

Apartments, Blocks and Buildings

In the City of Lethbridge

Acadia Block, 612 3rd Ave S
 Afaganis Block, 3rd Ave & 13th St S
 Alberta Block, 324 5th St S

Bank of Commerce Building, 331 7th St S
 Bank of Montreal Chambers, 304 6th St S
 Bank of Nova Scotia Block, 704 3rd Ave S
 Begin Block, 114 5th St S
 Belmont Apartments, 518 23rd St S
 British Canadian Trust Bldg., 304 7th St S
 Burgmann Block, 406 4th Ave S
 Burns Block, 610 3rd Ave S

Capitol Theatre Building, 414a 5th St S
 Castle Apartments, 219 2nd Ave S
 Coeurs' Delane Apartments, 220 14th St N
 Connaught Mansions, 309 10th St S
 Consumers Building, 516 3rd Ave S
 Cooper Building, 505 7th St S
 Court House, 327 6th St S

Delwill Apartments, 1263-1267 7th Ave S
 Depot Rooms, 712 1st Ave S
 Devon Court, 1272 3rd Ave S

Eagles Hall, 701 13th St N
 Eldean Apartments, 202 13th St S
 Equity Bldg., 424 7th St S

Farmers Market, 111 7th St S

Galt Manor, 527 7th St S
 Glen-Maury Apartments, 519 7th St S
 Glenwood Bldg., 321-323 6th St S
 Golis Block, 329 5th St S
 Gurney Museum, Galt Gardens
 Harris Building, 309 7th St S

Herald Building, Cor 5th Ave & 7th St S
 Higinbotham Block, 120 5th St S
 Hull Block, 707 3rd Ave S
 Hungarian Hall, 821 9th Ave N
 Hyt Block, 114 & 120 5th St S
 I.O.O.F. Hall, 501 4th Ave S
 Irrigation Building, 207 7th St S

Jul-Mar Apartments, 824 4th St S

Kennedy Block, 408 13th St N
 Kresge Building, 4th Ave & 6th St S

Labor Temple, 207 13th St N
 Lafferty Block, 404½ 5th St S
 Lee Wong Block, 328 13th St N
 Lemax Apartments, 501 11th St S
 Lethbridge Collieries Bldg., 413 8th St S
 Lethbridge Medical Bldg., 5th Ave & 7th St S

Maple Court, 1245 5th Ave S
 Maryland Court, 531 6th St S
 Masonic Hall, 315 10th St S
 McCaffery Block, 414 13th St N
 McFarland Block, 517 4th Ave S
 McIntyre Block, 417-423 5th St S
 McKenzie Block, 706 3rd Ave S
 McLeay Block, 514 3rd Ave S
 McMahon Building, 1011-1017 3rd Ave S
 Medical Dental Building, 5th Ave & 7th St S
 Meech H. Wm. Bldg., 529 6th St S
 Metcalfe Building, 303 5th St S
 Metropolitan Building, 315 5th St S
 Miners Union Hall, 745 12th St-A N
 Miriam Mansions, 14th St & 9th Ave-A S
 Morris Building, 516 3rd Ave S
 Oliver Apartments, 505 6th St S

Oliver Block, 316 5th St S

Paramount Theatre Building, 713-723 4th Ave S
 Patterson Court, 1226 4th Ave S
 Post Office Building, 4th Ave & 7th St S
 Purity Dairy Building, 516 5th Ave S

Rainbow Ball Room, 1401 5th Ave N
 Riverview Apts., 2nd St & 7th Ave S
 Rockcliffe Apartments, 1228 6th Ave S
 Roxy Theatre Building, 328 5th St S
 Royal Bank Chambers, 417 3rd Ave S
 Rylands Block, 304 5th St S

Sadowsky Block, 409a 5th St S
 Schwartz 5th St Bldg, Cor 5th St & 3rd Ave S
 Schwartz 7th St Bldg, 220-220a 7th St S
 Schwartz Apartments, 712-718 12th St-A S
 Soderberg Block, 323 5th St S
 Speedy Building, 6th Ave & 5th St S
 Stafford Block, 311½ 5th St S
 Strathcona Court, 1237 4th Ave S
 Szarko Block, 406 4th Ave S

Trianon, 102 5th St S
 Tudor Manor, 531 7th St S

U.M.W. of A. Hall, 745 12th St-A N
 Ukrainian Labour Hall, 1401 5th Ave N

Victoria Mansions, 1002 3rd Ave S

Whitehouse Rooms, 222 1st Ave S
 Williamson Block, 246 13th St N
 Woolworth Bldg., 4th Ave & 6th St S

Yale Block, 212 5th St S



LETHBRIDGE

JULY, 1958

YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES



THIS CLASSIFIED TELEPHONE DIRECTORY IS

Easy to use . . .

FOR YOUR CONVENIENCE a complete list of all business and professional telephone subscribers, throughout the community, appear in alphabetical order under the classification appropriate to their business, or the article or service they sell. The classifications, too, are in alphabetical order. You can find quickly and easily the Business, Service or Product you need.

1. When you want to buy something . . .

Suppose, for instance, a radio—
First look on the "R" pages for "Radio Sales, Service & Supplies".
Then pick out the dealer from whom you want to buy.
You can use the directory in the same way when you want to buy any one of thousands of other products or services.

2. When you want a dealer of a trade marked product . . .

Suppose you want a dealer for a nationally known product, or service, such as an automobile.
First turn to "Automobile Agencies & Dealers—New Cars" on the "A" pages.
Then select the dealer from the list of those who sell or service the particular automobile you want.

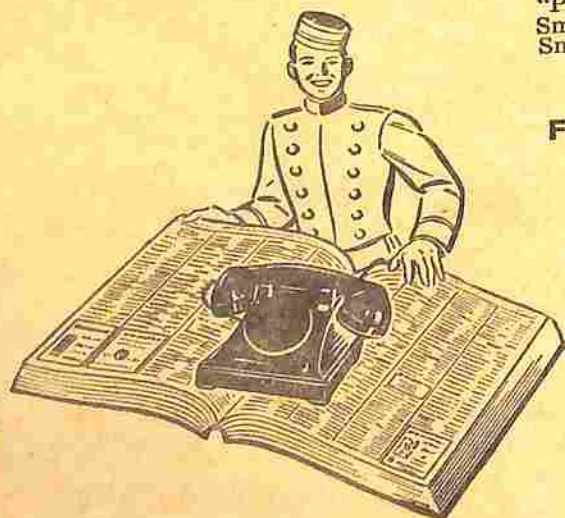
3. When you have forgotten a business firm's name but do remember the address . . .

You may forget the name of a business establishment but remember their location.
For example, you want a mover located on Second Avenue.
First turn to "Movers" on the "M" pages.
Then look for the familiar address.

4. Even when you know the name . . .

The classified directory will help you in looking for business names you know. Suppose you want to telephone Smith, the plumber. Plumbers are listed on the "P" pages under the classification "Plumbers & Gasfitters". You will find your Smith under "Plumbers & Gasfitters" more easily than searching the long list of Smiths which normally appear in the white pages of our directories.

For advertising information and rates concerning this directory
communicate with Alberta Government Telephones,
Lethbridge — FAirfax 7-3503



The Telephone Company assumes no liability for errors
or omissions occurring in the Classified Directory.

USE THE CLASSIFIED . . .

IT'S EASY AS A B C

LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY JULY, 1958

No liability is assumed by Alberta Government Telephones for errors or omissions occurring in the Classified Directory

Abattoirs

City Abattoir near Exhibition Grounds ... FAirfx 7-3048
M A Adams 934 16 St S FAirfx 7-3831

Accountants

Aldous Agency 11 Stafford Blk FAirfx 7-3712
Boulton C W & Co A Metcalfe Bldg FAirfx 7-3974

CRANSTOUN ERIC

F.A.E., C.P.A.

AUDITORS & ACCOUNTANTS

Expert Advice
on Dominion Income Tax

3 Oliver Blk FAirfx 7-4135

Gruman Richard 401 B C Trust Bldg FAirfx 7-5006
Holberton-Kaun 1285 3 Av S FAirfx 7-5378
Puk Arnold 2-706 3 Av S FAirfx 7-8429
Thompson E W 814 18 St S FAirfx 7-2840

Accountants—Chartered

Christian Kergan & Gerla
118 McFarland Bldg FAirfx 7-4887
Paterson & Co Ritchie 612 3 Av S FAirfx 7-2619
Watkinson Leonard H 302 B C Trust Bldg FAirfx 7-7121
Williams Tanner & Bell 209 B C Trust Bldg FAirfx 7-8511
Young G A 219 B C Trust Bldg FAirfx 7-2123

Accounting & Bookkeeping Machines

BURROUGHS ACCOUNTING & BOOKKEEPING
MACHINES—
BURROUGHS ADDING MACHINE OF CANADA LTD
1285 3 Av S FAirfx 7-7577
NATIONAL CASH REGISTER CO OF CANADA
LTD 118 8 St S FAirfx 7-4533

Accounting & Bookkeeping Systems

REMINGTON RAND LTD McIntyre Blk FAirfx 7-3966

Acetylene

LINDE AIR PRODUCTS CO
5 Av & 28 St N FAirfx 7-7265

Adding Machines

BURROUGHS ADDING & CALCULATING MACHINES—
BURROUGHS ADDING MACHINE OF CANADA LTD
1285 3 Av S FAirfx 7-7577
NATIONAL CASH REGISTER CO OF CANADA
LTD 118 8 St S FAirfx 7-4533
REMINGTON RAND LTD McIntyre Blk FAirfx 7-3966
UNDERWOOD LTD

SUNDSTRAND
ADDING MACHINES

Adds—Subtracts and Multiplies

307 7 St S FAirfx 7-2555

Addressing Machines

ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD

Only authorized distributor of Addressograph
Hand, Electric & Automatic Machines for
Name and Data Writing. Certified Addresso-
graph Plates, Ribbons, Supplies and Service.
For Addressograph Simplified Business Methods
call Addressograph-Multigraph of Canada Ltd.
727 - 5th Ave SW Calgary. Call Long Distance
and ask for (Toll Charge) AMhrst 9-5397,
AMhrst 9-5398.

Adjusters

BODARD ADJUSTMENT BUREAU

Harris Bldg FAirfx 7-5788

Crosland Peacock Lethbridge Ltd

5 Cooper Blk FAirfx 7-4947
FAirfx 7-4789
FAirfx 7-4425

LILLY SHERLOCK & COMPANY LTD

304 9 St S FAirfx 7-8531

Advertising—Directory

ALBERTA GOVERNMENT TELEPHONES

Gen Ofc 808-810 4 Av S FAirfx 7-2234

Agricultural Implements

Deere John Plow Co Ltd
1239 2 Av S FAirfx 7-3786
Local Dir McKay Bros 1009 2 Av S FAirfx 7-2043
FAirfx 7-5512
Kjeldgard H 1720 2 Av S FAirfx 7-6276

Lethbridge Farm Equipment Ltd 1263 2 Av S
Parts & Serv FAirfx 7-3888
Ofc & Mgr FAirfx 7-4494
Massey-Ferguson Ltd 1216 1 Av S FAirfx 7-5724

MASSEY-FERGUSON SALES & SERVICE

A complete line of Massey-
Ferguson farm equipment in-
cluding the world's most
famous combines and the
only tractors with the
Ferguson system.



"Where To Buy It"

MASSEY-FERGUSON LTD

1216 1 Av S FAirfx 7-5724

Sharman E A Co Ltd 1251 2 Av S FAirfx 7-2173

Smyth B J

Agt Minneapolis-Moline of Canada Ltd
1211 2 Av S FAirfx 7-3496

Air Conditioning—Contractors

CAPITAL HEATING LTD 1271 3 Av S .. FAirfx 7-1630
Charlton & Hill Ltd 208 13 St S FAirfx 7-6466

Air Conditioning Equipment & Supplies

CARRIER AIR CONDITIONING

Air conditioning,
Refrigeration and Heating
Equipment for Commercial
& Residential Applications.



"For Information Call"

CARRIER ENGINEERING LTD

—Call Long Distance and ask for
(Toll Charge) 8 Howle Bldg Calgary ATlas 3-2277
DEALER

FEDOR-HARRIS REFRIGERATION

1276 2 Av S FAirfx 7-0203

PHILCO AIR CONDITIONER SALES AND SERVICE

Models for individual rooms
in homes, apartments, of-
fices, etc. Reasonably priced.
Completely adjustable win-
dow mounting. Easily and quickly installed.



"Where To Buy Them"

DISTRIBUTOR

ASHDOWN THE J H HARDWARE CO LTD

Cor 1 Av & 11 St S FAirfx 7-3762

Air Express Service

TRANS-CANADA AIR LINES

AIR EXPRESS SERV INFORMTN FAirfx 7-3434

LETHBRIDGE AIR SERVICE

ALL TYPES OF CHARTER FLYING

Sight-Seeing Flights

Air Photography — Air Ambulance

Pipeline Patrol — Passengers — Freight

FLOWN ANYWHERE

FAirfax 7-3380

Air Freight Service

TRANS-CANADA AIR LINES
AIR FREIGHT SERV INFORMTN
Kenyon FieldFAirfx 7-2711

Air Services—Chartered

Lethbridge Air Service Kenyon FieldFAirfx 7-3380
(See Advertisement Preceding Page)

Airline Companies

Air France—Call Long Distance and ask for
(No Toll Charge)Zenith 6070
Pan American World Airways Inc—
Call Long Distance and ask for
(No Toll Charge)Zenith 6010

LAWSON TRAVEL AGENCIES

Representing ALL Airlines to all parts
of the World

It costs no more to book through
LAWSON'S

305 - 6th St. S. — FAirfax 7-4094

Airline Companies—(Cont'd)

Scandinavian Airlines System Inc 211 Portage Av
Call Long Distance and ask for
(Toll Charge) WinnipegWhitehall 3-1449

TRANS-CANADA AIR LINES
PASSENGER RESERVATIONS INFORMTN
Kenyon FieldFAirfx 7-3000

WESTERN

"THE WONDERFUL
WAY TO FLY"—

**WESTERN
AIRLINES**

Los Angeles - Palm Springs - Phoenix - San Diego
San Francisco - Reno - Salt Lake City
Denver - Las Vegas - Mexico City

"Where To Call"

Western Air Lines Inc Information & Reservations
Kenyon FieldFAirfx 7-3971
Air Freight ServiceFAirfx 7-3971

Western Air Lines Inc Kenyon FieldFAirfx 7-3971

Airline Ticket Agencies

Lawson Travel Agencies 305 6 St SFAirfx 7-4094
(See Advertisement This Page)

Ambulances

City of Lethbridge Ambulance
4 St & 2 Av SFAirfx 7-3340
Johnsden Ambulance 614 10 St SFAirfx 7-0333

Amusement Places**FORT WHOOOP-UP GUEST RANCH LTD**

The Entertainment Centre of the South
Horse-Shoe Restaurant — Finest Foods
Round-Up Room — Conventions
Wedding Receptions — Private Parties
28 St & 34 Av SFAirfx 7-1113

HENDERSON LAKE PAVILION**DANCING**

Every Friday & Saturday

See Advertisement under "Dancing Academies"

Henderson Lake PavilionFAirfx 7-2536
If no answer callFAirfx 7-4950

Apartments, Blocks & Buildings

(For complete list of Apartments, Blocks & Buildings
see Page 56 in District Section)

Cooper Block 507 7 St SFAirfx 7-4485
Victoria Mansions 1002 3 Av SFAirfx 7-5698
Woodman Apartments 515 11 St SFAirfx 8-9169

Appraisers

Bodard Adjustment Bureau
Harris BldgFAirfx 7-5788

Architects

Fooks & Milne 1250 3 Av SFAirfx 7-8211
Lurie & Neufeld 4 Metcalfe BldgFAirfx 8-2066
Meech Mitchell Robins & Associates
529 6 St SFAirfx 7-3113

Argon

LINDE AIR PRODUCTS CO
5 Av & 28 St NFAirfx 7-7265

Army & Navy Goods

SAAN STORES LTD 322 5 St SFAirfx 7-7331
War Surplus Stores (Leth) Ltd
317 6 St SFAirfx 7-2764

Associations & Societies

Alberta Motor Association 903 3 Av S ..FAirfx 7-4109
Alberta Sugar Beet Growers
4 Stafford BldgFAirfx 7-3242
Boy Scouts Association 217 12 St-A S ..FAirfx 7-4647
Canadian Cancer Society
1273 3 Av SFAirfx 7-5452
Canadian Red Cross Society
Cor 7 Av & 12 St SFAirfx 7-7117
Eastern Star Home No 1 948 14 St S ..FAirfx 7-2810
Home No 2 952 14 St SFAirfx 7-3779
Home No 3 956 14 St SFAirfx 7-1159
Howard John Society of Alberta
Bsmt 216 5 St SFAirfx 7-8202
Independent Order of Foresters {FAirfx 7-6358
Mgr's Ofc 1406 17 St SFAirfx 7-6305
Lethbridge Chamber of Commerce
1113 3 Av SFAirfx 7-1586
Rehabilitation Society For The Handicapped
1261 2 Av-A NFAirfx 8-2048
Retail Merchants Association of Canada (Alberta) Inc
204 B C Trust BldgFAirfx 7-1449
Senior Citizens Home Society
204 5 Av SFAirfx 7-4623
No 2 122 5 Av SFAirfx 7-6190
Southern Alberta Sheep Breeders Ltd
918 1 Av SFAirfx 7-3760
Tuberculosis Association
Galt Rehabilitation CentreFAirfx 7-5401
Y M C A Program 4 Av & 10 St SFAirfx 7-3547
Genl SectyFAirfx 7-3268
Y W C A 604 8 St SFAirfx 7-2284
{FAirfx 8-1723

Auctioneers

Hurlburt Auction Service 10 Lafferty Bldg FAirfx 8-2305
(See Advertisement This Page)
Newby E L 212 23 St SFAirfx 7-2349

HURLBURT AUCTION SERVICE

10 LAFFERTY BLOCK — LETHBRIDGE

YOU TOO CAN HAVE A SUCCESSFUL SALE
BY PHONING

FAirfax 8-2305

SPECIALIZING IN



- FARM SALES
- COMMERCIAL CATTLE SALES
- PUREBRED SALES
- DISPERSION SALES
- FURNITURE SALES

KEN HURLBURT — Auctioneers — TED NEWBY

Automobile Accessories, Equipment & Supplies

(See Automobile Parts & Supplies—Retail & Automobile Parts & Supplies—Wholesale)

Automobile Agencies & Dealers— New Cars

AUSTIN & MORRIS CARS & TRUCKS—
ARCHIBALD MOTORS

139 13 St NFAirfx 7-6363

BENY CHEVROLET OLDSMOBILE LTD

Cor 2 Av & 8 St SFAirfx 7-3147

Car City 320 3 St SFAirfx 7-1545

CHRYSLER PLYMOUTH & FARGO TRUCKS

Buy with confidence from your Chrysler, Plymouth, Fargo Dealer. See him for Planned Economy Service on your present automobile.



"Where To Buy Them"

FLEMING MOTORS LTD

7 St & 1 Av SFAirfx 7-1591

DODGE DE SOTO & DODGE TRUCKS

See your Dodge-De Soto dealer for planned maintenance - conservation service.

DODGE-DE SOTO

"For Sales & Service Call"

KING FRED MOTORS LTD

Cor 11 St & 3 Av SFAirfx 7-1566

Enerson Motors Ltd 817 4 Av SFAirfx 7-5705

(See Advertisement This Page)

FLEMING MOTORS LTD

DEALER
CHRYSLER, PLYMOUTH & FARGO
AUTOMOBILES & TRUCKS

PURITY 99 PRODUCTS

7 St & 1 Av SFAirfx 7-1591

FORD & EDEL AUTHORIZED SALES & SERVICE—
PYRAMID MOTOR SALES LTD

Cor 5 Av & 5 St SFAirfx 7-1581

(See Advertisement This Page)

MECHANICS SALES LTD

STUDEBAKER & PACKARD CARS
WILLYS TRUCKS

Sales and Service

REPAIRS TO ALL MAKES OF CARS

307 11 St S ... FAirfx 7-3933—FAirfx 7-2622

Automobile Agencies & Dealers— New Cars—(Cont'd) PLYMOUTH CHRYSLER & FARGO TRUCKS

Buy with confidence from your Chrysler, Plymouth, Fargo Dealer. See him for Planned Economy Service on your present automobile.



"Where To Buy Them"

FLEMING MOTORS LTD

7 St & 1 Av SFAirfx 7-1591

Pyramid Motor Sales Ltd

Cor 5 Av & 5 St SFAirfx 7-1581

(See Advertisement Opposite Page)

Smith Motors Ltd Cor 6 Av & 6 St SFAirfx 7-5763

(See Advertisement This Page)

United Service Garage Lethbridge Ltd

Service Dept 302 3 Av SFAirfx 7-2750

Parts & SalesFAirfx 7-1105

(See Advertisement This Page)

Volkswagen Bay Service 320 3 St SFAirfx 7-1545

Automobile Agencies & Dealers— Used Cars

BENY CHEVROLET OLDSMOBILE LTD

Cor 2 Av & 8 St SFAirfx 7-3147

Car City 320 3 St SFAirfx 7-1545

Fleming Motors Ltd Cor 10 St & 3 Av S FAirfx 7-1591

Howard's Auto Sales

Cor 18 St & 3 Av SFAirfx 7-5557

(Continued Next Page)

ENERSON MOTORS LTD.

PONTIAC - BUICK - VAUXHALL
& G.M.C. TRUCKS

FAirfx 7-5705

After Business Hours Call the Following Numbers

SALES OFFICEFAirfx 7-5190

MAIN OFFICEFAirfx 7-5793

SERVICE DEPT.FAirfx 7-5745

PARTS DEPT.FAirfx 7-5266

USED CAR LOTFAirfx 7-5750

TOWING SERVICE 24 HrsFAirfx 7-6269

817 - 4th Ave S

Lethbridge

PYRAMID MOTOR SALES LTD.

— CARS —

Ford - Edsel & Ford Trucks
FAirfax 7-1581

After Hours Before 9 a.m. After 5 p.m.

Call the following Numbers:

PARTS DEPT.FAirfx 7-1581

SERVICE DEPT.FAirfx 7-1582

SALES DEPT.FAirfx 7-1583

USED CAR LOTFAirfx 7-1584

Cor 5 Ave & 5 St S

Lethbridge

Mercury, Lincoln & Meteor Sales & Service

E. C. LONSDALE & C. G. SCHOENING

Genuine Ford Parts
& Accessories for
All Ford Products

**Smith Motors
Limited**

FAirfax 7-5763

Corner 6th Ave & 6th St South

UNITED SERVICE GARAGE LETHBRIDGE LTD.

WHITE ROSE PRODUCTS

RAMBLER
SALES & SERVICE

DAY & NIGHT
TOWING SERVICE

BATTERIES - TIRES
ACCESSORIES

FAirfax 7-2750

FAirfax 7-1105

302 - 3rd Ave S

Lethbridge

HUTTON'S LTD.

SPECIALIZED
AUTO ELECTRIC SERVICE

MAGNETOS

GENERATORS

MOTOR WINDINGS

BATTERIES

FUEL PUMPS

SHOCK ABSORBERS

SPARK PLUGS

CARBURETORS

WINDSHIELD WIPERS

AUTHORIZED PARTS SERVICE
FAirfx 7-2586

FAirfx 7-5566 FAirfx 7-5158
321 - 8th Street South Lethbridge

Automobile Agencies & Dealers— Used Cars—(Cont'd)

King Fred Motors Ltd
Cor 11 St & 3 Av S FAirfx 7-1566
After Hours Used Car Lot FAirfx 7-1569
Mechanics Sales Ltd Ofc 307 11 St S .. FAirfx 7-3933
Parts & Serv FAirfx 7-2622
Pyramid Motor Sales Ltd
Cor 20 St & 3 Av S FAirfx 7-1581

R & G CAR SALES

J. Lawrence Richardson

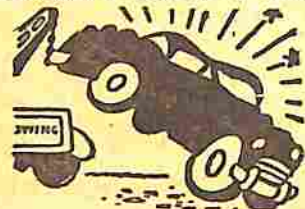
BETTER USED CARS & TRUCKS

Res FAirfx 8-2269

Cor 2 Av & 17 St S FAirfx 7-6967

RIVERSIDE AUTO SALES Riverbottom.. FAirfx 8-1683

MODERN BODY SHOP



DAY & NIGHT TOWING SERVICE

REPAIRS TO ALL MAKES OF CARS
FREE ESTIMATES A.M.A. SERVICES

RALPH VATH - JACK FINNERTY
Night Phones FAirfax 7-7228 - FAirfax 7-6591

1511 3rd Ave S FAirfax 7-5544

Automobile Agencies & Dealers— Used Cars—(Cont'd)

Smith Motors Ltd Cor 3 Av & 20 St S ... FAirfx 7-5763
Used Car Lot after 5 pm FAirfx 7-6717
Volkswagen Bay Service 320 3 St S FAirfx 7-1545

Automobile Body Builders & Repairers BENY CHEVROLET OLDSMOBILE LTD

Cor 2 Av & 8 St S FAirfx 7-3147
Christie's Auto Body Works 135 13 St N FAirfx 7-5191

ENERSON BUS COMPANY LIMITED

Canadian Distributor
for

CARPENTER

G.M.C. SCHOOL COACHES

813 2 Av-A N .. FAirfx 7-8334—FAirfx 7-8335

Enerson Motors Ltd 817 4 Av S FAirfx 7-5705
Fleming Motors Ltd 313 7 St S FAirfx 7-1591

FOUR CORNER BODY SHOP

312-314 1 Av S FAirfx 7-1245
Hepp's Industries Ltd 612 4 St S FAirfx 7-4242

Parts FAirfx 7-4932
Auto Wrecking Yard Fairview Sub Div. FAirfx 7-2533

Hopp Bros Cor 4 St & 6 Av S FAirfx 7-5030

IMPERIAL MOTORS LTD

308 4 St S FAirfx 7-2505

Karl's Speed Shop 311 4 St S FAirfx 7-8693

Lethbridge Body Works 1801 3 Av S FAirfx 7-3987

Modern Body Shop 1511 3 Av S FAirfx 7-5544

(See Advertisement This Page)

Pete's Wheel Alignment Service

518 5 St S FAirfx 7-1030

Terminal Service Station & Body Shop

Cor 4 Av & 4 St S FAirfx 7-3336

Automobile Camps

(See Motor Courts)

Automobile Driving Instruction

A B C Driving Academy Ltd 706 3 Av S.. FAirfx 7-1241

(See Advertisement This Page)

Automobile Electrical Service

AUTO-LITE AUTHORIZED SALES & SERVICE

Our Official Service Stations
are fully equipped and
qualified to render complete
service on starting, lighting,
ignition.



"AUTO-LITE — LIFE-LINE OF YOUR CAR"

"Where To Buy It"

HUTTON'S LTD 321 8 St S FAirfx 7-2586

Bissett Electric 1515 3 Av S FAirfx 7-7508

ELECTRO SERVICE LTD

For Fast Repairing or Exchange on

ARMATURES

GENERATORS

STARTERS

REGULATORS

817 - 3rd Av S {FAirfx 7-2669
{FAirfx 7-2300

Hagen Auto Electric 1209 3 Av S FAirfx 7-5090
Hutton's Ltd 321 8 St S {FAirfx 7-2586
{FAirfx 7-5566

(See Advertisement This Page)

ABC DRIVING ACADEMY Ltd.

YOURS FOR BETTER, SAFER DRIVING

OUR PLEDGE: SATISFACTION, SINCERITY AND SERVICE

\$5.00 Down to Start Your Course

- We employ only the highest calibre men, specially trained in the art of driving. This of course reflects in the number of hours necessary for you to train to get your license.
- Satisfy yourself by requesting the list of names of our grateful customers who have endorsed our exceptional method of training.
- ABC has the highest passing rate of the leading driver training establishments.
- All ABC cars are equipped with power steering which makes parallel parking 70% easier.
- Helpful literature supplied on all phases of driving.
- Easiest and most convenient method of payment.
- Pick up service.
- Our reputation is your guarantee — one lesson will convince you.

FAirfax 7-1241

706 - 3rd Avenue South

LETHBRIDGE

Automobile Parts & Supplies—Retail

Gordie's Service & Auto Parts
139 13 St NFAirfx 7-5049
Imperial Motors Ltd Cor 2 Av & 7 St S ..FAirfx 7-3650

Automobile Parts & Supplies—Wholesale

BAALIM WHOLESALE LTD

DUNLOP TIRES
HERBRAND TOOLS
WHOLESALE AUTOMOTIVE
SUPPLIES

205 10 St SFAirfx 7-8587

ELECTRO SERVICE LTD 817 3 Av S ..FAirfx 7-2300

FORD PARTS & ACCESSORIES

For Genuine Ford Parts and
Accessories, call your Ford-
Edsel or Mercury-Lincoln-
Meteor Dealer, always as
near as your telephone.



"Where To Call"

PYRAMID MOTOR SALES LTD

Cor 5 Av & 5 St SFAirfx 7-1581

SMITH MOTORS LTD

Cor 6 Av & 6 St SFAirfx 7-5763

TABER

Superior Motors (Taber) Ltd

5403 48 AvTaber 2020

HUTTON'S LTD

Electrical & Carburetor
Parts & Repairs

321 8 St S{FAirfx 7-2586
FAirfx 7-5566
FAirfx 7-5158

Marshall Motors & Auto Wreckers

409 3 Av SFAirfx 7-6888

MIDLAND AUTO SUPPLY 421 5 St S ..FAirfx 7-4951

MOTOR CAR SUPPLY CO OF CANADA LTD

1218 2 Av SFAirfx 7-3111

PARMAC WAREHOUSE DISTRIBUTORS LTD

Cor 2 Av & 7 St SFAirfx 7-3650

PEACOCK T H (SOUTHERN) LTD

WHOLESALE
AUTOMOTIVE PARTS
AND ACCESSORIES

After Hours Mgrs Res FAirfx 7-3282

1280 2 Av S...FAirfx 7-4697 - FAirfx 7-5133

Standard Auto Parts Ltd

429 5 St S{FAirfx 7-2131
FAirfx 7-2001

TAYLOR PEARSON & CARSON (LETHBRIDGE)

LTD 2 Av & 11 St SFAirfx 7-3155

Automobile Radiators & Repairs

John's Radiator Shop 401 4 Av SFAirfx 7-3250
(See Advertisement This Page)

Lethbridge Radiators 1410 2 Av SFAirfx 7-8278
(See Advertisement This Page)

Radiators Alberta Ltd 114 8 St SFAirfx 7-4121
(See Advertisement This Page)

Roy's Radiator Shop 327 3 St SFAirfx 7-4412
(See Advertisement This Page)

JOHN'S RADIATOR SHOP



RADIATORS (ALL MAKES)
CLEANED - REPAIRED - RECORED

PHONE

FAirfax 7-3250

401 - 4th Avenue South
Rear of Alexandra Hotel

LETHBRIDGE RADIATORS

Authorized McCord
Radiator Shop

- REPAIRING
- CLEANING
- RE-CORING

LETHBRIDGE'S MOST COMPLETE
RADIATOR SERVICE

Radiators for Cars, Trucks,
Tractors and
Oil Well Equipment

PHONE

FAirfax 7-8278

1410 - 2nd Avenue South

ROY'S RADIATOR SHOP

Complete Radiator Service
Recoring
Cleaning and Repairing

PHONE

FAirfax 7-4412

327 - 3rd St S

Lethbridge

RADIATORS ALBERTA LTD.

114 - 8th Street South
LETHBRIDGE

FAirfax 7-4121

Wholesale & Retail

Repairing, Re-Coring and Cleaning
to restore circulation.

Authorized
HARRISON SERVICE

DISTRIBUTING

Original Type, Replacement Radiators
and Cores for All Cars, Trucks and
Tractors.

Calgary... phone AMherst 2-1047

"DESIRE TO SERVE — PLUS ABILITY"

Alberta Government Telephones TELETYPE SERVICE

... can be provided wherever
you wish ... either in the same
building ... the same city or
miles away in different parts of

CANADA OR THE U.S.A.

LETHBRIDGE SPRING & AXLE

"If It's a Spring,
Give Us a Ring"

Springs Made Up
and Repaired

For any make of Car,
Truck or Trailer

PHONE

FAirfax 7-3478

402 - 4th St South Lethbridge

Automobile Rentals

Carental System 320 3 St S FAirfx 7-1545
Hertz Drive-ur-Self System 410 3 Av S .. FAirfx 7-4038
(See Advertisement This Page)

PYRAMID MOTOR SALES LTD

AGENTS FOR
TILDEN RENT-A-CAR SYSTEM
After Hours: FAirfx 7-5610—FAirfx 7-8614
Cor 5 Av & 5 St S FAirfx 7-1581

Western U-Drive 410 3 Av S FAirfx 7-4038

Automobile Springs & Axles

Dudley's Custom Shop 311 11 St S FAirfx 7-0237
LETHBRIDGE SPRING & AXLE
402 4 St S FAirfx 7-3478
(See Advertisement This Page)

TENNANT REX J

SPRINGS FOR CARS, TRUCKS,
TRAILERS & OVERLOADS

SPRINGS, STEERING &
SHOCK ABSORBERS

813 3 Av S FAirfx 7-2667

Automobile Washing & Polishing

IMPERIAL AUTO LAUNDRY
Cor 2 Av & 7 St S FAirfx 7-3622

Automobile Wheel Aligning

GOWIN'S WELDING & ALIGNMENT SHOP
328 4 St S FAirfx 7-3860

PETE'S WHEEL ALIGNMENT SERVICE

Peter N. Zubach, Prop.
WHEEL ALIGNING
WHEEL BALANCING
WHEEL STRAIGHTENING
518 5 St S FAirfx 7-1030

Automobile Wreckers

HEPP'S INDUSTRIES LTD

LATE MODEL AUTO WRECKING-
24 HOUR TOWING SERVICE

612 - 4 St. S.

Body Shop FAirfx 7-4242
Parts FAirfx 7-4932
Wrecking Yard Fairview SubDiv .. FAirfx 7-2533

MARSHALL MOTORS & AUTO WRECKERS

USED PARTS FOR ALL MAKES OF
CARS - TRUCKS - TRACTORS
Largest Auto Wreckers in the West
Trailers Built to Order
409 3 Av S FAirfx 7-5644—FAirfx 7-6888

McLAUGHLIN GARAGE & AUTO WRECKERS

NEW & USED PARTS FOR CARS
& TRUCKS
Cor 4 Av & 3 St S FAirfx 7-2918

NATIONAL SALVAGE CO

ALWAYS BUYING
CARS FOR SCRAP
USED TRACTOR PARTS
Cor 12 St & 2 Av N {FAirfx 7-8138
FAirfx 8-2419

NORTH LETHBRIDGE MOTORS & AUTO WRECKERS

We Specialize in USED PARTS for
All Model Cars - Towing Service
CAR REPAIRS — ALL TYPES
301-317 13 St N FAirfx 7-3181

Sparkling, new cars to
drive as your own
That's The Hertz Idea!



WESTERN U DRIVE
RENT A CAR and DRIVE YOURSELF

HERTZ DRIVE-UR-SELF SYSTEM

PHONE

FAirfax 7-4038

410 - 3 Ave. South

It pays to make frequent use of
the YELLOW PAGES. It lists
services, stores, products and
professional people — all classi-
fied for your convenience.

Aviation

Lethbridge Flying Club Kenyon FieldFAirfx 7-3380
(See Advertisement This Page)

Awnings, Tents, Etc.

C-THRU ALUMINUM AWNING CO
516-518 3 Av SFAirfx 7-2212
Ducan Canvas Factory Co 1520 2 Av S ..FAirfx 7-6550

FLEXALUM ALUMINUM AWNINGS

Cooler inside, smarter outside. Four new styles. Over 100 decorator color combinations. Spring-tempered aluminum, finished with 2 coats of baked enamel, never rusts, chips, peels. Custom-made for every type of installation. Free estimates.

Flexalum

"Where To Buy Them"

HOLLAND'S DRAPERY SHOP
325 7 St SFAirfx 7-4475

Baby Chicks

(See Poultry & Products)

Baggage

(See Luggage)

Baggage Transfer

(See Cartage)

Bakers—Retail

Clack J L 608 12 St-A NFAirfx 7-4066
Hannah Bread Ltd E Potts Rep
1606 13 St NFAirfx 7-1137
MARQUIS PASTRY & CANDY SHOP
Marquis HotelFAirfx 7-4441
McGAVIN BAKERIES LTD 1502 3 Av S
Day & NightFAirfx 7-3378
Day Calls OnlyFAirfx 7-4488
National System of Baking Lethbridge Ltd
407 5 St SFAirfx 7-2047

NORTH SIDE BAKERY

We Make All Kinds of
BREAD, CAKES, ROLLS, COOKIES
AND PIES

2 STORES TO SERVE YOU

506 3 Av S
428 13 St NFAirfx 8-1629

Penny's Bakery 1504 9 Av SFAirfx 7-5636
Star Bakery 1408 3 Av SFAirfx 7-2569
WILLMAN'S CAKES—
CLACK J L 608 12 St-A NFAirfx 7-4066

Bakers—Wholesale

CANADIAN BAKERIES LTD
Cor 8 St & 7 Av SFAirfx 7-3266

FOUREX BAKERIES
Cor 8 St & 7 Av SFAirfx 7-3266

McGAVIN BAKERIES LTD 1502 3 Av S
Day & NightFAirfx 7-3378
Day Calls OnlyFAirfx 7-4488
(See Advertisement This Page)

TOASTMASTER BAKERY
Cor 8 St & 7 Av SFAirfx 7-3266
Weston Bakeries Ltd 926 13 St NFAirfx 7-2745

Banks

Bank of Montreal 522 3 Av SFAirfx 7-3175
Bank of Nova Scotia 3 Av SFAirfx 7-5794
Mayor Magrath Dr Branch
Shoppers' WorldFAirfx 7-5173
Canadian Bank of Commerce Genl Ofc
4 Av & 7 St SFAirfx 7-2414
Mgr's OfcFAirfx 7-3461
Asst MgrFAirfx 7-5170
Acctnt's DeptFAirfx 7-6173
BRANCH 9 Av & 15 St SFAirfx 7-0228
Imperial Bank of Canada 323 7 St SFAirfx 7-5774
13 St N Branch 515 13 St NFAirfx 7-4646
Royal Bank of Canada 4 Av & 7 St SFAirfx 7-8541
Toronto-Dominion Bank 612 4 Av SFAirfx 7-5028
Mgr's Ofc F T GoldsmithFAirfx 7-4165

Barristers & Solicitors

(See Lawyers)

Batteries

AUTO-LITE STA-FUL BATTERIES

THE BATTERY THAT
NEEDS WATER ONLY
3 TIMES A YEAR IN
NORMAL CAR USE.

AUTO-LITE
sta-ful

"Where To Buy Them"

DISTRIBUTORS

BAALIM WHOLESALE LTD
205 10 St SFAirfx 7-8587
HUTTON'S LTD 321 8 St SFAirfx 7-2586

DEALERS

ARCHIBALD MOTORS 139 13 St N FAirfx 7-6363
McLAUGHLIN GARAGE & AUTO WRECKERS
Cor 4 Av & 3 St SFAirfx 7-2918

HUTTON'S LTD

AUTO - FARM - RADIO
Battery Sales & Service

321 8 St SFAirfx 7-2586
FAirfx 7-5566
FAirfx 7-5158

LETHBRIDGE BATTERY CO

WILLARD BATTERIES
FOR EVERY PURPOSE

A.M.A. SERVICE CALLS

Albert Stuckart res FAirfx 7-5160

Night Calls FAirfx 8-2280

217 12 St-B SFAirfx 7-5587

PREST-O-LITE BATTERIES

The Amazing New
Prest-o-lite
"HI-LEVEL
BATTERY"
Needs Water Only
3 Times a Year in
Normal Car Use

prestolite
hi-level

"Where To Buy Them"

DISTRIBUTOR

MARSHALL-WELLS OF CANADA LTD
3 Av & 10 St NFAirfx 7-4324

DEALER

McLAUGHLIN GARAGE & AUTO WRECKERS
Cor 4 Av & 3 St SFAirfx 7-2918

Batteries—(Cont'd)

SEVENTY SEVEN OIL CO LTD

SEVENTY SEVEN
BATTERIES

1804 3 Av SFAirfx 7-7777
FAirfx 7-7775
FAirfx 7-2775

Bearings

TIMKEN-FAFNIR BEARINGS—
OLIVER INDUSTRIAL SUPPLY
Cor 3 Av & 9 St NFAirfx 7-1572

LEARN
TO FLY!

IT'S FUN

JOIN THE

Lethbridge Flying Club

Affiliated with

The Royal Canadian Flying Clubs Association

HANGAR

FAirfax 7-3380

Club Rooms & Dining Room

FAirfax 7-4467



DAY and NIGHT
PHONE

FAirfax 7-3378

DAY CALLS ONLY
FAirfax 7-4488

Don't Say "Bread", Say

McGAVIN'S

McGavin's Good Bread
Rolls and Pastries

McGAVIN BAKERIES LTD.

BEAU MONDE Beauty Shoppe

THELMA MILLER, Prop.



"Your Friendly Shop"

PERMANENTS
THAT
SATISFY

SHAMPOOS
HAIR STYLING

PHONE

FAirfax 7-3575

Located for your shopping convenience
above Rylands

302 - 5th Street South

CRIS'S BEAUTY SHOP

FOR THE BEST HAIR STYLE

- ALL HAIR STYLES
- PERMANENT WAVES
- DISTINCTIVE HAIR CUTS
- TINTS & MANICURES

ALL WORK GUARANTEED

PHONE

FAirfax 7-2079

712 - 3rd Ave. South

Beauty Parlor Supplies & Equipment

Alberta Beauty Supply 322 5 St S ...FAirfx 7-2250

Beauty Parlors

Alberta Beauty School 322 5 St S ...FAirfx 7-2250

Beau Monde Beauty Shoppe

10 Rylands Bldg ...FAirfx 7-3575

(See Advertisement This Page)

Beauty Box 539 5 St S ...FAirfx 7-4251

Bel Aire Beauty Salon 318 13 St N ...FAirfx 7-7377

Bochan's Beauty Cottage 1104 6 Av S ...FAirfx 7-4578

Bonnydale Beauty Salon 1414 17 St S ...FAirfx 8-1637

Coby's Beauty Shop 322 13 St N ...FAirfx 7-5687

(See Advertisement This Page)

Cris's Beauty Shop 712 3 Av S ...FAirfx 7-2079

(See Advertisement This Page)

Doreen's Beauty Salon 416 5 St S ...FAirfx 7-3494

(See Advertisement This Page)

EL RANCHO BEAUTY SALON

El Rancho Motel ...FAirfx 7-5822

Galt Barber Shop 210 5 St S ...FAirfx 7-0150

John's of Lethbridge Beauty Salon

524 6 St S ...FAirfx 7-3355

(See Advertisement This Page)

Lakeview Beauty Shop 2605 10 Av-A S ...FAirfx 7-4843

Lindrud Gertrude 1201 3 Av S ...FAirfx 7-4020

Little's Beauty Parlor 1110 6 Av S ...FAirfx 7-3926

Marquis Beauty Shop Marquis Hotel ...FAirfx 8-2328

(Continued Next Page)

**BUY T.B. CHRISTMAS SEALS
EVERY YEAR!**

COBY'S BEAUTY SHOP

COBY WALDREN, Prop.

WE SPECIALIZE IN
PERMANENTS \$5.00 and UP

Fully Guaranteed

Also Tints, Bleaches and Haircuts

5 EXPERIENCED OPERATORS
TO SERVE YOU

Next to North Lethbridge Hardware

PHONE

FAirfax 7-5687

NEW LOCATION — NEW SHOP

322 - 13th STREET NORTH



PERMANENT
SATISFACTION . . .

. . . and

Experts in Hair Styling,
Hair Cutting, and All
Lines of Beauty Culture.

**DOREEN'S
BEAUTY SALON**

Specializing in Service

FAirfax 7-3494

416 - 5th STREET SOUTH
Next door to Capitol Theatre

Always Ahead in Hairdressing

JOHN'S

OF LETHBRIDGE

EXPERT

Hair Stylists

Specialists in Cutting and Shaping

Curly or Straight Hair

PURE LANOLIN

PERMANENT WAVING

FAirfax 7-3355

524 - 6th St. S.

John's of Lethbridge Beauty Salon

Beauty Parlors—(Cont'd)

Marvelle Beauty Bar McFarland BldgFAirfx 7-4262
(See Advertisement This Page)
Modern Beauty Shop 813 3 Av SFAirfx 7-1065
(See Advertisement This Page)
Silverdale Beauty Shop 1016 20 St S ...FAirfx 7-1086
Style-Rite Beauty, Salon 1514 9 Av SFAirfx 7-5000
(See Advertisement This Page)
Walton Freda Hair Fashions
Shoppers' WorldFAirfx 8-1662
(See Advertisement This Page)
Westbrook Bros 319 6 St SFAirfx 7-3852

Bicycle Dealers & Repairers

Bert & Mac's Cycle Ltd 913 3 Av SFAirfx 7-3221
(See Advertisement This Page)

DAN'S REPAIR SHOP

BICYCLES & PHONOGRAPHS
REPAIRED

SKATES SHARPENED - GUNSMITHS
LOCKSMITHS

1117 3 Av SFAirfx 7-3905

Billiard Halls

Arcade Billiard & Cigar Store
325 5 St SFAirfx 8-9168

Biscuits & Candy

McCormick's Ltd 2309 10 Av-A SFAirfx 7-4669
Weston George Ltd 1833 5 Av-A NFAirfx 7-2979

Marvelle Beauty Bar

FLORENCE LEINES - VERA HLEUCKA

PERSONALIZED
HAIR CUTTING STYLED
TO PLEASE YOU

SPECIALISTS IN
HAIR COLORING, CONDITIONING
AND PERMANENT WAVING

Phone

FAirfax 7-4262

McFARLAND BUILDING

MODERN BEAUTY SHOP

PERMANENTS GUARANTEED
HAIR STYLES TO PLEASE

HAIR CUTTING
HAIR SHAPING
HAIR COLORING
CONDITIONING RINSE

Managed by Marie Baceda

FAirfax 7-1065

813 - 3 Ave. South

STYLE - RITE BEAUTY SALON

BETH PITHER
DONNA FINLEY — DOROTHY KARL

ALL WORK GUARANTEED

Plenty of Parking Space

FAirfax 7-5000

1514 - 9th Ave. S.

BICYCLES & BICYCLE SERVICE

Rebuilt Bicycles \$19.50 up
LARGEST STOCK OF BICYCLES IN
SOUTHERN ALBERTA

**BERT & MAC'S CYCLE
LTD.**

FAirfax 7-3221

SEE OUR TOY DEPT.

913 - 3rd Avenue South

Lethbridge

DISCRIMINATING WOMEN PREFER
HARPER METHOD BEAUTY CARE

Harper CORONET Instant Hair Conditioner

With KERA GENE

- ★ Excellent for Dry, Lifeless Hair
- ★ Before and After Permanent Waves
- ★ Bleached and Tinted Hair
- ★ Brittle Split End Hair
- ★ Hair which Fails to Hold its Hairdress

BEAUTY BOX

MILDRED SKROVE, Mgr.

FAirfx 7-4251

539 - 5 St. S.

Lethbridge

FREDA WALTON HAIR FASHIONS

FREDA WALTON, Mgr.

FAirfx 8-1662

Shoppers' World

Lethbridge

Lethbridge Building Supplies Co.

B.P. Insulated Siding

- Insul-Bric
- Insul-Tex
- Insul-Shake

B.P. Asphalt Shingles

- Strip
- Lok-Tab
- Tite-On
- Veelock

Roll Roofing Building Paper Roof Coating
Donnacona Board Insul Board Excel Board
Cushiontone Acoustic Ceiling Tile
Painted Temlok Board Donnacona Hardboard
Arborite ——— Duratile

ARMSTRONG'S

LINOLEUMS — EMBOSSED — INLAID — PRINTED

- Quaker Rugs
- Quaker Wall Covering
- Linoleum Tile
- Vinyl Tile
- Asphalt Tile
- Rubber Tile
- Corlon Plastic
- Deltex Rugs

PLYWOODS

Fir - Mahogany - Birch - Walnut - Knotty Pine - Redwood - Maple

WHOLESALE DISTRIBUTORS
FOR SOUTHERN ALBERTA

FAirfax 7-2972 OR FAirfax 7-6332

1266 - First Avenue South

Lethbridge

Blacksmiths

Bell's Welding Ltd 317 4 St S FAirfx 7-4528
East End Welding Shop 1605 3 Av S FAirfx 7-2488
Lethbridge Spring & Axle 402 4 St S .. FAirfx 7-3478

Blue Prints

LETHBRIDGE BLUE PRINTING CO
1215 3 Av S FAirfx 7-5848

Boilers

Liberty Boilers (Lethbridge) Ltd
1402 2 Av S FAirfx 7-3921
(See Advertisement This Page)

Bonds

(See Stocks & Bonds)

Bookkeeping Machines

(See Accounting & Bookkeeping Machines)

Boots & Shoes—Retail

Agnew Surpass Shoe Stores Ltd
605 4 Av S FAirfx 7-8444
Avenue Shoes McFarland Bldg FAirfx 7-2760
Baird's Shoes & Leather Goods
306 5 St S FAirfx 7-3764
Bata Shoe Store 319 5 St S FAirfx 7-8308
Bon Ton Shoe Store 505 4 Av S FAirfx 7-3784
Camm's Shoes 403 5 St S FAirfx 7-3050
Green's Shoe Store 324 6 St S FAirfx 7-2982
Lilley & Skinner (Canadian) Ltd
615 4 Av S FAirfx 7-7300
Sterling Shoes Ltd 314 6 St S FAirfx 7-3344

Liberty Boilers (Lethbridge) Ltd.

NEW AND USED
BOILERS FOR SALE

GENERAL
WELDING
CONTRACTORS

BOILER REPAIRS AND
PRESSURE WELDING

PORTABLE
EQUIPMENT

FAirfax 7-3921

Residence
FAirfax 7-4945 — FAirfax 7-8849

1402 - 2nd Ave S

Lethbridge

Bottlers

Chinook Soft Drinks Ltd 2907 2 Av-A S FAirfx 7-1310
Purity Bottling Works 1421 3 Av S FAirfx 7-2501
Seven-Up (Lethbridge) Distributors
1518 3 Av S FAirfx 7-5125

Bowling Alleys

Bowladrome 7 St S FAirfx 7-3330

Boys' & Girls' Clothing & Furnishings

Juniors' McFarland Bldg FAirfx 7-2678

Brewers

Sick's Lethbridge Brewery Ltd
2 Av & 1 St S FAirfx 7-2444
E S Neils Mgr FAirfx 7-6666
Soft Drink Dept FAirfx 7-3442
Asst Brewmaster's Ofc FAirfx 7-6809

Brewers' Distributors

Government Beer Warehouse 1 St & 2 Av S FAirfx 7-3554

Broadcasting Stations

CJLH-TV 28 St N FAirfx 7-1521
CJOC Radio 1015 3 Av S FAirfx 7-3161

Brushes

Fuller Brush Co Ltd 1021 Fern Cr FAirfx 7-1141
Radant A G 1021 Fern Cr FAirfx 7-1141

Building Materials & Supplies—Retail

ADVANCE LUMBER CO LTD

Complete Stocks of
Building Materials—Paints
Builders Hardware
13 St & 2 Av S FAirfx 7-2063
FAirfx 7-4961

Allan Builders Supplies Ltd FAirfx 7-3421
1301 1 Av N FAirfx 7-3887
Atlas Lumber Co Ltd 3 Av & 16 St S FAirfx 7-5777
Beaver (Alta) Lumber Ltd FAirfx 7-3516
3 Av & 17 St S FAirfx 7-5576
Crestline Builders' Market Ltd FAirfx 7-5444
Cor 30 St & 2 Av N FAirfx 7-5110

HOYT HARDWARE LTD

606-608 3 Av S FAirfx 7-5767

KITAGAWA MOULDING & BUILDING SUPPLIES

Complete line of Building Supplies

LUMBER - PLYWOOD - MILLWORK
PAINTS (Pittsburgh)
BUILDERS' HARDWARE
Manufacturers of Wood Mouldings
249 12 St-A N FAirfx 7-8343

MARVAN BUILDING SUPPLIES

CABINET WORKS

ALL BUILDING NEEDS AND
ALL KINDS OF CONTRACTING

Residence FAirfx 8-2076
240 13 St N FAirfx 7-5533

Building Materials & Supplies—

Retail—(Cont'd)

PANELYTE

The Modern Surface for
Kitchen Work Surfaces -
Tables - Counters - Bath
Room Walls and Vanities.
School Desk Tops - Wall
Panelling - Bar and Store
Fixtures.



St. Regis PANELYTE
THE MODERN SURFACE

"Where to Buy It"

DISTRIBUTORS

ATLAS LUMBER CO LTD

3 Av & 16 St S FAirfx 7-5777

BIRD BUILDING SUPPLIES LTD

202 13 St N FAirfx 8-2050

DAVIDSON-ENMAN LUMBER (ALTA) LTD

1902-4 3 Av S FAirfx 7-1501

PRIMCO (WESTERN) LTD

806 2 Av-A N FAirfx 7-3131

SUPERIOR MASONRY PRODUCTS LTD

9 Av & 6 St N FAirfx 7-4875

Transit Mix Division FAirfx 7-8103

TANNER BUILDING SUPPLIES LTD

We Specialize in
WINDOW UNITS
WOOD & ALUMINUM
Lethbridge 1601 3 Av S FAirfx 7-5161
Magrath—Office & Factory 196

Building Materials & Supplies—

Wholesale

Alexander Murray & Co Ltd 1040 Fern Cr FAirfx 7-0071
Building Products Ltd 518 26 St S FAirfx 7-5961
DAVIDSON-ENMAN LUMBER (ALTA) LTD

COMPLETE SUPPLIES
FOR THE BUILDER
FULL PLANING MILL SERVICE
"Phone the Lumber Number"
1902-4 3 Av S FAirfx 7-1501

INSULATION INDUSTRIES (LETHBRIDGE) LTD

WHOLESALE DISTRIBUTORS

Zonolite - Plywoods - Masonite - Doors
Ten/Test - Roofing - Mouldings - Arborite
Fiberglas - Millwork - Residential
Hardware

SERVING RETAIL LUMBER DEALERS

3003 Leaside Av FAirfx 7-3313
FAirfx 7-3200

LETHBRIDGE BUILDING SUPPLIES CO FAirfx 7-2972
1266 1 Av S FAirfx 7-6332
(See Advertisement Opposite Page)

McKee K R 1040 Fern Cr FAirfx 7-0071

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

Wholesale Distributors

Johns-Manville Building Materials & Asbestos Materials

WESTPLY BRAND PLYWOODS - WASCO LITE
SKY DOMES - BLOK LOK REINFORCING
TAYLOR & FENDOR GARAGE DOORS
PLYWOOD & PLYWALL DOORS
253 12 St N FAirfx 7-6166

Building Materials & Supplies—

Wholesale—(Cont'd)

PRIMCO (WESTERN) LTD

WHOLESALE DISTRIBUTORS

Ten/Test - Fir Plywood - Masonite
Exotic Hardwood Plywoods
Hardwood Plywoods and Flooring
Holmes Insulation

FAirfx 7-3131

806 2 Av-A N FAirfx 7-3131

TREMCO MANUFACTURING CO LTD

MASTICS - ASPHALT - EMULSIONS
PAINTS - ENAMELS
PROTECTIVE COATINGS
for Maintenance and Construction

1308 20 St S FAirfx 7-8485

WESTERN CANADA HARDWARE LTD

Western Canada Distributors for

ALEXANDER MURRAY
ROOFING MATERIALS

907-915 2 Av S FAirfx 7-5711

Building Movers

Bishop & Johnson Fairview Subdiv FAirfx 7-5829
Labor Form 23 St & 5 Av N FAirfx 7-6110

Buildings—Prefabricated

B W Steel Products Supply Co Ltd
231 9 St N FAirfx 7-2700
(See Advertisement This Page)

STRAN-STEEL BUILDINGS

All-steel, site-styled buildings for
commercial and industrial uses.
Rapidly erected and readily
expanded, economical and non-
combustible for manufacturing,
warehousing, retail and service operations.
Purchase Plan available for financing.



"For Information Call"

DEALER

STEEL STRUCTURES & BUILDING PRODUCTS
LTD Cor 3 Av & 14 St S FAirfx 7-8888

Wonder Steel Building (Alberta)
6 Stafford Blk FAirfx 8-1200

**B W STEEL PRODUCTS
SUPPLY CO. LTD.**
YOUR



BUILDER

Complete Line of
CONCRETE SPECIALTIES

231 - 9 St. N. FAirfx 7-2700

Bus Lines

Lethbridge Northern Bus Lines
1415 3 Av SFAirfx 7-3536
Western Canadian Greyhound Lines Ltd
411 5 St SFAirfx 7-1551

Business Colleges**GARBUTT BUSINESS COLLEGE**

Established 44 Years Personal Instruction
Streamlined Career Courses
Day and Evening Classes
Friendly, Expert Teachers
Res FAirfx 7-3463
1287 - 3rd Av SFAirfx 7-2315

**Authorized Carburetor
Sales & Service Distributors**

Carter Marvel-Schebler
Ford Stromberg
Holley Tillotson
Zenith Gasoline & Propane

HUTTON'S LTD.

FAirfax 7-2586
FAirfax 7-5566
FAirfax 7-5158

321 - 8th STREET SOUTH

**YOUR RUGS
PROPERLY CLEANED**

The Most Modern Methods

Either in your home or at our plant . . .
Our Rug Cleaning Department can guarantee
you satisfaction and your rugs will be ready
to use again in a few hours.

Dial **FAirfax 7-5771**

Benjamin's Cleaners Tailors

Masonic Bldg.—315 - 10th Street South
FREE ESTIMATES

**SPEEDY STORAGE &
CARTAGE LTD.**

Local Freight Car Loading & Unloading,
Distribution

Light & Heavy Hauling

FAirfax 7-5734

Night Phone FAirfax 7-2091

327 - 3rd St. South

Business Colleges—(Cont'd)**LETHBRIDGE SECRETARIAL COLLEGE**

Affiliated with Business Educators' Association
of Canada - Specialized Training for
the Better Business Position

DAY and EVENING CLASSES

Miss Marion P. Biggs, Principal

618a 3 Av SFAirfx 7-3968

SPEEDWRITING SHORTHAND

Speedwriting Shorthand can be
learned so quickly, used so
practically, that it has been
enthusiastically welcomed not
only by stenographers, but by
men and women in every profession and
practically every field of business activity.

**A B C
Shorthand**

"For Information Call"

LETHBRIDGE SECRETARIAL COLLEGE
618a 3 Av SFAirfx 7-3968

Cabinet Makers

Columbia Construction 727 8 St SFAirfx 7-7663
Kitagawa Moulding & Building Supplies
249 12 St-A NFAirfx 7-8343
Marvan Building Supplies 240 13 St N ..FAirfx 7-5533
TRIANGLE MODERN WOOD PRODUCTS
1102 9 Av SFAirfx 7-4333

Calculating Machines

REMINGTON RAND LTD McIntyre Bldg ..FAirfx 7-3966

Canning

Alberta Canning Co Ltd 1257 2 Av-A N ..FAirfx 8-1663
Broder Canning Co Ltd 1 Av & 23 St N ..FAirfx 7-1561

Canvas Goods**DUCAN CANVAS FACTORY CO**

Manufacturers of

**SWATHER and COMBINE
CANVASES
TARPAULINS and AWNINGS**

FAST EFFICIENT REPAIR SERVICE

1520 2 Av SFAirfx 7-6550

Carburetors**CARTER CARBURETOR AUTHORIZED
SALES & SERVICE**

Specialists in
Power Centre
Fuel Systems

CARBURETOR
TRADE MARK REG. U. S. PAT. OFF.
MEXICO REGISTRADA

Carburetors - Fuel Pumps - Fuel Filters
Patronize the OFFICIAL CARTER OUTLETS
Listed Below

"Where To Buy It"

HUTTON'S LTD 321 8 St SFAirfx 7-2586

Hutton's Ltd 321 8 St SFAirfx 7-2586
(See Advertisement This Page)

Carpet & Rug Cleaners

Benjamin's Cleaners Tailors
315 10 St SFAirfx 7-5771
(See Advertisement This Page)

Carpet & Rug Dealers

(See Rugs & Carpets—Retail & Rugs & Carpets—
Wholesale)

Cartage

BELSHER'S LTD 3 Av & 12 St-A N ...FAirfx 7-4616
CANADIAN FREIGHTWAYS LTDFAirfx 7-2944
520 3 St SFAirfx 7-2945
Genl OfcFAirfx 7-5665
Cooper Transport 1231 2 Av-A NFAirfx 7-4520
Dench of Canada Ltd South Side of CPR
Freight ShedsFAirfx 7-4234
Ewing Transport 323 3 St SFAirfx 7-6177
IVES STAN 522 12 St SFAirfx 7-8719
JARVIE A M

**TOP SOIL - SAND - GRAVEL
FILL DIRT - LEVELLING
Backfilling - Dirt Moving**

440 20 St NFAirfx 7-3047

LETHBRIDGE MESSENGER SERVICE

1227 2 Av-A NFAirfx 7-4776
McElroy's Livestock Cartage Ltd
Alberta StockyardsFAirfx 7-4814
Garage 512 4 St SFAirfx 7-4053

McLEAN TRANSFER LTD

Agents for
**NORTH AMERICAN
VAN LINES CANADA LTD.**

Local and Long-Distance Moving
Storage, Packing and
Shipping

Night Phone FAirfx 7-3473

640 6 St SFAirfx 7-2097

McNeely Bros Construction (Lethbridge) Ltd
518 3 St SFAirfx 7-2520
Muirhead Forwarding Ltd 103 1 Av S ...FAirfx 7-5050

OWEN DISTRIBUTING LTD

Storage & Distribution

Specialists in Local and Long
Distance Moving

AGENTS FOR ALLIED VAN LINES LTD

1233 2 Av S ...FAirfx 7-3011—FAirfx 7-2904

Perry J 820 5 St SFAirfx 7-5546
ROBERTSON TRANSPORT LTD

524 3 St SFAirfx 7-6226

ROY'S DELIVERY 323 3 St SFAirfx 7-4069

Night CallsFAirfx 8-1458

Skinner George 815 15 St NFAirfx 7-5931

Speedy Storage & Cartage Ltd

327 3 St SFAirfx 7-5734

(See Advertisement This Page)

Webb Transport 545 4 St SFAirfx 7-1144

Cash Registers

BURROUGHS CASH REGISTERS—
BURROUGHS ADDING MACHINE OF CANADA
LTD 1285 3 Av SFAirfx 7-7577
NATIONAL CASH REGISTER CO OF
CANADA LTD 118 8 St SFAirfx 7-4533

Cement

(See Contractors—Cement)

Cemetery Offices

Archmount Memorial Gardens LtdFAirfx 7-8456
507 7 St SFAirfx 7-8708

Chains

Oliver Industrial Supply
Cor 3 Av & 9 St NFAirfx 7-1572

Cheese

CENTRAL ALBERTA DAIRY POOL
411 4 St SFAirfx 7-6124
Purity Dairy 516 5 Av SFAirfx 7-1525

Chemicals

CHIPMAN CHEMICALS LTD
1233 2 Av SFAirfx 7-1221
Oliver Chemical Co (Lethbridge) Ltd
Cor 3 Av & 9 St NFAirfx 7-1571
SEVENTY SEVEN OIL CO LTD
1804 3 Av SFAirfx 7-7777

Children's Wear

Juniors' McFarland BldgFAirfx 7-2678
Terry's Childrens' Wear 316 6 St SFAirfx 7-7175

China, Crockery & Glassware

CONSUMERS HARDWARE & SUPPLY

SPODE — China Dinnerware
SILVER — Flat and Holloware
GLASS — Stemware and Crystal
POTTERY — Sovereign Moderns
516-518 3 Av SFAirfx 7-2212
1522 9 Av SFAirfx 7-4122

Hallifax Gift Shop Shoppers' WorldFAirfx 7-5200
HOYT HARDWARE LTD
606-608 3 Av SFAirfx 7-5767

Chinese Stores

Bow On Tong Co 316 2 Av SFAirfx 7-3675

Chiropodists

Vant Dr Mervyn 201 BC Trust BldgFAirfx 7-6339

Chiropractors

Anderson Dr Roy E 509-511 7 St SFAirfx 7-6677
CHIROPRACTIC ASSOCIATE CLINIC {FAirfx 7-4261
509-511 7 St SFAirfx 7-6677
Clancy Dr L D 116 McFarland BldgFAirfx 7-2231
Kuipers Dr Ralph 1023 3 Av SFAirfx 7-1118
LETHBRIDGE CHIROPRACTIC CLINIC
Dr L A Cowie
1013 3 Av SFAirfx 7-2035
Speelman Dr J C 509-511 7 St SFAirfx 7-4261
TAJIRI DR N M 5 Oliver BldgFAirfx 7-1244

Church Organizations

Assumption Church 2405 12 Av SFAirfx 7-8931
Bethel Baptist Church 1721 5 Av NFAirfx 8-1907
Catholic Family Service 1-303 5 St SFAirfx 7-6345
Central Church of Christ 425 11 St SFAirfx 7-4774
Christ-Trinity Lutheran Church
420 12 St SFAirfx 7-4505
Christian Missionary Alliance
1202 3 Av SFAirfx 7-2996
Christian Science Church & Reading Room
4 Av & 12 St SFAirfx 7-8088
Church of Jesus Christ of Latter Day Saints
Cor 5 Av & 12 St SFAirfx 7-3255
Ward 3 10 Av SFAirfx 7-5321
Seminary Cor 19 St & 5 Av SFAirfx 8-1492
Church of The Nazarene
Cor 9 Av & 16 St SFAirfx 7-8827
First Baptist Church 1614 5 Av SFAirfx 7-2082
First United Church 13 St & 5 Av NFAirfx 7-2659
Hebrew Congregation 914 15 St SFAirfx 7-8621
Hungarian Presbyterian Church
1020 10 Av NFAirfx 7-5884
Lethbridge Bukkyo 1303 13 St NFAirfx 7-5918
Lethbridge Christian Reform Church
2 Av-A & 18 St NFAirfx 7-8306

Church Organizations—(Cont'd)

Lutheran Church Of The Good Shepherd
1105 24 St SFAirfx 7-3371
McKillop United Church
916 Mayor Magrath DrFAirfx 7-5018
Pentecostal Church 520 7 St SFAirfx 7-4957
St Andrews Presbyterian Church Study
18 St & 5 Av SFAirfx 7-2582
St Augustine's Church Ofc 11 St SFAirfx 7-3970
Envelope Secretary's OfcFAirfx 7-1140
St Basil's Rectory 604 13 St NFAirfx 7-3412
St Mary the Virgin Church of
537 12 St-C NFAirfx 7-3671
St Patrick's Rectory 312 10 St SFAirfx 7-3489
St Peter & St Paul's Rectory
640 12 St-C NFAirfx 7-4105
Parish Hall 12 St-B & 7 Av NFAirfx 8-2352
St Vladimirs Ukrainian Catholic Church
715 13 St NFAirfx 7-5189
Salvation Army Citadel Ofc 426 5 St SFAirfx 7-5832
Seventh Day Adventist 2152 9 Av-B SFAirfx 7-1372
Southminster United Church 4 Av SFAirfx 7-3404
A K PutlandFAirfx 7-8219
Ukrainian Catholic Church Rectory
715 13 St NFAirfx 7-5189
Ukrainian Greek Orthodox Church
1417 9 Av NFAirfx 8-1449

Cinder Blocks

SUPERIOR MASONRY PRODUCTS LTD
9 Av & 6 St NFAirfx 7-4875
(See Advertisement This Page)

Cleaners & Dyers

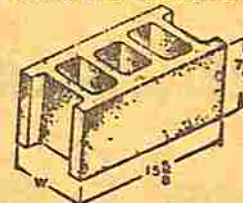
Benjamin's Cleaners Tailors
315 10 St SFAirfx 7-5771
(See Advertisement This Page)

(Continued Next Page)

Superior Masonry Products Ltd.

and J. A. Jarvie Sand & Gravel

(One of the J. A. Jarvie Enterprises)



CONCRETE BLOCKS
LIGHT WEIGHT CONCRETE
BLOCKS

In All Types & Sizes
CHIMNEY BLOCKS

LIGHT WEIGHT & CONCRETE BRICKS
NORMAN BRICK

Washed Sand & Gravel
Mortar Sand & Road Gravel
Split Rock - Transit-Mix Concrete
MOBILE CRUSHING UNIT

FAirfax 7-4875

FAirfax 7-8103

9th Avenue & 6th Street North



A COMPLETE SERVICE
FOR YOUR CLOTHES

Your Garments Cannot Get
More **CAREFUL** Attention

Dry Cleaning — Repairs — Alterations
Pressing — Re-proofing — Dyeing

ALWAYS FIRST WITH NEWER OR
BETTER METHODS

Just Dial FAirfax 7-5771

MASONIC
BLDG.

315 - 10th St.
South

BENJAMIN'S
CLEANERS — TAILORS



DRY CLEANING DEPT.

OF

Lethbridge Laundry & Dry Cleaners Ltd.**FAirfax 7-3451 OR FAirfax 7-3452**

FOR

SANITONE DRY CLEANING

A Better Kind of Cleaning Service
That Costs No More Than Ordinary Dry Cleaning
FREE PICK-UP & DELIVERY SERVICE within CITY LIMITS

542 - 4th Street South

SPARKLE
Cleaners and Launderers

DIAL

FAirfax 7-1233**FAirfax 7-1234**

Buy SANITONE Dry Cleaning Service
FOR EXTRA VALUE

THE DRY CLEANING

That Really Makes Your Garments Sparkle Like New!

1818 - 3rd Avenue South

Cleaners & Dyers—(Cont'd)

LEE DUCK

TAILORING & DRY CLEANING
Lowest Prices for Dry Cleaning,
Pressing, Hat Cleaning & Blocking

330 13 St NFAirfx 7-2770

Lethbridge Laundry & Dry Cleaners Ltd (FAirfx 7-3451
542 4 St SFAirfx 7-3452
(See Advertisement This Page)

NEILSON DRY CLEANERS & TAILORS

1514 9 Av SFAirfx 7-7771
O K Laundry & Dry Cleaning
312 3 St SFAirfx 7-4039
(See Advertisement This Page)

(Continued Next Page)

**O.K. Laundry &
Dry Cleaning**

SUITS MADE TO ORDER
Guaranteed Fit and Satisfaction

EXPERT REPAIRS & ALTERATIONS
Cleaning & Pressing While-U-Wait

We Call For and Deliver

PHONE

FAirfax 7-4039

312 - 3rd St S

Lethbridge

PERLUX

YOUR "FAMILY DRY CLEANERS"
OFFER YOU TOP QUALITY DRY
CLEANING AT COMPETITIVE PRICES

ALTERATIONS
REPAIRS

FAirfax 7-3666

Pick-up — Delivery

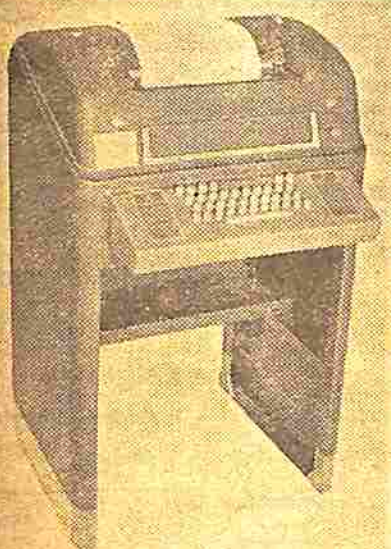
PERLUX CLEANERS

2 Doors North of the Capitol Theatre

Cleaners & Dyers—(Cont'd)

Park's Cleaners Ltd {FAirfx 7-4141
311 6 St S {FAirfx 7-5151
Perlux Cleaners 410 5 St S FAirfx 7-3666
(See Advertisement Opposite Page)
Sparkle Cleaners & Launderers
1818 3 Av S FAirfx 7-1234
(See Advertisement Opposite Page)
Spic & Span Dry Cleaners 112 8 St S .. FAirfx 7-8116
(See Advertisement This Page)

TELETYPE SERVICE



ALBERTA GOVERNMENT TELEPHONES

CONTINENT WIDE

When time means money, where
delivery dates are important . . .
Alberta Government Telephones

TELETYPE

is the efficient link between the
units of your organization. It's the
modern, fast, sure . . . Printed
Communication Service.

FOR A SURVEY OF YOUR NEEDS OR
FOR FURTHER INFORMATION . . . phone

FAirfax 7-2234

Cleaning Equipment & Service— Industrial

AUSTRING JANITOR SERVICE & SUPPLIES
4-706 3 Av S FAirfx 7-0284

Clubs

A A Club Cor 5 Av & 8 St S FAirfx 7-8049
Army & Navy Veterans Club
517 5 Av S FAirfx 7-3846
Scty Mgr Ofc FAirfx 7-4526
Canadian Legion
Club Rooms & Restaurant
1 Av & 9 St S FAirfx 7-3426
Lounge FAirfx 7-1334
Ofc FAirfx 7-6644
Chinook Club Cor 3 Av & 13 St S FAirfx 7-2443
Elks Club 1251 3 Av S FAirfx 7-2633
Scty & Mgr's Ofc FAirfx 7-7219
Lethbridge Country Club River Bottom .. FAirfx 7-2527
Lethbridge Curling Club 6 Av & 9 St S .. FAirfx 7-1213
Lethbridge Golf Club Henderson Lake FAirfx 7-3652

Coal Miners & Shippers

LETHBRIDGE COLLIERIES LTD

ALL GRADES OF COAL
AVAILABLE YEAR ROUND
Monday thru Friday 7:45 AM to 3:45 PM
AT GALT MINE No. 10
(Short Distance North on Picture Butte Hwy)
GOV'T. RATED ALBERTA'S BEST
FAirfx 9-3132

Cold Storage

CURRIE'S FROZEN FOOD & LOCKER SERVICE

CURING — CUTTING
WRAPPING

MEATS AT WHOLESALE PRICES

1516 9 Av S FAirfx 7-2044

Purity Dairy 516 5 Ave S FAirfx 7-1525

Collection Agencies

CREDIT BUREAU OF LETHBRIDGE LTD

320 B C Trust Bldg FAirfx 7-1157
Farris Service Agency 2 Acadia Blk FAirfx 7-2616
FINANCIAL COLLECTION AGENCIES LTD

Canada's Only National Collection Organization.
Serving Canadian Business and Professions for
Over 30 Years.

No Collection—No Charge
OFFICES IN PRINCIPAL CITIES

4-121 - 11 Av SW {AMhrst 9-3419
Call Long Distance and ask {AMhrst 9-3460
for (Toll Charge) Calgary .. {AMhrst 9-7533
{AMhrst 9-2860

HOSPITAL & MEDICAL AUDIT BUREAU

Canada's Only National Collection Organization.
Serving Hospitals and the Medical Profession for
Over 30 Years.

No Collection—No Charge
OFFICES IN PRINCIPAL CITIES

4-121 - 11 Av SW {AMhrst 9-3419
Call Long Distance and ask {AMhrst 9-3460
for (Toll Charge) Calgary .. {AMhrst 9-7533
{AMhrst 9-2860

SPIC & SPAN DRY CLEANERS



2 HOUR ZIP SERVICE AT NO EXTRA COST

● DYEING

● LAUNDRY SERVICE

● EXPERT TAILORING



ONE DAY SHIRT SERVICE

PHONE

FAirfax 7-8116

112 - 8th Street South

LETHBRIDGE

JACK & JILL

NURSERY & KINDERGARTEN



Working Mothers — SAVE!!
Companionship Makes A Happy Child

PRE-SCHOOL INSTRUCTION
HIGHLY QUALIFIED STAFF

Dancing — Baton — Dramatics — Music

TRANSPORTATION

FAirfax 7-8255

428 - 14 St. South

Colleges & Schools

Jack & Jill Nursery & Kindergarten
428 14 St S FAirfx 7-8255
(See Advertisement This Page)
Robin Hood Nursery 709 6 Av S FAirfx 7-5668
(See Advertisement This Page)

Concrete Blocks

SUPERIOR MASONRY PRODUCTS LTD
9 Av & 6 St N FAirfx 7-4875
(See Advertisement Opposite Page)

Confectioners—Retail

American Confectionery 328 13 St N FAirfx 7-3638
Empress Confectionery 816 3 Av S FAirfx 7-2872
Fairview Confectionery 1524 9 Av S FAirfx 7-5075
J & N Confectionery & Grocery
1016 9 Av S FAirfx 7-3625
Loo's Confectionery 913 9 Av N FAirfx 8-2019
O K Confectionery 1260 3 Av S FAirfx 7-2653
Pacific Confectionery 1424 3 Av N FAirfx 7-6378
Regal Confectionery Cor 5 St & 6 Av S .. FAirfx 7-5140
Roy's Confectionery 418a 5 St S FAirfx 7-5803
Shangri-La Confectionery 323 5 St S ... FAirfx 7-0260
Sunshine Grocery & Coffee Shop
308 1 Av S FAirfx 7-7720
U N Confectionery 414 13 St N FAirfx 7-5182
Wong Confectionery 2126 7 Av S FAirfx 7-7545

Confectioners—Wholesale

BUTLER DISTRIBUTOR 1227 2 Av-A N FAirfx 7-4776
Kitson's Wholesale Ltd 427 5 St S FAirfx 7-2023
Stuart John Sales Ltd 943 20 St S FAirfx 7-5658

Contractors—Automatic Controls

WHITTICK BROS LTD 910 3 Av S FAirfx 7-3014

Contractors—Building

ART BATTY CONSTRUCTION LTD
405-411 Mayor Magrath Dr FAirfx 7-3107
Bird Construction Co Ltd 202 13 St N .. FAirfx 8-2051
DORIGATTI CONSTRUCTION LTD
Hull Blk FAirfx 7-4981
Gretzinger & Bartel Construction
823 15 St N FAirfx 8-1624
Gretzinger O 1916 4 Av N FAirfx 8-2030
Inter-City Construction Co Ltd
6 Oliver Blk FAirfx 7-8460

LAIRD CONSTRUCTION (LETH) LTD
325 6 St S FAirfx 7-5993
Field Ofc 16 Av & 25 St S FAirfx 7-8890
Little Glen 529 Dieppe Blvd FAirfx 7-4876
Neilly G M 340 15 St N FAirfx 7-4987

OLAND CONSTRUCTION LIMITED
920 3 Av N FAirfx 7-8501

ORTMAN CONSTRUCTION
2507 12 Av S FAirfx 7-0275
Osterberg Richard 711 20 St S FAirfx 7-5126

PAHULJE CONSTRUCTION LTD
1017 Mayor Magrath Dr FAirfx 7-6747
Project Ofc 2918 11 Av S FAirfx 8-1225

PRECISION CONSTRUCTION (CALGARY) LTD
418 BC Trust Bldg FAirfx 7-0219

SOUTHERN HOME IMPROVEMENTS
313 13 St N FAirfx 8-2365

Sundquist N 222 12 St-B N FAirfx 7-1744

TRIANGLE MODERN WOOD PRODUCTS
1102 9 Av S FAirfx 7-4333
Wermuth Paul & Sons 130 22 St N FAirfx 8-1402

Contractors—Cement

ATLAS TRANSIT MIX

**INDUSTRIAL and
RESIDENTIAL**

Free Estimates

Plant Cor 12 St & 2 Av N FAirfx 7-7262
Engineer's Ofc FAirfx 7-8282

Brico-Alta Construction Ltd
Cor 2 St & 3 Av S FAirfx 7-7456
Ortman Construction 2507 12 Av S FAirfx 7-0275
SUPERIOR MASONRY PRODUCTS LTD
9 Av & 6 St N FAirfx 7-4875

Contractors—Dry Wall

DICK'S DRYWALL TAPING

JOINT FILLING — HAND TAPED
TRY US FOR YOUR NEXT DRYWALL JOB
FREE ESTIMATES
970 11 St S FAirfx 7-8853

P & W Drywall Ltd 2422 13 Av S FAirfx 7-1818

Contractors—Electrical

(See Electricians)

Contractors—Excavating

Anderson Frank 3807 20 Av S FAirfx 7-2777
General Construction Co (Alberta) Ltd
Cor 2 St & 3 Av S FAirfx 7-2939
GOERTZEN FRANK F

EXCAVATING

**BASEMENTS — TRENCHING
— STOCK PONDS —**

COALDALE DIkns 5-3210

(Continued Next Page)

Robin Hood Nursery

And

Kindergarten

709 - 6th Avenue South — LETHBRIDGE

Phone FAirfax 7-5668

OPERATOR: MRS. M. EILEEN TYAS

For the Best of Care for Your Most Precious Possession —
YOUR CHILD

- CLEAN SURROUNDINGS
 - SUPERVISED CARE
 - CAREFULLY PLANNED FULL COURSE MEALS
 - INFANT NURSERY FULLY EQUIPPED, WITH SAFE CRIBS
 - COMPLETELY FENCED PLAY AREA OUTDOORS
 - ALL NATIONALITIES WELCOME
 - TRANSPORTATION SUPPLIED
- KINDERGARTEN CLASSES FROM SEPTEMBER TO JUNE FOR 5 YEAR OLDS

Open 24 Hours a Day — 7 Days a Week

Contractors—Excavating—(Cont'd)

GUENTHER CONSTRUCTION LTD

Earth Moving Contractors
Excavating

902 Mayor Magrath DrFAirfx 7-1822

Kure R Construction Ltd 510 25 St S ...FAirfx 7-4874

LETHBRIDGE EXCAVATING PIPE LINE LTD

P. A. Ross, Mgr.

EXCAVATING
Water - Sewer & Gas Lines

Fairview SubdivisionFAirfx 7-0092

Malchow the Excavator Ltd

1701 15 Av SFAirfx 7-2181

McNEELY BROS CONSTRUCTION (LETHBRIDGE) LTD

Roy McNeely, Mgr.

EXCAVATING & TRENCHING
SAND & GRAVEL

Res FAirfx 7-4923

518 3 St SFAirfx 7-2520

Miller Excavating 1138 12 St-B SFAirfx 7-3897

Prairie Ditching Co 418 26 St SFAirfx 7-8280

Stevenson Excavating 1409 3 Av-A N ...FAirfx 7-4013

Stevenson J H 2913 11 Av SFAirfx 7-3982

Contractors—General

ART BATTY CONSTRUCTION LTD

405-411 Mayor Magrath DrFAirfx 7-3107

Balbi Construction 245 12 St-A NFAirfx 7-4363

BIRD CONSTRUCTION CO LTD

CONTRACTORS
AND
ENGINEERS

202 13 St NFAirfx 8-2051

Bohne Construction Ltd 1410 17 St S ..FAirfx 7-4594

BRICO-ALTA CONSTRUCTION LTD

Cor 2 St & 3 Av SFAirfx 7-7456

Cooper W Construction 6 Lafferty Blk ..FAirfx 7-5106

Cunningham D W 712 14 St NFAirfx 7-6261

Dorigatti Construction Ltd Hull Blk ...FAirfx 7-4981

GENERAL CONSTRUCTION CO (ALBERTA) LTD

ENGINEERS & CONTRACTORS

Concrete — Asphalt — Sand & Gravel
Shovels — Draglines — Ditchers

Cor 2 St & 3 Av SFAirfx 7-2939

Getkate Masonry Construction

Fairview SubdivFAirfx 7-7542

Holte & Nordlund 1202 3 Av NFAirfx 7-6121

INTER-CITY CONSTRUCTION CO LTD

STORM SEAL

A New Colorful Exterior Coating
for Stucco, Masonry and Asbestos
Remodelling - Siding - Roofing

6 Oliver BlkFAirfx 7-8460

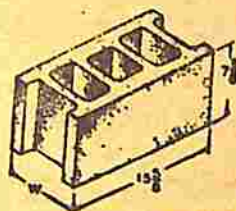
Irvine J 1610 2 Av-A NFAirfx 7-6647

(Continued Next Page)

SUPERIOR MASONRY PRODUCTS LTD.

and J. A. Jarvie Sand & Gravel

ONE OF THE J. A. JARVIE ENTERPRISES



Concrete & Light Weight
Concrete Blocks

In All Types & Sizes

Chimney Blocks - Split Rock

CONCRETE & LIGHT WEIGHT BRICK
NORMAN BRICK



Transit-Mix Concrete

Washed Sand & Gravel — Plaster & Mortar Sand

Road Gravel — Fill Gravel — Red Shale

MOBILE CRUSHING UNIT

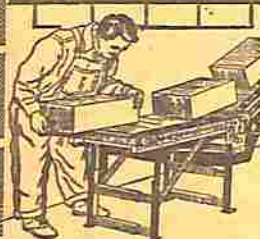
9th Ave & 6th St N

FAirfax 7-4875

Transit Mix Division

FAirfax 7-8103



STOP LIFTING**CONVEYORS SAVE
TIME AND LABOR**

**Wheel
Conveyors
Spiral Chutes**

**Belt & Power
Conveyors**

**Gravity Roller
Conveyors**

FOR INFORMATION PHONE

COLLECT **CALGARY**

AMhrst 2-2830

114-6th Ave. W. Calgary

**ELECTRIC-CRAFTS
LIMITED**

Contractors—General—(Cont'd)**KENWOOD ENGINEERING CONSTRUCTION LTD**

CONTRACTORS & ENGINEERS

COMMERCIAL

INSTITUTIONAL & RESIDENTIAL

311 11 St SFAirfx 7-4710

Langhofer H 606 17 St NFAirfx 7-4989

Maughan William 2705 16 Av SFAirfx 7-5244

McLAREN CONSTRUCTION CO

**BUILDERS &
CONTRACTORS**

FINANCING
ARRANGED

Roxy Theatre BldgFAirfx 7-4544

MILLER EXCAVATING

TRENCHING & DITCHING

BACK FILLING & LEVELLING

1138 12 St-B SFAirfx 7-3897

Let the **YELLOW PAGES** tell you.
Who Sells What and Where is He?

Contractors—General—(Cont'd)**OLAND CONSTRUCTION LTD**

**BUILDERS AND
CONTRACTORS**

920 3 Av NFAirfx 7-8501

Oliver C J Ltd

Cor 4 Av & Mayor Magrath DrFAirfx 8-2353

Pahulje Construction Ltd

1017 Mayor Magrath DrFAirfx 7-6747

Phaff Construction Ltd 1115 10 St S ...FAirfx 8-2310

Pierco The Pierson Co 3025 24 Av S ...FAirfx 7-5947

Precision Construction (Calgary) Ltd

418 B C Trust BldgFAirfx 7-0219

Russell Vern 1211 8 Av SFAirfx 7-2397

Southern Alberta Construction Ltd

241 9 St NFAirfx 7-5577

STRAFEHL MASONRY CONSTRUCTION FAirfx 9-4944

Tollestrup G F & Co 1815 3 Av SFAirfx 7-4280

Whelihan Construction Ltd

311 11 St SFAirfx 7-8222

Contractors—Machinery & Supplies**AMCO EQUIPMENT LTD**

Distributors of BUDA
GAS - DIESEL - NATURAL GAS

GERLINGER FORK LIFTS & CARRIERS

PHONE

CalgaryCHery 4-1166

LethbridgeFAirfx 7-7393

CATERPILLAR EARTHMOVING MACHINERY

- TRACK-TYPE TRACTORS
- WHEEL-TYPE TRACTORS
- SCRAPERS, WAGONS
- MOTOR GRADERS
- TRAXCAVATORS, 'DOZERS
- DIESEL ENGINES, GENERATORS

—Backed by complete parts and service facilities

CAT

"For Information Call"

UNION TRACTOR LTD

1269 2 Av SFAirfx 7-2606

CONSTRUCTION EQUIPMENT CO LTD

Distributors of LeTourneau - Westinghouse
Equipment - American Excavators - Adams
Graders - Gradall Excavators - Shield Bantam.

Complete Line of Contractors Equipment
Air Compressors

1313 20 St SFAirfx 7-8415

COSTELLO EQUIPMENT CO LTD

Distributors of

Cedarapids - Linkbelt Speeder

Schramm - C.M.C. - Rosco

Wooldridge - F. W. D.

Cleveland Trenchers

PHONE

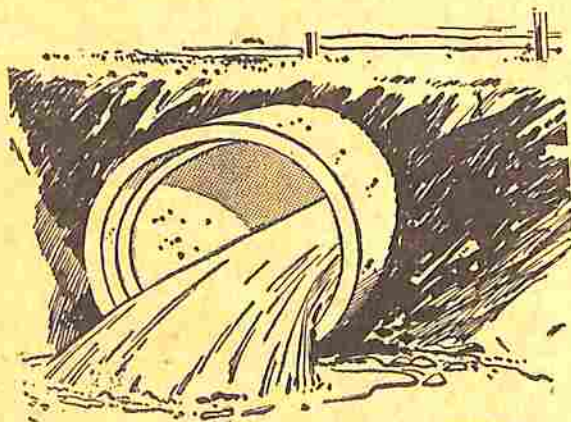
CalgaryCHery 4-0766

LethbridgeFAirfx 7-7393

(Continued Next Page)

Jefferies

CONCRETE PRODUCTS (Lethbridge) LTD.



**STEEL
Reinforced**

**CONCRETE SEWER
& CULVERT PIPE**

All Sizes and Lengths — Reinforced for Extra Strength & Less Weight
Greater Durability — Phone for Details

FAirfax 7-7027

5th Avenue & 28th Street North

LETHBRIDGE

**Contractors—Machinery & Supplies—
(Cont'd)**

FERGUSON SUPPLY ALBERTA LTD

**MACHINERY
EQUIPMENT
SUPPLIES**

1201 2 Av-A NFAirfx 7-6385

WEST CANADIAN MACHINERY CO LTD

231 9 St NFAirfx 7-3556

WILKINSON & McCLEAN LTD

253 12 St NFAirfx 7-5428

Convents

Convent St Aloysius 520 18 St SFAirfx 7-3509

Conveyors

(See Advertisement Opposite Page)

Costumers

MALLABAR COSTUMER LTD

WINNIPEG

Theatrical, Masquerade & Carnival Costumes
Make-up - Dance Supplies - Tuxedos
White Jackets - Legal & Choir Gowns
PHONE — WRITE — WIRE

Call Long Distance and ask for (Toll Charge)
Winnipeg Whitehall 2-3474 — 375 Hargrave St

Counter Sales Check Books

MOORE BUSINESS FORMS LTD

1285 3 Av SFAirfx 7-4659

Creameries

Central Alberta Dairy Pool 411 4 St S ..FAirfx 7-6124

CRYSTAL DAIRY LTD 434 8 St SFAirfx 7-2576

PURITY DAIRY 516 5 Av SFAirfx 7-1525

Credit Reports

CREDIT BUREAU OF LETHBRIDGE LTD

320 B C Trust BldgFAirfx 7-3127

Credit Unions

Dutch Canadian Savings & Credit Union Ltd

5 Metcalfe BldgFAirfx 8-2397

Crests

CREST SHOP

ATTRACTIVE CRESTS
OF ALL DESCRIPTIONS
MADE TO ORDER

9 Lafferty BldgFAirfx 8-2360

Culvert Manufacturers—Concrete

JEFFERIES CONCRETE PRODUCTS

(LETHBRIDGE) LTD 5 Av & 28 St N..FAirfx 7-7027

(See Advertisement Opposite Page)

Culvert Manufacturers—Corrugated

Iron & Steel

ROSCO METAL PRODUCTS (ALBERTA) LTD

1201 2 Av-A NFAirfx 7-6385

Custom House Brokers

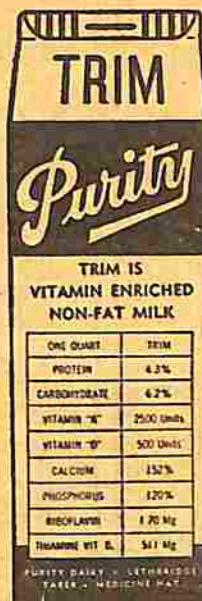
Rositer Agencies Bsm't McFarland Bldg .FAirfx 7-1541

Dairies

CRYSTAL DAIRY LTD 434 8 St SFAirfx 7-2576

PURITY DAIRY 516 5 Av SFAirfx 7-1525

(See Advertisement This Page)



SALAD CREAM

Ideal for
Cooking — Salads
Sandwiches and Desserts



Purity Dairy



Purity Petal Smooth
Ice Cream

PHONE

**FAirfax 7-
1525**



Shake Well
Before Using

"It is the privilege of every child
to learn to dance."

CANADIAN SCHOOL OF BALLET

Lethbridge Principal: Joy Camden

A CLASS FOR EVERY BOY OR GIRL
SEPTEMBER — JUNE

Pre-School to Adult

Beginner to Professional

Special Classes for Older Boys

Exercise Classes for Mothers

Remedial Work Undertaken

Teacher Training Courses Arranged

Studio:
Westminster
Youth Hall
10 Av &
17 St-A S

TAP
with
JACK TAYLOR
of
CALGARY

Phone:
FAirfx 7-6777
Office Hours:
2 p.m.-6 p.m.
Daily Except
Wednesday.
Saturday:
9:30 a.m.-6 p.m.

Where to Go... DANCING In Lethbridge



VISIT LETHBRIDGE'S
LAKESIDE RESORT
"The Showplace of the South"
FAirfax 7-2536
If no answer call FAirfax 7-4950
HENDERSON LAKE PAVILION

Dairy Supplies DE LAVAL CO LTD

CREAM SEPARATORS
MILKING MACHINES
Creamery & Dairy Equipment & Supplies
SALES & SERVICE

227 7 Av SE CALGARY AMhrst 2-6986

Dreger Dairy & Farm Supply
1309 26 St S FAirfx 8-1756

SURGE DAIRY SUPPLIES

SALES & SERVICE
Easy terms on
"SURGE" Stalls
Pipelines & Equipment



"For Information Call"

DREGER DAIRY & FARM SUPPLY
1309 26 St S FAirfx 8-1756

Dancing Academies

Bel-Aire Studio of Dancing 506 3 Av S .. FAirfx 7-5305

Canadian School of Ballet
10 Av & 17 St-A S FAirfx 7-6777
(See Advertisement This Page)

Henderson Lake Pavilion FAirfx 7-2536
(See Advertisement This Page)

Trionon Dance Gardens 1 Av & 5 St S ... FAirfx 7-4787
(See Advertisement This Page)

Dancing Uptown

AT THE AIR-CONDITIONED

TRIANON Dance Gardens

EVERY THURSDAY & SATURDAY

FAirfax 7-4787

1st Ave & 5th St South
TRIANON BALLROOM

PROGRESS CLOTHING

H. N. Serkin, Mgr.

MEN'S AND BOYS' WEAR

OUR AIM — To give you the lowest
prices consistent with highest quality.

FAirfax 7-2717

114 - 5th Street S.

Decalcomania Transfers

CANADA DECALCOMANIA CO LIMITED

DECALS: Nameplates, Window Signs,
Truck Lettering.

LABELS: Embossed Foil, Pressure
Sensitive, Reflective.

POINT OF PURCHASE DISPLAYS

Rep: Gordon Rogers, 218 - 7 Ave. S.E.
Call Long Distance and ask for (Toll Chg)
Calgary AMhrst 2-6601

Decorators

(See Painters & Paperhangers)

Demolition Contractors

(See Wrecking Contractors)

Dental Laboratories

Black Dental Laboratory
205 Medical Dental Bldg FAirfx 7-2822

DIETRICH DENTAL PLATE LABORATORY

WALTER DIETRICH Mgr.

Dental Plates Repaired
same day as received

One Door East of Garden Hotel

1-2 McLeay Blk FAirfx 7-7244

Lethbridge Dental Laboratory

204 Medical Dental Bldg FAirfx 7-3823
Office FAirfx 7-6565

Southern Dental Laboratory

212 Woolworth Bldg FAirfx 7-6331

Dentists

Allen L T 208 Medical Dental Bldg FAirfx 7-2165
Carson J E 202 Medical Dental Bldg FAirfx 7-4504
Christou V E 203 Medical Dental Bldg .. FAirfx 7-2559
Clark Ward F 121 McFarland Blk FAirfx 7-4140
Fletcher Elmo E 206 Medical Dental Bldg FAirfx 7-2474
Forbes G H 207 Medical Dental Bldg FAirfx 7-4455
Fumerton A S 208 New Woolworth Bldg . FAirfx 7-6533
Gray A R S 2-503 7 St S FAirfx 7-4397
Matkin B W 1510 9 Av S FAirfx 7-3410
Matkin H L Shoppers' World FAirfx 8-1300
Millar J Gordon 201 Medical Dental Bldg FAirfx 7-4244
Moscovich J 1 Equity Bldg FAirfx 7-3788
Newlove R A Roxy Theatre Bldg FAirfx 7-4213
Redding H D 211 Woolworth Bldg FAirfx 7-2631
Rylands D A 210 New Woolworth Bldg .. FAirfx 7-2497
Stewart J S 203 Medical Dental Bldg .. FAirfx 7-2559
Witbeck Tom O 209 Medical Dental Bldg . FAirfx 7-2071
Wood F T New Woolworth Bldg FAirfx 7-8333

Departmental Stores

Buy Rite Department Store 408 5 St S .. FAirfx 7-3680
Eaton Company Canada Limited (The T)
Lethbridge Br 4 Av & 6 St S FAirfx 7-8553
Progress Clothing 114 5 St S FAirfx 7-2717
(See Advertisement This Page)

Supina Mercantile 230 13 St N

Groceries FAirfx 7-2766
Groceries & Meats FAirfx 7-2966
Meat Dept & Men's Wr FAirfx 7-3456
Ofc & Dry Gds FAirfx 7-2866

Departmental Stores—Mail Order

Eaton Company Canada Limited (The T)
Lethbridge Br 4 Av & 6 St S FAirfx 7-8553
Simpsons-Sears Ltd 329 7 St S FAirfx 7-5727
Credit Dept FAirfx 7-7266

Detective Agencies ACE INVESTIGATORS

DIVORCE & CRIMINAL INVESTIGATIONS

Expert Detectives to Serve You

Call Long Distance and ask for (Toll Charge)
Calgary 2716 7 Av NWAtlas 3-0018

Detergents

WOOD G H & CO LTD 327 3 St SFAirfx 7-7400

Dictating Machines

DICTAPHONE DICTATING MACHINES

ELECTRONIC
DICTATING
and
RECORDING
MACHINES
for

EVERY BUSINESS NEED

SALES — SERVICE — SUPPLIES

Dictaphone

"Where To Buy It"

DICTAPHONE CORPORATION LIMITED

216 BC Trust BldgFAirfx 7-6778

Diesel Engines

(See Engines—Diesel)

Distributing Service

Lethbridge Messenger Service

1227 2 Av-A NFAirfx 7-4776

ROBERTSON TRANSPORT LTD

524 3 St SFAirfx 7-6226

Doors—Folding

Modernfold (Alberta) Ltd 306 9 St S ..FAirfx 7-6364

MODERNFOLD DOORS

SPACEMASTER
DOORS
by
MODERNFOLD

modernfold

"SAVE THE SPACE THE DOOR SWING WASTES"

"Where To Buy Them"

DISTRIBUTOR

MODERNFOLD (ALBERTA) LTD

306 9 St SFAirfx 7-6364

DEALERS

ATLAS LUMBER CO LTD

3 Av & 16 St SFAirfx 7-5777

BEAVER (ALBERTA) LUMBER LTD

3 Av & 17 St SFAirfx 7-3516

TANNER BUILDING SUPPLIES LTD

1601 3 Av SFAirfx 7-5161

Doors—Metal

CANADA ROCK WOOL SALES

A. L. Terry, Mgr.

ALSCO

ALUMINUM WINDOWS & DOORS

527 6 St SFAirfx 7-8791

Northern Asbestos & Building Supplies Ltd

253 12 St NFAirfx 7-6166

(See Advertisement This Page)

Draperies

FLEXALUM DRAW DRAPERY

With Aluminum Lou-
vers that rotate. The
new look for windows!
One cord controls

everything—opens or
closes drapes, tilts rotating spring-tempered
Flexalum aluminum louvers. "Whisper-quiet"
operation. Custom-made, over 200 decorator
color combinations. Free estimates.

Flexalum

"Where To Buy Them"

HOLLAND'S DRAPERY SHOP

325 7 St SFAirfx 7-4475

GRAHAM & JELFS UPHOLSTERING

CUSTOM MADE DRAPERIES

BAMBOO SHADES

VENETIAN BLINDS

411 3 Av SFAirfx 7-3470

Holland's Drapery Shop 325 7 St SFAirfx 7-4475

(See Advertisement This Page)

Drive Yourself Cars

(See Automobile Rentals)

Driving Instruction

(See Automobile Driving Instruction)

Druggists—Retail

Brewerton Drugs 1418 17 St SFAirfx 7-8362

DRAFFIN'S DRUG STORE

The Family Drug Store

FREE DELIVERY

ANYWHERE IN LETHBRIDGE

401 5 St SFAirfx 7-3364

EL RANCHO DRUG

"THE REXALL STORE"

Mayor Magrath DrFAirfx 7-5662

Kitson's Pharmacy McFarland BldgFAirfx 7-3772

McCAFFREY'S DRUG STORE

THE PEOPLE'S
DRUG STORE

418 13 St N ..FAirfx 7-2205—FAirfx 7-3445

McCreadys Ltd

Red Cross Drug Store 614 3 Av SFAirfx 7-3555

Munroe's Pharmacy Ltd

Cor 6 Av & 13 St SFAirfx 7-4147

Royal Drug Store 617 4 Av SFAirfx 7-7222

SKELTON'S PRESCRIPTION PHARMACY

424 Mayor Magrath DrFAirfx 8-2332

Stokes Drug Co Ltd 314 5 St SFAirfx 7-2487

Stubbs Pharmacy 1506 9 Av SFAirfx 7-5448

TAMBLYN REXALL DRUG STORE

Shoppers' WorldFAirfx 8-2121

Willoughby Drug Marquis HotelFAirfx 7-3231

York Pharmacy 13 St NFAirfx 7-2453

Sonograph

DICTATING EQUIPMENT

- No Media Costs
- Fully Automatic
- Remote Control Mike
- Error Free Dictation
- Crystal Clear Fidelity

AUTHORIZED SALES & SERVICE

"Where To Buy It"

OFFICE CONTROL SYSTEMS
(CALGARY) LTD.

Call Long Distance and ask for (Toll Charge)

CALGARY 240 - 16 Ave. N.E. CRstvw 7-7420

**HOLLAND'S
Drapery Shop**

- Draperies
- Slip Covers
- Blinds
- Awnings

FAirfax 7-4475

325 - 7th STREET SOUTH

**Crawford
MARVEL-LIFT**

GARAGE DOORS



and

Delco-matic

GARAGE DOOR OPERATORS

The perfect Garage Door Combination
SOLD INSTALLED AND SERVICED BY



**NORTHERN ASBESTOS
& BUILDING SUPPLIES
LTD.**

FAirfax 7-6166

253 - 12th STREET NORTH

CANADIAN WESTINGHOUSE SERVICE



Complete facilities and
personnel for repair
service on all types of
Industrial Electrical
Equipment

**Canadian Westinghouse
Co. Ltd.**

330 - 11th Ave W—Calgary

AMhrst 2-7906

F. HONEYBORNE, Manager resCHrchl 9-2893
D. McALLISTER, Engineer resCHrchl 9-4847

NUGENT'S ELECTRICAL REPAIR CENTRE

Authorized Factory Warranty
Service on

- GENERAL ELECTRIC
- WESTINGHOUSE
- INGLIS
- WHIRLPOOL
- SIMPLICITY
- WEST BEND
- SILEX
- HAMILTON BEACH
- SEA BREEZE

Repairs for Everything
Electrical
SENSIBLE RATES

PHONE

FAirfax 7-6684

1279 3 Av S

Dry Goods—Retail

Fraser's Fabrics 320 7 St SFAirfx 7-4400

KLINGER'S MEN'S & BOYS' WEAR

**DRY GOODS &
FURNISHINGS**

Wholesale & Retail

108 5 St SFAirfx 7-3003

Mihalik A 642 13 St NFAirfx 7-4064
.....FAirfx 7-4057

WILKS & CRANSTOUN

**DRY
GOODS**

302 5 St SFAirfx 7-2251

Dryers

ALBERTA TV & ANTENNA CO

430 13 St NFAirfx 7-8341

Duplicating Machines & Supplies

ADDRESSOGRAPH-MULTIGRAPH OF CANADA LTD

SALES, SERVICE & SUPPLIES

Only authorized distributor of Multigraph and
Multilith Process Duplicating Machines. Also
Certified Service, Supplies and Accessories.
For Multigraph Simplified Business Systems
call Addressograph-Multigraph of Canada Ltd.
727 - 5th Ave SW Calgary. Call Long Distance
and ask for (Toll Charge) AMhrst 9-5397,
AMhrst 9-5398.

GESTETNER (CANADA) LTD

307 7 St SFAirfx 7-4480

Dynamite

EXPLOSIVES LTD 907-915 2 Av SFAirfx 7-5715

Night Calls F H Art Jones resFAirfx 7-6733

Night Calls Gordon Black resFAirfx 7-4347

Electric Motors

BISSETT ELECTRIC 1515 3 Av SFAirfx 7-7508

ELECTRO SERVICE LTD 817 3 Av SFAirfx 7-2669

Oliver Industrial Supply

Cor 3 Av & 9 St NFAirfx 7-1572

WESTERN CANADA HARDWARE LTD

Distributors for

LELAND MOTORS

1/30 H.P. to 200 H.P.

907-915 2 Av SFAirfx 7-5711

Galt Home Appliances

Doug Robison . . . Winter Royer

A complete line of
ELECTRICAL SUPPLIES
LAMPS - CLOCKS - TOASTERS - FANS
BLENDERS, ETC.

Dealers & Service Agents
for WESTINGHOUSE
and NORTHERN ELECTRIC APPLIANCES

FAirfax 7-3889

309 - 7th Street South

Electrical Contractors

(See Electricians)

Electrical Equipment & Supplies— Wholesale

BRUCE ROBINSON ELECTRIC LTD

1520 3 Av SFAirfx 7-8561

CANADIAN GENERAL ELECTRIC CO

LTD 312 9 St SFAirfx 7-4184

MOTOR CAR SUPPLY CO OF CANADA LTD

1218 2 Av SFAirfx 7-3111

WEST CANADIAN MACHINERY CO LTD

Authorized General Electric Apparatus Dir

231 9 St NFAirfx 7-3556

WESTERN CANADA HARDWARE LTD

907-915 2 Av SFAirfx 7-5711

Electrical Household Appliances

ALBERTA TV & ANTENNA CO

430 13 St NFAirfx 7-8341

Atwood & Pratt Ltd 1228a 3 Av SFAirfx 7-4574

BARRETT-JAMIESON TV & APPLIANCES

310 6 St SFAirfx 7-4554

BEATTY WASHER SALES & SERVICE CO

Authorized Beatty Dealer for
BEATTY WASHERS, IRONERS
POLISHERS & ELECTRIC RANGES

PARTS & SERVICE
FOR ALL BEATTY APPLIANCES

703 3 Av SFAirfx 7-4054

Brown's Musical Supplies

Paramount Theatre BldgFAirfx 7-2272

Bruce Robinson Electric Ltd

1520 3 Av SFAirfx 7-8561

CONSUMERS HARDWARE & SUPPLY

FINDLAY RANGES - COFFIELD WASHERS
ELECTRIC TOOLS - MAJOR APPLIANCES
HOUSE FIXTURES - WIRING SUPPLIES

516-518 3 Av SFAirfx 7-2212

9th Av StoreFAirfx 7-4122

Galt Home Appliances 309 7 St SFAirfx 7-3889
(See Advertisement This Page)

HOYT HARDWARE LTD

RCA WHIRLPOOL, McCLARY,
GURNEY, NORGE, ADMIRAL,
SIMPLICITY APPLIANCES

606-608 3 Av SFAirfx 7-5767

Jack's Radio & TV Sales & Service

302 13 St NFAirfx 7-4979

Lethbridge Appliances 905 3 Av SFAirfx 7-4456

Macleod's Limited 426 6 St SFAirfx 7-4240

Nugent's Electrical Repair Centre

1279 3 Av SFAirfx 7-6684

(See Advertisement This Page)

Parker Electric Ltd 319 7 St SFAirfx 8-1673

PARSONS HARDWARE & APPLIANCES LTD

Franchised Dealers for

**FRIGIDAIRE — WESTINGHOUSE
LEONARD & TAPPAN**

COMPLETE APPLIANCE SERVICE

Shoppers' WorldFAirfx 7-7066

(Continued Next Page)

**Electrical Household Appliances—
(Cont'd)**

Roy Electric Co 406 5 St SFAirfx 7-3735

SEVENTY SEVEN HARDWARE

REFRIGERATORS
AND ALL LINES OF
ELECTRICAL APPLIANCES

324 9 St SFAirfx 7-6088

Electricians

ATWOOD & PRATT LTD

ELECTRICAL CONTRACTORS

Emergency Calls FAirfx 7-2954, FAirfx 7-6066
1228a 3 Av SFAirfx 7-4574

CENTRAL ELECTRICAL CONTRACTORS

Complete Electrical Installations
FREE ESTIMATES

Emergency Calls FAirfx 7-5124 - FAirfx 7-5995
L MARKUS - G. OLIVER
527 2 St SFAirfx 7-5995

CITY ELECTRIC

ELECTRICAL CONTRACTORS
APPLIANCES

Complete Electrical
Installations & Alterations

Night Calls FAirfx 7-5631
426 13 St NFAirfx 7-5460

KING & MAY ELECTRIC

ELECTRICAL REPAIRS
and INSTALLATIONS

1230 3 Av NFAirfx 7-4785

PARSONS ELECTRIC LTD

FOR
ELECTRICAL SERVICE

Emergency Calls FAirfx 7-6881
1273 3 Av SFAirfx 7-4268

Pink & Chiste Electric 10 McLeay Bldg ...FAirfx 7-3929
(See Advertisement This Page)

Pittman Electric Ltd 706 3 Av SFAirfx 7-4546
(See Advertisement This Page)

Reber Electric 524 13 St SFAirfx 7-1642
(See Advertisement Following Page)

ROY ELECTRIC CO

Motor Rewinds & Repairs
Frigidaire ★ NEON
Commercial & House Wiring
NO JOB TOO LARGE OR TOO SMALL
ESTIMATES FREE

406 5 St SFAirfx 7-3735

(Continued Next Page)

PINK and CHISTE ELECTRIC

- INDUSTRIAL
- COMMERCIAL
- INSTITUTIONAL

WIRING

THE BEST IN WORKMANSHIP

— FREE ESTIMATES

PHONE

FAirfax 7-3929

No. 10 McLEAY BLOCK

— LETHBRIDGE

PITTMAN ELECTRIC LTD.

ELECTRIC POWER & LIGHTING INSTALLATIONS

— WIRING SUPPLIES —

School and Office Sound Systems

Service Anywhere in the South

Free Estimates — Guaranteed Installations — Fast Service

FAirfax 7-4546

706 - 3rd Avenue South — LETHBRIDGE

REBER

ELECTRIC

Electric Wiring and Repairs

See Gordon Reber at
524 - 13th STREET SOUTH

Phone FAirfax 7-1642

SNIDER ELECTRIC

ELECTRICAL CONTRACTORS

KOHLER SALES & SERVICE
RURAL & CITY WIRING

PHONE

FAirfax 7-6996

215 - 12th Street B South

South Lethbridge

Night & Emergency Phone FAirfax 7-6537

Allied Equipment Rentals Ltd.

RENTAL OF

- AIR COMPRESSORS
- PUMPS
- MIXERS
- VIBRATORS
- SCREEDS
- FINISHERS
- WHEELBARROWS
- DUMP-OVER CARTS
- AIR TOOLS
- TRACTORS
- FRONT END LOADERS
- WOBBLES
- LIGHT PLANTS
- SPACE HEATERS
- SKILSAWS
- CHAIN SAWS
- ELECTRIC HAMMERS

PHONE

FAirfax 7-6877

1201 2 Av-A N

Electricians—(Cont'd)

Snider Electric 215 12 St-B S FAirfx 7-6996

(See Advertisement This Page)

Wyatt Electric 725 2 Av-A N FAirfx 7-2048

Elevators—Passenger & Freight OTIS ELEVATORS

PASSENGER AND
FREIGHT ELEVATORS
"ESCALATORS"
DUMBWAITERS
RESIDENCE ELEVATORS
SALES & SERVICE
Maintenance - Repairs
Modernization
DAY OR NIGHT



"For Information Call"

OTIS ELEVATOR CO LTD

1134 19 St S FAirfx 7-1666

Employment Agencies

National Employment Service

Post Office Bldg FAirfx 7-8535

Engineers—Consulting

Kenwood Engineering Construction Ltd

311 11 St S FAirfx 7-4710

Lurie & Neufeld 4 Metcalfe Bldg FAirfx 8-2066

(See Advertisement This Page)

Materials Testing Laboratories Ltd

Cor 6 Av & 4 St S FAirfx 7-7474

McKENZIE R B

CONSULTING ENGINEER

Electrical - Mechanical

1-706 3 Av S Office FAirfx 7-3637

MEECH MITCHELL ROBINS & ASSOCIATES

529 6 St S FAirfx 7-3113

LURIE & NEUFELD

ARCHITECTS - CONSULTING
ENGINEERS - TOWN PLANNERS

STRUCTURAL: all types of buildings &
structures including industrial
plants, bridges, subways.

MUNICIPAL: sewerage and waterworks,
paving, sidewalks, swimming pools.

TOWN PLANNING: layout of new subdivi-
sions, industrial & commercial
areas, development schemes, zoning
bylaws, reports.

Design • Reports • Supervision

4 Metcalfe Bldg. FAirfax 8-2066

Electro Service Ltd.

Authorized Sales & Service

- BRIGGS & STRATTON
- CLINTON
- JOHNSON IRON HORSE
- LAUSEN
- ROTO-TILLER
- WISCONSIN

Repairs & Parts For All Makes

AIR-COOLED ENGINES
2 Cycle & 4 Cycle

817 - 3rd Av S FAirfax 7-2669

Engines—Diesel

FERGUSON SUPPLY ALBERTA LTD (FAirfx-7-6385)

1201 2 Av-A N FAirfx 7-7111

HUTTON'S LTD

Authorized Sales & Service

DIESEL FUEL INJECTION

American Bosch - C.A.V. Scintilla

Simms

321 3 St S (FAirfx 7-2586
FAirfx 7-5566
FAirfx 7-5158)

Oliver Industrial Supply

Cor 3 Av & 9 St N FAirfx 7-1572

Engines—Gas

BRIGGS & STRATTON GASOLINE ENGINES

FACTORY APPROVED
SALES & SERVICE

Easy starting - Extra
Reliability



1 to 9 hp. For farm, home, and industry
NO. 1 IN THE WORLD

"For Information Call"

SERVICE DISTRIBUTOR

HUTTON'S LTD 321 8 St S FAirfx 7-2586

SERVICE DEALER

ELECTRO SERVICE LTD

817 3 Av S FAirfx 7-2669

BRUCE ROBINSON ELECTRIC LTD

1520 3 Av S FAirfx 7-8561

Electro Service Ltd 817 3 Av S FAirfx 7-2669

(See Advertisement This Page)

FERGUSON SUPPLY ALBERTA LTD

1201 2 Av-A N FAirfx 7-6385

HUTTON'S LTD

Authorized Sales & Service

BRIGGS & STRATTON - LAWN BOY

JOHNSON IRON HORSE

POWER PRODUCTS CORP. - REO

321 8 St S (FAirfx 7-2586
FAirfx 7-5566
FAirfx 7-5158)

Oliver Industrial Supply

Cor 3 Av & 9 St N FAirfx 7-1572

Equipment Rentals

Allied Equipment Rentals Ltd

1201 2 Av-A N FAirfx 7-6877

(See Advertisement This Page)

Construction Equipment Co Ltd

1313 20 St S FAirfx 7-8415

Explosives

EXPLOSIVES LTD 907-915 2 Av S FAirfx 7-5715

Night Calls F H Art Jones res FAirfx 7-6733

Express Companies

Canadian Pacific Express Co CPR Strn (FAirfx 7-3434)

Pick-Up & Delivery Service FAirfx 7-3436

Garage FAirfx 7-4590

Eye, Ear, Nose & Throat Specialists

(See Physicians & Surgeons)

Farm Consultants

Agricultural Industrial Development
303 6 St SFAirfx 7-3300

Farm Machinery & Supplies

ALLIS-CHALMERS RUMELY LTD
204 16 St SFAirfx 7-4445
Bowns Supply Centre 1710 2 Av SFAirfx 7-1320
.....FAirfx 7-1074

Canadian Co-operative Implements Ltd
910 2 Av NFAirfx 7-8232

CATERPILLAR DIESEL FARM TRACTORS

• TRACK-TYPE TRACTORS
• WHEEL-TYPE TRACTORS
• BULLDOZERS, SCRAPERS
• TOOL BARS, SUBSOILERS
• CHISELS, CULTIVATORS,
• & OTHER FARMING TOOLS
—Caterpillar-built and matched equipment for the farm



"For Information Call"

UNION TRACTOR LTD
1269 2 Av SFAirfx 7-2606

Dogterom Agency 1709 2 Av SFAirfx 7-4146
General Farm Supplies Ltd Coutts HwyFAirfx 7-3165
Kirchner Machine Co 2005 2 Av SFAirfx 7-3678
MacLeod D & Son Ltd
Parts & Sales 1262 2 Av SFAirfx 7-4070
Ofc & SalesFAirfx 7-5944
Shop ServFAirfx 7-4223

MAJOR ALUMINUM PRODUCTS (CANADA) LTD

**VERMEER P.T.O. DRIVES
FOR IRRIGATION PUMPS**

POTATO SEED CUTTERS

SPRINKLER IRRIGATION EQUIPMENT
2125 2 Av SFAirfx 7-5525

Modern Farm Equipment Ltd
1262 1 Av SFAirfx 7-3659
OfficeFAirfx 7-5691

OLIVER CHEMICAL CO (LETHBRIDGE) LTD

Gates Belts & Pulleys—Fafnir & SKF Bearings
Morse Roller Chain
Berkley Pumps & Accessories
Oliver Champion Hydraulic Hose & Fittings
Agricultural Industrial Chemicals
Mfrs. of OLIVER IRRIGATION EQUIPT.
Cor 3 Av & 9 St NFAirfx 7-1571

Rich-Bern Mfg Co 517 3 St SFAirfx 8-1266
Smyth B J

Agt Minneapolis-Moline of Canada Ltd
1211 2 Av SFAirfx 7-3496
United Machine Distributors Ltd

Coutts HwyFAirfx 7-3165
Universal Farm Sales Cor 19 St & 3 Av S FAirfx 7-3941

VICTORY EQUIPMENT LTD
313 13 St NFAirfx 7-4389

WEST CANADIAN MACHINERY CO LTD
231 9 St NFAirfx 7-3556

WISCONSIN ENGINES & PUMP JACKS—
BRUCE ROBINSON ELECTRIC LTD
1520 3 Av SFAirfx 7-8561

Feed

BOWNS SUPPLY CENTRE

**FEED ★ SEED
FERTILIZER ★ HARDWARE
FARM SUPPLIES**

1710 2 Av SFAirfx 7-1320

Ellison Milling & Elevator Co Ltd 2 Av S FAirfx 7-5751

Fences

MAJOR ALUMINUM PRODUCTS (CANADA) LTD

SUPPLIERS & ERECTORS OF

CRUSADER FENCE

In Southern Alberta

2125 2 Av SFAirfx 7-5525

Financial Agents

BENEFICIAL FINANCE CO OF CANADA

New Woolworth BldgFAirfx 7-8565

BRITISH CANADIAN FINANCE LTD

Cor 3 Av & 7 St SFAirfx 7-8581

Canadian Acceptance Corp Ltd

109 McFarland BldgFAirfx 7-5621

GENERAL MOTORS ACCEPTANCE CORPORATION

503 7 St SFAirfx 7-8571

HOUSEHOLD FINANCE CORPORATION OF CANADA

2nd Flr 408a 5 St SFAirfx 7-1511

I A C MERIT PLAN—

INDUSTRIAL ACCEPTANCE CORPN LTD

424 7 St SFAirfx 7-8521

IMPERIAL INVESTMENT CORPORATION LTD

2-3-4 Cooper BldgFAirfx 7-5791

Industrial Acceptance Corp Ltd

424 7 St SFAirfx 7-8521

Preferred Finance Corporation Ltd

303 Harris BldgFAirfx 7-7621

Traders Finance Corp Ltd

321 6 St SFAirfx 7-4172

Fire Fighting Appliances

Chidlow Fire Protection Equipment Ltd

1319 3 Av SFAirfx 7-5156

(See Advertisement This Page)

Dominion Fire Protection Co 416 8 St S. FAirfx 8-2472

(See Advertisement This Page)

WESTERN CANADA HARDWARE LTD

Western Canada Distributors for

Pyrene and C-O-2 Fire Fighting Equipment

907-915 2 Av SFAirfx 7-5711

Fish & Chips

DEAN & DEDE FISH & CHIP SHOP

FISH & CHIPS

TAKE OUT ORDERS

ICE CREAM — CIGARETTES

SOFT DRINKS

9 a.m. — 11 p.m.

602 10 St SFAirfx 8-2001

Ye Olde English Fish & Chip Shop

1020 9 Av SFAirfx 7-0160

(See Advertisement This Page)

Fish Dealers—Retail

Nakagania Fish Market 322 2 Av SFAirfx 7-5337

INSURE PROTECTION

with



"Galvanized
After Woven"
CHAIN LINK FENCE

For
Industry, Schools, Institutions,
Parks, Cemeteries and Inside
Partitions

ESTIMATES GIVEN
WITHOUT OBLIGATION
Call . . .



DOMINION BRIDGE CO. LTD.

803 - 24th Ave. S.E.

Call Long Distance and Ask for (Toll Charge)
Calgary BRdwy 3-5634

Chidlow Fire Protection Equipment Ltd.

SAFETY SUPPLIES

Sales, Service, Recharging
Carbon Dioxide Extinguishers
Hydrostatic Testing & Recharging
Fire Hose Tested & Recoupled

Agents for
BULLARD HARD HATS - SAFETY WALK

Phone FAirfax 7-5156

Res FAirfax 7-4577

1319 - 3rd AVENUE SOUTH

A. A. CY SMEE, Manager

Dominion Fire Protection Co.

Alberta Agents for

LIGHTNING ROD CO.

and Reno Fire Fighting Equipment

Complete Lightning Rod Sales and
Installations by Government approved
and Licensed Installers on all types of
Extinguishers

FAirfax 8-2472

416 - 8th Street South

YE OLDE ENGLISH FISH & CHIP SHOP

1020 - 9th Ave. S.

Phone for Deliveries on the Hour

5:00 p.m. to 11:00 p.m.

FAirfax 7-0160

Noon Frying: 11:30 - 1:30

HAVING A PARTY?

We will cater at Two Hours notice.

FOR FLOWERS . . .

PHONE

FAirfax 7-2666**FAirfax 7-5747**

Fraches Flower Shop

322 - 6 St. S



Quality
and
Artistry

IS OUR MOTTO

FRACHE BROS. LTD.

Nite Phone FAirfax 7-2548

Lorna's Flowers

1508 - 9th Avenue South

LORNA PERRY, Manager



Personalized Flower Service

Your Hospital
Florist

We are only one block from
both hospitals

Phone

FAirfax 7-8766

Night calls FAirfax 7-3382

Five to Twenty-five Cent Stores

Kresge S S Co Ltd Cor 4 Av & 6 St S ..FAirfx 7-4155

Metropolitan Stores Ltd

Metropolitan BldgFAirfx 7-4110

Woolworth F W & Co Ltd 601 4 Av S ..FAirfx 7-2280

Flooring

A & B FLOOR COVERINGS CO

Linoleum, Rubber, Cork & Asphalt Tiles,
Carpets, Wall Coverings, Chrome Trim
Mouldings, Floor Polishers & Sanders.
Duro-Gloss Wax

909 3 Av SFAirfx 7-5454

HAMILTON PERCY

FLOOR SPECIALIST
DRY KILN FLOORING
TOWN & COUNTRY SANDING
FREE ESTIMATES

909 3 Av SFAirfx 7-5454

804 16 St SFAirfx 7-2532

Kinnell Thomas 950 17 St SFAirfx 7-7520
SINCENNES J

TAYLOR LADE FLOORS
FLOORING & FINISHING

EFFICIENCY IS OUR POLICY

1208 6 St NFAirfx 7-2345

MARQUIS Flower Shop



"FLOWERS SAY IT BEST"

Artistically Arranged
Flowers for All
Occasions

FAirfax 7-1515NIGHT CALLS
FAirfax 7-5432 — FAirfax 7-1404

Store Hours 9 a.m. to 5:30 p.m.

Wednesday 9 a.m. to 12 noon.

Marquis Hotel Building, Lethbridge

Flooring—(Cont'd)

TREMCO MANUFACTURING CO LTD

1308 20 St SFAirfx 7-8485

Florists

FTD—FLORISTS' TELEGRAPH DELIVERY—

FRACHE BROS LTD 322 6 St SFAirfx 7-2666

LORNA'S FLOWERS 1508 9 Av SFAirfx 7-8766

MARQUIS FLOWER SHOP

614 4 Av SFAirfx 7-1515

Frache Bros Ltd Rtl Str 322 6 St SFAirfx 7-2666

Greenhouses N LethbridgeFAirfx 7-5747

7 Av & 20 St NFAirfx 7-2003

(See Advertisement This Page)

Lorna's Flowers 1508 9 Av SFAirfx 7-8766

(See Advertisement This Page)

Marquis Flower Shop 614 4 Av SFAirfx 7-1515

(See Advertisement This Page)

Flour Mills

ELLISON MILLING & ELEVATOR CO LTD

2 Av SFAirfx 7-1288

Forwarding Agents

Consolidated Storage & Forwarding Co

312 4 St SFAirfx 7-1288

Foundries—Iron, Steel, Brass & Aluminum Castings

Lethbridge Iron Works Co Ltd

Cor 1 Av & 2 St SFAirfx 7-3332

Fraternities

Loyal Order of Moose 1234 3 Av NFAirfx 7-6566

Masonic Hall Co of Lethbridge 10 St SFAirfx 7-2707

Oddfellows' Hall 501 4 Av SFAirfx 7-3477

Freezers—Food Storage Units

Trans Canada Freezers Ltd

2 Av & 28 St NFAirfx 7-7130

Frozen Foods

Coutts & Robertson Frozen Foods

216 11 St SFAirfx 7-7171

CRYSTAL DAIRY LTD

DISTRIBUTORS

BIRDS EYE FROZEN FOODS

BRODER'S FROZEN FOODS

MINUTE MAID JUICES

434 8 St SFAirfx 7-2576—FAirfx 7-2577

PURITY DAIRY 516 5 Av SFAirfx 7-1525

Fruit & Produce—Retail

LEE'S FOOD MARKET 708 3 Av SFAirfx 7-5431

Rex Fruit Store 602 3 Av SFAirfx 7-5434

Rex Fruit Store 602 3 Av SFAirfx 7-2725

ROYAL FRUIT STOREFAirfx 7-2677

Fresh Fruit & Vegetables
Groceries & Confectionery

DELIVERY SERVICE

616 3 Av SFAirfx 7-3767—FAirfx 7-6897

Fruit & Produce—Wholesale

Plunkett & Savage 1120 1 Av SFAirfx 7-2584

Scott Fruit Co Consolidated Fruit Bldg FAirfx 7-3353

Funeral Directors

CHRISTENSEN FUNERAL HOME

A Beautiful Funeral Home
On a Quiet Street

327 10 St SFAirfx 7-2802

MARTIN BROS

LICENSED
FUNERAL DIRECTORS
INTERNATIONAL CONNECTIONS

812 3 Av SFAirfx 7-3561

Furnaces—Heating

CHARLTON & HILL LTD

208 13 St SFAirfx 7-6466
(See Advertisement This Page)

Furniture Dealers—Retail

Capitol Furniture (Lethbridge) Ltd

404 5 St SFAirfx 7-8578

Warehouse 323 4 St SFAirfx 7-5234
(See Advertisement This Page)

Cut Rate Furniture Store

Cor 2 Av & 8 St SFAirfx 7-3024

EMPIRE FURNITURE STOREFAirfx 7-3980

Hull BldgFAirfx 7-2552

Kerrison's Second Hand Store

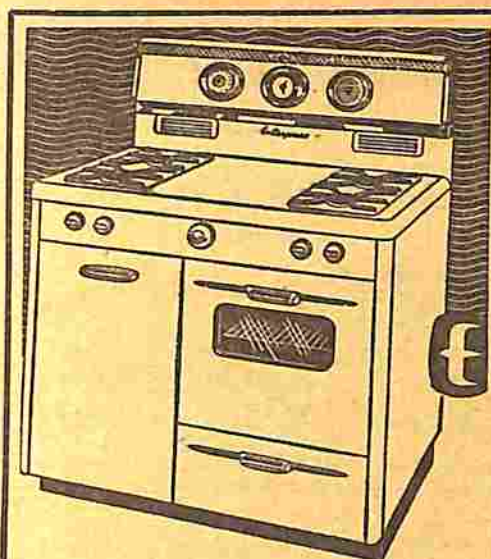
250 13 St NFAirfx 7-2805

MACLEOD'S LIMITED 426 6 St SFAirfx 7-4240

Mart (Leth) Ltd 1260 3 Av NFAirfx 7-1114

(See Advertisement This Page)

(Continued Next Page)



You Can Buy With Confidence
at

**ST. LOUIS
FURNITURE STORE**

Dealers In
HOME FURNISHINGS

FAirfax 7-2210

118 - 5th St S

Res FAirfax 7-4405

Sykes Imperial Furniture Store Ltd.

Home of the Finest
Quality Furniture at
Lowest Prices

★ BRAND NAMES SUCH AS
KROEHLER
KNECHTEL
SEALY

The Lowest Carrying Charges
In the City

FREE STORAGE

FAirfax 7-2060

326 - 6th STREET SOUTH

more Families buy

LENNOX

WARM AIR HEATING

**Charlton & Hill
Ltd.**

FAirfax 7-6466

208 - 13th Street South

CERTIFIED **LENNOX** DEALER

MART (LETH.) LTD.

O. H. Mehew, Mgr.

**HARDWARE - SPORTING GOODS
& MACHINERY**

WE BUY
SELL AND TRADE ANYTHING

Night Phone FAirfax 7-8837

FAirfax 7-1114

1260 - 3rd Ave. N.

UNHEARD OF BARGAINS...ALL ON EASY TERMS!

Furniture for the Entire Home

COME IN AND SEE OUR LARGE ASSORTMENT OF
BROADLOOM CARPETS

PHONE

FAirfax 7-8578

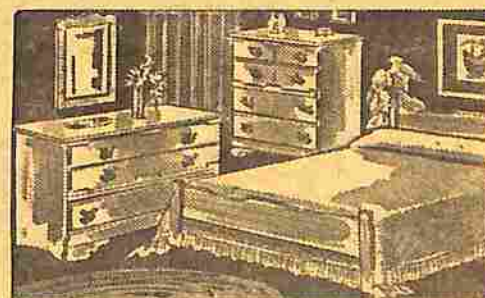
DEALERS FOR

All Nationally Known

Refrigerators

Coal, Gas & Electric Ranges

and Appliances



CAPITOL FURNITURE (Lethbridge) LTD.

402-404 FIFTH STREET SOUTH

Warehouse Phone

FAirfax 7-5234

Residence Phones

FAirfax 7-2066 - FAirfax 7-4082

MEDICINE HAT STORE: 627 3rd Street

Phone JACKSON 7-1155

McLean Transfer Ltd.

Agents for
NORTH AMERICAN
VAN LINES CANADA LTD.

Local & Long Distance Moving
Storage, Packing & Shipping

FAirfax 7-2097

640 - 6th STREET SOUTH
Night Phone FAirfax 7-3473

OWEN DISTRIBUTING LTD.

FAirfax 7-3011

FAirfax 7-2904

STORAGE & DISTRIBUTION

Specialists in Local and
Long Distance Moving
AGENTS FOR ALLIED VAN LINES LTD.

1233 - 2nd AVENUE SOUTH Lethbridge

Speedy Storage & Cartage Ltd.



Moving
Shipping — Storage

Long Distance
Hauling
NO JOB TOO SMALL
OR TOO LARGE

PHONE
FAirfax 7-5734

327 - 3rd St South Lethbridge

FINE FURS need EXPERT CARE

PHONE

FAirfax 7-4348

... for the safest

Fur Storage in Town



More Women

CHOOSE THEIR FURS

from

Canadian Furriers

PARAMOUNT THEATRE BLDG.

Lethbridge

NEW YORK Fur & Dress Shop



FUR STORAGE

FAirfax 7-3276

604A - 3rd Ave South

Furniture Dealers—Retail—(Cont'd)

North Lethbridge New & Used Furniture Store
242 13 St NFAirfx 7-4802
St Louis Furniture Store 118 5 St SFAirfx 7-2210
(See Advertisement Preceding Page)

Stern Furniture Co Cor 3 Av & 8 St SFAirfx 7-2428
Sykes Imperial Furniture Store Ltd
326 6 St SFAirfx 7-2060
Warehse 1236 3 Av SFAirfx 7-5231
(See Advertisement Preceding Page)

THOMPSON FURNITURE STORE

120 5 St SFAirfx 7-1398
Times Furniture Store 417 5 St SFAirfx 7-3697

Furniture Movers

McLean Transfer Ltd 640 6 St SFAirfx 7-2097
(See Advertisement This Page)
Owen Distributing Ltd 1233 2 Av SFAirfx 7-3011
(See Advertisement This Page)
Soo-Security Motorways Ltd
725 2 Av-A NFAirfx 7-5532
Speedy Storage & Cartage Ltd 327 3 St S FAirfx 7-5734
(See Advertisement This Page)

Furniture Polishers

Triangle Modern Wood Products
1102 9 Av SFAirfx 7-4333

Furniture Repairing & Refinishing

TRIANGLE MODERN WOOD PRODUCTS
1102 9 Av SFAirfx 7-4333

Furriers

ALLISTERS FURS & LADIES WEAR LTD (LETH)

See our large and varied selection of
latest 1958-59 styled Furs. Up to \$100
trade-in allowance on your old coat.

SAFE FUR STORAGE

EXPERT REPAIRS

CLEANING - GLAZING - REMODELLING

321 7 St SFAirfx 7-3645

(See Also Advertisement This Page)

Canadian Furriers

Paramount Theatre BldgFAirfx 7-4348
(See Advertisement This Page)

(Continued on next page)

FUR STORAGE

REPAIRS - CLEANING

CALL

FAirfax 7-3645

TODAY

FREE PICKUP AND DELIVERY



& LADIES' WEAR LTD. (LETH.)
321 - 7th Street South

Furriers—(Cont'd)

LETHBRIDGE FURRIERS 514 3 Av S ..FAirfx 7-2209
(See Advertisement This Page)
NEW YORK FUR & DRESS SHOP
604a 3 Av SFAirfx 7-3276
(See Advertisement Opposite Page)

Garages

Alex Tire Shop 332 4 St SFAirfx 7-6606
Archibald Motors 139 13 St NFAirfx 7-6363
BENY CHEVROLET OLDSMOBILE LTD

GENERAL MOTORS

Wholesale

Parts Distributors

Cor 2 Av & 8 St SFAirfx 7-3147

Borderline Service Coutts HwyFAirfx 7-8800
Car City 320 3 St SFAirfx 7-1545

DOWNTOWN WHITE ROSE SERVICE STATION

REPAIRS TO ALL
MAKES OF CARS

Complete Lubrication Service

Cor 3 Av & 9 St SFAirfx 7-4940

Enerson Motors Ltd 817 4 Av SFAirfx 7-5705
(See Advertisement This Page)

Ernie & Ed's Service Garage 315 4 St S..FAirfx 7-8962

FLEMING MOTORS LTD

DEALER

CHRYSLER, PLYMOUTH & FARGO
AUTOMOBILES & TRUCKS
PURITY 99 PRODUCTS

7 St & 1 Av SFAirfx 7-1591

Green Acres Service Coutts HwyFAirfx 7-6336
Hi-Way Service Station

Mayor Magrath DrFAirfx 7-5255
Hopp Bros Cor 4 St & 6 Av SFAirfx 7-5030

(See Advertisement This Page)

Imperial Motors Ltd Cor 2 Av & 7 St S FAirfx 7-2887
(See Advertisement This Page)

International Harvester Co of Canada Ltd

Cor 3 Av & 9 St NFAirfx 7-5977
John's Motor Clinic 402 4 Av SFAirfx 7-2369

Karl's Speed Shop 311 4 St SFAirfx 7-8693
(See Advertisement This Page)

KING FRED MOTORS LTD

DODGE & DE SOTO CARS
DODGE TRUCKS

FAirfx 7-1566

After 5:30 p.m. call following numbers

Sales & OfficeFAirfx 7-1566

Parts & ServiceFAirfx 7-1567

Used Car LotFAirfx 7-1569

Night & Emergency

CallsFAirfx 7-1041

Cor. 11 St. & 3 Av. S.

(Continued Next Page)

Enerson Motors Ltd.

PONTIAC, BUICK, VAUXHALL & G.M.C. TRUCKS

FAirfx 7-5705

After Business Hours Call the Following
Numbers

SALES OFFICEFAirfx 7-5190

MAIN OFFICEFAirfx 7-5793

SERVICE DEPT.FAirfx 7-5745

PARTS DEPT.FAirfx 7-5266

USED CAR LOTFAirfx 7-5750

TOWING SERVICE 24 HrsFAirfx 7-6269

817 - 4th Ave S

Lethbridge

HOPP BROS. GARAGE

FRIENDLY AND
EFFICIENT SERVICE

TIRES & ACCESSORIES

"A Complete Garage Service"

FAirfax 7-5030

Corner 4th St & 6th Ave South

Imperial Motors Ltd.

A SPECIALIZED SERVICES GARAGE

SERVICE

FAirfax 7-2887

PARTS

FAirfax 7-3650

GENERAL OFFICE

FAirfax 7-3049

AUTO LAUNDRY

FAirfax 7-3622

Cor. 2nd Ave & 7th St. South

KARL'S SPEED SHOP

AUTOMOTIVE REPAIRS
CUSTOM ACCESSORIES

Phone FAirfx 7-8693

311 - 4 St. South — LETHBRIDGE

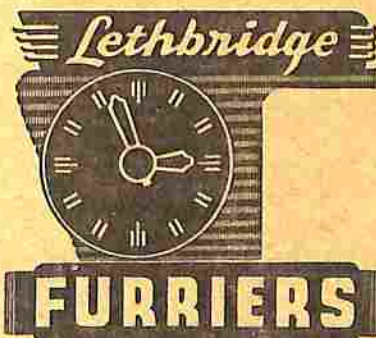
The Lethbridge Furriers Fur Storage

we're specialists in the care of furs...

FAirfax 7-
2209

WHERE THE SIGN WITH THE CLOCK
TELLS YOU IT'S TIME TO STORE YOUR
FUR COAT

FAirfax 7-
2209



HIGH CLASS WORKMANSHIP - REPAIRING - RELINING - CLEANING AND GLAZING
WE CALL AND DELIVER

Your Oldest and Most Exclusive Fur House in Lethbridge

514 - 3rd AVE. S. Established 30 Years in Lethbridge

FAirfax 7-2209

Advertising in the **YELLOW PAGES**
tells **WHERE** to **BUY** the product or
service you want. Use this handy
BUYER'S GUIDE . . . it saves you
time and trouble. A **LOOK IN THE**
BOOK saves steps.