

McLEAN TRANSFER LTD.

**LOCAL AND
LONG DISTANCE
MOVING
PACKING • STORAGE**



AUTHORIZED



AGENTS

FOR A BETTER MOVE ALL WAYS!

327-2097

Nights Calls: 327-3473

640 - 6th STREET SOUTH
LETHBRIDGE

Storage—Household—(Cont'd)

McLean Transfer Ltd 640 6 St S327-2097
(See Advertisement This Page)

OWEN DISTRIBUTING LTD

STORAGE

Specialists in Local and Long
Distance Moving
AGENTS FOR ALLIED VAN LINES LTD

1216 1 Av S328-4485

Taber Transport Ltd 5009 56 StTaber 223-2134
(See Advertisement This Page)

Storage—Merchandise

B-Line Storage & Cartage Co
1231 2 Av-A N328-3781

Store Fronts

CANADIAN PITTSBURGH INDUSTRIES LTD
252 12 St N327-1508

LETHBRIDGE SASH & DOOR FACTORY

Designed & Installed to Your Specification
Free Estimates

5 Av & 4 St S327-1581

NEON SALES & SERVICE LTD
124 N Mayor Magrath Dr328-6444

Storm Windows

See Windows Metal & Windows Wood

Stove Oil

See Gas & Oil Bulk Stations

Stoves Parts & Service

FAIRFIELD APPLIANCE SERVICES LTD

PARTS & REPAIRS
TO ALL MAKES & MODELS

1244 3 Av S327-6684

LYLE'S HARDWARE LTD

YOUR WESTINGHOUSE DEALER
You Can Be Sure If It's Westinghouse
Guaranteed Lowest Prices — Free Delivery
Anywhere in Southern Alberta or B.C.
230 - 13th Street N.328-8363

414-416 13 St N328-3541
.....328-3545

Wright A R Plumbing & Heating Ltd
7304 Macleod TrCalgary 255-7751
(See Advertisement This Page)

GARLAND

Gas & Electric Ranges

BLODGETT OVEN
EMBERGLO BROILER
FRYMASTER DEEP FRY

PARTS & SERVICE — AUTHORIZED DEALERS
FACTORY TRAINED PERSONNEL

**A. R. WRIGHT
PLUMBING & HEATING
LTD.**

7304 Macleod Trail, Calgary

Phone 255-7751

Stoves & Ranges—Retail

Baker Appliances Ltd 319 7 St S328-1673

FRIGIDAIRE

EXCLUSIVE FACTORY
PARTS & SERVICE



WASHER & DRYER
RANGES — DISHWASHERS

"FOR INFORMATION CALL"

DISTRIBUTOR

BRUCE ROBINSON ELECTRIC LTD

1108 1 Av S327-8561

FRANCHISED DEALER

SMITH'S COLOR TV & APPLIANCES LTD

236 13 St N328-2235

1715 20 AvCoaldale 345-3272

HOYT'S

Furniture & Appliances

314 7 St Shopping Mall327-5767

HOYT'S NORTH LETHBRIDGE

324 13 St N328-4441

ST LOUIS FURNITURE STORE

118 5 St S327-2210

Stoves & Ranges—Wholesale

FINDLAY—

WESTERN CANADA HARDWARE LTD

907-915 2 Av S328-1711

Straw

See Feed & Poultry Supplies

Supermarkets

See Grocers—Retail

Supper Clubs

See Night Clubs

Surgeons

See Physicians & Surgeons

Surplus Goods

National Department Stores 302 5 St S ...327-2764

Surveyors—Land

BROWN OKAMURA & ASSOCIATES LTD

**LAND SURVEYORS
& ENGINEERS**

401 Mayor Magrath Dr328-3321

MARTIN D A & ASSOCIATES

LAND SURVEYORS

ALBERTA & DOMINION LAND SURVEYOR

3714 South Parkside Dr328-3025

Swimming Pool Equipment

Bruce Robinson Electric Ltd 1108 1 Av S ..327-8561

Listings Of This
Classification Are Continued
On Next Page

Taber Transport Ltd.



FURNITURE DIVISION

**Local & Long Distance
Moving — Packing & Storage**

MEMBER OF
ALLIED VAN LINES LTD.



CANADA'S LARGEST FURNITURE MOVERS

223-2134

T A B E R

5009 - 56th Street

Swimming Pool Equipment—(Cont'd)

Calgary Pool Service Ltd
4105 11 St SE Calgary 243-0164
(See Advertisement This Page)
Olson Hugh Plumbing & Heating
310 24 St S 327-7689



By
CALGARY POOL
SERVICE LTD.
General Contractors
*"We Build The Best
& Service The Rest"*
Concrete Pools
Foldway
Enclosures
Steel & Liner Pools
4105
11th St. S.E.,
CALGARY
243-0164



Swing Stages

See Scaffolding

Tabulating Service

See Data Processing Service

Tailors

Benjamin's Cleaners-Tailors 317 10 St S ... 327-5771
Fit-Rite Tailors 320 5 St S 327-6917
John's Tailor Shop 419 2 Av S 327-3431
Mary's Tailor Shop 208 5 St S 328-3213
Neilson's Dry Cleaners & Tailors
1514a 9 Av S 327-7771
O K Laundry & Dry Cleaning 312 3 St S... 327-4039
Park's Dry Cleaners 311 6 St S 327-4141
Perlux Cleaners 410 5 St S 327-3666
Spic & Span Dry Cleaners 112 8 St S 327-8116
Stan's Men's Wear Ltd 321 5 St S 327-3730

Tanks—Septic

See Septic Tanks

Tanks—Steel & Wood

EDMONTON BARREL CO LTD

WE BUY - SELL - LEASE - REPAIR & CLEAN
NEW FARM STORAGE TANKS LEASE TANKS
Hwy 16a E Edmonton 699-8891

Horton Steel Works Ltd 2902 5 Av N 328-5541

WELDED PRODUCTS

FUEL, WATER & TRUCK ROAD TANKS
GENERAL REPAIRS, PORTABLE WELDING
210 1 Av S 327-2544

Tape Recording Equipment & Supplies

See also Recording Equipment & Supplies

ANGLO DISTRIBUTORS 427 5 St S 327-2023

CROSS A E PHOTOGRAPHY LTD

710 3 Av S 327-2673

ECCELESTON'S RADIO & TELEVISION

816 3 Av S 327-2787

JACK'S RADIO & TV SALES & SERVICE

302 13 St N 327-4979

LEISTER'S MUSIC LTD

715 Paramount Theatre Bldg 328-4080

Tax Consultants

See Income Tax Consultants

Taxicabs

(City) Yellow Cabs 9-526 Mayor Magrath Dr {328-4566
(See Advertisement This Page) {327-6200

MARQUIS TAXI 5 Av & 7 St S 327-3545

(See Advertisement This Page)

(Continued Next Page)

DAY AND NIGHT (CITY) YELLOW CABS



CITY TAXI

WE GO ANYWHERE
"Quick Dependable Service"

PHONE

327-6200 328-4566

LOCATED NEXT TO EL RANCHO

RADIO EQUIPPED CARS

"THINKING FELLOW CALL YELLOW"

UNITED

2 - WAY RADIO EQUIPPED



DAY OR NIGHT

Taxi Service

CABS

(LETHBRIDGE) LTD.

DEPENDABLE — COURTEOUS — 24 HOUR SERVICE

TELEPHONE

MARQUIS TAXI 327-3545

327-3838 327-2224 327-4440

LARGEST IN THE CITY — CENTRALLY LOCATED

★ STAR TAXI ★

For Trips Near or Far—
CALL A STAR

327-4457
327-4458

2 WAY RADIO EQUIPPED CARS

ABOVE THE ARCADE POOL HALL

325 - 5th STREET SOUTH

Lethbridge Telephone Answering Service Ltd.

AN ANSWERED PHONE IS INCREASED BUSINESS

T.A.S. Doesn't Cost . . . IT PAYS

LET US ANSWER YOUR TELEPHONE WHEN YOU ARE OUT OR BUSY. WE WILL ANSWER THE PHONE IN YOUR NAME AND ACT AS YOUR SECRETARY

YOUR REWARD IS FOURFOLD

- ★ NO LOST BUSINESS
- ★ EXTRA GOODWILL
- ★ ADDED CONVENIENCE
- ★ MORE PROFITS FOR YOU

We Specialize in VHF 2 Way Radio and Pocket Pagers

RENTAL & PURCHASE PLAN

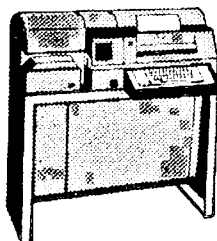
714 - 7th Street South
24 HOUR SERVICE

328-1701

Ask your A.G.T. COMMUNICATIONS CONSULTANT
about

TELETYPE

Private line teletype
provides inter office
printed communications
on a local or national basis.



ALBERTA GOVERNMENT TELEPHONES
Total Communications for Modern Business

Taxicabs—(Cont'd)

Star Taxi 325 5 St S {327-4458
327-4457

(See Advertisement This Page)

UNITED CABS (LETH) LTD {327-2224
409a 5 St S {327-3838
327-4440

Taxidermists

MACLEOD ROD & GUN SHOP
260 24 St Fort Macleod 234-4366

MAYFAIR FURS
Operating Calgary Tannery, Tanning & Mounting
Birds, Game, Fish, Serving Hunters over 30 yrs.
917 17 Av SW Calgary 244-3420

Taxidermists Supplies

Taxidermist Supply Catalogue & Correspondence
School 208 First Toronto Ont 416-466-7633

Telegraph Companies

Canadian Pacific Telecommunications
308 6 St S 327-3186
Wire Chiefs Desk 327-4722

Telemetering Equipment

AGT TELEMETERING & SUPERVISORY CHANNELS

CHANNEL
FACILITIES
TO PROVIDE
A MEANS OF
REMOTE METERING, SIGNALLING AND
SUPERVISORY CONTROL SYSTEMS
"FOR INFORMATION CALL"

*Total Communications
for modern business*

ALBERTA GOVERNMENT TELEPHONES
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

Telephone Answering Service

Lethbridge Telephone Answering Service Ltd
714 7 St S 328-1701
(See Advertisement This Page)

Telephone Secretarial Bureaus

See Telephone Answering Service

Telephone Systems

AGT TELEPHONE SYSTEMS

OFFERING A
COMPLETE
COMMUNICATION
SERVICE.
PRIVATE LINES, FOREIGN EXCHANGE, LONG
DISTANCE USAGE PLANS, TELEMETERING
AND SUPERVISORY CHANNELS
"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

*Total Communications
for modern business*

Teletype Service

AGT TELETYPE SERVICE

TELETYPE SERVICE IS
UNEXCELLED FOR THE
INSTANTANEOUS
TRANSMISSION OF ALL
PRINTED COMMUNICATIONS, BETWEEN
YOUR BUSINESS OFFICES

*Total Communications
for modern business*

"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask for Zenith 33000

Teletypewriter Service

TWX

A DIAL TYPEWRITER
SERVICE PROVIDING
FAST, ACCURATE,
DEPENDABLE,
LOW COST TRANSMISSION OF THE PRINTED
WORD TO 188,000 SUBSCRIBERS
IN OVER 100 COUNTRIES
"FOR INFORMATION CALL"
ALBERTA GOVERNMENT TELEPHONES
115 6 Av SW Calgary—Call Long Distance
(No Toll Charge) & ask forZenith 33000

*Total Communications
for modern business*

Television—Broadcasting Companies & Stations

CJLH-TV 28 St N327-1521

Television Cable Systems

See Television Community Antenna Systems

Television—Community Antenna Systems

Cablevision Lethbridge Ltd 713a 4 Av S328-1222

Television Rentals

ACME TELEVISION LTD 535 13 St N327-6361
Active Television Service 1238 3 Av S327-5020
BAKER APPLIANCES LTD 319 7 St S328-1673
FAIRFIELD APPLIANCE SERVICES LTD

RENTAL — PURCHASE PLAN

1244 3 Av S{327-6684
327-6070

HILDER'S TV SERVICE 310 9 St S328-4224
Roberts Television & Radio Co
1620 Mayor Magrath Dr328-7511
College Shopping Mall328-7041

Television Sales & Service

Ace TV Co 308 1 Av S328-6131
(See Advertisement This Page)
Acme Television Ltd 535 13 St N{327-6361
328-8322
1244a 3 Av S328-1606
(See Advertisement This Page)
Active Television Service 1238 3 Av S327-5020
(See Advertisement This Page)

BAKER APPLIANCES LTD

YOUR COLOR TELEVISION

Headquarters For:

PHILCO-FORD — CLAIRTONE
GENERAL ELECTRIC
PANASONIC

319 7 St S328-1673

(Continued Next Page)

ACE TV CO.

RENTALS — PORTABLE
& CONSOLE TV's

Sales on New & Used TV's

Phone: **328-6131**

308 - 1st Avenue S., Lethbridge



ACME TELEVISION LTD.

LOOK NO FURTHER FOR THE ULTIMATE IN TV SERVICE

Colored TV Specialist

ADMIRAL TV'S and HI-FI'S

All Small Appliances Repaired

14 TECHNICIANS TO SERVICE YOU

DAY & NIGHT

535 - 13th STREET N.

327-6361 • 328-8322

1244a - 3rd Avenue South

328-1606

TABER 223-3866

ACTIVE T.V.

SALES SERVICE

RADIO
STEREO

R.C.A. Victor-Electrohome

1238 - 3rd Avenue South

LETHBRIDGE

327-5020

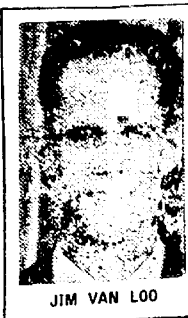
After Hours Call 327-7248

J. VAN LOO, PROP.

COLOR T.V.

Active Television Service

SERVICE TO ALL MAKES TELEVISION-STEREO



JIM VAN LOO

Color TV by ADMIRAL PHILIPS RCA VICTOR

COMPLETE DISPLAY IN OUR CARPETED
TV COLOR LOUNGE ON SEVENTH STREET

SERVICE TO ALL MAKES IN OUR SERVICE ROOM
IN OUR EIGHTH STREET STORE

BERT & MAC'S

RADIO - TV LTD.

327-3232

315 - 7th Street South

PHONES

327-5560

312 - 8th Street South

ESTABLISHED IN LETHBRIDGE OVER 29 YEARS

BESTWAY

TELEVISION & APPLIANCES LTD.

• GOV'T LICENSED TECHNICIANS

• 90 DAY WRITTEN GUARANTEE

TV

SERVICE CALLS...

402 - 5th Street South

328-2328

CLARKE'S

Television Service

328-4977

AUTHORIZED
T. EATON CO. LTD.

Warranty Service Depot
For Viking Radio & TV

316 - 3rd Street S., Lethbridge

ECCLESTON'S

Radio & Television

SERVICE TO ALL
MAKES RADIO & TELEVISION
COLOR TV SERVICE
Your Electronic & Appliance
Service Centre

327-2787

EVENINGS 328-1208

816 - 3rd Avenue South

Television Sales & Service—(Cont'd)

Bert & Mac's Radio-TV Ltd 315 7 St S ... 327-3232
(See Advertisement This Page)

Bestway Television Appliances Ltd
402 5 St S ... 328-2328
(See Advertisement This Page)

CLARKE'S TELEVISION SERVICE
316 3 St S ... 328-4977
(See Advertisement This Page)

Eccleston's Radio & Television 816 3 Av S 327-2787
(See Advertisement This Page)

FAIRFIELD APPLIANCE SERVICES LTD

SANYO

Black & White & Color
Rebuilt Television Service & Sales
Rental Purchase Plan

1244 3 Av S ... 327-6684
327-6070

FLEETWOOD TELEVISION

FIRST NAME IN QUALITY
LAST WORD IN STYLE
MANUFACTURERS OF
COLOR & B & W



TELEVISION — STEREO'S — HI-FI'S
RADIO'S — RECORD PLAYERS &
TAPE RECORDERS

"WHERE TO BUY THEM"

LETHBRIDGE DEALERS

HILDER'S TV SERVICE

310 9 St S ... 328-4224

HOYT'S Main Store 606-608 3 Av S ... 327-5767

HOYT'S NORTH LETHBRIDGE

324 13 St N ... 328-4441

DISTRICT DEALERS

MACLEOD'S AUTHORIZED DEALER

806 Main St ... Pincher Creek 627-3664

MACLEOD'S FAMILY SHOPPING CENTRE

5206 47 Av ... Taber 223-3143

PINCHER CREEK CO-OPERATIVE
ASSOCIATION LTD

782 Main St ... Pincher Creek 627-3575

Listings Of This
Classification Are Continued
On Next Page

Quick as a wink—YELLOW PAGES.
REPAIRS? DEALERS?

SUPPLIES? SERVICES?

You Can Find Them All

in the
YELLOW PAGES

ASK YOUR
A.G.T.
COMMUNICATIONS CONSULTANT
ABOUT



DATASPEED

ALBERTA GOVERNMENT TELEPHONES

Total Communications for modern business

Television Sales & Service—(Cont'd)

Hilder's TV Service 310 9 St S328-4224
(See Advertisement This Page)

HOYT'S Furniture & Appliances
314 7 St Shopping Mall327-5767
HOYT'S NORTH LETHBRIDGE
324 13 St N328-4441
(See Advertisement This Page)

Jack's Radio & TV Sales & Service
302 13 St N327-4979
(See Advertisement This Page)

LYLE'S HARDWARE LTD

YOUR WESTINGHOUSE DEALER
You Can Be Sure If It's Westinghouse
Guaranteed Lowest Prices — Free Delivery
Anywhere in Southern Alberta or B.C.
See Our Color TV Room
230 - 13th St. N. 328-8363 {328-3541
414-416 13 St N328-3545

Modern Electronics 1113 3 Av S327-6150
(See Advertisement This Page)

PHILIPS TELEVISION

STEREO HIGH FIDELITY
MULTIBAND RADIOS
RECORD PLAYERS
These dealers are selected for their
integrity and their pledge to provide
knowledgeable demonstrations and
after-sale service.



"SALES & SERVICE"

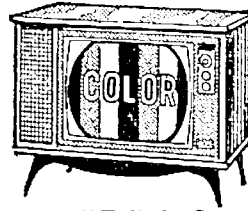
Bert & Mac's Radio-TV Ltd
315 7 St S327-3232

Roberts Television & Radio Co
1620 Mayor Magrath Dr328-7511
(See Advertisement This Page)

Listings Of This
Classification Are Continued
On Next Page

HILDER'S TV SERVICE

JOHN BABER, PROP.



TV RENTALS

Night Calls At Regular Prices
310 - 9th Street South, Lethbridge

COLOR Black & White



GUARANTEED SERVICE

328-4224

JACK'S RADIO & TV SALES & SERVICE

COLOR BLACK & WHITE

DEALERS FOR

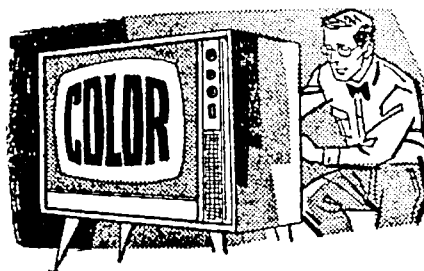
* PHILIPS * PHILCO * DUMONT

STEREO & HI-FI

ROBERTS TAPE RECORDERS

Service Fully Guaranteed

Member of E.T.A.



302 - 13th STREET NORTH

327-4979

A YELLOW PAGES AD



*Is Like
Having a
Salesman
At Every
Telephone*

LET OUR ADVERTISING
SALESMEN SHOW YOU HOW
THE YELLOW PAGES
WILL REACH ACTION
MINDED PEOPLE WHEN
THEY ARE READY TO BUY

CALL CALGARY (Collect)

262-8487

Roberts Television & Radio Co.

BLACK & WHITE, COLOR SPECIALISTS

SALES WITH SERVICE

328-7511

1620 MAYOR MAGRATH DRIVE, LETHBRIDGE, ALBERTA

"Next Door To Safeway" — 24 Hour Answering Service

HOYT'S YOUR RCA VICTOR

DEALER



RADIO - TELEVISION - APPLIANCE

"Where Sales are Backed by Service"

324 - 13th St. North—328-4441

AND

314 - 7th St. Shopping Mall 327-5767

MODERN ELECTRONICS

TV & RADIO

SALES & SERVICE — COLOR

- All Work Guaranteed
- Financing May Be Arranged
On Major Repairs

DAY OR EVENING PHONE

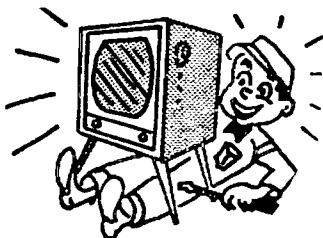
327-6150

1113 - 3rd Avenue South

Member of Electronic Technicians Association

TEL-RAY ELECTRONICS

312 - 8th Street South

Service Consultant For
BERT & MAC'S RADIO & TV

For Dependable Service Call

327-3503

BLACK & WHITE & COLOR

TELEVISION — RADIO
HI-FI & STEREO

Television Sales & Service—(Cont'd)

Smith's Color TV & Appliances Ltd
236 13 St N 328-2235
(See Advertisement This Page)

SMITH'S COLOR TV & APPLIANCES LTD

SALES & SERVICE ON
TV's & RADIO's
WE SERVICE & INSTALL ALL APPLIANCES
COLOR TELEVISION
Member of E.T.A.
Ed Smith — M. Miskulin
1715 20 Av Coaldale 345-3272Tel-Ray Electronics 312 8 St S 327-3503
(See Advertisement This Page)

WILLY'S TV & RADIO SERVICE

SALES & SERVICE CENTRE
FOR RADIO — TV — APPLIANCES
MUSICAL INSTRUMENTS
PICK-UP & DELIVERY
483 Broadway N Raymond 752-3681YOUR
AD
HERE
WOULD
PRODUCE
RESULTS

Television Sales & Service—(Cont'd)

ZENITH TELEVISION

Zenith—The Handcrafted
Quality TV—Famous for
Superb Color and Black &
White TV Performance.
Complete Line of AM, FM/AM, Clock, All-
Transistor Radios; Stereo Phonos; Combinations.
Zenith—The Quality Goes in Before the Name
goes on.**"WHERE TO BUY THEM"**

DISTRIBUTOR

BRUCE ROBINSON ELECTRIC LTD
1108 1 Av S 327-8561

CITY DEALER

SMITH'S COLOR TV & APPLIANCES LTD
236 13 St N 328-2235

DISTRICT DEALER

SMITH'S COLOR TV & APPLIANCES LTD
1715 20 Av Coaldale 345-3272

Television Wholesale & Mfrs

CELEBRITY (CANADIAN GENERAL ELECTRIC)—
WESTERN CANADA HARDWARE LTD
907-915 2 Av S 328-1711

Termite Control

See Exterminators

Testing Laboratories

See Laboratories

Theatres—Motion Picture

Capitol Theatre 5 St S 327-4100
Greenacres Drive-In Theatre
Coutts & Magrath Hwys 327-1100
Paramount Theatre
Paramount Theatre Bldg 327-5100

Thermostats

See Heating Apparatus

Tile Contractors & Dealers—Ceramic

& Non-Ceramic

CAPRI MARBLE & TILE CO

COMMERCIAL & RESIDENTIAL

MARBLE, TILE & TERRAZZO

257 12 St N 328-2537

Ceramic-Tile & Marble Works 1905 9 Av N. 328-3981
(See Advertisement This Page)HAMILTON'S FLOOR COVERINGS LTD
909 3 Av S 327-5454
(Continued Next Page)

SMITH'S

Color TV & Appliances Ltd.

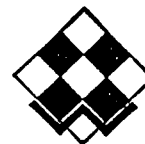
328-2235

236 - 13th Street North, LETHBRIDGE

Main Street, COALDALE

345-3272

RCA — ZENITH — FRIGIDAIRE — WESTINGHOUSE

Ed Smith Gerard Plettell Mike Miskulin Conrad Plettell
"First in Alberta to Specialize in Color T.V."

Ceramic - Tile & Marble Works

1905 - 9th Ave. North, Lethbridge

CITY & DISTRICT WORK

FOR INFORMATION CALL

328-3981

Tile Contractors & Dealers—Ceramic &

Non-Ceramic—(Cont'd)

LETHBRIDGE MONUMENTAL & TILE WORKS
LTD 325 8 St S327-3920
Stylon Floors Ltd 134 N Mayor Magrath Dr 327-4694

Time Recorders

SIMPLEX INTERNATIONAL TIME EQUIPMENT CO LTD
304 4 Av SECalgary 264-2277
STROMBERG TIME RECORDER CO LTD
Job Recorders - Time Stamps - Watchman Clocks
RGO Office Equipment Centre Ltd
1421 Kensington Rd NWCalgary 283-0791

Tinsmiths

FREEL SHEET METAL LTD

EAVESTROUGHING & TINSMITHING
ALL TYPES OF ROOFING
GENERAL SHEET METAL WORK
405a 4 St S327-2713

KIP HEATING LTD

Complete Line of
TINSMITHING AND SHEET METAL WORK
Guaranteed Workmanship
612 13 St N328-1478

Tires—Dealers

A A Texaco Service 139 13 St N328-6929
Civic Tire & Battery (Pincher Creek) Ltd
1022 Main StPincher Creek 627-3313
(See Advertisement This Page)
DOMINION ROYAL TIRES
—See Uniroyal Tires under this Classification
DUNLOP TIRE SALES 1203 2 Av S328-2443
Shop328-2011
ELRICH TIRE LTD 402 1 Av S327-6886
.....327-4445
(See Advertisement This Page)
Eric's Tire Service (Leth) Ltd
721 2 Av-A N327-8887
(See Advertisement This Page)
Firestone Stores Cor 3 Av & 8 St S327-8548
GENERAL TIRES—
ENERSON MOTORS LTD
817 4 Av S327-5705
Goodrich B F Canada Limited 2 Av & 7 St S 327-4314
Goodyear Tire & Rubber Co of Canada {327-2396
Ltd 316 11 St S328-5113
GOODYEAR TIRES

FOR EXPERT ADVICE AND
SERVICE ON YOUR TIRES
— CALL YOUR NEAREST
GOODYEAR DEALER



"WHERE TO BUY THEM"

ALCAN SERVICE STATION
1313 Mayor Magrath Dr328-2728
ERIC'S TIRE SERVICE (LETH) LTD
721 2 Av-A N327-8887
NORTH LETHBRIDGE MO-TIRES LTD
305 13 St N327-3181
NORTHSIDE SHELL SERVICE
321 13 St N328-2407
TRIMBLE'S TIRE SUPPLY LTD
314 11 St S327-2007

Tires—Dealers—(Cont'd)

KIRK'S TIRE SALES (1964) LTD

"A BETTER BALANCED RETREAD"

Headquarters For
UNIROYAL TIRES

1621 3 Av S327-5985

LEONARD TIRE MART LTD

Wholesale & Retail

VULCANIZING

For All Canadian Tire & Rubber Companies
WE SELL & SERVICE ALL BRANDS

"We Knowingly Under Sell"

1902 2 Av S327-3580

Tires—Dealers—(Cont'd)

LETHBRIDGE TIRE & GAS

ASTRO TIRE Distributors

Wholesale & Retail

COMPLETE TIRE SERVICES
Car, Truck & Tractor Tires

"WE UNDERSSELL EVERYBODY"

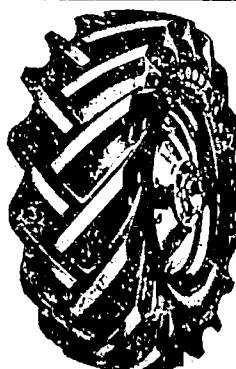
Downtown Corner 4th Avenue & 4th Street S.

334 4 St S327-4225

Listings Of This

Classification Are Continued

On Next Page



CIVIC TIRE & BATTERY
(PINCHER CREEK) LTD.

GOOD YEAR

Vulcanizing
Full Tire Service
Wheel Balancing

FAST
ON-THE-FARM
SERVICE



Wheel
Alignment

Night Phone 627-3739

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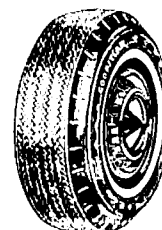
ERIC'S TIRE SERVICE (LETH) LTD.

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721 - 2nd Avenue-A North

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Tires—Dealers—(Cont'd)

North Lethbridge Mo-Tires Ltd
305 13 St N327-3181
(See Advertisement This Page)

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PERFORMANCE RATED
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Kirk's Tire Sales (1964) Ltd 1621 3 Av S327-5985
Office328-7812
Service Dept327-4705
Leonard Tire Mart Ltd 1902 2 Av S327-3580
Trimble's Tire Supply Ltd 314 11 St S327-2007

Tobacconists—Wholesale

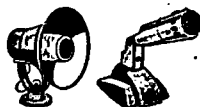
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Tombstones

See Monuments

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POWER TOOLS OF ALL TYPES

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Full line of Powder
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Tools for safe, permanent
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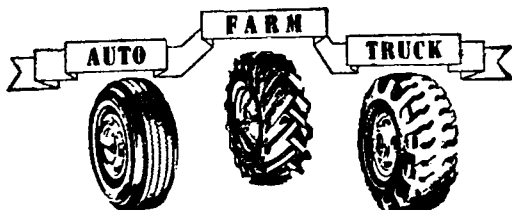
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Tour Operators

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(See Advertisement This Page)

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will be glad to tell you about it.

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M C Manufacturing Co Ltd

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(See Advertisement This Page)

McCoy-Renn Trailer Ltd

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(See Advertisement This Page)

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- Portable Stock Racks
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(See Advertisement This Page)

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(See Advertisement This Page)

General Coach Works of Canada Limited

Airport 328-7731

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BOLES AERO — SOUTHPARK
BEL COACH — OASIS — REDI CABIN
101 1 Av S 327-4650

M & K Trailer Sales Ltd Coutts Hwy 328-8031

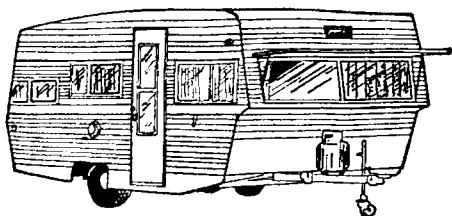
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(Continued Next Page)

Remember, don't dial until you hear the dial tone.

You'll get faster service on your long distance calls by dialing the complete number, including Area Code whenever and wherever possible.

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311 - 4th Street South

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Franchised Dealer

- INDOOR SHOWROOM
- ACCESSORIES & PARTS
- LEVEL-ALL HITCHES
- TRADES ACCEPTED

LETHBRIDGE

328-7912

**CUT YOUR
OPERATING
COSTS!
BUILD BIGGER
PROFITS!**

**CONTACT YOUR
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CONSULTANT
TODAY!**



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A phone in the den is a comfort and convenience Dad will appreciate. Lets him make or take calls without leaving his chair.

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Mr. Businessman:

**YOUR AD
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WOULD
PRODUCE
RESULTS**

Trailers—Mobile Homes—(Cont'd)

MARK III MANUFACTURING LIMITED
 1422 2 Av S 328-7212
 Medicine Hat Mobile Homes
 Airport Medicine Hat 527-2500
 (See Advertisement This Page)
Ponderosa Auto & Trailer Sales Ltd
 20 St & 2 Av S 327-2747
 (See Advertisement This Page)
Prebuilt Mfg Ltd 619 4 Av N 328-4421
SKYLARK TRAILERS & CAMPERS

A Complete Line of Travel
 Trailers & Truck Campers for
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"Quality The Most Important Consideration"

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GENERAL FARM SUPPLIES LTD
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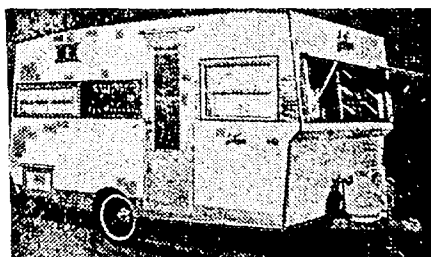
UNITED RAMBLER LTD
 219 3 Av S 327-2805
 (See Advertisement This Page)

WATSON INDUSTRIES (ALBERTA) LTD
 QUALITY MOBILE HOMES
 & TRAVEL TRAILERS
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EASY PICKIN'S

To gather strawberries or "cukes" without crushing plants, mount a box on six-inch high legs. Provide with handle.

Medicine Hat Mobile Homes



527-2500

Box 663, Medicine Hat, Alberta

Ponderosa Auto & Trailer Sales Ltd.

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FULL STOCK OF TRAILER PARTS

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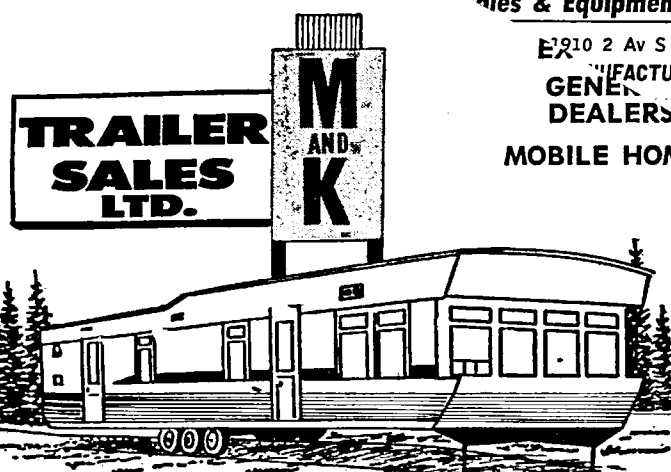
20th St. & 2nd Ave., S., Lethbridge

Trailers & Equipment—(Cont'd)

21910 2 Av S 328-3411

HAICO MANUFACTURING LTD
GENERAL 328-8117
DEALERS (Page)

MOBILE HOMES



"Built The Best For The West"

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 Open 9 a.m. till 9 p.m.

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SCAMPER TRAVEL TRAILERS—In all Sizes

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Ponderosa Auto & Trailer Sales Ltd
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Prebuilt Mfg Ltd 619 4 Av N 328-4421
(See Advertisement This Page)

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- ★ Local Hauling
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Safe, Easy-Towing Trailers, All Sizes. Low Rate includes
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Allow better planning of
your time.

Make certain you are expected.
Avoid long delays in waiting to
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Enable your prospects to prepare
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Transfers

See Decalcomania Transfers

Transmissions

See Automobile Transmissions—Sales & Service

Transportation Companies

See Specific Headings—i.e. Air Line Companies,
Bus Lines, Express Companies, Movers, Railway
Companies, Steamship Agents & Truck Lines

Travel Bureaus

Alberta Motor Association 903 3 Av S {328-1771
328-7921

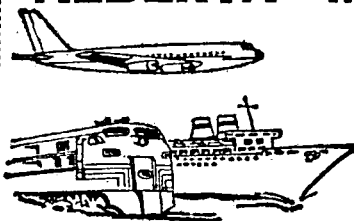
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BURRITT TRAVEL SERVICE LTD 5302 48 Av
Call Long Distance and ask for
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(Continued Next Page)

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Prebuilt Mfg. Ltd. — Prebuilt Rentals Ltd.

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SCAMPER SOLD THROUGH DEALERS ONLY

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619 - 4th Avenue North

328-4421

CALGARY

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YOUR FIRST STOP
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AIRLINES — STEAMSHIP
CRUISES — TOURS

PHONE TABER (Collect)

223-3321

5302 48th Avenue — Taber

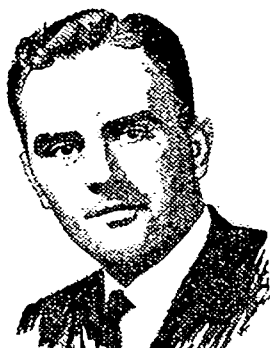
Mr. N. A. Long, Resident Manager
Head Office, Calgary. 269-3791

Travel Bureaus—(Cont'd)

Butte Travel Service 1271 3 Av S 328-3201
(See Advertisement This Page)
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LAWSON P TRAVEL LTD Marquis Hotel ... 327-4094
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Tricks & Jokes

See Novelty Section

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Manufacturers Of

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TRUCK BODIES HOISTS

WINCHES BUMPERS

SPECIAL EQUIPMENT

216 1 Av S {327-2732
328-5980

(See also Advertisement This Page)

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When you install
Your new extension,
You'll save more steps
Than you can mention.

Truck Bodies & Equipment—(Cont'd)

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(See Advertisement This Page)

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Hydraulic Hoists - Truck Boxes & Bodies of All Kinds

- POWER TAKE-OFFS
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- DRIVE SHAFT SPECIALISTS



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328-5980**

216 - 1st Avenue S., Lethbridge



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That's Why We Called*

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SERVICE**

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TO BE HEARD

... please speak directly
into the Telephone with
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mouthpiece.

**DIAL
CAREFULLY**



Installations & Service Work on All
Truck Equipment, Grain & Beet Boxes, Etc.

**Custom Made
Truck Bodies — Truck Hoists**

328-8117

Airport, Lethbridge, Alberta

Truck Dealers—New

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(See Advertisement This Page)

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CANADIAN KENWORTH LTD

KENWORTH MOTOR TRUCKS
Sales & Service — Parts Dept. 252-8871
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ENERSON MOTORS LTD 817 4 Av S 327-5705

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LTD 304 Stafford Dr 327-3125
(See Advertisement This Page)

King Fred Motor Co Ltd
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OIL ON TROUBLED WATERS

A teaspoon of salad oil added to water prevents rice, macaroni, etc., from sticking together; keeps water from boiling over.

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(CALGARY) LTD

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- AUTOCAR TRUCKS
- DIAMOND REO TRUCKS
- FREIGHTLINER TRUCKS
- WHITE-WESTERN STAR

CALL CALGARY

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Truck Dealers—New—(Cont'd)**MECHANICS SALES LTD****DATSUN****KAISER JEEPS****SALES & SERVICE**

Parts & Service {327-2622
328-3215}

Office 307 11 St S 327-3933

Smith Motors Ltd 6 Av & 6 St S 327-5763

Truck Lettering

See Signs

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ANEA CONSTRUCTION LTD
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252 25 St Fort Macleod 234-3565

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DAILY SERVICE
CALGARY — LETHBRIDGE
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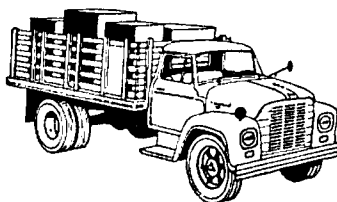
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24 Hour Service327-3265
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(See Advertisement This Page)

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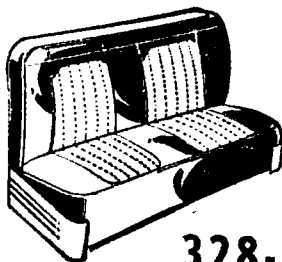
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- Car & Truck Seats
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327-1717}

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316 7 St S 328-7411
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- SERVICE
- SUPPLIES
- RENTALS

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See Furniture Dealers Section

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Custom Auto Upholstery 215 12 St-B S 328-5611
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Lethbridge Upholstery 611 6 Av S 327-8422
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(Continued Next Page)

Upholsterers—(Cont'd)

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Van Ree's Upholstery & Furniture
304 13 St N 328-2628
(See Advertisement This Page)

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- GENERAL UPHOLSTERING
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Filter Queen Sales & Service 602 10 St S ... 327-3011

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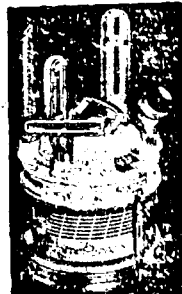
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- REMODELLING
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Washing Machines—Sales & Service—**(Cont'd)****FAIRFIELD APPLIANCE SERVICES LTD**1244 3 Av S {327-6684
327-6070}

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AQUA-SENSOR®
models JUST CALL
AND SAY—



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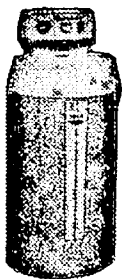
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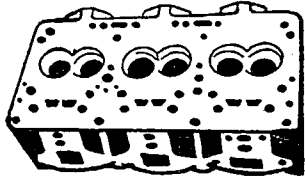


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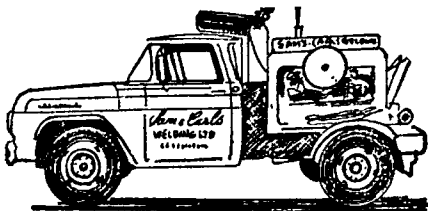
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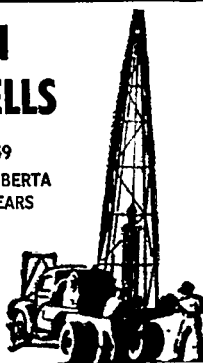
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(See Advertisement This Page)

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