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Roy & Carr Roxy Theatre BldgFAirfx 7-4544

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(See Advertisement This Page)

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(See Advertisement This Page)

Jordan's Radio TV & Refrigerator Service

443 19 St N FAirfx 7-2593

(See Advertisement This Page)

Nugent's Electrical Repair Centre

1250 3 Av S FAirfx 7-6684

Refrigerators

BEATTY WASHER SALES & SERVICE CO

703 3 Av S FAirfx 7-4054

Bruce Robinson Electric Ltd

1520 3 Av S FAirfx 7-8561

(See Advertisement This Page)

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Dinner Bell Drive-In Restaurant

2002 3 Av S FAirfx 7-0222

El Rancho Drive-In Restaurant

Mayor Magrath Dr FAirfx 7-2355

(See Advertisement Following Page)

Four Winds Cafe 1217 3 Av S FAirfx 7-3713

Greyhound Grill 411 5 St S FAirfx 8-1802

Guerin's Coffee Shop 1604 2 Av S FAirfx 8-2451

Jack's Coffee Shop 3 Av & 13 St S ... FAirfx 7-5383

Lethbridge Hotel Coffee Shop

Cor 5 St & 2 Av S FAirfx 7-1049

Lin Kue Chop Suey 405 2 Av S FAirfx 7-2712

Lotus Inn 102 8 St S FAirfx 7-2297

FAirfx 7-0240

Majorette Coffee Shop 612 3 Av S FAirfx 7-7511

MARQUIS COFFEE SHOP Marquis Hotel FAirfx 7-4441

Molly's Coffee Bar 1406 2 Av S FAirfx 7-6049

Nee Coffee Shop 820 3 Av S FAirfx 7-3620

New China Chop Suey House

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(Continued Next Page)

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DEEP FREEZE COOLERS

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RESTAURANT

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& Siding**

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Paramount Theatre Bldg FAirfx 7-5476

Park's Chicken Inn 322 4 St S FAirfx 7-4430

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Stockman's Inn Stockyards FAirfx 7-5858

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(See Advertisement This Page)

Willie's Restaurant 320 5 St S FAirfx 7-2149

Wimpy Coffee Shop 412 5 St S FAirfx 7-4245

Wonder Cafe 432 13 St N FAirfx 7-2155

Yale Chop Suey House 212 5 St S FAirfx 7-3963

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(See Advertisement This Page)

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(See Advertisement This Page)

Jones Roofing & Siding 636 21 St S FAirfx 7-4550

(See Advertisement This Page)

(Continued Next Page)

Roofing Contractors—(Cont'd)

Lethbridge Sheet Metal 121 13 St N ... FAirfx 7-6633
 Progressive Roofing & Heating 330 27 St S FAirfx 7-6679
 (See Advertisement This Page)
 Southern Home Improvements
 1017 17 St N FAirfx 8-2365
 (See Advertisement This Page)

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Wholesale

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(See Advertisement This Page)

Jones-Brown Rugs Shoppers' World FAirfx 7-4826
 (See Advertisement This Page)

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INDIA and ORIENTAL RUGS
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Better Quality Living Room Furniture
 We absolutely guarantee that rugs of equal
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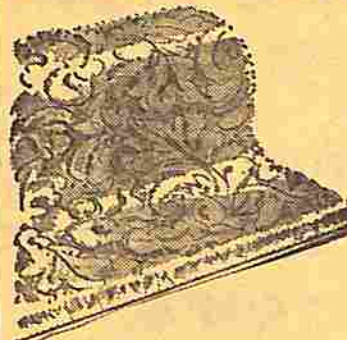
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Asst Supt L H Blackbourne FAirfx 7-3883

Secty-Treas A J Watson FAirfx 7-3548

Asst Secty-Treas P Kylo FAirfx 7-4406

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(See Advertisement This Page)

Mart (Leth) Ltd 1260 3 Av N FAirfx 7-1114

(See Advertisement This Page)

Tom's Trading Post 248 13 St N FAirfx 8-2114

(See Advertisement This Page)

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(See Advertisement This Page)

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TOWN & COUNTRY SEPTIC TANK CLEANERS

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Commercial Service 1903 3 Av S FAirfx 7-2087

Downtown White Rose Service Station
Cor 3 Av & 9 St S FAirfx 7-4940

El Rancho Service Station
6 Av & Mayor Magrath Dr FAirfx 7-5406

Firestone Stores Cor 3 Av & 8 St S FAirfx 7-8548
Fort Whoop-Up Service Mayor Magrath Dr FAirfx 7-5255

Four Corner Service Station 334 4 St S .. FAirfx 7-6886
Garry's Air Cooled Motor Repairs
509 6 Av S FAirfx 8-2803

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King Fred Motors Ltd Cor 11 St & 3 Av S FAirfx 7-1566

Service Stations—(Cont'd)

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Cor 10 Av & Mayor Magrath Dr FAirfx 7-5697

Lethbridge Watson Motors 2019 2 Av S FAirfx 7-4477
Sales FAirfx 7-7567

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2910 1 Av S FAirfx 8-2380

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301-317 13 St N FAirfx 7-3181
North Way Service 13 St & 6 Av N ... FAirfx 8-2637

Northside Shell Service 321 13 St N ... FAirfx 8-2407
Otto Service No 3 Hwy Coalhurst FAirfx 8-9125

Park Service Station
7 Av & Magrath Hwy FAirfx 7-2219

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"Where To Buy It"

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Fort Whoop-Up Service
Mayor Magrath Dr FAirfx 7-5255

Garry's Air Cooled Motor Repairs
509 6 Av S FAirfx 8-2803

Old Chief Motel Lethbridge FAirfx 8-9178
Riverview Garage 616 4 St S FAirfx 7-3881

Service Stations—(Cont'd)

Rollingson H No 3 Hwy E FAirfx 7-3581
Seventy Seven Service Stations

320 9 St S FAirfx 7-2823
1804 3 Av S FAirfx 7-4645

Short Stop Service Station
Cor 4 Av & 8 St S FAirfx 7-4167

SKYLINE SERVICE STATION
43 St & Coutts Hwy FAirfx 7-5565

Spotlite Service Station Cor 3 Av & 8 St S FAirfx 7-2970
Stan's Suburban Service 1250 1 Av S .. FAirfx 8-2617

SUNNY SERVICE STATION 505 13 St N FAirfx 7-5224
Superior North Star Service

428 5 St S FAirfx 7-7260

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TEXACO
PETROLEUM
PRODUCTS

"Where To Buy It"

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13 St N & 6 Av FAirfx 8-2637

8 St S & 4 Av FAirfx 7-4167

Tip Top Service 1119 2 Av S FAirfx 7-2417
Westminster Service Station 335 13 St N FAirfx 7-4194

(Continued Next Page)

SEPTIC TANK PUMPING SERVICE



Our Trucks are Working in Your District

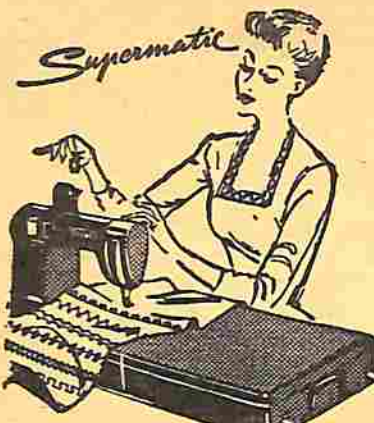
DUNKLEY BROS. LIMITED

SPECIAL EQUIPMENT FOR PUMPING FIELDS

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Choisissez et insérez

ELNA

The Miracle Machine

PHONE

FAirfax 7-7240

for Free demonstration

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903A - 3rd Avenue South

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World Famous Since 1862

PFAFF is a MUST where performance, Quality and There is a service count. PFAFF for every purse and purpose.

- STRAIGHT STITCH
- ZIG-ZAG
- FULLY AUTOMATIC
- COMMERCIAL MACHINES
- REPAIRS ON ALL MAKES
- MACHINES ELECTRIFIED

(Free Service)

PFAFF SEWING CENTRE OF LETHBRIDGE

420 - 5th Street S.

FAirfx 7-1000

Service Stations—(Cont'd)

WHITE ROSE SERVICE STATIONS

THE PICK
OF
THEM ALL



"Where to Buy It"
DISTRIBUTOR

Canadian Oil Companies Ltd
1811 2 Av SFAirfx 7-3208

SERVICE STATIONS

Coutts HighwayFAirfx 7-6336
203 28 St SFAirfx 7-7411
No 3 Highway WestFAirfx 7-5682
Cor 3 Av & 3 St SFAirfx 7-2750
Cor 3 Av & 9 St SFAirfx 7-4940
Cor 4 Av & 4 St SFAirfx 7-2369

Wilkins Super Service 2021 3 Av SFAirfx 7-3252

Sewer Pipe

JEFFERIES CONCRETE PRODUCTS (LETHBRIDGE) LTD

Reinforced Concrete Sewer & Culvert Pipe
5 Av & 28 St NFAirfx 7-7027

Sewing Machines

Elna Sewing Centre 903a 3 Av SFAirfx 7-7240
(See Advertisement This Page)

Pfaff Sewing Centre of Lethbridge
420 5 St SFAirfx 7-1000
(See Advertisement This Page)

Singer Sewing Machine Co 613 4 Av S ..FAirfx 7-2243

CHARLTON & HILL LTD.

- ROOFING
- SHEET METAL WORK



LENNOX
HEATING AND
COOLING SYSTEMS

Gas, Oil, Coal, and
Propane

FAirfax 7-6466

208 - 13 St. S. — LETHBRIDGE

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B W STEEL PRODUCTS SUPPLY CO LTD

SHELVING ALL TYPES
STEEL LOCKERS & CABINETS
SLOTTED ANGLE

231 9 St NFAirfx 7-2700

Sheet Metal Workers

CAPITAL HEATING LTD 1271 3 Av S ..FAirfx 7-1630
CHARLTON & HILL LTD 208 13 St S ..FAirfx 7-6466
(See Advertisement This Page)

FREEL SHEET METAL WORKS

THE HOT AIR MAN
HEATING &
SHEET METAL
WORK

405a 4 St SFAirfx 7-2713

Lethbridge Sheet Metal 121 13 St NFAirfx 7-6633
(See Advertisement This Page)

Shoemakers & Repairers

Steve's Shoe Repair Shop 317a 8 St S ..FAirfx 7-5648

Signs

Art Sign Co 333 4 Av SFAirfx 7-2203
(See Advertisement Opposite Page)

City Sign Co 527 6 St SFAirfx 7-4204
(See Advertisement Opposite Page)

Commercial Signs 518 3 St SFAirfx 7-7633
(See Advertisement Opposite Page)

Dysigns rear 508 5 Av SFAirfx 7-3510
(See Advertisement Opposite Page)

Jay Signs 611 6 Av SFAirfx 7-8794
(See Advertisement Opposite Page)

(Continued on Page 64)

LETHBRIDGE SHEET METAL

HOT AIR HEATING
EAVESTROUGHING
BONDED ROOFERS
LENNOX FURNACES

ALL TYPES OF
COMMERCIAL &
INDUSTRIAL WORK

PHONE

FAirfax 7-6633

FAirfax 7-6353

121 - 13th Street North



by
Dysigns

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- Cut Out Letters
- Window Signs
- Truck Signs
- Designs

Phone FAirfax 7-3510

508 - 5th Ave. S. (Rear)
GILBERT DYS, Prop., res. FAirfx 8-3018

SAY IT WITH
JAY SIGNS

"JOCKO" JOE TARNAVA

**SIGNS
OF ALL KINDS**

"Quick As A Wink Service"

PHONE

FAirfax 7-8794

611 - 6th Avenue South

Phone ★
FAirfax 7-2203

**ART
SIGN
CO.**

**333
4 Ave. S.**

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THE OLDEST SIGN FIRM IN THE SOUTH

CITY SIGN CO.

"LETHBRIDGE'S
LEADING
SIGN
ARTISTS"

PHONE

FAirfax 7-4204

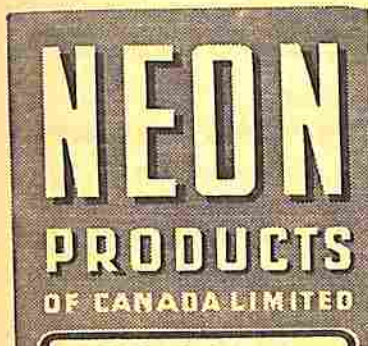
N. S. HALL
Res
FAirfax 7-4906

M. PISKO
Res
FAirfax 7-7153

527 - 6th St. S.

Lethbridge

"CANADA'S LARGEST
NEON COMPANY"



1252 - 3rd Ave. S.
FAirfax 7-5237

**NEON
PLASTICS
LIGHTING**

FACTORIES:
VANCOUVER

VICTORIA - CALGARY - EDMONTON
REGINA - WINNIPEG - TORONTO



1922 - 2nd AVE. SOUTH — LETHBRIDGE

**A LETHBRIDGE INDUSTRY
DESIGNERS — MANUFACTURERS
ELECTRICAL ADVERTISING
AND INTERIOR LIGHTING**

PHONE

FAirfax 7-4215

NATIONAL NEON DISPLAYS LTD.

NIGHT CALLS... DAVE BROWN FAirfax 7-6102
BUD CARTER FAirfax 7-6785

Signs—(Cont'd)

National Neon Displays Ltd 1922 2 Av S FAirfx 7-4215
(See Advertisement Preceding Page)
Neon Products of Canada Ltd
1252 3 Av S FAirfx 7-5237
(See Advertisement Preceding Page)

Skating Rinks

Arena 12 St-A & 2 Av S FAirfx 7-2288

Snow Removal Equipment

CONSTRUCTION EQUIPMENT CO LTD
1313 20 St S FAirfx 7-8415

Soaps—Liquid

WEST DISINFECTING CO LTD
508 23 St S FAirfx 8-2198
WOOD G H & CO LTD 327 3 St S FAirfx 7-7400

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Wrong numbers mean wasted calls. If you're not absolutely sure of a number — look in the directory.

Needless calls to "Information" are wasted calls. Before calling "Information"—please look in the telephone book.

Social Service Organizations

Family Bureau City Hall FAirfx 7-2233

Soft Drinks

(See Bottlers)

Soft Water Equipment

(See Water Softening Equipment)

Sound Systems & Equipment**MODERN ELECTRONICS**

SOUND SYSTEMS
AND
EQUIPMENT

SALES & SERVICE

818 3 Av S FAirfx 7-6150

Speedometers**HUTTON'S LTD**

AUTHORIZED FACTORY SERVICE

A.C. - Auto Lite

King Seely - Stewart Warner

Smith

321 8 St S {FAirfx 7-2586
FAirfx 7-5566
FAirfx 7-5158

Sporting Goods—Wholesale & Retail

Barrett-Forrest Hardware Co {FAirfx 7-2383
318 6 St S FAirfx 7-6727



OFFICE FURNITURE

OFFICE SUPPLIES

SCHOOL SUPPLIES

HOBBY CRAFTS

"Keep the Southern Habit"

PHONE

FAirfax 7-4116

FAirfax 7-4316

FAirfax 8-2306

316 - 7th St. S.

Lethbridge

Sporting Goods—Wholesale & Retail—(Cont'd)**BLENNER-HASSETT & SMITH****SPORTING GOODS**

Fishing Tackle & Gun Repairs

309 6 St S FAirfx 7-2260

CONSUMERS HARDWARE & SUPPLY

2nd Floor Sports Dept.

TOYS LUGGAGE -

SPORTS EQUIPMENT

FISHING - HUNTING SUPPLIES

516-518 3 Av S FAirfx 7-4902
9th Av Store FAirfx 7-4122

Dan's Repair Shop 1117 3 Av S FAirfx 7-3905

HOYT HARDWARE LTD 606-608 3 Av S FAirfx 7-5767

MOTOR CAR SUPPLY CO OF CANADA LTD

1218 2 Av S FAirfx 7-3111

ROD & GUN SHOP

Specializing in

FISHING EQUIPMENT

and

FINE FIRE ARMS

319 8 St S FAirfx 7-2010

WESTERN CANADA HARDWARE LTD

907-915 2 Av S FAirfx 7-5711

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Major Irrigation Ltd 2125 2 Av S FAirfx 7-5525

Oliver Chemical Co (Lethbridge) Ltd

Cor 3 Av & 9 St N FAirfx 7-1571

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HOUSE OF THE SOUTH"

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"PAKFOLD" CONTINUOUS & SNAP OUT FORMS

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— ALL TYPES OF PRINTING —

306 9 St S FAirfx 7-2077

Southern Stationers Ltd 316 7 St S ... {FAirfx 7-4116

{FAirfx 7-4316

(See Advertisement This Page)

Stationers—Wholesale

Southern Stationers Ltd 316 7 St S FAirfx 8-2306

Steam Fitters

Baxter Geo H & Son Ltd 528 6 St S FAirfx 7-6543
WHITTICKS' MECHANICAL CONTRACTORS LTD
 910 3 Av S { FAirfx 7-3014
 { FAirfx 7-7075
 { FAirfx 7-7227

Steamship Agents

Lawson P Travel Ltd 305 6 St S FAirfx 7-4094
 (See Advertisement This Page)

ROSSITER AGENCIES

Bsmt McFarland Bldg FAirfx 7-1541

Steel

STRAN-STEEL ARCHITECTURAL PRODUCTS

Curtain-wall and complete light-weight structural systems.

Multi-purpose joists and studs feature distinctive nailing groove for fast application of collateral materials. Columns, beams and wide flange structural shapes.



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Steel Structures & Building Products Ltd
 920 3 Av N FAirfx 7-8888

Steel—Structural

ALBERTA STEEL PRODUCTS LTD

**NEW STRUCTURAL STEEL
 & PIPE
 OF ALL KINDS**

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B W Steel Products Supply Co Ltd
 231 9 St N FAirfx 7-2700

Lethbridge Iron Works Co Ltd
 Cor 1 Av & 2 St S FAirfx 7-3576

STEEL STRUCTURES & BUILDING PRODUCTS LTD
 920 3 Av N FAirfx 7-8888

WESTERN METAL FABRICATORS LTD

REINFORCING STEEL

Welded Wire Mesh — Beams, Etc.
 Structural Steel Fabricators

{ FAirfx 7-4473
 { FAirfx 7-4982
 1501 2 Av S

WONDER STEEL BUILDING (ALBERTA)

STRONGEST EVER MADE

No Side Bracing Required
 Quick and Easy to Erect
 DO IT YOURSELF

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 Bank of Nova Scotia Bldg FAirfx 8-2338
 Richardson James & Sons 709 4 Av S FAirfx 7-5757
 Ringland Meredith & Co Ltd FAirfx 7-4255
 422 7 St S FAirfx 7-3009
 Walker J H & Co Ltd 306 7 St S FAirfx 7-4085

Storage—Fur & Garment

Allisters Furriers Ltd 2114 19 Av S FAirfx 7-3645
 Canadian Furriers

Paramount Theatre Bldg FAirfx 7-4348

LETHBRIDGE FURRIERS

514 3 Av S FAirfx 7-2209
 New York Fur & Dress Shop 604a 3 Av S FAirfx 7-3276

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LETHBRIDGE MOVING & STORAGE LTD

"Moving With Care Everywhere"

— Across the City or Across the Nation —
 Agents for United Van Lines Canada Ltd.
 21,600 Square Feet Storage Space.
 City Pick-Up & Delivery Service

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McLEAN TRANSFER LTD

MODERN STORAGE

For all Household Goods
 Brick Constructed Warehouse
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 AGENTS FOR ALLIED VAN LINES LTD

1233 2 Av S ... FAirfx 7-3011—FAirfx 7-2904

Storage Batteries

(See Batteries)

Store Fronts

CANADIAN PITTSBURGH INDUSTRIES LTD

252 12 St N FAirfx 7-1508

Stoves, Ranges & Heaters—Retail

Beatty Washer Sales & Service Co

703 3 Av S FAirfx 7-4054

Bruce Robinson Electric Ltd

1520 3 Av S FAirfx 7-8561

(See Advertisement This Page)

Capitol Furniture (Lethbridge) Ltd

404 5 St S FAirfx 7-8578

CONSUMERS HARDWARE & SUPPLY

Findlay, Coal, Gas & Electric
RANGES & HEATERS
 Coleman Oil & Gas
FURNACES & HEATERS

516-518 3 Av S FAirfx 7-2212
 9th Av Store FAirfx 7-4122

HOYT HARDWARE LTD 606-608 3 Av S FAirfx 7-5767

Whitticks' Mechanical Contractors Ltd { FAirfx 7-3014
 { FAirfx 7-7075
 910 3 Av S FAirfx 7-7227

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Pioneer Surplus Stores Ltd 212 5 St S FAirfx 8-2547

Surveyors

Hamilton J F 307 7 Av-A S FAirfx 7-3745

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**LAND SURVEYORS
 and ENGINEERS**

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Swimming Pools

Bruce Robinson Electric Ltd 1520 3 Av S FAirfx 7-8561
 (See Advertisement This Page)

Swimming Pool Equipment

WESTERN PUMP & PIPE SUPPLY

**JACUZZI FILTERS, LADDERS,
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 CHEMICALS, ETC.**

Design & Engineering Service

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Representing ALL Steamship Companies
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It costs no more to book through
LAWSON'S

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For Sale at All
 Local Franchise Dealers

FOR SERVICE

FAirfax 7-8561
BRUCE ROBINSON
ELECTRIC LTD.

1520 - THIRD AVE. SOUTH



Distributed by

BRUCE ROBINSON ELECTRIC LTD.

1520 - 3rd Ave. South — LETHBRIDGE
FAirfax 7-8561

DAY OR NIGHT

CITY TAXI

and NEWS
STAND*"Quick Dependable Service"*

PHONE

FAirfax 7-6200 FAirfax 7-4566

RADIO EQUIPPED CARS

MARQUIS

TAXI

FAirfax 7-3545*Office in Marquis Hotel***Tailors**

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 John's Tailor Shop 419 2 Av S FAirfx 7-3431
 Lee Duck 330 13 St N FAirfx 7-2770
 O K Laundry & Dry Cleaning 312 3 St S FAirfx 7-4039
PERLUX CLEANERS 410 5 St S FAirfx 7-3666
 Spic & Span Dry Cleaners 112 8 St S FAirfx 7-8116
 Stan's Men's Wear 321 5 St S FAirfx 8-2437
 Tip Top Tailors Ltd 333 5 St S FAirfx 7-2232

Tanks—Steel

Horton Steel Works Ltd 2902 5 Av N ... FAirfx 7-8204

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SAVE TIME!

SAVE MONEY!

SAVE EFFORT!

. . . If you shop the

YELLOW PAGE

way.

*The most complete
buyers' and service
guide in town.*

City Taxi & News Stand { FAIRfx 7-4566
210 5 St S { FAIRfx 7-6200
(See Advertisement Opposite Page)
Marquis Taxi Marquis Hotel FAIRfx 7-3545
(See Advertisement Opposite Page)
(Continued Next Page)

LARGEST IN THE CITY — CENTRALLY LOCATED

2 - WAY RADIO EQUIPPED CARS

★ **STAR** ★
TAXI

FAirfax 7-4457 FAirfax 7-4458

"For Trips Near or Far — Call A Star"

ACTIVE TELEVISION SERVICE

JIM VAN LOO

Devoted Exclusively to

**FINE
TV
SERVICE**

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FAirfax 7-5020

ANTENNAS - TELEVISION
 AUTO AND HOME RADIOS

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ACME TELEVISION LTD.

Look No Further . . .
 FOR THE ULTIMATE IN
 TV SERVICE

Major Repairs Financed

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FAirfax 7-6361

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535 - 13th Street North

FOR
TELEVISION

- QUALITY
- SERVICE
- VALUE

*Barrett-Jamieson
 Appliances*

310 - 6th St S

FAirfax 7-4554

Taxis—(Cont'd)

Star Taxi 323 5 St S {FAirfx 7-4458
 {FAirfx 7-4457
 (See Advertisement This Page)
 United Cabs (Leth) Ltd 409a 5 St S ... {FAirfx 7-2224
 {FAirfx 7-3838
 {FAirfx 7-4440
 (See Advertisement Preceding Page)

Telegraph Companies

Canadian Pacific Telegraphs 308 6 St S FAirfx 7-3186

Teletype Service

ALBERTA GOVERNMENT TELEPHONES
 808-810 4 Av S FAirfx 7-2234

Television—Broadcasting Companies & Stations

CJLH-TV 28 St N FAirfx 7-1521

Television Sales & Service

A D C APPLIANCE DISCOUNT CENTRE
 535 13 St N FAirfx 8-2569
 Acme Television Ltd 535 13 St N FAirfx 7-6361
 (See Advertisement This Page)
 Active Television Service 1238 3 Av S .. FAirfx 7-5020
 (See Advertisement This Page)

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Manufacturers of
 Admiral Radios and Auto-
 matic Radio Phonographs,
 Television and Television
 Combinations.

Admiral

"Where To Buy Them"

DEALERS

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 BERT & MAC'S RADIO-TV LTD
 315 7 St S FAirfx 7-3232
 CAPITOL FURNITURE (LETHBRIDGE)
 LTD 404 5 St S FAirfx 7-8578
 MART (LETH) LTD
 1260 3 Av N FAirfx 7-1114
 TOM'S TRADING POST
 248 13 St N FAirfx 8-2114

Barrett-Jamieson TV & Appliances
 310 6 St S FAirfx 7-4554
 (See Advertisement This Page)

BEATTY WASHER SALES & SERVICE CO
 703 3 Av S FAirfx 7-4054

FLEETWOOD TV & HI-FIDELITY

COMPLETE
 SALES
 and
 SERVICE

FLEETWOOD

"Where To Buy Them"

HOYT HARDWARE LTD
 606-608 3 Av S FAirfx 7-5767

(Continued Next Page)

Television Sales & Service—(Cont'd)

Fremstad's Radio & Television

419 Mayor Magrath Dr FAirfx 7-2787

(See Advertisement This Page)

Galt Home Appliances 309 7 St S FAirfx 7-3889

(See Advertisement This Page)

HOYT HARDWARE LTD 606-608 3 Av S FAirfx 7-5767

(See Advertisement This Page)

HOYT'S TELEVISION SERVICE

RADIO—Tune Up & Repairs

HI FI—Consultant & Installation

TV—Antenna & Set Service

LEW HILDER

Res FAirfx 7-0060

606-608 - 3 Av S (Upstairs in Hoyt's)

Bus FAirfx 7-5767

International Music Shop 710a 3 Av S .. FAirfx 8-2425

Jack's Radio & TV Sales & Service

302 13 St N FAirfx 7-4979

(See Advertisement This Page)

Jordan's Radio TV & Refrigerator Service

443 19 St N FAirfx 7-2593

LETHBRIDGE APPLIANCES

905 3 Av S FAirfx 7-4456

Mart (Leth) Ltd 1260 3 Av N FAirfx 7-1114

Modern Electronics Rear 818 3 Av S FAirfx 7-6150

(See Advertisement This Page)

Morrison Hardware & Appliances

416 13 St N FAirfx 7-4967

Nugent's Electrical Repair Centre

1250 3 Av S FAirfx 7-6684

(See Advertisement This Page)

PHILCO TV RADIO AND STEREOHONIC HI-FIDELITY SALES AND SERVICE

Philco gives you bigger, clearer pictures, finer tone, greater performance and more beautiful cabinets at popular prices. Buy Philco . . . Famous for Quality the World Over.



"Where To Buy Them"

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Cor 1 Av & 11 St S FAirfx 7-3762

(Continued Next Page)

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GALT HOME APPLIANCES

WE SELL & SERVICE SYLVANIA

MARCONI and ROGERS
MAJESTIC

ENJOY THE BEST

FAirfax 7-3889

309 - 7th Street South

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& Sales**

Personalized Service to
All Makes of Radio and
Television

TV Antenna Installations

PHONE

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TV

Sales & Service

Complete Stock
of

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TUBES & REPLACEMENT
PARTS

PHONE

FAirfax 7-6150

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YOUR

RCA VICTOR

DEALER

RADIO — TELEVISION
APPLIANCE

"Where Sales are Backed by Service"

FAirfax 7-5767

HOYT HARDWARE LTD.

606-608 - 3rd Ave. S. — LETHBRIDGE

Jack's Radio & TV SALES & SERVICE

WE HAVE
THE MOST UP-TO-DATE
EQUIPMENT AVAILABLE

PHONE

FAirfax 7-4979

302 - 13th St N

NUGENT'S ELECTRICAL REPAIR CENTRE

Television Service

- Finest Qualified Technicians
- Repairs for All Makes
- Sensible Rates

at

**NUGENT'S TV
SERVICE**

PHONE

FAirfax 7-6684

1250 3 Av S

ERIC'S TIRE SERVICE (LETH) LTD.

ERIC HOWE

for

GOOD YEAR

COMPLETE TIRE SERVICE

A
N
D

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FAirfax 7-8887**FAirfax 7-8858**

Res FAirfax 7-2814

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*"A Better Balanced Retread"*GUARANTEED NEW TIRE MILEAGE
ON YOUR RETREADS

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- NEW TIRE MILES ON YOUR RETREADS
- WE CAN RETREAD 825, 900 and 1000-20's in the MASTER GRIP RETREAD

Complete Stock of
DOMINION ROYAL TIRES

PHONE

FAirfax 7-5985

Service Dept. — FAirfax 7-4705

1621 - 3rd AVENUE SOUTH

Television Sales & Service—(Cont'd)

RCA VICTOR

TELEVISION
RADIO, PHONOGRAPHS
TAPE RECORDERS
RECORDS
World Leader in Radio,
First in Recorded Music,
First in Television.*"Where To Call"*BARRETT-JAMIESON TV & APPLIANCES
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606-608 3 Av S FAirfx 7-5767

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new
1959

ZENITH

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DISTRIBUTOR

BRUCE ROBINSON ELECTRIC LTD
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YOUR

GOOD YEAR

TIRE DEALER



● RECAPPING

Try our famous Suburbanite treads
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We RECAP ALL tires including
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● VULCANIZING

We repair tires of all sizes, includ-
ing tractor and earth-mover tires.

● USED TIRES

We have a good stock in all sizes,
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ALL WORK GUARANTEED

301 - 13th Street North

FAirfax 7-3181

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Greenacres Drive-In Theatre

Cor Coutts & Magrath Hwys FAirfx 7-1100

Lealta Theatre 250 13 St N FAirfx 7-2529

Paramount Theatre

Paramount Theatre Bldg FAirfx 7-5100

Roxy Theatre 5 St S FAirfx 7-2100

Tile Contractors & Dealers—Ceramic & Non-Ceramic

Fashion Floors Ltd 314 1 Av S FAirfx 7-4694

Tinsmiths

CHARLTON & HILL LTD 208 13 St S FAirfx 7-6466

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EAVESTROUGHING &
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GENERAL SHEET METAL WORK

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Tire Distributors

(See Tires—Dealers)

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Cooke's Tire Service Cor 4 St & 6 Av ..FAirfx 7-0013

DOMINION ROYAL TIRES

SOLD AT LEADING
TIRE & AUTOMOBILE
DEALERS
AND SERVICE STATIONS



"For Information Call"

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Emerson Motors Ltd 817 4 Av S ..FAirfx 7-5705
Kirk's Tire Sales Ltd 1621 3 Av S FAirfx 7-5985

DOMINION RUBBER CO LTD

TIRE DIVISION WAREHOUSE

1621 - 3 Av SFAirfx 7-6316

DUNLOP TIRE & RUBBER GOODS CO LTD

Baalim Wholesale Ltd 205 10 St S ...FAirfx 7-8587
Eric's Tire Service (Leth) Ltd
Rear 507 7 St SFAirfx 7-8887
(See Advertisement Opposite Page)

FIRESTONE STORES

A COMPLETE TIRE SERVICE

Your Safety
Is Our Business at FIRESTONE

Cor 3 Av & 8 St SFAirfx 7-8548

FIRESTONE TIRES, HOME & AUTO SUPPLIES

For Car and Truck
For Home and
Farm
For Work and
Play



"Where To Buy Them"

DEALERS

MYERS ARTIC SERVICE

3 Av & 13 St SFAirfx 7-4162

FISK TIRE DEPOT—

BRITISH AMERICAN OIL CO LTD
17 St & 2 Av SFAirfx 7-2585

GENERAL TIRES—

ENERSON MOTORS LTD
817 4 Av SFAirfx 7-5705
Goodrich B F Canada Limited 402 1 Av S FAirfx 7-4314

Advertising in the YELLOW PAGES
tells WHERE to BUY the product or
service you want. Use this handy
BUYER'S GUIDE . . . it saves you
time and trouble. A LOOK IN THE
BOOK saves steps.

Tires—Dealers—(Cont'd)

GOODRICH B F TIRES

SALES & SERVICE

SMILEAGE

Starts with these

DEALERS



"Where To Buy Them"

DOWNTOWN WHITE ROSE SERVICE

STATION Cor 3 Av & 9 St S ...FAirfx 7-4940

IMPERIAL MOTORS LTD

Cor 2 Av & 7 St SFAirfx 7-3622

PARK SERVICE STATION

7 Av & Magrath HwyFAirfx 7-2219

PARMAC TIRE SUPPLY

402 1 Av SFAirfx 7-4314

UNITED SERVICE GARAGE LETHBRIDGE

LTD 302 3 Av SFAirfx 7-2750

GOODYEAR TIRE & RUBBER CO OF CANADA LTD

MORE PEOPLE RIDE ON

GOODYEAR TIRES

THAN ON ANY OTHER KIND

1902 2 Av S ...FAirfx 7-2396—FAirfx 7-4086

IMPERIAL MOTORS LTD

Cor 2 Av & 7 St SFAirfx 7-3622

KIRK'S TIRE SALES & SERVICE

"A BETTER BALANCED RETREAD"

Headquarters for

DOMINION ROYAL TIRES

1621 3 Av SFAirfx 7-5985

NORTH LETHBRIDGE MOTORS

Headquarters for GOODYEAR TIRES

RECAPPING - VULCANIZING

TIRE REPAIRS

301 13 St NFAirfx 7-3181

PARK TIRE LTD 204 16 St SFAirfx 7-4445
FAirfx 7-4540

SEIBERLING TIRES

FOR NEW

SEIBERLING

SAFETY TIRES

With the No-Time Limit Guarantee

See Your Independent Seiberling Dealer



"For Information Call"

TRIMBLE'S TIRE SUPPLY LTD

316 11 St SFAirfx 7-2007

SEVENTY SEVEN OIL CO LTD

1804 3 Av SFAirfx 7-7777

SMITH MOTORS LTD

Cor 6 Av & 6 St SFAirfx 7-5763

Tire Dealers—(Cont'd)

SPOTLITE SERVICE STATION

ATLAS TIRES

Guaranteed for 12 Months

Cor 3 Av & 8 St SFAirfx 7-2970

TIP TOP SERVICE 1119 2 Av SFAirfx 7-2417

TRIMBLE'S TIRE SUPPLY LTD FAirfx 7-2007

316 11 St SFAirfx 7-2033

Tires—Repairing

Buzz Shop 311 8 St SFAirfx 7-3932

Donaldson's Tire Services 1307 3 Av S ..FAirfx 7-4385

Eric's Tire Service (Leth) Ltd FAirfx 7-8887

Rear 507 7 St SFAirfx 7-8858

Kirk's Tire Sales & Service 1621 3 Av S FAirfx 7-5985

Serv DeptFAirfx 7-4705

(See Advertisement Opposite Page)

North Lethbridge Motors

301-317 13 St NFAirfx 7-3181

(See Advertisement Opposite Page)

Park Tire Ltd 204 16 St SFAirfx 7-4445

Parmac Tire Supply 402 1 Av SFAirfx 7-4314

Trimble's Tire Supply Ltd 316 11 St S FAirfx 7-2007

United Service Garage Lethbridge Ltd

302 3 Av SFAirfx 7-2750

Tobacconists—Wholesale

Kitson's Wholesale Ltd 427 5 St SFAirfx 7-2022

Tools

PARRISH MAC TOOLS LTD

1818 8 Av-A NFAirfx 7-7793

Tools—Electric

Parrish Mac Tools Ltd 1818 8 Av-A N FAirfx 7-7793

WESTERN CANADA HARDWARE LTD

SKIL - WALKER - TURNER - DELTA
CRAFTMASTER POWER TOOLS

907-915 2 Av SFAirfx 7-5711

Tools—Power

B W STEEL PRODUCTS SUPPLY CO LTD

PORTER CABLE

SAWS

ROUTERS

SANDERS

PLANERS

BLADES & SANDING BELTS

DEWALT SAWS

231 9 St NFAirfx 7-2700

DELTA POWER TOOLS

Complete line of wood and
metalworking power tools
& accessories for Industry,
Schools, Home Workshops.
Saws, Drill Presses, Grind-
ers, Metals & Wood Lathes,
Cut-Off Machines, Abrasive
Saws, Jointers, Shapers, etc.



Machines, Radial

"Where To Buy Them"

INDUSTRIAL & HOMECRAFT DEALER

CONSUMERS HARDWARE & SUPPLY

516-518 3 Av SFAirfx 7-2919

INLAND TRAILER SALES Ltd.

MOBILE HOMES & TRAVEL
TRAILERS OF ALL TYPES

- RETAIL
- WHOLESALE
- DISTRIBUTING
- MANUFACTURING

LETHBRIDGE — CALGARY
EDMONTON — PRINCE GEORGE
AND FORT ST. JOHN, B.C.

PHONE

FAirfax 7-7333
FAirfax 8-2813

BOX 99

Riverbottom

LETHBRIDGE BODY WORKS

C. O. MERRIMAN

Manufacturers of
MERRIMAN MOBILE HOMES
MERRIMAN
PORTABLE HOMES
OIL FIELD & INDUSTRIAL
CAMPS OF ALL TYPES
CUSTOM BUILT
TRUCK BODIES

PHONE

FAirfax 7-3987

Night Phone FAirfax 7-4534

1801 - 3rd AVENUE SOUTH

Tourist Information

Canadian Rockies Tourist Assn
3 Av & Mayor Magrath Dr FAirfx 7-0393

Towing Service

Fleming Motors Ltd 7 St & 1 Av S FAirfx 7-8143
Imperial Motors Ltd 308 4 St S FAirfx 7-2505
Night Calls 329 12 St-A N FAirfx 7-1323

KING FRED MOTORS LTD

T O W I N G

Night & Emergency FAirfx 7-7740
Cor 11 St & 3 Av S FAirfx 7-1566

Toys—Retail

HOYT HARDWARE LTD

TOYS

Largest Selection in Southern Alberta

DINKY TOYS - MECCANO
AMERICAN FLYER - DOLLS
ALL TYPES
GAMES - BOOKS, Etc.

Full selection the year around.

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Help is right at hand in these
YELLOW PAGES. If you want
to know where to get some pro-
duct or service, consult them ...
and save time.

LETHBRIDGE MOBILE HOMES LTD.

— WE —

— SELL — RENT — TRADE —

L. M. H. Rentals Ltd.

— WE RENT —

- ★ COMPLETE CAMP EQUIPMENT
- ★ BUNK HOUSES
- ★ UTILITY TRAILERS
- ★ KITCHEN - DINER OFFICES
- ★ HOLIDAY TRAILERS

— COMPLETE HAULING SERVICE —

FOR SERVICE ON ABOVE, PHONE:

FAirfax 7-6444

FAirfax 7-3987

1801 - 3 Ave. S. — LETHBRIDGE

CALGARY — 6804 Macleod Tr.
Phone ALpin 5-6944

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ALLIS-CHALMERS CRAWLER TRACTORS

Complete line from 66.5 to 225
h.p. Tractor shovels 1-1/2 to
7-1/4 cu. yd. Matched bull-
dozers, mounted rippers, control
units. Wheel tractors also
available.



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CONSTRUCTION EQUIPMENT CO LTD

1313 20 St S FAirfx 7-8415

FERGUSON SUPPLY ALBERTA LTD

MACHINERY
EQUIPMENT
SUPPLIES

1201 2 Av-A N FAirfx 7-6385

MASSEY-FERGUSON SALES & SERVICE

A complete line of Massey-
Ferguson farm equipment in-
cluding the world's most
famous combines and the
only tractors with the
Ferguson system.



"Where To Buy It"

Harris Motors Champion 10
Hubka J Carmangay 112

Tractor Equipment & Supplies CATERPILLAR DIESEL TRACTORS

TRACK-TYPE TRACTORS
WHEEL-TYPE TRACTORS
MATCHING DOZERS,
SCRAPERS, TOOL BARS
RIPPERS
PIPELAYERS
TRAXCAVATORS



— Backed by complete parts and service facilities

"For Information Call"

Street Robbins Morrow Ltd
1274 2 Av S FAirfx 8-3366

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SKYLINE TRAILER COURT

36 SPACES ALL FULLY EQUIPPED

— The Best Trailer Court South of Calgary —

Res. Phone FAirfx 7-8117

43 St & Coutts Hwy FAirfx 7-0231

Trailers

GREY TRAILER SALES 101 1 Av S FAirfx 7-4650
Inland Trailer Sales Ltd Riverbottom ... FAirfx 8-2813

(See Advertisement This Page)

LETHBRIDGE BODY WORKS

1801 3 Av S FAirfx 7-3987

(See Advertisement This Page)

Lethbridge Mobile Homes Ltd

1801 3 Av S FAirfx 7-6444

(See Advertisement This Page)

(Continued Next Page)

Trailers—(Cont'd)

LONG L H CONSTRUCTION CO

MFRS. of MOBILE HOMES
TRAILERS — CONSTRUCTION
& OILFIELD CAMPS

We Bid on All Types of Trailer Requirements
Riverbottom FAirfx 7-7333

RANCH HOME TRAILER SALES (1958) LTD

Coutts Hwy FAirfx 7-5521
Western Ranch Supply 1251 2 Av S FAirfx 8-2305
(See Advertisement This Page)

Trailers—Rental

Trans-Canada Rent-A-Trailer
Cor 3 Av & 9 St S FAirfx 7-4940
(See Advertisement This Page)

Transfer Companies

(See Cartage)

Transmission Equipment—Power

(See Power Transmission Equipment)

Travel Bureaus

GREYHOUND LINES (WESTERN CANADIAN)

411 5 St S FAirfx 7-1551
Lawson P Travel Ltd 305 6 St S FAirfx 7-4094
(See Advertisement This Page)

ROSSITER AGENCIES

Bsmt McFarland Bldg FAirfx 7-1541

Truck Lines

BELSHER'S LTD 3 Av & 12 St-A N { FAirfx 7-4616
{ FAirfx 8-2416

CANADIAN FREIGHTWAYS LTD

520 3 St S FAirfx 7-2944
Canadian Pacific Transport Co
South Side of CPR Freight Sheds FAirfx 7-4234

Cooper Transport 1231 2 Av-A N { FAirfx 7-4520
{ FAirfx 7-4886
{ FAirfx 7-4708

(See Advertisement This Page)

Dench of Canada Ltd FAirfx 7-4234
South Side CPR Freight Sheds FAirfx 7-4828

(See Advertisement This Page)

ECONOMY CARRIERS LTD

1233 2 Av S { FAirfx 7-3011
{ FAirfx 7-8639

EWING TRANSPORT

- GENERAL HAULING
- GRAIN HAULING
- CONTRACT HAULING
- ANYWHERE — ANYTIME

323 3 St S FAirfx 7-6177

Fogal Transport Co Ltd 435 2 St S FAirfx 7-2661

Fort Macleod Transport 725 2 Av-A N FAirfx 7-8353

Freddy's Cattle Liner Service

3910 12 Av S FAirfx 7-6111
Ofc Alberta Stockyards FAirfx 7-5129

Hart Bros Transport 725 2 Av-A N FAirfx 7-8353

Herbers & Romes Cor 3 Av & 13 St S FAirfx 8-2935

Ives Stan 514 12 St S FAirfx 7-8719

Johnny's Cattle-Liner Service Coutts Hwy FAirfx 7-5692

LETHBRIDGE MOVING & STORAGE LTD

312 4 St S FAirfx 7-1288

McLean Transfer Ltd 640 6 St S FAirfx 7-2097

Truck Lines—(Cont'd)

MELCHIN TRANSPORT

COAST TO COAST SERVICE
FOR ALL AUTOMOBILES

Offices at
CALGARY & EDMONTON

Riverbottom FAirfx 8-2563

Midland Superior Express Ltd

1233 2 Av S FAirfx 7-7100

(See Advertisement Following Page)

Millar & Brown Ltd 725 2 Av-A N FAirfx 7-1332

Murray Transport 1503 3 Av S FAirfx 7-3750

NORTH AMERICAN VAN LINES CANADA LTD

AGENTS McLEAN TRANSFER LTD.

640 6 St S FAirfx 7-2097

(Continued Next Page)

WESTERN RANCH SUPPLY

1251 - 2nd Ave. S., Lethbridge, Alberta

HALE HORSE & CATTLE
TANDEM WHEEL TRAILERS

Phone FAirfx 8-2305

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Your complete Travel Authority,
representing ALL Airlines, Steamship
Companies, Hotels, etc.

Remember:

It costs no more to book through
LAWSON'S

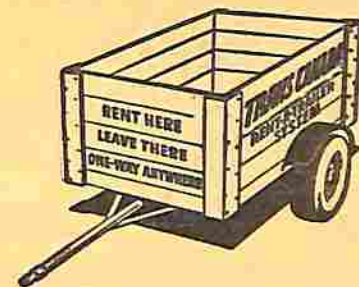
305 - 6th St. S. — FAirfax 7-4094



FAirfax 7-4234
FAirfax 7-4828

Winnipeg - Regina - Medicine Hat
Lethbridge - Cranbrook - Calgary
Red Deer - Edmonton

CONNECTIONS AT COUTTS & KINGSGATE
TO U.S.A.



TRANS-CANADA RENT A TRAILER

NATIONWIDE

LOCAL AND ONE WAY SERVICE
TO PRINCIPAL CITIES IN CANADA

RENT HERE — LEAVE THERE
ONE WAY ANYWHERE

WE SUPPLY HITCHES

Downtown White Rose Service Station
Cor. 3rd Ave. & 9th St. S. FAirfx 7-4940

COOPER TRANSPORT

SERVICING DAILY

LETHBRIDGE - CALGARY

CROWSNEST PASS

CARDSTON - COUTTS

MEDICINE HAT

WINNIPEG

☆

SPEED

SAFETY

SERVICE

☆

FAirfax 7-4886

FAirfax 7-4520

1231 - 2nd Ave.-A N. Lethbridge

MIDLAND SUPERIOR EXPRESS LTD.

HEAD OFFICE: Calgary, Alta.

Terminals at
Edmonton • Toronto • Montreal
Hamilton

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Direct Daily Service
To and From
All Terminals

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TELETYPE SERVICE
BETWEEN ALL TERMINALS

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FAirfax 7-7100

1233 - 2nd Avenue South

SOO-SECURITY MOTORWAYS

LTD.
725 - 2nd Ave.-A N.

DAILY SCHEDULE — LTL
and TRUCK LOAD SERVICE
Between

- ALBERTA
- SASKATCHEWAN
- MANITOBA
- ONTARIO
- QUEBEC

CONNECTIONS

To & From all Points in the U.S.A.

JUST DIAL
FAirfax 7-5532
FAirfax 8-1855

B. B. Kemmet, Mgr., Res. FAirfax 7-6388

Speedy Storage & Cartage Ltd.



- HEAVY HAULING
- LOWBOY
- HIGHBOY
- WINCH & "A" FRAMES

TRUCK DEPOT:

COALDALE TRANSPORT
TURIN EXPRESS
PARK TRANSPORT

PHONE

FAirfax 7-5734

Night Phone FAirfax 7-2218

327 - 3rd Street South — LETHBRIDGE

Commercial Printers & Office Outfitters

LIMITED



ROYAL
Typewriters

SALES &
SERVICE

FAirfax 7-6464

FAirfax 7-6161

326 - 7th Street South

Truck Lines—(Cont'd)

Pass Express 1023 11 St S FAirfx 7-4711
Ralph Transport 434 8 St S FAirfx 7-2577
RICE & TRIMBLE LTD 312 4 St S FAirfx 7-5841
Robertson Transport Ltd 520 3 St S FAirfx 7-6775
ROTHE OF LETHBRIDGE FAirfx 7-5665

Specializing in:

- LOW-BED HAULING
- HIGH RIGGING & CRANE
SERVICE

—Backed by 25 years of Experience—

Box 721, Lethbridge

Riverbottom FAirfx 7-8366

ROY'S DELIVERY 323 3 St S FAirfx 7-4069
Night Calls FAirfx 8-1458
Shaskin Bros 1306 3 Av-A N FAirfx 7-8136
SOO-SECURITY MOTORWAYS LTD FAirfx 7-5532
725 2 Av-A N FAirfx 8-1855
(See Advertisement This Page)
Speedy Storage & Cartage Ltd
327 3 St S FAirfx 7-5734
(See Advertisement This Page)
Taber Transport 725 2 Av-A N FAirfx 7-8353
Trimble H M & Sons 17 St & 2 Av S FAirfx 7-1117
WEBB TRANSPORT 545 4 St S FAirfx 7-1144
Wilkins Terminal FAirfx 7-8353
725 2 Av-A N FAirfx 7-8354
Young's Transport 725 2 Av-A N FAirfx 7-8353

Trucks—Industrial

PAYLOADER-HOUGH EQUIPMENT
INDUSTRIAL & ROAD EQUIPMENT LTD
1519 3 Av S FAirfx 7-4498

Trust Companies

British Canadian Trust Co
Cor 3 Av & 7 St S FAirfx 7-8581
Royal Trust Co 119 McFarland Bldg FAirfx 7-3004

Typewriters & Supplies

Commercial Printers & Office Outfitters (FAirfx 7-6161
Ltd 326 7 St S FAirfx 7-6464
(See Advertisement This Page)
INTERNATIONAL BUSINESS MACHINES CO LTD
629 7 Av S W Calgary AMhrst 6-6241
Lethbridge Typewriter & Adding Machine Co
524 6 St S FAirfx 7-4972
REMINGTON RAND LTD

the FIRST name in
Typewriters, Adders, Systems
Supplies and Service

J. W. WEBSTER, Sales
ROY A. WHITFIELD, Service

423 5 St S FAirfx 7-3966

SMITH-CORONA TYPEWRITERS OF CANADA
LTD 524 6 St S FAirfx 7-4972
UNDERWOOD LTD

UNDERWOOD TYPEWRITERS
Standard, Electric, Portable
Rentals & Rebuilds

307 7 St S FAirfx 7-2555

Undertakers

(See Funeral Directors)

Uniforms—Washable

Sunny South Garment Co 7 Oliver Blk ..FAirfx 7-2874

Upholsterers

BASTEDO UPHOLSTERY

PIANOS — CHESTERFIELDS
& WHATEVER ELSE NEEDS REPAIRING
417 5 St SFAirfx 7-7711

Benjamin's Cleaners Tailors
315 10 St SFAirfx 7-5771
(See Advertisement This Page)

Gast Eric 1281 3 Av SFAirfx 7-8079
(See Advertisement This Page)

GRAHAM & JELFS UPHOLSTERING

CUSTOM BUILT
CHESTERFIELDS & SECTIONAL
FURNITURE
CAR & TRUCK UPHOLSTERY
DRAPERIES

411 3 Av SFAirfx 7-3470

Lev's Upholstery 611 6 Av SFAirfx 7-8422
(See Advertisement This Page)

SHAMES UPHOLSTERING CO
106 5 St SFAirfx 7-4047
(See Advertisement This Page)

Triangle Modern Wood Products
1102 9 Av SFAirfx 7-4333

VAN REE'S UPHOLSTERY & WOODWORK

☆ CHESTERFIELDS & FURNITURE
— Made to order —

☆ REMODELLING & RECOVERING

☆ REPAIRING & REFINISHING

244 13 St NFAirfx 8-2628

Vacuum Cleaners

Bentsen O B 1101a 4 Av SFAirfx 7-2153

COMPACT SALES & SERVICE

For the finest Air
Purifier and Cleaner
see the new COM-
PACT, the nearest
thing to push button
house cleaning that
a woman could ask for.

COMPACT

FREE HOME DEMONSTRATION

"For Information Call"

BENTSEN O B 1101a 4 Av SFAirfx 7-2153

ELECTROLUX (CANADA) LTD

Air Purifier and Cleaner
Floor Polisher Attachment

TRIPLE ACTION
FLOOR POLISHER

1108 6 Av SFAirfx 7-4481

Vacuum Cleaners—(Cont'd)

FILTER QUEEN SALES (LETHBRIDGE)

405 Mayor Magrath DrFAirfx 7-6878
Galt Home Appliances 309 7 St SFAirfx 7-3889

HOOVER AUTHORIZED SALES & SERVICE

Service by trained Hoover
Men and genuine Hoover
parts are available only
through Factory Branch
Service Stations and authorized dealers. Do not
accept substitutes.

HOOVER

"Where To Buy It"

HOOVER CO LTD
Hoyt Hardware Ltd
606-608 3 Av SFAirfx 7-5767

(Continued Next Page)

No need to march around all day
looking for something you want to buy.

A glance at the YELLOW PAGES will
nearly always show you who sells it.

YOUR FURNITURE LIKE NEW

Our New Modern Method of Cleaning will
give your Upholstery the Bright Sparkle it
originally had!

Cleaned right in your home and ready to
use again in a few hours.

Dial FAirfax 7-5771

Benjamin's Cleaners Tailors

"We Specialize in Cleaning Car Interiors"
Masonic Bldg.—315 - 10th Street South

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DAVE LEV, Prop.

- CUSTOM BUILT FURNITURE
- CHESTERFIELD REPAIRS
- RECOVERING & REMODELLING
- CAR & TRUCK SEATS

PERSONALIZED CRAFTSMANSHIP

FAirfax 7-8422

611 - 6th AVENUE SOUTH
Next to HAIG CLINIC Res FAirfax 7-6268

GAST UPHOLSTERY

Eric Gast

Draperies & Rugs

FURNITURE tailored
for your home

CHESTERFIELDS
ALL SIZES & STYLES

We build, recover or
remodel furniture
from your own design
or sketch.

PHONE

FAirfax 7-8079

1281 - 3rd Ave South

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UPHOLSTERING CO.

J. SHAMES, Mgr.

Specializing in the
Three R's

- REUPHOLSTERING
- REMODELLING
- REPAIRING

A Complete Custom
Upholstering Service
on All Types of
Upholstered Furniture

TRUCK & TRACTOR SEATS

FREE ESTIMATES

PHONE

FAirfax 7-4047

106 - 5th Street South

Vacuum Cleaners—(Cont'd)**LEWYT SALES & SERVICE**

NO DUST BAG
TO EMPTY

LEWYT
VACUUM CLEANERS
It's quiet—no roar! Lewyt
picks up more lint, thread,
hair—with less rug wear.
Filters the air 3 times. You breathe no dusty
odors.

FREE HOME DEMONSTRATION

"Where To Buy Them"

DISTRIBUTOR
BRUCE ROBINSON ELECTRIC LTD
1520 3 Av SFAirfx 7-8561

Reg's Vacuum 405 Mayor Magrath Dr. .FAirfx 7-6878
(See Advertisement This Page)

Valves & Fittings

CRANE LIMITED 2815 2 Av-A SFAirfx 7-1577

Vending Machines**F & L DISTRIBUTING SERVICE**

ADAMS — WRIGLEYS
TAB GUM MACHINES

All Types of Gum Vending

Res. FAirfx 7-8654

1118 12 St-B SFAirfx 7-8903

Greenacres Vending Enterprises

1610 12 Av SFAirfx 7-7006

Shepherd J 1241 5 Av-A SFAirfx 7-4991

Southern Music Ltd 1241 5 Av-A SFAirfx 7-4991

REG'S VACUUM**& APPLIANCE SERVICE**

REG ROMANIUK, Mgr.
Res. FAirfax 8-1531



DEALERS FOR

"FILTER QUEEN"

WE WILL REPAIR ALL OTHER
POPULAR MAKES

FAirfax 7-6878

405 MAYOR MAGRATH DRIVE

Venetian Blinds

Dexal Venetian Blinds 1832 6 Av NFAirfx 7-1312

Veterinary Surgeons

Carney J C StockyardsFAirfx 7-4150

CHINOOK VETERINARY CLINIC

Dr. D. C. MacLennan

Dr. G. W. Passey

Cor 7 Av & Mayor Magrath Dr ..FAirfx 7-2344

GREENACRES ANIMAL HOSPITAL

G. S. PEPPIN, D.V.M., res Phone FAirfx 7-6609

24 HOUR SERVICE

3417 24 Av SFAirfx 7-8660

LETHBRIDGE ANIMAL CLINIC

DR. J. C. CARNEY

DR. A. E. MARTIN

DR. V. E. EBERLY

StockyardsFAirfx 7-4150

Vitamin Concentrates**VITA MINERALS PRODUCTS—**

CLANCY DR L D 116 McFarland Bldg FAirfx 7-2231

Vulcanizing & Tire Repairing

(See Tires—Repairing)

Wall Paper

Canada Paint & Wallpaper Store

424 7 St SFAirfx 7-2513

HOYT HARDWARE LTD

606-608 3 Av SFAirfx 7-5767

SHERWIN-WILLIAMS PAINT & WALLPAPER**STORE**

Wholesale & Retail Wallpapers
Paper Hangers' Supplies

321 6 St SFAirfx 7-8321

Washing Machines**BEATTY WASHER SALES & SERVICE CO**

Authorized Beatty Agent

ALL MAKES OF
WASHERS REPAIRED

703 3 Av SFAirfx 7-4054

Bruce Robinson Electric Ltd

1520 3 Av SFAirfx 7-8561

(See Advertisement This Page)

FRIGIDAIRE**AUTOMATIC****WASHERS & DRYERS**

Imperial and DeLuxe Models

For Sale at All Local Franchise Dealers

ALBERTA DISTRIBUTORS

BRUCE ROBINSON
ELECTRIC LTD.

1520 - 3rd Ave S

For Service Phone—FAirfax 7-8561

Washing Machines—(Cont'd)**GALT HOME APPLIANCES**

Sales & Service for
LEONARD WASHERS & DRYERS

Service for Westinghouse

309 7 St SFAirfx 7-3889

HOYT HARDWARE LTD

606-608 3 Av SFAirfx 7-5767

INGLIS WASHERS & DRYERS

COMPLETELY

AUTOMATIC

With Lint Filter

Suds'n Water Saver
and Super-Fast Drying
Also Wringer washers.

Inglis
HOME APPLIANCES

"Where To Buy Them"

DEALERS

CAPITOL FURNITURE (LETHBRIDGE)

LTD 404 5 St SFAirfx 7-8578

PARKER ELECTRIC LTD

319 7 St SFAirfx 8-1673

MAYTAG WASHING MACHINES

MAYTAG . . . the choice
of Homemakers every-
where for a cleaner,
faster wash.

Maytag

Protect your MAYTAG with service by trained
personnel using genuine MAYTAG parts.

"For Sales & Service Call"**LETHBRIDGE APPLIANCES**

905 3 Av SFAirfx 7-4456

NUGENT'S ELECTRICAL REPAIR CENTRE

Authorized Factory Service

All Makes of Washers & Dryers
Repaired

1250 3 Av SFAirfx 7-6684

Watchmakers & Repairers

Brown Ed 625 8 St SFAirfx 7-7044

Water Heaters**INGLIS "GLASTEEL" WATER HEATERS**

With revolutionary "Heat-
wall" for no rust ever!
Guaranteed 10 years. Model
for every need. Electric or
Gas.

Inglis
HOME APPLIANCES

"Where To Buy Them"

DEALERS

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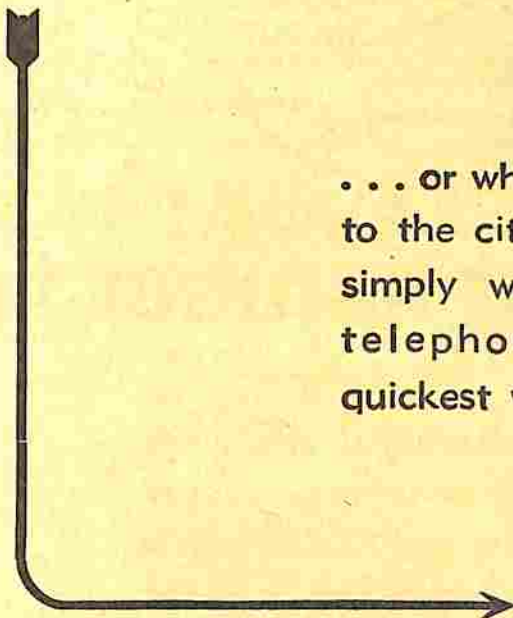
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