

Drapery Cleaners

SPIC & SPAN DRY CLEANERS 112 8 St S 327-8116
(See Advertisement This Page)

Food on the stove seldom boils over,
when you've got a kitchen extension
phone.



DRAPERY CLEANING

Quality Assured

- NO SHRINKAGE • DECORATOR FOLDS • EVEN HEMLINES
- TAKE DOWN & REHANG • ONE DAY SERVICE • RUGS & CARPETS

PICKUP & DELIVERY

SPIC & SPAN DRY CLEANERS

327-8116 • 328-2437 112 - 8th Street South
LETHBRIDGE



Drilling Equipment & Supplies

Vulcan Machinery & Equipment Ltd
807 42 Av SECalgary 287-1990

Drive-In Restaurants

See Restaurants—Drive-In

Drive Yourself Cars

See Automobile Renting & Leasing

Driving Instruction

See Automobile Driving Instruction

Drug Stores

See Pharmacies

Dry Cleaners

See Cleaners

Dry Cleaning Equipment & Supplies

See Cleaners & Dyers Equipment & Supplies

Dry Cleaning—Self Service

See Cleaners Self Service

Dry Goods—Retail

See Fabric Shops Knit Goods Retail
Also Yard Goods Retail

Dry Goods—Wholesale

KLINGER'S MEN'S & BOYS' WEAR

**DRY GOODS &
FURNISHINGS**

Wholesale & Retail

108 5 St S327-3003

Dryers—Clothes

Fairfield Appliance Services Ltd
1244 3 Av S327-6684

Drywall Contractors

See Contractors—Drywall

Dude Ranches

See Riding Academies

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A. B. DICK MIMEOGRAPH,
AZOGRAPH, OFFSET,
SPIRIT and ELECTRO-
STATIC COPIERS. Dupli-
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FOLDING MACHINES.

A.B. DICK®

"WHERE TO BUY THEM"

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250 13 St N328-6313

ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD
1227 48 Av NECalgary 276-5551

GESTETNER (CANADA) LTD327-4480
(See Advertisement This Page)

LOOKER C A OFFICE EQUIPMENT LTD

Complete Up To Date Office Equipment
Sales — Leasing — Rentals — Service
250 13 St N328-6313

Southern Stationers Ltd
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Offset Platemakers, Folders, Cutters
And Collators, Supplies & Accessories

Sales & Service Coast-To-Coast
LETHBRIDGE RESIDENT REP.

327-4480

CALGARY SALES OFFICE
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FREE ESTIMATES
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PHILCO-FORD — ADMIRAL
BERNINA SEWING MACHINES
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Canadian General Electric Co Ltd
312 9 St S327-5252

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Your Sanyo, Motorola, Inglis, Hoover
Parts — Service
1244 3 Av S327-6684
327-6070

Fairfield Appliance & Television Sales Ltd
1242 3 Av S328-0082

(Continued Next Page)

NEED A NEW

REFRIGERATOR
RANGE
AUTOMATIC WASHER
CLOTHES DRYER
FOOD FREEZER
DISHWASHER
AIR CONDITIONER
ASK FOR

RCA

"THE DEPENDABLE ONES"
With the Most Wanted Features
CALL

3 2 8 - 2 2 3 5

SMITH'S

Color TV & Appliances

13th STREET NORTH

CLOSED MONDAY

Electric Appliances—Major—(Cont'd)

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ALL MAJOR APPLIANCES

TERMS AVAILABLE
TO SUIT YOUR BUDGET

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AND

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324 13 St N328-4441

Lethbridge Appliances Co Ltd 905 3 Av S ...327-4456

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13 St & 2a Av N327-4240

ST LOUIS FURNITURE STORE 118 5 St S 327-2210

Smith's Color TV & Appliances Ltd

236 13 St N328-2235

(See Advertisement Opposite Page)

WESTINGHOUSE FACTORY SERVICE—

WESTINGHOUSE CANADA LIMITED

120a N Mayor Magrath Dr327-7882

After Hours Answering Service327-7882

Electric Appliances—Repairing

Bridge Appliance Service 430a 13 St N ...328-7107

(See Advertisement This Page)

CANADIAN GENERAL ELECTRIC CO LTD

312 9 St S327-5252

(See Advertisement This Page)

FAIRFIELD APPLIANCE SERVICES LTD

1244 3 Av S327-6684

(See Advertisement This Page)

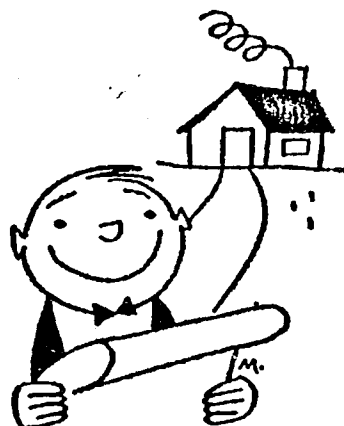
Hagen Auto Electric Ltd 1209 3 Av S327-5090

(See Advertisement This Page)

Lethbridge Appliances Co Ltd

905 3 Av S327-4456

(Continued Next Page)



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TO BUILD?**

Keep attractive new walls
free of exposed telephone
wires. For information about
concealed wiring just call

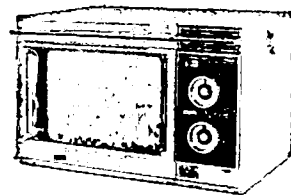
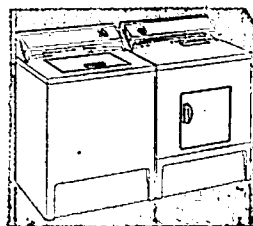
CALGARY (Collect)

261-3311



**FAIRFIELD APPLIANCE
SERVICES**

LTD.



**327-6684
327-6070**

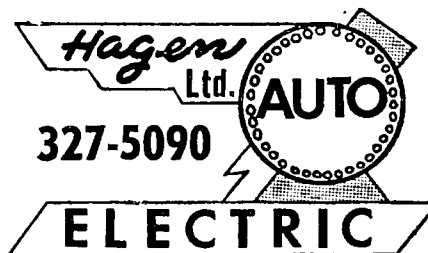
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- ★ CHROMALOX
- ★ APCOM
- ★ G.E.
- ★ WESTBEND
- ★ HOOVER
- ★ INGLIS

- BURNERS
- ELEMENTS
- CALROD UNITS
- LIQUIDS
- CORDS
- BELTS
- RINGS — BAGS

1244 - 3rd AVENUE SOUTH, LETHBRIDGE

WHOLESALE — RETAIL



327-5090

**Authorized Warranty Service Depot
For The Following:**

- ★ MOTORS — Prestolite-Leland, General Electric, Brook, Lincoln, Tamper, Franklin, Emerson & Robbins & Myers
- ★ ELECTRIC TOOLS — Black & Decker — Pet Thor
- ★ MAGNETOS — Wico, Fairbanks-Morse
- ★ BATTERY CHARGERS — Marquette & Regent
- ★ PUMPS — Monarch Machinery Co. Ltd. Jacuzzi Canada Ltd., Penberthy Pumps.
- ★ ONAN POWER PLANTS — Parts — Service

FAST, EFFICIENT, GUARANTEED SERVICE ON—

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ALL PORTABLE ELECTRIC TOOLS, FOOD MIXERS, VACUUM CLEANERS & FLOOR POLISHERS

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SERVICE**

FACTORY SERVICE

**PANASONIC
RONSON**

GUARANTEED SERVICE TO ALL
SMALL ELECTRIC APPLIANCES

328-7107

430 a - 13th STREET N.



**CANADIAN GENERAL ELECTRIC
CO. LTD.**



**HOME SERVICE ON
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REFRIGERATORS
WASHERS DRYERS
DISHWASHERS
AIR CONDITIONERS**

312 - 9th Street S.

327-5252

Electric Appliances—Repairing—**(Cont'd)**

RON'S APPLIANCE SERVICE
240 12 St-C N328-2122
(See Advertisement This Page)

SARC REPAIR LTD 412 4 Av S327-2656
(See Advertisement This Page)

WEST BEND SERVICE—
FAIRFIELD APPLIANCE SERVICES LTD
1244 3 Av S327-6684

Westinghouse Canada Limited
120a N Mayor Magrath Dr327-7882

Electric Equipment & Supplies—Retail

Parsons Commercial Electric Ltd 1270 2 Av S 328-8881

Electric Equipment & Supplies—Whlse

ALBERTA ELECTRICAL SUPPLIES
1108 1 Av S327-8561

CANADIAN GENERAL ELECTRIC CO LTD
312 9 St S327-4184

Northern Electric Distribution Co Ltd
2214 26a St S327-1438

WESTERN CANADA HARDWARE
907-915 2 Av S328-1711

Electric Motors—(Cont'd)**IRECO INDUSTRIES INC OF CANADA**

ELECTRICAL MOTORS COUPLED
TO PUMPS - IRRIGATION {327-1188
711 4 Av N327-1688

Electric Motors—Repairing**ASTRO-SERVICING & SUPPLY**

3325 1 Av S328-0100

Electric Razors

See Shavers Electric

Electric Repairs

See Electric Appliances—Repairing
Also Specific Kinds

Electrical Appliances—Repairing

See Electric Appliances—Repairing
Also Specific Kinds

Electrical Contractors

See Electricians

Electrical Equipment

See Electric Equipment Section

Electrical Household Appliances

See Electric Appliances Section

Electrical Repairs

See Electric Appliances Repairing
Also Specific Kinds

Electrical Supplies

See Electric Supplies Section

Electricians

Andy's Electric Ltd 259 12 St N328-5438

(See Advertisement This Page)

B & E Control Service 3311 Lakeside Rd ..327-7733

BOB'S ELECTRIC

SMALL JOBS A SPECIALTY
Robert J. Atwood

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Your telephone will become one
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extend your sales territory by
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PAGES.

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- Moffat
- Beatty
- McClary
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- Zenith
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- Gibson
- Kelvinator
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- Speed Queen
- Can. Gen. Electric
- Frigidaire
- R. C. A.
- Coronado

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Factory Service

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WESTINGHOUSE
SUNBEAM
GENERAL ELECTRIC

Shaver-Appliance
Repair Centre
327-2656**Electric Appliances—Small****HOYT'S**

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Phillips — Hoover — Sunbeam
Samson Dominion
Westbend

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327-5767

AND

HOYT'S NORTH LETHBRIDGE

324 13 St N328-4441

Electric Generators

See Generators

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REWIND & REPAIRS TO ALL
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ELECTRIC TOOLS & PUMPS

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PRESTOLITE — MARATHON ELECTRIC
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COMPLETE REPAIR SERVICE FOR
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Andy's

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Richards Electrical Repair Centre

911 18 St N327-0557

Sarc Repair Ltd 412 4 Av S327-2656

Electric Contractors See Electricians**Electric Equipment—Manufacturers**

Telemecanique Canada Ltd 2 Oakbury Place SW

(Collect)Calgary 281-0101

Electricians—(Cont'd)

Central Electrical Contractors Ltd
124 N Mayor Magrath Dr{327-5995
327-8448

(See Advertisement This Page)

DORREN ELECTRIC LTD 226 22 St N ...327-6060

(See Advertisement This Page)

ELECTRICAL CONTRACTORS ASSOCIATION
OF ALBERTA

Association Head Office
Edmonton



UNIFIED REPRESENTATION OF
THE ELECTRICAL CONTRACTING
INDUSTRY

Support The E.C.A.A. Member Firms

Electrical Contractors Association of Alberta
LETHBRIDGE CHAPTER

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J & M Electric Ltd
877 17 St SW ..Medicine Hat 527-4510
King Electric (Lethbridge) Ltd
1230 3 Av N327-4785
Lethbridge Electric Ltd 914 5 Av N ...328-8121
Parsons Commercial Electric Ltd
1270 2 Av S328-8881
Steve's Electric Ltd
669 Main StPincher Creek 627-3443
Wyatt Electric Ltd 906 1 Av S327-2048

(Continued Next Page)

ELECTRICAL CONTRACTORS

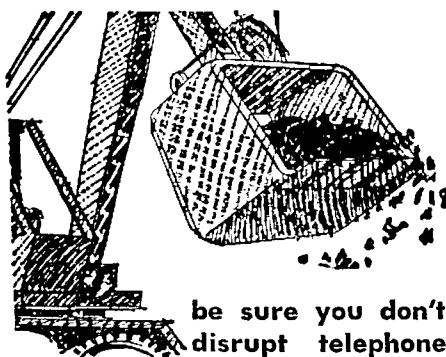
COMMERCIAL — INDUSTRIAL
OIL FIELD CONSTRUCTION
MAINTENANCE

Central Electrical Contractors Ltd.

327-5995 • 327-8448

24 Hour Service 327-5995
G. H. Oliver res. 327-5124
124 North Mayor Magrath Drive

MR. EXCAVATOR



be sure you don't
disrupt telephone
service by digging
up underground cable and
conduit.

FOR BURIED CABLE LOCATION,
before digging, Dial '0' (Zero)
& ask for Zenith 07128 (No Toll Charge)



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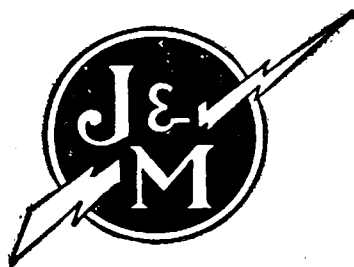
DORREN Electric Ltd.

- OILFIELD • INDUSTRIAL
- COMMERCIAL • MAINTENANCE
- CABLE TRENCHING

MOBILE TELEPHONE EQUIPPED

327-6060 • 327-6068

EMERGENCY 327-6060
R. S. DORREN, President 327-4767
226 • 22nd STREET NORTH



J & M ELECTRIC LTD.

BEN HENDRIKS, MANAGER

328-6768

COMPLETE ELECTRICAL INSTALLATIONS

- * COMMERCIAL * INDUSTRIAL
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- * FARM WIRING * OIL FIELD

POLE LINE WIRING, TRENCHING & UNDERGROUND WIRING,
SOUND SYSTEMS, LIGHTING & MAINTENANCE

"Equipped To Give You Faster Service"

AFTER HOURS CALL RESIDENCE 328-6960

FREE ESTIMATES — ALL WORK GUARANTEED

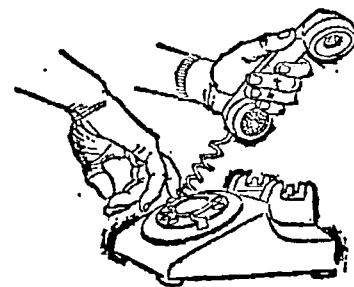
326b - 10th Street North, Box 572, Opposite Calgary Power

Electricians—(Cont'd)

Hurkens Electric 518 3 St S328-0809
(See Advertisement This Page)
J & M Electric Ltd 326b 10 St N328-6768
(See Advertisement This Page)
KING ELECTRIC (LETHBRIDGE) LTD
1230 3 Av N327-4785
J B King res327-8192
(See Advertisement This Page)

Listings Of This
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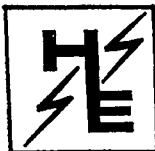
Be quick to answer your telephone calls. Be slow to hang up when making a call. Give the other fellow at least one minute to answer.



BETTER SERVICE FOR EVERYONE

YOU can save yourself
and others annoyance
and get calls through faster,
if you follow these
three simple steps when you
place a call —

JOT THE NUMBER DOWN
LISTEN FOR THE DIAL TONE
DIAL WITH CARE



Hurkens Electric

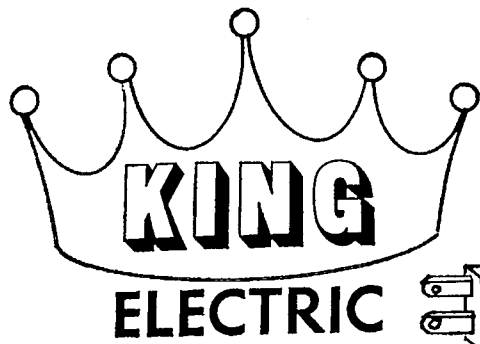
"Live Wires Are Our Business"

24 HOUR SERVICE

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 - * RESIDENTIAL
 - * MAINTENANCE & REPAIRS
- FREE ESTIMATES

328-0809

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(LETHBRIDGE) LTD.



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- INDUSTRIAL
- COMMERCIAL
- RESIDENTIAL
- SERVICE MAINTENANCE
- ALL WORK GUARANTEED
- FREE ESTIMATES



327-4785

Electricians—(Cont'd)

Lethbridge Electric Ltd 914 5 Av N 328-8121

(See Advertisement This Page)

PARSONS COMMERCIAL ELECTRIC LTD

1270 2 Av S 328-8881

PARSONS ELECTRIC LTD 1270 2 Av S ... 328-8881

(See Advertisement This Page)

Listings Of This
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The Yellow Pages place your name, address, telephone number, products and services before buyers ready to place their orders.

Around the Clock

If you need help in an emergency, your Telephone Operator is ready to help—anytime.


ASK YOUR
A.G.T.
COMMUNICATIONS CONSULTANT
ABOUT



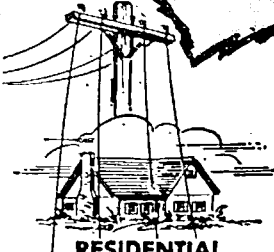
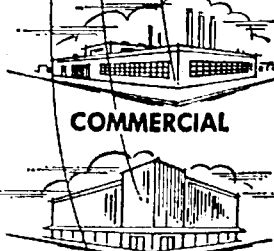
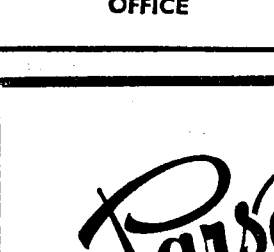
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Total Communications for modern business



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★ INDUSTRIAL ★ RESIDENTIAL


★ MAINTENANCE

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FREE ESTIMATES AND ALL WORK GUARANTEED

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After Hours 327-8602 — 327-6881
1270 - 2nd AVENUE S., LETHBRIDGE

328-8881

Electricians—(Cont'd)

Snider Electric 237 12 St-A N327-6996
(See Advertisement This Page)

Southern Electrical Craftsmen Ltd
1420 17 Av S328-1817
(See Advertisement This Page)

Travaglia Luciano 1834 15 Av N328-2949

WYATT ELECTRIC LTD 906 1 Av S327-2048
(See Advertisement This Page)

For emergencies or
everyday use . . .
YELLOW PAGES
of your telephone directory
are a quick, handy guide to
products, service and repairs.

Southern Electrical Craftsmen Ltd.

- COMMERCIAL
- INDUSTRIAL
- RESIDENTIAL
- FREE ESTIMATES

FOR
WIRING
BY CRAFTSMEN
328-1817

RAY SINCLAIR
AFTER HOURS UNTIL 9 P.M. 328-1817
1420 - 17th Avenue S.

**WYATT
Electric**

Ltd.
Complete
Service
for

Commercial
Industrial
Residential

PROMPT & EFFICIENT SERVICE
Trouble Calls Any Time — Phone

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ANGLO DISTRIBUTORS STEREO &
PHOTOGRAPHIC CENTRE 419 5 St S ..328-6661

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Paar Industrial Electronics Ltd 1710 2 Av S 327-1933

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Elevators—Repairing

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CANADA MANPOWER CENTRE
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FOR POSITIONS IN LETHBRIDGE
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See Paint Section

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After Hours Call328-3283

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Association of Professional Engineers Geologists
& Geophysicists of Alberta
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(See Advertisement This Page)

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CONSULTING ENGINEERS & PLANNERS

Municipal — Structural — Transportation
Systems Engineering — Town Planning

102-1003 4 Av S328-0664

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The Association of
Professional
Engineers, Geologists
& Geophysicists
of Alberta
"P. Eng"

Authority to use the title of Professional Engineer
in Alberta is granted, by law, only to those who have
proved their personal and professional qualifications.
It is earned by years of engineering training and
experience.

A strongly enforced Code of Ethics guards the interests
of employers, clients and public.

**Your Protection Demands the Services
of Professional Engineers**

612 Loughheed Building
CALGARY

269-7611

Evenings Call 328-1588

Snider

327-6996

237 - 12a Street N.
NIGHT & EMERGENCY CALL — 327-1828

ELECTRIC

ELECTRICAL CONTRACTORS

COMMERCIAL — INDUSTRIAL
RESIDENTIAL

WIRING — REWIRING — MAINTENANCE
FREE ESTIMATES



Engineers—Consulting—(Cont'd)

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& Planning Fields

401 Mayor Magrath Dr328-9691

Engineers—Fire

See Fire Protection Service

Engineers—Structural

Robins Mitchell Watson 529 6 St S327-3113

Engineers—Diesel

DETROIT DIESEL ENGINES

Dependable 2-cycle Diesel Engines
from 20 to 1650 h.p. for all power
applications.

"Standardization Means Savings"
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"FOR INFORMATION CALL"

WATEROUS G M DIESEL LTD

404 42 Av SECalgary 243-7781

AUTHORIZED PARTS & SERVICE

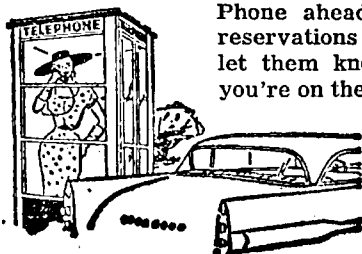
LETHBRIDGE DIESEL LTD

2328 2a Av N327-7805

Ferguson Supply 1970 Ltd 2710 7a Av N ..328-2876

Every employee of the Telephone
Company carries an identification
card. We suggest that you refuse
access to your premises to any-
one who represents himself as
from the telephone company, but
who cannot so identify himself.

When away keep in touch
by Long Distance



Phone ahead for
reservations . . .
let them know
you're on the way

Engines—Diesel—(Cont'd)

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Complete Diesel Fuel Injection Service - Pumps
Injectors - Governors - Residence 327-3077

234 12 St-C N327-0711

Lethbridge Diesel Ltd 2328 2a Av N327-7805

(See Advertisement This Page)

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MIDCO DIESEL DIV.

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(See Advertisement This Page)

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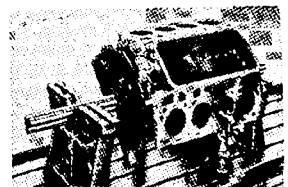
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ASK US ABOUT OUR
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FREE ESTIMATES
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(See Advertisement Opposite Page)

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Office328-9854

(See Advertisement Opposite Page)

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(Continued Next Page)

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* FARMHAND

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* EZZE ON LOADERS



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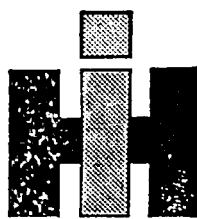


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3305 - 2nd Avenue North



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LETHBRIDGE, ALTA.

KIRCHNER MACHINE LTD.

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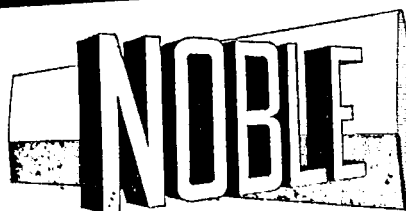
327-3678

24th Street & 2nd Avenue North
LETHBRIDGE, ALBERTA

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- XR CHISEL PLOWS
- HIGH CLEARANCE DRILLS
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*"An Old Friend
Of The Farmer"*



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Southern Alberta Co-op 1221 2 Av S 327-3777

(See Advertisement This Page)

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INTERNATIONAL HARVESTER
FARM EQUIPMENT
VICTORY BLADES

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No 3 Hwy E Taber 223-2677

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311 33 St N 328-1796

(See Advertisement This Page)

Super Sales & Service Ltd 214 31 St N 328-8952

(See Advertisement This Page)

UNITED FARMERS OF ALBERTA CO-OPERATIVE

LIMITED 3131 2 Av N 328-5531

Victory Equipment Ltd 920 2a Av N 327-4389

(See Advertisement This Page)

Williams Ranch & Farm Equipment Ltd

2620 2 Av N 328-1138

(See Advertisement This Page)

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Invest in a lock for your bathroom cabinet
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(See Advertisement This Page)

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business is located.

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- ★ Deep Tillage Cultivators
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- ★ Automatic Cattle Feeders
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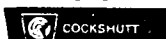
Our Popular Blade Cultivators

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PARTS & SERVICE

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Bridge Feeders

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From 30 to 131 H.P.

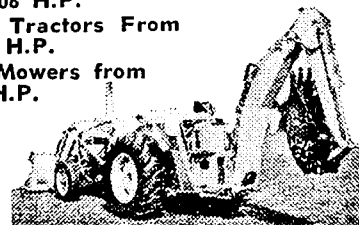
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LETHBRIDGE, ALBERTA

Feed Lots—(Cont'd)

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(See Advertisement This Page)

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(See Advertisement This Page)

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longer.

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Feeder Cattle

See Livestock Section

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Fences—(Cont'd)

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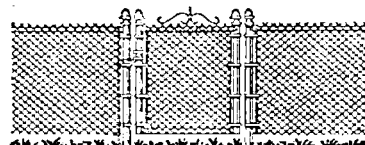
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Fencing For Every Purpose

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Hwy 3 E 328-7406

(See Advertisement This Page)

Canadian Sugar Factories Ltd

3 Av & 10 St S 328-4481

(See Advertisement This Page)

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- * COMINCO ELEPHANT BRAND
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LETHBRIDGE

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Fertilize The Modern - Economical
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We Furnish Equipment - No Handling Required
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Fertilizer Anhydrous Ammonia
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(See Advertisement This Page)

SOUTHERN ALBERTA CO-OP 1221 2 Av S 327-3777

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- * SOIL TESTING
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506 4 Av S 327-1511
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Laurentide Financial Corp Ltd 311 7 St S .. 327-5791
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Fire Engineers

See Fire Protection Service

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WESTERN CANADA WELDING PRODUCTS LTD
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See Insurance Other Than Life

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REMINGTON RAND
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SAFECO

"WHERE TO BUY THEM"

SAFETY SUPPLY CO 206 13 St S ... 327-2654

Fish Dealers—Retail**LETHBRIDGE LOCKER & SEAFOODS LTD**

1023 3 Av S 327-7171
Fish Dept 328-3622
Nakagama Fish Market 322 2 Av S 327-5337

Fish Dealers—Wholesale**LETHBRIDGE LOCKER & SEAFOODS LTD**

1023 3 Av S 328-3622

5 Cent to 25 Cent Stores

Kresge S S Co Ltd Cor 4 Av & 6 St S 327-4155
Woolworth F W & Co Ltd 601 4 Av S 327-2280

Flash Bulbs

See Photographic Supplies Section

Floor Coverings

See Carpet & Rug Section, Linoleum
Also Tile Section

Floor Maintenance Supplies

See Janitors' Supplies

Floors—Material & Laying

Capri Carpets Ltd 314 13 St N 328-5051
Dick's Floor Covering Installation
1812 Lakepoint Rd 328-0077

FARRELL'S FLOOR INSTALLATIONS

1135 12 St S 327-6223

Freddie's Paint (Western) Ltd 816 3 Av S .. 327-5540

HAMILTON'S FLOOR COVERINGS LTD

909 3 Av S 327-5454

Heinz Kerber Floors 827 20 St S 328-5790

JORDANS RUGS 315 6 St S 327-1103

REVELSTOKE BUILDING MATERIALS

LIMITED 1602 3 Av S 327-5777

SHEARER JOHN FLOOR INSTALLATIONS

1018 13 Av N 327-3069

SIMPSON'S-SEARS Centre Village Mall ... 328-9231

The Rug & Drapery Shoppe

Westminster Vilge 328-8549

Your Personality Floor Fashions 402 5 St S 328-7503

**FORGOTTEN THE
NAME OR
ADDRESS ...**

... but
will recognize it when you see
it?

Turn to the classification de-
scriptive of the business. Look
down the listings which appear
thereunder until you find the
familiar one.

Florists—Retail

FORT MACLEOD FLORIST

"The Freshest Flowers In The South"
**WEDDING & FUNERAL
 ARRANGEMENTS**
FRESH BOUQUETS
 U.F.C. World Wide Delivery

2607 3 Av Fort Macleod 234-3868

FRACHES FLOWER SHOP 322 6 St S327-2666

HOLIDAY FLOWERS LTD

453 Mayor Magrath Dr 328-9291
 (See Advertisement This Page)

LORNA'S FLOWERS LTD 1508 9 Av S ...327-8766

MARQUIS FLOWER SHOP LTD

616 4 Av S327-1515

NORTH PLAZA FLORIST 618 13 St N327-1212

Flowers

for all occasions

HOLIDAY FLOWERS LTD.

328-9291

AMPLE FREE PARKING

HOLIDAY VILLAGE
453 MAYOR MAGRATH DRIVE
 Gerald Martin, Residence 327-2342
LETHBRIDGE

Flour Mills

Ellison Milling & Elevator Co Ltd

1301 2 Av S328-6622
 Elevator Coalhurst327-9092

Flowers—Artificial

See Artificial Flowers

Flying Instruction

See Aircraft Schools

Fogging & Spraying Equipment

See Spraying Equipment

Folding Machines

Pitney Bowes 2014 2 Av N328-6033

Food Products

Best-O-Milk Lethbridge
 208 Professional Bldg328-7114
VAUXHALL FOODS LIMITED
 411 Holiday Vilge328-4205

Foods—Frozen—Retail

LETHBRIDGE LOCKER & SEAFOODS LTD

1023 3 Av S327-7171

TRANS CANADA FREEZERS LTD

CUSTOM FREEZING — WAREHOUSING
 PACKAGING & DISTRIBUTING {327-7130
 Cor 2 Av & 28 St N327-7574

Foods—Frozen—Wholesale

Tray-Pak Meats Ltd 238 12c St N328-7132

Footwear

See Shoes Section

Fork Lift Trucks

See Material Handling Equipment also Trucks
 Industrial

Formal Wear—Rental

Frank Walker Men's Clothes & Formal Rentals
 321 7 St S327-2073

Forwarding Agents

KUEHNE & NAGEL (CANADA) LIMITED
 370-110 12 Av SWCalgary 262-6951

Foundation Garments

See Corsets & Brassieres—Retail

Foundations Contractors

See Contractors—Foundations

Foundries—Iron, Steel, Brass &

Aluminum Castings

Lethbridge Iron Works Co Ltd
 Cor 1 Av & 2 St S327-3332

Fraternities

Fraternal Order of Eagle 631 13 St N327-8365
 Loyal Order of Moose 1234 3 Av N327-6566
 Masonic Hall Co of Lethbridge 10 St S327-2902
 Oddfellows Hall 501 4 Av S327-3477

Freight—Automobile

See Truck Lines

Yellow Pages ads get action.

Freight Forwarding

See Forwarding Agents

Fruit & Produce—Retail

ROYAL FRUIT STORE 616 3 Av S{327-3767
 {327-6897

Fruit & Produce—Wholesale

Dominion Fruit {327-2584
 Genl Ofc 1120 1 Av S327-3261
 {327-3634
 Manager's Office327-5945
DOUBLE B PURCHASING & DISTRIBUTING CO
 Stockyards328-5232
 Scott National Company Limited
 3 Av & 4 St S328-3361

Fuel Oil

See Also Gasoline & Oil Bulk Stations
 Pacific Petroleum Ltd 3240 2 Av N328-6466
 Cardston Farm Service Ltd
 124 Main StCardston 653-3346
TYSSLAND OSCAR GAS & OIL LTD

YOUR
**SHELL OIL BULK
 DISTRIBUTOR**

Res. 328-3847

3004 1 Av S327-7785

Fumigating

See Exterminators

Funeral Directors

CHRISTENSEN SALMON FUNERAL HOME
 327 10 St S327-2802
LEYDEN'S FUNERAL HOME
 LTD 229 49 Av WClaresholm 235-3212
MARTIN BROS FUNERAL CHAPELS

2ND GENERATION
FUNERAL DIRECTORS

2 CHAPELS — 24 HOUR SERVICE

Traditional Chapel, 812 - 3rd Ave. S. 328-2361

Memorial Chapel, 703 - 13th St. N., 328-2361

Prearrangement Counsellors

Derek H. B. Martin — Dale A. E. Martin

812 3 Av S328-2361

SALMON FUNERAL HOME LTD

327 10 St S327-2802
 (See Advertisement This Page)

PEOPLE
 ARE ON THE MOVE
 MR. BUSINESSMAN ...
 all through the Yellow Pages.

They'll find the heading they want,
 but ... will your firm name be there
 to invite them to do business with
 you? It will if your advertising pro-
 gram in these Yellow Pages is all
 inclusive.

"CHRISTENSEN"
Salmon Funeral Home Ltd.

DIGNIFIED
 DEDICATED
 327 - 10th St. S.
 Lethbridge

327-2802

MEMBER
 THE
 ORDER



OF THE
 GOLDEN
 RULE

Established 1927



Fur Storage

Canadian Furriers Paramount Theatre Bldg ... 327-4348
 Lethbridge Furriers 514 3 Av S 327-2209
 New York Fur & Dress Shop
 604a 3 Av S 327-3276

Furnace Repairs**ASTRO-SERVICING & SUPPLY**

SPECIALIZING IN
 GAS FURNACE
 MAINTENANCE & REPAIRS
 24 HOUR SERVICE

3325 1 Av S 328-0100

BAXTER G H & SON (1968) LTD

FURNACE & GAS CONTROL REPAIRS
 CONTROL SALES & SERVICE

528 6 St S 327-6543

Charlton & Hill Ltd 1262 2 Av S 328-3388

Furnaces—Heating**AKROYD'S PLUMBING & HEATING**

COMPLETE
 INSTALLATION & FURNACE REPAIRS
 2634 21 Av South 328-2106

ARGO SHEET METAL

FURNASMAN PRODUCTS
 SALES — SERVICE — INSTALLATIONS
 Hardieville 328-3022

C & A Sheet Metal Ltd 1709 2 Av S 328-5973
 (See Advertisement This Page)

CAPITAL HEATING LTD

COLEMAN FURNACES
 SALES — SERVICE — INSTALLATIONS
 1273 3 Av S 327-1630

**ENGINEERING & PLUMBING SUPPLIES
(LETHBRIDGE)**

Flame-Master Furnaces — Wholesale Distributor
 245 12a St N 327-4587

FREEL SHEET METAL LTD

HEATING — AIR CONDITIONING
 VENTILATION
 FLAME-MASTER

405a 4 St S 327-2713

KIP HEATING LTD 612 13 St N 328-1478

It's so easy to shop the **YELLOW
 PAGES** way.



Sheet Metal
 LTD.

328-5973

- ★ HEATING
- ★ AIR CONDITIONING
- ★ VENTILATION

FLAME-MASTER

Casey & Arie Schalk

1709 - 2nd Avenue S., Lethbridge

Furnaces—Heating—(Cont'd)**LENNOX AIR CONDITIONING & HEATING**

QUALITY
 IS THE
 DIFFERENCE

LENNOX

PLANNED SERVICE DEALER**CHARLTON & HILL LTD**

1262 2 Av S 328-3388

DEALER**RITT WAY HEATING & AIR
CONDITIONING LTD**

136 N Mayor Magrath Dr 328-2516

Ritt Way Heating & Air Conditioning Ltd { 328-3172
 136 N Mayor Magrath Dr 328-2516

Furniture Cleaners**BENJAMIN'S CLEANERS-TAILORS**

FRESH AS A DAISY
 Furniture Cleaned In Your Home
 THE MOST MODERN METHODS
 AND EQUIPMENT

Just Dial 327-5771 For Service

Masonic Bldg.

317 10 St S 327-5771

MAGIC KISS

Specialists In
 PERIOD FURNITURE

BROCADES — TAPESTRIES — VELVETS

V. J. (Vern) McGhie

Box 844 328-9313

Furniture Dealers—Retail

BASTEDO FURNITURE LTD 522 5 St S 327-7711

CALDER DON INTERIORS LTD

912 3 Av S 328-5777

CAPITOL FURNITURE (LETHBRIDGE) LTD

326 5 St S 327-8578

(See Advertisement This Page)

E & R Custom Furniture & Upholstery

1518 3 Av S 328-7631

(See Advertisement This Page)

EXCHANGE

NEW & USED
 TRADING, BUYING & SELLING

212 5 St S 328-5266

Furniture Dealers—Retail—(Cont'd)

FURNITURE BARN 1801 3 Av S 328-4811
 GAST HOME HARMONY CENTRE

FURNITURE & DRAPERIES

1252 3 Av S 327-8079

St Louis Furniture Store 118 5 St S 327-2210
 (See Advertisement This Page)

SIDORSKY'S FURNITURE LIMITED

542 13 St N 328-1151

SIMPSON'S-SEARS Centre Village Mall 328-6611

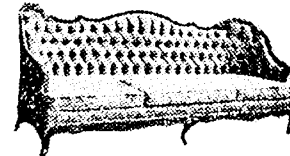
Sterns Cut Rate Furniture Ltd 314 3 St S 327-3024
 (See Advertisement This Page)

Swap Shop (The) 407 2 Av S 327-0621

(Continued Next Page)

So nice . . . Personal extension phones.

E. & R. CUSTOM Furniture & Upholstery



MANUFACTURERS OF

- ★ CUSTOM BUILT FURNITURE
- ★ DESIGNED & BUILT IN LETHBRIDGE

328-7631

1518 - 3rd Avenue South, Lethbridge

You Can Buy With Confidence at . . .

St. Louis Furniture Store

HOME FURNISHINGS
 APPLIANCES
 CARPETS

327-2210

"Prices Are Small"

"Quality is Superb"

118 - 5th Street South

327-3024 NIGHTS 327-2948

STERNS
 CUT RATE FURNITURE LTD.

K. S. Godfrey, Mgr.

"SALES EVERY DAY"

314 - 3rd Street S., Lethbridge

CAPITOL...
furniture
 (LETHBRIDGE) LIMITED

326 - 5th Street South

FURNITURE
 COLONIAL MAPLE
 CARPETS — STEREO
 APPLIANCES — TELEVISIONS

327-8578

Furniture Dealers—Retail—(Cont'd)

TOMORROW'S FURNITURE LTD

"FASHIONS FOR YOUR FUTURE"
ALL LEADING NAME BRANDS

1254 3 Av S328-4133

VAN REE'S UPHOLSTERY & FURNITURE

A WIDE SELECTION OF
LIVING ROOM FURNITURE

304 13 St N328-2628

Furniture Dealers—Used Bought & Sold

Bridge Trading Center 106 5 St S327-7111

Exchange 212 5 St S328-5266

Tom's Trading Post 248 13 St N328-2114

Furniture—Laboratory

See Laboratory Equipment & Supplies

Furniture Movers

Fernie Cartage Company 518 3 St S328-8643

L & W MOVING LTD

"YOUR FRIENDLY MOVERS"
AGENTS FOR UNITED VAN LINES

3510 5 Av N327-3911

McLean Moving Ltd 640 6 St S327-2097

(See Advertisement This Page)

MOTORWAYS LTD 2612 2 Av N327-5532

NORTH AMERICAN VAN LINES CANADA LTD

AGENTS McLEAN MOVING LTD.

640 6 St S327-2097

Owen Distributing Ltd 1216 1 Av S328-4485

(See Advertisement This Page)

S00-SECURITY MOTORWAYS LTD

2612 2 Av N327-5532

Taber Transport Ltd 5009 56 StTaber 223-2134

(See Advertisement This Page)

OWEN
DISTRIBUTING LTD.
328-4485

STORAGE & DISTRIBUTION

Specialists in Local and
Long Distance Moving

AGENTS FOR ALLIED VAN LINES LTD.

1216 - 1st Avenue S. — Lethbridge

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the **YELLOW PAGES**? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

McLEAN
MOVING LTD.

LOCAL AND
LONG DISTANCE
MOVING
PACKING • STORAGE



AUTHORIZED



AGENTS

FOR A BETTER MOVE ALL WAYS!

327-2097 — 328-0611

Night Calls: 327-3215

640 - 6th Street South, Lethbridge

Taber Transport Ltd.



FURNITURE DIVISION

Local & Long Distance
Moving — Packing & Storage

MEMBER OF
ALLIED VAN LINES LTD.



CANADA'S LARGEST FURNITURE MOVERS

223-2134

T A B E R

5009 - 56th Street

Furniture Repairing & Refinishing

A-1 CABINETS & CRAFTS

SPECIALIZING IN
REPAIRS &
REFINISHING

428 13 St N327-8755

Bastedo Furniture Ltd 522 5 St S327-7711

TRIANGLE WOOD PRODUCTS LTD

FOR ALL YOUR
REPAIRS & REFINISHING

356 10 St N327-4333

Furriers

CANADIAN FURRIERS

CANADA'S FINEST FUR STORAGE

Paramount Theatre Bldg327-4348

LETHBRIDGE FURRIERS 514 3 Av S327-2209

(See Advertisement This Page)

NEW YORK FUR & DRESS SHOP

STORAGE — FUR REPAIRS
FURS RESTYLING

604a 3 Av S327-3276

LETHBRIDGE
FURRIERS

Fur Storage

*Your Oldest and Most Exclusive
Fur House in Lethbridge*

Established 46 Years in Lethbridge

327-2209

514 - 3rd Avenue S.

Games & Game Supplies

ACME AMUSEMENTS LTD

BINGO SUPPLIES & EQUIPMENT

426 6 St S328-1761

Garage Doors

See Doors Section

Garages—Service

ALCAN SERVICE STATION

COMPLETE AUTOMOTIVE
SERVICE — BRAKE SERVICE
DOMINION ROYAL TIRES
BATTERIES & ACCESSORIES

A.M.A. Towing — 7 a.m. to 10 p.m. Daily

EMERGENCY CALLS ONLY 327-7767

1313 Mayor Magrath Dr328-2728

Barton Motors Ltd

574 Highway Av Picture Butte328-2511

(Continued Next Page)

Chinook 66**Service**

Sun Electronic Tune-Ups
Brake Re-Lines
Emergency Booster Service
Complete Repairs
Towing Service

Minor & Major Overhauls
BILL LORAN, RESIDENCE 328-0264

328-0288

1205 Mayor Magrath Drive

Herman's Auto Service

Specializing in

VOLKSWAGEN

REPAIRS & SERVICE

328-1269

2019 - 2nd Avenue S.

Garages—Service—(Cont'd)**BENY CHEVROLET OLDSMOBILE**

2 Av & 8 St S328-1101

Bert's Maple Leaf Service 223 12b St N ...327-5467

Chinook 66 Service 1205 Mayor Magrath Dr 328-0288

(See Advertisement This Page)

COLLEGE MERCURY SALES LTD

1718 3 Av S327-5763

COMMERCIAL GULF SERVICE

Gulf Products, Licensed Mechanic, Tune Ups,
Wheel Balancing & General Repairs

1303 3 Av S327-2087

Dieppe Service 203 28 St S327-7411

(See Advertisement This Page)

DUNDEE TEXACO SERVICE

YOUR TEXACO DEALER
COMPLETE GARAGE SERVICE

TUNE UPS — BRAKES

Pick Up & Delivery — Light Towing

While You Shop — K. G. Barrett, Prop.

Mechanic on Duty

1406 3 Av S328-4644

DUNLOP FORD SALES LTD

1510 Mayor Magrath Dr328-8861

Eastway Esso Service 3110 1 Av S328-2896

Ellis Auto Drome Ltd 1805 2 Av S327-4453

(See Advertisement This Page)

ENERSON'S PONTIAC BUICK GMC

3 Av & 9 St N327-5705

FLEMING MOTORS LTD 7 St & 1 Av S327-1591

Fort Whoop-Up Service

Jctn Coutts & Cardston Hwy327-5255

Grover's Sales 334 4 St S327-4225

(See Advertisement This Page)

Harker's Main Service Centre Ltd

3 Av & 9 St S327-6698

Herman's Auto Service 2019 2 Av S328-1269

(See Advertisement This Page)

Hopp Ed Garage Ltd 301 2 Av S328-4068

Husky Auto Center 1219 3 Av S328-6932

(See Advertisement This Page)

JOHN & WIMP SHELL SERVICE

SHELL PRODUCTS — GOODYEAR TIRES

Motor Tune-Ups

Automatic Transmissions

Brake Re-Lining

3 Av & 9 St S327-1967

JOHN'S AUTO REPAIR**Complete Car Care Service**

Specializing In Foreign Cars

As Well As Domestic

ALL WORK GUARANTEED

139 13 St N328-9419

JOHN'S MOTOR CLINIC

MOTOR TUNE-UPS &
GENERAL REPAIRS

402 4 Av S327-2369

KING CHRYSLER DODGE LTD

SERVICE TO ALL MAKES

24 Hour Service Connecting All Depts.

Cor 11 St & 3 Av S328-9271

L P CARB SERVICE

CARBURETION — PROPANE

GASOLINE — TUNE-UPS

326c 10 St N327-0716

Lakeview Texaco Service Station

1001 Mayor Magrath Dr327-5697

(See Advertisement This Page)

(Continued Next Page)

YELLOW PAGES save you money.**Dieppe Service**

"SERVICE WITH RELIABILITY"



Motor Tune-Ups, Brake Re-Lining

GENERAL REPAIRS**327-7411**

203 - 28th Street South

**Husky****HUSKY****Auto Center***Top Dog Service*

1219 - 3rd Avenue South

★ MAJOR AND MINOR REPAIRS ★

Specializing In

★ WHEEL ALIGNMENTS CARS & TRUCKS

★ Wheel Balancing Cars

★ Tune Ups — Brakes

328-6932

LETHBRIDGE

Lakeview Texaco Service Station

• Authorized A.M.A. Service

• Lubrications

• Tune-ups & Wash Jobs

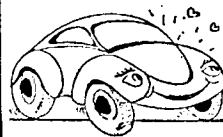
• Licensed Mechanic

Open 7 a.m. - 11 p.m. Sundays 8 a.m. - 10 p.m.

CHICK MacINTOSH LESSEE

327-5697

1001 Mayor Magrath Drive



MINUTE
MUFFLER
INSTALLATIONS

• Free Inspection & Estimates

• Mufflers • Shock Absorbers

• Dual Exhausts

• Custom Bending

10 MINUTE FREE INSTALLATION

3 Ave. & 4 St.
South**327-8888****ELLIS Auto Drome Ltd.**

★ EXPERT REPAIRS TO ALL MAKES OF CARS & TRUCKS

★ LIFT TRUCK REPAIRS

★ WHEEL ALIGNMENT & BALANCE

Lawn Mower Repair Service

AFTER HOURS: 327-1020

327-4453

1805 - 2nd Avenue S.

GROVER'S SALES

Discount Gas & Oil
Wholesale & Retail Tires
Oil Changes — Grease Jobs
Automobile Tune-Ups — Brakes
Major & Minor Repairs
Wheel Balancing

PHONE

327-4225

334 - 4th Street S., LETHBRIDGE

Garages—Service—(Cont'd)

Lethbridge Automatic Transmission Ltd
1520 3 Av S 327-0910
Lethbridge Stop-N-Save 139 13 St N 327-8953
Minute Muffler Installations 308 4 St S 327-8888
(See Advertisement Opposite Page)

MOORE'S ESSO SERVICE

MOTOR TUNE UPS
BRAKES — LIGHT MECHANICAL
Wash Jobs & Lubrications
Complete Line of Esso Products
Jack Moore, Prop.

3 Av & 21 St S 327-1046

Norbridge 66 Service 740 23 St N 327-6766
(See Advertisement This Page)

PETE'S WHEEL ALIGNMENT LTD

GENERAL AUTO REPAIRS
TUNE UPS—BRAKES—MECHANICAL

518 5 St S 327-1030

Pro-Motors Ltd 1520 2 Av S {328-4021
328-4845}

RAEWOOD MOTORS LTD

AUTHORIZED VOLKSWAGEN DEALER

1403 3 Av S 328-4189

Garages—Service—(Cont'd)

ROY-AL SERVICE CENTRE

1818 Mayor Magrath Dr 328-7232
Short Stop Service Station
4 Av & 8 St S 327-4167

SKYLINE SERVICE STATION

43 St & Coutts Hwy 327-5565
Southside Sports Car Centre 3 Av & 20 St S 328-2924
(See Advertisement This Page)

SPOTLIGHT SERVICE STATION LTD

804 3 Av S 327-2970
(See Advertisement This Page)
Town & Country Motors & Speed Centre
Box 494 328-3654

USE CONTAINERS

Freeze casseroles in foil containers. To
heat—remove lid, slide into oven.

Spotlight Service



STATION LTD.

"The Spot For Service"

- ENGINE TUNE-UP
- WHEEL ALIGNMENT & BALANCING
- BRAKE RELINING
- MUFFLER & EXHAUST
- QUALITY LUBRICATIONS
- GENERAL REPAIRS • CAR WASHING
- STEREO & TAPES
- LICENSED MECHANICS
- AMA TOWING

327-2970

804 - 3rd Avenue S.

Garages—Service—(Cont'd)

Union 76 Chimo Service 714 3 Av S 327-0422
Union 76 Magrath Service
422 Mayor Magrath Dr 328-9766
(See Advertisement This Page)

UNITED MOTORS CO LTD

AMERICAN MOTORS
SALES & SERVICE

DAY & NIGHT TOWING SERVICE 327-2750

327-2750
327-1105
302 3 Av S 327-2805

union 76

MAGRATH SERVICE

COMPLETE MECHANICAL SERVICE

Tune Up Specialist Using

"Sun Electronic Engine Analyser"
Wheel Balancing - B.F. Goodrich &
Firestone Tires - Royal Triton &
Super Royal Triton Oil
DAA Towing Service
OPEN 7 A.M. - 11 P.M.
Steve Spisak, Prop.

328-9766

422 Mayor Magrath Drive

Garbage Collection

Dispose-All Services 515 2 St S 328-6355
(See Advertisement This Page)



327-6766

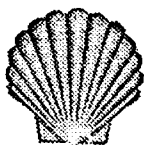


Complete Garage Service
Lubrication, Major Overhauls,
Tires, Batteries & Accessories
Pick-Up & Delivery

A. Avramenko, Prop., Mechanic

**NORBRIDGE
66 SERVICE**

**Southside
Sports Car
Centre**



SPECIALIZING IN:

IMPORT CARS

VOLVO - MG - TRIUMPH - ROVER
AUSTIN - MORRIS
MARINA & DATSUN

FREE ESTIMATES ON ALL JOBS

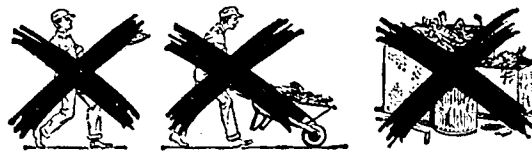
328-2924

3rd Avenue & 20th Street S.
24 HOUR BREAKDOWN SERVICE

FIND WHAT YOU WANT — WHEN
YOU WANT IT — PRODUCT DEAL-
ERS — SERVICES — PROFESSIONS
— are listed . . . by classification . . .
throughout these pages. You can find
almost anything you need quickly and
easily when you use **THE YELLOW
PAGES.**

LET US HELP YOU . . .

DISPOSE-ALL ELIMINATES COSTLY METHODS



SHOVELING . . . RE-HANDLING . . . BINS, CANS and CARTS

We have special types and sizes of containers to meet every refuse
storage requirement.

For a nominal fee, we put **DISPOSE-ALL** containers at your points of
waste accumulation and empty them when full. Whether you need
one or one hundred containers, you will find our service prompt,
efficient and economical.



PHONE

328-6355

LETHBRIDGE

Garbage Disposal Systems

IN-SINK-ERATOR GARBAGE DISPOSERS—
 Factory Authorized Service
FAIRFIELD APPLIANCE SERVICES LTD
 1244 3 Av S327-6684

Garden Centres

See Nurserymen

Garden & Lawn Equipment & Supplies

Chemstone Veneering Co Ltd
 2215 2 Av N328-7044
HOYT'S Downtown 606 3 Av S327-5767
HOYT'S NORTH LETHBRIDGE
 324 13 St N328-4441

INTERNATIONAL HARVESTER CO OF CANADA LTD

International Cub Cadet

GARDEN TRACTOR

A Full Line Of Matching Accessories
PARTS & SERVICE

304 Stafford Dr327-3125

MOTOR MOWER

TILLERS — SWEEPERS
LAWN RENOVATORS — MOWERS

817 3 Av S327-2669

SUCEE EQUIPMENT DISTRIBUTORS LTD

Distr. Blue Bird Lawn Combers, Little Wonder
 Hedge Trimmers, Ground Hog Earth Drills
 7053b Farrell Rd SECalgary 252-7705

WARDS SERVICES LTD

RENTALS - ROTO TILLERS - POWER RAKES
 LAWN MOWERS - ROLLERS - SEEDERS
 1712 2 Av S328-8775

Gardeners

See Landscape Gardeners

Gas Bottled

See Propane Gas

Gas Companies

Canadian Gasoline 1604 2 Av S328-6782
 Canadian Western Natural Gas Co Ltd
 410 Stafford Dr327-4551

Gas Equipment & Supplies

SUBURBAN PROPANE (LETH) LTD
 2810 5 Av N328-6667

Gas Equipment & Supplies—**Whse & Mfrs****SURE FLAME PRODUCTS LTD**

Manufacturers of
GAS FIRED EQUIPMENT
TORCHES - STOCK TANK HEATERS
BRANDING IRON BOXES
CONSTRUCTION HEATERS

Telex 038-49214

Hangar No 3 Airport328-5353

Gas Filters

See Filters—Air & Gas

Complete coverage under all
 headings which relate to your
 business—will give protection
 against loss of business.

Gas Fitters**B & E CONTROL SERVICE**

3311 Lakeside Rd327-7733
Barry Plumbing 1253 5a Av S327-5008
City Plumbing (Lethbridge) Ltd
 408 13 St N328-1341
George's Plumbing & Heating
 2020 2 Av N328-7916
Leroy's Plumbing & Gas Fitting
 2914 12 Av S328-8403
Marsden Robert Plumbing Heating & Gas Fitting
 1305 18 St N327-5654
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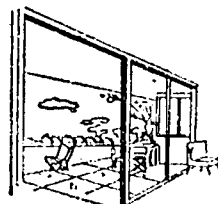
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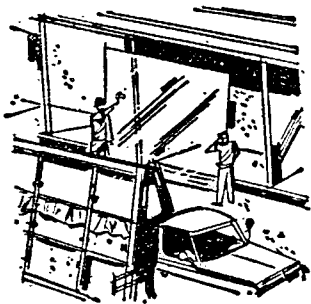
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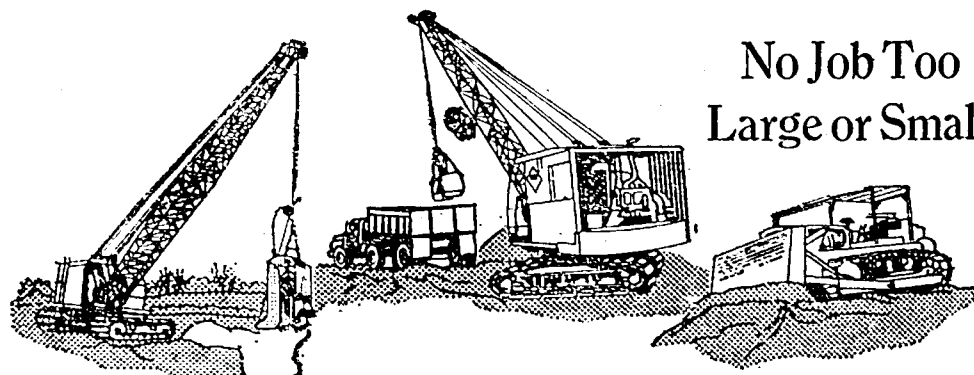
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