

Apartments, Blocks and Buildings In the City of Lethbridge

Acadia Block, 612 3rd Ave S
Afananis Block, 3rd Ave & 13th St S
Alberta Block, 324 5th St S

Bank of Commerce Building, 331 7th St S
Bank of Montreal Chambers, 304 6th St S
Bank of Nova Scotia Block, 704 3rd Ave S
Begin Block, 114 5th St S
Belmont Apartments, 518 23rd St S
British Canadian Trust Bldg., 304 7th St S
Burgmann Block, 406 4th Ave S
Burns Block, 610 3rd Ave S

Capitol Theatre Building, 414a 5th St S
Castle Apartments, 219 2nd Ave S
Coeurs' Delane Apartments, 220 14th St N
Connaught Mansions, 309 10th St S
Consumers Building, 516 3rd Ave S
Cooper Building, 505 7th St S
Court House, 327 6th St S

Delwill Apartments, 1263-1267 7th Ave S
Depot Rooms, 712 1st Ave S
Devon Court, 1272 3rd Ave S

Eagles Hall, 701 13th St N
Eldean Apartments, 202 13th St S
Equity Bldg., 424 7th St S

Farmers Market, 111 7th St S

Galt Manor, 527 7th St S
Glen-Maury Apartments, 519 7th St S
Glenwood Bldg., 321-323 6th St S
Gurney Museum, Galt Gardens

Harris Building, 309 7th St S
Herald Building, Cor 5th Ave & 7th St S
Higinbotham Block, 120 5th St S
Hull Block, 707 3rd Ave S
Hungarian Hall, 821 9th Ave N
Hyt Block, 114 & 120 5th St S

I.O.O.F. Hall, 501 4th Ave S
Irrigation Building, 207 7th St S

Jul-Mar Apartments, 824 4th St S

Kennedy Block, 408 13th St N
Kresge Building, 4th Ave & 6th St S

Labor Temple, 207 13th St N
Lafferty Block, 404½ 5th St S
Lee Wong Block, 328 13th St N
Lemax Apartments, 501 11th St S
Lethbridge Collieries Bldg., 413 8th St S
Lethbridge Medical Bldg., 5th Ave & 7th St S

Maple Court, 1245 5th Ave S
Maryland Court, 531 6th St S
Masonic Hall, 315 10th St S
McCaffery Block, 414 13th St N
McFarland Block, 517 4th Ave S
McIntyre Block, 417-423 5th St S
McKenzie Block, 706 3rd Ave S
McLeay Block, 514 3rd Ave S
McMahon Building, 1011-1017 3rd Ave S
Medical Dental Building, 5th Ave & 7th St S
Meech H. Wm. Bldg., 529 6th St S
Metcalf Building, 303 5th St S
Metropolitan Building, 315 5th St S
Miners Union Hall, 745 12th St-A N
Miriam Mansions, 14th St & 9th Ave-A S
Morris Building, 516 3rd Ave S

Oliver Apartments, 505 6th St S
Oliver Block, 316 5th St S

Paramount Theatre Building, 713-723 4th Ave S
Patterson Court, 1226 4th Ave S
Post Office Building, 4th Ave & 7th St S
Purity Dairy Building, 516 5th Ave S

Rainbow Ball Room, 1401 5th Ave N
Riverview Apts., 2nd St & 7th Ave S
Rockcliffe Apartments, 1228 6th Ave S
Roxy Theatre Building, 328 5th St S
Royal Bank Chambers, 417 3rd Ave S
Rylands Block, 304 5th St S

Sadowsky Block, 409a 5th St S
Shasta Block, 329 5th St S
Soderberg Block, 323 5th St S
Speedy Building, 6th Ave & 5th St S
Stafford Block, 311½ 5th St S
Strathcona Court, 1237 4th Ave S
Szarko Block, 406 4th Ave S

Trianon, 102 5th St S
Tudor Manor, 531 7th St S

U.M.W. of A. Hall, 745 12th St-A N
Ukrainian Labour Hall, 1401 5th Ave N

Victoria Mansions, 1002 3rd Ave S

Whitehouse Rooms, 222 1st Ave S
Williamson Block, 246 13th St N
Woolworth Bldg., 4th Ave & 6th St S

Yale Block, 212 5th St S



LETHBRIDGE

JULY, 1956

YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES



THIS CLASSIFIED TELEPHONE DIRECTORY IS

Easy to use . . .

FOR YOUR CONVENIENCE a complete list of all business and professional telephone subscribers, throughout the community, appear in alphabetical order under the classification appropriate to their business, or the article or service they sell. The classifications, too, are in alphabetical order. You can find quickly and easily the Business, Service or Product you need.

1. When you want to buy something . . .

Suppose, for instance, a radio—
First look on the "R" pages for "Radio Sales, Service & Supplies".
Then pick out the dealer from whom you want to buy.
You can use the directory in the same way when you want to buy any one of thousands of other products or services.

2. When you want a dealer of a trade marked product . . .

Suppose you want a dealer for a nationally known product, or service, such as an automobile.
First turn to "Automobile Agencies & Dealers—New Cars" on the "A" pages.
Then select the dealer from the list of those who sell or service the particular automobile you want.

3. When you have forgotten a business firm's name but do remember the address . . .

You may forget the name of a business establishment but remember their location.
For example, you want a mover located on Second Avenue.
First turn to "Movers" on the "M" pages.
Then look for the familiar address.

4. Even when you know the name . . .

The classified directory will help you in looking for business names you know. Suppose you want to telephone Smith, the plumber. Plumbers are listed on the "P" pages under the classification "Plumbers & Gasfitters". You will find your Smith under "Plumbers & Gasfitters" more easily than searching the long list of Smiths which normally appear in the white pages of our directories.



For advertising information and rates concerning this directory
communicate with Alberta Government Telephones,
Lethbridge — FAirfax 7-3503

The Telephone Company assumes no liability for errors
or omissions occurring in the Classified Directory.

USE THE CLASSIFIED . . .

IT'S EASY AS A B C

LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY JULY, 1956

No liability is assumed by Alberta Government Telephones for errors or omissions occurring in the Classified Directory

Abattoirs

Burns & Co Limited 210 Administration Bldg
StockyardsFAirfx 7-5194
City Abattoir near Exhibition Grounds ...FAirfx 7-3048
M A Adams 934 16 St SFAirfx 7-3831

Accountants

Aldous Agency 11 Stafford BkFAirfx 7-3712
Barnhouse Philip rear 805 6 St SFAirfx 7-0038
Boulton C W & Co A Metcalfe BldgFAirfx 7-3974

CRANSTOUN ERIC

F.A.E., C.P.A.

AUDITORS & ACCOUNTANTS

Expert Advice
on Dominion Income Tax

3 Oliver BkFAirfx 7-4135

Gruman Richard 309 B C Trust Bldg ...FAirfx 7-5006
Holberton-Kaun 507 7 St SFAirfx 7-5378
Pukk Arnold 4-706 3 Av SFAirfx 7-8429
Thompson E W 814 18 St SFAirfx 7-2840

Accountants—Chartered

Christian Kergan & Gerla
118 McFarland BldgFAirfx 7-4887
Paterson & Co Ritchie 5-6 Acadia Bldg ..FAirfx 7-2619
Watkinson Leonard H 302 B C Trust Bldg FAirfx 7-7121
Williams Tanner & Bell 209 B C Trust Bldg FAirfx 7-8511
Young G A 219 B C Trust BldgFAirfx 7-2123

Accounting & Bookkeeping Machines

BURROUGHS—
BURROUGHS ADDING MACHINE OF CANADA LTD
507 7 St SFAirfx 7-7577

NATIONAL BOOKKEEPING MACHINES

NATIONAL BOOKKEEPING
MACHINES,
NATIONAL ADDING
MACHINES,
NATIONAL CASH
REGISTERS
BOUGHT - SOLD - EXCHANGED
FACTORY TRAINED SERVICEMEN
Only authorized office in this city.



"For Information Call"

NATIONAL CASH REGISTER CO OF CANADA
LTD Sales & Serv 118 8 St S ..FAirfx 7-4533

Accounting & Bookkeeping Systems

REMINGTON RAND LTD McIntyre Bk FAirfx 7-3966

Adding Machines

BURROUGHS—
BURROUGHS ADDING MACHINE OF CANADA LTD
507 7 St SFAirfx 7-7577

NATIONAL ADDING MACHINES

NATIONAL ADDING
MACHINES,
NATIONAL CASH
REGISTERS,
NATIONAL ACCOUNTING
MACHINES
BOUGHT - SOLD - EXCHANGED
FACTORY TRAINED SERVICEMEN
SALES - SERVICE - SUPPLIES



"For Information Call"

NATIONAL CASH REGISTER CO OF CANADA
LTD Sales & Serv 118 8 St S ..FAirfx 7-4533

REMINGTON RAND LTD McIntyre Bk FAirfx 7-3966

UNDERWOOD LTD

SUNDSTRAND ADDING MACHINES

Adds—Subtracts and Multiplies

1252 3 Av SFAirfx 7-2555

Addressing Machines

ADDRESSOGRAPH-MULTIGRAPH OF CANADA LIMITED

Only authorized distributor of Addressograph
Hand, Electric & Automatic Machines for
Name and Data Writing, Certified Addresso-
graph Plates, Ribbons, Supplies and Service.
For Addressograph Simplified Business Methods
call Addressograph-Multigraph of Canada Ltd,
727 - 5th Ave SW Calgary ..695397—695398

Adjusters

BODARD ADJUSTMENT BUREAU Harris Bldg
303 7 St SFAirfx 7-5788
Crosland Peacock Lethbridge Ltd {FAirfx 7-4947
5 Cooper BkFAirfx 7-4789
Lilly Sherlock & Company Ltd {FAirfx 7-2291
2 Oliver BkFAirfx 7-6144

Advertising—Directory

ALBERTA GOVERNMENT TELEPHONES
Gen Ofc 808-810 4 Av SFAirfx 7-2234

Agricultural Implements

Deere John Plow Co Ltd
1239 2 Av SFAirfx 7-3786
Local Dir McKay Bros-1009 2 Av S {FAirfx 7-2043
FAirfx 7-5512

International Harvester Co of Canada Ltd
Cor 3 Av & 9 St NFAirfx 7-3125
Kjeldgard H 1720 2 Av SFAirfx 7-6276
Lethbridge Farm Equipment Ltd 1263 2 Av S
Parts & ServFAirfx 7-3888
Ofc & MgrFAirfx 7-4494
Massey-Harris-Ferguson Ltd
1216 1 Av SFAirfx 7-5724
Sharman E A Co Ltd 1251 2 Av SFAirfx 7-2173
Smyth B J Agt Minneapolis-Moline of Canada
Ltd 1211 2 Av SFAirfx 7-3496

Air Conditioning—Contractors

CAPITAL HEATING LTD 1271 3 Av S ..FAirfx 7-1630
Charlton & Hill Ltd 208 13 St SFAirfx 7-6466

Air Conditioning Equipment & Supplies

PHILCO AIR CONDITIONER SALES AND SERVICE

Models for individual rooms
in homes, apartments, of-
fices, etc. Reasonably priced.
Completely adjustable win-
dow mounting. Easily and quickly installed.



"Where To Buy Them"

DISTRIBUTOR

ASHDOWN THE J H HARDWARE CO LTD
Cor 1 Av & 11 St SFAirfx 7-3762

Air Express Service

TRANS-CANADA AIR LINES
AIR EXPRESS SERV INFORMTNFAirfx 7-3434
Express Pick-up & DelvryFAirfx 7-3434

Air Freight Service

TRANS-CANADA AIR LINES
AIR FREIGHT SERV INFORMTN
Kenyon FieldFAirfx 7-2711

Airline Companies

TRANS-CANADA AIR LINES
PASSENGER RESERVATIONS INFORMTN
Kenyon FieldFAirfx 7-3000
Western Air Lines Inc Kenyon FieldFAirfx 7-3971

Amusement Places

Fort Whoop-Up Ranch FAirfx 9-1013
(See Advertisement This Page)

HENDERSON LAKE PAVILION**DANCING**

Every Friday & Saturday

See Advertisement under "Dancing Academies"

Henderson Lake Pavilion FAirfx 7-2536
FAirfx 7-4950

Who Sells What and Where is He?
Let the **YELLOW PAGES** tell you.

Fort Whoop - Up Ranch

BUS MURDOCH

GRAND-VU SPEEDWAY
ROUND-UP ROOM
DANCE PAVILION

Golf Driving Range

Riding Club - Saddle Horse Rental

¼ Mile West ½ Mile South
GREEN ACRES DRIVE-IN

FAirfax 9-1013

Res. FAirfax 7-2715

Apartments, Blocks & Buildings

(For complete list of Apartments, Blocks & Buildings see Page 100 in Alphabetical Section)

Cooper Block 507 7 St S FAirfx 7-4485
Riverview Apts 2 St & 7 Av S FAirfx 7-5142
Victoria Mansions 1002 3 Av S FAirfx 7-5698
Woodman J 515 11 St S FAirfx 8-9169

Appraisers

Bodard Adjustment Bureau
Harris Bldg 303 7 St S FAirfx 7-5788

Architects

Fooks & Milne 1250 3 Av S FAirfx 7-8211
Meech Mitchell Robins & Associates
529 6 St S FAirfx 7-3113

Army & Navy Goods

SAAN STORES LTD 322 5 St S FAirfx 7-7331
War Surplus Stores (Leth) Ltd
317 6 St S FAirfx 7-2764

Associations & Societies

Alberta Motor Association 903 3 Av S .. FAirfx 7-4109
Alberta Sugar Beet Growers
4 Stafford Blk FAirfx 7-3242
Boy Scouts Association 217 12 St-A S .. FAirfx 7-4647
Canadian Cancer Society
114 McFarland Blk FAirfx 7-5452
Canadian Red Cross Society
Cor 7 Av & 12 St S FAirfx 7-7117

ASSOCIATIONS & SOCIETIES—Continued

Eastern Star Home No 1 948 14 St S .. FAirfx 7-2810
Home No 2 952 14 St S FAirfx 7-3779
Home No 3 956 14 St S FAirfx 7-1159
Howard John Society of Alberta
Bsmt 216 5 St S FAirfx 7-8202
Independent Order of Foresters
210 B C Trust Bldg FAirfx 7-6358
Home No 2 611 11 St S FAirfx 7-6698
Lethbridge Builders Exchange
1113 3 Av S FAirfx 7-5251
Senior Citizens Home Society
204 5 Av S FAirfx 7-4623
Southern Alberta Sheep Breeders Ltd
918 1 Av S FAirfx 7-3760
Tuberculosis Association City Hall FAirfx 7-5401
Y M C A Program 4 Av & 10 St S FAirfx 7-3547
Genl Secty FAirfx 7-3268
Y W C A 604 8 St S FAirfx 7-2284

Auctioneers

Boyce W 1039 13 St S FAirfx 7-4442
Hurlburt Ken 2501 3 Av S FAirfx 7-5013
(See Advertisement This Page)

Automobile Accessories, Equipment & Supplies

(See Automobile Parts & Supplies—Retail & Automobile Parts & Supplies—Wholesale)

Automobile Agencies & Dealers—New Cars

BENY CHEVROLET OLDSMOBILE LTD
Cor 2 Av & 8 St S FAirfx 7-3147
CHRYSLER PLYMOUTH & FARGO TRUCKS

Buy with confidence from your Chrysler, Plymouth, Fargo Dealer. See him for Planned Economy Service on your present automobile.



"Where To Buy Them"

FLEMING MOTORS LTD

7 St & 1 Av S FAirfx 7-5430

DODGE & DE SOTO-SALES & SERVICE—

KING FRED MOTORS LTD
3 Av & 11 St S FAirfx 7-2457
Enerson Motors (1954) Ltd
817 4 Av S FAirfx 7-5705
(See Advertisement This Page)

(Continued on next page)

Enerson Motors (1954) Ltd.**PONTIAC, BUICK & G.M.C. TRUCKS**

Office & Sales FAirfax 7-5705
Service Dept. FAirfax 7-5706
Parts Dept. FAirfax 7-5707
Used Car Lot FAirfax 7-5708
Night Calls Towing Service
24 Hours FAirfax 7-5709

817 - 4th Ave S Lethbridge

KEN HURLBURT

AUCTIONEERING & SALES MANAGEMENT

FARM
SALES

CATTLE
SALES



FURNITURE
SALES

CLOSING OUT
SALES

PHONE

FAirfax 7-5013

PHONE

2501 - 3rd AVE. S. LETHBRIDGE

H. DYKSTRA, Clerk

E. DYKSTRA, Cashier

Phone FAirfax 9-1432

Lethbridge - P.O. Box 261 - Alberta

**AUTOMOBILE AGENCIES & DEALERS—
NEW CARS—Continued**

FLEMING MOTORS LTD

DISTRIBUTORS
CHRYSLER, PLYMOUTH & FARGO
AUTOMOBILES & TRUCKS
North Star Oil Products
7 St & 1 Av S FAirfx 7-5430

**FORD & MONARCH AUTHORIZED SALES &
SERVICE—**

PYRAMID MOTOR SALES LTD
Cor 5 Av & 5 St S FAirfx 7-3633

KING FRED MOTORS LTD

**DODGE & DE SOTO CARS
DODGE TRUCKS**
Sales FAirfx 7-2457
Parts & Service FAirfx 7-3811
Night & Emergency Calls FAirfx 7-1041
3rd AVENUE AT 11th STREET SOUTH

MECHANICS SALES LTD

**STUDEBAKER & PACKARD CARS
WILLYS TRUCKS**
Sales and Service
REPAIRS TO ALL MAKES OF CARS
307 11 St S ... FAirfx 7-3933—FAirfx 7-2622

PLYMOUTH CHRYSLER & FARGO TRUCKS

Buy with confidence
from your Chrysler,
Plymouth, Fargo
Dealer. See him for
Planned Economy
Service on your
present automobile.



"Where To Buy Them"

FLEMING MOTORS LTD
7 St & 1 Av S FAirfx 7-5430

Smith Motors Ltd Cor 6 Av & 6 St S FAirfx 7-5763
(See Advertisement This Page)

STANDARD VANGUARD & TRIUMPH CARS

Sales, parts and service
for these modern British
cars made in Coventry,
England.



"Where To Call"

RALPH'S SERVICE 402 4 Av S .. FAirfx 7-4570

United Service Garage Service Dept
302 3 Av S FAirfx 7-2750
Parts & Sales FAirfx 7-1105
(See Advertisement This Page)

Volkswagen Bay Service
Cor 5 St & 1 Av S FAirfx 7-4530
World's Top Motors 412 1 Av S FAirfx 7-6848

**Automobile Agencies &
Dealers—Used Cars**

Beny Chevrolet Oldsmobile Ltd
Cor 9 St & 2 Av S FAirfx 7-8492
Car Market 3 Av & 19 St S FAirfx 7-1680
Danielson M H Cor 2 Av & 12 St S FAirfx 7-5540
Fleming Motors Ltd Cor 10 St & 3 Av S FAirfx 7-4746
Howard's Auto Sales Cor 18 St & 3 Av S FAirfx 7-5557
King Fred Motors Ltd 3 Av & 11 St S .. FAirfx 7-4834
Used Car Reconditioning Dept
Rear 1250 3 Av S FAirfx 7-2574
Mechanics Sales Ltd Ofc 307 11 St S .. FAirfx 7-3933
Parts & Serv FAirfx 7-2622
Pyramid Motor Sales Ltd
Cor 3 Av & 20 St S FAirfx 7-6462

R & G CAR SALES

J. Lawrence Richardson
BETTER USED CARS & TRUCKS
Res FAirfx 7-5750
2 Av & 20 St S FAirfx 7-6967

Smith Motors Ltd Cor 6 Av & 6 St S FAirfx 7-5763
Top Car Sales 313 10 St S FAirfx 7-7425

**Automobile Body Builders
& Repairers**

BENY CHEVROLET OLDSMOBILE LTD
Cor 2 Av & 8 St S FAirfx 7-3147
Christie's Auto Body Works 135 13 St N FAirfx 7-5191
ENERSON BUS COMPANY LIMITED

Canadian Distributor
for
**CARPENTER
G.M.C. SCHOOL COACHES**
813 2 Av-A N .. FAirfx 7-8334—FAirfx 7-8335

Enerson Motors (1954) Ltd 817 4 Av S FAirfx 7-5705
Fleming Motors Ltd 313 7 St S FAirfx 7-1315
Four Corner Body Shop 334 4 Av S FAirfx 7-1245
Hepp's Body Shop Ltd 612 4 St S FAirfx 7-4242
Hopp Bros Cor 4 St & 6 Av S FAirfx 7-5030

IMPERIAL MOTORS LTD
308 4 St S FAirfx 7-2505
King Fred Motors Ltd 3 Av & 11 St S .. FAirfx 7-3281
Lethbridge Body Works 1801 3 Av S FAirfx 7-3987
Modern Body Shop 1511 3 Av S FAirfx 7-5544
(See Advertisement This Page)

Pete's Wheel Alignment Service
518 5 St S FAirfx 7-1030
Terminal Service Station & Body Shop
Cor 4 Av & 4 St S FAirfx 7-3336

MODERN BODY SHOP



DAY & NIGHT TOWING SERVICE
REPAIRS TO ALL MAKES OF CARS
FREE ESTIMATES A.M.A. SERVICES
RALPH VATH - JACK FINNERTY
Night Phones FAirfax 7-7228 - FAirfax 7-6591
1511 3rd Ave S **FAirfax 7-5544**

**UNITED SERVICE
GARAGE**

WHITE ROSE PRODUCTS

HUDSON

SALES & SERVICE

DAY & NIGHT

TOWING SERVICE

BATTERIES - TIRES

ACCESSORIES

FAirfax 7-2750

FAirfax 7-1105

302 - 3rd Ave S Lethbridge

**Mercury, Lincoln &
Meteor Sales &
Service**

H. E. (DUTCH) SMITH, PROP.

Genuine Ford Parts
& Accessories for
All Ford Products

**Smith Motors
Limited**

FAirfax 7-5763

Corner 6th Ave & 6th St South

Driving Instruction

"Good Drivers are not born, they are made"

Our Pledge

1. We will arrange private lessons to suit your convenience.
2. New safety controlled cars, which are fully insured at all times.
3. Patient, Courteous, Expert Instructors.
4. We will work hard every minute of every lesson to make you an expert driver in the shortest possible time.
5. We will create a pleasant and comfortable atmosphere in which your lessons will be successful and enjoyable.

"Taking Driving Lessons Doesn't Cost—It Pays"

PHONE

FAirfax 7-1241

ABC Driving School

A division of Western Driving School Ltd.
706 - 3rd AVENUE SOUTH

HUTTON'S LTD. SPECIALIZED AUTO ELECTRIC SERVICE

MAGNETOS

GENERATORS

MOTOR WINDINGS

BATTERIES

FUEL PUMPS

SHOCK ABSORBERS

SPARK PLUGS

CARBURETORS

WINDSHIELD WIPERS

AUTHORIZED PARTS SERVICE
FAirfax 7-2586

321 - 8th Street South Lethbridge

Automobile Camps

(See Motor Courts)

Automobile Driving Instruction

A B C Driving School 706 3 Av S FAirfax 7-1241
(See Advertisement This Page)

Automobile Electrical Service

AUTO-LITE AUTHORIZED SALES & SERVICE

Our Official Service Stations are fully equipped and qualified to render complete service on starting, lighting, ignition.



"AUTO-LITE — LIFE-LINE OF YOUR CAR"

"Where To Buy It"

HUTTON'S LTD 321 8 St S FAirfax 7-2586

Bissett Electric 1515 3 Av S FAirfax 7-7508

ELECTRO SERVICE LTD

For Fast Repairing or Exchange on

ARMATURES

GENERATORS

STARTERS

REGULATORS

813 3 Av S FAirfax 7-2669

Hagen Auto Electric 1209 3 Av S FAirfax 7-5090

Hutton's Ltd 321 8 St S FAirfax 7-2586
FAirfax 7-5566

(See Advertisement This Page)

Automobile Parts & Supplies—Retail

Gordie's Service & Auto Parts
139 13 St N FAirfax 7-5049

Automobile Parts & Supplies—Wholesale

BAALIM WHOLESALE LTD

DUNLOP TIRES
HERBRAND TOOLS
WHOLESALE AUTOMOTIVE
SUPPLIES

7 St S FAirfax 7-8587

Carson H R Limited 316 7 St S FAirfax 7-3155

FORD PARTS & ACCESSORIES

For Genuine Ford Parts and Accessories, call your Ford-Monarch or Mercury-Lincoln-Meteor Dealer, always as near as your telephone.



"Where To Call"

PYRAMID MOTOR SALES LTD
Cor 5 Av & 5 St S FAirfax 7-3633

SMITH MOTORS LTD
Cor 6 Av & 6 St S FAirfax 7-5763

AUTOMOBILE PARTS & SUPPLIES—WHOLESALE—Continued

HUTTON'S LTD

ELECTRICAL & CARBURETOR
PARTS and REPAIRS
321 8 St S FAirfax 7-2586—FAirfax 7-5566

Marshall Motors & Auto Wreckers

409 3 Av S FAirfax 7-6888

MIDLAND AUTO SUPPLY 421 5 St S .. FAirfax 7-4951

MOTOR CAR SUPPLY CO OF CANADA LTD

1218 2 Av S FAirfax 7-5741

PEACOCK T H (SOUTHERN) LTD

WHOLESALE
AUTOMOTIVE PARTS
AND ACCESSORIES

After Hours Mgrs Res FAirfax 7-3282

1280 2 Av S FAirfax 7-4697

Standard Auto Parts Ltd 429 5 St S ... FAirfax 7-2131

Automobile Radiators & Repairs

John's Radiator Shop 401 4 Av S FAirfax 7-3250
(See Advertisement This Page)

Lethbridge Radiators 1410 2 Av S FAirfax 7-8278
(See Advertisement Opposite Page)

(Continued on next page)

JOHN'S RADIATOR SHOP



RADIATORS (ALL MAKES)
CLEANED - REPAIRED - RECORDED

PHONE

FAirfax 7-3250

401 - 4th Avenue South
Rear of Alexandra Hotel

AUTOMOBILE RADIATORS & REPAIRS—Continued

Radiators Alberta Ltd 114 8 St SFAirfx 7-4121
(See Advertisement This Page)
Roy's Radiator Shop 327 3 St SFAirfx 7-4412
(See Advertisement This Page)

Automobile Rentals

PYRAMID MOTOR SALES LTD

AGENTS FOR
TILDEN-AVIS RENT-A-CAR SYSTEM
After Hours: FAirfx 7-5610—FAirfx 7-8614
435 5 St SFAirfx 7-4065

Western U-Drive 1236 3 Av SFAirfx 7-4038
(See Advertisement This Page)

Automobile Springs & Axles

LETHBRIDGE SPRING & AXLE
402 4 St SFAirfx 7-3478
(See Advertisement This Page)

TENNANT REX J

SPRINGS FOR CARS, TRUCKS,
TRAILERS & OVERLOADS

SPRINGS, STEERING &
SHOCK ABSORBERS

813 3 Av SFAirfx 7-2667

Automobile Washing & Polishing

IMPERIAL AUTO LAUNDRY
Cor 2 Av & 7 St SFAirfx 7-3622

To Find Someone in
Your Neighborhood
Who Sells It

Looking for someone close by
who sells or has a service you
want, will be easy when you

LOOK IN THE
.. YELLOW PAGES of your ..
TELEPHONE DIRECTORY

**LETHBRIDGE
RADIATORS**

Authorized McCord
Radiator Shop

- REPAIRING
- CLEANING
- RE-CORING

LETHBRIDGE'S MOST COMPLETE
RADIATOR SERVICE

Radiators for Cars, Trucks,
Tractors and
Oil Well Equipment

PHONE

FAirfax 7-8278

1410 - 2nd Avenue South

**RADIATORS
ALBERTA LTD.**

114 - 8th Street South
LETHBRIDGE

FAirfax 7-4121

Wholesale & Retail

Repairing, Re-Coring and Cleaning
to restore circulation.

Authorized
HARRISON SERVICE

DISTRIBUTING

Original Type, Replacement Radiators
and Cores for All Cars, Trucks and
Tractors.

CALGARY... Phone 21047

"DESIRE TO SERVE — PLUS ABILITY"

**ROY'S
RADIATOR
SHOP**

Complete Radiator Service
Recoring
Cleaning and Repairing

PHONE

FAirfax 7-4412

327 - 3rd St S

Lethbridge

Western "U" Drive

RENT A CAR
and
DRIVE YOURSELF

PHONE

FAirfax 7-4038

Res FAirfax 7-7997

1236 - 3rd Ave S

Lethbridge

**LETHBRIDGE
SPRING & AXLE**

"If It's a Spring,
Give Us a Ring"

Springs Made Up
and Repaired

For any make of Car,
Truck or Trailer

PHONE

FAirfax 7-3478

402 - 4th St South

Lethbridge

NORFOLK EQUIPMENT MFG. LTD.

Manufacturers of
ALUMINUM AWNINGS
CANOPIES
COMBINATION
STORM WINDOWS
& DOORS

UNEXCELLED for QUALITY
at
MODERATE PRICES

PHONE
FAirfax 7-3343

1515 - 3rd Ave S



DAY and NIGHT
PHONE
FAirfax 7-3378

DAY CALLS ONLY
FAirfax 7-4488

Don't Say "Bread", Say

McGAVIN'S

McGavin's Good Bread
and Cakes

McGAVIN BAKERIES LTD.

Automobile Wheel Aligning

GOWIN'S WELDING & ALIGNMENT SHOP
328 4 St S FAirfx 7-3860

PETE'S WHEEL ALIGNMENT SERVICE

Peter N. Zubach, Prop.

WHEEL ALIGNING
WHEEL BALANCING
WHEEL STRAIGHTENING

518 5 St S FAirfx 7-1030

Automobile Wreckers

HEPP'S BODY SHOP LTD

LATE MODEL AUTO WRECKING
24 HOUR TOWING SERVICE

EMERGENCY:

FAirfx 7-2533 — FAirfx 7-2050

612 4 St S FAirfx 7-4242

MARSHALL MOTORS & AUTO WRECKERS

USED PARTS FOR ALL MAKES OF
CARS - TRUCKS - TRACTORS

Largest Auto Wreckers In the West

Trailers Built to Order

409 3 Av S FAirfx 7-5644—FAirfx 7-6888

McLAUGHLIN GARAGE & AUTO WRECKERS

NEW & USED PARTS FOR CARS
& TRUCKS

All Types of Trailers Built to Order

Cor 4 Av & 3 St S FAirfx 7-2918

NORTH LETHBRIDGE MOTORS & AUTO WRECKERS

We Specialize in USED PARTS for
All Model Cars - Towing Service
CAR REPAIRS — ALL TYPES

301-317 13 St N FAirfx 7-3181

Aviation

Lethbridge Flying Club Kenyon Field FAirfx 7-3380
(See Advertisement This Page)

LEARN TO FLY!

IT'S FUN

JOIN THE

Lethbridge Flying Club

Affiliated with

The Royal Canadian Flying Clubs Association

HANGAR

FAirfax 7-3380

Club Rooms & Dining Room

FAirfax 7-4467

Awnings, Tents, Etc.

C-THRU ALUMINUM AWNING CO
516-518 3 Av S FAirfx 7-2212
Norfolk Equipment Manufacturing Ltd
1515 3 Av S FAirfx 7-3343
(See Advertisement This Page)

Baby Chicks

(See Poultry & Products)

Baggage

(See Luggage)

Baggage Transfer

(See Cartage)

Bakers—Retail

BABE'S SPUD NUT & ICE CREAM BAR
1102 5 Av S FAirfx 7-4910
Clack Mrs J L 608 12 St-A N FAirfx 7-4066
Hannah Bread Ltd E Potts Rep
1606 13 St N FAirfx 7-1137
MARQUIS PASTRY & CANDY SHOP
Marquis Hotel FAirfx 7-4441
McGAVIN BAKERIES LTD 1502 3 Av S
Day & Night FAirfx 7-3378
Day Calls Only FAirfx 7-4488
National System of Baking Lethbridge Ltd
407 5 St S FAirfx 7-2047
Penny's Bakery 1504 9 Av S FAirfx 7-5636
Star Bakery 1408 3 Av S FAirfx 7-2569

Bakers—Wholesale

CANADIAN BAKERIES LTD
Cor 8 St & 7 Av S FAirfx 7-3266
FOUREX BAKERIES
Cor 8 St & 7 Av S FAirfx 7-3266
McGAVIN BAKERIES LTD 1502 3 Av S
Day & Night FAirfx 7-3378
Day Calls Only FAirfx 7-4488
(See Advertisement This Page)
TOASTMASTER BAKERY
Cor 8 St & 7 Av S FAirfx 7-3266
Weston Bakeries Ltd 835 6 St S FAirfx 7-2745

Banks

Bank of Montreal 522 3 Av S FAirfx 7-3175
Bank of Nova Scotia 3 Av S FAirfx 7-5794
Canadian Bank of Commerce Genl Ofc
4 Av & 7 St S FAirfx 7-2414
Mgr's Ofc FAirfx 7-3461
Asst Mgr FAirfx 7-5170
Acctnt's Dept FAirfx 7-6173
Imperial Bank of Canada 323 7 St S FAirfx 7-5774
13 St N Branch 515 13 St N FAirfx 7-4646
Royal Bank of Canada 4 Av & 7 St S FAirfx 7-8541
Toronto-Dominion Bank 612 4 Av S FAirfx 7-5028
Mgr's Ofc F T Goldsmith FAirfx 7-4165

It pays to make frequent use of
the YELLOW PAGES. It lists
services, stores, products and
professional people — all classi-
fied for your convenience.

Barristers & Solicitors

Beaumont Arthur QC Old Royal Bank Bldg FAirfx 7-2118
 Byrne Frank T
 Bank of Nova Scotia Bldg FAirfx 7-4331
 Cameron C E "C" Metcalfe Bldg FAirfx 7-3559
 Davidson Davidson & Williams
 315 6 St S FAirfx 7-3711
 Elton David Horton QC 2 & 4 Stafford Blk FAirfx 7-2523
 Hogg & Menzie 101-103 McFarland Bldg FAirfx 7-2656
HUCKVALE W E Acadia Blk 3 Av S FAirfx 7-2171
 Livingstone John A 6 Ryland Blk FAirfx 7-2928
MOSCOVICH MOSCOVICH SPANOS & MATISZ
 1 Oliver Blk FAirfx 7-1555
 Prowse & Prowse 4 Oliver Blk FAirfx 7-2901
 Rice Paterson Cullen Ives Paterson & MacLean
 Bank of Commerce Bldg FAirfx 7-5716
 Stringam Briant W 311 B C Trust Bldg .. FAirfx 7-6262
 Vaselenak John QC Suite D Metcalfe Bldg FAirfx 7-3487
 Virtue Russell Morgan & Virtue (FAirfx 7-3429
 McFarland Bldg } FAirfx 7-4932

Batteries

AUTO-LITE STA-FUL BATTERIES

THE BATTERY THAT
 NEEDS WATER ONLY
 3 TIMES A YEAR IN
 NORMAL CAR USE.



"Where To Buy Them"

DISTRIBUTORS

BAALIM WHOLESALE LTD 7 St S FAirfx 7-8587
HUTTON'S LTD 321 8 St S FAirfx 7-2586

DEALERS

ARCHIBALD MOTORS 1250 1 Av S FAirfx 7-6363
BOWNS SUPPLY CENTRE
 1710 2 Av S FAirfx 7-1320
HOPP BROS Cor 4 St & 6 Av S ... FAirfx 7-5030
McLAUGHLIN GARAGE & AUTO WRECKERS
 Cor 4 Av & 3 St S FAirfx 7-2918
WESTMINSTER SERVICE STATION
 335 13 St N FAirfx 7-4194

HUTTON'S LTD

AUTO — FARM — RADIO
 BATTERY SALES & SERVICE
 321 8 St S FAirfx 7-2586—FAirfx 7-5566

LETHBRIDGE BATTERY CO

**WILLARD BATTERIES
 FOR EVERY PURPOSE**

A.M.A. SERVICE CALLS

Albert Stuckart res FAirfx 7-5160

217 12 St-B S FAirfx 7-5587

PREST-O-LITE BATTERIES

The Amazing New
 Prest-o-lite
 "HI-LEVEL
 BATTERY"
 Needs Water Only
 3 Times a Year in
 Normal Car Use



"Where To Buy Them"

DISTRIBUTOR

MARSHALL-WELLS LTD
 3 Av & 10 St N FAirfx 7-4324

DEALERS

GENERAL FARM SUPPLIES LTD
 Coultts Hwy FAirfx 7-3165
McLAUGHLIN GARAGE & AUTO WRECKERS
 Cor 4 Av & 3 St S FAirfx 7-2918

BATTERIES—Continued

SEVENTY SEVEN OIL CO LTD

**SEVENTY SEVEN
 BATTERIES**

Manufactured by

HART BATTERY CO. LTD.

320-324 9 St S FAirfx 7-2775—FAirfx 7-7777

Beauty Parlor Supplies & Equipment

Alberta Beauty Supply 322 5 St S ... FAirfx 7-2250

Beauty Parlors

Alberta Beauty School 322 5 St S ... FAirfx 7-2250
 Beau Monde Beauty Shoppe
 10 Rylands Blk FAirfx 7-3575
 (See Advertisement This Page)
 Beauty Box 539 5 St S FAirfx 7-4251
 (See Advertisement This Page)
 Bel Aire Beauty Salon 318 13 St N ... FAirfx 7-7377
 (See Advertisement This Page)
 Bochan's Beauty Cottage 1104 6 Av S .. FAirfx 7-4578
 Coby's Beauty Shop 322 13 St N FAirfx 7-5687
 (See Advertisement on Page 10)

(Continued on next page)

**BEL AIRE
 BEAUTY SALON**



Pauline Wilson & Helen Thiessen

GUARANTEED SATISFACTION
 ON ALL
 PERMANENT WAVING
 NEW, MODERN AND
 SPACIOUS QUARTERS

PHONE

FAirfax 7-7377
 318 - 13th STREET NORTH

**BEAU MONDE
 Beauty Shoppe**

THELMA MILLER and ANGIE HLEUCKA
 Proprietors



"Your Friendly Shop"

**PERMANENTS
 THAT
 SATISFY**

**SHAMPOOS
 HAIR STYLING**

PHONE

FAirfax 7-3575

Located for your shopping convenience
 above Rylands

302 - 5th Street South

DISCRIMINATING WOMEN PREFER
 HARPER METHOD BEAUTY CARE

**Harper CORONET
 Instant HAIR CONDITIONER**

With KERA GENE

- ☆ Excellent for Dry, Lifeless Hair
- ☆ Before and After Permanent Waves
- ☆ Bleached and Tinted Hair
- ☆ Brittle Split End Hair
- ☆ Hair which Fails to Hold its Hairdress

PHONE

FAirfax 7-4251

BEAUTY BOX

(Owned and Operated by Freda Walton)

539 - 5th St South Lethbridge

COBY'S BEAUTY SHOP

COBY WALDREN, Prop.

AIR CONDITIONED

Come to the
North Side and Save

FIRST CLASS WORK
AT LOWER PRICES

5 EXPERIENCED OPERATORS
TO SERVE YOU

**PLAYROOM
FOR YOUR CHILDREN**

PHONE

FAirfax 7-5687

NEW LOCATION — NEW SHOP
322 - 13th STREET NORTH



PERMANENT SATISFACTION . . .

. . . and

Experts in Hair Styling,
Hair Cutting, and All
Lines of Beauty Culture.

DUNCOMBE'S BEAUTY SALON

ZETTA DUNCOMBE, Prop.

FAirfax 7-3494

416 - 5th STREET SOUTH
Next door to Capitol Theatre



MARQUIS Beauty Shop

For Unsurpassed Value

in

PERMANENT WAVING

RADIO WAVING

FINGER WAVING

MARCELLING

AND ALL LINES OF BEAUTY
CULTURE

FAirfax 7-3714

MARQUIS HOTEL — MEZZANINE

Always Ahead in Hairdressing



Hair Shaping and Permanents that Satisfy
Specialists in Cutting Curly or Straight Hair

JOHN'S OF LETHBRIDGE BEAUTY SALON

524 - Sixth Street South — Phone **FAirfax 7-3355**

Style-Rite Beauty, Salon

Situated to Serve You

1514 - Ninth Avenue South — Phone **FAirfax 7-5000**

Marvelle Beauty Bar

FLORENCE LEINES - VERA HLEUCKA

PERSONALIZED
HAIR CUTTING STYLED
TO PLEASE YOU

SPECIALISTS IN
HAIR COLORING, CONDITIONING
AND PERMANENT WAVING

Phone

FAirfax 7-4262

McFARLAND BUILDING

BEAUTY PARLORS—Continued

- Duncombe's Beauty Salon 416 5 St S ... FAirfx 7-3494
 (See Advertisement on Page 10)
 John's of Lethbridge Beauty Salon
 524 6 St S ... FAirfx 7-3355
 (See Advertisement Opposite Page)
 Lindrud Gertrude 1201 3 Av S ... FAirfx 7-4020
 Little's Beauty Parlor 1110 6 Av S ... FAirfx 7-3926
MARIANNE'S BEAUTY SALON
 El Rancho Motel ... FAirfx 7-5822
 Marquis Beauty Shop Marquis Hotel Bldg FAirfx 7-3714
 (See Advertisement Opposite Page)
 Marvelle Beauty Bar McFarland Bldg ... FAirfx 7-4262
 (See Advertisement Opposite Page)

PAULYNE'S STYLE CENTRE

PERMANENTS GUARANTEED

Hair Styles to Please

Operators

PAULINE BROWN - IRENE BLANCHARD

304 13 St N ... FAirfx 7-1065

- Robinson William 1 Lafferty Blk ... FAirfx 7-1675
 Silverdale Beauty Shop 1020 20 St S ... FAirfx 7-1086
 Style-Rite Beauty Salon 1514 9 Av S ... FAirfx 7-5000
 Up-To-Date Beauty Shop 714a 3 Av S ... FAirfx 7-2079
 Westbrook Bros 319 6 St S ... FAirfx 7-3852

Bicycle Dealers & Repairers

- Bert & Mac's Cycle Ltd 913 3 Av S ... FAirfx 7-3221
 (See Advertisement This Page)

DAN'S REPAIR SHOP

BICYCLES & PHONOGRAPHS
 REPAIRED

SKATES SHARPENED - GUNSMITHS
 LOCKSMITHS

1117 3 Av S ... FAirfx 7-3905

Billiard Halls

- Arcade Billiard & Cigar Store
 325 5 St S ... FAirfx 8-9168

Biscuits & Candy

WESTON GEORGE LTD

Manufacturers of
 ENGLISH QUALITY BISCUITS & CANDY
 C. J. McIntyre, Rep.

421 13 St S ... FAirfx 7-7077

**BICYCLES &
 BICYCLE SERVICE**

Rebuilt Bicycles \$19.50 up

LARGEST STOCK OF BICYCLES IN
 SOUTHERN ALBERTA

**BERT & MAC'S CYCLE
 LTD.**

FAirfax 7-3221

913 3rd Avenue South Lethbridge

Blacksmiths

- Bell's Welding Ltd 317 4 St S ... FAirfx 7-4528
 East End Welding Shop 1605 3 Av S ... FAirfx 7-2488
 Lethbridge Spring & Axle 402 4 St S ... FAirfx 7-3478

Blue Prints

- LETHBRIDGE BLUE PRINTING CO**
 1215 3 Av S ... FAirfx 7-5848

Board of Trade

- Lethbridge Chamber of Commerce
 1113 3 Av S ... FAirfx 7-2012

Boilers

- Liberty Boilers (Lethbridge) Ltd
 1402 2 Av S ... FAirfx 7-3921
 (See Advertisement This Page)

Bonds

(See Stocks & Bonds)

Bookkeeping Machines

(See Accounting & Bookkeeping Machines)

Boots & Shoes—Retail

- Agnew Surpass Shoe Stores Ltd
 605 4 Av S ... FAirfx 7-8444
 Avenue Shoes McFarland Bldg ... FAirfx 7-2760
 Baird's Shoes & Leather Goods
 306 5 St S ... FAirfx 7-3764
 Bata Shoe Store 319 5 St S ... FAirfx 7-8308
 Bon Ton Shoe Store 505 4 Av S ... FAirfx 7-3784
 Camm's Shoes 403 5 St S ... FAirfx 7-3050

GREEN'S SHOE STORE

"WHERE PRICE
 and QUALITY
 MEET"

311 5 St S ... FAirfx 7-2982

- Lilley & Skinner (Canadian) Ltd
 615 4 Av S ... FAirfx 7-7300
 Sterling Shoes Ltd 314 6 St S ... FAirfx 7-3344

Bottlers

- Faulkner Beverages Ltd 2907 2 Av-A S FAirfx 7-1310
 Purity Bottling Works 1421 3 Av S ... FAirfx 7-2501
 Seven-Up (Lethbridge) Distributors
 1518 3 Av S ... FAirfx 7-5125

Bowling Alleys

- Bowladrome 7 St S ... FAirfx 7-3330

**Boys' & Girls'
 Clothing & Furnishings**

- Juniors' McFarland Bldg 4 Av S ... FAirfx 7-2678

Brewers

- Sick's Lethbridge Brewery Ltd
 2 Av & 1 St S ... FAirfx 7-2444
 E S Neils Mgr ... FAirfx 7-6666
 Soft Drink Dept ... FAirfx 7-3442

Brewers' Distributors

- Government Beer Warehouse 1 St & 2 Av S FAirfx 7-3554

Brick—Fire

- Howell Refractories Ltd 202 13 St N ... FAirfx 7-8525

Bricklayers

- Hromadiuk Michael 413 23 St S ... FAirfx 7-3820

Broadcasting Stations

- CJLH-TV 28 St N ... FAirfx 7-1521
 Radio Station C J O C 1015 3 Av S ... FAirfx 7-3161

Brushes

- Radant A G 1021 Fern Cr ... FAirfx 7-1141

**Liberty Boilers
 (Lethbridge)
 Ltd.**

NEW AND USED
 BOILERS FOR SALE

GENERAL
 WELDING
 CONTRACTORS

BOILER REPAIRS AND
 PRESSURE WELDING

PORTABLE
 EQUIPMENT

FAirfax 7-3921

FAirfax 7-8180

Residence
 FAirfax 7-4945 — FAirfax 7-8849

1402 - 2nd Ave S Lethbridge

Lethbridge Building Supplies Co.

B.P. Insulated Siding

- Insul-Bric
- Insul-Tex
- Insul-Shake

B.P. Asphalt Shingles

- Thick Butt
- Tite-On
- Veelock

Roll Roofing Building Paper Roof Coating
 Donnacona Board Insul Board Kenmore Board
 Cushiontone Acoustic Ceiling Tile
 Painted Temlok Board Donnacona Hardboard
 Arborite Duratile

ARMSTRONG'S

LINOLEUMS — EMBOSSED — INLAID — PRINTED

- Quaker Rugs
- Quaker Wall Covering
- Linoleum Tile
- Asphalt Tile
- Rubber Tile
- Corlon Plastic
- Vinyl Tile

PLYWOODS

Fir - Mahogany - Birch - Walnut - Knotty Pine - Redwood - Maple

WHOLESALE DISTRIBUTORS
 FOR SOUTHERN ALBERTA

FAirfax 7-2972 OR FAirfax 7-6332

1266 - First Avenue South

Lethbridge

Building Materials & Supplies—Retail

ADVANCE LUMBER CO LTD

Complete Stocks of
 Building Materials—Paints
 Builders' Hardware
 13 St & 2 Av S FAirfx 7-2063
 {FAirfx 7-4961

Allan Builders Supplies Ltd FAirfx 7-3421
 1301 1 Av N FAirfx 7-3887

Atlas Lumber Co Ltd 3 Av & 16 St S .. FAirfx 7-5777

Beaver (Alta) Lumber Ltd FAirfx 7-3516
 3 Av & 17 St S ..

HOYT HARDWARE LTD
 606-608 3 Av S FAirfx 7-5767
 Schlage & Sargent Locks

MARVAN BUILDING SUPPLIES

CABINET WORKS
 ALL BUILDING NEEDS AND
 ALL KINDS OF CONTRACTING
 1712 2 Av S FAirfx 7-5533

SUPERIOR MASONRY PRODUCTS LTD

9 Av & 6 St N FAirfx 7-4875
 Transit Mix Division FAirfx 7-8103

TANNER BUILDING SUPPLIES LTD

We Specialize in
WINDOW UNITS
 Lethbridge 1601 3 Av S FAirfx 7-5161
 Magrath—Office & Factory 196

Building Materials & Supplies—Wholesale

Building Products Ltd 518 26 St S FAirfx 7-5961

DAVIDSON-ENMAN LUMBER (ALTA) LTD

COMPLETE SUPPLIES
 FOR THE BUILDER
 FULL PLANING MILL SERVICE
 "Phone the Lumber Number"
 1902-4 3 Av S FAirfx 7-1501

INSULATION INDUSTRIES (LETHBRIDGE) LTD

WHOLESALE DISTRIBUTORS
 Zonolite - Plywoods - Masonite - Doors
 Ten/ Test - Roofing - Mouldings - Arborite
 Fiberglas - Millwork - Residential
 Hardware
 SERVING RETAIL LUMBER DEALERS
 3003 Leaside Av FAirfx 7-3313

LETHBRIDGE BUILDING SUPPLIES CO (FAirfx 7-2972
 1266 1 Av S FAirfx 7-6332
 (See Advertisement This Page)

McKee K R 1107 23 St S FAirfx 7-0071

(Continued on next page)

BUILDING MATERIALS & SUPPLIES—
WHOLESALE—Continued

NORTHERN ASBESTOS & BUILDING
SUPPLIES LTD

Wholesale Distributors
JOHNS-MANVILLE
BUILDING MATERIALS &
ASBESTOS MATERIALS

WESTPLY BRAND
PLYWOODS

253 12 St N FAirfx 7-6166

PRIMCO (WESTERN) LTD

MASONITE
TEN/TEST & PLYWOOD PRODUCTS
HARDWOOD FLOORING
PANELYTE, ETC.

806 2 Av-A N FAirfx 7-2290

WESTERN CANADA HARDWARE LTD

Western Canada Distributors for
THE BARRETT CO. LTD.

907-915 2 Av S FAirfx 7-5711

Building Movers

Bishop & Johnson Fairview Subdiv FAirfx 7-5829
Labor Formn 23 St & 5 Av N FAirfx 7-6110

Buildings—Prefabricated

STEEL STRUCTURES & BUILDING PRODUCTS
LTD Cor 3 Av & 14 St S FAirfx 7-8888
Wonder Steel Building (Alberta)
6 Stafford Blk FAirfx 8-1200

Bus Lines

Lethbridge Northern Bus Lines
1415 3 Av S FAirfx 7-3536
Western Canadian Greyhound Lines Ltd
Bus Depot 411 5 St S FAirfx 7-1551

Business Colleges

GARBUTT BUSINESS COLLEGE

Established 44 Years Personal Instruction
Streamlined Career Courses
Day and Evening Classes
Friendly, Expert Teachers
Res FAirfx 7-3463
418 13 St N FAirfx 7-2315

LETHBRIDGE SECRETARIAL COLLEGE

Affiliated with Business Educators' Association
of Canada - Specialized Training for
the Better Business Position
DAY and EVENING CLASSES
Miss Marion P. Biggs, Principal
618a 3 Av S FAirfx 7-3968

BUSINESS COLLEGES—Continued

SPEEDWRITING SHORTHAND

Speedwriting Shorthand can be learned so quickly, used so practically, that it has been enthusiastically welcomed not only by stenographers, but by men and women in every profession and practically every field of business activity.

A B C
Shorthand

"For Information Call"

LETHBRIDGE SECRETARIAL COLLEGE
618A - 3 Av S FAirfx 7-3968

Cabinet Makers

Columbia Construction 620 12 St S FAirfx 7-7663
Kitagawa Moulding & Cabinet Making
249 12 St-A N FAirfx 7-8343
Marvan Building Supplies 1712 2 Av S .. FAirfx 7-5533
Triangle Modern Wood Products
1102 9 Av S FAirfx 7-4333

Calculating Machines

REMINGTON RAND LTD McIntyre Blk .. FAirfx 7-3966

Canning

Alberta Canning Co Ltd
Cor 2 Av & 10 St S FAirfx 7-4524
Broder Canning Co Ltd 1 Av & 23 St N
Employment FAirfx 7-2587
Genl Ofc & Mgr FAirfx 7-2517
Warehse & Shipping FAirfx 7-5510

Carburetors

CARTER CARBURETOR AUTHORIZED
SALES & SERVICE

Specialists in
Carburetors and
Automatic Choke
Equipment



When in Need of Parts, Repairs or Adjustments,
Patronize the OFFICIAL CARTER OUTLETS
listed below.

"Where To Buy It"

HUTTON'S LTD 321 8 St S FAirfx 7-2586

Hutton's Ltd 321 8 St S FAirfx 7-2586
(See Advertisement This Page)

Carpet & Rug Cleaners

Benjamin's Cleaners Tailors
Masonic Hall Bldg FAirfx 7-5771
(See Advertisement This Page)

Carpet & Rug Dealers

(See Rugs & Carpets—Retail)

Cartage

BELSHER'S LTD 103 1 Av S FAirfx 7-4616
Canadian Freightways Ltd Pickup & Delvry 520 3 St S FAirfx 7-2944
Genl Ofc FAirfx 7-5665
(See Advertisement This Page)
Cooper Transport 1231 2 Av-A N FAirfx 7-4520
Dench of Canada Ltd North Side of CPR
Freight Sheds FAirfx 7-4234

(Continued on next page)

Authorized Carburetor
Sales & Service Distributors

Carter Marvel-Schebler
Ford Stromberg
Holley Tillotson
Zenith Gasoline & Propane

HUTTON'S LTD.

Phone

FAirfax 7-2586

321 - 8th STREET SOUTH

YOUR RUGS
PROPERLY CLEANED

The Most Modern Methods

Either in your home or at our plant . . .
Our Rug Cleaning Department can guarantee
you satisfaction and your rugs will be ready
to use again in a few hours.

Dial **FAirfax 7-5771**

Benjamin's Cleaners Tailors

Masonic Bldg.—315 - 10th Street South
FREE ESTIMATES



FAirfax 7-2944

FAirfax 7-2945

FAirfax 7-5665

CANADIAN
FREIGHTWAYS
LIMITED

An Independent Trucking Co.
Serving
Alberta, Saskatchewan
Manitoba, Vancouver, B.C.
and U.S.A.

Teletype Connections for Alberta
Connecting at Coutts for U.S.A.

520 - 3rd St South Lethbridge

CARTAGE—Continued

Ewing Transport 614 4 St SFAirfx 7-6177
Ives Stan 612b 9 Av-A SFAirfx 7-8719

JARVIE A M & SONS

TOP SOIL - SAND - GRAVEL
FILL DIRT - LEVELLING
BACKFILLING - LANDSCAPING

440 20 St NFAirfx 7-3047

LETHBRIDGE MESSENGER SERVICE

1828 5 Av-A NFAirfx 7-4776

McElroy's Livestock Cartage

Alberta StockyardsFAirfx 7-4814

McLEAN TRANSFER

Agents for
NORTH AMERICAN
VAN LINES CANADA LTD.
Local and Long-Distance Moving
Storage, Packing and
Shipping

Night Phone FAirfx 7-3473

640 6 St SFAirfx 7-2097

McNeely Bros Construction (Lethbridge) Ltd

518 3 St SFAirfx 7-2520

Melchin Transport Ltd 249 12 St NFAirfx 7-8301

Buy Christmas Seals

Roy's Pick-Up & Delivery Service

ENZO V. ZANONI

Prompt Efficient Service

FURNITURE MOVING

CAR UNLOADING

BAGGAGE &

LIGHT DELIVERIES

Agents for

FIVE ROSES FLOUR

FAirfax 7-4069

724 - 19th Street North

CARTAGE—Continued

OWEN DISTRIBUTING LTD

Storage & Distribution

Moving - Packing - Shipping - Storage

Long Distance Moving

1233 2 Av S ...FAirfx 7-3011—FAirfx 7-2904

Perry J 820 5 St SFAirfx 7-5546

ROBERTSON TRANSPORT

524 3 St SFAirfx 7-6226

Roy's Pick-Up & Delivery Service

724 19 St NFAirfx 7-4069

(See Advertisement This Page)

Skinner George 815 15 St NFAirfx 7-5931

Speedy Storage & Cartage Ltd

327 3 St SFAirfx 7-5734

Webb Transport 545 4 St SFAirfx 7-1144

Cash Registers

BURROUGHS—

BURROUGHS ADDING MACHINE OF CANADA

LTD 507 7 St SFAirfx 7-7577

NATIONAL CASH REGISTERS

NATIONAL CASH
REGISTERS
NATIONAL ADDING
MACHINES
NATIONAL ACCOUNTING
MACHINES
BOUGHT - SOLD - EXCHANGED
FACTORY TRAINED SERVICEMEN
Only authorized office in this city.



"For Information Call"

NATIONAL CASH REGISTER CO OF CANADA

LTD Sales & Serv 118 8 St S ..FAirfx 7-4533

Cement

(See Contractors—Cement)

Cemetery Offices

Archmount Memorial Gardens Ltd

205 Woolworth BldgFAirfx 7-8456

Cheese

CENTRAL ALBERTA DAIRY POOL

411 4 St SFAirfx 7-6124

PURITY DAIRY 516 5 Av SFAirfx 7-4124

Chemicals

CHIPMAN CHEMICALS LTD

1233 2 Av SFAirfx 7-1221

Giroux John F 6 Miriam MansnsFAirfx 7-1698

Olivier Chemical Co (Lethbridge) Ltd (FAirfx 7-4838

Cor 3 Av & 9 St NFAirfx 7-6555

SEVENTY SEVEN OIL COMPANY LTD

320-324 9 St SFAirfx 7-7777

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SILVER — Flat and Holloware
GLASS — Stemware and Crystal
POTTERY — Sovereign Moderns

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1522 9 Av SFAirfx 7-4122

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606-608 3 Av SFAirfx 7-5767

Chinese Stores

Bow On Tong Co 316 2 Av SFAirfx 7-3675

Chiropodists

HEWLETT T P 3 Lafferty BlkFAirfx 7-4649

Chiropractors

Anderson Roy E 1013 3 Av SFAirfx 7-6677

CHIROPRACTIC HEALTH CENTRE Dr W C Thompson

509-511 7 St SFAirfx 7-4898

Clancy L D 116 McFarland BlkFAirfx 7-2231

Cowie L A 1013 3 Av SFAirfx 7-2035

LETHBRIDGE CHIROPRACTIC CLINIC

1013 3 Av SFAirfx 7-2035

Dr Roy E Anderson

Dr L A Cowie

SPEELMAN J C 205 B C Trust BldgFAirfx 7-4261

TAJIRI N M 5 Oliver BlkFAirfx 7-1244

Thompson W C 509-511 7 St SFAirfx 7-5888

Church Organizations

Catholic Immigrants Counselling Service

425 13 St SFAirfx 7-6345

Central Church of Christ 425 11 St S ..FAirfx 7-4774

Christ-Trinity Lutheran Church

420 12 St SFAirfx 7-4505

Christian Missionary Alliance

1202 3 Av SFAirfx 7-2996

Christian Science Church & Reading Room

4 Av & 12 St SFAirfx 7-5962

Church of Jesus Christ of Latter Day Saints

Cor 5 Av & 12 St SFAirfx 7-3255

Ward 3 10 Av SFAirfx 7-5321

Church of The Nazarene

Cor 9 Av & 16 St SFAirfx 7-8827

First Baptist Church 1614 5 Av SFAirfx 7-2082

First United Church 13 St & 5 Av N ..FAirfx 7-2659

Hebrew Congregation 914 15 St SFAirfx 7-8621

Hungarian Presbyterian Church

1028 10 Av NFAirfx 7-5884

Lethbridge Bukkyo 1303 13 St NFAirfx 7-5918

Lethbridge Christian Reform Church

2 Av-A & 18 St NFAirfx 7-8306

(Continued on next page)

CHURCH ORGANIZATIONS—Continued

- McKillop United Church
916 Mayor Magrath Dr FAirfx 7-5018
- Pentecostal Church 520 7 St S FAirfx 7-4957
- St Andrews Presbytn Church Study
5 Av & 8 St S FAirfx 7-2582
- St Augustine's Church 11 St S FAirfx 7-3970
- Asst Priest's Ofc FAirfx 7-1140
- St Basil's Rectory 604 13 St N FAirfx 7-3412
- St Mary the Virgin Church of
537 12 St-C N FAirfx 7-3671
- St Patrick's Rectory 312 10 St S FAirfx 7-3489
- St Peter & St Paul's Rectory
640 12 St-C N FAirfx 7-4105
- Salvation Army Citadel Ofc 426 5 St S FAirfx 7-5832
- Southminster United Church 4 Av S FAirfx 7-3404
- A K Putland FAirfx 7-8219

Cinder Blocks

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(See Advertisement This Page)

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Benjamin's Cleaners Tailors
Masonic Hall Bldg FAirfx 7-5771
(See Advertisement This Page)

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TAILORING & DRY CLEANING
Lowest Prices for Dry Cleaning,
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(Continued on next page)



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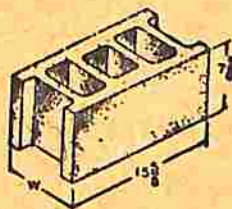
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In All Types & Sizes

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OF

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PERLUX CLEANERS

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CLEANERS & DYERS—Continued

- Lethbridge Laundry & Dry Cleaners Ltd (FAirfx 7-3451
542 4 St S (FAirfx 7-3452
(See Advertisement on Page 15)
- NEILSON DRY CLEANERS & TAILORS**
1514 9 Av S FAirfx 7-7771
- O K Laundry & Dry Cleaning**
312 3 St S FAirfx 7-4039
(See Advertisement This Page)
- Park's Ltd 311 6 St S (FAirfx 7-4141
(FAirfx 7-5151
- Perlux Cleaners 410 5 St S FAirfx 7-3666
(See Advertisement This Page)
- Sparkle Cleaners & Launderers
1818 3 Av S FAirfx 7-1234
(See Advertisement This Page)
- Spic & Span Dry Cleaners 112 8 St S . . FAirfx 7-8116
(See Advertisement This Page)

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312 - 3rd St S

Lethbridge

SPARKLE Cleaners and Launderers

DIAL

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THE DRY CLEANING

That Really Makes Your Garments Sparkle Like New!

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SPIC & SPAN DRY CLEANERS

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FAirfax 7-8116

112 - 8th Street South

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517 5 Av S FAirfx 7-3846
- Scty Mgr Ofc FAirfx 7-4526
- Canadian Legion
Club Rooms & Restaurant
1 Av & 9 St S FAirfx 7-3426
- Lounge FAirfx 7-1334
- Ofc FAirfx 7-6644
- Chinook Club Cor 3 Av & 13 St S FAirfx 7-2443
- Elks Club 1251 3 Av S FAirfx 7-2633
- Scty & Mgr's Ofc FAirfx 7-7219
- Lethbridge Country Club River Bottom FAirfx 7-2527
- Lethbridge Golf Club Henderson Lake FAirfx 7-3652

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- Lethbridge Collieries Ltd 413 8 St S
Genl Ofc FAirfx 7-3305
- Sales & Shipping FAirfx 7-3524
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- Purchasg Agt & Strs FAirfx 7-2166
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- CREDIT BUREAU OF LETHBRIDGE LTD
320 B C Trust Bldg FAirfx 7-1157
- Farris Service Agency 2 Acadia Blk FAirfx 7-2616

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- Jack & Jill Nursery & Kindergarten
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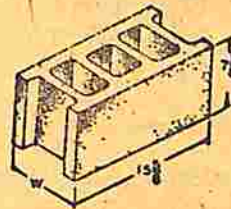
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9 Av & 6 St N FAirfx 7-4875
(See Advertisement This Page)
- Jefferies Concrete Products (Leth) Ltd
5 Av & 28 St N FAirfx 7-7027

Confectioners—Retail

- American Confectionery 328 13 St N FAirfx 7-3638
- Empress Confectionery 816 3 Av S FAirfx 7-2872
- Fairview Confectionery 1524 9 Av S FAirfx 7-5075
- Goody's Confectionery 1016 9 Av S FAirfx 7-3625
- Jones Confectionery 212 13 St S FAirfx 7-4748
- Ninth Avenue Confectionery 913 9 Av N FAirfx 7-5474
- O K Confectionery 1260 3 Av S FAirfx 7-2653
- Pacific Confectionery 1424 3 Av N FAirfx 8-9143
- Regal Confectionery Cor 5 St & 6 Av S . FAirfx 7-5140
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 Bird Construction Co Ltd 202 13 St N FAirfx 7-8525
GENERAL CONSTRUCTION CO (ALBERTA) LTD
 Cor 2 St & 3 Av S FAirfx 7-2939
 Inter-City Construction Co Ltd
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PAHULJE CONSTRUCTION LTD
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 Santa George 522 21 St S FAirfx 7-2956
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Contractors—Cement

Atlas Transit Mix Cor 12 St & 2 Av N FAirfx 7-7262
 General Construction Co (Alberta) Ltd
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 (See Advertisement This Page)
 P & W Drywall Ltd 534 28 St S FAirfx 7-1818

Contractors—Electrical

(See Electricians)

Contractors—Excavating

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GUENTHER CONSTRUCTION LTD

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BIRD CONSTRUCTION CO LTD

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Bohne Construction Ltd 1410 17 St S .. FAirfx 7-4594
 Cox George T Cor 3 Av & 12 St-B N FAirfx 7-2416
 Cunningham Construction 712 14 St N .. FAirfx 7-6261
 Forry Construction Co 1903 9 Av S FAirfx 7-3696

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1017 Mayor Magrath Dr FAirfx 7-6747

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Sandwiches
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 516 5 Av S {FAirfx 7-4095
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Canadian School of Ballet 308 9 St S . . FAirfx 7-5992
(See Advertisement on Page 22)

Delmar Studios of Dancing Ltd
2nd Flr Consumers Bldg FAirfx 7-5600
(See Advertisement This Page)

(Continued on next page)

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for Information phone

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AT THE AIR-CONDITIONED

**TRIANON
BALLROOM**

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1st Ave & 5th St South

A Good Dancer ALWAYS HAS A WONDERFUL TIME

What's Wrong With Your Dancing?

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Open 10 a.m.
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FREE DANCE
ANALYSIS
NO OBLIGATION

Delmar
STUDIOS of DANCING

DELMAR STUDIOS OF DANCING
LTD.

Phone **FAirfax 7-5600**

DANCING ACADEMIES—Continued

Henderson Lake Pavilion FAirfx 7-2536
 (See Advertisement on Page 21)
 Trianon Ballroom 1 Av & 5 St S FAirfx 7-4787
 (See Advertisement on Page 21)

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(See Painters & Paperhangers)

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We train and supply Demonstrators
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No 2 McLeay Blk FAirfx 7-7244

Black Dental Laboratory

205 Medical Dental Bldg FAirfx 7-2822

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Art Dietrich, Technician

**DENTURES REPAIRED
 WHILE YOU WAIT**

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Lethbridge Dental Laboratory

204 Medical Dental Bldg FAirfx 7-3823

Office FAirfx 7-6565

Southern Dental Laboratory

212 Woolworth Bldg FAirfx 7-6331

Directory Advertising Pays

Dentists

Ahrens A C Purity Dairy Bldg FAirfx 7-4482
 Allen L T 208 Medical Dental Bldg FAirfx 7-2165
 Carson J E 202 Medical Dental Bldg FAirfx 7-4504
 Christou V E 203 Medical Dental Bldg FAirfx 7-2559
 Clark Ward F 121 McFarland Blk FAirfx 7-4140
 Craig W P Rylands Blk FAirfx 7-3357
 Fletcher Elmo E 206 Medical Dental Bldg FAirfx 7-2474
 Forbes G H 207 Medical Dental Bldg FAirfx 7-4455
 Fumerton A S 208 New Woolworth Bldg FAirfx 7-6533
 Gibson M J 209 Medical Dental Bldg FAirfx 7-2071
 Gray A R S 2-503 7 St S FAirfx 7-4397
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 Millar J Gordon 201 Medical Dental Bldg FAirfx 7-4244
 Moscovich J 1 Equity Bldg FAirfx 7-3788
 Newlove R A Roxy Theatre Bldg FAirfx 7-4213
 Redding H D New Woolworth Bldg FAirfx 7-2631
 Rylands D A 210 New Woolworth Bldg FAirfx 7-2497
 Stewart J S 203 Medical Dental Bldg FAirfx 7-2559
 Witbeck Tom O 207 Medical Dental Bldg FAirfx 7-4455
 Wood F T New Woolworth Bldg FAirfx 7-8333

Departmental Stores

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 Eaton Company Canada Limited (The T)
 Lethbridge Br 4 Av & 6 St S FAirfx 7-8553
 Supina Mercantile 230 13 St N
 Groceries FAirfx 7-2766
 Groceries & Meats FAirfx 7-2966
 Meat Dept & Men's Wr FAirfx 7-3456
 Ofc & Dry Gds FAirfx 7-2866

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 Mail Order**

Eaton Company Canada Limited (The T)
 Lethbridge Br 4 Av & 6 St S FAirfx 7-8553
 Simpsons-Sears Ltd McIntyre Blk FAirfx 7-5727
 Credit Dept FAirfx 7-7266

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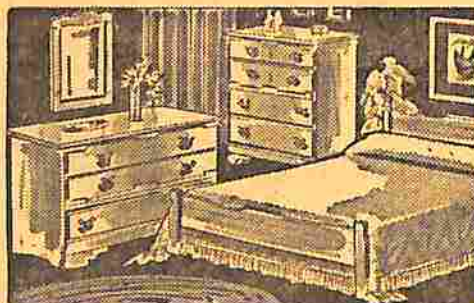
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CERTIFIED **LENNOX** DEALER

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NEW AND USED
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WE BUY
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242 13 St N FAirfx 7-4802
St Louis Furniture Store 118 5 St S .. FAirfx 7-2210
(See Advertisement Opposite Page)
Stern Furniture Co Cor 3 Av & 8 St S .. FAirfx 7-2428
Sykes Imperial Furniture Store Ltd
326 6 St S FAirfx 7-2060
Warehse 2 Av-A & 12 St-A N FAirfx 7-5231
(See Advertisement This Page)
THOMPSON FURNITURE STORE
120 5 St S FAirfx 7-1398

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(See Advertisement This Page)
Owen Distributing Ltd 1233 2 Av S ... FAirfx 7-3011
(See Advertisement This Page)
Speedy Storage & Cartage Ltd 327 3 St S FAirfx 7-5734
(See Advertisement This Page)

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WEAR LTD (LETH)

See our large and varied selection of latest 1956-57 styled Furs. Up to \$100 trade-in allowance on your old coat.

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(See Also Advertisement on Page 30)

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Paramount Theatre Bldg FAirfx 7-4348
(See Advertisement This Page)

(Continued on next page)

It pays to make frequent use of the YELLOW PAGES. It lists services, stores, products and professional people — all classified for your convenience.

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Home of the Finest
Quality Furniture at
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PHONE

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... for the safest
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CHOOSE THEIR FURS

from

Canadian Furriers

PARAMOUNT THEATRE BLDG.
Lethbridge



New York Fur & Dress Shop

Furs of Distinction
FAirfax 7-3276
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FURRIERS—Continued

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 (See Advertisement This Page)

NEW YORK FUR & DRESS SHOP
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Guaranteed Workmanship



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The Lethbridge Furriers

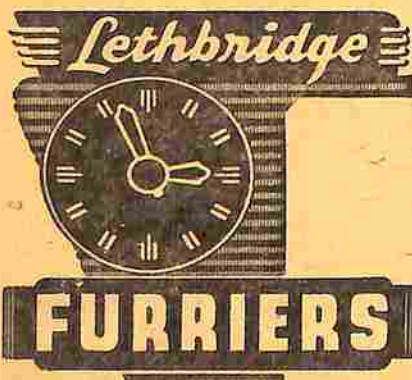
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we're specialists in the care of furs . . .

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WHERE THE SIGN WITH THE CLOCK TELLS YOU IT'S TIME TO STORE YOUR FUR COAT

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Complete Lubrication Service

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Mayor Magrath Dr FAirfx 7-5255

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Southern Service Garage 2 Av & 3 St S .. FAirfx 7-2045

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Stu's Sales & Service RiverbottomFAirfx 7-7333

Sunny Service Station 505 13 St NFAirfx 7-5224

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(See Advertisement This Page)

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