

LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY AUGUST, 1969

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Abattoirs

City Packers Ltd near Exhibition Grds327-3048
Merlin A Adams 1010 32 St S327-3831
Lethbridge Locker & Seafoods Ltd
1023 3 Av S327-7171

Accordion Instruction

See Music Colleges & Teachers

Accordions

See Music & Musical Instruments

Accountants

ALDOUS ACCOUNTING SERVICES LTD
815 3 Av S327-3712
Boulton & Boulton 109 McFarland Bldg327-3974
Commercial Accounting
8232 118 AvEdmonton 479-2061
(See Advertisement This Page)

DEWAR J M

ACCOUNTANT & AUDITOR

FARMERS & TRUCKERS

— Bookkeeping & Income Tax A Specialty —

"No Job Too Small or Too Large"

SERVICE OUR AIM

E Metcalfe Bldg327-4213

Gruman Richard 501 Canada Trust Bldg327-5006
Henderson T J 6 Cooper Bldg328-7821
Howard Leslie 411 3 Av S328-3966

KAY J G ACCOUNTING SERVICE

314 3 Av S328-5121

Computerized Accounting Services

INCOME TAX RETURNS

FARM ACCOUNTING

FINANCIAL STATEMENTS

DATA PROCESSING

For Service At Your Locality
Write or Phone

**COMMERCIAL
ACCOUNTING**

8232 - 118th Ave., Edmonton

Phone 479-2061

Accountants—(Cont'd)

McKAGUE LANGRIDGE ACCOUNTING SERVICES

BOOKKEEPING — ACCOUNTING
INCOME TAX

14-1277 3 Av S328-5384

NIRK HELMUT 1622 17 Av S327-4708

Pukk Arnold 2-706 3 Av S327-8429

Thompson E W 814 18 St S327-2840

VISSER LLOYD Stockyards327-5048

Accountants—Chartered

Johnston Dick 208 Professional Bldg327-6959

McGregor & Associates 434 7 St S328-6691



**Need
Professional
Help
In**

- AUDITING
- ACCOUNTING
- INCOME TAX
- ESTATE PLANNING
- MANAGEMENT SERVICE ?

CONSULT
A



**CHARTERED
ACCOUNTANT**

The Institute of Chartered
Accountants of Alberta

Accountants—Chartered—(Cont'd)

Purdy Giles Price & Co
697 Main StPincher Creek 627-3233
Watkinson Hanhart Duda & Co
511 5 St S328-1741
Wells Alex BBlairmore 562-2131
Williams Tanner Bell & Co327-8511
207 Canada Trust Bldg327-6902
Young Parkyn & McNab
320 Canada Trust Bldg328-4426

Accounting & Bookkeeping Machines

BURROUGHS BUSINESS MACHINES LTD
2630 S Parkside Dr327-7577
NATIONAL CASH REGISTER CO OF CANADA LTD
316 13 St N328-5534
OLIVETTI UNDERWOOD LIMITED
1240 3 Av S327-2555

Acetylene

WELDERS SUPPLIES LTD
5 Av & 28 St N327-7249

Acetylene Welding

See Welding Electric & Oxy-Acetylene

Acids

See Chemicals

Adding & Calculating Machines &

Supplies

BURROUGHS BUSINESS MACHINES LTD
2630 S Parkside Dr327-7577

FACIT ADDING & CALCULATING MACHINES

Swedish designed & engineered
ELECTRONIC CALCULATORS
PRINTING CALCULATORS
ROTARY CALCULATORS
ADDING AND
ACCOUNTING MACHINES

Sales — Service — Rentals

CENTENNIAL OFFICE MACHINES

(LETHBRIDGE) LTD 1275 3 Av S328-6222

Centennial Office Machines Ltd

1010 16 Av NWCalgary 289-9271



Listings Of This
Classification Are Continued
On Next Page

Adding & Calculating Machines &

Supplies—(Cont'd)

Keenan Office Equipment Ltd 423 5 St S ..327-3966
Lethbridge Office Furniture Limited
316 7 St S328-7411
(See Advertisement This Page)

MARCHANT CALCULATORS & ADDING MACHINES—
KELLAM H J LTD
628 11 Av SWCalgary 264-6612
MONROE INTERNATIONAL OF CANADA LTD

SALES & SERVICE

Electronic - Rotary & Printing
Calculators - Adding Machines

209 19 St NWCalgary 283-6666

ODHNER ADDING MACHINES—
CHINOOK STATIONERS LTD
306 13 St N327-4591

REMINGTON RAND EQUIPMENT CENTRE—
KEENAN OFFICE EQUIPMENT LTD
423 5 St S327-3966

**ADDING
MACHINES**

SCM **ODHNER**

NEW & USED SALES & RENTALS

dial 328-7411

Lethbridge Office Furniture Ltd.
7th STREET, SHOPPING MALL, LETHBRIDGE, ALTA.

Addressing Machines

ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD
1227 48 Av NECalgary 276-5551
SOUTHERN STATIONERS LTD
316 7 St S328-2301

Adhesive Materials

NORTH WEST INDUSTRIAL PRODUCTS
427 58 Av SECalgary 252-6601

Adjusters

CARBERT HOWE McKEEN ADJUSTERS LTD
1014 3 Av S327-5788
Nights & Holidays Call res328-1490
.....327-7309
.....328-6112

CROSLAND PEACOCK LETHBRIDGE LTD
515 7 St S327-1545

LILLY SHERLOCK ADJUSTERS (LETHBRIDGE) LTD
304 9 St S327-8531

STEWART F F & CO ADJUSTERS LTD
1201 3 Av S328-5545

UNDERWRITERS ADJUSTMENT BUREAU LTD
12-1277 3 Av S327-2191

Advertising Agencies & Counsellors

EDWARDS ADVERTISING 503 Hunt Bldg ..327-0034

Advertising—Directory

YELLOW PAGES



Yellow Page Advertising
Reaches More Buyers
More Often
More Economically
Than Any Other Medium
**THE FINAL TIE-IN FOR ALL
YOUR ADVERTISING**

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
8th Flr 120 7 Av SW—Call Long Distance
(Collect) & ask forCalgary 262-8487

Advertising Novelties

See Advertising Specialties

Advertising Specialties

Keenan Office Equipment Ltd 423 5 St S ...327-1717
Mardon Advertising Rear 1219 3 Av S328-5644

Aerated Waters

See Beverages

Aeroplanes

See Aircraft Section

Agricultural Implements

See Farm Machinery & Supplies

Air Cargo & Freight Service

See Air Freight Service

Air Compressors

See Compressors Air & Gas

Air Conditioning—Contractors

C & A SHEET METAL LTD 204 16 St S ..328-5973
CAPITAL HEATING LTD 1273 3 Av S327-1630
CHARLTON & HILL LTD 1262 2 Av S ...328-3388
Fedor's Refrigeration & Air Conditioning Ltd
2214 43 St S327-5816
FREEL SHEET METAL LTD 405a 4 St S ..327-2713
LETHBRIDGE REFRIGERATION LTD

COMMERCIAL & DOMESTIC
AIR CONDITIONING SALES & SERVICE
111 11 St S328-4333

RITT WAY HEATING & AIR CONDITIONING LTD
136 N Mayor Magrath Dr328-3172
Tom's Roofing & Air-Conditioning
1822 18 Av S328-4661

Air Conditioning Equipment & Supplies

CANADIAN COLEMAN COMPANY LIMITED

CANADA'S ONLY
BONDED LINE OF AIR
CONDITIONING
EQUIPMENT



With Exclusive Thermo Silencer Design

"WHERE TO BUY IT"

CAPITAL HEATING LTD 1273 3 Av S 327-1630

(Continued Next Page)

A YELLOW PAGES AD



*Is Like
Having a
Salesman At
Every Telephone*

LET OUR ADVERTISING SALESMEN SHOW
YOU HOW THE YELLOW PAGES WILL
REACH ACTION MINDED PEOPLE WHEN
THEY ARE READY TO BUY

CALL CALGARY
(Collect)

262-8487

FOWLER AIRCRAFT RENTALS LTD.



- ★ Lethbridge to Great Falls, Montana — Connections to all U.S. Cities
- ★ PASSENGER AND FREIGHT
- ★ CHARTER SERVICES — DOMESTIC AND INTERNATIONAL

FLY NEAR AND FAR WITH F.A.R.

Phone (403): 327-1133 - 327-1455

HANGAR NO. 7, KENYON FIELD, LETHBRIDGE



"TIME" FLIES ... WHY DON'T YOU!



PASSENGER
& CARGO



PHONE: 328-2331

SINGLE & TWIN ENGINE CHARTER FLIGHTS

Air Conditioning Equipment & Supplies—

(Cont'd)

CARRIER AIR CONDITIONING

Individual units or complete systems for Stores—Offices—Homes or Industrial Buildings built by Carrier. The world's largest manufacturer of air conditioning equipment. You can rely on the recommendations of our dealers.



"WHERE TO BUY"

FEDOR'S REFRIGERATION & AIR
CONDITIONING LTD 2214 43 St S . 327-5816

LENNOX AIR CONDITIONING

Custom designed central air conditioning systems for residential, school, commercial and industrial use. Units fully warranted and ARI rated. Installed separately, or added by factory-trained crews. Free estimating. Prompt service to all makes.



"WHERE TO CALL"

CHARLTON & HILL LTD 1262 2 Av S 328-3388

YORK AIR CONDITIONING EQUIPMENT

Air Conditioning, Refrigeration & Ice Equipment products for home, commercial & industrial installation. Sales, service & supplies.



"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"

"FOR INFORMATION CALL"

DEALER

Lethbridge Refrigeration Ltd
111 11 St S . 328-4333

Air Cooled Engines

See Engines—Gasoline

Air Express Service

AIR CANADA

Enquiries & Pick-up & Delivery
Kenyon Field 327-2711

FOWLER AIRCRAFT RENTALS LTD

Hangar No 7 Kenyon Field 327-1133
Time Airways Ltd Airport 328-2331

Air Filters

See Filters—Air & Gas

Air Freight Service

AIR CANADA

Enquiries & Pick-up & Delivery
Kenyon Field 327-2711

FOWLER AIRCRAFT RENTALS LTD

Hangar No 7 Kenyon Field 327-1133

Air Line Companies

AIR CANADA

PASSENGER RESERVATIONS INFORMATION
Kenyon Field 327-3000
Business Hours 9:00 p.m. to 5 p.m. Daily
(See Advertisement Opposite Page)

Air France—Call Long

Distance and ask for (No Toll Charge) Zenith 6070

Alitalia Airlines—Call Long Distance

(No Toll Charge) & ask for Zenith 77850

CANADIAN PACIFIC AIRLINES

CPR Station 327-3512

Canadian Pacific Airlines Calgary—Call Long Distance

(No Toll Charge) & ask for Zenith 3900

Fowler Aircraft Rentals Ltd

Hangar No 7 Kenyon Field 327-1133

(See Advertisement This Page)

(Continued Next Page)

Air Line Companies—(Cont'd)

LETHBRIDGE AIR SERVICE—See Time Airways Ltd
Lufthansa German Airlines Edmonton—Call Long
Distance (No Toll Charge) & ask for ..Zenith 6036
Pacific Western Airlines Ltd Call Long Distance
(Charge Will Apply) & ask for ...Calgary 265-0790
(See Advertisement This Page)
SABENA BELGIAN WORLD AIRLINES Call Long
Distance (No Toll Charge) & ask for ..Zenith 6004
SCANDINAVIAN AIRLINES SYSTEM INC
211 Portage Av Call Long Distance and ask for
(Charge Will Apply)Winnipeg 943-0673
Time Airways Ltd Airport328-2331
(See Advertisement Opposite Page)
TRANS-CANADA AIR LINES—See Air Canada

AIR CANADA



Serving . . . Canada, U.S.A., United Kingdom,
Europe, Bermuda, Nassau, Caribbean

PASSENGER INFORMATION327-3000
INCOMING FLIGHT ARRIVALS327-3000
AIR FREIGHT INFORMATION327-2711
AIR EXPRESS INFORMATION327-2711



Scheduled Service Throughout
Western & Northwestern Canada
Air Freight & Charter Service
Throughout Canada & the Free World
Chieftain Airbus - Stamped
CALGARY, CRANBROOK,
KELOWNA, VANCOUVER, PENTICTON

Call Long Distance
(Charge Will Apply) **265-0790**
& ask for Calgary

Mr. Businessman:

**YOUR AD
HERE
WOULD PRODUCE
RESULTS**

Air Services—Chartered

FOWLER AIRCRAFT RENTALS LTD
Hangar No 7 Kenyon Field327-1133
TIME AIRWAYS LTD Airport328-2331

Air Travel Ticket Agencies

BUTTE TRAVEL SERVICE 1271 3 Av S ...328-3201
LAWSON P TRAVEL LTD Marquis Hotel ...327-4094

Aircraft Dealers

CESSNA AIRCRAFT

MORE PEOPLE ARE
BUYING AND USING
CESSNAS THAN ANY
OTHER AIRCRAFT

SALES, SERVICE, INSTRUCTION,
CHARTER, RENTAL

"FOR INFORMATION CALL"

SOUTHWEST AVIATION LIMITED

Hangar No 5 Kenyon Field Airport ...327-1561

Fowler Aircraft Rentals Ltd327-1133
Hangar No 7 Kenyon Field327-1455
24 Hour Service327-1133

PIPER SALES & SERVICE

INSTRUCTION

RENTAL

CHARTER

"FOR INFORMATION CALL"

AUTHORIZED DEALER

FOWLER AIRCRAFT RENTALS LTD

Airport327-1133



PIPER

Aircraft Maintenance & Repairing

ALBATROSS RADIATOR SERVICES LTD

AIRCRAFT OIL COOLERS — CLEANING &
REPAIR (D.O.T. Approved) — 24 HOUR
109 42 Av SECalgary 243-3788

AVIATION FARMING LTD Airport328-7633
Southwest Aviation Limited
Hangar No 5 Kenyon Field Airport327-1561

Aircraft Renting & Leasing

FOWLER AIRCRAFT RENTALS LTD327-1133
Hangar No 7 Kenyon Field327-1455

Airplanes

See Aircraft Section

Alarms

See Burglar Alarm Systems—Fire Alarm Systems

Alignment Service

See Automobile Wheel Aligning

Alterations

Win's Alteration Upstrs 304 5 St S328-7024

Alternators

See Generators

Aluminum Doors

See Doors—Metal

Aluminum Siding

See Siding

Aluminum Windows

See Windows Metal

Ambulances

City of Lethbridge Ambulance
4 St & 2 Av S327-3340

Ambulances & Hearses Mfrs

SORENSEN DISTRIBUTORS LTD

4918 52 StRed Deer 346-4812
G L Sorensen Mgr resRed Deer 346-2534

Ammunition

ALBERTA GUN CRAFT LTD

449 Shoppers World327-0411

Anaesthetists

See Physicians & Surgeons

Animal Hospitals

See Veterinarians

Answering Service

See Telephone Answering Service

Antennas—Television

See Television Antennas & Antenna Systems—Also
Radio Communication Equipment & Systems

Apartments, Blocks & Buildings

(For complete list of Apartments, Blocks & Buildings
see last page in Lethbridge Alphabetical Section)
Bel-Aire Apartments Office 321 6 St S327-0211
After Hours res327-8393
Rideau Court Development
125 Rideau Crt328-2925

SPRUCE TOWERS APARTMENTS

1e-820 15 St S327-1393
Victoria Mansions 1002 3 Av S327-5698
Westwinds Apartment 1c-1261 4 Av S327-3233

Appliance Repairs

See Electric Appliances—Repairing
Also Specific Kinds

Appliances—Electric

See Electric Appliances Section

Appliances—Gas

See Gas Appliances, also Gas Appliances—Whise &
Mfrs

Appraisers

Hu-Harries & Associates Ltd

510 9 Av SWCalgary 262-3304
Schwartz Agencies Ltd College Shopping Mall 328-3331

SUNALTA APPRAISALS LTD

APPRAISAL ENGINEERS - MUNICIPAL
INDUSTRIAL & INSURANCE APPRAISALS
102-10012 Jasper Av .. Edmonton 429-1570

Architects

CARDINAL DOUGLAS

827 Royal Bank BldgEdmonton 422-7726

FOOKS N H & ASSOCIATES

2650 S Parkside Dr327-8122

LURIE & NEUFELD 309 6 St S328-2066

ROBINS MITCHELL WATSON 529 6 St S ..327-3113

Argon

WELDERS SUPPLIES LTD 5 Av & 28 St N 327-7249

Artificial Flowers

Lorna's Flowers 1508 9 Av S327-8766
 North Plaza Florist 618 13 St N327-1212

Artificial Insemination

Lethbridge Breeders Co-op
 Animal Clinic
 Stockyards327-8822
 After Hours Call M Donkin res328-2569
SOUTHERN ANIMAL BREEDERS SERVICE
 5412 50 AvTaber 223-3888

Artists & Designers

Bowman John M Portrait Studio
 612 3 Av S328-7842
EDWARDS ADVERTISING 503 Hunt Bldg ..327-0034

Artists' Supplies

GAINSBOROUGH ART STUDIO
 710 5 Av S327-0278

Asbestos & Asbestos Products

NORTH WEST INDUSTRIAL PRODUCTS
 427 58 Av SECalgary 252-6601

Asphalt & Paving Contractors

See Paving Contractors

Associations & Societies

See also Social Service Organizations
ALBERTA CHIROPRACTIC ASSOCIATION
 211 Bonnie Doon Shopping
 CentreEdmonton 469-5455
ALBERTA MOTOR ASSOCIATION
 903 3 Av S328-1771
 24 Hour Emergency Service328-1771
 Alberta S P C A Riverbottom327-4003
 Alberta Sugar Beet Growers
 417 3 Av S327-3242
 Boy Scouts of Canada 217 12 St-A S327-4647
 Canadian Automobile Association—See Alberta Motor
 Association
 Canadian Cancer Society
 415 3 Av S327-5452
 Canadian Polish Association of Lethbridge
 745 13 St N328-9038
 Canadian Red Cross Society
 7 Av & 12 St S327-7117
 Community Chest 1120 7 Av S327-1700
 Dominion Automobile Association
 1515 8 Av S328-4241
 Independent Order of Foresters
 2146 9 Av-B S328-5701
 John Howard Society of Alberta
 5-612 3 Av S327-8202
 Lethbridge Construction Association
 1321 3 Av S328-2474
 Rehabilitation Society of Lethbridge
 1261 2 Av-A N328-2048
 Retail Merchants' Association of Canada (Alberta) Inc
 407 Canada Trust Bldg327-1449
 Scandinavian Hall 229 12 St-C N328-2985
 Southern Alberta Sheep Breeders Ltd
 918 1 Av S327-3760
 Tuberculosis Association
 415 Canada Trust Bldg327-5401
 Y M C A 515 9 St S328-7771
 Y W C A Office 604 8 St S327-2284
 Residence 610 8 St S328-9015
 Residence 604 8 St S328-9016

Attorneys

See Lawyers

Auctioneers

Christie H L Herb Lethbridge—For Zenith Service
 Refer to This Listing In The White Page Section
 under The Specific Exchange Desired
 Christie Livestock Ltd 2219 2 Av N328-7662

FORT MACLEOD AUCTION MARKET LTD

At The Cross Roads of Canada's Cattle Country
CATTLE SALES EVERY
Tuesday 11 a.m.
 John Milne, Mgr.234-3016
 Ken Hurlburt, Auctioneer ..234-3408
 Cardston RdFort Macleod 234-3315

HANDLEY AUCTION & ENTERPRISES LTD

1808 21 AvCoaldale 345-3534
 Hurlburt Auction Service Ltd 1920 2 Av S ..328-4705
 (See Advertisement This Page)

Auctioneers—(Cont'd)

Hurlburt Ken Cardston Rd ...Fort Macleod 234-3315
 Newby E L 212 23 St S327-2349
 Perlich Bros Auction Market Ltd328-3951
 (See Advertisement This Page)

PICTURE BUTTE AUCTION MART

SPECIALIZING IN LIVESTOCK
Sales Every Saturday

Owned & Operated by Joe Juris
 Residence 732-4468
AUCTIONEERS: Jim Juris & Associates
 PhonePicture Butte 732-4400

Get The Yellow Pages Habit

HURLBURT AUCTION SERVICE LTD.

1920 - 2nd AVENUE SOUTH — LETHBRIDGE

YOU TOO CAN HAVE A SUCCESSFUL SALE
 BY PHONING

328-4705

SPECIALIZING IN



- FARM SALES
- COMMERCIAL CATTLE SALES
- PUREBRED SALES
- DISPERSION SALES
- FURNITURE SALES

— Auctioneers —

Ken Hurlburt — Ted Newby — Keith Erdmann



TONY
328-3951

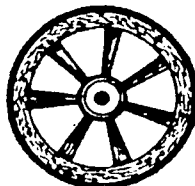


"IN THE HUB OF THE LIVESTOCK INDUSTRY"

Livestock

Farm

Equipment



Liquidation

Real

Estate

Perlich Brothers Auction Market Ltd.

We Personally Handle & Supervise the Sales,
 Management, Advertising & Auctioneering of Your Sale

3 2 8 - 3 9 5 1

LIVESTOCK SALES EVERY THURSDAY
BOX 1057 — LETHBRIDGE



JOE
732-4375
Picture Butte



Auditoriums

Yates Memorial Centre 10 St & 4 Av S328-6116

Auditors

See Accountants Section

Auto Courts

See Motels

Automatic Transmissions

See Automobile Transmission Sales & Service

Automobile Accessories, Equipment &

Supplies

See Automobile Parts & Supplies—Retail & Automobile Parts & Supplies—Wholesale

Automobile Agencies & Dealers—

New Cars

AMERICAN MOTORS SALES & SERVICE

RAMBLER
REBEL
JAVELIN
AMBASSADOR
AMX



See The New World of American Motors

"AUTHORIZED DEALERS"

UNITED RAMBLER LTD 302 3 Av S 327-2750

BENY CHEVROLET OLDSMOBILE

Cor 2 Av & 8 St S327-3147

BLAIRMORE MOTOR PRODUCTS LTD

PONTIAC - BUICK - ACADIAN - BEAUMONT
VAUXHALL - Sales - Parts - Service
Phone Blairmore 562-2124

CHIEF MOUNTAIN MOTORS (CARDSTON) LTD

DODGE - CHRYSLER - DODGE TRUCKS
L. S. Taylor & E. E. Hacking, Props.
294 Main St Cardston 653-3555

CHRYSLER-PLYMOUTH AUTOMOBILES

SALES

PARTS

SERVICE

CHRYSLER
PLYMOUTH

"WHERE TO BUY THEM"

FLEMING MOTORS LTD

7 St & 1 Av S327-1591

College Mercury Sales Ltd 6 Av & 6 St S ..327-5763
(See Advertisement This Page)

DATSUN

Compact Sedans
Station Wagons
Pick-Up Trucks
4 Wheel Drive Patrols
Sports Convertibles



DRIVE A DATSUN THEN DECIDE:
"WHERE TO BUY THEM"
DEALERS

HARRY'S AUTO SERVICE LTD

2111 20 Av Coaldale 345-3090

MECHANICS SALES LTD

307 11 St S327-3933

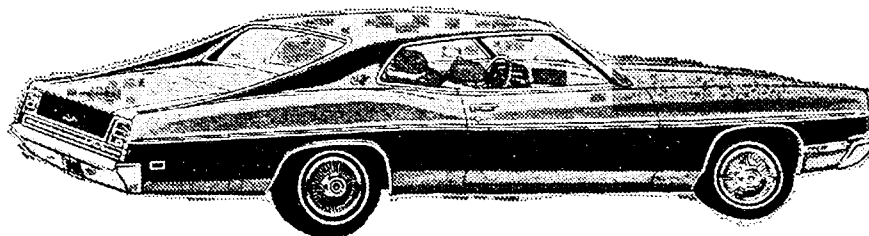
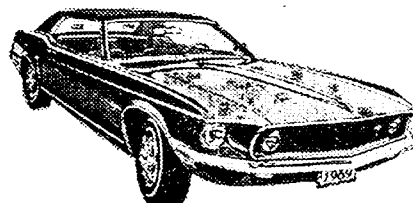
Dunlop Ford Sales Ltd 1718 3 Av S328-5526
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

DUNLOP



SALES LTD.



THIS IS FORD COUNTRY — WHAT DO YOU DRIVE?
MAVERICK — FALCON — FAIRLANE — MUSTANG
THUNDERBIRD — FORD — FORD TRUCKS

FORD AUTHORIZED SERVICE AND SALES — GENUINE FORD PARTS

328-5526

1718 - 3rd Avenue South



Plymouth

CHRYSLER

IMPERIAL

Fleming

MOTORS LTD.

LETHBRIDGE

7th Street & 1st Avenue South

- CHRYSLER PRODUCTS • FARGO TRUCKS
- SALES & SERVICE
- A COMPLETE SERVICE DEPT. FOR ALL MAKES OF CARS & TRUCKS - MAJOR AND MINOR REPAIRS

24 Hour Towing Service
After Hours Towing
327-8143

327-1591

College Mercury SALES LTD.

Car & Truck Sales

19th Street & 3rd Avenue S.

Parts & Service Sales

6th Avenue & 6th Street S.

327-5763

FOOTHILLS FORD SALES LTD.



"Your Friendly Ford Dealer"
Claresholm

235-3328

AFTER HOURS CALL

Art Neuman 235-2714
Doug Johnson 235-3209

Box 640

4526 - 1st Street, Claresholm

FRED KING Motor Co. Ltd.



CHRYSLER
PRODUCTS

SALES — SERVICE
DODGE CARS & TRUCKS
CHRYSLER IMPERIAL

327-1566

24 HOUR SERVICE

Corner 3rd Avenue & 11th Street South

General Farm Supplies Div. of Haico Mfg. Ltd.



TOYOTA-ISUZU
CARS

*The Best Economy Car
Ever Built*

SALES & SERVICE

327-3165

3516 - 24th Avenue South

Automobile Agencies & Dealers—

New Cars—(Cont'd)

ENERSON MOTORS LTD

ACADIAN - BEAUMONT
PONTIAC - BUICK
FIREBIRD - VAUXHALL
G.M.C. TRUCKS
G.M. PARTS
GENERAL TIRES

817 4 Av S 327-5705

FIAT SALES & SERVICE—

PRO-MOTORS LTD

1520 2 Av S 328-4021

Fleming Motors Ltd 7 St & 1 Av S 327-1591

(See Advertisement Preceding Page)

Foothills Ford Sales Ltd

4526 1 St Claresholm 235-3328

(See Advertisement Preceding Page)

FORD-CARS & TRUCKS

SALES
PARTS
SERVICE
TOWING



"WHERE TO BUY"

SUPERIOR MOTORS (TABER) LIMITED

5403 48 Av Taber 223-3537

FRED KING MOTOR CO LTD

Cor 11 St & 3 Av S 327-1566

(See Advertisement This Page)

General Farm Supplies Div of Haico Mfg Ltd

3516 24 Av S 327-3165

(See Advertisement This Page)

Automobile Agencies & Dealers—

New Cars—(Cont'd)

HERMAN'S AUTO SERVICE

RENAULT SALES & SERVICE
ROYALITE PRODUCTS — After Hrs 328-2518
2019 2 Av S 328-1269

JEEP VEHICLE SALES & SERVICE

JEEP' UNIVERSALS
JEEP' WAGONEER
STATION WAGONS
JEEP' GLADIATOR TRUCKS
JEEPSTER & JEEPSTER COMMANDO
AUTHORIZED SERVICE & APPROVED PARTS
4 WHEEL DRIVE — 2 WHEEL DRIVE
"SALES & SERVICE"
DEALERS



MECHANICS SALES LTD

307 11 St S 327-3933

M & K AUTOMOTIVE ENTERPRISES LTD

5 Av & 5 St S 328-7748

(See Advertisement This Page)

MCDONALD WALLACE & SONS LTD

CHEVROLET — OLDSMOBILE
CORVAIR — ENVOY — CHEVELLE
CAMARO — CHEVROLET TRUCKS

Home of "OK" Quality Used Cars

COMPLETE BODY & PAINT SHOP
IMPERIAL ESSO PRODUCTS

All Departments Taber 223-3556

24 HOUR AMA TOWING:

Steve Straga res 223-3235

After Hours: Parts E Ishida .. Taber 223-3137

5335 47 Av Taber 223-3556

MECHANICS SALES LTD 307 11 St S 327-3933

MERCEDES-BENZ SALES & SERVICE—

PRO-MOTORS LTD

1520 2 Av S 328-4021

MERCURY & METEOR CARS

SALES
PARTS
SERVICE
TOWING



"WHERE TO BUY"

SUPERIOR MOTORS (TABER) LIMITED

5403 48 Av Taber 223-3537

PERDUE MOTORS (1964) LTD

PONTIAC — BUICK — GMC TRUCKS

5408 48 Av Taber 223-3571

PINCHER CREEK MOTORS LTD

General Motors Service — Gulf Oil Products
Chevrolet & Oldsmobile Dealer

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Pro-Motors Ltd 1520 2 Av S 328-4021

(See Advertisement This Page)

RAEWOOD MOTORS LTD 1519 3 Av S ... 328-4539

Parts & Service 328-4189

RAMBLER AUTOMOBILES—See American Motors

Sales & Service under This Heading

Raymond Motors 102 Broadway N Raymond 752-3035

(See Advertisement This Page)

(Continued Next Page)

M & K AUTOMOTIVE ENTERPRISES LTD.

AUTHORIZED DEALER FOR

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752-3035

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Lethbridge Customers Call328-4777
(See Advertisement This Page)
United Rambler Ltd{327-2805
219 3 Av S{327-1418
(See Advertisement This Page)

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VW Custom & Deluxe
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& Campers



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★ Used Cars 219 - 3 Ave. S. 327-1780
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DODGE TRUCKS

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New Cars—(Cont'd)

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FRED KING MOTOR CO LTD

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(Continued Next Page)

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FAST EFFICIENT SERVICE

Painting — Frame Straightening
Wheel Aligning — Appliance Painting
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MODERN BODY SHOP

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Refinishing to all
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Trucks

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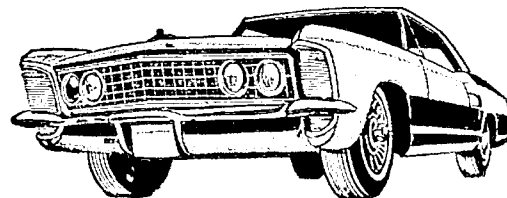
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DAY OR NIGHT

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DAY OR NIGHT

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After Hours: Parts, E. Ishida Taber 223-3137
5335 47 Av Taber 223-3556

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(See Advertisement Preceding Page)

RaeWood Motors Ltd 1519 3 Av S 328-4539

Speedy Paint & Body Garage
323 3 St S 327-0717
(See Advertisement Preceding Page)

United Rambler Ltd 302 3 Av S 327-2750
Body Shop 313 3 St S 328-3158

Automobile Camps

See Motels

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ABC Driving Academy 706 3 Av S 327-1241

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GENERATORS - STARTERS - MAGNETOS
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Automobile Financing

See Financing

Automobile Garages

See Garages Service

Automobile Glass

See Glass Auto Plate & Window

Automobile Leasing

See Automobile Renting & Leasing—Also Leasing Service

Automobile Machine Shops

See Machinists—Automotive

Automobile Mufflers

See Mufflers—Exhaust

Automobile Painters

Bullock's Auto Mechanics & Body Works
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Fred's Body Shop 4 Av & 4 St S 327-1954

Speedy Paint & Body Garage 323 3 St S .. 327-0717

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Marshall Auto Wreckers Ltd 308 2 St S ... 328-3316

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John's Radiator Shop 401 4 Av S 327-3250

(See Advertisement This Page)

Lethbridge Radiators 1410 2 Av S 327-8278

(See Advertisement This Page)

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Avis Rent-A-Car System 2 Av & 8 St S ... 327-0665

(See Advertisement This Page)

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(Continued Next Page)



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Operated by a Division of
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ECONOMY CARS

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Bell's Welding Ltd 317 4 St S328-4528
(See Advertisement This Page)

Standen's Limited
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(See Advertisement This Page)

TASTY COOKIES

Making cookies for the holidays? Add 1
teaspoon of ground nutmeg, 1 tablespoon
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favorite plain cookie mix.



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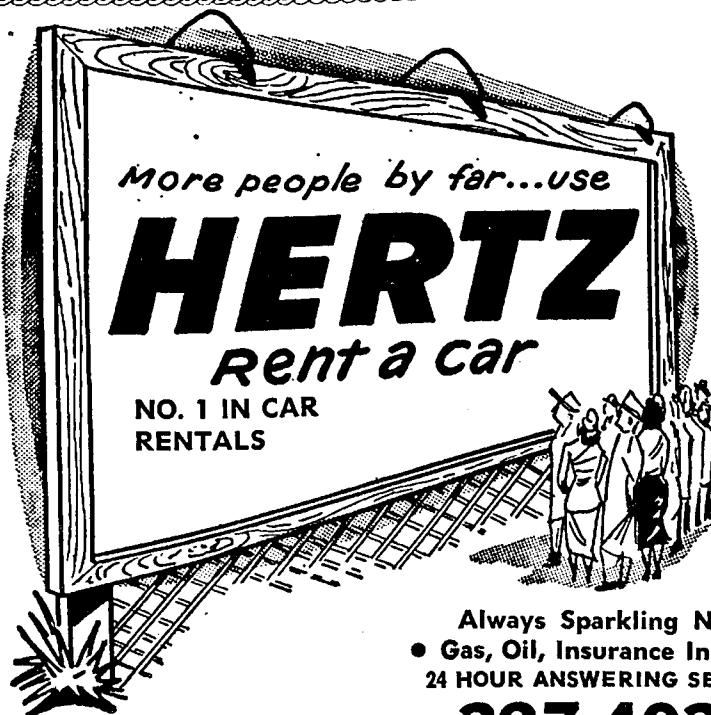
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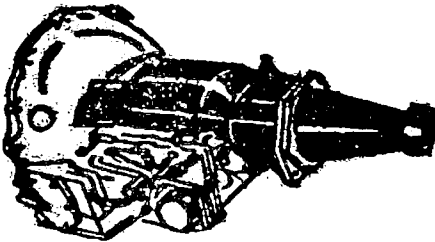
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LETHBRIDGE AUTOMATIC Transmission Ltd. 327-0910



**WE SERVICE, REPAIR & EXCHANGE
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ALL WORK GUARANTEED

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Automobile Tires

See Tires Section

Automobile Top Builders

See Automobile Upholstering

Automobile Towing

See Towing Service

Automobile Trailers

See Trailers Section

Automobile Transmission Sales & Service

Lethbridge Automatic Transmission Ltd
1520 3 Av S 327-0910
(See Advertisement This Page)
Lo-Cost Automatic Transmission Rebuilders Ltd
101 17 Av SW Calgary 264-7650
(See Advertisement This Page)

Automobile—Trucks

See Truck Dealers Section

Automobile Upholstering

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Boats - Aircraft - Furniture

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(See Advertisement This Page)

KOJI'S WHEEL ALIGNMENT & SERVICE
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NORTH LETHBRIDGE MO-TIRES LTD
305 13 St N 327-3181

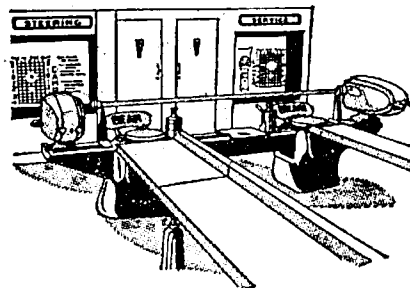
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(See Advertisement This Page)

Replace Your Receiver Carefully

Wheel Alignment & Balancing

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**Headlights Adjusted
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PETE'S
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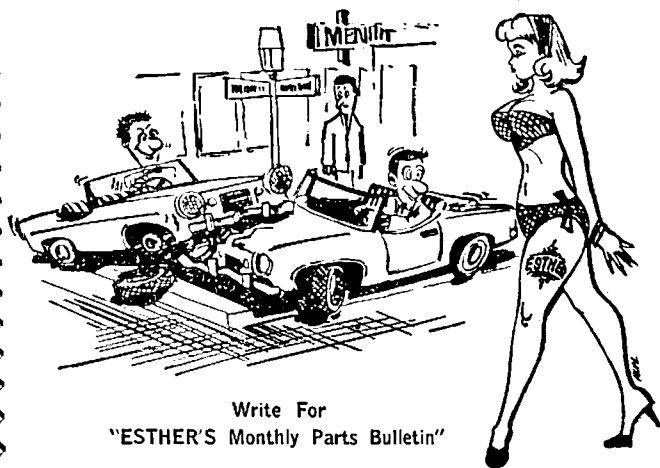
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CALGARY, ZONE 9

Automobile Wreckers

B & H Wrecking Ltd Riverbottom {327-7637
327-2935

(See Advertisement This Page)

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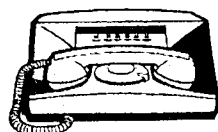
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Also all types of Plastic Packages, "Irriflex 25"
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(See Advertisement This Page)

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HOME MADE BREAD — BUNS — ROLLS
PIES — COOKIES & PASTRY
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FRESH DAILY

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On Next Page

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topped with leftover mashed potatoes, bis-
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Specializing In Delicious Homemade
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★ WEDDING, BIRTHDAY & SPECIAL
OCCASION CAKES

328-3532

10th Ave. S. & Mayor Magrath Drive

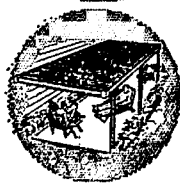
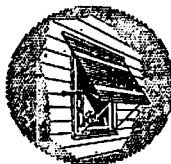
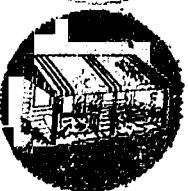
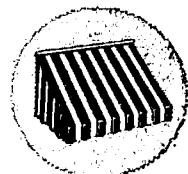
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327-6679**PROGRESSIVE ROOFING & AWNINGS**

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SPECIALIZING IN

OLD COUNTRY STYLE RYE BREAD

BUTTER CREAM CAKES

FINEST IN PASTRY

BAKED FRESH DAILY

328-1629

428 - 13th Street N.

Bakers—Retail—(Cont'd)

PRIDDLE F

WEDDING & ANNIVERSARY CAKES
MADE & DECORATED — Box S.S. 1-4-19
Campus Lodge327-5136

Quality Bakery 1640 Mayor Magrath Dr ...328-4853
(See Advertisement This Page)
Value Village Markets Ltd 538 13 St S ...327-2424
Vienna Bakery 740 23 St N327-2960
Woolworth F W & Co Ltd 601 4 Av S328-4344

QUALITY BAKERY

- * Home-Made Style Bread, Buns & Cookies
- * Wedding & Birthday Cakes
- * Full Line of Pastries

328-4853

Special Discounts To Churches, Schools & Community Organizations

1640 Mayor Magrath Drive

Bakers—Wholesale

McGAVIN TOASTMASTER LTD {327-4488
1502 3 Av S327-3378
(See Advertisement This Page)

QUEEN DONUT SHOP 239 12 St-A N327-6312



McGavin ToastMaster Limited

GOOD BREAD
FINE CAKES

1502 - 3rd Ave. S. **327-4488**

Ballet Instruction

See Dancing Academies

Banks

BANK OF MONTREAL Main Br 522 3 Av S 327-3175
North Lethbridge Branch
314 13 St N327-2486
Manager's Ofc327-2060

Bank of Nova Scotia
Main Br 702 3 Av S327-5794
Mayor Magrath Dr Branch
465 Mayor Magrath Dr327-5173
.....327-5852
Westminster Shopping Plaza Branch
13 St & 5 Av N328-7736

Banks—(Cont'd)

Canadian Imperial Bank of Commerce
331 7 St S328-3341
13 St N Branch 515 13 St N328-7796
9 Av S & 15 St Branch327-0228
Mgr Ofc 1502 9 Av S328-1415
University Campus327-7041
Royal Bank of Canada 4 Av & 7 St S327-8541
Mayor Magrath Dr Branch
1660 Mayor Magrath Dr328-2746
Toronto-Dominion Bank 612 4 Av S328-1746
6 College Shopping Mall327-2194

Banquets

See Caterers, Also Restaurants

Barbers

Bob's Barber Shop 432 7 St S327-3852
De Caires Barber Shop 1102a 9 Av S327-4474
Hairy Combo Westminster Shopping Plaza ...327-0744
South Plaza Barber Shop
1636 Mayor Magrath Dr328-2757
Towne House Barber Shop 710a 3 Av S ...328-4122
Viking Men's Hair Styling Ltd 218 5 St S ...327-0150
(See Advertisement This Page)

FIVE PROFESSIONAL HAIR STYLISTS

Specialists in

- * CHILDREN'S HAIR STYLING
- * CUSTOM MADE HAIRPIECES
- * UP-TO-DATE HAIR STYLING
- * FACIAL TREATMENTS
- * HAIR COLORING



Men's Hairstyling Ltd.

327-0150
218 - 5th Street S.
LETHBRIDGE

Barristers

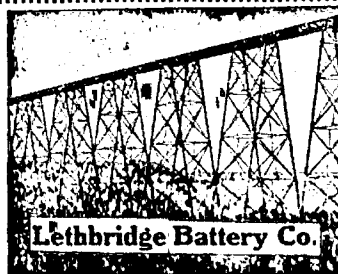
See Lawyers

Bath Room Fixtures

See Plumbing & Heating Supplies

Batteries—Storage

Dunlop Tire Sales 1203 2 Av S328-2443
Lethbridge Battery Co 217 12 St-B S327-5587
(See Advertisement This Page)
Super Shell Service Cor 3 Av & 20 St S ...327-0313



'Batteries for every purpose'

Residence ..327-5160
Holidays ..328-2280 **327-5587**
217 - 12th Street B South

Bearings

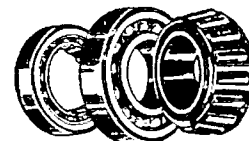
Sproule Bearing Supply 1271 2 Av S328-6681
(See Advertisement This Page)
TIMKEN-FAFNIR SKF & LINK-BELT—
OLIVER CHEMICAL CO (LETHBRIDGE) LTD
249 Stafford Dr327-1571

SPROULE BEARING SUPPLY

Full Stock in Lethbridge

TIMKEN
SKF
FISCHER

COMPLETE STOCKS



- OIL SEALS CASTERS 0 RINGS
- V BELTS V SHEAVES
- ROLLER CHAINS AND SPROCKETS
- U JOINTS PISTONS SLEEVES
- ENGINE BEARINGS 24 HOUR SERVICE

NEXT TO
ELLISON MILLS

1271 - 2nd Ave. S. **328-6681**

Beauty Parlor Supplies & Equipment

Alberta Beauty & Barber Supply
404a 4 Av S327-2051
Monarch Beauty & Barber Supply Co
135 6 Av SECalgary 263-3390
(See Advertisement This Page)

OBSCO BEAUTY SUPPLY

PROFESSIONAL Beauty Supplies & Equipment

Exclusive Distributors For: Zotos, Revlon, Breck, Technique, Silver Ann, Bonat, Helene Curtis, Caryl Richards & Fermodyl.
Also Distributors For: Clairol, Silhouette, Roux, Nestle, Nightingale, Global, Belvedere, Wahl, Oster, Martin & Andis.

222 7 Av SECalgary 269-1317

MONARCH

Beauty & Barber Supply Co.

Exclusive Distributors of

RAYETTE, REALISTIC, L'OREAL AND WELLA BEAUTY PRODUCTS

Clairol - Roux - Stephan - Capilo - Misslyn Cosmetics — Complete lines of Nightingale, Curtis, & Belvedere First Lady Furniture, Realistic & Rayette Hair Dryers

Complete Line of
BARBER SUPPLIES

263-3390

135 - 6th Avenue S.E. — Calgary

FOR BOYS ONLY!

To protect clothes while you're wearing them, do not fill pockets to the bulging stage. Watch for a leaky pen or lipstick smear that might stain fabric.

B & J HAIR STYLING SALON

PROP., JUNE SKRIVER

WIGS — WIGLETS — FALLS
100 PER CENT HUMAN HAIR

The Finest European
Wigs & Wiglets

EXPERT STYLING, REPAIRING
&
RECONDITIONING



8 SPECIALIZED
OPERATORS TO SERVE

YOU

APPOINTMENTS
NOT ALWAYS
NECESSARY

328-3650

506 - 4th AVENUE SOUTH

Beauty Parlors

Alberta Beauty School 324 5 St S327-2250
(See Advertisement This Page)

ANGIE'S ARTISTIC BEAUTY SALON
Upstrs 533 13 St N327-0654

B & J Hair Styling Salon 506 4 Av S328-3650
(See Advertisement This Page)

Beau Monde Beauty Shoppe
12 Rylands Bldg327-3575
(See Advertisement This Page)

Beautique Beauty Salon 724 23 St N328-5335
(See Advertisement This Page)

Beauty Box 539 5 St S327-4251
(See Advertisement This Page)

Beauty School of Elegance 317 7 St S328-6422
(See Advertisement This Page)

Bel Aire Beauty Salon 410 13 St N327-7377
(See Advertisement This Page)

(Continued Next Page)

Beauty School of Elegance

Qualified Instructresses
Teaching Complete Course In
Hair Dressing & Wig Styling

NIGHT CLASS THURSDAY & FRIDAY NIGHT

JEANNETTE HOUTEKAMER &
MARY ETHEL DOWNEY, PROPS.

328-6422

317 - 7th Street South

ALBERTA BEAUTY SCHOOL

QUALIFIED INSTRUCTRESSES

LEARN BY EXPERIENCE

Hair Shaping & Styling
Coloring — Cold Waving
Air-Conditioned
Cold Waves Guaranteed

327-2250

324 - 5th Street S.

BEAUTIQUE BEAUTY SALON

"Specializing in Haircutting & Shaping"

Quality Permanents & Hair Styling

All Work Guaranteed

Urilla Raisbeck, Prop.

328-5335

NORBRIDGE SHOPPING
CENTRE

724 - 23rd Street N.
LETHBRIDGE



BEL AIRE BEAUTY SALON

Open 8 a.m. to 6 p.m.
Tuesday to Saturday

For the Utmost
Satisfaction
in Hair Care

3 EXPERIENCED
OPERATORS

Phone

410 - 13th Street N.

327-7377



BEAU MONDE Beauty Shoppe

Thelma Miller & Erna Peters

HAIR STYLING &
PERMANENTS
THAT SATISFY

SPECIALIZING IN WIGS,
STYLING & SERVICING

327-3575

Located For Your Shopping
Convenience In The Rylands Block
304 - 5th Street South



THE BEAUTY BOX

MARY HONMURA, PROP.

- HAIR STYLING
- HAIRCUTTING & SHAPING
- PERMANENT WAVING
- HAIR COLORING
- SILVER BLONDING, FROSTING

327-4251

539 - 5th Street S.

—AMPLE PARKING SPACE—



Phone ahead

for reservations

Beauty Parlors—(Cont'd)

Bonnydale Beauty Salon 1414 17 St S328-1637
CAROL'S BEAUTY SALON 813 3 Av S327-8708
 Chris's Beauty Salon 712 3 Av S327-2079
 (See Advertisement This Page)
 Classic Coiffures 323 6 St S328-3066
 (See Advertisement This Page)
 Coby's Beauty Shop 322 13 St N327-5687
 (See Advertisement This Page)
 (Continued Next Page)

A CLEAN HOUSE

Help keep soil out of the house by using door mats and scrapers near entrances. Encourage their use. Provide storage for outdoor wear near entrances.

**CHRIS'S
BEAUTY
SALON**

**Specializing in
PERMANENT
WAVES**
 Distinctive Hair Cuts
 HAIR CUTTING
 COLORING
 All Work Guaranteed
 PHONE

327-2079

712 - 3rd Avenue S.
 Oneta Christensen, Prop.
 After Hours Call 328-3510

Freda Walton's

MEMBER OF THE OFFICIAL HAIR STYLING COUNCIL

SPECIALISTS IN:

- ★ HAIR SHAPING & STYLING
- ★ TONE ON TONE BLONDES
- ★ FROSTING & CUSTOM PERMANENT WAVING
- ★ APPOINTMENTS NOT ALWAYS NECESSARY.



Classic Coiffures

10 OPERATORS

328-3066

323 - 6th Street S.

El Rancho Coiffures

AMPLE PARKING

3 OPERATORS

328-3237

— 526 Mayor Magrath Drive



**COBY'S HAIR
STYLISTS**

WE SPECIALIZE IN

PERMANENTS

EXPERTS IN

- ★ HARD TO CURL HAIR
- ★ TINTS - BLEACHES - HAIR CUTS

WIG SALES & SERVICE

FULLY GUARANTEED

Coby's Beauty Shop

327-5687

322 - 13th Street N.

**BONNYDALE
BEAUTY SALON**

Individual Shaping &
 Styling For
 Women With Taste

WIG SALES & SERVICE
 EXPERIENCED OPERATORS

328-1637

1414 - 17th Street S.

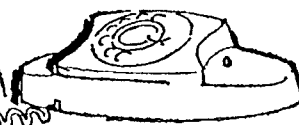
TO BE HEARD

... please speak directly into the Telephone with your lips just clearing the mouthpiece.

**DIAL
CAREFULLY**



**When you can't
leave home
shop by phone**



Beauty awaits you at...

CONOLANE COIFFURES

*"Every Operator
A Specialist"*

OPEN
8 a.m. to 6 p.m.

TUESDAY THROUGH SATURDAY
APPOINTMENTS
NOT ALWAYS NECESSARY

Just Call...

328-4141

COLLEGE SHOPPING MALL



Beauty Parlors—(Cont'd)

Cono Lane Coiffures College Shopping Mall .. 328-4141
(See Advertisement This Page)
Doreen's Beauty Salon 416 5 St S 327-3494
(See Advertisement This Page)
El Rancho Beauty Salon
526 Mayor Magrath Dr 328-3237
(See Advertisement This Page)
ELIZABETH ANN BEAUTY SHOP
1102 9 Av S 327-0640
FANCIFULL BEAUTY SALON 738 13 St N 327-1626
LAKEVIEW BEAUTY SALON
2638 Parkside Dr 327-4843
Little's Beauty Parlor 1110 6 Av S 327-3926
Lovely Lady Beauty Salon 902 7 Av S ... 327-4020
(See Advertisement This Page)
Marquis Beauty Salon 4 Av & 7 St S 328-2276
(See Advertisement This Page)
NORTH PLAZA BEAUTY SALON
610a 13 St N 327-0260
(See Advertisement This Page)
(Continued Next Page)

MARQUIS BEAUTY SALON

Specializing In
PERMS &
COLORS

No Appointments
Necessary



328-2276

4th Avenue & 7th Street South



PERMANENT
SATISFACTION ..

... and
Experts in Hair Styling,
Hair Cutting, and All
Lines of Beauty Culture.

**DOREEN'S
BEAUTY SALON**

Specializing in Service

327-3494

416 - 5th STREET SOUTH
Next door to Capitol Theatre

SERVICE WIGS & HAIR PIECES

EL RANCHO Beauty Salon

SPECIALIZING IN

- HAIR SHAPING
- HAIR STYLING
- PERMS & COLD WAVES

"Our Permanent Waves make Permanent Friends"

328-3237

526 Mayor Magrath Drive

Lovely Lady Beauty Salon

ISABEL FORRAYI

FOR
APPOINTMENTS
CALL

327-4020

902 - 7th Avenue South



NORTH PLAZA BEAUTY SALON

THE PERFECT PLACE
FOR COMPLETE
HAIRSTYLING

327-0260

610a - 13th Street N.

Silverdale Beauty Shop

MRS. VERA STANKO, PROP.



- PERMANENT
WAVING
- COLD WAVES
- HAIR STYLING
- HAIR COLORING

We Guarantee
All Our Work

327-1086

1016 - 20th STREET S.

Beauty Parlors—(Cont'd)

Rita's Hair Styles 524 6 St S328-4729
 (See Advertisement This Page)
 Silverdale Beauty Shop 1016 20 St S327-1086
 (See Advertisement Opposite Page)
 Skrove Mildred Hair Fashions
 485 Mayor Magrath Dr328-1662
 (See Advertisement This Page)
 South Plaza Beauty Salon
 1636 Mayor Magrath Dr327-5822
 (See Advertisement This Page)
STYLE-RITE BEAUTY SALON
 1514 9 Av S327-5000
 (See Advertisement This Page)
THERESA BEAUTY SALON
 14 Professional Bldg328-6424
 Wigs by Aristocrat 441 Shoppers World328-2566
 (See Advertisement This Page)

**SOUTH PLAZA
BEAUTY SALON**

THE PERFECT PLACE
FOR COMPLETE
HAIRSTYLING

327-5822

1636 Mayor Magrath Dr.

Beauty Schools

See Schools Beauty Culture

Belt Conveyors

See Conveyors

Beverages

CANADA DRY—
 CHINOOK BOTTLING LTD
 2907 2 Av S327-1310
CHINOOK BOTTLING LTD 2907 2 Av S ...327-1310
COCA COLA—
 PURITY BOTTLING (1967) LTD
 1421 3 Av S327-2501
LETHBRIDGE BOTTLING CO LTD {327-3442
 237 12 St-B N327-5125
PEPSI-COLA—
 CHINOOK BOTTLING LTD
 2907 2 Av S327-1310
 Purity Bottling (1967) Ltd 1421 3 Av S ...327-2501
 {327-6336
Seven-Up (Lethbridge) Bottling Co
 237 12 St-B N327-5125

Bibles

See Church Supplies also Books Religious & Educational

SOLID PERFUME

Rub a bit of solid perfume on the palm of the hand before putting on wedding gloves. The warmth of the hand will diffuse this into a flowery sweetness when the gloves are removed.

Rita's

HAIR STYLES

Rita McCrea, Prop.

- ★ EVERY OPERATOR A SPECIALIST
- ★ MODERN EQUIPPED SHOP
- ★ CUSTOM PERMANENT WAVES
- ★ FROSTING & TIPPING
- ★ PERSONALIZED SHAPING & STYLING
- ★ SILVER BLONDING

328-4729

2 HOUR FREE PARKING
524 - 6th Street South, Lethbridge





Style- Rite Beauty Salon

We Specialize In
The Care of Problem Hair
Sales, Care of Wigs & Hair Pieces
Donna Finley, Prop.

327-5000

1514 - 9th Avenue S.



WIGS

By
ARISTOCRAT

- ★ Expert Styling
- ★ Coloring
- ★ Frosting
- ★ Alterations & Repairing

328-2566

441 Shoppers World

Mildred Skrove Hair Fashions

YOUR
HARPER METHOD
BEAUTY SALON

EXPERTS IN

- HAIRSTYLING
- HAIR SHAPING
- PERMANENT WAVING

328-1662

Mildred Skrove, Prop.
485 Mayor Magrath Drive

Bicycle Dealers & Repairers

Bert & Mac's Cycle Ltd 913 3 Av S327-3221
(See Advertisement This Page)

**BICYCLES & MOTORCYCLES
SALES & SERVICE**

Largest Stock of Bicycles in Southern Alberta

**C.C.M. - Deelite - Raleigh Bicycles
SUZUKI MOTORCYCLES
REBUILT & USED BIKES
WE TAKE TRADES**

**BERT & MAC'S CYCLE
LTD.**

327-3221

913 - 3rd Avenue South, Lethbridge

Billiards

Arcade Billiards Leth Ltd 325 5 St S328-9168
Mac's Billiards 322a 5 St S328-9198

Billing Machines

See Accounting & Bookkeeping Machines

Biscuits & Candy

Weston George Ltd 631 25 St N327-2979

Blackboards

See Chalkboards

Blinds

See Venetian Blinds

Blocks

See Concrete Blocks

Blocks & Buildings

See Apartments, Blocks & Buildings

Blue Printers

LETHBRIDGE BLUE PRINTING CO

**DRAFTING & ENGINEERING
SUPPLIES**

REPRODUCTIONS OF ALL TYPES

Residence 327-2293

401 Mayor Magrath Dr328-3321

LETHBRIDGE HOUSE DESIGNS

**DRAFTING
HOUSE DESIGNS**

After Hours Res. 328-2234

401 Mayor Magrath Dr328-3321

DO YOU KNOW?

The diamond engagement ring is worn on the right hand at wedding ceremony time. That way, the finger for the wedding band is kept free.

Boarding Houses

Campus Lodge Lethbridge327-5136

Boats—Retail

BRIDGE CITY MARINE Rear 1219 3 Av S ..328-5644
HEPP'S INDUSTRIES LTD
1 Mile East of Stkys327-4242

Boilers

Liberty Boilers (Lethbridge) Ltd
1402 2 Av S327-3921
(See Advertisement This Page)

Support The United Fund



**BOILERS
(Lethbridge) Ltd.**

**Manufacturers of
STEAM & HOT WATER BOILERS**

**GENERAL
WELDING
CONTRACTORS**

**BOILER REPAIRS &
PRESSURE WELDING**

NEW & USED BOILERS FOR SALE

HEAD OFFICE

1402 - 2nd Avenue South, Lethbridge

327-3921

**CALGARY DIVISION
243-1606**

Bolts & Nuts

HOYT'S
Downtown 606 3 Av S327-5767
HOYT'S NORTH LETHBRIDGE
324 13 St N328-4441
WESTERN CANADA HARDWARE LTD
907-915 2 Av S328-1711

Bonds

See Stocks & Bonds

Bookbinders' Equipment & Supplies

GENERAL BINDING CORPORATION (CANADA) LTD
Presentation Covers
and Loose Leaf Catalogues
Frt 118 4 Av SW—Call Long Distance
(No Toll Charge) & ask forCalgary 266-3555

Bookkeeping Machines

See Accounting & Bookkeeping Machines

Bookkeeping Service

McKague Langridge Accounting Services
14-1277 3 Av S328-5384

Books—Religious & Educational

Bible Book Store 416 4 Av S328-2549
WORLD BOOK ENCYCLOPEDIA
228 Corvette Cr327-5483

Booksellers

Baxter's Book Store 420 5 St S328-1563
House of Books Ltd 319 8 St S328-5888

Boots & Shoes—Retail

See Shoes—Retail

Bottlers—Beverage

See Beverages

Bowling

CAPRI BOWL 1664 Mayor Magrath Dr328-4089

DOWN-TOWN BOWLADROME

**TEN PINS — FIVE PINS
BILLIARDS**

319 7 St S328-7122

GLENDAL RECREATION LTD

431 Mayor Magrath Dr328-4545
(See Advertisement This Page)

GLENDAL

BOWL

**MORNING, AFTERNOON & EVENING LEAGUES
LADIES', MEN'S & MIXED LEAGUES**

328-4545

GLENDAL RECREATION LTD. 431 Mayor Magrath Drive **LETHBRIDGE**

**16
5 PIN
LANES**

PARTY RESERVATIONS

**NURSERY — COFFEE SHOP
AIR-CONDITIONED**

Boxes—Corrugated

MACMILLAN BLOEDEL PACKAGING LTD

CORRUGATED SHIPPING
CONTAINERS
Corrugated Containers &
Related Products



Structural & Graphic Designs
Packaging Systems

MACMILLAN BLOEDEL PACKAGING LIMITED
1115 34 Av SE Calgary 243-3231

Boxes—Paper

ALBERTAN 830 10 Av SW Calgary 263-7730

Brake Parts and Supplies

Hutton's Ltd 321 8 St S 327-2586
(See Advertisement This Page)

SALES & SERVICE POWER BRAKES

BENDIX BK — BENDIX
WESTINGHOUSE — WAGNER
Exchange On All
VACUUM & AIR UNITS
— Brakelining —

HUTTON'S

LTD.

327-2586 — 327-5566
327-5158
321 - 8th STREET S.

Brake Service

Pete's Wheel Alignment Service Ltd
518 5 St S 327-1030
Tennant Rex J 314 3 St S 327-2667
(See Advertisement This Page)



BRAKE BONDING
DRUM TURNING
AUTOMOTIVE & INDUSTRIAL LINING
BLOCKS & PARTS

3 2 7 - 2 6 6 7
314 - 3rd STREET S.
Rex J. Tennant

Brass Foundries

See Foundries—Iron, Steel, Brass & Aluminum
Castings

Brassieres

See Corsets & Brassieres—Retail

Breweries

ALBERTA BREWERS' AGENTS LTD
135 13 St N 327-2895
CALGARY BREWING & MALTING CO LTD
General Ofc 1892 15 St SE
Call Long Distance Calgary 264-1892
CARLING BREWERIES (ALBERTA) LTD
5240 1 St SW Calgary 252-6536
Plant 5240 1 St SW Calgary 252-6536
Sales Office Calgary 264-5625
LABATT'S ALBERTA BREWERY LTD
170b Elveden Hse Calgary 269-7552
MOLSON'S EDMONTON BREWERY LTD
Calgary Sales Office
640 6 Av SW Calgary 263-2270
SICK'S LETHBRIDGE BREWERY LTD
2 Av & 1 St S 327-2444

Brewers' Distributors

Alberta Liquor Control Board 1021 3 Av N 328-4985

Brick—Concrete

See Concrete Blocks

Bricklayers

SIMONS PETE & SONS

BRICK BLOCK & CONCRETE WORK
ALL KINDS OF FIREPLACES

Residence Phones 328-5050 — 328-4066

237 13 St N 327-6052

Bridal Shops

Tracy's Smart Apparel 307 5 St S 327-8778

Broadcasting Companies

See Radio Broadcasting Co's & Stations

Broadloom

See Carpet & Rug Section

Brokers—Custom

See Custom House Brokers

Brokers Insurance

See Insurance Agents & Brokers

Brokers—Stocks & Bonds

See Stocks & Bonds

Brooms—Corn

See Brushes

Brushes

ALBERTA BROOM FACTORY
118 8 St S 328-3755
Fuller Brush Company Limited 401 23 St S 327-1141

Building Contractors

See Contractors Building

EXTENSION PHONE

When you install
Your new extension,
You'll save more steps
Than you can mention.

Building Materials & Supplies—Retail

Advance Lumber Co Ltd 13 St & 2 Av S .. 328-3301

ARBORITE

The Famous
Surfacing Material
For Home & Industry . . .
For Walls, Counter Tops,
All Horizontal & Vertical
Applications



"FOR INFORMATION CALL"

WHOLESALE DISTRIBUTOR

LETHBRIDGE BUILDING SUPPLIES CO
1266 1 Av S 328-4466

BEAVER LUMBER CO LTD

CASH & CARRY

TO SAVE YOU MONEY

3 Av & 17 St S 328-4461

BIRD BUILDING SUPPLIES

Lumber — Building Supplies
Hardware — Paint
Construction Accessories

"The Building Line is Where We Shine"

113 13 St N 328-2050

CRESTLINE BUILDERS MARKET LTD

LUMBER

BUILDING MATERIALS
PAINTS & BUILDERS HARDWARE
ANDERSEN WINDOW WALLS
ROOFING, BRICK & STONE
ROOF TRUSSES

123 30 St N { 327-5444
327-5110
327-5931

HOYT'S Downtown 606 3 Av S 327-5767

HOYT'S NORTH LETHBRIDGE

324 13 St N 328-4441

LEALTA BUILDING SUPPLIES

COMPLETE LINE OF BUILDERS HARDWARE
& SUPPLIES — DISTRIBUTORS FOR TONE-CRAFT
PAINT & VARNISH PRODUCTS

1256 3 Av N 328-3031

Marvan Building Supplies 240 13 St N 327-5533

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

Distributors

ASBESTOS PRODUCTS

FIR & MAHOGANY PLYWOODS & MOULDINGS
DEXION RACKING & SHELVING
TAYLOR GARAGE DOORS
EXOTIC WOODS

KOROLITE & URETHANE INSULATION

253 12 St N { 327-6166
327-6161

Listings Of This
Classification Are Continued
On Next Page

SUGAR, HONEY?

Honey can be used, measure for measure,
as a substitute for sugar in making puddings,
custards, pie fillings, baked apples, candied
and sweet-sour vegetables, salad dressing
and cinnamon toast.

Building Materials & Supplies—**Retail—(Cont'd)**

Revelstoke Building Materials Limited
1602 3 Av S327-5777
(See Advertisement This Page)
Southern Alberta Co-operative Assn Ltd
1221 2 Av S327-3777

SUPERIOR MASONRY PRODUCTS LTD

CONCRETE & LIGHTWEIGHT
CONCRETE BLOCKS FOR ALL
TYPES OF CONSTRUCTION
TRANSIT MIX

9 Av & 6 St N327-4875

TANCO MILLWORK PRODUCTS—Division of Tanner
Building Supplies Ltd 1601 3 Av S327-5161



FOR ALL
YOUR BUILDING NEEDS

- ★ TRANSIT MIX CONCRETE
- ★ PLYWOOD & WALLBOARD SPECIALISTS
- ★ REVY BRAND WOOD WINDOWS & PRODUCTS
- ★ BUDGET PLANS
- ★ REVY BRAND PRE-BUILTS

327-5777

1602 - 3rd Avenue South
TRANSIT MIX **327-7262**

Building Materials & Supplies—**Wholesale**

B W STEEL PRODUCTS SUPPLY CO {327-2700
LTD 1290 2 Av-A N327-2370
GRANT INDUSTRIES DIVISION OF EDDY MATCH
CO LTD 3003 Leaside Av327-8568
LETHBRIDGE BUILDING SUPPLIES CO
1266 1 Av S328-4466
MACMILLAN BLOEDEL (ALBERTA) LIMITED

Wholesale Distributors

Fir Plywood
K3 Particle Board - Aspenite
Cedar Products
Doors - Fir Lumber

2 Av & 30 St N328-4455

NORTH WEST INDUSTRIAL PRODUCTS

Insulation Products

Concrete & Masonry Accessories
Steel Stud Drywall Systems
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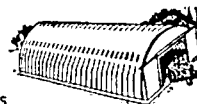
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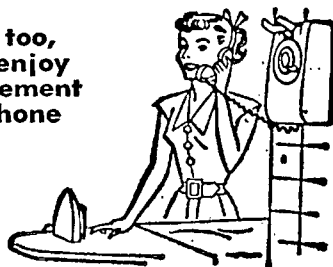
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Butter

See Produce Section

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