

# LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY AUGUST, 1972

For rates and information concerning Yellow Pages Advertisements or Listings, contact the  
Alberta Government Telephones, Directory Department,  
120 - 7th Avenue S.W., Calgary, Alberta, or Telephone (Collect) Calgary 261-3111

NO LIABILITY IS ASSUMED BY ALBERTA GOVERNMENT TELEPHONES FOR ERRORS  
OR OMISSIONS OCCURRING IN THE CLASSIFIED DIRECTORY.

## Abattoirs

City Packers Ltd near Exhibition Grds .....327-3048  
Merlin A Adams 1010 32 St S .....327-3831  
Lethbridge Locker & Seafoods Ltd  
1023 3 Av S .....327-7171

## Abrasives

**NORTON SAND PAPERS—**  
SUCEE EQUIPMENT DISTRIBUTORS LTD  
7053b Farrell Rd SE .....Calgary 252-7705

## Accordion Instruction

See Music Colleges & Teachers

## Accordions

See Music & Musical Instruments

## Accountants

Boulton & Boulton 109 McFarland Bldg ....327-3974  
**DEWAR J M**

### ACCOUNTANT & AUDITOR

FARMERS & TRUCKERS

— Bookkeeping & Income Tax A Specialty —

"No Job Too Small or Too Large"

SERVICE OUR AIM

E Metcalfe Bldg .....327-4213

Gruman Richard 501 Canada Trust Bldg ....327-5006

Howard Leslie 5 Metcalfe Bldg .....328-3966

### KAY J G ACCOUNTING SERVICE

1910 2 Av S .....328-5121

Pukk Arnold 6-706 3 Av S .....327-8429

Thompson E W 814 18 St S .....327-2840

VISSER LLOYD Stockyards .....327-5048

## Accountants—Accredited Public

Dalglish Ken 1201 3 Av S .....328-6966  
Henderson Tom 302 10 St S .....328-7821  
Huising Peter 2018 2 Av N .....328-6973  
Institute of Accredited Public Accountants  
2247 Longridge Dr SW .....Calgary 246-3663  
(See Advertisement This Page)  
Langridge E A 1277 3 Av S .....328-5384  
McKague Melvin K 302 10 St S .....328-8787  
Nirk Helmut 1622 17 Av S .....327-4708  
Teteris V (Ted) 2020 2 Av N .....328-3644

## ACCREDITED PUBLIC ACCOUNTANTS

PROVIDE PROFESSIONAL SERVICES IN

Accounting Auditing  
Income Tax Tax Planning  
Management Consultation

THE INSTITUTE OF  
ACCREDITED PUBLIC ACCOUNTANTS  
OF ALBERTA

2247 Longridge Drive S.W.  
Calgary T3E 5N5  
PHONE 246-3663

## Accountants—Certified General

MONTGOMERY J C 323 5 St S .....327-8246

## Accountants—Chartered

Card & Card 348 Main St .....Cardston 653-3376  
Card & Card 28 Broadway N ....Raymond 752-3334  
Johnston Dick 208 Professional Bldg .....327-6959  
McGregor Lord & Co 434 7 St S .....328-6691  
Price Deering Pritchard & Co  
697 Main St .....Pincher Creek 627-3233  
Thorne Gunn & Co 207 Canada Trust Bldg {327-8511  
327-6902

Watkinson Hanhart Duda & Co  
511 5 St S .....328-1741  
Wells Alex B .....Blairmore {562-2131  
562-2513

### WILLIAMS TANNER BELL GERLA & CO

—See Thorne Gunn & Co  
Young Parkyn McNab & Co  
1003 4 Av S .....328-4426  
Milk River Office  
Attended Thursdays  
140 Main St .....Milk River 647-3544

## Accountants—Registered Industrial

SOCIETY OF INDUSTRIAL ACCOUNTANTS  
OF ALBERTA

PROFESSIONAL ACCOUNTING

SERVICES TO MEET YOUR NEEDS



"THE NEW MANAGEMENT ACCOUNTANT"

"FOR INFORMATION CALL"  
SOCIETY OF INDUSTRIAL ACCOUNTANTS  
OF ALBERTA CALGARY

Call Long Distance  
(No Toll Charge) & ask for ... Zenith 06179

## Accounting & Bookkeeping Machines

BURROUGHS BUSINESS MACHINES LTD  
2630 S Parkside Dr .....327-7577  
NCR ACCOUNTING & BOOKKEEPING MACHINES—  
NCR CANADA LIMITED  
316 13 St N .....328-5534

## Acetylene

### WESTERN CANADA WELDING PRODUCTS LTD

Distributors for Canadian Liquid Air Co. Ltd.  
Gases & Welding Products

912 1 Av S .....328-1711

## Acetylene Welding

See Welding Electric & Oxy-Acetylene

## Acids

See Chemicals

## Adding & Calculating Machines &

### Supplies

BURROUGHS BUSINESS MACHINES LTD  
2630 S Parkside Dr .....327-7577  
CANON ELECTRONIC CALCULATORS

Look to Canon for a complete  
line of total LSI calculators.  
Quality assurance. All-Floating  
decimal system. Printing and  
programmable models. Ultra-slim  
and lightweight. Human engi-  
neered. Nationwide sales and  
service.



"FOR INFORMATION CALL"  
Lethbridge Office Furniture Limited  
316 7 St S .....328-7411

(Continued Next Page)

ASK YOUR  
A.G.T.  
COMMUNICATIONS CONSULTANT  
ABOUT



TELETYPE

ALBERTA GOVERNMENT TELEPHONES

*Total Communications for modern business*

## Adding & Calculating Machines &

### Supplies—(Cont'd)

**CENTENNIAL OFFICE MACHINES (LETHBRIDGE) LTD**  
SHARP ELECTRONIC  
CALCULATORS & ADDING MACHINES  
1011 3 Av S ..... 328-6222

**CHINOOK OFFICE MACHINES**  
620 13 St N ..... 328-6868

**KEENAN OFFICE EQUIPMENT LTD**  
Remington Rand Equipment Centre  
ADDING MACHINES  
PRINTING CALCS  
ELECTRONIC CALCS  
Leasing — Rentals — Sales  
Service — All Models  
423 5 St S ..... {327-3966  
327-1717

**LETHBRIDGE OFFICE FURNITURE LIMITED**  
316 7 St S ..... 328-7411

**LOOKER C A OFFICE EQUIPMENT LTD**  
Complete Up To Date Office Equipment  
Sales — Leasing — Rentals — Service  
250 13 St N ..... 328-6313

**MARCHANT CALCULATORS & ADDING MACHINES—KELLAM H J LTD**  
613 11 Av SW ..... Calgary 264-6612  
**NCR Canada Limited** 316 13 St N ..... 328-5534  
**WANG ELECTRONIC CALCULATORS COMPUTING SYSTEMS—**  
**WANG LABORATORIES (CANADA) LIMITED**  
4708 Manhattan Rd SE ..... Calgary 243-1596

## Addressing & Letter Service

Man Friday 1-706 3 Av S ..... 328-8771

## Addressing Machines

**ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD**  
1227 48 Av NE ..... Calgary 276-5551  
**PITNEY BOWES ADDRESSER PRINTER—**  
**PITNEY BOWES**  
2014 2 Av N ..... 328-6033  
**SOUTHERN STATIONERS LTD**  
316 7 St S ..... 328-2301

## Adjusters

**CARBERT HOWE McKEEN ADJUSTERS LTD**  
1014 3 Av S ..... 327-5788  
Nights & Holidays Call res ..... {328-1490  
328-6112

**CROSLAND PEACOCK LETHBRIDGE CO LTD**  
515 7 St S ..... 327-1545

**LILLY SHERLOCK ADJUSTERS (LETHBRIDGE) LTD**  
304 9 St S ..... 327-8531

**STEWART F F & CO ADJUSTERS LTD**  
1201 3 Av S ..... 328-5545

**UNDERWRITERS ADJUSTMENT BUREAU LTD**  
10-1277 3 Av S ..... 327-2191

## Advertising Agencies & Counsellors

**COMMUNICASTER PRODUCTIONS**  
826 15 St S ..... 327-3292  
Lien D C & Associates 1274 2 Av S ..... 328-3475

## Advertising—Direct Mail

**HUNTER B J DIRECTORIES INC**  
6381 St Lawrence Montreal Quebec 514-273-8588

Yellow Pages Ads Have Pull

## Advertising—Directory

### YELLOW PAGES



Yellow Page Advertising  
Reaches More Buyers  
More Often  
More Economically  
Than Any Other Medium  
**THE FINAL TIE-IN FOR ALL  
YOUR ADVERTISING**

"FOR INFORMATION CALL"

**ALBERTA GOVERNMENT TELEPHONES**  
8th Flr 120 7 Av SW—Call Long Distance  
(Collect) & ask for ..... Calgary 261-3111

## Advertising Novelties

See Advertising Specialties

## THREAD PULLING

Threads pull easily for drawn work or hemstitching if they first are lubricated generously with a sliver of soap. Run the soap along a ruler edge to get a straight line, rubbing it well into the fabric.

## A YELLOW PAGES AD

*Is Like  
Having a  
Salesman At  
Every Telephone*

CALL CALGARY (Collect)

**261-1587**

## Advertising Specialties

### ACME NOVELTY (ANC)



### ADVERTISING SPECIALTIES DIVISION

Successful Sales — Producing Campaigns  
Contests — Premiums or Business Incentive  
Programs to Suit Any Particular Market  
Objective or Budget

Engraving — Gold Stamping — Matches  
Pens — Balloons — Ribbons — Buttons  
Executive Gifts — Calendars  
Complete Advertising, Art & Photographic Service

"FOR INFORMATION CALL"

**ACME NOVELTY (ANC) 426 6 St S ... 328-1761**

Perry Agencies Box 295 Collect ..Magrath 758-3095

### Aerated Waters

See Beverages

### Aerial Surveyors

See Surveyors Aerial

### Aeronautical Maps

See Maps

### Agricultural Implements

See Farm Machinery & Supplies

### Air Compressors

See Compressors Air & Gas

### Air Conditioning—Automobile

See Automobile Air Conditioning Equipment

### Air Conditioning—Contractors

**ALCON REFRIGERATION LTD**  
2214 43 St S ..... 327-5816  
(See Advertisement This Page)

**B & E Control Service**  
3311 Lakeside Rd ..... 327-7733

**C & A SHEET METAL LTD** 1709 2 Av S 328-5973  
**CAPITAL HEATING LTD** 1273 3 Av S .... 327-1630

**CHARLTON & HILL LTD** 1262 2 Av S ... 328-3388  
**FREEL SHEET METAL LTD** 405a 4 St S ... 327-2713

**LETHBRIDGE REFRIGERATION LTD**  
COMMERCIAL & DOMESTIC  
AIR CONDITIONING SALES & SERVICE  
111 11 St S ..... 328-4333

**RITT WAY HEATING & AIR CONDITIONING LTD**  
136 N Mayor Magrath Dr ..... {328-3172  
328-2516

**SIMPSON-SEARS Centre Village Mall ... 328-9231**

## ALCON REFRIGERATION LTD.

Complete Commercial Refrigeration and Airconditioning  
**SALES AND SERVICE**

Fabrication Fibreglass Cooler Doors, Tyler Store Fixtures



"Where Quality Has No Substitute"  
24 HOUR ANSWERING SERVICE

Conway Cameron, Residence 327-5502

Allan Draper, Residence 328-5042

2214 - 43 Street South **327-5816 • 328-0612** LETHBRIDGE

**Air Conditioning Equipment & Supplies**

Ace TV &amp; Radio Co 1406 17 St S ..... 328-6131

**CANADIAN COLEMAN COMPANY LIMITED**CANADA'S ONLY  
BONDED LINE OF AIR  
CONDITIONING  
EQUIPMENT

With Exclusive Thermo Silencer Design

**"WHERE TO BUY IT"****CAPITAL HEATING LTD** 1273 3 Av S 327-1630**CARRIER AIR CONDITIONING**From Room & Whole House  
Air Conditioning To The Large-  
est Units Required For Com-  
mercial And Industrial Appli-  
cation. Specify CARRIER — The World's Largest  
Manufacturer Of Air Conditioning Equipment.**"FOR INFORMATION CALL"**  
DEALERSAlcon Refrigeration Ltd 2214 43 St S 327-5816  
C & A Sheet Metal Ltd 1709 2 Av S 328-5973**LENNOX AIR CONDITIONING & HEATING**

QUALITY

IS THE

DIFFERENCE



PLANNED SERVICE DEALER

**CHARLTON & HILL LTD** 1262 2 Av S 328-3388**SIMPSON'S-SEARS** Centre Village Mall .... 328-9231

Smith's Color TV &amp; Appliances Ltd

236 13 St N ..... 328-2235

(See Advertisement This Page)

**Air Cooled Engines**

See Engines—Gasoline

**Air Express Service**

Time Airways Ltd Airport ..... 328-2331

**Air Filters**

See Filters—Air &amp; Gas

**Air Line Companies**

Air France—Call Long

Distance &amp; ask for (No Toll Charge) .. Zenith 6070

Alitalia

Passenger-Reservations Information

Montreal Que

No Charge to Calling Party ..... 800-361-8060

CP AIR Calgary—Call Long Distance

(No Toll Charge) &amp; ask for ..... Zenith 3900

JAPAN AIR LINES 777 Hornby Vancouver BC

Lethbridge Customers Only Call Long Distance

(No Toll Charge) &amp; ask for ..... Zenith 6800

Lufthansa German Airlines Edmonton—Call Long

Distance (No Toll Charge) &amp; ask for .. Zenith 6036

**LONG DISTANCE****APPOINTMENTS****SAVE TIME AND MONEY**Avoid wasted trips,  
Allow better planning of  
your time.

Make certain you are expected.

Avoid long delays in waiting to  
see people.Enable your prospects to prepare  
for your visits.**Air Line Companies—(Cont'd)****PACIFIC WESTERN AIRLINES**Scheduled Services  
B.C., Alberta  
North West Territories  
& Seattle, U.S.A.  
Charter Services—  
Domestic and International**"FOR INFORMATION CALL"****PACIFIC WESTERN AIRLINES**

LTD ..... Calgary 265-0790

**SAS—****SCANDINAVIAN AIRLINES VANCOUVER—**

Lethbridge Customers Only Call Long Distance

(No Toll Charge) &amp; ask for ..... Zenith 56500

**TIME AIRWAYS LTD** Airport ..... 328-2331

Administration ..... 328-9206

(See Advertisement This Page)

**Air Services—Chartered**

Canwest Aviation Ltd Kenyon Field ..... 328-6843

Fowler Aviation (1970) Ltd ..... 327-1564

**LETHBRIDGE AIR SERVICE LTD**

Hangar No 7 Kenyon Field Airport ..... 327-1561

(See Advertisement This Page)

It's Profitable Business to  
Advertise in the  
**YELLOW PAGES**  
of your**TELEPHONE DIRECTORY**You can save steps, time, and  
trouble by consulting the Yellow  
Pages of the Telephone Directory.**KEEP YOUR COOL**Ask For **RCA**  
Room Air Conditioners**328-2235**

Smith's Color TV &amp; Appliances

236 - 13th STREET NORTH

**Lethbridge Air Service Ltd.****PASSENGER  
& CARGO****"It's Smarter to Charter"****327-1561**

HANGAR 7, LETHBRIDGE

TELEX 038-49189 LETHBRIDGE

**AIRCRAFT AVAILABLE FOR CHARTER**

CESSNA 310 5 Passenger Twin Engine

CESSNA 337 4 Passenger Twin Engine

CESSNA 180 3 Passenger Single Engine

CESSNA 172 3 Passenger Single Engine

**fly on****TIME**daily scheduled flights connecting  
CALGARY, RED DEER, EDMONTON,  
LETHBRIDGE and MEDICINE HAT.Phone **TIME AIR** atRESERVATIONS ..... 328-2331 ADMINISTRATION 328-9206  
for passenger and parcel information  
and a free current schedule.Amex, Charges,  
Diners Club  
and Carte Blanche  
accepted.Worrying about  
mechanizing your  
business paper work?Call Our Communications  
Consultant about**INTEGRATED  
DATA  
PROCESSING****Alberta Government  
Telephones Teletype**

### Air Travel Ticket Agencies

**AMA WORLD TRAVEL SERVICE**  
608 5 Av S .....328-1181  
**ART WILLIAMS TRAVEL**  
Centre Village Mall .....328-3201  
**LAWSON P TRAVEL LTD** Marquis Hotel ...327-4094

### Aircraft Dealers

**Fowler Aviation (1970) Ltd**  
Piper Aircraft Dealer  
Hangar No 7 Kenyon Field Airport .....327-1564  
**Southwest Aviation Limited**  
Cessna Aircraft Sales  
Hangar No 7 Kenyon Field Airport .....327-1561

### Aircraft Maintenance & Repairing

**Veer Aircraft Services**  
Hangar 4 Kenyon Field Airport .....328-4855

### Aircraft Schools

**Lethbridge Flying Club**  
Hangar No 4 Kenyon Field Airport .....327-3380  
(See Advertisement This Page)

### Alterations

Win's Alteration Upstrs 304 5 St S .....328-7024

### Alternators

See Auto Electrical Service, also Generators & Alternators—Repairing

### Aluminum Doors

See Doors—Metal

### Aluminum Pipe

See Pipe

### Aluminum Siding

See Siding

### Aluminum Windows

See Windows Metal

### Ambulance Service

City of Lethbridge Ambulance .....327-3340

### Antiques—(Cont'd)

**Trifles & Treasures** 428 13 St N .....328-7545  
(See Advertisement This Page)  
**UNICORN THE** 405 2 Av S .....328-0901



**CANADIANA & AMERICANA**

**328-7545**

428 - 13th Street N., Lethbridge

### Apartments, Blocks & Buildings

(For complete list of Apartments, Blocks & Buildings see last page in Lethbridge Alphabetical Section)  
**Bel-Aire Apartments Office** 321 6 St S .....327-0211  
After Hours res .....327-8393

### PARK TOWERS APARTMENTS

32 - GRACIOUS HIGH RISE SUITES  
After Hours Mr. Marquardson 328-3658  
Lethbridge .....327-5455

**Rideau Court Development**  
125 Rideau Cr .....328-2925  
**Victoria Mansions** 1002 3 Av S .....327-5698

### Appliance Repairs

See Electric Appliances—Repairing  
Also Specific Kinds

### Appliances—Electric

See Electric Appliances Section

### Appliances—Gas

See Gas Equipment & Supplies

### Appraisers

### EXCHANGE

**FURNITURE & APPLIANCES**  
**ALL HOUSEHOLD EFFECTS**  
212 5 St S .....328-5266

**Hu-Harries & Associates Ltd**  
300-736 8 Av SW .....Calgary 262-3304  
**Look Jack Coalhurst** .....327-3744  
**Schwartz Agencies (1972) Ltd**  
College Shopping Mall .....328-3331

### Architects

**CHANDLER-KENNEDY**  
522 11 Av SW .....Calgary 263-1006  
**FOOKS N H & ASSOCIATES**  
2650 S Parkside Dr .....327-8211  
**LURIE & NEUFELD** 309 6 St S .....328-2066  
**ROBINS MITCHELL WATSON** 529 6 St S .....327-3113

### Architectural Draftsmen & Designers

See Draftsmen

### Architectural Photographers

See Photographers—Commercial

### Armoured Car Service

**LOOMIS ARMORED CAR SERVICE LTD**  
1914 2 Av S .....328-9822

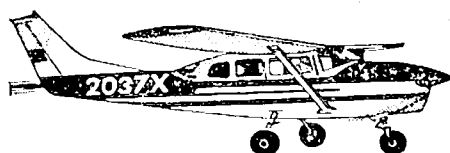
**LEARN TO FLY!**

Established 1946

GOVERNMENT APPROVED SCHOOL

**Lethbridge Flying Club**

AIRCRAFT RENTALS



HANGAR & OFFICE  
**327-3380**

Hangar No. 4, Kenyon Field Airport — Box 272

### Airplanes

See Aircraft Section

### Alarms

See Burglar Alarm Systems—Fire Alarm Systems

### Alignment Service

See Automobile Wheel Aligning

### TAKE CARE

When making preserves, the seal should be checked after 24 hours.

**Mr. Businessman:**

**YOUR AD  
HERE  
WOULD PRODUCE  
RESULTS**

### Anaesthetists

See Physicians & Surgeons

### Animal Hospitals

See Veterinarians

### Answering Service

See Telephone Answering Service

### Antennas—Television

See Television Antennas & Antenna Systems—Also Radio Communication Equipment & Systems

### Antique Vehicles

See Antiques

### Antiques

### BASHFORD'S

### ANTIQUES & WORKS OF ART

British & European Pieces  
Dorothy Doughty Birds  
Canadiana & Americana  
Estate & Insurance Appraisals  
Member Canadian Antique Dealers Ass'n  
736 17 Av SW .....Calgary 269-3560

Bridge Trading Center 106 5 St S .....327-7111

One good turn is to the **YELLOW PAGES**; another is to tell the man you found him there.

**Art Galleries & Dealers**

House of Fine Art 409 5 St S .....328-1314  
(See Advertisement This Page)

**HOUSE OF FINE ART**

- ARTISTIC — CUSTOM PICTURE FRAMING
- ORIGINAL OIL PAINTINGS
- CANADIAN ARTISTS
- SCULPTURES IN BRONZE AND WOOD
- DECORATIVE FIXTURES
- LOCAL ARTISTS
- EUROPEAN ARTISTS
- ARTIST SUPPLIES

3rd Door North From  
Greyhound Bldg.

**328-1314**

409 5th STREET SOUTH

**Artificial Flowers**

Lorna's Flowers Ltd 1508 9 Av S .....327-8766  
North Plaza Florist 618 13 St N .....327-1212

**Artificial Insemination**

AMERICAN BREEDERS SERVICE —See Lethbridge  
Artificial Breeders Co-op

ISLAND BREEDERS SERVICE Grassy Lake 655-2211  
LETHBRIDGE ARTIFICIAL BREEDERS CO-OP

Animal Clinic  
Stockyards .....327-8822  
After Hours Call M Donkin res .....328-2569

**SOUTHERN SIRE LTD**

Custom Semen Collection, Freezing &  
Distribution Semen Available  
All Breeds Of Cattle

After Hours Call: 328-0083  
Box 357

Coutts Hwy .....328-9671

**Artificial Limbs**

Limb & Brace Co Lethbridge

1205 3 Av S .....327-8411  
(See Advertisement This Page)

So nice . . . Personal extension phones.

**Limb & Brace Co.****LETHBRIDGE**

Everything for  
Orthopedic Supply



Artificial  
Limbs - Braces  
Renting &  
Servicing  
Wheel Chairs

**327-8411**

1205 - 3rd Avenue South

The **YELLOW PAGES** work for you  
24 hours a day, 365 days a year.

**Associations & Societies—(Cont'd)**

John Howard Society of Alberta  
4-612 3 Av S .....327-8202  
Ladies Auxiliary To The Fraternal Order of Eagles  
631 13 St N .....327-8365  
Lethbridge Construction Association  
1321 3 Av S .....328-2474  
Meals On Wheels 296 7 Av S .....327-7990  
Native Counselling of Alberta 415 3 Av S .....328-1171  
Rehabilitation Society of Lethbridge  
1261 2 Av-A N .....328-2048  
Scandinavian Hall 229 12 St-C N .....328-2985  
Southern Alberta Sheep Breeders Ltd  
918 1 Av S .....327-3760  
Tuberculosis Association  
415 Canada Trust Bldg .....327-5401  
Weight Watchers (Alberta) Ltd—Edmonton Cardston  
Lethbridge & Taber Customers Only Call Long  
Distance (No Toll Charge) & ask for Zenith 06124  
Y M C A 515 9 St S .....328-7771  
Y W C A Office 604 8 St S .....327-2284  
Executive Directors Office .....327-8221  
Residence 610 8 St S .....328-9015  
Residence 604 8 St S .....328-9016

**Attorneys**

See Lawyers

**Auctioneers**

Auction Barn 2610 2 Av N .....327-1222  
(See Advertisement Opposite Page)

**FORT MACLEOD AUCTION MARKET LTD**

At The Cross Roads of Canada's Cattle Country

CATTLE SALES EVERY TUESDAY 11 a.m.

John Milne, res. ....234-3016  
Ken Hurlburt, res. ....234-3408  
Dave McNab, res. ....234-2206  
P. Robert Dyck, res. ....234-4349  
Harvey A. Bourassa, res. ....234-3822

Box 690 .....Fort Macleod 234-3315

Listings Of This  
Classification Are Continued  
On Next Page

**Artists & Designers**

JAY SIGNS 1820 10 Av N .....327-8794  
Studio One Ceramics 2410 5 Av N .....328-0866

**Artists' Supplies**

ART STUDIO ON FIFTH AVENUE THE  
710 5 Av S .....327-0278  
GRAPHIC REPRODUCTIONS LTD  
323 5 St S .....328-1033  
HOUSE OF FINE ART

ARTISTS SUPPLIES  
ARTISTIC CUSTOM FRAMING

3 Doors North of Greyhound Building

409 5 St S .....328-1314

**Asbestos & Asbestos Products**

Calgary Asbestos & Insulation Ltd  
312 16 St N .....328-1932

**Asphalt & Paving Contractors**

See Paving Contractors

**Associations & Societies**

See also Social Service Organizations  
**ALBERTA MOTOR ASSOCIATION**  
608 5 Av S .....328-1181  
24 Hour Emergency Service .....328-1181  
Alberta Sugar Beet Growers  
417 3 Av S .....327-3242  
Boy Scouts of Canada 217 12 St-A S .....327-4647  
Canadian Automobile Association—See Alberta Motor  
Association  
Canadian Cancer Society  
409 Canada Trust Bldg .....327-5452  
**CANADIAN DIABETIC ASSOCIATION**  
505 18 Av NE .....Calgary 277-8606  
Canadian Polish Association of Lethbridge  
745 13 St N .....328-9038  
Canadian Red Cross Society  
7 Av & 12 St S .....327-7117  
Community Chest 1120 7 Av S .....327-1700  
Dominion Automobile Association  
740 4 Av S .....328-4241  
Friendship Centre of Southern Alberta  
5 St & 1 Av S .....328-7361  
Independent Order of Foresters  
2146 9b Av S .....328-8776

Have you tried the handiest shopping  
centre in town? It's right at your  
elbow — the Yellow Pages of your  
telephone book. Quick Classified has  
solved many a buyer's problems. Let  
it help you get in touch with almost  
everyone you need who sells things,  
does things, fixes things.



**CUT YOUR  
OPERATING  
COSTS!**

**BUILD  
BIGGER  
PROFITS!**

**Contact Your A.G.T.  
Communications  
Consultant Today**

# Auctioneers—(Cont'd)

## HANDLEY AUCTION & ENTERPRISES LTD

1808 21 Av ..... Coaldale 345-3534

Hat Livestock Auction Co Ltd

Box 28 ..... Medicine Hat 527-2148

(See Advertisement This Page)

Hurlburt Auction Service Ltd 1920 2 Av S ... 328-4705

(See Advertisement This Page)

Newby E L 212 23 St S ..... 327-2349

Perlich Bros Auction Market Ltd Box 1057 328-3951

(See Advertisement This Page)

## PICTURE BUTTE AUCTION MART

Specializing in Livestock Sales

### CATTLE SALES

Every Wednesday at 1:00 p.m.

### Hogs, Baby Calves & Dairy Sales

Every Saturday at 1:00 p.m.

Joe Juris, Residence ..... 732-4468

Jim Juris, Residence ..... 732-4377

Phone ..... Picture Butte 732-4400

## PRAIRIE LIVESTOCK LTD

SALE: MONDAY 1:00 P.M.

Listings Anytime — Day or Night

JOHN CHARLTON, AUCTIONEER

Gary Jensen, Yard Mgr.

Phone ..... Taber 223-3921

## Schlenker Auction Service

Box 28 ..... Medicine Hat 527-2814

(See Advertisement This Page)

Southern Alberta Co-op Livestock Division

Alberta Stockyards ..... 327-4010

(See Advertisement This Page)

## HAT LIVESTOCK AUCTION

CO. LTD.



"Auction  
Means  
Action"

HOGS & DAIRY CATTLE

EVERY MONDAY

REGULAR BEEF CATTLE

EVERY TUESDAY

Box 28

Medicine Hat **527-2148**

Located on Highway No. 3

Jim Schlenker Auctioneer, res. 527-7376



"Conducting All Kinds of Auction Sales"

★ HOUSEHOLD ★ FARM  
★ LIVESTOCK

Auctioneering Service

**527-2814**

OFFICE LOCATED ON HWY. NO. 3  
AT HAT LIVESTOCK AUCTION

AFTER HOURS

JIM SCHLENKER .. Medicine Hat 527-7376

Box 28, Medicine Hat

## Southern Alberta Co-op

LIVESTOCK DIVISION

We Can Look After All Your  
Livestock Buying & Selling

- HOG SALE MONDAY, WEDNESDAY & FRIDAY
- CATTLE SALE TUESDAY & THURSDAY
- HOG ASSEMBLY FOR THE HOG MARKETING BOARD
- CONSIGN YOUR CATTLE TO THE CO-OP

Phone **327-4010**

ALBERTA STOCKYARDS

J. B. Deak, Mgr., Residence 327-6258

Auction

## SOUTHWEST AUCTION

# AUCTION BARN

## SERVICES

Sales Every  
Tuesday Evening  
7:00 p.m.

Farms - Antiques - Liquidations - Merchandise Sales

FREE PICK UP

AUCTIONEER

**327-1222**

BILL HOPE - Licence 845 2610 - 2nd Ave. N., LETHBRIDGE

# Perlich Bros

## Auction

"IN THE HUB OF THE  
LIVESTOCK INDUSTRY"

TONY 328-9872

JOE 328-9772

ED TORSHER  
Lic. No. 793  
Bow Island 545-6452

"SUCCESSFUL  
LIVESTOCK  
MERCHANDISING  
DOESN'T JUST  
HAPPEN  
IT IS PLANNED"

Market Ltd.

Hog & Dairy Sales — Tuesday

Cattle Sales — Thursday

BOX 1057, LETHBRIDGE

**328-3951**

# Hurlburt Auction Service Ltd.

1920 - 2nd AVENUE SOUTH

— LETHBRIDGE

Specializing In

**\*YOU TOO  
CAN HAVE A  
SUCCESSFUL SALE\***

- FARM SALES
- COMMERCIAL CATTLE SALES
- PUREBRED SALES
- DISPERSION SALES
- FURNITURE SALES

**PHONE 328-4705**

AUCTIONEERS  
KEN HURLBURT — TED NEWBY — KEITH ERDMANN

# COLLEGE MERCURY

Cortina

Capri

Comet

Cougar

Montego

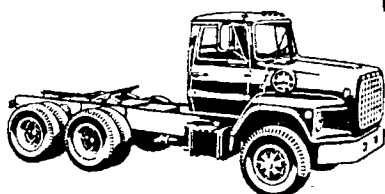
Meteor

Marquis

Lincoln

Ford Trucks

327-5763



1718 - 3rd AVENUE SOUTH

24 HOUR TOWING SERVICE — 328-5344

## Auditoriums

Yates Memorial Centre 10 St &amp; 4 Av S .....328-6116

## Auditors

See Accountants Section

## Auto Courts

See Motels

## Automatic Controls

See Controls

## Automatic Transmissions

See Automobile Transmission Sales &amp; Service

## Automobile Accessories, Equipment & Supplies

See Automobile Parts &amp; Supplies—Retail &amp; Automobile Parts &amp; Supplies—Wholesale

## Automobile Agencies & Dealers—

### New Cars

### AMERICAN MOTORS SALES & SERVICE

GREMLIN  
HORNET  
MATADOR  
JAVELIN  
AMBASSADORAmerican  
Motors

Exclusive "Buyer Protection Plan"

**"AUTHORIZED DEALERS"**UNITED MOTORS CO LTD {327-2750  
302 3 Av S .....327-1418

### BENY CHEVROLET OLDSMOBILE

2 Av & 8 St S .....328-1101  
(See Advertisement This Page)

### CHRYSLER-PLYMOUTH AUTOMOBILES

SALES

PARTS

SERVICE

CHRYSLER  
PLYMOUTH**"WHERE TO BUY THEM"**

FLEMING MOTORS LTD

7 St &amp; 1 Av S .....327-1591

### Claresholm Motors Ltd

5115 1 St .....Claresholm 235-3533  
(See Advertisement This Page)

### College Mercury Sales Ltd

1718 3 Av S .....327-5763  
(See Advertisement This Page)

### DATSUN

1200 Sedan and Fastback  
1600 2 & 4-Door Sedans & Wagon  
1600 Pickup Truck  
240-Z GT SportsTHE MORE-FOR-YOUR-MONEY CARS  
**"WHERE TO BUY THEM"**

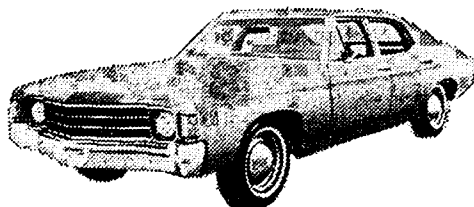
DEALERS

Cardston Farm Service Ltd  
124 Main St .....Cardston 653-3346CHINOOK SERVICE (TABER) LTD  
5332 46 Av .....Taber 223-3063FOREIGN CAR (LETHBRIDGE) LTD  
1102 3 Av S .....328-9651HARRY'S AUTO SERVICE LTD  
2111 20 Av .....Coaldale 345-3090Listings Of This  
Classification Are Continued  
On Next Page

BENY

CHEVROLET  
OLDSMOBILE

328-1101

2nd Ave. &  
8th Street S.MONTE CARLO CUTLASS  
CHEVELLE CADILLAC  
NOVA CAMARO  
VEGACHEVROLET TRUCKS  
SALES & SERVICE

## CLARESHOLM MOTORS LTD.

- PONTIAC
- BUICK
- CHEVROLET
- OLDSMOBILE



SALES &amp; SERVICE

235-3822 235-3533

5115 - 1st Street, Claresholm

Mr. Businessman:

YOUR AD  
HERE  
WOULD PRODUCE  
RESULTS

# Automobile Agencies & Dealers—

## New Cars—(Cont'd)

Dunlop Ford Sales Ltd  
1510 Mayor Magrath Dr ..... 328-8861  
(See Advertisement This Page)

ENERSON'S PONTIAC BUICK GMC

VENTURA - LEMANS  
PONTIAC - BUICK  
FIREBIRD - OPEL  
G.M.C. TRUCKS  
G.M. PARTS

817 4 Av S ..... 327-5705

Fleming Motors Ltd 7 St & 1 Av S ..... 327-1591  
(See Advertisement This Page)

Foothills Ford Sales Ltd  
5203 1 St ..... Claresholm 235-3328  
(See Advertisement This Page)

## FORD-CARS & TRUCKS

THUNDERBIRD  
FORD

TORINO

MUSTANG

MAVERICK

PINTO

FORD TRUCKS

"WHERE TO BUY"

SUPERIOR MOTORS (TABER) LIMITED

5403 48 Av ..... Taber 223-3537

## FOREIGN CAR (LETHBRIDGE) LTD

1102 3 Av S ..... 328-9651

## JEEP VEHICLE SALES & SERVICE

'JEEP' UNIVERSALS

'JEEP' WAGONEER

STATION WAGONS

'JEEP' GLADIATOR TRUCKS

'JEEPSTER' & 'JEEPSTER COMMANDO'

AUTHORIZED SERVICE & APPROVED PARTS

4 WHEEL DRIVE

"SALES & SERVICE"

DEALERS

UNITED MOTORS CO LTD

302 3 Av S ..... 327-2750

King Chrysler Dodge Ltd

11 St & 3 Av S ..... 328-9271

(See Advertisement This Page)

Listings Of This

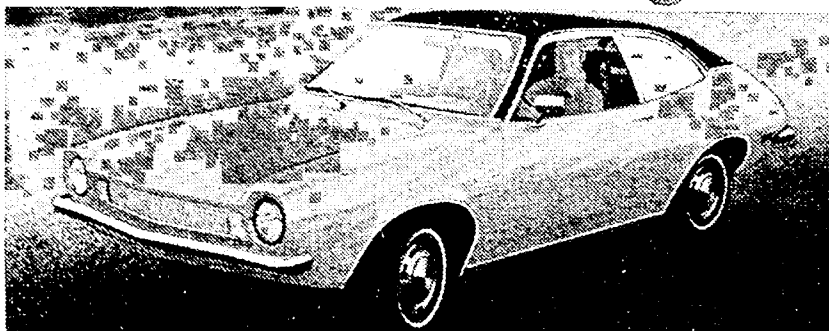
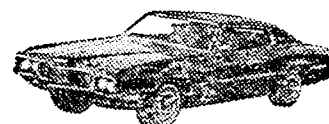
Classification Are Continued

On Next Page

Yes, a few pennies a day will keep  
an extension phone in your home.



SALES LTD.



THIS IS FORD COUNTRY — WHAT DO YOU DRIVE?

MAVERICK — PINTO — TORINO — MUSTANG

THUNDERBIRD — FORD — FORD TRUCKS

FORD AUTHORIZED SERVICE AND SALES — GENUINE FORD PARTS

**328-8861**

1510 Mayor Magrath Drive



**Fleming**  
**MOTORS LTD.**

LETHBRIDGE

PLYMOUTH

CHRYSLER

IMPERIAL

Sales & Service

**327-1591**

24 HOUR TOWING SERVICE  
AFTER HOURS: Towing 327-8143  
7th Street & 1st Avenue S.

## FOOTHILLS FORD SALES LTD.



"Your Friendly Ford Dealer" Claresholm

**235-3328**

NO. 1 STATION

5203 - 1st Street

AFTER HOURS CALL

Art Neuman ..... 235-2714

Ralph Stelten ..... 235-3837

Box 640, Claresholm



**Dodge**

**CHRYSLER**

**Dodge Trucks**

SALES/SERVICE

**KING CHRYSLER—DODGE**  
LTD.

AUTHORIZED CHRYSLER LEASING

**Chryco & Autopar Parts**

24 HOUR TOWING SERVICE

**328-9271**

3rd Ave. & 11th St. South  
Lethbridge, Alberta



**PIT STOP SALES  
& SERVICE LTD.**

AUTHORIZED DEALER

AUSTIN — M. G. — ROVER  
TRIUMPH — LAND ROVERSERVICE & PARTS **253-4611**SALES **252-7741**  
9203 MACLEOD TRAIL S., CALGARY**PRO - MOTORS  
LTD.**MAZDA & MERCEDES-BENZ  
SALES & SERVICECOMPLETE LINE OF PARTS & ACCESSORIES  
GUARANTEED USED CARS**328-4021**

1520 - 2nd Avenue South

**RAYMOND MOTORS  
CO. LTD.**★ MERCURY  
★ METEOR

★ MONTEGO ★ CORTINA DEALER

Mechanical & Auto Body Repairs  
AMA & DAA TOWING SERVICE

"Service Is A Must"

OFFICE 752-3284

**752-3035**

42W 100N, Raymond

**Automobile Agencies & Dealers—****New Cars—(Cont'd)****MAZDA**"THE BEAUTIFUL  
BUY  
FROM JAPAN"**"WHERE TO BUY THEM"**

DEALER

PRO-MOTORS LTD {328-4021  
1520 2 Av S ..... {328-4845**MERCEDES-BENZ SALES & SERVICE—**PRO-MOTORS LTD  
1520 2 Av S ..... 328-4021**MERCURY & METEOR CARS**

MARQUIS

METEOR

MONTEGO

COUGAR

COMET

CORTINA

CAPRI

FORD TRUCKS

**"WHERE TO BUY"****SUPERIOR MOTORS (TABER) LIMITED**

5403 48 Av ..... Taber 223-3537

**PERDUE MOTORS (1964) LTD**

PONTIAC — BUICK — FIRENZA

GMC TRUCKS

5408 48 Av ..... Taber 223-3571

**PINCHER CREEK MOTORS LTD**General Motors Service — Gulf Oil Products  
Chevrolet & Oldsmobile Dealer

767 Main St. .... Pincher Creek 627-3166

Pit Stop Sales &amp; Service Ltd

9203 Macleod Tr S ..... Calgary 252-7741  
(See Advertisement This Page)Pro-Motors Ltd 1520 2 Av S ..... 328-4021  
(See Advertisement This Page)RAEWOOD MOTORS LTD 1403 3 Av S .... 328-4539  
Parts & Service ..... 328-4189Raymond Motors Co Ltd  
42W 100N ..... Raymond 752-3035  
(See Advertisement This Page)Good rules in dialing: Wait for  
the dial tone . . . Dial accurately,  
without forcing . . . Let the dial  
return naturally to starting posi-  
tion . . . If you encounter a  
"busy", wait a reasonable time  
and try again.**Automobile Agencies & Dealers—****New Cars—(Cont'd)****TOYOTA**SALES, PARTS  
AND SERVICE  
FROM COAST  
TO COAST**TOYOTA****"FOR INFORMATION CALL"**

DEALER

Wolff & Son Implements Ltd  
404 Main St ..... Cardston 653-3252

Toyota Travel Centre Div of Haico Mfg Ltd

3516 24 Av S ..... 327-3165

(See Advertisement This Page)

United Motors Co Ltd 302 3 Av S ..... {327-2805  
327-1418**VOLKSWAGEN AUTHORIZED SALES  
SERVICE & PARTS**Super Beetle & Beetle  
VW Karmann Ghia  
VW Squareback & Type 3  
VW 411 4-Door Sedan  
VW 411 Wagon  
VW Station Wagons  
VW Camptmobile, VW Trucks**"SALES, SERVICE & PARTS"**

LETHBRIDGE

RAEWOOD MOTORS LTD 1403 3 Av S 328-4539

TABER

SUMMIT MOTORS 5124 48 Av Taber 223-2524

CARDSTON

CARDSTON AUTO SERVICE

235 1 St E ..... Cardston 653-3162

**Automobile Agencies & Dealers—****Used Cars****COLLEGE MERCURY SALES LTD**

1718 3 Av S ..... 327-5763

**DUNLOP FORD SALES LTD**

1510 Mayor Magrath Dr ..... 328-8861

EL DORADO SALES 2910 1 Av S ..... 327-1233

Enerson's Pontiac Buick GMC 1902 3 Av S 327-5705

Fleming Motors Ltd 7 St &amp; 1 Av S ..... 327-1591

Foreign Car (Lethbridge) Ltd 1102 3 Av S 328-9651

Parts Dept ..... 327-2622

RAEWOOD MOTORS LTD 1403 3 Av S .... 328-4539

Sommerfeldt Car Sales 321 13 St N ..... 328-9444

**TOWN & COUNTRY MOTORS & SPEED CENTRE**

DEALER IN FINE USED CARS &amp; TRUCKS

SPECIAL ON SPEED EQUIPMENT

Box 494 ..... 328-3654

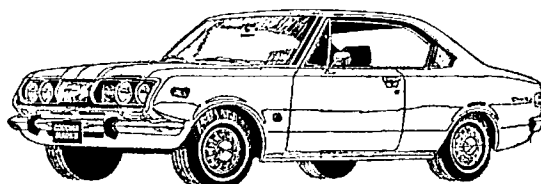
UNITED MOTORS CO LTD 219 3 Av S .. {327-1780  
327-2805**Toyota Travel Centre**

DIVISION OF HAICO MFG. LTD.

**Toyota Cars****"The best economy car ever built"****Sales Parts & Service****327-3165**

3516 - 24th Avenue South

LETHBRIDGE

**TOYOTA**

# Automobile Air Conditioning Equipment

## A R A AUTOMOTIVE AIR CONDITIONING

Dependable performance and Slenderline styling with factory-built appearance. 72 custom models to fit most applications, including foreign cars. From the Pioneers of Automotive Air Conditioning.



"FOR INFORMATION CALL"

### A-R-A OF ALBERTA

28 3 St NE ..... Medicine Hat 527-4119  
 ENERSON'S PONTIAC BUICK GMC  
 817 4 Av S ..... 327-5705

### Beny Chevrolet Oldsmobile

2 Av & 8 St S ..... 328-1101

### COLLEGE MERCURY SALES LTD

1718 3 Av S ..... 327-5763

### FRIGIKING AUTO AIR CONDITIONERS

Drive in comfort with air conditioning that COMES ON COLD — COOLS YOUR CAR QUICKLY. Made to fit almost every car on the road today. Compacts, sports models, even limousines. Over 5,000 sales & service outlets nationwide.



"FOR INFORMATION CALL"

DISTRIBUTOR

### ALCON REFRIGERATION LTD

2214 43 St S ..... 327-5816

SALES & SERVICE DEALERS

### EL RANCHO TEXACO SERVICE

6 Av & Mayor Magrath Dr S ..... 327-5406

### Automobile Antiques

See Antiques

### Automobile Batteries

See Batteries Storage

## Automobile Body Repairing

### BENY CHEVROLET OLDSMOBILE

2 Av & 8 St S ..... 328-1101

Bullock's Auto Body Ltd 312-314 1 Av S ..... 327-1245

(See Advertisement This Page)

CHINOOK PAINT & BODY SHOP 612 4 St S 328-2975

### COLLEGE MERCURY SALES LTD

Shop 1916 2 Av S ..... 327-5763

1718 3 Av S ..... 327-5763

### DUNLOP FORD SALES LTD

1510 Mayor Magrath Dr ..... 328-8861

### ENERSON'S PONTIAC BUICK GMC

3 Av & 9 St N ..... 327-5705

FLEMING MOTORS LTD 7 St & 1 Av S ..... 327-1591

Gough's Auto Body Ltd 206 11 St S ..... 328-5145

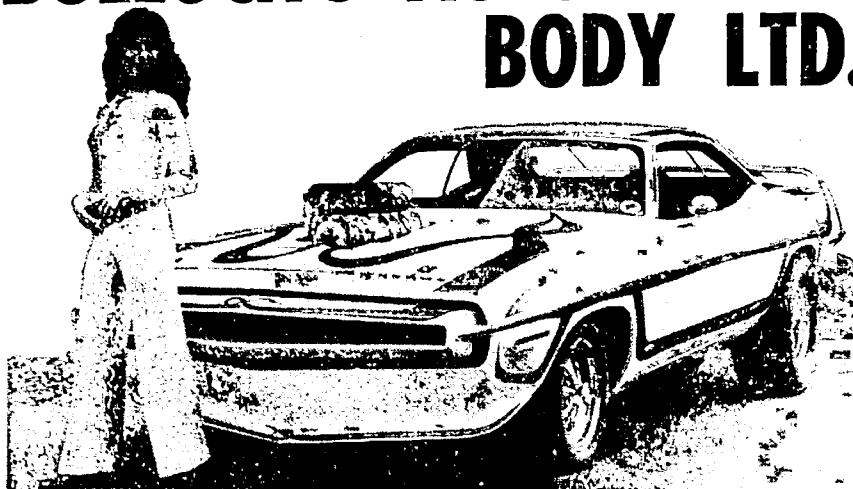
(See Advertisement This Page)

Kustom Auto Body 1617 20 Av Coaldale 345-3079

(See Advertisement This Page)

(Continued Next Page)

# BULLOCK'S AUTO BODY LTD.



"Our Body Work is Beautiful"

- FACTORY MATCHED OR CUSTOMIZED PAINTING BY EXPERTS
- COLLISION REPAIRS • INSURANCE CLAIMS • FRAME WORK
- GLASS REPLACEMENT • FREE ESTIMATES • ALL WORK GUARANTEED
- AUTOMATIC TRANSMISSION REPAIRS • MECHANICAL REPAIRS

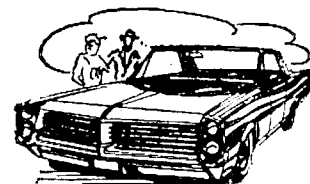
**327-1245 • 328-6352 • 328-9414**

BODY SHOP: 312-314 - 1st Avenue South

GARAGE: 509 - 6th Avenue South

## GOUGH'S AUTO BODY LTD.

- COLLISION REPAIRS
- AUTO GLASS
- COMPLETE AUTO REFINISHING
- PAINTING



FAST EFFICIENT SERVICE

FRAME STRAIGHTENING  
 WHEEL ALIGNING

APPLIANCE PAINTING  
 24 HOUR TOWING

206 - 11th Street South, LETHBRIDGE  
 AFTER HOURS 328-9812

**328-5145**

AN  
 ADVERTISEMENT

in the  
**YELLOW  
 PAGES**

is the final key to all  
 other forms of advertising

## KUSTOM AUTO BODY



FREE ESTIMATES

"Fast Insurance Service"

- COMPLETE AUTO BODY REPAIRS
- TOWING SERVICE
- EXPERT PAINTING & REFINISHING

DAYS & EVENINGS CALL 345-3079

1617 - 20th Avenue  
 COALDALE

**345-3079**

**Automobile Body Repairing—(Cont'd)**

**MODERN BODY SHOP** 1511 3 Av S ..... 327-5544  
 (See Advertisement This Page)  
**Raewood Motors Ltd** 1403 3 Av S ..... 328-4539  
**Speedy Paint & Body Shop Ltd**  
 323 3 St S ..... 327-0717  
 (See Advertisement This Page)  
**United Motors Co Ltd** 302 3 Av S ..... 327-2750

**YOUR  
AD  
HERE  
WOULD  
PRODUCE  
RESULTS**

## MODERN BODY SHOP

WE SPECIALIZE IN  
REPAIRS & REFINISHING  
TO ALL MAKES OF CARS & TRUCKS

ESTIMATES  
TOWING SERVICE  
PHONE FOR ALL SERVICES  
DAY OR NIGHT

### 327-5544

1511 - 3rd Avenue South

LETHBRIDGE



## BODY REPAIRING AUTO PAINTING

FREE ESTIMATES  
**327-0717**  
SPEEDY PAINT & BODY SHOP LTD.  
323 - 3rd Street South

*"Quality Our Specialty"*  
Auto Body Repair  
Foreign & Domestic  
Autos & Trucks  
EXPERT COLOR MATCH  
Night Calls 328-4041


**Automobile Camps**

See Motels

**Automobile Driving Instruction**

**ABC Driving Academy** 706 3 Av S ..... 327-1241  
**ALBERTA MOTOR ASSOCIATION**  
 608 5 Av S ..... 328-1181

**Automobile Electrical Service****BISSETT ELECTRIC (1971)**

ELECTRICAL REPAIRS TO ELECTRIC MOTORS  
GENERATORS - STARTERS - MAGNETOS  
226 12a St N ..... 327-7508

**FRANK AUTOMOTIVE SUPPLIES LTD**

Complete Auto Electric Service  
Tune-Ups - Starters - Generators - Alternators  
1211 2 Av S ..... 328-9631

**HAGEN AUTO ELECTRIC LTD** 1209 3 Av S 327-5090  
**HUTTON'S LTD** 321 8 St S ..... 327-2586

**Automobile Financing**

See Financing

**Automobile Garages**

See Garages Service

**Automobile Glass**

See Glass Auto Plate &amp; Window

**Automobile Leasing**

See Automobile Renting &amp; Leasing—Also Leasing Service

**Automobile Machine Shops**

See Machinists—Automotive

**Automobile Mufflers**

See Mufflers—Exhaust

**Automobile Painters**

**Bullock's Auto Body Ltd** ..... 327-1245  
 312-314 1 Av S ..... 328-6352  
**Speedy Paint & Body Shop Ltd** 323 3 St S 327-0717

**Automobile Parts & Supplies—Retail**

**B & H Wrecking Ltd** Riverbottom ..... 327-7637  
**ENERSON'S PONTIAC BUICK GMC**  
 3 Av & 9 St N ..... 327-5705  
**MACLEODS FAMILY SHOPPING CENTRE**  
 13 St & 2a Av N ..... 327-4240  
**Midland Auto Supply (1971) Ltd** 421 5 St S 327-4951  
 (See Advertisement This Page)

**Automobile Parts & Supplies—****Retail—(Cont'd)**

**TOWN & COUNTRY MOTORS & SPEED CENTRE**  
 SPECIAL PARTS & ACCESSORIES  
 FOR ALL MAKES  
 Box 494 ..... 328-3654

**Trojan Automotive Ltd** 210 13 St S ..... 328-0804

## MIDLAND AUTO SUPPLY

(1971) LTD.

**RETAIL — WHOLESALE**

★ AUTO STEREO & SEAT COVERS  
 ★ LUGGAGE & SKI RACKS  
 ★ GAUGES & MIRRORS  
 ★ FLOOR MATS & WAXES

**CUSTOM AUTO ACCESSORIES**

### 327-4951

421 - 5th Street South — Lethbridge

**Automobile Parts & Supplies—****Wholesale****ACKLANDS LIMITED**

WHOLESALE AUTOMOTIVE PARTS  
& ACCESSORIES

2 Av & 11 St S ..... 328-8111

**BAALIM WHOLESALE LTD**

CAR - TRUCK & TRACTOR PARTS

MACHINE SHOP SERVICE {328-9888  
 205 10 St S ..... 327-8587

**BOWES "SEAL FAST" PRODUCTS—**

DUNCAN AUTOMOTIVE (LETH) LTD

2 Av & 7 St S ..... 328-4852  
**Campart Distributors Ltd** Box 3473 Calgary 276-2211  
 (See Advertisement This Page)

**CUSTOM ENGINE & PARTS LIMITED**

ALL TYPES ENGINE  
AND  
INDUSTRIAL PARTS

1605 3 Av S ..... 328-8181

(Continued Next Page)

## Campart Distributors

LTD.

Lucas  
Smiths



Parts  
&  
Accessories

Golden Lodge Spark Plugs  
Castrol Oil  
Replacement Parts for Foreign Cars

WHOLESALE & RETAIL

### 276-2211

1405 - 3rd STREET N.E., CALGARY  
Box 3473

# Automobile Parts & Supplies—

## Wholesale—(Cont'd)

DUNCAN AUTOMOTIVE (LETH) LTD  
Cor 2 Av & 7 St S .....328-4852

FRANK AUTOMOTIVE SUPPLIES LTD

### FASCO RE-BUILT PRODUCTS

Motorcraft — Parts & Accessories  
Complete Auto Electric Service

1211 2 Av S .....328-9631

King Chrysler Dodge Ltd 11 St & 3 Av S ...328-9271

Marshall Auto Wreckers Ltd 308 2 St S ....328-3316

MIDLAND AUTO SUPPLY (1971) LTD

421 5 St S .....327-4951

# Automobile Parts & Supplies—

## Wholesale—(Cont'd)

Minute Muffler Installations 308 4 St S ...327-8888

PARTSMAN AUTOMOTIVE LTD

AUTOMATIC - CAR & HOME  
STEREOS - WIX FILTERS  
P & D IGNITION PARTS  
GATES BELTS - R. M. PAINTS

1280 2 Av S .....327-4585

Silver Automotive Lethbridge Ltd

1706 2 Av S .....328-9621

(See Advertisement This Page)

STANDARD AUTO PARTS LTD

315 8 St S .....328-5932  
327-2001

## Automobile Racing Equipment

J B's Automotive Centre Ltd

425 6 Av SE .....Calgary 264-3839

(See Advertisement This Page)

Pacemaker Automotive (Calgary) Ltd

3808 Macleod Tr S .....Calgary {287-0011  
287-0024

(See Advertisement This Page)

TOWN & COUNTRY MOTORS & SPEED CENTRE

HIGH PERFORMANCE  
COMPONENTS  
ACCESSORIES FOR ALL MAKES  
GUARANTEED LOWEST PRICES ON

HEADERS CUSTOM WHEELS  
TIRES CAMS  
IGNITIONS MANIFOLDS

Box 494 .....328-3654

# Automobile Racing Equipment—(Cont'd)

Trojan Automotive Ltd 210 13 St S .....328-0804  
(See Advertisement This Page)



## Automotive Centre Ltd.

- HURST
- MAG WHEELS
- HEADERS
- TACHS & GAUGES
- RACING OIL
- MANIFOLDS
- ENGINE PARTS
- CARBURETORS & PARTS
- TOOLS
- CUSTOM STEERING WHEELS
- FAT TIRES
- STEREO & TAPES
- FIBRE GLASS

VW Import Car Parts  
TRY OUR MAIL ORDER SERVICE

**264-3839 • 262-4294**

425 - 6th Avenue S.E., Calgary

## SILVER AUTOMOTIVE LETHBRIDGE LTD.

### WHOLESALE AUTOMOTIVE & INDUSTRIAL SUPPLIES

- Bearings
- Engine Parts
- Mufflers
- Brakes
- Shocks
- U-Joints
- Clutches
- Ignition

PROMPT DELIVERY SERVICE  
**328-9621**

1706 - 2nd Avenue South, Lethbridge

## Automobile Radiator Service

See Radiators—Automotive & Industrial

## Automobile Renting & Leasing

Avis Rent-A-Car System 2 Av & 8 St S ....327-0665  
(See Advertisement This Page)

BENY AUTOMOTIVE ENTERPRISES LTD

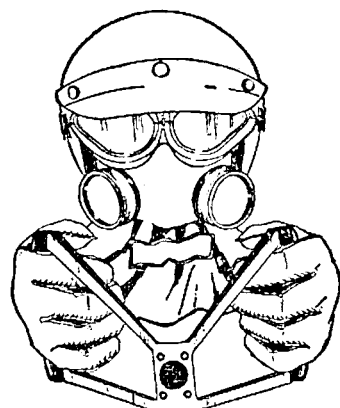
2 Av & 8 St S .....328-1101

BUDGET RENT-A-CAR

1415 Mayor Magrath Dr .....328-6555

(See Advertisement This Page)

(Continued Next Page)



## PACEMAKER AUTOMOTIVE (CALGARY) LTD.

A DIVISION OF CANADA'S LARGEST!

- HI PERFORMANCE EQUIPMENT
- JOBBER PARTS
- MAG & CHROME WHEELS
- HEADERS & MUFFLERS
- CHROME ACCESSORIES

RETAIL & WHOLESALE

**287-0011-287-0024**

TELEX 038-25539

BUZZ MAWDSLEY, MANAGER

3808 Macleod Trail South, Calgary



SYSTEM

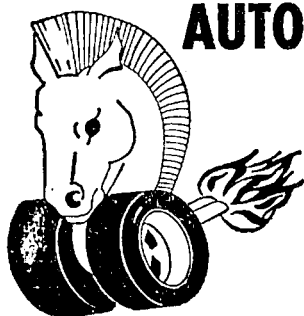
Operated by a Division of  
Beny Automotive Enterprises Ltd.  
24 HOUR SERVICE

**327-0665**

**328-1101**

## TROJON

- Speed Equipment
- Custom Mag Wheels
- Fibre Glass



## AUTOMOTIVE LTD.

- Auto Accessories
- Pacer V.W. Equip.
- Fat Tires

**328-0804**

210 - 13th Street South

LETHBRIDGE'S COMPLETE HIGH PERFORMANCE CENTRE

## Budget rentacar

BUDGET RENT-A-CAR RENTS FIRST CLASS  
FULL-SIZE CARS AT BUDGET PRICES  
MAY WE BE OF SERVICE TO YOU  
1415 MAYOR  
MAGRATH DR. **328-6555**  
OUT-OF-TOWN RESERVATION SERVICE

**Automobile Renting & Leasing—(Cont'd)**

**CHIEFTAN AGRI LEASE LTD** 807 4 Av S 328-9484  
**DUNLOP DOUG LEASING**  
 1510 Mayor Magrath Dr ..... 328-8861  
**ENERSON'S PONTIAC BUICK GMC**

TRUCK & AUTOMOBILE LEASING  
 817 4 Av S ..... 327-5705

**FLEMING MOTORS LTD**

TILDEN DAILY RENTALS — LEASING  
 CHRYSLER - PLYMOUTH - VALIANT  
 7 St & 1 Av S ..... 327-1591

**FORD LEASING SYSTEM**

FOR INDIVIDUAL OR FLEET  
 LEASING, TALK TO A  
 CAR & TRUCK SPECIALIST  
 YOUR FORD & MERCURY  
 DEALER



LEASING

"FOR INFORMATION CALL"  
**SUPERIOR MOTORS (TABER) LIMITED**  
 5403 48 Av ..... Taber 223-3537

**FORD RENT-A-CAR SYSTEM**

For An Hour,  
 A Day Or A Week,  
 Rent A Car From FORD -  
 And You're On Your Way



RENT-A-CAR

"FOR RESERVATIONS CALL"  
**DUNLOP FORD SALES LTD**  
 1510 Mayor Magrath Dr ..... 328-8861

**HERTZ RENT A CAR**

Rent a new fully  
 equipped car. Low rates  
 include insurance.



You need only driver's license and identification.  
 Call to reserve a car anywhere in the World.

"FOR RESERVATIONS CALL"

**HERTZ RENT-A-CAR**  
 439 Holiday Vilge ..... 327-4038  
**HERTZ RENT-A-CAR**  
 175 Gershaw Dr SW .. Medicine Hat 527-2000  
**CENTRAL SERVICE (CARDSTON) LTD**  
 304 Main St ..... Cardston 653-3371  
**HERTZ RENT-A-CAR** ..... Blairmore 562-2801

Rentabug 714 7 St S ..... 328-6935  
 (See Advertisement This Page)

**PREVENTS STICKING**

Greasing a barbecue grill before use will  
 prevent food from sticking to it.

**Automobile Renting & Leasing—(Cont'd)****TILDEN RENT-A-CAR**

The Only CANADIAN  
 Name In World-Wide **TILDEN**  
 Car Rentals - New Cars  
 Hourly — Daily — Weekly — Yearly  
 Free World-Wide Reservation Service  
 Free Delivery to Hotels, Motels & Terminals  
 "FOR INFORMATION CALL"  
 LETHBRIDGE

**FLEMING MOTORS LTD**  
 7 St & 1 Av S ..... 327-1591

TABER

**CENTRAL ESSO SERVICE (1964)**  
 5008 46 Av ..... Taber 223-2123

**TILDEN RENT-A-CAR SERVICE**

Cor 11 St & 3 Av S ..... 327-1566

**Automobile Springs**

Bell's Welding Ltd 317 4 St S ..... 328-4528  
 (See Advertisement This Page)

**LONG DISTANCE CAN  
 IMPROVE YOUR  
 COLLECTIONS AT LOW COST**  
 You talk with the person in  
 authority.  
 You can handle situations too  
 delicate to handle in writing.  
 You get the real reasons for  
 non-payment.  
 You can settle complaints . . .  
 make adjustments.  
**LONG DISTANCE PAYS**

**BELL'S  
 WELDING LTD.**

SEE US FOR  
 SPRING SERVICE



- AUTO • TRUCK
- BUS
- TRAILER HITCHES

**328-4528**

317 - 4th Street South, Lethbridge

**Automobile Springs—(Cont'd)****Standen's Limited**

24 Av & Macleod Tr SE ..... Calgary 269-3736  
 (See Advertisement This Page)



Limited

Manufacturers & Distributors  
 ESTABLISHED 1924

**SPRINGS**

Auto - Bus - Truck - Tractor

HELPER SPRINGS - BUILD UP KITS  
 REBUILDINGS - RESETTING - AIR LIFTS  
 STAMPINGS - HEAT TREATING  
 ALIGNMENT & FRAME STRAIGHTENING  
 REESE AND BAIR EQUALIZING HITCHES  
 INDUSTRIAL BALANCING  
 SPICER DRIVE LINE PARTS  
 DRIVE SHAFT RETUBING  
 SPICER POWER TAKE-OFFS  
 TRUCK BUMPERS

CALGARY

**269-3736**

TELEX 038-21777  
 OR WRITE

**STANDEN'S LIMITED**  
 24th Avenue & Macleod Trail S.E.  
 CALGARY

**Automobile Stereophonic Equipment**

Muntz Centre 1706 Mayor Magrath Dr ..... 328-0966

**Automobile Tires**

See Tires Section

**Automobile Top Builders**

See Automobile Upholstering

**Automobile Towing**

See Towing Service

**Automobile Trailers**

See Trailers Section

**Automobile Transmission Sales****& Service**

Bullock's Auto Body Ltd 312-314 1 Av S ..... 327-1245  
 (See Advertisement Opposite Page)

Lethbridge Automatic Transmission Ltd  
 1520 3 Av S ..... 327-0910  
 (See Advertisement Opposite Page)

Lo-Cost Automatic Transmission Rebuilders Ltd  
 101 17 Av SW ..... Calgary 264-7650  
 (See Advertisement Opposite Page)

Western Auto & Truck Parts  
 2602 52 St SE ..... Calgary 272-8891  
 (See Advertisement Opposite Page)

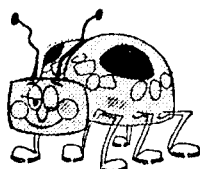
Always in reach of your customers —  
 Yellow Pages.

**RENTABUG!**

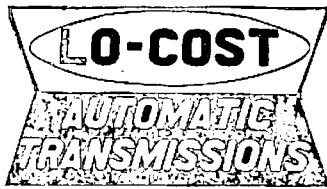
VOLKSWAGEN RENTALS

**328-6935**

Think  
**Small!**



WHOLESALE — RETAIL



"Western Canada's Largest"



SERVICED

EASY TERMS  
FREE DIAGNOSIS

CALL "COLLECT"  
CALGARY

**264-7650**

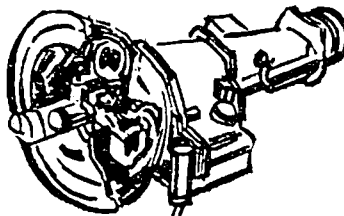
COMPLETE STOCK OF PARTS

L0-COST AUTOMATIC  
TRANSMISSION REBUILDERS LTD.

101 - 17th Avenue S.W., Calgary

CALGARY - EDMONTON - WINNIPEG - VANCOUVER

## TRANSMISSION SERVICE



### Compare Our Prices

ONE DAY INSTALLATION  
ON MOST CARS

- FREE INSPECTION
- MODERN SHOP
- EXPERIENCED MECHANICS
- COMPETITIVE PRICES

Complete Automatic Transmission Service

- EXCHANGE
  - REBUILT
  - REPAIRED
- MECHANICAL REPAIRS

**Bullock's Auto  
Body Ltd.**

**328-9414**

509 - 6th Avenue South, Lethbridge

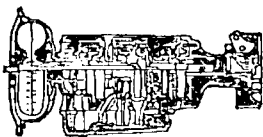
SERVING SOUTHERN ALBERTA

BODY SHOP: 312-314 - 1st Ave. S. — 327-1245 — 328-6352

TOWING SERVICE

**WESTERN**

**AUTO & TRUCK PARTS**  
WE BUY ALL  
CARS & TRUCKS



ATTENTION! LARGEST STOCK

SIX MONTH REPLACEMENT GUARANTEE

TO ORIGINAL PURCHASER ON  
AUTOMATIC TRANSMISSIONS

Standard Transmissions

For all Cars & Trucks

Including Foreign Makes

**272-8891**

2602 - 52nd Street S.E.

FOREST LAWN, CALGARY

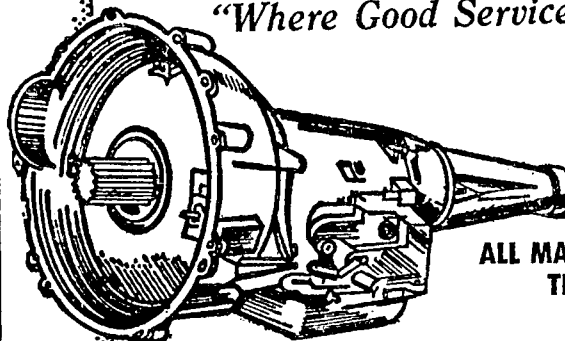
MAILING ADDRESS: SUB P.O. 69

**LETHBRIDGE**

**Automatic Transmission LTD.**

REPAIR & SERVICE

"Where Good Service is Automatic"



- ★ REPAIRS
- ★ OVERHAULS
- ★ EXCHANGES

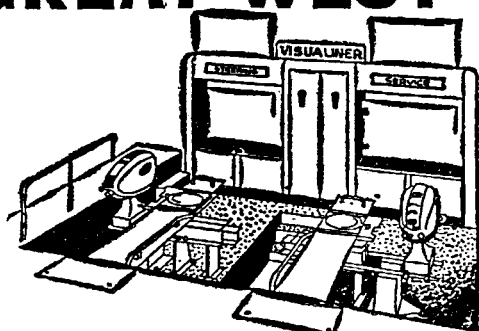
ALL MAKES OF AUTOMATIC  
TRANSMISSIONS

All Work Guaranteed  
FREE ESTIMATES

Prop. Bob Ludwig

1520 - 3rd Avenue South

**327-0910**

**GREAT WEST TIRE LTD.**

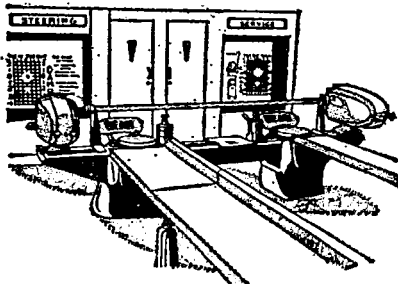
1203 - 2nd AVENUE SOUTH

A COMPLETE WHEEL  
ALIGNMENT SERVICE  
FOR ALL MAKES &  
MODELS OF  
CARS & TRUCKS

Hoffman Wheel Balancing  
Brake Service  
JOHN BEAN EQUIPMENT

**328-2443****Wheel Alignment  
& Balancing**

JOHN BEAN  
Front End Equipment



Headlights Adjusted  
Wheel & Frame Straightening  
General Repairs & Tune-Ups

**PETE'S**  
WHEEL ALIGNMENT LTD.  
**327-1030**

518 - 5th Street S.

**ELLIS  
Auto Drome Ltd.**

SPECIALIZING IN:

- WHEEL ALIGNMENT
- WHEEL BALANCING

Complete Steering Service

AFTER HOURS — 327-1020

**327-4453**

1805 - 2nd Avenue S.

**A Short-cut to  
Your Customers!**

To reach more prospects, make  
more telephone and walk-in  
sales, advertise under all classi-  
fications, where buyers look for  
your products and services.

YELLOW PAGES

**Automobile—Trucks**

See Truck Dealers Section

**Automobile Upholstering****CUSTOM AUTO UPHOLSTERY****COMPLETE AUTO UPHOLSTERY**

Truck Seats - Convertible Tops  
Boats - Aircraft

215 12 St-B S ..... 328-5611

GRAHAM & JOHNSON UPHOLSTERING &  
HOME FURNISHINGS  
TRUCK SEATS

CAR SEATS  
CONVERTIBLE TOPS  
BOAT SEATS

411 3 Av S ..... 327-3470

**Automobile Washing & Polishing**

Econo Wash &amp; Gas Service 1903 3 Av S ... 327-0303

King Koin Car Wash 944 5 Av N ..... 328-6411

Lethbridge Robo Car Wash Ltd

1505 Mayor Magrath Dr ..... 328-8646

SOF-SPRA CAR WASH

108 N Mayor Magrath Dr ..... 328-2932

SUPERSONIC CAR WASH 1819 3 Av S ... 328-6866

**Automobile Wheel Aligning**

Dudley's Custom Shop 311 11 St S ..... 327-0237

Ellis Auto Drome Ltd 1805 2 Av S ..... 327-4453

(See Advertisement This Page)

Firestone Stores 3 Av &amp; 8 St S ..... 327-8548

Great West Tire Ltd 1203 2 Av S ..... 328-2443

(See Advertisement This Page)

Husky Auto Center 1219 3 Av S ..... 328-6932

KIRK'S TIRE SALES (1964) LTD

1621 3 Av S ..... 327-5985

NORTH LETHBRIDGE MO-TIRES LTD

305 13 St N ..... 327-3181

Pete's Wheel Alignment Ltd 518 5 St S ... 327-1030

(See Advertisement This Page)

**Automobile Wreckers**

B &amp; H Wrecking Ltd Riverbottom ..... 327-7637

327-2935

(See Advertisement This Page)

Listings Of This  
Classification Are Continued  
On Next Page

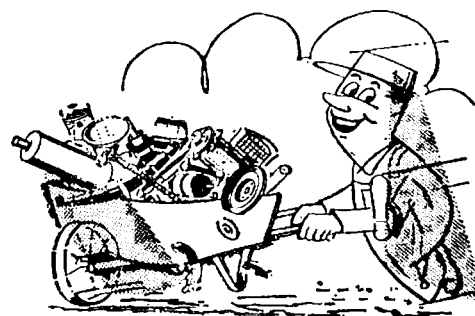
Shop in the Yellow Pages.

**B & H WRECKING LTD.***"Drive Carefully We're Overstocked"*

GENERATORS — STARTERS — MOTORS  
TRANSMISSIONS — STANDARD & AUTOMATIC GUARANTEED

BOX 173, LETHBRIDGE

RIVERBOTTOM — AFTER HOURS CALL 328-4383

**327-7637 • 327-2935**

# Automobile Wreckers—(Cont'd)

## HEPP'S INDUSTRIES LTD

**LATE MODEL AUTO WRECKING**  
BOX 577

One Mile East on Experimental Farm Road  
Parts & Service .....327-2533  
Office & Marine 1 Mi. E of Stockyards 327-4242

Manchester Auto Wreckers  
229 61 Av SW .....Calgary 255-7373  
(See Advertisement This Page)

Marshall Auto Wreckers Ltd 308 2 St S ...328-3316  
(See Advertisement This Page)

## TOWN & COUNTRY AUTO WRECKERS

2¼ Miles East of Airport  
Buildings On McNally School Road  
**YOUR DISCOUNT AUTO PARTS  
CENTRE**  
Box 494 .....328-3654

Listings Of This  
Classification Are Continued  
On Next Page

To speed business and  
social calls you receive,  
give your  
**AREA CODE**  
and your phone number  
to friends in other  
areas and  
in other provinces.

## Around the Clock

If you need help  
in an emergency,  
your Telephone  
Operator is  
ready to help—  
anytime.

save 50% and more on  
guaranteed



**USED PARTS** TELEX 038-2859

**10 BIG ACRES  
MANCHESTER  
AUTO PARTS**

two blocks east of the  
chinook centre on 61st avenue  
just behind MacIn Ford

**255-7373**

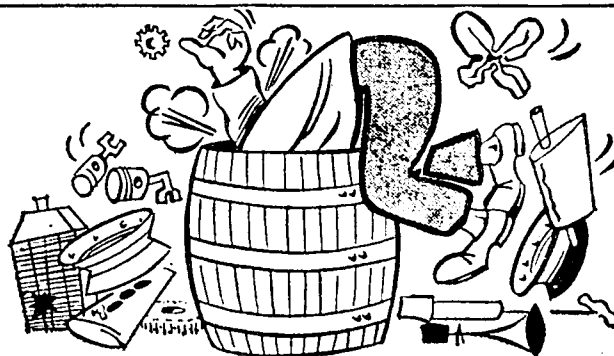
CALGARY

MANCHESTER AUTO WRECKERS

**255-6776**

# Marshall Auto Wreckers Ltd.

**YOUR PARTS SUPERMARKET  
LARGEST AUTO WRECKERS IN THE WEST**



**USED PARTS FOR ALL MAKES**  
★ Cars ★ Trucks ★ Tractors

★ 130 ACRES OF CARS  
AND TRUCKS

**328 - 3316**

308 - 2nd Street South

Telex 038-49158

LETHBRIDGE



**Automobile Wreckers—(Cont'd)**

Western Auto & Truck Parts  
2602 52<sup>nd</sup> St SE ..... Calgary 272-8891  
(See Advertisement This Page)

When you are not sure of a number,  
it is always better to refer to the  
directory.

# WESTERN

## AUTO & TRUCK PARTS

WE BUY ALL CARS & TRUCKS

ONE OF CANADA'S LARGEST AUTO AND TRUCK WRECKERS!

ASK ABOUT OUR GUARANTEE ON USED & REBUILT PARTS  
FOR ALL CARS & TRUCKS

Body Parts, Motors, Transmissions, Rear Ends, All Electrical,  
Tires & Batteries From the Oldest to the Newest

ALL FOREIGN & CANADIAN MAKES

2602 - 52nd STREET S.E.  
FOREST LAWN, CALGARY  
Mailing Address: Sub P.O. 69

# 272-8891

**Bags—Paper**

Bonar & Bemis Ltd 2235 15 St SE Calgary 265-3556

**Bags—Textile**

BONAR & BEMIS LTD

Manufacturers of  
Jute, Cotton, Paper, Mesh,  
Flexene, Woven Poly  
& Stockinette Bags

2235 15 St SE ..... Calgary 265-3556

**Bags—Transparent**

Bonar & Bemis Ltd 1222 34 Av SE Calgary 287-0450  
MODERN PACKAGING CO LTD

Manufacturers of Polyethylene  
& Marlex Bags

TELEX 038-21505 OR WRITE

5319 3 St SE ..... Calgary 252-4481

**Bakers—Retail**

CENTRE VILLAGE IGA BAKERY

HOME MADE BREAD — BUNS — ROLLS  
PIES — COOKIES & PASTRY  
BIRTHDAY & WEDDING CAKES  
FRESH DAILY

Centre Village Mall ..... 327-0353

Colonial Bakery 1112 6 Av S ..... 328-6923  
(See Advertisement This Page)  
(Continued Next Page)

**Aviation**

See Air Line Companies also Aircraft Section

**Aviation Instruction**

See Aircraft Schools

**Awnings & Canopies**

CALGARY TENT & AWNING LTD  
3624 Manchester Rd SE ..... Calgary 243-4666

Call by number . . . its twice as fast.

**Awnings & Canopies—(Cont'd)**

HOVEY ROOFING & AWNINGS

AWNINGS & SHUTTERS  
ALUMINUM SIDING

1702 14 Av N ..... 327-5994

PROGRESSIVE ROOFING & AWNINGS

330 27 St S ..... 327-6679  
(See Advertisement This Page)

**Baby Chicks**

See Hatcheries

**Baby Sitters**

Costanzo's Day Care Centre 1116 3 Av S ... 328-5057  
KRADLE KOOP

FULL DAY CARE SERVICE

BABY CENTRE

2208 Mayor Magrath Drive — 328-2509

502 5 Av S ..... 328-2835

**Background Music—Leased**

See Music Background Systems

**Baggage**

See Luggage

**COLONIAL BAKERY**

★ HOME MADE BREAD  
★ ROLLS — BUNS — COOKIES  
★ CAKES — PIES — PASTRIES



FRESH DAILY

# 328-6923

1112 - 6th Avenue S.

**LAKEVIEW BAKERY**

(LETHBRIDGE) LTD.

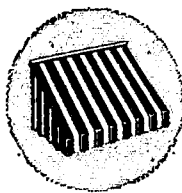
Specializing In

★ DELICIOUS HOMEMADE  
BREAD, BUNS, ROLLS  
COOKIES & PASTRIES

★ WEDDING, BIRTHDAY & SPECIAL  
OCCASION CAKES

# 328-3532

10th Ave. S. & Mayor Magrath Drive

**Colored Aluminum Awnings**

COLORED ALUMINUM SIDINGS  
CARPORTS & PATIOS

# 327-6679

PROGRESSIVE  
ROOFING & AWNINGS

330 - 27th STREET S., LETHBRIDGE

# Bakers—Retail—(Cont'd)

ERICKSEN'S SVEN DRIVE-IN PASTRY SHOP  
2021 3 Av S ..... 328-8161  
FRED'S BAKERY

"FRED'S ON THE LABEL  
MEANS QUALITY ON THE TABLE"  
Westminster Plaza ..... 327-0877

Lakeview Bakery (Lethbridge) Ltd  
2622 S Parkside Dr ..... 328-3532  
(See Advertisement Opposite Page)  
Marquis Pastry Shop Marquis Hotel ..... 327-4441  
(See Advertisement This Page)  
McGAVIN TOASTMASTER LTD ..... 327-4488  
1502 3 Av S ..... 327-3378  
Nilsson's Pie Shop 1708 Mayor Magrath Dr ..... 327-1912  
North Side Bakery 610a 13 St N ..... 328-1629  
(See Advertisement This Page)

## PRIDDLE F

WEDDING & ANNIVERSARY CAKES  
MADE & DECORATED — Box S.S. 1-4-19  
Campus Lodge ..... 327-5136

## QUALITY BAKERY

CAKES — BUNS — PASTRY  
FANCY BREAD — RYE BREAD  
1640 Mayor Magrath Dr ..... 328-4853

Value Village Markets Ltd 538 13 St S ..... 327-2424  
Vienna Bakery 740 23 St N ..... 327-2960  
Woolworth F W & Co Ltd 601 4 Av S ..... 328-4344

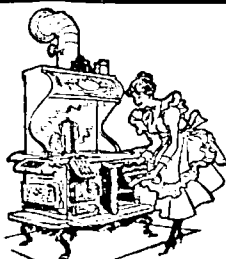
The new STARLITE telephone,  
small, low, and lovely in silhou-  
ette, is a perfect extension tele-  
phone. Available in six colors.  
Phone the business office of the  
Telephone Company.

## MARQUIS PASTRY SHOP

OLD  
FASHIONED  
BAKED-IN  
FLAVOR

★ BREAD ★ BUNS  
WE SPECIALIZE IN  
★ WEDDING CAKES ★ PASTRIES  
★ SWEET GOODS

**327-4441**  
MARQUIS HOTEL



## NORTH SIDE BAKERY

"The Home of Quality Baking"

SPECIALIZING IN  
OLD COUNTRY STYLE RYE BREAD  
BUTTER CREAM CAKES  
FINEST IN PASTRY  
BAKED FRESH DAILY

**328-1629**

610a - 13th Street N.

# Bakers—Wholesale

McGAVIN TOASTMASTER LTD ..... 327-4488  
1502 3 Av S ..... 327-3378  
(See Advertisement This Page)  
QUEEN DONUT SHOP 239 12 St-A N ..... 327-6312



**McGavin ToastMaster  
Limited**

GOOD BREAD  
FINE CAKES

1502 - 3rd Ave. S. **327-4488**

## Ballet Instruction

See Dancing Academies

## Banks

Bank of Montreal 522 3 Av S ..... 327-3175  
230 13 St N ..... 328-8831  
Mayor Magrath Dr & Henderson Lake Blvd 328-9266  
Bank of Nova Scotia The  
Main Br 702 3 Av S ..... 327-5794  
Mayor Magrath Dr Branch  
465 Mayor Magrath Dr ..... 328-9961  
Westminster Shopping Plaza Branch  
13 St & 5 Av N ..... 328-7736  
Canadian Imperial Bank of Commerce  
331 7 St S ..... 328-3341  
13 St N Branch 515 13 St N ..... 328-7796  
1502 9 Av S ..... 328-1415  
327-0228  
University Campus ..... 327-7041  
Mgr Ofc ..... 328-9733  
Royal Bank of Canada 4 Av & 7 St S ..... 327-8541  
Mayor Magrath Dr Branch  
1660 Mayor Magrath Dr ..... 328-9626  
Centre Village Mall Branch  
1240 2a Av N ..... 328-9261  
Toronto-Dominion Bank 612 4 Av S ..... 328-1746  
6 College Shopping Mall ..... 327-2194

## Banquets

See Caterers, Also Restaurants

Make it a habit to look in the Yellow Pages.

When You Use  
the  
**Yellow Pages**

tell the advertiser  
you found  
his name and  
telephone number  
there.

# Barbers

Andy's Barber Shop 526 6 St S ..... 328-7215  
(See Advertisement This Page)  
Bob's Barber Shop 432 7 St S ..... 327-3852  
De Caires Barber Shop 1102a 9 Av S ..... 327-4474  
Enso's Barber & Style Centre College Mall ..... 328-8738  
Gus's Barber Shop 410a 13 St N ..... 328-0032  
Modern Barber Shop 813 3 Av S ..... 327-8708  
Newman's Hairpiece & Hairstyling Studio for Men  
330 9 Av SW ..... Calgary 269-2056  
(See Advertisement This Page)  
Razor's Edge Centre Village Mall ..... 328-2080  
South Plaza Barber Shop  
1636 Mayor Magrath Dr ..... 328-2757  
Towne House Barber Shop 710a 3 Av S ..... 328-4122  
Viking Men's Hair Styling Ltd 218 5 St S ..... 327-0150  
(See Advertisement This Page)

Allow others time to answer.

"For The Style of  
Your  
Life..."



Come And  
See Us  
Shag Cuts  
Razor Cuts

**328-7215**

526 - 6th St. South

**ANDY'S BARBER SHOP**

We Can Make You Look & Feel Like  
A NEW MAN



Before



After

With one of NEWMAN'S undetectable hand crafted  
hairpieces & human hair wigs. We do the finest hair  
replacement in Western Canada.

For Appointment & Free Consultation Call  
**NEWMAN'S HAIRPIECE & HAIRSTYLING  
STUDIO FOR MEN**

**269-2056**

330 - 9th Avenue S.W., Calgary

**VIKING**  
**Men's Hairstyling Ltd.**



CUSTOM MADE HAIRPIECES AND REPAIRS  
OPEN THURSDAY & FRIDAY TILL 9 P.M.

**327-0150**

218 - 5th Street S., Lethbridge

## Lethbridge Battery Distributors Ltd.



*"Your Complete Battery  
Service Centre"*



★ Battery Cables

★ Wholesale & Retail

217 - 12b Street South

★ New Batteries

★ Reconditioned Batteries

★ Battery Repairs

# 327-5587

## BEARINGS ALL TYPES & SIZES SEALS OIL & GREASE

ROLLER CHAINS & SPROCKETS  
U-JOINTS — MATERIALS HANDLING  
CASTERS & INDUSTRIAL WHEELS

BRONZE & URETHANE BUSHING STOCK — V-BELTS & SHEAVES

**SPROULE BEARING SUPPLY**

1271 - 2nd Avenue S., Lethbridge

# 328-6681



## ELEKTRO SAUNA SALES & SERVICE OF ALBERTA

Manufacturers Of The World's  
Finest Sauna Heaters

- WALL & FLOOR MODELS —  
ALL SIZES FOR RESIDENTIAL,  
COMMERCIAL INSTALLATIONS
- PREFABRICATED SAUNA UNITS
- ALL ACCESSORIES
- TRIM GYM EXERCISERS

# 289-6466

1011 - 16th Avenue N.W., Calgary

## MONARCH

**Beauty & Barber Supply Co.**

Exclusive Distributors of Rayette, Realistic, L'Oreal  
and Wella Beauty Products

Exclusive Distributors for Clairol Salon Collection Wigs

Clairol - Roux - Stephan - Misslyn  
Cosmetics — Complete lines of Nightingale,  
Global, & Belvedere First Lady Furniture  
Realistic & Rayette Hair Dryers

**Complete Line of  
BARBER SUPPLIES**

# 263-3390

135 - 6th Avenue S.E. — Calgary



## Alberta Beautician & Barber Supply

CO. LTD.

Exclusive Distributors For  
**REDKEN — BONAT**

Also Carrying

CLAIROL — ROUX — SILHOUETTE — NESTLE  
NIGHTINGALE — GLOBAL — BELVEDERE  
MARTIN ELECTRIC, ETC.

And A Full Range of Barber Supplies

# 327-2051

404a - 4th Avenue S., Lethbridge  
BRANCHES IN CALGARY & MEDICINE HAT

## OBSCO

**BEAUTY & BARBER SUPPLY**

Exclusive Distributors For  
Zotos - Revlon - Breck  
Silver Ann - Helene Curtis  
Charles Bedeman - Caryl Richards  
Clairol - Silhouette - Roux - Plastiset - Rilling  
Fermodyl - Belvedere - Nightingale - Wahl  
Oster - Turbinator - Global - Belmont  
• Booster • Clubman • Stephens

# 253-8811

106 - 61st Avenue S.W., Calgary  
(3 BLOCKS EAST OF MACLIN FORD)

## Barbers' Equipment & Supplies

Alberta Beautician & Barber Supply Co Ltd  
404a 4 Av S ..... 327-2051

**Barristers** See Lawyers

## Bath Room Fixtures

See Plumbing & Heating Supplies

## Baths

Elektro Sauna Sales & Service of Alberta  
1011 16 Av NW ..... Calgary 289-6466  
(See Advertisement This Page)

## Batteries—Storage

GREAT WEST TIRE LTD 1203 2 Av S ... 328-2443  
Lethbridge Battery Distributors Ltd  
217 12b St S ..... 327-5587  
(See Advertisement This Page)  
Superior Gulf Service 1804 3 Av S ..... 327-0313

## Bearings

### B C BEARING ENGINEERS LTD

Bearing & Power Transmission Specialists

24 Hour Emergency Service

625 Manitou Rd SE ..... Calgary 243-5521

Sproule Bearing Supply 1271 2 Av S ..... 328-6681  
(See Advertisement This Page)

## Beauty Parlor Supplies & Equipment

Alberta Beautician & Barber Supply Co Ltd  
404a 4 Av S ..... 327-2051  
(See Advertisement This Page)

Monarch Beauty & Barber Supply Co  
135 6 Av SE ..... Calgary 263-3390  
(See Advertisement This Page)

Obsco Beauty & Barber Supply  
106 61 Av SW ..... Calgary 253-8811  
(See Advertisement This Page)

## "WHERE TO BUY IT"

Your advertising message in the  
**YELLOW PAGES** gives you these  
big advantages.

1. Large, guaranteed circulation
2. In force 365 days a year
3. Low space cost
4. Known usage, proved by  
local surveys.

Why not use this well-known  
buyers guide to stimulate your  
sales? Call us today for further  
information.

## Avoid Wrong Numbers!

LOOK IT UP

JOT IT DOWN

DIAL CAREFULLY

## Beauty Parlors

Alberta Beauty School 405 5 St S .....327-2250  
 (See Advertisement This Page)  
 B & J Hair Styling Salon 506 4 Av S .....328-3650  
 (See Advertisement This Page)  
 Beau Monde Beauty Shoppe  
 12 Rylands Blk .....327-3575  
 (See Advertisement This Page)  
 Beautique Beauty Salon 724 23 St N .....328-5335  
 (See Advertisement This Page)  
 Beauty Box 539 5 St S .....327-4251  
 (See Advertisement This Page)  
 Bonnydale Beauty Salon 1414 17 St S .....328-1637  
**BRENDA'S BEAUTIQUE**  
 LATEST IN HAIR STYLING — CUTTING —  
 HAIR COLORING — COLD WAVES  
 922 5 Av N .....328-7366  
 Chris's Beauty Salon 706 3 Av S .....327-2079  
 (See Advertisement This Page)  
 (Continued Next Page)

**ALBERTA  
 BEAUTY SCHOOL**  
 QUALIFIED INSTRUCTRESSES  
 LEARN BY EXPERIENCE  
 Hair Shaping & Styling  
 Coloring — Cold Waving  
 Air-Conditioned  
 Cold Waves Guaranteed  
**327-2250**  
 405 - 5th Street S.

Shop In the  
 Yellow Pages

Whenever you want  
 information about an  
 article, a service or a  
 certain business.

LOOK IN THE  
**YELLOW PAGES**

## B & J HAIR STYLING SALON

PROP., JUNE SKRIVER

WIGS — WIGLETS — FALLS  
 100 PER CENT HUMAN HAIR

The Finest European  
 Wigs & Wiglets

Synthetic Wigs

EXPERT STYLING, REPAIRING  
 &  
 RECONDITIONING

SALES & SERVICE

CHARGEX AVAILABLE

OLD AGE PENSIONERS 20% OFF ON ALL PERMS

**328-3650**

506 - 4th AVENUE SOUTH



EXPERIENCED OPERATORS  
 TO SERVE YOU

Appointments Not Always Necessary

REVLON COSMETICS

HAIR SPRAY — COMBS

BRUSHES — SCARVES

## BEAU MONDE Beauty Shoppe

Thelma Miller & Erma Peters

HAIR STYLING &  
 PERMANENTS  
 THAT SATISFY

SPECIALIZING IN WIGS,  
 STYLING & SERVICING

**327-3575**

Located For Your Shopping  
 Convenience In The Rylands Block  
 304 - 5th Street South



## THE BEAUTY BOX

MARY HONMURA, PROP.



- HAIR STYLING
- HAIRCUTTING & SHAPING
- PERMANENT WAVING

**327-4251**

539 - 5th Street S.

AMPLE PARKING SPACE

## Beautique Beauty Salon

THAT PROFESSIONAL TOUCH  
 EVERYTIME BY —

- Hairshaping
  - Styling • Tinting
  - Style Specialist
- Urilla Raisbeck, Prop.

**328-5335**

724 - 23rd Street N.



## CHRIS'S BEAUTY SALON

SPECIALIZING IN:

HAIR CUTTING  
 STYLING  
 COLORING  
 PERMS

FOR HER AND FOR HIM

706 - 3rd Avenue South

**327-2079**

# Freda Walton's

MEMBER OF THE OFFICIAL HAIR STYLING COUNCIL

## SPECIALISTS IN:

- ★ HAIR SHAPING & STYLING
- ★ FROSTING & CUSTOM PERMANENT WAVING
- ★ MANICURES & FACIALS
- ★ APPOINTMENTS NOT ALWAYS NECESSARY
- ★ UNISEX HAIR STYLING



## Classic Coiffures

**328-3066**

323 - 6th Street S.

## House of Beauty

**328-4141**

COLLEGE SHOPPING MALL

## Beauty Parlors—(Cont'd)

- Classic Coiffures 323 6 St S ..... 328-3066  
 (See Advertisement This Page)  
 Coby's Beauty Shop 322 13 St N ..... 327-5687  
 (See Advertisement Opposite Page)  
**COSMOTIQUE LTD** 305 6 St S ..... 328-1212  
 (See Advertisement This Page)  
 Fanci-Full Beauty Salon 738 13 St N ..... 327-1626  
 (See Advertisement This Page)  
 House of Beauty Hair Styling & Wig Boutique  
 College Shopping Mall ..... 328-4141  
 John's Beauty Salon 1271 3 Av S ..... 328-6422  
 (See Advertisement This Page)  
**LAKEVIEW BEAUTY SALON**  
 2638 Parkside Dr ..... 327-4843

Listings Of This  
 Classification Are Continued  
 On Next Page

*Fanci-Full*  
**Beauty Salon**  
 SPECIALIZING IN  
 BEAUTY SERVICE  
 MRS. ROSE FIORINO, PROP.  
**327-1626**  
 738 - 13th Street North, Lethbridge



A COMPLETE BEAUTY CARE CENTRE

## For HER and For HIM

Featuring The Specialized Services of a "WIG" Bar  
 And All Phases of Beauty Culture

Hairstyling, Manicures, Facials & Pedicures

A Specialty Shoppe With Exclusive Beauty Preparations

★ FRENCH PERFUMES ★

*Charles of the Ritz Elizabeth Arden Estée Lauder*

ALSO INTRODUCING FOR HIM, Gentleman's Corner  
 FEATURING A WIDE SELECTION OF MEN'S GROOMING AIDS

**328-1212**

305 - 6th STREET SOUTH, (DOWNTOWN) LETHBRIDGE

## John's Beauty Salon

COLOR SPECIALISTS  
 CUTTING — SHAPING

*Long Hair Is  
 Our Specialty*

The Latest in Coiffures  
 by Master Stylists

Consult "John" About Your Problem

**328-6422**

1271 - 3rd AVENUE SOUTH, LETHBRIDGE

## FORGOTTEN THE NAME OR ADDRESS . . .

. . . but  
 will recognize it when you see it?

Turn to the classification descriptive of the business. Look down the listings which appear thereunder until you find the familiar one.

### Beauty Parlors—(Cont'd)

Le Ron's Hair Styles 524 6 St S .....328-4729  
 (See Advertisement This Page)  
 Lovely Lady Beauty Salon 902 7 Av S ....327-4020  
 (See Advertisement This Page)  
 Monique's Beauty Salon 4 Av & 7 St S ....328-8023  
 (See Advertisement This Page)  
**NORTH PLAZA BEAUTY SALON**  
 610a 13 St N .....327-0260  
 (See Advertisement This Page)  
 Silverdale Beauty Shop 1016 20 St S .....327-1086  
 (See Advertisement This Page)

Listings Of This  
 Classification Are Continued  
 On Next Page

People don't just read the Yellow Pages,  
 they use them.

## Lovely Lady Beauty Salon



ISABEL BIRRELL

FOR  
 APPOINTMENTS  
 CALL

**327-4020**

902 - 7th Avenue South



## COBY'S HAIR STYLISTS

WE SPECIALIZE IN

### PERMANENTS

EXPERTS IN

- ★ HARD TO CURL HAIR
- ★ TINTS - BLEACHES - HAIR CUTS

WIG SALES & SERVICE

FULLY GUARANTEED

Coby's Beauty Shop

**327-5687**

322 - 13th Street N.

## BONNYDALE BEAUTY SALON

Individual Shaping &  
 Styling For  
 Women With Taste

WIG SALES & SERVICE  
 EXPERIENCED OPERATORS

**328-1637**

1414 - 17th Street S.



## Le Ron's Hair Styles

Every Operator A Specialist

Modern Equipped Shop  
 Custom Permanent Waves  
 Frosting & Tipping

Keeping With The Latest Trends In  
 Hair Styling & Cutting

PERSONALIZED "Metrin Skin Care"

**328-4729**

2 HOUR FREE PARKING 524 - 6th Street South, Lethbridge



Call  
**Long Distance**  
 the next best thing  
 to being there



## Monique's

BEAUTY SALON

- ★ WIG & HAIR STYLING
- ★ FROSTING & BLEACHING
- ★ PERMS & COLORING

DOWNTOWN  
 IN THE MARQUIS

**328-8023**

## NORTH PLAZA BEAUTY SALON

THE PERFECT PLACE  
 FOR COMPLETE  
 HAIRSTYLING

**327-0260**

610a - 13th Street N.

## Silverdale Beauty Shop

MRS. VERA STANKO, PROP.

- PERMANENT  
 WAVING
- COLD WAVES
- HAIR STYLING
- HAIR COLORING

We Guarantee  
 All Our Work

**327-1086**

1016 - 20th STREET S.



**who**  
**IS THE LADY WITH THE**  
**LOVELY HAIR?**

*She Could Be You!*

AN IRRESISTABLE YOU  
 IN YOUR SMART SET  
 HAIRSTYLE

PERMANENT WAVING  
 STYLING  
 CUTTING &  
 COLORING

WIGS, WIGLETS  
 & FALLS  
 CUTTING STYLING  
 & CLEANING

Mildred Skrove, Prop.



**328-1662**

485 Mayor Magrath Drive

**Mildred Skrove**  
**Hair Fashions**

### Beauty Parlors—(Cont'd)

- Skrove Mildred Hair Fashions  
 485 Mayor Magrath Dr ..... 328-1662  
 (See Advertisement This Page)
- South Plaza Beauty Salon  
 1636 Mayor Magrath Dr ..... 327-5822  
 (See Advertisement This Page)
- STYLE-RITE BEAUTY SALON  
 1514 9 Av S ..... 327-5000  
 (See Advertisement This Page)
- Theresa Beauty Salon 14 Professional Bldg .. 328-6424  
 (See Advertisement This Page)
- VIVIAN'S BEAUTY SHOP 1102 9 Av S ... 327-0640
- Woman's World 410 13 St N ..... 328-1054  
 (See Advertisement This Page)

**Woman's World**  
**Beauty Salon**  
 THE PERFECT PLACE  
 FOR COMPLETE  
 HAIRSTYLING  
**328-1054**  
 410 - 13th Street N.

### Beauty Schools

See Schools Beauty Culture

### Beer & Ale Mfrs

See Breweries

### Belt Conveyors

See Conveyors

### Beverages

CANADA DRY—  
 CHINOOK BEVERAGES LTD  
 2907 2 Av S ..... {327-1310  
 {327-6938

CHINOOK BEVERAGES LTD 2907 2 Av S {327-1310  
 {327-6938  
 {327-3442

COCA COLA—  
 PURITY BOTTLING (1967) LTD  
 2920 9 Av N ..... 328-8891

PEPSI-COLA—  
 CHINOOK BEVERAGES LTD  
 2907 2 Av S ..... {327-1310  
 {327-6938

Purity Bottling (1967) Ltd 2920 9 Av N .. 328-8891

### Bibles

See Church Supplies also Books Religious &  
 Educational

A recent survey definitely proves —  
 1 out of every 7 Yellow Page Buyers  
 makes a personal visit to the firm  
 selected to buy what he wants after  
 he has consulted the Yellow Pages.  
 He is usually counted as a "drop-in"  
 customer by the firm.  
 Will your Yellow Page advertising  
 direct these "drop-in" customers to  
 you?

**South Plaza Beauty Salon**  
**"Hairstyling Specialist"**  
**327-5822**  
 1636 MAYOR MAGRATH DRIVE



**Style-  
 Rite  
 Beauty  
 Salon**

We Specialize In  
 The Care of Problem Hair  
 Sales, Care of Wigs & Hair Pieces  
 Wanda Hovey — Joseph Vanden Dungen

**327-5000**  
 1514 - 9th Avenue S.

### Theresa Beauty Salon

- Hairstyling  
 Specialist
- 13 Years  
 Experience, Some  
 in other Countries



Theresa Zakli, Manageress  
**328-6424**  
 14 PROFESSIONAL BUILDING  
 NEXT TO POST OFFICE

### Bicycle Dealers & Repairers

Bert & Mac's Cycle Ltd 913 3 Av S .....327-3221  
(See Advertisement This Page)  
Norbridge Cycle & Sports 734 23 St N ....328-7091  
(See Advertisement This Page)  
Ski Scene Sports Ltd College Shopping Mall 327-0553

#### SOUTHLAND CYCLES

CCM — BRC — PHILIPS  
TRADE & REPAIR BICYCLES  
5314 48 Av ..... Taber 223-4211

### BICYCLES & MOTORCYCLES SALES & SERVICE

Largest Stock of Bicycles in Southern Alberta

Peugeot

C.C.M. - Deelife - Raleigh Bicycles  
B.S.A. & SUZUKI MOTORCYCLES  
10 Speed Bikes  
WE TAKE TRADES & REPAIR BIKES

**Bert & Mac's Cycle Ltd.**  
**327-3221**

SHOP 328-6162

913 - 3rd Avenue South, Lethbridge

### NORBRIDGE CYCLE & SPORTS

- Good Selection of New & Used Bicycles
- Repairs & Service To All Makes
- Trades Accepted On New Bikes
- Fishing Tackle & Sporting Goods

**328-7091**

734 - 23rd Street North, Lethbridge

### Bicycles—Wholesale & Manufacturers

#### GALWAY IMPORTERS LTD

Specialists in Lightweight Cycles  
& Accessories

COVENTRY EAGLE  
HOLDSWORTH - WOODRUP  
CAMPAGNOLO - ZEUS

3005 26 Av SW ..... Calgary 242-7666

### Billiard Tables & Supplies

CRAFTSMAN BILLIARDS & SHUFFLEBOARDS  
6809 104 St ..... Edmonton 434-8811

#### Billiards

Acme Snooker 246 13 St N .....328-6218

#### Billing Machines

See Accounting & Bookkeeping Machines

#### Birds & Supplies

See Pet Section

### Biscuit Companies

Weston George Ltd 631 25 St N .....327-2979

#### Blackboards

See Chalkboards

#### Blinds

See Venetian Blinds

#### Blocks

See Concrete Blocks

#### Blocks & Buildings

See Apartments, Blocks & Buildings

### Blue Printers

#### GRAPHIC REPRODUCTIONS LTD

DRAFTING & ENGINEERING  
SUPPLIES

REPRODUCTIONS OF ALL TYPES

Residence 327-2293

323 5 St S .....328-1033

Lethbridge House Designs & Blueprinting

924 5 Av N .....328-8752

### Boat Manufacturers

Glasstrong of Canada Ltd

111 3 Av NW .....High River 652-2877

### Boats—Retail

EL DORADO SALES 2910 1 Av S .....327-1233

Glascon Industries Ltd 327 3 St S .....328-4850

(See Advertisement This Page)

### Glascon Industries LTD.

(Formerly Silver Star Industries)

Wholesaler, Retailer, Manufacturer &  
Distributor for GLASCON  
Boats & Canoes

— DEALER FOR —

- MERCURY OUTBOARD MOTORS
- PARTS & ACCESSORIES
- MARINE ACCESSORIES
- BOATING SUPPLIES — BOAT TRAILERS
- COMPLETE REPAIR FACILITIES

**328-4850**

327 - 3rd Street South, Lethbridge

### Boats—Retail—(Cont'd)

Harker's Main Service Centre Ltd

3 Av & 9 St S .....327-6698

(See Advertisement This Page)

#### HEPP'S INDUSTRIES LTD

1 Mile East of Stkyds .....327-4242

#### TRAVELCRAFT SALES & RENTALS LTD

BOATS — PARTS — ACCESSORIES  
SALES — SERVICE

814 2 Av S .....327-4064

### Boilers

B & E Control Service 3311 Lakeside Rd ...327-7733

Liberty Boilers (Lethbridge) Ltd

1402 2 Av S .....327-3921

(See Advertisement This Page)

3 out of 4 Adults use the Yellow Pages.



## BOILERS (Lethbridge) Ltd.

Manufacturers of  
STEAM & HOT WATER BOILERS  
GENERAL  
WELDING  
CONTRACTORS

BOILER REPAIRS &  
PRESSURE WELDING

NEW & USED BOILERS FOR SALE

HEAD OFFICE

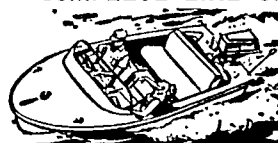
1402 - 2nd Avenue South, Lethbridge

**327-3921**

CALGARY DIVISION  
243-1606

## HARKER'S MAIN SERVICE CENTRE LTD.

COMPLETE LINE OF INBOARD & OUTBOARD BOATS & MOTORS



AFTER HOURS  
328-3553 — 327-1215

DEALERS FOR

- LARSON
- SURFTAMER
- TRAVELER
- ANCHOR CRAFT
- JOHNSON MOTORS
- STAR CRAFT
- VAN GUARD

New & Used Boats  
Boat & Motor Repair & Service

"A Complete Line Of Boat Accessories & Trailers"

**327-6698**

(Corner 3rd Avenue & 9th Street S.)



**Bolts & Nuts**

**SPROULE BEARING SUPPLY** 1271 2 Av S 328-6681  
**WESTERN CANADA HARDWARE LTD**  
 907-915 2 Av S .....328-1711

**Bonds**

See Stocks & Bonds

**Bookbinders' Equipment & Supplies**

**Colin Bate Books** 314 8 St S .....328-5305

**Bookkeeping Machines**

See Accounting & Bookkeeping Machines

**Bookkeeping Service**

**Kay J G Accounting Service** 1910 2 Av S ..328-5121

**Books—Religious & Educational**

**Bible Book Store** 416 4 Av S .....328-2549

**Booksellers**

**Baxter's Book Store** 420 5 St S .....328-1563  
**House of Books Ltd** 319 8 St S .....328-5888

**Boots & Shoes—Retail**

See Shoes—Retail

**Bottlers—Beverage**

See Beverages

**Bowling**

**CAPRI BOWL** 1664 Mayor Magrath Dr ....328-4089  
**DOWN-TOWN BOWLADROME**

TEN PINS — FIVE PINS  
 BILLIARDS

319a 7 St S ..... 328-7122

**Boxes—Corrugated**

**MACMILLAN BLOEDEL PACKAGING LTD**

CORRUGATED SHIPPING  
 CONTAINERS

Corrugated Containers &  
 Related Products



Structural & Graphic Designs  
 Packaging Systems

**MACMILLAN BLOEDEL PACKAGING LIMITED**  
 1115 34 Av SE ..... Calgary 243-3231

**Brake Service**

**Pete's Wheel Alignment Ltd** 518 5 St S ...327-1030  
**Tennant Rex J** 314 3 St S .....327-2667  
 (See Advertisement This Page)

**Brass Foundries**

See Foundries—Iron, Steel, Brass & Aluminum  
 Castings

**Brassieres** See Corsets & Brassieres—Retail

**Breweries**

**ALBERTA BREWERS' AGENTS LTD**  
 135 13 St N .....327-2895

**LABATT'S ALBERTA BREWERY LTD**  
 170b Elveden Hse .....Calgary 269-7552

**MOLSON BREWERY ALBERTA LTD**  
 Calgary Sales Office  
 640 6 Av SW .....Calgary 263-2270

**SICKS' LETHBRIDGE BREWERY LTD**  
 2 Av & 1 St S .....327-2444

**Brewers' Distributors**

**Alberta Liquor Control Board** 1021 3 Av N 327-3554

**Brick—Concrete**

See Concrete Blocks

**Brick Manufacturers & Dealers**

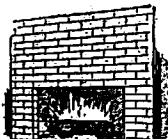
**Ace Building Supplies** 433 24 St N .....328-7084  
**Crestline Builders Market Ltd** 123 30 St N 327-5444  
 (See Advertisement This Page)

**DON'T WAX**

Your telephone company advises against "shining up" your telephone because wax or other types of polish will dull or streak the color finish. Simply wipe with a damp, then a dry cloth.

**CRESTLINE BUILDERS MARKET LTD.**

CLAY  
 BRICK  
 &  
 TILE



FIRE PLACES &  
 ACCESSORIES

NATURAL BUILDING STONE

Sewer Pipe - Patio Blocks  
 Sidewalk Slabs - Concrete Blocks

**327-5444 • 327-5110**

**327-5931**

123 - 30th Street North

**Bricklayers**

**PETER SIMONS & SONS CONSTRUCTION LTD**

**BRICK BLOCK & CONCRETE WORK**

Specializing In Fireplaces

Res. Phones 328-5050 - 328-4066 - 328-6723

237 13 St N .....327-6052

**Broadcasting Companies**

See Radio Broadcasting Co's & Stations

**Broadloom**

See Carpet & Rug Section

**Brokers—Custom**

See Custom House Brokers

**Brokers Insurance**

See Insurance Agents & Brokers

**Brokers—Stocks & Bonds**

See Stocks & Bonds

**Brooms—Corn**

See Brushes

**Brush & Shrub Exterminating Service**

See Tree Service

**Brushes**

**ALBERTA BROOM FACTORY**  
 1216 1 Av S .....328-3755  
**Fuller Brush Company Limited** 312a 8 St S 327-1141

**Building Contractors**

See Contractors Building

**Building Materials & Supplies—Retail**

**ACE BUILDING SUPPLIES**

BUILDING MATERIALS  
 PAINTS — BUILDERS HARDWARE  
 ROOFING MATERIAL  
 BRICK — ROOF TRUSSES  
 "QUALITY BUILDING MATERIALS  
 COMBINED WITH FAST EFFICIENT SERVICE"

433 24 St N ..... {328-7084  
 {328-8644

**ADVANCE LUMBER CO LTD**

13 St & 2 Av S .....328-3301  
 (See Advertisement This Page)  
 (Continued Next Page)



**TENNANT'S  
 FOR  
 BRAKES**

**BRAKE BONDING  
 DRUM TURNING**  
 AUTOMOTIVE & INDUSTRIAL LINING  
 BLOCKS & PARTS

**327-2667**

314 - 3rd STREET S.  
 Rex J. Tennant



**ADVANCE  
 Lumber Co. LTD.**

**Specializing in Contractors & Home Building Supplies**

- LUMBER
- PLYWOOD & WALLBOARD
- ROOFING MATERIAL
- ARBORITE
- METAL GARAGE DOORS
- ARMSTRONG FLOOR COVERINGS
- ALUMINUM DOORS & WINDOWS
- BUILDERS HARDWARE

- ALMATIX PAINTS
- WOODEN DOORS & WINDOWS
- CEILING TILES
- INSULATION

Free City Delivery

**328-3301**

13 St. & 2 Ave. S. Lethbridge

Free Consultant Service

**Building Materials & Supplies—Retail—**

(Cont'd)

**ARBORITE**

The Famous  
Surfacing Material  
For Home & Industry . . .  
For Walls, Counter Tops,  
All Horizontal & Vertical  
Applications



"WHERE TO BUY IT"

WHOLESALE DISTRIBUTOR  
**LETHBRIDGE BUILDING SUPPLIES CO**  
1266 1 Av S .....328-4466

**BEAVER LUMBER CO LTD**

CASH & CARRY  
TO SAVE YOU MONEY

3 Av & 17 St S .....328-4461

**BIRD BUILDING SUPPLIES**

Lumber — Building Supplies  
Hardware — Paint  
Construction Accessories

"The Building Line is Where We Shine"

113 13 St N .....328-2050  
.....328-2051

Crestline Builders Market Ltd 123 30 St N 327-5444  
(See Advertisement This Page)

**LEALTA BUILDING SUPPLIES**

Lumber — Exotic Plywoods  
Builders Hardware  
Tone-Craft Paints & Varnishes  
Carpets - Lino - Tiles  
Windows & Doors

1256 3 Av N .....328-3031

**LETHBRIDGE CONCRETE PRODUCTS LTD**

LIGHTWEIGHT & CONCRETE  
BLOCKS — TRANSIT MIX  
CONCRETE  
SAND — GRAVEL & SHALE

9 Av & 6 St N .....328-9251

Marvan Building Supplies 240 13 St N ....327-5533

If you find night  
Kind of skeery,  
A bedroom phone  
Helps keep you cheery.

**Building Materials & Supplies—Retail—**

(Cont'd)

**NORTHERN ASBESTOS & BUILDING  
SUPPLIES LTD**

Distributors

**ASBESTOS PRODUCTS**

FIR & MAHOGANY PLYWOODS & MOULDINGS  
DEXION RACKING & SHELVING  
METAL GARAGE DOORS  
EXOTIC WOODS

KOROLITE & URETHANE INSULATION

253 12 St N .....327-6166  
.....327-6161

Revelstoke Building Materials Limited  
1602 3 Av S .....327-5777  
(See Advertisement This Page)

**SOUTHERN ALBERTA CO-OP** 1221 2 Av S 327-3777  
**TANCO MILLWORK PRODUCTS**—Division of Tanner  
Building Supplies Ltd 1415 2 Av S ....327-5161



For all your home  
improvement and  
building needs!

- FENCING • RUMPUS ROOMS
- HOME IMPROVEMENT
- GARAGES • CARPETS
- BUDGET PURCHASE PLANS
- CHARGE X
- REVY BRAND PREBUILTS

**HOME IMPROVEMENT CENTRE**

**327-5777**

1602 - 3rd Avenue South

**TRANSIT-MIX**

**327-7262**

**Building Materials & Supplies—**

**Wholesale**

**B W STEEL PRODUCTS SUPPLY CO LTD**  
CONCRETE ACCESSORIES

W. R. GRACE CONST. CHEMICALS  
138 22 St N .....327-2700

**LETHBRIDGE BUILDING SUPPLIES CO**

1266 1 Av S .....328-4466

**MACMILLAN BLOEDEL BUILDING MATERIALS  
LIMITED**

Wholesale Distributors

Fir Plywood  
K3 Particle Board - Aspenite  
Cedar Products  
Doors - Fir Lumber

2 Av & 30 St N .....328-4455

**NORTHWEST INDUSTRIAL PRODUCTS DIV  
STEEL BROTHERS CANADA LTD**

FIBERGLAS INSULATION  
POLYSTYRENE, POLYURETHANE &  
ASBESTOS INSULATIONS  
CONCRETE ACCESSORIES  
SIKA CONSTRUCTION PRODUCTS  
FLINTKOTE ADHESIVES & COATINGS  
PRC SEALANTS — COMPRIBAND SEALANT  
ATLAS ASBESTOS PRODUCTS  
ALLSTRUT CHANNEL & SLEEVES

427 58 Av SE .....Calgary 252-6601

Primco-PWL Importers Ltd 806 2a Av N ..327-3131  
(See Advertisement This Page)

**WESTERN CANADA HARDWARE LTD**

907-915 2 Av S .....328-1711

**YELLOW PAGES Save You Steps.**



**PWL Importers Ltd.**

WHOLESALE DISTRIBUTORS OF

- Formica
- Barker Wallboard
- Masonite
- Ten Test
- Fibre Glass Insulation
- Particle Board
- Fir Plywood

**ROOFING MATERIALS**

**327-3131**

806 - 2nd Avenue A N., Lethbridge

**BUILDING SUPPLIES**

**CRESTLINE  
BUILDERS MARKET LTD.**

"FOR BETTER BUYS IN BUILDING SUPPLIES"

PAINTS & BUILDERS HARDWARE  
ANDERSEN WINDOW WALLS, LUMBER  
ROOFING, BRICK & STONE, PLYWOOD  
ROOF TRUSSES, HARDWOODS

**327-5444 • 327-5110 • 327-5931**

123 - 30th Street North

**Building Movers**

See House &amp; Building Movers

**Building Wreckers**

See Wrecking Contractors

**Buildings—Metal****ARMCO BUILDING SYSTEMS**

- Retail
- Wholesale
- Education
- Industrial
- Institutional



... It's The Modern Way To Build!  
 "AUTHORIZED DEALER"

**PRESTIGE BUILDERS LTD**

Call Collect

7032 Farrell Rd SE ..... Calgary 252-5535

**BEHLEN STRUCTURAL SYSTEMS**

Building Systems for wide clear span applications. Arch spans bridge up to 2,000', flat spans to 300'. Roof-ceiling systems or complete structures. Attractive town & ranch buildings. Many Sizes & models.



"FOR INFORMATION CALL"  
 BUILDING SYSTEMS DIVISION

**BEHLEN-WICKES BUILDING SYSTEMS  
DIV OF HAICO MANUFACTURING LTD**

3516 24 Av S ..... 328-1141

**BUTLER BUILDING SYSTEMS**

COMMERCIAL  
 INSTITUTIONAL  
 INDUSTRIAL



Pre-Engineered For Fast Assembly.

Total Capability From Your Butler Design-Builders.

"FOR INFORMATION CALL"

**VANIR BUILDING SALES LTD**

4440 Manitoba Rd SE ..... Calgary 287-1520

**GENERAL FARM SUPPLIES DIV OF HAICO MFG LTD**

Behlen "Curvet" & "Straight Wall" Steel  
 Buildings, Erection & Service Evenings 327-7991  
 3516 24 Av S ..... 328-1141

**Bulldozers**

See Contractors Equip & Supplies, also  
 Machinery—General

**Burglar Alarm Systems****ALBERTA ALARM COMPANY**

Underwriters Approved Burglar & Fire  
 Alarm Service — General Office 263-4630  
 424 6 Av SE ..... Calgary 263-7110

**TO BE HEARD**

... please speak directly  
 into the Telephone with  
 your lips just clearing the  
 mouthpiece.

**DIAL  
 CAREFULLY**

**Bus Lines**

GREYHOUND BUS LINES 411 5 St S ..... 327-1551  
 Lethbridge Northern Bus Lines ..... 327-3536  
 1415 3 Av S ..... 327-3017  
 NORTHERN BUS LINES LTD 1415 3 Av S 327-3536  
 (See Advertisement This Page)



- CHARTER TRIPS
- INDUSTRIAL RENTALS
- LIMOUSINE SERVICE
- SIGHTSEEING TOURS
- INTER CITY
- PACKAGED TOURS

Transportation For Relax Travel Agencies Ltd.

After Hours Call 328-3222

24 HOUR SERVICE

**327-3536**  
 1415 - 3rd Avenue S., Lethbridge

**Buses—Distributors & Mfrs****ENERSON'S PONTIAC BUICK GMC**

3 Av &amp; 9 St N ..... 327-5705

**TAYLOR SCHOOL BUS SALES**

Distributors For  
 SUPERIOR SCHOOL COACH

Made By  
 Western Flyer Coach Ltd.

2816 S Parkside Dr ..... 327-6688

**Buses For Charter**

NORTHERN BUS LINES LTD 1415 3 Av S 327-3536

**Business Colleges****HENDERSON COLLEGE OF BUSINESS (LETHBRIDGE)**

202 Woolworth Bldg ..... 327-3968  
 (See Advertisement This Page)

**WATCH YOLK**

Egg whites will not beat up stiff if any yolk  
 or bit of fat gets into them.

**Suddenly...  
 YOU'RE  
 SOMEONE  
 SPECIAL!**



with

**Speedwriting**  
 ABC SHORTHAND®



Now we make it easy for you to quickly step into a glamorous, well-paid secretarial position. We are proud to be the only school in this area to offer **SPEEDWRITING** the modern shorthand that qualifies you so quickly, so naturally because you use the familiar abc's. No strange symbols! No machines! **FREE** Lifetime Nationwide Placement Service. Day or evening classes. Visit, phone or write.

ONLY SCHOOL TO PHONE IN THIS AREA:

**DIAL 327-3968**

Ask for Speedwriting Shorthand Information

**HENDERSON COLLEGE OF BUSINESS (LETHBRIDGE)**

202 WOOLWORTH BUILDING

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

It's easier to understand and jot down numbers too, if they are spoken in sequence with pauses between groups of numerals. For instance, in reading aloud the telephone number of our business office, we would say, "Two two four (pause) six two, six one."

## Business Forms

**MOORE BUSINESS FORMS**  
1003 4 Av S ..... 327-4659  
**ROBINS PRINTING CO LTD**

**BUSINESS FORMS**  
**MADE IN LETHBRIDGE**  
**SAVE TIME**  
**COMPARATIVE PRICES**

1269 3 Av S ..... 327-2491

## Business Machines

See Specific Kinds—Accounting & Bookkeeping  
Machines, Adding & Calculating Machines,  
Addressing Machines, Dictating—Duplicating  
Machines, Typewriters & Supplies Etc.

## Business Schools

See Business Colleges, also Colleges & Schools

## Butchers—Retail

See Meat Markets

## Butter

See Produce Section

## Cabinet Makers

**A-1 Cabinets & Crafts** 428 13 St N ..... 327-8755  
**Citation Cabinets (Alberta) Ltd**  
3230 9 St SE ..... Calgary 243-0093  
(See Advertisement This Page)

**FICA KITCHENS** Coalhurst ..... 327-6862  
**LETHBRIDGE SASH & DOOR FACTORY**

**KITCHEN CABINETS MADE TO ORDER**  
**Free Estimates**

5 Av & 4 St S ..... 327-1581

## Cabinet Makers—(Cont'd)

**Marvan Building Supplies** 240 13 St N ..... 327-5533  
**TRIANGLE WOOD PRODUCTS LTD**

**CABINETS ALL TYPES**  
**SPECIAL ORDER**  
**FREE ESTIMATES**

356 10 St N ..... 327-4333

**Van Pelt Custom Interiors Ltd**  
251 12b St N ..... 327-0403  
(See Advertisement This Page)

## Cable Television Systems

**CABLEVISION LETHBRIDGE LTD**  
1018 3 Av S ..... 328-1222  
24 HOUR ANSWERING SERVICE ..... 328-1222

## Cabs

See Taxicabs

## Cafeterias

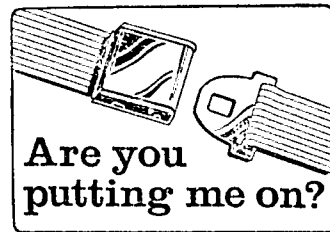
See Restaurants

## Calculating Machines

See Adding & Calculating Machines & Supplies

## SCRATCHED WOODWORK

One way to repair deeply scratched wood-  
work is by filling the scratches with a mix-  
ture of fine sawdust and spar varnish. After  
this filling has hardened completely, smooth  
it down with fine sandpaper.



## Calendars

**Perry Agencies** Box 295 (Collect) ..Magrath 758-3095

## Calculating Machines

See Adding & Calculating Machines & Supplies

## Call Answering Service

See Telephone Answering Service

## Cameras

**ANGLO DISTRIBUTORS STEREO & PHOTOGRAPHIC**  
**CENTRE** 419 5 St S ..... 328-6661

## Campers

See Camping Equipment

## Campers & Pick-Up Coaches—Dealers

**Canuck Manufacturing Ltd**  
Rear 236 12b St N ..... 328-8634  
**Lokma Industries Ltd** Hwy 25 S ..... 327-1225

## Camping Equipment

**PROGRESS CLOTHES LTD**  
112-114 5 St S ..... 327-2717

## SUBURBAN PROPANE (LETH) LTD

"PRIMUS" GAS FIRED HOT PLATES  
LIGHTS, HEATERS, REFRIGERATORS  
2810 5 Av N ..... 328-6667

## Camping Trailers

See Trailers—Camping & Travel

## Canaries

See Pet Shops

## Canning

**Broder Canning Co Ltd**  
Hangar No 5 Kenyon Field Airport ..... 327-1561  
**MacDonalds Consolidated Ltd** 2 Av & 23 St N 328-5501

## Canoes

See Boats Section

## Canvas Goods

See Tents & Canvas Goods

## Car Antiques

See Antiques

## Car Dealers

See Automobile Section

## Car Leasing

See Automobile Renting & Leasing also Leasing  
Service

## Car Radios

See Radio Sales & Service

## Car Washing

See Automatic Washing & Polishing

## Carburetors

**L P Carb Service** 326c 10 St N ..... 327-0716

## Card Shops

See Greeting Cards

## Caretakers

See Janitor Service

## Caretakers' Supplies

See Janitor Supplies

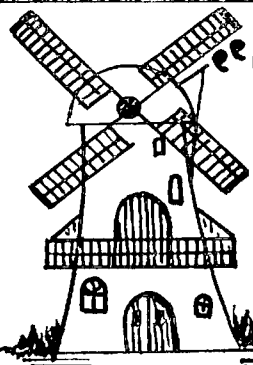
Western Canada's  
Leading  
Manufacturer of  
**KITCHEN  
CABINETS**  
over 150 dealers



3230 - 9th Street S.E., Calgary

**243-0093**

**CITATION CABINETS (ALBERTA) LTD.**



**"Dutch Maid"**  
**KITCHEN CABINETS**  
**& VANITIES**

Manufactured By

**VAN PELT CUSTOM INTERIORS LTD.**

251 - 12b Street North  
**LETHBRIDGE**

**327-0403**