

**Hair Goods—Retail**

Wigs By Aristocrat 441 Shoppers World ...328-2566

**Hairdressers Ladies'**

See Beauty Parlors

**Hairdressers' Supplies**

See Beauty Parlor Supplies &amp; Equipment

**Hairdressing Schools**

See Schools Beauty Culture

**Handicrafts**

WYLIE'S TARTAN SHOP 323 5 St S ....327-5054

**Hardware—Retail****HOYT'S**

Complete Line of  
BUILDERS & FARM HARDWARE  
HAND & POWER TOOLS  
BAPCO PAINTS

606 - 3 AVENUE S — 327-5767

AND HOYT'S NORTH LETHBRIDGE

324 13 St N .....328-4441

**LYLE'S HARDWARE LTD**

SHERWIN-WILLIAMS PAINTS — GIFTS  
APPLIANCES — TOYS — SPORTING GOODS  
HOUSEHOLD FURNISHINGS

Guaranteed Lowest Prices — Free Delivery

414-416 13 St N .....  
328-3541 328-3545

**MACLEOD'S FAMILY SHOPPING CENTRE**

426 6 St S .....327-4240

Office .....328-5241

Marshall-Wells Retail Store 318 6 St S ....327-6727

**MOSSEY 9 AVE HARDWARE**

1522 9 Av S .....328-3684

National Farmway Stores 3305 2 Av N .....328-6326

**PARSONS HARDWARE LTD**

Shoppers World .....327-7066

**SOUTHERN ALBERTA CO-OPERATIVE ASSN LTD**

Dealers in

HARDWARE, FARM SUPPLIES

FULL LINE OF CO-OP PAINTS

CO-OP FEEDS — SEEDS

FERTILIZER &amp; INSECTICIDES

1221 2 Av S .....327-3777

**Hardware—Wholesale****TAYLOR PEARSON & CARSON**

HARDWARE - INDUSTRIAL SUPPLIES  
BUILDERS & CONSTRUCTION  
SUPPLIES

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**WESTERN CANADA HARDWARE LTD**

WHOLESALE MERCHANTS

HARDWARE - HOUSEWARES - SPORTING  
GOODS - ELECTRICAL - PLUMBING  
BUILDERS & CONSTRUCTION SUPPLIES

907-915 2 Av S .....328-1711

**Hardwood Flooring**

See Floors Material &amp; Laying

**Harness & Saddlery—Retail**

See Saddlery &amp; Harness—Retail

**Hatcheries****CO-OP HATCHERIES**

(FARMER OWNED)

Chicks &amp; Turkey Poults

525 4 St S .....327-3679

**SWIFT CANADIAN CO LTD**

Buyers Ofc CPR Stockyard .....327-2423

Hatchery Dept 224 12 St N .....328-1982

**Hauling**

See Cartage, Movers, Transfer Co's, also Truck Lines

**Hay**

See Feed &amp; Poultry Supplies

**Health Food Products**

Health Food Centre 907 3 Av S .....327-4994

**Health Studios**

OLYMPIAN HEALTH CLUB 533 13 St N ...327-7747

(See Advertisement This Page)

**OLYMPIAN Health Club**

Lethbridge's Ultra Modern Health Club

- ★ FULLY EQUIPPED GYMNASIUM
- ★ HYDRO WHIRLPOOL TREATMENTS
- ★ BEAUTIFUL NEW STEAM ROOM
- ★ MEN'S GROOMING AIDS

BILL ANDERSON, MGR.

**327-7747**

OPEN — MON. THRU FRI., 4 p.m. to 10 p.m.

SAT. 10 a.m. to 6 p.m. — SUN. 2 p.m. to 6 p.m.

533 - 13th Street North, Lethbridge

**Hearing Aids****Leister's Music Ltd**715 Paramount Theatre Bldg .....328-4080  
(See Advertisement This Page)**MAICO SMITH-JONES HEARING SERVICE**307 6 St S .....328-5447  
(See Advertisement This Page)**Prescription Hearing Aid Centre**

6-505 7 St S .....328-5442

**ZENITH "LIVING SOUND" HEARING AIDS**

From Zenith, maker of quality  
radios, TV & color TV. First  
to use tiny Micro-Lithic  
Circuit in hearing aids — made possible by  
space age technology. Ask about Zenith's out-  
standing customer conditional protection plans.

**"WHERE TO BUY IT"****LEISTER'S MUSIC LTD**

715 Paramount Theatre Bldg .....328-4080

**QUENCH IT**

Choose summer thirst-quenchers that are  
nutritious. This cherry-chocolate banana  
frosty serves 6 to 8 persons.

Drain 1 (4-ounce) jar of red maraschino  
cherries, reserving syrup; chop cherries. In  
electric blender or mixer bowl combine  
chopped cherries, cherry syrup, 3 mashed  
bananas, 1 pint of chocolate ice cream  
and 3 cups of cold milk. Blend thoroughly.  
Pour into glasses; garnish with stemmed  
maraschinos.

**HEARING AIDS**

FREE DEMONSTRATIONS IN STORE OR HOME

Batteries &amp; Repairs for all Makes

**LEISTER'S MUSIC LTD.****328-4080 — 327-2272**

715 - 4th Avenue South

PARAMOUNT THEATRE BLDG.

**WATCH DOG**

Loyal. Always around, ready to go  
for help: your telephone.



TRY BEFORE YOU BUY  
RENT A NEW AID FOR 30 DAYS

- FITTING
- TESTING
- SERVICE
- BATTERIES

**328-5447****SMITH-JONES HEARING SERVICE**

307 - 6th Street South, Lethbridge

## Hearses

See Ambulances & Hearses Mfrs

## Heaters—Water

See Water Heaters

## Heating Apparatus

### COLEMAN HEATING EQUIPMENT— CAPITAL HEATING LTD

1273 3 Av S .....327-1630  
CRANE SUPPLY 2815 2 Av S .....327-1577  
Freel Sheet Metal Ltd 405a 4 St S .....327-2713  
KIP HEATING LTD 612 13 St N .....328-1478

## Heating Contractors—Hot Water,

### Steam & Warm Air

### AKROYD'S PLUMBING & HEATING

2634 21 Av S .....328-2106  
Argo Sheet Metal 1260 3 Av N .....328-3022  
Barry Plumbing 1253 5 Av-A S .....327-5008  
C & A SHEET METAL LTD 204 16 St S .....328-5973  
CAPITAL HEATING LTD 1273 3 Av S .....327-1630  
CHARLTON & HILL LTD 1262 2 Av S .....328-3388  
CITY PLUMBING 807 9 St N .....328-1341  
FREEL SHEET METAL LTD 405a 4 St S .....327-2713  
Jack's Plumbing 1310 13 St N .....328-2515  
KIP HEATING LTD 612 13 St N .....328-1478  
Olson Hugh Plumbing & Heating 310 24 St S 327-7689  
PAUL'S PLUMBING & HEATING LTD  
128 N Mayor Magrath Dr .....327-8123  
PYKE & HOLBERTON PLUMBING & HEATING LTD  
1274 2 Av S .....327-7994  
RITT WAY HEATING & AIR CONDITIONING LTD  
136 N Mayor Magrath Dr .....328-3172

## Helicopter Service

See Air Services Chartered

## High Fidelity Equipment

See Stereophonic & High Fidelity Equipment

## Hitches—Trailer

See Trailer Equipment & Supplies

## Hobby Supplies

### CERAMIC STUDIO SIX

Ceramichrome Inc. Distributor  
ALL CERAMIC SUPPLIES — MAIL ORDERS  
2441 33 Av SW .....Calgary 242-7842

### HALLCRAFT PLASTICS (ALBERTA) LTD

Resin Craft & Fiberglass Materials  
Wholesale-Retail Dealer - Catalogue on Request  
15835 Stony Plain Rd ...Edmonton 489-4963

### LETHBRIDGE HOUSE OF COLOR

Complete Line Of Model  
Railroad Equipment & Supplies  
H. O. & N. Gauge  
Model Aeroplanes, Boats, and  
Casting in Plastics

412 5 St S .....327-6986

Southland Distributors Ltd

419 5 St S .....328-6055  
3-D's Hobby Shop 475 Mayor Magrath Dr ..327-0540

## Hoisting Apparatus

### COFFING HOISTING EQUIPMENT—

Distributor  
GORMAN'S LIMITED  
4420 1 St SE .....Calgary 243-3246

### KRISTIAN ELECTRIC LTD

AUTHORIZED REPAIR STATION FOR  
"BUDGIT & TUGIT" HOISTS {255-0066  
5308 4 St SE .....Calgary {255-0196

## Hoists—Dump Truck—Hydraulic

### McCOY-RENN MFG LTD

419 34 Av SE .....Calgary 243-4601  
Neufeldt Industries Ltd Hangar No 3 Airport 328-7788

### NIVEN TRUCK EQUIPMENT LTD

216 1 Av S .....327-2732

### STUBER CASCADE MANUFACTURING LTD

Airport .....328-8117

## Home Improvements

Bantem Construction 131 17 St N .....328-2439  
Sundquist Construction 222 12 St-B N .....327-1744

## Horse Trailers

See Trailers—Boats, Camping, Luggage,  
Utility, Etc

## Hose

### AEROQUIP HOSE-FITTINGS-COUPPLINGS

HOSE, FITTINGS, ADAPTERS  
AND QUICK DISCONNECT  
FLUID COUPLINGS  
IN A WIDE CHOICE OF  
SIZES, MATERIALS,  
TEMPERATURE RANGE, AND PRESSURES.



"WHERE TO BUY THEM"

DEALER

ALLIED EQUIPMENT LTD

1201 2 Av-A N .....327-6877

### OLIVER CHEMICAL CO (LETHBRIDGE) LTD

249 Stafford Dr .....327-1571

## Hospital Equipment—Rentals

Draffin's Downtown Drug Store

401 5 St S .....327-3364  
Safety Supply Co 206 13 St S .....327-2654  
(See Advertisement This Page)

## Hospital Equipment Rentals



BEDS - CRUTCHES - WHEELCHAIRS - OVERBED  
& BEDSIDE TABLES - INVALID WALKERS &  
TRAPEZE BARS - BABY SCALES - ULTRA-VIOLET &  
INFRA-RED LAMPS - OXYGEN EQUIPMENT  
THERMO-MIST HUMIDIFIERS, ALSO BEDPANS,  
URINALS, ETC.

"Everything For The Sickroom"

SAFETY SUPPLY CO.

206 - 13th Street S. 327-2654

## Hospital Equipment & Supplies

Limb & Brace Co Lethbridge 210 13 St S ...327-8411

## Hospitals, Homes & Sanatoriums

Edith Cavell Nursing Home 1255 5 Av S ...328-6631  
Mrs J Paskuski RN Director of Nursing res 327-3589  
Golden Acres Lodge—Home for the Aged  
Office 1615 13 St N .....328-5111  
Green Acres Lodge—Home for the Aged  
102 5 Av S .....328-4127  
Lethbridge Auxiliary Hospital District No 5  
9 Av & 17 St S .....328-5571  
Lethbridge Municipal Hospital  
9 Av & 18 St S .....327-4531  
St Michael's General Hospital  
13 St & 9 Av S .....327-1531

## Hotel Reservations—Out of Town

### Bellevue

Bellevue Inn .....Bellevue 564-4676

### Blairmore

Greenhill Hotel .....Blairmore 562-2232

### Calgary

Highlander Motor Hotel Ltd The Calgary—Call Long  
Distance (No Toll Charge) & ask for ..Zenith 07107

### Cardston

Cahoon Hotel Limited 8-2 Av W ..Cardston 653-3182  
Spencer Hotel 385 Main St .....Cardston 653-3622

### Coleman

Grand Union Hotel Ltd .....Coleman 563-3777

### Edmonton

Riviera Hotel Co Ltd Call Long Distance  
(No Toll Charge) & ask for .....Zenith 07255

### Foremost

Foremost Hotel 104 Centre St ....Foremost 867-3676

## Hotel Supplies

Charlton & Hill Ltd 1262 2 Av S .....328-3388

## Hotels

### ALEXANDRA HOTEL

ELEVATOR SERVICE  
TELEPHONES  
SAMPLE ROOMS  
AIR CONDITIONED  
PARKING SPACE  
CENTRALLY LOCATED

RESTAURANT IN CONNECTION

332 5 St S .....327-3142

### ARLINGTON HOTEL

THE MEETING PLACE  
OF THE SOUTH  
MODERN COFFEE SHOP

DAY OR WEEKLY RATES — FREE PARKING

1 Av & 4 St S .....327-2278

Cahoon Hotel Limited 8-2 Av W ..Cardston 653-3182

### DALLAS HOTEL

YOUR WESTERN HOTEL

PRIVATE BRANCH EXCHANGE  
BARBER SHOP & JEWELLERY STORE  
LICENCED — TV

312 5 St S .....327-5754

(Continued Next Page)

Shop The Yellow Pages Way

**Hotels—(Cont'd)****GARDEN HOTEL**

S. Demchuk Manager  
 "The Garden is a Friendly Spot"  
**PRIVATE BRANCH EXCHANGE**  
**CONNECTING ALL GUEST ROOMS**  
**REASONABLE RATES**  
 510 3 Av S .....327-3104

Lethbridge Hotel 5 St & 2 Av S .....327-3151  
 (See Advertisement This Page)

Marquis Hotel & Coffee Shop Ltd  
 4 Av & 7 St S .....327-3191  
 (See Advertisement This Page)

Park Plaza Motor Hotel  
 1009 Mayor Magrath Dr .....328-2366  
 (See Advertisement This Page)

## LETHBRIDGE HOTEL

### 54 NEWLY DECORATED ROOMS

Phones In All Rooms  
 TV's — Cable Vision

CHILDREN UNDER 12 YEARS FREE

Modern Coffee Shop — Sample Rooms  
 Air Conditioning — ACT Cards Honored

# 327-3151

5th Street & 2nd Avenue S.

## Mark Plaza MOTOR HOTEL

CAA — AAA — DAA

INDIVIDUAL CONTROLS - AIR CONDITIONING  
 TELEPHONE - TV - RADIO  
 DRIVE IN (FREE PARKING) - SUN DECK  
 LUXURY AT NO EXTRA COST  
 COFFEE HOUSE & DINING LOUNGE  
 OFFERING THE FINEST IN  
 BANQUET & CATERING FACILITIES

# 328-2366

1009 Mayor Magrath Drive

**Hotels—(Cont'd)****ROBERT'S HOTEL & MOTEL**

### 15 FULLY MODERN ROOMS

Radio's & TV's

HOTEL .....647-3818

### Restaurant — Banquet Room

Ample Parking

MOTEL with 9 modern units 647-3933

104 Main St N .....Milk River 647-3818

**YORK HOTEL**

PRIVATE BRANCH EXCHANGE  
**CAFE — DINING ROOM**  
**& BARBER SHOP**

WEEKLY RATES  
 AMPLE FREE GUEST PARKING

Cor 3 Av & 13 St N .....328-4406

**House Movers****HARRIS & WOOD HOUSE MOVERS**

### BUILDING MOVERS

FREE ESTIMATES—CITY & COUNTRY  
 BUILDING MOVERS—HOUSES RAISED

Night Calls—

Lethbridge 327-5829

H. Wood, res., Picture Butte 732-4402

306 12 St A-N .....327-5829

**KERNER JOE BUILDING MOVER**

FREE ESTIMATES

Nothing Too Big or Too Small

Johnson Addition .....Taber 223-3158

**House Trailers**

See Trailers—Mobile Homes

**Housewares—Retail****TUPPERWARE HOME PARTIES—**

Distributor

NORTHERN LIGHTS SALES COMPANY

3201 9 St SE .....Calgary {243-3113  
 {243-6311

**Hunting Equipment**

See Gunsmiths also Sporting Goods Section

**Hydraulic Machinery & Supplies****Calgary Hydraulic Air Repair Ltd**

7053b Farrell Rd SE .....Calgary 253-3032  
 (See Advertisement This Page)

**H & S HYDRAULIC SERVICES**

REPAIRS TO ALL MAKES OF FARM  
 AND INDUSTRIAL HYDRAULIC JACKS

3628 15a St SE .....Calgary 269-1012

**HYDRAULIC AIR INDUSTRIES**

416b Manitou Rd SE .....Calgary 287-1133

**KIRCHNER MACHINE LTD**

We Specialize In

REPAIRING ALL HYDRAULIC EQUIPMENT

24 St & 2 Av N .....327-3678

**Northland Air Hydraulics Ltd**

6210 88 St .....Edmonton 466-1172

(See Advertisement This Page)

(Continued Next Page)

## Calgary Hydraulic Air Repair Ltd.

- ★ SALES & SERVICE
- ★ COMPLETE JACK LINE
- ★ PORTA POWER

GUARANTEED WORKMANSHIP

# 253-3032

7053b Farrell Road S.E., Calgary

## NORTHLAND AIR HYDRAULICS LTD.

Complete Service on all

### Hydraulic & Pneumatic Tools

**PHONE 466-1172**

Your Authorized DEPOT FOR:

CHICAGO

Pneumatic

Air Tools &

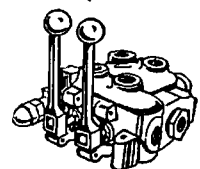
All Dependable

Makes of Jacks

6210 - 88th St., Edmonton 466-1172

Mgr. Rudy Kunze, 466-3316

## OLIVER CHEMICAL CO. (LETHBRIDGE) LTD.



HYDRAULIC HOSE FITTINGS  
 COUPLED HOSE ASSEMBLIES  
 HYDRAULIC PUMPS & MOTORS  
 REUSABLE COUPLINGS

Counter Sales & Orders 328-1726

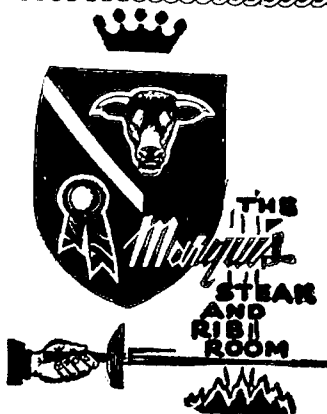
249 Stafford Drive **327-1573**

## MARQUIS HOTEL & COFFEE SHOP LTD.

- ★ Located In The Heart Of Downtown Lethbridge
- ★ It's The Marquis For Your Finest Dining And Entertainment
- ★ Fully Licensed Premises
- ★ Specializing In All Types Of Catering

Cor. 4th Ave. & 7th St. S.

# 327-3191



## Hydraulic Machinery & Supplies—

### (Cont'd)

Oliver Chemical Co (Lethbridge) Ltd  
249 Stafford Dr .....327-1571  
(See Advertisement Opposite Page)

### Hydro Seeding

See Landscape Gardeners

### Ice Cream

Palm Dairies Ltd 446 10 St N .....327-4030  
PURITY DAIRY LTD 516 5 Av S .....327-1525  
UNION MILK DIV OF SILVERWOOD DAIRIES LIMITED  
Manufacturers of CRYSTAL ICE CREAM  
434 8 St S .....327-2576  
327-2577

### Ice Cream Freezers

McLAREN GEORGE DISTRIBUTORS LTD  
Complete Line of New & Used Soft  
Server & Shake Maker Equipment  
SODA SERVERS & ALLIED LINES  
For Sales & Service Call Calgary  
2040 42 Av SW .....Calgary 243-4484

### Importers

ITALIA IMPORTERS  
Commercial Importers of European Foods  
Venetian Glass — Italian Gold  
544 13 St N .....328-4395  
Wong Importers 430 13 St N .....328-6041

### Income Tax Consultants

BLOCK H & R INCOME TAX CO  
"THE INCOME TAX PEOPLE"  
815 3 Av S .....327-3712

### Industrial Music

See Music Background Systems

### Industrial Supplies

WESTERN CANADA HARDWARE LTD  
907-915 2 Av S .....328-1711

### Insect Exterminating

See Exterminators

### Insecticides

Alpine Spray Ltd 1131 11 St S .....328-1493  
HOYT'S  
Green Cross & Chipman  
Downtown 606 3 Av S .....327-5767  
HOYT'S NORTH LETHBRIDGE  
324 13 St N .....328-4441  
OLIVER CHEMICAL CO (LETHBRIDGE) LTD  
249 Stafford Dr .....327-1571

### Instruments—Industrial

See Instruments Scientific

## Instruments—Scientific

Calgary Instrument Technical Service Ltd  
109 17 Av SW .....Calgary 262-9421  
(See Advertisement This Page)

### CALGARY INSTRUMENT TECHNICAL SERVICE LTD.

SALES — SERVICE — RENTALS

Guaranteed Repairs to:  
SURVEY INSTRUMENTS  
Builders Transits & Levels  
Microscopes, Binoculars, Etc.

After Hours:  
Les Molnar .....242-4790  
Keith Taylor .....242-8713

CALL  
CALGARY  
COLLECT **262-9421**  
109 - 17th Avenue S.W. Calgary 3

### Insulation

ALBERTA HOME INSULATION CO  
INSULATION  
Blown Rock Wool Insulation  
Fairview Subdivision .....327-0092  
Caninsul Manufacturing Ltd  
903 23 Av SE .....Calgary 265-8533  
(See Advertisement This Page)  
Dominion Drywall Ltd 1816 26 St S .....327-1818  
FIBERGLAS INDUSTRIAL INSULATION  
COMPLETE RANGE  
of  
HIGH & LOW  
TEMPERATURE INSULATION FOR  
PIPES, TANKS, BOILERS & DUCTS  
"WHERE TO BUY IT"  
INDUSTRIAL INSULATION DISTRIBUTOR  
NORTH WEST INDUSTRIAL PRODUCTS  
427 58 Av SE .....Calgary 252-6601  
Grant Industries Division of Eddy Match Co Ltd  
3003 Leaside Av .....327-8568

### Caninsul Manufacturing

LTD.

903 23 Av. S.E., Calgary  
Free Estimates — Guaranteed Work

### INSO

MINERALIZED WOOL  
Excellent Insulation Qualities  
Best For New Buildings &  
Existing Homes  
MODERN BLOWING METHODS  
CALGARY

## 265-8533

## Insulation—(Cont'd)

MEDICINE HAT STEEL BUILDING  
STYROFOAM INSULATION  
Call Medicine Hat Collect for Information  
256 4 St NW .....Medicine Hat 526-5454  
Money George & Son Limited  
2217 23 Av .....Coaldale 345-4611

### Insurance Adjusters

See Adjusters

## Insurance Agents & Brokers

ABSTAINERS INSURANCE COMPANY  
IF YOU DON'T DRINK  
YOU CAN SAVE ON  
AUTOMOBILE & FIRE INSURANCE  
Representative—Hunt Insurance Agencies Ltd.  
1201 3 Av S .....328-7777

### AGENTS ASSOCIATION OF ALBERTA

Members subscribe to The  
Code of Ethics of the  
Insurance Agents Association  
of Alberta. Such members are  
fully qualified Independent  
Insurance Agents.



### "WHERE TO CALL" MEMBERS

Pitcher Realty Limited  
384 Main St .....Cardston 653-3482  
ART WILLIAMS AGENCIES LTD  
1503 3 Av S .....328-8184  
BRITISH CANADIAN INSURANCE AGENCIES  
306 7 St S .....327-1528  
Forster Agency Ltd 706 3 Av S .....327-2793  
JEACOCK R H & ASSOCIATES LTD  
1277 3 Av S .....327-4016  
KIRKHAM DON INSURANCE AGENCIES LTD  
308 9 St S .....328-1228  
L H C REAL ESTATE LTD  
2020 2 Av N .....328-3644  
Reliance Agencies 822 3 Av S .....327-1116  
RINGLAND MEREDITH (INSURANCE)  
LTD 507a 7 St S .....327-3009  
ROSSITER AGENCIES LTD  
Lwr Flr 517 4 Av S .....327-1541  
SANFORD INSURANCE AGENCY  
811 3 Av S .....327-5558  
SCHWARTZ AGENCIES LTD  
College Shopping Mall .....328-3331  
AMES' INSURANCE & REAL ESTATE  
765 Main St .....Pincher Creek 627-3022  
HEDDERICK COLIN AGENCIES LTD  
752 Main St .....Pincher Creek 627-3566  
ROBINSON AGENCIES LTD  
4811 53 St .....Taber 223-2505

ANDERSON O N AGENCIES LTD  
GENERAL INSURANCE  
ALL LINES EXCEPT LIFE  
5 Metropolitan Bldg .....327-1657

ART WILLIAMS AGENCIES LTD  
1503 3 Av S .....328-8184  
Bowman Wallace Co Ltd 612 3 Av S .....327-2325  
BRITISH CANADIAN INSURANCE AGENCIES  
306 7 St S .....327-1528

Listings of This  
Classification Are Continued  
On Next Page



## CO-OPERATIVE INSURANCE SERVICES

### PHONES

328-5088 - 328-4654  
328-7811

Service Office  
1265 - 3rd Avenue S.

AFTER HOURS Claims 328-4516  
SALES 327-8179 — 328-5650



**AUTO • FIRE  
LIFE • FARM  
HEALTH**



COMPLETE INSURANCE SERVICE  
CO-OPERATIVE LIFE INSURANCE  
CO-OPERATIVE FIRE AND CASUALTY

## Campbell & Haliburton Insurance Ltd.

*"A Complete  
Insurance Service"*

All Classes Including Life  
**Insurance - 327-5523**  
**Real Estate - 327-4444**

418 - 5th Street South

## R. H. Jeacock & Associates Ltd.

INSURANCE  
COUNSELLORS



Representing  
GENERAL INSURANCE CO. OF AMERICA  
SAFECO INSURANCE CO. OF AMERICA  
*"Special Lines"*

**327-4016 • 328-5355**  
1277 - 3rd Avenue South, Lethbridge

## Insurance Agents & Brokers—(Cont'd)

Campbell & Haliburton Insurance Ltd  
418 5 St S .....327-5523  
(See Advertisement This Page)  
Campbell & Haliburton (Southern) Ltd  
418 5 St S .....327-4444  
Clendenan Insurance 122 McFarland Blk ...327-4014  
Co-operative Insurance Services Ltd  
1265 3 Av S .....328-5088  
(See Advertisement This Page)

### FORSTER AGENCY LTD

MANAGERS - AGENTS - BROKERS  
Representing  
General Insurance Co. of America  
Safeco Insurance Co. of America  
Wawanesa Mutual Insurance Co.  
"A Continuous Forster Enterprise  
for Over 55 Years"

706 3 Av S .....327-2793

Gordon & Stan's Insurance Service  
216 13 St S .....327-0215  
(See Advertisement This Page)

### HANCOCK AGENCIES LTD

Personalized Service . . .  
as near as your telephone  
**FIRE — AUTO — LIABILITY**  
**LIFE — HAIL — CASUALTY**  
Lowest Dwelling Insurance Rates  
LETHBRIDGE P.O. Box 574 — 327-6888  
RAYMOND 2 Broadway S. — 752-3116  
2 Broadway S .....Raymond 752-3116

### HUNT INSURANCE AGENCIES LTD

*"Insurance at Lowest Cost"*

**FIRE — AUTO — CASUALTY**  
**LIFE — HOSPITAL**  
**MEDICAL**

1201 3 Av S .....328-7777

## Gordon & Stan's Insurance Service

INSURANCE WITH SERVICE

**327-0215**

**AUTO RATES:** According to your  
Driving Record

*We Will Insure You!*  
Monthly Payments Available  
on All Policies

**HOMES:** Packaged 10% Discount

**FARMS - AUTO:** Up to 40% Discount — Farm Fire 10% Discount

**LIABILITY - ACCIDENT INSURANCE - MOTOR CYCLE**

216 - 13th STREET S.

BUS. 328-4851

LETHBRIDGE



GORDON MITCHELL



STAN VERLINDEN

### JEACOCK R H & ASSOCIATES LTD

1277 3 Av S .....327-4016  
(See Advertisement This Page)

KIRKHAM DON INSURANCE AGENCIES {328-1228  
LTD 308 9 St S .....328-7322

(See Advertisement This Page)  
Manufacturers Life Insurance Co

210 Professional Bldg .....328-5171

MONTGOMERIE W CRAIG 306 7 St S ....327-1528

NU-MODE REALTY

1652 Mayor Magrath Dr .....327-1130

(Continued Next Page)

### LIKE ROAST LAMB?

Roast lamb is juicier and more flavorful if  
it is cooked medium instead of well done—  
to 160 degrees on a meat thermometer.



DON KIRKHAM

FOR THE BEST ADVICE IN  
THE GENERAL INSURANCE FIELD  
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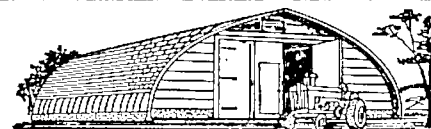
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(See Advertisement This Page)

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**Life Saving Equipment**

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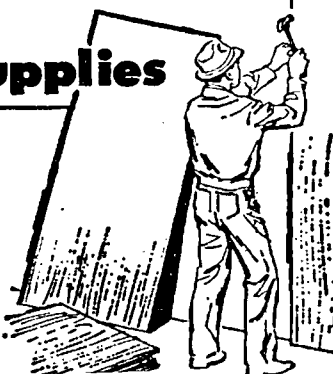
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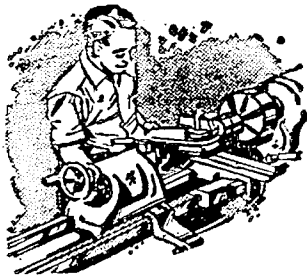
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(Continued Next Page)

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**LETHBRIDGE'S OLDEST AUTOMOTIVE & INDUSTRIAL**

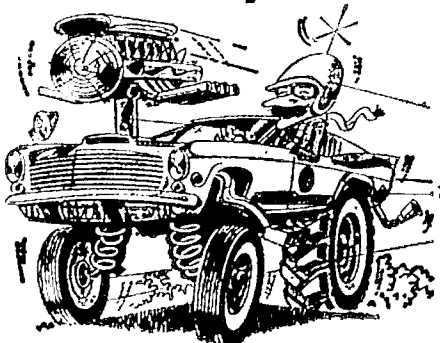
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2nd Avenue & 11th Street S., Lethbridge



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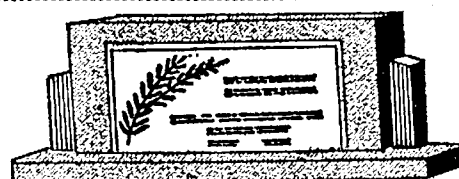
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## Motel Supplies

See Hotel Supplies

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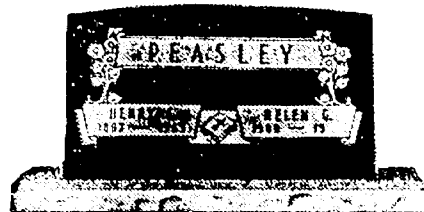
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1026 Mayor Magrath Dr ..... 327-4576  
(See Advertisement This Page)  
Chinook Motel 1245 Mayor Magrath Dr ... 328-1443  
(See Advertisement This Page)  
Christie's Motel 40 1 Av W ..... Cardston 653-4072  
Crest Motel 1030 Mayor Magrath Dr ..... 328-6636  
(See Advertisement This Page)  
D J Motel 416 24 St ..... Fort Macleod 234-4011  
(See Advertisement This Page) { 327-5701  
El Rancho Motor Hotel Ltd { 327-5703  
526 Mayor Magrath Dr ..... { 327-2660  
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(See Advertisement This Page)

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(See Advertisement This Page)

Holiday Motel 1025 Mayor Magrath Dr .... { 327-2400  
{ 328-7711

(See Advertisement This Page)  
Kozy Motel 433 24 St ..... Fort Macleod 234-3115  
(See Advertisement This Page)

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Sleeping Units  
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Lethbridge Travelodge Motel  
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FULLY MODERN UNITS

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Before sewing plastic material, make certain that your needle will not stick. Rubbing it with a little talcum or French chalk will keep it smooth.

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(See Advertisement This Page)

Star Lite Motel  
10 Av S & Mayor Magrath Dr..327-8515  
(See Advertisement This Page)

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KILMOREY MOTOR LODGE Waterton Park 859-2334

NORTHLAND LODGE .....Waterton Park 859-2353

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#### Motor Cars

See Automobile Section

#### Motor Courts

See Motels

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FULLY AIR CONDITIONED HOTEL ROOMS  
Offering The Finest In Banquet And Catering Facilities

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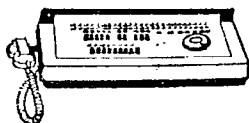
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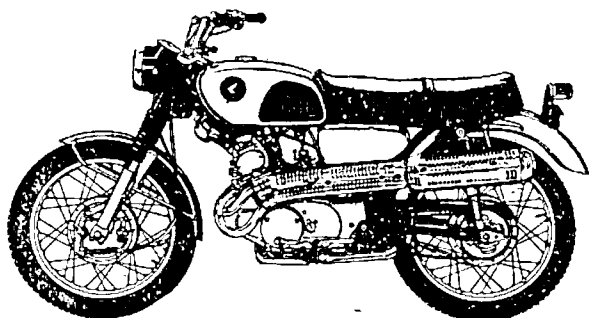
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WORLD'S LARGEST MOTORCYCLE MANUFACTURER

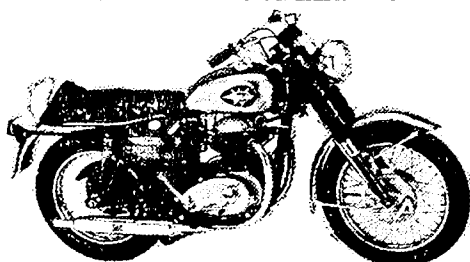


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### Lethbridge Honda Centre

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### Motor Truck Bodies & Equipment

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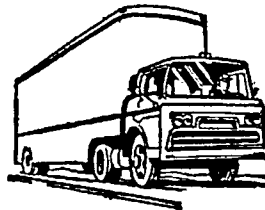
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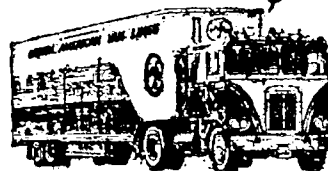
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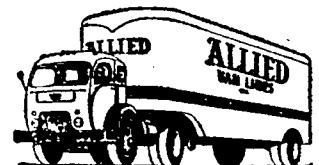
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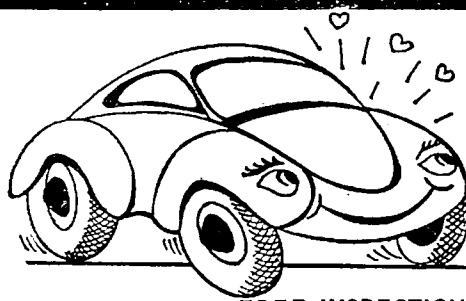


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Listings Of This  
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BY TWO OF LETHBRIDGE'S FINEST MUSICIANS

- ★ CLASSIC TRAINING
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- ★ ALL TYPES OF DANCE STYLINGS
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- ★ THEORY

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**327-0115**

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(See Advertisement This Page)  
**Pruegger's Accordion College Ltd**  
530 5 St S ..... 327-7524  
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Complete Stock of  
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MUSIC AND FOLIOS — TEACHERS'  
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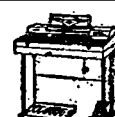


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