LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY

AUGUST, 1968

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Merlin A Adams 1010 32St S327-3831

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See Music Colleges & Teachers

Accordions

See Music & Musical Instruments

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Boulton & Boulton 109 McFarland Blk	
Commercial Accounting	
8232 118 AvEdmonton	479-2061
(See Advertisement This Page)	
DEMAN 111	

DEWAR J M -

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Pukk Arnold 2-706 3 Av S	. 327-8429
Thompson E W 814 18 St S	
VISSER LLOYD Stockyards	.327-5048
WARLE REFICE SERVICES 122 8 St S	327-1807

Accountants—Chartered

Geria Nelson McGregor & Little 434 7 St S	328-6691
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721 Main St Pincher Creek	627-3233
Watkinson Hanhart Duda & Co	(328-1741
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Williams Tanner Bell & Co	
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Young Parkyn & McNab	
320 Canada Trust Bidg	

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2630 S Parkside Dr327-7577
NCR-
SALES & TECHNICAL SERVICE
NATIONAL CASH REGISTER CO OF CANADA
LTD 316 13 St N
OLIVETTI UNDERWOOD LIMITED
1240 3 Av S

Acetylene

WELDERS SUPPLI	ES LTD	
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Acids

See Chemicals

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Keenan Office Equipment Ltd 423 5 St S327-1717
Lethbridge Office Furniture Limited
316 7 St S328-7411
(See Advertisement This Page)
MARCHANT CALCULATORS & ADDING MACHINES— KELLAM H J LTD
628 11 Av. SW
N C R—
SALES & TECHNICAL SERVICE
NATIONAL CASH REGISTER CO OF CANADA
LTD 316 13 St N
ODHNER ADDING MACHINES—
CHINOOK STATIONERS LTD
306 13 St N327-4591
OLIVETTI UNDERWOOD LIMITED
1240 3 Av S
REMINGTON RAND EQUIPMENT CENTRE-
KEENAN OFFICE EQUIPMENT LTD
423 5 St S327-3966
VICTOR BUSINESS MACHINES—
CHINOOK STATIONERS LTD
306 13 St N
JUG 13 SUN,,,,,,,,,,,,,,,,,,,,,,,,,,,



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1227 48 Av NE	276-5551
SOUTHERN STATIONERS LTD	
316 7 St S	.328-2301

Adhesive Materials

NORTH	WEST	INDUSTRIA	AL PRODUCTS	
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Adjusters

CARREST HOWE MAKEEN ARMICTERS LTD
CARBERT HOWE MCKEEN ADJUSTERS LTD 1014 3 Av S
Nights & Holidays Call res (328-1490
{327-7309
Nights & Holidays Call res
CROSLAND PEACOCK LETHBRIDGE LTD
515 7 St S
LILLY SHERLOCK ADJUSTERS (LETHBRIDGE) LTD
304 9 St S327-8531
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Advertising Novelties

See Advertising Specialties

Advertising Specialties

Mardon Advertising Rear 1222b 3 Av S328-5644

Aerated Waters

See Beverages

Aeroplanes

See Aircraft Section

Agricultural Implements

See Farm Machinery & Supplies

Air Cargo & Freight Service

See Air Freight Service

Air Compressors

See Compressors Air & Gas

Air Conditioning—Contractors

C & A SHEET METAL LTD 204 16 St S .	.328-5973
CAPITAL HEATING LTD 1273 3 AV S	327-1630
Charlton & Hill Ltd 1262 2 Av S	.328-3388
Fedor's Refrigeration & Air Conditioning	
2214 43 St S	. 327-5816

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Tom's Roofing & Air-Conditioning 1822 18 Av 5

Air Conditioning Equipment & Supplies

CANADIAN COLEMAN COMPANY LIMITED

CANADA'S ONLY BONDED LINE OF AIR CONDITIONING **EQUIPMENT**



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(Continued Next Page)

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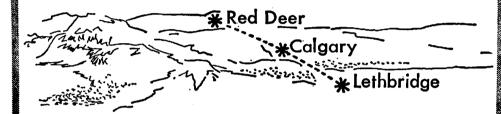
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PASSENGER & CARGO



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CHARTER SERVICES
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CALGARY - EDMONTON

LETHBRIDGE 327-8353

Telephone Directories

Covering Subscribers in all Alberta centres may be obtained by contacting your local Alberta Government Telephone Office or the Agent in your Exchange Area.

LISTED BELOW ARE THE DIRECTORIES WHICH MAY BE ORDERED

Banff & Area
Brooks & Area
Calgary & District
Central District
Lethbridge & District
Medicine Hat & District
Northern District
Peace River District

Air Conditioning Equipment &

Supplies—(Cont'd)

Air Cooled Engines

See Engines-Gasoline

Air Express Service

AIR CANADA	
Enquiries & Pick-up & Delivery	
Kenyon Field	11
Lethbridge Air Service Airport328-23	

Air Filters

See Filters-Air

Air Freight Service

AIR CANADA	
Enquiries & Pick-up & Delivery	
Kenyon Field	

Air Line Companies

AIR CANADA PASSENGER RESERVATIONS INFORMATION Kenyon Field
Air France-Call Long
Distance and ask for (No Toll Charge) Zenith 6070
Alitalia Airlines-Call Long Distance
(No Toll Charge) & ask for Zenith 77850
CANADIAN PACIFIC AIRLINES
CPR Station
LETHBRIDGE AIR SERVICE Airport328-2331 (See Advertisement This Page)
Lufthansa German Airlines Edmonton—Call Long Distance (No Toll Charge) & ask forZenith 6036
Pacific Western Airlines Ltd Call Long Distance

SABENA BELGIAN WORLD AIRLINES Call Long Distance (No Toll Charge) & ask for ..Zenith 6004 SCANDINAVIAN AIRLINES SYSTEM INC

(See Advertisement This Page)

(Charge Will Apply) & ask for ... Calgary 276-2245

TRANS-CANADA AIR LINES--See Air Canada

Air Services—Chartered

LETHBRIDGE AIR SERVICE Airport328-2331

Air Travel Ticket Agencies

BUTTE TRAVEL SERVICE 1271 3 Av S ... 328-3201 LAWSON P TRAVEL LTD Marquis Hotel ... 327-4094

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SALES, SERVICE, INSTRUCTION, CHARTER, RENTAL

"FOR INFORMATION CALL"

SOUTHWEST AVIATION LIMITED

327-1565

Fowler Aircraft Rentals Ltd Hangar No 7 Kenyon Field327-1133 (See Advertisement This Page)

PIPERS THAN ANY OTHER PLANE

INSTRUCTION SALES-CHARTER-RENTAL-SERVICE

"FOR INFORMATION CALL" **AUTHORIZED DEALER**

FOWLER AIRCRAFT RENTALS LTD

Southwest Aviation Limited 2219 2 Av N ..327-1565

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AVIATION FARMING LTD Airport328-7633

Aircraft Renting & Leasing

FOWLER AIRCRAFT RENTALS LTD (327-1133 327-1455 Hangar No 7 Kenyon Field

Airplanes

See Aircraft Section

See Burglar Alarm Systems-Fire Alarm Systems

Alignment Service

See Automobile Wheel Aligning

Alterations

Win's Alteration Upstrs 304 5 St S328-7024

Aluminum Doors

See Doors-Metal

Aluminum Siding

See Siding

Aluminum Windows

See Windows Metal

Ambulances

City of Lethbridge Ambulance 4 St & 2 Av S327-3340

Ambulances & Hearses Mfrs

SORENSEN DISTRIBUTORS LTD

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ALBERTA GUN CRAFT LTD



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MODERN FULLY EQUIPPED AIRCRAFT

NEW & USED AIRCRAFT SALES MODERN EFFICIENT STUDENT TRAINING FACILITIES

IMPERIAL AVIATION FUEL

COMPLETE HANGAR FACILITIES

Hangar No. 7, Kenyon Field Airport, Lethbridge, Alberta

Anaesthetists

See Physicians & Surgeons

Animal Hospitals

See Veterinarians

Answering Service

See Telephone Answering Service

Apartments, Blocks & Buildings

(For complete list of Apartments, Block see last page in Lethbridge Alphabe	
Bel-Aire Apartments Office 321 6 St S After Hours res	
Rideau Court Development 125 Rideau Crt	328-2925
SPRUCE TOWERS APARTMENTS	
le-820 15 St S	327-1393
Victoria Mansions 1002 3 Av S	327-5698
Westwinds Apartment 1c-1261 4 Av S .	327-3233

Appliance Repairs

See Electric Appliances—Repairing Also Specific Kinds

Appliances—Electric

See Electric Appliances Section

Appliances—Gas

See Gas Appliances

Appraisers

Schwartz Agencies Ltd College Shopping Mall 328-3331

SUNALTA APPRAISALS LTD

APPRAISAL ENGINEERS - MUNICIPAL INDUSTRIAL & INSURANCE APPRAISALS 219 McLeod BldgEdmonton 429-1570

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FOOKS N H & ASSOCIATES

ARCHITECTS **ENGINEERS**

(327-8122 327-8211 2650 S Parkside Dr

LURIE & NEUFELD 309 6 St S328-2066 MEECH MITCHELL ROBINS & WATSON 529 6 St S327-3113

Argon

WELDERS SUPPLIES LTD 5 Av & 28 St N 327-7249

Artificial Flowers

Lorna's Flowers 1508 9 Av S327-8766 North Plaza Florist 618 13 St N327-1212

Artificial Insemination

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ALBERTA GOVERNMENT TELEPHONES
Total Communications for Modern Business

Artists' Supplies

GAINSBOROUGH ART STUDIO	
710 5 Av S	

Asbestos & Asbestos Products

Asphalt & Paving Contractors

See Paving Contractors

Associations & Societies

See also Social Service Organizations	
ALBERTA MOTOR ASSOCIATION	
903 3 Av S	28-1771
24 Hour Emergency Service3	28-1771
Alberta S P C A Riverbottom3	
Alberta Sugar Beet Growers	
Alberta Sugar Beet Growers 417 3 Av S	27-3242
Boy Scouts of Canada 217 12 St-A S	27-4647
Canadian Cancer Society 415 3 Av S	
415 3 Av S	27-5452
Canadian Polish Association of Lethbridge	
745 13 St N	28-9038
Canadian Red Cross Society	40 702
7 Av & 12 St S	27-7117
Community Chest 1120 7 Av S	27-1700
Dominion Automobile Association	
1515 8 Av S	28_4241
John Howard Society of Alberta	
209 12 St-A S32	27-8202
Lethbridge Chamber of Commerce	
909 4 Av S	27-1586
Lethbridge Construction Association	
1321 3 Av S3	28-2474
Rehabilitation Society of Lethbridge	
1261 2 Av-A N	28-2048
Retail Merchants' Association of Canada (Albert	ta) Inc
411 Canada Trust Bldg	27-1449
Scandinavian Hall 229 12 St-C N32	28-2 9 85
Southern Alberta Sheep Breeders Ltd	
918 1 Av S	27-3760
Tuberculosis Association	
415 Canada Trust Bldg32	27-5401
Y M C A 4 Av & 10 St S	7-3547
132	7-3268
YWCA Office 604 8 St S	7-2284
Residence 610 8 St 5	28-9012
Residence 604 8 St S32	8-9016

Attorneys

See Lawyers

Auctioneers

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Auditoriums

Yates Memorial Centre 10 St & 4 Av S328-6116

Auditors

See Accountants Section

Auto Courts

See Motels

Automatic Transmissions

See Automobile Transmission Sales & Service

Automobile Accessories, Equipment &

Supplies

See Automobile Parts & Supplies-Retail & Automobile Parts & Supplies-Wholesale

Automobile Agencies & Dealers—

New Cars

AMERICAN MOTORS SALES & SERVICE

RAMBLER REBEL

AMBASSADOR

AMERICAN JAVELIN **AMX**



"AUTHORIZED DEALERS"

UNITED RAMBLER LTD 302 3 Av S 327-2750

BENY CHEVROLET OLDSMOBILE

BLAIRMORE MOTORS LTD

PONTIAC - BUICK - ACADIAN - BEAUMONT VAUXHALL - Sales - Parts - Service PhoneBLAIRMORE 562-2124

CHIEF MOUNTAIN MOTORS (CARDSTON) LTD DODGE - CHRYSLER - DODGE TRUCKS L. S. Taylor & E. E. Hacking, Props.

CHRYSLER-DODGE-PLYMOUTH AUTOMOBILES

SALES

PARTS

CHRYSLER DODGE PLYMOUTH

SERVICE

"WHERE TO BUY THEM"

FLEMING MOTORS LTD

7 St & 1 Av S

FRED KING MOTOR CO LTD

Cooke Motors (Lethbridge) Ltd Parts & Service

509 6 Av S327-8888 (See Advertisement This Page)

DATSUN

Compact Sedans Station Wagons Pick-Up Trucks 4 Wheel Drive Patrols Sports Convertibles



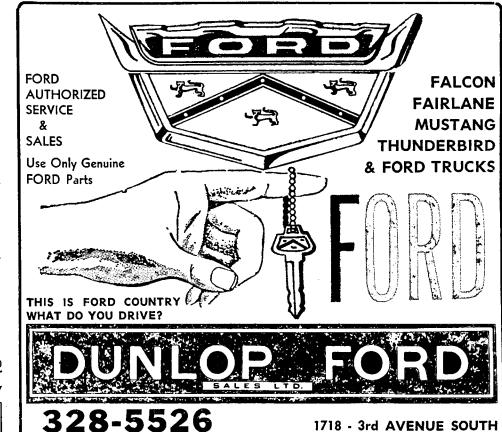
DRIVE A DATSUN THEN DECIDE: "WHERE TO BUY THEM" **DEALERS**

HARRY'S AUTO SERVICE LTD

Coaldale 345-3090 2111 20 Av ... Mechanics Sales Ltd 307 11 St S327-3933

Dunlop Ford Sales Ltd 1718 3 Av S328-5526 (See Advertisement This Page)

> Listings Of This Classification Are Continued On Next Page



Cooke Motors [Lethbridge] Ltd.

FRANCHISED



AUSTIN Dealers



Service Specialists For All

SPORTS & IMPORTED CARS

PARTS - SALES - SERVICE

327-8888

Cooke's Corner

509 - 6th Avenue South Cooke Motors (Lethbridge) Ltd.

Fred King Motor Co. Ltd.

CHRYSLER



PRODUCTS

Sales & Service

DODGE CARS & TRUCKS CHRYSLER

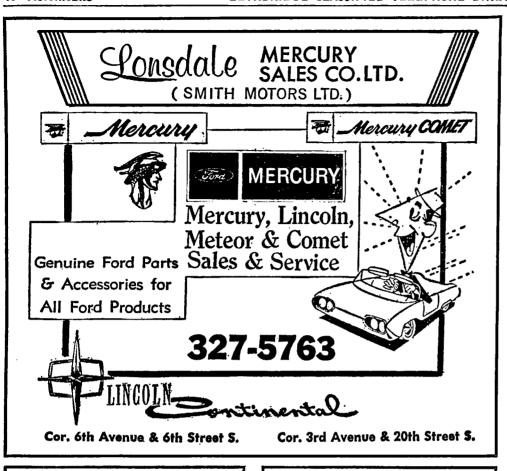
Rootes

Sunbeam

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24 HOUR SERVICE

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"Your Friendly Ford Dealer" Claresholm

235-3328

AFTER HOURS CALL

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Box 640 4526 - 1st Street, Claresholm

M & K AUTOMOTIVE **ENTERPRISES**

Authorized Dealer For TRIUMPH — ROVER LAND ROVER CARS & TRUCKS

"Ouality Car Sales & Service"

328-7748

Corner 5th Street & 5th Avenue S. **LETHBRIDGE**

General Farm Supplies Ltd. TOYOTA - ISUZU CARS

The Best Economy Car Ever Built **SALES & SERVICE**

327-3165

3516 - 24th Avenue South

PRO - MOTORS

LTD. **VOLVO & MERCEDES-BENZ SALES & SERVICE**





COMPLETE LINE OF PARTS & ACCESSORIES **GUARANTEED USED CARS**

328-4021

1520 - 2nd Avenue South *********

Automobile Agencies & Dealers—

New Cars—(Cont'd)

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ACADIAN - BEAUMONT PONTIAC - BUICK FIREBIRD - VAUXHALL G.M.C. TRUCKS

> G.M. PARTS GENERAL TIRES

817 4 Av S327-5705

FIAT SALES & SERVICE— PRO-MOTORS LTD 1520 2 Av S

FLEMING MOTORS LTD

CHRYSLER, PLYMOUTH, VALIANT IMPERIAL & FARGO TRUCKS ROYALITE PRODUCTS

7 St & 1 Av S327-1591

Foothills Ford Sales Ltd

(See Advertisement This Page)

FRED KING MOTOR CO LTD Cor 11 St & 3 Av S (See Advertisement Preceding Page)

General Farm Supplies Ltd 3516 24 Av S .. 327-3165 (See Advertisement This Page)

HERMAN'S AUTO SERVICE

RENAULT SALES & SERVICE ROYALITE PRODUCTS - After Hrs 328-2518

JEEP VEHICLE SALES & SERVICE 'JEEP' WAGONEER

STATION WAGONS **JEEP' UNIVERSALS**

VEEP' GLADIATOR TRUCKS

'JEEPSTER' & 'JEEPSTER COMMANDO' **AUTHORIZED SERVICE & APPROVED PARTS** 4 WHEEL DRIVE - 2 WHEEL DRIVE

"SALES & SERVICE"
DEALERS

CUSTOM MOTORSPincher Creek 627-3950 MECHANICS SALES LTD 307 11 St S

JIMMIE'S SERVICE -

Pontiac, Bulck & GMC Trucks Vauxhall & Acadian - Texaco Products 988 Main St Pincher Creek 627-3223

LONSDALE MERCURY SALES CO LTD

M & K AUTOMOTIVE ENTERPRISES

. 328-7748

McDONALD WALLACE & SONS LTD

CHEVROLET — OLDSMOBILE CORVAIR — ENVOY — CHEVELLE CAMARO — CHEVROLET TRUCKS

Home of "OK" Quality Used Cars COMPLETE BODY & PAINT SHOP IMPERIAL ESSO PRODUCTS

All DepartmentsTaber 223-3556 24 HOUR AMA TOWING:

Steve Straga res 223-3235 After Hours: Parts E Ishida . . Taber 223-3137 5335 47 AvTaber 223-3556

(Continued Next Page)

Automobile Agencies & Dealers—

New Cars—(Cont'd)

MERCEDES-BENZ SALES & SERVICE-PRO-MOTORS LTD

PERDUE MOTORS (1964) LTD =

PONTIAC - BUICK - GMC TRUCKS BODY SHOP 5211 50 Av . 223-3144

PINCHER CREEK MOTORS LTD

General Motors Service - BA Products Chevrolet & Oldsmobile Dealer 767 Main St. Pincher Creek 627-3166

PLYMOUTH-CHRYSLER-VALIANT & IMPERIAL

SALES

PARTS

SERVICE

PLYMOUTH CHRYSLER

"WHERE TO BUY THEM"

FLEMING MOTORS LTD

Pro-Motors Ltd 1520 2 Av S328-4021 (See Advertisement Opposite Page)

RAEWOOD MOTORS LTD 1519 3 Av S ...328-4539

RAMBLER AUTOMOBILES-See American Motors Sales & Service under This Heading

Raymond Motors 102 Broadway N Raymond 752-3035 (See Advertisement This Page)

Rol-Nor Motors & Farm Supply Ltd Lethbridge Customers Call 328-4777 (See Advertisement This Page)

SCOUGALL GEO H GARAGE LTD

- Texaco Products — Chevrolet - Oldsmobile Pontiac - Buick Chevrolet & GM Trucks AMA Towing Service —
 General Insurance Agency 304 24 StFort Macleod 234-3311

SMITH MOTORS LTD Cor 6 Av & 6 St S . . 327-5763 SUPERIOR MOTORS (TABER) LIMITED

YOUR FORD DEALER CARS - TRUCKS - FORD RENT-A-CAR ALL DEPARTMENTS

Taber 223-3537 Taber

SALES & SERVICE After Hours 223-3929 or 223-3741

After Hours Parts 223-3085 24 Hour AMA Towing Service

United Rambler Ltd 219 3 Av S (See Advertisement This Page)

VOLKSWAGEN AUTHORIZED SALES & SERVICE -

Volkswagen Custom Volkswagen DeLuxe

Volkswagen Karmann Ghia

Volkswagen 1500

Volkswagen 1600

Volkswagen Station Buses

Volkswagen Trucks

"FOR SALES & SERVICE"

RAEWOOD MOTORS LTD

1519 3 Av S328-4539

VOLVO SALES & SERVICE— PRO-MOTORS LTD



UNITED RAMBLER LTD.

UNITED INTERNATIONAL TRUCK SALES & SERVICE

CAR LEASING

United Hertz Rent-A-Car 327-4038

* NEW CAR **SALES**

327-1418

219 - 3 Ave. S.

327-2805

★ Parts 302 - 3 Ave. S.

327-1105 327-2750

* Service 302 - 3 Ave. S.

★ Used Cars 219 - 3 Ave. S. 327-1780

★ Body Shop 313 3 St. S. 328-3158

"SCAMPER" TRAILER Sales, Service & Rentals 327-2805

302 - 3rd Avenue South

RAYMOND MOTORS

- * MERCURY
- * METEOR
- * COMET DEALER

Mechanical & Auto Body Repairs AMA & DAA TOWING SERVICE

> "Service Is A Must" OFFICE 752-3284

752-3035

102 Broadway N., Raymond

ROL-NOR MOTORS & FARM SUPPLY LTD.

DODGE — CHRYSLER DART DODGE TRUCKS

Massey-Ferguson Farm Equipment Sales & Service

PICTURE BUTTE 732-4406

Direct Line Lethbridge 328-4777

Automobile Agencies & Dealers—

Used Cars

DUNLOP FORD SALES LTD 1718 3 Av S ...328-5526 ERIC'S USED CARS 19 St & 3 Av S328-7522 Fleming Motors Ltd 7 St & 1 Av S327-1591 LONSDALE FORD TRACTOR SALES LTD "

> **USED TRUCKS USED TRACTORS** USED EQUIPMENT

— IN LETHBRIDGE —

LONSDALE MERCURY SALES CO LTD 6 Av & 6 St S Mechanics Sales Ltd Ofc 307 11 St S327-3933

328-3215 PONDEROSA AUTO & TRAILER SALES LTD 20 St & 2 Av S327-2747 RAEWOOD MOTORS LTD 1519 3 AV S328-4539 Smith Motors Ltd Cor 6 Av & 6 St S327-5763 UNITED RAMBLER LTD 219 3 AV S (327-1780 1327-2805

Automobile Batteries

See Batteries Storage

Automobile Body Repairing

BENY CHEVROLET OLDSMOBILE BULLOCK'S AUTO MECHANICS & BODY WORKS

> COMPLETE BODY SHOP & MECHANICAL REPAIRS

FREE ESTIMATES - 24 HOUR TOWING After Hours Call 327-0123

CHINOOK PAINT & BODY SHOP 612 4 St S 328-2975 DUNLOP FORD SALES LTD 1718 3 Av S 328-5526 ENERSON MOTORS LTD 817 4 AV S327-5705 FLEMING MOTORS LTD 7 St & 1 Av S ...327-1591 FRED KING MOTOR CO LTD

> (See Advertisement This Page) Listings Of This Classification Are Continued On Next Page

Gough's Auto Body 206 11 St S328-5145

GOUGH'S AUTO BODY



FAST EFFICIENT SERVICE

Painting - Frame Straightening Wheel Aligning — Appliance Painting
AFTER HOURS 327- 1066

206 - 11th Street South, Lethbridge

Automobile Body Repairing—(Cont'd) Hepp's Industries Ltd 1 Mile East of Stkyds..327-4242 Modern Body Shop 1511 3 Av S327-5544 (See Advertisement This Page) Raewood Motors Ltd 1519 3 Av S328-4539 SMITH MOTORS LTD

Lonsdale Mercury Sales SPEEDY REPAIRS QUALIFIED BODY WORKERS

Cor 6 Av & 6 St S327-5763

Speedy Paint & Body Garage	
323 3 St S	327-0717
(See Advertisement This Page)	
United Rambler Ltd 302 3 Av S	327-2750
Body Shop 313 3 St S	.328-3158

SPEEDY PAINT & BODY GARAGE

TOWING SERVICE Night & Day

Specialize in REPAIRING WRECKS

327-0717

After Hours Call 328-4041

323 - 3rd Street South, Lethbridge

Automobile Financing

See Financing

Automobile Garages

See Garages Service

Automobile Glass

See Glass Auto Plate & Window

Automobile Leasing

See Automobile Renting & Leasing-Also Leasing Service

Automobile Machine Shops

See Machinists-Automotive

Automobile Painters

Bullock's Auto Mechanics & Body Works 312-314 1 Av S Speedy Paint & Body Garage 323 3 St S . . 327-0717

Automobile Parts & Supplies—Retail

B & H Wrecking Ltd Riverbottom327-7637 MACLEOD'S FAMILY SHOPPING CENTRE 426 6 St 5327-4240

MIDLAND AUTO SUPPLY LTD

"OUTFITTERS FOR THE MOTORIST"

Chrome Accessories — Gauges Fender Skirts — Seat Covers Hollywood Mufflers - Waxes

421 5 St S327-4951 UNITED RAMBLER LTD 302 3 AV S327-1105

Automobile Parts & Supplies—

Wholesale—(Cont'd)

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DUNCAN AUTOMOTIVE (LETH) LTD CHESTER GAS & OIL LTD ' ROYALITE PRODUCTS FARM & AUTOMOTIVE ACCESSORIES Dalquist D 1016 1 Av S327-2138 DUNCAN AUTOMOTIVE (LETH) LTD328-4852 Cor 2 Av & 7 St S Marshall Auto Wreckers Ltd 308 2 St S328-3316

MIDLAND AUTO SUPPLY LTD 421 5 St S 327-4951 PARTSMAN AUTOMOTIVE LTD 1280 2 Av S . Roth Distributors 314 3 Av S328-6044

STANDARD AUTO PARTS LTD [328-5932 327-2001 315 8 St S

TAYLOR PEARSON & CARSON -

Wholesale Automotive Parts - Garage & Industrial Equipment - Machine Shop Service 2 Av & 11 St S327-3155

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ALBATROSS RADIATOR SERVICES LTD Prompt Efficient Radiator Cleaning & Repairs

Transmission Oil Coolers — Drive-In Service

John's Radiator Shop 401 4 Av S327-3250 (See Advertisement This Page) Lethbridge Radiators 1410 2 Av S327-8278 (See Advertisement This Page)

Thomas Radiators 1211 2 Av S327-4121

JOHN'S Radiator Shop

COOLING SYSTEM SPECIALISTS CARE WILL SAVE YOUR CAR RADIATORS (All Makes) CLEANED - REPAIRED - RECORED

327-3250

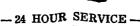
401 - 4th Avenue South Rear of Alexandra Hotel

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Storective continue and a second MODERN BODY SH

- **★** Towing Service
- **★ Painting &** Refinishing to all Makes of Cars & Trucks
- **★ FREE Estimates**

DAY OR NIGHT



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See Motels

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ELECTRICAL REPAIRS TO ELECTRIC MOTORS GENERATORS - STARTERS - MAGNETOS 226 12 St-A N327-7508

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RADIATORS FOR CARS, TRUCKS, TRACTORS

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CHRYSLER LEASING SYSTEM

Local & National Leasing Plans Custom Tailored to your Company's needs.



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LEASING

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HERTZ RENT A CAR

Rent a new Rambler or other fine fully equipped car. Low rates include insurance, gas and oil. You

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insurance, gas and oil. You need only driver's license and identification. Call to reserve a car anywhere in the World.

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Hourly — Daily — Weekly — Yearly Free World-Wide Reservation Service Free Delivery to Hotels, Motels & Terminals "FOR INFORMATION CALL"

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Car Rental Service

- All New Cougar's Meteors & Comets Featured
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- MONTHLY RENTALS AND ANNUAL LEASING

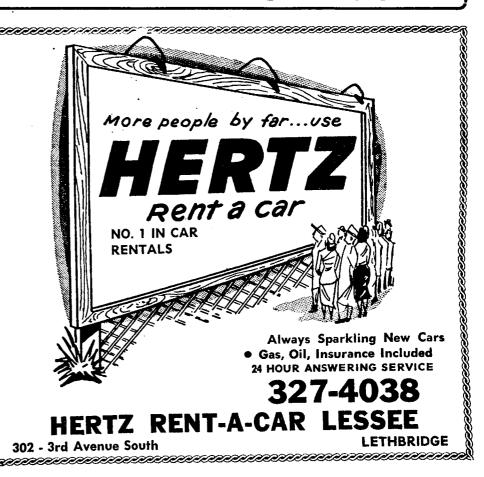
RATES INCLUDE INSURANCE COVERAGE, GAS & OIL

Avis Rent-A-Car System

Operated By: LONSDALE MERCURY SALES (SMITH MOTORS LTD.)
Corner 6th Avenue & 6th Street South

6th Avenue & 6th Street S. LETHBRIDGE

327-0665



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Standen's Limited

24 Av & Macleod Tr SE Calgary 269-3736

(See Advertisement This Page)

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Princess phone
Can save you fright,
It's little, lovely,
and lights at night.
The Princess phone
In your sleeping room,
Lights at night

To drive out gloom.

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24th Avenue & Macleod Trail S.E.

CALGARY
THE TRANSPORTED TO THE TRANS

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COMMUNICATIONS CONSULTANT
ABOUT



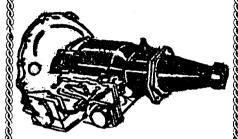
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ALL WORK GUARANTEED

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Automobile Tires

See Tires Section

Automobile Top Builders

See Automobile Upholstering

Automobile Towing

See Towing Service

Automobile Trailers

See Trailers Section

Automobile Transmission Sales

& Service

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(See Advertisement This Page)

Automobile—Trucks

See Truck Dealers Section

Automobile Upholstering

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Save Time! Save Money! Save Effort!

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Equipment

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BRUSH CARWASH SYSTEMS—
Western Distributor
PORTER R E LTD
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Automobile Wheel Aligning

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Dudley's Custom Shop 311 11 St S	.327-023
Ellis Auto Drome Ltd 1119 2 Av S	
Firestone Stores 3 Av & 8 St S	
Gowin's Welding & Alignment Shop	
328 4 St S	.327-3860
(See Advertisement This Page)	



328 - 4th Street S.

SUPERSONIC CAR WASH & SERVICE STATION



CAR WASH

Watch your car being washed while you relax in our comfortable lounge. NO WAITING, let professionals wash your car. All cars completely dry when they leave the premises. No hoses or buckets, no dry cleaning bills from wet or damp clothes.

SERVICE STATION

Qualified Mechanic on Duty Complimentary Car Wash With Any Service Work Most Modern Equipment For Analyzing A Vehicle

Quality Pacific 66 Products

OPEN 24 HOURS A DAY

SATISFACTION GUARANTEED SNACK BAR FACILITIES OPEN 7 DAYS A WEEK

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- **★ WHEEL BALANCING**
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 - **★ GENERAL REPAIRS & TUNE UPS**

518 - 5th St. S. 327-1030

Automobile Wreckers

B & H Wrecking Ltd Riverbottom 327-7637 327-2935

(See Advertisement This Page)

HEPP'S INDUSTRIES LTD

LATE MODEL AUTO WRECKING

BOX 577

Listings Of This
Classification Are Continued
On Next Page

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To prevent rust in trash or garbage cans, pour melted paraffin (or old candles) in bottom of container. Rotate to coat bottom and sides.

B & WRECKING T

ALL MAKES

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Box 173, Lethbridge

AFTER HOURS CALL:

 Andrew Yanish
 328-3928

 Edward S. Bogden
 328-4383

Automobile Wreckers—(Cont'd)

Manchester Auto Wreckers

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MARSHALL AUTO WRECKERS LTD

USED PARTS FOR ALL MAKES OF

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Largest Auto Wreckers in the West 40 ACRES OF CARS & TRUCKS

308 2 St S**328-3316**

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ALWAYS BUYING CARS FOR SCRAP USED TRACTOR PARTS

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Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.





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ASK ABOUT OUR INTRODUCTORY FLIGHT LESSON

Hangar No. 7, Kenyon Field

327-1133

327-1455

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Aviation

See Air Line Companies also Aircraft Section

Aviation Instruction

CESSNA EQUIPPED FLYING SCHOOL-LETHBRIDGE FLYING CLUB Hangar No 4 Kenyon Field327-3380 Fowler Aircraft Rentals Ltd Hangar No 7 Kenyon Field ... (See Advertisement This Page) Lethbridge Flying Club Hangar No 4 Kenyon Field327-3380 (See Advertisement This Page)



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327-0965

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(See Advertisement This Page)

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ALUMINUM AWNINGS FOR

WINDOWS - DOORS - PORCHES PATIOS AND CARPORTS

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330 27 St S327-6679

MANCHESTER AUTO WRECKERS

Western Canada's Largest Auto & Truck Wreckers

TWO BLOCKS EAST OF **CHINOOK CENTRE**

NEW and USED

PARTS FOR

ARS & TRUCKS

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"We're Not the Best But Amongst the Top Two" ALUMINUM - ACRYLIC **AWNINGS & SHUTTERS** ALUMINUM SIDING

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Baby Chicks

See Hatcheries

Baby Sitters

KRADLE KOOP

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Background Music-Leased

See Music Background Systems

Baggage

See Luggage

Bags-Paper

Bonar & Bemis Ltd-Call Long Distance (Charge Will Apply) & ask for ... Calgary 265-3556

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Manufacturers of

Jute, Cotton & Paper Bags

Call Long Distance (Charge Will Apply) & ask for 2235 15 St SE .. Calgary 265-3556

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Your business—is it completely and adequately represented in the phone book? Listings of partners, officials and salesmen make it easy for customers to do business with you. Ask our telephone business office.

MODERN PACKAGING Co. Ltd.

Creators of **MODERN PAK PRODUCTS**

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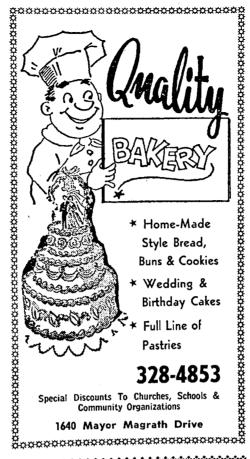
Manufacturers of Polyethylene, Cellophane & Marlex Bags Also all types of Plastic Packages, "Irriflex 25" Flexible Irrigation Tubing & Accessories Construction Film



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(LETHBRIDGE) LTD.

Specializing In Delicious Homemade Bread, Buns, Rolls, Cookies & Pastries

* WEDDING, BIRTHDAY & SPECIAL OCCASION CAKES

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10th Ave. S. & Mayor Magrath Drive

NORTH SIDE BAKERY

"The Home of Quality Baking"

SPECIALIZING IN

OLD COUNTRY STYLE RYE BREAD
BUTTER CREAM CAKES
FINEST IN PASTRY
BAKED FRESH DAILY

328-1629

428 - 13th Street N.

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2021 3 Av	S	328-816
EDEN'S BAK	EDA	

5 MINUTE BIRTHDAY CAKE SERVICE ANNIVERSARY & WEDDING CAKES 421 Mayor Magrath Dr327-0877

Lakeview Bakery (Lethbridge) Ltd 2622 S Parkside Dr 328-3532 (See Advertisement This Page) Marquis Pastry Shop Marquis Hotel 327-4441 McGAVIN TOASTMASTER LTD (327-4488 1327-337R 1502 3 Av S

MIHALIK'S IGA '

HOME MADE BREAD - BUNS - ROLLS PIES - COOKIES & PASTRY BIRTHDAY & WEDDING CAKES FRESH DAILY

642 13 St N327-0353 (See Advertisement This Page)

WEDDING & ANNIVERSARY CAKES MADE & DECORATED - Box S.S. 1-4-19

Quality Bakery 1640 Mayor Magrath Dr328-4853 (See Advertisement This Page) Value Village Markets Ltd 538 13 St S 327-2424

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HONEYBOY BREAD (CALGARY) LTD 323 15 St S328-2237 McGAVIN TOASTMASTER LTD (327-4488 1502 3 Av S (See Advertisement This Page)

> YOUR AD HERE WOULD PRODUCE RESULTS



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GOOD BREAD FINE CAKES

1502 - 3rd Ave. S.

327-4488

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See Dancing Academies

Bamboo

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314 13 St N	327-2486
Manager's Ofc	327-2060
Bank of Nova Scotia	
Main Br 702 3 Av S	327-5794
Mayor Magrath Dr Branch	
465 Mayor Magrath Dr	
	\327-5852
Canadian Imperial Bank of Commerce	
331 7 St S	
13 St N Branch 515 13 St N	
9 Av S & 15 St Branch	
Mgr Ofc 1502 9 Av S	
University Campus	327-7041
Royal Bank of Canada 4 Av & 7 St S	327-8541
Mayor Magrath Dr Branch	
1660 Mayor Magrath Dr	328-2746
Toronto-Dominion Bank 612 4 Av S	

Banquets

See Caterers, Also Restaurants

Barbers

Bob's Barber Shop 432 7 St S	.327-3852
De Caires Barber Shop 1102a 9 Av S	.327-4474
South Plaza Barber Shop	
1636 Mayor Magrath Dr	.328-2757
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See Lawyers

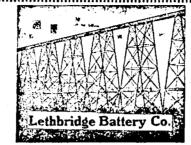
Bath Room Fixtures

See Plumbing & Heating Supplies

Avoid wrong numbers. Please DIAL CAREFULLY.

Batteries—Storage

Dunlop Tire Sales 1203 2 Av S	.328-2443
Lethbridge Battery Co 217 12 St-B S	
(See Advertisement This Page)	
Super Shell Service Cor 3 Av & 20 St S	327-0313



'Batteries for every purpose'
Residence ..327-5160
Holidays ..328-2280 **327-5587**

217 - 12th Street B South

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Sproule Bearing Supply 1271 2 Av S328-6681 (See Advertisement This Page)

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SUPPLY

Full Stock in Lethbridge

TIMKEN SKF FISCHER



COMPLETE

- OIL SEALS CASTERS O RINGS
- V BELTS
 ROLLER CHAINS AND SPROCKETS
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 PISTONS
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 ENGINE BEARINGS
 24 HOUR SERVICE

ENGINE BEARINGS
 NEXT TO
 ELLISON MILLS

ELLISON MILLS 1271 - 2nd Ave. S. 328-6681

STRING 'EM ALONG

To give thread or cord a stiff tip for stringing beads, dip twisted end in clear nail polish. Let dry.

LONG DISTANCE APPOINTMENTS SAVE TIME AND MONEY

Avoid wasted trips, Allow better planning of your time.

Make certain you are expected. Avoid long delays in waiting to see people.

Enable your prospects to prepare for your visits.

Beauty Parlor Supplies & Equipment

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(Div. of Colvin Distributors Ltd.)
Professional Beauty Supplies
& Equipment
Exclusive Distributors For:

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RAYETTE, REALISTIC, L'OREAL AND WELLA BEAUTY PRODUCTS

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Whenever you want information about an article, a service or a certain business.

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B & J Hair Styling Salon 506 4 Av S	.328-3650
(See Advertisement This Page)	
Beau Monde Beauty Shoppe	
	227_2575
12 Rylands Blk	321-3313
(See Advertisement This Page)	
Beautique Beauty Salon 724 23 St N	328-5335
beautique beauty Salon 724 25 St le	
(See Advertisement This Page)	
Beauty Box 539 5 St S	. 327-4251
(See Advertisement This Page)	
	(100
Beauty School of Elegance 319 7 St S	.328-6422
(See Advertisement This Page)	
	007 7077
Bel Aire Beauty Salon 410 13 St N	.321-1311
(See Advertisement This Page)	
Beth's Beauty Service For Shut-Ins	
1738 14 Av S	.327-5391
(See Advertisement This Page)	
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ALBERTA BEAUTY SCHOOL QUALIFIED INSTRUCTRESSES LEARN BY EXPERIENCE Hair Shaping & Styling Coloring — Cold Waving Air-Conditioned Cold Waves Guaranteed 327-2250 324 - 5th Street S.

BEAU MONDE Beauty Shoppe

Theima Miller & Erma Peters HAIR STYLING & **PERMANENTS**



27-35

Located For Your Shopping Convenience In The Rylands Block 304 - 5th Street South

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All Work Guaranteed Dolores Bird Urilla Raisbeck, Props.

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B & J HAIR STYLING SALON

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WIGS - WIGLETS - FALLS 100 PER CENT HUMAN HAIR

> The Finest European Wigs & Wiglets

EXPERT STYLING, REPAIRING RECONDITIONING



8 SPECIALIZED OPERATORS TO SERVE YOU

> APPOINTMENTS NOT ALWAYS NECESSARY

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MARY HONMURA, PROP.

- HAIR STYLING
- HAIRCUTTING & SHAPING
- PERMANENT WAVING
- HAIR COLORING
- SILVER BLONDING, FROSTING

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Open 8 a.m. to 6 p.m. Tuesday to Saturday For the Utmost Satisfaction in Hair Care EXPERIENCED OPERATORS

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Beauty School of Elegance

Qualified Instructresses Teaching Complete Course In Hair Dressing & Wig Styling

NIGHT CLASS THURSDAY & FRIDAY NIGHT

Coby Waldren, Prop.

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Beth's Beauty Service For Shut-Ins



Hair Styling - Hair Cutting & Shaping

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- Permanent Waving
- * Hair Coloring
- All Done in Your Own Home

BEFORE 9:00, 12:00 to 1:00, AFTER 6:00

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MEMBER OF THE OFFICIAL HAIR STYLING COUNCIL

SPECIALISTS IN

- * HAIR SHAPING & STYLING
- **★ TONE ON TONE BLONDES**
- * FROSTING & CUSTOM PERMANENT WAVING
- **★ APPOINTMENTS NOT ALWAYS NECESSARY**
- * 10 OPERATORS

328-3066

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"Every Operator A Specialist"

OPEN 8 a.m. to 6 p.m.

TUESDAY THROUGH SATURDAY
APPOINTMENTS
NOT ALWAYS NECESSARY

Just Call...

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COLLEGE SHOPPING MALL



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Bochan's Beauty	Cottage 1104 6	Av S328-5984
		St S328-1637
CAROL'S BEAU	TY SALON 813	3 Av S327-8708
	ialon 712 3 Av S Advertisement 1	5327-2079 This Page)
	323 6 St S Advertisement	
	hop 322 13 St N dvertisement Opp	l32 7-5687 posite Page)
	res College Shop	ping Mall328-4141 This Page)

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Total Communications for modern business

Beauty Parlors—(Cont'd) Doreen's Beauty Salon 416 5 St S327-3494 (See Advertisement This Page) **ELIZABETH ANN BEAUTY SHOP** 1102 9 Av S FANCIFULL BEAUTY SALON 738 13 St N 327-1626 LAKEVIEW BEAUTY SALON 2638 Parkside Dr . Lil's Beauty Salon 410 4 Av S328-3237 (See Advertisement This Page) Little's Beauty Parlor 1110 6 Av S327-3926 Lovely Lady Beauty Salon 902 7 Av S327-4020 (See Advertisement This Page) Marquis Beauty Salon 4 Av & 7 St S328-2276 (See Advertisement This Page) NORTH PLAZA BEAUTY SALON 610a 13 St N (See Advertisement Following Page) Rita's Hair Styles 524 6 St S328-4729

LIL'S Beauty Salon

(See Advertisement This Page)

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SPECIALIZING IN

- HAIR SHAPING
- HAIR STYLING
- PERMS & COLD WAVES

"Our Permanent Waves make Permanent Friends"

328-3237

410 - 4th Avenue South





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WE SPECIALIZE IN

PERMANENTS

★ HARD TO CURL HAIR

* HARD TO CURL HAIR

★ TINTS - BLEACHES - HAIR CUTS

WIG SALES & SERVICE

FULLY GUARANTEED

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327-5687

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Individual Shaping & Styling For Women With Taste

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Specializing In PERMS & COLORS

No Appointments Necessary

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4th Avenue & 7th Street South



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Specializing in Service

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SERVICE WIGS & HAIR PIECES

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YOUR HARPER METHOD **BEAUTY SALON**

EXPERTS IN

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- HAIR SHAPING
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Mildred Skrove, Prop.

485 Mayor Magrath Drive



Silverdale Beauty Shop

ARS. VERA STANKO, PROP.



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- HAIR STYLING
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We Guarantee All Our Work

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See Breweries

Belt Conveyors

See Conveyors

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See Chalkboards

Blacksmiths

Bell's Welding Ltd 317 4 St S328-4528

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See Venetian Blinds

Blocks

See Concrete Blocks

Blocks & Buildings

See Apartments, Blocks & Buildings

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REPRODUCTIONS OF ALL TYPES

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LETHBRIDGE HOUSE DESIGNS T

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401 Mayor Magrath Dr328-3321

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Campus Lodge Lethbridge327-5136

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PATENT INDUSTRIES LTD.



5 STAR BOATS

SAIL BOATS "V" POWER BOATS

328-7922

1234 - 3rd Avenue-A South, Lethbridge និយយាយាយាយាយាយាយាយាយាយាយាយាយាយាចេ

Boats—Retail

BRIDGE CITY MARINE Rear 1222b 3 Av S 328-5644 HEPP'S INDUSTRIES LTD

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243-1606

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	Av S	608 3	606-	Main Store	
				HOYT'S NO	
328-4441			Ν	324 13 St	
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Bottlers-Beverage

See Beverages

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Total Communications for Modern Business

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Brassieres

See Corsets & Brassieres-Retail

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BRICK BLOCK & CONCRETE WORK ALL KINDS OF FIREPLACES

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237 13 St N327-6052

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Broadloom

See Carpet & Rug Section

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See Custom House Brokers

Brokers Insurance

See Insurance Agents & Brokers

Brokers—Stocks & Bonds

See Stocks & Bonds

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ALBERTA BROOM FACTORY

118 8 St S328-3755 Fuller Brush Company Limited 401 23 St S 327-1141

Building Contractors

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BUILDING MATERIAL SPECIALISTS

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(See Advertisement This Page)

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(See Advertisement This Page)

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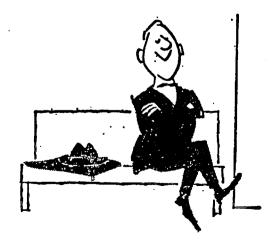
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BROADLOOM

WALL TO WALL RUG SIZES BRITISH INDIA RUGS

(Continued Next Page)

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