

Guitars

See Music & Musical Instruments

Guns

See Gunsmiths, also Sporting Goods Section

Gunsmiths**OKOTOKS ARMOURY**

GUN & RIFLE SPECIALISTS
FITTING & COACHING
PISTOL REPAIRS

MAIL ORDER SERVICE BOX 177

Denis Gough, Prop.

Phone Okotoks 683-4555

Hair Goods—Retail

Wigs By Aristocrat 441 Shoppers World ...328-2566

Hair Goods—Whlse & Mfrs**CAREER WIG CO CANADA LTD**

Wholesaler of 100% Human Hair & Synthetic
 WIGS, FALLS, WIGLETS

816 Centre St S Calgary 264-1393

Hairdressers Ladies

See Beauty Parlors

Hairdressers' Supplies

See Beauty Parlor Supplies & Equipment

Hairdressing Schools

See Schools Beauty Culture

Handicrafts

WYLIE'S TARTAN SHOP 323 5 St S327-5054

Hardware—Retail

Bird Building Supplies 113 13 St N328-2050

HOYT'S

Complete Line of
BUILDERS & FARM HARDWARE
HAND & POWER TOOLS
BAPCO PAINTS

606 - 3 AVENUE S — 327-5767

AND HOYT'S NORTH LETHBRIDGE

324 13 St N328-4441

LYLE'S HARDWARE LTD

Sherwin-Williams Paints — Gifts
 Westinghouse Appliances — Toys
 Sporting Goods

Guaranteed Lowest Prices — Free Delivery

414-416 13 St N328-3541
328-3545**MACLEOD'S FAMILY SHOPPING CENTRE**

426 6 St S327-4240

Office328-5241

Marshall-Wells Retail Store 318 6 St S327-6727

MOSSEY 9 AVE HARDWARE

1522 9 Av S328-3684

National Farmway Stores 3305 2 Av N328-6326

PARSONS HARDWARE LTD

Shoppers World327-7066

SOUTHERN ALBERTA CO-OPERATIVE ASSN LTD

Dealers in

HARDWARE, FARM SUPPLIES**FULL LINE OF CO-OP PAINTS****CO-OP FEEDS — SEEDS****FERTILIZER & INSECTICIDES**

1221 2 Av S327-3777

Hardware—Wholesale**ACKLANDS LIMITED**

HARDWARE - INDUSTRIAL SUPPLIES
BUILDERS & CONSTRUCTION
SUPPLIES

2 Av & 11 St S328-8111

WESTERN CANADA HARDWARE LTD**WHOLESALE MERCHANTS**

HARDWARE - HOUSEWARES - SPORTING
GOODS - ELECTRICAL - PLUMBING
BUILDERS & CONSTRUCTION SUPPLIES

907-915 2 Av S328-1711

Hardwood Flooring

See Floors Material & Laying

Harness & Saddlery—Retail

See Saddlery & Harness—Retail

Hatcheries**CO-OP HATCHERIES**

(FARMER OWNED)

Chicks & Turkey Poults

525 4 St S327-3679

SWIFT CANADIAN CO LTD

Buyers Ofc CPR Stockyard327-2423

Hatchery Dept 224 12 St N328-1982

328-7214

Hauling

See Cartage, Movers, Transer Co's,
 Trucking Renting & Leasing, also Truck Lines

Hay

See Feed & Poultry Supplies

Health Food Products

Health Food Centre 907 3 Av S327-4994

Hearing Aids

Leister's Music Ltd

715 Paramount Theatre Bldg328-4080

(See Advertisement This Page)

MAICO SMITH-JONES HEARING SERVICE

618 3 Av S328-5447

(See Advertisement This Page)

ZENITH
HEARING AIDS

FREE TRIAL PERIOD**Batteries & Repairs for all Makes**

LEISTER'S MUSIC
 LTD.

328-4080 — 327-2272

715 - 4th Avenue South
 PARAMOUNT THEATRE BLDG.

Hearing Aids—(Cont'd)

Prescription Hearing Aid Centre

6-505 7 St S328-5442

ZENITH "LIVING SOUND" HEARING AIDS

Zenith, famous for radios
 and color TV, offers a
 broad line of quality

hearing aids. Ask about Zenith's outstanding
 customer conditional protection plans. Zenith —
 "the quality goes in before the name goes on," ©

ZENITH

"WHERE TO BUY IT"**LEISTER'S MUSIC LTD**

715 Paramount Theatre Bldg328-4080

M MAICO

TRY BEFORE YOU BUY

SEE YOUR PHYSICIAN — THEN SEE US

- FITTING
- TESTING
- SERVICE
- BATTERIES

328-5447

SMITH-JONES
HEARING SERVICE

618 - 3rd Avenue South, Lethbridge

Hearses

See Ambulances & Hearses Mfrs

Heaters—Portable**SUBURBAN PROPANE (LETH) LTD**

Propane or Natural Gas Fired
 Construction Heaters

110,000 BTU to 6,000,000 BTU'S

Propane Tanks, Etc.

FOR SALE OR RENT

2810 5 Av N328-6667

Heaters—Propane

BURRO GAS 890 Main StCardston 653-3655

Heaters—Water

See Water Heaters

Heating Apparatus

COLEMAN HEATING EQUIPMENT—
CAPITAL HEATING LTD

1273 3 Av S327-1630

CRANE SUPPLY 2815 2 Av S327-1577

Freel Sheet Metal Ltd 405a 4 St S327-2713

KIP HEATING LTD 612 13 St N328-1478**WILKINSON WARES LTD**

(Control Division)

HEATING & AIR CONDITIONING CONTROLS

201 10 Av SECalgary 263-2720

FOR WICKER FURNITURE

Clean wicker furniture with a solution of salt
 water. The salt not only cleanses effectively
 but stiffens the wicker for longer life.

Heating Contractors—Hot Water,

Steam & Warm Air

AKROYD'S PLUMBING & HEATING
2634 21 Av S328-2106
Argo Sheet Metal 1252 St Catherines Rd ..328-3022
B & E CONTROL SERVICE
3311 Lakeside Rd327-7733
Barry Plumbing 1253 5 Av-A S327-5008
C & A SHEET METAL LTD 1709 2 Av S 328-5973
CAPITAL HEATING LTD 1273 3 Av S327-1630
CHARLTON & HILL LTD 1262 2 Av S328-3388
CITY PLUMBING 807 9 St N328-1341
FREEL SHEET METAL LTD 405a 4 St S ..327-2713
Jack's Plumbing 1310 13 St N328-2515
KIP HEATING LTD 612 13 St N328-1478
Neudorf Plumbing & Heating Ltd
1910 2 Av S328-2533
PAUL'S PLUMBING & HEATING LTD
128 N Mayor Magrath Dr327-8123
PYKE & HOLBERTON PLUMBING & HEATING LTD
1274 2 Av S327-7994
RITT WAY HEATING & AIR CONDITIONING LTD
136 N Mayor Magrath Dr328-3172

Helicopter Service

See Air Services Chartered

High Fidelity Equipment

See Stereophonic & High Fidelity Equipment

Hitches—Trailer

See Trailer Equipment & Supplies

Hobby Supplies

CERAMIC STUDIO SIX

Ceramichrome Inc. Distributor
ALL CERAMIC SUPPLIES — MAIL ORDERS
2441 33 Av SWCalgary 242-7842

Lethbridge House of Color College Mall ...327-6986
(See Advertisement This Page)
Southland Distributors Ltd
417 5 St S328-6055
Tandy Leather Company of Canada Limited
303 5 St S328-7554
3-D's Hobby Shop 475 Mayor Magrath Dr ..327-0540

**YOUR
AD
HERE
WOULD
PRODUCE
RESULTS**

Hoisting Apparatus

BUDGIT & TUGIT HOISTS—

Authorized Repair Depot
KRISTIAN ELECTRIC LTD
4708 1 St SWCalgary 243-1492
Western Sales Distributor
WILLIAMS A R MACHINERY WESTERN LTD
1143 42 Av SECalgary 243-6011
COFFING HOISTING EQUIPMENT—
Distributor
GORMAN'S LIMITED
4420 1 St SECalgary 243-3246

Hoists—Dump Truck—Hydraulic

Neufeldt Industries Ltd Hangar No 3 Airport 328-7788
NIVEN TRUCK EQUIPMENT LTD
216 1 Av S327-2732
RENN-CUPIT INDUSTRIES LTD
419 34 Av SECalgary 243-4601
STUBER CASCADE MANUFACTURING LTD
Airport328-8117

Home Builders

See Contractors Building

Home Improvements

Banterm Construction 131 17 St N328-2439
PARADE HOMES LTD 2705 9 Av N328-8535
Sundquist Construction 222 12 St-B N327-1744

Horse Trailers

See Trailers—Boats, Camping, Luggage,
Utility, Etc

Hose

AEROQUIP HOSE-FITTINGS-COUPPLINGS

HOSE, FITTINGS, ADAPTERS
AND QUICK DISCONNECT
FLUID COUPLINGS
IN A WIDE CHOICE OF
SIZES, MATERIALS,
TEMPERATURE RANGE, AND PRESSURES.



"WHERE TO BUY THEM"
DEALER

ALLIED EQUIPMENT LTD
1201 2 Av-A N327-6877

OLIVER CHEMICAL CO (LETHBRIDGE) LTD
249 Stafford Dr327-1571

KIT TIP

Save an old handbag to make a first
aid, sewing or whatnot kit to pack
in car trunk for emergencies.

Hospital Equipment—Rentals

Draffin's Downtown Drug Store
401 5 St S327-3364
Safety Supply Co 206 13 St S327-2654
(See Advertisement This Page)

Hospital Equipment Rentals



BEDS - CRUTCHES - WHEELCHAIRS - OVERBED
& BEDSIDE TABLES - INVALID WALKERS &
TRAPEZE BARS - BABY SCALES - ULTRA-VIOLET &
INFRA-RED LAMPS - OXYGEN EQUIPMENT
THERMO-MIST HUMIDIFIERS, ALSO BEDPANS,
URINALS, ETC.

"Everything For The Sickroom"

SAFETY SUPPLY CO.

206 - 13th Street S. 327-2654

Hospital Equipment & Supplies

Limb & Brace Co Lethbridge 210 13 St S ..327-8411

Hospitals, Homes & Sanatoriums

Edith Cavell Nursing Home 1255 5 Av S ...328-6631
Mrs J Paskuski RN Director of Nursing res 327-3589
Golden Acres Lodge—Home for the Aged
Office 1615 13 St N328-5111
Green Acres Lodge—Home for the Aged
102 5 Av S328-4127
Lethbridge Auxiliary Hospital District No 5
9 Av & 17 St S328-5571
Lethbridge Municipal Hospital
9 Av & 18 St S327-4531
St Michael's General Hospital
13 St & 9 Av S327-1531

Hotel Reservations—Out of Town

Bellevue

Bellevue InnBellevue 564-4676

Blairmore

Greenhill HotelBlairmore 562-2232

Calgary

Highlander Motor Hotel Ltd The Calgary—Call Long
Distance (No Toll Charge) & ask for ..Zenith 07107

Cardston

Cahoon Hotel Limited 8-2 Av W ..Cardston 653-3182

Coleman

Grand Union Hotel LtdColeman 563-3777

Edmonton

Riviera Hotel Co Ltd Call Long Distance
(No Toll Charge) & ask forZenith 07255

Foremost

Foremost Hotel 104 Centre StForemost 867-3676

Red Deer

Granada Motor Inns Ltd Red Deer—Lethbridge
Customers Only Call Long Distance
(No Toll Charge) & ask forZenith 07267

Check
"hours open for business"
in these
YELLOW PAGES

Kits & Models
H. O. Slot Cars

Aeroplane Accessories

COMPLETE HOBBY SUPPLIES

COMPLETE LINE OF
MODEL RAILROAD EQUIPMENT & SUPPLIES
H. O. & N. GAUGE

MODEL AEROPLANES
BOATS & CASTINGS IN PLASTICS

LETHBRIDGE HOUSE OF COLOR

327-6986

COLLEGE MALL

N, HO, Gauges &
Accessories Trains

Boats - Wood
Plastic - Accessories

Hotels**ALEXANDRA HOTEL**

ELEVATOR SERVICE
TELEPHONES
SAMPLE ROOMS
AIR CONDITIONED
PARKING SPACE
CENTRALLY LOCATED
RESTAURANT IN CONNECTION

332 5 St S327-3142

ARLINGTON HOTEL

THE MEETING PLACE
OF THE SOUTH
MODERN COFFEE SHOP
DAY OR WEEKLY RATES — FREE PARKING
1 Av & 4 St S327-2278

Cahoon Hotel Limited 8-2 Av W ..Cardston 653-3182

DALLAS HOTEL

YOUR WESTERN HOTEL
PRIVATE BRANCH EXCHANGE
BARBER SHOP & JEWELLERY STORE
LICENCED — TV

312 5 St S327-5754

EL RANCHO MOTOR HOTEL LTD

526 Mayor Magrath Dr327-5701

Get action, use Yellow Pages.

Hotels—(Cont'd)**GARDEN HOTEL**

Nick Radomsky, Manager
"The Garden is a Friendly Spot"
PRIVATE BRANCH EXCHANGE
CONNECTING ALL GUEST ROOMS
REASONABLE RATES

510 3 Av S327-3104

Lethbridge Hotel 5 St & 2 Av S327-3151

(See Advertisement This Page)

Marquis Hotel & Coffee Shop Ltd

4 Av & 7 St S327-3191

(See Advertisement This Page)

Park Plaza Motor Hotel

1009 Mayor Magrath Dr328-2366

(See Advertisement This Page)

ROBERT'S HOTEL & MOTEL

15 FULLY MODERN ROOMS

Radio's & TV's

HOTEL647-3818

Restaurant — Banquet Room

Ample Parking

MOTEL with 9 modern units 647-3933

104 Main St NMilk River 647-3818

TRY THIS ONE

A few lettuce leaves placed on top of frozen peas while cooking will give them the flavour of garden-fresh peas.

Hotels—(Cont'd)**YORK HOTEL**

PRIVATE BRANCH EXCHANGE
CAFE — DINING ROOM
& BARBER SHOP
WEEKLY RATES
AMPLE FREE GUEST PARKING

Cor 3 Av & 13 St N328-4406

House & Building Movers**HARRIS & WOOD HOUSE MOVERS**

BUILDING MOVERS

FREE ESTIMATES—CITY & COUNTRY
BUILDING MOVERS—HOUSES RAISED

Night Calls—

Lethbridge 327-5829

H. Wood, res., Picture Butte 732-4402

306 12 St A-N327-5829

KERNER JOE BUILDING MOVER

FREE ESTIMATES

Nothing Too Big or Too Small

Johnson AdditionTaber 223-3158

House Trailers

See Trailers—Mobile Homes

Housewares—Retail**TUPPERWARE HOME PARTIES—**

Distributor

NORTHERN LIGHTS SALES COMPANY

3201 9 St SECalgary {243-3113
{243-6311

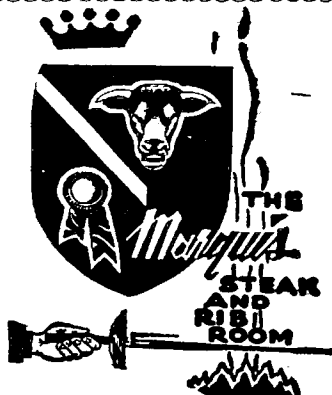
Housewares—Whlse & Mfrs**WESTERN CANADA HARDWARE LTD**

907-915 2 Av S328-1711

Hunting Equipment

See Gunsmiths, also Sporting Goods Section

We want to give you fast, dependable telephone service, and you can help us by keeping your directory near your telephone and calling "Information" only when you do not find the number listed in the directory.

**MARQUIS HOTEL & COFFEE SHOP LTD.**

- ★ Located In The Heart Of Downtown Lethbridge
- ★ It's The Marquis For Your Finest Dining And Entertainment
- ★ Fully Licensed Premises
- ★ Specializing In All Types Of Catering

Cor. 4th Ave. & 7th St. S. **327-3191**

LETHBRIDGE HOTEL

54 NEWLY DECORATED ROOMS

Phones In All Rooms
TV's — Cable Vision

CHILDREN UNDER 12 YEARS FREE

Modern Coffee Shop — Sample Rooms
Air Conditioning — ACT Cards Honored

327-3151

5th Street & 2nd Avenue S.

Park Plaza MOTOR HOTEL

CAA — AAA — DAA

INDIVIDUAL CONTROLS - AIR CONDITIONING

TELEPHONE - TV - RADIO

DRIVE IN (FREE PARKING) - SUN DECK

LUXURY AT NO EXTRA COST

COFFEE HOUSE & DINING LOUNGE

OFFERING THE FINEST IN
BANQUET & CATERING FACILITIES

328-2366

1009 Mayor Magrath Drive

**Call
tonight**



when rates are low

Hydraulic Machinery & Supplies

Calgary Hydraulic Air Repair Ltd
7053b Farrell Rd SE Calgary 253-3032
(See Advertisement This Page)

KIRCHNER MACHINE LTD

We Specialize in Repairing all Hydraulic Equip.
OFFICE 328-9854
24 St & 2 Av N 327-3678

Northland Air Hydraulics Ltd
1322 Hastings Cr SE Calgary 243-4067
(See Advertisement This Page)

Oliver Chemical Co (Lethbridge) Ltd
249 Stafford Dr 327-1571
(See Advertisement This Page)

P S I FLUID POWER LTD

Alberta & Saskatchewan Franchised Distributors
For Commercial Shearing Hydraulics
6110 Centre St S Calgary 253-2236

Calgary Hydraulic Air Repair Ltd.

- * SALES & SERVICE
- * COMPLETE JACK LINE
- * PORTA POWER

GUARANTEED WORKMANSHIP

253-3032

7053b Farrell Road S.E., Calgary

Hydro Seeding

See Landscape Gardeners

Ice Cream

Palm Dairies Ltd 446 10 St N 327-4030
PURITY CO-OP LTD 516 5 Av S 327-1525
UNION MILK DIV OF SILVERWOOD DAIRIES LIMITED

Manufacturers of CRYSTAL ICE CREAM
434 8 St S 327-2576
327-2577

Ice Cream Freezers

McLAREN GEORGE DISTRIBUTORS LTD

Complete Line of New & Used Soft
Server & Shake Maker Equipment

SODA SERVERS & ALLIED LINES

For Sales & Service Call Calgary

2040 42 Av SW Calgary 243-4484

Importers

ITALIA IMPORTERS

Commercial Importers of European Foods
Venetian Glass — Italian Gold

544 13 St N 328-4395

Incinerators

HOWELL REFRACTORIES LTD

Cyclonator Incinerators for Commercial, Industrial
& Institutional use. Designed & Mfr in Alberta
8525 Coronet Rd Edmonton 466-7242

Income Tax Consultants

BLOCK H & R INCOME TAX CO

"THE INCOME TAX PEOPLE"

815 3 Av S 327-3712

DEWAR J M E Metcalfe Bldg 327-4213
Nirk Helmut 1622 17 Av S 327-4708

Industrial Music

See Music Background Systems

Industrial Supplies

WESTERN CANADA HARDWARE LTD

907-915 2 Av S 328-1711

Insect Exterminating

See Exterminators

Insecticides

Alpine Spray Ltd 2830 12 Av S 328-1493

HOYT'S

Green Cross-Chipman & Niagra

Downtown 606 3 Av S 327-5767

HOYT'S NORTH LETHBRIDGE

324 13 St N 328-4441

OLIVER CHEMICAL CO (LETHBRIDGE) LTD

249 Stafford Dr 327-1571

Instruments—Industrial

See Instruments Scientific

Instruments—Scientific

Calgary Instrument Technical Service Ltd

109 17 Av SW Calgary 262-9421
(See Advertisement This Page)

CALGARY INSTRUMENT TECHNICAL SERVICE LTD.

SALES — SERVICE — RENTALS

Zeiss (Jena), Dietzgen, Lufkin

Guaranteed Repairs to:

SURVEY INSTRUMENTS

Builders Transits & Levels

Microscopes, Binoculars, Etc.

After Hours:

Les Molnar 242-4790

Keith Taylor 242-8713

CALL
CALGARY
COLLECT

262-9421

109 - 17th Avenue S.W., Calgary 3

Insulation

ALBERTA HOME INSULATION CO

INSULATION

Blown Rock Wool Insulation
Sprayed Asbestos Products

Fairview Subdivision 327-0092

CALGARY ASBESTOS & INSULATION LTD

CONTRACTORS — SUPPLIERS

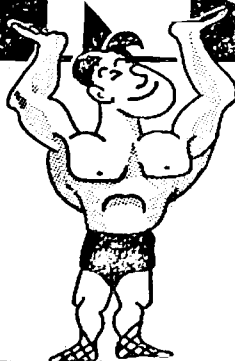
Pipes, Boilers, Vessels, Industrial Maintenance

312 16 St N 328-1932

Dominion Drywall Ltd 1816 26 St S 327-1818

Listings Of This
Classification Are Continued
On Next Page

NORTHLAND AIR HYDRAULICS LTD



Complete Service On All
HYDRAULIC & PNEUMATIC TOOLS

243-4067 CALGARY

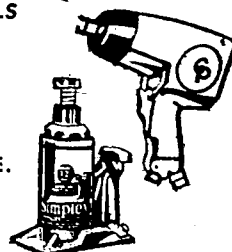
Your Authorized Depot for
Chicago Pneumatic Air Tools and
all Dependable Makes of Jacks

CALGARY: 1322 Hastings Cres. S.E.

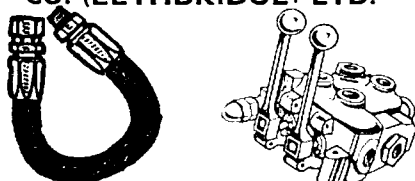
MANAGER: Donald R. Olsen, Res. 276-5246

EDMONTON: 6210 - 88th Street

MANAGER: Rudy Kunze 466-1172



OLIVER CHEMICAL CO. (LETHBRIDGE) LTD.



HYDRAULIC HOSE FITTINGS
COUPLED HOSE ASSEMBLIES
HYDRAULIC PUMPS & MOTORS
REUSABLE COUPLINGS

Counter Sales & Orders 328-1726

249 Stafford Drive **327-1573**

Always Wait . . .

And always wait for
DIAL TONE . . . before you
start to dial the
telephone number
you want.



CIS

CO-OPERATIVE INSURANCE SERVICES

PHONES

328-5088 - 328-4654
328-7811

Service Office
1265 - 3rd Avenue S.

AFTER HOURS Claims 328-4516
SALES 328-6040
328-8641 — 328-5650

**AUTO • FIRE
LIFE • FARM
HEALTH**



COMPLETE INSURANCE SERVICE
CO-OPERATIVE LIFE INSURANCE
CO-OPERATIVE FIRE AND CASUALTY

Insulation—(Cont'd)

FIBERGLAS INDUSTRIAL INSULATION

COMPLETE RANGE
of
HIGH & LOW
TEMPERATURE INSULATION FOR
PIPES, TANKS, BOILERS & DUCTS

**FIBERGLAS
CANADA**

"WHERE TO BUY IT"

INDUSTRIAL INSULATION DISTRIBUTOR
NORTH WEST INDUSTRIAL PRODUCTS
427 58 Av SE Calgary 252-6601

Grant Industries Division of Eddy Match Co Ltd
3003 Leaside Av 327-8568
Money George & Son Limited
2217 23 Av Coaldale 345-4611

Insurance Adjusters

See Adjusters

Insurance Agents & Brokers

ABSTAINERS INSURANCE COMPANY

IF YOU DON'T
DRINK
YOU CAN SAVE ON
AUTOMOBILE & FIRE
INSURANCE



"FOR INFORMATION CALL"
HUNT INSURANCE AGENCIES LTD
1201 3 Av S 328-7777

Advertise in the **YELLOW PAGES.**

Insurance Agents & Brokers—(Cont'd)

AGENTS ASSOCIATION OF ALBERTA

Members subscribe to The
Code of Ethics of the
Insurance Agents Association
of Alberta. Such members are
fully qualified independent
Insurance Agents.



"WHERE TO CALL" MEMBERS

Pitcher Realty Limited
384 Main St Cardston 653-3482
ART WILLIAMS AGENCIES LTD
1503 3 Av S 328-8184
Forster Agency Ltd Rear 706 3 Av S 327-2793
JEACOCK R H & ASSOCIATES LTD
1277 3 Av S 327-4016
KIRKHAM DON INSURANCE AGENCIES LTD
308 9 St S 328-1228
L H C REAL ESTATE LTD
2020 2 Av N 328-3644
Reliance Agencies 822 3 Av S 327-1116
RINGLAND MEREDITH (INSURANCE)
LTD 507a 7 St S 327-3009
ROSSITER AGENCIES LTD
Lwr Fir 517 4 Av S 327-1541
SANFORD INSURANCE AGENCY
811 3 Av S 327-5558
SCHWARTZ AGENCIES LTD
College Shopping Mall 328-3331
AMES' INSURANCE & REAL ESTATE LTD
765 Main St Pincher Creek 627-3022
HEDDERICK COLIN AGENCIES LTD
752 Main St Pincher Creek 627-3566
ROBINSON AGENCIES LTD
4811 53 St Taber 223-2505

ANDERSON O N AGENCIES LTD

GENERAL INSURANCE
ALL LINES EXCEPT LIFE
5 Metropolitan Bldg 327-1657

ART WILLIAMS AGENCIES LTD

1503 3 Av S 328-8184
Bowman Wallace Co Ltd 612 3 Av S 327-2325
Campbell & Haliburton Insurance Ltd { 327-5523
418 5 St S 327-0215
(See Advertisement This Page)
Campbell & Haliburton (Southern) Ltd
418 5 St S 327-4444
Clendenan Insurance 122 McFarland Blk 327-4014
Co-operative Insurance Services Ltd
1265 3 Av S 328-5088
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page



DON KIRKHAM

FOR THE BEST ADVICE IN
THE GENERAL INSURANCE FIELD
CALL AN EXPERIENCED AGENT

328-1228 • 328-7322
**DON KIRKHAM INSURANCE
AGENCIES LTD.**

308 - 9th STREET SOUTH

ALL CLASSES OF INSURANCE AND BONDING

• **AUTO** • **FIRE** • **LIABILITY**
• **LIFE** • **HAIL**

INCLUDING —

ALBERTA HAIL INSURANCE BOARD

20 YEARS OF SERVICE TO SOUTHERN ALBERTANS

Sanford Insurance Agency
327-5558

811 - 3rd AVENUE SOUTH, LETHBRIDGE



S. M. "BUDD" SANFORD

**Campbell & Haliburton
Insurance Ltd.**

"A Complete
Insurance Service"

All Classes Including Life

327-5523 • 327-0215

REAL ESTATE 327-4444

418 - 5th Street South

Insurance Agents & Brokers—(Cont'd)

FORSTER AGENCY LTD
MANAGERS - AGENTS - BROKERS
Representing
General Insurance Co. of America
Safeco Insurance Co. of America
Wawanesa Mutual Insurance Co.
"A Continuous Forster Enterprise
for Over 55 Years" {327-2793
Rear 706 3 Av S {328-8744

HANCOCK AGENCIES LTD
Personalized Service ...
as near as your telephone
FIRE — AUTO — LIABILITY
LIFE — HAIL — CASUALTY
Lowest Dwelling Insurance Rates
LETHBRIDGE 327-6888
2 Broadway S Raymond 752-3116

Insurance Agents & Brokers—(Cont'd)

HUNT INSURANCE AGENCIES LTD
"Insurance at Lowest Cost"
FIRE — AUTO — CASUALTY
LIFE — HOSPITAL
MEDICAL
1201 3 Av S {328-7777
{328-7770

JEACOCK R H & ASSOCIATES LTD
1277 3 Av S 327-4016
(See Advertisement This Page)
KIRKHAM DON INSURANCE AGENCIES {328-1228
LTD 308 9 St S {328-7322
(See Advertisement Opposite Page)
Manufacturers Life Insurance Co
210 Professional Bldg 328-5171
NU-MODE REALTY
1652 Mayor Magrath Dr 327-1130

Insurance Agents & Brokers—(Cont'd)

Peat N B & Co 2 Alberta Bldg 327-3570
RELIANCE AGENCIES 822 3 Av S {327-0433
{327-1116
RINGLAND MEREDITH (INSURANCE) LTD
507a 7 St S 327-3009
ROBINSON AGENCIES LTD {223-2505
4811 53 St Taber {223-2405
ROSSITER AGENCIES LTD

ESTABLISHED 1911
GENERAL INSURANCE
Fire — Auto — Casualty
— McFarland Building —
Lwr Fir 517 4 Av S 327-1541

SANFORD INSURANCE AGENCY
811 3 Av S 327-5558
(See Advertisement Opposite Page)
Saunders Real Estate & Insurance Ltd
5222 48 Av Taber 223-3396
SCHWARTZ AGENCIES LTD
College Shopping Mall 328-3331
(See Advertisement This Page)
STRINGAM INSURANCE SERVICES LTD
ROYAL INSURANCE GROUP
SASKATCHEWAN MUTUAL
122 8 St S 328-6161

WARREN & DALGLIESH AGENCIES {732-4550
559 Highway Av Picture Butte {732-4252
Wilkins Lloyd Agencies
475 Mayor Magrath Dr 327-0540
Williams Art Agencies Ltd 1503 3 Av S 328-8184

Insurance—Consultants

Occidental Life Insurance Company of California
1262 7 Av S 327-0771

Insurance—Life

ART WILLIAMS AGENCIES LTD
1503 3 Av S 328-8184
Canada Life Assurance Co
401 Canada Trust Bldg 328-3396
Cox George T 609 11 St S 327-0263
Excelsior Life Insurance Co 206-324 7 St S 327-4948
FINANCIAL LIFE ASSURANCE COMPANY
1240 3 Av S 328-8196
Stan McDonald Regional Mgr res 328-3060
GREAT-WEST LIFE ASSURANCE CO
2 Cooper Bldg 328-2336
Imperial Life Assurance Co
215-740 4 Av S 328-2640
Karren Keith 2110 15 Av S 327-1038
Kirkham Don Insurance Agencies Ltd
308 9 St S 328-1228
London Life Insurance Co 208 Financial Bldg 328-5523
London & Scottish Assurance Corporation Limited
308-210 N Mayor Magrath Dr 328-2722
MANUFACTURERS LIFE INSURANCE CO
210 Professional Bldg 327-5514
MONARCH LIFE ASSURANCE CO {327-2985
430 Mayor Magrath Dr {327-2933
MUTUAL LIFE ASSURANCE CO OF CANADA
207-740 4 Av S 328-3306
National Life Assurance Co of Canada
11-740 4 Av S 327-6035
NORTH WEST LIFE ASSURANCE CO
OF CANADA Upstrs 1240 3 Av S 327-0448
Occidental Life Insurance Company of California
Mailing Address Box 489 Medicine Hat
1262 7 Av S 327-0771
PARAMOUNT LIFE INSURANCE COMPANY
3-505 7 St S 327-7200
Peterson Realty 3-505 7 St S 328-6831
PIERSON WAYNE D

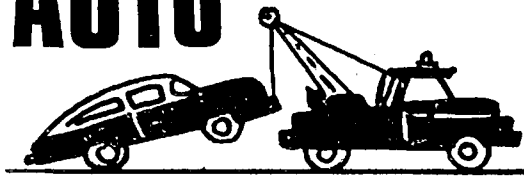
AGENT FOR
PARAMOUNT LIFE INSURANCE COMPANY
5225 48 Av Taber 223-2646

(Continued Next Page)

Schwartz Agencies Ltd.



FIRE
AUTO



All Classes of Insurance

- ★ Fire-Auto
- ★ Life-Hail
- ★ Accident
- ★ Liability

Insurance
Consultants

J. D. Walters, AIC
Insurance Manager

Residence: 328-5446

COLLEGE SHOPPING MALL
20th Avenue at Mayor Magrath Drive

328-3331

HOW
MUCH
IS A CALL
WORTH



A telephone call can mean
little or can mean saving
a life. And who can put a
money value on even a
cheery "hello."

R. H. Jeacock
& Associates Ltd.

INSURANCE
COUNSELLORS

Representing

GENERAL INSURANCE CO. OF AMERICA
SAFECO INSURANCE CO. OF AMERICA

"Special Lines"

327-4016 • 328-5355

1277 - 3rd Avenue South, Lethbridge



Insurance—Life—(Cont'd)

PRUDENTIAL INSURANCE CO OF AMERICA
302 10 St S 327-3594

RINGLAND MEREDITH (INSURANCE) LTD
507a 7 St S 327-3009

Sanford Insurance Agency 811 3 Av S 327-5558

SCHWARTZ AGENCIES LTD
College Shopping Mall 328-3331

SOVEREIGN LIFE ASSURANCE CO OF CANADA 424 7 St S 328-8724

SUN LIFE ASSURANCE CO OF CANADA { 327-3815
515 7 St S 327-3452

UNITED INVESTMENT LIFE ASSURANCE CO
315 10 St S 328-7721

Wawanesa Mutual Insurance Co
920 5 Av N 327-4244

Insurance—Other Than Life**ALBERTA MOTOR ASSOCIATION**

Auto Insurance
903 3 Av S 328-1771

ALLSTATE INSURANCE

AUTOMOBILE, LIFE, HEALTH,
HOMEOWNERS, BUSINESS,
BOAT



Top quality at low cost. Famous for fast fair claim settlements throughout CANADA and the U.S. Easy payment plan.

"FOR INFORMATION CALL"

ALLSTATE INSURANCE CO OF CANADA
740 4 Av S 327-7325

ANDERSON O N AGENCIES LTD

5 Metropolitan Bldg 327-1657

ART WILLIAMS AGENCIES LTD

1503 3 Av S 328-8184

British Pacific Life Insurance Co { 328-6172
1240 3 Av S 328-6241

Charlesworth Willard 103 Rideau Crt 327-8706

Commercial Union Assurance Company Limited
308-210 N Mayor Magrath Dr 328-2722

Co-operative Insurance Services Ltd { 328-5088
1265 3 Av S 328-4654
328-7811

Eagle Star Insurance Group Edmonton—Call Long Distance (No Toll Charge) & ask for Zenith 07143

FEDERATED INSURANCE COMPANIES

Willard Charlesworth 103 Rideau Crt 327-8706

GUARDIAN ROYAL EXCHANGE GROUP OF INSURANCE COMPANIES

506 Financial Bldg 328-1218

Hancock Agencies Ltd Raymond—Direct Line (No Charge) Dial 327-6888

Hunt Insurance Agencies Ltd 1201 3 Av S 328-7777

Replace Your Receiver Carefully

**ROYAL
DIVISION**
2407 - 8th Avenue N.

328-7933



ROYAL INSURANCE GROUP
Canada's Largest Insurer of
Home, Car & Business
Since 1818

Insurance—Other Than Life—(Cont'd)**JEACOCK R H & ASSOCIATES LTD**

FIRE - HAIL - CASUALTY - AUTO

Res. 328-4785

1277 3 Av S 327-4016

McKillop Agencies E-Metcalf Bldg 327-7464

MERIT INSURANCE COMPANY

424 7 St S 328-8724

Occidental Life Insurance Company of California

1262 7 Av S 327-0771

ROYAL INSURANCE GROUP 2407 8 Av N 328-7933

(See Advertisement This Page)

SANFORD INSURANCE AGENCY 811 3 Av S 327-5558

SCHWARTZ AGENCIES LTD

College Shopping Mall 328-3331

TRAVELERS COMPANIES

FINANCIAL &
INSURANCE PLANNING
FOR FAMILY
& BUSINESS



"WHERE TO CALL"

EMERGENCY CLAIM SERVICE

Travelers Insurance Companies The

Call Collect

1 Tower Sq Hartford Conn 203-277-5454

AGENT

Gruenwald R D 720 14 St S 327-2360

Wawanesa Mutual Insurance Co

920 5 Av N 327-4244

Intercommunicating Systems

Acme Television Ltd 535 13 St N 327-6361

328-8322

328-1606

Store No 2 College Mall 328-8316

AGT INTERCOMMUNICATION SYSTEMS

DIAL INTERCOM
SERVICE WITH KEY
TELEPHONE SETS;
PUBLIC ADDRESS
SYSTEMS, BUSINESS INTERCOM,
A LOUDSPEAKING INTERCOM SYSTEM.

**Total Communications
for modern business**

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

Part of Trans-Canada Telephone System

115 6 Av SW Calgary—Call Long Distance

(No Toll Charge) & ask for Zenith 33000

ELECTRO-VOX INTERCOM

Intercom
Voice Paging
Sound & Calling Systems

Inter-Office Telephones Commercial, Industrial
ALSO SCHOOLS, CHURCHES, HOSPITALS
SEE IT & TRY IT — CANADIAN MADE

"WHERE TO BUY IT"

CANADIAN ELECTRONICS LIMITED

206 12 St-A S 328-3719

Mirtone Intercom Systems

50 Rivalda Toronto Ont 416-742-6901

Investigators**SOUTHERN SECURITY SERVICES**

SECURITY GUARD AGENCY
PRIVATE INVESTIGATIONS

College Mall 328-6454

Investment Dealers**A G F MANAGEMENT LIMITED**

222 5 St S 328-7241

Edward Brunner Mgr res 328-7549

DOHERTY ROADHOUSE & McCUAIG

740 4 Av S 328-8136

FIRST INVESTORS CORPORATION LTD

309 6 St S 328-2188

328-6533

RICHARDSON SECURITIES OF CANADA

709 4 Av S 327-5757

Western Savings & Loan Association

208-324 7 St S 327-4755

(See Advertisement This Page)

WESTERN SAVINGS & LOAN ASSOCIATION

**ANNUITIES
PENSION PLAN
MUTUAL FUNDS**

327-4755
**HAVE - MAKE - KEEP - MORE
DOLLARS**

PROVIDENT MUTUAL FUND LTD.

PROVIDENT STOCK FUND LTD.

208-324 - 7th Street S., Lethbridge

Investments—Miscellaneous**UNITED INVESTMENT SERVICES LTD**

315 10 St S 328-7721

Iron Founders

See Foundries Iron Steel, Brass & Aluminum Castings

Iron & Steel

Alberta Steel Products 1505 2 Av S 327-4035

Davis Enterprises (Alberta) Div of Davis Industries

Ltd 1505 2 Av S 327-6261

Scandia Iron Works 714 7 St S 328-3040

SOUTHALTA STEEL LTD

(Quadra Steel Associates)

**STEEL STOCKS
All Sizes & Shapes**

Your Southern Alberta Steel Warehouse

1501 2 Av S 327-2161

VARZARI IRON LTD 2802 2 Av N 327-1296

WESTERN CANADA WELDING PRODUCTS LTD

912 1 Av S 328-1711

WESTERN METAL FABRICATORS (1962) LTD

1501 2 Av S 327-2161

Iron Work—Ornamental

See Ornamental Metal Work

STAINED CHINA CLEANER

If china and earthenware become stained or discoloured, use salt moistened with water to rub them clean. Stained vases and bottles respond to a cleansing solution of salt and vinegar. Let stand for a few hours, shake vigorously and rinse with clean water.

Irrigation Systems & Equipment

Blue Water Irrigation Ltd 2219 2 Av N ... 327-0344

Bow River Irrigation District 334 13 St N ... 328-6311

CATERPILLAR DIESEL ENGINES

Industrial, Marine, Trucks
85 to 1700 H.P.
Specify Cat Power
Original or Repower
Caterpillar, Cat and The Symbol
are Trademarks of Caterpillar Tractor Co.



"FOR INFORMATION CALL"

ANGUS R ALBERTA LIMITED

717 5 Av N 328-3366

GENERAL FARM SUPPLIES DIV OF HAICO MFG LTD

A & M IRRIGATION FITTINGS

ALLIS-CHALMERS POWER UNITS

L.P.G. — Natural Gas — Diesel — Electric

Complete Sprinkler Irrigation Services

Evenings Call 327-4956

3516 24 Av S 327-3165

IRECO INDUSTRIES INC OF CANADA

A Subsidiary of International Utilities Corporation



Irrigation Power Pumping and

Pipeline Engineering

Distributors Coast To Coast

Wheel-Move and Pivot

Irrigation Systems

Lockwood Machinery

Howard Rotovator Equipment

Canada's Most Aggressive Irrigators

IRECO INDUSTRIES INC OF {327-1188

CANADA 711 4 Av N {327-1688

Lethbridge Iron Works Co Ltd

Cor 1 Av & 2 St S 327-3576

Lethbridge Northern Irrigation District

334 13 St N 327-3302

MAJOR IRRIGATION COMPANY

IRRIGATION SYSTEMS

ALUMINUM TUBING

Pumps - Sprinklers - Plastic Pipe

Irrigation Equipment

2125 2 Av S {327-5525

..... {327-5455

NEUFELDT INDUSTRIES LTD

1601 20 Av Coaldale 345-4444

OLIVER IRRIGATION & FARM MECHANIZATION DIVISION

**SERVICE
SINCE
1950**

"WADE"
Wheel Move
"BERKELEY"
Pumps

and

"OLIVER" Sprinkler Irrigation
Equipment

Counter Sales & Orders

226 36 St N 328-3357

Shop The Yellow Pages Way

Jacks

DUFF-NORTON JACKS—

Distributor
GORMAN'S LIMITED

4420 1 St SE Calgary 243-3246

Jams

See Food Products

Janitor Service

Braun's Cleaning Service 1049 25 St S 328-1827

Herman's Janitor Service 937 7 St S 328-3973

Lethbridge Office Cleaners 329 12 St N 328-4260

PRO-SAN JANITORIAL & RUG CLEANERS LTD

236 12 St-B N 328-6073

SUPERIOR JANITORIAL SERVICE

Office Cleaning Specialists

Bonded & Insured

Supervised Personnel

Rug Shampooing & Window Cleaning

Roy Brooks, Mgr.

439 Shoppers World 327-8080

WILLI'S CLEANING SERVICE PAINTING & DECORATING

Guaranteed Complete

Janitor Service

COMMERCIAL

WINDOW & FLOOR CLEANING

COMPLETE PAINTING

& DECORATING

Prop., W. & M. Voigtlander

3005 20 Av S 328-5886

WOLTERS HENRY JANITOR & CLEANING SERVICE

COMPLETE

JANITOR SERVICES

Washing - Floor Stripping

Waxing - Rug Cleaning

Henry Wolters, Prop.

605 9 Av North 328-6423

Janitors' Supplies

ALBERTA BROOM FACTORY 118 8 St S .. 328-3755

Support The United Fund

KLEEN

(ALBERTA) LIMITED

The Most Complete Stock of
Janitorial Supplies & Equipment
in Southern Alberta

CALL US FOR PROMPT SERVICE
& GUARANTEED SATISFACTION

328-6073

236 - 12-B Street North, Lethbridge

"Sanitation Is Our Profession"

Janitors' Supplies—(Cont'd)

DUSTBANE PRODUCTS

ALL JANITOR SUPPLIES
STRIPPER — DETERGENT
FINISHES

SWEEPING COMPOUNDS

SOAP DISINFECTANTS

FLOOR MACHINES & VACUUMS

MOPS & BROOMS

C. W. O'BRIAN AGENCIES

2530 5 Av N 327-7293

KLEEN (ALBERTA) LIMITED

236 12 St-B N 328-6073

(See Advertisement This Page)

WOOD G H & CO LTD 1117 Scenic Dr 327-7400

Jewellers—Mfrs

EMBLEM CRAFTS LTD

Club & Assn. Pins, Medals, Key Chains, Coins,
Souvenirs Designed & Manufactured as Requested

10224 109 St Edmonton 424-0504

Jewellers—Wholesale

ANGLO DISTRIBUTORS 427 5 St S 327-2023

Jewellery & Watches—Retail

Cowan Geo A 312a 5 St S 327-6355

Ericksen's Jewellery 519 4 Av S 327-3525

Foster's Jewellery Ltd 513 4 Av S 327-4429

Higa's Jewellery & Men's Wear

406 13 St N 327-7610

Imperial Jewellers 317 6 St S 327-2324

KERR'S JEWELLERY 409 5 St S 327-7533

MACKENZIE J ALEX LIMITED

613 4 Av S 328-4214

Marguerite Jewellery Ltd

7c College Shopping Mall 328-9736

RAWORTH JEWELLERY

Diamond & Watch Repairs

327 7 St S 327-2727

Sandy's Jewellery 304 5 St S 327-4625

Seeman's Jewellery Ltd 604 3 Av S 327-4985

SKELTON'S JEWELLERY

EXPERT JEWELLERY &
WATCH REPAIR

327 5 St S 327-4627

Jokes & Tricks

See Novelty Section

Juke Boxes

See Music Systems—Coin Operated

Junk Dealers

DAVIS ENTERPRISES (ALBERTA) DIV OF DAVIS INDUSTRIES LTD

BUYERS OF

HIDES — METALS — SCRAP
USED PIPE & PLATE

1505 2 Av S 327-6261

Baling Div & Scrap Yard

530 2 Av-A N 327-2645

NATIONAL SALVAGE CO LTD

Always Buying Scrap Iron - Copper
Brass - Radiators - Batteries - Lead
Used Pipe - Usable Iron

TRUCK SCALES — MAGNET

206 33 St N 328-1721

(Continued Next Page)

Junk Dealers—(Cont'd)**VARZARI IRON LTD**

BUYERS & DEALERS FOR
ALL SCRAP IRONS & METALS
PIPE, STRUCTURAL STEEL, ETC.
 Weigh Scales for Your Convenience

Mailing Address 327-1296
 P.O. Box 434, Lethbridge 328-6414
 2802 2 Av N 328-1913

Karate Instruction

Simon Karate Studio 652a 11 St S 328-1241

Keys

See Locksmiths

Kindergartens

North Lethbridge Kindergartens 716 23 St N 327-1484
 Playtime Explorers Kindergarten
 Bsmt 2406 16 Av S 328-6281

Knit Goods—Retail

Carousel Knitting Shop 541 5 St S 328-4143

Knives—Sharpening

See Sharpening Service

Labor Organizations

Canadian Food & Allied Workers Local 740
 2-207 13 St N 327-6757
 Construction & General Worker Union No 1111
 207 13 St N 328-7231
INTERNATIONAL WOODWORKERS OF
AMERICA LOCAL 1-206 Blairmore 562-2536
 Labor Club of Lethbridge 207 13 St N 327-4447
 Kitchen 328-5646
 Lethbridge & District Labor Council
 7-207 13 St N 328-6544
 United Brotherhood of Carpenters Local 846
 Building & Construction Trades Council
 207 13 St N 328-6046

Laboratories

CURTIS PAINE & ASSOCIATES LTD
 2530 5 Av N 328-3677
MATERIALS TESTING LABORATORIES LTD
 240 12 St-B N 327-7474

Laboratories Dental

See Dental Laboratories To The Profession
 Also Dental Mechanics Certified—Public

Laboratories—Testing

See Laboratories

Ladies' Wear—Retail

CLASSIC BOUTIQUE 323 6 St S 328-3066

CLASSIC FOUNDATIONS

Specializing In Foundation Garments
 713 4 Av S 327-2251
 Coby's Ladies' & Children's Wear
 322 13 St N 327-5687
 (See Advertisement This Page)

Fay's Apparel 407 5 St S 327-5176

HOLLINSWORTH & COMPANY LIMITED

College Shopping Mall 328-1818
 Downtown Branch 320 6 St S 327-2850

IMPERIAL WOMEN'S WEAR LTD

McFarland Bldg 327-2277

LA KAY'S LADIES' WEAR LTD

489 Shoppers World 328-1651
 312 13 St N 327-5077
 712 Professional Bldg 328-6111
 (See Advertisement This Page)

MAYFAIR-VOGUE LTD 311 5 St S 327-3682

MCCARTHUR LADIES' WEAR

"Where Style Conscious Women Like to Shop"

COATS — SUITS
DRESSES — SPORTSWEAR
WEDDING GOWNS & FORMALS

Manageress: Marjorie Domeier 327-7195

Credit Department 328-3625

509 4 Av S 327-2655

Modern Fashion Shop 309a 5 St S 327-3039

Osborne's Ladies Wear (Leth) Ltd

328 7 St S 327-7220

PRIMROSE SHOP

Better Dresses, Sportswear & Lingerie

"For Fashion with a Flair"

313 6 St S 327-2244

PROGRESS CLOTHING LTD

112-114 5 St S 327-2717

COBY'S

LADIES' & CHILDREN'S WEAR

QUALITY CLOTHES AT
Reasonable Prices
Imported Ladies Wear
Size Ranges from 5-50
In Ladies Dresses

WIG SALES

327-5687

322 - 13th St. N.

Ladies' Wear—Retail—(Cont'd)**REITMAN'S (ALBERTA) LTD**

506 4 Av S 328-2653
 College Shopping Mall 328-7011

SHELDONS FAMILY SHOPPING CENTER

516 3 Av S 328-7442

Stewart's Ladies Wear (Lethbridge) Ltd

617 4 Av S 327-2726

SWEET SIXTEEN LTD 327 7 St S 328-2166

College Shopping Mall 328-1511

TRACY'S SMART APPAREL

"The Heart of Fashion"

Coats, Suits, Dresses, Formal & Wedding Gowns

307 5 St S 327-8778

Laminated Structural Members**TPL INDUSTRIES LTD**

519 17 Av SW—Call Long Distance & ask for
 (Charge Will Apply) Calgary 269-3454

WESTERN ARCHIB STRUCTURES LTD

B-3 1330 8 St SW Calgary 262-5644

WILSON ARCHES LTD 2702 8 Av N 327-8022

Laminating Equipment & Supplies**GENERAL BINDING CORPORATION (CANADA) LTD**

Frt 118 4 Av SW—Call Long Distance
 (No Toll Charge) & ask for Calgary 266-3555

Lamps

Calder Don Interiors Ltd 912 3 Av S 328-5777

Graham & Johnson Upholstering & Home Furnishings

411 3 Av S 327-3470

Van Ree's Upholstery & Furniture

304 13 St N 328-2628

Land Leveling Contractors**SORENSEN LES EXCAVATING LTD**

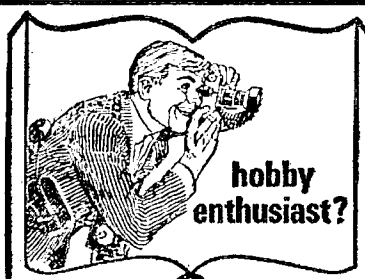
2303 6 Av S 327-8183

Land Surveyors

See Surveyors Land

SILVER CLEANER

To clean your silver. Mix one-half cup of salt and three-fourths cup of soapflakes with sufficient cold water to cover the silverware laid in an aluminum pan. Bring to a boil, then wash the silver in hot soapy water. **CAUTION:** Do not use on filigreed silver. Solution may remove the oxidation in the intricate designs and it will take some time for them to darken again.



Unless hiking's your hobby, shop the Yellow Pages way. Let your fingers do the walking.



La Kay's Ladies Wear Ltd.

"South Alberta's Largest Ladies Wear"

WITH A

★ COMPLETE LADIES READY-TO-WEAR

SELECTION OF

★ BRAND NAME MERCHANDISE WITH

GUARANTEED LOW PRICES

THREE LOCATIONS
 TO SERVE YOU BETTER

Shoppers World Mall 328-1651
 312 13 Street N. 327-5077
 712 Professional Bldg. 328-6111

328-1651
327-5077
328-6111

Landscape Gardeners

Marten Otto Landscaping Hardieville327-0808
(See Advertisement This Page)
REEDYK'S LANDSCAPING

"FOR BETTER LANDSCAPING"

New Lawns - Tree Planting
Maintenance & Trimming, etc.
All Work Guaranteed

2006 13 St N328-1309

Otto Marten Landscaping

COMPLETE LANDSCAPING

- ★ Bushes and Trees — Trimming
Planting and Transplanting
- ★ Restoration of Lawns
- ★ Fences Built Extra
FREE ESTIMATES

327-0808

259 - 3rd Avenue, Hardieville, Alberta

Laundries

Lethbridge Laundry Ltd 1818 3 Av S328-2321
(See Advertisement This Page)
Sparkle Cleaners & Launderers
1818 3 Av S328-2322
(See Advertisement This Page)

Laundries—Self Service

King Koin Launderette 1263 3 Av S328-9115
(See Advertisement This Page)
PARKSIDE COIN-OP LAUNDRY & DRY CLEAN LTD
2634 S Parkside Dr327-0811

KNOW YOUR TEA?

A tea taster may be able to identify as many as 1,500 different teas. By examining a dry leaf, he can tell where the tea was grown, sometimes even the estate it came from, what time of year it was plucked, its probable taste and cost.



**3 COIN-OPERATED LAUNDERETTES
THE BIG LAYOUT**

1263 - 3rd Avenue S. **328-9115**

- ALL NEW WASHERS • 50 LB. DRYERS
- EXTRACTORS • SNACK VENDORS
- FREE SELF-SERVICE IRONING
- Dry Cleaning Attended 5 Day Week

NORTH PLAZA KOIN-O-MAT
614 - 13th Street North
DOWNTOWN KING KOIN
404 - 4th Avenue South

Lawn Mowers—Sales & Service

Dan's Repair Shop 1117 3 Av S327-3905
HEPP'S INDUSTRIES LTD
Complete Service and Parts To All
Makes of Lawn Mowers (327-4242)
1 Mile East of Stockyards327-2533

HOYT'S

AUTHORIZED DEALER FOR

**TORO — GARDEN MASTER
CANADIAN GENERAL ELECTRIC**

606 - 3 AVENUE S — 327-5767
AND HOYT'S NORTH LETHBRIDGE

324 13 St N328-4441

JOHN DEERE LAWN & GARDEN TRACTORS

"WEEKEND FREEDOM
MACHINES"

In 6 to 14 horsepower
Rotary or reel mower,
snow throwers, blade, dozens
of other attachments.
Call for demonstration.



"SALES & SERVICE"

Hepp's Industries Ltd
1 Mile East of Stkys327-4242

LAWN-BOY ROTARY POWER MOWERS

FINGER-TIP
START

LAWN-BOY

Quick, quiet, magnesium light. Canadian made.
First in features and grasscatching. Two year
warranty. Over 1000 OMC servicentres to serve you.

"WHERE TO BUY THEM"

DISTRIBUTOR

PURVES RITCHIE LTD
5010 1 St SECalgary 287-2620

AUTHORIZED DEALERS

HEPP'S INDUSTRIES LTD
1 Mile East of Stkys327-4242

MOTOR MOWER 817 3 Av S327-2669
Norbridge Marine Servicentre
1252 3 Av N327-6960

Lyle's Hardware Ltd 414-416 13 St N328-3541
MOTOR MOWER 817 3 Av S327-2669
(See Advertisement This Page)

NORBRIDGE MARINE SERVICENTRE

SALES & SERVICE
REPAIRS TO ALL MAKES

1252 3 Av N327-6960

(Continued Next Page)

LETHBRIDGE LAUNDRY LTD.

1818 - 3rd AVENUE SOUTH

PROFESSIONAL CARE FOR ALL YOU WEAR

DIAL **328-2321**

FAMOUS SANITONE MASTER DRY CLEANERS

Over 60 years of Know How and Continuous Service to Lethbridge
and Southern Alberta

There is an approved Laundry Service for every family budget.

SPARKLE CLEANERS & LAUNDERERS

(Branch of Lethbridge Laundry Ltd.)
1818 - 3rd AVENUE SOUTH

The Quality Launderers of Lethbridge

For Commercial, Household and Bachelor Service
FAMOUS SANTONE MASTER DRY CLEANERS

Professional Care For All Your Wear
328-2322

MOTOR MOWER

**LAWN MOWER
SALES & SERVICE**

AUTHORIZED DEALERS FOR
Jacobsen, Lawn-Boy & Sunbeam
Davis Lawn Power Equipment
SHARPENING SERVICE

327-2669

817 - 3rd Avenue S.

Lawn Mowers—Sales & Service—**(Cont'd)****TORO POWER MOWERS**

Complete line of equipment includes the famous Whirlwind® rotary. Exclusive Wind-Tunnel® housing pulls the grass up for a more even cut. Also, all types of walk and riding mowers, tractors and power tillers.

TORO

"WHERE TO BUY THEM"
SERVICE DEALER

HEPP'S INDUSTRIES LTD

1 Mile East of Skyds 327-4242

DEALER

HOYT'S Downtown 606 3 Av S 327-5767**HOYT'S NORTH LETHBRIDGE**

324 13 St N 328-4441

WHEEL HORSE PRODUCTS

A Complete Line of Quality Four-Season Outdoor Equipment — Automatic Garden Tractors to 14 HP, Riding Mowers, Lawn Mowers, Snow Throwers and Snowmobiles. You get more go from the throbreds!



"WHERE TO BUY"
DEALER

Motor Mower 817 3 Av S 327-2669

Lawn Sprinklers

See Sprinklers—Lawn

Lawyers

Byrne Frank T 5-706 3 Av S 327-7335

Davidson Davidson & Williams

201 Canada Trust Bldg 328-1766

Hoyt Martin 335 10 St S 328-9211

Huckvale Wilde & Krushel Acadia Bldg 328-5805

Ives & Offet 324 7 St S 327-3116

Moscovich Moscovich Spanos & Matisz

1 Oliver Bldg 327-1555

Paterson & Jacobson 407 Shoppers World 328-7781

Pritchard Higa & Boras

Professional Bldg

740 4 Av S 328-7725

Rice Prowse MacLean & Babki

331 7 St S 327-5716

Scholdra Roman 535 13 St N 328-3944

Stringam Denecky & Baines

309 Canada Trust Bldg 328-5576

Turcott Garth A 746 Main St Pincher Creek 627-3013

Vaselenak John QC D Metcalfe Bldg 327-3487

Virtue Russell Morgan Virtue Morrison & Hembroff

McFarland Bldg 327-8525

Welbourn D J 119 49 Av W Claresholm 235-3255

Leasing Service

Avis Rent-A-Car System 2 Av & 8 St S 327-0665

CHIEFTAIN AGRI-LEASE LTD 807 4 Av S 327-5888**ENERSON MOTORS LTD** 817 4 Av S 327-5705**SUN BATHING TIPS**

- Initial exposure to the sun should be 30 minutes at the most.
- Never rely on tanning lotions for complete protection.
- White reflects light to a greater degree than colors.
- When using a beach umbrella, place it over a dark towel to prevent reflection.

Leather Goods—Retail

Baird's Shoes & Leather Goods Ltd

306 5 St S 327-3764

Tandy Leather Company of Canada Limited

303 5 St S 328-7554

(See Advertisement This Page)

Tandy
LEATHER COMPANY
OF CANADA LIMITED
CASTING RESINS
CARVING LEATHERS
GARMENT LEATHERS
COPPER SUPPLIES
CANDLE SUPPLIES
COMPLETE LINE OF
LEATHERCRAFT KITS
328-7554
303 - 5th Street South, Lethbridge

Letter Service

See Addressing & Letter Service

Lettering

See Signs

Eye-shop the YELLOW PAGES.

NO VACANCY
Telephone ahead
for reservations!
A phone call
ahead costs little,
may save a lot.
Inquire wherever
you are staying
to make reservations
for other stops on
your itinerary.

Libraries

Lethbridge Public Library Main Ofc 327-3977

3 Av S 327-3325

North Branch Westminster Shopping Centre 327-3521

South Branch 1020 20 St S 327-3593

Life Insurance

See Insurance Life

Life Saving Equipment

See Marine Equipment & Supplies

Lift Trucks Industrial

See Trucks Industrial Section

Lifts—Sightseeing & Skiing

See Sightseeing Tours & Attractions

Lighting Fixtures—Repairing**Maintenance & Installation**

Lethbridge Electric Ltd 914 5 Av N 328-8121

Verd-A-Ray Industries Ltd

714 7 St S 328-1494

Lighting Systems**SIMSON-MAXWELL**

ONAN ELECTRIC PLANTS

Gas - Gasoline & Diesel Generating Plants

6121 Centre St S Calgary 252-8131

Lightning Protection Equipment**BILLS ELECTRIC COALDALE LTD**

Southern Alberta Agents For

DODD & STRUTHERS

Lightning Protective Equipment

William Regier, Mgr.

Serving All of Southern Alberta

24 Hour Service — Free Estimates

Phone Coal Dale 345-3639

Linens

Southern Alberta Linen Supply Co

1818 3 Av S 328-2324

(See Advertisement This Page)

Will you please check your listing
in this directory. If not correct please
call the telephone business office.

LINEN SUPPLY RENTAL SERVICE

PROFESSIONAL: Doctors, Dentists, Nurses

BUSINESS HOUSES: Offices, Stores, Barber Shops, Beauty Parlors, Coffee Shops,
Restaurants, Hotels, Motels, Grocery Stores, Butcher StoresINDUSTRIAL: Garages, Service Stations, Metal Shops, Factories, Bakeries,
Food Processing Plants**DIAL 328-2324**

FOR LINEN RENTAL SERVICE AT COMPETITIVE PRICES

Buy In The South And Support Local Industry And Payrolls

SOUTHERN ALBERTA LINEN SUPPLY COMPANY

(BRANCH OF LETHBRIDGE LAUNDRY LTD.)

1818 - 3rd AVENUE SOUTH

"Support Your Local Industry"

Linoleums—Retail

Hamilton's Floor Coverings Ltd
909 3 Av S327-5454

Liquefied Petroleum Gases

See Propane Gas

Liquor Stores

Alberta Liquor Store 423 7 St S327-3989
Leth North 334 13 St N327-2431

Lithographers

Paramount Printers Ltd 1207 3 Av S327-3287
Robins Printing Co Ltd 1269 3 Av S327-2491

Livestock Dealers

Alberta Barley Growers Service Ltd
411 Shoppers World327-7616
Alberta Stockyards Co Ltd Stockyards327-3390
Alsask Processors Old Coalale Rd328-2911

CANADA PACKERS LTD

Buyers Office & Plant
3 Hwy E328-6676

Canadian Dressed Meats (Lethbridge) Limited
3 Hwy E328-1756

Dogterom Livestock Ltd Stockyards327-2915

EARL R L Stockyards327-5048

FORT MACLEOD AUCTION MARKET LTD

At The Cross Roads of Canada's Cattle Country
CATTLE SALES EVERY
Tuesday 11 a.m.

John Milne, Mgr.234-3016

Ken Hurlburt, Auctioneer234-3408

Don Nilsson,

Order BuyerLethbridge 327-1912

Cardston RdFort Macleod 234-3315

FRENCH C E LIVESTOCK LIMITED

200 Alberta Stockyards Bldg327-0101
C E French Mgr res327-2891
.....328-3986

Hill W T Farms Ltd

Opposite Stockyards327-3395

Horseshoe Bar Arena 9 Av-A & 43 St S327-0136

Nicholls A E Stockyards327-8607

Nilsson D L Don 1811 13 Av S327-1912

Southern Alberta Co-operative Assn Ltd

Livestk & Stockyards Ofc327-4010

VALLEY FEEDERS LTD Riverbottom327-6878

VANEE LIVESTOCK

LIVESTOCK DEALERS AND

ORDER BUYERS

CATTLELINER SERVICE

GENERAL TRUCKING

24 Hours Daily

LETHBRIDGE OFFICE

Alberta Stockyards 328-7331

Residences 234-4092 - 234-3562 - 234-3665

Cardston RdFort Macleod 234-4074

Vanee Livestock Ltd

Alberta Stockyard Bldg328-7331

Livestock Hauling

See Truck Lines

THREAD PULLING

Threads pull easily for drawn work or hemstitching if they first are lubricated generously with a sliver of soap. Run the soap along a ruler edge to get a straight line, rubbing it well into the fabric.

Come to where the money is...

BENEFICIAL

Call Beneficial. Talk to the men where the money is. The men who make 8000 loans a day. Phone now. The money is here for you! (All major credit cards honoured for cash loans.)



LOANS up to \$5000

42 mo. contracts on loans over \$1500
Your loan can be life-insured

New Woolworth Bldg.
Room 206—2nd Floor
(Cor. 4th Ave. & 6th St.)
Lethbridge

327-8565



BENEFICIAL
FINANCE CO. OF CANADA

Need up to
\$ 5000



Borrow for any worthwhile purpose... take up to 60 months to repay.

At H F C, before you sign on the dotted line, you'll know what your loan will cost.

HOUSEHOLD FINANCE
CORPORATION OF CANADA

327-1511

506 - 4th Avenue S.
LETHBRIDGE

Loans

ASSOCIATES LOANS

Featuring "Look - Ahead" borrowing for any personal or business need. Coast to coast service. Over 600 offices. Phone, write or come in.



A FINANCING PLAN FOR EVERY NEED

"WHERE TO CALL"

Associates Finance Co Ltd 1014 3 Av S 327-5711

AVCO FINANCIAL SERVICES

We Believe In YOU

Avco Finance and Seaboard

Finance have joined forces

to provide you with

the ultimate in money services.



At AVCO we give you expert advice and counseling on how to get the most for your money. The new union makes Avco Financial Services the number one consumer credit granting organization in Canada.

"FOR INFORMATION CALL"

LETHBRIDGE

AVCO FINANCE SERVICES

309 6 St S327-3107

BENEFICIAL FINANCE CO OF CANADA

New Woolworth Bldg327-8565

(See Advertisement This Page)

CANADIAN ACCEPTANCE CORP LTD

College Shopping Mall328-2381

HOUSEHOLD FINANCE CORP OF CANADA

506 4 Av S327-1511

(See Advertisement This Page)

LAURETIDE

MONEY?

Let

LAURETIDE

Help!



"FOR INFORMATION CALL"

Lauretide Financial Corp Ltd

311 7 St S327-5791

Listings Of This
Classification Are Continued
On Next Page

Get The Yellow Pages Habit

Trans
Canada
CREDIT

CORPORATION LIMITED



a member of the Traders Group of companies

Phone for fast 2 hr.
Emergency Loan Service
Loans \$50 to \$5,000

328-3347

507 - 7th Street South

Loans—(Cont'd)**NIAGARA FINANCE CO LTD**

\$50.00
TO
\$5000.00



"WHERE TO CALL"

NIAGARA FINANCE CO LTD

2-424 7 St S327-8545

PACIFIC FINANCE

FIRST OF ALL,
CALL ...
PACIFIC FINANCE



FOR LOANS UP TO \$5,000 OR MORE

When you need money ... for any reason ... you need it NOW. That's what PF's SAME DAY MONEY is all about. Whether you need cash to pay off your present bills, or for an unexpected expense, call Pacific Finance first. Your money may be waiting when you come in.

OVER 600 OFFICES COAST TO COAST

"FOR INFORMATION CALL"

Pacific Finance Credit Ltd

408a 5 St S328-3328

TRANS CANADA CREDIT CORP LTD

507 7 St S328-3347

(See Advertisement Preceding Page)

Locksmiths

Dan's Repair Shop 1117 3 Av S327-3905

(See Advertisement This Page)

Locksmiths—(Cont'd)

Security Locksmith & Alarm Service

415 2 Av S328-9712
(See Advertisement This Page)

LOCKSMITH DAN'S REPAIR SHOP 327-3905

KEYS Made for all
Types of Locks
SAFE WORK

Door Checks Repaired

1117 - 3rd Avenue South

Loose Leaf Systems & Supplies

GENERAL BINDING CORPORATION (CANADA) LTD

Frt 118 4 Av SW—Call Long Distance
(No Toll Charge) & ask forCalgary 266-3555

Loud Speaking Equipment

See Sound Systems & Equipment

Buy through the Yellow Pages.

Lubricating Devices**LINCOLN LUBRICATING EQUIPMENT**

AUTOMOTIVE - INDUSTRIAL
& AGRICULTURAL
THE COMPLETE LINE OF
LUBRICATING EQUIPMENT



"EVERY TYPE FOR EVERY PURPOSE"

"WHERE TO BUY IT"

INDUSTRIAL
OLIVER CHEMICAL CO (LETHBRIDGE)

LTD 249 Stafford Dr327-1571

Luggage

Baird's Shoes & Leather Goods Ltd

306 5 St S327-3764

HOYT'S Downtown 606 3 Av S327-5767

HOYT'S NORTH LETHBRIDGE

324 13 St N328-4441

KITSON'S WHOLESALE LTD

427 5 St S327-2022

Lumber—Retail

ADVANCE LUMBER CO LTD

13 St & 2 Av S328-3301

BEAVER LUMBER CO LTD

3 Av & 17 St S328-4461

BIRD BUILDING SUPPLIES 113 13 St N328-2050

(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

You'll love a kitchen telephone.



24 Hour Service
Complete Security Service

KEYS ACCURATELY
DUPLICATED
KEYS FITTED
TO LOCKS
LOCKS RECORDED TO
DIFFERENT KEYS
LOCKS MASTER
KEYED
LOCKS SOLD, INSTALLED
& REPAIRED

SAFES SERVICED
Safe Combinations Changed
Commercial — Residential — Vehicle
Grade "A" Burglar Alarm Systems —
Underwriters Approved

ALL WORK GUARANTEED

328-9712

415 - 2nd Avenue South

Bird



building supplies

* LUMBER * BUILDING SUPPLIES
* HARDWARE * PAINT * FENCES
* CONSTRUCTION ACCESSORIES

"The Building Line is where we Shine"

328-2050

113 - 13th STREET NORTH

Lumber—Retail—(Cont'd)

Crestline Builders Market Ltd
123 30 St N 327-5444
(See Advertisement This Page)
REVELSTOKE BUILDING MATERIALS LIMITED
1602 3 Av S 327-5777
(See Advertisement This Page)

Simplify your buying — know where to buy it. The dealers in many nationally advertised articles are listed in the Yellow Pages. Make it a habit to "look inside the Yellow Pages" before buying.

Lumber—Wholesale

PEERLESS LUMBER BROKERS LTD
Wholesale Distributors of
B.C. & Alberta Lumber Products
CALGARY DIRECT LINE 263-2704
Cayley 395-3811 — 395-3822
Phone Cayley 395-3811

Macaroni Manufacturers

Catelli Habitant Ltd 104 13 St N {327-3236
327-3343}

Replace Your Receiver Carefully

Machine Shop Supplies

Varzari Iron Ltd 2802 2 Av N {327-1296
328-6414
Main Yard 328-1913}

Machine Shops

See Machinists

Machine Shops—Automotive

See Machinists—Automotive

Machinery—General


Dican Equipment Ltd 1107 2 Av-A N {328-3595
328-5155
Edwards Rod Weeder Ltd 3102 5 Av N 328-9201
GORMAN'S LIMITED

- CONCRETE TROWELS & VIBRATORS
- CONCRETE & PLASTER MIXERS
- PUMPS — All Types
- CRANES and CHAIN BLOCKS
- VIBRATORY COMPACTORS
- DEWALT SAWS — SKILTOOLS — DELTA
- WADKIN WOODWORKING MACHINERY
- TANDEM ROLLERS—DUMP TRUCKS
- CONVEYORS • LIGHT PLANTS

4420 1 St SE Calgary 243-3246

International Harvester Co of Canada Ltd
304 Stafford Dr 327-3125
McKay Bros Farm Implements Ltd {327-5512
3214 5 Av N 327-2043
Northern Engine & Equipment Co Ltd
807 42 Av SE Calgary 287-1990
(See Advertisement This Page)

(Continued Next Page)



LUMBER

CRESTLINE BUILDERS MARKET LTD.

"FOR BETTER BUYS IN BUILDING SUPPLIES"

PAINTS & BUILDERS HARDWARE
ANDERSEN WINDOW WALLS, LUMBER
ROOFING, BRICK & STONE, PLYWOOD
ROOF TRUSSES, HARDWOODS

327-5444 • 327-5110 • 327-5931

123 - 30th Street North



**Revelstoke
BUILDING
MATERIALS LIMITED**


FOR ALL
YOUR BUILDING NEEDS

- ★ TRANSIT MIX CONCRETE
- ★ PLYWOOD & WALLBOARD SPECIALISTS
- ★ FLOOR COVERINGS
- ★ BUDGET PLANS
- ★ REVY BRAND PRE-BUILTS

327-5777

1602 - 3rd Avenue South

TRANSIT MIX 327-7262




Northern ENGINE and EQUIPMENT CO. LTD.

INTERNATIONAL HOUGH CONSTRUCTION EQUIPMENT

SALES — PARTS — SERVICE

ALSO DISTRIBUTORS OF INTERNATIONAL DIESEL &
GASOLINE INDUSTRIAL ENGINES
VOLVO PENTA DIESEL & MARINE ENGINES
NORHLITE ELECTRICITY GENERATORS




9440 - 60th Avenue Edmonton 434-9581
807 - 42nd Avenue S.E., CALGARY, PHONE
Telex 038-22707 Calgary

287-1990

Speed Your Long Distance Calls

Long Distance calls which require Operator assistance go through faster if you have the Area Code and phone number ready beforehand.



**A. R. Williams
Machinery**

WESTERN LIMITED

- ★ MACHINE TOOLS
- ★ INDUSTRIAL SUPPLIES
- ★ CLARK FORK LIFT TRUCKS
- ★ HIAB HYDRAULIC TRUCK CRANES
- ★ MATERIALS HANDLING
- ★ OVERHEAD CRANES & HOISTS
- ★ BROOK ELECTRIC MOTORS

A Complete Line of Industrial Tools & Supplies

CALGARY

243-6011

1143 - 42nd Avenue S.E.

Machinery—General—(Cont'd)**ROCKWELL TOOLS**

MAKERS OF
DELTA WOODWORKING
AND METALWORKING
STATIONARY TOOLS



WOODWORKING DEALER
Western Canada Hardware Ltd
907-915 2 Av S 328-1711

Victory Equipment Ltd 920 2 Av-A N {327-4389
327-6633

WILLIAMS A R MACHINERY WESTERN
LTD 1143 42 Av SE Calgary 243-6011
(See Advertisement Preceding Page)

Machinery—General—Rental**INTERNATIONAL HARVESTER CO OF CANADA LTD**

Complete Line of Industrial Tractors

Backhoes, Fork Lifts, Loaders

(RENTAL UNITS AVAILABLE)

304 Stafford Dr 327-3125

Machinery Hydraulic

See Hydraulic Machinery & Supplies

Machinery Repairing

See Machinists

Machinists

Acklands Limited 2 Av & 11 St S 328-8111
Machine Shop 328-1552
(See Advertisement This Page)

Baalim Wholesale Ltd 205 10 St S 327-8587
Machine Shop 328-9888
Custom Engine & Parts Limited
1605 3 Av S 328-8181

HANS MACHINE SHOP

Specializing In
WELDING — MACHINING
REPAIRING — FABRICATION
REWORK FEED MILL ROLLS
After Hours: 328-2150

1276 2 Av S 328-3464

Hunt Welding Service Ltd 2005 2 Av S 327-5575

Lethbridge Industries Ltd {327-2323

1117 2 Av-A N 327-2606

(See Advertisement This Page)

Lethbridge Iron Works Co Ltd {327-3332

Cor 1 Av & 2 St S 327-3576

Machinists—(Cont'd)**LETHBRIDGE TOOL & DIE WORKS**

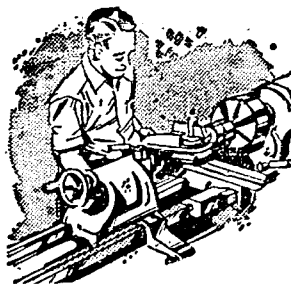
Manufacturers of Tools - Dies - Jigs
Fixtures — Small Parts Production
General & Precision Machinists
After Hours — 328-8051

136 N Mayor Magrath Dr 328-8242

Niven Truck Equipment Ltd 216 1 Av S .. {327-2732
328-5980

Food on the stove seldom boils over,
when you've got a kitchen extension
phone.

LETHBRIDGE INDUSTRIES LTD.

**MACHINISTS & WELDERS**

Manufacturers of
HIGH GRADE ROLLER
CHAIN SPROCKETS
FEED ROLL RE-GROOVING

PHONE

327-2323
327-2606

1117 - 2nd Ave. A-N. Lethbridge

Machinists—(Cont'd)**WESTERN METAL FABRICATORS (1962) LTD**

MACHINING — WELDING
MANUFACTURERS
REPAIRS — STEEL SUPPLIES

1501 2 Av S 327-2161

Machinists—Automotive

BAALIM WHOLESALE LTD 205 10 St S .. 328-9888

CUSTOM ENGINE & PARTS LIMITED

SPECIALISTS IN ALL TYPES
OF ENGINE REBUILDING

1605 3 Av S 328-8181

Magazines & Newspapers

Boyer S K & Son 305 5 St S 327-4277

CITY NEWS & NOVELTIES 210 5 St S .. 328-2202

General News Co Ltd 237 12 St-B N 327-4220

Marcel's Club Cigar Store 3 Av & 5 St S 328-2710

Magazine & Subscription Agents**KEYSTONE READER SERVICES**

COMPLETE MAGAZINE SERVICE

"If it Has to do With Magazines—We Have It"

19-12108 Macleod Tr S ... Calgary 253-2246

Magnets

Larson & Epp Industries Ltd

2020 17 Av SE Calgary 263-1080

Mailing Equipment**PITNEY-BOWES OF CANADA LTD**

2014 2 Av N 328-6033

Management Consultants

Johnston Dick 208 Professional Bldg 327-6959

Manicurists

See Beauty Parlors

Manufacturers' Agents

Gallant A 512 13 St S 327-8282

Hughes Ross R 2 Parkview Trlr Crt 328-7034

RAWLEIGH HOUSEHOLD PRODUCTS—

GALLANT A

512 13 St S 327-8282

HUGHES ROSS R

2 Parkview Trlr Crt 328-7034

Spear R E of Canada Ltd Calgary—Lethbridge

Customers Only Call Long Distance

(No Toll Charge) & ask for Zenith 07272

WATKINS QUALITY PRODUCTS

EXTRACTS — SPICES
MEDICINES — COSMETICS
HOUSEHOLD AIDS

WATKINS

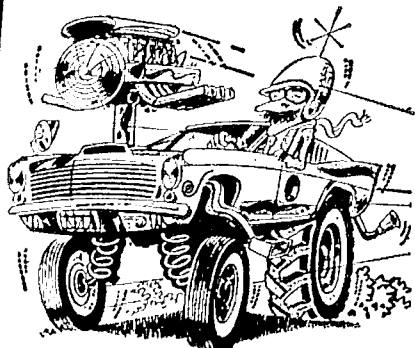
FARMLINE — VITAMIN A & D
MINERAL & FEED SUPPLEMENTS

"WHERE TO BUY"

URDIGA NICK 2722 9 Av N 327-7796

Take advantage of the bargain rates
on long distance calls every night
after 6 and all day Sunday.

Acklands Limited



**LETHBRIDGE'S OLDEST AUTOMOTIVE
& INDUSTRIAL**

COMPLETE MACHINE SHOP SERVICE

BRAKE DRUM MACHINING - COMPRESSORS
REPAIRED - HEAD REPAIRS - STEAM CLEANERS
REPAIRED - CRANKSHAFT GRINDING - ALIGN
BORING - YOUR CUSTOM ENGINE REBUILDING
ALL YOUR AUTOMOTIVE MACHINING

You Name It — We Can Do It

Acklands Phone: 328-1552
2nd Avenue & 11th Street S., Lethbridge

Marine Equipment & Supplies

Hepp's Industries Ltd 1 Mile East of Stkys 327-4242
Norbridge Marine Servicentre
1252 3 Av N 327-6960
(See Advertisement This Page)
Silver Star Industries 4 St & 6 Av S 328-4850

PAINTER'S TIP

Professional painters say the correct way to hold a brush is to grasp it comfortably near the handle base. Don't bear down on the brush. Just exert enough pressure to make the bristles flex slightly toward the tip.



**CUT YOUR
OPERATING
COSTS!
BUILD BIGGER
PROFITS!**

**CONTACT YOUR
A.G.T.
COMMUNICATIONS
CONSULTANT
TODAY!**

Market Gardeners

New Farmers Market 1513 3 Av S 327-2350

Marketing Research & Analysis

Retail Credit Company 918 5 Av N 327-5527

Masonry & Brickwork Supplies

Graco Masonry Ltd 12 Westside Trlr Crt .. 327-9776

Massage

GENUINE SWEDISH MASSAGE

PHYSIOTHERAPISTS

Steam Bath & Dry Heat

4 Oliver Bldg 328-4171

THERAPY CENTRE

ELECTRO HYDRO THERAPIES
ULTRASONIC MASSAGE, Etc.

Phone Barons 757-3747

Yellow Page users
want to know where
to buy it—NOW!
Get bonus business
by listing your products
and services under all
pertinent classifications.

Material Handling Equipment

CATERPILLAR EQUIPMENT

Loaders, Wheel & Track Tractors,
Track & Wheel Dozers, Rippers,
Scrapers, Motor Graders, Engines,
Generators, Lift Trucks & Carriers.
Caterpillar, Cat and The Symbol
are Trademarks of Caterpillar Tractor Co.
"FOR INFORMATION CALL"



ANGUS R ALBERTA LIMITED

717 5 Av N 328-3366

CLARK FORK LIFT TRUCKS—

WILLIAMS A R MACHINERY WESTERN LTD

1143 42 Av SE—Call Long Distance
(Collect) & ask for Calgary 243-6011

HYSTER FORK LIFT TRUCKS—

WAJAX (WESTERN)

424 51 Av SE Calgary 253-7701

MAINLINE EQUIPMENT LTD

LANSING BAGNALL ELECTRIC FORKLIFTS.
MOBILIFT GAS FORKLIFTS

404 Manitou Rd SE (Collect) Calgary 264-5638

Meat Markets

Alberta Meat Market (Lethbridge) Ltd

510 6 Av S 327-3492

Brown's Meat Market 1513 3 Av S 327-5443

Currie's IGA Ltd 1516 9 Av S 327-2044

Economy Meat Market 904 7 Av S 327-3855

Graham's Food Market 708 3 Av S 327-1812

NORBRIDGE MEAT & SAUSAGE SHOP

We Specialize in Home Made
European Fancy Sausages

Complete Service for Cutting, Wrapping, of
Your Game, Beef, Pork, Etc. Home Made
Sausages & Bacon Made to Your Specifications

728 23 St N 328-6266

OLD COUNTRY SAUSAGE SHOP

424 13 St N 327-5049

Star Market Meats & Groceries

401 2 Av S 327-4393

Value Village Markets Ltd 538 13 St S 327-5295

Meats—Wholesale

Adams Merlin A 1010 32 St S 327-3831

City Packers Ltd Near Exhibition Grds 327-3048

Currie's Frozen Foods & Locker Service Ltd

1516 9 Av S 327-2044

Hearne H 419 7 Av S 327-2426

Medical Clinics

See Physicians & Surgeons

Men's Clothing & Furnishings—Retail

ALBERT'S MENS APPAREL LTD

331 5 St S 327-2620

A Shapiro res 327-2986

B & R Men's Wear Ltd 333 5 St S 327-2232

BLACK'S JOHN MEN'S SHOP

619 4 Av S 327-3551

Buy-Rite Men's Wear 318 5 St S 327-4210

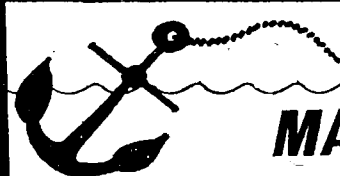
FIT-RITE TAILORS

WESTERN GARMENTS
SUITS — ACCESSORIES — HATS

320 5 St S 327-6917

Listings Of This
Classification Are Continued
On Next Page

Call today for a handy low-cost
EXTENSION TELEPHONE.



NORBRIDGE MARINE SERVICENTRE

**YOUR SERVICENTER FOR OUTBOARD MOTORS
BOAT & TRAILER REPAIRS
AIR COOLED ENGINES — SNOWMOBILES
— CONSIGNMENT SALES —**

John G. Baceda

327-6960

Residence 327-4721

1252 - 3rd AVENUE NORTH, LETHBRIDGE

**To locate an
AUTHORIZED Sales and Service Dealer**

When you are interested in
locating the local authorized
dealer of a nationally-adver-
tised product or service.

Look in the

YELLOW PAGES

Men's Clothing & Furnishings—Retail**—(Cont'd)****FRANK WALKER MEN'S CLOTHES****SAMUELSON** — Clothes with the
Tailored-In FitNunn-Bush Ankle Fashioned Oxfords
Dobbs Hats — Kenwood Blankets

321 7 St S327-2073

Gelfond's Men's Wear 309 5 St S327-3484

Higa's Men's & Boys' Wear 406 13 St N ...327-7610

Klinger's Men's & Boys' Wear 108 5 St S...327-3003

McGUIRE'S MEN'S WEAR LTD

310 5 St S327-3761

National Department Stores 302 5 St S ...327-2764

PRINCETON SHOP 325 7 St S327-3313**PROGRESS CLOTHING LTD**

112-114 5 St S327-2717

SHELDONS FAMILY SHOPPING CENTER

516 3 Av S328-7442

SINGER'S MEN'S & BOYS' WEAR

214 5 St S327-3958

STAN'S MEN'S WEAR LTD 321 5 St S...327-3730**Metal Buildings**

See Buildings—Metal

Metal—Scrap

See Scrap Metals

Microfilming—Service Equipment**& Supplies****WEST CANADIAN GRAPHIC INDUSTRIES—Call**

Long Distance and ask for

(No Toll Charge)Zenith 07131

Milk Companies

See Dairies

Milking Machines**Farm Dairy Supply**

De Laval Sales & Service

1250 3 Av N327-0404

Millers

See Flour Mills

Milliners

Marie-Louise Millinery 504 3 Av S327-2965

Millwork**North Lethbridge Mill Work Ltd**

120 N Mayor Magrath Dr328-5215

Mirrors**CANADIAN PITTSBURGH INDUSTRIES LTD**

252 12 St N327-1508

Lethbridge Glass Co Ltd 1267 3 Av S328-3391

Ron's Auto Glass (Lethbridge) Ltd

1007 3 Av S327-0834

Mobile Homes

See Trailers—Mobile Homes

Monuments**Lethbridge Monumental & Tile Works Ltd**

325 8 St S327-3920

(See Advertisement This Page)

Southern Monument Co 121 13 St N328-4577

(See Advertisement This Page)

Mortgages**ASSOCIATES MORTGAGE CREDIT LTD**

1st & 2nd Mortgage

Real Estate Loans

1014 3 Av S327-5711

CAC REALTY LTD

College Shopping Mall328-2381

CANADA TRUST-HURON & ERIE

Cor 3 Av & 7 St S327-8581

El Rancho Realty 522 6 St S327-7444

Farmers & Merchants Trust Co Ltd

309 7 St S328-5548

Fort Whoop-Up Real Estate Agencies

1117 3 Av S328-3251

SCHWARTZ AGENCIES LTD

College Shopping Mall328-3331

Stringam Property Sales 122 8 St S328-6161

Motel Supplies

See Hotel Equipment & Supplies

Motels**Bridge Town House Motel**

1026 Mayor Magrath Dr327-4576

(See Advertisement This Page)

Chinook Motel 1245 Mayor Magrath Dr ...328-1443

(See Advertisement This Page)

Christie's Motel 40 1 Av WCardston 653-4072

Crest Motel 1030 Mayor Magrath Dr328-6636

(See Advertisement Opposite Page)

D J Motel 416 24 StFort Macleod 234-4011

(See Advertisement Opposite Page)

Listings Of This
Classification Are Continued
On Next Page

Shop The Yellow Pages Way



LETHBRIDGE

Monumental & Tile

Works Ltd.

• The Finest in Granite and Marble •

We Have Been Satisfying Customers For Over 60 Years

325 - 8th Street South

327-3920

LETHBRIDGE

AFTER HOURS: RESIDENCE 327-2255



Southern Monument Co.

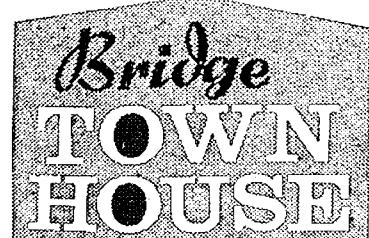
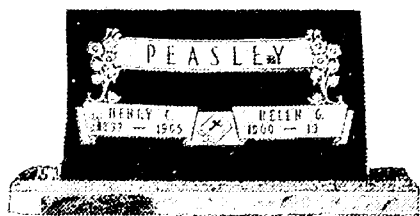
"THE MEMORIAL HOUSE OF THE SOUTH"

121 - 13th Street North — North of 13th Street Subway

See Us For The Beautiful
Rock Of Ages MemorialsFinest Granite, Marble &
Bronze Available**Phone: 328-4577**

AFTER HOURS 327-7694

LETHBRIDGE

37 Deluxe Units — Air Conditioning
Cable TV — Heated Swimming Pool
Owned & Operated By

H. P. Kjeldgaard & Sons Ltd

327-4576

1026 Mayor Magrath Drive

4 STAR
RATINGHot Water
HeatedRADIO - CABLE TV & PHONES
RESTAURANT NEXT DOOR**328-1443**

1245 Mayor Magrath Dr., Lethbridge

Motels—(Cont'd)

El Rancho Motor Hotel Ltd
526 Mayor Magrath Dr {327-5701
327-5703
327-2660
327-3776
327-3932

(See Advertisement This Page)

Flagstone Motel 1124 Mayor Magrath Dr . 328-5591
(See Advertisement This Page)

Golden West Motel 1142 Mayor Magrath Dr 328-4436
(See Advertisement This Page)

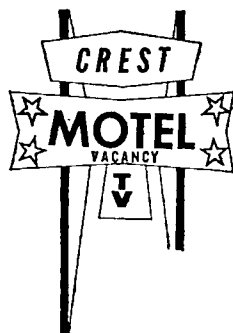
Holiday Motel 1025 Mayor Magrath Dr {327-2400
328-7711

(See Advertisement This Page)

Kozy Motel 433 24 St Fort Macleod 234-3115
(See Advertisement This Page)

Lethbridge Travelodge Motel
Scenic Dr & 4 Av S 327-2104
(See Advertisement This Page)

(Continued Next Page)



1030 MAYOR MAGRATH DRIVE

FOUR STAR RATING
23 UNITS

COOKING FACILITIES
PHONES - RADIO & TV

CAR PLUG-INS

Alec Uwazny, Prop.

328-6636

**D J
Motel**

GOVERNMENT APPROVED

9 - 4 STAR DELUXE
Sleeping Units
With or Without Kitchens

Gustov Jabs, Prop.

416 - 24th Street
Fort Macleod

234-4011

4-STAR RATING

GOLDEN WEST

MOTEL

★ Colored TV

★ Room Phones ★ Radio

"Where Old Friends Meet"

★ Housekeeping Facilities

328-4436

1142 Mayor Magrath Drive

Convention Facilities For

1,000

PERSONS



MOTOR HOTEL

102 LUXURIOUS UNITS

"Refrigerated Air Conditioning"
In All Motor Hotel Rooms

24 Hour Telephone Service

- RADIO & TV IN ALL ROOMS
- COFFEE SHOP
Licensed Dining Room
Cocktail Lounge & Tavern
- MEETING ROOMS
- ALL SEASON SWIMMING POOL
- BARBER SHOP
- BEAUTY PARLOR

El Rancho Motor Hotel Ltd.

Twx - 610-823-2693

Telex 038-4935

327-2660

327-5701

Mayor Magrath Drive

Lethbridge's Finest

FLAGSTONE

MOTEL

AIR-CONDITIONED
COLOR TV
KITCHENETTES
HOT WATER HEATING

328-5591

1124 Mayor Magrath Drive, Lethbridge

Holiday Motel

FEEL AT HOME WITH YOUR HOSTS
DOUG & MARGO SHIELDS

15 - FOUR STAR UNITS

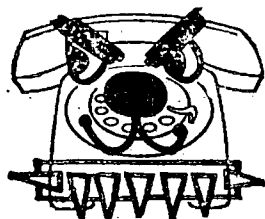
With or Without Kitchens

RADIO - TV - PHONES - BATHS OR SHOWERS

327-2400 • 328-7711

1025 Mayor Magrath Dr., Lethbridge

WATCH DOG



Loyal. Always around, ready to go
for help: your telephone.

KOZY MOTEL

13 ★ ★ ★ ★ UNITS

RADIO — TV — KITCHENETTES

BATH & SHOWER IN EVERY ROOM
WALL-TO-WALL CARPETING

Superior, Quality & Comfort

Alvin Alexander, Mgr.

433 - 24th Street
Fort Macleod

234-3115



**LETHBRIDGE
TRAVELodge
MOTEL**

TV
Telephones - Heated
Swimming Pool
Air Conditioned

"For The Best Rest East or West"

327-2104

Scenic Drive & 4th Avenue South
LETHBRIDGE

Motels—(Cont'd)**NORTHLAND LODGE**

FULLY MODERN UNITS

Phone Waterton Park 859-2353

Park Plaza Motor Hotel1009 Mayor Magrath Dr 328-2366
(See Advertisement This Page)**YELLOWED LINEN**

If linens have yellowed, on a sunny day saturate the linens with thick, hot soap or detergent suds and hang in the sun to bleach. Finally, launder as usual.

Motels—(Cont'd)**Rangeland Motor Hotel** Lundbreck .. Cowley 628-9900
(See Advertisement This Page)**Star Lite Motel**10 Av S & Mayor Magrath Dr. 327-8515
(See Advertisement This Page)**STOP INN MOTEL** Coleman 563-3492

For emergencies or
everyday use . . .

YELLOW PAGES
of your telephone directory
are a quick, handy guide to
products, service and repairs.

Motels—Out of Town**Blairmore**

Blairmore Motel Blairmore 562-2279
Crow View Motel Blairmore 562-2428
Sleepie Teepee Motel Blairmore 562-2320

Cardston

Christie's Motel 40 1 Av W Cardston 653-4072
Kozy Motel 72 3 Av E Cardston 653-3863

Coleman

Stop Inn Motel Coleman 563-3492

Fort Macleod

D J Motel 416 24 St Fort Macleod 234-4011

DOWNTOWN MOTEL10 UNITS, 6 WITH KITCHENETTES
Leo Burton, Prop.

140 24 St Fort Macleod 234-3455

Foothills Motel 359 24 St Fort Macleod 234-3677

Sportsman Rest-A-While Motel

462 24 St Fort Macleod 234-3141

Sunset Motel & Trailer Park

Macleod Tr Fort Macleod 234-3881

Medicine Hat**CASA-LINDA MOTEL**Indoor Pool - Telephones - Commercial Rates
14 Modern Units - Kitchenettes - TV

221 2 St NE Medicine Hat 527-6661

FLAMINGO MOTEL

9 Av & 8 St SW Medicine Hat 527-2268

HILL-TOP MOTEL

767 7 St SW Medicine Hat 527-1377

Pincher Creek**FOOTHILLS MOTEL**19 GOV'T APPROVED UNITS - PHONES - TV's
L.H.K. — SLEEPING

1049 Waterton Av ... Pincher Creek 627-3341

PARKWAY MOTEL14 UNITS — TRIPLE A APPROVED
PHONE — TV — Hazel & Jim Stapleton

1070 Waterton Av ... Pincher Creek 627-3311

TEE PEE MOTEL9 MODERN GOVERNMENT APPROVED UNITS
David & Louise Orom, Props.

981 Main St Pincher Creek 627-3455

Waterton Park**KILMOREY MOTOR LODGE** Waterton Park 859-2334**NORTHLAND LODGE** Waterton Park 859-2353**WINDFLOWER MOTEL** Waterton Park 859-2252

PARK PLAZA

MOTOR HOTEL

Southern Alberta's Convention & Entertainment Centre

- ★ IMPERIAL LOUNGE
- ★ EMBASSY DINING ROOM
- ★ RIVIERA ROOM
- ★ SAMPLE ROOMS

- ★ BRIDGE BANQUET ROOM
- ★ EMBASSY COFFEE HOUSE
- ★ WINDSOR BALL ROOM
- ★ AMPLE FREE PARKING

FULLY AIR CONDITIONED HOTEL ROOMS
Offering The Finest In Banquet And Catering Facilities

1009 Mayor Magrath Drive

328-2366

RANGELAND

Motor Hotel

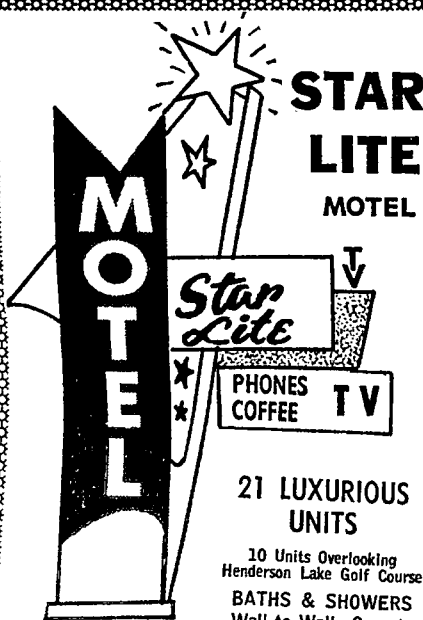
- ★ Deluxe Single & Family Units
 - ★ Fully Modern - Licensed Premises
- All Rooms With Showers & Baths**
Free TV & Morning Coffee

IF NO ANSWER CALL
Lundbreck 628-3893

"4 Miles West of Cowley"

MEMBER OF HOTEL ASSOCIATION

628-9900
LUNDBRECK



21 LUXURIOUS
UNITS

10 Units Overlooking
Henderson Lake Golf Course
BATHS & SHOWERS
Wall-to-Wall Carpets
Telephones & TV

YOUR HOSTS
Harold &
Edith Leppard

Commercial Cards Honored

327-8515

Mayor Magrath Drive & 10th Ave. S.
LETHBRIDGE

344-3773

COUTTS, ALBERTA

When you want the name of some
ARTICLE, DEALER OR
SERVICE

The quickest, surest way to locate
whatever you need is to look in the

YELLOW PAGES

Motion Picture Producers & Studios

Chinook Film Productions
631 42 Av SE Calgary 243-5784
(See Advertisement This Page)



CHINOOK
FILM PRODUCTIONS

- Industrial
- TV Commercials
- Slide Films
- Promotional
- Educational
- Animation
- Sound Recording

COMPLETE PRODUCTION FACILITIES

243-5784

631 - 42nd AVENUE S.E.
(Corner 42 Ave. & Blackfoot Tr., Calgary)
AMPLE PARKING

Motion Picture Theatres

See Theatres—Motion Picture

Motor Cars

See Automobile Section

Motor Courts

See Motels

Motor Truck Bodies & Equipment

See Truck Bodies & Equipment

Motor Trucks

See Truck Dealers Section

Motorcycles

Bert & Mac's Cycle Ltd 913 3 Av S 327-3221
(See Advertisement This Page)

Lethbridge B S A Centre
21 St & 2 Av S 328-6977
(See Advertisement This Page)

LETHBRIDGE HONDA CENTRE

Exclusive Franchised Dealer For Honda
Harley Davidson - Bultaco - Husquarna - Norton
1307 3 Av S 327-8889

(See also Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

*To find
anything you
want use the ...*

Yellow Pages

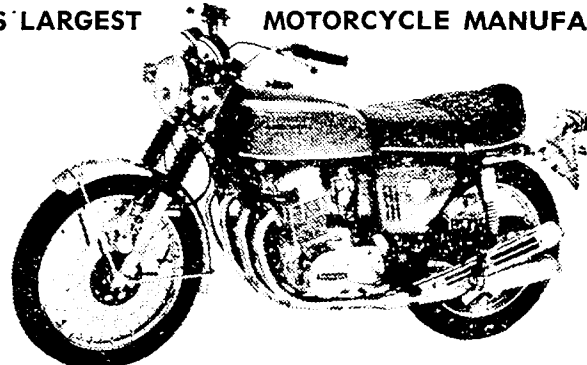


HONDA



WORLD'S LARGEST

MOTORCYCLE MANUFACTURER



SALES — SERVICE — PARTS — ACCESSORIES

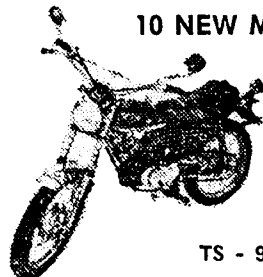
327-8889

Lethbridge Honda Centre

1307 - 3rd AVENUE SOUTH

This year, fly Suzuki.

10 NEW MODELS FOR 1970



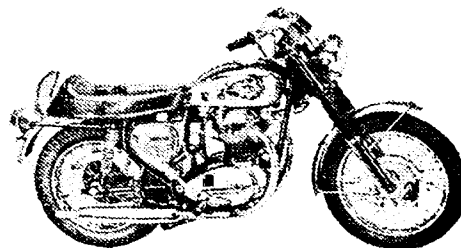
SUZUKI

**BERT & MAC'S
CYCLE LTD.**

327-3221

TS - 90 HONCHO

913 - 3rd AVENUE SOUTH, LETHBRIDGE



FRANCHISED DEALERS
FOR

BSA

PARTS — SALES — SERVICE

500 - ROYAL STAR
650 - THUNDERBOLT-LIGHTNING
FIREBIRD

LETHBRIDGE B.S.A. CENTRE

YAMAHA CYCLE SALES & SERVICE LTD.

21st Street & 2nd Avenue South **328-6977** LETHBRIDGE

Motorcycles—(Cont'd)

Lethbridge Triumph Centre
21 St & 2 Av S 328-6977
(See Advertisement This Page)

RUDY'S TEXACO SERVICE

HOMELITE CHAIN SAWS
SUZUKI MOTOR BIKES

Phone Coleman 563-3753

Complete coverage under all headings which relate to your business—will give protection against loss of business.

Motorcycles—(Cont'd)

Smokey's Husky Service
13 St N & Hardieville Rd 327-6117
(See Advertisement This Page)
Yamaha Cycle Sales & Service Ltd
21 St & 2 Av S 328-6977
(See Advertisement This Page)

UTENSIL TIP

Nonstick kitchen utensils, especially bakeware, should be oiled before the first use to condition the surface. One method is to wipe the surface with a paper towel soaked in salad oil.

Motorized Homes

See Campers & Pick-Up Coaches Dealers

Motors—Diesel & Gasoline

See Specific Kinds "Engines Diesel", "Engines Gasoline"

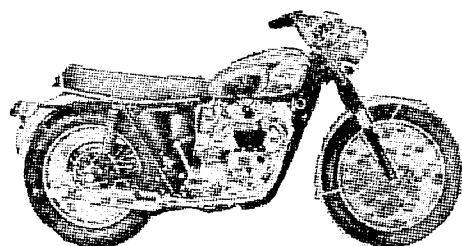
Motors Electric

See Electric Motors

Motors Outboard

See Outboard Motors

Our Business Office will be glad to help with any telephone problem you may have.



FRANCHISED DEALERS

FOR

TRIUMPH

PARTS — SALES — SERVICE

A LONG TIME FAVORITE WITH SPORTING RIDERS IN THE 650 CLASS

LETHBRIDGE TRIUMPH CENTRE

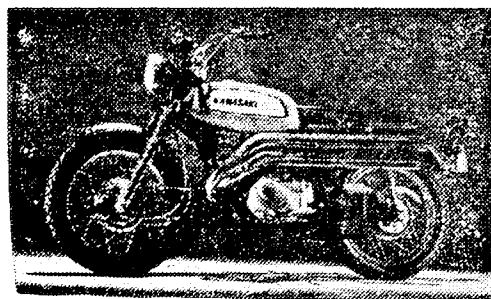
YAMAHA CYCLE SALES & SERVICE LTD.

21st Street & 2nd Avenue South **328-6977** LETHBRIDGE

Call
tonight



when rates are low



LETHBRIDGE

KAWASAKI

ONE COMPLETE LINE

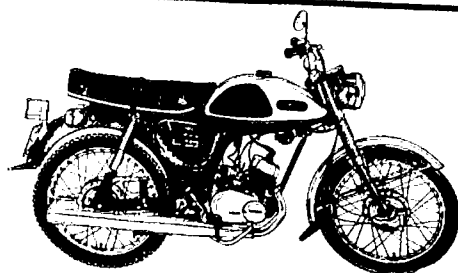
PARTS - SALES & SERVICE

After Hours — 327-6117

SMOKEY'S HUSKY SERVICE

13th Street North & Hardieville Road
LETHBRIDGE

327-6117



FRANCHISED DEALERS

FOR

YAMAHA



PARTS — SALES — SERVICE

YAMAHA CYCLE SALES & SERVICE LTD.

21st Street & 2nd Avenue South **328-6977** LETHBRIDGE

Telephone Directories

Covering Subscribers in all Alberta centres may be obtained by contacting your local Alberta Government Telephone Office or the Agent in your Exchange Area.

LISTED BELOW ARE THE DIRECTORIES WHICH MAY BE ORDERED

Banff & Area
Brooks & Area
Calgary & District
Central District
Lethbridge & District
Medicine Hat & District
Northern District
Peace River District

Movers

ALLIED VAN LINES INC

WORLD'S
NO. 1 MOVER



"FOR INFORMATION CALL"
AGENT

OWEN DISTRIBUTING LTD
1216 1 Av S 328-4485

ALLIED VAN LINES LIMITED

SPECIALISTS IN THE MOVING
OF HOUSEHOLDS, OFFICES
AND ELECTRONICS



"FOR INFORMATION CALL"
OWEN DISTRIBUTING LTD
1216 1 Av S 328-4485
TABER TRANSPORT LTD
5009 56 St Taber 223-2134

Foothills Van Lines Alberta
424 6 Av SE Calgary 264-2919
(See Advertisement This Page)
Johnson Delivery 2113 5 Av N 328-3280
L & W Moving Ltd 327 3 St S 327-3911
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page



FOOTHILLS VAN LINES ALBERTA

LONG DISTANCE MOVING ONLY

PACKING • STORAGE
OFFICE & HOUSEHOLD MOVING

Servicing Western Canada

SPECIAL RATES CALGARY TO EDMONTON FROM LETHBRIDGE

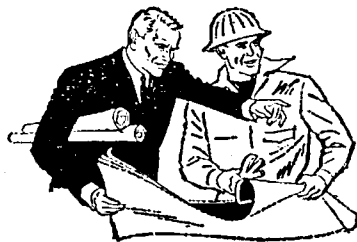
FINANCING AVAILABLE — FREE ESTIMATES

24 HOUR ANSWERING SERVICE

264-2919

EMERGENCY CALLS: 276-6133

Mailing Address: Box 3504, Postal Station "B" — Calgary



IT'S IN YOUR BEST INTEREST TO CHECK FIRST

If you plan to build or have
to excavate, you can avoid
accidental damage to cables by
checking first.
Before digging starts, Dial "0"
Zero & ask for Zenith 07128
(No Toll Charge)

For your own protection and
your neighbours', it pays to
make sure you are on "safe
ground." A severed cable may
put hundreds of telephones out
of service.



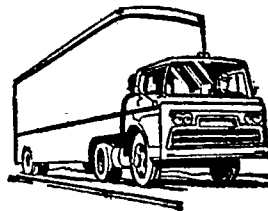
L & W MOVING LTD.

"YOUR FRIENDLY MOVERS"

AGENTS FOR



United Van Lines
(CANADA) LIMITED



*Moving
With Care
Everywhere*

FOR FREE ESTIMATE CALL

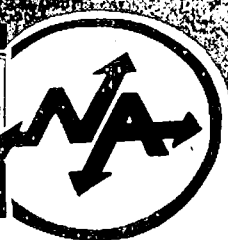
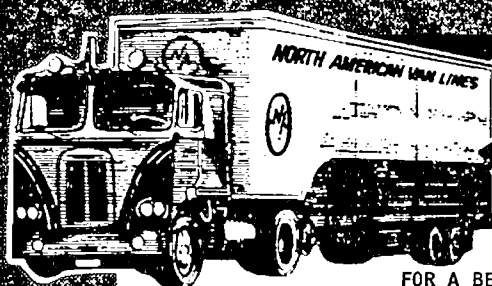
327-3911

AFTER HOURS CALL 327-3089 or 327-0348

"MOVING & STORAGE WITH SANITIZED VANS"

327 - 3rd Street South, LETHBRIDGE

MOVING



FOR A BETTER MOVE ALL WAYS!
AGENTS FOR
NORTH AMERICAN VAN LINES LTD.
Local & Long
Distance Moving
"Pallet Storage"

327-2097

Night Calls: 327-3473 - 327-3215

**McLEAN
TRANSFER LTD.**
640 - 6th Street South, Lethbridge

Movers—(Cont'd)

McLean Transfer Ltd 640 6 St S327-2097
(See Advertisement This Page)

NORTH AMERICAN VAN LINES

The GENTLEmen of
the Moving Industry

Accurate
Estimates From
Experienced People



"FOR INFORMATION CALL"

McLEAN TRANSFER LTD 640 6 St S 327-2097

TABER TRANSPORT LTD

Member of Allied
Vans Ltd.

FURNITURE MOVING
PACKING & STORAGE



"FOR INFORMATION CALL"

TABER TRANSPORT LTD
5009 56 StTaber 223-2134

UNITED VAN LINES

PRE-PLANNED
LONG DISTANCE
MOVING IN
"SANITIZED" VANS



MOVING WITH CARE EVERYWHERE
"FOR INFORMATION CALL"
AUTHORIZED AGENT

L & W MOVING LTD 327 3 St S ... 327-3911

Movers House

See House & Building Movers

Mufflers—Exhaust

Minute Muffler Installations 509 6 Av S ..327-8888
(See Advertisement This Page)
Spotlight Service Station Ltd
804 3 Av S327-2970

Music Background Systems

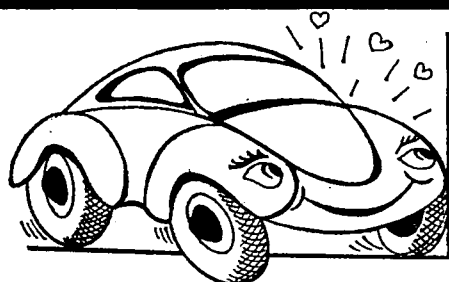
FOOTHILLS MUSIC CO 535 13 St N327-6361

Music Colleges & Teachers

Berti's School of Accordion
2646 S Parkside Dr327-0115
(See Advertisement Opposite Page)
Higa's School of Guitar 2646 S Parkside Dr 327-0115
Ketcheson Dale Guitar Studios
3 Av & 13 St S327-8322
MUSICLAND SUPPLIES LTD
3 Av & 13 St S327-1056
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

It's easier to understand and jot down numbers too, if they are spoken in sequence with pauses between groups of numerals. For instance, in reading aloud the telephone number of our business office, we would say, "Two two four (pause) six two, six one."



**MINUTE
MUFFLER
INSTALLATIONS**

- MUFFLERS
- DUAL EXHAUSTS

• FREE INSPECTION AND ESTIMATES

- SHOCK ABSORBERS
- CUSTOM BENDING

10 MINUTE FREE INSTALLATION
509 - 6th Avenue South

327-8888

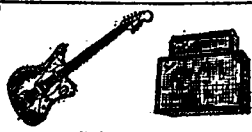
LESSONS

RENTALS

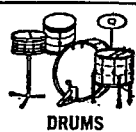
SALES



BAND INSTRUMENTS
Getzen - Martin
La Monte - Selmer



GUITARS — AMPS
Fender - Martin - Goya
Gretsch - Gibson
Ampeg - Traynor



DRUMS
Ludwig - Rogers
Premier - Slingerland
Gretsch
Zildjian Cymbals



COMBO-ORGANS
Fender - Farfisa
Hohner - Ace-Tone

Corner 3rd Avenue
& 13th Street South

327-1056

MUSICLAND

SUPPLIES LTD.

HOURS
Mon., Tues., Fri., Sat.
9 to 5:30

Wed. 9 to 1

Thurs. 9 to 9

Music Colleges & Teachers—(Cont'd)

Pruegger's Accordion College Ltd
530 5 St S327-7524
(See Advertisement This Page)

Music & Musical Instruments

Higa's School of Guitar 2646 S Parkside Dr 327-0115
LEISTER'S MUSIC LTD

Complete Stock of
POPULAR & CLASSICAL SHEET MUSIC &
FOLIOS - TEACHERS' SUPPLIES
MUSICAL INSTRUMENTS & ACCESSORIES
SCHOOL INSTRUMENT RENTALS
(328-4080)
715 Paramount Theatre Bldg327-2272

MUSICLAND SUPPLIES LTD

FENDER & TRAYNOR SALES & SERVICE
Guitar Lessons
3 Av & 13 St S 327-1056

PRUEGGER'S ACCORDION COLLEGE LTD

530 5 St S327-7524

Music Systems Coin Operated

Southern Music Ltd 3410 Lakewood Rd ...327-4991
(See Advertisement This Page)

CANDLE TIP

If candles are too large or too small
for candle holders, hold bottom of
candle in very hot water to soften,
then mold to fit.

HIGA AND BERTI

School of Music

Professional Instructions

—SPECIAL—

BEGINNERS COURSES

POPULAR COURSES

Instruments Supplied
(Free Aptitude Test)
FRANCHISED


Giulietti Accordion Dealer
Sales of all Instruments

Accordion & Guitar Repairs


BERTI'S SCHOOL OF ACCORDION

327-0115

2646 S. Parkside Drive




SOUTHERN MUSIC LTD.

3410 Lakewood Road,
LETHBRIDGE



Wurlitzer
Installations
and Shuffle Boards

CALL

327-4991



Learn To Play

● Accordion ● Guitar ● Piano
Drums or Organ

Courses For Children From Age 7 and Up.
Special Courses For Adults. All Styles of Music.

INSTRUMENTS SUPPLIED TO BEGINNERS

You Do Not Have To Buy An Instrument To Start. An Instrument
Of Your Choice Will Be Supplied For Home Practise At A Very
Reasonable Rental Charge With Rental Monies Credited
Towards Purchase Of Instrument If So Desired.

EXCLUSIVE DEALERS FOR

Thomas Organs — Vox Amplifier & Guitars
Titano & Titan Accordions — Banner & Vox Drums



PRUEGGER'S ACCORDION COLLEGE LTD.

327-7524

530 - 5th STREET SOUTH

Business Hours: 1 p.m. to 9 p.m. on Week Days and 9 a.m. to 5 p.m. Saturdays

Mutual Funds

A G F MANAGEMENT LIMITED
 222 5 St S328-7241
 Edward Brunner Mgr res328-7549

COLLECTIVE MUTUAL FUND—
FIRST INVESTORS CORPORATION LTD
 309 6 St S328-2188

I O S Canadian Channing 2154 9b Av S ...327-8166

PRINCIPAL GROWTH FUND—
PRINCIPAL SAVINGS & TRUST CO
 309 6 St S328-2188

UNITED INVESTMENT SERVICES LTD



Exclusive Distributor of
 UNITED ACCUMULATIVE FUND
 UNITED AMERICAN FUND
 UNITED VENTURE FUND
 INVESTMENT PROGRAMMES
 REGISTERED RETIREMENT SAVINGS PLANS
 WITHDRAWAL PROGRAMMES

UNITED INVESTMENT SERVICES LTD
 315 10 St S328-7721

Naturopathic Practitioners

CLANCY DR L D 116 McFarland Blk327-2231
 Ellison Dr G M 208 13 St S328-7746

KUIPERS DR RALPH 1019 3 Av S327-1118
328-3454

Lundgren Dr C D 1013 3 Av S328-9646

Neon Signs

See Signs

Newspapers & Periodicals

Albertan Publishing Co Ltd
 816 12 St-A S327-3626

Herald Cor 7 St & 5 Av S328-4411

Sunny South News 1806 20 Av ...Coaldale 345-3081

Nickel Plating

See Plating

Nitrogen

WELDERS SUPPLIES LTD 5 Av & 28 St N 327-7249

Novelties—Retail

CITY NEWS & NOVELTIES 210 5 St S ..328-2202

Novelties—Wholesale

General Toy & Hobby Craft Ltd
 Upstrs 237a 12 St-B N328-6578

Nursery Schools

See Colleges & Schools, Day Nurseries
 & Kindergartens

Nurserymen

Fairview Greenhouse & Nursery
 401 43 St S328-2193

Steve Miechkota Mgr328-2193

Your telephone: a world of value at
 your fingertips.

Nursing Homes

Blunt's Nursing Home
 654 29 StFort Macleod 234-3955
 (See Advertisement This Page)

DEVON NURSING HOME 1821 13 St-N ...328-6664

EDITH CAVELL NURSING HOME
 1255 5 Av S328-6631

Mrs J Paskuski R N Director of Nufsing res 327-3589

BLUNT'S NURSING HOME

FORT MACLEOD

MRS. E. LOUSLEY, RN, ADMINISTRATOR
 ★ FULLY MODERN FACILITIES WITH
 PERSONAL NURSING CARE
 ★ DOMICILIARY & PERSONAL CARE
 WITH GOVERNMENT SUBSIDY
 ★ PRIVATE, SEMI-PRIVATE & WARD
 ACCOMMODATION

24 HOUR NURSING CARE

234-3955

654 29 Street

Fort Macleod

REPAIRS? DEALERS?
 SUPPLIERS? SERVICES?
 You Can Find Them All
 in the
YELLOW PAGES

Office Cleaning

See Building Cleaners also Janitor Service

Office Furniture & Equipment

Chinook Stationers Ltd 306 13 St N327-4591
 (See Advertisement This Page)

HEINITZ PRINTERS & STATIONERS LTD

Steel Equipment Ltd.

OFFICE SUPPLIES
FURNITURE
FILING CABINETS, ETC.

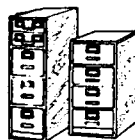
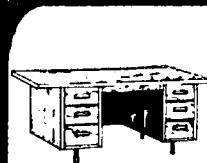
Apeco Photostat
Equipment & Supplies

324 9 St S328-1778

Listings Of This
 Classification Are Continued
 On Next Page

MARBLE STAINS

Most stains on marble are removed best with the application of a poultice. To make a poultice, soak a piece of white blotting paper, white napkin, white cleansing tissue, or commercial whiting in one of the following solutions: for organic stains, use ammonia or hydrogen peroxide in hair bleach strength; for oily stains, an amyl acetate or acetone solvent.



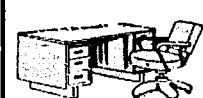
CHINOOK Stationers Ltd.

"Visit Our New Office Furniture
 Display Show Room"

OFFICE DESKS OFFICE SEATING
 FILING CABINETS STEEL SAFES

327-4591

306 - 13th Street North, Lethbridge



KEENAN OFFICE EQUIPMENT LTD.

REMINGTON RAND

★ TYPEWRITERS
 ★ ADDERS & CALC
 ★ ELECTRONIC CALC
 ★ ELECTROSTATIC COPIERS
 ★ FIREPROOF FILING CABINETS
 ★ KARDEX CABINETS
 ★ LEASING

423 - 5th Street South, LETHBRIDGE

327-3966

A. B. DICK

★ SPIRIT DUPLICATING
 ★ OFFSET & MIMEOGRAPHING
 ★ ELECTROSTATIC COPIERS
 ★ DUPLICATING SUPPLIES
 ★ DUPLICATING PAPER
 ★ DICTATING MACHINES
 ★ DESKS & CHAIRS
 ★ SALES

SERVICE — ALL MODELS

327-1717

Office Furniture & Equipment—(Cont'd)

Keenan Office Equipment Ltd
423 5 St S 327-3966
(See Advertisement Opposite Page)

Lethbridge Office Furniture Limited
316 7 St S 328-7411
(See Advertisement This Page)

Trade Marks — Brand Names —
Authorized dealers of many nationally
advertised commodities or services
can be found by looking under the
Trade Marks or Brand Names in their
respective classifications.

Office Furniture—Repairing

See Furniture Repairing & Refinishing

Office Stationery & Supplies

Chinook Stationers Ltd 306 13 St N 327-4591

SOUTHERN STATIONERS LTD
316 7 St S 328-2301

Oil Additives

CHECK LUBRICANTS—

B & K DELIVERY & STORAGE &
INDUSTRIAL PALLET MFG
515 2 St S 328-2055

Oil Companies

Barons Oil Limited 907 3 Av S 328-4033

Chester Gas & Oil Ltd 1106 3 Av N 327-2417

Oil Companies—(Cont'd)

Husky Bulk Sales 3 Hwy E 328-6212

HUSKY OIL LTD
Lethbridge Bulk Plant No 3 Hwy E 328-6212

Shaughnessy Bulk Plant Shaughnessy 327-9507

Donald J Koopman (Dist Rep) res 327-6100

IMPERIAL OIL LTD Canada Trust Bldg ... 328-3753

J LUCO BULK SALES
1611 2 Av S 327-3535

ROYALITE FUEL OIL—
CHESTER OIL & GAS LTD
1106 3 Av N 327-2417

FORT WHOOP-UP SERVICE
Junction Courts & Cardston Hwy 327-5255

SUPERIOR 77 LTD
3307 5 Av N 328-3336

SHELL CANADA LIMITED
Oscar Tysseland Distribtr
3004 1 Av S 328-4735

Sturdie Oils Ltd 923 2 Av S 327-3770

SUPERIOR 77

GASOLINES
MOTOR OILS
PROPANE

**SEVENTY
SEVEN**

"WHERE TO BUY IT"

Superior 77 Ltd 3307 5 Av N 328-3336

TEXACO CANADA LIMITED

LAVERS BULK FUELS
1915 2 Av S 327-2762

District Supervisors 101-1201 3 Av S ... 327-4370

Oil Field Hauling

See Oil Well Transportation

Oil Field Services

See Oil Well Services

Oil Field Water Well Drillers

See Well Drillers

Oil Filters

See Filters Oil

Oil & Gas Well Supplies & Equipment

CRANE SUPPLY 2815 2 Av S 327-1577

Wilson Equipment Ltd Edmonton—Call Long
Distance (No Toll Charge)
& ask for Zenith 07125

Oil Lubricants

See Oils & Greases

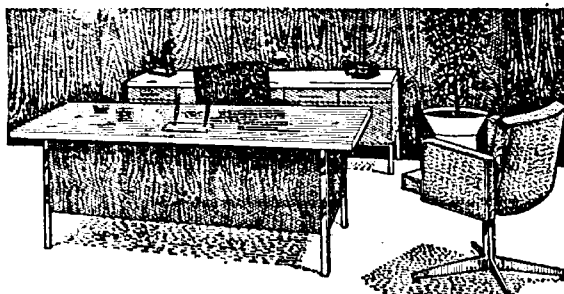
Oil Well Services

A & R Oilfield Construction (1968) Ltd
419 3 St E Brooks 362-3609
(See Advertisement This Page)
(Continued Next Page)

LETHBRIDGE **OFFICE FURNITURE** LIMITED

- OFFICE DESKS
 - OFFICE SEATING
 - FILING CABINETS
 - STEEL SAFES
- TYPEWRITERS
- ADDING MACHINES
 - VERIFAX & BANDA
 - PHOTOCOPIERS
 - TIME CLOCKS
- STENOCORD DICTATING MACHINES
- STENOIRETTE DICTATING MACHINES

FINE OFFICE FURNITURE



"We Will Supply All Your Office Needs"
. . . P.S. All But a Blonde Secretary!

THE FINEST IN OFFICE FURNISHINGS

328-7411

P.O. Box 938
316 - 7th Street S., Lethbridge

When You Haven't the
SLIGHTEST IDEA
"Where to Buy It"

You may be a newcomer or perhaps you've never had any
occasion to call for a certain product or service. In either case

Look in the yellow pages

— ACTION PEOPLE DO —



**Oilfield
Construction**
(1968) LTD.

**PIPELINE &
GENERAL OILFIELD WORK**

24 Hour Answering Service

419 - 3rd Street E. **362-3609**
BROOKS