

# LETHBRIDGE

AUGUST, 1967

## YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES





# SURVIVAL IN A NUCLEAR WAR

THOUSANDS OF LIVES CAN BE SAVED IF THE PEOPLE OF ALBERTA KNOW THE CORRECT ACTION TO TAKE SHOULD A NUCLEAR WAR OCCUR. IT IS IMPERATIVE THAT THE FOLLOWING IMPORTANT FACTS ARE LEARNED AND REMEMBERED.

## Emergency Warning

### ATTACK WARNING:

The "Attack Warning" signal is a wailing (undulating) tone on sirens of three to five minutes' duration or short blasts on horns or other devices repeated as deemed necessary. The Attack Warning means that an attack on North America has been detected.

On hearing the "Attack Warning" signal, protective action should be taken; here are some suggestions:

- If you are at home go to the basement or strongest part of your house or building which offers the best protection.
- Take your battery radio with you, or turn up the house radio so that you can hear while under cover.
- Stay away from windows.
- Lie down and protect yourself from flying glass and falling debris.
- Shield your eyes from the flash of an explosion.
- If you are away from home take protective cover immediately.
- If you are only a few minutes from a safe destination, proceed and take protective cover immediately.
- Listen to your radio for further instructions.

The same undulating signal may also be used following an attack to warn that radioactive fallout from nuclear explosions is approaching a particular area or region. Upon hearing this signal, you should listen to your radio for further instructions.

## Emergency Arrangements

### ADVANCE PLANNING

A future war will be different from previous ones. There will be no time to make plans.

Families should plan ahead to provide themselves with fallout protection and emergency supplies.

A selection of booklets explaining the dangers of nuclear war, and outlining protective measures which should be undertaken in advance, is available free of charge from your local Civil Defence Organization, or by writing to Alberta Emergency Measures, Box 10,000, Edmonton.

### EMERGENCY SUPPLIES

Your Family should be equipped with a two week supply of food and water in covered containers, clothing and blankets, emergency lighting, heating and sanitation equipment, a first aid kit, including special medicines required by members of the family, and, MOST IMPORTANT OF ALL, A BATTERY OPERATED RADIO AND SPARE BATTERIES.

### DISPERSAL

If you live in the Edmonton or Calgary Target Areas and plan to evacuate if a warning is sounded, learn your dispersal route and have the emergency supplies listed above, ready for immediate use.

Radio broadcasts will inform you on the action to be taken immediately following the attack warning.

If you live outside the target areas, you should remain in your house, pending broadcast instructions.

**DON'T USE YOUR PHONE.** Jammed switchboards could delay lifesaving messages.

**DON'T PANIC.** Warnings do not necessarily mean your area will be attacked.

**DON'T GO OUTSIDE.** Missing members of your family are probably sheltered elsewhere.

**DO LEARN ABOUT YOUR COMMUNITY SURVIVAL PLAN.** Contact your local Civil Defence Co-ordinator.

**DO VOLUNTEER.** Offer your services to your local Civil Defence organization.

**DO PROVIDE YOUR FAMILY WITH FALLOUT PROTECTION — DO IT NOW.**

For further information contact your local Co-ordinator of Civil Defence or write

## ALBERTA EMERGENCY MEASURES ORGANIZATION

BOX 10,000 — EDMONTON

HONOURABLE L. C. HALMRAST  
Minister-in-Charge  
Alberta Emergency Measures



ARNOLD J. LAVOIE  
Co-ordinator  
Alberta Emergency Measures

PROVINCE OF ALBERTA





# POSTAL INFORMATION

## WITHIN CANADA

### FIRST CLASS

- Letters** — Out of Town — 5c first oz.  
— 3c each oz. after  
— In Town (Local) — 4c first oz.  
— 2c each oz. after
- Post Cards** — Minimum size 4" x 2¾"  
— Maximum size 4¼" x 6" — 4c each

### AIR MAIL

All mail prepaid at first class rate of postage, not exceeding 8 ozs. in weight, is carried by air provided air transmission will speed delivery. Domestic first class mail exceeding 8 ozs. in weight is forwarded by air when prepaid at the rate of 7c for the first ounce and 5c for each ounce after.

### PRINTED MATTER

Books, newspapers, magazines, catalogues, circulars, greeting cards, etc., mailed by the public. Individually addressed — 3c first 2 ozs. — 1c each additional 2 ozs. per item.

**PARCEL POST — AIR AND SURFACE —  
CONSULT THE POSTMASTER**

## INTERNATIONAL

### FIRST CLASS

Great Britain, Northern Ireland, Commonwealth Countries, France, Spain, Republic of Ireland, United States, its territories and possessions, and all other places in North, Central and South America. Letters — 5c first oz. — 3c each oz. after — Post Cards — 4c each.  
All other countries — Letters — 10c first oz. — 6c each oz. after — Post Cards — 6c each.

**MAIL EARLY AND OFTEN — LAST MINUTE MAILINGS CAUSE DELAY**

For additional information or rates, enquire at your local Post Office.

### AIR MAIL

United States, its territories and possessions.

Letters — 8c first oz. 6c each oz. after.

Post Cards 8c each.

Bermuda, Mexico, Central and South America, the West Indies.

Letters — 10c each half oz. — Post Cards — 10c each.

Great Britain, Northern Ireland, Republic of Ireland, Europe.

Letters — 15c each half oz. — Post Cards — 10c each.

All other countries. Letters — 25c each half oz. —

Post Cards — 10c each.

**PRINTED MATTER AND PARCEL POST —  
AIR AND SURFACE — CONSULT THE  
POSTMASTER**

**AEROGRAMMES** to all Countries — 10c each.

## ADDITIONAL SERVICES

— Fees shown are in addition to postage.

### SPECIAL DELIVERY

Letters to Canada, Great Britain, United States, its territories and possessions. Australia, Germany (Federal Republic), Netherlands, Switzerland. Fee 25c. Parcels to Canada only. Fee 35c.

### INSURANCE, PARCEL POST

Parcels for delivery in Canada can be insured, on request, up to a value of \$50. without charge. For insurance on parcels in excess of \$50. up to a limit of \$100. a fee of 12c must be paid.

### MONEY ORDERS

Post Office Money Orders are sold and cashed at over 11,000 Post Offices in Canada.



# THE YELLOW PAGES EXPLAINED

The headings in these Yellow Pages are arranged alphabetically. Business and professional people are listed under the heading which best describes their line of business: Services they perform, or the Products they sell.

Many professions and businesses can be known by more than one finding or descriptive word, e.g., **Hairdressers—Ladies'** and **Beauty Parlors**. In these cases, one of the words (or terms) is used as a classified heading under which businesses are listed, and the other is used as a cross reference heading to direct users to the proper finding word, for example:

## **Hairdressers—Ladies'**

See Beauty Parlors

There are also heading classifications, which, though closely related, are not identical in meaning, and are indexed separately, e.g., **Lumber—Retail** and **Lumber—Wholesale**.

All listings and information space which appear in columns under headings are arranged in alphabetical order. Products and Services carrying identifying brand names, many with an emblem or insignia, are arranged in alphabetical order by the brand name at the specific product or service heading. Display advertising is compiled in relation to the service or product heading.

- If you require further information concerning Yellow Pages listings or advertisements, or if our Sales representatives can be of assistance in arranging a comprehensive program of Yellow Pages advertising for your business — Please telephone or write to the department indicated below:

**ALBERTA GOVERNMENT TELEPHONES**  
Directory Department  
Box 6000, Calgary  
Telephone: 262-8110

## EXAMPLES OF IDENTIFYING ITEMS TO BE FOUND IN YOUR YELLOW PAGES

### **Refrigerators**

Able Appliances 119 6 Av SW .....262-4734

ADDLE & BOYD 119 6 Av SW .....262-4734

Axlerod & Ames Co  
All Types of Floor Covering Materials  
119 6 Av SW .....262-4734

### **REX AUTHORIZED SALES & SERVICE**

This space for  
product or  
service copy



### **"WHERE TO BUY THEM"**

#### **DEALERS**

ACE SALES 119 6 Av SW .....262-4734  
Brown Bros 124 7 Av SW .....263-4868

### **HART REFRIGERATORS—**

BURTON BROS COMPANY LIMITED  
119 6 Av SW .....263-4868  
CLANCY & STEIN ASSOCIATES  
409 3 St SW .....262-4734  
DUNLEAVY STEVE & COMPANY  
120 7 Av SW .....263-4868

### **HAROLD HARRY**

"YOUR BUSINESS"  
Complete Service Dept.  
119 6 Av SW .....262-4734

### **CLASSIFIED HEADING**

#### **LISTINGS**

All business or professional people are entitled to a listing like this under a heading which best describes their activities.

Some advertisers wish to call more attention to their firm names by purchasing listings in bold face type like this—

Other advertisers purchase a line of information like this.

### **TRADE MARK HEADING**

This is one of three forms of advertising used to identify authorized dealers or service outlets. It includes the use of an identifying trade mark symbol.

Authorized listings appear alphabetically in bold face type or light face type.

### **TRADE NAME LISTING**

This is a modification of the trade mark heading and no identifying symbol is used. Name of the product appears in bold type. The authorized distributor's (or dealer's) name is listed in special type. The authorized listings appear alphabetically.

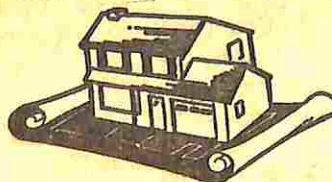
### **COLUMN ADS**

These appear in 3 sizes: 1/2" (as illustrated), 1" and 1 1/2".

### **DISPLAY ADS**

These appear in 4 sizes: 1/4 column, (as illustrated), 1/2 column, double 1/4 column and double 1/2 column.

## SMITH'S LTD.



Established 1923  
DESIGNER & BUILDER  
EXPERT WORKMANSHIP  
**262-4734**  
119 - 6th Avenue S.W.



# LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY AUGUST, 1967

For rates and information concerning Yellow Pages Advertisements or Listings, contact the  
Alberta Government Telephones, Directory Department,  
120 - 7th Avenue S.W., Calgary, Alberta, or Telephone (Collect) Calgary 262-8110.

**NO LIABILITY IS ASSUMED BY ALBERTA GOVERNMENT TELEPHONES FOR ERRORS  
OR OMISSIONS OCCURRING IN THE CLASSIFIED DIRECTORY.**

## Abattoirs

City Packers Ltd near Exhibition Grds .....327-3048  
Merlin A Adams 1010 32St S .....327-3831

## Accordion Instruction

See Music Colleges & Teachers

## Accordions

See Music & Musical Instruments

## Accountants

Block H & R Co 818a 3 Av S .....327-3712  
Boulton & Boulton 109 McFarland Bldg .....327-3974  
Commercial Accounting  
8232 118 Av .....Edmonton 479-2061  
(See Advertisement This Page)

## DEWAR J M

### ACCOUNTANT & AUDITOR

FARMERS & TRUCKERS

— Bookkeeping & Income Tax A Specialty —  
"No Job Too Small or Too Large"  
SERVICE OUR AIM

E Metcalfe Bldg .....327-4213

Gruman Richard 501 Canada Trust Bldg ....327-5006

Henderson T J 6 Cooper Bldg .....327-4948

Howard Leslie 411 3 Av S .....328-3966

### KAY J G ACCOUNTING SERVICE

314 3 Av S .....328-5121

## Accountants—(Cont'd)

### McKAGUE LANGRIDGE ACCOUNTING SERVICES

BOOKKEEPING — ACCOUNTING  
INCOME TAX

14-1277 3 Av S .....328-5384

NIRK HELMUT 1-706 3 Av S .....327-4708

PUKK ARNOLD 2-706 3 Av S .....327-8429

Thompson E W 814 18 St S .....327-2840

VISSER LLOYD Stockyards .....327-5048

### WOOLF OFFICE SERVICES

"Our Business Is To Aid Your Business"

ACCOUNTING - We Specialize in Farm & Ranch  
Bookkeeping & Income Tax

Steno Service - Stencil Cutting - Photostat Work

A COMPLETE OFFICE SERVICE

207 Woolworth Bldg .....327-1807

Telephone cords and water don't mix. A wet cord can put your telephone out of order. So please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

## Accountants—Chartered

Gerla Nelson & McGregor 434 7 St S .....328-6691

Purdy Giles Price & Co

721 Main St .....Pincher Creek 627-3233

Watkinson Hanhart & Duda 300 10 St S ..{328-1741  
327-5378

Wells Alex B .....Blairmore 562-2131

Williams Tanner Bell & Co

207 Canada Trust Bldg .....327-8511

Young Parkyn & McNab

320 Canada Trust Bldg .....328-4426



**Need  
Professional  
Help  
In**

- AUDITING
- ACCOUNTING
- INCOME TAX
- ESTATE PLANNING
- MANAGEMENT SERVICE ?

CONSULT

A



**CHARTERED  
ACCOUNTANT**

The Institute of Chartered  
Accountants of Alberta

**INCOME TAX RETURNS  
FARM ACCOUNTING  
FINANCIAL STATEMENTS**

For Service At Your Locality  
Write or Phone

**COMMERCIAL  
ACCOUNTING**

8232 - 118th Ave., Edmonton

**Phone 479-2061**

**When You Use the  
Yellow Pages**

tell the advertiser  
you found  
his name and  
telephone number  
there.



**Accounting & Bookkeeping Machines**

- BURROUGHS BUSINESS MACHINES LTD**  
2630 S Parkside Dr .....327-7577
- MONROE ADDING CALCULATING & ACCOUNTING MACHINES—**  
**WARNER BUSINESS MACHINES LTD**  
314 1 Av S .....327-8383
- NCR—**  
SALES & SERVICE  
NATIONAL CASH REGISTER CO OF CANADA  
LTD 316 13 St N .....328-5535
- OLIVETTI UNDERWOOD LIMITED**  
1240 3 Av S .....327-2555

**Acetylene**

- WELDERS SUPPLIES LTD**  
5 Av & 28 St N .....327-7249

**Acetylene Welding**

See Welding Electric & Oxy-Acetylene

**Acids**

See Chemicals

**Acoustical Contractors**

- VAN PELT MECHANICAL TAPING LTD**  
QUALITY ACOUSTICAL INSTALLATIONS  
STEEL CEILING CONSTRUCTION  
315 16 St N .....327-0403

**Adding & Calculating Machines &****Supplies**

- BURROUGHS BUSINESS MACHINES LTD**  
2630 S Parkside Dr .....327-7577
- Keenan Office Equipment Ltd 423 5 St S ..327-1717
- MONROE ADDING & CALCULATING MACHINES—**  
**WARNER BUSINESS MACHINES LTD**  
314 1 Av S .....327-8383
- NCR—**  
SALES & SERVICE  
NATIONAL CASH REGISTER CO OF CANADA  
LTD 316 13 St N .....328-5535
- ODHNER ADDING MACHINES—**  
**CHINOOK STATIONERS LTD**  
306 13 St N .....327-4591
- OLIVETTI UNDERWOOD LIMITED**  
1240 3 Av S .....327-2555
- REMINGTON RAND EQUIPMENT CENTRE—**  
**KEENAN OFFICE EQUIPMENT LTD**  
423 5 St S .....327-3966
- Southern Stationers (Office Furniture) Ltd  
316 7 St S .....327-5003
- Warwood Office Equipment Ltd 314 1 Av S 327-8383

**Addressing Machines**

- ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD**  
1227 48 Av NE .....Calgary 276-5551
- ELLIOTT ADDRESSING MACHINES—**  
**WARWOOD OFFICE EQUIPMENT LTD**  
314 1 Av S .....327-8383
- SOUTHERN STATIONERS LTD**  
316 7 St S .....328-2301

**Adhesive Materials**

- WENDAR ADHESIVE CORP LTD**  
Manufacturer of Industrial & Household Adhesives  
8045 Coronet Rd  
(Charge Will Apply) ....Edmonton 469-1461

**Adjusters**

- CARBERT HOWE McKEEN ADJUSTERS LTD**  
1014 3 Av S .....327-5788  
Nights & Holidays Call res .....328-1490  
.....327-7309  
.....328-6112
- CROSLAND PEACOCK LETHBRIDGE LTD**  
515 7 St S .....327-1545
- HUTCHINSON B C R 2703 6 Av S .....327-3214**
- LILLY SHERLOCK ADJUSTERS (LETHBRIDGE) LTD**  
304 9 St S .....327-8531
- STEWART F F & CO ADJUSTERS LTD**  
310 9 St S .....328-5545
- UNDERWRITERS ADJUSTMENT BUREAU LTD**  
1277 3 Av S .....327-2191

**Advertising—Directory****YELLOW PAGES**

Yellow Page Advertising Reaches  
More Buyers More Often —  
More Economically Than  
Any Other Medium



The Final Tie-In For All Your Advertising

**"FOR INFORMATION CALL"**

**ALBERTA GOVERNMENT TELEPHONES**  
115 6 Av SW—Call Long Distance  
(Collect) & ask for .....Calgary 262-8487

For those with impaired hearing, a new type of volume control telephone is now available. Our business office will be glad to tell you about it.

**Advertising Novelties**

See Advertising Specialties

**Advertising Specialties**

Mardon Advertising Rear 1222b 3 Av S ....328-5644

**Aerated Waters**

See Beverages

**Aeroplanes**

See Aircraft Section

**Agricultural Implements**

See Farm Machinery & Supplies

**Air Cargo & Freight Service**

See Air Freight Service

**Air Compressors**

**ACKLANDS LIMITED** 1218 2 Av S .....327-4697

**Air Conditioning—Contractors**

- C & A SHEET METAL LTD** 204 16 St S ..328-5973
- CAPITAL HEATING LTD** 1273 3 Av S ....327-1630
- Charlton & Hill Ltd 208 13 St S .....328-3388
- Fedor's Refrigeration & Air Conditioning  
2214 43 St S .....327-5816
- Tom's Roofing & Air-Conditioning  
1822 18 Av S .....328-4661

# A YELLOW PAGES AD



*Is Like  
Having a  
Salesman At  
Every Telephone*

LET OUR ADVERTISING SALESMEN SHOW  
YOU HOW THE YELLOW PAGES WILL  
REACH ACTION MINDED PEOPLE WHEN  
THEY ARE READY TO BUY

CALL CALGARY  
(Collect)

## 262-8487



## Air Conditioning Equipment & Supplies

### CANADIAN COLEMAN COMPANY LIMITED

CANADA'S ONLY  
BONDED LINE OF AIR  
CONDITIONING  
EQUIPMENT



With Exclusive Thermo Silencer Design

"WHERE TO BUY IT"

CAPITAL HEATING LTD 1273 3 Av S 327-1630

### FEDOR'S REFRIGERATION & AIR CONDITIONING

Authorized Dealer For

CARRIER

2214 43 St S .....327-5816

### LENNOX AIR CONDITIONING

COOLS - TREATS  
AND MOVES AIR

RESIDENTIAL  
COMMERCIAL  
INDUSTRIAL



"WHERE TO CALL"

CHARLTON & HILL LTD

208 13 St S .....328-3388

RIIT METALS LTD

136 N Mayor Magrath Dr .....328-2516

### RICHARDS ELECTRICAL REPAIR CENTRE

310 13 St N .....327-0557

### Air Cooled Engines

See Engines—Gasoline

### Air Express Service

#### AIR CANADA

Enquiries & Pick-up & Delivery

Kenyon Field .....327-2711

Lethbridge Air Service Airport .....328-2331

#### Air Filters

See Filters—Air

### Air Freight Service

#### AIR CANADA

Enquiries & Pick-up & Delivery

Kenyon Field .....327-2711

It's share-and-share-alike on a party-line. Be a good neighbor.

## Air Line Companies

### AIR CANADA

PASSENGER RESERVATIONS INFORMATION

Kenyon Field .....327-3000

Business Hours 9:00 p.m. to 5 p.m. Daily

(See Advertisement This Page)

Air France—Call Long

Distance and ask for (No Toll Charge) Zenith 6070

Alitalia Airlines—Call Long Distance

(No Toll Charge) & ask for .....Zenith 77850

### CANADIAN PACIFIC AIRLINES

CPR Station .....327-3512

LETHBRIDGE AIR SERVICE Airport .....328-2331

(See Advertisement This Page)

Lufthansa German Airlines Edmonton—Call Long

Distance (No Toll Charge) & ask for ..Zenith 6036

Pacific Western Airlines Ltd Call Long Distance

(Charge Will Apply) & ask for ...Calgary 276-2245

(See Advertisement This Page)

## Air Line Companies—(Cont'd)

SABENA BELGIAN WORLD AIRLINES Call Long

Distance (No Toll Charge) & ask for ..Zenith 6004

SCANDINAVIAN AIRLINES SYSTEM INC

211 Portage Av Call Long Distance and ask for

(Charge Will Apply) .....Winnipeg 943-0673

TRANS-CANADA AIR LINES—See Air Canada

Why leave your easy chair and rush to answer the phone? An extension telephone right at hand will save you steps and energy; will save you from missing calls too.

"Stubb" Ross

## Lethbridge Air Service

LETHBRIDGE — CALGARY  
PASSENGER SERVICE  
AIR CARGO



SINGLE & TWIN ENGINE CHARTER FLIGHTS  
DAY & NIGHT — 1 F R

TIME FLIES — WHY DON'T YOU?

328-2331

LETHBRIDGE AIRPORT

No Matter What You Want

THESE

*Yellow Pages*

contain the answer to  
your buying problems.

## AIR CANADA



Serving ... Canada, U.S.A., United Kingdom,  
Europe, Bermuda, Nassau, Caribbean

PASSENGER INFORMATION .....327-3000

INCOMING FLIGHT ARRIVALS .....327-3000

AIR FREIGHT INFORMATION .....327-2711

AIR EXPRESS INFORMATION .....327-2711



SCHEDULED SERVICES  
IN WESTERN CANADA

CHARTER SERVICES

Domestic & International

CHIEFTAIN AIRBUS

CALGARY - EDMONTON

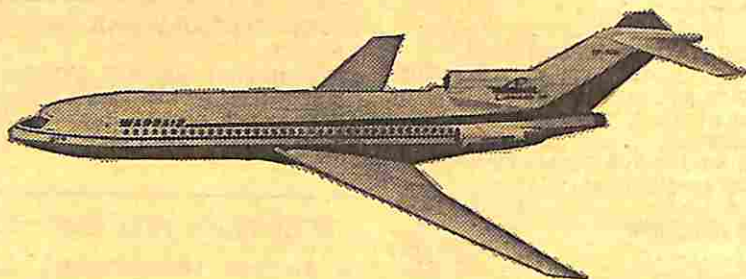
Call Long Distance & ask for

CALGARY .....276-2245

TRUCK - AIR CARGO SERVICE

LETHBRIDGE .....327-8353





When WARDAIR takes you on a vacation,  
the trip is part of the fun—going and coming.  
WARDAIR has taken a fresh look at the business of  
charterflights (its only business) and come up with a new  
type of service. It combines "grand hotel" solicitude  
with gourmet food, and provides unique entertainment.  
If there is such a thing as a club on wings you'll find it  
in a WARDAIR jet.

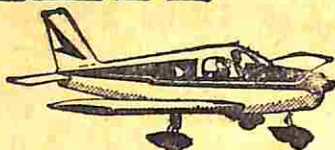
**CALGARY**  
**266-8726**

**WARDAIR**  
*Canada LTD*

224 HUDSON'S BAY OIL & GAS BUILDING, CALGARY

**FOWLER**

*Aircraft*



**RENTALS Ltd.**

"Your University  
of the Air"

**AUTHORIZED PIPER SALES & SERVICE**  
**Government Approved Flying Training School**

- Reasonable Rates
- Gas & Oil Supplied
- No Delays
- New Fully Equipped Aircraft
- Your Own Private Airline
- No Schedules to Follow



**IMPERIAL**  
**AVIATION FUEL**

**Used Aircraft Sales**  
**Complete hangar facilities**

HANGAR No. 7, KENYON FIELD, LETHBRIDGE AIRPORT

**327-1133 = 327-1455**

**Air Services—Chartered**

**LETHBRIDGE AIR SERVICE** Airport .....328-2331  
Wardair Canada Ltd  
224 Hudsons Bay Oil & Gas Bldg Calgary 266-8726  
(See Advertisement This Page)

**Air Travel Ticket Agencies**

Butte Travel Service 909a 3 Av S .....328-3201  
(See Advertisement This Page)  
**LAWSON P TRAVEL LTD** Marquis Hotel ...327-4094



*It Didn't Cost Us Any More,  
That's Why We Called*

**Butte Travel**  
**SERVICE**  
328-3201  
909a - 3rd Avenue S.

**Aircraft Dealers**

**CESSNA AIRCRAFT**

MORE PEOPLE ARE  
BUYING AND USING  
CESSNAS THAN ANY  
OTHER AIRCRAFT

**Cessna.**

SALES, SERVICE, INSTRUCTION,  
CHARTER, RENTAL

"FOR INFORMATION CALL"

**SOUTHWEST AVIATION LIMITED**  
2211 2 Av N .....327-1565

Fowler Aircraft Rentals Ltd Airport .....{327-1133  
327-1455  
(See Advertisement This Page)

**THOMPSON AIRCRAFT SERVICE**

Used Aircraft  
Kenyon Field .....328-1550

**Aircraft Maintenance & Repairing**

**THOMPSON AIRCRAFT SERVICE**

Kenyon Field .....328-1550  
1 W Thompson res .....Magrath 758-3586

**Aircraft Renting & Leasing**

Fowler Aircraft Rentals Ltd Airport .....{327-1133  
327-1455  
Southwest Aviation Limited 2211 2 Av N ...327-1565

**Airplanes**

See Aircraft Section

**Alarms**

See Burglar Alarm Systems—Fire Alarm Systems—  
Also Sprinklers—Fire Protection

**Alignment Service**

See Automobile Wheel Aligning

**Aluminum Products**

Jones Roofing & Siding 636 21 St S .....328-5745



### Aluminum Siding

See Siding

### Aluminum Windows

See Windows Metal

### Ambulances

City of Lethbridge Ambulance  
4 St & 2 Av S .....327-3340  
St John Ambulance No 1 Firehall .....327-0819

### Ammunition

ALBERTA GUN CRAFT LTD  
530 Mayor Magrath Dr .....327-0411

### Amusement Places

#### HENDERSON LAKE PAVILION

DANCING  
Every Friday & Saturday

Henderson Lake Pavilion .....327-2536  
If no answer call .....327-4950

### Anaesthetists

See Physicians & Surgeons

### Animal Hospitals

See Veterinarians

### Answering Service

See Telephone Answering Service

### Apartments, Blocks & Buildings

(For complete list of Apartments, Blocks & Buildings  
see last page in Lethbridge Alphabetical Section)

Bel-Aire Apartments Office 321 6 St S ....327-0211  
After Hours res .....327-8393  
Burkhart Apartments 515 11 St S .....328-9169  
Rideau Court Development  
125 Rideau Crt .....328-2925  
SPRUCE TOWERS APARTMENTS  
1e-820 15 St S .....327-1393  
Victoria Mansions 1002 3 Av S .....327-5698  
Westwinds Apartment 1c-1261 4 Av S .....327-3233

### Appliance Repairs

See Electric Appliances—Repairing  
Also Specific Kinds

### Appliances—Electric

See Electric Appliances Section

### Appliances—Gas

See Gas Appliances

### Appraisers

Schwartz Agencies Ltd 222 5 St S .....328-3331

#### SUNALTA APPRAISALS LTD

APPRAISAL ENGINEERS - MUNICIPAL  
INDUSTRIAL & INSURANCE APPRAISALS  
219 McLeod Bldg .....Edmonton 429-1570

### Architects

#### FOOKS N H & ASSOCIATES

\* ARCHITECTS

\* ENGINEERS

2650 S Parkside Dr .....327-8122  
.....327-8211

LURIE & NEUFELD 309 6 St S .....328-2066

MEECH MITCHELL ROBINS & WATSON  
529 6 St S .....327-3113

### Argon

WELDERS SUPPLIES LTD 5 Av & 28 St N 327-7249

### Artificial Flowers

Lorna's Flowers 1508 9 Av S .....327-8766  
North Plaza Florist 618 13 St N .....327-1212

### Artificial Insemination

ANIMAL CLINIC 5412 50 Av .....Taber 223-2474  
Lethbridge Breeders Co-op Stockyards .....327-8822  
After Hours Call M Donkin res .....328-2569

### Artists' Supplies

GAINSBOROUGH ART STUDIO  
710 5 Av S .....327-0278

### Asphalt & Paving Contractors

See Paving Contractors

### Associations & Societies

See also Social Service Organizations

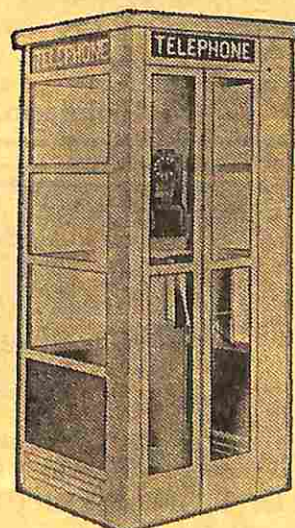
#### ALBERTA MOTOR ASSOCIATION

903 3 Av S .....328-1771  
24 Hour Emergency Service .....328-1771  
Alberta S P C A Riverbottom .....327-4003  
Alberta Sugar Beet Growers  
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Canadian Cancer Society  
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Canadian Polish Association of Lethbridge  
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Eastern Star 952 14 St S .....327-3779  
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Lethbridge Chamber of Commerce  
1283 3 Av S .....327-1586  
Lethbridge Construction Association  
1321 3 Av S .....328-2474  
Rehabilitation Society of Lethbridge  
1261 2 Av-A N .....328-2048  
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Southern Alberta Sheep Breeders Ltd  
918 1 Av S .....327-3760  
Tuberculosis Association  
415 Canada Trust Bldg .....327-5401  
Y M C A 4 Av & 10 St S .....327-3547  
.....327-3268  
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**Auto Courts**

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**Automobile Accessories, Equipment & Supplies**

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PARTS

SERVICE

**CHRYSLER  
DODGE  
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Sales .....327-6211

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SALES

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**DODGE  
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**AUSTIN  
JAGUAR  
Dealers**



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CARS**

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Cooke Motors (Lethbridge) Ltd.



**Automobile Agencies & Dealers—**

**New Cars—(Cont'd)**

Dunlop Ford Sales Ltd 1718 3 Av S .....328-5526  
(See Advertisement This Page)

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ACADIAN - BEAUMONT  
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The world's  
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2 and 4 Wheel  
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CHEVROLET — OLDSMOBILE  
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Home of "OK" Quality Used Cars

COMPLETE BODY & PAINT SHOP

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24 HOUR AMA TOWING:

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Office & Sales 5404 48 Av ...Taber 223-2034

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**New Cars—(Cont'd)**

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calls. Be slow to hang up when making  
a call. Give the other fellow at least  
one minute to answer.

**Automobile Agencies & Dealers—**

**New Cars—(Cont'd)**

**PLYMOUTH-CHRYSLER-VALIANT & IMPERIAL**

SALES

PARTS

SERVICE

**PLYMOUTH  
CHRYSLER**

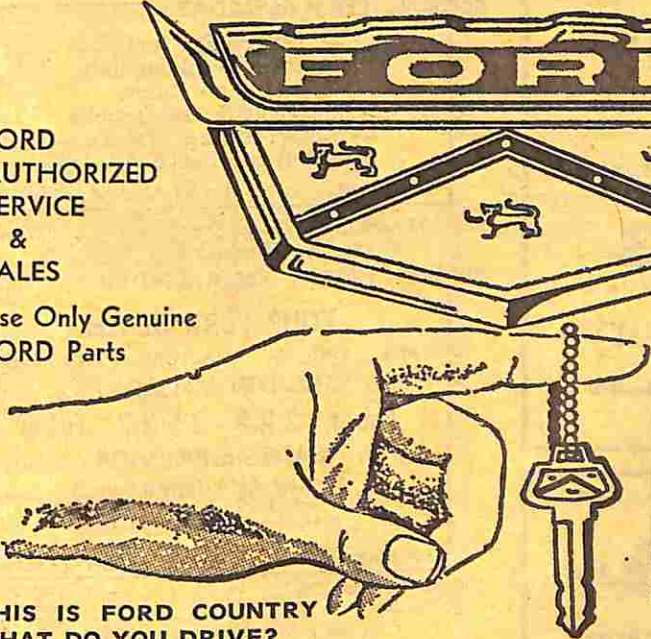
"WHERE TO BUY THEM"

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Pro-Motors 1520 2 Av S .....328-4021  
(See Advertisement This Page)

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FORD  
AUTHORIZED  
SERVICE  
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SALES

Use Only Genuine  
FORD Parts

FALCON  
FAIRLANE  
MUSTANG  
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SALES LTD.

**328-5526**

1718 - 3rd AVENUE SOUTH

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DODGE TRUCKS

TILDEN RENT-A-CAR

SALES — PARTS — SERVICE

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CONNECTING ALL DEPTS.

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Cor. 11th Street & 3rd Avenue South

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COMPLETE LINE OF PARTS & ACCESSORIES  
GUARANTEED USED CARS

**328-4021**

1520 - 2nd Avenue South



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E. C. LONSDALE

Genuine Ford Parts  
& Accessories for  
All Ford Products

## Smith Motors Limited

Cor. 6th Avenue & 6th Street S.

**327-5763**

Lonsdale Mercury

3rd Avenue & 20th Street South

## Rambler CORNER UNITED RAMBLER LTD.

UNITED INTERNATIONAL  
TRUCK SALES & SERVICE

### CAR LEASING

United Hertz Rent-A-Car 327-4038

★ NEW CAR  
SALES **327-1418**  
219 - 3 Ave. S. **327-2805**

★ Parts 302 - 3 Ave. S. 327-2750  
★ Service 302 - 3 Ave. S. 327-2750  
★ Used Cars 219 - 3 Ave. S. 327-1780  
★ Body Shop 315 - 3 St. S. 328-3158

"SCAMPER" TRAILER  
Sales, Service & Rentals  
**327-2805**

302 - 3rd Avenue South

### Automobile Agencies & Dealers—

#### New Cars—(Cont'd)

Rae Motors & Farm Supply Ltd Picture Butte  
Lethbridge Customers Call .....328-4777  
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RAEWOOD MOTORS LTD 1519 3 Av S ...328-4539  
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... where quality  
is built in, not  
added on.

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AMERICAN  
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(See Advertisement This Page)

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#### YOUR FORD DEALER

CARS - TRUCKS - TRACTORS & EQUIPMENT  
ALL DEPARTMENTS

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SALES & SERVICE

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After Hours Parts 223-3085

5403 48 Av .....Taber 223-3537

United Rambler Ltd {327-2805  
219 3 Av S .....327-1418  
(See Advertisement This Page)

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Volkswagen Custom  
Volkswagen DeLuxe  
Volkswagen Karmann Ghia  
Volkswagen 1500  
Volkswagen 1600  
Volkswagen Station Buses  
Volkswagen Trucks



"FOR SALES & SERVICE"

RAEWOOD MOTORS LTD  
1519 3 Av S .....328-4539

### Automobile Agencies & Dealers—

#### New Cars—(Cont'd)

#### VOLVO SALES & SERVICE—

PRO-MOTORS

1520 2 Av S .....328-4021

### Automobile Agencies & Dealers—

#### Used Cars

Circle Car Sales 311 4 St S .....328-1988

DUNLOP FORD SALES LTD 1718 3 Av S ...328-5526

Fleming Motors Ltd 7 St & 1 Av S .....327-1591

#### FRED KING MOTOR CO LTD

Cor 11 St & 3 Av S .....327-1566

24 Hour Service .....327-1569

Mechanics Sales Ltd Ofc 307 11 St S .....327-3933

Parts & Service .....327-2622  
328-3215

#### PONDEROSA AUTO & TRAILER SALES LTD

20 St & 2 Av S .....327-2747

RAEWOOD MOTORS LTD 1519 3 Av S ...328-4539

Used Car Lot 1403 3 Av S .....328-4356

Smith Motors Ltd Cor 6 Av & 6 St S .....327-5763

UNITED RAMBLER LTD 219 3 Av S .....327-1780  
327-2805

#### Automobile Batteries

See Batteries Storage

### Automobile Body Repairing

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Cor 2 Av & 8 St S .....327-3147

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COMPLETE BODY SHOP &  
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FREE ESTIMATES — 24 HOUR TOWING  
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312-314 1 Av S .....327-1245

CHINOOK PAINT & BODY SHOP 612 4 St S 328-2975

DUNLOP FORD SALES LTD 1718 3 Av S 328-5526

ENERSON MOTORS LTD 817 4 Av S .....327-5705

FLEMING MOTORS LTD 7 St & 1 Av S ...327-1591

#### FRED KING MOTOR CO LTD

Cor 11 St & 3 Av S .....327-1566

24 Hour Towing Service .....327-1566

Gough's Auto Body 206 11 St S .....328-5145

(See Advertisement This Page)

(Continued Next Page)

## RAE MOTORS AND FARM SUPPLY LTD.

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DART  
DODGE TRUCKS

Massey-Ferguson Farm Equipment  
Sales & Service

PICTURE BUTTE 732-4406

Direct Line Lethbridge 328-4777

## GOUGH'S AUTO BODY 328-5145



FAST EFFICIENT SERVICE

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Wheel Aligning — Appliance Painting  
AFTER HOURS 327-1066

206 - 11th Street South, Lethbridge



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Modern Body Shop 1511 3 Av S .....327-5544  
(See Advertisement This Page)

#### SMITH MOTORS LTD

**SPEEDY REPAIRS**  
**QUALIFIED BODY WORKERS**

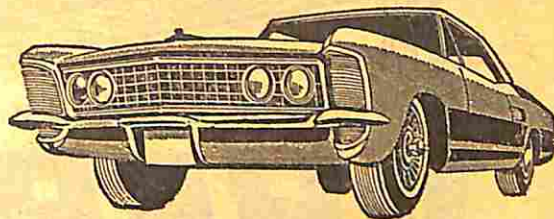
Cor 6 Av & 6 St S .....327-5763

Speedy Paint & Body Garage  
323 3 St S .....327-0717  
(See Advertisement This Page)

United Rambler Ltd 302 3 Av S .....327-2750  
Body Shop 315 3 St S .....328-3158

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- ★ Towing Service
- ★ Painting & Refinishing to all Makes of Cars & Trucks
- ★ FREE Estimates



— 24 HOUR SERVICE —

DAY OR NIGHT **327-5544** DAY OR NIGHT  
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### SPEEDY PAINT & BODY GARAGE

**TOWING SERVICE**  
**Night & Day**

Specialize in  
**REPAIRING WRECKS**

**327-0717**

After Hours Call 327-4860

323 - 3rd Street South, Lethbridge

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Another

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Service that Saves You Time

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See Motels

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GENERATORS - STARTERS - MAGNETOS  
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HAGEN AUTO ELECTRIC LTD 1209 3 Av S 327-5090

### Automobile Financing

See Financing

### Automobile Garages

See Garages Service

### Automobile Glass

See Glass Auto Plate & Window

### Automobile Leasing

See Automobile Renting & Leasing—Also Leasing Service

### Automobile Machine Shops

See Machinists—Automotive

### Automobile Painters

Bullock's Auto Mechanics & Body Works  
312-314 1 Av S .....327-1245  
MODERN BODY SHOP 1511 3 Av S .....327-5544

### Automobile Parts & Supplies—Retail

B & H Wrecking Ltd Riverbottom .....327-7637  
HUTTON'S LTD 321 8 St S .....327-2586  
MACLEOD'S FAMILY SHOPPING CENTRE  
426 6 St S .....327-4240  
MIDLAND AUTO SUPPLY LTD

**AUTO ACCESSORIES**

**PARTS & HAND TOOLS**

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UNITED RAMBLER LTD 302 3 Av S .....327-1105

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#### ACKLANDS LIMITED

WHOLESALE AUTOMOTIVE PARTS  
& ACCESSORIES {327-4697  
1218 2 Av S .....327-5133

Alberta Brake & Clutch Ltd  
217 4 St NE .....Calgary 262-6388

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CAR - TRUCK & TRACTOR PARTS  
MACHINE SHOP SERVICE  
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Dalquist D 1016 1 Av S .....327-2138

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Cor 2 Av & 7 St S .....328-4852

HUTTON'S LTD 321 8 St S .....327-2586

Marshall Auto Wreckers Ltd 308 2 St S .....328-3316

MIDLAND AUTO SUPPLY LTD 421 5 St S 327-4951

Partsman Automotive Ltd 118 8 St S .....327-4585

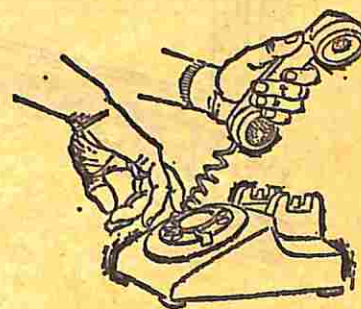
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STANDARD AUTO PARTS LTD {328-5932

315 8 St S .....327-2001

TAYLOR PEARSON & CARSON

2 Av & 11 St S .....327-3155



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YOU can save yourself  
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and get calls through faster,  
if you follow these  
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JOT THE NUMBER DOWN  
LISTEN FOR THE DIAL TONE  
DIAL WITH CARE

When you are not sure of a number,  
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— CLEANING & REPAIRS —  
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(See Advertisement This Page)

Lethbridge Radiators 1410 2 Av S ..... 327-8278  
(See Advertisement This Page)

Roy's Radiator Shop 327 3 St S ..... 327-4412  
(See Advertisement This Page)

Thomas Radiators 114 8 St S ..... 327-4121

## JOHN'S Radiator Shop

COOLING SYSTEM SPECIALISTS  
CARE WILL SAVE YOUR CAR  
RADIATORS (All Makes)  
CLEANED - REPAIRED - RECORED

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Rear of Alexandra Hotel

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- CLEANING
- RE-CORING

RADIATORS FOR CARS, TRUCKS,  
TRACTORS

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PHONE

**327-8278**

1410 - 2nd Avenue South

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PHONE

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327 - 3rd Street South Lethbridge

**Automobile Renting & Leasing**

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(See Advertisement This Page)

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Chieftain Agri-Lease Ltd 807 4 Av S ..... 327-5888

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Local &  
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**Automobile Renting & Leasing—(Cont'd)**

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**FLEMING MOTORS LTD**

LEASING

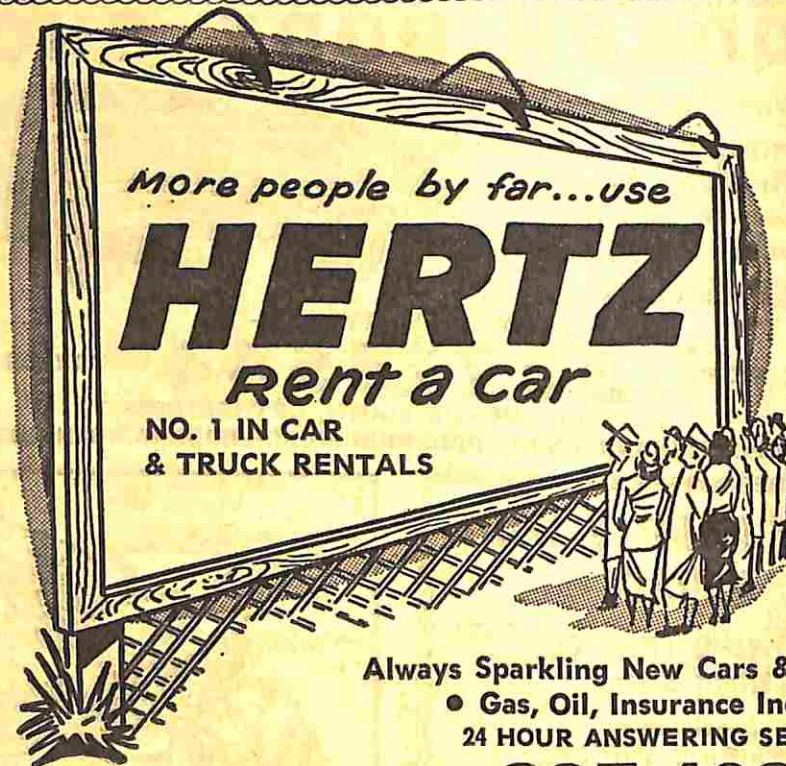
CHRYSLER - PLYMOUTH - VALIANT  
7 St & 1 Av S ..... 327-1591

HERTZ RENT-A-CAR 302 3 Av S ..... 327-4038

(See Advertisement This Page)

(Continued Next Page)

Your company is known by the  
voice that speaks for it. The voice with  
a smile wins!



Always Sparkling New Cars & Trucks

- Gas, Oil, Insurance Included
- 24 HOUR ANSWERING SERVICE

**327-4038**

**HERTZ RENT-A-CAR LESSEE**

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LETHBRIDGE

**AVIS**

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- All new Meteors & Comets featured.
- Car of your choice delivered where and when you want it.
- Gas, Oil, above average Insurance included in low rates.
- Cars reserved round the world by the hour, day, week, month, year.
- Monthly Rentals and Annual Leasing.

RATES INCLUDE INSURANCE COVERAGE, GAS & OIL

**AVIS RENT-A-CAR SYSTEM**

Operated by Smith Motors Ltd., Cor. 6th Ave. & 6th St. S.

6th AVENUE & 6th STREET S.

**327-0665** LETHBRIDGE



## Automobile Renting & Leasing—(Cont'd)

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Rent a new Rambler or other fine fully equipped car. Low rates include insurance, gas, and oil. You need only driver's license and identification. Call to reserve a car anywhere in the World.



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Hertz Rent A Car Licensee

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New Cars

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Free World-Wide Reservation Service

Free Delivery to Hotels, Motels & Terminals

"FOR INFORMATION CALL"

FRED KING MOTOR CO LTD

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### TILDEN RENT-A-CAR SERVICE

Cor 11 St & 3 Av S ..... 327-1566

### UNITED RAMBLER RENTALS

LONG TERM LEASING  
DRIVE CANADA'S  
ECONOMY CARS

219 3 Av S ..... 327-2805

You can get there and back fast—  
by long distance!

You Can . . .

**Save Time!**

**Save Money!**

**Save Effort!**

. . . If you shop the

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PAGE**

way.

The most complete  
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guide in town.

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(See Advertisement This Page)

### Automobile Tires

See Tires Section

### Automobile Top Builders

See Automobile Upholstering

### Automobile Towing

See Towing Service

### Automobile Trailers

See Trailers Section

## Automobile Transmission Sales

### & Service

Lethbridge Automatic Transmission Ltd

1520 3 Av S ..... 327-0910

(See Advertisement This Page)

### SUNMET AUTO SALES & SERVICE

AUTOMATIC TRANSMISSION SPECIALISTS  
EXCHANGE - REBUILD - REPAIR - ADJUST  
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Siller & Son

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Boats - Aircraft - Furniture

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LIMITED



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ESTABLISHED 1924

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DRIVE SHAFT RETUBING

CAPACITY UNLIMITED—

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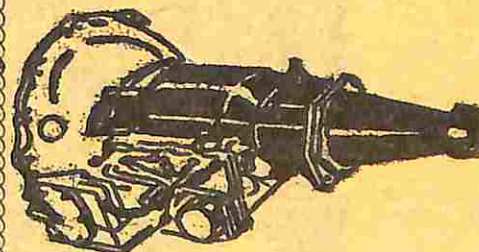
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**LETHBRIDGE  
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SNACK BAR FACILITIES  
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CARWASH &  
SERVICE STATION

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WITH ANY SERVICE WORK

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### SOF-SPRA CAR WASH

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Supersonic Carwash & Service Station

1819 3 Av S .....328-6866

(See Advertisement This Page)

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Dudley's Custom Shop 311 11 St S .....327-0237

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Gowin's Welding & Alignment Shop

328 4 St S .....327-3860

(See Advertisement This Page)

### KOJI'S WHEEL ALIGNMENT & SERVICE

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(See Advertisement This Page)

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pays  
dividends!*

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★ WHEEL STRAIGHTENING

★ FRAME STRAIGHTENING

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327-2935  
(See Advertisement This Page)

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**B & H WRECKING LTD.**  
ALL MAKES

**327-7637 • 327-2935**

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AFTER HOURS CALL:

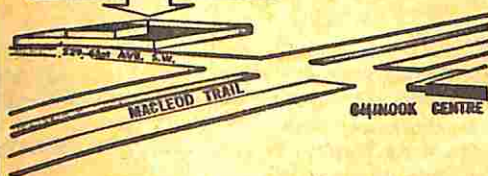
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Western Canada's Largest  
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**Guaranteed  
New and Used Parts for  
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See Air Line Companies also Aircraft Section

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327-1455

(See Advertisement This Page)

### Aviation Instruction—(Cont'd)

Lethbridge Flying Club  
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(See Advertisement This Page)

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TO FLY!

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 — FRESH DAILY —**

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 North Side Bakery 428 13 St N .....328-1629  
 (See Advertisement This Page)

**PRIDDLE F**

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 BIRTHDAY & WEDDING CAKES  
 FRESH DAILY**

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**DANISH PASTRY - FANCY COOKIES - GERMAN  
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*"The Home of Quality Baking"*

**SPECIALIZING IN  
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 FINEST IN PASTRY  
 BAKED FRESH DAILY**

**328-1629**

428 - 13th Street N.

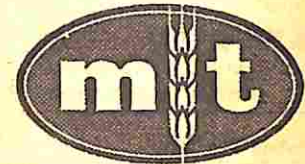


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 want to know  
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 Who services it — Who can do it  
 ... look in the YELLOW PAGES  
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**ALBERTA GOVERNMENT  
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 (See Advertisement This Page)



**McGavin ToastMaster  
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**GOOD BREAD  
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See Dancing Academies

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 Manager's Ofc .....327-2060

**Bank of Nova Scotia**

Main Br 702 3 Av S .....327-5794  
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 465 Mayor Magrath Dr .....{327-5173  
 {327-5852

**Canadian Imperial Bank of Commerce**

331 7 St S .....328-3341  
 13 St N Branch 515 13 St N .....327-4646  
 9 Av S & 15 St Branch .....327-0228  
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**VIKING BARBER SHOP** 218 5 St S .....327-0150

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 (See Advertisement This Page)  
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*'Batteries for every purpose'*

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 Holidays ..328-2280 **327-5587**  
 217 - 12th Street B South

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 (See Advertisement This Page)  
**TIMKEN-FAFNIR SKF & LINK-BELT—**  
**OLIVER CHEMICAL CO (LETHBRIDGE) LTD**  
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Full Stock in Lethbridge

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SKF  
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**COMPLETE  
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- ROLLER CHAINS AND SPROCKETS
- U JOINTS      PISTONS      SLEEVES
- ENGINE BEARINGS      24 HOUR SERVICE

NEXT TO  
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Alberta Beauty & Barber Supply  
 404a 4 Av S .....327-2051  
 Monarch Beauty & Barber Supply Co  
 135 6 Av SE .....Calgary 263-3390  
 (See Advertisement This Page)

#### OBSCO BEAUTY SUPPLY

(Div. of Colvin Distributors Ltd.)

**Professional Beauty Supplies  
& Equipment**

Exclusive Distributors For:

- Zotoz      • REVLON      • BRECK
- Technique      • Silver Anniversary

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Exclusive Distributors of

**RAYETTE, REALISTIC, L'OREAL AND WELLA  
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Clairol - Roux - Stephan - Capilo - Misslyn  
 Cosmetics — Complete lines of Nightingale,  
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**Complete Line of  
BARBER SUPPLIES**

**263-3390**

135 - 6th Avenue S.E. — Calgary

### Beauty Parlors

Alberta Beauty School 324 5 St S .....327-2250  
 (See Advertisement This Page)

#### ANGIE'S BEAUTY SALON

Rear 818 3 Av S .....328-2846

Artistic Beauty Salon 535 13 St N .....328-6252  
 (See Advertisement Following Page)

B & J Hair Styling Salon 506 4 Av S ....328-3650  
 (See Advertisement This Page)

(Continued Next Page)

Party-line telephone users—please  
 be sure the line is not busy before  
 you place a call.

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**LEARN BY EXPERIENCE**

Hair Shaping & Styling  
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 Cold Waves Guaranteed

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324 - 5th Street S.

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PROP., JUNE SKRIVER

**WIGS — WIGLETS — PONYTAILS**  
 100 PER CENT HUMAN HAIR

**The Finest European  
Wigs & Wiglets**

**EXPERT STYLING, REPAIRING  
&  
RECONDITIONING**



**8 SPECIALIZED  
OPERATORS TO SERVE  
YOU**

**APPOINTMENTS  
NOT ALWAYS  
NECESSARY**

**328-3650**

506 - 4th AVENUE SOUTH



## BEAU MONDE Beauty Shoppe

THELMA MILLER  
ERMA PETERS



HAIR STYLING AND  
PERMANENTS  
THAT  
SATISFY

SPECIALIZING IN WIGS,  
STYLING & SERVICING

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Located for Your Shopping  
Convenience in the Rylands Block

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## Artistic Beauty Salon



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Monday to Thursday  
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Friday & Saturday  
BARBARA DOUGLAS  
Manageress

**328-6252**

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## BEAUTIQUE BEAUTY SALON

*"Discriminating Women  
Prefer The Latest in  
Hair Fashions"*

Dolores Bird  
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724 - 23rd Street N.  
LETHBRIDGE



## Beauty Parlors—(Cont'd)

Beau Monde Beauty Shoppe  
12 Rylands Bldg ..... 327-3575  
(See Advertisement This Page)  
Beautique Beauty Salon 724 23 St N ..... 328-5335  
(See Advertisement This Page)  
Beauty Box 539 5 St S ..... 327-4251  
(See Advertisement This Page)  
Beauty School of Elegance 319 7 St S ..... 328-6422  
(See Advertisement This Page)  
Belaire Beauty Salon 410 13 St N ..... 327-7377  
(See Advertisement This Page)  
Bochan's Beauty Cottage 1104 6 Av S ..... 328-5984  
Bonnydale Beauty Salon 1414 17 St S ..... 328-1637  
Carol's Beauty Salon 813 3 Av S ..... 327-8708  
(See Advertisement This Page)  
Chris's Beauty Salon 712 3 Av S ..... 327-2079  
(See Advertisement This Page)

(Continued Next Page)

## BELAIRE BEAUTY SALON

Open 9 a.m. to 6 p.m.  
Tuesday to Saturday

For the Utmost  
Satisfaction  
in Hair Care

3 EXPERIENCED  
OPERATORS

Phone

410 - 13th Street N.

**327-7377**

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SHERROLYNNE WINTERMUTE, PROP.

Specializing In:

- \* QUALITY PERMANENTS
- \* HAIR SHAPING - STYLING & TINTING

— ALL WORK GUARANTEED —

**327-8708**

813 - 3rd Avenue S.

## CHRIS'S BEAUTY SALON

Specializing in  
PERMANENT  
WAVES

Distinctive Hair Cuts

HAIR CUTTING  
COLORING

All Work Guaranteed

PHONE

**327-2079**

712 - 3rd Avenue S.  
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After Hours Call 328-3510

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MARY HONMURA, PROP.

- HAIR STYLING
- HAIRCUTTING & SHAPING
- PERMANENT WAVING
- HAIR COLORING
- SILVER BLONDING, FROSTING

**327-4251**

539 - 5th Street S.

— AMPLE PARKING SPACE —

## Beauty School of Elegance

Qualified Instructresses  
Teaching Complete Course In  
Hair Dressing & Wig Styling

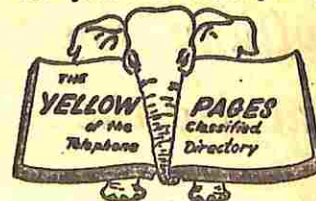
NIGHT CLASS THURSDAY & FRIDAY NIGHT

Coby Waldren, Prop.

**328-6422**

319 - 7th Street South

**BIG VALUE**  
for your Ad Money ---



For Information Telephone

Alberta Government Telephones



### Beauty Parlors—(Cont'd)

- Classic Beauty Salon 307 6 St S .....328-3066  
(See Advertisement This Page)
- Coby's Beauty Shop 322 13 St N .....327-5687  
(See Advertisement This Page)
- Doreen's Beauty Salon 416 5 St S .....327-3494  
(See Advertisement This Page)
- Eileen's South Plaza Beauty Salon  
1636 Mayor Magrath Dr .....327-5822  
(See Advertisement This Page)
- ELIZABETH ANN BEAUTY SHOP  
1102 9 Av S .....327-0640
- FANCIFULL BEAUTY SALON 738 13 St N 327-1626
- LAKEVIEW BEAUTY SALON  
1009 Mayor Magrath Dr .....327-4843
- Lil's Beauty Salon 410 4 Av S .....328-3237  
(See Advertisement This Page)
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(Continued Next Page)

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MEMBER OF THE OFFICIAL HAIR STYLING COUNCIL

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**SPECIALISTS IN** \* HAIR SHAPING & STYLING  
\* TONE ON TONE BLONDES  
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2638 PARKSIDE DRIVE

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WE SPECIALIZE IN

### PERMANENTS

EXPERTS IN

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Coby's Beauty Shop

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Individual Shaping &  
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1414 - 17th Street S.



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. . . and  
Experts in Hair Styling,  
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Lines of Beauty Culture.

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Specializing in Service

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416 - 5th STREET SOUTH  
Next door to Capitol Theatre

SERVICE WIGS & HAIR PIECES

### Eileen's SOUTH PLAZA BEAUTY SALON THE PERFECT PLACE FOR COMPLETE HAIRSTYLING

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1636 Mayor Magrath Dr.

### LIL'S Beauty Salon

SPECIALIZING IN

- HAIR SHAPING
- HAIR STYLING
- PERMS & COLD WAVES

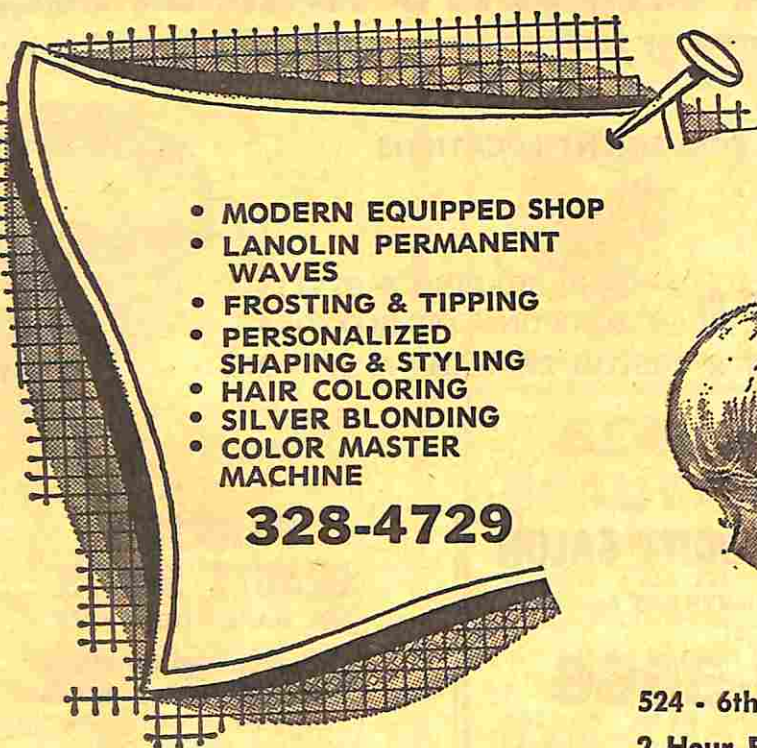
"Our Permanent Waves make Permanent Friends"

**328-3237**

410 - 4th Avenue South



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- LANOLIN PERMANENT WAVES
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- HAIR COLORING
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2 Hour Free Parking

### Beauty Parlors—(Cont'd)

Lovely Lady Beauty Salon 902 7 Av S .....327-5585  
(See Advertisement This Page)

Marquis Beauty Salon 4 Av & 7 St S .....328-2276  
(See Advertisement This Page)

#### NORTH PLAZA BEAUTY SALON

610a 13 St N .....327-0260

Parkside Beauty Salon 2638 S Parkside Dr ..328-3731

Rita's Hair Styles 524 6 St S .....328-4729  
(See Advertisement This Page)

Silverdale Beauty Shop 1016 20 St S .....327-1086  
(See Advertisement This Page)

#### Skrove Mildred Hair Fashions

485 Mayor Magrath Dr .....328-1662  
(See Advertisement This Page)

#### STYLE-RITE BEAUTY SALON

1514 9 Av S .....327-5000

#### THERESA BEAUTY SALON

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FINEST WIGS & HAIR PIECES  
Expert Styling, Coloring & Repairing  
441 Shoppers World .....328-2566

Wigs of Elegance 404 15 St S .....327-7354

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- COLD WAVES
- HAIR STYLING
- HAIR COLORING

We Guarantee  
All Our Work

**327-1086**

1016 - 20th STREET S.

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YOUR  
HARPER METHOD  
BEAUTY SALON

#### EXPERTS IN

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- HAIR SHAPING
- PERMANENT WAVING

**328-1662**

Mildred Skrove, Prop.

485 Mayor Magrath Drive

### Lovely Lady Beauty Salon



Owned & Operated  
By  
HELEN PAPAZ

PHONE FOR  
"APPOINTMENT"

**327-5585**

902 - 7th Avenue South

### MARQUIS BEAUTY SALON

Specializing In  
PERMS &  
COLORS

No Appointments  
Necessary



**328-2276**

4th Avenue & 7th Street South

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See Schools Beauty Culture

#### Beer & Ale Mfrs

See Breweries

#### Belt Conveyors

See Conveyors

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 PURITY BOTTLING LTD  
 1421 3 Av S ..... 327-2501  
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 237 12 St-B N ..... { 327-5125  
**PEPSI-COLA—**  
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 Purity Bottling Ltd 1421 3 Av S ..... 327-2501  
 Seven-Up (Lethbridge) Bottling Co  
 237 12 St-B N ..... 327-5125

## Bibles

See Church Supplies also Books Religious & Educational

## Bicycle Dealers & Repairers

**Bert & Mac's Cycle Ltd** 913 3 Av S ..... 327-3221  
 (See Advertisement This Page)

### DAN'S REPAIR SHOP

DOOR CLOSERS  
 BICYCLES REPAIRED

Skates Sharpened — Locksmiths

1117 3 Av S ..... 327-3905

## BICYCLES & MOTORCYCLES SALES & SERVICE

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See Beverages

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BLOCKS & PARTS**

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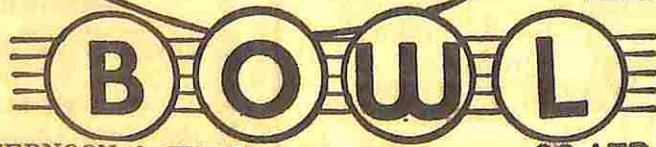
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327-5158  
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See Radio Broadcasting Co's & Stations

## Broadloom

See Carpet & Rug Section

## Brokers—Custom

See Custom House Brokers

## Brokers Insurance

See Insurance Agents & Brokers

## Brokers—Stocks & Bonds

See Stocks & Bonds

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232 12 St-C N ..... 328-3755

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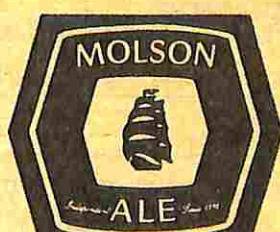
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(Continued Next Page)



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## Butter

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## Car Leasing

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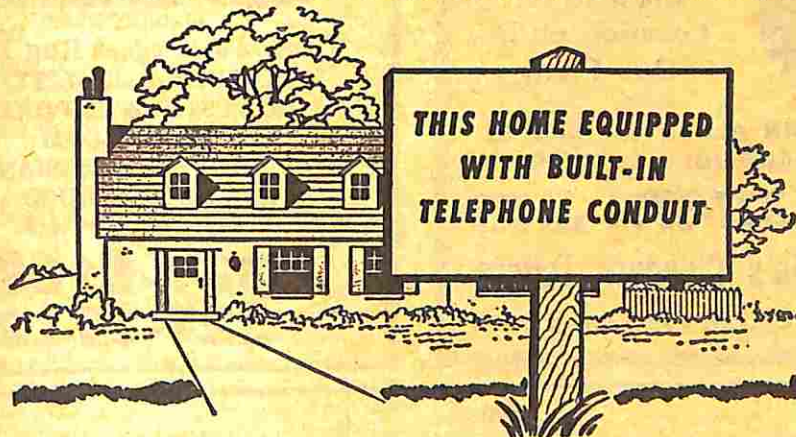
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