

LETHBRIDGE



AUGUST, 1966

YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES



SURVIVAL IN A NUCLEAR WAR

THOUSANDS OF LIVES CAN BE SAVED IF THE PEOPLE OF ALBERTA KNOW THE CORRECT ACTION TO TAKE SHOULD A NUCLEAR WAR OCCUR. IT IS IMPERATIVE THAT THE FOLLOWING IMPORTANT FACTS ARE LEARNED AND REMEMBERED.

Emergency Warnings

ALERT WARNING

The "Alert" is a steady blast for three minutes on sirens, horns or whistles.

If you hear any of these sounds, listen to your radio.

If the "Alert" is real, all radio and TV stations will switch to a Regional network and will all issue the same instructions simultaneously.

Civil Defence workers and other people with emergency duties will report for service in accordance with previous instructions.

TAKE COVER WARNING

The "Take Cover" is a rising and falling note on sirens or short blasts on horns or whistles, lasting for three minutes.

IN A BUILDING, if there is no prepared shelter, go to the basement or into an interior room on the ground floor. Keep away from windows, listen to your radio and remain where you are until told that you may leave.

OUTDOORS, go to the nearest shelter or building and follow the above instructions. If you see a flash of light before reaching cover fall flat on the ground, face down, and cover the exposed parts of your body.

IN A CAR, if you are leaving a target area, do not stop. Open car windows and instruct passengers to crouch on the floor.

If you are not leaving a target area, drive off main traffic routes, park your car and go to the nearest shelter or follow instructions for people in buildings.

Emergency Arrangements

ADVANCE PLANNING

A future war will be different from previous ones. There will be no time to make plans.

Families should plan ahead to provide themselves with fallout protection and emergency supplies.

A selection of booklets explaining the dangers of nuclear war, and outlining protective measures which should be undertaken in advance, is available free of charge from your local Civil Defence Organization, or by writing to Alberta Emergency Measures, Box 10,000, Edmonton.

EMERGENCY SUPPLIES

Your Family should be equipped with a two week supply of food and water in covered containers, clothing and blankets, emergency lighting, heating and sanitation equipment, a first aid kit, including special medicines required by members of the family, and, **MOST IMPORTANT OF ALL, A BATTERY OPERATED RADIO AND SPARE BATTERIES.**

DISPERSAL

If you live in the Edmonton or Calgary Target Areas and plan to evacuate if a warning is sounded, learn your dispersal route and have the emergency supplies listed above, ready for immediate use.

Radio broadcasts will inform you on the advisability of dispersal immediately following the alert warning.

If you live outside the target areas, you should remain in your home, pending broadcast instructions.

DON'T USE YOUR PHONE. Jammed switchboards could delay lifesaving messages.

DON'T PANIC. Warnings do not necessarily mean your area will be attacked.

DON'T GO OUTSIDE. Missing members of your family are probably sheltered elsewhere.

DO LEARN ABOUT YOUR COMMUNITY SURVIVAL PLAN. Contact your local Civil Defence Co-ordinator.

DO VOLUNTEER. Offer your services to your local Civil Defence organization.

DO PROVIDE YOUR FAMILY WITH FALLOUT PROTECTION — DO IT NOW.

For further information contact your local Co-ordinator of Civil Defence or write

ALBERTA EMERGENCY MEASURES ORGANIZATION

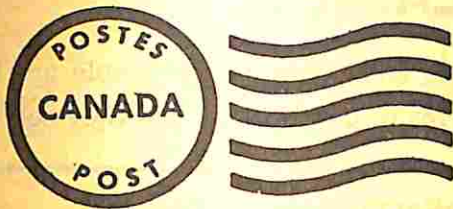
BOX 10,000 — EDMONTON

HONOURABLE L. C. HALMRAST
Minister-in-Charge
Alberta Emergency Measures



ARNOLD J. LAVOIE
Co-ordinator
Alberta Emergency Measures

PROVINCE OF ALBERTA



POSTAL INFORMATION

WITHIN CANADA

FIRST CLASS

- Letters** — Out of Town — 5c first oz.
 — 3c each oz. after
 — In Town (Local) — 4c first oz.
 — 2c each oz. after
- Post Cards** — Minimum size 4" x 2 3/4"
 — Maximum size 4 1/4" x 6" — 4c each

AIR MAIL

All mail prepaid at first class rate of postage, not exceeding 8 ozs. in weight, is carried by air provided air transmission will speed delivery. Domestic first class mail exceeding 8 ozs. in weight is forwarded by air when prepaid at the rate of 7c for the first ounce and 5c for each ounce after.

PRINTED MATTER

Books, newspapers, magazines, catalogues, circulars, greeting cards, etc., mailed by the public. Individually addressed — 3c first 2 ozs. — 1c each additional 2 ozs. per item.

PARCEL POST — AIR AND SURFACE — CONSULT THE POSTMASTER

INTERNATIONAL

FIRST CLASS

Great Britain, Northern Ireland, Commonwealth Countries, France, Spain, Republic of Ireland, United States, its territories and possessions, and all other places in North, Central and South America. Letters — 5c first oz. — 3c each oz. after — Post Cards — 4c each.
 All other countries — Letters — 10c first oz. — 6c each oz. after — Post Cards — 6c each.

AIR MAIL

United States, its territories and possessions.

- Letters — 8c first oz. 6c each oz. after.
 Post Cards 8c each.

Bermuda, Mexico, Central and South America, the West Indies.

- Letters — 10c each half oz. — Post Cards — 10c each.

Great Britain, Northern Ireland, Republic of Ireland, Europe.

- Letters — 15c each half oz. — Post Cards — 10c each.

All other countries. Letters — 25c each half oz. — Post Cards — 10c each.

PRINTED MATTER AND PARCEL POST — AIR AND SURFACE — CONSULT THE POSTMASTER

AEROGRAMMES to all Countries — 10c each.

ADDITIONAL SERVICES

— Fees shown are in addition to postage.

SPECIAL DELIVERY

Letters to Canada, Great Britain, United States, its territories and possessions. Australia, Germany (Federal Republic), Netherlands, Switzerland. Fee 25c. Parcels to Canada only. Fee 35c.

INSURANCE, PARCEL POST

Parcels for delivery in Canada can be insured, on request, up to a value of \$50. without charge. For insurance on parcels in excess of \$50. up to a limit of \$100. a fee of 12c must be paid.

MONEY ORDERS

Post Office Money Orders are sold and cashed at over 11,000 Posts Offices in Canada.

MAIL EARLY AND OFTEN — LAST MINUTE MAILINGS CAUSE DELAY

For additional information or rates, enquire at your local Post Office.

THE YELLOW PAGES EXPLAINED

The headings in these Yellow Pages are arranged alphabetically. Business and professional people are listed under the heading which best describes their line of business: Services they perform, or the Products they sell.

Many professions and businesses can be known by more than one finding or descriptive word, e.g., **Hairdressers—Ladies'** and **Beauty Parlors**. In these cases, one of the words (or terms) is used as a classified heading under which businesses are listed, and the other is used as a cross reference heading to direct users to the proper finding word, for example:

Hairdressers—Ladies'

See Beauty Parlors

There are also heading classifications, which, though closely related, are not identical in meaning, and are indexed separately, e.g., **Lumber—Retail** and **Lumber—Wholesale**.

All listings and information space which appear in columns under headings are arranged in alphabetical order. Products and Services carrying identifying brand names, many with an emblem or insignia, are arranged in alphabetical order by the brand name at the specific product or service heading. Display advertising is compiled in relation to the service or product heading.

- If you require further information concerning Yellow Pages listings or advertisements, or if our Sales representatives can be of assistance in arranging a comprehensive program of Yellow Pages advertising for your business — Please telephone or write to the department indicated below:

ALBERTA GOVERNMENT TELEPHONES
 Directory Department
 Box 6000, Calgary
 Telephone: 262-8110

EXAMPLES OF IDENTIFYING ITEMS TO BE FOUND IN YOUR YELLOW PAGES

Refrigerators

Able Appliances 119 6 Av SW262-4734

ADDLE & BOYD 119 6 Av SW262-4734

Axlerod & Ames Co
 All Types of Floor Covering Materials
 119 6 Av SW262-4734

REX AUTHORIZED SALES & SERVICE

This space for
 product or
 service copy



"WHERE TO BUY THEM"
 DEALERS

ACE SALES 119 6 Av SW262-4734
 Brown Bros 124 7 Av SW263-4868

HART REFRIGERATORS—

BURTON BROS COMPANY LIMITED
 119 6 Av SW263-4868
 CLANCY & STEIN ASSOCIATES
 409 3 St SW262-4734
 DUNLEAVY STEVE & COMPANY
 120 7 Av SW263-4868

HAROLD HARRY

"YOUR BUSINESS"
 Complete Service Dept.
 119 6 Av SW262-4734

CLASSIFIED HEADING

LISTINGS

All business or professional people are entitled to a listing like this under a heading which best describes their activities.

Some advertisers wish to call more attention to their firm names by purchasing listings in bold face type like this—

Other advertisers purchase a line of information like this.

TRADE MARK HEADING

This is one of three forms of advertising used to identify authorized dealers or service outlets. It includes the use of an identifying trade mark symbol.

Authorized listings appear alphabetically in bold face type or light face type.

TRADE NAME LISTING

This is a modification of the trade mark heading and no identifying symbol is used. Name of the product appears in bold type. The authorized distributor's (or dealer's) name is listed in special type. The authorized listings appear alphabetically.

COLUMN ADS

These appear in 3 sizes: 1/4" (as illustrated), 1" and 1 1/2".

SMITH'S LTD.



Established 1923
 DESIGNER & BUILDER
 EXPERT WORKMANSHIP
262-4734
 119 - 6th Avenue S.W.

DISPLAY ADS

These appear in 4 sizes: 1/4 column, (as illustrated), 1/2 column, double 1/4 column and double 1/2 column.

LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY AUGUST, 1966

For rates and information concerning Yellow Pages Advertisements or Listings, contact the
Alberta Government Telephones, Directory Department,
115 - 6th Avenue S.W., Calgary, Alberta, or Telephone (Collect) Calgary 262-8110.

NO LIABILITY IS ASSUMED BY ALBERTA GOVERNMENT TELEPHONES FOR ERRORS
OR OMISSIONS OCCURRING IN THE CLASSIFIED DIRECTORY.

Abattoirs

City Packers Ltd near Exhibition Grds327-3048
Merlin A Adams 1010 32St S327-3831

Abrasives

BEHR MANNING—
OLIVER CHEMICAL CO (LETHBRIDGE) LTD
241 Stafford Dr327-1571

Accordion Instruction

See Music Colleges & Teachers

Accordions

See Music & Musical Instruments

Accountants

Block H & R Co 818a 3 Av S327-3712
Boulton & Boulton A Metcalfe Bldg327-3974

DATA PROCESSING CENTRE

ACCOUNTING RECORDS & STATEMENTS
PREPARED ON THE
LATEST COMPUTER EQUIPMENT
Electronic Processing At Reasonable Rates
Free Estimates — 24 Hour Service

1277 3 Av S327-8122

DEWAR J M

ACCOUNTANT & AUDITOR

FARMERS & TRUCKERS

— Bookkeeping & Income Tax A Specialty —

"No Job Too Small or Too Large"

SERVICE OUR AIM

E Metcalfe Bldg327-4213

Gruman Richard 501 Canada Trust Bldg327-5006
Henderson T J 6 Cooper Bldg327-4948
Kaun & Conlin 1271 3 Av S327-5378
.....327-5552

KAY J G ACCOUNTING SERVICE

314 3 Av S328-5121

LANGRIDGE E A BUSINESS SERVICES

Bookkeeping — Accounting — Income Tax
Residence 328-3640

204 16 St S328-5384

McKAGUE ACCOUNTING SERVICES

507a 7 St S328-4992

Melvin McKague res327-6689

NIRK HELMUT 1-706 3 Av S327-4708

PUKK ARNOLD 2-706 3 Av S327-8429

Thompson E W 814 18 St S327-2840

Accountants—Chartered

Gerla Nelson & McGregor 434 7 St S328-6691
Purdy Giles Price & Co
721 Main StPincher Creek 627-3233
Watkinson Hanhart & Duda 300 10 St S ...328-1741
Wells Alex BBlairmore 562-2131
Williams Tanner Bell & Co
207 Canada Trust Bldg327-8511
Young Parkyn & McNab
320 Canada Trust Bldg328-4426

CONSULT these pages for a quick
answer to any buying problem.

Chartered Accountants

PROVIDE
THESE
SERVICES

- AUDITING
- ACCOUNTING
- INCOME TAX
- ESTATE PLANNING
- MANAGEMENT SERVICE

Consult a
Chartered Accountant

The Institute of
Chartered Accountants
of Alberta



Accounting & Bookkeeping Machines

BURROUGHS BUSINESS MACHINES LTD
2630 S Parkside Dr327-7577

NCR—
SALES & SERVICE
NATIONAL CASH REGISTER CO OF CANADA
LTD 118 8 St S328-5535

**OLIVETTI UNDERWOOD ACCOUNTING &
BOOKKEEPING MACHINES—**
UNDERWOOD LIMITED
910 3 Av S327-2555

Acetylene

WELDERS SUPPLIES LTD
5 Av & 28 St N327-7249

Acetylene Welding

See Welding Electric & Oxy-Acetylene

Acids

See Chemicals

Adding & Calculating Machines &

Supplies

BURROUGHS BUSINESS MACHINES LTD
2630 S Parkside Dr327-7577

CLARK D W BUSINESS MACHINES LTD

CONTEX CALCULATOR

ADDS — SUBTRACTS
MULTIPLIES — DIVIDES

1275 3 Av S328-5055

FRIDEN CALCULATOR SERVICE—

CLARK D W BUSINESS MACHINES LTD
1275 3 Av S328-5055
Keenan Office Equipment Ltd 423 5 St S ..327-1717

NCR—

SALES & SERVICE
NATIONAL CASH REGISTER CO OF CANADA
LTD 118 8 St S328-5535

ODHNER ADDING MACHINES—
LETHBRIDGE TYPEWRITER & ADDING
MACHINE CO

507a 7 St S327-4972

**OLIVETTI UNDERWOOD ADDING &
CALCULATING MACHINES—**
UNDERWOOD LIMITED

910 3 Av S327-2555

(Continued Next Page)

Adding & Calculating**Machines & Supplies—(Cont'd)**

- REMINGTON RAND EQUIPMENT CENTRE—**
KEENAN OFFICE EQUIPMENT LTD
 423 5 St S327-3966
- South-Alta Business Machine Co
 441 Mayor Magrath Dr327-0944
- Southern Stationers (Office Furniture) Ltd
 316 7 St S327-5003

Addressing Machines**ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD****ADDRESSOGRAPH MACHINES**

Only authorized distributor of new machines.
 Methods counsel, supplies, accessories, embossing and
 mechanical service.

USED AND FACTORY REBUILT MACHINES

Addressograph-Multigraph of Canada Ltd.

727 5 Av SWCalgary 263-6682

CLARK D W BUSINESS MACHINES LTD

1275 3 Av S328-5055

Adjusters

- CARBERT HOWE MCKEEN ADJUSTERS LTD**
 1014 3 Av S327-5788
 Nights & Holidays Call res{328-1490
 {327-7309
- CROSLAND PEACOCK LETHBRIDGE LTD**
 515 7 St S327-1545
- HUTCHINSON B C R 2703 6 Av S327-3214**
- LILLY SHERLOCK ADJUSTERS (LETHBRIDGE) LTD**
 304 9 St S327-8531
- STEWART F F & CO ADJUSTERS LTD**
 310 9 St S328-5545

Advertising—Directory**YELLOW PAGES**

Yellow Page Advertising Reaches
 More Buyers More Often —
 More Economically Than
 Any Other Medium



The Final Tie-In For All Your Advertising

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

115 6 Av SW—Call Long Distance
 (Collect) & ask forCalgary 262-8487

Aerated Waters

See Beverages

Aeroplanes

See Aircraft Section

Agricultural Implements

See Farm Machinery & Supplies

Air Compressors

ACKLANDS LIMITED 1280 2 Av S327-4697
ALLIED EQUIPMENT LTD

SALES - PARTS & SERVICE
INGERSOLL RAND
AIR COMPRESSORS & TOOLS
COMPLETE RENTAL SERVICE

1201 2 Av-A N327-6877

JAEGER COMPRESSORS—
PARDEE EQUIPMENT CO LTD

520 24 St SECalgary 272-4016

Air Conditioning—Contractors

- C & A SHEET METAL 204 16 St S328-5973**
CAPITAL HEATING LTD 1273 3 Av S327-1630
CHARLTON & HILL LTD 208 13 St S328-3388
 Tom's Roofing & Air-Conditioning
 1822 18 Av S328-4661

Air Conditioning Equipment & Supplies

- Bruce Robinson Electric Ltd**
 1108 1 Av S327-8561
 (See Advertisement This Page)
- CANADIAN COLEMAN COMPANY LIMITED**

CANADA'S ONLY
 BONDED LINE OF AIR
 CONDITIONING
 EQUIPMENT



With Exclusive Thermo Silencer Design

"WHERE TO BUY IT"

CAPITAL HEATING LTD 1273 3 Av S 327-1630

FEDOR'S REFRIGERATION & AIR CONDITIONING

Authorized Dealer For
CARRIER

2214 43 St S327-5816

LENNOX AIR CONDITIONING

Custom Designed Central Air
 Conditioning Systems for Re-
 sidential, School, Commercial
 and Industrial use. Units Fully Warranted and ARI
 Rated. Installed Separately, or Added by Factory-Trained
 Crews. Free Estimating. Prompt Service on all Makes.



"WHERE TO CALL"

Charlton & Hill Ltd 208 13 St S328-3388
RITT METALS LTD
 136 N Mayor Magrath Dr328-2516

RICHARDS ELECTRICAL REPAIR CENTRE

310 13 St N327-0557

YELLOW**PAGES**

The Buyers Medium . . .
The Sellers Showcase

In almost every

- HOME
- FACTORY
- STORE
- OFFICE

YELLOW PAGES LET YOUR CUSTOMERS KNOW . . .
WHO YOU ARE— WHAT PRODUCTS & SERVICES YOU SELL—
WHERE YOU ARE LOCATED— WHY THEY
SHOULD TRADE WITH YOU

Ask for an Experienced Advertising
Representative to help you

DIRECTORY DEPARTMENT
 115 - 6th Ave. S.W., Calgary

262-8110

EXCLUSIVE DISTRIBUTORS



RESIDENTIAL - COMMERCIAL
AIR CONDITIONING
 DESIGN - INSTALLATION
 24 HOUR SERVICE

327-8561

1108 - 1st Avenue S., Lethbridge

Air Cooled Engines

See Engines—Gasoline

Air Cylinders

See Cylinders—Air & Hydraulic

Air Express Service**AIR CANADA**

Enquiries & Pick-up & Delivery
 Kenyon Field327-2711

Air Freight Service**AIR CANADA**

Enquiries & Pick-up & Delivery
 Kenyon Field327-2711

AIR CANADA



Serving . . . Canada, U.S.A., United Kingdom,
Europe, Bermuda, Nassau, Caribbean

PASSENGER INFORMATION327-3000
INCOMING FLIGHT ARRIVALS327-3000
AIR FREIGHT INFORMATION327-2711
AIR EXPRESS INFORMATION327-2711



SCHEDULED SERVICES IN WESTERN CANADA

CHARTER SERVICES
Domestic & International
CHIEFTAIN AIRBUS
CALGARY - EDMONTON

Call Long Distance & ask for
CALGARY277-7053
TRUCK - AIR CARGO SERVICE
LETHBRIDGE327-8353



Long Distance ?

Save Time

Call by Number

It's Twice as Fast

Air Line Companies

AIR CANADA
PASSENGER RESERVATIONS INFORMATION
Kenyon Field327-3000
Business Hours 9:00 p.m. to 5 p.m. Daily
(See Advertisement This Page)

Air France—Call Long
Distance and ask for (No Toll Charge) Zenith 6070
Alitalia Airlines—Call Long Distance
(No Toll Charge) & ask forZenith 77850

CANADIAN PACIFIC AIRLINES
CPR Station327-3512
LETHBRIDGE AIR SERVICE Airport328-2331
Pacific Western Airlines Ltd Call Long Distance
(Charge Will Apply) & ask for ... Calgary 277-7053
(See Advertisement This Page)

SABENA BELGIAN WORLD AIRLINES Call Long
Distance (No Toll Charge) & ask for ..Zenith 6004
SCANDINAVIAN AIRLINES SYSTEM INC
211 Portage Av Call Long Distance and ask for
(Charge Will Apply)Winnipeg 943-0673
TRANS-CANADA AIR LINES—See Air Canada

Air Services—Chartered

LETHBRIDGE AIR SERVICE Airport328-2331
(See Advertisement This Page)
Wardair Canada Ltd
224 Hudsons Bay Oil & Gas Bldg Calgary 266-8726
(See Advertisement This Page)

Another phone might easily be
prescribed by your doctor to save
steps, conserve energy.

Air Travel Ticket Agencies

Butte Travel Service 909a 3 Av S328-3201
(See Advertisement This Page)
LAWSON P TRAVEL LTD Marquis Hotel ...327-4094

KNOW HIS BUSINESS BUT NOT HIS NAME?

The **YELLOW PAGES** will refresh
your memory and help you find the
man or firm you want.



*It Didn't Cost Us Any More,
That's Why We Called*

Butte Travel

SERVICE
328-3201

909a - 3rd Avenue S.

"STUBB" ROSS' LETHBRIDGE AIR SERVICE

CHARTER FLIGHTS
EXECUTIVE TRAVEL
AIR PATROL
AIR PHOTOGRAPHY

24 HOUR ANSWERING SERVICE

LETHBRIDGE AIRPORT



328-2331

WARDAIR

CANADA LTD.

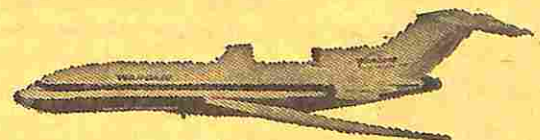
An All Canadian Company

CHARTER FLIGHT
SPECIALISTS
PASSENGER & FREIGHT

Charters for Clubs, Companies, Groups, Associations & Conventions
(Branch Office at Yellowknife)

Head Office: Edmonton 424-6032 or 424-5121
224 Hudson's Bay Oil & Gas Bldg., Calgary

266-8726



Aircraft Dealers

COMANCHE AVIATION LTD Airport 328-2331
 Fowler Aircraft Rentals Ltd Airport {327-1133
 {327-1455

(See Advertisement This Page)

THOMPSON AIRCRAFT SERVICE

Used Aircraft
 Kenyon Field 328-1550

Aircraft Maintenance & Repairing

Northwest Industries Ltd Kenyon Field 327-6022

THOMPSON AIRCRAFT SERVICE

Kenyon Field 328-1550
 Iver W Thompson res 328-4859

Aircraft Renting & Leasing

Fowler Aircraft Rentals Ltd Airport {327-1133
 {327-1455

Airplanes

See Aircraft Section

Help is right at hand in these
YELLOW PAGES. If you want
 to know where to get some pro-
 duct or service, consult them ...
 and save time.

Alarms

See Burglar Alarm Systems—Fire Alarm Systems—
 Also Sprinklers—Fire Protection

Alignment Service

See Automobile Wheel Aligning

Aluminum Products

Jones Roofing & Siding 636 21 St S 328-5745

Aluminum Windows

See Windows Metal

Ambulances

City of Lethbridge Ambulance
 4 St & 2 Av S 327-3340
 St John Ambulance No 1 Firehall 327-0819

Ammunition

ALBERTA GUN CRAFT LTD
 530 Mayor Magrath Dr 327-0411

The **YELLOW PAGES** place your
 name and telephone number before
 the Buyer at the very moment he
 wants a product or service.

Amusement Places

Fort Whoop-Up Playland 24 Av & 28 St S .. 328-3488
 (See Advertisement This Page)

HENDERSON LAKE PAVILION**DANCING**

Every Friday & Saturday

Henderson Lake Pavilion 327-2536
 If no answer call 327-4950

Fort Whoop-Up Playland

- ROLLER SKATING • DANCING
- TRAMPOLINES • GO-CARTS • HORSE
 BACK RIDING • MINIATURE GOLF
- PICNIC GROUNDS • PENNY ARCADE
- KIDDIES RIDES • PRIVATE PARTIES

Manager — G. L. Moir

24th Avenue & 28th Street South

328-3488**Anaesthetists**

See Physicians & Surgeons

Animal Hospitals

See Pet Hospitals also Veterinarians

Answering Service

See Telephone Answering Service

Apartments, Blocks & Buildings(For complete list of Apartments, Blocks & Buildings
see last page in Lethbridge Alphabetical Section)

Burkhart Apartments 515 11 St S 328-9169
 Bel-Aire Apartments Office 321 6 St S ... 327-0211
 After Hours res 327-8393

Rideau Court Development
 125 Rideau Cr. 328-2925

SPRUCE TOWERS APARTMENTS

1e-820 15 St S 327-1393

Victoria Mansions 1002 3 Av S 327-5698

Westwinds Apartment 1c-1261 4 Av S 327-3233

Appliance Repairs

See Electric Repairs, Electrical Household Appliances
 Also Specific Kinds

Appliances—Electric

See Electrical Household Appliances

Appraisers

Schwartz Henry & Sons Agencies Ltd
 222 5 St S 328-3331

SUNALTA APPRAISALS LTD

APPRAISAL ENGINEERS - MUNICIPAL
 INDUSTRIAL & INSURANCE APPRAISALS
 219 McLeod Bldg Edmonton 429-1570

FOWLER*Aircraft***RENTALS Ltd.**

"Your University
 of the Air"

AUTHORIZED PIPER SALES & SERVICE**Government Approved Flying Training School**

- Reasonable Rates
- Gas & Oil Supplied
- No Delays
- New Fully Equipped Aircraft
- Your Own Private Airline
- No Schedules to Follow



IMPERIAL
 AVIATION FUEL

Used Aircraft Sales
 Complete hangar facilities

HANGAR No. 7, KENYON FIELD, LETHBRIDGE AIRPORT

327-1133 = 327-1455

Architects

FOOKS N H & ASSOCIATES

* ARCHITECTS
* ENGINEERS

1277 3 Av S {327-8211
328-2563

LURIE & NEUFELD 309 6 St S328-2066

MEECH MITCHELL ROBINS & WATSON
529 6 St S327-3113

Argon

WELDERS SUPPLIES LTD 5 Av & 28 St N 327-7249

Artificial Insemination

Lethbridge Breeders Co-Op 1107 2 Av-A N ..327-8822

Artists' Supplies

GAINSBOROUGH ART STUDIO
310 7 St S327-0278

Asphalt & Paving Contractors

See Paving Contractors

Associations & Societies

See also Social Service Organizations

ALBERTA MOTOR ASSOCIATION
903 3 Av S328-1771
24 Hour Emergency Service328-1771

ALBERTA ROOFING CONTRACTORS ASSOCIATION
LTD 334a 4 Av SE Calgary 262-5382

Alberta S P C A Riverbottom327-4003
Alberta Sugar Beet Growers

7 Metropolitan Blk327-3242
Boy Scouts Association 217 12 St-A S327-4647

Canadian Cancer Society
415 3 Av S327-5452

Canadian Polish Association of Lethbridge
745 13 St N328-9038

Canadian Red Cross Society
Cor 7 Av & 12 St S327-7117

Community Chest 1120 7 Av S327-1700
Dominion Automobile Association

1515 8 Av S328-4241
Eastern Star Home No 1 948 14 St S327-2810

Home No 2 952 14 St S327-3779
John Howard Society of Alberta 216 5 St S 327-8202

Lethbridge Chamber of Commerce
1283 3 Av S327-1586

Lethbridge Construction Association
1321 3 Av S328-2474

Lethbridge & District Association for Retarded
Children 1805 9 Av N327-3087

Rehabilitation Society of Lethbridge
1261 2 Av-A N328-2048

Retail Merchants' Association of Canada (Alberta) Inc
405 Canada Trust Bldg327-1449

Scandinavian Hall 229 12 St-C N328-2985
Southern Alberta Sheep Breeders Ltd

918 1 Av S327-3760
Tuberculosis Association

415 Canada Trust Bldg327-5401
Y M C A 4 Av & 10 St S {327-3547
327-3268

YWCA Office 604 8 St S327-2284
Residence 610 8 St S328-9015
Residence 604 8 St S328-9016

Attorneys

See Lawyers—Also Patent Attorneys & Agents

Auctioneers

Handley's Ltd 2116 20 AvCoaldale 345-3091

Hurlburt Auction Co 1920 2 Av S328-4705
(See Advertisement This Page)

Newby E L 212 23 St S327-2349

O'Seen DeanVauxhall 654-2683

Perlich Auction Service Cor 9 St & 3 Av S ..328-3951
(See Advertisement This Page)

Auditoriums

Yates Memorial Centre 10 St & 4 Av S328-6116

Auditors

See Accountants Section

Auto Courts

See Motels

Automatic Machine Shops

See Machinists—Automotive

Automatic Transmissions

See Automobile Transmission Sales & Service

Automobile Accessories, Equipment &

Supplies

See Automobile Parts & Supplies—Retail & Auto-
mobile Parts & Supplies—Wholesale

HURLBURT AUCTION CO.
1920 - 2nd AVENUE SOUTH — LETHBRIDGE
YOU TOO CAN HAVE A SUCCESSFUL SALE
BY PHONING

328-4705
SPECIALIZING IN



- FARM SALES
- COMMERCIAL CATTLE SALES
- PUREBRED SALES
- DISPERSION SALES
- FURNITURE SALES

— Auctioneers —
Ken Hurlburt — Ted Newby — Keith Erdmann



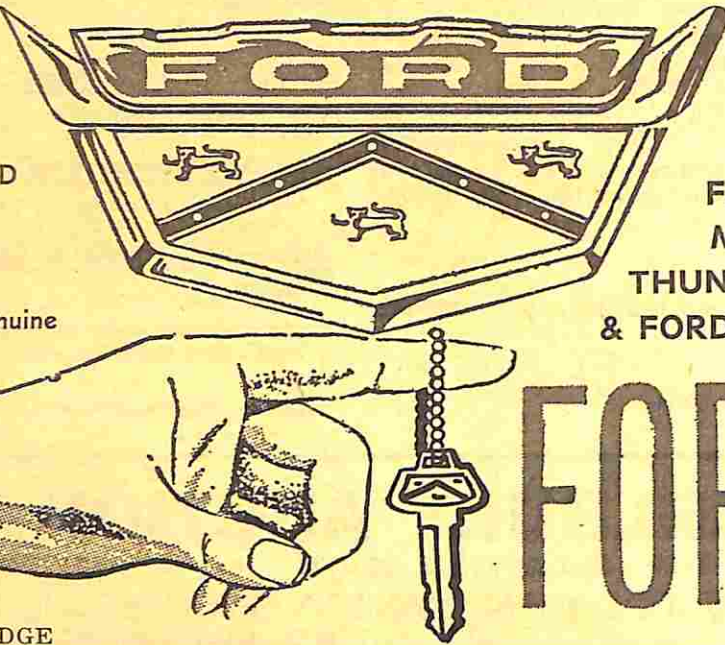
Contact
PERLICH AUCTION SERVICE
To Conduct Your Auction Sale

- Farm and Ranch Sales
- Purebred and Commercial Livestock
- Real Estate Sales
- Business Liquidations
- Car and Equipment Sales



We personally handle and supervise the sales management, advertising and
auctioneering of your sale. Write, phone or call us now for dates & arrangements.

PERLICH AUCTION SERVICE
328-3951
LETHBRIDGE 328-3762 PICTURE BUTTE, ALBERTA 732-4375



FORD
 FALCON
 FAIRLANE
 MUSTANG
 THUNDERBIRD
 & FORD TRUCKS

FORD
 AUTHORIZED
 SERVICE
 &
 SALES

Use Only Genuine
 FORD Parts

YOUR
 QUIET MAN
 IN LETHBRIDGE

DUNLOP FORD
 SALES LTD.

328-5526 1718 - 3rd AVENUE SOUTH

Automobile Agencies & Dealers—

New Cars

BENY CHEVROLET OLDSMOBILE
 Cor 2 Av & 8 St S327-3147
 (See Advertisement This Page)

BLAIRMORE MOTORS LTD
 PONTIAC - BUICK - ACADIAN - BEAUMONT
 VAUXHALL - Sales - Parts - Service
 PhoneBLAIRMORE 562-2124

CHRYSLER-DODGE-PLYMOUTH AUTOMOBILES

SALES

PARTS

SERVICE

**CHRYSLER
 DODGE
 PLYMOUTH**

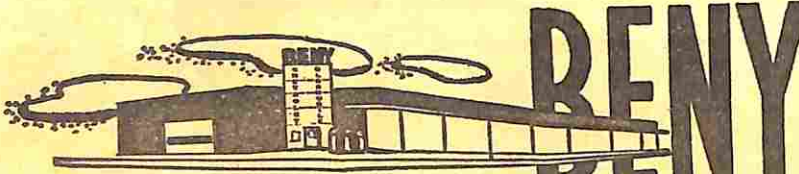
"WHERE TO BUY THEM"

FLEMING MOTORS LTD
 7 St & 1 Av S327-1591
FRED KING MOTOR CO LTD
 Cor 11 St & 3 Av S327-1566

Cooke Motors (Lethbridge) Ltd Parts & Service
 509 6 Av S327-8888
 Sales327-6211
 (See Advertisement This Page)

(Continued Next Page)

While using the **YELLOW PAGES** you are passing more "store windows" in seconds than you could in hours of shopping.



BENY

CHEVROLET OLDSMOBILE

* CHEVROLET * CORVAIR * OLDSMOBILE * EPIC
 * CADILLAC CARS * CHEVY II * ENVOY * CHEVELLE

CHEVROLET TRUCKS

Sales New & Used Cars After Hours 327-3148
 Parts & Service After Hours 327-3147
 Towing Service After Hours 327-3147 24 Hour Answering Service

327-3147

CORNER 2nd AVENUE & 8th STREET SOUTH

**Cooke Motors
 [Lethbridge] Ltd.**

FRANCHISED

**AUSTIN
 JAGUAR
 Dealers**



Service Specialists For All
**SPORTS & IMPORTED
 CARS**

PARTS & SERVICE
327-8888

SALES
327-6211

Cooke's Corner
 509 - 6th Avenue South
 Cooke Motors (Lethbridge) Ltd.



**His Company's
 Best Salesman...**

He gets things done by
 "long distance" —
 commands attention, saves
 time, mileage and money.

Automobile Agencies & Dealers—

New Cars—(Cont'd)

DODGE-CHRYSLER-VALIANT

SALES
PARTS
SERVICE

**DODGE
CHRYSLER
VALIANT**

"WHERE TO BUY THEM"

FRED KING MOTOR CO LTD
Cor 11 St & 3 Av S327-1566

Dunlop Ford Sales Ltd 1718 3 Av S328-5526
(See Advertisement Opposite Page)

Enerson Motors Ltd 817 4 Av S327-5705
(See Advertisement This Page)

FLEMING MOTORS LTD

DEALER

**CHRYSLER, PLYMOUTH, VALIANT
IMPERIAL & FARGO TRUCKS
ROYALITE PRODUCTS**

7 St & 1 Av S327-1591

FORT VIEW MOTORS LTD

**VOLKSWAGEN
INTERNATIONAL TRUCKS**

Jack Wyatt Prop. res 234-3017

170 24 StFort Macleod 234-3988

FRED KING MOTOR CO LTD

Cor 11 St & 3 Av S327-1566
(See Advertisement This Page)

Harry's Auto Service Ltd

2111 20 AvCoaldale 345-3090
(See Advertisement This Page)

JIMMIE'S SERVICE

Pontiac, Buick & GMC Trucks
Vauxhall & Acadian — Texaco Products
988 Main StPincher Creek 627-3223

MCDONALD WALLACE & SONS LTD

**CHEVROLET — OLDSMOBILE
CORVAIR — ENVOY — CHEVELLE
CHEVROLET TRUCKS**

Home of "OK" Quality Used Cars
COMPLETE BODY & PAINT SHOP
IMPERIAL ESSO PRODUCTS

All DepartmentsTaber 223-3556

24 HOUR AMA TOWING:
Steve Straga res 223-3235
After Hours: Parts E Ishida ..Taber 223-3137
5335 47 AvTaber 223-3556

MERCEDES-BENZ SALES & SERVICE—

PRO-MOTORS
1520 2 Av S328-4021

PERDUE MOTORS (1964) LTD

- * PONTIAC - BUICK & GMC TRUCKS
- * MASSEY-FERGUSON FARM MACHINERY
- * EVERSMAAN LAND LEVELLERS,
SCRAPERS & DITCHERS
- * HOWARD ROTAVATOR CULTIVATOR
- * ROYALITE GAS, OILS & GREASES

Parts & Service223-2033

Body Shop 5211 50 Av223-3144

Office & Sales 5404 48 Av ... Taber 223-2034

Automobile Agencies & Dealers—

New Cars—(Cont'd)

PINCHER CREEK MOTORS

General Motors Service — BA Products
Chevrolet & Oldsmobile Dealer

767 Main St.Pincher Creek 627-3166

PLYMOUTH-CHRYSLER-VALIANT & IMPERIAL

SALES
PARTS
SERVICE

**PLYMOUTH
CHRYSLER**

"WHERE TO BUY THEM"

FLEMING MOTORS LTD
7 St & 1 Av S327-1591

PONDEROSA AUTO SALES Hwy No 3 W ..327-2747

Rae Motors & Farm Supply Ltd Picture Butte
Lethbridge Customers Call328-4777
(See Advertisement This Page)

RAEWOOD MOTORS LTD 1519 3 Av S ...328-4539
Parts & Service328-4189

RAMBLER

SALES
AND
SERVICE

Rambler

"FOR INFORMATION CALL"

UNITED RAMBLER LTD
302 3 Av S327-2750

Scougall Geo H Garage Ltd

304 24 StFort Macleod 234-3311

(Continued Next Page)

**LONG DISTANCE CAN
IMPROVE YOUR
COLLECTIONS AT LOW COST**

You talk with the person in
authority.

You can handle situations too
delicate to handle in writing.

You get the real reasons for
non-payment.

You can settle complaints . . .
make adjustments.

LONG DISTANCE PAYS

**FRED KING
Motor Co. Ltd.**


CHRYSLER — DODGE—
— VALIANT —
DODGE TRUCKS
TILDEN RENT-A-CAR
SALES — PARTS — SERVICE

24 HOUR SERVICE

CONNECTING ALL DEPTS.

327-1566

Cor. 11th Street & 3rd Avenue South



ENERSON'S

- * PONTIAC
- * BUICK
- * ACADIAN
- * BEAUMONT
- * VAUXHALL
- * G.M.C. TRUCKS
- * SCHOOL BUSES

24 HOURS
327-5705
TOWING
327-6269

ENERSON MOTORS LTD.
817 - 4th Avenue S.
Lethbridge

327-5705

**HARRY'S AUTO
SERVICE LTD.**

DEALER

**DATSUN
CEDRIC**

SALES & SERVICE

345-3090

(10 Miles East of Lethbridge)
2111 - 20th Avenue, Coaldale

**RAE MOTORS AND
FARM SUPPLY LTD.**

DODGE — CHRYSLER
VALIANT
DODGE TRUCKS

SALES & SERVICE

PICTURE BUTTE 732-4406
LETHBRIDGE328-4777

Mercury, Lincoln, Meteor & Comet Sales & Service

E. C. LONSDALE

Genuine Ford Parts
& Accessories for
All Ford Products

Smith Motors Limited

327-5763

Corner 6th Ave & 6th St South

Rambler CORNER

UNITED RAMBLER LTD.

★ SALES

★ PARTS

★ SERVICE

WHITE ROSE PRODUCTS
DAY OR NIGHT TOWING

TIRES — BATTERIES
ACCESSORIES

327-2805

NEW CAR SALES {327-2805
219 - 3 Av. S. {327-1418

USED CARS 4 Av & 8 St327-1780

Service 327-2750—Parts 327-1105

302 - 3rd Avenue S.

BODY SHOP328-3158

Automobile Agencies & Dealers—

New Cars—(Cont'd)

Smith Motors Ltd Cor 6 Av & 6 St S327-5763
(See Advertisement This Page)

SUPERIOR MOTORS (TABER) LIMITED

YOUR FORD DEALER

CARS - TRUCKS - TRACTORS & EQUIPMENT
ALL DEPARTMENTS

2 2 3 - 3 5 3 7

SALES & SERVICE

24 Hour AMA Towing Service
After Hours 223-2663 or 223-2208
After Hours Parts 223-3085

5403 48 AvTaber 223-3537

United Rambler Ltd {327-2805
219 3 Av S {327-1418
(See Advertisement This Page)

VOLKSWAGEN AUTHORIZED SALES & SERVICE —

VOLKSWAGEN 1200
VOLKSWAGEN 1500
KARMANN GHIA 1200
KARMANN GHIA 1500
VW STATION WAGON 1500
VW STATION BUS
VW TRUCKS



"FOR SALES & SERVICE"

RAEWOOD MOTORS LTD
1519 3 Av S328-4539

VOLVO SALES & SERVICE—
PRO-MOTORS
1520 2 Av S328-4021

Automobile Agencies & Dealers—

Used Cars

BENY CHEVROLET OLDSMOBILE
Cor 2 Av & 8 St S327-3147
Car Lane Auto Sales 1903 3 Av S327-2625
Circle Car Sales 311 4 St S327-6440
DUNLOP FORD SALES LTD 1718 3 Av S ..328-5526
Fleming Motors Ltd 7 St & 1 Av S327-1591

FORT VIEW MOTORS LTD

GUARANTEED USED
VOLKSWAGEN CARS & TRUCKS

Jack Wyatt, Prop., Residence 234-3017

170 24 StFort Macleod 234-3988

HOWARD'S

SALES & SERVICE

"The Lot With The Stock"

FORD — CHRYSLER
& GENERAL MOTORS
PRODUCTS

We Also Have A Selection of
Guaranteed Used Trucks

J. L. Kirkpatrick, Pres.

327-5557

19th Street & 3rd Avenue S.

Automobile Agencies & Dealers—

Used Cars—(Cont'd)

FRED KING MOTOR CO LTD
Cor 11 St & 3 Av S327-1566
After Hours Used Car Lot327-1569

Howard's Sales & Service
19 St & 3 Av S327-5557
(See Advertisement This Page)

Kar Korner Used Car Sales Ltd
226 13 St N328-5255

Mechanics Sales Ltd Ofc 307 11 St S327-3933
Parts & Service327-2622
328-3215

PONDEROSA AUTO SALES Hwy No 3 W327-2747

RAEWOOD MOTORS LTD 1519 3 Av S328-4539
Used Car Lot 1403 3 Av S328-4356

Smith Motors Ltd Cor 6 Av & 6 St S327-5763
Used Car Lot after 5 pm327-6717

UNITED RAMBLER LTD

4 Av & 8 St S327-1780
219 3 Av S327-2805

Used Car Lot 1 Av & 3 St S327-1344
Westway Car Sales 2 Av & 20 St S328-6353

Automobile Batteries

See Batteries Storage

Automobile Body Repairing

BENY CHEVROLET OLDSMOBILE

Cor 2 Av & 8 St S327-3147

BULLOCK'S AUTO MECHANICS & BODY WORKS

COMPLETE BODY SHOP &
MECHANICAL REPAIRS

FREE ESTIMATES — 24 HOUR TOWING
After Hours Call 327-0123

312-314 1 Av S327-1245

CHINOOK PAINT & BODY SHOP 612 4 St S 328-2975

DUNLOP FORD SALES LTD 1718 3 Av S 328-5526

ENERSON MOTORS LTD 817 4 Av S327-5705

FLEMING MOTORS LTD 7 St & 1 Av S ...327-1591

FRANK'S IMPERIAL BODY SHOP LTD

308 4 St S327-2505
(See Advertisement This Page)

FRED KING MOTOR CO LTD

Cor 11 St & 3 Av S327-1566
24 Hour Towing Service327-1566

G & W AUTO SERVICE Cor 4 Av & 4 St S 327-3336

(Continued Next Page)

FRANK'S IMPERIAL BODY SHOP

LTD
308 - 4th Street S.



● AUTO BODY ●

Painting • Refinishing • Undercoating
After Hours Residences 327-8450, 327-1323
SHOP 327-2505

Automobile Body Repairing—(Cont'd)

GOUGH'S AUTO BODY

COMPLETE AUTO BODY REPAIRS
AND REFINISHING

FREE ESTIMATES
After Hours Call 327-1066

311 11 St S 328-5145

Hepp's Industries Ltd 1 Mile East of Stkyds. . 327-4242
Modern Body Shop 1511 3 Av S 327-5544
(See Advertisement This Page)

SMITH MOTORS LTD

SPEEDY REPAIRS
QUALIFIED BODY WORKERS

Cor 6 Av & 6 St S 327-5763

Speedy Paint & Body Garage
323 3 St S 327-0717
(See Advertisement This Page)

United Rambler Ltd 302 3 Av S 327-2750
Body Shop 315 3 St S 328-3158

Where would you like an EXTENSION TELEPHONE? — bedroom — kitchen — basement — costs only a few cents a day.

Automobile Camps

See Motels

Automobile Driving Instruction

ABC Driving Academy 706 3 Av S 327-1241

Automobile Electrical Service

BISSETT ELECTRIC

ELECTRICAL REPAIRS TO ELECTRIC MOTORS
GENERATORS - STARTERS - MAGNETOS
226 12 St-A N 327-7508

HAGEN AUTO ELECTRIC LTD 1209 3 Av S 327-5090

Automobile Financing

See Financing

Automobile Garages

See Garages Service

Automobile Glass

See Glass Auto Plate & Window

Automobile Leasing

See Automobile Renting & Leasing—Also Leasing Service

Quick as a wink—YELLOW PAGES.

Automobile Parts & Supplies—Retail

HUTTON'S LTD 321 8 St S 327-2586

MACLEOD'S FAMILY SHOPPING CENTRE
426 6 St S 327-4240

MIDLAND AUTO SUPPLY LTD

AUTO ACCESSORIES
PARTS & HAND TOOLS

421 5 St S 327-4951

Performance Automotive 801 16 St S 328-2544

UNITED RAMBLER LTD 302 3 Av S 327-1105

Automobile Parts & Supplies—

Wholesale

ACKLANDS LIMITED

WHOLESALE AUTOMOTIVE PARTS
& ACCESSORIES { 327-4697
1280 2 Av S { 327-5133

BAALIM WHOLESALE LTD

CAR - TRUCK & TRACTOR PARTS
MACHINE SHOP SERVICE
205 10 St S 327-8587

Castle Paint & Supplies Limited
321 34 Av SE Calgary 245-1185
(See Advertisement This Page)

DUNCAN AUTOMOTIVE (LETH) LTD
Cor 2 Av & 7 St S 328-4852

HUTTON'S LTD 321 8 St S 327-2586
Marshall Auto Wreckers Ltd 308 2 St S 328-3316

MIDLAND AUTO SUPPLY LTD 421 5 St S 327-4951

MOTOR CAR SUPPLY CO OF CANADA LTD
1218 2 Av S 327-3111

NORTH LETHBRIDGE MOTORS
305 13 St N 327-3181

PRO-MOTORS

COMPLETE LINE OF PARTS & ACCESSORIES
VOLVO—DKW—MERCEDES—BENZ
1520 2 Av S 328-4021

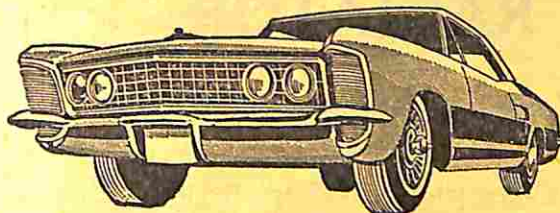
STANDARD AUTO PARTS LTD { 328-5932
315 8 St S { 327-2001

TAYLOR PEARSON & CARSON LIMITED
2 Av & 11 St S 327-3155

Tell the businessman you found his name in the YELLOW PAGES.

MODERN BODY SHOP

- ★ Towing Service
- ★ Painting & Refinishing to all Makes of Cars & Trucks
- ★ FREE Estimates



— 24 HOUR SERVICE —

DAY OR NIGHT **327-5544** DAY OR NIGHT
1511 - 3rd AVENUE SOUTH, LETHBRIDGE

SPEEDY PAINT & BODY GARAGE

TOWING SERVICE
Night & Day

Specialize in
REPAIRING WRECKS

327-0717

After Hours Call 327-4860

323 - 3rd Street South, Lethbridge



Whenever you want to know Who sells it — Who services it—Who can do it ... look in the YELLOW PAGES of your Classified Telephone Directory.
ALBERTA GOVERNMENT TELEPHONES



CASTLE
Paint & Supplies Ltd
Complete Paint & Body Shop
Supplies

As Close As Your Phone

Calgary 321 - 34th Avenue S.E. — 245-1185
Edmonton 11612 - 105 Avenue — 488-4161

JOHN'S RADIATOR SHOP



RADIATORS (ALL MAKES)
CLEANED - REPAIRED - RECORDED

PHONE

327-3250

401 - 4th Avenue South
Rear of Alexandra Hotel



114 - 8 St. South
Lethbridge

327-4121

Wholesale
and Retail

THOMAS RADIATORS

REPAIRING, RE-CORING &
CLEANING TO RESTORE
CIRCULATION

Authorized

Harrison Carter Service

Wholesale & Retail

Original Type, Replacement Radiators
and Cores for All Cars, Trucks and
Tractors.

T. C. Gelleny,
Prop., Res. 327-0288

"DESIRE TO SERVE — PLUS
ABILITY"

Automobile Radiator Service

- John's Radiator Shop 401 4 Av S327-3250
(See Advertisement This Page)
- Lethbridge Radiators 1410 2 Av S327-8278
(See Advertisement This Page)
- Roy's Radiator Shop 327 3 St S327-4412
(See Advertisement This Page)
- Thomas Radiators 114 8 St S327-4121
(See Advertisement This Page)

Automobile Renting & Leasing

- Avis Rent-A-Car System 2021 3 Av S327-0665
(See Advertisement This Page)
- BENY AUTOMOTIVE ENTERPRISES LTD**
Cor 2 Av & 8 St S327-3147
- Chieftain Agri-Lease Ltd 807 4 Av S327-5888
- CHRYSLER LEASING SYSTEM**

Local &
National Leasing Plans
Custom Tailored to your
Company's needs.



"FOR INFORMATION CALL"

FRED KING MOTOR CO LTD
Cor 11 St & 3 Av S327-1566

DUNLOP DOUG LEASING 1718 3 Av S ...328-5526

FLEMING MOTORS LTD
LEASING
CHRYSLER - PLYMOUTH - VALIANT
7 St & 1 Av S327-1591

FRED KING LEASING LTD
Cor 11 St & 3 Av S327-1566

HERTZ RENT-A-CAR 410 3 Av S327-4038
(See Advertisement Opposite Page)

TILDEN RENT-A-CAR
The CANADIAN Name In
World-Wide Car Rentals
New Cars
Special Commercial Rates
Hourly — Daily — Weekly — Yearly
Free World-Wide Reservation Service
Free Delivery to Hotels, Motels & Terminals
"FOR INFORMATION CALL"
FRED KING MOTOR CO LTD
Cor 11 St & 3 Av S327-1566

(Continued Next Page)

To dial correctly, pull the dial all
the way to the finger stop . . . then
let dial return at its own speed.

LETHBRIDGE RADIATORS



Authorized McCord
Radiator Shop

- REPAIRING
- CLEANING
- RE-CORING

LETHBRIDGE'S MOST COMPLETE
RADIATOR SERVICE

RADIATORS FOR CARS, TRUCKS,
TRACTORS

W. T. Lacey, Prop. Res. 328-4195

PHONE

327-8278

1410 - 2nd Avenue South

ROY'S RADIATOR SHOP

Complete Radiator Service
Recoring
Cleaning and Repairing

PHONE

327-4412

327 - 3rd Street South Lethbridge



CAR RENTAL SERVICE

- All new Meteors & Comets featured.
- Car of your choice delivered where and when you want it.
- Gas, Oil, above average Insurance included in low rates.
- Cars reserved round the world by the hour, day, week, month, year.
- Monthly Rentals and Annual Leasing.

RATES INCLUDE INSURANCE COVERAGE, GAS & OIL

AVIS RENT-A-CAR SYSTEM

Operated by Smith Motors Ltd., Cor. 6th Ave. & 6th St. S.

2021 - 3rd AVENUE SOUTH **327-0665** LETHBRIDGE

Automobile Renting & Leasing—(Cont'd)

TILDEN RENT-A-CAR SERVICE
Cor 11 St & 3 Av S 327-1566

UNITED RAMBLER RENTALS

LONG TERM LEASING
DRIVE CANADA'S
ECONOMY CARS

219 3 Av S 327-2805

WESTERN U DRIVE 410 3 Av S 327-4038

Automobile Springs

Standen's Ltd 24 Av & 2 St SE ... Calgary 269-3736
(See Advertisement This Page)

Automobile Tires

See Tires Section

Automobile Top Builders

See Automobile Upholstering

Automobile Towing

See Towing Service

A living room phone in color accents
your decor . . . is wonderfully
convenient.

STANDEN'S

LIMITED



Manufacturers & Distributors
ESTABLISHED 1924

SPRINGS

Auto - Bus - Truck - Tractor
HELPER SPRINGS - BUILD UP KITS
REBUILDINGS - RESETTING - AIR LIFTS
STAMPINGS - HEAT TREATING
WHEEL & FRAME STRAIGHTENING
BAIR EQUALIZING HITCHES
INDUSTRIAL BALANCING
SPICER DRIVE LINE PARTS
DRIVE SHAFT RETUBING
CAPACITY UNLIMITED—
PORTABLE EQUIPMENT
CALL

CALGARY

269-3736

OR WRITE

STANDEN'S LIMITED
24th Avenue & 2nd St., SE Calgary

Automobile Transmission Sales

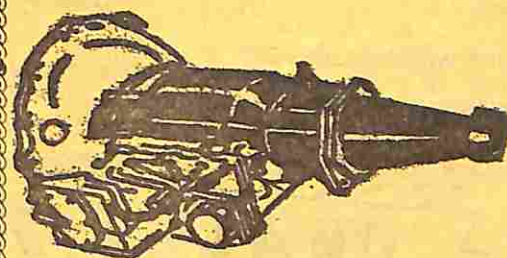
& Service

Lethbridge Automatic Transmission Ltd
1520 3 Av S 327-0910
(See Advertisement This Page)
Lo-Cost Automatic Transmission Rebuilders Ltd
9317 111 Av—Call Long Distance
(Collect) & ask for Edmonton 424-4060
(See Advertisement This Page)

SUNMET AUTO SALES & SERVICE

AUTOMATIC TRANSMISSION SPECIALISTS
EXCHANGE - REBUILD - REPAIR - ADJUST
PARTS
Siller & Son
731 14 St SW Medicine Hat 526-3767

**LETHBRIDGE
AUTOMATIC
Transmission Ltd.
327-0910**



**WE SERVICE, REPAIR & EXCHANGE
ALL MAKES OF AUTOMATIC
TRANSMISSIONS**

ALL WORK GUARANTEED

FREE ESTIMATES

Robert A. Ludwig, Res. 327-0616

1520 - 3rd Avenue S.



More people by far...use

HERTZ

Rent a Car

- Sparkling New Cars!
- Gas, Oil, Insurance Included

327-4038

NIGHT CALLS 327-7997

HERTZ RENT-A-CAR LESSEE

410 - 3rd Avenue South

LETHBRIDGE

**LO-COST AUTOMATIC
TRANSMISSION REBUILDERS
LTD.**

Save on
OVERHAULS

4,000 Mile or
90 Day Warranty

- REBUILT
- EXCHANGED
- REPAIRED
- SERVICED

Terms Arranged "Call Collect"

424-4060

9317 - 111th AVENUE, EDMONTON



Automobile Upholstering

CUSTOM AUTO UPHOLSTERY

COMPLETE AUTO UPHOLSTERY

Truck Seats - Convertible Tops
Boats - Aircraft - Furniture

215 12 St-B S328-5611

Automobile Washing & Polishing

King Koin Car Wash 944 5 Av N328-6411

KING KOIN 25c CAR WASH & EQUIPMENT SALES

DISTRIBUTED BY

M & K ENTERPRISES

Myrle Astrope, res.327-3508

K. Furgason, res.328-3244

2718 12 Av S328-6146

LETHBRIDGE SPEEDOMATIC CAR WASH LTD

Mayor Magrath Dr & 16 Av S328-3775

M & K Enterprises 2718 12 Av S328-6146

Mid-Town Texaco Service 4 Av & 4 St S ...327-5250

SOF-SPRA CAR WASH

108 N Mayor Magrath Dr328-2932

Automobile Wheel Aligning

Dudley's Custom Shop 311 11 St S327-0237

Gowin's Welding & Alignment Shop
328 4 St S327-3860

(See Advertisement This Page)

KOJI'S WHEEL ALIGNMENT & SERVICE

5401 50 AvTaber 223-3318

Pete's Wheel Alignment Service 518 5 St S...327-1030

(See Advertisement This Page)

GOWIN'S

WELDING

& ALIGNMENT SHOP

Wheel Alignment — Balancing
Straightening Shocks & Brakes

327-3860

328 - 4th Street S.

Pete's

WHEEL ALIGNMENT SERVICE

- * WHEEL BALANCING
- * WHEEL STRAIGHTENING
- * FRAME STRAIGHTENING
- * GENERAL REPAIRS & TUNE UPS

518 - 5th St. S. **327-1030**

Automobile Wreckers

B & H Wrecking Ltd Riverbottom{327-7637
327-2935

(See Advertisement This Page)

HEPP'S INDUSTRIES LTD

LATE MODEL AUTO WRECKING

BOX 577

One Mile East on Experimental Farm Road

Parts & Service327-2533

Office & Marine 1 Mi. E of Stockyards 327-4242

Manchester Auto Wreckers

229 61 Av SWCalgary 255-7373

(See Advertisement This Page)

Eye-shop the **YELLOW PAGES.**

MANCHESTER

AUTO WRECKERS

Western Canada's Largest Auto & Truck Wreckers

7 BIG ACRES  **LARGEST SELECTION OF FOREIGN CAR PARTS**

MANCHESTER AUTO WRECKERS



TWO BLOCKS EAST OF CHINOOK CENTRE
229 - 61st Avenue S.W., Calgary

Guaranteed New and Used Parts for Cars & Trucks

From The Oldest to the Newest
Write - Phone - Come In
CALGARY PHONES

255-7373
255-6776

B & H WRECKING LTD.

ALL MAKES

327-7637 • 327-2935

Box 173, Lethbridge

AFTER HOURS CALL:
Andrew Yanish328-3928
Edward S. Bogden328-4383

Automobile Wreckers—(Cont'd)

MARSHALL AUTO WRECKERS LTD

USED PARTS FOR ALL MAKES OF
CARS - TRUCKS - TRACTORS

Largest Auto Wreckers in the West
40 ACRES OF CARS & TRUCKS

308 2 St S328-3316

NATIONAL SALVAGE CO LTD

ALWAYS BUYING
CARS FOR SCRAP
USED TRACTOR PARTS

Cor 12 St & 2 Av N328-1721

LONG DISTANCE
APPOINTMENTS
SAVE TIME AND MONEY

Avoid wasted trips,
Allow better planning of
your time.
Make certain you are expected.
Avoid long delays in waiting to
see people.
Enable your prospects to
prepare for your visits.

Telephone Directories

Covering Subscribers in all centres of Alberta may be obtained by contacting your local Alberta Government Telephone Office or Agent in your Exchange Area.

LISTED BELOW ARE DIRECTORIES WHICH MAY BE ORDERED AND BILLED TO YOUR MONTHLY ACCOUNT

- Calgary & District
- Southern District
- Northern District
- Central District
- Peace River District

Aviation

See Air Line Companies also Aircraft Section

Aviation Instruction

Fowler Aircraft Rentals Ltd Airport {327-1133
327-1455

(See Advertisement This Page)

Lethbridge Flying Club Kenyon Field327-3380
(See Advertisement This Page)

LEARN TO FLY!



JOIN THE

Lethbridge Flying Club

GOVERNMENT APPROVED SCHOOL
HANGAR & OFFICE

327-3380

Awnings, Tents, Etc.

ALCO HOLDINGS LTD
METAL, CLOTH, FIBERGLASS
RESIDENTIAL - COMMERCIAL
4-1007 16 Av NW Calgary 282-2005

DUCAN CANVAS CO LTD 2333 2 Av N327-6550

PROGRESSIVE ROOFING & SUPPLIES

ALUMINUM AWNINGS
FOR
WINDOWS — DOORS — PORCHES
PATIOS AND CARPORTS

PHONE 327-6679

330 27 St S327-6679

Baby Chicks

See Hatcheries

Baby Sitters

EARLY BIRD BABYSITTING BUREAU
Skyline Trlr Crt327-7358

KRADLE KOOP

BABY SITTING SERVICE
AT THE NURSERY ONLY

Leave Your Child While You Go Shopping,
Bowling, Work, Etc.

502 5 Av S328-2835

Background Music—Leased


See Music Background Systems

Baggage

See Luggage

FOWLER

Aircraft



RENTALS Ltd.

Government Approved Training School

"Your University of the Air"

KENYON FIELD, HANGAR No. 7

Authorized Piper Sales & Service

NEW AND USED AIRCRAFT SALES

327-1133 LETHBRIDGE **327-1455**

CALL BEFORE YOU DIG

One slashed telephone cable can disrupt fire,
police and medical protection for thousands.
Before you dig—Call Telephone Repair Service.





Bags—Paper**BONAR & BEMIS LTD**

Manufacturers of
Jute, Cotton, Paper &
Plastic Bags

Call Long Distance (Charge Will Apply)
& ask for 2235 15 St SE Calgary 273-3556

Bags—Textile

Bonar & Bemis Ltd Call Long Distance
(Charge Will Apply) & ask for ... Calgary 273-3556

Bags—Transparent

Bonar & Bemis Ltd Call Long Distance
(Charge Will Apply) & ask for ... Calgary 273-3556

Bakers—Retail

Hoefler & Wood (1961) Ltd 1269 6 Av S ... 327-2424
Lakeview Bakery 2622 S Parkside Dr 328-3532
MARQUIS PASTRY SHOP

Wedding & Birthday Cakes
Home Style Bread & Pastries
— FRESH DAILY —

Marquis Htl 327-4441

McGAVIN SALES LTD 1502 3 Av S 327-3378
Day & Night 327-4488
Sales Mgr's res 327-7243
(See Advertisement This Page)



DAY and NIGHT
PHONE

327-3378
327-4488

Don't Say "Bread", Say

McGAVIN'S

McGavin's Good Bread
Rolls and Pastries

McGAVIN SALES LTD.
1502 - 3rd Avenue South

Bakers—Retail—(Cont'd)

North Side Bakery 428 13 St N 328-1629
(See Advertisement This Page)

PRIDDLE F

WEDDING & ANNIVERSARY CAKES
MADE & DECORATED — Box S.S. 1-4-19
Campus Lodge 327-5136

TOASTMASTER SALES LTD

1502 3 Av S 327-3266
Sales Mgr's res 327-8919

VAN DEN HENGEL'S PASTRY SHOP

HOME MADE BREAD — BUNS — ROLLS
PIES — COOKIES & PASTRY
BIRTHDAY & WEDDING CAKES
FRESH DAILY

620 13 St N 327-0353

Woolworth F W & Co Ltd 601 4 Av S 328-4344

NORTH SIDE BAKERY

"The Home of Quality Baking"

SPECIALIZING IN
OLD COUNTRY STYLE RYE BREAD
BUTTER CREAM CAKES
FINEST IN PASTRY
BAKED FRESH DAILY

328-1629

428 - 13th Street N.

Bakers—Wholesale

Honeyboy Bread (Calgary) Ltd
1101 4 Av S 328-2237
McGAVIN SALES LTD 1502 3 Av S 327-3378
Day & Night 327-4488
Sales Mgr's res 327-7243
TOASTMASTER SALES LTD
1502 3 Av S 327-3266
Sales Mgr's res 327-8919

Ballet Instruction

See Dancing Academies

Banks

Bank of Montreal Main Br 522 3 Av S ... 327-3175
North Lethbridge Branch
Genl Ofc 314 13 St N 327-2486
Manager's Ofc 327-2060
Bank of Nova Scotia
Main Br 702 3 Av S 327-5794
Mayor Magrath Dr Branch
465 Mayor Magrath Dr {327-5173
327-5852
Canadian Imperial Bank of Commerce
331 7 St S 328-3341
13 St N Branch 515 13 St N 327-4646
9 Av S & 15 St Branch 327-0228
Royal Bank of Canada 4 Av & 7 St S 327-8541
Mayor Magrath Dr Branch
1660 Mayor Magrath Dr 328-2746
Toronto-Dominion Bank 612 4 Av S 328-1746

Barbers

Alberta Barber School & Academy
Cor 5 St & 3 Av S 327-0230
Bob's Barber Shop 432 7 St S 327-3852
Mel's Barber Shop 1102a 9 Av S 327-4474
Modern Barber Shop 813 3 Av S 328-3916
South Plaza Barber Shop
1636 Mayor Magrath Dr 328-2757
TOWN HOUSE BARBER SALON
710a 3 Av S 328-2719
VIKING BARBER SHOP 218 5 St S 327-0150

Barristers & Solicitors

See Lawyers

Bath Room Fixtures

See Plumbing & Heating Supplies

Batteries—Storage

ACKLANDS LIMITED 1280 2 Av S 327-4697
Dunlop Tire Sales 1307 3 Av S 328-2443
Eric's Tire Service (Leth) Ltd
721 2 Av-A N 327-8887
(See Advertisement This Page)
Lethbridge Battery Co 217 12 St-B S 327-5587
(See Advertisement This Page)

(Continued Next Page)

Get the habit of looking in the
YELLOW PAGES

**ERIC'S
TIRE SERVICE
(LETH) LTD.**

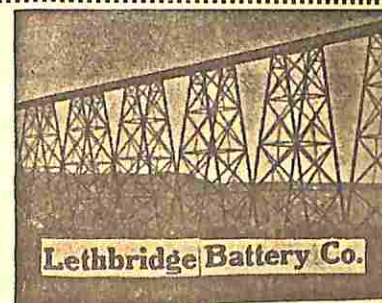
ERIC HOWE

YOUR
GOODYEAR
BATTERY
DEALER

327-8887
327-8858



721 - 2nd Avenue-A North



'Batteries for every purpose'

Residence .. 327-5160
Holidays .. 328-2280 **327-5587**

217 - 12th Street B South

Batteries—Storage—(Cont'd)

North Lethbridge Motors 305 13 St N327-3181
(See Advertisement This Page)
Super Shell Service Cor 3 Av & 20 St S ...327-0313

NORTH LETHBRIDGE MOTORS
Distributor for
GOODYEAR BATTERIES
AND
ALL GOODYEAR ACCESSORIES
327-3181
305 - 13th Street N.
Night Calls 327-2898 & 327-0749



Bearings

Sproule Bearing Supply 1271 2 Av S328-6681
(See Advertisement This Page)
TIMKEN-FAFNIR SKF & LINK-BELT—
OLIVER CHEMICAL CO (LETHBRIDGE) LTD
241 Stafford Dr327-1571

Get the habit of looking in the
YELLOW PAGES

SPROULE BEARING SUPPLY
Full Stock in Lethbridge
TIMKEN SKF FISCHER
COMPLETE STOCKS



• OIL SEALS CASTERS O RINGS
• V BELTS V SHEAVES
• ROLLER CHAINS AND SPROCKETS
• U JOINTS PISTONS SLEEVES
• ENGINE BEARINGS 24 HOUR SERVICE

NEXT TO
ELLISON MILLS
1271 - 2nd Ave. S. **328-6681**

Beauty Parlor Supplies & Equipment

Alberta Beauty & Barber Supply
404a 4 Av S327-2051
Monarch Beauty Supply Co
135 6 Av SECalgary 263-3390
(See Advertisement This Page)
OBSCO BEAUTY SUPPLY Division of Colvin
Distributors Ltd 222 7 Av SECalgary 269-1317
(See Advertisement This Page)

THE YELLOW PAGES of this directory are full of information that will help you fill everyday needs and meet emergencies.

MONARCH BEAUTY SUPPLY CO.
Exclusive Distributors of
RAYETTE, REALISTIC, L'OREAL AND WELLA BEAUTY PRODUCTS
Clairol - Roux - Silhouette - Misslyn Cosmetics
Complete lines of Nightingale, Curtis & Belvedere
First Lady Furniture, Turbinators, Realistic & Rayette Hair Dryers
Complete Line of BARBER SUPPLIES
CALL COLLECT **263-3390**
135 - 6th Avenue S.E. — Calgary

OBSCO Beauty Supply
(DIV. OF COLVIN DISTRIBUTORS LTD.)
Professional Beauty Supplies & Equipment
EXCLUSIVE DISTRIBUTORS FOR
Zotoz — Revlon — Breck
Technique — Silver Anniversary
ALSO
Clairol — Silhouette — Roux
Bonat — Nestle — Rilling — Noble
Belvedere — Curtis — Nightingale
Wahl — Oster — Turbinator
269-1317
RESIDENCE 289-3496
222 - 7th Avenue S.E., Calgary

Beauty Parlors

Alberta Beauty School 324 5 St S327-2250
(See Advertisement This Page)
Angie's Beauty Salon Rear 818 3 Av S328-2846
ANN'S NORTH PLAZA BEAUTY SALON
610a 13 St N327-0260
(See Advertisement This Page)
Artistic Beauty Salon 535 13 St N328-4118
(See Advertisement This Page)

(Continued Next Page)

The YELLOW PAGES will help you find the people who Buy — Sell — Rent — Repair.

ALBERTA BEAUTY SCHOOL
QUALIFIED INSTRUCTRESSES
LEARN BY EXPERIENCE
Hair Shaping & Styling
Coloring — Cold Waving
Air-Conditioned
Cold Waves Guaranteed
327-2250
324 - 5th Street S.

ANN'S NORTH PLAZA BEAUTY SALON

- HAIR STYLING
- PERMANENT-BODY WAVING
- HAIR CUTTING, SHAPING AND COLORING

8 a.m. - 6 p.m. Tues. to Saturdays
327-0260
610A - 13th Street N.

TWX
The largest dial and type communications network in the world. 188,000 subscribers in over 100 countries.



An Aspect of
TOTAL COMMUNICATIONS
For Modern Business

ALBERTA GOVERNMENT TELEPHONES

Artistic Beauty Salon
8 A.M. — 6 P.M.
AGNES WALSH
Manageress
328-4118
535 - 13th Street North





8 SPECIALIZED OPERATORS TO SERVE YOU

APPOINTMENTS NOT ALWAYS NECESSARY

Open Thursday Till 9:00 P.M.

B & J HAIR STYLING SALON

506 - 4th Avenue S.
328-3650



The Beauty Box

MARY HONMURA, PROP.

SPECIALISTS IN:

- HAIR STYLING
- HAIRCUTTING & SHAPING
- PERMANENT WAVING
- HAIR COLORING

SPECIALISTS IN SILVER BLONDING

327-4251

539 - 5th Street S.

—AMPLE PARKING SPACE—

Beauty Parlors—(Cont'd)

- B & J Hair Styling Salon 506 4 Av S328-3650
(See Advertisement This Page)
 - Beau Monde Beauty Shoppe
12 Rylands Blk327-3575
(See Advertisement This Page)
 - Beautique Beauty Salon 724 23 St N328-5335
(See Advertisement This Page)
 - Beauty Box 539 5 St S327-4251
(See Advertisement This Page)
 - Beauty Spot 1102 9 Av S327-0640
 - Belaire Beauty Salon 410 13 St N327-7377
(See Advertisement This Page)
 - Bochan's Beauty Cottage 1104 6 Av S328-5984
 - Bonnydale Beauty Salon 1414 17 St S328-1637
 - Carol's Beauty Salon 813 3 Av S327-8708
(See Advertisement This Page)
 - Chris's Beauty Salon 712 3 Av S327-2079
(See Advertisement This Page)
- (Continued Next Page)

BEAUTIQUE BEAUTY SALON

"Discriminating Women Prefer The Latest in Hair Fashions"



328-5335

724 - 23rd Street N.
LETHBRIDGE

BEAU MONDE Beauty Shoppe

THELMA MILLER
ERMA PETERS



"Your Friendly Shop"

PERMANENTS THAT SATISFY

SHAMPOOS
HAIR STYLING

PHONE
327-3575

Located for Your Shopping Convenience in the Rylands Block
304 - 5th Street South

CHRIS'S BEAUTY SALON

Specializing in PERMANENT WAVES

Distinctive Hair Cuts
HAIR CUTTING
COLORING

All Work Guaranteed

PHONE
327-2079

712 - 3rd Avenue S.
Oneta Christensen, Prop.
After Hours Call 328-3510

BELAIRE BEAUTY SALON

Open 9 a.m. to 6 p.m.
Tuesday to Saturday

For the Utmost Satisfaction in Hair Care

3 EXPERIENCED OPERATORS

Phone



410 - 13th Street N. **327-7377**

Carol's Beauty Salon

SHERROLYNNE WINTEMUTE, PROP.

Specializing In:

- * QUALITY PERMANENTS
- * HAIR SHAPING - STYLING & TINTING

— ALL WORK GUARANTEED —

327-8708

813 - 3rd Avenue S.

Beauty Parlors—(Cont'd)

- Classic Beauty Salon 307 6 St S328-3066
(See Advertisement This Page)
- Coby's Beauty Shop 322 13 St N327-5687
(See Advertisement This Page)
- Doreen's Beauty Salon 416 5 St S327-3494
(See Advertisement This Page)
- Eileen's South Plaza Beauty Salon
1636 Mayor Magrath Dr327-5822
(See Advertisement This Page)
- Elegant School of Beauty 319 7 St S328-6422
(Continued Next Page)

Buy Christmas Seals . . . Every Year



PERMANENT SATISFACTION . .

. . . and
Experts in Hair Styling,
Hair Cutting, and All
Lines of Beauty Culture.

**DOREEN'S
BEAUTY SALON**

Specializing in Service

327-3494

416 - 5th STREET SOUTH
Next door to Capitol Theatre
Res. 327-4640

Eileen's

**SOUTH PLAZA
BEAUTY SALON**

THE PERFECT PLACE
FOR COMPLETE
HAIRSTYLING

327-5822

1636 Mayor Magrath Dr.

Freda Walton's

Classic

BEAUTY SALON

328-3066

**FRANCHISED HARPER
METHOD SALON**

- * HARPER METHOD CARE
OF HAIR - SKIN - HANDS
- * SPECIALIZING IN BLONDING,
FROSTING & MARBELIZING

307 - 6th Street S.

We Service Wigs & Hair Pieces



&

Parkside

BEAUTY SALON

328-3731

- * EXPERT HAIRSTYLING
- * PERSONALITY HAIR CUTS

CUSTOM
PERMANENT WAVING

NEW SERVICES — FACIALS,
PEDICURES & MANICURES

2638 S. Parkside Drive

"COBY'S HAIR STYLISTS"

COBY WALDREN, PROP.

WE SPECIALIZE IN:
PERMANENTS
Fully Guaranteed

EXPERTS IN:

- * HARD TO CURL HAIR
- * TINTS — BLEACHES — HAIRCUTS



3 CONVENIENT LOCATIONS TO SERVE YOU

COBY'S BEAUTY SHOP - 327-5687

322 - 13th Street North

WALDREN SCHOOL OF BEAUTY - 328-4130

BEAUTY SPOT - - - - 327-0640

1102 - 9th Avenue South

BONNYDALE BEAUTY SALON - 328-1637

1414 - 17th Street South

Francifull BEAUTY SALON

Owned & Operated by Rose Fiorino

EXCLUSIVE BUT NOT EXPENSIVE

One of North Lethbridge's
Most Modern Beauty Salons

327-1626

738 - 13th STREET NORTH

Beauty Parlors—(Cont'd)

- Fancifull Beauty Salon 738 13 St N327-1626
(See Advertisement This Page)
- LAKEVIEW BEAUTY SALON**
2605 10 Av-A S327-4843
- Lil's Beauty Salon 410 4 Av S328-3237
(See Advertisement Opposite Page)
- Lindrud Gertrude 1201 3 Av S327-4020
(See Advertisement This Page)
- Little's Beauty Parlor 1110 6 Av S327-3926
- Lovely Lady Beauty Salon 902 7 Av S327-5585
(See Advertisement This Page)
- Marquis Beauty Salon 4 Av & 7 St S328-2276
(See Advertisement This Page)
- Parkside Beauty Salon 2638 S Parkside Dr ..328-3731
- RITA'S HAIR STYLES** 524 6 St S328-4729
(See Advertisement This Page)

(Continued Next Page)

Lindrud's



For Appointment

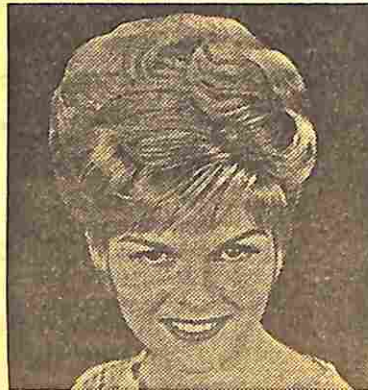
327-4020

1201 - 3rd Avenue S.

GERTRUDE LINDRUD

- MODERN EQUIPPED SHOP
- LANOLIN PERMANENT WAVES
- FROSTING & TIPPING
- SHAPING & STYLING
- HAIR COLORING
- SILVER BLONDING
- FACIALS

328-4729



Rita's HAIR STYLES

524 - 6th Street South

2 Hour Free Parking

MARQUIS BEAUTY SALON

SPECIALIZING IN
PERMS & COLORS

NO APPOINTMENTS NECESSARY

328-2276

4th Avenue & 7 Street S.



Lovely Lady Beauty Salon



Operated by
HELEN PAPAZ

PHONE FOR
"APPOINTMENT"

327-5585

902 - 7th Avenue South

Beauty Parlors—(Cont'd)

- Silverdale Beauty Shop 1016 20 St S327-1086
(See Advertisement This Page)
- Skrove Mildred Hair Fashions
485 Mayor Magrath Dr328-1662
(See Advertisement This Page)
- STYLE-RITE BEAUTY SALON**
1514 9 Av S327-5000
- WALDREN SCHOOL OF BEAUTY**
322 13 St N328-4130
- Wigs By Aristocrat 613 30 St S328-2566

CONSULT these pages for a quick answer to any buying problem.

LIL'S Beauty Salon

SPECIALIZING IN

- HAIR SHAPING
- HAIR STYLING
- PERMS & COLD WAVES

"Our Permanent Waves make Permanent Friends"

328-3237

410 - 4th Avenue South

Silverdale Beauty Shop

Mrs. Vera Stanko, Prop.

BONAT & ZOTOS PERMS



- PERMANENT WAVING
- COLD WAVES
- HAIR STYLING
- HAIR COLORING

We Guarantee All Our Work

327-1086

1016 - 20th Street S.

Beauty Schools

See Schools Beauty Culture

Beer & Ale Mfrs

See Breweries

Belt Conveyors

See Conveyors

Belting—Mechanical

OLIVER CHEMICAL CO (LETHBRIDGE) LTD

GATES BELTS - LINK-BELT TRANSMISSION
Counter Sales & Orders—Direct Line 328-1726
241 Stafford Dr327-1571

Beverages

CHINOOK BOTTLING LTD 2907 2 Av-A S...327-1310

COCA COLA—
PURITY BOTTLING LTD
1421 3 Av S327-2501

LETHBRIDGE BOTTLING CO LTD {327-3442
237 12 St-B N327-5125

PEPSI-COLA—
CHINOOK BOTTLING LTD
2907 2 Av-A S327-1310

Purity Bottling Ltd 1421 3 Av S327-2501

Seven-Up (Lethbridge) Bottling Co
237 12 St-B N327-5125

Bibles

See Church Supplies also Books Religious & Educational

Bicycle Dealers & Repairers

Bert & Mac's Cycle Ltd 913 3 Av S327-3221
(See Advertisement This Page)

DAN'S REPAIR SHOP

DOOR CLOSERS
BICYCLES REPAIRED
SKATES SHARPENED - GUNSMITHS
LOCKSMITHS
1117 3 Av S327-3905

CONSULT these pages for a quick answer to any buying problem.

Mildred Skrove Hair Fashions

*The Most
Beautiful Women*

ENJOY THESE SKILLED
SERVICES AT OUR

HARPER METHOD SALON

- Harper Method Scalp Treatments
- Harper Method Skin Treatments
- Harper Method Hand Treatments
- Harper Coronet Instant Hair Reconditioner
- Harper Cold Treatments
- **STYLING • HAIR COLORING**
● MAKE-UP ART

485 Mayor Magrath Dr.

328-1662

Mildred Skrove, Prop.



Harper Method
BEAUTY SALON

BICYCLES & MOTORCYCLES SALES & SERVICE

LARGEST STOCK OF BICYCLES IN
SOUTHERN ALBERTA

C.C.M. - Sunfar - Raleigh Bicycles
SUZUKI MOTORCYCLES

"WE RENT BICYCLES"

BERT & MAC'S CYCLE LTD.

327-3221

913 - 3rd Avenue South, Lethbridge

Billiards

Arcade Billiards Leth Ltd 325 5 St S328-9168
Guys & Dolls 1038 3 Av S328-3757
Mac's Billiards 322a 5 St S328-9198

Billing Machines

See Accounting & Bookkeeping Machines

Biscuits & Candy

Weston George Ltd 631 25 St N327-2979

Blacksmiths

Bell's Welding Ltd 317 4 St S328-4528

EAST END WELDING SHOP

GENERAL BLACKSMITHING
ORNAMENTAL IRON WORK
Res. 327-8071

1605 3 Av S327-2488

Blinds

See Venetian Blinds also Window Shades

Blocks

See Concrete Blocks

Blocks & Buildings

See Apartments, Blocks & Buildings

Blue Printers**LETHBRIDGE BLUE PRINTING CO**

401 Mayor Magrath Dr328-3321

LETHBRIDGE HOUSE DESIGNS

DRAFTING
HOUSE DESIGNS
BLUE PRINTING

After Hours Res. 328-2234

401 Mayor Magrath Dr328-3321

Boarding Houses

Campus Lodge 34 Av & 26 St S328-9020

Boat Manufacturers

C R S Patent Industries Ltd 1234 3 Av-A S 327-2300
(See Advertisement This Page)

C.R.S.
PATENT INDUSTRIES LTD.



5 STAR BOATS
SAIL BOATS "V" POWER BOATS

327-2300

1234 - 3rd Avenue-A South, Lethbridge

Boats—Retail

ELECTRO SERVICE LTD 1234 3 Av-A S ...327-2300

HEPP'S INDUSTRIES LTD
1 Mile East of Stkys327-4242

SILVER STAR INDUSTRIES

Manufactures of Car Top Boats — Canoes
Surfboards — Fibre Glassing & Repairs
Cor 4 St & 6 Av S328-4850

SMITH'S RADIO & TV CENTRE

TRAVELLER BOATS — EVINRUDE MOTORS
Ed Smith, Res. Lethbridge 328-5765
1715 20 AvCoaldale 345-3272

Boiler Compounds

Price Mechanical Specialties & Service
1110 8 St S327-8737

Boilers**CLARKE H F LTD**

Cleaver — Brooks Package
Boilers — Heating — Process
(Water Treatment)

24 HOUR SERVICE

5220 - 1a St. S.E., Calgary

Call Long Distance & ask for
(Collect)Calgary 255-0186

Liberty Boilers (Lethbridge) Ltd
1402 2 Av S327-3921
(See Advertisement This Page)



BOILERS
(Lethbridge) Ltd.

Manufacturers of
STEAM & HOT WATER BOILERS

GENERAL
WELDING
CONTRACTORS

BOILER REPAIRS &
PRESSURE WELDING

NEW & USED BOILERS FOR SALE

327-3921

Residence 327-4945 — 327-8849 — 327-0243

1402 - 2nd Avenue South, Lethbridge

Bolts & Nuts**ACKLANDS LIMITED**

MACHINE BOLTS - CARRIAGE BOLTS
CAP SCREWS - SHEET METAL SCREWS
STAR FASTENERS - COTTER PINS
SET SCREWS - ALL TYPES

1280 2 Av S
{ 327-4697
{ 327-5133

Bonds

See Stocks & Bonds

Bookbinders' Equipment & Supplies**GENERAL BINDING CORPORATION (CANADA) LTD**

Presentation Covers
and Loose Leaf Catalogues
Frt 118 4 Av SW—Call Long Distance
(No Toll Charge) & ask forCalgary 266-3555

Bookkeeping Machines

See Accounting & Bookkeeping Machines

Bookkeeping Service**ATTRIDGE BOOKKEEPING SERVICE**

1914 6 Av-A N327-1151

Langridge E A Business Services

204 16 St S328-5384

WATKINSON HANHART & DUDA

300 10 St S327-1741

Books—Religious & Educational

Bible Book Store 416 4 Av S328-2549

WORLD BOOK ENCYCLOPEDIA

228 Corvette Cr327-5483

Booksellers

Baxter's Book Store 420 5 St S328-1563

Holberton Fred Book Shoppe Ltd

319 8 St S328-5888

Boots & Shoes—Retail

See Shoes—Retail

Bottlers—Beverage

See Beverages

**PRIVATE MOBILE
TELEPHONE SERVICE**

Private
mobile radio
communica-
tions keep you
in constant
touch with
your fleet of
vehicles or isolated camps.

An Aspect of
TOTAL COMMUNICATIONS
For Modern Business

ALBERTA
GOVERNMENT TELEPHONES

Bowling

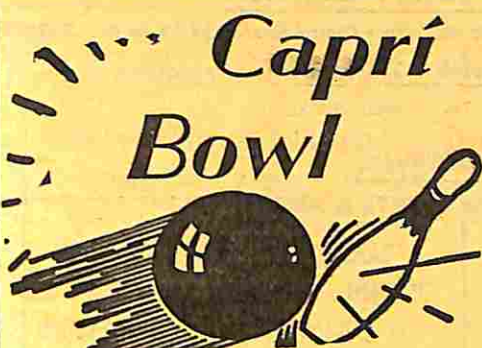
Capri Bowl 1664 Mayor Magrath Dr 328-4089
 (See Advertisement This Page)
 Fort Bowl Ltd 2424 5 Av ... Fort Macleod 234-3114
GLENDALE BOWL CO LTD
 431 Mayor Magrath Dr 328-4545
 (See Advertisement This Page)
 Sugar Bowl 5006 48 Av Taber 223-2511

Help is right at hand in these **YELLOW PAGES**. If you want to know where to get some product or service, consult them . . . and save time.

Repair Service

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

**LOOK IN THE
 Yellow Pages
 of your
 TELEPHONE DIRECTORY**



Capri Bowl

LETHBRIDGE'S
FRIENDLIEST BOWLING CENTRE

— **FEATURING** —

- ★ 5 PIN AUTOMATIC PINSETTERS
- ★ 20 BEAUTIFUL LANES
- ★ KIDDIES PLAYLAND
- ★ FREE BOWLING INSTRUCTION
- ★ LEAGUE AND OPEN PLAY
- ★ TELE-SCORES

— **OPEN FOR BOWLING** —
 Monday through Saturday
 12 Noon to 12 Midnight

328-4089
 1664 Mayor Magrath Drive

Boxes—Corrugated

MARTIN PAPER PRODUCTS LTD

CORRUGATED SHIPPING CONTAINERS

- Creative Functional Designs
- Maximum Protection
- Quality Color Reproduction
- Fast, Dependable Service

- Shipping Cases • Baskets • Liners
- Trays • Gift Packages • Partitions

QUALITY PROTECTION FOR QUALITY PRODUCTS

Cor 34 Av & 11 St SE ... Calgary 243-3231

Boxes—Paper

ALBERTAN 830 10 Av SW Calgary 263-7730

Brake Parts and Supplies

Hutton's Ltd 321 8 St S 327-2586
 (See Advertisement This Page)

**SALES & SERVICE
 POWER BRAKES**

BENDIX BK — BENDIX
 WESTINGHOUSE — WAGNER
 Exchange On All
VACUUM & AIR UNITS
 — Brakelining —

**HUTTON'S
 LTD.**

327-2586 — 327-5566
 327-5158
 321 - 8th STREET S.

Brake Service

Pete's Wheel Alignment Service 518 5 St S 327-1030
 Tennant Rex J 314 3 St S 327-2667
 (See Advertisement This Page)

GLENDALE

5 PIN
 10 PIN
BOWLING
CO. LTD.

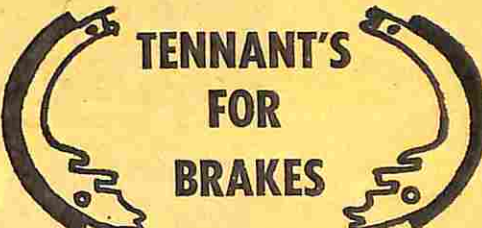
MORNING, AFTERNOON & EVENING LEAGUES
 LADIES', MEN'S & MIXED LEAGUES

NURSERY — COFFEE SHOP
 AIR-CONDITIONED

328-4545

PARTY RESERVATIONS
 MERCHANDISE GIVE-AWAYS

431 Mayor Magrath Drive — Lethbridge

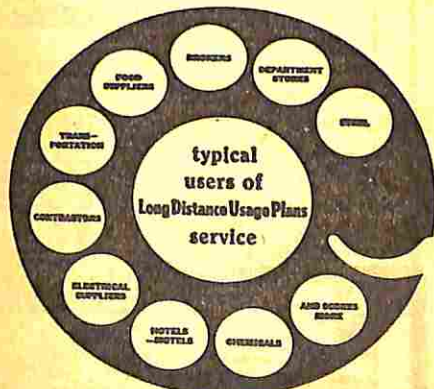


**TENNANT'S
 FOR
 BRAKES**

**BRAKE BONDING
 DRUM TURNING**
 AUTOMOTIVE & INDUSTRIAL LINING
 BLOCKS & PARTS

327-2667
 314 - 3rd STREET S.
 Rex J. Tennant

LONG DISTANT USAGE PLANS



These plans enable you to take full advantage of Long Distance for making appointments, selling by telephone, receiving telephone orders, qualifying prospects, credit and collections.

An Aspect of
TOTAL COMMUNICATIONS
 For Modern Business

**Alberta
 Government Telephones**

When the information in his ad helps you, tell him . . . "I FOUND IT IN THE YELLOW PAGES".

Brass Foundries

See Foundries—Iron, Steel, Brass & Aluminum Castings

Brassieres

See Corsets & Brassieres—Retail

Breweries

CARLING BREWERIES ALTA LTD

P.O. Box 429 RED DEER
5301 43 StRed Deer 347-4446

LABATT'S ALBERTA BREWERY LTD

CALGARY:
2916 Lindsay Drive S.W.—249-2370
Calgary Home Deliveries ...Calgary 273-4966
ALBERTA GENERAL OFFICE:
Call Long DistanceEdmonton 434-3491

MOLSON'S EDMONTON BREWERY LTD

Empty Bottle Pickup327-2895
Household Delivery (ALCB)327-3554
2 Av & 1 St S327-2444

SICKS' LETHBRIDGE BREWERY LTD

Empty Bottle Pickup327-2895
Household Delivery (A L C B)327-3554
2 Av & 1 St S327-2444

(See also Advertisement This Page)

YELLOW PAGES Save You Steps.

Brewers' Distributors

Alberta Liquor Control Board 334 13 St N ..328-4985

Brick—Concrete

See Concrete Blocks

Bricklayers

SIMONS PETE & SONS

MASONRY CONTRACTORS
BRICK, BLOCK & STONEWORK
ALL KINDS OF FIRE PLACES

237 13 St N327-6052

Broadcasting Companies

See Radio Broadcasting Co's & Stations

Brokers—Custom

See Custom House Brokers

Brokers Insurance

See Insurance Agents & Brokers

Brokers—Stocks & Bonds

See Stocks & Bonds

Brushes

FULLER BRUSH COMPANY LIMITED

1513 14 Av S327-1141

Building Contractors

See Contractors Building

Building Materials & Supplies—Retail

ADVANCE LUMBER CO LTD

Complete Stocks of
Building Materials—Paints
Builders Hardware

13 St & 2 Av S328-3301

ALLAN LUMBER & SUPPLIES CO

BUILDING MATERIAL SPECIALISTS

The Subway Lumber Yard

1301 1 Av N
327-3421
327-3887

ARBORITE

The Famous
Surfacing Material
For Home & Industry . . .
For Walls, Counter Tops,
All Horizontal & Vertical
Applications



"WHERE TO BUY IT"

DISTRIBUTORS

LETHBRIDGE BUILDING SUPPLIES CO

1266 1 Av S328-4466

MARVAN BUILDING SUPPLIES

240 13 St N327-5533

DEALER

BIRD BUILDING SUPPLIES

202 13 St N328-2050

BEAVER LUMBER CO LTD

Your Building Supply Headquarters In
Southern Alberta

3 Av & 17 St S328-4461

BIRD BUILDING SUPPLIES

Lumber — Building Supplies
Hardware — Paint
Construction Accessories

"The Building Line is Where We Shine"

202 13 St N328-2050

CRESTLINE BUILDERS MARKET LTD

LUMBER

BUILDING MATERIALS
PAINTS & BUILDERS HARDWARE
ANDERSON WINDOWALLS
ROOFING, BRICK & STONE
ROOF TRUSSES

123 30 St N
327-5444
327-5110

DOMTAR CONSTRUCTION MATERIALS

Domtar Shingles
Gyproc & Vinyl-Kote
Wall Panelling
Donnacona Ceiling Tile
No-Co-Rode Pipe
Domtar Partition Systems



"WHERE TO BUY THEM"

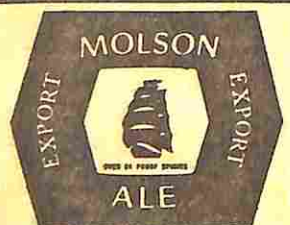
DEALER

ARCHIE'S BUILDING SUPPLIES

PhoneMilk River 647-3636

(Continued Next Page)

Sicks' Lethbridge Brewery



FOUR FINE BREWS FROM

"THE HOUSE OF LETHBRIDGE"

2nd Avenue & 1st Street South, LETHBRIDGE

327-2444

Building Materials & Supplies—

Retail—(Cont'd)

FORMICA

The premium - quality decorative plastic surface for long-life table tops, counters and walls.



"FOR INFORMATION CALL" DISTRIBUTOR

PRIMCO (WESTERN) LTD
806 2 Av-A N327-3131

DEALERS

ALLAN LUMBER & SUPPLIES CO
1301 1 Av N 327-3421

BIRD BUILDING SUPPLIES
202 13 St N 328-2050

CRESTLINE BUILDERS MARKET LTD
123 30 St N327-5444

LEALTA BUILDING SUPPLIES
256 13 St N 328-3031

MARVAN BUILDING SUPPLIES
240 13 St N 327-5533

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD 253 12 St N 327-6166

REVELSTOKE BUILDING MATERIALS LTD
3 Av & 16 St S327-5777

WESTWOOD MANUFACTURING INDUSTRY LTD 245 12 St-A N327-4363

HILLTOP MILLWORK LTD Hwy 25 327-8985

HOYT'S Main Store 606-608 3 Av S 327-5767
HOYT'S NORTH LETHBRIDGE
324 13 St N 328-4441

Building Materials & Supplies—

Retail—(Cont'd)

KITAGAWA MOULDING & BUILDING SUPPLIES

Complete line of Building Supplies

LUMBER - PLYWOOD - MILLWORK

PAINTS (Pittsburgh)

BUILDERS' HARDWARE

Manufacturers of Wood Mouldings

249 12 St-A N 327-8343

LEALTA BUILDING SUPPLIES

COMPLETE LINE OF BUILDERS HARDWARE & SUPPLIES — DISTRIBUTORS FOR TONE-CRAFT PAINT & VARNISH PRODUCTS

256 13 St N 328-3031

Marvan Building Supplies 240 13 St N 327-5533

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

Distributors

ASBESTOS PRODUCTS

FIR & MAHOGANY PLYWOODS & MOULDINGS

SKY DOMES

DEXION RACKING & SHELVING

TAYLOR GARAGE DOORS

EXOTIC WOODS

After Hrs. 328-5239

253 12 St N {327-6166
327-6161

Building Materials & Supplies—

Retail—(Cont'd)

REVELSTOKE BUILDING MATERIALS LIMITED
3 Av & 16 St S 327-5777
(See Advertisement This Page)

SUPERIOR MASONRY PRODUCTS LTD

CONCRETE & LIGHTWEIGHT CONCRETE BLOCKS FOR ALL TYPES OF CONSTRUCTION

Glazex Division 1801 3 Av S 328-4990

9 Av & 6 St N 327-4875

TANCO MILLWORK PRODUCTS—Division of Tanner Building Supplies Ltd 1601 3 Av S 327-5161

Building Materials & Supplies—

Wholesale

ALLIED CHEMICAL CANADA LTD EDMONTON

Call Long Distance (No Toll Charge) & ask for Zenith 07321

B W STEEL PRODUCTS SUPPLY CO {327-2700
LTD 1290 2 Av-A N 327-2370

GRANT INDUSTRIES DIVISION OF EDDY MATCH CO LTD 3003 Leaside Av 327-8568

HILLTOP MILLWORK LTD Hwy 25 327-8985

LETHBRIDGE BUILDING SUPPLIES CO
1266 1 Av S 328-4466

MacMILLAN BLOEDEL & POWELL RIVER (ALBERTA) LTD 2 Av & 30 St N 328-4455

PRIMCO (WESTERN) LTD 806 2 Av-A N .. 327-3131
(See Advertisement This Page)



FOR ALL YOUR BUILDING NEEDS

- * TRANSIT MIX CONCRETE
- * PLYWOOD & WALL BOARD SPECIALISTS
- * REYV BRAND WOOD WINDOWS & PRODUCTS
- * BUDGET PLANS

327-5777

3rd Avenue & 16th Street S.

TRANSIT MIX 327-7262

Country Branches

PICTURE BUTTE --- 732-4412

TABER 5434 - 48 Ave. 223-2424

VAUXHALL 111 - 5 St. N. 654-2477

PRIMCO (WESTERN) LTD.

- TEN/TEST
- FIR PLYWOOD
- MASONITE
- EXOTIC HARDWOOD PLYWOODS
- HOLMES INSULATION
- WASHINGTON HARDWARE
- FORMICA & FORMICA ADHESIVES
- CEILING TILE
- BIRCH PLYWOOD
- BIRCH DOORS
- ASBESTOS CEMENT BOARDS
- OAK & MAPLE FLOORING
- EXCELITE TRANSLUCENT PANELS •

327-3131

806 - 2nd AVENUE A NORTH

Building Movers

See House Movers

Building Wreckers

See Wrecking Contractors

Buildings—Metal**ALCO HOLDINGS LTD**

FARM — STEEL SPAN
QUONSET STEEL BUILDINGS
4-1007 16 Av NW Calgary 282-2005

ARMCO STEEL BUILDINGS

Low Cost answer to your building needs. Wide choice of design, sizes & layouts for commercial, institution & industrial uses STEELOX PANEL construction—weather-tight, permanent.



"FOR INFORMATION CALL"
AUTHORIZED DEALER

PRESTIGE BUILDERS LTD

Call Collect
7032 Farrell Rd Calgary 252-4714

BOWNS AGRICULTURAL WHOLESALE LTD

INLAND STEEL GRAIN BINS

1710 2 Av S 328-3326

BUTLER METAL BUILDINGS

Canada's Accepted Pre-Engineered Buildings System Offering Structural & Curtain Walls with unlimited Design Possibilities for Commercial, Industrial and Community Buildings. Lease Available.



"FOR INFORMATION CALL"

VANIR BUILDING SALES LTD

531a 8 Av SW Calgary 262-4559

GENERAL FARM SUPPLIES LTD

Behlen "Curvet" & "Straight Wall" Steel Buildings - Erection & Complete Service
3516 24 Av S 327-3165

MBS METAL BUILDINGS & SUPPLIES (CALGARY) LTD

425 51 Av SE Calgary 252-1800

Pocza Steve 2719 10 Av-A S 327-2882

VERSATILE IMPLEMENTS LTD

BUTLER-STEEL GRANARIES & FARM BLDGS.
Erection & Complete Service {327-4146
1616 2 Av S {328-1454

Buildings—Prefabricated

Lakeview Distributors Ltd
4428 16a St SE Calgary 273-5773
(See Advertisement This Page)

Wonder Building (Alberta) Ltd
1506 6 Av S 328-1200

LAKEVIEW DISTRIBUTORS LTD.

Manufacturers of
FOLD-AWAY SECTIONAL STEEL BUILDINGS
FOR RENT OR LEASING
ALSO CUSTOM FABRICATION
Canadian Distributor For:
GARCO: RIGID FRAME BUILDINGS
Roof Systems Clear to 150'
PACKAGED OIL FIELD BUILDINGS
R. Philp, Mgr. Dir.

273-5783 — 273-5773

4428 - 16a Street S.E., Calgary

Burglar Alarm Systems**ALBERTA ALARM COMPANY**

Underwriters Approved Burglar Alarm Service
J. L. Clarke, Mgr.

424 6 Av SE Calgary 263-7110

Bus Lines**GREYHOUND BUS LINES** 411 5 St S 327-1551

Lethbridge Northern Bus Lines {327-3536
1415 3 Av S {327-3017

NORTHERN BUS LINES 1415 3 Av S 327-3536
(See Advertisement This Page)



- CHARTER TRIPS
- INDUSTRIAL RENTALS
- LIMOUSINE SERVICE
- SIGHTSEEING TOURS

After Hours Call 327-4036

327-3536

1415 - 3rd Avenue S., Lethbridge

**APPOINTMENTS
SAVE TIME AND MONEY**

Allow better planning of
your time.

Make certain you are expected.

Avoid long delays in waiting to
see people.

Enable your prospects to prepare
for your visits.

Buses For Charter

LETHBRIDGE NORTHERN BUS LINES
1415 3 Av S 327-3536

Business Colleges**GARBUTT BUSINESS COLLEGE**

Established 1907 Personal Instruction
STREAMLINED CAREER COURSES
DAY AND EVENING CLASSES
FRIENDLY, EXPERT TEACHERS
Res. 328-3456
1287 3 Av S 327-2315

LETHBRIDGE SCHOOL OF COMMERCE

Affiliated with Business Educators' Association
of Canada - Specialized Training for
the Better Business Positions
DAY and EVENING CLASSES
Miss Marion P. Biggs, Principal
Woolworth Bldg 327-3968

SPEEDWRITING SHORTHAND

Speedwriting Shorthand can be learned so quickly, used so practically, that it has been enthusiastically welcomed not only by stenographers, but by men and women in every profession and practically every field of business activity.

**ABC
Shorthand**

"FOR INFORMATION CALL"

LETHBRIDGE SCHOOL OF COMMERCE

Woolworth Bldg 327-3968

Business Forms**NCR—**

Sales & Service
NATIONAL CASH REGISTER CO OF CANADA LTD
118 8 St S 328-5535

Business Machines

See Specific Kinds such as—Accounting & Bookkeeping Machines, Adding & Calculating Machines, Addressing Machines, Dictating—Duplicating Machines, Typewriters & Supplies Etc.

Business Schools

See Business Colleges, Colleges of Schools also
Schools—Business Colleges

Butchers—Retail

See Meat Markets

Butter

See Produce Section

NEED SOMETHING . . .

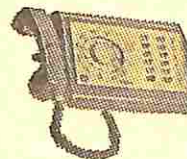
. for your Office?
. in your Shop?
. at Home?

These *Yellow Pages*
can tell you

Who sells it.

The Firm's Address.

The Telephone Number.

CALL DIRECTOR

Access to a number of lines. Hold calls, while answering another line. Conference arrangements, versatile, compact telephone service.

An Aspect of
TOTAL COMMUNICATIONS
For Modern Business

**ALBERTA
GOVERNMENT TELEPHONES**