CALDRAFT LTD

K & E - ZEISS DISTRIBUTORS RENTAL - SALES - SERVICE

CALGARY INSTRUMENT TECHNICAL SERVICE LTD Survey Instruments - Repairs - Sales - Rentals Zeiss (Jena) Dietzgen, Lufkin

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SALES & SERVICE

NORMAN WADE COMPANY LIMITED

WILD Surveying Equipment Sales — Rentals — Repairs

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401 Mayor Magrath Dr328-3321

CANADIAN ENGINEERING SURVEYS LTD

2602 Charter Twrs Calgary 264-2151

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MARTIN D A & ASSOCIATES

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ALBERTA & DOMINION LAND SURVEYOR

3714 South Parkside Dr328-3025

Swing Stages

See Scaffolding

Tabulating Service

See Data Processing Service

Tailors

Benjamin's Cleaners-Tailors 317 10 St S ...327-5771 O K Laundry & Dry Cleaning 312 3 St S...327-4039 Park's-Neilson's Dry Cleaners Ltd 311 6 St S ... Perlux Cleaners 410 5 St S327-3666 Spic & Span Dry Cleaners 112 8 St S327-8116 Stan's Men's Wear Ltd 321 5 St S327-3730 Suriano's Ladies & Mens Tailoring & Alteration Shop-Centre Village Mall328-2532

Tanks—Septic

See Septic Tanks

Tanks—Steel & Wood

LIBERTY BOILERS (LETHBRIDGE) LTD WELDED PRODUCTS 327-3921

FUEL, WATER & TRUCK ROAD TANKS GENERAL REPAIRS, PORTABLE WELDING

Tape Recording Equipment & Supplies

See also Recording Equipment & Supplies

FAIRFIELD APPLIANCE SERVICES LTD 1244 3 Av S327-6684

JACK'S RADIO & TV SALES & SERVICE

ROBERTS & PHILIPS

TAPE RECORDERS & STEREO COMPONENTS

Franchised Dealers

LEISTER'S MUSIC LTD 715 Paramount Theatre Bldg328-4080

TERRY BLAND PHOTOGRAPHY

Tax Consultants

See Tax Return Preparation

Tax Return Preparation

BLOCK H & R INCOME TAX CO T

"THE INCOME TAX PEOPLE"

815 3 Av S327-3712

Taxicabs

(See Advertisement This Page)

328-4566

(See Advertisement This Page) (Continued Next Page)







2 WAY RADIO EQUIPPED CARS

DOWNTOWN

A-1 TAXI Corner 7th Street & 5th Avenue S.

YELLOW CABS

WE GO ANYWHERE

"Quick Dependable Service"

327-6200 — 328-4566

CARS LOCATED IN MOST PARTS OF THE CITY

RADIO EQUIPPED CARS

"THINKING FELLOW CALL YELLOW"

(CITY) YELLOW CABS

Taxicabs—(Cont'd)

MARQUIS TAXI 409a 5 St S	.327-3545
-	(207 (0(0
North Side Taxi 535a 13 St N	J321-6262
North Side Taxi 535a 13 St N	1328-6344
(See Advertisement This Page)	•
Star Taxi 7 St & 5 Av S	(327-4458
Star Taxi 7 St & 5 Av S	
UNITED CABS (LETH) LTD	(327-2224
UNITED CABS (LETH) LTD 409a 5 St S	327-3838
	327-4440

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Operating Calgary Tannery, Tanning & Mounting Birds, Game, Fish, Serving Hunters over 30 yrs.

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AGT TELEMETERING & SUPERVISORY CHANNELS

CHANNEL **FACILITIES** TO PROVIDE A MEANS OF

Total Communications for modern business

REMOTE METERING, SIGNALLING AND SUPERVISORY CONTROL SYSTEMS

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

Part of Trans-Canada Telephone System 115 6 Av SW Calgary—Call Long Distance (No Toll Charge) & ask forZenith 33000

UNITED

2 - WAY RADIO EQUIPPED -

DRIVER OWNED CARS

CABS

(LETHBRIDGE) LTD.

DEPENDABLE —— COURTEOUS —— 24 HOUR SERVICE

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MARQUIS TAXI 327-3545 327-3838 327-2224 327-4440

LARGEST IN THE CITY

CENTRALLY LOCATED



PLANNING

Keep attractive new walls free of exposed telephone wires. For information about concealed wiring just call

CALGARY (Collect)

261-3311

S AGT



NORTH SIDE



RADIO DISPATCHED 24 HOUR SERVICE

PROMPT FRIENDLY

327-6262

328-6344

Telephone Answering Service

Lethbridge Telephone Answering Service Ltd 714 7 St S328-1701 (See Advertisement This Page)

Telephone Secretarial Bureaus

See Telephone Answering Service

Telephone Systems

PART OF THE

AGT TELEPHONE SYSTEMS

OFFERING COMPLETE COMMUNICATION SERVICES AS

Total Communications for modern business

TRANS-CANADA TELEPHONE SYSTEM.

"FOR INFORMATION CALL"

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115 6 Av SW Calgary-Call Long Distance (No Toll Charge) & ask for Zenith 33000

TAKE THE SHORT-CUT When you can't shop in person use the YELLOW PAGES of your Telephone Directory to locate dealers and SHOP BY TELEPHONE

Teletypewriter Communication Service

AGT TELETYPE SERVICE

FOR THE INSTANTANEOUS TRANSMISSION OF ALL PRINTED COMMUNICATIONS BETWEEN YOUR BUSINESS OFFICES.



- -TRANSMITS MESSAGES AT 60, 75, OR 100 WORDS PER MINUTE.
- -UNLIMITED 2-WAY WRITTEN COMMUNICATIONS.
- -LITTLE OPERATOR TRAINING REQUIRED.

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

Part of Trans-Canada Telephone System 115 6 Av SW Calgary-Call Long Distance (No Toll Charge) & ask forZenith 33000

FIND WHAT YOU WANT -WHEN YOU WANT IT - PRO-DUCT DEALERS — SERVICES PROFESSIONS — are listed . . . by classification . . . throughout these pages. You can find almost anything you need quickly and easily when you use the YELLOW PAGES.

Teletypewriter Communication Service

-(Cont'd)

AGT TWX SERVICE

FAST ACCURATE DEPENDABLE Dial And Type Communication.



DESIGNED TO PROVIDE LOW COST INSTANT TRANSMISSION OF THE PRINTED WORD TO 188,000 TWX USERS IN OVER 100 COUNTRIES. SIMPLICITY, SPEED, ACCURACY - A MUST FOR SUCCESS IN BUSINESS.

"FOR TOTAL COMMUNICATIONS CALL"

ALBERTA GOVERNMENT TELEPHONES Part of Trans-Canada Telephone System 115 6 Av SW Calgary—Call Long Distance (No Toll Charge) & ask forZenith 33000

Television—Broadcasting Companies &

Stations

Television Parts & Supplies

See Television Supplies & Parts Whise & Mfrs

Television Rentals

ACE TV & RADIO CO 1406 17 St S328-6131 (See Advertisement This Page) ACME TELEVISION LTD 535 13 St N327-6361 Active Television Service 1238 3 Av S327-5020

FAIRFIELD APPLIANCE SERVICES LTD

TELEVISION RENTAL PURCHASE ON GUARANTEED REBUILT SETS

HILDER'S TV SERVICE 310 9 St S328-4224 Roberts Television & Radio Co

FOR WICKER FURNITURE

Clean wicker furniture with a solution of salt water. The salt not only cleanses effectively but stiffens the wicker for longer life.

Lethbridge Telephone Answering Service

AN ANSWERED PHONE IS INCREASED BUSINESS

T.A.S. Doesn't Cost . . . IT PAYS

LET US ANSWER YOUR TELEPHONE WHEN YOU ARE OUT OR BUSY. WE WILL ANSWER THE PHONE IN YOUR NAME AND ACT AS YOUR SECRETARY

YOUR REWARD IS FOURFOLD

* NO LOST BUSINESS * EXTRA GOODWILL

* ADDED CONVENIENCE * MORE PROFITS FOR YOU

We Specialize in VHF 2 Way Radio and Rental of Pocket Pagers **RENTAL & PURCHASE PLAN**

714 - 7th Street South 24 HOUR SERVICE

328-1701



. it's a basic convenience for better, modern living. A basement phone saves rushing up and down stairs, saves bother -saves calls—saves you!



@@ TV & Radio Co.

TOTAL SIGHT - TOTAL SOUND

ADMIRAL COLOR AND BLACK & WHITE TV's Deep Freezers, Refrigerators, Stereos & Dish Washers

SPECIALIZING IN SOLID STATE

31 Years In The Electronic Field

1406 - 17th Street S. LETHBRIDGE

Television Sales & Service

ACE TV & RADIO CO 1406 17 St S328-6131 (See Advertisement This Page)

ACME TELEVISION LTD

DEALERS FOR

Magnavox - Sylvania - Admiral Hitachi - Toshiba - American General Supplies - Channel Master **SALES & SERVICE**

COLLEGE MALL 328 8316

535 13 St N 327-6361

(See also Advertisement This Page)

(Continued Next Page)

It's share-and-share-alike on a partyline. Be a good neighbor.

A Short-cut to Your Customers

To reach more prospects, make more telephone and walk-in sales, be sure to advertise under all classifications where buyers look for your products and services.

9 out of 10

people look in the "Yellow Pages" when they're ready to buv.

Let the Yellow Pages bring more business to you.





United the Company of the American Company of the C

ACME TELEVISION LTD.

LOOK NO FURTHER FOR THE ULTIMATE IN TV SERVICE

Colored TV Specialist

ADMIRAL TV'S and HI-FI'S **TAPES - RECORDS - ETC.**

STORE NO. 2 College Mall328-8316

14 TECHNICIANS TO SERVICE YOU

DAY & NIGHT 535 - 13th STREET N.

327-6361 • 328-8322

535 - 13th STREET NORTH

328-1606



YOUR CANADIAN ADMIRAL DEALER **SALES SERVICE & RENTALS**

RADIO

SPECIALIZING IN SOLID STATE - 30 YEARS IN THE ELECTRONIC FIELD

MANAGER Residence 327-4793

328-6131

1406 - 17th Street S. LETHBRIDGE



Reach, don't run get an Extension

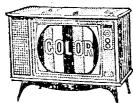


SERVICE





R.C.A. Victor-Electrohome 1238 - 3rd Avenue South LETHBRIDGE 327-5020 After Hours Call 327-7248 J. VAN LOO, PROP. COLOR Active Television Service SERVICE TO ALL MAKES TELEVISION-STEREO



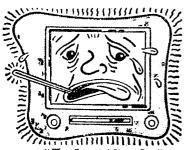
HILDER'S TV SERVICE

General Electric Warranty Depot
Fleetwood Warranty Depot
Marshall Music Amps.
P.A. & Sound Systems
Rental Purchase Plans

310 - 9th Street South, Lethbridge

328-4224

JACK'S RADIO & TV SALES & SERVICE



"We Cure Ailing Sets" 302 - 13th STREET NORTH COLOR BLACK & WHITE

DEALERS FOR

* PHILIPS * PHILCO * MOTOROLA

STEREO & HI-FI ROBERTS TAPE RECORDERS

Citizen Band Radio

327-4979

Television Sales & Service—(Cont'd)

Active Television Service 1238 3 Av S327-5020 (See Advertisement This Page)

BAKER APPLIANCES LTD

YOUR COLOR TELEVISION Headquarters For: PHILCO-FORD - ADMIRAL GENERAL ELECTRIC

(328-1673 328-1332 812 4 Av S

Capitol Furniture (Lethbridge) Ltd 326 5 St S ...

.327-8578

CLARKE'S TELEVISION SERVICE

316 3 St S ... DELTA VEE ELECTRONICS 1271 3 AV S FAIRFIELD APPLIANCE SERVICES LTD

...328-4977

Motorola Transistor, Color & Black & White RENTAL PURCHASE

REBUILT TELEVISION SERVICE & SALES

1244 3 Av S327-6684

(Continued Next Page)

Two friendly telephone habits . . . QUICK to answer when your telephone rings; SLOW to hang up when you call someone who does not immediately respond. When calling others, remember that the called person may be almost there . . . so wait a few seconds longer.



"Your Home Entertainment Centre"







COLOUR SALES & SERVICE

COLOUR & BLACK & WHITE TV

Stereos - Tape Recorders Small Household Appliances

Sales & Service

"Where Sales are Backed by Service" 324 - 13th St. North-328-4441

AND

606 - 3rd Avenue S., 327-5767

Television Sales & Service—(Cont'd)

FLEETWOOD STEREO & COLOR TV MANUFACTURERS OF

QUALITY STEREO, TELEVISION, RADIOS, COLOR T.V. WITH EXCLUSIVE FLEETWOOD "COLOR-LOK"

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"FOR INFORMATION CALL" LETHERINGE DEALER

	WINDOR DEVER	
HOYT'S NORT'! 'F	THBRIDGE	
324 13 St ii		328-4441

324 13 Woolco Appliance Dept College Mall Shopping Centre 328-7701 DISTRICT DEALERS

BLAIRMORE RADIO & TV

.Blairmore 562-2567 LTD MACLEODS FAMILY SHOPPING CENTRE 806 Main St Pincher Creek 627-3664 MACLEODS FAMILY SHOPPING CENTRE .Taber 223-3143

5206 47 AvTa
PINCHER CREEK CO-OPERATIVE ASSOCIATION LTD

782 Main St Pincher Creek 627-3575

Hilder's TV Service 310 9 St S328-4224 (See Advertisement Opposite Page)

HOYT'S APPLIANCES 606 3 Av S HOYT'S NORTH LETHBRIDGE

302 13 St N

(See Advertisement Opposite Page)

MAGNAVOX TELEVISION SALES

A name recognized the world over.

Magnavox of Canada

TELEVISION & STEREOPHONIC HIGH FIDELITY

Sold Only Through Authorized Direct Factory Dealers "WHERE TO BUY IT"

Acme Television Ltd 535 13 St N327-6361

Modern Electronics 1113 3 Av S327-6150 (See Advertisement This Page)
MOTOROLA TELEVISION—
FAIRFIELD APPLIANCE SERVICE LTD 1244 3 AV S ROBERTS TELEVISION & RADIO CO 328-7511 College Mall

(See Advertisement This Page)
Smith's Color TV & Appliances Ltd (328-2235 236 13 St N ****328-6964 (See Advertisement This Page)

Taber TV & Radio CentreTaber 223-2545 5219 47 Av

(See Advertisement This Page) (Continued Next Page)



Get Full Use of Your Phone Service Be Sure Your Phones Are Answered





MODERN ELECTRONICS



COLOR TV & RADIO

SALES & SERVICE

DAY OR EVENING

1113 - 3rd Avenue S., LETHBRIDGE

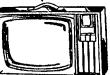
Member of Electronic Technicians Association

327-6150

SIMPSONS-SEARS

TV REPAIRS

Expert Guaranteed Service



On All Makes Color & Black & White

WE PICK UP & DELIVER

328-9231

Just Say CHARGE IT SIMPSONS-SEARS Service & Repair Centre 1218a - 2nd Ave. S., Lethbridge

Taber TV & Radio Centre

"Home of Personalized Repairs"

For All Electronic Repairs &

- SALES & SERVICE
- COLOR OR B & W T.V.

- CALL

5219 - 47th Avenue, Taber AFTER HOURS CALL 223-2068

Television Sales & Service—(Cont'd)

Tel-Ray Electronics 1215 3 Av S327-3503 (See Advertisement This Page)

WESTINGHOUSE FACTORY SERVICE-CANADIAN WESTINGHOUSE CO LTD 120a N Mayor Magrath Dr327-7882

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ZENITH TELEVISION

Zenith—The Handcrafted Quality TV—Famous for Superb Color and Black & White TV Performance.



Complete Line of AM, FM/AM, Clock, All-Transistor Radios; Stereo Phonos; Combinations. Zenith-The Quality Goes in Before the Name

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"WHERE TO BUY THEM" **AUTHORIZED DEALERS**

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.Blairmore 562-2567 SMITH'S COLOR TV & APPLIANCES LTD 328-2235

TEL-RAY ELECTRONICS

RCA FLEETWOOD — ADMIRAL

For Dependable Service Call

327-3503

BLACK & WHITE & COLOR

TELEVISION - RADIO HI-FI & STEREO

Television Supplies & Parts—

Wholesale & Mfrs

SILVER-GLO TV PICTURE TUBE LTD

Television Systems—Closed Circuit

AGT CLOSED CIRCUIT TV

CLOSED CIRCUIT

TV

Systems Ranging From A Basic Camera & Monitor To The Largest Complex Studios, Provide Unlimited

Application For

BUSINESS **EDUCATION**

-Retain Lectures --Specialized Training -Detailed Experiments

-Playback Special –Security Events -Silent Paging —Produced Training -General

Surveillance Tapes "FOR INFORMATION CALL"

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Canadian General Electric Co Ltd Vancouver-Lethbridge Customers Only Call Long Distance (No Toll Charge) & ask for Zenith 08629

Total Video Systems Alberta Ltd Calgary-Lethbridge Customers Only Call Long Distance (No Toll Charge) & ask for Zenith 07310

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B & M CANVAS REPAIR SHOP

TENTS - TARPS - TRUCK SEATS TRACTOR SEATS - IRRIGATION CANVAS

Termite Control

See Exterminators

Testing Laboratories

See Laboratories

Theatres—Motion Picture

College Mall Cinema College Mall328-6300 Greenacres Drive-In Theatre Coutts & Magrath Hwys327-1100 Paramount Theatre Paramount Theatre Bldg327-5100

Theatrical Costumes

See Costumers

Thermostats

See Heating Apparatus

Tile Contractors & Dealers—Ceramic

& Non-Ceramic

Ceramic-Tile & Marble Works 1905 9 Av N. . 328-3981 (See Advertisement This Page)

LETHBRIDGE MONUMENTAL & TILE WORKS LTD 325 8 St S327-3920

Mr. Businessman:

YOUR AD

HERE

WOULD PRODUCE

RESULTS

Time Recorders

SIMPLEX INTERNATIONAL TIME EQUIPMENT CO LTD

Tinsmiths

FREEL SHEET METAL LTD -

EAVESTROUGHING & TINSMITHING

ALL TYPES OF ROOFING GENERAL SHEET METAL WORK

405a 4 St S327-2713

KIP HEATING LTD

Complete Line of

TINSMITHING AND SHEET METAL WORK

Guaranteed Workmanship

612 13 St N328-1478

Tires—Dealers

CIVIC TIRE & BATTERY (PINCHER CREEK) LTD

Goodyear Tires & Accessories Wheel Alignment, Repairing Retreading - Batteries

"ON THE FARM SERVICE"

Emergency Service 627-3695 -- 627-4307 1022 Main St (627-3604 627-3313

ELRICH TIRE LTD 402 1 Av S (327-6886 327-4445

(See Advertisement Opposite Page)

Firestone Stores Cor 3 Av & 8 St.S327-8548

GENERAL TIRES-ENERSON MOTORS LTD

Goodrich B F Canada Limited 2 Av & 7 St S 327-4314 GREAT WEST TIRE LTD 1203 2 Av S ...328-2443

(See Advertisement Opposite Page)

KIRK'S TIRE SALES (1964) LTD

"A BETTER BALANCED RETREAD" Headquarters For

UNIROYAL & DAYTON TIRES SALES328-7812

TABER BRANCH223-3441

(Continued Next Page)

CERAMIC & MARBLE WORKS COMMERCIAL RESIDENTIAL LICENSED FREE ESTIMATES Samples in Your Home 1905 9th AVENUE NORTH, LETHBRIDGE

Tires—Dealers—(Cont'd)

LEONARD TIRE MART LTD

Wholesale & Retail
VULCANIZING

For All Canadian Tire & Rubber Companies WE SELL & SERVICE ALL BRANDS

"We Knowingly Under Sell"
1902 2 Av S327-3580

LETHBRIDGE TIRE & GAS T

ASTRO TIRE Distributors
Wholesale & Retail
COMPLETE TIRE SERVICES

Car, Truck & Tractor Tires

Downtown Corner 4th Avenue & 4th Street S.

NORTH LETHBRIDGE MO-TIRES LTD

(See Advertisement This Page)

(See Advertisement This Page)

(Continued Next Page)

ANOTHER USE FOR SOAP

Scatter bars of toilet and face soaps among the linens, — especially the towels, sheets and pillowcases in the linen cupboard. The linens will absorb the fragrance of the soap.

Great West Tire Ltd.

DISTRIBUTORS FOR



DUNLOP TIRES

WHEEL BALANCING — ALIGNMENTS — BATTERIES — TUNE-UPS



24 HOUR SERVICE

328-2443 • 328-2011

1203 - 2nd AVENUE SOUTH

RESIDENCE AL JANZEN 327-7115 AFTER HOURS CALL

ERNEST BOUCHER Residence 328-9375 RESIDENCE RUDY BOLDT 328-5305



THE WIDE TRACK & RADIAL TIRE

That delivers
additional miles
super sports
wide-track
from your
Remington
Dealer

327-4585 Partsman Automotive

1280 - 2nd Avenue S., Lethbridge



ELRICH TIRE LTD.

FIRESTONE & KELLY SPRINGFIELD

COMPLETE

TIRE SALES & SERVICE

327-6886 --- 327-4445

After Hours Res. 327-5143

402 - 1st Avenue S., Lethbridge



NORTH LETHBRIDGE MO-TIRES LTD. MICHELIN X RADIAL TIRES

"The Extra Performance"

TIRE With The Flexible Steel Safety Belt

(North of York Hotel)

327-3181 305 - 13 Street North LETHBRIDGE

MO-TIRES NORTH LETHBRIDGE



Goodyear Farm Truck Passenger Car Tires

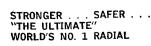
"More Of A Tire From Mo-Tires"

REPAIRS — RETREADING Featuring "Polyglas Tires" Engineered Orbitread Retreads

WHEEL ALIGNMENT BRAKE SERVICE

TUNE-UP

327-3181 305 - 13 Street North LETHBRIDGE



_ Tires—Dealers—(Cont'd)

SEIBERLING TIRES PERFORMANCE RATED TO LET YOU SELECT

THE RIGHT TIRE FOR YOUR DRIVING NEEDS



LIFE TIME FULL ROAD HAZARD WARRANTY

"WHERE TO BUY THEM" DISTRIBUTORS

ELRICH TIRE LTD 402 1 Av S 327-6886

TRIMBLE'S TIRE SUPPLY LTD (327-2007 1327-2394 314 11 St S

UNIROYAL TIRES

SOLD AT LEADING TIRE & AUTOMOBILE DEALERS. AND SERVICE STATIONS



"WHERE TO BUY THEM" DISTRIBUTOR

KIRK'S TIRE SALES (1964) LTD

Tires—Repairing

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Imperial Motors & Tire Service	
2 Av & 7 St S	327-2887
Kirk's Tire Sales (1964) Ltd 1621 3 Av S	327-5985
Office	328-7812
Service Dept	327-4705
Leonard Tire Mart Ltd 1902 2 Av S	
Trimble's Tire Supply Ltd 314 11 St S	327-2007

Tobacconists—Wholesale

HUDSON'S BAY WHOLESALE 427 5 St S 328-8801 TOBACCO CONFECTIONERY & SUNDRIES 327-2022

Tombstones

See Monuments

Tools

BLACK &	DECKER POWE	R TUULS—	
HAGEN	AUTO ELECTRI	C LTD	
1209 3	Av \$) 9(
LIN THEAC	TENING CVCT	EMC	

CANADIAN HILTI LIMITED

ROCKWELL TOOLS "

Makers of Beaver Stationary Green Line and Rockwell (Porter-Cable) Portable Electric Tools For Home & Industry & Rockwell Air Tools



"WHERE TO BUY THEM" **AUTHORIZED SERVICE CENTRE**

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Hoyt's 606 3 Av S 327-5767 HOYT'S NORTH LETHBRIDGE 324 13 St N Western Canada Hardware Ltd

WESTERN CANADA HARDWARE LTD

Your telephone: a world of value at your fingertips.

Tools—Electric

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HOYT'S Downtown 606 3 Av S	327-5767
HOYT'S NORTH LETHBRIDGE	
324 13 St N	328-4441
TOOL SHED THE	
POWER TOOLS OF ALL TYP	ES
138 22 St N	(327-2700
138 22 St N	327-2370
WESTERN CANADA HARDWARE LTD	
907-915 2 Av S	328-1711

i ools—Kental	
Parsons Hardware & Appliances Ltd Holiday Vilge	327-7066
WARDS SERVICES LTD 24 Hours	
1712 2 Av S	328-8775

Toupees

See Hair Goods Retail also Wigs & Toupees

Tour Operators

See Travel Bureaus

Tourist Information

TRAVEL & CONVENTION	ASSOCIATION OF
SOUTHERN ALBERTA	-
Brewery Garden Hwy 3	w

See Trailers---Equipment & Supplies

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A.M.A. TOWING 7 a.m. to 10 p.m. Daily Emergency Calls Only 327-7767 1313 Mayor Magrath Dr328-2728

BENY CHEVROLET OLDSMOBILE -

24 HOUR TOWING SERVICE

Cor 2 Av & 8 St S327-3147

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24 Hour Towing Service - Prompt Service Reasonable Rates - After Hours 327-0123 312-314 1 Av S327-1245

CARDSTON MOTORS LTD

A.M.A. TOWING - AFTER HOURS 653-3001 24 HOUR SERVICE - FREE ESTIMATES

CHINOOK 66 SERVICE & TRAILER SALES 1205 Mayor Magrath Dr328-4916

COLLEGE MERCURY SALES LTD

24 HOUR TOWING SERVICE 328-5344 1916 2 Av S

ENERSON MOTORS LTD "

24 HOUR SERVICE

9 St & 2 Av N327-6269

FLEMING MOTORS LTD

24 HOUR TOWING SERVICE Days 327-1591 - Evenings 327-8143 7 St & 1 Av S327-1591

Gough's Auto Body Ltd 206 11 St S 328-5145

JOHN & WIMP SHELL SERVICE '

TOWING SERVICE AMA - 7 A.M. TO 10 P.M. DAILY 3 Av & 9 St S327-1967

Towing Service—(Cont'd)

KING CHRYSLER DODGE LTD

TOWING 24 HOUR SERVICE

Cor 11 St & 3 Av S 328-9271

Modern Body Shop 1511 3 Av S327-5544 UNITED MOTORS CO LTD

TOWING

2-Way Radio Controlled - 24 Hour Service 302 3 Av S327-2750

Toys—Retail

Tovs-Wholesale

GENERAL TOY & HOBBY CRAFT LTD ~

TOYS & GAMES MODELS — HOBBY SUPPLIES POST CARDS — SUNDRIES

WHOLESALE ONLY

Res. 328-5108 Res. 328-2280

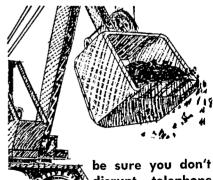
Upstrs 237a 12 St-B N328-6578

Tractor Wreckers

GALE TRACTOR PARTS

SPECIALIZING IN ALL MAKES OF USED TRACTOR PARTS Dunmore Medicine Hat 527-3848

MR. EXCAVATOR



disrupt telephone service by digging

up underground cable and conduit.

FOR BURIED CABLE LOCATION,

before digging, Dial '0' (Zero)

& ask for Zenith 07128 (No Toll Charge)



ALBERTA GOVERNMENT TELEPHONES

Tractors & Equipment

Alberta Tractor Parts Ltd 6155 99 St
Bridge Farm Centre Ltd 2103 2 Av S328-8041
C C B Services Ltd 1107 2a Av N328-8224
CATERPILLAR EQUIPMENT
• Tractors, Track & Wheel • 'Dozers, Rippers • Loaders, Track & Wheel • Pipelayers • Scrapers • Tool Bars Caterpillar, Cat and The Symbol are Trademarks of Caterpillar Tractor Co. "FOR INFORMATION CALL" ANGUS R ALBERTA LIMITED
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Trailer Parks

See Mobile Homes & Trailer Parks

Trailers—Camping & Travel

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(See Advertisement This Page)
Canuck Manufacturing Ltd
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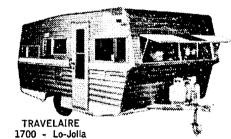
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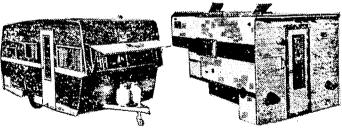
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Trailers—Camping & Travel—(Cont'd)

Ponderosa Auto & Trailer Sales Ltd 20 St & 3 Av S327-2747 (See Advertisement This Page)

Prebuilt Industries Ltd 619 4 Av N328-4421 (See Advertisement This Page)

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Trailers—Towing

Dominion Trailer Transport (See Advertisement This Page)

Trailers—Towing—(Cont'd)

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Transmissions

See Automobile Transmissions-Sales & Service

Transportation Companies

See Specific Headings-i.e. Air Line Companies. Bus Lines, Express Companies, Movers, Railway Companies, Steamship Agents & Truck Lines

Travel Bureaus

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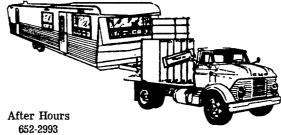
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See Novelty Section

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See Bicycle Section

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LTD 304 Stafford Dr327-3125 (See Advertisement This Page)

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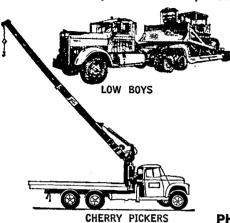




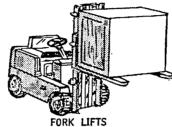
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KENWORTH MOTOR TRUCKS Sales & Service - Parts Dept. 252-8871 58 Av & Blackfoot Tr SE . . Calgary 252-3301

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See Signs

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Circle S Livestock Cartage	.327-0113
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(See Advertisement Opposite Page)

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A & A

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- Machinery
- **Buildings**
- Food Store Equipment
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Trucking

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Farmers & Merchants Trust Co Ltd 309 7 St S	
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IBM CANADA LTD

302 10 St S

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See Automobile Renting & Leasing

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See Funeral Directors

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E & R Custom Furniture & Upholstery 1518 3 Av S

(See Advertisement This Page)

For better service—keep a smile in vour voice.

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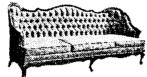
GRAHAM & JOHNSON UPHOLSTERING & HOME

(See Advertisement This Page)

Herman's Upholstery 1709 20 Av .. Coaldale 345-3421 (See Advertisement This Page)

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CUSTOM AUTO UPHOLSTERY



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- Repairing
- Restyling
- Car & Truck Seats
- Carpets
- **Draperies**

COALDALE

1709 - 20th Avenue

Upholsterers—(Cont'd)

Lethbridge Upholstery 611 6 Av S327-8422 (See Advertisement This Page)

MODERN UPHOLSTERY

Chesterfields, Chairs, Automobiles, Chesterfiel & Rug Cleaning - T. McCulley, Prop. 5217 47 AvTaber 223-200

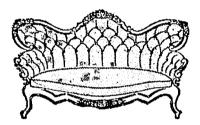
Van Ree's Upholstery & Furniture

304 13 St N (See Advertisement This Page)

PILOT HOLES

If you don't have a twist drill in your home workshop for drilling pilot holes, a finishing nail chucked into your portable electric drill serves nicely for this purpose.

LETHBRIDGE UPHOLSTERY



- **CUSTOM BUILT FURNITURE**
- CHESTERFIELD REPAIRS
- **RECOVERING & REMODELLING**
- CAR & TRUCK SEATS REBUILT SEAT COVERS

"Personalized Craftsmanship"

NEXT TO HAIG CLINIC

611 - 6th Avenue South

Upholstery Cleaners

See Furniture Cleaners also Carpet & Rug Cleaners

Urban & Regional Planners

UNDERWOOD MCLELLAN & ASSOCIATES LIMITED 401 Mayor Magrath Dr328-9691

Used Cars

See Automobile Agencies & Dealers-Used Cars

Vacuum Cleaners—Industrial

Four Queens Industries Ltd 602 10 St S ...328-9641 Kleen (Alberta) Limited 236 12 St-B N328-6073

Help your customers find YOU . . . Advertise in the Yellow Pages.

·····

Vacuum Cleaners—Sales & Service

DUSTBANE PRODUCTS 2530 5 AV N327-7293 Electrolux (Canada) Ltd 506 3 Av S327-4481

(See Advertisement This Page)
FAIRFIELD APPLIANCE SERVICES LTD

...327-6684 1244 3 Av S (See Advertisement This Page)

Four Queens Industries Ltd 602 10 St S ... 328-9641 (See Advertisement This Page)

> Listings Of This Classification Are Continued On Next Page

STICKY PROBLEM

When cutting marshmallows or dates, dip kitchen shears frequently in warm water to prevent sticking.

"NOW THAT YOU TRIED THE REST TRY THE BEST"

ECTROLUX

(CANADA) LTD.



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WAXES, POLISHES DEMOTH EQUIPMENT FLOOR POLISHERS

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SERVICE TO ALL MAKES - HOSES - VAC BAGS - ALL PARTS PORTABLE WASHERS - SPIN DRYERS - HIGHEST TRADE-IN PRICES

1 MONTH GUARANTEED CREDIT RETURNS ON ALL MAJOR ITEMS

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UPHOLSTERY & FURNITURE

A Wide Selection Of Living Room Furniture

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- REMODELLING
- REPAIRING

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Four Queens Industries Ltd.

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602 - 10th STREET SOUTH, LETHBRIDGE
Full Line of Home & Commercial Units
All Make & Model Repair Service
FREE ESTIMATES — FREE PICK-UP & DELIVERY

THE BAGLESS CLEANER
No Bag of Any Kind

328-9641

Vacuum Cleaners—Sales & Service—

(Cont'd)

HOOVER VACUUM CLEANERS

Vacuum Cleaners, Polishers, Irons, Washing Machines, Can Openers, Toasters, Hair Dryers, Fry Pans, Coffee Makers, Knives, Heaters, Mixers, Blenders, Kettles, Carpet Sweepers, Humidifiers.



SINGER COMPANY OF CANADA LTD
College Shopping Mall327-2243

Valuators

See Appraisers

Valves & Fittings

Vegetables

See Fruit & Produce Section

Vehicles—All Terrain

Vending Machines

Veneers

See Plywood & Veneers

Venetian Blinds

Ventilating Contractors

See Air Conditioning Contractors, also Heating Contractors—Hot Water, Steam & Warm Air

Veterinarians

Veterinarians	
ANIMAL CLINIC 5412 50 AvTaber	223-2474
Vauxhall Clinic	654-2333
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CHINOOK PET CLINIC	
Practice Limited to Pets Only	
Coutts Hwy	. 327-2344
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GREEN ACRES ANIMAL HOSPITAL	
Coutts Hwy & 34 St S	.327-8660
Coaldale ClinicCoaldale	345-3014
Dr J E Niwa res	.328-4524
Dr T L Church res	.327-0531
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LIVESTOCK
MEDICINES & INSTRUMENTS

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LIVESTOCK MEDICINES
& INSTRUMENTS
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Larson & Epp Industries Ltd 2020 17 Av SECalgary 263-1080

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A Completely Self-Contained Television Transmitting Network Providing Unlimited Educational Application.



-Lectures May Be Retained For Later Viewing.

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Part of Trans-Canada Telephone System
115 6 Av SW—Call Long Distance
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Walkie Talkie

See Radio Communication Equipment & Systems

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412 13 St N ... 328-6696
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STORE 321 6 St S ... 327-8321

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Washing Machines—Sales & Service

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APPLIANCE SERVICES LTD. SPIN WASHER SPECIALISTS

PARTS & ACCESSORIES
FOR ALL APPLIANCES

* COMPLETE REPAIR SERVICE TO ALL MAKES & MODELS

SANYO - HOOVER - INGLIS - MOTOROLA

SALES

1 Month Guaranteed Credit Returns On All Major Items

SERVICE

327-6684

1244 - 3rd Avenue S.

327-6070

Washing Machines—Sales & Service—

(Cont'd)

INGLIS PARTS & SERVICE

PARTS - SALES SERVICE

"WHERE TO BUY THEM"
FAIRFIELD APPLIANCE SERVICES LTD

LETHBRIDGE APPLIANCES CO LTD

PROMPT EFFICIENT SERVICE ON ALL MAKES OF ALL **WASHERS & DRYERS**

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MAYTAG WASHING MACHINES

MAYTAG . . . the choice of Homemakers everywhere for a cleaner, faster wash.

Protect your MAYTAG with service by trained personnel using genuine MAYTAG parts.

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DASIS WATER COOLERS-

Distributor WOOD G H & CO LTD

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Water Heaters

Simpsons-Sears Centre Village Mall328-9231 (See Advertisement This Page)

SIMPSONS-SEARS



Fast Installation Gas or Electric

Water Heaters

10 YEAR GUARANTEE ON ALL TANKS & HEAT EXCHANGERS

Just Say CHARGE IT

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Water Conditioning Products 618 19 St S .. 328-4055 (See Advertisement This Page)

A workshop phone is a handy tool for Dad.

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See Well Drillers

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Treatment of Reservoir and Well

Waters A Specialty



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- Fully-Automatic Home Owned Models Commercial-Industrial Equipment
- · Filtration, Purification, Iron, Taste, Odor



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Isn't there someone someplace wanting to hear your voice?





ELECTRIC — ACETYLENE ORNAMENTAL IRON PORTABLE WELDING GENERAL WELDING & REPAIR

Oilfield Welding & Heavy Equipment

326c - 10th Street North

BOB'S PORTABLE WELDING



SPECIALIZING IN WELDING OF

- HEAVY DUTY EQUIPMENT
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CONTROL CONTRO **HEAD HUNTERS** (DIESEL HEADS) LTD.



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125 - 61st Avenue S.E., Calgary CONTROL CONTROL CONTROL DE CONTRO



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- * General Machine Work
- * Structural Steel

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CLINT'S EQUIPMENT CO.

Specializing in

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- **CORRALS STOCK RACKS**
- LOADING CHUTES

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Aldo's Welding 326c 10 St N	327-8212
(See Advertisement This Page)	
Bell's Welding Ltd 317 4 St S	.328-4528
(See Advertisement This Page)	
Bob's Portable Welding 326c 10 St N	328-5882
(See Advertisement This Page)	
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(See Advertisement This Page)	
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328 4 St S	327-3860
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	255 0626
125 61 Av SE	255-0656
(See Advertisement This Page)	007 5575
Hunt Welding Service Ltd 2005 2 Av S	327-5575
(See Advertisement This Page)	

KEN'S WELDING

PORTABLE WELDING Specializing in PRESSURE WELDING

Ken Wilson

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(Continued Next Page)

Hunt Welding Service

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2005 - 2nd Avenue South, Lethbridge



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TONE.



Welding—Electric & Oxy-Acetylene—

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NIVEN TRUCK EQUIPMENT LTD 216 1 Av S Sam & Carl's Welding Ltd 247 12 St-B N ... 327-7722 (See Advertisement This Page) Subway Welding 134 N Mayor Magrath Dr 328-3152 (See Advertisement This Page) (See Advertisement This Page) WELDERS SUPPLIES LTD

WESTERN METAL FABRICATORS (1962) LTD

- STRUCTURAL STEEL
- CUSTOM EQUIPMENT
- HEAVY EQUIPMENT REPAIRS
- MACHINISTS
- WELDERS

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MODERN INDUSTRIAL RENTALS

WELDING EQUIPMENT FOR RENT

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(See Advertisement This Page)

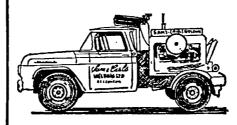
WESTERN CANADA WELDING PRODUCTS LTD

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LTD.



A FLEET OF PORTABLE UNITS TO SERVE YOU

- AUTOMATIC WELDING ON CAT ROLLERS & IDLERS
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247 - 12th Street-B North-Lethbridge



AND FABRICATING

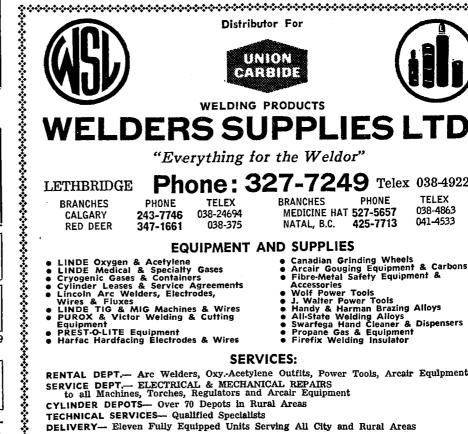
FUEL TANKS WATER TANKS TRUCK ROAD TANKS **GRAVEL BOX BODIES** TRUCK BODY LENGTHENING

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35 YEARS DRILLING & DIVINING EXPERIENCE - FOUNDATION - SOIL TESTING

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Drilling & Servicing Water & Gas Wells - All Modern Pumps Available Backhoe For Ditch Work Soil Testing

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See Drilling Equipment & Supplies

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Farmer Stockman Supply Limited	
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WE HAVE THE LARGEST & MOST COMPLETE STOCK OF Lee - Tony Lama - Levi - Justin Cowtowner - Texas Boot AM Wrangler

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Western Wear—(Cont'd)

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ALBERTA'S PIONEER SUPPLIERS OF WESTERN WEAR & SADDLERY

Wheel Alignment Automobile

See Automobile Wheel Aligning

Wigs & Toupees

B & J HAIR STYLING SALON

WIGS — WIGLETS — FALLS

100 PERCENT HUMAN HAIR

The Finest European Wigs & Wiglets Synthetic Wigs

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Beauty Box 539 5 St S	
Beauty School of Elegance 317 7 St S	.328-6422
Classic Coiffures 323 6 St S	.328-3066
COSMOTIQUE LTD 305 6 St S	.328-1212
Doreen's Boutique Centre Village Mall	.327-3494
(See Advertisement This Page)	
El Dancho Boauty Calon	

526 Mayor Magrath Dr328-3237 Elizabeth Ann Beauty Shop 1102 9 Av S .. 327-0640 Lakeview Beauty Salon 2638 Parkside Dr . . 327-4843

NICE SNACK

Celery stuffed with cream cheese or peanut butter makes a delightful snack.

Wigs & Toupees—(Cont'd)

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GIANT HAND MANUFACTURING CO LTD

GIANT HAND (WINCH OR HOIST)

One or Two Ton Models For Construction, Farm & Industry

325 24 St Fort Macleod 234-3655

NIVEN TRUCK EQUIPMENT LTD

Window Cleaners

Lethbridge Window Cleaners	
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(See Advertisement This Page)	
Superior Janitorial Service	
443 Holiday Vilge	327-8080
Willi's Cleaning Service Painting & Decorating	١
1404 11 Av S	328-5886

People of all ages use the YELLOW PAGES.

by Aristocrat

FINEST WIGS, HAIR PIECES & FALLS LET OUR YEARS OF WIG EXPERIENCE ASSIST YOU IN YOUR WIG PURCHASE & PROBLEMS

Have a Custom Made Hair Piece from Your Own Hair

Ruby Pierson 328-2566

441 Shoppers World, Lethbridge

LETHBRIDGE

Window Cleaners

INDUSTRIAL - RESIDENTIAL

High Buildings Done Right With Swing Stage Equipment

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BEAUTY SALON

Centre Village Mall WIGS SALES & SERVICE

Confidential Fittings For Ladies and Gentlemen

DOREEN FILGAS, PROP. 327-3494



After

Windows-Glass

See Glass Auto Plate & Window

Windows—Metal

Alberta Culvert Co Ltd 14550 115a Av (Call Collect) . . Edmonton 454-8143 (See Advertisement This Page) **HUMPHREY ALUMINUM WINDOWS & DOORS**

JONES ROOFING & SIDING 636 21 St S .. 328-5745 Simpsons-Sears Centre Village Mall328-9231

(See Advertisement This Page)

When people want emergency service — they look first in the handy YELLOW PAGES.

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Tanco Millwork Products-Division of Tanner Building Supplies Ltd

To speed business and social calls you receive, give your AREA CODE and your phone number to friends in other areas and in other provinces.

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FOUR STAR MILL WORK CO

Windows of all Kinds

SCREENS GLASS

DOOR UNITS - SEALED UNITS

Units Made to Your Requirements

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Suppliers of Aristocrat Wood Window Units & Screens
Thermopane & Panolite Picture
Windows
UNITS MADE TO YOUR SIZES

5 Av & 4 St S327-1581

NORTH LETHBRIDGE MILL WORK LTD THE MOST ADVANCED STYLE **BASEMENT WINDOWS HEAVY DUTY ALUMINUM DOORS CUSTOM MADE WINDOWS** & DOORS

120 North Mayor Magrath Dr 328-5215

TANCO MILLWORK PRODUCTS

Division of Tanner Building Supplies Ltd

REPLACEMENT WINDOWS

Manufacturers of

"AWN-TOP"

WOOD WINDOW UNITS Aluminum Windows & Patio Doors Tanco Wood Sliding Glass Doors "VINYL SLIDE"

Wine Producers'—Equipment & Supplies

WINE MAKERS SUPPLY CENTRE

Wire Rope

BLUE STRAND WIRE ROPE—
WIRE ROPE INDUSTRIES OF CANADA LTD

See Our Local Representative Or Please Call

4073 Ogden Rd SE-Call Long Distance & ask for

WESTERN CANADA HARDWARE LTD

907-915 2 Av S328-1711

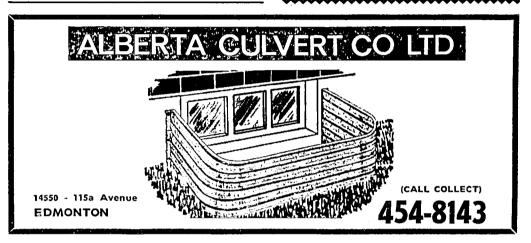
Wired Music

See Music Background Systems

Women's Specialty Shops

PRIMROSE SHOP 313 6 St S327-2244

A wise buy—a Yellow Pages ad.



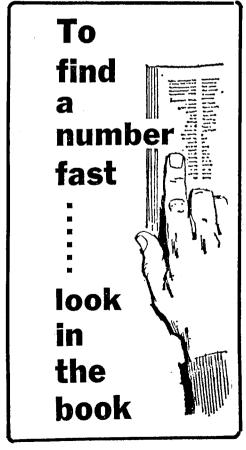


ASK YOUR A.G.T. COMMUNICATIONS CONSULTANT **ABOUT**



ALBERTA GOVERNMENT TELEPHONES

Total Communications for modern business



Wood Preservation

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Wood Products—Laminated

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See Automobile Wreckers

Wreckers—Tractor

See Tractor Wreckers

Wrecking Contractors

NATIONAL SALVAGE CO LTD

DEMOLITION NO JOB TOO BIG OR TOO SMALL Bonded & Insured

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COMPLETE PLANT DEMOLITION AND WRECKING CONTRACTORS

Completely Insured Property & Liability (327-1296

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328-6414 328-1913

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CONSOLIDATED X-RAY LTD

X-RAY - GAMMA RAY - ULTRA SONICS Edmonton, 5970 - 87 St. 465-3883 4631 12 St NE Calgary 276-4409

Twin Testing Limited

1902 10 Av SW Calgary 244-2123 (See Advertisement This Page)

STORING BLANKETS

Seldom-used luggage is a good place to store blankets if short on storage space.

Yard Goods—Retail

Baker's Fabric Centre 426 13 St N328-4536 SEWING BASKET College Shopping Mall ...328-8414 SILK-O-LINA (LETHBRIDGE) LTD 320 7 St S

Yellow Page Advertising

See Advertising Directory

For Speed and Convenience in finding "Where To Buy It"

The YELLOW PAGES list business names — addresses and telephone numbers.

TWIN TESTING

GAMMA RAY & X-RAY INSPECTION

ULTRASONIC SURVEYS — COMPUTERIZED

MAGNETIC PARTICLE INSPECTION

DYE PENETRANT INSPECTION

VISUAL INSPECTION

FACILITIES OPERATORS & EQUIPMENT ARE DOT APPROVED FOR AIRCRAFT INSPECTION

ALL OPERATORS HOLD PROVINCIAL & FEDERAL CERTIFICATIONS

CALL CALGARY (Collect)

1902 - 10th Avenue S.W., Calgary

7

Who Sells It?

Where is he located?

You'll find the answers to these questions in the

YELLOW PAGES



WHETHER YOU BUILD A LITTLE



OR BUILD A LOT...PLAN AHEAD

Office building, housing development, or home, make sure you're allowing for future telephone requirements. The time to contact your AGT Architects, Engineers & Builders' Consulting Service is before you turn the sod. They'll help you plan for future growth — everything from cable ducts to telephone equipment rooms, from the type of communications service to the number of phones your growing family will need. Call collect for this free service: Calgary 261-3311

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ALBERTA GOVERNMENT TELEPHONES