

## BROADLOOM FOR THE HOME

Guaranteed Work



FREE ESTIMATES

**JONES-BROWN  
(LETHBRIDGE) LTD.**

L. W. MacEACHERN, Mgr.

PHONE

**FAirfax 7-4826**

909 - 3rd Ave South  
Night Phone FAirfax 7-6616

## KERRISON'S SECOND HAND STORE

New & Used  
FURNITURE

Furnishings of All Descriptions  
For the Home

Dining & Kitchen Sets  
Beds & Dressers  
Stoves

BUY AND SELL WITH CONFIDENCE  
AT "KERRISON'S"

**FAirfax 7-2805**

250 - 13th Street North

### Rugs & Carpets—Retail

Jones-Brown (Lethbridge) Ltd  
909 3 Av S ..... FAirfx7-4826  
(See Advertisement This Page)

#### JORDANS LTD

BROADLOOMS  
ORIENTAL RUGS  
WESTERN CANADA'S  
LARGEST RUG MERCHANTS  
WUNDA-CRAFT FURNITURE  
405 5 St S ..... FAirfx 7-1103

### Safes—Vaults & Vault Trucks

Remington Rand Ltd McIntyre Blk ..... FAirfx 7-3966

### Sales Books

(See Counter Sales Check Books)

### Salvage

Ganger Peter 1012 7 St N ..... FAirfx 7-1843  
National Salvage Co  
Cor 2 Av & 12 St-A N ..... FAirfx 7-8138  
Western Sales & Salvage Co Riverbottom FAirfx 7-8315

### Sand & Gravel

(See Gravel Rock & Sand)

### Sand & Gravel Handling Machinery

#### CATERPILLAR MATERIAL HANDLING EQUIPMENT

Full line Caterpillar Diesel  
Tractors, Bulldozers, Scrapers,  
etc., plus matched Allied  
Equipment, for all clearing,  
stripping, material handling  
needs. Also 12 sizes Diesel engines and electric  
sets for all plant power needs.

**CAT**

*"For Information Call"*

UNION TRACTOR LTD  
1269 2 Av S ..... FAirfx 7-2606

## Use Long Distance

### NATIONAL SALVAGE CO.

WE BUY SCRAP STEEL - CAST IRON  
AND ALL TYPES OF SCRAP METALS

GET OUR QUOTATIONS

We sell Used Pipe, Wiping Rags, and  
All Useable Salvage.

BUILDING WRECKING & PLANT DEMOLITION

Phone FAirfax 7-8138

Corner 2nd Ave. & 12th St.-A North

After Hours FAirfax 7-7383

### Sash & Doors

Atlas Lumber Co Ltd 3 Av & 16 St S .. FAirfx 7-5777  
Lethbridge Sash & Door Factory  
Ofc 5 Av S & 4 St ..... FAirfx 7-3755  
Mgr ..... FAirfx 7-3848

#### TANNER BUILDING SUPPLIES LTD

### SASH & DOORS

Manufacturers & Distributors of  
R.O.W. & "SILENTITE" WINDOW UNITS  
Lethbridge—1601 3 Av S ..... FAirfx 7-5161  
Magrath—Office & Factory ..... 196

### Scaffolding

#### SARNIA SCAFFOLDS

For every Scaffolding  
requirement ... Safway  
"Steel" Scaffold. Low  
cost, strong, fireproof,  
light weight. Quickly  
erected, saves time,  
lives, work, money.  
For Painters, Plasterers, construction, mainten-  
ance, etc.

**SARNIA  
SAFWAY**

*"Where To Call"*

WEST CANADIAN MACHINERY CO LTD  
231 9 St N ..... FAirfx 7-2026

### School Desks & Equipment

Imperial Industries Ltd  
2514 3 Av S ..... FAirfx 7-1125

### Schools

#### Schools

Lethbridge School District No 51 (City)  
Supt L H Bussard 5 Av & 15 St S .. FAirfx 7-4256  
Secty-Treas A J Watson ..... FAirfx 7-3548  
Wilson Junior High School Principal's Ofc  
5 Av & 18 St N ..... FAirfx 7-8947  
Hamilton Junior High School  
Principal's Ofc ..... FAirfx 7-3465  
Collegiate Institute Principal's Ofc ... FAirfx 7-5526  
Paterson Junior High School  
12 Av & 21 St S ..... FAirfx 7-4977  
Lethbridge School Division No 7 (Rural)  
214 13 St S ..... FAirfx 7-2628

### Second Hand Dealers

Fred's Second Hand Store 408 13 St N FAirfx 7-6540  
Kerrison's Second Hand Store 250 13 St N FAirfx 7-2805  
(See Advertisement This Page)

#### MART (LETH) LTD

THE MART  
NEW AND USED  
FURNITURE

WE BUY  
SELL & TRADE ANYTHING

Night Phones: FAirfx 7-8837 — FAirfx 7-4519  
248 13 St N ..... FAirfx 7-1114

**Seed Cleaners**

Ellison Milling & Elevator Co Ltd  
1405 2 Av S ..... FAirfx 7-4090  
O'Loane Kiely & Co Ltd 2 Av S ..... FAirfx 7-2313

**Seed Growers**

O'Loane Kiely & Co Ltd 2 Av S ..... FAirfx 7-2313

**Septic Tanks**

Dunkley Bros Ltd 145 19 St N ..... FAirfx 7-4681  
(See Advertisement This Page)

**Service Stations**

**BENY CHEVROLET OLDSMOBILE LTD**  
Cor 2 Av & 8 St S ..... FAirfx 7-3147  
**Bert's Maple Leaf Service**  
Cor 3 Av & 12 St-A S ..... FAirfx 7-5467  
**Canadian Oil Companies Ltd**  
1811 2 Av S ..... FAirfx 7-3208  
(See Advertisement This Page)  
**Central Service Station**  
4 Av & 5 St S ..... FAirfx 7-3749  
**City Service Station** 13 St & 8 Av N ..... FAirfx 7-5967  
**Commercial Service** 1903 3 Av S ..... FAirfx 7-2087  
**Dieppe Service Station** 2 Av & 28 St S ..... FAirfx 7-7411  
**Downtown White Rose Service Station**  
Cor 3 Av & 9 St S ..... FAirfx 7-4940  
**El Rancho Service Station**  
6 Av & Mayor Magrath Dr ..... FAirfx 7-5406  
**Firestone Stores** Cor 3 Av & 8 St S ..... FAirfx 7-8548  
**Four Corner Service Station** 334 4 St S ..... FAirfx 7-6886  
**Galt Service Station** Cor 4 Av & 9 St S ..... FAirfx 7-2728  
**Gard's Esso Service** 410 3 Av S ..... FAirfx 7-8701  
**Hilltop Service Station** Lethbridge ..... FAirfx 7-5089  
**IMPERIAL MOTORS LTD**  
Cor 2 Av & 7 St S ..... FAirfx 7-2887  
**Jim's North Star Service** 2021 3 Av S ..... FAirfx 7-3252  
**King Fred Motors Ltd** 3 Av & 11 St S ..... FAirfx 7-2457  
..... FAirfx 7-3811  
**Len's Bridgeview Service** No 3 Hwy West ..... FAirfx 7-5682  
**Lethbridge Watson Motors** ..... FAirfx 7-4477  
Cor 5 St & 6 Av S ..... FAirfx 7-7567  
**Myers Artic Service** 3 Av & 13 St S ..... FAirfx 7-4162  
**North Lethbridge Motors & Auto Wreckers**  
301-317 13 St N ..... FAirfx 7-3181  
**Park Service Station**  
7 Av & Magrath Hwy ..... FAirfx 7-2219  
**Ralph's Service** 402 4 Av S ..... FAirfx 7-4570  
**Rollingson H** 2103 2 Av S ..... FAirfx 7-3581  
**Seventy Seven Service Station**  
320 9 St S ..... FAirfx 7-2823  
**Short Stop Service Station**  
Cor 4 Av & 8 St S ..... FAirfx 7-4167  
**Skyline Service & Trailer Court**  
43 St & Coutts Hwy ..... FAirfx 7-5565  
**Spotlite Service Station** Cor 3 Av & 8 St S ..... FAirfx 7-2970  
**Tennant Rex J** Cor 3 Av & 9 St S ..... FAirfx 7-4940  
**Tip Top Service** 1119 2 Av S ..... FAirfx 7-2417  
**Westminster Service Station** 335 13 St N ..... FAirfx 7-4194

**Sewing Machines**

Comrie Sewing Machine Co 327 5 St S ..... FAirfx 7-1070  
(See Advertisement on Page 54)  
Elna Sewing Centre 903a 3 Av S ..... FAirfx 7-7240  
(See Advertisement This Page)

(Continued on next page)

# SEPTIC TANK PUMPING SERVICE



*Our Trucks are Working in Your District*

## DUNKLEY BROS. LIMITED

SPECIAL EQUIPMENT FOR PUMPING FIELDS  
24 HOUR SERVICE

**LETHBRIDGE—145 - 19th St. N.—FAirfax 7-4681**  
**CALGARY—1122 - 22nd Ave. N.W.—Phone 892668**



**DEALERS**

**DOWNTOWN WHITE ROSE SERVICE STATION**  
Cor 3rd Ave & 9th St South ..... FAirfx 7-4940  
**DIEPPE SERVICE STATION**  
2nd Ave & 28th St South ..... FAirfx 7-7411  
Prop.: W. Wojtowicz  
**GREEN ACRES SERVICE STATION**  
Coutts Highway ..... FAirfx 7-6336  
Prop.: H. W. Kunsman  
**LEN'S BRIDGEVIEW SERVICE**  
No. 3 Highway West ..... FAirfx 7-5682  
Lessee: Len Neuman  
**RALPH'S SERVICE**  
402 - 4th Ave South ..... FAirfx 7-4570  
Lessee: R. J. Byrne  
**RIVERVIEW GARAGE**  
616 - 4th St South ..... FAirfx 7-3881  
Prop.: J. Carpenter  
**UNITED SERVICE GARAGE**  
302 - 3rd Ave South ..... FAirfx 7-2750

### CANADIAN OIL COMPANIES LTD.



Choisissez et Insérez



PHONE  
**FAirfax 7-7240**

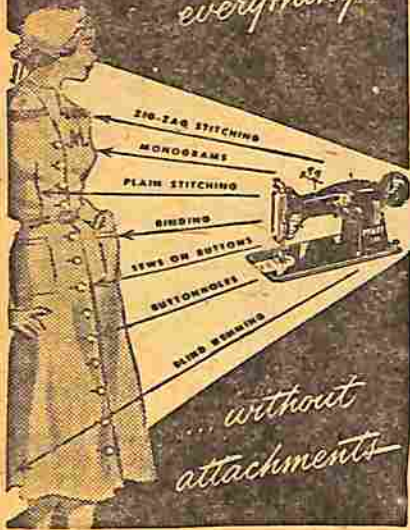
for Free demonstration

TRADES — TERMS

**ELNA SEWING CENTRE**  
903A - 3rd Avenue South

**PFAFF**

the sewing machine  
that sews *everything*



Dial your stitch and sew! Anything that can be sewn, you can sew without attachments. Over 5,000,000 happy Pfaff owners all over the world.



SERVICE AND PARTS EVERYWHERE  
FULLY GUARANTEED

EASY TERMS — Come in or phone  
for free demonstration.

LIFETIME GUARANTEE — FREE SEWING COURSE



We repair all makes of Sewing Machines.  
Work done by Experts . . . Free Estimates.  
Rentals by Week or Month.

ALBERTA DISTRIBUTORS  
**COMRIE SEWING MACHINE  
CO.**

Lethbridge 327 - 5th St S FAirfax 7-1070

Calgary 334 - 7th Ave SW 26310

Head Office:

Edmonton 10511 Whyte Ave 390095

SEWING MACHINES—Continued

**PFAFF SEWING MACHINES**

The Sewing Machine  
that sews anything.  
Over 5,000,000  
happy Pfaff owners  
all over the world.

**PFAFF**

SERVICE AND PARTS EVERYWHERE  
FULLY GUARANTEED.

*"Where To Call"*

**COMRIE SEWING MACHINE CO**  
327 5 St S FAirfx 7-1070

Singer Sewing Machine Co 613 4 Av S FAirfx 7-2243

**Sheet Metal Workers**

**CAPITAL HEATING LTD** 1271 3 Av S FAirfx 7-1630

**CHARLTON & HILL LTD** 208 13 St S FAirfx 7-6466

**FREEL SHEET METAL WORKS**

**THE HOT AIR MAN  
HEATING &  
SHEET METAL  
WORK**

405a 4 St S FAirfx 7-2713

Lethbridge Sheet Metal 121 13 St N FAirfx 7-6633  
(See Advertisement This Page)

Zemp Bros Sheet Metal 315 4 St S FAirfx 7-7397

**LETHBRIDGE  
SHEET METAL**

HOT AIR HEATING

EAVESTROUGHING

BONDED ROOFERS

ALL TYPES OF  
COMMERCIAL &  
INDUSTRIAL WORK

PHONE

**FAirfax 7-6633**

121 - 13th Street North

**Shelving — Steel**

Thompson Gordon & Co 1513 3 Av S FAirfx 7-1190  
(See Advertisement This Page)

**Shoemakers & Repairers**

Dutchy's Shoe Repairs 412 4 Av S FAirfx 7-2717  
Steve's Shoe Repair Shop 317a 8 St S FAirfx 7-5648

**Shoes**

(See Boots & Shoes)

Good rules for dialing: Wait for the dial tone . . . Dial accurately, without forcing . . . Let the dial return naturally to starting position . . . If you encounter a "busy," wait a reasonable time and try again.

**GORDON THOMPSON & CO.**

**STURDY STEEL . . .**

Shelving, Lockers, Parts Bins and Cabinets.

**HANDY ANGLE . . .**

Cantilever Shelving and Heavy Storage, done neater, quicker, stronger and cheaper with Steel.

**WISCO . . .**

All Aluminum Frame and Sash for all types of Construction. Cuts Cost of Decorating.

**ANDREW GLAZE . . .**

The one operation Auto Cleaner, Wax and Glaze.

**SUNSHADE . . .**

Aluminum Awnings, Windows and Doors.

**UNDERWOOD LTD. . . .**

Typewriters, Sundstrand Adders, Accounting Machines and Office Supplies.

Phone

**FAirfax 7-1190**

1252 - 3rd AVENUE SOUTH

Signs

- Art Sign Co 1238 3 Av S .....FAirfx 7-2203  
(See Advertisement This Page)
- City Sign Co 714 3 Av S .....FAirfx 7-4204  
(See Advertisement This Page)
- Commercial Signs 527 2 St S .....FAirfx 7-7633
- Dysigns Rear 508 5 Av S .....FAirfx 7-3510  
(See Advertisement This Page)

(Continued on next page)

SHOP IN THE  
YELLOW PAGES

Whenever you want infor-  
mation about an article, a  
service or a certain business

LOOK IN THE  
*Classified*  
TELEPHONE SECTION

*Phone* ★  
**FAirfax 7-2203**

**1238  
3RD AVES.  
OPPOSITE  
ARENA  
JACK PATEY-PROP.**

**ART  
SIGN  
GO.**

THE OLDEST SIGN FIRM IN THE SOUTH

**CITY SIGN CO.**

"LETHBRIDGE'S  
LEADING  
SIGN  
ARTISTS"

PHONE  
**FAirfax 7-4204**

N. S. HALL	M. PISKO
Res	Res
FAirfax 7-4906	FAirfax 7-7153

714 - 3rd Ave South      Lethbridge



by

*Dysigns*

- Gold Leaf Lettering
- Cut Out Letters
- Window Signs
- Truck Signs
- Designs

PHONE

**FAirfax 7-3510**

508 - 5th Ave. S. (Rear)

GILBERT DYS, PROP.



1922 - 2nd  
AVE. SOUTH

**A LETHBRIDGE INDUSTRY  
DESIGNERS - MANUFACTURERS  
ELECTRICAL ADVERTISING  
AND INTERIOR LIGHTING**

PHONE

**FAirfax 7-4215**

NIGHT CALLS ... DAVE BROWN FAirfax 7-6102  
BUD CARTER FAirfax 7-6785

## SIGNS—Continued

## HOOK SIGNS LETHBRIDGE LTD

Outdoor Sign Advertising  
and  
Sign Studios

271 7 Av S .....FAirfx 7-3686

Jay Signs 611 6 Av S .....FAirfx 7-8794

(See Advertisement This Page)

National Neon Displays Ltd 1922 2 Av S FAirfx 7-4215

(See Advertisement on Page 55)

Neon Products of Western Canada Ltd

1252 3 Av S .....FAirfx 7-5237

(See Advertisement This Page)

SAY IT WITH

**JAY SIGNS**

JOE TARNAVA

**SIGNS  
OF ALL KINDS**

"Quick As A Wink Service"

PHONE

**FAirfax 7-8794**

611 - 6th Avenue South

THE ORIGINAL NEON COMPANY (SINCE 1928)

**NEON**

NEON PRODUCTS OF WESTERN CANADA LTD.

1252 3RD AVE. S. LETHBRIDGE

DISPLAYS

COLD CATHODE LIGHTING

CUSTOM ENGINEERED

PHONES

DAY

**FAirfax 7-5237**

NIGHT

**FAirfax 7-4503**

FACTORIES AT

VANCOUVER - CALGARY - EDMONTON

VICTORIA - REGINA

## Snow Removal Equipment

## CATERPILLAR SNOW REMOVAL EQUIPMENT

Caterpillar Motor Graders equipped with V-type plows and wings for 24-hour-a-day snow removal work. Also dozer equipped track-type tractors, plus matched Allied Equipment, for all highway, ranch and farm needs.

**CAT**

"For Information Call"

UNION TRACTOR LTD

1269 2 Av S .....FAirfx 7-2606

## CONSTRUCTION EQUIPMENT CO LTD

1313 20 St S .....FAirfx 7-8415

## Social Service Organizations

Good Samaritan Welfare Assoc

1228 3 Av S .....FAirfx 7-6920

Welfare Mission City Hall .....FAirfx 7-2233

## Soft Water Equipment

(See Water Softening Equipment)

Consult the YELLOW PAGES before buying. It's one of the quickest ways to locate a local source of supply.

**SOUTHERN  
STATIONERS  
Limited**

OFFICE FURNITURE

TYPEWRITERS

ADDING MACHINES

OFFICE SUPPLIES

"The Southern Habit Is A  
Good Habit To Have"

PHONE

**FAirfax 7-4116**

**FAirfax 7-4316**

Hull Block

Lethbridge

## Sound Systems &amp; Equipment

## MODERN ELECTRONICS

SOUND SYSTEMS  
AND  
EQUIPMENT

SALES & SERVICE

818 3 Av S .....FAirfx 7-6150

## Speedometers

## HUTTON'S LTD

AUTHORIZED FACTORY SERVICE

A.C. - Auto Lite

King Seely - Stewart Warner  
Smith

321 8 St S ...FAirfx 7-2586—FAirfx 7-5566

## Sporting Goods—Whol &amp; Ret

Barrett-Forrest Hardware Co

318 6 St S .....FAirfx 7-2383

BLANNER-HASSETT & SMITH

SPORTING GOODS

Fishing Tackle & Gun Repairs

309 6 St S .....FAirfx 7-2260

## CONSUMERS HARDWARE &amp; SUPPLY

2nd Floor Sports Dept

TOYS-LUGGAGE SPORTS EQUIPMENT

HUNTING SUPPLIES

516-518 3 Av S .....FAirfx 7-4902

9th Av Store .....FAirfx 7-4122

Dan's Repair Shop 1117 3 Av S .....FAirfx 7-3905

HOYT HARDWARE LTD 606-608 3 Av S FAirfx 7-5767

MOTOR CAR SUPPLY CO OF CANADA LTD

1218 2 Av S .....FAirfx 7-5741

WESTERN CANADA HARDWARE LTD

907-915 2 Av S .....FAirfx 7-5711

## Sprinkler Contractors

Major Aluminum Products (Canada) Ltd

2125 2 Av S .....FAirfx 7-5525

## Stationers—Retail

## COMMERCIAL PRINTERS &amp; OFFICE OUTFITTERS LTD

"THE SCHOOL & OFFICE SUPPLY  
HOUSE OF THE SOUTH"

326 7 St S ...FAirfx 7-6464—FAirfx 7-6161

Douglas W J Ltd 306 9 St S .....FAirfx 7-2077

Southern Stationers Ltd 703 3 Av S ...FAirfx 7-4116

FAirfx 7-4316

(See Advertisement This Page)

**Steam Fitters**

Baxter Geo H & Son Ltd 528 6 St S ..... FAirfx 7-6543  
Whittick Bros Ltd 910 3 Av S ..... FAirfx 7-3014

**Steel—Structural**

**ALBERTA STEEL PRODUCTS LTD**

**NEW STRUCTURAL STEEL  
& PIPE  
OF ALL KINDS**

1505 2 Av S ..... FAirfx 7-4035

Steel Structures & Building Products Ltd  
Cor 3 Av & 14 St S ..... FAirfx 7-8888  
Western Metal Fabricators Ltd  
2 Av & 15 St S ..... FAirfx 7-4473  
(See Advertisement This Page)  
Wonder Steel Building (Alberta)  
6 Stafford Blk ..... FAirfx 8-1200

**Stocks & Bonds**

Nesbitt Thomson & Co Ltd  
201 BC Trust Bldg ..... FAirfx 7-4120  
Richardson James & Sons 709 4 Av S ..... FAirfx 7-5757  
Ringland Meredith & Co Ltd ..... FAirfx 7-4255  
Royal Bank Bldg ..... FAirfx 7-3009  
Walker J H & Co Ltd  
Bank of Nova Scotia Bldg ..... FAirfx 7-4085

**Storage—Fur & Garment**

Allisters Furs & Ladies Wear Ltd (Leth)  
321 7 St S ..... FAirfx 7-3645  
Canadian Furriers  
Paramount Theatre Bldg ..... FAirfx 7-4348  
**LETHBRIDGE FURRIERS**  
514 3 Av S ..... FAirfx 7-2209  
**NEW YORK FUR & DRESS SHOP**  
604a 3 Av S ..... FAirfx 7-3276

**Storage—Household**

**BELSHER'S LTD** 103 1 Av S ..... FAirfx 7-4616  
**OWEN DISTRIBUTING LTD**

**STORAGE**  
MOVING - PACKING - SHIPPING  
Pool Cars to Principal Cities  
1233 2 Av S ... FAirfx 7-3011—FAirfx 7-2904

**Western Metal Fabricators Ltd.**

**STRUCTURAL STEEL**

BAND IRON — FLAT IRON — ROUNDS  
ANGLES — PLATES — BEAMS, ETC.

Manufacturers & Designers  
PHONE

**FAirfax 7-4473**  
**FAirfax 7-4982**

1501 - 2nd Ave S Lethbridge

**Storage Batteries**

(See Batteries)

**Stoves, Ranges & Heaters  
—Retail**

Beatty Washer Sales & Service Co  
409 5 St S ..... FAirfx 7-4054  
**BLACKBURN'S LTD** 323 6 St S ..... FAirfx 7-4984  
Bruce Robinson Electric Ltd 1520 3 Av S FAirfx 7-3258  
(See Advertisement This Page)

**CONSUMERS HARDWARE & SUPPLY**

Findlay, Coal, Gas & Electric  
RANGES & HEATERS  
Coleman Oil & Gas  
FURNACES & HEATERS

516-518 3 Av S ..... FAirfx 7-2212  
9th Av Store ..... FAirfx 7-4122

**HOYT HARDWARE LTD** 606-608 3 Av S FAirfx 7-5767

**INGLIS RANGES**

BEAUTIFUL GAS AND  
ELECTRIC MODELS



"Distinctively Different—  
Decidedly Better"

**"Where To Buy Them"**

DEALER

**BARRETT-JAMIESON TV & APPLIANCES**  
310 6 St S ..... FAirfx 7-4554

**FRIGIDAIRE**

For Sale at All  
Local Franchise Dealers

FOR SERVICE

**FAirfax 7-3258**  
**BRUCE ROBINSON  
ELECTRIC LTD.**

1520 - THIRD AVE. SOUTH

**EVERY DAY**

hundreds of house-  
wives are using these

**Yellow Pages**

to call someone in  
your line of business.  
Do they find you?

**STOVES, RANGES & HEATERS—RETAIL—Continued**

**PHILCO ELECTRIC RANGE  
SALES AND SERVICE**



Only Philco brings you the  
amazing new® Broil Under  
Glass—true smokeless broil-  
ing. Ask about the new  
Philco 30-inch range.

**"Where To Buy Them"**

DISTRIBUTOR

**ASHDOWN THE J H HARDWARE CO LTD**  
Cor 1 Av & 11 St S ..... FAirfx 7-3762

**ROSE HOME APPLIANCES LTD**

HEADQUARTERS for  
Moffat Electric & Gas  
Range Parts & Service

319 7 St S ..... FAirfx 7-3042

**Surveyors**

Edwards Wm M 11 Oliver Blk ..... FAirfx 7-4034  
Hamilton J F 307 7 Av-A S ..... FAirfx 7-3745

**Surveyors—Land**

**BROWN H W & CO**

LAND SURVEYORS  
and ENGINEERS

1215 3 Av S ..... FAirfx 7-6341

**Tailors**

**FIT-RITE TAILORS**

FOR ALL YOUR TAILORING  
PHONE  
**FAirfx 7-6917**

CLOTHES MADE-TO-MEASURE

1 Alberta Blk ..... FAirfx 7-6917

John's Tailor Shop 419 2 Av S ..... FAirfx 7-3431  
Lee Duck 330 13 St N ..... FAirfx 7-2770  
O K Laundry & Dry Cleaning 312 3 St S FAirfx 7-4039  
Perlux Cleaners 410 5 St S ..... FAirfx 7-3666  
Stan's Men's Shop 327 5 St S ..... FAirfx 7-3730  
Tip Top Tailors Ltd 333 5 St S ..... FAirfx 7-2232

**Tanks—Steel**

Horton Steel Works Ltd 2902 5 Av N ... FAirfx 7-8204

CONSULT these pages for a quick  
answer to any buying problem.

# CITY TAXI

RADIO EQUIPPED CABS

Phone

**FAirfax 7-6200**

or

**FAirfax 7-4566**

Quick Dependable  
Service

DAY OR NIGHT

# STAR TAXI



2-WAY  
RADIO-EQUIPPED  
CABS



For Trips Near or Far  
Call a Star



**FAirfax 7-4457**

**FAirfax 7-4458**

## Taxis

- City Taxi 406 4 Av S ..... (FAirfx 7-4566  
FAirfx 7-6200  
(See Advertisement This Page)
- Marquis Taxi Marquis Hotel ..... FAirfx 7-3545
- Star Taxi Hull Blk ..... (FAirfx 7-4458  
FAirfx 7-4457  
(See Advertisement This Page)
- United Cabs (Leth) Ltd 409a 5 St S ... (FAirfx 7-2224  
FAirfx 7-3838  
FAirfx 7-4440  
(See Advertisement This Page)

## Telegraph Companies

Canadian Pacific Telegraphs 308 6 St S FAirfx 7-3186

## Teletype Service

ALBERTA GOVERNMENT TELEPHONES  
808-810 4 Av S ..... FAirfx 7-2234  
(See Advertisement This Page)

## Television Broadcasting Companies & Stations

CJLH-TV 28 St N ..... FAirfx 7-1521

It pays to make frequent use of the **YELLOW PAGES**. It lists services, stores, products and professional people — all classified for your convenience.

# UNITED CABS

(Lethbridge) Ltd.

Dependable  
Courteous  
24-Hour Service

Equipped with  
2-Way Radio

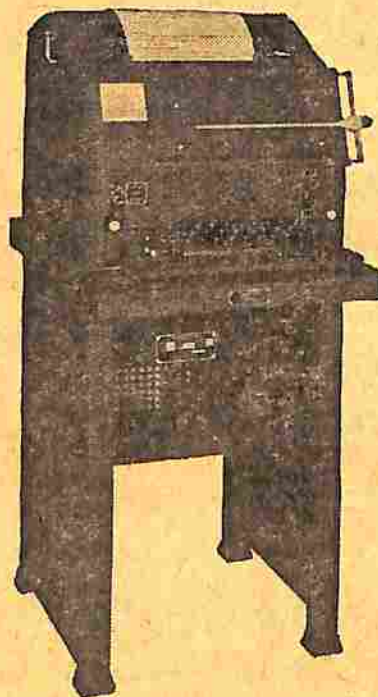
Call Any of  
These Numbers

**FAirfax 7-3838**

**FAirfax 7-2224**

**FAirfax 7-4440**

# TELETYPE SERVICE



## ALBERTA GOVERNMENT TELEPHONES

CONTINENT WIDE

When time means money, where delivery dates are important . . . Alberta Government Telephones

## TELETYPE

is the efficient link between the units of your organization. It's the modern, fast, sure . . . Printed Communication Service.

If your business has branches or departments in different parts of Canada or the United States . . . you will want to check on the advantages of Alberta Government Telephones Teletype.

FOR A SURVEY OF YOUR NEEDS OR FOR FURTHER INFORMATION . . . phone

**FAirfax 7-2234**

### Television Sales & Service

Acme Television Service 732 13 St N ... FAirfx 7-6361  
Active Television Service 313 7 St S ... FAirfx 7-5020  
(See Advertisement This Page)

#### ADMIRAL RADIO & TELEVISION

Manufacturers of  
Admiral Radios and Auto-  
matic Radio Phonographs,  
Television and Television  
Combinations.



*"Where To Buy Them"*

SOUTHERN ALBERTA DISTRIBUTOR  
**CANADIAN ADMIRAL SALES LTD**  
1280 2 Av S ..... FAirfx 7-2886

#### DEALERS

- BERT & MAC'S RADIO-TV LTD**  
315 7 St S ..... FAirfx 7-3232
- BLACKBURN'S LTD** 323 6 St S .. FAirfx 7-4984
- CAPITOL FURNITURE (LETHBRIDGE) LTD**  
404 5 St S ..... FAirfx 7-8578
- EMPIRE FURNITURE STORE**  
Hull Bldg ..... FAirfx 7-3980
- HOUSE OF TELEVISION & APPLIANCES**  
(LETHBRIDGE) 1281 3 Av S ... FAirfx 7-5343
- LEISTER'S**  
Paramount Theatre Bldg ..... FAirfx 7-2272
- MART (LETH) LTD** 248 13 St N .. FAirfx 7-1114

(Continued on next page)

The Yellow Pages save you time!

## ACTIVE TELEVISION

JIM VAN LOO

Devoted Exclusively to

**FINE  
TV  
SERVICE**

PHONE

**FAirfax 7-5020**

ANTENNAS - TELEVISION  
AUTO AND HOME RADIOS

319 - 7th STREET SOUTH

## TELEVISION IS OUR BUSINESS !

### BERT & MAC'S

are completely equipped to give Factory Type Service on all television receivers with Government Licensed and Factory Trained Technicians.

We Sell and Service

- |             |                   |                 |
|-------------|-------------------|-----------------|
| ADMIRAL     | MOTOROLA          | ROGERS MAJESTIC |
| CHISHOLM    | NORTHERN ELECTRIC | SYLVANIA        |
| ELECTROHOME | PHILIPS           | RCA VICTOR      |

"WE BUILD UP THE PERFORMANCE OF YOUR TV—NOT THE CHARGES"

# Bert & Mac's

**RADIO-TV LTD.**

**FAirfax 7-3232**

315 - 7th Street South

PHONE

## TELEVISION

*Sales and Service*

- |                   |                |
|-------------------|----------------|
| ● ADMIRAL         | ● WESTINGHOUSE |
| ● SYLVANIA        | ● PHILIPS      |
| ● CBS COLUMBIA    | ● MARCONI      |
| ● ROGERS MAJESTIC | ● DUMONT       |

We Service All Makes - All Work Guaranteed - Antennas Erected

*Always a Better Buy at . . .*

## BLACKBURN'S Ltd.

323 - 6th STREET SOUTH

**FAirfax 7-4984**






**service**  
by EMPIRE'S  
Chuck Sephton

**FOR GOOD RECEPTION!**



- Seeing Double?

Phone  
**FAirfax 7-3980**



**GALT HOME APPLIANCES**

Your Northern Electric Dealer

*Northern Electric*

**Sylvania**

**TV**

with Halo Light

ENJOY THE BEST

**FAirfax 7-3889**

309 - 7th Street South

TELEVISION SALES & SERVICE—Continued

Barrett-Jamieson TV & Appliances  
310 6 St S ..... FAirfx 7-4554  
(See Advertisement This Page)

Bert & Mac's Radio-TV Ltd 315 7 St S . FAirfx 7-3232  
(See Advertisement on Page 59)

Blackburn's Ltd 323 6 St S ..... FAirfx 7-4984  
(See Advertisement on Page 59)

**EMPIRE FURNITURE STORE** Hull Bk . FAirfx 7-3980  
(See Advertisement This Page)

Fremstad's Radio & Television 307 7 St S FAirfx 7-2787  
(See Advertisement This Page)

Galt Home Appliances 309 7 St S ..... FAirfx 7-3889  
(See Advertisement This Page)

House of Television & Appliances {FAirfx 7-5343  
(Lethbridge) 1281 3 Av S ..... {FAirfx 7-5572  
(See Advertisement Opposite Page)


**HOYT HARDWARE LTD** 606-608 3 Av S FAirfx 7-5767  
(See Advertisement This Page)

**HOYT'S TELEVISION SERVICE**

RADIO—Tune Up & Repairs  
HI FI—Consultant & Installation  
TV—Antenna & Set Service  
LEW HILDER  
Res FAirfx 7-0060  
606-608 - 3 Av S (Upstairs in Hoyt's)  
Bus ..... FAirfx 7-5767

(Continued on next page)

**CHRISTMAS SEALS** have paid for more than four million chest X-rays in Canada. Have you had a share in this great work?




**HARDWARE LTD.**

YOUR

**RCA VICTOR**

DEALER



**RADIO TELEVISION APPLIANCE**

*"Where Sales are Backed by Service"*

608 - 3rd Ave S **FAirfax 7-5767** Lethbridge

FOR TELEVISION

- QUALITY
- SERVICE
- VALUE

*Barrett-Jamieson Appliances*

310 - 6th St S **FAirfax 7-4554**

**TELEVISION**

PERSONALIZED TELEVISION & RADIO SALES & SERVICE

**Fremstad's Radio & Television**

307 - 7th St South **FAirfax 7-2787**

TELEVISION SALES & SERVICE—Continued

Jack's Radio & TV Sales & Service  
302 13 St N .....FAirfx 7-4979  
(See Advertisement This Page)

LEINES TV & RADIO SALES

PHILIPS — R.C.A. VICTOR  
C.B.S. COLUMBIA — PHILCO  
SALES & SERVICE

322a 7 St S .....FAirfx 7-4338

LEISTER'S

Television Repairs & Sales

Specialists on  
RCA VICTOR & ADMIRAL

Paramount Theatre Bldg .....FAirfx 7-2272

Mart (Leth) Ltd 248 13 St N .....FAirfx 7-1114

Modern Electronics Rear 818 3 Av S ...FAirfx 7-6150  
(See Advertisement This Page)

Morrison Hardware & Appliances  
416 13 St N .....FAirfx 7-4967

Nugent's Electrical Repair Centre  
311 6 St S .....FAirfx 7-6684  
(See Advertisement This Page)

PHILCO TV RADIO AND PHONOGRAPH  
SALES AND SERVICE

Philco gives you bigger,  
clearer pictures, finer tone,  
greater performance and  
more beautiful cabinets at  
popular prices. Buy Philco . . . Famous for  
Quality the World Over.



"Where To Buy Them"

DISTRIBUTOR  
ASHDOWN THE J H HARDWARE CO LTD  
Cor 1 Av & 11 St S .....FAirfx 7-3762

Pittman & Coutts Electric 706 3 Av S ...FAirfx 7-4546  
(See Advertisement This Page)

(Continued on next page)

Advertising in the YELLOW PAGES  
tells WHERE to BUY the product or  
service you want. Use this handy  
BUYER'S GUIDE . . . it saves you  
time and trouble. A LOOK IN THE  
BOOK saves steps.

HOUSE OF TELEVISION  
AND APPLIANCES  
(LETHBRIDGE)

TELEVISION - RADIO  
REFRIGERATORS - RANGES  
TOASTERS - IRONS, ETC.

FAirfax 7-5343

1281 - 3rd AVE. S.

"Quality Merchandise and Service is our  
First Consideration"

MODERN  
ELECTRONICS

TV

Sales & Service

Complete Stock  
of

PHILCO

TUBES & REPLACEMENT  
PARTS

PHONE

FAirfax 7-6150

818 - 3rd AVENUE SOUTH

Jack's Radio & TV  
SALES & SERVICE

WE HAVE  
THE MOST UP-TO-DATE  
EQUIPMENT AVAILABLE

PHONE

FAirfax 7-4979

302 - 13th St N

PITTMAN & COUTTS  
ELECTRIC

Complete Wiring for the Home

AUTHORIZED  
WESTINGHOUSE

AND  
GENERAL ELECTRIC  
TV SALES & SERVICE

FAirfax 7-4546

706 - 3rd AVENUE SOUTH

NUGENT'S  
ELECTRICAL REPAIR  
CENTRE

Television Service

- Finest Qualified Technicians
- Repairs for All Makes
- Sensible Rates

at

Nugent's TV Service

PHONE

FAirfax 7-6684

311 - 6th ST. S.

APPLIANCE DIVISION

FAirfax 7-6222

240 - 13th ST. N.

SYKES IMPERIAL  
FURNITURE STORE Ltd.

TV

The home of finer TV sets including  
brand names such as:

- EMERSON
- RCA VICTOR
- ELECTROHOME

We also have a complete  
SERVICE & INSTALLATION DEPT.

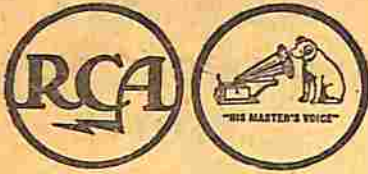
PHONE

FAirfax 7-2060

326 - 6th STREET SOUTH

TELEVISION SALES AND SERVICE—Continued

RCA VICTOR TELEVISION



*"Where To Buy Them"*

- BERT & MAC'S RADIO-TV LTD  
315 7 St S .....FAirfx 7-3232
- HOYT HARDWARE LTD  
606-608 3 Av S .....FAirfx 7-5767
- LEISTER'S  
Paramount Theatre Bldg .....FAirfx 7-2272
- SYKES IMPERIAL FURNITURE STORE LTD  
326 6 St S .....FAirfx 7-2060
- TOWN'N COUNTRY APPLIANCES  
712 3 Av S .....FAirfx 7-5560

- Rose Home Appliances Ltd 319 7 St S ..FAirfx 7-3042
- Sykes Imperial Furniture Store Ltd  
326 6 St S .....FAirfx 7-2060  
(See Advertisement on Page 61)
- Town'n Country Appliances 712 3 Av S ..FAirfx 7-5560
- Wilson Electric Supplies Ltd 313 7 St S FAirfx 7-3908

Television Supplies & Parts — Wholesale & Manufacturers

MOTOR CAR SUPPLY CO OF CANADA LTD

Wholesale Distributors

of

CROSLY TELEVISION

1218 2 Av S .....FAirfx 7-5741

Theatres & Places of Amusement

- Capitol Theatre 5 St S .....FAirfx 7-4100
- Greenacres Drive-In Theatre  
Cor Coutts & Magrath Hwys .....FAirfx 7-1100
- Lealta Theatre 250 13 St N .....FAirfx 7-2529
- Paramount Theatre  
Paramount Theatre Bldg .....FAirfx 7-5100
- Roxy Theatre 5 St S .....FAirfx 7-2100

Tinsmiths

CHARLTON & HILL LTD 208 13 St S FAirfx 7-6466  
FREEL SHEET METAL WORKS

EAVESTROUGHING & TINSMITHING

ALL TYPES OF ROOFING  
GENERAL SHEET METAL WORK

405a 4 St S .....FAirfx 7-2713

Korporal's Plumbing 718 17 St S .....FAirfx 7-8362

Tire Distributors

(See Tires—Dealers)

Tires — Dealers

Beny Chevrolet Oldsmobile Ltd  
Cor 2 Av & 8 St S .....FAirfx 7-3147

DOMINION RUBBER CO LTD

TIRE DIVISION  
WAREHOUSE

1621 - 3 Av S .....FAirfx 7-6316

DUNLOP TIRE & RUBBER GOODS CO LTD

Baalim Wholesale Ltd 7 St S .....FAirfx 7-8587  
Eric's Tire Service rear 507 7 St S .....FAirfx 7-8887  
(See Advertisement This Page)

FIRESTONE STORES

A COMPLETE TIRE SERVICE

Your Safety

Is Our Business at FIRESTONE

Cor 3 Av & 8 St S .....FAirfx 7-8548

The **Yellow Pages** place your name, address, telephone number, products and services before buyers ready to give their orders.

ERIC'S  
Tire Service

for

GOOD YEAR



AND



Rear 507 - 7th Street South

**FAirfax 7-8887**

Res FAirfax 7-2814

TIRES—DEALERS—Continued

FIRESTONE TIRES, HOME & AUTO SUPPLIES

- For Car and Truck
- For Home and Farm
- For Work and Play



*"Where To Buy Them"*

DEALERS

EL RANCHO SERVICE STATION

6 Av & Mayor Magrath Dr .....FAirfx 7-5406

JARDINE'S TIRE SUPPLY

Cor 1 Av & 4 St S .....FAirfx 7-3580

MYERS ARTIC SERVICE

3 Av & 13 St S .....FAirfx 7-4162

FISK TIRE DEPOT—

BRITISH AMERICAN OIL CO LTD {FAirfx 7-2585  
17 St & 2 Av S .....FAirfx 7-1117

GENERAL TIRES—

ENERSON MOTORS (1954) LTD  
817 4 Av S .....FAirfx 7-5705

Goodrich B F Rubber Co of Canada Ltd

Cor 2 Av & 7 St S .....FAirfx 7-4314

GOODRICH B F TIRES

LIFE-SAVER  
TUBELESS

New and Used Tires  
Recapping  
Tire Service



*"Where To Buy Them"*

GALT SERVICE STATION

Cor 4 Av & 9 St S .....FAirfx 7-2728

IMPERIAL MOTORS LTD

Cor 2 Av & 7 St S .....FAirfx 7-4314

PARK SERVICE STATION

7 Av & Magrath Hwy .....FAirfx 7-2219

UNITED SERVICE GARAGE

302 3 Av S .....FAirfx 7-2750

GOODYEAR TIRE & RUBBER CO OF CANADA LTD

MORE PEOPLE RIDE ON  
GOODYEAR TIRES

THAN ON ANY OTHER KIND

1902 2 Av S ...FAirfx 7-2396—FAirfx 7-4086

IMPERIAL MOTORS LTD

Cor 2 Av & 7 St S .....FAirfx 7-4314

JARDINE'S TIRE SUPPLY

FIRESTONE TIRE  
DISTRIBUTORS

RECAPPING — VULCANIZING  
TIRE REPAIRS

Cor 1 Av & 4 St S .....FAirfx 7-3580  
FAirfx 7-6101

KIRK'S TIRE SALES & SERVICE

*"A BETTER BALANCED RETREAD"*

Headquarters for

DOMINION ROYAL TIRES

1621 3 Av S .....FAirfx 7-5985

(Continued on next page)

TIRES—DEALERS—Continued

**NORTH LETHBRIDGE MOTORS & AUTO WRECKERS**

Headquarters for  
**GOODYEAR TIRES**

RECAPPING - VULCANIZING  
TIRE REPAIRS

301-317 13<sup>th</sup> St N ..... FAirfx 7-3181

**PARK TIRE SERVICE**

7 Av & Mayor Magrath Dr ..... FAirfx 7-4445

**SEIBERLING RUBBER CO OF CANADA LTD—  
CHINOOK TIRE CO**

316 11 St S ..... FAirfx 7-2007

**SEVENTY SEVEN OIL COMPANY LTD**

320-324 9 St S ..... FAirfx 7-7777

**SMITH MOTORS LTD**

Cor 6 Av & 6 St S ..... FAirfx 7-5763

**SPOTLITE SERVICE STATION**

**ATLAS TIRES**

Guaranteed for 12 Months

Cor 3 Av & 8 St S ..... FAirfx 7-2970

**TIP TOP SERVICE** 1119 2 Av S ..... FAirfx 7-2417

**TRIMBLE'S TIRE SUPPLY LTD** } FAirfx 7-2007  
316 11 St S ..... } FAirfx 7-2033

**Tires — Repairing**

Alex Tire Shop 332 4 St S ..... FAirfx 7-6606  
(See Advertisement This Page)

Buzz Shop 311 8 St S ..... FAirfx 7-3932

Eric's Tire Service Rear 507 7 St S ..... FAirfx 7-8887

Jardine's Tire Supply Cor 1 Av & 4 St S } FAirfx 7-3580  
} FAirfx 7-6101

(See Advertisement This Page)

Kirk's Tire Sales & Service 1621 3 Av S FAirfx 7-5985  
Serv Dept ..... FAirfx 7-4705

(See Advertisement This Page)

North Lethbridge Motors & Auto Wreckers  
301-317 13<sup>th</sup> St N ..... FAirfx 7-3181

(See Advertisement This Page)

Park Tire Service  
7 Av & Mayor Magrath Dr ..... FAirfx 7-4445

United Service Garage 302 3 Av S ..... FAirfx 7-2750

**Jardine's Tire Supply**

Distributors of  
**FIRESTONE TIRES**

- RECAPPING
- VULCANIZING
- TIRE REPAIRS

THE MOST MODERN AND BEST EQUIPPED  
SHOP IN THE SOUTH

**FAirfax 7-6101**  
**FAirfax 7-3580**

Cor 1st Ave & 4th St S Lethbridge

**ALEX  
TIRE SHOP**

RECAPPING  
VULCANIZING

All Sizes Car,  
Truck and Tractor  
Tires

Dominion Royal  
Tire Dealer

PHONE

**FAirfax 7-6606**

332 - 4th St South Lethbridge

**KIRK'S TIRE  
SALES & SERVICE**

*"A Better Balanced Retread"*

GUARANTEED NEW TIRE MILEAGE  
ON YOUR RETREADS

- VULCANIZING, RETREADING,  
TIRE REPAIRS
- NEW TIRE MILES ON YOUR  
RETREADS
- WE CAN RETREAD 825, 900  
and 1000-20's in the MASTER  
GRIP RETREAD

Complete Stock of  
**DOMINION ROYAL TIRES**

PHONE

**FAirfax 7-5985**

Service Dept. — FAirfax 7-4705  
1621 - 3rd AVENUE SOUTH

**NORTH LETHBRIDGE  
MOTORS & AUTO WRECKERS**

YOUR

**GOODYEAR**

TIRE DEALER

- **RECAPPING**  
Try our famous Suburbanite treads for ice  
and snow.  
We RECAP ALL tires including truck tires  
up to 12.00 x 20.
- **VULCANIZING**  
We repair tires of all sizes, including tractor  
and earth-mover tires.
- **USED TIRES**  
We have a good stock in all sizes, car, truck  
and tractor.



ALL WORK GUARANTEED

301-317 - 13th Street North **FAirfax 7-3181**

# LETHBRIDGE BODY WORKS

C. O. MERRIMAN

Manufacturers of  
MERRIMAN MOBILE HOMES  
MERRIMAN  
PORTABLE HOMES  
OIL FIELD & INDUSTRIAL  
CAMPS OF ALL TYPES  
CUSTOM BUILT  
TRUCK BODIES

PHONE

**FAirfax 7-3987**

Night Phone FAirfax 7-4534

1801 - 3rd AVENUE SOUTH

PHONE

**FAirfax 7-6444**

**FAirfax 7-3987**

## LETHBRIDGE MOBILE HOMES LTD.

Exclusive Dealers for  
MERRIMAN MOBILE HOMES  
PATHFINDER EVANSTON  
MON - O - CRUISERS  
& OTHERS

TERMS - TRADES

C. O. Merriman res FAirfax 7-4534

N. F. Shaw res FAirfax 7-8748

SEE OUR USED TRAILERS

Agents for

**Trans-Canada Rent-A-Trailer System**  
Local Rentals on small Holiday Trailers.  
We supply Hitches to fit any car.

SALES AND FACTORY

1801 - 3rd AVE. S.

ALSO ACROSS STREET ON 18th ST. S.

### Tobacconists—Retail

Club Cigar Store Leth Ltd  
3 Av & 5 St S ..... FAirfx 8-9125

### Tobacconists—Wholesale

Kitson's Wholesale Ltd 427 5 St S .... FAirfx 7-2022

### Tools—Electric

**WESTERN CANADA HARDWARE LTD**  
SKIL - WALKER - TURNER  
CRAFTMASTER POWER TOOLS  
907-915 2 Av S ..... FAirfx 7-5711

### Towing Service

Imperial Motors Ltd 1918 9 Av S ..... FAirfx 7-1323

### Tractors & Equipment

#### CATERPILLAR DIESEL TRACTORS

Track-type and wheel type tractors for construction, mining, logging, industry and agriculture. Also complete line of matching Caterpillar-built dozers, scrapers, motor graders, Diesel engines and electric sets. Plus matched Allied Equipment.

# CAT

*"For Information Call"*

**UNION TRACTOR LTD**  
1269 2 Av S ..... FAirfx 7-2606

**CONSTRUCTION EQUIPMENT CO LTD**  
1313 20 St S ..... FAirfx 7-8415

#### FERGUSON SUPPLY ALBERTA LTD

MACHINERY  
EQUIPMENT  
SUPPLIES

1307 3 Av S ..... FAirfx 7-6385

#### WEST CANADIAN MACHINERY CO LTD

NUFFIELD TRACTORS  
HANCOCK SELF LOADING SCRAPERS  
ALLEN DITCHERS

231 9 St N .. FAirfx 7-3556—FAirfx 7-2026



**ALL  
TRAILER  
SIZES**

**Trans Canada  
Rent A Trailer System**  
(NATIONWIDE)

One-Way Service to Principal Cities  
RENT HERE—LEAVE THERE  
One-Way Anywhere

WE SUPPLY HITCHES

**Lethbridge Mobile Homes Limited**

1801 - 3rd Ave.  
South

**FAirfax 7-6444**

### Trailers

Grey Trailer Sales 101 1 Av S ..... FAirfx 7-4650  
**LETHBRIDGE BODY WORKS**  
1801 3 Av S ..... FAirfx 7-3987  
(See Advertisement This Page)  
Lethbridge Mobile Homes Ltd  
Cor 7 St & 5 Av S ..... FAirfx 7-6444  
(See Advertisement This Page)  
Ollie's Trailer & Car Service  
Cor 28 St & 2 Av S ..... FAirfx 7-5157  
Ranch Home Trailer Sales  
Cor 3 Av & Mayor Magrath Dr ..... FAirfx 7-5521

### Transfer Companies

(See Cartage)

### Transmission Equipment —Power

(See Power Transmission Equipment)

### Travel Bureaus

Rossiter Agencies Bsm't McFarland Bldg . FAirfx 7-1541  
**WESTERN CANADIAN GREYHOUND  
LINES LTD** 411 5 St S ..... FAirfx 7-1551

### Truck Lines

**ALLIED VAN LINES LTD** Agent Owen  
Distributing Ltd 1233 2 Av S ..... FAirfx 7-3011  
**BELSHER'S LTD** 103 1 Av S ..... FAirfx 7-4616  
Canadian Freightways Ltd 520 3 St S { FAirfx 7-2944  
{ FAirfx 7-2945  
(See Advertisement Opposite Page)

Canadian Pacific Transport Co  
North Side of CPR Frght Sheds ..... FAirfx 7-4234  
Cooper Transport 1231 2 Av-A N ..... { FAirfx 7-4520  
{ FAirfx 7-4886  
(See Advertisement Opposite Page)

Dench of Canada Ltd { FAirfx 7-4234  
North Side of CPR Frght Sheds ..... { FAirfx 7-4828  
(See Advertisement Opposite Page)

**ECONOMY CARRIERS LTD** 1233 2 Av S FAirfx 7-3011

#### EWING TRANSPORT

#### Foremost Line Transport

Daily Service to  
Wrentham - Skiff - Foremost  
Nemiscam - Etzikom - Orion  
& Manyberries

614 4 St S ..... FAirfx 7-6177

Fogal Transport Co 435 2 St S ..... FAirfx 7-2661  
Fort Macleod Transport 1257 2 Av-A N FAirfx 7-8353  
Glenwood Transport 1257 2 Av-A N ..... FAirfx 7-8353  
Johnny's Livestock Express Ltd  
Alberta Stockyards ..... FAirfx 7-5129  
McLean Transfer 640 6 St S ..... FAirfx 7-2097  
Melchin Transport Ltd 249 12 St N ..... FAirfx 7-8301  
E Willis Ofc ..... FAirfx 7-7308  
(See Advertisement Opposite Page)

Millar & Brown Ltd 312 4 St S ..... FAirfx 7-1332  
Murray Transport 1503 3 Av S ..... FAirfx 7-3750

#### NORTH AMERICAN VAN LINES CANADA LTD

Agents McLean Transfer

640 6 St S ..... FAirfx 7-2097

O K Valley Freight Lines Ltd  
North Side of CPR Frght Sheds ..... FAirfx 7-4234  
Pass Express 1023 11 St S ..... FAirfx 7-4711  
Phillips J & L 2006 9 Av S ..... FAirfx 7-5946

(Continued on next page)

TRUCK LINES—Continued

Ralph Transport 434 8 St S ..... FAirfax 7-2577  
**RICE & TRIMBLE LTD** 312 4 St S ..... {FAirfax 7-5841  
 {FAirfax 7-6775  
 Robertson Transport 524 3 St S ..... FAirfax 7-6226  
 Rothe J J Riverbottom ..... FAirfax 7-8366  
 Roy's Pick-Up & Delivery Service  
 724 19 St N ..... FAirfax 7-4069  
 Shaskin Bros 1306 3 Av-A N ..... FAirfax 7-8136  
 Sikorski Trucking Services 1422 3 Av S .. FAirfax 7-7579  
**SOO FREIGHT LINES LTD**  
 Cor 3 St & 4 Av S ..... FAirfax 7-5532  
 (See Advertisement This Page)  
 (Continued on next page)



**FAirfax 7-4234**  
**FAirfax 7-4828**

Winnipeg - Regina - Medicine Hat  
 Lethbridge - Cranbrook - Calgary  
 Red Deer - Edmonton  
 CONNECTIONS AT COUTTS & KINGSGATE  
 TO U.S.A.



PHONE

**FAirfax 7-2944**  
**FAirfax 7-2945**  
**FAirfax 7-5665**

**CANADIAN  
 FREIGHTWAYS  
 LIMITED**

An Independent Trucking Co.  
 Serving  
 Alberta, Saskatchewan,  
 Manitoba, Vancouver, B.C.  
 and U.S.A.

Teletype Connections for Alberta  
 Connecting at Coutts for U.S.A.

**520 - 3rd St South Lethbridge**

**COOPER  
 TRANSPORT**

SERVICING DAILY

LETHBRIDGE - CALGARY

CROWSNEST PASS

CARDSTON - COUTTS



SPEED

SAFETY

SERVICE



**FAirfax 7-4886**

**FAirfax 7-4520**

1231 - 2nd Ave-A N Lethbridge

**Melchin Transport  
 Ltd.**

Head Office: 249 - 12th. St. N, Lethbridge, Alta.

DAILY FAST EXPRESS SERVICE  
 AT FREIGHT RATES

TO AND FROM

ONTARIO - MANITOBA  
 AND ALBERTA POINTS

... Service -- Courtesy -- Reliability ...

TELEPHONES:

LETHBRIDGE ..... FAirfax 7-8301  
 CALGARY ..... 52041  
 EDMONTON ..... 41221  
 TORONTO ..... Hargraves 5391  
 KITCHENER ..... 2-4756  
 WINNIPEG ..... 56-6384

Call . . . **SOO FREIGHT LINES LTD.**

FOR SERVICE TO



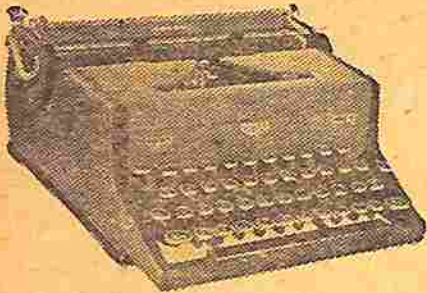
C.O.D. AND ORDER  
 BILL OF LADING SHIPMENTS ACCEPTED

Cor 3rd St & 4th Ave S **FAirfax 7-5532**

"Serving the Canadian West with RELIABLE TRANSPORTATION"

## Commercial Printers & Office Outfitters

LIMITED



ROYAL  
Typewriters

SALES &  
SERVICE

**FAirfax 7-6464**

**FAirfax 7-6161**

326 - 7th Street South

## GAST UPHOLSTERY

Eric Gast

FURNITURE tailored  
for your home  
at MANUFACTURER'S PRICES

CHESTERFIELDS  
ALL SIZES & STYLES

We build, recover or  
remodel furniture  
from your own design  
or sketch.

PHONE

**FAirfax 7-8079**

316 - 1st Avenue South

### TRUCK LINES—Continued

Sunalta Transport 805 10 St N ..... FAirfx 7-7220  
Superior Transport (Alberta) Ltd  
103 1 Av S ..... FAirfx 7-7100

### SPEEDY STORAGE & CARTAGE LTD

Local and  
Long Distance Hauling  
Light & Heavy Hauling  
327 3 St S ..... FAirfx 7-5734

Taber Transport 1257 2 Av-A N ..... FAirfx 7-8353  
WEBB TRANSPORT 545 4 St S ..... FAirfx 7-1144  
WILKINS TERMINAL

CITY PICK-UP  
AND DELIVERY

DISTRIBUTION & WAREHOUSING

1257 2 Av-A N ..... FAirfx 7-8353  
FAirfx 7-8354

### Trust Companies

British Canadian Trust Co  
Cor 3 Av & 7 St S ..... FAirfx 7-8581  
Royal Trust Co 119 McFarland Bldg ..... FAirfx 7-3004

The Yellow Pages save you time

## YOUR FURNITURE LIKE NEW

Our New Modern Method of Cleaning will  
give your Upholstery the Bright Sparkle it  
originally had!

Cleaned right in your home and ready to  
use again in a few hours.

Dial **FAirfax 7-5771**

### Benjamin's Cleaners Tailors

"We Specialize in Cleaning Car Interiors"  
Masonic Bldg.—315 - 10th Street South

## LEV UPHOLSTERY

DAVE LEV, Prop.

- CUSTOM BUILT FURNITURE
- CHESTERFIELD REPAIRS
- RECOVERING & REMODELLING
- CAR & TRUCK SEATS

BABY CARRIAGES  
RECOVERED & REPAIRED  
PERSONALIZED CRAFTSMANSHIP

**FAirfax 7-8422**

611 - 6th AVENUE SOUTH  
Next to HAIG CLINIC Res **FAirfax 7-6268**

## Typewriters & Supplies

Commercial Printers & Office Outfitters (FAirfx 7-6161  
Ltd 326 7 St S ..... FAirfx 7-6464  
(See Advertisement This Page)

Lethbridge Typewriter & Adding Machine Co  
524 6 St S ..... FAirfx 7-4972

### REMINGTON RAND LTD

the FIRST name in  
*Typewriters, Adders, Systems  
Supplies and Service*

J. W. WEBSTER — E. ROSSETTI  
423 5 St S ..... FAirfx 7-3966

SMITH-CORONA TYPEWRITERS OF CANADA  
LTD 524 6 St S ..... FAirfx 7-4972

### UNDERWOOD LTD

UNDERWOOD  
TYPEWRITER RIBBONS  
CARBON PAPERS & SUPPLIES  
1252 3 Av S ..... FAirfx 7-2555

## Undertakers

(See Funeral Directors)

## Uniforms—Washable

Sunny South Garment Co 7 Oliver Blk .. FAirfx 7-2874

## Upholsterers

### BASTEDO UPHOLSTERY

CHESTERFIELDS  
MADE TO ORDER  
RESTYLED & REUPHOLSTERED  
CAR UPHOLSTERING  
BASTEDO—THE UPHOLSTERY MAN  
304 9 St S ..... FAirfx 7-7711

Benjamin's Cleaners Tailors  
Masonic Hall Bldg ..... FAirfx 7-5771  
(See Advertisement This Page)

Gast Eric 316 1 Av S ..... FAirfx 7-8079  
(See Advertisement This Page)

(Continued on next page)

Good rules for dialing: Wait for  
the dial tone . . . Dial accurately,  
without forcing . . . Let the dial  
return naturally to starting posi-  
tion . . . If you encounter a  
"busy," wait a reasonable time  
and try again.

UPHOLSTERERS—Continued

**GRAHAM & JELFS UPHOLSTERING**

CUSTOM BUILT  
CHESTERFIELDS & SECTIONAL  
FURNITURE  
CAR & TRUCK UPHOLSTERY  
DRAPERIES

411 3 Av S .....FAirfx 7-3470

Lev Upholstery 611 6 Av S .....FAirfx 7-8422  
(See Advertisement Opposite Page)

**SHAMES UPHOLSTERING CO**

106 5 St S .....FAirfx 7-4047  
(See Advertisement This Page)

**Vacuum Cleaners**

**ELECTROLUX (CANADA) LTD**

Air Purifier and Cleaner  
Floor Polisher Attachment  
TRIPLE ACTION  
FLOOR POLISHER

1108 6 Av S .....FAirfx 7-4481

Filter Queen Sales (Calgary) 411 3 Av S .FAirfx 7-4123

Galt Home Appliances 309 7 St S .....FAirfx 7-3889

**HOOVER AUTHORIZED SALES & SERVICE**

Service by trained Hoover  
Men and genuine Hoover  
parts are available only  
through Factory Branch  
Service Stations and authorized dealers. Do not  
accept substitutes.



*"Where To Buy It"*

**HOOVER CO LTD** Hoyt Hardware Ltd  
606-608 3 Av S .....FAirfx 7-5767

**LEWYT SALES & SERVICE**

NO DUST BAG  
TO EMPTY



It's quiet—no roar! Lewyt  
picks up more lint, thread,  
hair—with less rug wear.  
Filters the air 3 times. You breathe no dusty  
odors.

FREE HOME DEMONSTRATION

*"Where To Buy Them"*

DISTRIBUTOR  
**BRUCE ROBINSON ELECTRIC LTD**  
1520 3 Av S .....FAirfx 7-3258

DEALER  
**LETHBRIDGE APPLIANCES**  
905 3 Av S .....FAirfx 7-4456

President Electric Limited  
212 Woolworth Bldg .....FAirfx 7-3322

**Valves & Fittings**

**CRANE LIMITED** 2815 2 Av-A S .....FAirfx 7-1377  
FAirfx 7-1378

**Venetian Blinds**

Dexal Venetian Blinds 918A 2 Av S .....FAirfx 7-1312  
(See Advertisement This Page)

**Veterinary Surgeons**

Carney J C Stockyards .....FAirfx 7-4150

**CHINOOK VETERINARY CLINIC**

Dr. D. C. MacLennan  
Dr. G. W. Passey

2137 9 Av-B S .....FAirfx 7-2344

**GREENACRES ANIMAL HOSPITAL**

G. S. PEPPIN, D.V.M.

Res Phone FAirfx 7-6609

3417 24 Av S .....FAirfx 7-8660

**LETHBRIDGE ANIMAL CLINIC**

Dr. J. C. Carney

If no answer call Nights Only .....FAirfx 7-8307

Stockyards .....FAirfx 7-4150

**Vulcanizing & Tire Repairing**

(See Tires—Repairing)

**Wall Paper**

Canada Paint & Wallpaper Store  
Whol & Rtl Paints & Varnishes  
424 7 St S .....FAirfx 7-2513

**HOYT HARDWARE LTD**  
606-608 3 Av S .....FAirfx 7-5767

**SHERWIN-WILLIAMS PAINT & WALLPAPER  
STORE**

Wholesale & Retail Wallpapers  
Paper Hangers' Supplies  
321 6 St S .....FAirfx 7-8321

Why  
Wonder?

These  
YELLOW  
PAGES  
will  
help you  
recall  
the name  
of the  
firm  
you have  
forgotten

**S H A M E S**

**UPHOLSTERING  
CO.**

J. SHAMES, Mgr.

Specialists in the Three R's

- REUPHOLSTERING
- REMODELLING
- REPAIRING

A Complete  
Upholstering Service  
on All Types of  
Upholstered Furniture

FREE ESTIMATES

PHONE

**FAirfax 7-4047**

106 - 5th Street South

**DEXAL  
VENETIAN BLINDS**

Specializing in High Grade Venetian  
Blinds made to fit the individual  
window.

1 TO 4 DAY SERVICE

Factory Made — Highest Quality  
Free Estimates Without Obligation

FREE INSTALLATIONS IN CITY

Out-of-town customers please write  
for Simplified Measuring Chart and  
Free Samples.

PHONE

**FAirfax 7-1312**

918A - 2nd AVENUE SOUTH

LETHBRIDGE



**Washing Machines**

**BEATTY WASHER SALES & SERVICE CO**

Authorized Beatty Agent

**ALL MAKES OF  
WASHERS REPAIRED**

409 5 St S .....FAirfx 7-4054

**BLACKBURN'S LTD 323 6 St S .....FAirfx 7-4984**

Bruce Robinson Electric Ltd  
1520 3 Av S .....FAirfx 7-3258  
(See Advertisement This Page)

**GALT HOME APPLIANCES**

GAINADAY  
WASHERS & IRONERS  
WESTINGHOUSE  
WASHERS & DRYERS  
SALES & SERVICE

309 7 St S .....FAirfx 7-3889

**HOYT HARDWARE LTD**

606-608 3 Av S .....FAirfx 7-5767

**Directory Advertising  
PAYS**

**Aqua Soft Service  
Lethbridge Ltd.**

**100% SOFT WATER**

Canada's Oldest  
and Largest  
Water-Softening Company

**FOR RENTAL  
AND SERVICE**

PHONE

**FAirfax 7-7227**

WASHING MACHINES—Continued

**INGLIS WASHING MACHINES**

INGLIS "INGLOMATIC"  
Washers and Dryers  
With "Wat-R-Wizard" —  
"Seven Rinses" — "Super-  
Fast Drying" — "Delicate  
Fabric Control" — Wringer Washers with  
exclusive Hercules Mechanism.



*"Where To Buy Them"*

DEALERS

**BARRETT-JAMIESON TV & APPLIANCES**  
310 6 St S .....FAirfx 7-4554

**JACK'S RADIO & TV SALES & SERVICE**  
302 13 St N .....FAirfx 7-4979

**LETHBRIDGE APPLIANCES**  
905 3 Av S .....FAirfx 7-4456

**WHITTICK BROS LTD 910 3 Av S FAirfx 7-3014**

**MAYTAG WASHING MACHINES**

MAYTAG . . . the choice  
of Homemakers every-  
where for a cleaner,  
faster wash.



Protect your MAYTAG with service by trained  
personnel using genuine MAYTAG parts.

*"For Sales & Service Call"*

**LETHBRIDGE APPLIANCES**  
905 3 Av S .....FAirfx 7-4456

**NUGENT'S ELECTRICAL REPAIR CENTRE**

Authorized Factory Service  
ALL MAKES OF WASHERS REPAIRED  
311 6 St S .....FAirfx 7-6684

**ROSE HOME APPLIANCES LTD**

Bendix Duomatic Washers  
and Dryers  
TEMPO DRYERS  
GAS & PROPANE  
319 7 St S .....FAirfx 7-3042

**FRIGIDAIRE  
AUTOMATIC  
WASHERS & DRYERS**  
Imperial and DeLuxe Models  
For Sale at All Local Franchise Dealers  
ALBERTA DISTRIBUTORS  
**BRUCE ROBINSON  
ELECTRIC LTD.**

1520 - 3rd Ave S

For Service Phone—FAirfax 7-3258

**Water Coolers**

**WOOD G H & CO LTD 327 3 St S ....FAirfx 7-7400**

**Water Heaters**

**INGLIS "GLASTEEL" WATER  
HEATERS**

CANADA'S KNOWN AND  
PROVEN GLASS-LINED  
HEATER . . . INGLIS  
"GLASTEEL"



*"Where To Buy Them"*

DEALERS

**BARRY PLUMBING 1253 5 Av-A S FAirfx 7-5008**

**BAXTER GEO H & SON LTD**  
528 6 St S .....FAirfx 7-6543

**WHITTICK BROS LTD 910 3 Av S FAirfx 7-3014**

**Water Softening Equipment**

Aqua Soft Service Lethbridge Ltd (FAirfx 7-7227  
910 3 Av S .....FAirfx 7-7075  
(See Advertisement This Page)

**Wax—Floor**

Bellward B A 321 7 Av-A S .....FAirfx 7-1214  
**HOME ENTERTAINERS & DEMONSTRATORS LTD**  
1623 8 Av N .....FAirfx 7-5536

WHEN YOU CANNOT  
Conduct a  
FACE - TO - FACE  
CONVERSATION  
Use the  
**TELEPHONE**  
LOCAL  
or  
LONG DISTANCE

**NO OTHER**  
Form of Communication  
Is Nearly As Satisfactory

**Welding—Electric & Oxy-Acetylene**

Bell's Welding Ltd 317 4 St S ..... FAirfx 7-4528  
 (See Advertisement This Page)  
 Birse & Hunt 1422 2 Av S ..... FAirfx 7-5575  
 (See Advertisement This Page)  
 Capitol Welders 1815 3 Av S ..... FAirfx 7-7722  
 (See Advertisement This Page)  
 East End Welding Shop 1605 3 Av S ..... FAirfx 7-2488  
 (See Advertisement This Page)  
 Gowin's Welding & Alignment Shop  
 328 4 St S ..... FAirfx 7-3860  
 Lethbridge Iron Works Co Ltd  
 Cor 1 Av & 2 St S ..... FAirfx 7-3332

**LIBERTY BOILERS (LETHBRIDGE) LTD**

NEW & USED BOILERS FOR SALE  
 Boiler Repairs & Pressure Welding  
 Portable Equipment  
 General Welding Contractors  
 Res FAirfx 7-8849  
 1402 2 Av S ..... FAirfx 7-3921

Welded Products 210 1 Av S ..... FAirfx 7-2544  
 (See Advertisement This Page)  
 Western Metal Fabricators Ltd  
 2 Av & 15 St S ..... FAirfx 7-4473  
 (See Advertisement This Page)

Advertising in the **YELLOW PAGES** tells **WHERE** to **BUY** the product or service you want. Use this handy **BUYER'S GUIDE** . . . it saves you time and trouble. **A LOOK IN THE BOOK** saves steps.

**Bell's Welding Ltd.**

**ELECTRIC & ACETYLENE WELDING**

GENERAL MACHINE WORK  
 ORNAMENTAL IRON WORK  
 STRUCTURAL STEEL  
 BLACKSMITHING  
 HYDRAULIC HOISTS & EQUIPMENT

PHONE  
**FAirfax 7-4528**  
 317 - 4th St South Lethbridge

**BIRSE & HUNT**

**MECHANICAL CONTRACTORS**

MACHINISTS  
 WELDERS  
 MACHINE DESIGNERS  
 ORNAMENTAL IRONWORK  
 PRESSURE & BOILER WELDING  
 STRUCTURAL STEEL

PHONE  
**FAirfax 7-5575**  
 1422 - 2nd Ave South

**CAPITOL WELDERS**

- General Welding — Electric & Acetylene
- Tank Building & Ornamental Iron Work
- Truck Hoist Work
- Portable Welding
- Custom Built Equipment

PHONE  
**FAirfax 7-7722**  
 1815 - 3rd Ave S Lethbridge

**EAST END WELDING SHOP**

Specializing in  
 General Welding — Electric & Acetylene  
 Tank Building and Ornamental Iron Work  
 GENERAL BLACKSMITHING

PHONE  
**FAirfax 7-2488**  
 1605 - 3rd Ave S Lethbridge

**Western Metal Fabricators Ltd.**

- STRUCTURAL STEEL
- CUSTOM BUILT EQUIPMENT
- REPAIRS ON HEAVY CONSTRUCTION EQUIPMENT
- GENERAL WELDING & MACHINE REPAIRS

SEE US FOR  
 FREE ESTIMATE  
 PHONE  
**FAirfax 7-4473**  
**FAirfax 7-4982**  
 1501 - 2nd Ave S Lethbridge

**Welded Products**

ACETYLENE & ELECTRIC WELDING,  
 CUTTING & BRAZING  
 Truck & Storage Tanks Made to Order  
 Renn Hydraulic Hoists & Equipment  
 Portable Equipment — Boiler Welding

**WELDING**  
 PHONE  
**FAirfax 7-2544**  
 210 - 1st Ave S Res FAirfax 7-4312



The **YELLOW PAGES** place Your Name, Address, Telephone Number, Products and Services before Buyers ready to give their orders.



**Welding Equipment & Supplies****INDEPENDENT OXYGEN LTD**5 Av & 28 St N ..... FAirfx 7-7249  
(See Advertisement This Page)**WESTERN CANADA HARDWARE LTD**Distributors for  
CANADIAN LIQUID AIR CO. LTD.  
Gases & Welding Products

912 1 Av S ..... FAirfx 7-5711

**Welfare Organizations**

(See Social Service Organizations)

**Well Drillers**

Maughan J P 1302 Mayor Magrath Dr. . . FAirfx 7-6517

The advertisers in the Classified Telephone Directory are ready to serve you. Use the **YELLOW PAGES** for your convenience.

**Independent Oxygen Ltd.**Manufacturers & Distributors  
OXYGEN & ACETYLENE GASES

Distributors For

Harris Gas Welding Equipment  
Lincoln Arc Welding Machines &  
Electrodes

REPAIR SERVICE ALL MAKES

5th Ave. &amp; 28th St. North Phone FAirfax 7-7249

**Window Cleaners**Lethbridge Window Cleaners 524 4 St S . FAirfx 7-4037  
(See Advertisement This Page)**Windows — Metal****ALSCO DOORS & WINDOWS**ALUMINUM  
COMBINATION  
STORM-SCREEN DOORS  
AND WINDOWS**ALSCO***"Where To Buy Them"***CANADA ROCK WOOL SALES**

1101A 4 Av S ..... FAirfx 7-8791

**THOMPSON GORDON & CO**WISCO PRIME WINDOW FRAMES  
& SASHPicture Window Framing with Adjustable  
Glazing Strip for New and Remodelled  
Construction

1252 3 Av S ..... FAirfx 7-1190

**Wire Rope****CONSTRUCTION EQUIPMENT CO LTD**

1313 20 St S ..... FAirfx 7-8415

**FERGUSON SUPPLY ALBERTA LTD**MACHINERY  
EQUIPMENT  
SUPPLIES

1307 3 Av S ..... FAirfx 7-6385

**WEST CANADIAN MACHINERY CO LTD****DONALD ROPES & WIRE CLOTH LTD.**Wire Ropes for Logging  
Construction & Industrial Screens  
LITTLE GIANT MOBILE BACKHOE & CRANE  
231 9 St N .... FAirfx 7-2026—FAirfx 7-3556**WESTERN CANADA HARDWARE LTD**

907-915 2 Av S ..... FAirfx 7-5711

**WILKINSON & McCLEAN LTD**

253 12 St N ..... FAirfx 7-5428

**Woollen Products**

Logan Garment Ltd 314 8 St S ..... FAirfx 7-4225

**Lethbridge WINDOW CLEANERS****INDUSTRIAL - RESIDENTIAL**

- Paint Washing
- Storms
- Screens
- Awnings

WINDOWS INSTALLED, CLEANED &amp; REPAIRED

**CONTRACTS INVITED**

524 - 4th Street South FAirfax 7-4037

**Alberta Government Telephones TELETYPE SERVICE**

... can be provided wherever you wish ... either in the same building ... the same city or miles away in different parts of

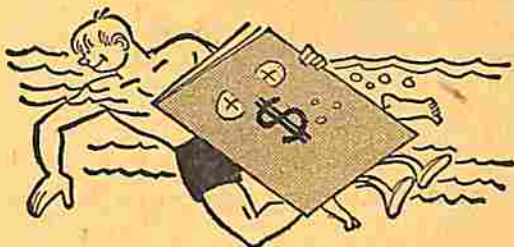
CANADA OR THE U.S.A.



*You can **SAVE TIME...***



***SAVE MONEY...***



***SAVE EFFORT...***



**...if you shop the Yellow Page way**



Because the Yellow Pages of your telephone directory:

Are the most complete, up-to-date buyers' guide in town—

Are filled with people ready and eager to serve you—

Are classified by type of business or service to make it easy to find what you want—

Are more useful than ever be-

fore, because they contain more listings and more information.

If you're already a Yellow Page user, you know how helpful they can be—but if you haven't yet formed the Yellow Page habit, turn now to the Yellow Pages and see how easy it is to find the product or service you want.

*Yellow Pages tell who buys-sells-rents-repairs*