

# LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY AUGUST, 1970

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## Abattoirs

City Packers Ltd near Exhibition Grds .....327-3048  
Merlin A Adams 1010 32 St S .....327-3831  
Lethbridge Locker & Seafoods Ltd  
1023 3 Av S .....327-7171

## Accordion Instruction

See Music Colleges & Teachers

## Accordions

See Music & Musical Instruments

## Accountants

Boulton & Boulton 109 McFarland Bldg ....327-3974  
Commercial Accounting  
8232 118 Av .....Edmonton 479-2061  
(See Advertisement This Page)

### DEWAR J M

#### ACCOUNTANT & AUDITOR

FARMERS & TRUCKERS

— Bookkeeping & Income Tax A Specialty —

"No Job Too Small or Too Large"

SERVICE OUR AIM

E Metcalfe Bldg .....327-4213

### EDWIN K WILLIAMS INTERNATIONAL LETHBRIDGE

SERVICE STATION DEALERS  
CONSULTING & ACCOUNTING

306 9 St S .....327-1807

Gruman Richard 501 Canada Trust Bldg ....327-5006  
Henderson T J 6-505 7 St S .....328-7821  
Howard Leslie 411 3 Av S .....328-3966

**INCOME TAX RETURNS  
FARM ACCOUNTING  
FINANCIAL STATEMENTS  
DATA PROCESSING**

For Service At Your Locality  
Write or Phone

**COMMERCIAL  
ACCOUNTING**

8232 - 118th Ave., Edmonton

**Phone 479-2061**

## Accountants—(Cont'd)

KAY J G ACCOUNTING SERVICE  
314 3 Av S .....328-5121

### McKAGUE LANGRIDGE ACCOUNTING SERVICES

BOOKKEEPING — ACCOUNTING  
INCOME TAX

14-1277 3 Av S .....328-5384

NIRK HELMUT 1622 17 Av S .....327-4708

Pukk Arnold 6-706 3 Av S .....327-8429

Thompson E W 814 18 St S .....327-2840

VISSER LLOYD Stockyards .....327-5048

## Accountants—Chartered

Card & Card 348 Main St .....Cardston 653-3376

Card & Card 28 Broadway N .....Raymond 753-3662



Need  
Professional  
Help  
In

- AUDITING
- ACCOUNTING
- INCOME TAX
- ESTATE PLANNING
- MANAGEMENT SERVICE ?

CONSULT  
A



**CHARTERED  
ACCOUNTANT**

The Institute of Chartered  
Accountants of Alberta

## Accountants—Chartered—(Cont'd)

Johnston Dick 208 Professional Bldg .....327-6959

McGregor & Associates 434 7 St S .....328-6691

Price Deering & Co

697 Main St .....Pincher Creek 627-3233

Watkinson Hanhart Duda & Co

511 5 St S .....328-1741

Wells Alex B .....Blairmore 562-2131

Williams Tanner Bell Gerla & Co {327-8511

207 Canada Trust Bldg .....327-6902

Young Parkyn McNab & Co

1003 4 Av S .....328-4426

## Accounting & Bookkeeping Machines

### BURROUGHS BUSINESS MACHINES LTD

2630 S Parkside Dr .....327-7577

### NATIONAL CASH REGISTER CO OF CANADA LTD

316 13 St N .....328-5534

## Acetylene

### WELDERS SUPPLIES LTD

5 Av & 28 St N .....327-7249

### WESTERN CANADA WELDING PRODUCTS LTD

Distributors for Canadian Liquid Air Co. Ltd.

Gases & Welding Products

912 1 Av S .....328-1711

## Acetylene Welding

See Welding Electric & Oxy-Acetylene

## Acids

See Chemicals

**HUNTING**

for a reliable firm?  
You'll find hundreds of  
them right here in the  
**YELLOW PAGES**

**Adding & Calculating Machines &**

**Supplies**

**BURROUGHS BUSINESS MACHINES LTD**  
2630 S Parkside Dr .....327-7577  
Chinook Office Machines 620 13 St N .....328-6868  
(See Advertisement This Page)

**FACIT ADDING & CALCULATING MACHINES**

Swedish designed & engineered  
ELECTRONIC CALCULATORS  
PRINTING CALCULATORS  
ROTARY CALCULATORS  
ADDING AND  
ACCOUNTING MACHINES



Sales — Service — Rentals

**CENTENNIAL OFFICE MACHINES  
(LETHBRIDGE) LTD** 1275 3 Av S .....328-6222  
Centennial Office Machines Ltd  
1010 16 Av NW .....Calgary 289-9271

**KEENAN OFFICE EQUIPMENT LTD**

**Remington Rand Equipment Centre**

ADDING MACHINES  
PRINTING CALCS  
ELECTRONIC CALCS  
Leasing — Rentals — Sales  
Service — All Models

423 5 St S .....  
327-3966  
327-1717

**LETHBRIDGE OFFICE FURNITURE LIMITED**  
316 7 St S .....328-7411

**MARCHANT CALCULATORS & ADDING MACHINES—  
KELLAM H J LTD**  
628 11 Av SW .....Calgary 264-6612

**MONROE INTERNATIONAL OF CANADA LTD**

**SALES & SERVICE**

Electronic - Rotary & Printing  
Calculators - Adding Machines

209 19 St NW .....Calgary 283-6666

**SAVES WASHING**

One way to save a bit of work is to beat egg whites before beating the yolks in recipes that call for separate beating. You won't have to wash the beater before beating the yolks.

**Addressing & Letter Service**

Man Friday 1-706 3 Av S .....328-8771

**Addressing Machines**

**ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD**  
1227 48 Av NE .....Calgary 276-5551  
**PITNEY-BOWES ADDRESSER-PRINTER—  
PITNEY-BOWES OF CANADA LTD**  
2014 2 Av N .....328-6033  
**SOUTHERN STATIONERS LTD**  
316 7 St S .....328-2301

**Adhesive Materials**

**NATIONAL STARCH & CHEMICALS LTD**  
8045 Coronet Rd .....Edmonton 465-4140  
**NORTH WEST INDUSTRIAL PRODUCTS**  
427 58 Av SE .....Calgary 252-6601

**Adjusters**

**CARBERT HOWE McKEEN ADJUSTERS LTD**  
1014 3 Av S .....327-5788  
Nights & Holidays Call res .....328-1490  
327-7309  
328-6112

**CROSLAND PEACOCK LETHBRIDGE CO LTD**  
515 7 St S .....327-1545

**LILLY SHERLOCK ADJUSTERS (LETHBRIDGE) LTD**  
304 9 St S .....327-8531

**STEWART F F & CO ADJUSTERS LTD**  
1201 3 Av S .....328-5545

**UNDERWRITERS ADJUSTMENT BUREAU LTD**  
12-1277 3 Av S .....327-2191

**Advertising Agencies & Counsellors**

**EDWARDS ADVERTISING**  
114 McFarland Blk .....327-0034  
Lien D C & Associates 114 McFarland Blk ...328-3475

**Advertising—Directory**

**YELLOW PAGES**



Yellow Page Advertising  
Reaches More Buyers  
More Often  
More Economically  
Than Any Other Medium

**THE FINAL TIE-IN FOR ALL  
YOUR ADVERTISING**

**"FOR INFORMATION CALL"**

**ALBERTA GOVERNMENT TELEPHONES**  
8th Flr 120 7 Av SW—Call Long Distance  
(Collect) & ask for .....Calgary 262-8487

Look for products and services under the most common terms that describe them. You'll find them there or you will be referred to the heading where they are listed.

**The  
Quickest Way  
THERE  
and BACK**

**A YELLOW  
PAGES AD**

**Is Like  
Having a  
Salesman At  
Every Telephone**

LET OUR ADVERTISING SALESMEN SHOW YOU HOW THE YELLOW PAGES WILL REACH ACTION MINDED PEOPLE WHEN THEY ARE READY TO BUY

**CALL CALGARY (Collect)  
262-8487**

**Chinook Office Machines**

- Sales
- Service
- Rentals
- Repairs

**ADDING  
MACHINES**

Calculating Machines

**328-6868**

620 - 13th STREET NORTH — LETHBRIDGE, ALBERTA

**Advertising Specialties**

PERRY AGENCIES Box 295 .....Magarth 758-3095

**Advertising Transit & Transportation****TRANS AD-DIV**

WARNOCK HERSEY INTERNATIONAL LTD.  
409 Tegler Bldg .....Edmonton 422-2904

**Aerated Waters**

See Beverages

**Aeroplanes**

See Aircraft Section.

**Agricultural Implements**

See Farm Machinery &amp; Supplies

**Air Cargo & Freight Service**

See Air Freight Service.

**Air Compressors**

See Compressors Air &amp; Gas

**Air Conditioning—Contractors****B & E Control Service**

3311 Lakeside Rd .....327-7733

**C & A SHEET METAL LTD** 204 16 St S ...328-5973**CAPITAL HEATING LTD** 1273 3 Av S ...327-1630**CHARLTON & HILL LTD** 1262 2 Av S ...328-3388**FEDOR'S REFRIGERATION & AIR****CONDITIONING LTD** 2214 43 St S ...327-5816**FREEL SHEET METAL LTD** 405a 4 St S ...327-2713**LETHBRIDGE REFRIGERATION LTD**

COMMERCIAL & DOMESTIC  
AIR CONDITIONING SALES & SERVICE  
111 11 St S .....328-4333

**RITT WAY HEATING & AIR CONDITIONING LTD**

136 N Mayor Magrath Dr .....328-3172

Tom's Roofing &amp; Air-Conditioning

1822 18 Av S .....328-4661

**Air Conditioning Equipment & Supplies**

Ace TV &amp; Radio Co 1406 17 St S .....328-6131

**CANADIAN COLEMAN COMPANY LIMITED**

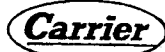
CANADA'S ONLY  
BONDED LINE OF AIR  
CONDITIONING  
EQUIPMENT



With Exclusive Thermo Silencer Design

**"WHERE TO BUY IT"****CAPITAL HEATING LTD** 1273 3 Av S 327-1630**CARRIER AIR CONDITIONING**

Individual units or complete  
systems for Stores—Offices  
—Homes or Industrial Build-  
ings built by Carrier. The  
world's largest manufacturer of air conditioning  
equipment. You can rely on the recommendations  
of our dealers.

**"WHERE TO BUY"****FEDOR'S REFRIGERATION & AIR**  
**CONDITIONING LTD** 2214 43 St S ...327-5816

The Yellow Pages place your  
name, address, telephone num-  
ber, products and services before  
buyers ready to place their  
orders.

**Air Conditioning Equipment & Supplies****—(Cont'd)****FRIGIDAIRE**

EXCLUSIVE FACTORY

PARTS &amp; SERVICE



WASHER &amp; DRYER

RANGES - DISHWASHERS - REFRIGERATORS

**"FOR INFORMATION CALL"**

AUTHORIZED DEALER

**SMITH'S COLOR TV & APPLIANCES**

LTD 236 13 St N .....328-2235

**LENNOX AIR CONDITIONING**

Custom designed central  
air conditioning systems  
for residential, school,  
commercial and industrial use. Units fully warrant-  
ed and ARI rated. Installed separately, or added  
by factory-trained crews. Free estimating. Prompt  
service to all makes.

**"WHERE TO CALL"****CHARLTON & HILL LTD** 1262 2 Av S 328-3388**Air Cooled Engines**

See Engines—Gasoline

**Air Express Service****AIR CANADA**

Enquiries &amp; Pick-up &amp; Delivery

Kenyon Field .....327-2711

Time Airways Ltd Airport .....328-2331

**Air Filters**

See Filters—Air &amp; Gas

**Air Freight Service****AIR CANADA**

Enquiries &amp; Pick-up &amp; Delivery

Kenyon Field .....327-2711

**BLACK TEA JARGON**

Orange pekoe, pekoe, souchong,  
fannings and dust are some of the  
words indicating the size of the pieces  
of tea leaf. These words are used to  
describe black teas. Orange pekoe is  
largest grade of black tea; dust is the  
smallest.

**Air Line Companies****AIR CANADA**

PASSENGER RESERVATIONS INFORMATION

Kenyon Field .....327-3000

Business Hours 9:00 a.m. to 5 p.m. Daily

(See Advertisement Opposite Page)

Air Canada Calgary—Lethbridge Customers Only

Call Long Distance

(No Toll Charge) &amp; ask for .....Zenith 07260

Listings Of This  
Classification Are Continued  
On Next Page

A rumpus room phone is wonderful  
for the whole family.

**PACIFIC  
WESTERN  
AIRLINES  
LTD.**

**DAILY SCHEDULED SERVICES**

- CHIEFTAIN AIRBUS  
CALGARY — EDMONTON
- STAMPEDER  
CALGARY — KAMLOOPS — VANCOUVER
- SOUTHWESTERN  
CALGARY — CRANBROOK  
KELOWNA/PENTICTON  
VANCOUVER
- NORTHWEST TERRITORIES
- AIR CARGO TO ALL POINTS

**SEE YOUR TRAVEL AGENT  
OR DIAL INFORMATION FOR  
YOUR NEAREST PWA OFFICE**  
or Call Long Distance (Charge Will Apply)  
for Calgary 265-0790

**328-2331**

**TIME FLIES - WHY DON'T YOU?  
FREQUENT FLIGHTS DAILY**

Serving Edmonton, Calgary  
Red Deer, Lethbridge  
& Medicine Hat

**time AIRWAYS**

Send parcels the quick **time** airway.

**Air Line Companies—(Cont'd)**

Air France—Call Long  
Distance and ask for (No Toll Charge) Zenith 6070

Alitalia Airlines—Call Long Distance  
(No Toll Charge) & ask for .....Zenith 77850

CP Air Calgary—Call Long Distance  
(No Toll Charge) & ask for .....Zenith 3900

Japan Air Lines 777 Hornby Vancouver BC  
Lethbridge Customers Only Call Long Distance  
(No Toll Charge) & ask for .....Zenith 6800

Lufthansa German Airlines Edmonton—Call Long  
Distance (No Toll Charge) & ask for ..Zenith 6036

Pacific Western Airlines Ltd Call Long Distance  
(Charge Will Apply) & ask for ... Calgary 265-0790  
(See Advertisement Opposite Page)

SABENA BELGIAN WORLD AIRLINES Call Long  
Distance (No Toll Charge) & ask for ..Zenith 6004

SCANDINAVIAN AIRLINES SYSTEM INC  
211 Portage Av Call Long Distance and ask for  
(Charge Will Apply) .....Winnipeg 943-0673

TIME AIRWAYS LTD Airport .....328-2331  
(See Advertisement Opposite Page)

TRANS-CANADA AIR LINES—See Air Canada

**Air Travel Ticket Agencies**

BUTTE TRAVEL SERVICE 1271 3 Av S ...328-3201  
LAWSON P TRAVEL LTD Marquis Hotel ...327-4094

**Aircraft Dealers**

**CESSNA AIRCRAFT**

MORE PEOPLE ARE  
BUYING AND USING  
CESSNAS THAN ANY  
OTHER AIRCRAFT.



SALES, SERVICE, INSTRUCTION  
CHARTER, RENTAL

"FOR INFORMATION CALL"

**SOUTHWEST AVIATION LIMITED**  
Hangar No 7 Kenyon Field Airport ...327-1561

**Aircraft Maintenance & Repairing**

Southwest Aviation Limited  
Hangar No 7 Kenyon Field Airport .....327-1561

**Airplanes**

See Aircraft Section

**Alarms**

See Burglar Alarm Systems—Fire Alarm Systems

**Alignment Service**

See Automobile Wheel Aligning

**Alterations**

Win's Alteration Upstrs 304 5 St S .....328-7024

**Alternators**

See Generators

**Aluminum Doors**

See Doors—Metal

**Aluminum Siding**

See Siding

**Aluminum Windows**

See Windows Metal

**Ambulances**

City of Lethbridge Ambulance .....327-3340

**Ambulances & Hearses Mfrs**

SORENSEN DISTRIBUTORS LTD  
4918 52 St .....Red Deer 346-4812

**Anaesthetists**

See Physicians & Surgeons

**Animal Hospitals**

See Veterinarians

**Answering Service**

See Telephone Answering Service

**Antennas—Television**

See Television Antennas & Antenna Systems—Also  
Radio Communication Equipment & Systems

**Apartments, Blocks & Buildings**

(For complete list of Apartments, Blocks & Buildings  
see last page in Lethbridge Alphabetical Section)

Bel-Aire Apartments Office 321 6 St S ....327-0211  
After Hours res .....327-8393

**PARK TOWERS APARTMENTS**

32 - GRACIOUS HIGH RISE SUITES  
After Hours Mr. Marquardson 328-3658  
Lethbridge .....327-5455

Rideau Court Development  
125 Rideau Crt .....328-2925

**SPRUCE TOWERS APARTMENTS**

1e-820 15 St S .....327-1393  
Victoria Mansions 1002 3 Av S .....327-5698

**Appliance Repairs**

See Electric Appliances—Repairing  
Also Specific Kinds

**Appliances—Electric**

See Electric Appliances Section

**Appliances—Gas**

See Gas Appliances, also Gas Appliances—Whlse &  
Mfrs

**Appraisers**

Hu-Harries & Associates Ltd  
510 9 Av SW .....Calgary 262-3304  
Schwartz Agencies Ltd College Shopping Mall 328-3331

**Architects**

FOOKS N H & ASSOCIATES  
2650 S Parkside Dr .....327-8211  
LURIE & NEUFELD 309 6 St S .....328-2066  
ROBINS MITCHELL WATSON 529 6 St S ..327-3113

**Architectural Draftsmen & Designers**

**SOUTHERN GRAPHICS**

Drafting & Designing  
Real Estate Planning  
Maps — House Plans  
Service & Office Building Plans  
Metcalfe Building  
Lethbridge .....328-9824

**Architectural Photographers**

See Photographers—Commercial

**Argon**

WELDERS SUPPLIES LTD 5 Av & 28 St N 327-7249

Will you please check your listing  
in this directory. If not correct please  
call the telephone business office.

**AIR CANADA**



Serving ... Canada, U.S.A., United Kingdom,  
Europe, Bermuda, Nassau, Caribbean

PASSENGER INFORMATION .....327-3000  
INCOMING FLIGHT ARRIVALS .....327-3000  
AIR FREIGHT INFORMATION .....327-2711  
AIR EXPRESS INFORMATION .....327-2711

**Air Services—Chartered**

Canwest Aviation Ltd Kenyon Field .....328-6843  
LETHBRIDGE AIR SERVICE LTD  
Hangar No 7 Kenyon Field Airport .....327-1561  
(See Advertisement This Page)

**USE FOR SCISSORS**

Use scissors to slice raisins, dried  
fruits and candied fruits.

**Lethbridge Air Service Ltd.**

**PASSENGER  
& CARGO**



**"It's Smarter to Charter" 327-1561**  
HANGAR 7, LETHBRIDGE

TELEX 038-49189 LETHBRIDGE  
AIRCRAFT AVAILABLE FOR CHARTER

CESSNA 310	5 Passenger	Twin Engine	CESSNA 206	5 Passenger	Single Engine
CESSNA 337	5 Passenger	Twin Engine	CESSNA 185	5 Passenger	Single Engine
CESSNA 402	8 Passenger	Twin Engine	CESSNA 172	3 Passenger	Single Engine

**Artificial Flowers**

Lorna's Flowers 1508 9 Av S .....327-8766  
 North Plaza Florist 618 13 St N .....327-1212

**Artificial Insemination**

Lethbridge Breeders Co-op  
 Animal Clinic  
 Stockyards .....327-8822  
 After Hours Call M Donkin res .....328-2569  
**SOUTHERN ANIMAL BREEDERS SERVICE**  
 4706 53 St .....Taber 223-3888

**Artificial Limbs**

Limb & Brace Co Lethbridge  
 210 13 St S .....327-8411  
 (See Advertisement This Page)

**Limb & Brace Co.**  
LETHBRIDGE

Everything for  
Orthopedic Supply





Artificial  
Limbs - Braces  
  
Renting &  
Servicing  
Wheel Chairs

**327-8411**

210 - 13th Street South

**Artists & Designers**

City Sign Co 527 6 St S .....327-4204  
**EDWARDS ADVERTISING**  
 114 McFarland Blk .....327-0034

**Artists' Supplies**

**GAINSBOROUGH ART STUDIO**  
 710 5 Av S .....327-0278

**Asbestos & Asbestos Products**

Calgary Asbestos & Insulation Ltd  
 312 16 St N .....328-1932  
**NORTH WEST INDUSTRIAL PRODUCTS**  
 427 58 Av SE .....Calgary 252-6601

**Asphalt & Paving Contractors**

See Paving Contractors

**Associations & Societies**

See also Social Service Organizations  
**ALBERTA CHIROPRACTIC ASSOCIATION**  
 211 Bonnie Doon Shopping  
 Centre .....Edmonton 469-5455  
**ALBERTA MOTOR ASSOCIATION**  
 903 3 Av S .....328-1771  
 24 Hour Emergency Service .....328-1771  
 Alberta Sugar Beet Growers  
 417 3 Av S .....327-3242  
 Boy Scouts of Canada 217 12 St-A S .....327-4647  
 Canadian Automobile Association—See Alberta Motor  
 Association  
 Canadian Cancer Society  
 409 Canada Trust Bldg .....327-5452  
**CANADIAN DIABETIC ASSOCIATION**  
 505 18 Av NE .....Calgary 277-8606  
 Canadian Polish Association of Lethbridge  
 745 13 St N .....328-9038  
 Canadian Red Cross Society  
 7 Av & 12 St S .....327-7117

**Associations & Societies—(Cont'd)**

Community Chest 1120 7 Av S .....327-1700  
 Dominion Automobile Association  
 1515 8 Av S .....328-4241  
 Friendship Centre of Southern Alberta  
 5 St & 1 Av S .....328-7361  
 Independent Order of Foresters  
 2146 9b Av S .....328-8776  
 John Howard Society of Alberta  
 4-612 3 Av S .....327-8202  
 Ladies Auxiliary To The Fraternal Order of Eagles  
 631 13 St N .....327-8365  
 Lethbridge Construction Association  
 1321 3 Av S .....328-2474  
 Rehabilitation Society of Lethbridge  
 1261 2 Av-A N .....328-2048  
 Retail Merchants' Association of Canada (Alberta) Inc  
 407 Canada Trust Bldg .....327-1449  
 Scandinavian Hall 229 12 St-C N .....328-2985

**Associations & Societies—(Cont'd)**

Southern Alberta Sheep Breeders Ltd  
 918 1 Av S .....327-3760  
 Tuberculosis Association  
 415 Canada Trust Bldg .....327-5401  
 Y M C A 515 9 St S .....328-7771  
 Y W C A Office 604 8 St S .....327-2284  
 Executive Directors Office .....327-8221  
 Residence 610 8 St S .....328-9015  
 Residence 604 8 St S .....328-9016

**Attorneys**

See Lawyers

**Auctioneers**

Christie H L Herb Lethbridge—For Zenith Service  
 Refer to This Listing In The White Page Section  
 under The Specific Exchange Desired  
 (Continued Next Page)

**HURLBURT AUCTION SERVICE LTD.**

1920 - 2nd AVENUE SOUTH — LETHBRIDGE

YOU TOO CAN HAVE A SUCCESSFUL SALE  
 BY PHONING

**328-4705**

SPECIALIZING IN



- FARM SALES
- COMMERCIAL CATTLE SALES
- PUREBRED SALES
- DISPERSION SALES
- FURNITURE SALES

— Auctioneers —

Ken Hurlburt — Ted Newby — Keith Erdmann

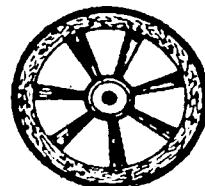


TONY  
328-3951



"IN THE HUB OF THE LIVESTOCK INDUSTRY"

Livestock  
Farm  
Equipment



Liquidation  
Real  
Estate



JOE  
328-9772



**Perlich Brothers Auction Market Ltd.**

**328-3951**

HOG & DAIRY SALES TUESDAY  
 CATTLE SALES THURSDAY  
 BOX 1057 — LETHBRIDGE

**Auctioneers—(Cont'd)**

Christie Livestock Ltd 2219 2 Av N .....328-7662  
**FORT MACLEOD AUCTION MARKET LTD**

At The Cross Roads of Canada's Cattle Country  
**CATTLE SALES EVERY**  
 Tuesday 11 a.m.  
 John Milne, Mgr. ....234-3016  
 Ken Hurlburt, Auctioneer . 234-3408  
 Cardston Rd ..... Fort Macleod 234-3315

**HANDLEY AUCTION & ENTERPRISES LTD**  
 1808 21 Av ..... Coaldale 345-3534  
 Hurlburt Auction Service Ltd 1920 2 Av S . 328-4705  
 (See Advertisement Opposite Page)  
 Hurlburt Ken Cardston Rd ... Fort Macleod 234-3315  
 Newby E L 212 23 'St S ..... 327-2349  
 Perlich Bros Auction Market Ltd Box 1057 328-3951  
 (See Advertisement Opposite Page)

**PICTURE BUTTE AUCTION MART**  
**SPECIALIZING IN LIVESTOCK**  
 Sales Every Saturday  
 Owned & Operated by Joe Juris  
 Residence 732-4468  
**AUCTIONEERS: Jim Juris & Associates**  
 Phone ..... Picture Butte 732-4400

**PRAIRIE LIVESTOCK LTD**  
**SALE: MONDAY 1:00 P.M.**  
 Listings Anytime — Day or Night  
**JOHN CHARLTON, AUCTIONEER**  
 Gary Jensen, Yard Mgr.  
 Phone ..... Taber 223-3921

**Auditoriums**

Yates Memorial Centre 10 St & 4 Av S .....328-6116

**Auditors**

See Accountants Section

**Auto Courts**

See Motels

**Automatic Transmissions**

See Automobile Transmission Sales & Service

**Automatic Controls**


See Controls

**Automobile Accessories, Equipment & Supplies**

See Automobile Parts & Supplies—Retail & Automobile Parts & Supplies—Wholesale

**Automobile Agencies & Dealers—**

**New Cars**

**AMERICAN MOTORS SALES & SERVICE**  
 HORNET  
 REBEL  
 JAVELIN  
 AMBASSADOR  
 AMX  
  
 "American Motors Is On The Move"  
 "AUTHORIZED DEALERS"  
**UNITED MOTORS CO LTD**  
 302 3 Av S ..... 327-2750

**BENY CHEVROLET OLDSMOBILE**  
 Cor 2 Av & 8 St S ..... 327-3147  
 (See Advertisement This Page)

**CHIEF MOUNTAIN MOTORS (CARDSTON) LTD**  
 DODGE - CHRYSLER - DODGE TRUCKS  
 L. S. Taylor & E. E. Hacking, Props.  
 294 Main St ..... Cardston 653-3555

**Automobile Agencies & Dealers—**

**New Cars—(Cont'd)**

**CHRYSLER-PLYMOUTH AUTOMOBILES**

SALES	<b>CHRYSLER PLYMOUTH</b>
PARTS	
SERVICE	

**"WHERE TO BUY THEM"**  
**FLEMING MOTORS LTD**  
 7 St & 1 Av S ..... 327-1591  
 College Mercury Sales Ltd  
 1902 3 Av S ..... 327-5763  
 (See Advertisement This Page)  
 (Continued Next Page)

**College Mercury SALES LTD.**

**Car & Truck Sales**  
 19th Street & 3rd Avenue S.

**Parts & Service Sales**  
 6th Avenue & 6th Street South

24 HOUR TOWING SERVICE 328-5344

**327-5763**



**SALES LTD.**

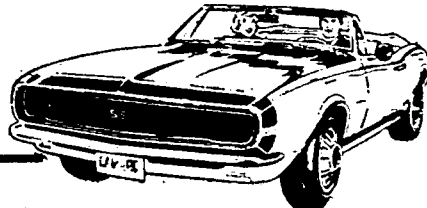





**THIS IS FORD COUNTRY — WHAT DO YOU DRIVE?**  
 MAVERICK — FALCON — FAIRLANE — MUSTANG  
 THUNDERBIRD — FORD — FORD TRUCKS  
 FORD AUTHORIZED SERVICE AND SALES — GENUINE FORD PARTS

**328-5526** 1718 - 3rd Avenue South


**BENY**



<p><b>CHEVROLET</b>                  MONTE CARLO                  CHEVELLE                  CHEVY NOVA                  ENVOY                  EPIC - CAMARO - CHEVROLET TRUCKS</p>	<p><b>OLDSMOBILE</b>                  88-98                  CUTLASS                  442                  CADILLAC</p>
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**327-3147**

2nd Ave. & 8th St. S.




**Fleming**  
**MOTORS LTD.**

LETHBRIDGE  
PLYMOUTH  
CHRYSLER  
IMPERIAL  
Sales & Service  
**327-1591**  
24 HOUR TOWING SERVICE  
AFTER HOURS: Towing 327-8143  
7th Street & 1st Avenue S.

**Automobile Agencies & Dealers—**  
**New Cars—(Cont'd)**

**DATSUN**

Compact Sedans  
Station Wagons  
Pick-Up Trucks  
4 Wheel Drive Patrols  
Sports Convertibles



DRIVE A DATSUN THEN DECIDE:  
"WHERE TO BUY THEM"  
DEALERS

ART'S ROYALITE SERVICE  
1018 Waterton Av. Pincher Creek 627-4042  
CHINOOK SERVICE 5332 46 Av Taber 223-3063  
FOREIGN CAR (LETHBRIDGE) LTD  
307 11 St S ..... 328-9651  
HARRY'S AUTO SERVICE LTD  
2111 20 Av ..... Coaldale 345-3090

**Automobile Agencies & Dealers—**  
**New Cars—(Cont'd)**

Dunlop Ford Sales Ltd 1718 3 Av S ..... 328-5526  
(See Advertisement Preceding Page)


**ENERSON MOTORS LTD**

ACADIAN - BEAUMONT  
PONTIAC - BUICK  
FIREBIRD - VAUXHALL  
G.M.C. TRUCKS  
G.M. PARTS  
GENERAL TIRES  
817 4 Av S ..... 327-5705

Fleming Motors Ltd 7 St & 1 Av S ..... 327-1591  
(See Advertisement This Page)  
Foothills Ford Sales Ltd  
5203 1 St ..... Claresholm 235-3328  
(See Advertisement This Page)

**FORD-CARS & TRUCKS**

SALES  
LEASING  
PARTS  
SERVICE  
TOWING



"WHERE TO BUY"  
**SUPERIOR MOTORS (TABER) LIMITED**  
5403 48 Av ..... Taber 223-3537

**FOREIGN CAR (LETHBRIDGE) LTD**  
307 11 St S ..... 328-9651  
**FRED KING MOTOR CO LTD**  
CHRYSLER PRODUCTS SALES & SERVICE  
24 Hour Service Connecting All Depts.  
Cor 11 St & 3 Av S ..... 327-1566

General Farm Supplies Div of Haico Mfg Ltd  
3516 24 Av S ..... 327-3165  
(See Advertisement This Page)  
Herman's Auto Service 2019 2 Av S ..... 328-1269  
(See Advertisement This Page)

**JEEP VEHICLE SALES & SERVICE**

'JEEP' UNIVERSALS  
'JEEP' WAGONEER  
STATION WAGONS  
'JEEP' GLADIATOR TRUCKS  
'JEEPSTER' & 'JEEPSTER COMMANDO'  
AUTHORIZED SERVICE & APPROVED PARTS  
4 WHEEL DRIVE




"SALES & SERVICE"  
DEALERS  
**FOREIGN CAR (LETHBRIDGE) LTD**  
307 11 St S ..... 328-9651

**M & K AUTOMOTIVE ENTERPRISES LTD**  
5 Av & 5 St S ..... 328-7748  
(See Advertisement This Page)

**MAZDA**

"THE BEAUTIFUL  
BUY  
FROM JAPAN"



"WHERE TO BUY THEM"  
DEALER  
**PRO-MOTORS LTD** {328-4021  
1520 2 Av S ..... {328-4845

McDonald Wallace & Sons Ltd  
5335 47 Av ..... Taber 223-3556  
(See Advertisement This Page)

**MERCEDES-BENZ SALES & SERVICE—**  
**PRO-MOTORS LTD**  
1520 2 Av S ..... 328-4021  
(Continued Next Page)

**M & K AUTOMOTIVE ENTERPRISES LTD.**  
AUTHORIZED DEALER FOR  
TRIUMPH - MG - AUSTIN - ROVER - LAND ROVER  
CARS & TRUCKS






**328-7748**  
Corner 5th Street & 5th Avenue South  
QUALITY CAR SALES & SERVICE



**FOOTHILLS FORD SALES LTD.**



"Your Friendly Ford Dealer" Claresholm

**235-3328**  
NO. 1 STATION  
5203 - 1st Street  
**235-3494**  
NO. 2 STATION  
4526 - 1st Street  
AFTER HOURS CALL  
David E. Long ..... 235-3708  
Roy Hoffarth ..... 235-3807  
Box 640, Claresholm

**HERMAN'S  
AUTO SERVICE**

ROYALITE PRODUCTS



**RENAULT**  
Sales & Service  
**328-1269**  
2019 - 2nd Avenue South, Lethbridge

**TOYOTA TRAVEL CENTRE**  
**General Farm Supplies**  
DIV OF HAICO MFG. LTD.



**TOYOTA CARS**

The Best Economy Car Ever Built  
**SALES & SERVICE**  
**327-3165**  
3516 - 24th Avenue South

**McDonald Wallace  
& Sons Ltd.**

- CHEVROLET
- OLDSMOBILE
- CHEVROLET TRUCKS

Complete Body & Paint Shop  
Home Of "O.K."  
QUALITY USED CARS  
**223-3556**  
5335 - 47th Avenue, TABER

**Automobile Agencies & Dealers—**

**New Cars—(Cont'd)**

**MERCURY & METEOR CARS**

SALES  
LEASING  
PARTS  
SERVICE  
TOWING



"WHERE TO BUY"

**SUPERIOR MOTORS (TABER) LIMITED**  
5403 48 Av ..... Taber 223-3537

**PERDUE MOTORS (1964) LTD**

PONTIAC — BUICK — GMC TRUCKS  
5408 48 Av ..... Taber 223-3571

**United Motors**

CO. LTD.



CAR LEASING  
United Hertz Rent-A-Car 327-4038

\* NEW CAR SALES

**327-1418 • 327-2805**

- \* Squire Mobile Home Sales ..... 327-2805
- \* Parts ..... 327-1105
- \* Service ..... 327-2750
- \* Used Cars ..... 327-1780
- \* Body Shop ..... 327-2750

**SCAMPER & MOBILECRAFT  
TRAILER SALES  
SERVICE & RENTALS**

327-2805  
302 - 3rd Avenue South

**Automobile Agencies & Dealers—**

**New Cars—(Cont'd)**

**PINCHER CREEK MOTORS LTD**

General Motors Service — Gulf Oil Products  
Chevrolet & Oldsmobile Dealer  
767 Main St. .... Pincher Creek 627-3166

Pro-Motors Ltd 1520 2 Av S ..... 328-4021  
(See Advertisement This Page)

**RAEWOOD MOTORS LTD** 1519 3 Av S ... 328-4539  
Parts & Service ..... 328-4189

**RAMBLER AUTOMOBILES**—See American Motors  
Sales & Service under This Heading

Raymond Motors Co Ltd  
102 Broadway N ..... Raymond 752-3035  
(See Advertisement This Page)

United Motors Co Ltd 219 3 Av S ..... 327-2805  
(See Advertisement This Page) 327-1418

**VOLKSWAGEN AUTHORIZED SALES**

**SERVICE & PARTS**  
VW Custom & Deluxe  
VW Karmann Ghia  
VW Fastback,  
Squareback & Notchback  
VW Station Buses, Trucks  
& Campers



"SALES, SERVICE & PARTS"

LETHBRIDGE

**RAEWOOD MOTORS LTD** 1519 3 Av S 328-4539

TABER

**SUMMIT MOTORS** 5124 48 Av Taber 223-2524

CARDSTON

**CARDSTON AUTO SERVICE**

195 Main St ..... Cardston 653-3162

PINCHER CREEK

**MOUNTVIEW ESSO SERVICE**

988 Waterton Av ..... Pincher Creek 627-3881

BLAIRMORE

**MINER'S SERVICE GARAGE** Blairmore 562-2134

**RAYMOND MOTORS**

CO. LTD.

- \* MERCURY
  - \* METEOR
  - \* MONTEGO \* CORTINA DEALER
- Mechanical & Auto Body Repairs  
AMA & DAA TOWING SERVICE



"Service Is A Must"

OFFICE 752-3284

**752-3035**

102 Broadway N., Raymond

**Automobile Agencies & Dealers—**

**Used Cars**

**COLLEGE MERCURY SALES LTD**

1902 3 Av S ..... 327-5763  
**DUNLOP FORD SALES LTD** 1718 3 Av S ... 328-5526  
Fleming Motors Ltd 7 St & 1 Av S ..... 327-1591  
Foreign Car (Lethbridge) Ltd 307 11 St S 328-9651  
Parts & Service ..... 327-2622  
328-3215

**PONDEROSA AUTO & TRAILER SALES LTD**

20 St & 2 Av S ..... 327-2747

**RAEWOOD MOTORS LTD** 1519 3 Av S ... 328-4539

Used Car Lot 1403 3 Av S ..... 328-4356

**UNITED MOTORS CO LTD** 219 3 Av S ... 327-1780

327-2805

**Automobile Air Conditioning Equipment**

Beny Chevrolet Oldsmobile  
2 Av & 8 St S ..... 327-3146

**Automobile Batteries**

See Batteries Storage

**Automobile Body Repairing**

**BENY CHEVROLET OLDSMOBILE**  
Cor 2 Av & 8 St S ..... 327-3147

**BULLOCK'S AUTO MECHANICS & BODY WORKS**

**COMPLETE BODY SHOP &  
MECHANICAL REPAIRS**

FREE ESTIMATES — 24 HOUR TOWING  
After Hours Call 327-0123

312-314 1 Av S ..... 327-1245

**CHINOOK PAINT & BODY SHOP** 612 4 St S 328-2975

**COLLEGE MERCURY SALES LTD**

1916 2 Av S ..... 328-5344

(Continued Next Page)

**Gough's Auto Body Ltd.**

**328-5145**



FAST EFFICIENT SERVICE

Painting — Frame Straightening  
Wheel Aligning — Appliance Painting  
AFTER HOURS 327-1066

206 - 11th Street South, Lethbridge

**PRO - MOTORS  
LTD.**

MAZDA & MERCEDES-BENZ  
SALES & SERVICE



COMPLETE LINE OF PARTS & ACCESSORIES  
GUARANTEED USED CARS

**328-4021**

1520 - 2nd Avenue South

**Eldon's**

**AUTO BODY  
COMPLETE  
AUTO BODY REPAIR  
24 HOUR TOWING**

315 - 3rd Street South

**328-3924**



**Automobile Body Repairing—(Cont'd)**

**DUNLOP FORD SALES LTD** 1718 3 Av S 328-5526  
 Eldon's Auto Body 315 3 St S ..... 328-3924  
 (See Advertisement Preceding Page)  
**ENERSON MOTORS LTD** 817 4 Av S ..... 327-5705  
**FLEMING MOTORS LTD** 7 St & 1 Av S ... 327-1591  
**FRED KING MOTOR CO LTD**  
 Cor 11 St & 3 Av S ..... 327-1566  
 Gough's Auto Body Ltd 206 11 St S ..... 328-5145  
 (See Advertisement Preceding Page)  
**MCDONALD WALLACE & SONS LTD**  
 5335 47 Av ..... Taber 223-3556  
 Modern Body Shop 1511 3 Av S ..... 327-5544  
 (See Advertisement This Page)

Buy by the **YELLOW PAGES.**

**SPEEDY PAINT & BODY GARAGE**

**TOWING SERVICE**  
**Night & Day**  
 Specialize in  
**REPAIRING WRECKS**

**327-0717**

After Hours Call 328-4041

323 - 3rd Street South, Lethbridge

**Automobile Body Repairing—(Cont'd)**

**NANTON AUTO BODY**  
 Complete Collision &  
 Refinishing Service  
 Glass Installation  
 Courtesy Car - Free Estimates  
 After Hours Call 486-2512  
 "Beat Up Cars, Receive The New Look"  
 Phone ..... Nanton 486-2333

Raewood Motors Ltd 1519 3 Av S ..... 328-4539  
 Speedy Paint & Body Garage  
 323 3 St S ..... 327-0717  
 (See Advertisement This Page)  
 Ted's Body Shop 1617 20 Av ... Coaldale 345-3079  
 United Motors Co Ltd 302 3 Av S ..... 327-2750

**Automobile Camps**

See Motels

**Automobile Driving Instruction**

ABC Driving Academy 706 3 Av S ..... 327-1241

**Automobile Electrical Service**

**BISSETT ELECTRIC**  
 ELECTRICAL REPAIRS TO ELECTRIC MOTORS  
 GENERATORS - STARTERS - MAGNETOS  
 226 12 St-A N ..... 327-7508

**HAGEN AUTO ELECTRIC LTD** 1209 3 Av S 327-5090  
**HUTTON'S LTD** 321 8 St S ..... 327-2586

**Automobile Financing**

See Financing

**Automobile Garages**

See Garages Service

**Automobile Glass**

See Glass Auto Plate & Window

**Automobile Leasing**

See Automobile Renting & Leasing—Also Leasing Service

**Automobile Machine Shops**

See Machinists—Automotive

**Automobile Mufflers**

See Mufflers—Exhaust

**Automobile Painters**

Bullock's Auto Mechanics & Body Works  
 312-314 1 Av S ..... 327-1245  
 Speedy Paint & Body Garage 323 3 St S ... 327-0717

**Automobile Parts & Supplies—Retail**

B & H Wrecking Ltd Riverbottom ..... 327-7637  
**D & G AUTOMOTIVE**

**HIGH PERFORMANCE CENTRE**  
 Headers, Magwheels, Chrome Accessories, Gauges  
 HOURS: 9 AM - 5:30 PM  
 CLOSED WEDNESDAY  
 9 AM - 9 PM THURSDAY  
 1215 3 Av S ..... 328-9306

**MACLEOD'S FAMILY SHOPPING CENTRE**  
 426 6 St S ..... 327-4240

**MIDLAND AUTO SUPPLY LTD**

"OUTFITTERS FOR THE MOTORIST"  
 Chrome Accessories — Gauges  
 Fender Skirts — Seat Covers  
 Hollywood Mufflers — Waxes  
 421 5 St S ..... 327-4951

**Automobile Parts & Supplies—**

**Wholesale**

**ACKLANDS LIMITED**  
 WHOLESALE AUTOMOTIVE PARTS  
 & ACCESSORIES  
 2 Av & 11 St S ..... 328-8111

**BALIM WHOLESALE LTD**  
 CAR - TRUCK & TRACTOR PARTS  
 MACHINE SHOP SERVICE {328-9888  
 205 10 St S ..... {327-8587

**BOWES "SEAL FAST" PRODUCTS—**  
**DUNCAN AUTOMOTIVE (LETH) LTD**  
 2 Av & 7 St S ..... 328-4852

**CAMPART DISTRIBUTORS LTD**  
 218 37 Av NE ..... Calgary 276-2211

**CHESTER GAS & OIL LTD**  
 ROYALITE PRODUCTS  
 FARM & AUTOMOTIVE ACCESSORIES  
 1106 3 Av N ..... 327-2417

Dalquist D 1016 1 Av S ..... 327-2138

**DUNCAN AUTOMOTIVE (LETH) LTD**  
 Cor 2 Av & 7 St S ..... 328-4852  
 Marshall Auto Wreckers Ltd 308 2 St S ... 328-3316

**MIDLAND AUTO SUPPLY LTD** 421 5 St S 327-4951

Listings Of This  
 Classification Are Continued  
 On Next Page

WE SPECIALIZE IN  
**PAINTING &  
 REFINISHING TO  
 ALL MAKES OF  
 CARS & TRUCKS**  
**TOWING SERVICE**

"Fast  
 Insurance Service"

**MODERN**

"THE LEADERS IN BODY WORK"

**24 HOUR SERVICE**

FREE ESTIMATES

**327-5544**

1511 - 3rd AVENUE SOUTH, LETHBRIDGE



**Body Shop**

**Automobile Parts & Supplies—**

**Wholesale—(Cont'd)**

**PARTSMAN AUTOMOTIVE LTD**

AUTOMATIC - CAR & HOME  
STEREOS - WIX FILTERS  
P & D IGNITION PARTS  
GATES BELTS - R. M. PAINTS

1280 2 Av S .....327-4585

Roth Distributors 1211 2 Av S .....328-6044

STANDARD AUTO PARTS LTD {328-5932  
315 8 St S .....327-2001

**Automobile Radiator Service**

John's Radiator Shop 401 4 Av S .....327-3250  
(See Advertisement This Page)

Lethbridge Radiators 1410 2 Av S .....327-8278  
(See Advertisement This Page)

**THOMAS RADIATORS**

CLEANING, REPAIRING & RECORING  
ALL TYPES — Tom Gelleny, res. 327-0288  
1209 2 Av S ..... 327-4121

**DANGER!**

Charcoal fires produce carbon monoxide. In case of rain while doing outdoor cooking, do not drag the charcoal cooker inside a closed garage or porch. The biggest enemy of carbon monoxide is fresh air.

**Automobile Renting & Leasing**

Avis Rent-A-Car System 2 Av & 8 St S ....327-0665  
(See Advertisement This Page)

BENY AUTOMOTIVE ENTERPRISES LTD  
Cor 2 Av & 8 St S .....327-3147

BUDGET RENT-A-CAR 807 4 Av S .....328-6555

CHIEFTAIN AGRI-LEASE LTD 807 4 Av S 327-5888

**CHRYSLER LEASING SYSTEM**

Local &  
National Leasing Plans  
Custom Tailored to your  
Company's needs.



"FOR INFORMATION CALL"

FRED KING LEASING LTD  
11 St & 3 Av S .....327-1566

DUNLOP DOUG LEASING 1718 3 Av S ...328-5526

**FLEMING MOTORS LTD**

**LEASING**

CHRYSLER - PLYMOUTH - VALIANT  
7 St & 1 Av S .....327-1591

**FORD RENT-A-CAR SYSTEM**

For An Hour,  
A Day Or A Week,  
Rent A Car From FORD -  
And You're On Your Way



**RENT-A-CAR**

"FOR RESERVATIONS CALL"

DUNLOP FORD SALES LTD  
1718 3 Av S .....328-5526  
COLLEGE MERCURY SALES LTD  
6 Av & 6 St .....327-5763

**Automobile Renting & Leasing—(Cont'd)**

HERTZ RENT-A-CAR 302 3 Av S .....327-4038  
(See Advertisement This Page)

**HERTZ RENT A CAR**

Rent a new Rambler or other fine fully equipped car. Low rates include insurance, gas and oil. You need only driver's license and identification. Call to reserve a car anywhere in the World.



"FOR RESERVATIONS CALL"  
HERTZ INTERNATIONAL LICENSEE  
302 3 Av S .....327-4038

Listings Of This  
Classification Are Continued  
On Next Page



**SYSTEM**

Operated by a Division of  
Beny Automotive Enterprises Ltd.  
24 HOUR SERVICE

**327-0665**  
**327-3146**

**JOHN'S Radiator Shop**

COOLING SYSTEM SPECIALISTS  
CARE WILL SAVE YOUR CAR  
RADIATORS (All Makes)  
CLEANED - REPAIRED - RECORDED

**327-3250**

401 - 4th Avenue South  
Rear of Alexandra Hotel

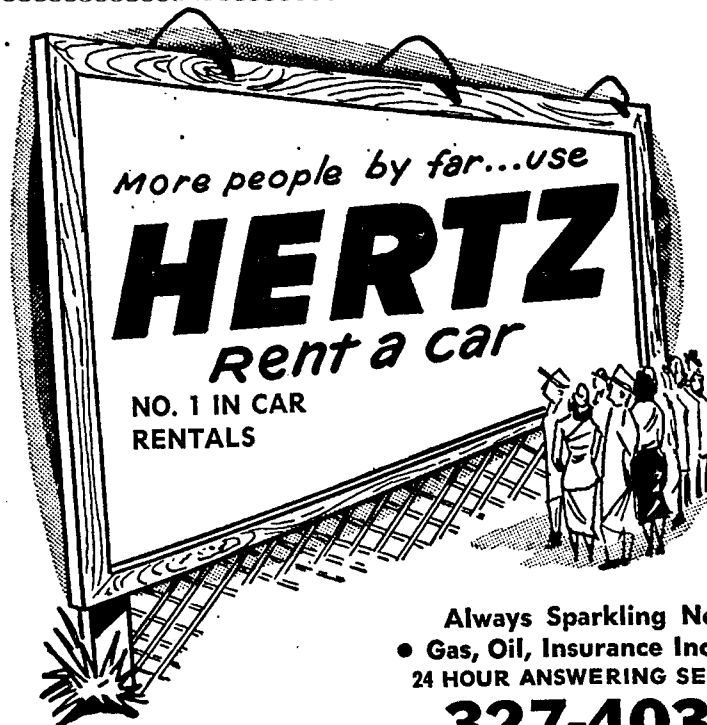
**LETHBRIDGE RADIATORS**

• REPAIRING  
• CLEANING  
• RE-CORING  
RADIATORS FOR CARS, TRUCKS,  
TRACTORS

W. T. Lacey, Prop. Res. 328-4195  
PHONE

**327-8278**

1410 - 2nd Avenue South



Always Sparkling New Cars  
• Gas, Oil, Insurance Included  
24 HOUR ANSWERING SERVICE

**327-4038**

**HERTZ RENT-A-CAR LESSEE**

302 - 3rd Avenue South

**LETHBRIDGE**

**Automobile Renting & Leasing—(Cont'd)****TILDEN RENT-A-CAR**

The Only CANADIAN  
Name In World-Wide  
Car Rentals - New Cars

**TILDEN**

Hourly — Daily — Weekly — Yearly  
Free World-Wide Reservation Service  
Free Delivery to Hotels, Motels & Terminals  
"FOR INFORMATION CALL"

LETHBRIDGE

**FRED KING MOTORS CO LTD**

Cor 11 St &amp; 3 Av S ..... 327-1566

TABER

**CENTRAL ESSO SERVICE (1964)**

5008 46 Av ..... Taber 223-2123

**TILDEN RENT-A-CAR SERVICE**

Cor 11 St &amp; 3 Av S ..... 327-1566

**UNITED MOTORS CAR & TRAILER RENTALS**

TAILOR-MADE LEASES

On Cars &amp; Trailers

DAILY - WEEKLY - MONTHLY - YEARLY

219 3 Av S ..... 327-2805

**Automobile Springs**

Bell's Welding Ltd 317 4 St S ..... 328-4528

(See Advertisement This Page)

Remember, don't dial until you  
hear the dial tone.

**Automobile Springs—(Cont'd)****Standen's Limited**

24 Av & Macleod Tr SE ..... Calgary 269-3736  
(See Advertisement This Page)

**CLEANING FURNITURE**

To remove accumulations of old, discolored wax on furniture, rub it with a piece of terrycloth toweling wrung out of a hot solution of sal soda concentrated. Use about three table-spoons of the sal to a quart of water. Rinse, wipe, and let thoroughly dry before rewaxing.

**Automobile Tires**

See Tires Section

**Automobile Top Builders**

See Automobile Upholstering

**Automobile Towing**

See Towing Service

**Automobile Trailers**

See Trailers Section

**Automobile Transmission Sales  
& Service****Lethbridge Automatic Transmission Ltd**

1520 3 Av S ..... 327-0910  
(See Advertisement This Page)

Listings Of This  
Classification Are Continued  
On Next Page

**BELL'S  
WELDING LTD.**SEE US FOR  
SPRING SERVICE

- AUTO • TRUCK
- BUS
- TRAILER HITCHES

**328-4528**

317 - 4th Street South, Lethbridge

Behind on orders? Let the handy  
Yellow Pages introduce the sup-  
pliers you need. It's fast. It's con-  
venient. Wise buyers say there's  
nothing like the Yellow Pages of  
your telephone book for getting  
in touch with almost everyone  
around who sells things, fixes  
things, does things. Try them  
once . . . you'll use them often.

**Standen's**  
Limited

Manufacturers & Distributors  
ESTABLISHED 1924

**SPRINGS**

Auto - Bus - Truck - Tractor

HELPER SPRINGS - BUILD UP KITS  
REBUILDINGS - RESETTING - AIR LIFTS  
STAMPINGS - HEAT TREATING  
ALIGNMENT & FRAME STRAIGHTENING  
REESE AND BAIR EQUALIZING HITCHES  
INDUSTRIAL BALANCING  
SPICER DRIVE LINE PARTS  
DRIVE SHAFT RETUBING  
SPICER POWER TAKE-OFFS  
TRUCK BUMPERS

CALGARY

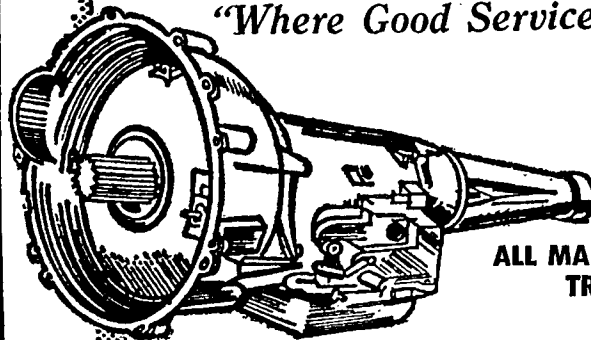
**269-3736**TELEX 038-21777  
OR WRITE**STANDEN'S LIMITED**

24th Avenue & Macleod Trail S.E.  
CALGARY

LETHBRIDGE

**Automatic Transmission LTD.**

REPAIR &amp; SERVICE

*"Where Good Service is Automatic"*

- ★ REPAIRS
- ★ OVERHAULS
- ★ EXCHANGES

ALL MAKES OF AUTOMATIC  
TRANSMISSIONSAll Work Guaranteed  
FREE ESTIMATES

Robert A. Ludwig, Res. 327-0616  
1520 - 3rd Avenue South

**327-0910**

**Automobile Transmission Sales**

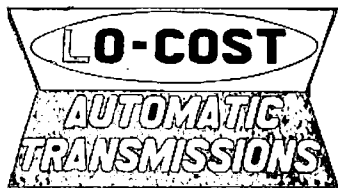
**& Service—(Cont'd)**

Lo-Cost Automatic Transmission Rebuilders Ltd  
101 17 Av SW ..... Calgary 264-7650  
(See Advertisement This Page)

**"TAN YOUR HIDE?"**

Tanners use the term "hide" when referring to a whole pelt from one of the larger animals—cattle, horse and so on. They use the term "skin" when referring to the pelt from a young or small animal—sheep, calf, pig.

WHOLESALE — RETAIL



"Western Canada's Largest"



**SERVICED**

EASY TERMS  
FREE DIAGNOSIS

CALL "COLLECT"  
CALGARY

**264-7650**



COMPLETE STOCK  
OF PARTS

LO-COST AUTOMATIC  
TRANSMISSION REBUILDERS LTD.

101 - 17th Avenue S.W., Calgary  
CALGARY - EDMONTON - WINNIPEG - VANCOUVER

**Automobile—Trucks**

See Truck Dealers Section

**Automobile Upholstering**

**CUSTOM AUTO UPHOLSTERY**

COMPLETE AUTO UPHOLSTERY

Truck Seats - Convertible Tops  
Boats - Aircraft - Furniture

215 12 St-B S ..... 328-5611

GRAHAM & JOHNSON UPHOLSTERING & HOME  
FURNISHINGS 411 3 Av S ..... 327-3470

**Automobile Washing & Polishing**

CAR SHINE CENTRE 330 4 St S ..... 328-9334  
King Koin Car Wash 944 5 Av N ..... 328-6411  
Lethbridge Robo 1505 Mayor Magrath Dr .. 328-8646  
SOF-SPRA CAR WASH  
108 N Mayor Magrath Dr ..... 328-2932  
SUPERSONIC CAR WASH (1969) LTD  
1819 3 Av S ..... 328-6866

**Automobile Washing & Polishing**

**Equipment**

Perrett R Bob Livestock Cartage Stockyards 328-2652

**Automobile Wheel Aligning**

Dudley's Custom Shop 311 11 St S ..... 327-0237  
Ellis Auto Drome Ltd 1119 2 Av S ..... 327-4453  
Firestone Stores 3 Av & 8 St S ..... 327-8548  
Gowin's Welding & Alignment Shop  
328 4 St S ..... 327-3860

(See Advertisement This Page)

Great West Tire Ltd 1203 2 Av S ..... 328-2443  
Joe's Wheel Alignment & Auto Care  
3 Av & 12a St S ..... 328-1522

(See Advertisement This Page)

KOJI'S WHEEL ALIGNMENT & SERVICE  
5401 50 Av ..... Taber 223-3318

NORTH LETHBRIDGE MO-TIRES LTD  
305 13 St N ..... 327-3181

Pete's Wheel Alignment Ltd 518 5 St S ... 327-1030  
(See Advertisement This Page)

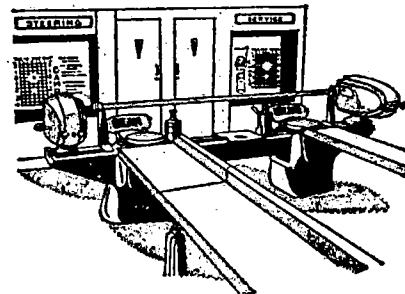
**YOUR SHOPPING GUIDE**

WHY NOT let these pages do your shopping for you? No matter what you want you'll find who sells it right here in the **YELLOW PAGES**.

**Wheel Alignment & Balancing**

JOHN BEAN

Front End Equipment



Headlights Adjusted  
Wheel & Frame Straightening  
General Repairs & Tune-Ups

**PETE'S**

WHEEL ALIGNMENT LTD.

**327-1030**

518 - 5th Street S.

**GOWIN'S**

**WELDING**

**& ALIGNMENT SHOP**

Wheel Alignment — Balancing  
New Shocks Installed

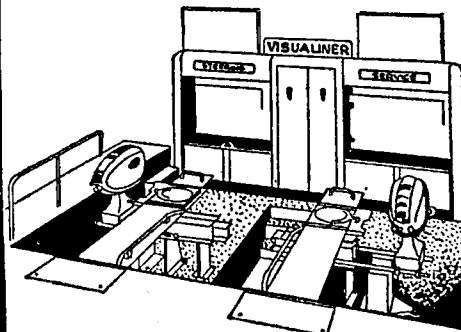
**327-3860**

328 - 4th Street S.

PUT OUT  
THE  
WELCOME  
MAT

It's a fact . . . 96 out of 100 people turn to the Yellow Pages when they're ready to buy. If they're looking for you, don't disappoint them. Welcome them with your advertising message under every proper heading and watch your sales grow.

**JOE'S WHEEL ALIGNMENT & AUTO CARE**



- HEADLIGHTS ADJUSTED
- WHEEL BALANCING
- BRAKE SERVICE
- WHEEL ALIGNING
- GENERAL REPAIR & TUNE-UPS

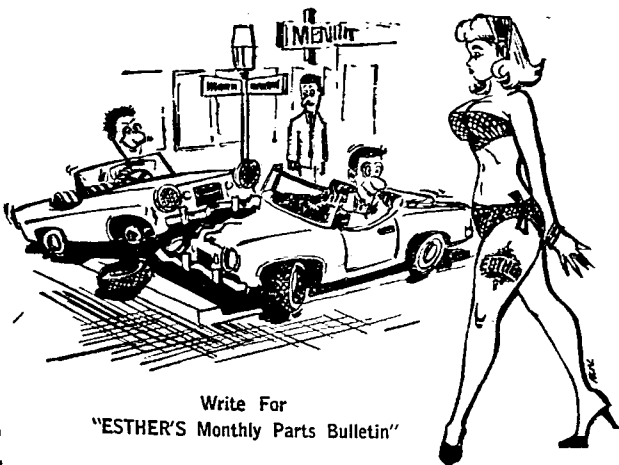
JOHN BEAN

**328-1522**

3rd Avenue & 12a Street S.

# MANCHESTER AUTO WRECKERS

## Western Canada's Largest Auto & Truck Wreckers



Write For  
"ESTHER'S Monthly Parts Bulletin"

TWO BLOCKS EAST  
OF  
CHINOOK CENTRE

●  
GUARANTEED  
NEW and USED  
PARTS FOR  
CARS & TRUCKS

WRITE — PHONE — COME IN

CALGARY PHONES **255-7373 — 255-6776**

TELEX 038-2859

229 - 61st Avenue S.W.

CALGARY, ZONE 9

### Automobile Wreckers

B & H Wrecking Ltd Riverbottom ..... {327-7637  
327-2935

(See Advertisement This Page)

#### HEPP'S INDUSTRIES LTD

LATE MODEL AUTO WRECKING

BOX 577

One Mile East on Experimental Farm Road  
Parts & Service ..... 327-2533  
Office & Marine 1 Mi. E of Stockyards 327-4242

Jasper Auto Parts (1965) Ltd  
101 St Albert Rd ..... St Albert 599-6621  
(See Advertisement This Page)

Manchester Auto Wreckers  
229 61 Av SW ..... Calgary 255-7373  
(See Advertisement This Page)

Marshall Auto Wreckers Ltd 308 2 St S ... 328-3316  
(See Advertisement This Page)

#### WESTERN AUTO WRECKERS (1966) LTD

"6 Big Acres of Used Parts Bargains"  
Sub PO 69 ..... {272-4610  
52 St & 26 Av SE ..... Calgary {272-4611

**B & H WRECKING LTD.**

ALL MAKES

**327-7637 • 327-2935**

Box 173, Lethbridge

"Drive Carefully — We're Overstocked"

AFTER HOURS CALL:

Edward S. Bogden ..... 328-4383

### Aviation

See Air Line Companies also Aircraft Section

### Aviation Instruction

CESSNA EQUIPPED FLYING SCHOOL—  
SOUTHWEST AVIATION LIMITED  
Hangar No 7 Kenyon Field Airport ..... 327-1561  
Lethbridge Flying Club  
Hangar No 4 Kenyon Field ..... 327-3380  
(See Advertisement This Page)

LEARN  
TO FLY!

JOIN THE

**Lethbridge  
Flying Club**

GOVERNMENT APPROVED SCHOOL

HANGAR & OFFICE

**327-3380**

Hangar No. 4, Kenyon Field Airport

**JASPER**  
AUTO PARTS  
(1965) LTD.

ALL PARTS GUARANTEED /

"One of Canada's Largest Auto  
& Truck Wreckers"

- Used & Rebuilt Parts For All Makes of Cars & Trucks
- Prompt Mail Order Service
- Motors - Transmissions
- Rear Ends - Fenders - Grills Radiators
- Batteries - Generators Starters

"If It's For a Car or Truck —  
We Have It"

Large Stock of Foreign Car Parts

TRY US WON'T YOU . . .

**Ph. 599-6621**

Telex 037-2908

Hwy. 2 North - St. Albert, Alberta  
P.O. Box 262 101 St. Albert Road  
EDMONTON

**Marshall Auto  
Wreckers Ltd.**

YOUR

PARTS SUPERMARKET

★ 130 ACRES OF CARS  
AND TRUCKS

Used Parts for all Makes

★ Cars ★ Trucks ★ Tractors

LARGEST AUTO WRECKERS  
IN THE WEST

**328 - 3316**

308 - 2nd Street South  
LETHBRIDGE

**Awnings & Canopies**

Calgary Tent & Awning Ltd  
3624 Manchester Rd SE ..... Calgary 243-4666  
(See Advertisement This Page)

DUNCAN INDUSTRIES LTD 443 10 St N ..328-7765

**HOVEY ROOFING & AWNINGS**

ALUMINUM - ACRYLIC  
AWNINGS & SHUTTERS  
ALUMINUM SIDING  
Colored Aluminum Facia Boards  
1702 14 Av N .....327-5994

**PROGRESSIVE ROOFING & AWNINGS**

330 27 St S .....327-6679  
(See Advertisement This Page)



**AWNINGS**

CANVAS

OR

ALUMINUM

CONTACT

R. L. McNabb, Residence  
Lethbridge 328-4534

OR PHONE DIRECT CALGARY

**243-4666**

FREE ESTIMATES

**CALGARY TENT  
& AWNING LTD.**

3624 Manchester Road S.E., Calgary

**Baby Chicks**

See Hatcheries

**Baby Sitters**

Costanzo's Day Care Centre 1116 3 Av S ...328-5057  
KRADLE KOOP

BABY SITTING SERVICE  
AT THE NURSERY ONLY  
502 5 Av S .....328-2835

**Background Music—Leased**

See Music Background Systems

**Baggage**

See Luggage

**Bags—Paper**

Bonar & Bemis Ltd 2235 15 St SE Calgary 265-3556

**Bags—Textile**

BONAR & BEMIS LTD

Manufacturers of  
Jute, Cotton & Paper Bags  
2235 15 St SE ..... Calgary 265-3556

**Bags—Transparent**

Bonar & Bemis Ltd 1222 34 Av SE Calgary 287-0450  
MODERN PACKAGING CO LTD

Manufacturers of Polyethylene  
& Marlex Bags  
Also all types of Plastic Packages  
TELEX 038-21505 OR WRITE  
5319 3 St SE ..... Calgary 252-4481

**Bakers—Retail**

ERICKSEN'S SVEN DRIVE-IN PASTRY SHOP  
2021 3 Av S .....328-8161

**FRED'S BAKERY**

"FRED'S ON THE LABEL  
MEANS QUALITY ON THE TABLE"  
Westminster Plaza .....327-0877

Lakeview Bakery (Lethbridge) Ltd  
2622 S Parkside Dr .....328-3532  
(See Advertisement This Page)

Marquis Pastry Shop Marquis Hotel .....327-4441

McGAVIN TOASTMASTER LTD {327-4488  
1502 3 Av S .....327-3378

**Bakers—Retail—(Cont'd)**

**MIHALIK'S IGA**

HOME MADE BREAD — BUNS — ROLLS  
PIES — COOKIES & PASTRY  
BIRTHDAY & WEDDING CAKES  
FRESH DAILY  
642 13 St N .....327-0353

North Side Bakery 428 13 St N .....328-1629  
(See Advertisement This Page)

**PRIDDLE F**

WEDDING & ANNIVERSARY CAKES  
MADE & DECORATED — Box S.S. 1-4-19  
Campus Lodge .....327-5136

Quality Bakery 1640 Mayor Magrath Dr ...328-4853  
(See Advertisement This Page)  
(Continued Next Page)

**LAKEVIEW  
BAKERY  
(LETHBRIDGE) LTD.**

Specializing In Delicious Homemade  
Bread, Buns, Rolls, Cookies & Pastries

★ WEDDING, BIRTHDAY & SPECIAL  
OCCASION CAKES

**328-3532**

10th Ave. S. & Mayor Magrath Drive

**NORTH SIDE BAKERY**

"The Home of Quality Baking"

SPECIALIZING IN  
OLD COUNTRY STYLE RYE BREAD  
BUTTER CREAM CAKES  
FINEST IN PASTRY  
BAKED FRESH DAILY

**328-1629**

428 - 13th Street N.

**QUALITY  
BAKERY**

- ★ Home-Made Style Bread, Buns & Cookies
- ★ Wedding & Birthday Cakes
- ★ Full Line of Pastries

**328-4853**

Special Discounts To Churches, Schools &  
Community Organizations

1640 Mayor Magrath Drive

**Colored Aluminum**

**AWNINGS**

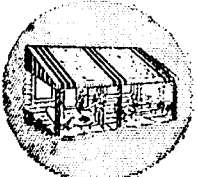
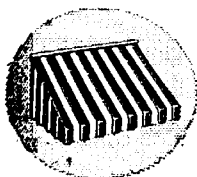
COLORED ALUMINUM SIDINGS

CARPORTS & PATIOS

**327-6679**

**PROGRESSIVE ROOFING & AWNINGS**

330 - 27th STREET S., LETHBRIDGE



**Bakers—Retail—(Cont'd)**

Value Village Markets Ltd 538 13 St S ..... 327-2424  
 Vienna Bakery 740 23 St N ..... 327-2960  
 Woolworth F W & Co Ltd 601 4 Av S ..... 328-4344

**Bakers—Wholesale**

McGAVIN TOASTMASTER LTD {327-4488  
 1502 3 Av S ..... 327-3378  
 (See Advertisement This Page)

QUEEN DONUT SHOP 239 12 St-A N ..... 327-6312



**McGavin ToastMaster  
 Limited**

**GOOD BREAD  
 FINE CAKES**

1502 - 3rd Ave. S. **327-4488**

**Ballet Instruction**

See Dancing Academies

**Banks**

**BANK OF MONTREAL** Main Br 522 3 Av S 327-3175  
 North Lethbridge Branch  
 314 13 St N ..... 327-2486  
 Manager's Ofc ..... 327-2060

Bank of Nova Scotia The  
 Main Br 702 3 Av S ..... 327-5794  
 Mayor Magrath Dr Branch  
 465 Mayor Magrath Dr ..... {328-9661  
 327-5173

Westminster Shopping Plaza Branch  
 13 St & 5 Av N ..... 328-7736

Canadian Imperial Bank of Commerce  
 331 7 St S ..... 328-3341  
 13 St N Branch 515 13 St N ..... 328-7796  
 1502 9 Av S ..... {328-1415  
 327-0228

University Campus ..... 327-7041  
 Mgr Ofc ..... 328-9733

Industrial Development Bank  
 205-740 6 Av S ..... 328-9681

Royal Bank of Canada 4 Av & 7 St S ..... 327-8541  
 Mayor Magrath Dr Branch  
 1660 Mayor Magrath Dr ..... 328-9626  
 Centre Village Mall Branch  
 1240 2a Av N ..... 328-9261

Toronto-Dominion Bank 612 4 Av S ..... 328-1746  
 6 College Shopping Mall ..... 327-2194

**Banquets**

See Caterers, Also Restaurants

In the bedroom, an extension telephone gives you security at night. A great convenience too, when some member of the family is ill.

**Barbers**

Bob's Barber Shop 432 7 St S ..... 327-3852  
 De Caires Barber Shop 1102a 9 Av S ..... 327-4474  
 Modern Barber Shop 813 3 Av S ..... 327-8708  
 South Plaza Barber Shop  
 1636 Mayor Magrath Dr ..... 328-2757  
 Towne House Barber Shop 710a 3 Av S ..... 328-4122  
 Viking Men's Hair Styling Ltd 218 5 St S ..... 327-0150  
 (See Advertisement This Page)

**FIVE PROFESSIONAL  
 HAIR STYLISTS**

Specialists in

- ★ CHILDREN'S HAIR STYLING
- ★ CUSTOM MADE HAIRPIECES
- ★ UP-TO-DATE HAIR STYLING
- ★ FACIAL TREATMENTS
- ★ HAIR COLORING

**327-0150**  
 218 - 5th Street S.  
 LETHBRIDGE



**Men's Hairstyling Ltd.**

**Barristers**

See Lawyers

**Bath Room Fixtures**

See Plumbing & Heating Supplies

**Baths**

Elektro Sauna Sales & Service of Alberta  
 1011 16 Av NW ..... Calgary 289-6466  
 (See Advertisement This Page)

Genuine Swedish Massage  
 4 Oliver Bldg ..... 328-4171



**ELEKTRO SAUNA  
 SALES & SERVICE  
 OF ALBERTA**

Manufacturers Of The World's  
 Finest Sauna Heaters

- WALL & FLOOR MODELS — ALL SIZES FOR RESIDENTIAL, COMMERCIAL INSTALLATIONS
- PREFABRICATED SAUNA UNITS
- ALL ACCESSORIES
- TRIM GYM EXERCISERS

**289-6466**  
 1011 - 16th Avenue N.W., Calgary

**EASE YOUR EYES**

Seamstresses should take a few minutes off each half hour for the sake of their eyes. Close work over a long period of time can put strain on eyes and one way to lessen the fatigue is to glance off into the distance for a moment every now and then.

**Batteries—Storage**

Lethbridge Battery Co 217 12b St S ..... 327-5587  
 (See Advertisement This Page)

Superior Royalite Service  
 1804 3 Av S ..... 327-0313



**Lethbridge Battery Co.**

"Batteries For Every Purpose"

OUT OF TOWN  
 CUSTOMERS  
 CALL COLLECT **327-5587**  
 Residence ..... 327-5160  
 217 - 12b Street South

**Bearings****B C BEARING ENGINEERS LTD**

Bearing & Power Transmission Specialists  
 24 Hour Emergency Service  
 451 42 Av SE ..... Calgary 243-5521

Sproule Bearing Supply 1271 2 Av S ..... 328-6681  
 (See Advertisement This Page)

**TIMKEN-FAFNIR SKF & LINK-BELT—  
 OLIVER CHEMICAL CO (LETHBRIDGE) LTD**  
 249 Stafford Dr ..... 327-1571

**SPROULE BEARING  
 SUPPLY**

Full Stock in Lethbridge

TIMKEN  
 SKF  
 FISCHER



**COMPLETE STOCKS**

- OIL SEALS CASTERS O RINGS
- V BELTS V SHEAVES
- ROLLER CHAINS AND SPROCKETS
- U JOINTS, BUSHINGS
- RETAINING RINGS - 24 HOUR SERVICE

NEXT TO  
 ELLISON MILLS  
 1271 - 2nd Ave. S. **328-6681**

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the **YELLOW PAGES**? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

**Beauty Parlor Supplies & Equipment**

Alberta Beauty & Barber Supply  
404a 4 Av S .....327-2051  
Monarch Beauty & Barber Supply Co  
135 6 Av SE .....Calgary 263-3390  
(See Advertisement This Page)

**OBSO BEAUTY SUPPLY**

**PROFESSIONAL Beauty Supplies & Equipment**

Exclusive Distributors of: Zotos, Revlon, Breck, Technique, Silver Ann, Bonat, Helene Curtis, Caryl Richards & Fermodyl.  
Also Distributors of: Clairol, Silhouette, Roux, Nestle, Nightingale, Global, Belvedere, Wahl, Oster, Martin & Andis.  
Magic 70 Wigs  
222 7 Av SE ..... Calgary 269-1317

**B & J HAIR  
STYLING SALON**

PROP., JUNE SKRIVER

WIGS — WIGLETS — FALLS  
100 PER CENT HUMAN HAIR

The Finest European  
Wigs & Wiglets

EXPERT STYLING, REPAIRING  
&  
RECONDITIONING



8 SPECIALIZED  
OPERATORS TO SERVE

YOU

APPOINTMENTS  
NOT ALWAYS  
NECESSARY

**328-3650**

506 - 4th AVENUE SOUTH

**MONARCH  
Beauty & Barber Supply Co.**

Exclusive Distributors of  
RAYETTE, REALISTIC, L'OREAL AND WELLA  
BEAUTY PRODUCTS

Clairol - Roux - Stephan - Misslyn  
Cosmetics — Complete lines of Nightingale,  
Global, & Belvedere First Lady Furniture  
Realistic & Rayette Hair Dryers

Complete Line of  
BARBER SUPPLIES  
**263-3390**

135 - 6th Avenue S.E. — Calgary

**Beauty Parlors**

Alberta Beauty School 405 5 St S .....327-2250  
(See Advertisement This Page)  
B & J Hair Styling Salon 506 4 Av S ....328-3650  
(See Advertisement This Page)  
Beau Monde Beauty Shoppe  
12 Rylands Blk .....327-3575  
(See Advertisement This Page)  
Beautique Beauty Salon 724 23 St N .....328-5335  
(See Advertisement This Page)  
Beauty Box 539 5 St S .....327-4251  
(See Advertisement This Page)

Listings Of This  
Classification Are Continued  
On Next Page

**BEAU MONDE  
Beauty Shoppe**

Thelma Miller & Erma Peters

HAIR STYLING &  
PERMANENTS  
THAT SATISFY

SPECIALIZING IN WIGS,  
STYLING & SERVICING

**327-3575**

Located For Your Shopping  
Convenience In The Rylands Block  
304 - 5th Street South



*Beautique*

**BEAUTY SALON**  
THAT PROFESSIONAL  
TOUCH EVERYTIME BY

- HAIRSHAPING
- STYLING • TINTING
- STYLE SPECIALISTS

URILLA RAISBECK  
PROP.

**328-5335**

724  
23rd Street  
North



**ALBERTA  
BEAUTY SCHOOL**  
QUALIFIED INSTRUCTRESSES

LEARN BY EXPERIENCE

Hair Shaping & Styling  
Coloring — Cold Waving  
Air-Conditioned  
Cold Waves Guaranteed

**327-2250**

405 - 5th Street S.

**THE BEAUTY BOX**

MARY HONMURA, PROP.

- HAIR STYLING
- HAIRCUTTING & SHAPING
- PERMANENT WAVING
- HAIR COLORING
- SILVER BLONDING, FROSTING

**327-4251**

539 - 5th Street S.

AMPLE PARKING SPACE



# Freda Walton's

MEMBER OF THE OFFICIAL HAIR STYLING COUNCIL

SPECIALISTS IN:

- ★ HAIR SHAPING & STYLING
- ★ TONE ON TONE BLONDES
- ★ FROSTING & CUSTOM PERMANENT WAVING
- ★ APPOINTMENTS NOT ALWAYS NECESSARY



*Classic Coiffures*

10 OPERATORS

**328-3066**

323 - 6th Street S.

*Classic Boutique*

FASHION STYLES  
SCARFS & ACCESSORIES

**328-3066**

323 - 6th Street S.

## Beauty Parlors—(Cont'd)

- Beauty School of Elegance 317 7 St S .....328-6422  
(See Advertisement This Page)
- Bel Aire Beauty Salon 410 13 St N .....327-7377  
(See Advertisement This Page)
- Bonnydale Beauty Salon 1414 17 St S .....328-1637
- Chris's Beauty Salon 706 3 Av S .....327-2079  
(See Advertisement This Page)
- Classic Coiffures 323 6 St S .....328-3066  
(See Advertisement This Page)
- Coby's Beauty Shop 322 13 St N .....327-5687  
(See Advertisement This Page)
- Cono Lane Coiffures College Shopping Mall ..328-4141  
(See Advertisement Opposite Page)

Listings Of This  
Classification Are Continued  
On Next Page

# CHRIS'S BEAUTY SALON

Specializing in  
**PERMANENT  
WAVES**  
Distinctive Hair Cuts  
HAIR CUTTING  
COLORING  
All Work Guaranteed

PHONE

**327-2079**

706 - 3rd Avenue S.  
Oneta Christensen, Prop.  
After Hours Call 328-3510



COMPLETE  
BEAUTY  
STYLING

# Bel-Aire

Beauty Salon

Open 8 a.m. to 6 p.m.  
Tuesday to Saturday

3 EXPERIENCED  
OPERATORS

**327-7377**

410 - 13th Street North



**COBY'S HAIR  
STYLISTS**

WE SPECIALIZE IN

**PERMANENTS**

EXPERTS IN

- ★ HARD TO CURL HAIR
- ★ TINTS - BLEACHES - HAIR CUTS

**WIG SALES & SERVICE**

FULLY GUARANTEED

Coby's Beauty Shop

**327-5687**

322 - 13th Street N.

## BONNYDALE BEAUTY SALON

Individual Shaping &  
Styling For  
Women With Taste

**WIG SALES & SERVICE**  
EXPERIENCED OPERATORS

**328-1637**

1414 - 17th Street S.

## Beauty School of Elegance

Qualified Instructresses  
Teaching Complete Course In  
Hair Dressing & Wig Styling  
NIGHT CLASS THURSDAY & FRIDAY NIGHT

Ethel Downey, Prop.

**328-6422**

317 - 7th Street South

**Beauty Parlors—(Cont'd)**

- Doreen's Beauty Salon 416 5 St S .....327-3494  
(See Advertisement This Page)
- El Rancho Beauty Salon  
526 Mayor Magrath Dr .....328-3237  
(See Advertisement This Page)
- ELIZABETH ANN BEAUTY SHOP  
1102 9 Av S .....327-0640
- FANCIFULL BEAUTY SALON 738 13 St N 327-1626
- LAKEVIEW BEAUTY SALON  
2638 Parkside Dr .....327-4843
- Little's Beauty Parlor 1110 6 Av S .....327-3926
- Lovely Lady Beauty Salon 902 7 Av S .....327-4020  
(See Advertisement This Page)
- Marquis Beauty Salon 4 Av & 7 St S .....328-2276  
(See Advertisement This Page)
- NORTH PLAZA BEAUTY SALON  
610a 13 St N .....327-0260  
(See Advertisement This Page)  
(Continued Next Page)

**Lovely Lady  
Beauty Salon**

ISABEL FORRAYI

FOR  
APPOINTMENTS  
CALL

**327-4020**

902 - 7th Avenue South



*Beauty awaits you at...*

**CONOLANE  
COIFFURES**

*"Every Operator  
A Specialist"*

OPEN  
8 a.m. to 6 p.m.

TUESDAY THROUGH SATURDAY  
APPOINTMENTS  
NOT ALWAYS NECESSARY

Just Call...

**328-4141**

COLLEGE SHOPPING MALL



**MARQUIS  
BEAUTY SALON**

Specializing In  
PERMS &  
COLORS

No Appointments  
Necessary

**328-2276**

4th Avenue & 7th Street South



**NORTH PLAZA  
BEAUTY SALON**

THE PERFECT PLACE  
FOR COMPLETE  
HAIRSTYLING

**327-0260**

610a - 13th Street N.



PERMANENT  
SATISFACTION ..

... and  
Experts in Hair Styling,  
Hair Cutting, and All  
Lines of Beauty Culture.

**DOREEN'S  
BEAUTY SALON**

Specializing in Service

**327-3494**

416 - 5th STREET SOUTH  
Next door to Capitol Theatre

SERVICE WIGS & HAIR PIECES



*Beauty Service*

Specializing in  
• HAIR STYLING  
• HAIR SHAPING  
• PERMS & COLD WAVES

**El Rancho**

BEAUTY SALON

526 Mayor  
Magrath Dr. **328-3237**

"Our Permanent Waves  
Make Permanent Friends"

# Rita's HAIR STYLES

Rita McCrea, Prop.

- \* EVERY OPERATOR A SPECIALIST
- \* MODERN EQUIPPED SHOP
- \* CUSTOM PERMANENT WAVES
- \* FROSTING & TIPPING
- \* PERSONALIZED SHAPING & STYLING
- \* SILVER BLONDING
- \* PERSONALIZED "Metrin" Skin Care

**328-4729**

2 HOUR FREE PARKING

524 - 6th Street South, Lethbridge



## Beauty Parlors—(Cont'd)

- Rita's Hair Styles 524 6 St S .....328-4729  
(See Advertisement This Page)
- Silverdale Beauty Shop 1016 20 St S .....327-1086  
(See Advertisement This Page)
- Skrove Mildred Hair Fashions  
485 Mayor Magrath Dr ..... 328-1662  
(See Advertisement This Page)
- South Plaza Beauty Salon  
1636 Mayor Magrath Dr ..... 327-5822  
(See Advertisement This Page)
- STYLE-RITE BEAUTY SALON  
1514 9 Av S .....327-5000  
(See Advertisement This Page)

Listings Of This  
Classification Are Continued  
On Next Page

## Silverdale Beauty Shop

MRS. VERA STANKO, PROP.



- PERMANENT WAVING
- COLD WAVES
- HAIR STYLING
- HAIR COLORING

We Guarantee  
All Our Work

**327-1086**

1016 - 20th STREET S.

who

IS THE LADY WITH THE  
LOVELY HAIR?

*She Could Be You!*

AN IRRESISTABLE YOU  
IN YOUR SMART SET  
HAIRSTYLE

PERMANENT WAVING  
STYLING  
CUTTING &  
COLORING

WIGS, WIGLETS  
& FALLS  
CUTTING STYLING  
& CLEANING

Mildred Skrove, Prop.



**328-1662**

485 Mayor Magrath Drive

**Mildred Skrove  
Hair Fashions**

## SOUTH PLAZA BEAUTY SALON

THE PERFECT PLACE  
FOR COMPLETE  
HAIRSTYLING

**327-5822**

1636 Mayor Magrath Dr.

## Style- Rite Beauty Salon

We Specialize In

The Care of Problem Hair  
Sales, Care of Wigs & Hair Pieces  
Wanda Hovey — Joseph Vanden Dungen

**327-5000**

1514 - 9th Avenue S.



**Beauty Parlors—(Cont'd)**

**THERESA BEAUTY SALON**  
 14 Professional Bldg .....328-6424  
**Wig World** 1620 County Fair Shopping Plaza 328-2203  
 (See Advertisement This Page)  
**Wigs by Aristocrat** 441 Shoppers World ... 328-2566  
 (See Advertisement This Page)  
**Wigs of Hi Fashion** 412 5 St S ..... 328-2843

**WHITE AGAIN!**

A paste of cream of tartar and peroxide applied with a stiff brush will help remove the discoloration left by a dripping faucet.




*Wig World*  
 100% Human European  
**QUALITY HAIR**  
 EXPERT STYLING  
 COLORING & CUTTING  
 Shirley Howell  
 Julie Zaremba  
**328-2203**  
 Zellers Shopping Centre



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See Schools Beauty Culture

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See Conveyors

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**Bert & Mac's Cycle Ltd** 913 3 Av S ..... 327-3221  
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**Billing Machines**

See Accounting & Bookkeeping Machines

**Biscuit Companies**

Weston George Ltd 631 25 St N ..... 327-2979

**Blackboards**

See Chalkboards

**Blinds**

See Venetian Blinds

**Blocks**

See Concrete Blocks

**Blocks & Buildings**

See Apartments, Blocks & Buildings

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 (See Advertisement This Page)

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CALGARY DIVISION  
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324 13 St N ..... 328-4441  
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House of Books Ltd 319 8 St S ..... 328-5888

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**Bottlers—Beverage**

See Beverages

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(See Advertisement This Page)

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(See Advertisement This Page)



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**Broadloom**

See Carpet & Rug Section

**Brokers—Custom**

See Custom House Brokers

**Brokers Insurance**

See Insurance Agents & Brokers

**Brokers—Stocks & Bonds**

See Stocks & Bonds

**Brooms—Corn**

See Brushes

**Brushes**

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 1602 3 Av S ..... 327-5777  
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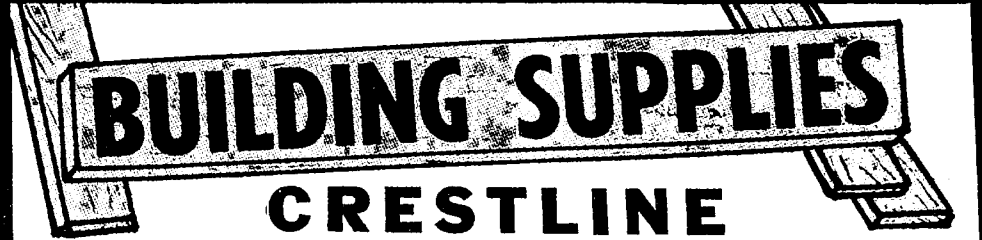


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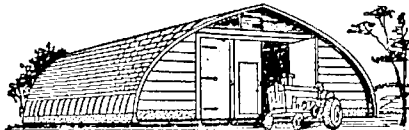
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**Call Answering Service**

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**Campers**

See Camping Equipment

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See Tents & Canvas Goods

**Car Dealers**

See Automobile Section

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