

Propane Gas—(Cont'd)

Consolidated Hydrocarbons Limited
 3321 3 Hwy E 327-5721
 Cardston Ofc 395 1 Av W Cardston 653-4122
 Fort Macleod Ofc 367 14 St Fort Macleod 234-3773
 Pincher Creek Ofc
 Pincher Station Pincher Creek 627-3200

SUBURBAN PROPANE (LETH) LTD

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 D B Morgan Mgr res 328-2884
 (See Advertisement Preceding Page)

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Superior Propane Ltd
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TABER

Superior 77 Ltd Taber 223-3377

Town & Country Propane Ltd 322 33 St N .. 328-7272
 (See Advertisement This Page)

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Protective Systems

See Burglar Alarm Systems

Provincial Government

See Alphabetical Section under Government of Alberta (Provincial)

Psychiatrists

See Physicians & Surgeons

Public Accountants

See Accountants

Public Relations Counsellors

LIEN D C & ASSOCIATES
 114 McFarland Bldg 328-3475

Pulmanizing

See Automobile Upholstering

Pumps

ACKLANDS LIMITED 2 Av & 11 St S 328-8111
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SALES—PARTS & SERVICE
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 241 Stafford Dr 327-1571

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Chemical & Industrial Pumps
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HECTOR STEEL INDUSTRIES LTD

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 Authorized Service Depot
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 249 Stafford Dr 327-1571

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HAGEN AUTO ELECTRIC LTD
 1209 3 Av S 327-5090

Spencer's Pump Service 2310 10 Av S 327-8718

WESTERN CANADA HARDWARE LTD

907-915 2 Av S 328-1718

Pumps—Repairing

Ed's Pump Service 1242 8 St N 328-3460

Pumps & Tanks—Gasoline & Oil**ED'S PUMP SERVICE**

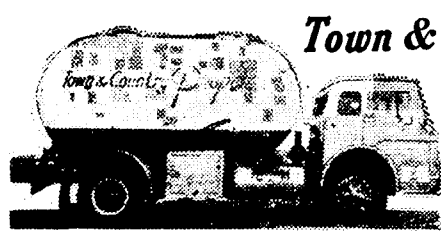
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 Provides an escape to quiet, comfortable
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(See Advertisement This Page)

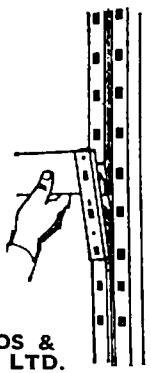
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Thomas Radiators 1209 2 Av S327-4121

(See Advertisement This Page)

THOMAS RADIATORS

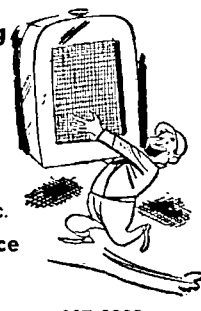
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General Mobile Telephone
Service connects you with *Total Communications*
the regular telephone *for modern business*
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Radio Sales & Service

ACME TELEVISION LTD 535 13 St N ...327-6361
Active Television Service 1238 3 Av S327-5020
(See Advertisement This Page)

Bert & Mac's Radio-TV Ltd {327-3232
315 7 St S327-5560

Bestway Television Appliances Ltd
402 5 St S328-2328

Clarke's Television Service 316 3 St S ...328-4977

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302 13 St N327-4979

MODERN ELECTRONICS 1113 3 Av S ...327-6150

Partsman Automotive Ltd 1280 2 Av S ...327-4585

TEL-RAY ELECTRONICS 312 8 St S ...327-3503

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STEREO TAPES
SALES & SERVICE

327-5020

**ACTIVE TELEVISION
SERVICE**

1238 - 3rd Avenue South

Radio Stations

See Radio Broadcasting Companies & Stations

Radio Telephones

See Radio Communication Equipment & Systems

Railway Companies

CP Rail—For Zenith Service Refer to this Listing in
the Alphabetical Section Under the Specific Exchange
Desired

CP Rail 1 Av & 8 St S
Passenger327-3512
Supervisor & Chief Clerk327-3354
Freight Traffic328-3373

Ranges

See Stoves & Ranges Section

Razors—Electric

See Shavers Electric

Ready Mixed Concrete

See Concrete Ready Mixed

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INDUSTRIAL
FARMS — RANCHES

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418 5 St S327-4444

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Cor 3 Av & 7 St S327-8581

EL RANCHO REALTY 522 6 St S327-7444
328-3044

ENGINEERED HOMES LIMITED

7-1277 3 Av S327-0219

Farmers & Merchants Trust Co Ltd
309 7 St S328-5548

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HOMES — FARMS — RANCHES
COMMERCIAL PROPERTY
PROPERTY MANAGEMENT

Mortgages - Bonded Realtors - Rentals

1117 3 Av S328-3251
328-9362

Listings Of This
Classification Are Continued
On Next Page

Radio Broadcasting Companies &

Stations

CHEC Radio 401 Mayor Magrath Dr328-3311

CJLH-TV 28 St N327-1521

CJOC Radio 1015 3 Av S327-3161

SOUTHERN ALBERTA BROADCASTING

LIMITED 401 Mayor Magrath Dr328-3311

News & Sports327-1090

Veryl G Todd Production res328-5059

Ronald J Bruchet Sales Mgr res328-3100

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| * HOMES | * FARMS & RANCHES |
| * COMMERCIAL PROPERTY | * NEW HOMES |
| * PROPERTY MANAGEMENT | * APPRAISALS |
| * MORTGAGES | |

COLLEGE SHOPPING MALL

327-7975 • 327-7077

Real Estate—(Cont'd)

Hay Agencies Ltd College Shopping Mall ... {327-7077
 {327-7975

(See Advertisement This Page)

HUDSON AGENCIES LIMITED

415 Mayor Magrath Dr 327-5885

L H C Real Estate Ltd 2020 2 Av N 328-3644

Lethbridge Real Estate Board Co-op Ltd {327-0287

520 6 St S {328-4955

MARATHON REALTY Professional Bldg 327-1442

McKillop Agencies E Metcalfe Bldg 327-7464

NU-MODE REALTY {327-1130

1652 Mayor Magrath Dr {328-8011

(See Advertisement This Page)

Listings Of This
 Classification Are Continued
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Schwartz
Agencies Ltd.



Real Estate
Mortgages

Insurance — Appraisers
 Property Development

GENERAL CONTRACTORS

328-3331

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20th Avenue at Mayor Magrath Drive



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328-8011

AFTER HOURS: 327-1970, 327-4036, 328-2965

1652 Mayor Magrath Drive

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REALTY

RESIDENTIAL
 COMMERCIAL
 FARMS & RANCHES

LIFE INSURANCE
 MORTGAGES

328-6831

3-505 - 7th Street South

STRINGAM
 Property Sales



- * RESIDENTIAL
- * COMMERCIAL
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"For A Square Deal See Us"

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122 - 8th Street S.

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- * RESIDENTIAL
- * COMMERCIAL
- * FARMS & RANCHES

"For Lands Sake; See Us!"

328-4951

108 North Mayor Magrath Drive

Real Estate—(Cont'd)

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REAL ESTATE — CITY & FARM PROPERTY
If No Answer Call res. 327-2433
2 Alberta Bldg 327-3570

Peterson Realty 3-505 7 St S 328-6831
(See Advertisement Opposite Page)

Reliance Agencies 822 3 Av S 327-1116
Saunders Real Estate & Insurance Ltd

5222 48 Av Taber 223-3396

SCHWARTZ AGENCIES LTD

College Shopping Mall 328-3331
(See Advertisement Opposite Page)

SONALTA REAL ESTATE 408 13 St N ... 327-4802

Stringam Property Sales 122 8 St S 328-6161
(See Advertisement Opposite Page)

Subway Realty 108 N Mayor Magrath Dr ... 328-4951
(See Advertisement Opposite Page)

Williams Art Agencies Ltd 1503 3 Av S 328-8184

Real Estate Appraisers

Hay Agencies Ltd College Shopping Mall 327-7077

Real Estate Loans

See Loans

Real Estate Rentals

See Rental Agents—Real Estate

Record Players—Sales & Service

GALT HOME APPLIANCES

319a 8 St S 327-3889
Southern Music Ltd 3410 Lakewood Rd 327-4991

Recorders—Time

See Time Recorders

Records—Phonograph

Doug's Music & Sports 404 5 St S 327-7936
Leister's Music Ltd

715 Paramount Theatre Bldg 328-4080

Refrigeration Equipment—Commercial

Sales & Service

Charlton & Hill Ltd 1262 2 Av S 328-3388
(See Advertisement This Page)

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Only Call Long Distance (No Toll Charge)
& ask for Zenith 06151

FEDOR'S REFRIGERATION & AIR CONDITIONING
LTD 2214 43 St S 327-5816

(See Advertisement This Page)

Jones Refrigeration Service 320 3 St S 328-5122
(See Advertisement This Page)

Lethbridge Refrigeration Ltd 111 11 St S .. 328-4333
(See Advertisement This Page)

Refrigeration Contractors

See Refrigeration Equipment Commercial Sales
& Service

Refrigerators—Domestic

Ace TV & Radio Co 1406 17 St S 328-6131
Beacon Service 818 3 Av S 327-8656

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CONDITIONING CONTRACTOR
ASS'N. OF ALBERTA

Complete Commercial Refrigeration
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SALES AND SERVICE

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"Where Quality Has No Substitute"

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327-5816

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Conway Cameron res. 327-5502

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Sales and Service

COMMERCIAL
& DOMESTIC
REFRIGERATORS

SCALES & STORE EQUIPMENT

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320 - 3rd Street S.

Residence Phone 328-3910

Lethbridge Refrigeration Ltd.

COMMERCIAL REFRIGERATION & AIR CONDITIONING

**Sales &
Service 328-4333**

Residence

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Mr. Businessman:

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REFRIGERATION &
AIR CONDITIONING •

Sales & Service

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1262 - 2nd Avenue S., Lethbridge

Refrigerators—Domestic—(Cont'd)**FRIGIDAIRE**

EXCLUSIVE FACTORY

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240 12 St-C N 328-2122

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1503 3 Av S 328-8184

CAMPBELL & HALIBURTON (SOUTHERN)

LTD 418 5 St S 327-4444

Rental Agents—Real Estate—(Cont'd)

CANADA TRUST-HURON & ERIE

Cor 3 Av & 7 St S 327-8581

HAY AGENCIES LTD

College Shopping Mall 327-7077

Mid West Property Management

125 Rideau Crt 328-2925

Rental Services—General

See also Specific Kinds

ALLIED EQUIPMENT LTD

1201 2 Av-A N 327-6877

(See Advertisement This Page)

Calgary Concrete Company Ltd

4836 6 St NE Calgary 277-0115

(See Advertisement This Page)

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RENTALS

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In Following Sizes

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206 13 St S 327-2654

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Construction Heaters

110,000 BTU to 6,000,000 BTU'S

Propane Tanks, Etc.

FOR SALE OR RENT

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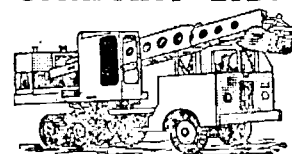
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After Hours Call Residence 327-5867

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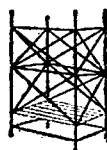
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277-0115**CONTRACTORS
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Compactors



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Ladders



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See Floors—Material & Laying

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(See Advertisement This Page)

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Burger Baron 1515 Mayor Magrath Dr ... 328-4717
C W Chop Suey House 403 2 Av S ... 327-5573

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1701 Mayor Magrath Dr ... 328-7751
2021 3 Av S ... 328-8161
(See Advertisement This Page)

ERICKSEN'S SVEN FAMILY RESTAURANT
1701 Mayor Magrath Dr ... 328-7756
(See Advertisement This Page)

Frank's Lunch Bar 820 3 Av S ... 328-3740
Garden City Catering Ltd
1009 Mayor Magrath Dr ... 328-1989
Golden Gate Restaurant 320 5 St S ... 328-1977
Greyhound Grill 411 5 St S ... 328-1802

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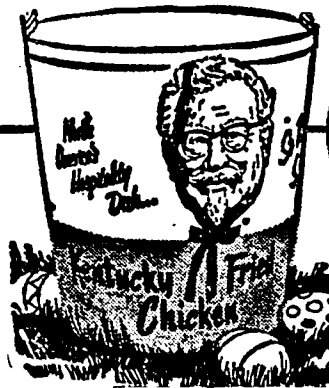
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Tone. Dial each letter and digit
carefully, drawing the dial all the
way to the finger stop. Each time
lift your finger to let the dial
return to position naturally.

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SVEN FINE FOODS TAKE-HOME

for

Kentucky Fried Chicken



IN THESE BIG-VALUE PACKS

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- ★ BUCKET O'CHICKEN
- ★ THRIFT PACK
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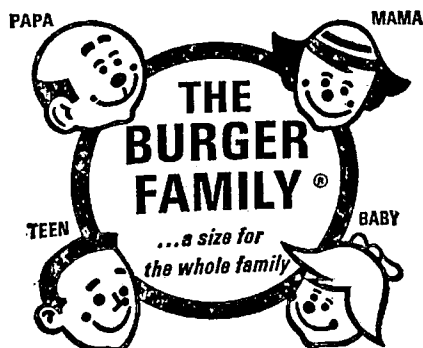
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328-8161

1701 Mayor Magrath Drive
328-7751

There's something for
EVERYONE
At Your Favorite

A & W DRIVE-IN



A & W DRIVE-INS

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493 Mayor Magrath Drive
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210 - 3rd Avenue South
328-6056
1607 Mayor Magrath Drive
327-8255

Sven Ericksen's Family Restaurant

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THAT I AND MY STAFF ARE CAPABLE OF GIVING,
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Hannigan's Burger King



"It's Out of This World"

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(SERVES 7 to 9)

• **FAMILY PAK**
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Chicken, Chips, Rolls, Cole Slaw, Etc.

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(SERVES 5 to 7)

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ORDER BY PHONE — THEN TAKE IT HOME

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328-4038

1415 MAYOR MAGRATH DRIVE S.

Restaurants—(Cont'd)

HANNIGAN'S BURGER KING
1415 Mayor Magrath Dr 328-4038
(See Advertisement This Page)

House of Wong 254 13 St N {327-0844
327-0974
(See Advertisement This Page)

HY'S STEAK-OUT College Mall {327-7123
328-6233
(See Advertisement This Page)

I & T Coffee Shop 1406 2 Av S 328-1446

KENTUCKY FRIED CHICKEN—
ERICKSEN'S SVEN FINE FOODS TAKE HOME
2021 3 Av S 328-8161

LETHBRIDGE HOTEL COFFEE SHOP

Specializing In:

FRIED CHICKEN

BUSINESSMAN LUNCHEONS

5 St & 2 Av S 327-1049

Lotus Inn 102 8 St S {327-2297
327-0240
(See Advertisement This Page)

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GET YOUR VITAMINS

Don't forget turnip greens, kale and collards. All three are good vegetable sources of riboflavin as well as vitamins A and C.

HOUSE OF WONG



JAMES WONG, PROP.

No. 3

- PINEAPPLE CHICKEN
- MUSHROOM CHOW MEIN
- SWEET & SOUR SPARERIBS
- DEEP FRIED SHRIMP
- CHICKEN FRIED RICE
- STEAMED RICE

No. 4

- CHICKEN CHOW MEIN
- DEEP FRIED SHRIMP
- SWEET & SOUR SPARERIBS
- CHICKEN ALMOND CHOP SUEY
- CHICKEN FRIED RICE
- STEAMED RICE

252-254 - 13th Street
North Lethbridge

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Hy's



STEAK OUT

— LICENSED PREMISES —

* **FINEST STEAKS**

* **LOBSTER TAILS**

* **PRIME RIB**

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COLLEGE MALL

LETHBRIDGE

ALBERTA



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Phone "N" Eat Service

- * HOME OF FINEST CHINESE FOOD
- * SPECIAL SUNSHINE FRIED CHICKEN
- * CATERING SERVICE FOR HOME, BANQUETS & WEDDINGS
- * BANQUET ROOMS AVAILABLE

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OPEN 7 A.M. - 2 A.M. DAILY
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327-2297

327-0240

102 - 8th STREET SOUTH

Restaurants—(Cont'd)


- MAJORETTE RESTAURANT** 612 3 Av S ..327-7511
(See Advertisement This Page)
- New Moon Cafe 3 Av S327-3298
- New World Restaurant 329 5 St S327-4025
(See Advertisement This Page)
- North Village Restaurant
- Westminster Shopping Centre327-0633
- Paramount Coffee Shop
- Paramount Theatre Bldg327-5476
- PARK PLAZA MOTOR HOTEL**
- 1009 Mayor Magrath Dr328-2366
- PHIL'S RESTAURANT & PANCAKE HOUSE**
- 1303 Mayor Magrath Dr328-5077
- Red Rose Garden 212 5 St S327-3963
(See Advertisement This Page)
- Ron's Restaurant 1256 3 Av S328-5666
- Shanghai Chop Suey 610 3 Av S327-3552
- Spudnut & Ice Cream Bar 1102 5 Av S327-4990
- Stockman's Inn Stockyards328-2451
- T K Cafeteria College Shopping Mall327-8112

Listings Of This
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BUYING BY TELEPHONE IS PROFITABLE BECAUSE YOU CAN:

- Talk over matters at once.
 - Discuss details of what you want.
 - Get immediate agreement on price, delivery and shipping.
 - Control inventories.
 - Keep ahead of competition.
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NEW WORLD



RESTAURANT

SPECIALIZING IN

Finest Western and Chinese Cuisine

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MAJORETTE Restaurant



Finest In
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Full Course
Western Meals

Light Lunches


— OPEN —
From 8 a.m. to 8 p.m.
DAILY
Closed On Sundays
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FOR TAKE-OUT ORDERS PHONE

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612 - 3rd Avenue South

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SPECIALIZING IN

Chinese Foods

DELIVERY & TAKE-OUT SERVICE

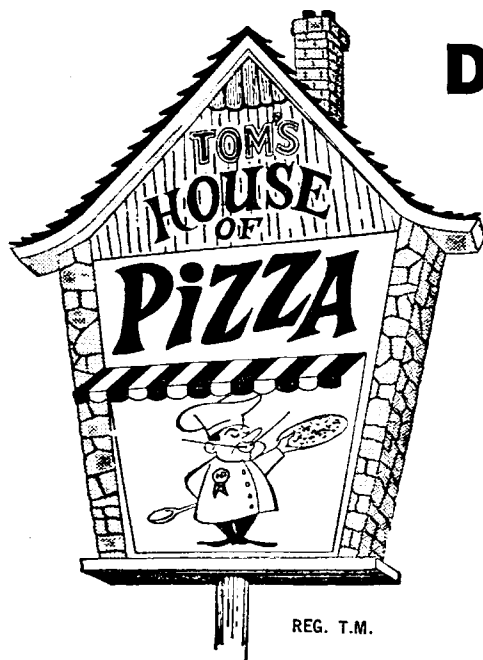
212 - 5th Street S.

327-3963



Reach, don't run
get an
Extension





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DINING ROOM & TAKE-OUT SERVICE

HOURS

Sunday to Thursday
11:30 a.m. — 12 Midnight

Friday and Saturday
11:30 a.m. — 2 a.m.

"Pizza Made to Perfection"

328-6211

1704 Mayor Magrath Drive
COUNTY FAIR

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1217 - 3rd Avenue S.

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CHINESE FOOD — FISH & CHIPS
Take Out Orders — Banquet Rooms

5307 48 Av TABER 223-2028

Tag's Drive In 2002 3 Av S 328-5405

Tom's House of Pizza

1704 Mayor Magrath Dr 328-6211

(See Advertisement This Page)

Top Pizza & Spaghetti House 1101 4 Av S 327-1952

(See Advertisement This Page)

Vancell Coffee Bar 242 13 St N 328-3616

York Coffee Shop 3 Av & 13 St N 328-4144

Restaurants Drive-In

A & W Drive-Ins 493 Mayor Magrath Dr 328-2643

1607 Mayor Magrath Dr 327-8255

Burger Baron 1515 Mayor Magrath Dr 328-4717

(See Advertisement This Page)

DAIRY QUEEN No 1 1152 Mayor Magrath Dr 327-6440

DAIRY QUEEN NORTH 516 13 St N 327-4855

ERICKSEN'S SVEN FINE FOODS TAKE HOME

1701 Mayor Magrath Dr 328-7751

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Mother Brown's Fish & Chips 2710 12 Av S 328-8392

ORANGE JULIUS College Shopping Mall 328-2020

TAG'S DRIVE IN 2002 3 Av S 328-5405

(See Advertisement This Page)

Tastee Freez 722 23 St N 328-4858

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Adhesive tape on soles of toddler's shoes
prevents slips and falls.

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Try The
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*"Call When You Leave Your Home
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★ COMFORTABLE DINING ROOM

★ AIR CONDITIONED

★ OPEN 7 DAYS A WEEK

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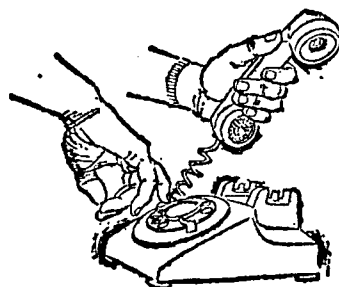
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Free Delivery

On Minimum Order of \$3.00 & Within 2 Mile Radius

327-1952

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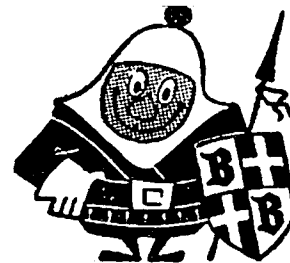
YOU can save yourself
and others annoyance
and get calls through faster,
if you follow these
three simple steps when you
place a call —

JOT THE NUMBER DOWN
LISTEN FOR THE DIAL TONE
DIAL WITH CARE

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Most
Famous
Hamburgers
In Alberta

Counter
Service



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1515 Mayor Magrath Drive



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Biggest & Best HAMBURGERS

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Revolvers

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HORSE RENTAL & BOARDING
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See Gravel Rock & Sand

Rock Wool

See Insulation

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Clint's Equipment Co 190 3 St W Cardston 653-3534
(See Advertisement This Page)

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RODEO & RANCH EQUIPMENT
After Hours Taber 223-2740
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Clint's Equipment Co.

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- ★ PORTABLE RODEO & RANCH EQUIPMENT
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"We Do Work To Your Specifications —
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ALBERTA ROOFING CONTRACTORS ASSOCIATION LTD

Representing Alberta's Roofing Industry

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CAPITAL HEATING LTD 1273 3 Av S 327-1630

Bruno's Roofing 1316 15 St-A N327-1884
(See Advertisement This Page)

CAPITAL HEATING LTD
1273 3 Av S327-1630
Charlton & Hill Ltd 1262 2 Av S328-3388
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

Unless you wait for the steady hummmmming sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.

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PROFESSIONAL SHINGLING
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SPECIALIZING IN—
BUILT-UP ROOFING
ASPHALT SHINGLES
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Free Estimates — Town or Country

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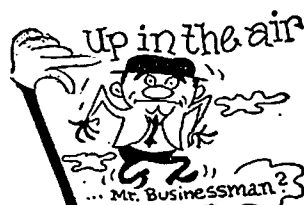
1316 - 15th Street-A N.

Charlton & Hill LTD.

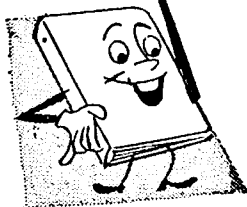
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1262 - 2nd Avenue South, Lethbridge



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These down-to-earth YELLOW
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CONTRACTING
ALL ROOF REPAIRS
BONDED ROOFING

2914 13 Av S 327-5302

Hovey Roofing & Awnings 1702 14 Av N .. 327-5994
(See Advertisement Preceding Page)

Jones Roofing & Siding 636 21 St S 328-5745
(See Advertisement This Page)

PROGRESSIVE ROOFING & AWNINGS

330 27 St S 327-6679

Roofing Contractors—(Cont'd)

Shingler The 328-8252
(See Advertisement This Page)

TOM'S ROOFING & AIR-CONDITIONING

Your Residential Roofing Specialist
Bonded Roofing

1822 18 Av S 328-4661

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See Adhesive Materials

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See Carpet & Rug Section

Rug Carpet & Upholstery Cleaners

See Carpet & Rug Cleaners

Rumpus Rooms

See Contractors Building also Home Improvements

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YOUR COMPLETE ROUNDUP STORE
SADDLES, RIDING GEAR, WESTERN WEAR
406 5 St S 327-0731

Thompson Saddlery & Leather Repair

316 1 Av S 328-6363

Safes

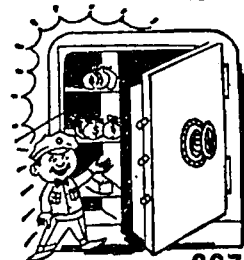
Dan's Repair Shop 1117 3 Av S 327-3905
(See Advertisement This Page)

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DAN'S REPAIR SHOP

★ WE OPEN, REPAIR & CHANGE
COMBINATIONS ON ALL MAKES OF
SAFES & VAULTS



1117 - 3rd Avenue South **327-3905**

Safety Appliances**SAFETY SUPPLY EQUIPMENT**

Everything for Safety in Every
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Respirators, Protective Hats,
Belts, Guards, Fire
Extinguishers, First Aid, Safety Clothing, Gloves,
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Welders Supplies Ltd 5 Av & 28 St N 327-7249

WESTERN CANADA WELDING PRODUCTS LTD
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The Shingler

**RE-ROOFING
EXPERT**

**GUARANTEED
WORK**

**EXCELLENT
RATES**

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LETHBRIDGE

ROOFING

and RE-ROOFING
Jones Roofing & Siding
Aluminum Doors & Windows
328-5745
636 - 21st Street South

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**to find
it...fast**

**Yellow
Pages**

Safety Clothing

Safety Supply Co 206 13 St S327-2654

Safety Valves

See Valves & Fittings

Sales Books

See Counter Sales Check Books

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DAVIS ENTERPRISES (ALBERTA) DIV OF DAVIS INDUSTRIES LTD

HIDES — METALS — SCRAP

USED PIPE & PLATE

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Baling Div & Scrap Yard

530 2 Av-A N327-2645

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Industrial Equipment - Machinery
Used Pipe - Iron - Motors - Tractors
Etc. - Distress Stocks - Fire Damaged
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USEABLE IRON

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See Hospitals Homes & Sanatoriums

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Bronk's Industrial & Home Decorating

4320 Gaol Rd327-7460

(See Advertisement This Page)

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* Portable Equipment

* Protective Coatings

Industrial Equipment,
Buildings, Bridges,
Tanks

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Bronk's Industrial
& Home Decorating

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WRITE BOX 1174, LETHBRIDGE



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Division of Tanner Building Supplies Ltd.

Wood & Aluminum Sliding Patio Doors

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See Baths

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HOMELITE POWER CHAIN SAWS

LIGHTWEIGHT,
POWERFUL

HOMELITE
CHAIN SAWS

A complete line of one-man chain
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woodcutting job.

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Rudy's Texaco ServiceColeman 563-3753

Macleod's Family Shopping Centre

806 Main StPincher Creek 627-3664

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SAW CHAIN

BAR

SPROCKETS

ACCESSORIES

MAINTENANCE TOOLS

& ATTACHMENTS

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Bissett Electric 226 12 St-A N327-7508



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ROSSNER'S SHARPENING SHOP

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Scaffolding

ANTHES EQUIPMENT

Formerly Sarnia Scaffolds

SCAFFOLDING

SHORING

SWING STAGES

"FOR SALES OR RENTALS CALL"

B W STEEL PRODUCTS SUPPLY CO LTD

138 22 St N327-2700



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SWING STAGES, SCAFFOLDING, SHORING

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Scale Repairs

JONES REFRIGERATION SERVICE

320 3 St S328-5122

Scales

HOWE-RICHARDSON-AVERY SCALES—

ROBERT MORSE CORPORATION LTD

4339 Manhattan Rd SECalgary 243-4251

INDUSTRIAL SCALE CO LTD

SALES — RENTALS — SERVICE

PORTABLE TRUCK — CRANE — COUNTING

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NEW AND REBUILT
INDUSTRIAL SCALES
ALL TYPES & CAPACITIES
SALES & SERVICE

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Industrial & Motor Truck Scales,
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Repairs to All Makes.



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CAN-TECH SCHOOL EQUIPMENT & SUPPLIES LTD

ACROSS CANADA

Canada's Most
Complete Range
Industrial Arts

Vocational Educational Equipment

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See Aviation Instruction

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Alberta Beauty School 405 5 St S327-2250

Beauty School of Elegance 317 7 St S328-6422

Schools—Correspondence

INTERNATIONAL CORRESPONDENCE SCHOOLS

Offers More Than 250 Career Courses

Study & Learn At Home In Spare Time

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Schools—Driving

See Automobile Driving Instruction

Schools—Private

Immanuel Christian School 802 6 Av N328-4783

When you are not sure of a number,
it is always better to refer to the
directory.

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Lethbridge Community College Junior College	327-2141
Student Council Community College	328-7144
Student Newspaper Office Rm 14	328-8024
Lethbridge School District No 51 (City)	
Board Offices 433 15 St S	327-4521
Collegiate Institute 5 Av & 18 St S	328-9606
Beauty Culture Dept	328-9321
Winston Churchill High School	{328-4723 328-2803}
15 Av & 18 St N	327-3465
Hamilton Jr High 4 Av & 15 St S	327-4977
Paterson Jr High 12 Av & 21 St S	327-8947
Wilson Jr High 9 Av & 20 St N	327-7321
Senator Buchanan 7 Av & 11 St N	327-2731
Central 6 Av & 9 St S	328-5153
Agnes Davidson 22 Av & 20 St S	328-5959
Fleetwood 9 Av & 12 St-A S	327-5818
Susie Bawden 9 Av & 12 St S	328-4532
Lakeview 12 Av & 31 St S	327-3653
Galbraith 8 Av & 18 St N	328-1202
George McKillop 5 Av & 21 St N	328-1201
General Stewart Corvette Cr	327-3945
Watson 6 Av & 21 St S	327-4169
Westminster 5 Av & 18 St N	

Schools—Retarded Children

Dorothy Gooder School 1805 9 Av N	327-3087
Oliver House 1401 18 St N	328-3413

Schools—Secretarial

See Business Colleges also Colleges & Schools

Schools—Separate

Lethbridge Separate School District No 9	
Board Offices 534 18 St S	327-4133
Supt R A Kimmitt	327-4133
Secty-Treas N L Reilander	
425 18 St S	327-5298

(Continued Next Column)

Schools—Separate—(Cont'd)

Lethbridge Separate School District No 9—Continued	
Purchasing	327-4711
Catholic Central High School	
4 Av & 18 St S	327-4596

Scientific Instruments

See Instruments Scientific

Scrap Metals**DAVIS ENTERPRISES (ALBERTA) DIV OF DAVIS INDUSTRIES LTD****HIDES — METALS — SCRAP
USED PIPE & PLATE**

1505 2 Av S	327-6261
Baling Div & Scrap Yard	
530 2 Av-A N	327-2645

National Salvage Co Ltd 206 33 St N 328-1721
(See Advertisement This Page)**VARZARI IRON LTD****Dealers and Exporters of
SCRAP METALS — PIPE
STRUCTURAL STEEL
ANGLE PLATE, ETC.**

Mailing Address	
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2802 2 Av N	

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New To You Clothing Shop 408 13 St N	328-5636
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Second Hand Dealers**DOWNTOWN SECOND HAND STORE**

405 2 Av S	328-7444
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Second Hand Dealers—(Cont'd)**E-J NEW & USED****BUY — SELL — TRADE
ANYTHING OF VALUE**

"Your Furniture Clearance House"

624 13 St N	328-8342
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EXCHANGEFURNITURE & APPLIANCES — ANTIQUES
After Hours 328-4608

212 5 St S	328-5266
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(See also Advertisement This Page)

Frank's Second Hand Store 407 2 Av S	327-0621
Norbridge Trading Centre 106 5 St S	327-7111
Tom's Trading Post 248 13 St N	328-2114

Secretarial Schools

See Business Colleges also Colleges & Schools

Seed Cleaning**ELLISON MILLING & ELEVATOR CO LTD**

1301 2 Av S	328-6622
O'LOANE KIELY & CO LTD 2 Av S	{327-6022 328-1819}

Seedsman

ALBERTA WHEAT POOL 3228 2 Av N	327-7040
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COLUMBIA SEED CO LTD

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DEMETER AGRO LTD

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HANNAH SEEDS LIMITEDGarden Seeds - Clovers - Grasses - Grain
Wholesalers - Retailers

5039 49 St	Lacombe 782-6142
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IRWIN SEED PLANT**CEREAL & FORAGE SEED**

Plant: 757-2233

PROPS.

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Box 338	Barons 757-2233
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LONG KENNETH C SEEDS LTD

DEALER IN FORAGE & CEREAL SEEDS

Plant 653-2448

Phone	Cardston 653-2448
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O'LOANE KIELY & CO LTD 2 Av S	327-6022
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SOUTHERN ALBERTA CO-OPERATIVE

ASSN LTD 1221 2 Av S	327-3777
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UNITED GRAIN GROWERS LIMITED

1016 1 Av S	328-1451
Neville Downs res	327-1857

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1. Large, guaranteed circulation
2. In force 365 days a year
3. Low space cost
4. Known usage, proved by local surveys.

Why not use this well-known
buyers guide to stimulate your
sales? Call us today for further
information.

DOLLARS
FOR YOUR
JUNK



National Salvage
CO. LTD.

CALL
328-1721

SCRAP IRON & METALS
Buyers of Copper - Brass - Lead
Radiators - Batteries
Used Pipe - Useable Iron
TOP PRICES PAID
TRUCK SCALES — MAGNET
206 - 33rd Street N., Lethbridge

**BUY
SELL
TRADE
CONSIGN
ANYTHING OF
VALUE**

New & Used Furniture

- APPLIANCES
- BANKRUPT STOCK — REPOSSESSIONS
- SPORTING GOODS
- JEWELRY
- ANTIQUES
- GUNS
- PIANOS
- MUSICAL INSTRUMENTS
- ETC.

**"Come in
and Browse"**

**CALL US FOR ...
APPRAISALS**

**MADE IN
YOUR
HOME**

328-5266

Exchange
212-5 st. south Lethbridge

Septic Tanks

CALGARY WILBERT VAULT
330a 40 Av NE Calgary 277-7845

COALDALE SEPTIC TANK SERVICE
1023 20 Av Coaldale 345-3528
If No Answer Call 327-7386

LAUGHLIN SEPTIC TANK PUMPING
848 9 St SE 527-3098

McGill's Roto Rooter Box 414 328-7416

SANI-WAY SEPTIC TANK SERVICE

SEPTIC TANKS VACUUM CLEANED

502 24 St S 328-3168

Septic Tank Services 1201 3 Av S 328-7770
(See Advertisement This Page)

WESTCON CONSTRUCTION PRODUCTS

Manufacturers of Precast Concrete

SEPTIC TANKS

Delivered & Installed

272-1106

4909 - 17th Avenue S.E., Calgary

Septic Tanks—(Cont'd)

TABER SEPTIC TANK SERVICE
5911 50 St Taber 223-2851

Westcon Construction Products
4909 17 Av SE Calgary 272-1106
(See Advertisement This Page)

Serum

See Veterinary Supplies

Service Station Equipment

MID WEST PUMP SERVICE
REPAIRS TO ALL MAKES & MODELS
After Hours 327-5315
236a 12 St-C N 327-1413

Service Stations

ALCAN SERVICE STATION
1313 Mayor Magrath Dr 328-2728

Bruinsma Bros Holdings Ltd 2414 22 Av S .. 328-7278

Chinook 66 Service & Trailer Sales
1205 Mayor Magrath Dr 328-4916

Circle J Service Ltd
3 Av & 12 St-A S 328-1522

Circle Mohawk Services 502 Stafford Dr ... 328-5017

COMMERCIAL GULF SERVICE
1303 3 Av S 327-2087

DIEPPE SERVICE 203 28 St S 327-7411

Dundee Texaco Service 1406 3 Av S 328-4644

DUNHAM'S ROYALITE SERVICE CENTRE
3 Hwy W 327-5682

EASTWAY ESSO SERVICE 3110 1 Av S .. 328-2896

Service Stations—(Cont'd)

EL RANCHO TEXACO SERVICE
6 Av & Mayor Magrath Dr S 327-5406

Ellis Auto Drome Ltd 1119 2 Av S 327-4453

FORT WHOOP-UP SERVICE
Jctn Coutts & Cardston Hwy 327-5255

G M's HUSKY SERVICE CENTRE
Front-End Service — Auto Washing
Goodyear, Seiberling Tires & Batteries
1219 3 Av S 328-6923

Grover's Sales 3226 24 Av S 328-5921

GULF CANADA SERVICE STATIONS

**GULF OIL
CANADA LIMITED**
the Canadian Member
of the world-wide
Gulf Oil family



SERVICE STATIONS

COMMERCIAL GULF SERVICE
1303 3 Av S 327-2087

Harker's Main Service Centre Ltd
3 Av & 9 St S 327-6698

MAYOR MAGRATH GULF SERVICE
16 Av & Mayor Magrath Dr 328-6755

HARKER'S MAIN SERVICE CENTRE LTD
3 Av & 9 St S 327-6698

Herman's Auto Service 2019 2 Av S 328-1269

IMPERIAL ESSO DEALERS

**HAPPY MOTORING
STARTS AT THE SIGN—**



**ATLAS TIRES
BATTERIES & ACCESSORIES**

"WHERE TO CALL"

DEALERS

BENY CHEVROLET OLDSMOBILE
Cor 2 Av & 8 St S 327-3147

EASTWAY ESSO SERVICE
3110 1 Av S 328-2896

HILLCREST ESSO SERVICE
430 Stafford Dr 328-3193

LETHBRIDGE TIRE & GAS
334 4 St S 327-4225

MOORE'S ESSO SERVICE
3 Av & 21 St S 327-1046

SKYLINE SERVICE STATION
43 St & Coutts Hwy 327-5565

SPOTLITE SERVICE STATION LTD
804 3 Av S 327-2970

SUNNY ESSO SERVICE STATION
505 13 St N 327-5224

John & Wimp Shell Service 3 Av & 9 St S .. 327-1967

John's Motor Clinic 402 4 Av S 327-2369

Lakeview Texaco Service Station
1001 Mayor Magrath Dr 327-5697

Lethbridge Tire & Gas 334 4 St S 327-4225

Mayor Magrath Gulf Service
16 Av & Mayor Magrath Dr 328-6755

Mid-Town Texaco Service 4 Av & 4 St S .. 327-5250

MOHAWK CIRCLE SERVICE 502 Stafford Dr 328-5017

Listings Of This
Classification Are Continued
On Next Page

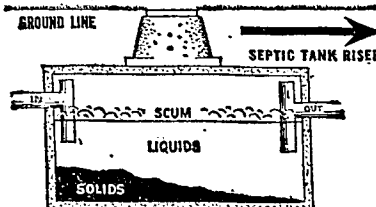
SEPTIC TANKS CLEANED

SEWERS CLEANED

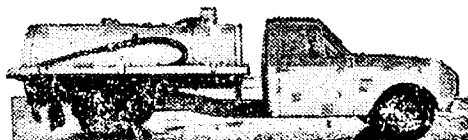
FOR FARMS, HOMES, MOTELS,
SCHOOLS, FILLING STATIONS,
SEPTIC TANKS, CESSPOOLS &
FIELD VACUUM CLEANED,
GARAGE SUMPS

"what YOU should"
know about your .. SEPTIC TANK

ANNUAL
FREE INSPECTION
ON SEPTIC TANK RISERS



If your tank is not cleaned in time, it will overflow inducing solids into your finger system. You will be unaware of this until it backs up into your house sewer. The septic tank then must be uncovered, cleaned and finger system relocated. This is a costly undertaking, perhaps very damaging to your lawn and emphasizes the need for periodic inspection and cleaning.



**24 HOUR SERVICE
WE ACCEPT COLLECT CALLS**

328-7770
P.O. BOX 217, LETHBRIDGE

SEPTIC TANK SERVICES

Service Stations—(Cont'd)**MOHAWK OIL CO LTD**

QUALITY AT
A PRICE

**"WHERE TO CALL"****CIRCLE MOHAWK SERVICE**

502 Stafford Dr 328-5017

Moore's Esso Service 3 Av & 21 St S 327-1046

Norbridge Pacific 66 740 23 St N 327-6766

Norbridge Automotive Services

146 N Mayor Magrath Dr 328-2772

North Lethbridge Mo-Tires Ltd

305 13 St N 327-3181

North Way Texaco Service 603 13 St N 328-2637

NORTHSIDE SHELL SERVICE

13 St & 5 Av N 328-2407

NORTHSIDE 66 SERVICE

Specializing in Lubrication — Front-End Service
Tune-ups - General Repairs

313 13 St N 327-3366

PACIFIC 66 STATIONS

WE CARE
about you
and your car
That's a promise

**"WHERE TO BUY IT"****RETAIL DEALERS**

Chinook 66 Service & Trailer Sales

1205 Mayor Magrath Dr 328-4916

Norbridge 66 Pacific

740 23 St N 327-6766

Northside 66 Service

313 13 St N 327-3366

Supersonic Car Wash (1969) Ltd

1819 3 Av S 328-6766

Lauder R D Body Shop

529 24 St Fort Macleod 234-3922

Park Service 7 Av & Mayor Magrath Dr 327-2219

Riverview Gas & Oil 616 4 St S 328-1625

Roy-al Service Centre

1818 Mayor Magrath Dr 328-7232

ROYALITE STATIONS

GET
"ACTION"
SERVICE
AT
ROYALITE

**"WHERE TO CALL"****DEALERS**

Chester Gas & Oil Ltd 1106 3 Av N 327-2417

Cooke Motors (Lethbridge) Ltd

509 6 Av S 327-8888

Dunham's Royalite Service Centre

3 Hwy W 327-5682

ELLIS AUTO DROME LTD

1119 2 Av S 327-4453

ENERSON MOTORS LTD

817 4 Av S 327-5705

Fleming Motors Ltd 7 St & 1 Av S 327-1591

Herman's Auto Service 2019 2 Av S 328-1269

NORBRIDGE AUTOMOTIVE SERVICES

146 N Mayor Magrath Dr 328-2772

Park Service 7 Av & Mayor Magrath Dr 327-2219

DISTRICT DEALERS**CHIEF MOUNTAIN MOTORS (CARDSTON) LTD**

294 Main St Cardston 653-3555

Shaughnessy Royalite Shaughnessy 327-9640

Service Stations—(Cont'd)**SHELL CANADA SERVICE STATIONS**

"MILEAGE
IS
OUR
BUSINESS"

**"WHERE TO BUY IT"**

Alcan Service Station

1313 Mayor Magrath Dr 328-2728

Dieppe Service 203 28 St S 327-7411

John & Wimp Shell Service

3 Av & 9 St S 327-1967

Northside Shell Service 13 St & 5 Av N 328-2407

Roy-al Service Centre

1818 Mayor Magrath Dr 328-7232

Super Shell Service 3 Av & 20 St S 328-2924

Superior Royalite Service 1804 3 Av S 327-0313

SHORT STOP SERVICE STATION

TUNE-UPS, GENERAL REPAIRS
WHEEL BALANCING, BRAKES, LUBRICATION
4 Av & 8 St S 327-4167

SKYLINE SERVICE STATION

43 St & Coutts Hwy 327-5565

SPOTLIGHT SERVICE STATION LTD

COMPLETE AUTOMOTIVE SERVICING
& REPAIRS — CON PILLING, MGR.
804 3 Av S 327-2970

Subway Gas & Oil 146 N Mayor Magrath Dr 328-7321

SUNNY ESSO SERVICE STATION

505 13 St N 327-5224

Super Shell Service 3 Av & 20 St S 328-2924

SUPERIOR ROYALITE SERVICE

1804 3 Av S 327-0313

Supersonic Car Wash (1969) Ltd

1819 3 Av S 328-6766

TEXACO DEALERS

ASK FOR
TEXACO
PETROLEUM
PRODUCTS

**"WHERE TO BUY IT"**

Dundee Texaco Service 1406 3 Av S 328-4644

El Rancho Texaco Service

6 Av & Mayor Magrath Dr 327-5406

Foreign Car (Lethbridge) Ltd

307 11 St S 328-9651

Lakeview Texaco Service Station

1001 Mayor Magrath Dr 327-5697

Mid-Town Texaco Service

4 Av & 4 St S 327-5250

North Way Texaco Service 603 13 St N 328-2637

Short Stop Service Station

Cor 4 Av & 8 St S 327-4167

Union 76 Magrath Service

422 Mayor Magrath Dr 328-9766

Sewage Service

See Septic Tanks

Sewer Pipe

See Pipe—Sewer

Sewing Machines—Sales & Service**BAKER APPLIANCES LTD**

Bernina Sales & Service - Sewing Instructor

1038 3 Av S 328-1332

319 7 St S 328-1673

Sewing Machines—Sales & Service—**(Cont'd)**

Elna-White Sewing Centre (Lethbridge)

408 5 St S 327-8877
(See Advertisement This Page)**NORBRIDGE ELECTRIC**

Franchised Dealer For
The "Riccar" Sewing Machine
We Service All Makes of Machines
Our Service Is Guaranteed

734 23 St N 328-8454

PAFF SEWING MACHINES—

NEILSON FURNITURE CO LTD

6909 Macleod Tr S Calgary 253-1155

St Louis Furniture Store 118 5 St S 327-2210

SINGER SEWING MACHINES

EXPERT
SEWING MACHINE
REPAIRS

SINGER
SEWING MACHINES

SALES & RENTALS — PARTS & SERVICE

You will find the Famous "SINGER" Trademark
on Vacuum Cleaners, Floor Polishers, Typewriters,
Television, etc.

"WHERE TO CALL"**SINGER COMPANY OF CANADA LTD**

College Shopping Mall 327-2243

White Sewing Centre (Lethbridge)

408 5 St S 327-8818



Sewing Centre
(LETHBRIDGE)
**YOUR ONE STOP
SEWING CENTRE**
"Tomorrow's Machine Today"
★ WE SERVICE ALL MAKES OF
MACHINES
★ PARTS IN STOCK
327-8877 — 327-8818
408 - 5th Street South, Lethbridge

Sharpening Service**DAN'S REPAIR SHOP**

SHARPENING SERVICE
SCISSORS — SAWS
SKATES & LAWN MOWERS
MACHINE SHARPENED

1117 3 Av S 327-3905

ROSSNER'S SHARPENING SHOP 413 2 Av S 328-4335

Shavers—Electric**SARC REPAIR LTD**

Repair Centre for all makes & models. Authorized
Dealer for Remington, Phillips & Sunbeam.

412 4 Av S 327-2656

(Continued Next Page)

Shavers—Electric—(Cont'd)

SUNBEAM APPLIANCE SERVICE CO (CANADA)
LTD 124 17 Av SE—Call Long Distance and
ask for (Charge Will Apply) ...Calgary 263-6190

Sheet Metal Products

ALBERTA EAVESTROUGHING CO LTD
CONTINUOUS EAVESTROUGH
PIPES — ELBOWS — ACCESSORIES
4007 Bonnybrook Rd SECalgary 265-1831

INDUSTRIAL SHEET METAL PRODUCTS
CUSTOM FABRICATORS
"AIR-O" METAL PRODUCTS
5818 1a St SWCalgary 255-6667

Sheet Metal Work

Akroyd's Plumbing & Heating
2634 21 Av S328-2106
C & A SHEET METAL LTD 1709 2 Av S328-5973
CAPITAL HEATING LTD 1273 3 Av S327-1630
CHARLTON & HILL LTD

STAINLESS STEEL WORK FOR RESTAURANTS

Industrial & Portable Shelving
Range Hood Fire Extinguishers

1262 2 Av S328-3388

FREEL SHEET METAL LTD

HEATING & SHEET METAL WORK

COMPLETE AIR CONDITIONING CONTRACTORS

405a 4 St S327-2713

KIP Heating Ltd 612 13 St N328-1478
RITT WAY HEATING & AIR CONDITIONING LTD
136 N Mayor Magrath Dr328-3172

Shelving Steel

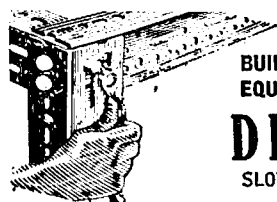
B W STEEL PRODUCTS SUPPLY CO LTD

Shelving Specialists
DISTRIBUTORS

HANDY ANGLE
The Bronze Colored Slotted Steel and
TRIPLE-A
The Most Versatile Shelving
Bins — Racks

138 22 St N327-2700

Northern Asbestos & Building Supplies Ltd
253 12 St N327-6166
(See Advertisement This Page)



**BUILD YOUR OWN
EQUIPMENT WITH
DEXION
SLOTTED ANGLES**

SAVE TIME AND MONEY!
SHELVING, RACKING, CARTS, CONVEYORS,
BENCHES, TABLES, PLATFORMS

- Free on site survey
- Installation if desired
- Write, phone for literature

**NORTHERN ASBESTOS &
BUILDING SUPPLIES LTD.**
253 - 12th Street N. 327-6166

Shingles

See Roofing Material & Supplies Section

Shirt Laundry Service

See Laundry Section also Cleaners

Shoemakers & Repairers

Hanzel M Mike 317a 7 St S327-7823
Steve's Shoe Repair Shop 317a 8 St S327-5648

Shoes—Retail

Agnew Surpass Shoe Stores Ltd
326 6 St S327-8444
College Shopping Mall328-7334
Avenue Shoes McFarland Bldg327-2760
Baird's Shoes & Leather Goods Ltd
306 5 St S327-3764
BATA SHOE STORE 319 5 St S327-8308
BENEFIT SHOES LTD 615 4 Av S327-7300
Camm's Shoes 403 5 St S327-3050
COPP THE SHOE MAN College Mall328-1567
Don Wilson's Juniors Shop
Children's Shoes
McFarland Bldg327-2678
Eve Marano Shoes 317a 6 St S328-9336
Gaue Shoes Westminster Shopping Plaza328-5321
Green's Shoe Store 324 6 St S327-2982
LaKay's Ladies' Wear Ltd
489 Shoppers World328-1651
PROGRESS CLOTHING LTD
112-114 5 St S327-2717
SHELDONS FAMILY SHOPPING CENTER
516 3 Av S328-7442
Singer's Men's & Boys' Wear 214 5 St S...327-3958
Sterling Shoes Ltd 320a 6 St S327-3344
Sylbert's Shoe Store 505 4 Av S327-3784

Shoplifting Protection Systems

See Burglar Alarms

Shopping Centres

COLLEGE SHOPPING MALL LTD
College Shopping Mall328-3131
SHOPPERS' WORLD LTD
413 Mayor Magrath Dr328-4045

Show Cards

Dysigns 922 5 Av N327-3510

Shuffleboards & Accessories

UNITED SHUFFLEBOARD
SHUFFLEBOARD SALES & SERVICE
LEASE RENTALS & INSTALLATION
2710 23 Av327-7110

Siding

ALSCO

ALUMINUM SIDING

STEEL SIDING

SUPPLIED & INSTALLED

"FOR INFORMATION CALL"
DEALERS

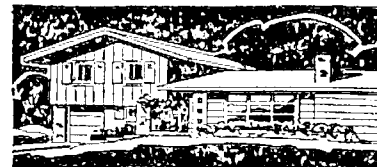
CRESTLINE BUILDERS MARKET LTD
123 30 St N327-5444
LETHBRIDGE SASH & DOOR FACTORY
5 Av & 4 St S327-1581

When people want emergency
service — they look first in the handy
YELLOW PAGES.

Siding—(Cont'd)

Hovey Roofing & Awnings 1702 14 Av N ...327-5994
PROGRESSIVE ROOFING & AWnings
330 27 St S327-6679
(See Advertisement This Page)

Colored Aluminum Siding



SIDING FOR ALL TYPES OF HOMES

20 YEAR GUARANTEE

Colored Aluminum Awnings, Shutters

Call Us For Estimates

327-6679

PROGRESSIVE ROOFING & AWnings

330 - 27th Street S., Lethbridge

Sightseeing Tours & Attractions

Japanese Garden Henderson Lake328-3511
NORTHERN BUS LINES LTD 1415 3 Av S 327-3536

Signs

Anthony Signs 238 12 St-B N328-6273
(See Advertisement This Page)
Art Sign Co 333 4 Av S327-2203
(See Advertisement This Page)
(Continued Next Page)



- SILK SCREENING • TRUCK DECALS
- TRUCK LETTERING • BANNERS-POSTERS
- GOLD LEAF SIGNS • SHOW CARDS

PHONE
328-6273

238 - 12 ST. B. NORTH

ART SIGN CO.
333-4 AVE. S.

SIGNS

You Name It...We'll Sign It...

327-2203

DECALS • SCREEN PROCESS



315 STAFFORD DRIVE — LETHBRIDGE

A LETHBRIDGE INDUSTRY

DESIGNERS — MANUFACTURERS
ELECTRICAL ADVERTISING
NEON & PLASTIC — STORE FRONTS

PHONE

327-4215 • 328-1517**NATIONAL NEON DISPLAYS LTD.**

NIGHT CALLS . . . ALLAN BROWN 327-8654
BUD CARTER 327-6785

Signs—(Cont'd)**BEHREND'S BRONZE INDUSTRIES LTD**

CAST ALUMINUM —
BRONZE LETTERS —
NUMBERS SIGNS
NAME PLATES — PLAQUES
TABLETS — CUSTOM DESIGNS

*"FOR INFORMATION CALL"*

BEHREND'S BRONZE INDUSTRIES LTD
Mezz Flr 622 1 St SW Calgary 244-9663
BEHREND'S BRONZE INDUSTRIES LTD
5914 87 St Edmonton 465-3302
Mail Address Box 4510 Edmonton

City Sign Co 527 6 St S 327-4204

(See Advertisement This Page)

Commercial Signs 314 3 Av S 327-7633

Dysigns 922 5 Av N 327-3510

(See Advertisement This Page)

Hook Signs (Lethbridge) Limited Calgary—Lethbridge

Customers Only Call Long Distance (No Toll

Charge) & ask for Zenith 06176

Jay Signs 1820 10 Av N 327-8794

(See Advertisement This Page)

National Neon Displays Ltd 315 Stafford Dr { 327-4215

{ 328-1517

(See Advertisement This Page)

NEON PRODUCTS LTD

NEON SIGNS

PLASTIC SIGNS

ROTO-VISION

1277 3 Av S 327-4284

NEON SALES & SERVICE LTD

909 15 St SW Calgary 269-4971

Listings Of This
Classification Are Continued
On Next Page

Service for Architects, Engineers and Builders: that's where to call if you're building a house and you want to arrange for special telephone outlets. This service is also available to builders of large apartment, office and industrial complexes. Calgary 262-8611.

SAY IT WITH JAY

Signs

"JOCKO"
JOE TARNAVA

SIGNS
OF ALL KINDS

"Quick as a Wink Service"
24 HOUR
ANSWERING
SERVICE

327-8794

1820 - 10th Ave. North
LETHBRIDGE

**CITY
SIGN CO.**

327-4204

527 - 6th Street S. — M. Pisko, Prop.

SHOW CARDS
WOOD, METAL & GLASS
SIGNS
CANVAS & PAPER BANNERS
TRUCK & WINDOW LETTERING
ART WORK & DESIGN

Dysigns

TELL THE WORLD WITH SIGNS

SIGNS

PLASTIC - METAL LETTERS & NAMEPLATES

327-3510

Residences 328-3018 — 328-8708
922 - 5th Avenue North

**Avoid
Wrong Numbers!**

**LOOK IT UP
JOT IT DOWN
DIAL CAREFULLY**

Signs—(Cont'd)

Nu-Glo Signs 120e North Mayor Magrath Dr 328-6714
(See Advertisement This Page)
Southern Graphics Metcalfe Bldg 328-9824
(See Advertisement This Page)
Southern Signs 2002 20 St Coaldale 345-3531
(See Advertisement This Page)

Want to be sure of getting the right product before you buy? Then turn to the heading in these Yellow Pages that describes what you want — under which you'll find someone to help you.



Manufacturers of
Aluminated Plastic Signs
Outdoor Advertising

Residence 327-9108

328-6714

120e North Mayor Magrath Drive

Southern Graphics

- Sign Painting
- Fluorescent Plastic Signs
- Screen Process Printing
- Posters - Decals - Displays
- Store Front Face Lifts
- Art Work
- Blueprinting
- Photostats

328-9824

LETHBRIDGE



**SOUTHERN
SIGNS**

- Magnetic Signs
- Stylolite Letters
- Truck Lettering
- Plastic Signs
- Decals
- Silk Screening

Corner of 20th Avenue & 21st Street
COALDALE, ALBERTA

PHONE **345-3531**

Silk Screen Processing

Art Sign Co 333 4 Av S 327-2203

Silos

GORLIN SILO CO 10188 90 St ..Edmonton 423-1206

Silver Plating

See Plating

Skating Equipment

Bert & Mac's Cycle Ltd 913 3 Av S 327-3221

Skating Rinks

Arena 12 St-A & 2 Av S 327-2288

Skis & Skiing Equipment

Gotschna Ski Haus Ltd 1287 3 Av S 328-2828

(See Advertisement This Page)

Lethbridge Honda Centre 1307 3 Av S 327-8889

(See Advertisement This Page)

**BUYING BY TELEPHONE
IS PROFITABLE BECAUSE
YOU CAN:**

Talk over matters at once.
Discuss details of what you want.
Get immediate agreement on
price, delivery and shipping.
Control inventories.
Keep ahead of competition.
LONG DISTANCE PAYS

**Gotschna
Ski Haus Ltd.**



- Brand Name Ski Equipment
- Rentals — Repairs
- Full Line of Ski Wear
- Information

328-2828

1287 - 3rd Avenue South, Lethbridge



Ski Shop

**A
COMPLETE
LINE OF SKIING
EQUIPMENT
FOR
BEGINNER
TO EXPERT
TRADES**

327-8889

LETHBRIDGE HONDA CENTRE

1307 - 3rd Avenue South

Sliding Doors

See Doors—Rolling & Sliding

Slip Covers

Holland's Drapery Shop 325 7 St S 327-4475

Smokers' Supplies & Sundries

Marcel's Smoke Shop 740 4 Av S 327-0146

Smorgasbord

See Caterers also Restaurants

Snow Fences

See Fences

Snow Sleds

See Snow Vehicles

Snow Vehicles

B & R SERVICE (CARDSTON) LTD

"SKI-DOO" SNOW VEHICLE
SALES & SERVICE

256 Main St Cardston 653-3672

BOMBARDIER SKI-DOO



**The World's Largest
Selling Snowmobile
Unequalled Experience
And Service Facilities**

"FOR INFORMATION CALL"

DISTRIBUTORS

B & R SERVICE (CARDSTON) LTD

256 Main St Cardston 653-3672

TRACT EQUIPMENT LTD

14325 114 Av Edmonton 455-2135

DEALERS

BRUCE'S SERVICE CENTRE

5316 1 St W Claresholm 235-2661

RANCHERS' SUPPLY

LIMITED Pincher Creek 627-4144

BRUCE'S SERVICE CENTRE

SKI-DOO'S NEW & USED
SALES & SERVICE

5316 1 St W Claresholm 235-2661

MERCURY SNOW VEHICLES—

Sales & Service
SILVER STAR INDUSTRIES

4 St & 6 Av S 328-4850

OMC SNOW CRUISERS

DESIGNED AND
MANUFACTURED BY
OUTBOARD MARINE
CORPORATION OF
CANADA LTD. PETERBOROUGH, CANADA
MAKERS OF THE FAMOUS JOHNSON &
EVINRUDE OUTBOARD MOTORS
"FOR INFORMATION CALL"

DISTRIBUTOR

PURVES RITCHIE LTD

5010 1 St SE Calgary 287-2620

DEALER

HEPP'S INDUSTRIES LTD

1 Mile E of Stkys 327-4242

Snowshoes

See Sporting Goods

Social Service Organizations

See also Associations & Societies & Charitable Institutions

LETHBRIDGE FAMILY SERVICE

1120 7 Av S327-5724

Societies

See Associations & Societies

Sodding & Grading

Sheep River Sod Farms Ltd

924 87 Av SWCalgary 255-7696
(See Advertisement This Page)


SOD
SHEEP RIVER
SOD FARMS LTD.
255-7696

Scientifically Researched and Developed Grasses for All Conditions and Purposes
CALL CALGARY
255-7696
924 - 87 Ave. S.W. Calgary

Soft Drinks

See Beverages

Soft Water Equipment

See Water Softening Equipment

Soil Testing**AGRI-ANALYSIS LTD**PROFESSIONAL SOIL CONSULTANTS
Consultant General Agricultural Problems
132 N Mayor Magrath Dr328-4543**Solicitors**

See Lawyers

Sound Systems & Equipment**AGT PUBLIC ADDRESS PAGING SYSTEMS**CUSTOM
DESIGNED
TO FIT YOUR
INDIVIDUAL NEED.*Total Communications
for modern business*NO MAINTENANCE COSTS
QUALITY COMPONENTS**"FOR INFORMATION CALL"****ALBERTA GOVERNMENT TELEPHONES**Part of Trans-Canada Telephone System
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask forZenith 33000**SHAMPOO TIP**

Dishwashing detergent can be used for shampoo in an emergency, or in the bath water.

Sound Systems & Equipment—(Cont'd)**DUFF SOUND EQUIPMENTS**ENGINEERED P.A. SYSTEMS
INTERCOMMUNICATION SYSTEMS
FOR HOME & INDUSTRY

George Duff

1108 6 Av S327-1815

Musicland Supplies Ltd 3 Av & 13 St S ...327-1056

Space HeatersSee Gas Appliances, also Gas Appliances—
Whlse & Mfrs**Speedometers**Hutton's Ltd 321 8 St S327-2586
(See Advertisement This Page)

SPEEDOMETERS
AUTHORIZED
SALES & SERVICE

HUTTON'S LTD.

Service Dept. 327-5158

327-2586 — 327-5566

321 - 8th Street South

Sporting Goods

ANGLO DISTRIBUTORS 427 5 St S327-2023

DOUG'S MUSIC & SPORTS

404 5 St S327-7936

Gotschna Ski Haus Ltd 1287 3 Av S328-2828

HOYT'S Downtown 606 3 Av S327-5767

HOYT'S NORTH LETHBRIDGE

324 13 St N328-4441


Kimura's Sporting Centre 1285 3 Av S328-1354
(See Advertisement This Page)La Kay's Ladies' Wear Ltd
712 Professional Bldg328-6111**MACLEOD'S FAMILY SHOPPING CENTRE**

426 6 St S327-4240

Nason R Sporting Goods Ltd

1415 2 Av S328-8187

**KIMURA'S
SPORTING CENTRE**



- ★ JACKETS
- ★ UNIFORMS
- ★ GOLF
- ★ TROPHIES
- ★ BALL EQUIPMENT

Club & School
Specialist in
Sporting Goods

328-1354
1285 - 3rd Avenue S.

Sporting Goods—Whlse & Mfrs

DOUG'S MUSIC & SPORTS 404 5 St S ...327-7936

KIMURA'S SPORTING CENTRE 1285 3 Av S 328-1354

NASON R SPORTING GOODS LTD

1415 2 Av S328-8187

WESTERN CANADA HARDWARE LTD

907-915 2 Av S328-1711

Sports Car Equipment

See Automobile Parts & Supplies Section

Spray Painters

See Painters & Paperhangers

SprayingAlpine Spray Ltd 2830 12 Av S328-1493
(See Advertisement This Page)


**ALPINE
SPRAY**
LTD.

Tree Spraying
Weed Control
Insect Control

Government
Licensed

328-1493
2830 - 12 Avenue S.

Spraying Equipment**OLIVER CHEMICAL CO (LETHBRIDGE) LTD**Agricultural & Industrial
249 Stafford Dr327-1571**Sprinkler Contractors**Major Irrigation Company 2125 2 Av S ...327-5525
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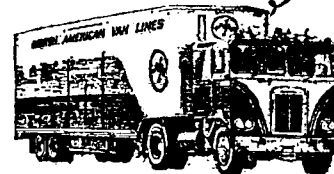
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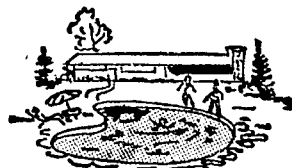
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