& Leasing, also Truck Lines

Hay

See Feed & Poultry Supplies

Health Food Products

Health Food Centre College Mall 327-4994
Centre Village Mall 328-7663

Health Studios

My Life Studios College Shopping Mall 327-2151
(See Advertisement This Page)
Orr Karate Studios 258a 13 St N 328-1241

Hearing Aids**DAHLBERG HEARING AIDS**

Original, Patented all-in-the-
ear hearing aid. Also behind-
the-ear, Eyeglass & body worn
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FREE HEARING TEST

Batteries - Accessories - Repairs

"FOR SALES & SERVICE CALL"

Professional Hearing Aid Service

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**Leister's Music Ltd**

715 Paramount Theatre Bldg 328-4080
(See Advertisement This Page)

MAICO SMITH-JONES HEARING SERVICE

618 3 Av S 328-5447
(See Advertisement This Page)

**HEARING AIDS**

FREE TRIAL PERIOD

Batteries & Repairs for all Makes

LEISTER'S MUSIC
LTD.

328-4080 — 327-2272

715 - 4th Avenue South
PARAMOUNT THEATRE BLDG.



TRY BEFORE YOU BUY

SEE YOUR PHYSICIAN — THEN SEE US

- FITTING • TESTING
- SERVICE • BATTERIES

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**SMITH-JONES
HEARING SERVICE**

618 - 3rd Avenue South, Lethbridge

Hearing Aids—(Cont'd)

Professional Hearing Aid Service 302 10 St S 328-5442
(See Advertisement This Page)

ZENITH "LIVING SOUND" HEARING AIDS

Zenith, famous for radios
and color TV, offers a
broad line of quality
hearing aids. Ask about Zenith's outstanding
customer conditional protection plans. Zenith —
"the quality goes in before the name goes on." @



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Heaters—Portable**SUBURBAN PROPANE (LETH) LTD**

Propane or Natural Gas Fired
Construction Heaters

110,000 BTU to 6,000,000 BTU'S
Propane Tanks, Etc.

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Astro-Servicing & Supply 3325 1 Av S 328-0100
B & E CONTROL SERVICE
3311 Lakeside Rd 327-7733
Barry Plumbing 1253 5 Av-A S 327-5008
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CAPITAL HEATING LTD 1273 3 Av S 327-1630
CHARLTON & HILL LTD 1262 2 Av S 328-3388
FREEL SHEET METAL LTD 405a 4 St S 327-2713
Jack's Plumbing 1310 13 St N 328-2515
KIP HEATING LTD

Complete Line of

**TINSMITHING AND
SHEET METAL WORK**

Guaranteed Workmanship

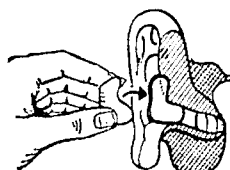
612 13 St N 328-1478

(Continued Next Page)

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College Mall
Phone 327-2151

Planned programs
for fitness and
figure control

We Care About You



328-5442

Latest Modern Methods Enables Correction of Hearing Regardless of your Hearing Loss and All
Prescription Hearing Instruments are Unconditionally Guaranteed



- NO BATTERIES TO CHARGE
- NO CORDS OR TUBES
- THREE YEAR POWER SUPPLY
- MORE POWER! INTEGRATED
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128 N Mayor Magrath Dr 327-8123
RITT WAY HEATING & AIR
CONDITIONING LTD {328-3172
136 N Mayor Magrath Dr {328-2516

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Helium

Welders Supplies Ltd 5 Av & 28 St N 327-7249

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See Stereophonic & High Fidelity Equipment

Hitches—Trailer

See Trailer Equipment & Supplies

Hobby Supplies

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ALL CERAMIC SUPPLIES — MAIL ORDERS
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See Contractors—Building

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Homes—Maternity

See Hospitals, Homes & Sanatoriums

Horse Rentals

See Riding Academies

Horse Trailers

See Trailers—Boats, Camping, Luggage,
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AEROQUIP HOSE-FITTINGS-COUPPLINGS

HOSE, FITTINGS, ADAPTERS
AND QUICK DISCONNECT
FLUID COUPLINGS
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(See Advertisement This Page)

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MEDICAL SUPPLY CENTRE LTD.

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★ Distributors of Bird Portable Respirators For
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★ Complete Line of Sick Room Supplies

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Admnstr 1615 13 St N 328-5111
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Lethbridge Municipal Hospital
9 Av & 18 St S 327-4531
St Michael's General Hospital
13 St & 9 Av S 327-1531
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Greenhill Hotel Blairmore 562-2232

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who sells what and where the
business is located.

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**COMPLETE HOBBY
SUPPLIES**

COMPLETE LINE OF
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H. O. & N. GAUGE
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BOATS & CASTINGS IN PLASTICS
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Accessories Trains

Aeroplane Accessories

Boats • Wood
Plastic • Accessories

Hobby Supplies—(Cont'd)

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(See Advertisement This Page)
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417 5 St S 328-6055
Tandy Leather Company of Canada Limited
307 5 St S 328-7554

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419 34 Av SE Calgary 243-4601

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(See Advertisement This Page)

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BEDS - CRUTCHES - WHEELCHAIRS - OVERBED
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THERMO-MIST HUMIDIFIERS, ALSO BEDPANS,
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"Everything For The Sickroom"

SAFETY SUPPLY CO.
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Convention Facilities For



70 LUXURIOUS UNITS

"Refrigerated Air Conditioning" &
Soft Water In All Motor Hotel Rooms

24 Hour Telephone Service

- COLOR CABLE TV IN ALL ROOMS
- COFFEE SHOP
- LICENSED DINING ROOM
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- ENTERTAINMENT NIGHTLY
- MEETING ROOMS
- ALL SEASON SWIMMING POOL

El Rancho Motor Hotel

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327-2660
327-5701

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- New 8 storey Inn • Free Parking • Over 140 luxury rooms • Color TV in every room • Individual temperature and air conditioning control in every room • Coffee Shop • Restaurant • Entertainment Lounge • Large Banquet Room • Indoor swimming pool and saunas

LOCATED IN HOLIDAY VILLAGE

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In Commercial Complex

Shopping Centre and banks close by.

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Holiday Inns
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The Most Accommodating People In The World

LETHBRIDGE
HOTEL

54 NEWLY DECORATED ROOMS

Phones In All Rooms

Color TV's — Cable Vision

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TELEPHONES
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PRIVATE BRANCH EXCHANGE
BARBER SHOP & JEWELLERY STORE
LICENCED — TV

312 5 St S 327-5754

EL RANCHO MOTOR HOTEL

526 Mayor Magrath Dr 327-5701
(See Advertisement This Page)

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Harry Radomsky, Manager
"The Garden is a Friendly Spot"
PRIVATE BRANCH EXCHANGE
CONNECTING ALL GUEST ROOMS
REASONABLE RATES

510 3 Av S 327-3104

HOLIDAY INN OF LETHBRIDGE

1025 Mayor Magrath Dr S 328-1111
(See Advertisement This Page)

HOTEL PLAINSMAN

THE MEETING PLACE
OF THE SOUTH
MODERN COFFEE SHOP
DAY OR WEEKLY RATES — FREE PARKING
1 Av & 4 St S 327-2278

Lethbridge Hotel 5 St & 2 Av S 327-3151
(See Advertisement This Page)

Marquis Hotel Ltd

4 Av & 7 St S 327-3191
(See Advertisement This Page)

Park Plaza Motor Hotel

1009 Mayor Magrath Dr 328-2366
(See Advertisement This Page)York Hotel 3 Av & 13 St N 328-4406
(See Advertisement This Page)

A wise buy—a Yellow Pages ad.

MARQUIS HOTEL LTD.

* C.A.A. - A.A.A. - D.A.A.

* CABLE - COLOR T.V.

- * AIR CONDITIONED FOR SUMMERTIME COMFORT
- * LOCATED IN THE HEART OF DOWNTOWN LETHBRIDGE
- * FREE PARKING — COFFEE SHOP
- * DINING LOUNGE — SAMPLE ROOMS, ETC.

327-3191

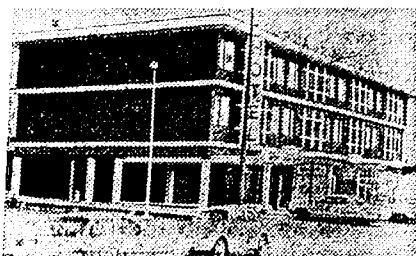
4th AVENUE & 7th STREET SOUTH — LETHBRIDGE

Telex
038-49235

PARK PLAZA

CAA
AAA
DAA

MOTOR HOTEL



INDIVIDUAL CONTROLS - AIR CONDITIONING
TELEPHONE - ALL COLOR T.V.
DRIVE IN (FREE PARKING) - SUN DECK
LUXURY AT NO EXTRA COST
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OFFERING THE FINEST IN
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- * TV — Phones
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- * Restaurant
- * Large Free Parking Lot for Our Guests

"Your Home Away From Home"

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in Lethbridge

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BUILDING MOVERS
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HOUSES RAISED

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H. Wood, res., Picture Butte 732-4402
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House Trailers

See Mobile Homes—Dealers

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See Gunsmiths, also Sporting Goods Section

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We Specialize in Repairing all Hydraulic Equip.
OFFICE 328-9854
24 St & 2 Av N 327-3678

Northland Air Hydraulics Ltd

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(See Advertisement This Page)

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Alberta, Saskatchewan & Manitoba Exclusive
Distributors for "Commercial Shearing" Hydraulics
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See Tax Return Preparation

Industrial Music

See Music Background Systems

Industrial Supplies

WESTERN CANADA HARDWARE LTD

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Industrial Waste Disposal

See Waste Disposal Industrial

Insect Exterminating

See Exterminators

Insecticides

Alpine Spray Ltd 2830 12 Av S 328-1493

HOYT'S

Green Cross-Chipman & Niagra
Downtown 606 3 Av S 327-5767
HOYT'S NORTH LETHBRIDGE
324 13 St N 328-4441

Instruments—Industrial

See Instruments Scientific

Instruments—Scientific

R O R Associates Ltd Vancouver—Lethbridge
Customers Only Call Long Distance
(No Toll Charge) & ask for Zenith 00420

Insulation

ALBERTA HOME INSULATION CO

INSULATION

Blown Rock Wool Insulation
Sprayed Asbestos Products

Fairview Subdivision 327-0092

CALGARY ASBESTOS & INSULATION LTD

CONTRACTORS — SUPPLIERS
Pipes, Boilers, Vessels, Industrial Maintenance
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COMPLETE RANGE

of
HIGH & LOW
TEMPERATURE INSULATION FOR
PIPES, TANKS, BOILERS & DUCTS

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(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

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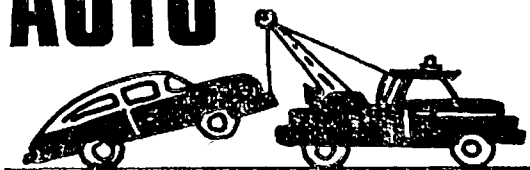
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Marguerite Jewellery Ltd
7c College Shopping Mall 328-9736
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(See Advertisement This Page)

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CLASSES
BY
APPOINTMENT

1971 CANADIAN CHAMPION

Clubs At:
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CREEK
FORT
MACLEOD

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328-1241

258a - 13th STREET NORTH

Clubs At:
CLARESHOLM
TABER

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MARGANNA KENNELS

SPECIALIZING IN SMALL BREEDS
8 Miles North, 2 1/2 Miles West of Vulcan
Phone Vulcan 485-6502

Keys

See Locksmiths

Kindergartens

North Lethbridge Kindergartens 716 23 St N 327-1484

Knit Goods—Retail

Carousel Knitting Shop 541 5 St S 328-4143

Knives—Sharpening

See Sharpening Service

Labor Organizations

Canadian Food & Allied Workers Local 740
2-207 13 St N 327-6757
Construction & General Worker Union No 1111
207 13 St N 328-7231
INTERNATIONAL WOODWORKERS OF
AMERICA LOCAL 1-206 Blairmore 562-2536
Labor Club of Lethbridge 207 13 St N 327-4447
Kitchen 328-5646
Lethbridge & District Labor Council
7-207 13 St N 328-6544
United Brotherhood of Carpenters Local 846
Building & Construction Trades Council
207 13 St N 328-6046

Laboratories

MATERIALS TESTING LABORATORIES LTD
1252 3 Av N 327-7474
Torchinsky Consulting Ltd
1018 3 Av S 328-5068

Laboratories Dental

See Dental Laboratories To The Profession
Also Dental Mechanics Certified—Public

Laboratories—Testing

See Laboratories

Laboratory Equipment & Supplies

Canadian Laboratory Supplies Ltd Edmonton—
Lethbridge Customers Only Call Long Distance
(No Toll Charge) & ask for Zenith 07101

Ladies' Wear—Retail

BETTY SHOP LTD
Centre Village Mall 328-5025
College Mall 328-2809
CLASSIC FOUNDATIONS
Specializing In Foundation Garments
713 4 Av S 327-2251
Coby's Ladies' & Children's Wear
322 13 St N 327-5687
(See Advertisement This Page)
Fay's Apparel 407 5 St S 327-5176
HOLLINSWORTH & COMPANY LIMITED
College Shopping Mall 328-1818
Downtown Branch 320 6 St S 327-2850
IMPERIAL WOMEN'S WEAR LTD
McFarland Bldg 327-2277

Wise people in buying mood turn to the Yellow Pages of the Classified Telephone Directory. If you have something to sell or a service to offer, tell about it here. Just call the Business Office for information.

Ladies' Wear—Retail—(Cont'd)

LA KAY'S LADIES' WEAR LTD
312 13 St N 327-5077
MAXINE'S LADIES WEAR
LETHBRIDGE'S NEWEST LADIES' WEAR
BETTER DRESSES & IMPORTS - Res. 327-5181
314 7 St S 327-2331

MAYFAIR-VOGUE LTD 311 5 St S 327-3682
Modern Fashion Shop 618 3 Av S 327-3039
Osborne's Ladies Wear (Leth) Ltd
328 7 St S 327-7220
PRIMROSE SHOP LTD

Better Dresses, Sportswear & Lingerie
"For Fashion with a Flair"

313 6 St S 327-2244

PROGRESS CLOTHING LTD
112-114 5 St S 327-2717
REITMAN'S (ALBERTA) LTD
506 4 Av S 328-2653
College Shopping Mall 328-7011
Sally Shops (Alberta) Ltd Centre Village Mall 328-0770
Stewart's Ladies Wear (Lethbridge) Ltd
617 4 Av S 327-2726
SWEET SIXTEEN LTD 326 7 St S 328-2166
College Shopping Mall 328-1511
TRACY'S HOUSE OF FASHION

COATS — DRESSES — SPORTSWEAR
Manageress Residence 328-8035

509 4 Av S 327-2655

COBY'S

TEENAGER,
LADIES' & CHILDREN'S WEAR

QUALITY CLOTHES AT
Reasonable Prices
Imported Ladies Wear
Size Ranges from 5-50
In Ladies Dresses

WIG SALES

327-5687

322 - 13th St. N.

Laminated Structural Members

T P L INDUSTRIES LTD
220-11803 125 St Edmonton 452-7010
WESTERN ARCHIB STRUCTURES LTD
204-1330 8 St SW Calgary 265-5406

Eye-shop the YELLOW PAGES.

Lamps

Design Lighting Studio Ltd
College Shopping Mall 328-9524
(See Advertisement This Page)
Van Ree's Upholstery & Furniture
304 13 St N 328-2628

DESIGN Lighting Studio Ltd.

★ LAMPS OF QUALITY
& DISTINCTION ★

Southern Alberta's Largest Selection
of Lamps, Fixtures and Shades

After Hours 327-5390

328-9524

COLLEGE MALL

Land Clearing & Leveling Contractors

SORENSEN LES EXCAVATING LTD
2303 6 Av S 327-8183

Landscape Gardeners

Chief Mountain Sod & Underground Water
Services 714 7 St S 328-0924
(See Advertisement This Page)
Economy Tree Trimming 711 12 St N 327-7398
(See Advertisement This Page)
(Continued Next Page)

ECONOMY TREE TRIMMING

• Trenching • Back Hoe • Back Filling
• Front End Loader Work

TOWN OR COUNTRY



SNOW REMOVAL

327-7398

Free Estimates — Anywhere In Alberta
IF NO ANSWER CALL 327-2641
LETHBRIDGE

CHIEF MOUNTAIN



Sod & Underground Water Services

BLUE GRASS SOD

- SODDING
- LANDSCAPING
- UNDERGROUND SPRINKLING

328-0924

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LETHBRIDGE

Otto Marten Landscaping

COMPLETE LANDSCAPING

- ★ Bushes and Trees — Trimming
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- ★ Restoration of Lawns
- ★ Fences Built Extra
FREE ESTIMATES

327-0808

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WESTERN CANADIAN NURSERIES LTD.

- ★ Hardy Trees, Shrubs,
Perennial Flowers
- ★ Complete Landscaping
Available
- ★ Free Estimates

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LOCATED 5 MILES NORTH & 5 MILES
EAST OF VAUXHALL

Landscape Gardeners—(Cont'd)

LACOMBE NURSERY

TREES — SHRUBS — LANDSCAPING
PRUNING — CLOSED SUNDAYS

Phone Coaldale 345-4633

Marten Otto Landscaping Hardieville 327-0808
(See Advertisement This Page)

Reedyk's Landscaping 2006 13 St N 328-1309

Szutorisz Steve General Trucking

1-1347 Scenic Dr 327-5856

Western Canadian Nurseries Ltd

Box 147 Vauxhall 654-2808
(See Advertisement This Page)

Laundries

Lethbridge Laundry Ltd 1818 3 Av S 328-2321
(See Advertisement This Page)

Sparkle Cleaners & Launderers

1818 3 Av S 328-2322
(See Advertisement This Page)

4 GOOD REASONS FOR HANDLING COMPLAINTS BY LONG DISTANCE

- 1 You can talk over matters at once — promptness often prevents loss of a customer.
- 2 You can use tact in delicate situations.
- 3 You can build closer relations with customers.
- 4 And because men talk more freely than they write, you can frequently trace the real reason for the complaint — and prevent similar complaints in the future.

Laundries—Self Service

King Koin Launderette 1263 3 Av S 328-8944
(See Advertisement This Page)

PARKSIDE COIN-OP LAUNDRY & DRY CLEAN LTD
2634 S Parkside Dr 327-0811



3 COIN-OPERATED LAUNDERETTES

"OPEN 24 HOURS"

- 31 WASHERS & 17 DRYERS
- EXTRACTORS • SNACK VENDORS
- FREE SELF-SERVICE IRONING
- DRY CLEANING

ATTENDED MONDAY TO FRIDAY
1263 - 3rd Avenue S. Office 328-8944

NORTH PLAZA KOIN-O-MAT
614 - 13th Street North
DOWNTOWN KING KOIN
404 - 4th Avenue South

Lawn Mowers—Sales & Service

B & E Hardware Ltd 414-416 13 St N 328-3541
HEPP'S INDUSTRIES LTD

Complete Service and Parts To All

Makes of Lawn Mowers { 327-4242

1 Mile East of Stockyards 327-2533

HOYT'S

AUTHORIZED DEALER FOR
TORO — GARDEN MASTER
CANADIAN GENERAL ELECTRIC
JACOBSEN

606 - 3 AVENUE S — 327-5767

AND HOYT'S NORTH LETHBRIDGE

324 13 St N 328-4441

Listings Of This
Classification Are Continued
On Next Page

LETHBRIDGE LAUNDRY LTD.

1818 - 3rd AVENUE SOUTH

PROFESSIONAL CARE FOR ALL YOU WEAR

DIAL 328-2321

FAMOUS SANITONE MASTER DRY CLEANERS

Over 60 years of Know How and Continuous Service to Lethbridge
and Southern Alberta

There is an approved Laundry Service for every family budget.

SPARKLE CLEANERS & LAUNDERERS

(Branch of Lethbridge Laundry Ltd.)

1818 - 3rd AVENUE SOUTH

The Quality Launderers of Lethbridge

For Commercial, Household and Bachelor Service

FAMOUS SANITONE MASTER DRY CLEANERS

Professional Care For All Your Wear

328-2322

MOTOR MOWER

LAWN MOWER
SALES & SERVICE

AUTHORIZED DEALERS FOR
Solo, Lawn-Boy & Sunbeam
Snapper Mowers & Tillers
SHARPENING SERVICE

327-2669

817 - 3rd Avenue S.

CAN BE WASHED

Alkyd-mineral-based-paints are the most durable for walls and furniture in a children's room or playroom. They can be scrubbed.

Lawn Mowers—Sales & Service—

(Cont'd)

JACOBSEN

LAWN CARE EQUIPMENT
COMPLETE LINE OF
EQUIPMENT, INCLUDING
ALL TYPES OF ROTARY,
REEL, TRACTORS &
RIDING MOWERS



DISTRIBUTOR
WESTERN CANADA HARDWARE LIMITED
907-915 2 Av S 328-1711
SERVICE DEALER
MOTOR MOWER 817 3 Av S 327-2669

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A BARGAIN
FOR YEARS

LAWN-BOY

Quick, Quiet, Magnesium Light.
Finger-Tip Start. Unusual Features.
Unusual Grasscatching.

Over 1000 OMC Servcentres to Serve You.

"WHERE TO BUY THEM"

DISTRIBUTOR

PURVES RITCHIE Div of West Coast-Purves
Ritchie Company
5010 1 St SE Calgary 287-2620

AUTHORIZED DEALERS

HEPP'S INDUSTRIES LTD
1 Mile East of Stkys 327-4242
MOTOR MOWER 817 3 Av S 327-2669

SERVICE

BISSETT ELECTRIC (1971)
226 12a St N 327-7508

MOTOR MOWER 817 3 Av S 327-2669
(See Advertisement Opposite Page)

SNAPPER POWER MOWERS

The Snapper Line ...
America's Complete Line of
Top Quality Rotary Mowers;
19" to 41"; Push-Type, Self-
Propelled and Riding.



"WHERE TO BUY THEM"

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DEALERS

MOTOR MOWER 817 3 Av S 327-2669

TORO POWER MOWERS

Complete line including the
Careful Mower, the
Guardian; Whirlwind®
Mowers; and a full line of Front and Rear Engine
Rider. All with exclusive Wind-Tunnel® Housing
and safety features which meet and exceed
Industry Standards.

TORO

"WHERE TO BUY THEM"

SERVICE DEALER

HEPP'S INDUSTRIES LTD
1 Mile East of Stkys 327-4242

DEALER

HOYT'S Downtown 606 3 Av S 327-5767
HOYT'S NORTH LETHBRIDGE
324 13 St N 328-4441

Lawn Sprinklers See Sprinklers—Lawn

Lawyers

Byrne Frank T 5-706 3 Av S 327-7335
Davidson & Williams 201 Canada Trust Bldg 328-1766
Hoyt Martin 335 10 St S 328-9211
Huckvale Wilde & Krushel
Acadia Bldg
612 3 Av S 327-8856

Lawyers—(Cont'd)

Ives Offet & Carleton 324 7 St S 327-3116
Jacobson Ronald A 415 Holiday Vilge 327-2159
Moscovich Spanos & Matisz
Equity Building
424 7 St S 327-1555
Paterson & Huzil 407 Holiday Vilge 328-7781
Peterson & Purvis 1-321a 6 St S 328-9666
Pritchard Higa & Boras
Professional Bldg
740 4 Av S 328-7725
Rice Prowse MacLean & Babki
331 7 St S 327-5716
Scholdra Roman 535 13 St N 328-3944
Stringam Denecky & Baines
309 Canada Trust Bldg 328-5576
Turcott & McGurk
746 Main St Pincher Creek 627-3013
Vaselenak John QC D Metcalfe Bldg 327-3487
Virtue & Co McFarland Bldg 327-8525
Welbourn D J 119 49 Av W Claresholm 235-3255

Layouts—Office, Factory, Etc.

See Designers, also Office Furniture & Equipment

Leasing Service

Avis Rent-A-Car System 2 Av. & 8 St S 327-0665
Budget Rent-a-Car 1415 Mayor Magrath Dr 328-6555
ENERSON'S PONTIAC BUICK GMC
817 4 Av S 327-5705
Hertz Truck Rentals 422 Mayor Magrath Dr 328-5833
Vulcan Machinery & Equipment Ltd
807 42 Av SE Calgary 287-1990

Leather Cleaning

"Mr Suede" King of Guaranteed Leather Cleaning
112 8 St S 327-8116
(See Advertisement This Page)

Leather Goods—Retail

Baird's Shoes & Leather Goods Ltd
306 5 St S 327-3764
RILEY & MCCORMICK LTD
Centre Village Mall 328-5644
Tandy Leather Company of Canada Limited
307 5 St S 328-7554
(See Advertisement This Page)



**CASTING RESINS
CARVING LEATHERS
GARMENT LEATHERS
COPPER SUPPLIES
CANDLE SUPPLIES**

COMPLETE LINE OF
LEATHERCRAFT KITS

328-7554
307 - 5th Street S., Lethbridge

Letter Service

See Addressing & Letter Service

Lettering

See Signs

Shop in the Yellow Pages.

"Mr. Suede"

King of Guaranteed Leather Cleaning

OPERATED BY
SPIC & SPAN DRY CLEANERS
Serving You Since 1953
ALL DAY SATURDAY
WESTERN CANADA'S FOREMOST
SUEDE & LEATHER CONSULTANTS

"Mr. Suede"

Leather Cleaning & Refinishing Process is
endorsed by all Leading Department &
Specialty Stores in Alberta, British
Columbia & Saskatchewan.

- FURS TRIMMED WITH LEATHER OR SUEDE
- REPAIRS & ALTERATIONS
- MAIL ORDERS RECEIVE PROMPT ATTENTION
- PARKING AT FRONT

Free Pick-Up & Delivery

112 - 8th STREET SOUTH
327-8116 • 328-2437

COLLEGE SHOPPING MALL
328-8211

Libraries

Lethbridge Public Library Main Ofc327-3977
 3 Av S327-3325
 North Branch Westminster Shopping Centre 327-3521
 South Branch 1020 20 St S327-3593

Life Insurance

See Insurance Life

Life Saving Equipment

See Marine Equipment & Supplies

Lift Trucks Industrial

See Trucks Industrial Section

Lifts—Sightseeing & Skiing

See Sightseeing Tours & Attractions

Lighting Equipment

Vulcan Machinery & Equipment Ltd
 807 42 Av SECalgary 287-1990

Lighting Fixtures—Repairing**Maintenance & Installation**

Lethbridge Electric Ltd 914 5 Av N328-8121

Lighting Fixtures—Retail

Lethbridge Electric Ltd 914 5 Av N328-8121
 (See Advertisement This Page)

Lightning Protection Equipment**BILLS ELECTRIC COALDALE LTD**

Southern Alberta Agents For
DODD & STRUTHERS
 Lightning Protective Equipment
 William Regier, Mgr.
 Serving All of Southern Alberta
 24 Hour Service — Free Estimates
 PhoneCoaldale 345-3639

**FORGOTTEN THE NAME
OR ADDRESS ...**

..... but
 will recognize it when
 you see it?

Turn to the classification descriptive of the business. Look down the listings which appear there—under until you find the familiar one.

Linens

Southern Alberta Linen Supply Co
 1818 3 Av S328-2324
 (See Advertisement This Page)

TIME LIMIT

Sandwiches should not be stored more than 24 hours.

LINEN SUPPLY RENTAL SERVICE

PROFESSIONAL: Doctors, Dentists, Nurses

BUSINESS HOUSES: Offices, Stores, Barber Shops, Beauty Parlors, Coffee Shops, Restaurants, Hotels, Motels, Grocery Stores, Butcher Stores

INDUSTRIAL: Garages, Service Stations, Metal Shops, Factories, Bakeries, Food Processing Plants

DIAL 328-2324

FOR LINEN RENTAL SERVICE AT COMPETITIVE PRICES

Buy In The South And Support Local Industry And Payrolls

SOUTHERN ALBERTA LINEN SUPPLY COMPANY

(BRANCH OF LETHBRIDGE LAUNDRY LTD.)

1818 - 3rd AVENUE SOUTH

"Support Your Local Industry"

Linoleums—Retail

Bergman's Floor Coverings 2716 12 Av S ...328-0372
 Hamilton's Floor Coverings Ltd
 909 3 Av S327-5454

Linoleums—Wholesale

PRIMCO-PWL IMPORTERS LTD
 806 2a Av N327-3131

Liquefied Petroleum Gases

See Propane Gas

Liquor Stores

Alberta Liquor Store 416 8 St S327-3989
 Leth North 334 13 St N327-2431

Lithographers

Paramount Printers Ltd 1207 3 Av S327-3287
 Robins Printing Co Ltd 1269 3 Av S327-2491

Livestock Commission Merchants**CHINOOK PERFORMANCE TESTING STATION LTD**

Roger Holt, Mgr., res. Raymond 752-3561
 Located at Hi-Way (52) Feeders Ltd
 PhoneStirling 756-3431

3 out of 4 Adults use the
 Yellow Pages.

Livestock Dealers

Alberta Hog Producers Marketing Board ...328-1022
 Alberta Stockyards Co Ltd Stockyards327-3390
 Alsask Processors Old Coaldale Rd328-2911
 Broxburn Feeders Ltd Broxburn Rd327-9715
 Andy Ramias Mgr res328-9721
CANADA PACKERS LTD
 Buyers Office & Plant
 3 Hwy E328-6676
 Canadian Dressed Meats (Lethbridge) Limited
 3 Hwy E328-1756
 Christie Livestock Ltd 2811 Parkside Dr328-7662
 Dogterom Livestock Ltd Stockyards327-2915
 EARL R L Stockyards327-5048

FORT MACLEOD AUCTION MARKET LTD

At The Cross Roads of Canada's Cattle Country

CATTLE SALES EVERY TUESDAY 11 a.m.

John Milne, res.234-3016
 Ken Hurlburt, res.234-3408
 Dave K. McNab, res.234-2206
 P. Robert Dyck, res.234-4349
 Harvey A. Bourassa, res.234-3822

Box 690Fort Macleod 234-3315

FRENCH C E LIVESTOCK LIMITED

200 Alberta Stockyards Bldg327-0101
 C E French Mgr res327-2891
 Hill W T Farms Ltd
 Opposite Stockyards327-3395
 Horseshoe Bar Arena 9 Av-A & 43 St S ...327-0136
 (Continued Next Page)

LETHBRIDGE ELECTRIC LTD.

SATISFACTION OR MONEY REFUNDED
 * LIGHTING FIXTURES * TABLE LAMPS
 * REPLACEMENT GLASS * SWAG LIGHTS
 * FLUORESCENT FIXTURES, * POLE LAMPS
 TUBES & PARTS * REPLACEMENT PARTS

Please come in and see Our Show Room

914 - 5th AVENUE N., LETHBRIDGE

3 2 8 - 8 1 2 1

RESIDENTIAL — COMMERCIAL — INDUSTRIAL

Livestock Dealers—(Cont'd)

MacLEAN MAC LIVESTOCK .. Picture Butte 732-4211
OLDMAN RIVER FEEDER CO-OP LTD

"LOANS AVAILABLE
 ON FEEDER CATTLE"

207 Stockyard Bldg 328-7266

SOUTHERN ALBERTA CO-OP LIVESTOCK
 DIVISION Alberta Stockyards 327-4010

Valley Feeders Ltd Riverbottom 327-6878

VANEE LIVESTOCK LTD

Livestock Dealers & Order Buyers
HOG GATHERING — 4 Days a Week
 Cattleliner Service

24 Hours Daily - If No Answer Call 234-4428

LETHBRIDGE OFFICE

Alberta Stockyards, 328-7331 — 328-3211

Ft. Macleod Ofc.—Lethbridge Customers Only

Direct Line (No Charge) Dial 328-1477

Residences 234-4092 - 234-3562 - 234-3665

Cardston Rd Fort Macleod 234-4074

Livestock Hauling

See Truck Lines

Loam

Superior Maintenance & Contracting
 1517 14 Av N 328-5083

SZUTORISZ STEVE GENERAL TRUCKING

LOAM — TOPSOIL — MANURE
 MIX TO YOUR SPECIFICATIONS

1-1347 Scenic Dr 327-5856

Loans

ASSOCIATES LOANS

Featuring "Look - Ahead"
 borrowing for any personal
 or business need. Coast to
 coast service. Over 600
 offices. Phone, write or
 come in.



A FINANCING PLAN FOR EVERY NEED

"WHERE TO CALL"

Associates Finance Co Ltd 1014.3 Av S 327-5711

AVCO FINANCIAL SERVICES

Expert advice and counselling
 on how to get the most for
 your money.
 Fast, confidential service. When
 you deserve the credit at
 AVCO you get it.



"FOR INFORMATION CALL"

LETHBRIDGE

AVCO FINANCIAL SERVICES

309 6 St S 327-3107

BENEFICIAL FINANCE CO OF CANADA

Woolworth Bldg 200-325 6 St S 327-8565
 (See Advertisement This Page)

CANADIAN ACCEPTANCE CORP LTD

College Shopping Mall 328-2381

HOUSEHOLD FINANCE CORP OF CANADA

506 4 Av S 327-1511
 (See Advertisement This Page)

LAURENTIDE

CASH

For Any Worthwhile
 Purpose
 Fast Personalized
 Service

**LAURENTIDE
 LOANS**

"HOME OF MR. COURTESY"

"FOR INFORMATION CALL"

Laurentide Financial Corp Ltd

311 7 St S 327-5791

Loans—(Cont'd)

MIDTOWN MORTGAGE & LOAN LTD

1265 3 Av S 327-2181

NIAGARA FINANCE CO LTD 2-424 7 St S .. 327-8545

(See Advertisement This Page)

PACIFIC FINANCE



WE'LL TAKE
 YOUR
 APPLICATION
 OVER THE PHONE

It only takes a few minutes.
 In fact, if you call in the
 morning, it's not unusual
 to pick up your money the
 same day. And don't worry.
 There's no fine print ...
 no fast talk.

BORROW UP TO \$5000

"CALL TODAY"

Pacific Finance Credit Ltd

408a 5 St S 328-3328

TRANS CANADA CREDIT CORP LTD

507 7 St S 328-3347

(See Advertisement This Page)



the cash store

Personal loans to \$5,000

Mortgages to \$25,000

Niagara Finance Co. Ltd.

327-8545

2-424 - 7th Street S.

**TRANS
 Canada
 CREDIT**

CORPORATION LIMITED



a member of the Traders Group of companies

Phone for fast 2 hr.

Emergency Loan Service

Loans \$50 to \$5,000

328-3347

507 - 7th Street South

It's easy to hold "family get-togethers" by telephone—several members of your family in different cities can take part in the same telephone conversation. Just call the Long Distance Operator and say, "I want to make a Conference Call."

Cash? You're good for more at...

BENEFICIAL

Why settle for less money than you really want? Phone Beneficial. Tell us the full amount you have in mind. A Beneficial All-In-One Loan takes care of everything — time-payment accounts, financing plans, bills, expenses — and gives you the extra cash you want as well — with smaller monthly payments! Call Beneficial ... where the money is.



LOANS up to \$5000

42 mo. contracts on loans
 over \$1500
 Your loan can be life-insured

Woolworth Bldg.

Room 200, 325 - 6th Street

327-8565



BENEFICIAL

FINANCE CO. OF CANADA

**Need up to
 \$5000**



Borrow for any worthwhile
 purpose ... take up to 60
 months to repay.

At HFC, before you sign
 on the dotted line, you'll
 know what your loan will
 cost.

HOUSEHOLD FINANCE
 CORPORATION OF CANADA

327-1511

506 - 4th Avenue S.
 LETHBRIDGE



- * LUMBER * BUILDING SUPPLIES
- * HARDWARE * PAINT * FENCES
- * CONSTRUCTION ACCESSORIES

"The Building Line is where we Shine"

328-2050 • 328-2051

113 - 13th STREET NORTH

Locker Service—Cold Storage

Lethbridge Locker & Seafoods Ltd
1023 3 Av S 327-7171

Locksmiths

Dan's Lock & Key 1117 3 Av S 327-3905
(See Advertisement This Page)

LOCKSMITH
DAN'S LOCK & KEY
327-3905

KEYS Made For All
Types of Locks
SAFE WORK

Door Checks Repaired
1117 - 3rd Avenue South

Logging Equipment

Vulcan Machinery & Equipment Ltd
807 42 Av SE Calgary 287-1990

Loud Speaking Equipment

See Sound Systems & Equipment

Lubricating Devices

LINCOLN LUBRICATING EQUIPMENT

AUTOMOTIVE - INDUSTRIAL
& AGRICULTURAL
THE COMPLETE LINE OF
LUBRICATING EQUIPMENT



"EVERY TYPE FOR EVERY PURPOSE"

"WHERE TO BUY IT"

INDUSTRIAL
OLIVER INDUSTRIAL SUPPLY LTD
249 Stafford Dr 327-1571

Luggage

Baird's Shoes & Leather Goods Ltd
306 5 St S 327-3764

Lumber—Retail

Ace Building Supplies 433 24 St N 328-7084

ADVANCE LUMBER CO LTD
13 St & 2 Av S 328-3301
(See Advertisement This Page)

BEAVER LUMBER CO LTD
3 Av & 17 St S 328-4461

BIRD BUILDING SUPPLIES 113 13 St N 328-2050
(See Advertisement This Page)

COALDALE LUMBER PRODUCTS LTD
EVERYTHING IN BUILDING SUPPLIES
C.I.L. PAINTS
1705 19 Av Coaldale 345-3085

Crestline Builders Market Ltd
123 30 St N 327-5444
(See Advertisement This Page)
(Continued Next Page)

Eye-shop the
Yellow Pages.



Specializing in Contractors & Home Building Supplies

- LUMBER • METAL GARAGE DOORS • ALMATEX PAINTS
- PLYWOOD & WALLBOARD • ARMSTRONG FLOOR COVERINGS • WOODEN DOORS & WINDOWS
- ROOFING MATERIAL • ALUMINUM DOORS & WINDOWS • CEILING TILES
- ARBORITE • BUILDERS HARDWARE • INSULATION

Free City Delivery

328-3301

13 St. & 2 Ave. S. Lethbridge

Free Consultant Service

LUMBER

CRESTLINE
BUILDERS MARKET LTD.

"FOR BETTER BUYS IN BUILDING SUPPLIES"

PAINTS & BUILDERS HARDWARE
ANDERSEN WINDOW WALLS, LUMBER
ROOFING, BRICK & STONE, PLYWOOD
ROOF TRUSSES, HARDWOODS

327-5444 • 327-5110 • 327-5931

123 - 30th Street North

Lumber—Retail—(Cont'd)

REVELSTOKE BUILDING MATERIALS LIMITED
1602 3 Av S327-5777
(See Advertisement This Page)



For all your home
improvement and
building needs!

- FENCING • RUMPUS ROOMS
- HOME IMPROVEMENT
- GARAGES • CARPETS
- BUDGET PURCHASE PLANS
- CHARGE X
- REVY BRAND PREBUILTS

HOME IMPROVEMENT CENTRE

327-5777

1602 - 3rd Avenue South

TRANSIT-MIX

327-7262

A

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FOR EVERY USE
INSIDE — OUTSIDE
IN A WIDE CHOICE OF
DECORATIVE COLORS

For the Telephone Set for
your needs Call your local
Telephone Office

Keep watching the dial
... and you'll dial accurately.
Remember to pull the finger all the way to the stop ... let the dial return at its own speed.
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Main Yard328-1913

Machine Shops

See Machinists

Machine Shops—Automotive

See Machinists—Automotive

Machinery—General

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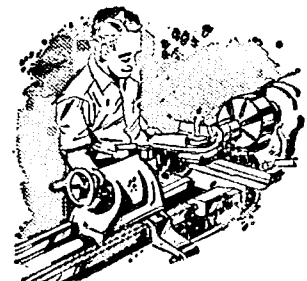
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(See Advertisement This Page)

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LIFT TRUCKS

PARTS & SERVICE

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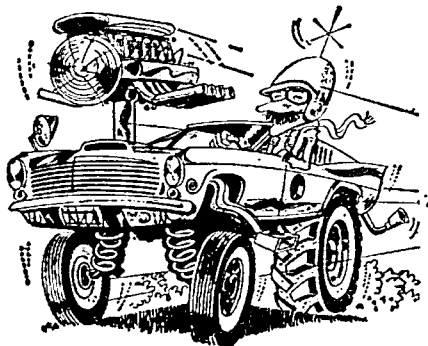
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Value Village Markets Ltd 538 13 St S327-5295

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Alberta Canning Division of Canada Packers Ltd
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Canada Packers Ltd 3718 5 Av N328-2706
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Inspector327-0721
Davco Processors Limited 1257 2a Av N ..327-0563
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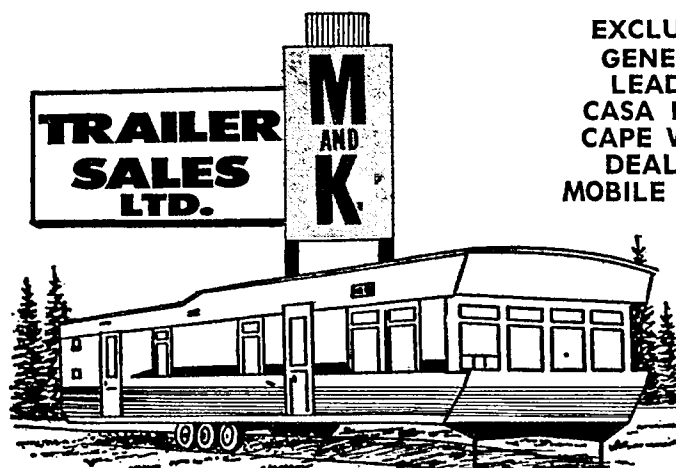
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With Two Locations To Serve You
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(See Advertisement This Page)
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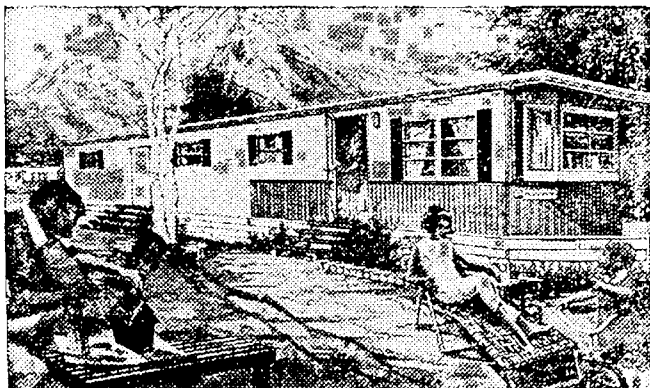
CUSTOM HAULING

Courtts Highway East of Drive-In Theatre

MIDWEST MOBILE HOMES LTD.



SINGLE & DOUBLE WIDE HOMES ON DISPLAY



MIDWEST MOBILE HOMES
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327-1986

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1502 2 Av S 327-7856
(See Advertisement This Page)
- MEDICINE HAT MOBILE HOMES (1969)
LTD Airport Medicine Hat 527-2500
- MIDWEST MOBILE HOMES LTD
3110 1 Av S 327-1986
(See Advertisement This Page)
- Northwest Design & Fabrication Ltd
Hangar No 5 Ft Macleod 234-4421
(See Advertisement This Page)
- Toyota Travel Centre Div of Haico Mfg Ltd
3516 24 Av S 327-3165
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

NORTHWEST

DESIGN & FABRICATION LIMITED

Hangar No. 5 FORT MACLEOD

MANUFACTURERS of:

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PHONE **234-4421**



THE QUIETEST, SMOOTHEST RIDING FEATURE PACKED
MOTOR HOME ON TODAY'S HIGHWAYS

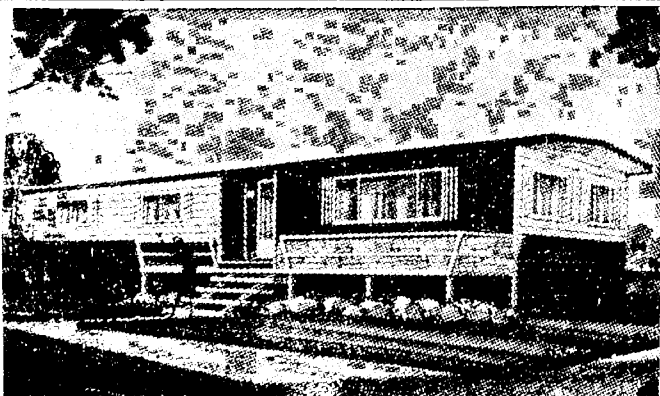
327-7856

MCDONELL CONESTOGA MOTOR HOMES
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GOING TO MOVE?

Don't forget the house
you're leaving behind.
Here are some helpful hints.

1. See that all utilities have been disconnected or shut off (gas, electric, telephone, etc.)
2. Notify the milkman, paper boy or others who have been delivering to you regularly.
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4. Notify your insurance companies and secure records of transfer from school, church, bank, etc.
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(See Advertisement This Page)
W P & S Sales 326e 10 St N328-6878
(See Advertisement This Page)

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Distributors For All Types Of
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"Your Space & Comfort People"

PORCHES, STEPS, AWNINGS, ETC.
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100 FULLY SERVICED LOTS
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(See Advertisement This Page)

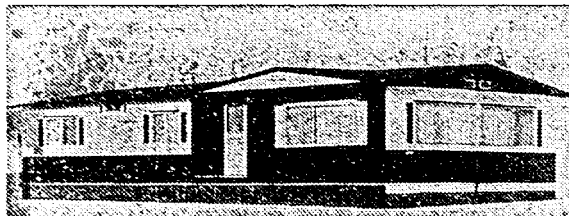
Southern Monument & Tile Co Ltd
121 13 St N328-4577
(See Advertisement This Page)

Don't close your
doors at noon!
Listing only half
of what you sell or
do is like closing
your doors at noon.

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DIVISION OF UNITED MOTORS CO. LTD.

The Home of the Red Carpet Treatment
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(CSA & NHA Approved)

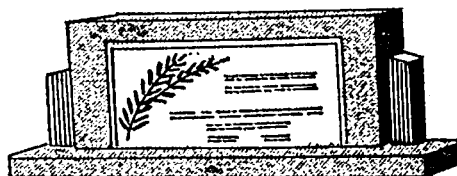
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In Single & Double Wides

GUARANTEED SERVICE ON ALL UNITS

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LETHBRIDGE

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"THE MEMORIAL HOUSE OF THE SOUTH"

121 - 13th Street North — North of 13th Street Subway

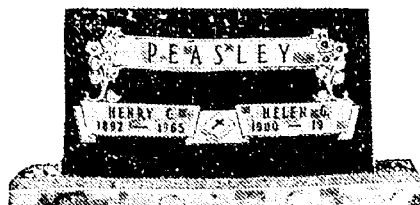
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FOUR STAR RATING
23 UNITS
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**70 LUXURIOUS UNITS**

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24 Hour Telephone Service

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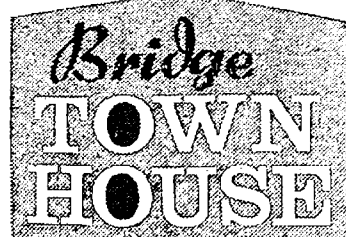
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37 Deluxe Units — Air Conditioning
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205-740 4 Av S328-9681

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College Shopping Mall328-3331

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1026 Mayor Magrath Dr327-4576

(See Advertisement This Page)

Chinook Motel 1245 Mayor Magrath Dr328-1443

(See Advertisement This Page)

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(See Advertisement This Page)

D J Motel 416 24 StFort Macleod 234-4011

(See Advertisement This Page)

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D J Motel

GOVERNMENT APPROVED

11 - 4 STAR DELUXE**Sleeping Units****With or Without Kitchens**

Gustav Jabs, Prop.

416 - 24th Street
Fort Macleod**234-4011****midtown mortgage & loan ltd.**

**Pay off all your
bills now**

**PAYMENTS? WHAT YOUR QUALIFIED BUDGET
CALLS FOR . . . NO MORE**

"NORMAN J. GIESBRECHT, Mgr."

Homeowners—*You have borrowing power*

**YOUR HOME PAID FOR OR NOT IS YOUR
CONFIDENTIAL REFERENCE**

**NO QUESTIONS ASKED
WE COME TO YOU**

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**1265 - 3rd AVENUE SOUTH
LETHBRIDGE**

Motels—(Cont'd)

El Rancho Motor Hotel
526 Mayor Magrath Dr 327-5701
327-5703
327-2660
327-3776
(See Advertisement Opposite Page) 327-3932
Flagstone Motel 1124 Mayor Magrath Dr ... 328-5591
(See Advertisement This Page)
Golden West Motel 1142 Mayor Magrath Dr 328-4436
(See Advertisement This Page)
HOLIDAY INN OF LETHBRIDGE
1025 Mayor Magrath Dr S 328-1111
(See Advertisement This Page)
Holiday Motel 1025 Mayor Magrath Dr {327-2400
328-7711
(See Advertisement This Page)
Holiday Motel 2105 Highway Av ... Coaldale 345-4555
(See Advertisement This Page)
Kozy Motel 433 24 St Fort Macleod 234-3115
(See Advertisement This Page)
Lethbridge Travelodge Motel
Scenic Dr & 4 Av S 327-2104
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FULLY MODERN UNITS
REASONABLE RATES

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Park Plaza Motor Hotel
1009 Mayor Magrath Dr 328-2366
(See Advertisement This Page)
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(See Advertisement This Page)
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Empty outdoor electric light sockets can be kept clean and dry by inserting a burned out fuse.

Lethbridge's Finest



AIR-CONDITIONED
COLOR TV
KITCHENETTES
HOT WATER HEATING

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GOLDEN WEST

MOTEL

★ Colored TV

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"Where Old Friends Meet"

★ Housekeeping Facilities

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Southern Alberta's Convention & Entertainment Centre

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- ★ SAMPLE ROOMS

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70 FULLY AIR CONDITIONED GUEST ROOMS WITH COLOR TV

Offering The Finest In Banquet And Catering Facilities

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- Coffee Shop • Restaurant • Entertainment Lounge
- Large Banquet Room • Indoor swimming pool and saunas

LOCATED IN HOLIDAY VILLAGE

1025 Mayor Magrath Drive South,
In Commercial Complex

Shopping Centre and banks close by.

TELEPHONE 328-1111

COMMONWEALTH

Holiday Inns

OF CANADA LIMITED

The Most Accommodating People In The World



KOZY MOTEL

13 ★ ★ ★ ★ UNITS

RADIO — TV — KITCHENETTES

BATH & SHOWER IN EVERY ROOM

WALL-TO-WALL CARPETING

Superior, Quality & Comfort

CHARGEX CARDS ACCEPTED

Alvin Alexander, Mgr.

433 - 24th Street
Fort Macleod

234-3115

Holiday Motel

FEEL AT HOME WITH YOUR HOSTS

15 - FOUR STAR UNITS

With or Without Kitchens

RADIO - TV - PHONES - BATHS OR SHOWERS

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1025 Mayor Magrath Dr., Lethbridge



LETHBRIDGE

**TRAVELODGE
MOTEL**

Cable - Color TV
Telephones - Heated
Swimming Pool
Air Conditioned

"For The Best Rest East or West"

327-2104

Scenic Drive & 4th Avenue South
LETHBRIDGE

**HOLIDAY
MOTEL**

- 24 UNITS
- KITCHENETTES
- COFFEE & TV

345-4555

GUESTS 345-9919
COALDALE

(6 Miles East of Lethbridge)

**RANGELAND
Motor Hotel**

- ★ Deluxe Single & Family Units
- ★ Fully Modern - Licensed Premises

All Rooms With Showers & Baths
Free TV & Morning Coffee

IF NO ANSWER CALL
Lundbreck 628-3893

"4 Miles West of Cowley"

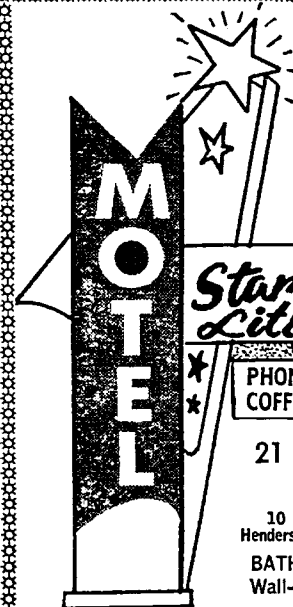
MEMBER OF HOTEL ASSOCIATION

628-3922

LUNDBRECK

Motels—(Cont'd)**Star Lite Motel**

10 Av S & Mayor Magrath Dr. 327-8515
(See Advertisement This Page)



STAR LITE MOTEL

↓

PHONES TV
COFFEE

21 LUXURIOUS UNITS

10 Units Overlooking
Henderson Lake Golf Course

BATHS & SHOWERS
Wall-to-Wall Carpets

Cable TV
Color TV

YOUR HOSTS
Irene & Ted
Berlando

Commercial Cards Honored

327-8515

Mayor Magrath Drive & 10th Ave. S.
LETHBRIDGE

CO-OWNERS
Denny Kjeldgaard Earl Ingarfield

Motels—Out of Town**Blairmore**

Blairmore Motel Blairmore 562-2279
Crow View Motel Blairmore 562-2428
Sleepie Teepee Motel Blairmore 562-2320
Turtle Mountain Motor Hotel
Frank Blairmore 562-2412

Be ready to greet your party
when he answers.

Motels—Out of Town—(Cont'd)**Brooks**

TEL STAR MOTOR INN 807 2 St W Brooks 362-3466

Cardston

Flamingo Motel 848 S Main St ... Cardston 653-3952
(See Advertisement This Page)
Kozy Motel 72 3 Av E Cardston 653-3863

Claresholm**BLUEBIRD MOTEL**

23 FULLY MODERN UNITS
Phones, Radios, Color T.V.
Playground — Kitchenettes
Commercial Rates
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5505 1 St W Claresholm {235-3395
235-3585}

Coaldale

Holiday Motel 2105 Highway Av ... Coaldale 345-4555

Coleman

Stop Inn Motel Coleman 563-3492

Fort Macleod

Downtown Motel 140 24 St ... Fort Macleod 234-3455
Foothills Motel 359 24 St ... Fort Macleod 234-3677
Sportsman Rest-A-While Motel
462 24 St Fort Macleod 234-3141
Sunset Motel & Trailer Park
Macleod Tr Fort Macleod 234-3881

Medicine Hat**FLAMINGO MOTEL**

722 Redcliff Dr SW Medicine Hat 527-2268

HILL-TOP MOTEL

767 7 St SW Medicine Hat 527-1377

Pincher Creek**BLUE MOUNTAIN MOTEL**

13 Modern Government Approved Units. Colour
TV's. Oli & Mae Anderson, Props. {627-3455
981 Main St Pincher Creek {627-3911}

FOOTHILLS MOTEL

19 GOV'T. APPROVED UNITS - PHONES
COLOUR TV's - L.H.K. - SLEEPING
1049 Waterton Av ... Pincher Creek 627-3341

PARKWAY MOTEL

14 UNITS — TRIPLE A APPROVED — L.H.K.
PHONE — COLOUR TV's
1070 Waterton Av ... Pincher Creek 627-3311

STARDUST MOTEL & TRAILER COURT

14 Gov't. Approved New Units, Hot Water Heated.
Color TV, Phones, Wall to Wall Carpets
969 Waterton Av ... Pincher Creek 627-4366

Motels—Out of Town—(Cont'd)**Waterton Park**

KILMOREY MOTOR LODGE Waterton Park 859-2334
WINDFLOWER MOTEL Waterton Park 859-2252

FLAMINGO MOTEL

Phone

Coloured TV

AAA Approved

653-3952

CARDSTON

848 S. Main Street

Motion Picture Theatres

See Theatres—Motion Picture

Motor Cars

See Automobile Section

Motor Courts

See Motels

Motor Truck Bodies & Equipment

See Truck Bodies & Equipment

Motor Trucks

See Truck Dealers Section

Motorcycles

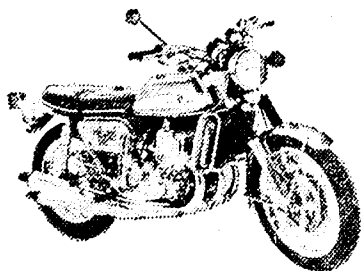
Bert & Mac's Cycle Ltd 913 3 Av S 327-3221
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

Service for Architects, Engineers and
Builders: that's where to call if you're
building a house and you want to
arrange for special telephone outlets.
This service is also available to build-
ers of large apartment, office and in-
dustrial complexes. Calgary 261-3311

BERT & MAC'S  CYCLE LTD.

913 - 3rd AVENUE S.
LETHBRIDGE



SEE THE 3 NEW GT SERIES FOR 1973
Built To Take On Canada

SUZUKI
GT 750 Le Mans

BSA

327-3221
SHOP — 328-6162

Motorcycles—(Cont'd)

LETHBRIDGE HONDA CENTRE

Exclusive Franchised Dealer For Honda
Arctic Cat - Bultaco - Husqvarna - Norton
1117 2 Av S327-8889

(See also Advertisement This Page)

Lethbridge Kawasaki
13 St N & Hardieville Rd327-6117

(See Advertisement This Page)

Yamaha Cycle Sales & Service Ltd
21 St & 2 Av S328-6977
(See Advertisement This Page)

Motorized Homes

See Campers & Pick-Up Coaches Dealers

Motors—Diesel & Gasoline

See Specific Kinds "Engines Diesel", "Engines Gasoline"

Motors Electric

See Electric Motors

Motors Outboard

See Outboard Motors

Motor Trucks

See Truck Dealers Section

Movers

ALLIED VAN LINES INC

WORLD'S
NO. 1 MOVER



"FOR INFORMATION CALL"
AGENT

OWEN DISTRIBUTING LTD
1216 1 Av S328-4485

ALLIED VAN LINES LIMITED

SPECIALISTS IN THE MOVING
OF HOUSEHOLDS, OFFICES
AND ELECTRONICS



"FOR INFORMATION CALL"
OWEN DISTRIBUTING LTD
1216 1 Av S328-4485
TABER TRANSPORT LTD
5009 56 StTaber 223-2134

Budget Moving & Storage Ltd Calgary—
Lethbridge Customers Only Call Long Distance
(No Toll Charge) & ask forZenith 06311
(Continued Next Page)

TELEPHONE AHEAD

TO eliminate
waiting time
increase
selling time
up profits

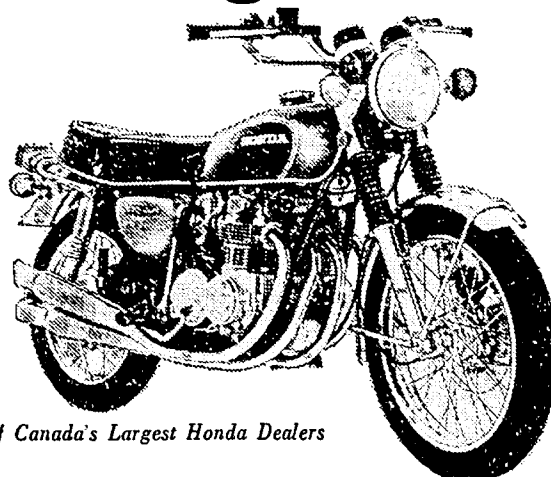
Long
Distance
Pays



HONDA

SALES — SERVICE — PARTS — ACCESSORIES

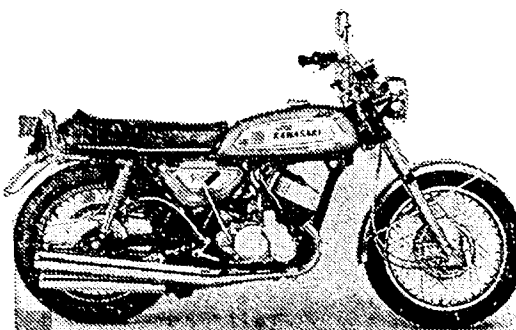
Lethbridge Honda Centre



One of Canada's Largest Honda Dealers

327-8889

1117 - 2nd AVENUE SOUTH



Franchised Dealer For

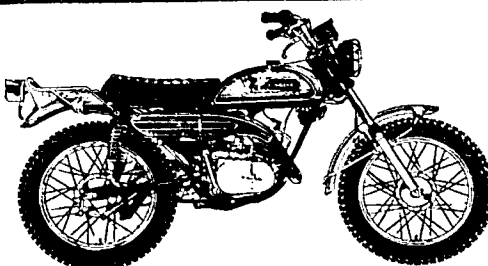
KAWASAKI

ONE COMPLETE LINE
PARTS - SALES & SERVICE
After Hours — 327-6117

LETHBRIDGE KAWASAKI

327-6117

13th Street North & Hardieville Road
LETHBRIDGE



FRANCHISED DEALERS
FOR

YAMAHA



AND TRIUMPH
PARTS — SALES — SERVICE

YAMAHA CYCLE SALES & SERVICE LTD.

21st Street & 2nd Avenue South **328-6977** LETHBRIDGE



FOOTHILLS VAN LINES ALBERTA

LOCAL & LONG DISTANCE MOVING

PACKING • STORAGE
OFFICE & HOUSEHOLD MOVING

SERVICING: Alberta, B.C., Saskatchewan and Manitoba

SPECIAL RATES TO CALGARY AND EDMONTON FROM LETHBRIDGE

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FINANCING AVAILABLE — FREE ESTIMATES

24 HOUR ANSWERING SERVICE

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264-2919

LETHBRIDGE
328-5062

EMERGENCY CALLS: 282-0796

Mailing Address: Box 3504, Postal Station "B" — Calgary

move long distance

- POOL VAN SERVICE For Greater Economy
- CLEAN FULLY EQUIPPED VANS
- Agents In All Principal Cities
- ALL CANADIAN Owned & Operated
- Free Estimates

INDEPENDENT 287-0704
Van Lines 3648b Burnsland Road S.E. CALGARY

Movers—(Cont'd)

Foothills Van Lines Alberta
714 7 St S328-5062
(See Advertisement This Page)
Independent Van Lines
3648b Burnsland Rd SECalgary 287-0704
(See Advertisement This Page)
Johnson Delivery 1031 11 St S328-3280

Listings Of This
Classification Are Continued
On Next Page

WHITE AGAIN!

A paste of cream of tartar and peroxide applied with a stiff brush will help remove the discoloration left by a dripping faucet.

Yellow Page Decals



MR. BUSINESSMAN:

You may obtain Yellow Pages Decals at no charge for your Trucks, Doors, Etc.

LET THEM KNOW
THEY CAN FIND YOU FAST
IN THE YELLOW PAGES

INQUIRE NOW

**ALBERTA GOVERNMENT
TELEPHONES**
120 - 7th Avenue S.W.
CALGARY

261-5187

Fast Service!

Speed up your business... use

**DIRECT
DISTANCE
DIALING**

1. Dial the numeral "1".
2. Dial the Area Code.
3. Dial the phone number.

You're there in seconds!

Movers—(Cont'd)

L & W Moving Ltd 3510 5 Av N327-3911
(See Advertisement This Page)

McLean Moving Ltd 640 6 St S{327-2097
328-0611

(See Advertisement This Page)

NORTH AMERICAN VAN LINES

THE GENTLEMEN
OF THE
MOVING INDUSTRY



McLEAN MOVING LTD 640 6 St S ..327-2097

UNITED VAN LINES

WE DO MORE
Than Get You There



PRE-PLANNED MOVING
"FOR INFORMATION CALL"
AUTHORIZED AGENT

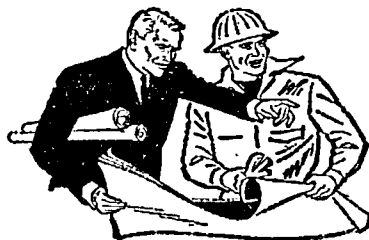
L & W MOVING LTD 3510 5 Av N ..327-3911

Movers House

See House & Building Movers

KEEP HANDY

Keep an extra set of plastic measuring spoons in the bathroom to measure both dry and liquid medicines.



**IT'S IN YOUR
BEST INTEREST
TO CHECK FIRST**

If you plan to build or have to excavate, you can avoid accidental damage to cables by checking first.

Before digging starts, Dial "0"
Zero & ask for Zenith 07128
(No Toll Charge)

For your own protection and your neighbours', it pays to make sure you are on "safe ground." A severed cable may put hundreds of telephones out of service.



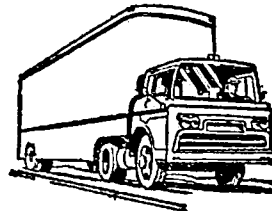
L & W MOVING LTD.

"YOUR FRIENDLY MOVERS"

AGENTS FOR



United Van Lines
(CANADA) LIMITED



*Moving
With Care
Everywhere*

FOR FREE ESTIMATE CALL

327-3911

AFTER HOURS CALL 327-3089 or 327-0348

"MOVING & STORAGE WITH SANITIZED VANS"

3510 - 5th Avenue North, LETHBRIDGE



AGENTS FOR

NORTH AMERICAN VAN LINES LTD.

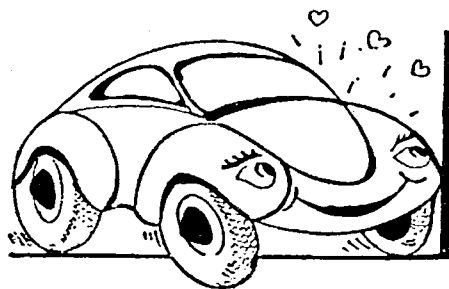
**Local & Long
Distance Moving**

"Storage"

**McLEAN
MOVING LTD.**

THE GENTLE MEN OF THE
MOVING INDUSTRY

NIGHT CALLS 327-3215
640 - 6th Street S., LETHBRIDGE



MINUTE MUFFLER INSTALLATIONS

Free... Inspection, Estimates and Installation

- ★ ECONOMY MUFFLERS ★ CUSTOM DUAL
- ★ LIFETIME GUARANTEED EXHAUSTS
- MUFFLERS ★ SHOCK ABSORBERS
- ★ HOLLYWOOD MUFFLERS ★ FAST 10 MINUTE
- INSTALLATION

SAVE UP TO 60% on Muffler Replacements

— OPEN MONDAY TO SATURDAY — 8 a.m. to 6 p.m. —

3rd Ave. & 4th St.
South

327-8888

LETHBRIDGE

Mufflers—Exhaust

Minute Muffler Installations 308 4 St S ... 327-8888

(See Advertisement This Page)

Spotlight Service Station Ltd

804 3 Av S 327-2970

Music Background Systems

CABLEVISION LETHBRIDGE LTD

1018 3 Av S 328-1222

FOOTHILLS MUSIC CO 535 13 St N 327-6361

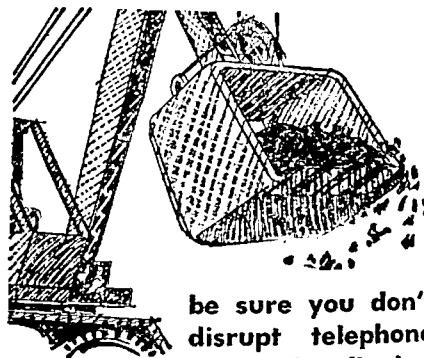
Music Colleges & Teachers

Berti School of Music 2646 S Parkside Dr ... 327-0115

(See Advertisement This Page)

Listings Of This
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MR. EXCAVATOR



be sure you don't
disrupt telephone
service by digging
up underground cable and
conduit.

FOR BURIED CABLE LOCATION,
before digging, Dial '0' (Zero)
& ask for Zenith 07128 (No Toll Charge)



ALBERTA GOVERNMENT TELEPHONES

Berti School of Music

"Give Your Child the Gift of Music"

All Types of Courses Available
For Beginners To Adults

8 WEEK TRIAL COURSE
INSTRUMENTS SUPPLIED

FRANCHISED

Giulietti Accordion Dealer
And Baldwin Pianos & Organs

Organ - Accordion - Piano - Guitar
Lessons - Sales - Service

327-0115

2646 South Parkside Drive



Organ



Piano



Guitar



Accordion

Always Wait . . .

And always wait for
DIAL TONE . . . before you
start to dial the
telephone number
you want.



Music Colleges & Teachers—(Cont'd)

MUSICLAND SUPPLIES LTD
3 Av & 13 St S 327-1056
(See Advertisement This Page)
Pruegger's Accordion College Ltd
530 5 St S 327-7524
(See Advertisement This Page)
UNITED CONSERVATORY OF MUSIC
Dwnstrs 8-740 4 Av S 328-0122
(See Advertisement This Page)

Music & Musical Instruments

BERTI SCHOOL OF MUSIC
2646 S Parkside Dr 327-0115
EXCHANGE

NEW & USED
MUSICAL INSTRUMENTS
212 5 St S 328-5266

HILDER'S TV & MUSIC

MARSHALL AMPS & P.A.'s
Service To All Makes of Amps
310 9 St S 328-4224

LEISTER'S MUSIC LTD

Complete Stock of
POPULAR & CLASSICAL SHEET MUSIC &
FOLIOS - TEACHERS' SUPPLIES
MUSICAL INSTRUMENTS & ACCESSORIES
SCHOOL INSTRUMENT RENTALS
715 Paramount Theatre Bldg {328-4080
327-2272

Lethbridge Organ Centre 306 9 St S 327-1443
MUSICLAND SUPPLIES LTD

FENDER & TRAYNOR
Sales & Service
POPULAR SHEET MUSIC & BOOKS
TEACHERS SUPPLIES
3 Av & 13 St S 327-1056


PRUEGGER'S ACCORDION COLLEGE LTD
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SWAP SHOP (THE) 407 2 Av S 327-0621
United Conservatory of Music
Dwnstrs 8-740 4 Av S 328-0122

NEED SOMETHING . . .
..... for your office?
..... in your shop?
..... at home?
These **YELLOW PAGES**
can tell you
Who sells it.
The Firm's Address.
The Telephone Number.

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Print your Area
Code with your
telephone number
on all Printed
matter!





Learn To Play

● Accordion ● Guitar ● Piano
Drums or Organ


Courses For Children From Age 7 and Up.
Special Courses For Adults. All Styles of Music.



INSTRUMENTS SUPPLIED TO BEGINNERS

You Do Not Have To Buy An Instrument To Start. An Instrument
Of Your Choice Will Be Supplied For Home Practise At A Very
Reasonable Rental Charge With Rental Monies Credited
Towards Purchase Of Instrument If So Desired.

EXCLUSIVE DEALERS FOR

Thomas Organs — Sunn Amplifier & Guitars
Titano & Titan Accordions — Banner & Drums





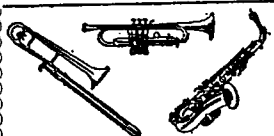



PRUEGGER'S ACCORDION COLLEGE LTD.

327-7524

530 - 5th STREET SOUTH


Business Hours: 1 p.m. to 9 p.m. on Week Days and 9 a.m. to 5 p.m. Saturdays

SHEET MUSIC • TAPES (8-Track & Cassette) • SALES

 <p>BAND INSTRUMENTS Yamaha - Martin La Monte - Selmer Conn</p>	 <p>GUITARS — AMPS Fender - Martin - Goya Gretsch - Gibson Ampeg - Traynor</p>	 <p>DRUMS Ludwig - Rogers Premier - Slingerland Gretsch Zildjian Cymbals</p>	 <p>COMBO-ORGANS Yamaha - Fender Farfisa - Hohner Ace-Tone - Wurlitzer</p>
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Corner 3rd Avenue
& 13th Street South

327-1056



MUSICLAND
SUPPLIES LTD.

HOURS
Closed Monday
Tue., Wed., Fri.,
Sat. 9:00 - 6:00
Thur. 9:00 - 9:00



**UNITED CONSERVATORY
OF MUSIC**
(LETHBRIDGE DIVISION)

FREE APPETITUDE TESTS
FULLY QUALIFIED INSTRUCTORS

• PIANO ACCORDION • GUITARS
• ELECTRIC GUITARS • THEORY

Studio Hours After 4 P.M. & All Day Saturdays

328-0122

Downstairs
8-740 - 4th Ave. S.

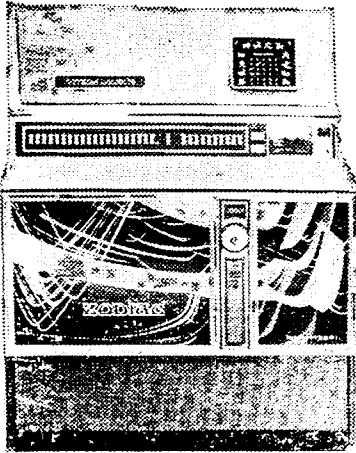
**INSTRUMENTS
SUPPLIED IN
THE HOME**

Music Systems Coin Operated

Southern Music Ltd 3410 Lakewood Rd ... 327-4991
(See Advertisement This Page)

SOUTHERN MUSIC LTD.

3410 Lakewood Road,
LETHBRIDGE



WURLITZER INSTALLATIONS
Amusement Games
Pool Tables

24 HOUR ANSWERING SERVICE
USED RECORD SALES
327-4991

Mutual Funds

INVESTORS SYNDICATE LIMITED
1201 3 Av S 328-5822

Naturopathic Practitioners

CLANCY DR L D 116 McFarland Bldg 327-2231
ELLISON DR G M A-433 Holiday Vilge 328-7746

Neon Signs

See Signs

Newspapers & Periodicals

Albertan Publishing Co Ltd
816 12 St-A S 327-3626
Gunrunner Newspaper Ste B Metcalfe Bldg 327-7343
Herald Cor 7 St & 5 Av S 328-4411

Novelties—Retail

CITY NEWS & NOVELTIES 210 5 St S 328-2202
CLUB CIGAR STORE 3 Av & 5 St S 328-2710

Novelties—Wholesale

General Toy & Hobby Craft Ltd
Upstrs 237a 12 St-B N 328-6578

CLEANING BOTTLE

An old spray top bottle filled with turpentine is handy to have around when cleaning hands of paint or grease.

Nursery Schools

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& Kindergartens

Nurserymen

DEW TREE FARMS 202 4 St SE .. Redcliff 548-3611
If No Answer Call 327-6172
Fairview Greenhouse & Nursery
401 43 St S 328-2193
Steve Miechkota Mgr 328-2193
Lacombe Nursery Coaldale 345-4633
(See Advertisement This Page)
WESTERN CANADIAN NURSERIES LTD
Box 147 Vauxhall 654-2808

A Visit by Long Distance is the
thoughtful way to cheer up someone.

**LACOMBE
NURSERY**

- Trees
- Shrubs
- Pruning
- Landscape Service

"Complete Garden Service"

CLOSED SUNDAYS

COALDALE
345-4633

5 Miles East Of Lethbridge Hwy. No. 3

Nursing Homes

Blunt's Nursing Home
654 29 St Fort Macleod 234-3955
(See Advertisement This Page)
DEVON NURSING HOME 1821 13 St N ... 328-6664
EDITH CAVELL NURSING HOME
1255 5 Av S 328-6631
Mrs J Paskuski R N Director of Nursing res 327-3589

**BLUNT'S
NURSING HOME**
FORT MACLEOD

MRS. E. LOUSLEY, RN, ADMINISTRATOR
★ FULLY MODERN FACILITIES WITH
PERSONAL NURSING CARE
★ DOMICILIARY & PERSONAL CARE
WITH GOVERNMENT SUBSIDY
★ PRIVATE, SEMI-PRIVATE & WARD
ACCOMMODATION
24 HOUR NURSING CARE

234-3955

654 29 Street

Fort Macleod

Office Cleaning

See Building Cleaners also Janitor Service

Office Furniture & Equipment

Centennial Office Machines (Lethbridge) Ltd
1011 3 Av S 328-6222
Chinook Office Machines 620 13 St N 328-6868
(See Advertisement This Page)
(Continued Next Page)



**CUT YOUR
OPERATING
COSTS!
BUILD BIGGER
PROFITS!**

**CONTACT YOUR
A.G.T.
COMMUNICATIONS
CONSULTANT
TODAY!**

Chinook Office Machines

- Sales

- Service



**VICTOR ADDING
MACHINES &
CALCULATORS**

**TIME CLOCKS
DICTATING
MACHINES**

328-6868

- Sales

- Service

ROYAL

TYPEWRITERS

620 - 13th STREET NORTH — LETHBRIDGE, ALBERTA

Office Furniture & Equipment—(Cont'd)

Chinook Stationers Ltd 319 7 St S327-4591
(See Advertisement This Page)

HEINITZ PRINTERS & STATIONERS LTD

Steel Equipment Ltd.

OFFICE SUPPLIES
FURNITURE

FILING CABINETS, ETC.

Apeco Photostat
Equipment & Supplies

324 9 St S328-1778

Keenan Office Equipment Ltd

423 5 St S327-3966
(See Advertisement This Page)

Listings Of This
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Would you like to get
your share of business
from customers in your
neighborhood? Then why
not advertise in the YEL-
LOW PAGES? Simply call
the Business Office of the
telephone company and
ask for the Directory Ad-
vertising Representative.
He will help you plan a
sales-building message.

INDOORS



OR OUT

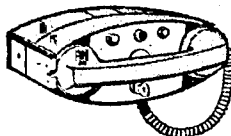
There's a Public Telephone
nearby—

"Your Telephone away from Home"

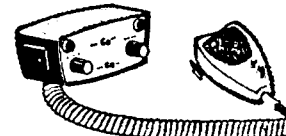
Ask your A.G.T. COMMUNICATIONS CONSULTANT
about

MOBILE SERVICES

GENERAL



PRIVATE



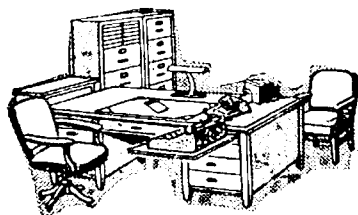
ALBERTA GOVERNMENT TELEPHONES

Total Communications for Modern Business

KEENAN OFFICE EQUIPMENT LTD.

REMINGTON RAND

A. B. DICK



- ★ TYPEWRITERS
- ★ ADDERS & CALCS
- ★ ELECTRONIC CALCS
- ★ ELECTROSTATIC COPIERS
- ★ FIREPROOF FILING CABINETS
- ★ KARDEX CABINETS
- ★ LEASING
- ★ SPIRIT DUPLICATING
- ★ OFFSET & MIMEOGRAPHING
- ★ ELECTROSTATIC COPIERS
- ★ DUPLICATING SUPPLIES
- ★ DUPLICATING PAPER
- ★ MACHINES
- ★ DESKS & CHAIRS
- ★ SALES



423 - 5th Street South, LETHBRIDGE

SERVICE — ALL MODELS

327-3966

SERVICE

327-1717