

SURVIVAL IN A NUCLEAR WAR

THOUSANDS OF LIVES CAN BE SAVED IF THE PEOPLE OF ALBERTA KNOW THE CORRECT ACTION TO TAKE SHOULD A NUCLEAR WAR OCCUR. IT IS IMPERATIVE THAT THE FOLLOWING IMPORTANT FACTS ARE LEARNED AND REMEMBERED.

MEANING OF THE WARNINGS

ALERT WARNING

Steady blast for three minutes on sirens, horns, whistles, etc.

Action to Take

Prepare to carry out your survival plan. Listen to your radio, all stations will switch to a provincial network and will issue the same instructions. Members of the Civil Defence Corps and other people with emergency duties, will report for service in accordance with previous instructions.

TAKE COVER WARNING

Rising and falling note for three minutes on sirens and/or short blasts on horns, whistles, etc., for three minutes.

Action to Take

IN A BUILDING

If there is no prepared shelter, go into the basement or into an interior room on the ground floor, keep away from windows. Remain there until told that you may leave.

OUTDOORS

Go to the nearest shelter or building and follow the above instructions. If you cannot reach shelter, lie flat on the ground, face down and cover the exposed parts of the body.

IN A CAR

If you are leaving a target area, do not stop. Open car windows and have passengers crouch on the floor. If you are not leaving the target area, drive off main traffic routes and then go to nearest shelter and follow instructions for people in buildings.

EMERGENCY ARRANGEMENTS

ADVANCE PLANNING

If war comes there will be no time to make plans. Families should plan ahead to provide fallout protection and emergency supplies for themselves. Booklets offering advice on planning are available free of charge from your local Civil Defence Organization, or by writing to Alberta Emergency Measures, Box 10,000, Edmonton.

PUBLICATIONS

Everyone should read the following booklets prepared by the federal government:

11 STEPS TO SURVIVAL
YOUR BASEMENT FALLOUT SHELTER
SIMPLER SHELTERS
YOUR EMERGENCY PACK

People living in Calgary or Edmonton should also read SURVIVAL IN LIKELY TARGET AREAS, and BLAST SHELTERS

People living in rural communities should also read FALLOUT ON THE FARM

EMERGENCY SUPPLIES

Your family should be equipped with a two week supply of food and water in covered containers, clothing and blankets, emergency lighting, heating and sanitation equipment, a first aid kit, and most important of all, A BATTERY OPERATED RADIO AND SPARE BATTERIES.

DISPERSAL

If you live in a target area and plan to leave in case a warning is sounded, learn your dispersal route and have the emergency supplies listed above ready for immediate use. Radio broadcasts will inform you on the advisability of dispersal immediately following the alert warning. If you live outside the target area, you should remain in your home.

DON'T USE YOUR PHONE. Jammed switchboards could delay lifesaving messages.

DON'T PANIC. Warnings do not necessarily mean your area will be attacked.

DON'T GO OUTSIDE. Missing members of your family are probably sheltered elsewhere.

DO LEARN ABOUT YOUR COMMUNITY SURVIVAL PLAN. Contact your local Civil Defence Director.

DO ENROLL IN CIVIL DEFENCE COURSES. Fire Fighting, Rescue, First Aid, Home Nursing, Etc.

DO PROVIDE YOUR FAMILY WITH BLAST OR FALLOUT PROTECTION — DO IT NOW.

For further information contact your local Director of Civil Defence or write

ALBERTA EMERGENCY MEASURES ORGANIZATION

BOX 10,000 — EDMONTON

HONOURABLE L. C. HALMRAST
Minister-in-Charge
Alberta Emergency Measures



ARNOLD J. LAVOIE
Co-ordinator
Alberta Emergency Measures

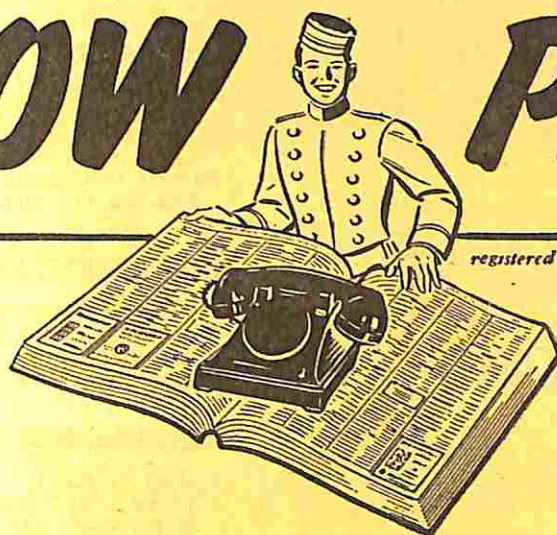
PROVINCE OF ALBERTA

MEDICINE HAT



AUGUST, 1965

YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES





POSTAL INFORMATION

RATES OF POSTAGE CANADA

LETTERS

For local delivery 4c first ounce, 2c each ounce after
For delivery at other offices in Canada
5c first ounce, 3c each ounce after.

AIR SERVICE IN CANADA

Letters for delivery in Canada not exceeding eight ounces and prepaid at the rate of 5c for the first ounce and 3c for each ounce after will be carried by air, providing delivery can be expedited. If air service is desired for Domestic letters exceeding eight ounces in weight postage must be prepaid at the rate of 7c for the first ounce and 5c each ounce after.

PICTURE POST CARDS

Maximum size 4" x 6"
4c to all countries.

GREETING CARDS

Printed — In unsealed envelopes.
3c to all countries.

SURFACE LETTERS TO THE FOLLOWING COUNTRIES

United States, Mexico, Great Britain, Northern Ireland, Commonwealth Countries, Republic of Ireland, France, Spain, Central and South America.
5c first ounce, 3c each ounce after.

SURFACE LETTERS TO ALL OTHER COUNTRIES

6c first ounce, 4c each ounce after.

AIR MAIL LETTERS TO OTHER COUNTRIES

United States, Territories and Possessions
8c first ounce, 6c each ounce after.
Bermuda, Mexico, Central and South America and the West Indies
10c each half ounce.
Great Britain and Europe
15c each half ounce.
Philippines, Africa, Asia, Oceania
25c each half ounce.

AEROGRAMMES

10c each to all countries.

OTHER ARTICLES AIR MAIL

(Items other than letters, postcards and parcel post)
Great Britain and Northern Ireland, Republic of Ireland, Bahamas, Bermuda, Mexico, Central and South America and the West Indies
10c each ounce.
Europe — 15c each ounce
All other countries — 20c each ounce

SPECIAL DELIVERY

Letters to Canada, Great Britain, United States, Territories and Possessions, Australia, Germany (Federal Republic), Netherlands, Switzerland
Fee 25c (in addition to regular postage)
Parcels to Canada only
Fee 35c (in addition to regular postage)

INSURANCE, PARCEL POST

Parcels for delivery in Canada can be insured up to a value of \$50 free.
For insurance on such parcels in excess of \$50 up to a limit of \$100 a fee of 12c must be paid.

NEWSPAPERS AND PERIODICALS

Mailed by public
3c for first 2 ounces or fraction.
1c for each additional 2 ounces or fraction.

MONEY ORDERS

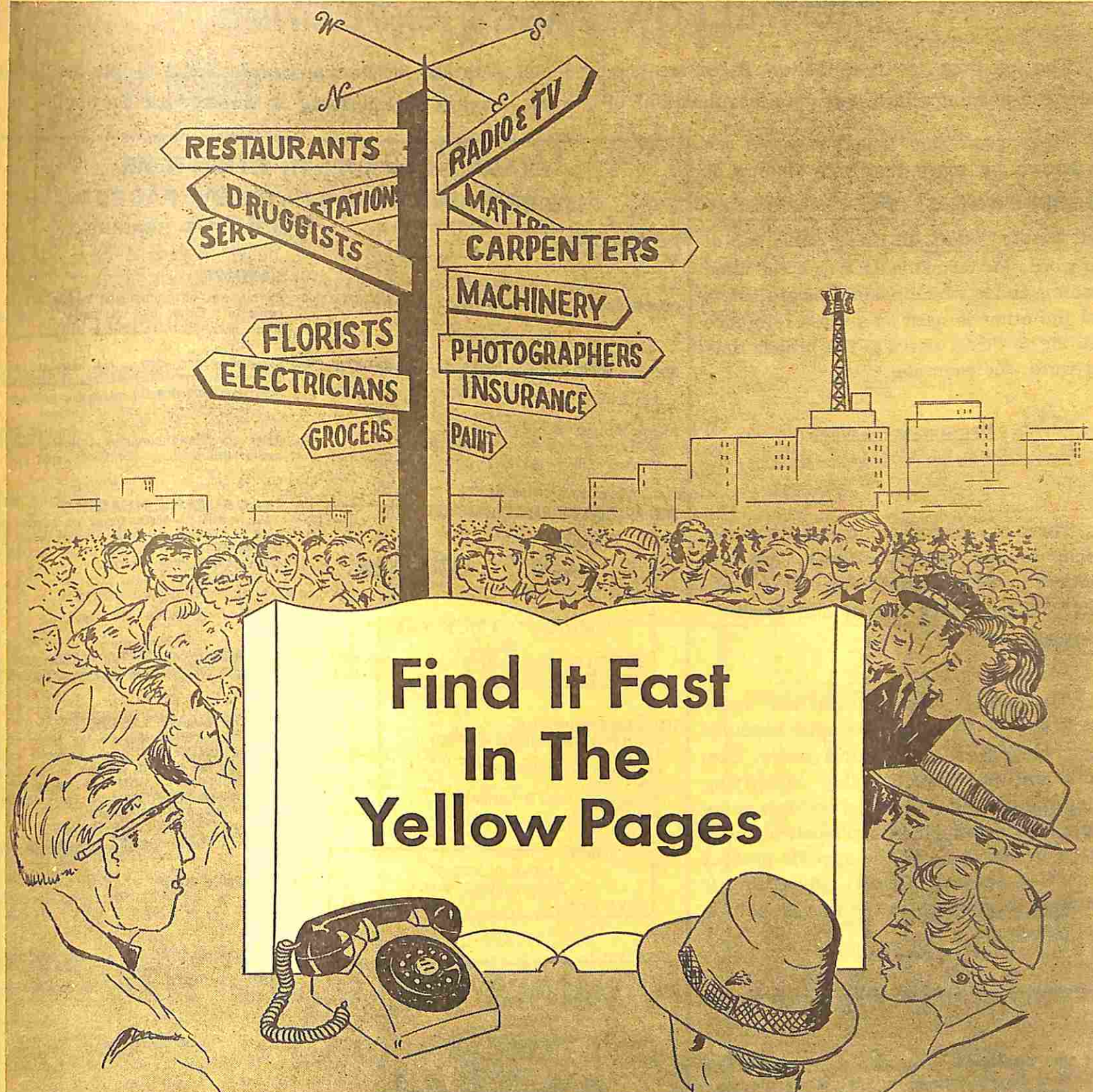
Post Office Money Orders are sold and cashed at over 11,000 Post Offices in Canada. The service also extends to practically every country in the world.

TO SPEED YOUR MAIL

Address your mail correctly.
Make sure that the addresses on your letters and parcels include these five points:
Full name of person to whom your mail is addressed.
Correct Street Address, rural route number, or Post Office Box Number.
City (Postal Zone if applicable) town or village.
Province, State (or equivalent) and country.
Your name and return address in upper left corner.

MAIL EARLY AND OFTEN — LAST MINUTE MAILINGS CAUSE DELAY

For additional information or rates, enquire at your local Post Office.



Find It Fast In The Yellow Pages

Here you'll find a complete guide to local merchants, dealers and professional people, listed by product or service so that you can find what you want in a hurry.



THE YELLOW PAGES EXPLAINED

The headings in these Yellow Pages are arranged alphabetically. Business and professional people are listed under the heading which best describes their line of business: Services they perform, or the Products they sell.

Many professions and businesses can be known by more than one finding or descriptive word, e.g., **Hairdressers—Ladies'** and **Beauty Parlors**. In these cases, one of the words (or terms) is used as a classified heading under which businesses are listed, and the other is used as a cross reference heading to direct users to the proper finding word, for example:

Hairdressers—Ladies'

See Beauty Parlors

There are also heading classifications, which, though closely related, are not identical in meaning, and are indexed separately, e.g., **Lumber—Retail** and **Lumber—Wholesale**.

All listings and information space which appear in columns under headings are arranged in alphabetical order. Products and Services carrying identifying brand names, many with an emblem or insignia, are arranged in alphabetical order by the brand name at the specific product or service heading. Display advertising is compiled in relation to the service or product heading.

- If you require further information concerning Yellow Pages listings or advertisements, or if our Sales representatives can be of assistance in arranging a comprehensive program of Yellow Pages advertising for your business — Please telephone or write to the department indicated below:

ALBERTA GOVERNMENT TELEPHONES
Directory Department
Box 6000, Calgary
Telephone: 262-8110

EXAMPLES OF IDENTIFYING ITEMS TO BE FOUND IN YOUR YELLOW PAGES

Refrigerators

Able Appliances 119 6 Av SW262-4734

ADDLE & BOYD 119 6 Av SW262-4734

Axlerod & Ames Co
All Types of Floor Covering Materials
119 6 Av SW262-4734

REX AUTHORIZED SALES & SERVICE

This space for
product or
service copy



"WHERE TO BUY THEM"
DEALERS

ACE SALES 119 6 Av SW262-4734
Brown Bros 124 7 Av SW263-4868

HART REFRIGERATORS—
BURTON BROS COMPANY LIMITED
119 6 Av SW263-4868
CLANCY & STEIN ASSOCIATES
409 3 St SW262-4734
DUNLEAVY STEVE & COMPANY
120 7 Av SW263-4868

HAROLD HARRY

"YOUR BUSINESS"
Complete Service Dept.
119 6 Av SW262-4734

CLASSIFIED HEADING

LISTINGS

- ☞ All business or professional people are entitled to a listing like this under a heading which best describes their activities.
- ☞ Some advertisers wish to call more attention to their firm names by purchasing listings in bold face type like this—
- ☞ Other advertisers purchase a line of information like this.

TRADE MARK HEADING

This is one of three forms of advertising used to identify authorized dealers or service outlets. It includes the use of an identifying trade mark symbol.

- ☞ Authorized listings appear alphabetically in bold face type or light face type.

TRADE NAME LISTING

This is a modification of the trade mark heading and no identifying symbol is used. Name of the product appears in bold type. The authorized distributor's (or dealer's) name is listed in special type. The authorized listings appear alphabetically.

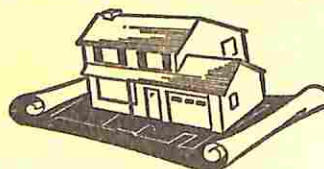
COLUMN ADS

These appear in 3 sizes: ¼" (as illustrated), 1" and 1½".

DISPLAY ADS

These appear in 4 sizes: ¼ column, (as illustrated), ½ column, double ¼ column and double ½ column.

SMITH'S LTD.



Established 1923
DESIGNER & BUILDER
EXPERT WORKMANSHIP
2 6 2 - 4 7 3 4
119 - 6th Avenue S.W.

MEDICINE HAT CLASSIFIED TELEPHONE DIRECTORY AUGUST, 1965

For rates and information concerning Yellow Pages Advertisements or Listings, contact the
Alberta Government Telephones, Directory Department,
119 - 6th Avenue S.W., Calgary, Alberta, or Telephone (Collect) Calgary 262-8110.

NO LIABILITY IS ASSUMED BY ALBERTA GOVERNMENT TELEPHONES FOR ERRORS
OR OMISSIONS OCCURRING IN THE CLASSIFIED DIRECTORY.

Accordion Instruction

See Music Colleges & Teachers

Accordions

See Music & Musical Instruments

Accountants

PATTON LLOYD A

PUBLIC ACCOUNTANT
INCOME TAX RETURNS
FINANCIAL STATEMENTS
AUDITING & GENERAL ACCOUNTING
Above Singer Sewing Machine Co.
624 3 St SE526-3996

SCHAUFLE EDWIN A

ACCOUNTING — AUDITING
INCOME TAX RETURNS
5-635 2 St SE527-2814

Accountants—Chartered

Johnston & Johnson 533 2 St SE527-4451
Miller Flynn Tate & Co 625 2 St SE527-3321
Tamura & Opalka 14 6 Av SE527-4441

Accounting & Bookkeeping Machines

BURROUGHS BUSINESS MACHINES LTD
2630 S Parkside DrLethbridge 327-7577

NCR—

Sales & Service
NATIONAL CASH REGISTER CO OF CANADA
LTD 118 8 St SLethbridge 328-5535

Acetylene

WELDERS SUPPLIES LTD
1202 S Railway St SE526-3177

Acetylene Welding

See Welding—Electric & Oxy-Acetylene

Acids

See Chemicals

NEED SOME SERVICE?

When the job calls for expert service, you can find just the people to do it by looking in the **YELLOW PAGES** of your Telephone Directory. It's the easy, in-a-jiffy way to look up anything you need—services or stores, products or people.

Chartered Accountants

PROVIDE
THESE
SERVICES

- AUDITING
- ACCOUNTING
- INCOME TAX
- ESTATE PLANNING
- MANAGEMENT SERVICE

Consult a
Chartered Accountant

The Institute of
Chartered Accountants
of Alberta



Acoustic Instruments

See Hearing Aids

Adding & Calculating Machines & Supplies

BURROUGHS BUSINESS MACHINES LTD
2630 S Parkside DrLethbridge 327-7577

CLARK D W BUSINESS MACHINES LTD

CONTEX CALCULATOR
ADDS — SUBTRACTS
MULTIPLIES — DIVIDES
Call Collect
1275 3 Av SLethbridge 328-5055

CYPRESS BUSINESS EQUIPMENT

617 2 St SE527-1818

FRIDEN CALCULATOR SERVICE—

CLARK D W BUSINESS MACHINES LTD
1275 3 Av S (Collect)Lethbridge 328-5055
Marshall Val Printing Ltd 524 2 St SE526-5937

NCR—

Sales & Service
NATIONAL CASH REGISTER CO OF CANADA
LTD 118 8 St SLethbridge 328-5535

Addressing Machines

ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD

ADDRESSOGRAPH MACHINES

Only authorized distributor of new machines.
Methods counsel, supplies, accessories, embossing and
mechanical service. Used and Factory Rebuilt Machines.

727 5 Av SWCalgary 263-6682

Adjusters

All-Plan Adjusters Ltd 414 6 Av SE{526-2566
526-2466

CLARK D W BUSINESS MACHINES LTD—Call Long
Distance & ask for (Collect) ..Lethbridge 328-5055

Crosland Peacock Medicine Hat Ltd
444 2 St SE527-4466

Lilly Sherlock & Baker Adjusters Ltd
444 2 St SE527-2255

Telephone Directories

Covering Subscribers in all Alberta centres may be obtained by contacting your local Alberta Government Telephone Office or the Agent in your Exchange Area.

**LISTED BELOW ARE
DIRECTORIES WHICH MAY BE
ORDERED AND BILLED TO
YOUR MONTHLY ACCOUNT**

Calgary & District Picked Up	\$1.25
Mailed	\$1.50
Southern District	\$1.00
Northern District	\$1.00
Central District	\$1.00
Peace River District	\$.75



Mr. Advertiser!

You will be surprised and more than pleased with the handsome returns on your appropriation for HOUSE-HOLDER ADVERTISING.

Your powerful selling copy and our efficient distribution is an unbeatable combination.

Our Carriers are well trained — Thoroughly Supervised — We Can Deliver Your Flier Within 4 Hours — (as many as 8,000 — few as 500).

Over 12,000,000 Fliers satisfactorily delivered last year. PROOF ENOUGH the media is right — the Distribution Service — Tops and Effective!

OUR MARGIN OF ERROR
LESS THAN 1/10th OF 1%

PHONE **527-1788** ANYTIME

For Information & Service

24 HOUR SERVICE

CITYWIDE DISTRIBUTORS LTD.

Calgary — Red Deer — Edmonton
567 - 5th Street S.E.

Advertising Directory

YELLOW PAGES

Yellow Page Advertising Reaches
More Buyers More Often —
More Economically Than
Any Other Medium



The Final Tie-In For All Your Advertising

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

Call Long Distance & ask for (Collect)
119 6 Av SW Calgary 262-8110

Advertising Distributors

CITY WIDE DISTRIBUTORS LTD

567 5 St SE 527-1788

(See Advertisement This Page)

Advertising Specialties

DAVIS ENTERPRISES

Canadiana Calendars
Advertising Novelties for Everyone
Attractive Business Cards

Clarence D. Davis, Prop.

164 13 St SE 526-4438

Aerated Waters

See Beverages

Aeroplanes

See Aircraft Section

Agricultural Implements

See Farm Machinery & Supplies

Air Compressors

ACKLANDS LIMITED 1139 7 Av SE 527-4555

**JAEGER COMPRESSORS—
PARDEE EQUIPMENT CO LTD**

520 24 St SE Calgary 272-4016

Air Conditioning Contractors

Henderson's 4-325 6 Av SE 526-3027

Quality Heating & Cooling 665 14 St SW ... 526-5023
(See Advertisement This Page)

Rae's Refrigeration Service Rear 325 5 St SE 527-4045

Turner Wm 528 1 St SW 526-2911

YELLOW



PAGES

The Buyers Medium ...

The Sellers Showcase

In almost every

- HOME
- FACTORY
- STORE
- OFFICE

YELLOW PAGES LET YOUR CUSTOMERS KNOW ...
WHO YOU ARE— WHAT PRODUCTS & SERVICES YOU SELL—
WHERE YOU ARE LOCATED— WHY THEY
SHOULD TRADE WITH YOU

*Ask for an Experienced Advertising
Representative to help you*

DIRECTORY DEPARTMENT
119 - 6 Ave. S.W., Calgary

262-8110



HEATING & COOLING

YOUR LENNOX
COMFORT
CRAFTSMEN
526-5023

- ★ WARM AIR HEATING
- ★ AIR CONDITIONING
- ★ GENERAL TINSMITHING
- ★ EAVESTROUGHING
- ★ PLANTERS
- ★ FREE ESTIMATES

After Hours: Res. 526-4597 • Redcliff 548-3494

665 - 14th Street S.W.

Air Conditioning Equipment & Supplies

COTE SHEET METAL
501d S Railway St SE526-2715
Fischer's Plumbing & Heating Ltd
749 14 St SW526-3934
HENDERSON'S 4-325 6 Av SE526-3027
(See Advertisement This Page)

LENNOX AIR CONDITIONING

Custom Designed Central Air
Conditioning Systems for Re-
sidential, School, Commercial
and Industrial use. Units Fully Warranted and ARI
Rated. Installed Separately, or Added by Factory-Trained
Crews. Free Estimating. Prompt Service on all Makes.

LENNOX

"WHERE TO CALL"

QUALITY HEATING & COOLING
665 14 St SW526-5023

TOSHACH G E APPLIANCES 319 6 Av SE. 526-5112

HENDERSON'S REFRIGERATION SERVICE

**Air Conditioning
Installations & Equipment**

COMPLETE CLEANING SERVICE
"Steam Cleaning"

526-3027

4-325 - 6th Avenue S.E.

Air Cooled Engines

See Engines Gasoline

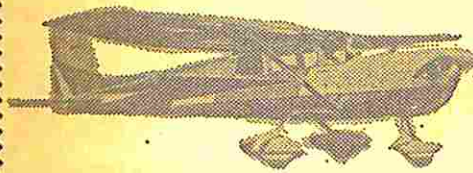
Air Line Companies

CANADIAN PACIFIC AIRLINES
N Railway St SE526-2406
K L M Royal Dutch Airlines—Call Long Distance &
ask for (No Toll Charge)Zenith 00900

Air Services—Chartered

MEL AIR LTD No 1 Hangar Airport527-3238
(See Advertisement This Page)

MEL AIR LTD.



**Air Charter — Flying Training
RECREATION FLYING**

Aircraft Maintenance & Storage
P.O. Box 656, Medicine Hat

Office & No. 1 Hangar 527-3238
NIGHT CALLS: 527-4975 - 527-2907

Air Travel Ticket Agencies

LAWSON P TRAVEL LTD 659 3 St SE527-1330

Alignment Service

See Automobile Wheel Aligning

Aluminum Products

Forner Aluminum Products 314 3 St SE526-3404
PLATO'S SUPERIOR ROOFING LTD

- ★ ALUMINUM FENCES
- ★ ALUMINUM DOORS
- ★ AWNINGS
- ★ CAR PORTS & PATIOS

"The baked Vinyl coloring of our Aluminum
products retain their bright finish permanently"

NIGHT CALLS — 526-4683

1320 7 Av SW526-2657

Willis Woodwork Shop Dunmore Rd SE526-4578

Aluminum Siding

See Siding

Aluminum Windows

See Windows Metal

Ambulances

Mac's Ambulance Service 1009 8 St SW527-1000

Anaesthetists

See Physicians & Surgeons

Animal Hospitals

See Pet Hospitals also Veterinarians

Answering Service

See Telephone Answering Service

Appliances Electric

See Electrical Household Appliances

Architects

COOK J H & ASSOCIATES
202-477 3 St SE526-3313
RUSSELL J F & ASSOCIATES 509 3 St SE 526-3300
STEVENSON J & ASSOCIATES
Architects Engineers & Interior Designers
444 2 St SE526-2137

Argon

WELDERS SUPPLIES LTD
1202 S Railway St SE526-3177

Asphalt & Paving Contractors

See Paving Contractors

Associations & Societies

Alberta Motor Association 414 6 Av SE527-1166
Cancer Society (Canadian) Medicine Hat
640 3 St SE526-3506
Catholic Family Service 4-637 3 St SE526-6092
Chinese Freemasons 728 Balmoral St SE527-4505
Gideons International 535f Allowance Av SE 526-4114
Howard John Society of Alberta
Rear 826 2 St SE526-3981
Red Cross Headquarters
S Railway St & 3 St SE526-3048
Rehabilitation Workshop 553 1 St SE526-5742
TB Association 535a 3 St SE526-3009
United Fund of Medicine Hat & Redcliff
409 1 St SE526-5544
YM—YWCA 409 1 St SE527-2300

Attorneys

See Lawyers also Patent Attorneys & Agents

Auctioneers

Andys Auction Mart 677½ S Railway St SE. 526-2422
Davison Auction Service 624 3 St SE527-3023
(See Advertisement This Page)
HURLBURT AUCTION CO 549 4 St SE526-2666
PUBLIC AUCTION MART

**SALES
ON CONSIGNMENT
HOUSEHOLD SALES
HELD INSIDE**

Friday Evenings 7 p.m.

740 2 St SE527-3932

DAVISON

U C T I O N
Service
527-3023

"For Auction With Action"

- ★ SALE LISTINGS ★
- ★ FARMS ★
- ★ CLOSING OUT SALES ★
- ★ CATTLE ★
- ★ HOUSEHOLD SALES ★

After Hours: 526-3996

624 - 3rd Street S.E. Medicine Hat

Auditors

See Accountants Section

Auto Courts

See Motels

Automatic Transmissions

See Automobile Transmission Sales & Service

Automobile Accessories, Equipment & Supplies

See Automobile Parts & Supplies—Retail &
Automobile Parts & Supplies—Wholesale

**KNOW THE FIRM ...
WANT THE NUMBER?**

The limited number of list-
ings under one classification
frequently helps you to find
the number you want —

FASTER

especially if the name is a
common one.



AMOS**Rambler LTD.
Service****Rambler****SALES & SERVICE
PARTS & ACCESSORIES****SHELL OIL PRODUCTS, AUTO WHEEL ALIGNING**

SERVICE - - - - - **527-1800**
 SALES & OFFICE - - - - **526-3331**
 BODY SHOP - - - - - **527-1811**
 USED CAR LOT - - - - **527-3111**
 10 - 4th Street S.W., MEDICINE HAT

BENY MOTORS**410-S. RAILWAY ST. S.E.**

CHEVROLET — CHEVELLE — CORVAIR — CHEVY II
 OLDSMOBILE — CADILLAC
 ENVOY — CHEVROLET TRUCKS

SALES & SERVICE

- DUCO AUTHORIZED AUTO RE-FINISHING STATION
- BODY & FENDER WORK — UNDERCOATING A SPECIALTY
- REPAIR PARTS ● FINANCING ● INSURANCE

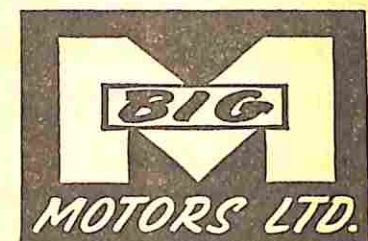
PARTS ORDER DESK — 527-5544**527-1141****Automobile Agencies & Dealers—****New Cars**

AMOS RAMBLER LTD 10 4 St SW **527-1800**
 (See Advertisement This Page)
Beny Motors 410 S Railway St SE **527-1141**
 (See Advertisement This Page)
Big M Motors Ltd 101 3 St NE **526-3968**
 (See Advertisement This Page)

BULL ART LTD

AUSTIN, HILLMAN, SUNBEAM,
 MORRIS & M.G.
 Sales & Service
 S. A. Bull, Prop., res. 526-4171
 727 2 St SE **526-3007**

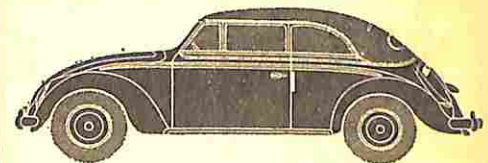
(Continued Next Page)



**YOUR QUALITY
 Mercury - Meteor - Comet
 DEALER**

**526-3968 — 527-1983**

101 - 3rd Street N.E.
 MEDICINE HAT

Continental Cars

**MERCEDES-BENZ
 VOLKSWAGEN - VOLVO
 SALES & SERVICE**

526-3902

618 - 16th Street S.W.

Automobile Agencies & Dealers—

New Cars—(Cont'd)

Continental Cars 618 16 St SW526-3902
(See Advertisement Opposite Page)

GARDNER MOTORS (1962) LTD

DODGE, PLYMOUTH, CHRYSLER,
VALIANT, IMPERIAL & SIMCA
CARS, DODGE & FARGO TRUCKS

Service526-2379
Sales 501 2 St SE526-3804

Gas City Motors Ltd 401 3 St SE526-2623
(See Advertisement This Page)

Jack Stephanson Pontiac Buick Ltd
776 2 St SE527-1115
(See Advertisement This Page)

Klaudt's Esso Service 141 Maple Av SE527-1339
(See Advertisement This Page)

RAMBLER

SALES
AND
SERVICE

Rambler

"FOR INFORMATION CALL"

AMOS RAMBLER LTD 10 4 St SW ...527-1800

Reidy Ford Sales Ltd 121 6 Av SE527-5521
(See Advertisement This Page)

Skyway Terrace 1740 Gershaw Dr SW526-6228
(See Advertisement This Page)

(Continued Next Page)

JACK STEPHANSON PONTIAC BUICK LTD.

Complete Parts - Service & Sales Facilities

PONTIAC

BUICK

BEAUMONT



ACADIAN

VAUXHALL

G.M.C. TRUCKS

* COMPLETE COLLISION REPAIRS * A.M.A. TOWING SERVICE
* DOMINION ROYAL TIRES * B.A. GAS & OIL PRODUCTS



PARTS, SERVICE
OFFICE & SALES

527-1115

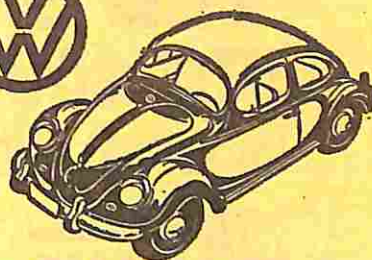
776 - 2nd Street S. E.



GAS CITY Motors Ltd.

GENUINE V.W.
PARTS & SERVICE
NEW & USED CARS
Service 526-2926

SALES **526-2623**

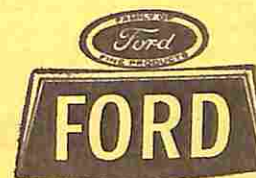


VOLKSWAGEN

401 - 3rd STREET S.E.

REIDY FORD SALES LTD.

"Your Quality Ford Dealer"



FALCON — FAIRLANE — MUSTANG
GALAXIE — THUNDERBIRD
FORD TRUCKS — LEASING

SALES — PARTS — SERVICE

AUTO BODY REPAIRS
& REFINISHING — TOWING

SHELL GAS & OIL PRODUCTS

527-5521

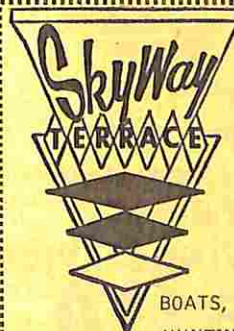
121 - 6th Avenue S.E.

KLAUDT'S Esso Service

STUDEBAKER
JAPANESE
DATSUN
SALES & SERVICE

527-1339

COIN OPERATED CAR WASH
QUICK CAR WASH & STEAMING
141 Maple Avenue S.E.



THE HOFFMANS

WILLYS JEEPS
MASSEY-FERGUSON
INDUSTRIAL
EQUIPMENT
SHASTA TRAILERS
TRUCK CAMPERS
SPORTING GOODS
BOATS, MERCURY OUTBOARDS
HUNTING & FISHING LICENSES

526-6228

GERSHAW DRIVE S.W.

Automobile Agencies & Dealers—**New Cars—(Cont'd)****VOLKSWAGEN AUTHORIZED SALES & SERVICE —**

VOLKSWAGEN 1200
VOLKSWAGEN 1500
KARMANN GHIA 1200
KARMANN GHIA 1500
VW STATION WAGON 1500
VW STATION BUS
VW TRUCKS

**"FOR SALES & SERVICE"****GAS CITY MOTORS LTD**

401 3 St SE526-2926

Automobile Agencies & Dealers—**Used Cars****AMOS RAMBLER LTD** 10 4 St SW527-1800**BULL ART LTD**

AUSTIN, HILLMAN, SUNBEAM,
MORRIS & M.G.

Sales & Service

S. A. Bull, Prop., res. 526-4171

727 2 St SE526-3007

GAEDE'S WHITE ROSE SERVICE**QUALITY USED CARS**

MOTOR TUNE-UPS

BRAKE JOBS

130a 2 St NE526-4800

Gardner Motors (1962) Ltd 557 2 St SE ...526-2446

HAT AUTO & MACHINERY SALES**QUALITY USED CARS & TRUCKS**

— FARM MACHINERY —

After Hours Call Gerald Henchel, Res. 527-1624

545 16 St SW{527-4544
526-5122

REIDY FORD SALES LTD 121 6 Av SE ...527-5521

Southern Car Sales 634 16 St SW{526-4100
527-4696

Sunmet Auto Sales & Service

731 14 St SW526-3767

(See Advertisement This Page)

Western Auto Wreckers

1105 S Railway St SE527-1849

Automobile Batteries

See Batteries Storage

Automobile Body Repairing

Amos Rambler Ltd 704 14 St SW527-1811

Bill's Auto Service 699 7 Av SE526-2275

Continental Cars 618 16 St SW526-3902

Elmer & Harold's Auto Body 721 14 St SW 526-6227

(See Advertisement This Page)

Emil's Alignment & Balancing

618 16 St SW527-1961

Gardner Motors (1962) Ltd 801 16 St SW ..526-4922

HAT ALIGNMENT & FRAME SERVICE LTD

719 7 Av SE527-1985

HILL BODY SHOP & SERVICE

347 Cambridge St SE527-4080

(See Advertisement This Page)

Automobile Body Repairing—(Cont'd)**JACK STEPHANSON PONTIAC BUICK LTD**

- EXPERT REPAIRS TO ALL MAKES
- CUSTOM REFINISHING
- FREE ESTIMATES
- ALL WORK GUARANTEED

776 2 St SE527-1115

Reidy Ford Sales Ltd 121 6 Av SE527-5521

Ted's Auto Body (Med Hat) Ltd

635 S Railway St SE526-3110

(See Advertisement This Page)

ELMER & HAROLD'S AUTO BODY

SPECIALISTS IN BODY & FENDER
REPAIRS

LACQUER & ENAMEL REFINISHING

"Experts in Collision Damage"

721 - 14th Street S.W.,
MEDICINE HAT

526-6227

**TED'S
AUTO BODY
(MED HAT) LTD**

TED BULANDA, Prop.



— Expert

— Workmanship

— Guaranteed

— FREE ESTIMATES —

24 HOUR TOWING SERVICE**526-3110**

Residence 527-2885

635 - S. Railway St. S.E.

MEDICINE HAT

**Hill Body Shop
& Service**

COMPLETE BODY &
MECHANICAL REPAIRS
TO ALL MAKES OF
CARS & TRUCKS

GUARANTEED WORK — FREE ESTIMATES

527-4080

347 Cambridge Street S.E.

After Hours Call 527-1706

**SUNMET
AUTO SALES and SERVICE**

**AUTOMATIC
TRANSMISSION SERVICE**

CYLINDER BORING & AUTO MACHINING
CRANKSHAFT GRINDING

Hydraulic Jack Repairers

Automobile Equipment Service

COMPLETE AUTOMOTIVE SERVICE ON ALL
MAKES OF CARS & TRUCKS

526-3767

731 - 14 St. S.W. — Medicine Hat

**FORGOTTEN THE NAME
OR ADDRESS ...**

... but
will recognize it when you see it?

Turn to the classification descriptive of the business. Look down the listings which appear thereunder until you find the familiar one.

Automobile Camps

See Motels

Automobile Electrical Service

ACKLANDS LIMITED 1139 7 Av SE527-4555

HUTTON'S LTD

SPECIALIZED AUTO
ELECTRIC SERVICE
TELEX SERVICE

765 2 St SE{526-2621
526-5555

KLEMM ELECTRIC LTD

120 S Railway St SE526-3224

Automobile Garages

See Garages Service

Automobile Glass

See Glass Auto Plate & Window

Automobile Leasing

See Automobile Renting & Leasing also Leasing Service

Automobile Parts & Supplies—Retail

Du-Al Wrecking 1392 S Railway St SE527-3414

Ganden E R Auto Supply Ltd{526-3088

328 S Railway St SE{526-3039

(See Advertisement This Page)

Hat Auto Wreckers Ltd 1079 Factory St SE 526-4791

HUTTON'S LTD 765 2 St SE526-2621

MACLEOD'S FAMILY SHOPPING CENTRE

480 3 St SE526-2340

Sunmet Auto Sales & Service

731 14 St SW526-3767

Trans Canada Service 780 8 St SW526-3540

E. R. GANDEN Auto Supply Ltd.



PISTON RINGS, GASKETS, BEARINGS, REBUILT
GENERATORS — FUEL PUMPS — WATER PUMPS
& TRANSMISSIONS

526-3088
526-3039

328 S. Railway St. S.E.

FIND WHAT YOU WANT—

WHEN YOU WANT IT—

PRODUCT DEALERS—SERVICES—

PROFESSIONS — are listed . . . by
classification . . . throughout these
pages. You can find almost anything
you need quickly and easily when you
use THE YELLOW PAGES.

Automobile Parts & Supplies—

Wholesale

ACKLANDS LIMITED

Authorized Distributors of
ORIGINAL EQUIPMENT
SERVICE PARTS
IGNITION & CARBURETION
PARTS & SERVICE

Automotive & Industrial Equipment Specialists
1139 7 Av SE{527-4555
527-5222

Castle Paint & Supplies Limited

322 9 Av SECalgary 262-3986

(See Advertisement This Page)

GANDEN E R AUTO SUPPLY LTD

328 S Railway St SE526-3088

Hutton's Ltd 765 2 St SE{526-2621

526-5555

Motor Car Supply Co of Canada Ltd

533 1 St SE526-2842

Taylor Pearson & Carson Ltd 820 14 St SW 527-5575

(See Advertisement This Page)

Universal Auto Supply Ltd

330 S Railway St SE526-3524



CASTLE
Paint & Supplies Ltd
Complete Paint & Body Shop
Supplies

— As Close As Your Phone —

Calgary

322 - 9th Avenue S.E. — 262-3986

Edmonton

11612 - 105 Avenue — 488-4161

Taylor Pearson & Carson Ltd.

WHOLESALE

AUTO ACCESSORIES

PARTS, BEARINGS, ELECTRONICS
& APPLIANCES - WELDING &
INDUSTRIAL SUPPLIES

527-5575

820 - 14th Street S.W., Medicine Hat

Before you shop look in the
YELLOW PAGES for the things you
want to buy . . . it will save you TIME
and . . . countless steps.

Automobile Radiator Service

DRAUDSON BATTERY & RADIATOR SHOP

887 7 St SE526-2751

Hall's Radiator Service 506a S Railway St SE 526-2419

Automobile Renting & Leasing

Avis Rent-A-Car System of Canada

572 3 St SE526-2333

(See Advertisement This Page)

BENY MOTORS

LEASING & INSURANCE

410 S Railway St SE527-1141

Gardner Motors (1962) Ltd 501 2 St SE ...526-3804

TILDEN RENT-A-CAR

The CANADIAN Name in
World-Wide Car Rentals



New Cars, Special

Commercial Rates

Hourly — Daily — Weekly — Yearly

Free World-Wide Reservation Service

Free Delivery to Hotels, Motels & Terminals

"FOR INFORMATION CALL"

GERSHAW ESSO SERVICE

418 7 St SW527-3151

Tilden Rent-A-Car Service 418 7 St SW ...527-5665

(See Advertisement This Page)

AVIS RENT-A-CAR SYSTEM OF CANADA



CAR
RENTAL
SERVICE

KENNARD'S DOWNTOWN ESSO SERVICE

DON KENNARD, Prop - Night Calls 526-6221

526-2333

572 - 3rd Street S.E. — Medicine Hat



* YOU WANT RESERVATION?

TILDEN FIX QUICK!

CALL

527-5665

Tilden Rent-A-Car
Service

418 - 7th Street S.W.

TILDEN

the only CANADIAN name in world-wide car rentals.

Need something for: Your office?
Your shop? Your home? The YEL-
LOW PAGES can tell you WHO
MAKES IT—WHO SELLS IT.

Automobile Springs

Standen's Ltd 24 Av & 2 St SE ... Calgary 269-3736
(See Advertisement This Page)

STANDEN'S

LIMITED



**SPRINGS
AUTO - BUS - TRUCK
& TRACTOR**

**Manufacturers & Distributors
Established 1924**

- LEAF & COIL TRACTOR HELPER SPRINGS
- BUILD-UP KITS • AIR LIFTS
- SHOCK ABSORBERS
- REBUILDING • RE-SETTING
- INDUSTRIAL SPRINGS
- WHEEL & FRAME ALIGNMENT & STRAIGHTENING
- WHEEL BALANCING
- INDUSTRIAL BALANCING
- BAIR EQUALIZER HITCHES

CALL

269-3736

OR WRITE

STANDEN'S LIMITED

24th Avenue & 2nd St., SE Calgary

Automobile Towing

See Towing Service

Automobile Transmission—Sales & Service

Sunmet Auto Sales & Service
731 14 St SW526-3767
(See Advertisement This Page)

SUNMET

AUTO SALES & SERVICE



"Automatic Transmission Specialists"
**EXCHANGE - REBUILD
REPAIR - ADJUST - PARTS**

526-3767

SILLER & SON

731 - 14 Street S.W., Medicine Hat

Automobile Wheel Aligning

Emil's Alignment & Balancing
618 16 St SW527-1961
(See Advertisement This Page)

GARDNER MOTORS (1962) LTD
501 2 St SE526-2379
Hat Alignment & Frame Service Ltd
719 7 Av SE527-1985
(See Advertisement This Page)

PENNER TIRE & RUBBER CO LTD
888b 2 St SE527-5373



COMPLETE BRAKE SERVICE
618 - 16th Street S.W. Medicine Hat
WORKMANSHIP GUARANTEED

527-1961

Res. Phone 526-5243

Hat Alignment & Frame Service

LTD.

**Bear
Safety
Service**



Wheel Balancing & Brake Service

527-1985

719 - 7th Avenue S.E., Medicine Hat
Residences 526-6448 - 526-3125

**NATIONALLY
ADVERTISED ARTICLES**

can be traced to their
LOCAL DEALERS

by looking up

"Where to Buy It"

in the

YELLOW PAGES

You shop at home when you eye-shop
the Yellow Pages.

Automobile Wreckers

A & M Auto Wreckers527-4040
(See Advertisement This Page)
Du-Al Wrecking 1392 S Railway St SE527-3414
(See Advertisement This Page)
Ferd's Auto Wreckers 22 Iron Av SE526-3189
(See Advertisement This Page)

(Continued Next Page)

A & M AUTO WRECKERS

USED CARS & TRUCKS

Call Anytime

527-4040

Half Mile Past Stampede Grounds
On Dunmore Road

DU-AL

WRECKING

- USED CARS — TRUCKS
- FARM MACHINERY
- NEW & USED PARTS

After Hours Call 526-5121

1392 S. Railway St. S.E.

527-3414

FERD'S

Auto Wreckers

**Used Parts
&**

Accessories

526-3189

22 Iron Avenue S.E.

Night Calls 527-3154

Another phone might easily be pre-
scribed by your doctor to save steps,
conserve energy.

Automobile Wreckers—(Cont'd)

Hat Auto Wreckers Ltd 1079 Factory St SE 526-4791
(See Advertisement This Page)

Manchester Auto Wreckers
229 61 Av SW Calgary 255-7373
(See Advertisement This Page)

SUNMET AUTO SALES & SERVICE

USED AUTO PARTS
AND ACCESSORIES

731 14 St SW 526-3767

HAT AUTO WRECKERS LTD.

526-4791

After Hours
527-3659

NEW & USED
AUTO PARTS
& ACCESSORIES

Owned & Operated
By Your Friendly

B.A. OIL DEALERS

JOE BOSCHER, Prop.
1079 Factory St. S.E.



Automobile Wreckers—(Cont'd)

WESTERN AUTO WRECKERS

CARS — TRUCKS
ACCESSORIES — SALVAGE
BOUGHT & SOLD

1105 S Railway St SE 527-1849

Aviation

See Air Line Companies also Aircraft Section

Awnings, Tents, Etc.

Forner Aluminum Products 314 3 St SE 526-3404
Plato's Superior Roofing Ltd 1320 7 Av SW 526-2657
(See Advertisement This Page)

Baby Chicks

See Hatcheries

Background Music

See Music Background Systems

Baggage

See Luggage

Baggage Transfer

Crane's Cartage & Storage Ltd
645 Spencer St SE 526-4559

Bags—Transparent

Modern Packaging Co Ltd
5319 3 St SE Calgary 252-4481
(See Advertisement This Page)

A recreation room phone is wonderful for the whole family.

Modern Packaging

CO. LTD.

Creators of

MODERN PAK PRODUCTS

— Printed and Plain —
Manufacturers of Polyethylene
Cellophane & Marlex Bags

Also all types of Plastic Packages and
Construction Film



"Buy Alberta
Made Products"

PHONE

252-4481

or Write 5319 - 3rd St. S.E., Calgary

MANCHESTER

AUTO WRECKERS

Western Canada's Largest
Auto & Truck Wreckers



LARGEST
SELECTION
OF FOREIGN
CAR PARTS



TWO BLOCKS EAST OF
CHINOOK CENTRE

229 - 61st Avenue S.W., Calgary

Guaranteed
New and Used Parts for
Cars & Trucks

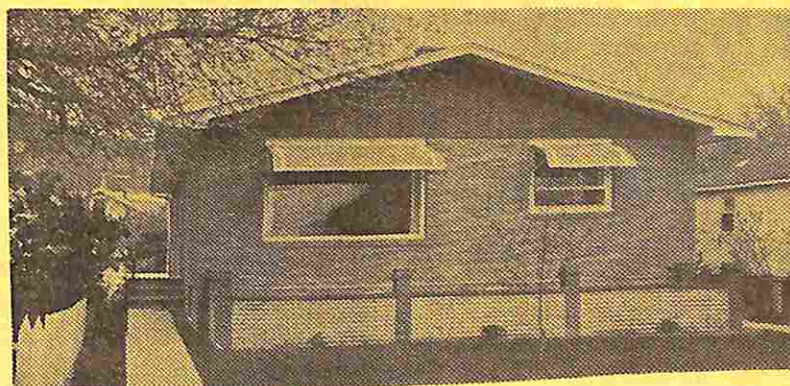
From The Oldest to the Newest

Write - Phone - Come In
CALGARY PHONES

255-7373

255-6776

PLATO'S AWNINGS



Add BEAUTY, VALUE & DISTINCTION
TO YOUR HOME

ALUMINUM SIDING

- * INSULATED
- * PERMANENT
- * NO UPKEEP or PAINTING
- * LOW IN PRICE

ALUMINUM AWNINGS

- * 22 GLORIOUS COLORS
- * ALUMINUM WITH VINYL FINISH
- * SURPRISINGLY INEXPENSIVE
- * RUGGED CONSTRUCTION

PLATO'S SUPERIOR ROOFING LTD.
526-2657

1320 - 7th AVENUE S.W.

Night Calls 526-4683

Bakers—Retail**CITY BAKERY**

Home-Made Bread — Buns
Rolls — Cookies — Pies
Wedding & Birthday Cakes
FRESH DAILY

317 6 Av SE527-2800

Crescent Heights Bakery 57 8 St NW527-2461

DOUGLAS BAKERIES 411 7 St SW527-2100

Crescent Heights Bakery 57 8 St NW527-2461

Genes Bakery 94b 8 St NW527-2626

(See Advertisement This Page)

Honeyboy Bread (Calgary) Ltd

Medicine Hat526-4257

(See Advertisement This Page)

GENES
Bakery

• HOME MADE
BREAD

• BUNS

• ROLLS

• WEDDING & BIRTHDAY CAKES

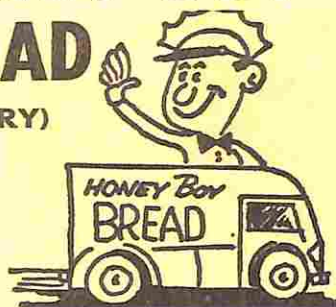
527-2626

94b - 8th Street N.W.



**HONEY BOY
BREAD**

(CALGARY)
LTD.



• MAGIC BAKER TEXTURE

• 8 HOURS FRESHER

**TRY ONE OF OUR
MANY VARIETIES**

L. A. W. Bouman, Agt.

PHONE

526-4257

MEDICINE HAT

Bakers—Retail—(Cont'd)

IGA Bakery 310 Division Av SW526-2345

Otto's Grocery & Bakery

531f Woodman Av SE526-3002

Richardson's Bakery 720 4 St SE526-3233

(See Advertisement This Page)

Spudnut Shop 507 3 St SE527-1962

Toastmaster Sales Ltd 177 Burns Cr NW526-3721

Woolworth F W Co Ltd 450 3 St SE527-1411

**RICHARDSON'S
BAKERY**



*"At Your Store —
or at Your Door"*

526-3233

720 - 4th Street S.E.

Bakers—Wholesale

GENERAL BAKERIES LTD 52 8 St SE ...526-2266

Honeyboy Bread (Calgary) Ltd

Medicine Hat526-4257

McGAVIN SALES LTD 434 6 St SW527-1455

PALACE BAKERY DIVISION OF GENERAL

BAKERIES LTD 52 8 St SE526-2266

RICHARDSON'S BAKERY 720 4 St SE ...526-3233

TOASTMASTER SALES LTD

177 Burns Cr NW526-3721

Banks

Bank of Montreal 606 2 St SE527-3395

Seventh Street SW Branch

417 7 St SW527-3030

Bank of Nova Scotia 433 3 St SE527-5566

CANADIAN IMPERIAL BANK OF COMMERCE

Office 577 2 St SE527-4491

501 3 St SE Branch527-1998

527-4050

Crescent Heights Branch 21 8 St NW ...527-3600

Royal Bank of Canada 580 3 St SE526-2817

TORONTO-DOMINION BANK 3 St & 6 Av SE 527-4431

Ronald W Clement Mgrs Ofc527-4431

Banquets

See Caterers also Restaurants

Barbers

Cecil Hotel Barber Shop & Beauty Salon

733 4 St SE527-3822

Hoffman Barber Shop 535f Allowance Av SE 526-4114

Paul's Barber Shop 425 7 St SW526-5085

Regent Barber Shop 664 2 St SE526-2211

Barristers

See Lawyers

Bath Room Fixtures

See Plumbing & Heating Supplies

Batteries—Storage

DRAUDSON BATTERY & RADIATOR SHOP

887 7 St SE526-2751

Ferd's Auto Wreckers 22 Iron Av SE526-3189

GARDNER'S TIRE LTD

**GOODYEAR BATTERIES
TIRE DIVISION**

514 S Railway St SE526-3874

HUTTON'S LTD 765 2 St SE526-2621

Bearings

A & B Steel & Aluminum Ltd

683 S Railway St SE526-2489

(See Advertisement This Page)

OICHEMCO MEDICINE HAT

AUTHORIZED DISTRIBUTOR FOR SKF—

TIMKEN—LINK-BELT & BOWER

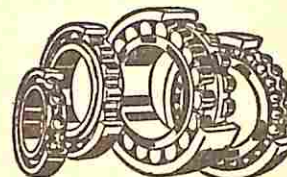
1639 9 Av SW526-5983

Sproule Bearing Supply (Calgary) Ltd

3839 Burnsland RdCalgary 243-5581

(See Advertisement This Page)

**A. & B. Steel & Aluminum
LTD.**



**BOWER
SKF
FAFNR
FISCHER**

• OIL SEALS • O RINGS
• V-BELT • V SHEAVES
• ROLLER CHAINS & SPROCKETS
• BRONZE STOCK & BUSHINGS

EMERGENCY CALLS 526-4217 — 526-4593

526-3113 - 526-2489

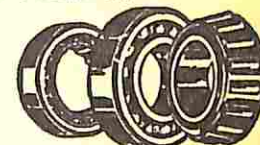
683 S. Railway Street S.E.

SPROULE BEARING

SUPPLY (Calgary) LTD.

**TIMKEN
SKF
FISCHER**

**COMPLETE
STOCKS**



• OIL SEALS CASTERS O RINGS
• V BELTS V SHEAVES
• ROLLER CHAINS AND SPROCKETS
• U JOINTS PISTONS SLEEVES
• ENGINE BEARINGS 24 HOUR SERVICE

3839 Burnsland Rd.

Behind Stampeder Hotel, Calgary

243-5581

A kitchen phone lets mother take
or make calls without "dropping
everything".

Beauty Parlor Supplies & Equipment

Monarch Beauty Supply Co
135 6 Av SE Calgary 263-3390
(See Advertisement This Page)

OBSCO CORPORATION LTD
222 7 Av SE Calgary 269-1317
(See Advertisement This Page)

ONTARIO BEAUTY SUPPLY CO LTD
— See Obsco Corporation Ltd

Beauty Parlors—(Cont'd)

CECIL HOTEL BARBER SHOP & BEAUTY SALON

THE ONLY—
FOR ALL YOUR HAIR & PERSONAL SERVICES

John & Terry Scherger, Props.

Free Parking

733 4 St SE 527-3822

Central Park Beauty Salon 172 8 St SE 527-3583

Embassy Beauty Salon 75 7 St SE 527-4733
(See Advertisement This Page)

European Beauty Salon 547 3 St SE 526-5495
(See Advertisement This Page)

(Continued Next Page)

ASSINIBOIA BEAUTY SALON

& BARBER SHOP
**EXPERT
HAIRSTYLISTS**



Kim Quan, Prop.

526-2349

238 S. Railway St. S.E.



Beauty Lounge


- STYLING
- CUTTING
- COLORING

DEBBIE REICKER MANAGERESS

526-5000

25a - 8th STREET N.W., MEDICINE HAT

BOB'S HOUSE OF STYLE



FOR THE
LATEST IN
HAIRSTYLING
and
PERSONAL
SERVICE

— CALL —

527-1600

403 - 3rd Avenue S.W.

EUROPEAN BEAUTY SALON



*The Beauty Salon
Where You Get Quality
and Expert Service*

EXPERIENCED OPERATORS

Margaret Feser, Prop.

526-5495

547 - 3rd Street S.E.

EMBASSY Beauty Salon

Specializing in
COMPLETE HAIR CARE

Manuel Melle & Barbara Schmaltz, Props.

527-4733

75 - 7th Street S.E.

MONARCH BEAUTY SUPPLY CO.

DISTRIBUTORS OF
RAYETTE BEAUTY PRODUCTS
"Realistic" — "L'Oreal de Paris"

Clairol — Roux — Curtis
Silhouette — Nestle — Turbinator
DRYERS & FURNITURE
Complete Line of
BARBER SUPPLIES
PREPAID ORDERS OVER \$15.00

263-3390

CALL COLLECT

135 - 6th Avenue S.E. — Calgary

OBSCO CORPORATION

LIMITED
BEAUTY DIVISION - ACROSS CANADA
(Formerly Ontario Beauty Supply Co. Ltd)

Leading Beauty Supplies
BONAT, CLAIROL, BRECK, RILLING,
ROUX, NESTLE, TECHNIQUE,
SILHOUETTE, CURTIS, TURBINATOR
SILVER ANNIVERSARY
A COMPLETE EQUIPMENT LINE
RENOVATIONS & INSTALLATIONS
James D. Colvin, Manager

269-1317

222 - 7th Avenue S.E., CALGARY

Beauty Parlors

ARTISTIC BEAUTY SALON

HAIRSTYLES THAT PLEASE

No Appointment Necessary

Above Singer Sewing Centre

535 3 St SE 526-5210

Assiniboia Beauty Salon & Barber Shop
238 S Railway St SE 526-2349
(See Advertisement This Page)

Beauty Lounge 25a 8 St NW 526-5000
(See Advertisement This Page)

Bob's House of Style 403 3 Av SW 527-1600
(See Advertisement This Page)

"Make One Call Do the Work of Two"
— Use the **YELLOW PAGES**

Central Park BEAUTY SALON



- Specializing In
- PERMANENTS
 - HAIR CUTTING
 - HAIR STYLING

— 2 LOCATIONS TO SERVE YOU BETTER —

527-3583

172 - 8th Street S.E.

Klip 'n Kurl BEAUTY SALON



- Specializing In
- HAIR STYLING
 - HAIR CUTTING
 - PERMANENTS

527-4552

699 - 2nd Street S.E.

LEADING LADY BEAUTY SALON

Emma Dietrick, Manageress



COMPLETE
HAIR STYLING & CUTTING
COLD WAVES & TINTING

IF YOUR HAIR ISN'T
BECOMING TO YOU
YOU
SHOULD BE COMING TO US!

527-1676

45 - 8th Street N.W.

MURRAY'S BEAUTY STUDIO



Specializing in
COLD WAVES
TINTING
BLEACHING
HAIRCUTTING &
STYLING

GEORGE SYVERSON, Prop.

AIR CONDITIONED

526-2677

632 - 3rd STREET S.E.

Beauty Parlors—(Cont'd)

FLAMINGO HAIR STYLISTS 86a 8 St NW 527-4140
Hill Beauty Shop 425 7 St SW526-2918
Kay's Beauty Parlour 261 4 St NW526-5093
Klip 'N Kurl Beauty Salon 699 2 St SE ...527-4552
(See Advertisement This Page)

Leading Lady Beauty Salon 45 8 St NW527-1676
(See Advertisement This Page)

Medicine Hat Beauty School & Supply
211 6 Av SE526-3343
(See Advertisement This Page)

Mildred's Beauty Shop 509 3 St SE526-2200
(See Advertisement This Page)

Murray's Beauty Studio 632 3 St SE526-2677
(See Advertisement This Page)

Pink Lady Beauty Salon 393 Aberdeen St SE 526-3755
(See Advertisement This Page)

Rainbow Beauty Salon 696 S Railway St SE 526-3505

RITCHIES BEAUTY SALON

MANAGEABLE STYLING
AT ITS BEST

PHONE FOR APPOINTMENT

217 6 Av SE526-2923

Stylecrest Beauty Salon
1795 Dunmore Rd SE526-2286
(See Advertisement This Page)

(Continued Next Page)



EXPERT HAIR STYLING
HAIR CUTTING, COLOR BLENDING
EXPERIENCED OPERATORS
NORMA PRENTICE

526-3755

393 Aberdeen St. S.E.

MEDICINE HAT BEAUTY SCHOOL & SUPPLY

ABOVE THE BETTY SHOP



MARGARET RAUSCH
URSULA VON SCHELLWITZ
Instructresses

- PERMANENT WAVES
- HAIR STYLING
- ALL LINES OF BEAUTY CULTURE

MODELS WANTED
for the Latest Hairstyles

526-3343

211 - 6th Avenue S.E.

MILDRED'S BEAUTY SHOP

Specializing in

- ★ PERMANENTS
- ★ HAIR CUTTING
- ★ HAIR SHAPING & STYLING
- ★ HAIR COLORING



526-2200

MILDRED ERICKSON, Prop.

509 - 3rd Street S.E.

STYLECREST BEAUTY SALON



LEONA BORYS, Manageress
SPECIALIZING IN
LATEST
HAIRSTYLING
HAIRCUTTING
COLD WAVING
HAIR COLOURING

526-2286

1795 Dunmore Rd. S.E.

Beauty Parlors—(Cont'd)

Towne House Hair Stylists 633 2 St SE526-3367
(See Advertisement This Page)
Woman's World Beauty Salon 650 3 St SE...526-5200
(See Advertisement This Page)

Beauty Schools

See Schools Beauty Culture

Telephones belong in work areas,
recreation areas, sleeping areas . . .
in your home.

Belt Conveyors

See Conveyors

Beverages

NATIONAL FRUIT BOTTLING

Authorized Bottlers of
SEVEN UP & ORANGE CRUSH
The Finest In Soft Drinks
523c N Railway St SE526-5700

Beverages—(Cont'd)

SHAMROCK BOTTLING WORKS

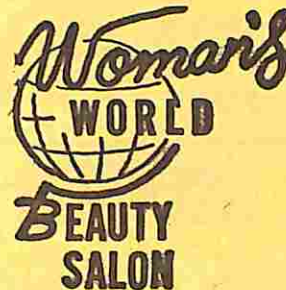
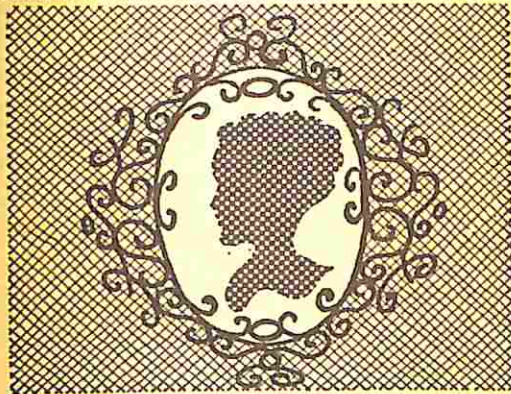
Authorized Bottler of
COCA - COLA
Under Contract to Coca-Cola Ltd.
172 Altawana Dr NE526-2533

SUPERIOR BEVERAGES LTD

Authorized Bottlers of
PEPSI-COLA
DIET-PEPSI — TEEM
CANADA DRY
877 14 St SW527-3318

Bicycle Dealers & Repairers

FOUGHTY C 580 Parkview Dr NE526-3717
Lauder Cycles 663 3 St SE526-2328
(See Advertisement This Page)



BEAUTY SALON

NO APPOINTMENT NECESSARY

Creative Stylings by 10 Experienced Operators

Props
★ OLIVE FAAS
★ DAISY JOYNER
★ DORIS FEENEY

DIPLOMAS FOR ADVANCED STYLING
FROM HOLLYWOOD & EUROPE

RAZOR CUTTING A SPECIALTY

526-5200

650 - 3rd STREET S.E.

Towne House Hair Stylists

ULTRA MODERN SALON
AIR CONDITIONED
SOFT WATER

526-3367

CENTRAL BLOCK — 633 - 2nd Street S.E.



Lauder Cycles

C.C.M. BICYCLES & WHEEL GOODS
SUNSTAR BICYCLES & TRICYCLES

LOCKSMITHING

Keys made while you wait. For service after
business hours—call 526-3284

Sharpening & Grinding
Lawn Mowers

Saws - Skates - Knives, etc.

SEE OUR LARGE STOCK OF
BICYCLES & SPORTING GOODS

Available on Monthly Payment Plan

Trade-ins Accepted

526-2328

663 - 3rd Street S.E.

Advertising in the **YELLOW PAGES**
tells **WHERE** to **BUY** the product or
service you want. Use this handy
BUYER'S GUIDE . . . it saves you
time and trouble. A **LOOK IN THE**
BOOK saves steps.

Billiards

Bert's Billiards 206 S Railway St SE526-3791
 Pete's Billiards 78 8 St NW526-3347
 Regent Billiard Room 660 2 St SE526-9823
 Regent Billiards & Sporting Goods
 660 2 St SE527-3434
 Royal Billiards 222 S Railway St SE526-3602
 Tan Ge Billiards 413 7 St SW526-3737

Blacksmiths

Stuber Blacksmithing & Welding
 701 12 St SE526-4073

Blinds

See Venetian Blinds also Window Shades

Blocks

See Concrete Blocks

Blue Printers

BROWN & HOGG SURVEYS LTD
 527a N Railway St SE526-5575

Boats—Retail

Skyway Terrace 1740 Gershaw Dr SW526-6228
STARCRAFT BOATS—
 KENNARD'S DOWNTOWN ESSO SERVICE
 572 3 St SE526-2333

Boilers**CLARKE H F LTD**

Cleaver — Brooks Package
 Boilers — Heating — Process
 (Water Treatment)

24 HOUR SERVICE

5220 - 1a St. S.E., Calgary

Call Long Distance & ask for
 (Collect)Calgary 255-0186

Bolts & Nuts**A & B STEEL & ALUMINUM LTD**

OMARK - RED HEAD ANCHORS - INDUSTRIAL
 FASTENERS OF ALL TYPES {526-2489
 683 S Railway St SE{526-3113

Bonds

See Stocks & Bonds

Bookkeeping Machines

See Accounting & Bookkeeping Machines

Booksellers**HILLCREST PRESS & BOOK STORE**

German & English Bibles - Sacred Records
 CHRISTIAN GREETING CARDS
 Plaques - Sunday School Supplies - Books
 "Let your giving honour Christ"

645 1 St SE526-2039

MARSHALL'S BOOK STORE LTD

621 2 St SE526-3633

Boots & Shoes—Retail

See Shoes—Retail

Bottlers—Beverage

See Beverages

Bowling

Bonanza Lanes 437 3 St SE526-3366
 (See Advertisement This Page)
 Park Lane Bowl (1963) Ltd 767 6 St SW ..526-2008
 (See Advertisement This Page)

BONANZA LANES

— FEATURING —

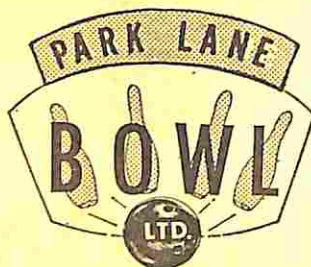
- ★ 5 PIN AUTOMATIC PINSETTERS
- ★ KIDDIES PLAYLAND
- ★ FREE BOWLING INSTRUCTIONS
- ★ LEAGUE AND OPEN PLAY

— OPEN FOR BOWLING —
 MONDAY THRU SATURDAY
 9 a.m. to Midnight

PONDEROSA BILLIARDS

526-3366

437 - 3rd St. S.E. — Medicine Hat



PARK LANE BOWL (1963) LTD.
 ★ LEAGUES & OPEN BOWLING
 ★ 16 MODERN LANES ★ NURSERY
526-2008
 767 - 6th Street S.W.

Boxes—Corrugated

HINDE & DAUCH DIVISION OF DOMTAR
 PACKAGING LIMITED 3 Oliver Bldg
 —Call Long Distance & ask for
 (Charge Will Apply)Lethbridge 328-3696

MARTIN PAPER PRODUCTS LTD

CORRUGATED SHIPPING CONTAINERS

- Creative Functional Designs
- Maximum Protection
- Quality Color Reproduction
- Fast, Dependable Service
- Shipping Cases • Baskets • Liners
- Trays • Gift Packages • Partitions

QUALITY PROTECTION FOR QUALITY
 PRODUCTS

Cor 34 Av & 11 St SECalgary 243-3231

Boxes—Paper

ALBERTAN 830 10 Av SWCalgary 263-7730
SMITH LITHOGRAPH COMPANY LIMITED
 2707 Wolfe StCalgary 244-1553

Call today for a handy low-cost
 EXTENSION TELEPHONE.

Brake Service**GAEDE'S WHITE ROSE SERVICE**

Specializing in

BRAKE DRUM REFINISHING
BRAKE SHOE RE-LINING

Auto Repairs & Tune-Ups

130a 2 St NE526-4800

HAT ALIGNMENT & FRAME SERVICE LTD

Specializing in

ALL BRAKE REPAIRS
DRUM TURNING

Residences: 526-6448 - 526-3125

719 7 Av SE527-1985

Hutton's Ltd 765 2 St SE526-2621

(See Advertisement This Page)

SUNMET AUTO SALES & SERVICE

731 14 St SW526-3767

SALES & SERVICE**POWER BRAKES**

Bendix BK — Bendix
 Westinghouse — Wagner
 Exchange On All
VACUUM & AIR UNITS
 — Brakelining —

HUTTON'S LTD.

526-2621 — 526-5555

765 - 2nd Street S.E.

Brass Foundries

See Foundries—Iron, Steel, Brass & Aluminum
 Castings

Brassieres

See Corsets & Brassieres—Retail

Brewers**CARLING BREWERIES ALTA LTD**

P.O. Box 429 RED DEER

5301 43 StRed Deer 347-4446

LABATT'S ALBERTA BREWERY LTD

LABATT'S ALBERTA BREWERY LIMITED
 P.O. Box 4509 EDMONTON

Genl Ofc 4415 Calgary Tr Edmonton 434-3491

SICKS' LETHBRIDGE BREWERY LTD

Empty Bottle Pickup526-3636
 Household Delivery (A L C B)526-3636
 1040 S Railway St SE526-3636

Brick Concrete

See Concrete Blocks

Brick—Fire**MEDICINE HAT BRICK & TILE COMPANY**

LIMITED Bridge St & Clay Av SE527-1131

Brick Manufacturers & Dealers

MEDICINE HAT BRICK & TILE COMPANY
LIMITED Porcelain Av SE526-5901
REDALTA BRICK LTD Main St S..Redcliff 548-3614

Bricklayers

Moritz Masonry & Ceramic Tile 560 2 St SE 527-3673

Brokers Custom

See Custom House Brokers

Brokers Insurance

See Insurance Agents & Brokers

Brokers—Stocks & Bonds

See Stocks & Bonds

Brushes

Fuller Brush Co Ltd 49 12 St NW527-2955

Building Cleaners

Independent Cleaning Service 1425 5 Av NE 527-5153

Building Contractors

See Contractors—Building

Building Materials & Supplies—Retail

BEAVER LUMBER CO LTD

Your Building Supply Headquarters in
Southern Alberta J526-2861
775 6 St SE526-2862

Citizen's Lumber Co Ltd
902 S Railway St SE526-5996
(See Advertisement This Page)

FORMICA

The premium - quality
decorative plastic surface for
long-life table tops, counters
and walls.



"FOR INFORMATION CALL"
DISTRIBUTOR

PRIMCO (WESTERN) LTD
806 2 Av-A NLethbridge 327-3131
DEALERS

CITIZEN'S LUMBER CO LTD
902 S Railway St SE526-5996
MASER LUMBER LTD 2180 15 Av SE 526-5486
REVELSTOKE BUILDING MATERIALS LTD
Cor Allowance Av & Bridge St SE ..526-2153

Building Materials & Supplies—Retail—

(Cont'd)

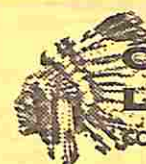
HAT HARDWARE 645 3 St SE527-2507

Kulpe A Lumber Sales 877 16 St SW..527-2655
(See Advertisement This Page)

LERNER'S LUMBER & BUILDERS SUPPLIES
LTD 801 14 St SW527-1293
(See Advertisement This Page)

Maser Lumber Ltd 2180 15 Av SE527-1050
(See Advertisement This Page)

Revelstoke Building Materials Ltd
Cor Allowance Av & Bridge St SE526-2153
(See Advertisement This Page)



**CITIZEN'S
LUMBER**
COMPANY LIMITED

**LUMBER
BUILDING SUPPLIES
PAINT
BUILDERS HARDWARE**
526-5996

902 S. Railway St. S.E., Medicine Hat



"The House of Fine Building Material"

BUILDERS HARDWARE -PLYWOODS

AUTHORIZED DEALER CANADIAN PITTSBURGH PAINTS

801 - 14th STREET S.W.
MEDICINE HAT

527-1293



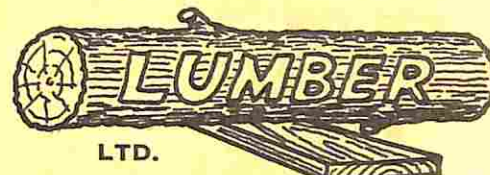
AND BUILDING MATERIALS
SPECIALIZING IN TRUCK
LOAD QUANTITIES, DELIVERED
RIGHT TO THE JOB

A. KULPE Lumber Sales
527-2655

After Hours 527-4192

877 - 16th Street S.W.

MASER



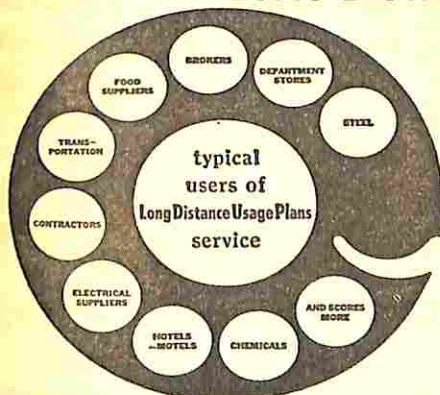
LTD.

A FULL LINE OF LUMBER &
BUILDING MATERIALS

527-1050 - 526-5486

2180 - 15th Ave. S.E., Medicine Hat

LONG DISTANCE USAGE PLANS



These plans enable you to
take full advantage of Long
Distance for making appoint-
ments, selling by telephone,
receiving telephone orders,
qualifying prospects, credit
and collections.

An Aspect of
TOTAL COMMUNICATIONS
For Modern Business

**Alberta
Government Telephones**



**Revelstoke
BUILDING
MATERIALS LIMITED**

FOR ALL
YOUR BUILDING NEEDS

- ★ Transit Mix Concrete
- ★ Plywood & Wall Board Specialists
- ★ REVY Brand Homes & Products
- ★ Budget Plans

526-2153 — 526-2125

Cor. Allowance Ave. & Bridge St. S.E.

Country Branches

HILDA6

Building Materials & Supplies—**Wholesale****B W STEEL PRODUCTS SUPPLY CO LTD**

1290 2 Av-A N—Call Long Distance & ask for
(Collect) Lethbridge 327-2700

MEDICINE HAT BUILDING SUPPLIES {526-3456
CO 505e N Railway St SE {527-3833

Building Movers

See House Movers

Buildings—Metal**ARMCO STEEL BUILDINGS**

Low Cost answer to your building
needs. Wide choice of design,
sizes & layouts for commercial,
institution & industrial uses
STEELOX PANEL construction—
weather-tight, permanent.



"FOR INFORMATION CALL"

AUTHORIZED DEALER
PRESTIGE BUILDERS LTD

Call Collect
7032 Farrell Rd Calgary 252-4714

BUTLER METAL BUILDINGS

Canada's Accepted
Pre-Engineered Buildings
System Offering
Structural & Curtain Walls with unlimited Design
Possibilities for Commercial, Industrial and Com-
munity Buildings. Lease Available.



"FOR INFORMATION CALL"

VANIR BUILDING SALES LTD

531a 8 Av SW Calgary 262-4559

M B S METAL BUILDINGS & SUPPLIES (CALGARY)
LTD Cor 66 Av & Centre St S .. Calgary 252-1800

WAIT
FOR THE

**Dial
Tone**

IT'S
YOUR
SIGNAL
TO PROCEED

If occasionally your telephone
sounds "dead," it may be that
the equipment at our
central office is busy.
So wait a little while — and
you will hear the hum-m-m —
which indicates the switching
equipment is ready to
handle your call.

Buildings—Prefabricated

Nelson Manufactured Homes

Trans-Canada Hwy E of Crossroads Calgary 276-1325

(See Advertisement This Page)

PAN-ABODE BUILDINGS LTD**PAN-ABODE**

MANUFACTURED LOG BUILDINGS

- HOMES
- INDUSTRIAL BUILDINGS
- CHURCHES
- COTTAGES
- MOTELS
- AUDITORIUMS

Pan-Abode Construction
N.H.A. & V.L.A. Accepted

409 2 St SE CALGARY 263-7494

**... Your Best
Home Buy**



**NELSON
HOMES**

- ★ 24 Imaginative Designs to choose from
- ★ Highest Quality Materials used Throughout
- ★ All Components Pre-cut & finished in Nelson's
Ultra-Modern Plant
- ★ Quick On-Site Erection bring Extra Savings

"TIME BUILDING SYSTEM"
SPECIALLY DESIGNED TO MEET YOUR
COMMERCIAL & FARM
CONSTRUCTION NEEDS
IN CALGARY

1 Mile East of Cloverleaf
Trans Canada Hwy. E. of Crossroads

276-1325

**Burglar Alarm Systems**

CITYWIDE TELEPHONE ANSWERING

SERVICE LTD 567 5 St SE 526-2815

Bus Lines

GREYHOUND BUS LINES 570 3 St SE 526-2101

Ludwig & Son Bus Lines 1635 9 Av NE ... 527-4743

Medicine Hat Transportation Company Limited

Airport 526-3870

Business Machines

See Specific Kinds—Such as Accounting &
Bookkeeping Machines, Adding & Calculating
Machines, Addressing Machines, Dictating—
Duplicating Machines, Typewriters & Supplies, Etc.

Business Schools

See Business Colleges, Colleges & Schools also
Schools—Business Colleges

Butchers—Retail

See Meat Markets

Cabinet Makers**NECKER & WOELFLE CONSTRUCTION CO LTD**

Custom Cabinet Work, Commercial & Residential
Otto Woelfle, Res. 527-1816

877 17 St SW 527-4750

NEW LOOK WOOD PRODUCTS

Repairing, Refinishing — Furniture
Kitchen Cupboards, Remodelling Homes

2414 15 Av SE 527-2644

REDCLIFF CUSTOM CABINETS

4 3 St SE Redcliff 548-3488

WILLIS WOODWORK SHOP

ALL TYPES OF FINISHING

CARPENTRY A SPECIALTY

Contracts & Estimates

Windows, Sash & Glass of All Types

Dunmore Rd SE 526-4578

Cabs

See Taxicabs

Cafeterias

See Restaurants

Calculating Machines

See Adding & Calculating Machines & Supplies

Cameras

Central Camera & Gift Shop 639 3 St SE .. 527-1632

McCorkle Studios & Camera Shop

628 2 St SE 526-3927

Canoes

See Boats Section

Car Dealers

See Automobile Section

Car Leasing

See Automobile Renting & Leasing also Leasing
Service

Car Radios

See Radio Sales & Service

Carbon Dioxide

CANADIAN LIQUID AIR LTD - AIR LIQUIDE

CANADA LTEE 874 15 St SW 526-6057

Carbonic Gas

See Carbon Dioxide

Carburetors

Hutton's Ltd 765 2 St SE 526-2621

(See Advertisement This Page)

**Authorized Carburetor
Sales & Service Distributors**

Carter
Ford
Holley
Zenith

Marvel-Schebler
Stromberg
Tillotson
Rochester

HUTTON'S LTD.

526-2621 — 526-5555

765 - 2nd Street S.E.