

Rubber Goods—Wholesale**OLIVER CHEMICAL CO
(LETHBRIDGE) LTD**

Distributors of
GATES SUPER "V" BELTS
GATES TRACTOR "V" BELT DRIVES
GATES INDUSTRIAL SHEAVES
Cor 3rd Ave & 9th St N4838—6555

WESTERN CANADA HARDWARE LTD

Western Canada Distributors for DOMINION
& GUTTA PERCHA Mechanical Rubber Goods
907-915 - 2nd Ave S5711

Rubber Mats

WOOD G H & CO LTD 327 3 St S77400

Rugs & Carpets—Retail**CONTINENTAL RUG CO**

E. J. Dutcher, Rep.

New Rugs from Old

622 - 12th St-C N6130

USE LONG DISTANCE

**BROADLOOM FOR
THE HOME**

Guaranteed Work



FREE ESTIMATES

**JONES-BROWN
(LETHBRIDGE) LTD.**

PHONE

4826

909 - 3rd Ave South

RUGS & CARPETS—RETAIL—Continued

Jones-Brown (Lethbridge) Ltd 909 3 Ave S4826
(See Advertisement This Page)

JORDANS LTD

**BROADLOOMS
ORIENTAL RUGS**

☆
WESTERN CANADA'S
LARGEST RUG MERCHANTS
405 - 5th St S71103

Safes—Vaults & Vault Trucks

Remington Rand Ltd McIntyre Bldg3966

Sales Books

(See Counter Sales Check Books)

Salvage

Dominion Salvage Cor 2 Ave-A & 12 St N71155

NATIONAL SALVAGE CO

WE BUY
SCRAP STEEL—CAST IRON
and all types of SCRAP METALS
GET OUR QUOTATIONS

We sell Used Pipe, Wiping Rags, and
all useable salvage.

Cor 2nd Ave & 12th St-A N78138
After Hours 77383

Sand & Gravel

(See Gravel Rock & Sand)

**Sand & Gravel Handling
Machinery****CATERPILLAR MATERIAL HANDLING—
EQUIPMENT**

Full line Caterpillar Diesel
Tractors, Bulldozers, Scrap-
ers, etc., plus matched Allied
Equipment, for all clearing,
stripping, material handling
needs. Also 12 sizes Diesel engines and electric
sets for all plant power needs.

CAT

"For Information Call"

UNION TRACTOR LTD
1269 2 Ave S2606

Sanitary Products

WOOD G H & CO LTD 327 3 St S77400

The Yellow Pages save you time!

Sash & Doors

Atlas Lumber Co Ltd 3 Ave & 16 St S5777

Four Square (Alberta) Lumber Ltd
1902-1904 3 Ave S5444

Humphrey Window & Door Sales 712 3 Ave S { 71203
5454

Lethbridge Sash & Door Factory
Office 5 Ave S & 4 St3755
Manager3848

TANNER BUILDING SUPPLIES LTD**SASH & DOORS**

Manufacturers & Distributors of
R.O.W. & "SILENTITE" WINDOW UNITS
Lethbridge—1601 - 3rd Ave S5161
Magrath—Office & Factory196

Scaffolding**SARNIA SCAFFOLDS**

For every Scaffolding
requirement... Safway
"Steel" Scaffold. Low
cost, strong, fireproof,
light weight. Quickly
erected, saves time,
lives, work, money.
For Painters, Plasterers, construction, mainten-
ance, etc.



"Where To Call"

**WEST CANADIAN MACHINERY CO
LTD** 231 9 St N2026

**EVERY
DAY**

hundreds of house-
wives are using
these yellow pages
to call someone in
your line of busi-
ness. Do they find
you?

Schools

Schools

Lethbridge School District No 51 (City)
 Superintendent L H Bussard 5 Ave & 15 St S 4256
 Secretary-Treasurer A J Watson3548
 Wilson Junior High School Principal's Office
 5 Ave & 18 St N78947
 Hamilton Junior High School Principal's Office 3465
 Collegiate Institute Principal's Office5526
 Lethbridge School Division No 7 (Rural)
 214 13 St S2628

Second Hand Dealers

Central Second Hand Store The 106 5 St S2551
 (See Advertisement This Page)
 Fred's Second Hand Store 408 13 St N6540
 Kerrison's Second Hand Store 250 13 St N2805
 (See Advertisement This Page)

MART

NEW AND USED FURNITURE

Night Phones 78837 & 4519

248 - 13th St N71114

Seed Cleaners

Ellison Milling & Elevator Co Ltd 1405 2 Ave S 4090
 O'Loane Kiely & Co Ltd 2 Ave S2313

Seed Growers

Growers Seed Co 2929 Parkside Drive6288
 O'Loane Kiely & Co Ltd 2 Ave S2313

Septic Tanks

Dunkley Bros Ltd 145 19 St N4681
 (See Advertisement This Page)

WASTED CALLS

Wrang numbers mean wasted calls. If you're not absolutely sure of a number — look in the directory.

Needless calls to "Information" are wasted calls. Before calling "Information"—please look in the telephone book.

The Central Second Hand Store

We Buy, Sell or Exchange
 Anything of Value

CASH PRICES PROMPTLY PAID



WE SPECIALIZE IN
 SADDLES & COWBOY ACCESSORIES,
 FURNITURE, TOOLS, STOVES &
 MUSICAL INSTRUMENTS, Etc.

We have a full line of Tents & Baggage

OFFICE

2551

106 - 5th St S

Res 78607

KERRISON'S SECOND HAND STORE

New & Used
FURNITURE

Furnishings of All Descriptions
 For the Home

Dining & Kitchen Sets
 Beds & Dressers
 Stoves

BUY AND SELL WITH CONFIDENCE
 AT "KERRISON'S"

2805

250 - 13th Street North

DUNKLEY BROS. LTD.

SEPTIC TANK
 PUMPING SERVICE

- FIELD & SEWER LINES
- TOWN SEWERS
- MANHOLES
- LARGE DISPOSAL PLANTS

- GARAGE SUMPS

————— LARGE OR SMALL —————

4681

145 - 19th St. N.

*Most up-to-date Powerful Pumps and
 Sanitary Equipment*

PFAFF
the sewing machine
that sews *everything*

without attachments

Dial your stitch and sew! Anything that can be sewn, you can sew without attachments. Over 5,000,000 happy Pfaff owners all over the world.



SERVICE AND PARTS EVERYWHERE
FULLY GUARANTEED

EASY TERMS — Come in or phone
for free demonstration.

LIFETIME GUARANTEE — FREE SEWING COURSE



We repair all makes of Sewing Machines.
Work done by Experts . . . Free Estimates.
Rentals by Week or Month.

ALBERTA DISTRIBUTORS
**COMRIE SEWING MACHINE
CO.**

LETHBRIDGE 327 - 5th St S71070

Calgary 1416 - 1st St W26310

Head Office:
Edmonton 10511 - 82nd Ave25117

Sewing Machines

Comrie Sewing Machine Co 327 5 St S71070
(See Advertisement This Page)

Elma Sewing Centre 903a 3 Ave S77240
(See Advertisement This Page)

Lethbridge Necchi Sewing Circle 818 3 Ave S 77543

NECCHI SEWING MACHINES

THIS EMBLEM IS YOUR
GUARANTEE OF SEWING
SATISFACTION

NECCHI

Sewing machines are produced in the world's most modern sewing machine plant, by skilled craftsmen with generations of sewing machine experience.



"Where To Buy Them"

**LETHBRIDGE NECCHI SEWING
CIRCLE** 818 3 Ave S77543

PFAFF SEWING MACHINES

The Sewing Machine
that sews anything.
Over 5,000,000
happy Pfaff owners
all over the world.

SERVICE AND PARTS EVERYWHERE
FULLY GUARANTEED

PFAFF

"Where To Call"

COMRIE SEWING MACHINE CO
327 5 St S71070

Singer Sewing Machine Co 613 4 Ave S2243



ELMA
The Miracle Machine

PHONE

77240

for Free demonstration

TRADES — TERMS

ELNA SEWING CENTRE

903A - 3rd Avenue South

Sheet Metal Workers

CHARLTON & HILL LTD 208 13 St S6466

FREEL SHEET METAL WORKS

THE HOT AIR MAN
HEATING &
SHEET METAL
WORK

405a - 4th St S2713

Lethbridge Sheet Metal 121 13 St N6633
(See Advertisement This Page)

Rural Sheet Metal 315 4 St S77397

TO SHOPPERS

REMEMBER you can find
the products and services
you want . . . and the firms
who sell them . . . in these

YELLOW PAGES

LETHBRIDGE SHEET METAL

HOT AIR HEATING

EAVESTROUGHING

BONDED ROOFERS

ALL TYPES OF
COMMERCIAL &
INDUSTRIAL WORK

PHONE

6633

121 - 13th Street North

Shelving — Steel

Thompson A G & Co 1513 3 Ave S71190
(See Advertisement This Page)

Shoemakers & Repairers

Dutchy's Shoe Repairs 412 4 Ave S2717
Steve's Shoe Repair Shop 317a 8 St S5648

Shoes

(See Boots & Shoes)

Signs

Art Sign Co 1238 3 Ave S2203
(See Advertisement This Page)
City Sign Co 714 3 Ave S4204
(See Advertisement This Page)
Commercial Signs 527 2 St S77633
Dys Gilbert Rear 508 5 Ave S3510
(See Advertisement This Page)
(Continued on next page)

A. G. Thompson & Co.

STURDY STEEL—

Shelving, Lockers, Parts,
Bins and Cabinets

SUNSHADE—

Aluminum Awnings,
Canopies, Sash and Doors

ANDREW GLAZE—

Auto Paint Preserver,
Cleaner, Wax and Glaze

1513 - 3rd Ave S **71190**

To Find Someone in
Your Neighborhood
Who Sells It

Looking for someone close by
who sells or has a service you
want, will be easy when you

LOOK IN THE
.. YELLOW PAGES of your ..
TELEPHONE DIRECTORY

Phone ★
2203
for
SIGNS
ART SIGN CO.
1238-3rd AVE.
OPPOSITE
Lethbridge
ARENA
"THE OLDEST SIGN FIRM IN THE SOUTH"
JACK PATEY

Lips *CLOSE* to the
Telephone
for best results

Please speak distinctly
when you telephone,
with lips close to the
mouthpiece.

Just as you can't hear
when you take your ear
inches from the receiver,
so others can't hear un-
less you keep your lips
close to the mouthpiece.

CITY SIGN CO.

"LETHBRIDGE'S
LEADING
SIGN
ARTISTS"

PHONE

4204

N. S. HALL

Res 4906

M. PISKO

Res 77153

714 - 3rd Ave South Lethbridge

DYSIGNS

(Formerly Gillett Signs)

DESIGNING
CUT OUT LETTERS
GOLD LEAF LETTERING

Tell the World
With Signs

TRUCK SIGNS
WINDOW SIGNS
ETC.

3510

Gilbert Dys

508 - 5th Ave S (Rear)

NATIONAL Neon Displays

Limited

DESIGNERS AND
MANUFACTURERS

Modern Neon Signs
& Displays

INDOOR
ILLUMINATION

PHONE

4215

1920-22 - 2nd Ave S Lethbridge
Night Calls 6102

THE ORIGINAL NEON COMPANY (SINCE 1928)

NEON

NEON PRODUCTS OF WESTERN CANADA LTD.

1252 3RD AVE. S. LETHBRIDGE

DISPLAYS
COLD CATHODE LIGHTING
CUSTOM ENGINEERED

PHONES
DAY NIGHT
5237 4503

FACTORIES AT

VANCOUVER CALGARY EDMONTON

VICTORIA REGINA

SIGNS—Continued

HOOK SIGNS LETHBRIDGE LTD

Outdoor Sign Advertising
and
Sign Studios

271 - 7th Ave S3686

National Neon Displays Ltd 1922 2 Ave S4215

(See Advertisement This Page)

Neon Products of Western Canada Ltd

1252 3 Ave S5237

(See Advertisement This Page)

Snow Removal Equipment

CATERPILLAR SNOW REMOVAL EQUIPMENT

Caterpillar Motor Graders equipped with V-type plows and wings for 24-hour-a-day snow removal work. Also dozer equipped track-type tractors, plus matched Allied Equipment, for all highway, ranch and farm needs.

CAT

"For Information Call"

UNION TRACTOR LTD

1269 2 Ave S2606

Soap Dispensers

WOOD G H & CO LTD 327 3 St S77400

Soaps—Liquid

WOOD G H & CO LTD 327 3 St S77400

Social Service Organizations

Welfare Mission City Hall2233

Soda Fountains— Equipment & Supplies

WOOD G H & CO LTD 327 3 St S77400

Soft Water Equipment

(See Water Softening Equipment)

Sound Systems & Equipment

MODERN ELECTRONICS

SOUND SYSTEMS
AND
EQUIPMENT
SALES & SERVICE

818 - 3rd Ave S6150

Directory Advertising
PAYS

Sporting Goods—Whol & Ret

Barrett-Forrest Hardware Co

318 6 St S2383

BLANNER-HASSETT & SMITH

SPORTING GOODS

Fishing Tackle & Gun Repairs

309 - 6th St S2260

CONSUMERS HARDWARE & SUPPLY

2nd Floor Sports Dept
TOYS-LUGGAGE-SPORTS EQUIPMENT
HUNTING SUPPLIES

516-518 - 3rd Ave S4902

9th Ave Store4122

Dan's Repair Shop Store No 1 Rear 610 3 Ave S .3905

HOYT HARDWARE LTD 606-608 3 Ave S 5767

MOTOR CAR SUPPLY CO OF CANADA

LTD 1218 2 Ave S5741

SPORTLAND

"WHERE SPORTSMEN MEET"

—SPORTING GOODS—

Fishing Tackle and Guns Expertly Repaired

Files Tied to Order

Outboard Motor Repairs & Marine Accessories

1281 - 3rd Ave S3356

WESTERN CANADA HARDWARE

LTD 907-915 2 Ave S5711

Sprinkler Contractors

MAJOR ALUMINUM PRODUCTS (CANADA) LTD

PORTABLE SPRINKLER

IRRIGATION EQUIPMENT

2125 - 2nd Ave S5525-5585

REPAIR SERVICE



When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

YELLOW PAGES of your
TELEPHONE DIRECTORY

Stationers—Retail

COMMERCIAL PRINTERS & OFFICE OUTFITTERS LTD

"THE SCHOOL & OFFICE SUPPLY
HOUSE OF THE SOUTH"

326 - 7th St S6464—6161

Douglas W J Ltd 1285 3 Ave S2077

Southern Stationers Ltd 703 3 Ave S {4116
4316
(See Advertisement This Page)

Steam Fitters

Baxter Geo H & Son Ltd 528 6 St S6543

Holbertons Ltd 1250 3 Ave S3521

Whittick Bros Ltd 910 3 Ave S3014

Steel—Structural

ALBERTA STEEL PRODUCTS LTD

NEW STRUCTURAL STEEL
& PIPE
OF ALL KINDS

1505 - 2nd Ave S4035

Steel Structures & Building Products Ltd

Cor 3 Ave & 14 St S78888

Western Metal Fabricators Ltd

2 Ave & 15 St S4473
(See Advertisement This Page)

Stoves, Ranges & Heaters

—Retail

Beatty Washer Sales & Service Co 409 5 St S ...4054

Bruce Robinson Electric Ltd 1520 3 Ave S3258
(See Advertisement This Page)

CONSUMERS HARDWARE & SUPPLY

Findlay, Coal, Gas & Electric
RANGES & HEATERS
Coleman Oil & Gas
FURNACES & HEATERS

516-518 - 3rd Ave S2212
9th Ave Store4122

HOYT HARDWARE LTD 606-608 3 Ave S 5767

INGLIS RANGES

BEAUTIFUL GAS AND
ELECTRIC MODELS

"Distinctively Different—
Decidedly Better"



"Where To Buy Them"

DEALERS

BARRETT-JAMIESON TV &
APPLIANCES 310 6 St S4554

ROSE HOME APPLIANCES LTD

HEADQUARTERS for
Moffat Electric & Gas
Range Parts & Service

319 - 7th St S3042

Surveyors

Edwards Wm M 11 Oliver Blk4034
Hamilton J F 307 7 Ave-A S3745

Surveyors—Land

BROWN H W & CO

LAND SURVEYORS
and ENGINEERS

1215 - 3rd Ave S6341

Tailors

Fit-Rite Tailors 1 Alberta Blk6156

John's Tailor Shop 419 2 Ave S3431

Lee Duck 330 13 St N2770

O K Laundry & Dry Cleaning 312 3 St S4039

Perlux Cleaners 410 5 St S3666

Stan's Men's Shop 327 5 St S3730

Tip Top Tailors Ltd 333 5 St S2232

Tanks—Steel & Wood

Horton Steel Works Ltd 345 28 St N78204

Buy Christmas Seals . . . Every Year

FOR
TELEVISION

- QUALITY
- SERVICE
- VALUE

*Barrett-Jamieson
Appliances*

310 6th Street South - - - 4554

Jack's Radio & TV SALES & SERVICE

WE HAVE
THE MOST UP-TO-DATE
EQUIPMENT AVAILABLE

PHONE

4979

— 302 - 13th St N —

SOUTHERN STATIONERS

Limited

OFFICE FURNITURE

TYPEWRITERS

ADDING MACHINES

OFFICE SUPPLIES

"The Southern Habit Is A
Good Habit To Have"

PHONE

4116 - 4316

Hull Block

Lethbridge

TELEVISION

PERSONALIZED
TELEVISION & RADIO
SALES & SERVICE

Fremstad's Radio & Television

307
7th Street South

2787

TELEVISION REPAIRS AND SALES

Specialists on

- RCA VICTOR
- ADMIRAL
- FAIRBANKS-MORSE
- HALLICRAFTERS

LEISTER'S

Paramount Theatre Bldg **2272**

CITY TAXI**RADIO EQUIPPED CABS**

Phone

6200

or

4566Quick Dependable
Service**DAY OR NIGHT****STAR TAXI**2-WAY
RADIO-EQUIPPED
CABSFor Trips Near or Far
Call a Star**4457****4458****Taxis**

City Taxi 406 4 Ave S	{4566 6200
(See Advertisement This Page)	
Marquis Taxi Ltd Marquis Hotel	3545
Star Taxi Hull Bldg	{4458 4457
(See Advertisement This Page)	
United Cabs (Leth) Ltd 409a 5 St S	{2224 3838 4440
(See Advertisement This Page)	

Telegraph Companies

Canadian Pacific Telegraphs 308 6 St S3186

Teletype Service
ALBERTA GOVERNMENT TELEPHONES
 808-810 4 Ave S2234
 (See Advertisement This Page)

Advertising in the **YELLOW PAGES** tells WHERE to BUY the product or service you want. Use this handy **BUYER'S GUIDE** . . . it saves you time and trouble. A LOOK IN THE **BOOK** saves steps.

UNITED CABS
(Lethbridge) Ltd.Dependable
Courteous
24-Hour ServiceEquipped with
2-Way RadioCall Any of
These Numbers**3838****2224 — 4440****WOOD G H & CO LTD** 327 3 St S77400**Social Service Organizations**

Welfare Mission City Hall2233

**Soda Fountains —
Equipment & Supplies****WOOD G H & CO LTD** 327 3 St S77400**Soft Water Equipment**

(See Water Softening Equipment)

Sound Systems & Equipment**MODERN ELECTRONICS**SOUND SYSTEMS
AND
EQUIPMENT
SALES & SERVICE

818 - 3rd Ave S6150

Directory Advertising
PAYS**Sprinkler Contractors****MAJOR ALUMINUM PRODUCTS
(CANADA) LTD**PORTABLE SPRINKLER
IRRIGATION EQUIPMENT

2125 - 2nd Ave S5525—5585

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

YELLOW PAGES of your
TELEPHONE DIRECTORY

Television Sales & Service

ADMIRAL RADIO & TELEVISION

Manufacturers of
Admiral Radios and Auto-
matic Radio Phonographs,
Television and Television
Combinations.

Admiral

"Where To Buy Them"

SOUTHERN ALBERTA DISTRIBUTOR

PEACOCK TV & APPLIANCES

LTD 1280 2 Ave S 4697

DEALER

BERT & MAC'S RADIO-TV LTD

315 7 St S 3232

Barrett-Jamieson TV & Appliances 310 6 St S .. 4554

(See Advertisement This Page)

Bert & Mac's Radio-TV Ltd 315 7 St S 3232

(See Advertisement This Page)

Fremstad's Radio & Television 307 7 St S 2787

(See Advertisement This Page)

Galt Home Appliances 309 7 St S 3889

(See Advertisement This Page)

Jack's Radio & TV Sales & Service 302 13 St N 4979

(See Advertisement This Page)

(Continued on next page)

No need to march around all day looking
for something you want to buy. A glance
at the **YELLOW PAGES** will nearly al-
ways show you who sells it.

TELEVISION IS OUR
BUSINESS!

BERT & MAC'S

are completely equipped to give Factory Type Service on
all television receivers with Government Licensed and
Factory Trained Technicians.

We Sell and Service

ADMIRAL	MOTOROLA	ROGERS MAJESTIC
CHISHOLM	NORTHERN ELECTRIC	SYLVANIA
ELECTROHOME	PHILIPS	RCA VICTOR

"WE BUILD UP THE PERFORMANCE OF YOUR TV—NOT THE CHARGES"

Bert & Mac's

RADIO-TV LTD.

315 - 7th Street South

PHONE

3232

FOR
TELEVISION

- QUALITY
- SERVICE
- VALUE

*Barrett-Jamieson
Appliances*

310 6th Street South - - - 4554

Jack's Radio & TV SALES & SERVICE

WE HAVE
THE MOST UP-TO-DATE
EQUIPMENT AVAILABLE

PHONE

4979

— 302 - 13th St N —

GALT HOME APPLIANCES

Your Northern Electric Dealer

*Northern
Electric*

Sylvania

TV

with Halo Light

ENJOY THE BEST

3889

309 - 7th Street South

TELEVISION

PERSONALIZED
TELEVISION & RADIO
SALES & SERVICE

Fremstad's Radio & Television

307
7th Street South

2787

TELEVISION REPAIRS AND SALES

Specialists on

- RCA VICTOR
- ADMIRAL
- FAIRBANKS-MORSE
- HALLICRAFTERS

LEISTER'S

Paramount Theatre Bldg

2272

TELEVISION SALES & SERVICE—Continued

LEINES TV & RADIO SALES

PHILIPS — R.C.A. VICTOR
C.B.S. COLUMBIA — PHILCO
SALES & SERVICE

322a - 7th St S4338

Leister's Paramount Theatre Bldg2272
(See Advertisement on Page 59)

Pittman & Coutts Electric 706 3 Ave S4546
(See Advertisement This Page)

Rose Home Appliances Ltd 319 7 St S3042

Sykes Imperial Furniture Store Ltd 326 6 St S ..2060
(See Advertisement This Page)

Wilson Electric Supplies Ltd 313 7 St S3908

PITTMAN & COUTTS ELECTRIC

AUTHORIZED
WESTINGHOUSE

AND

GENERAL ELECTRIC
TV SALES & SERVICE

706 - 3rd Ave S **4546**

SYKES IMPERIAL FURNITURE STORE Ltd.

TV

The home of finer TV sets including
brand names such as:

- DUMONT
- ELECTROHOME
- ADMIRAL
- CROSLEY

We also have a complete
SERVICE & INSTALLATION DEPT.

PHONE

2060

326 - 6th St South*

Television Supplies & Parts — Wholesale & Manufacturers

MOTOR CAR SUPPLY CO OF CANADA LTD

Wholesale Distributors
of

CROSLEY TELEVISION

1218 - 2nd Ave S5741

Theatres & Places of Amusement

Capitol Theatre 5 St S4100

Greenacres Drive-In Theatre Cor Coutts &
Magrath Highways71100

Lealta Theatre 250 13 St N2529

Paramount Theatre Paramount Theatre Bldg5100

Roxy Theatre 5 St S2100

It pays to make frequent use of
the **YELLOW PAGES**. It lists
services, stores, products and
professional people — all classi-
fied for your convenience.

ERIC'S Tire Service for

GOOD YEAR



AND



Rear 507 - 7th Street South

Bus 78887

Res 2814

Tinsmiths

CHARLTON & HILL LTD 208 13 St S ...6466

FREEL SHEET METAL WORKS

EAVESTROUGHING &
TINSMITHING

ALL TYPES OF ROOFING
GENERAL SHEET METAL WORK

405a - 4th St S2713

Korporal's Plumbing 718 17 St S78362

WESTERN HEATING LTD

EAVESTROUGHING

BONDED ROOFING

COPPER & STAINLESS STEEL

VENTILATION & AIR

CONDITIONING

334 - 13th St N77666—5888

Tire Distributors

(See Tires—Dealers)

Tires — Dealers

Beny Chevrolet Oldsmobile Ltd

Cor 2 Ave & 8 St S3147

DOMINION RUBBER CO LTD

TIRE DIVISION
WAREHOUSE

1231 - 2nd Ave S6316

DUNLOP TIRE & RUBBER GOODS CO LTD

Baalim Wholesale Ltd 7 St S78587

Eric's Tire Service rear 507 7 St S78887

(See Advertisement This Page)

FIRESTONE TIRES, HOME & AUTO SUPPLIES

For Car and Truck

For Home and
Farm

For Work and
Play



"Where To Buy Them"

DEALERS

ARTIC SERVICE STATION

3 Ave & 13 St S4162

EL RANCHO SERVICE STATION

6 Ave & Mayor Magrath Drive5406

JARDINE'S TIRE SUPPLY

Cor 1 Ave & 4 St S3580

FISK TIRE DEPOT —

BRITISH AMERICAN OIL CO LTD { 2585
17 St & 2 Ave S71117

GENERAL TIRES —

ENERSON MOTORS (1954) LTD
817 4 Ave S5705

(Continued on next page)

TIRES—DEALERS—Continued

Goodrich B F Rubber Co of Canada Ltd
Cor 2 Ave & 7 St S4314

GOODRICH B F TIRES

LIFE-SAVER
TUBELESS

New and Used Tires
Recapping
Tire Service



"Where To Buy Them"

GALT SERVICE STATION

Cor 4 Ave & 9 St S2728

IMPERIAL MOTORS LTD

Cor 2 Ave & 7 St S4314

PARK SERVICE STATION

7 Ave & Magrath Highway2219

UNITED SERVICE GARAGE

302 3 Ave S2750

**GOODYEAR TIRE & RUBBER CO
OF CANADA LTD**

MORE PEOPLE RIDE ON
GOODYEAR TIRES
THAN ON ANY OTHER KIND

1902 - 2nd Ave S2396-4086

IMPERIAL MOTORS LTD

Cor 2 Ave & 7 St S4314

Use It
Again!

Whenever there's something
you need...consult the

CLASSIFIED
TELEPHONE
DIRECTORY



Its handy listings tell
exactly

"WHERE
to Buy It"

TIRES—DEALERS—Continued

JARDINE'S TIRE SUPPLY

FIRESTONE TIRE
DISTRIBUTORS

RECAPPING — VULCANIZING
TIRE REPAIRS

Cor 1st Ave & 4th St S3580-6101

KIRK'S TIRE SALES & SERVICE

"A BETTER BALANCED RETREAD"

Headquarters for

DOMINION ROYAL TIRES

1233 - 2nd Ave S5985

**NORTH LETHBRIDGE MOTORS
& AUTO WRECKERS**

Dealer in the Famous
GOODYEAR TIRES

Car Tires - Truck Tires - Tractor Tires
New or Used

RECAPPING - VULCANIZING

313-317 - 13th St N3181

PARK TIRE SERVICE 7 Ave & Mayor

Magrath Highway4445

The Yellow Pages save you time

ALEX
TIRE SHOP

RECAPPING
VULCANIZING

All Sizes Car,
Truck and Tractor
Tires

Dominion Royal
Tire Dealer

PHONE

6606

332 - 4th St South Lethbridge

TIRES—DEALERS—Continued

**SEIBERLING RUBBER CO OF
CANADA LTD—**

CHINOOK TIRE CO
316 11 St S2007

SEVENTY-SEVEN OIL COMPANY LTD

320-324 9 St S7777

SMITH MOTORS LTD Cor 6 Ave & 6 St S 5763

SPOTLITE SERVICE STATION

ATLAS TIRES

Guaranteed for 12 Months

Cor 3rd Ave & 8th St S2970

TIP TOP SERVICE 1119 2 Ave S2417

TRIMBLE'S TIRE SUPPLY LTD

316 11 St S2007
5855

Tires — Repairing

Alex Tire Shop 332 4 St S6606
(See Advertisement This Page)

Buzz Shop 311 8 St S3932

Eric's Tire Service Rear 507 7 St S78887

Jardine's Tire Supply
Cor 1 Ave & 4 St S3580
6101

(See Advertisement on Page 62)

Kirk's Tire Sales & Service 1233 2 Ave S5985
(See Advertisement This Page)

(Continued on next page)

KIRK'S TIRE
SALES & SERVICE

"A Better Balanced Retread"

GUARANTEED NEW TIRE MILEAGE
ON YOUR RETREADS

- VULCANIZING, RETREADING,
TIRE REPAIRS
- NEW TIRE MILES ON YOUR
RETREADS
- WE CAN RETREAD 825, 900
and 1000-20's in the MASTER
GRIP RETREAD

Complete Stock of
DOMINION ROYAL TIRES

PHONE

5985

1233 - 2nd Ave South

TIRES—REPAIRING—Continued

North Lethbridge Motors & Auto Wreckers
313-317 13 St N 3181
(See Advertisement This Page)

Park Tire Service 7 Ave & Mayor Magrath Hwy 4445

SHORT STOP SERVICE STATION

**VULCANIZING
& TIRE
REPAIRS**

Cor 4th Ave & 8th St S 4167

United Service Garage 302 3 Ave S 2750

Jardine's Tire Supply

Distributors of
FIRESTONE TIRES

- RECAPPING
- VULCANIZING
- TIRE REPAIRS

THE MOST MODERN AND BEST EQUIPPED
SHOP IN THE SOUTH

6101 & 3580

Cor 1st Ave & 4th St S Lethbridge

Tobacconists—Retail

Club Cigar Store Leth Ltd 3 Ave & 5 St S 99125

Tobacconists—Wholesale

Kitson's Wholesale Ltd 427 5 St S 2022

Tools—Electric**WESTERN CANADA HARDWARE LTD**

SKIL - WALKER - TURNER
CRAFTMASTER POWER TOOLS
907-915 - 2nd Ave S 5711

Towing Service

Imperial Motors Ltd 320 11 St S 71323

**Christmas Seals Fight Tubercu-
losis — But Only If They
Have Been Paid For.**

●
**Have YOU Sent in Your
Contribution?
IF NOT, DO IT NOW!**

Tractors & Equipment**CATERPILLAR DIESEL TRACTORS**

Track-type and wheel type
tractors for construction,
mining, logging, industry
and agriculture. Also com-
plete line of matching
Caterpillar-built dozers, scrapers, motor graders,
Diesel engines and electric sets. Plus matched
Allied Equipment.

CAT

"For Information Call"

UNION TRACTOR LTD

1269 2 Ave S 2606

FERGUSON SUPPLY ALBERTA LTD

**MACHINERY
EQUIPMENT
SUPPLIES**

1307 - 3rd Ave S 6385

Trailers**LETHBRIDGE BODY WORKS**

1801 3 Ave S 3987

Ollie's Trailer & Car Service Cor 28 St & 2 Ave S 5157

SOUTHERN NASH LTD

NEW & USED HOUSE TRAILERS

A variety of makes and models.

Easy Terms may be arranged.

Office: 4th Ave & 9th St S 2045

Display Lot: 5th Ave & 7th St S 6444

Transfer Companies

(See Cartage)

**Transmission Equipment
—Power**

(See Power Transmission Equipment)

Travel Bureaus

Rossiter Agencies Bsmr McFarland Bldg {2412
5808

NORTH LETHBRIDGE MOTORS & AUTO WRECKERS

YOUR

GOODYEAR

TIRE DEALER

- **RECAPPING**

Try our famous Suburbanite treads for ice
and snow.

We RECAP ALL tires including truck tires
up to 12.00 x 20.

- **VULCANIZING**

We repair tires of all sizes, including tractor
and earth-mover tires.

- **USED TIRES**

We have a good stock in all sizes, car, truck
and tractor.

ALL WORK GUARANTEED

313-315 - 13th Street North



3181



**ALL
TRAILER
SIZES**

**RENT A TRAILER
NATIONWIDE**

One-Way Service to Principal Cities in Canada

RENT HERE — LEAVE THERE

One-Way Anywhere — We Supply Hitches

U - HAUL CO.

SOUTHERN NASH LTD.

7th St & 5th Ave S

6444

Truck Lines

ALLIED VAN LINES LTD

Agent Owen Distributing 517 3 St S 3011

Amalgamated Truck Lines Ltd

1257 2 Ave-A N {78353
78354

BELSHER'S LTD 103 1 Ave S 4616

Canadian Freightways Ltd 520 3 St S {2944
2945

(See Advertisement This Page)

Canadian Pacific Transport Co

North Side of CPR Freight Sheds 4234

Cooper Transport

1231 2 Ave-A N {4520
4886

(See Advertisement This Page)

Dench of Canada Ltd North Side

of CPR Freight Sheds {4234
4828

(See Advertisement This Page)

ECONOMY CARRIERS LTD 517 3 St S .3011

EWING TRANSPORT

Foremost Line Transport

Daily Service to

Wrentham - Skiff - Foremost

Nemiscam & Etzikom

614 - 4th St S 6177

Fogal Transport Co 435 2 St S 2661

(Continued on next page)



4234 & 4828

Winnipeg - Regina - Medicine Hat

Lethbridge - Cranbrook - Calgary

Red Deer - Edmonton

CONNECTIONS AT COUTTS & KINGSGATE
TO U.S.A.

The **Yellow Pages** place your
name, address, telephone
number, products and services
before buyers ready to give
their orders.

Call . . . SOO FREIGHT LINES LTD.

FOR SERVICE TO ↓



C.O.D. AND ORDER
BILL OF LADING SHIPMENTS ACCEPTED

Cor 3rd St & 4th Ave S

PHONE **5532**

"Serving the Canadian West with **RELIABLE TRANSPORTATION**"



PHONE

2944 2945 5665

CANADIAN FREIGHTWAYS

LIMITED

An Independent Trucking Co.

Serving

Alberta, Saskatchewan,
Manitoba, Vancouver, B.C.
and U.S.A.

Teletype Connections for Alberta
Connecting at Coutts for U.S.A.

520 - 3rd St South

Lethbridge

COOPER TRANSPORT

SERVICING DAILY

LETHBRIDGE - CALGARY

CROWSNEST PASS

CARDSTON - COUTTS

☆

SPEED

SAFETY

SERVICE

☆

4886

4520

1231 - 2nd Ave-A N

Lethbridge

Melchin Transport Ltd.

Head Office: 249 - 12th St. N, Lethbridge, Alta.

DAILY FAST EXPRESS SERVICE
AT FREIGHT RATES

TO AND FROM

ONTARIO - MANITOBA
AND ALBERTA POINTS

... Service -- Courtesy -- Reliability ...

TELEPHONES:

LETHBRIDGE 78301
CALGARY 692688
EDMONTON 41221
TORONTO Hargraves 5391
KITCHENER 2-4756
WINNIPEG 56-6384

TRUCK LINES—Continued

Gas City Cartage 1257 2 Ave-A N 78353
Hillsprings Transport 1257 2 Ave-A N 78353
John's Transport 1257 2 Ave-A N 78353
Johnny's Express Ltd Alberta Stockyards 5129
McLean Transfer 640 6 St S 2097
Melchin Transport Ltd 249 12 St N 78301
E Willis Office 77308

(See Advertisement This Page)

Millar & Brown Ltd 312 4 St S 71332
Miller & Irvine 1138 12 St-B S 3897
(See Advertisement This Page)

Murray Transport 1503 3 Ave S 3750
Nash Transport 410 3 Ave S 2684

NORTH AMERICAN VAN LINES

CANADA LTD

Agents McLean Transfer
640 - 6th St S 2097

O K Valley Freight Lines Ltd North Side of
CPR Freight Sheds 4234
Pass Express 1023 11 St S 4711
Phillips J & L 2006 9 Ave S 5946
Ralph Transport 434 8 St S 2576

RICE & TRIMBLE LTD 312 4 St S 5841

Robertson Transport 524 3 St S 6226

Rothe J J Riverbottom 78366

Roy's Pick-Up & Delivery Service 240 14 St N 4069

Shaskin Bros 1306 3 Ave-A N 78136

Sikorski Trucking Services 1422 3 Ave S 77579

SOO FREIGHT LINES LTD

Cor 3 St & 4 Ave S 5532

(See Advertisement on Page 63)

Superior Transport (Alberta) Ltd 103 1 Ave S 77100

TRUCK LINES—Continued

SPEEDY STORAGE & CARTAGE LTD

Local and
Long Distance Hauling
Light & Heavy Hauling

327 - 3rd St S 5734

Taber Transport 1257 2 Ave-A N 78353

WEBB TRANSPORT 545 4 St S 71144

Trust Companies

British Canadian Trust Co Cor 3 Ave & 7 St S 78581

Royal Trust Co 119 McFarland Bldg 3004

Typewriters & Supplies

Commercial Printers & Office Outfitters Ltd 6161
326 7 St S 6464
(See Advertisement This Page)

Lethbridge Typewriter & Adding Machine Co
524 6 St S 4972

REMINGTON RAND LTD

the FIRST name in

*Typewriters, Adders, Systems
Supplies and Service*

J. W. WEBSTER — C. W. CARR

423 - 5th St S 3966

**SMITH-CORONA TYPEWRITERS OF
CANADA LTD** 524 6 St S 4972

UNDERWOOD LTD

UNDERWOOD TYPEWRITER RIBBONS
CARBON PAPERS & SUPPLIES

1252 - 3rd Ave S 2555

D A Boyd Mgr Res 4763

Undertakers

(See Funeral Directors)

Uniforms—Washable

Sunny South Garment Co 7 Oliver Bldg 2874

Miller & Irvine

EXCAVATING

LEVELING

SAND & GRAVEL

GENERAL TRUCKING

TRENCHING

PHONE

3897

Res 6647

1138 - 12th St-B South

Commercial Printers & Office Outfitters

LIMITED



ROYAL
Typewriters

SALES &
SERVICE

6464 6161

326 - 7th Street South

People may wish to deal with
you personally, but may not
remember the name of your
firm. An extra listing in the
Telephone Directory will insure
those calls for you.

Upholsterers

BASTEDO UPHOLSTERY

CHESTERFIELDS

Made to Order and Re-Upholstered

CAR UPHOLSTERING

BASTEDO—THE UPHOLSTERY MAN

304 - 9th St S 77711

Benjamin's Cleaners Tailors Masonic Hall Bldg 5771
(See Advertisement This Page)

Gast Eric 316 1 Ave S 78079
(See Advertisement This Page)

GRAHAM & JELFS

UPHOLSTERING

CARS — TRUCKS

CHESTERFIELDS

DRAPERIES

411 - 3rd Ave S 3470

Lev Upholstery 611 6 Ave S 78422
(See Advertisement This Page)

SHAMES UPHOLSTERING CO 106 5 St S 4047
(See Advertisement This Page)

Vacuum Cleaners

ELECTROLUX (CANADA) LTD

Air Purifier and Cleaner
Floor Polisher Attachment

TRIPLE ACTION
FLOOR POLISHER

1108 - 6th Ave S 4481

Galt Home Appliances 309 7 St S 3889

HOOVER AUTHORIZED SALES & SERVICE

Service by trained Hoover
Men and genuine Hoover
parts are available only
through Factory Branch
Service Stations and authorized dealers. Do not
accept substitutes.

HOOVER

"Where To Buy It"

HOOVER CO LTD Hoyt Hardware Ltd
606-608 3 Ave S 5767

VACUUM CLEANERS—Continued

LEWYT SALES & SERVICE

NO DUST BAG
TO EMPTY

LEWYT
VACUUM CLEANERS

It's quiet—no roar! Lewyt
picks up more lint, thread,
hair—with less rug wear.
Filters the air 3 times. You breathe no dusty
odors.

FREE HOME DEMONSTRATION

"Where To Buy Them"

DISTRIBUTORS

BRUCE ROBINSON ELECTRIC

LTD 1520 3 Ave S 3258

LETHBRIDGE APPLIANCES

905 3 Ave S 4456

MacLennan C G Appliances Ltd 411 3 Ave S 4123

Vacuum Cleaners — Industrial

WOOD G H & CO LTD 327 3 St S 77400

Valves & Fittings

CRANE LIMITED 2815 2 Ave-A S {71377
71378

CONSULT these pages for a quick
answer to any buying problem.

GAST UPHOLSTERY

Eric Gast

FURNITURE tailored
for your home
at MANUFACTURER'S PRICES

CHESTERFIELDS

ALL SIZES & STYLES

We build, recover or
remodel furniture
from your own design
or sketch.

PHONE

78079

316 - 1st Avenue South

YOUR FURNITURE LIKE NEW

Our New Modern Method of Cleaning will
give your Upholstery the Bright Sparkle it
originally had!

Cleaned right in your home and ready to
use again in a few hours.

DIAL **5771** MASONIC
BLDG.

Benjamin's Cleaners Tailors

"We Specialize in Cleaning Car Interiors"

LEV UPHOLSTERY

DAVE LEV, Prop.

- CUSTOM BUILT FURNITURE
- CHESTERFIELD REPAIRS
- RECOVERING & REMODELLING
- CAR & TRUCK SEATS
- BABY CARRIAGES
RECOVERED & REPAIRED
- PERSONALIZED CRAFTSMANSHIP

611 - 6th Ave South
Next to HAIG CLINIC
Res Phone 6268

78422

S H A M E S

UPHOLSTERING CO.

J. SHAMES, Mgr.

Specialists in the Three R's

- REUPHOLSTERING
- REMODELLING
- REPAIRING

A Complete
Upholstering Service
on All Types of
Upholstered Furniture

FREE ESTIMATES

PHONE

4047

106 - 5th Street South

Save hours of window
shopping by consulting
the Yellow Pages

Venetian Blinds

Dexal Venetian Blinds 1117 3 Ave S 71312
(See Advertisement This Page)

Veterinary Surgeons

Carney J C 2019 7 Ave S 4150

GREENACRES ANIMAL HOSPITAL

G. S. PEPPIN, D.O.M.
78660

3417 - 24th Ave S Res Phone 6609

LETHBRIDGE ANIMAL CLINIC

Dr. J. C. Carney

Dr. G. W. Passey

Dr. D. C. MacLennan

2019 - 7th Ave S 4150

Vulcanizing & Tire Repairing

(See Tires—Repairing)

Directory Advertising PAYS

DEXAL VENETIAN BLINDS

Specializing in High Grade Venetian
Blinds made to fit the individual
window.

1 TO 4 DAY SERVICE

Factory Made — Highest Quality
Free Estimates Without Obligation

FREE INSTALLATIONS IN CITY

Out-of-town customers please write
for Simplified Measuring Chart and
Free Samples.

PHONE

71312

1117 - 3rd Ave S Lethbridge
(½ Block East of Fred King Motors)

Wall Paper

Canada Paint & Wallpaper Store

Whlse & Ret Paints & Varnishes 424 7 St S 2513

HOYT HARDWARE LTD 606-608 3 Ave S 5767

**SHERWIN-WILLIAMS PAINT
& WALLPAPER STORE**

Wholesale & Retail Wallpapers
Paper Hangers' Supplies

321 - 6th St S 78321

Washing Machines**BEATTY WASHER SALES & SERVICE CO**

Authorized Beatty Agent

ALL MAKES OF
WASHERS REPAIRED

409 - 5th St S 4054

Bruce Robinson Electric Ltd 1520 3 Ave S 3258
(See Advertisement This Page)

GALT HOME APPLIANCES

GAINADAY
WASHERS & IRONERS
WESTINGHOUSE
WASHERS & DRYERS
SALES & SERVICE

309 - 7th St S 3889

HOYT HARDWARE LTD 606-608 3 Ave S 5767

INGLIS WASHING MACHINES

INGLIS
AUTOMATIC
With famous Suds-Miser
and The Seven Rinses.
INGLIS CONVENTIONAL
TYPE WASHERS with
Hercules mechanism. Balanced design with
Surg-i-flow action—Gets Clothes Cleaner.



"Where To Buy Them"

DEALERS

**BARRETT-JAMIESON TV &
APPLIANCES** 310 6 St S 4554

**JACK'S RADIO & TV SALES &
SERVICE** 302 13 St N 4979

LETHBRIDGE APPLIANCES
905 3 Ave S 4456

WHITTICK BROS LTD
910 3 Ave S 3014

WASHING MACHINES—Continued

MAYTAG WASHING MACHINES

MAYTAG . . . the choice
of Homemakers every-
where for a cleaner,
faster wash.

Maytag

Protect your MAYTAG with service by trained
personnel using genuine MAYTAG parts.

"For Sales & Service Call"

LETHBRIDGE APPLIANCES

905 3 Ave S 4456

ROSE HOME APPLIANCES LTD

Bendix Duomatic Washers
and Dryers

TEMPCO DRYERS
GAS & PROPANE

319 - 7th St S 3042

Water Coolers

WOOD G H & CO LTD 327 3 St S 77400

Water Heaters**INGLIS "GLASTEEL" WATER
HEATERS**

CANADA'S KNOWN AND
PROVEN GLASS-LINED
HEATER . . . INGLIS
"GLASTEEL"



"Where To Buy Them"

DEALERS

BARRY PLUMBING 1253 5 Ave-A S 5008

BAXTER GEO H & SON LTD
528 6 St S 6543

HOLBERTONS LTD
1250 3 Ave S 3521

**WESTERN PLUMBERS LETHBRIDGE
LTD** 334 13 St N 5888

WHITTICK BROS LTD
910 3 Ave S 3014

Wasted Calls

Wrong numbers mean
wasted calls. If you're
not absolutely sure of a
number — look in the
directory.

Needless calls to "Infor-
mation" are wasted calls.
Before calling "Informa-
tion"—please look in the
telephone book.

FRIGIDAIRE AUTOMATIC WASHERS & DRYERS

Imperial and DeLuxe Models

For Sale at All Local Franchise Dealers

ALBERTA DISTRIBUTORS

**BRUCE ROBINSON
ELECTRIC LTD.**

1520 - 3rd Ave S

For Service Phone - - - 3258

Water Softening Equipment

Aqua Soft Service Lethbridge Ltd 910 3 Ave S {77227
77075
(See Advertisement This Page)
Servisoft (Lethbridge) Ltd 1042 28 St S 5230

Wax—Floor

Bellward B A 321 7 Ave-A S 71214
THOMPSON A G & CO

ANDREW GLAZE

Automobile Paint Preservative
Cleaner - Wax and Glaze

1513 - 3rd Ave S 71190

WOOD G H & CO LTD 327 3 St S 77400

Welding & Brazing

Bell George A 317 4 St S 4528
(See Advertisement This Page)
Birse & Hunt 1422 2 Ave S 5575
(See Advertisement This Page)
Capitol Welders 1815 3 Ave S 77722
(See Advertisement This Page)
East End Welding Shop 1605 3 Ave S 2488
(See Advertisement This Page)

(Continued on next page)

100% Soft Water AQUA SOFT (Water) SERVICE

The most "Efficient
Water Softener" on
the Canadian Market

Canada's Oldest
and Largest Water
Softening Company

Two Weeks' Free Trial Without Obligation

Supplied to Rentors and Owners
On a Monthly Rental Basis

WE SERVICE AND MAINTAIN THIS
EQUIPMENT FREE

AQUA SOFT SERVICE LETHBRIDGE LTD.

T. LAMBERT, Mgr.

FOR RENTAL AND SERVICE PHONE

77227

910 - 3rd Avenue South

Night Phone 4889

CAPITOL WELDERS

- General Welding — Electric & Acetylene
- Tank Building & Ornamental Iron Work
- Truck Hoist Work
- Portable Welding
- Custom Built Equipment

PHONE

77722

1815 - 3rd Ave S

Lethbridge

EAST END WELDING SHOP

Specializing in

General Welding — Electric & Acetylene
Tank Building and Ornamental Iron Work

GENERAL BLACKSMITHING

PHONE

2488

1605 - 3rd Ave S

Lethbridge

George A. Bell

ELECTRIC &
ACETYLENE
WELDING

GENERAL
MACHINE WORK
ORNAMENTAL
IRON WORK
STRUCTURAL STEEL
BLACKSMITHING
HYDRAULIC HOISTS
& EQUIPMENT

PHONE

4528

317 - 4th St South

Lethbridge

BIRSE & HUNT

MECHANICAL
CONTRACTORS

MACHINISTS
WELDERS
MACHINE DESIGNERS
ORNAMENTAL
IRONWORK
PRESSURE &
BOILER WELDING
STRUCTURAL STEEL

PHONE

5575

1422 - 2nd Ave South

WELDING & BRAZING—Continued

Gowin's Welding & Alignment Shop 328 4 St S 3860
Lethbridge Iron Works Co Ltd Cor 1 Ave & 2 St S 3332

LIBERTY BOILERS (LETHBRIDGE) LTD

NEW & USED BOILERS FOR SALE
Boiler Repairs & Pressure Welding
Portable Equipment
General Welding Contractors
1402 - 2nd Ave S 3921
Res 4945

Welded Products 210 1 Ave S 2544
(See Advertisement This Page)

Western Metal Fabricators Ltd 2 Ave & 15 St S 4473
(See Advertisement This Page)

Welded Products

ACETYLENE & ELECTRIC WELDING,
CUTTING & BRAZING

Truck & Storage Tanks Made to Order
Renn Hydraulic Hoists & Equipment
Portable Equipment — Boiler Welding

WELDING

PHONE

2544

210 - 1st Ave S

Res 4312

Western Metal Fabricators Ltd.

- STRUCTURAL STEEL
- CUSTOM BUILT EQUIPMENT
- REPAIRS ON HEAVY CONSTRUCTION EQUIPMENT
- GENERAL WELDING & MACHINE REPAIRS

SEE US FOR
FREE ESTIMATE

PHONE

4473

1501 - 2nd Ave S

Lethbridge

Welding Equipment & Supplies**INDEPENDENT OXYGEN LTD**

5 Ave & 28 St N 77249
(See Advertisement This Page)

WESTERN CANADA HARDWARE LTD

Distributors for
CANADIAN LIQUID AIR CO. LTD.
Gases & Welding Products

912 - 1st Ave S 5711

Welfare Organizations

(See Social Service Organizations)

Window Cleaners

Lethbridge Window Cleaners 830 8 St S 4037

Windows — Metal**CANADA ROCK WOOL SALES**

A. L. Terry, Mgr.

ALSCO

ALUMINUM WINDOWS & DOORS

1101A - 4th Ave S 78791

HUMPHREY WINDOW & DOOR SALES

Ventre Ventilated Aluminum Awnings

NU-STONE

"The Best Art Stone Made"

712 - 3rd Ave S 71203—5454

Those Christmas Seals You
Received in the Mail — Did You
Remember to Send in a Dollar
or Two for Them?

T.B. MUST BE FOUGHT
Not Only at Christmas Time,
But

Every Minute of Every Day

Independent Oxygen Ltd.

Manufacturers & Distributors

OXYGEN & ACETYLENE
GASES

Distributors For

Harris Gas Welding Equipment
Lincoln Arc Welding Machines &
Electrodes

REPAIR SERVICE ALL MAKES

5th Ave & 28th St N Phone 77249

Wire Rope**FERGUSON SUPPLY ALBERTA LTD**

MACHINERY
EQUIPMENT
SUPPLIES

1307 - 3rd Ave S 6385

WEST CANADIAN MACHINERY CO LTD

DONALD ROPES & WIRE CLOTH LTD.

Wire Ropes for Logging

Construction & Industrial Screens

LITTLE GIANT MOBILE BACKHOE & CRANE
231 - 9th St N 2026—3556

WESTERN CANADA HARDWARE

LTD 907-915 2 Ave S 5711

WILKINSON & McCLEAN LTD

253 12 St N 5428

Woollen Products

Logan Garment Ltd 314 8 St S 4225

NEW CUSTOMERS ARE NECESSARY

Every business must continue to obtain new customers in order to prosper — old ones move away and must be replaced.

There is no better place for your business to get acquainted with the newcomers than through the
YELLOW PAGES
of your telephone directory

DISTRICT

AETNA—See Cardston

ALBION RIDGE—See Barons

ALLERSTON—See Milk River

ARDENVILLE—See Fort Macleod

ARMADA —Day Service

Alberta Wheat Pool	4
Marks William res	1
Oakes G F W res	2
United Grain Growers Ltd	3

BARNWELL—See Taber

BIRDSHOLM—See Foremost

BARONS —Continuous Service

Airway Motors	11
Distributors Red Head Petroleum Products	
Alberta Pacific Grain Co Ltd-No 1 Elevator	13
Alberta Wheat Pool	54
	27
Allen E Chester	R1316
Allen Ernie	R1310
Anderson Haakon	R515
Anderson Henry	R1103
Anderson Henry L	R218
Andrekson George	R407
Andrew A res	60
Annable H G	R210
Arnegard Marn K res	38
Asplund P J res	77
Atkinson Gordon	R215
Atkinson L E	R208
Auch Gus	R914
Barber James res	53
Barber P	R1204
Barons Civic Ice Centre	80
Barons Consolidated School	55
Barons Co-operative Ltd	33
Barons Eureka Health Unit No 2	102
Barons Hotel	6
Barons Motors	15
Barons Oil Co	R912
BAZAAR General Merchandise A S Roberts	43
Bealisto Rev Russell G res	40
Beaver (Alta) Lumber Ltd A A MacQuarrie	9
Berger Peter res	101
Blaine O H International Impls & Trucks	12
Blaine O H res	70
Blixt A P	R1212
Bradley Harold S	R403
Bradley Martin	R526
Brandvold Elmo	R517
Brown Mrs May res	68
Burns Earl res	20
Burwash D G res	112
Calgary Power Ltd Wes Lyon	84
Canadian Pacific Railway Depot	56
Chester Mrs Hattie I res	44
Clark Mrs Ken res	111
Club Cafe	3
Connolly T Home & Farm Supply	62
Crow Mrs Catherine res	113
Crowe F	R206
Crowe R H	R412
Cummins Harry res	69
Curlie Wm Jr	R1207
Cutforth Charles	R216
Cutforth F Q	R214
Dahl Arne	R509
Davis W C	R904
Dawley Frank Jr res	4
Dayman's General Store	7
De Boer C	R104
De Maere Frank res	73
DeValois Arle res	49

DeValois C	R1312
Dial A L res	107
Dick Mrs Chas E	R512
Dudley Gordon	R906
Dupont Mrs Edna res	50
Egger C	R706
Egland Richard	R415
Eliassen Halvor	R406
Erdman Alfred	R1106
Erdman G J	R1116
Erdman Gus	R1108
Erdman Victor B	R1111
Ford Arthur res	32
Forsman D S res	47
Fraser A L	R916
Fremstead John	R705
Gareau's Sundry Shop	10
Gaschnitz Charles	R1305
Gibb Glen res	57r3
Gibbs Insurance Service	57r2
Gow J A	R909
Gullickson Myron	R405
Gustafson S W res	22
Gygis Le Roy	R409
Harker Ethel res	5
Harris N E Agt Massey-Harris Implements	48
Harris N E res	28
Hartwick G B res	24
Hayes Reuben res	71
Hebenik Alex	R404
Hemmaway R	R110
Herresvele Bros	R402
Herresvele G	R504
Hoffman Martin	R1105
Hood Robert res	35
Hughes Glen P res	25
Hurnanen John	R703
Hutchings Fred res	58
Irvine Bros	R911
Irvine L	R108
Irvine William	R107
Irwin Ellwood R	R411
Irwin Harold J	R410
Jacobson Wes	R1210
Johnson Lloyd	R1306
Johnson Roy R	R1313
Kealy Mrs Wm res	67r2
Kemppainen Henry J	R503
Koole A B L	R303
Kotkas Rudy res	29
Kulpas Gus	R1104
Kurtin J res	66
Laine John	R1114
Lake Ray res	76
Lake Mrs S	R1302
Larson Arthur res	65
Larson Edgar	R903
Laurie F A res	14
Ledbetter E L res	46
Ledbetter E L	R408
Lehto Leo	R514
Letal Joe	R203
Liptak Paul res	75
Lloyd Lyon	R910
Lynn Thomas	R905
Lyon A D res	31
Lyon D D res	41
Lyon L C res	51
Lyon Wes res	85
Madill W R res	36
Mastowy Alex	R1203
McAlpine A	R521
McIntyre H G	R1315
Melvin William res	82
Mifflin C	R205
Miller J	R416
Miller Wilfred	R414
Mills E S	R508
Milner L	R1215

PFAFF

SEWING CENTRE

LETHBRIDGE 327 - 5th St S . . . 71070

EDMONTON
Phone 35117

CALGARY
Phone 26310

Miracle Motors P J Asplund	64
Municipal District of Barons	30
National Grain Co Ltd	34
Neilson Leon res	19
Nowotny Mrs Earl res	78
O K Grocery Long Bue	72
Odegard Chester	R513
Ogden Mrs M K res	110
Ostero Donald R res	108
Ostero John	R715
Owsley K V res	81
Peacock John	R1107
Pell Mrs A res	21
Pelletier Mrs Bertha res	83
Peters Morton res	103
Phillips Lawrence	R211
Pioneer Grain Co Ltd	39
	61
Plourd Louis M res	59
Rauhala H W	R1211
Reed Wilfred	R204
Renning I O	R511
Renning Oscar	R527
Robinson Mrs H res	109
Ross W C	R702
Row Andrew	R704
Row John	R709
Row Victor	R710
Row W C	R717
Royal Bank of Canada	8
Royal Canadian Mounted Police	37
Ryden Joe	R1213
Saffel Leonard res	105
Schneider Victor E	R506
Sevcov J	R707
Shearer Delmer	R716
Shearer Don C	R718
Sherwood Farley	R212
Sherwood R H	R209
Sherwood W J res	63
Shimek John	R510
Silbermann Martin res	79
Silbermann Martin	R311
Silverton W F res	52
Smith Albert res	42
Smith Fred res	45
Smith Mrs J T res	106
Snell Mrs Lillian	R106
Svanes Tom	R505
Thurlow George res	74
Trapp Herman	R908
Trapp Lloyd	R907
Turner Harold J res	23
Turner John	R1303
Turner L T	R1308
Twedt Bros	R516
United Grain Growers Ltd	26
Vandervalk Bros	R217
Vickerman C Implements	17
Vickerman C A res	18

HUTTON'S LTD.

CALGARY 693725 LETHBRIDGE 2586 MEDICINE HAT 2621

AUTHORIZED SALES & SERVICE DISTRIBUTORS
Carburetors — Distributors — Fuel Pumps
Generators — Magnetos — Starters