

## GARAGES—Continued

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PACKARD & WILLYS  
SALES & SERVICE

Repairs to All Makes of Cars

307 - 11th St S .... Sales 3933 Parts 2622

Modern Motors 1519 3 Ave S ..... 4498

Moore's Esso Service 3 Ave &amp; 21 St S ..... 71046

Pyramid Motor Sales Ltd

Parts Dept Cor 5 Ave &amp; 5 St S ..... 3633

Service Dept ..... 6186

Manager F. Calder ..... 3705

Sales Manager E. Hembroff ..... 4065

Riverview Garage 616 4 St S ..... 3881

## SEVENTY-SEVEN SERVICE STATION

## 77 GASOLINES

REPAIRS and SERVICE

320 - 9th St S ..... 2823

## SOUTHERN NASH LTD

Nash Car &amp; Trailer Homes

Office &amp; Sales Dept 4 Ave &amp; 9 St S ..... 2045

Parts &amp; Service Dept ..... 2645

Stone's Auto Repairs 610 4 St S ..... 4825

(See Advertisement on Page 29)

Sunny Service Station 505 13 St N ..... 5224

Terry's Tire &amp; Auto Shop 201 13 St N ..... 2648



DEALERS

## REX J. TENNANT

Cor 3rd Ave &amp; 9th St South ..... 4940

Lessee: Rex J. Tennant

## DIEPPE SERVICE STATION

2nd Ave &amp; 28th St South ..... 77411

Prop.: W. Wojtowicz

## GREEN ACRES SERVICE STATION

Coutts Highway ..... 6336

Prop.: H. W. Kunsman

## LEN'S BRIDGEVIEW SERVICE

No. 3 Highway West ..... 5682

Lessee: Len Neuman

## RALPH'S SERVICE

402 - 4th Ave South ..... 4570

Lessee: R. J. Byrne

## RIVERVIEW GARAGE

616 - 4th St South ..... 3881

Prop.: J. Carpenter

## UNITED SERVICE GARAGE

302 - 3rd Ave South ..... 2750

CANADIAN OIL  
COMPANIES LTD.

## GARAGES—Continued

## TIP TOP SERVICE

COMPLETE  
GARAGE SERVICE

"99"

FUELS — OILS — GREASES

1119 - 2nd Ave S ..... 2417

Tom's Auto Service rear Dallas Hotel ..... 4843

Top Car Sales &amp; Service 313 10 St S ..... 78300

## UNITED SERVICE GARAGE

## Hudson Sales &amp; Service

Batteries - Tires - Accessories

Day &amp; Night Towing Service

302 - 3rd Ave S ..... 2750—71105

World's Top Motors Cor 5 St & 1 Ave S ..... {4530  
6848

## Gas Companies

Canadian Western Natural Gas Co Ltd

420 6 St S ..... 3101

## Gasoline &amp; Oil Service Stations

Artic Service Station Cor 3 Ave &amp; 13 St S ..... 4162

BENY CHEVROLET OLDSMOBILE LTD

Cor 2 Ave &amp; 8 St S ..... 3147

Bert's Maple Leaf Service Cor 3 Ave &amp; 12 St-A S 5467

Canadian Oil Companies Ltd 1811 2 Ave S ..... 3208

(See Advertisement This Page)

Central Service Station 4 Ave &amp; 5 St S ..... 3749

City Service Station 13 St &amp; 8 Ave N ..... 5967

Commercial Service 1903 3 Ave S ..... 2087

Dieppe Service Station 2 Ave &amp; 28 St S ..... 77411

El Rancho Service Station

6 Ave &amp; Mayor Magrath Drive ..... 5406

Galt Service Station Cor 4 Ave &amp; 9 St S ..... 2728

Gard's Esso Service 410 3 Ave S ..... 2684

Hilltop Service Station Lethbridge ..... 5089

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King Fred Motors Ltd 3 Ave &amp; 11 St S ..... 2457

Len's Bridgeview Service No 3 Highway West ..... 5682

Lethbridge Watson Motors Cor 5 St & 6 Ave S { 4477  
77567

North Lethbridge Motors &amp; Auto Wreckers

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Park Service Station 7 Ave &amp; Magrath Highway 2219

Ralph's Service 402 4 Ave S ..... 4570

Rollingson H 2103 2 Ave S ..... 3581

Seventy-Seven Service Station 320 9 St S ..... 2823

Short Stop Service Station Cor 4 Ave &amp; 8 St S ..... 4167

Skyline Service &amp; Trailer Court

43 St &amp; Coutts Highway ..... 5565

Spotlite Service Station Cor 3 Ave &amp; 8 St S ..... 2970

Tennant Rex J Cor 3 Ave &amp; 9 St S ..... 4940

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Cor 4 Ave &amp; 4 St S ..... 3336

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Delco Remy

Auto-Lite

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Lethbridge Glass Co 1263 3 Ave S ..... 4252  
(See Advertisement This Page)

## LETHBRIDGE SASH &amp; DOOR FACTORY

Southern Alberta Headquarters  
for

WINDOW GLASS

AUTOMOBILE GLASS

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4252

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ROAD GRAVEL  
River Bottom .....3610

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DITCHING—SAND & GRAVEL  
General Trucking & Hauling  
518 - 3rd St S .....2520  
Res 4923

Superior Masonry Products Ltd  
9 Ave & 6 St N .....4875  
(See Advertisement This Page)  
United Sand & Gravel Ltd Hardieville .....3383

## Grocers—Retail

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Bonnydale Food 1406 17 St S .....3394  
Danny's Grocery 431 18 St N .....2418  
Frank's Grocery & Meat Market 407 2 Ave S .....2737  
George's Grocery & Meat Market 707 9 Ave N .....3935  
Hoefler & Wood Ltd 538 13 St S .....3297  
Ing's Groceteria 902 9 St S .....4297  
Jenkins Groceteria Ltd 1502 9 Ave S .....2113  
Jim's Grocery 711 6 Ave S .....5633  
Johnston J & A 426 13 St N .....5466  
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Mon-Lee Co 311 2 Ave S .....77606  
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North Home Grocery 630 13 St N .....2746  
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Silverdale Groceteria 1016 20 St S .....6090  
Sorokoski M I 544 13 St N .....3922  
Southern Grocery 1111 3 Ave S .....4606  
Wilson's Grocery 1112 6 Ave S .....3657  
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Wing Lee Grocery 314 2 Ave S .....3026  
York Grocery 728 6 St S .....5341  
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Macdonalds Consolidated Ltd 2925 2 Ave-A S .....4266  
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Manager & Buyer .....4754  
Accounting Department .....4753  
Fruit Order Desk .....4355  
Shipper & Receiver .....4369  
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E S Smith Fruit Dept .....2997  
W Martin Accounts Dept .....2435  
M D Booty Manager

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### BLENNER-HASSETT & SMITH

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Western Heating Ltd 334 13 St N .....5888

Western Plumbers Lethbridge Ltd 334 13 St N ..5888  
 (See Advertisement This Page)

Whittick Bros Ltd 910 3 Ave S .....3014  
 (See Advertisement This Page)

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St Michael's General Hospital 13 St & 9 Ave S ..3131

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 Batteries & Repairs for all Makes

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**BROWN'S MUSICAL SUPPLIES**

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 South

**2272**

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Lethbridge



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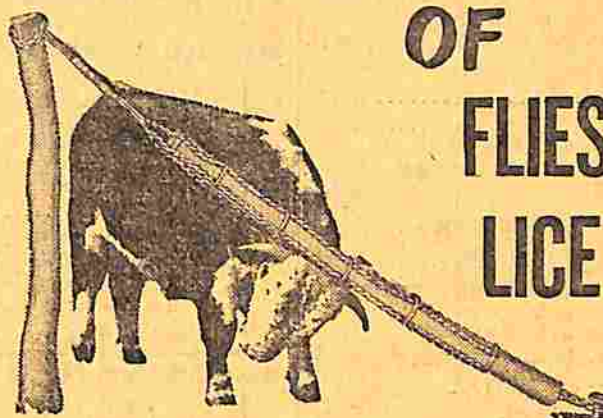
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# RID YOUR CATTLE OF FLIES LICE



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 Clendenan Insurance Agencies  
 108 McFarland Bldg .....4014  
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ACADIA BUILDING  
 612 Third Avenue South

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**2325**

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You pay only for 3 months  
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NO EXTRA CHARGE

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 {77530

Sanford Agency 811 3 Ave S .....5558

Schwartz Henry & Son 415 3 Ave S .....2151

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**Insurance Business—Hail****WILLIAMS-RHYNAS AGENCIES**

Cor 3 Ave & 5 St S .....3937

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 Colley & Co 317 8 St S .....3455  
 Dominion Life Assurance Co 612 3 Ave S .....4908  
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 Great West Life Assurance Co Ltd

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2 Cooper Bldg .....6035

Northern Life Assurance Co 315 B C Trust Bldg 78818

Prudential Insur Co of Amer 101 B C Trust Bldg 3594

Sovereign Life Assurance Co 311 B C Trust Bldg 6262

Sun Life Assurance Co of Canada

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Williams-Rhynas Agencies Cor 3 Ave & 5 St S .....3937

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Western Savings & Loan Assoc 325 6 St S .....4755



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**BELL GEORGE A** 317 4 St S .....4528  
 Lethbridge Iron Works Co Ltd Cor 1 Av & 2 St S 3332  
**WESTERN CANADA HARDWARE LTD**  
 907-915 2 Ave S .....5711  
 Western Metal Fabricators Ltd 2 Ave & 15 St S 4473  
 (See Advertisement This Page)

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Lethbridge Northern Irrigation Dist 207 7 St S ..3302  
 Colonization Manager .....2129

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Manufacturers & Designers

PHONE

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Lethbridge

## Jewellery & Watches—Retail

**FOSTER'S JEWELLERY**  
 Paramount Theatre Bldg .....4429  
 Lloyd's Jewellery 319 7 St S .....77389  
**NITZ PETER CREDIT JEWELLER**  
 707 3 Ave S .....6377  
 Pisko J R McFarland Bldg .....3525  
 Raworth D A 303 5 St S .....2727  
 Sandy's Jewellery 320a 7 St S .....4625  
**SMITHEN'S JEWELLERY** 325 5 St S ..4747  
 Syldons Jewellery 604a 3 Ave S .....4985  
 Wheeler Harry & Son Ltd 516 4 Ave S .....3288  
 Zemlak A F 308 7 St S .....2324  
 (See Advertisement This Page)

## Kennels

### BAE-RUN KENNELS

Regd. C.K.C.

Boarding and Training  
 Puppies on Request

1140 - 13th St N .....77063

## Knitwear

Logan Garment Ltd 314 8 St S .....4225

## Ladies' Wear—Retail

**ALLISTERS FURS & LADIES WEAR  
LTD (LETH)** 321 7 St S .....3645  
 Belgium Stores Ltd 607 4 Ave S .....77676  
 Cameron L & Co 312 6 St S .....2850  
 Fashion Shop 618 3 Ave S .....3039  
 Fay's Apparel Shop McIntyre Bldg .....5176  
 Hanny's Better Dresses 1287 3 Ave S .....5689  
 Imperial Women's Wear McFarland Bldg .....2277  
 Klever Dress Shop 3 Ave S .....2512  
 La Kay's Ladies' & Children's Wear 312 13 St N 5077  
 Margo Ladies' Wear Paramount Theatre Bldg ....5096  
 Mayfair-Vogue Ltd 311 5 St S .....3682

### McARTHUR LADIES' WEAR

"Where Style Conscious Women  
 Like to Shop"

COATS — SUITS — DRESSES

LINGERIE — HOSIERY — BLOUSES

509 - 4th Ave S .....2655

Model Dress Shop 309a 5 St S .....5598  
 New York Fur & Dress Shop 604a 3 Ave S ....3276  
 Petite Shop Woolworth Bldg .....77566  
 Powell's Ladies' Wear 316 6 St S .....3453  
 Primrose Shop 313 6 St S .....2244  
 Sally Shops Ltd 514 4 Ave S .....5943  
 Sobie's Silk Shop 513 4 Ave S .....6131

### WILKS & GRANSTOUN

LADIES'  
 WEAR

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A Complete Selection  
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TRI-LIGHTS & SHADES

LAMP FITTINGS & ADAPTORS

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High Grade Work at Moderate Prices

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 JEWELLER

308 - 7th St South

**2324**

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into a neighborhood and  
 want to find nearby stores  
 selling certain commodities  
 or services, look in the

**YELLOW PAGES**

They will tell you.

## NATIONALLY ADVERTISED ARTICLES

can be traced to their

**LOCAL DEALERS**

by looking up

"WHERE TO BUY IT"

in the

**YELLOW PAGES**

IS YOUR BUSINESS  
**Adequately  
 Represented**

IN THE

**YELLOW PAGES**

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Experienced Quality Launderers  
Serving Southern Alberta  
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DIAL **3451** or **3452**  
And Save  
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FREE PICK-UP & DELIVERY SERVICE WITHIN CITY LIMITS

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**71234**

For the FINEST  
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A Laundry Service  
To Fit Every Family Budget

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Dykman Herman Coutts Highway .....77152

### Laundries—Self Service

Launderette Co 1279 3 Ave S .....2842  
(See Advertisement This Page)

### Laundries—Steam Power

Lethbridge Laundry & Dry Cleaners Ltd  
542 4 St S .....3451  
(See Advertisement This Page)  
Sparkle Cleaners & Launderers 1818 3 Ave S ..71234  
(See Advertisement This Page)

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Take the Drudgery  
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— 3 WAYS TO WASH —

Do your Laundry Yourself in our Automatic  
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Bring your Laundry in and Let Us do it  
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Use our Pick-Up and Delivery Service.

## LAUNDERETTE CO.

# 2842

1279 - 3rd Avenue South



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#### SALES & SERVICE

Skates & Lawn Mowers  
Machine Sharpened

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Entrance in Lane next to Hoyt Hardware  
Store No 2 1117 - 3rd Ave S .....6906

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POWER PRODUCTS CORP. - REO  
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Another Quality Product of  
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71271  
(See Advertisement This Page)

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time and trouble. A LOOK IN THE  
BOOK saves steps.

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ROBINS PRINTING CO 1269 3 Ave S ...2491

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Canada Packers Ltd Stockyards .....2164  
Dogterom R Stockyards .....2915  
HAYS & EARL LTD Stockyards .....5048  
Hill W T Opposite Stockyards .....3395  
Kline S Stockyards .....5370  
Lethbridge Central Feeders Association Ltd { 3253  
Alberta Stockyards .....2891  
Sammons Lincoln 232 25 St S .....3341  
Southern Alberta Co-operative Assn Ltd  
1221 2 Ave S .....4080  
Live Stock & Stockyards Office .....4010

## Loans

(See Also Mortgages)

Bowman Wallace Co Ltd Acadia Bldg .....2325  
CRESCENT FINANCE CORP LTD  
418 5 St S .....5761  
Household Finance Corp of Canada 2nd Flr  
408a 5 St S .....78551  
(See Advertisement This Page)

(Continued on next page)

Memory plays tricks. If in doubt  
about a telephone number, please  
look it up in the Directory.

## Lawyers

(See Barristers & Solicitors)

## Libraries

Lethbridge Public Library 3 Ave S .....3977  
Miners' Library 733 13 St N .....2708

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### CATERPILLAR DIESEL ELECTRIC SETS

12 sizes up to 314 KW.  
For all electric power needs  
—prime or auxiliary. Instal-  
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Caterpillar performance, economy, dependability  
Backed by complete service.

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DIVISION

DISTRIBUTORS OF  
PROPANE — EQUIPMENT  
APPLIANCES

Truck and Tractor Carburetion  
COMPLETE SALES & SERVICE

2103 - 2nd Ave S **5443**

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the name of a  
business concern

... Look in the  
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Get cash quickly to clean up bills  
—or any good reason—at friendly,  
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Up to 24 months to repay.  
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CORPN. OF CANADA

2nd Flr - 408a 5th St S

**78551**

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LOANS \$50 TO \$1200  
ON SIGNATURE, FURNITURE OR AUTO



**Personal  
FINANCE CO.**

COR. 4th AVENUE & 6th STREET  
Woolworth Building  
LETHBRIDGE, ALBERTA  
Phone: Lethbridge 7-8565

Personal Finance Company of Canada

## LOCKSMITH

**DAN'S  
REPAIR SHOP**

PHONE **3905** PHONE

STORE No. 1: Rear 610 - 3rd Ave S

**KEYS**

Made for all  
Types of Locks

**SAFE WORK**

Door Checks Repaired

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1117 - 3rd Ave S

**6906**

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Protected with Life Insurance  
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Suite 2 - 424 - 7th St S .....78545

Personal Finance Co of Canada  
New Woolworth Bldg .....78565  
(See Advertisement This Page)

Retail Credit Co 104 B C Trust Bldg .....5527

### Locksmiths

Dan's Repair Shop Store No 1 Rear 610 3 Ave S .3905  
Store No 2 1117 3 Ave S .....6906  
(See Advertisement This Page)

### Luggage

Baird's Shoes & Leather Goods 306 5 St S .....3764  
**HOYT HARDWARE LTD** 606-608 3 Ave S 5767

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Complete Stocks of  
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ALL KINDS OF  
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BUILDING MATERIALS  
OF ALL KINDS  
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#### BLUE SPRUCE BUILDING SUPPLIES

Manager Don Roy  
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FOR HOME IMPROVEMENTS  
1713 - 2nd Ave S .....6111

### LUMBER—RETAIL—Continued

#### DAVIDSON-ENMAN LUMBER (LETH) LTD

COMPLETE SUPPLIES  
FOR THE BUILDER  
FULL PLANING MILL SERVICE  
"Phone the Lumber Numbers"  
2018 - 2nd Ave S .....2018—77136

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BUILDING MATERIALS  
For Better  
Building Materials  
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### Lumber Dealers—Wholesale

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McNabb Lumber Sales (Leth) Ltd .....71277  
Rear 249 12 St N .....71300  
**MERCURY LUMBER SALES LTD**  
509 Cooper Blk .....71511  
Varzari B 527 20 St N .....71296

### Macaroni Manufacturers

Catelli Food Products Ltd 13 St N .....3236

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#### CATERPILLAR EARTHMOVING MACHINERY

Complete line of matched  
Caterpillar-built track-type  
and wheel type tractors,  
scrapers, bulldozers, motor  
graders, Diesel engines and  
electric sets for all earthmoving needs. Also  
full line of Allied Equipment.

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**UNION TRACTOR LTD**  
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Let the YELLOW PAGES Tell You.



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### MACHINERY EQUIPMENT SUPPLIES

1307 - 3rd Ave S .....6385

Victory Equipment Ltd 321 13 St N .....4389  
 West Canadian Machinery Co Ltd .....3556  
 231 9 St N .....2026  
 (See Advertisement This Page)

### WILKINSON & McCLEAN LTD

253 12 St N .....5428

## Machinists

Birch & Hunt 1422 2 Ave S .....5575  
 Lethbridge Industries Ltd 1116 2 Ave S .....2323  
 (See Advertisement This Page)

Lethbridge Iron Works Co Ltd Cor 1 Ave & 2 St S .....3332  
 Niven Bros 1 Ave S .....3576  
 .....2732

## Magazines & Newspapers

American News Ltd 527 6 St S .....5197  
 Boyer S K & Son 305 5 St S .....4277  
 General News Co 1518 3 Ave S .....4220

## Magnetos & Repairs

Hutton's Ltd 315 8 St S .....2586  
 (See Advertisement This Page)

## Manufacturers' Agents

Berkhaug Sigurd 807 5 St S .....4260  
 Gallant A 1037 13 St N .....78722  
 Rena-Ware Distributors Ltd 311½ 5 St S .....78781  
 Thompson A G & Co 1513 3 Ave S .....71190

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American Bosch Splitdorf  
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**2586**

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#### SWEDISH MASSAGE

Relief for Backache - Neuritis - Arthritis  
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 818 - 3rd Ave S .....77066

Hisaoka I 911 9 Ave N .....5060

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 Alberta Meat Market 510 6 Ave S .....3492  
 Bonnydale Meats 1406 17 St S .....6050  
 Economy Meat Market 904 7 Ave S .....3855  
 Hoefer & Wood Ltd 538 13 St S .....5295  
 Independent Meat Market 405 5 St S .....3328  
 Mihalik A 642 13 St N .....4057  
 Prime Meat Market Cor 3 Ave & 9 St S .....3997  
 Quality Meat Market 422 13 St N .....4540  
 Star Meat Market & Bakery 401 2 Ave S .....4393

## Meats—Wholesale

Adams Merlin A 934 16 St S .....3831  
 City Abattoir 419 7 Ave S .....2426  
 Hearne H 419 7 Ave S .....2426

## Men's Clothing & Furnishings

### BLACK & WALKER

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Warren K. Cook & Fashion Craft Clothes  
 Importers of Fine English Woollens  
 "Be Proud of the Clothes You Wear"  
 Opposite Marquis Hotel on 4th Ave .....3551

Christie Grant Co 308 5 St S .....4344  
 Garden Clothing Co 318 5 St S .....4210  
 Gelfond's Men's Wear 309 5 St S .....3484  
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 McGuire's Men's Wear Ltd 310 5 St S .....3761  
 Pete's Men's & Boys' Wear 420 13 St N .....4991  
 Reno's Haberdashery 305 6 St S .....3869  
**SAAN STORES LTD** 322 5 St S .....77331  
 Singer Leo 214 5 St S .....3958  
 Smart Hat Shop 331 5 St S .....2620  
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## Milliners

Darling Hat Shop 326 5 St S .....2102  
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## Mining Machinery & Equipment

### CATERPILLAR MINING EQUIPMENT

Tractors, dozers, scrapers,  
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 plus matching Allied Equip-  
 ment, for all stripping, haul-  
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 Full line Diesel engines and Diesel electric sets  
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JEFFROY CHISEL PLOWS  
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 DEWALT SAWS  
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 AUTHORIZED DEALERS  
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 BULL ELECTRIC MOTORS  
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 ALEMITE GREASE GUNS AND FITTINGS  
 TEXROPE SHEAVES & V-BELTS  
 INSLEY DRAGLINES & CRANES  
 O.T.C. TOOLS  
 MINING, MILLING, INDUSTRIAL,  
 SAWMILL & FARM MACHINERY

## West Canadian Machinery Co. Ltd.

**3556 - 2026**

231 - 9th Street North

## LETHBRIDGE INDUSTRIES LTD.

### MACHINISTS & WELDERS

Modern Equipment for  
 CYLINDER REBORING  
 TRUCK, TRACTOR & GENERAL  
 MACHINE WORK  
 REBABBITTING & ENGINE  
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 CRANKSHAFT GRINDING  
 A SPECIALTY

PHONE

**2323**

1116 - 2nd Ave S

Lethbridge







## Music Collèges & Teachers

Pruegger's Accordion College Bsmr 539a 5 St S 77524  
(See Advertisement This Page)  
Rylands Miss Joan 1 Rylands Bldg .....6776

## Music & Musical Instruments

Bert & Mac's Radio-TV Ltd 315 7 St S .....3232  
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### BROWN'S MUSICAL SUPPLIES

Complete Stock of  
POPULAR AND CLASSICAL SHEET  
MUSIC AND FOLIOS - TEACHERS'  
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715 - 4th Ave S .....2272

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Clancy L D 116 McFarland Bldg .....2231  
Sunny South Clinic 1023 3 Ave S .....4051

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Fashion Barber Shop & News 414 4 Ave S .....77123  
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### PARKDALE NURSERY

J. W. M. Macadam

Evergreens - Trees  
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Perennials - Roses

506 Dieppe Blvd .....5868

West F H 1108 12 St-B S .....77407

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Binnington Barbara 1002 15 St S .....78845  
Potts Dorothy E 1607 9 Ave S .....5697  
Victorian Order of Nurses 315 10 St S .....71116

## Nuts—Edible

Nuthouse Ltd 327a 5 St S .....4811

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Standard Liquid Duplicators

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Douglas W J Ltd 1285 3 Ave S .....2077  
(See Advertisement This Page)

### SOUTHERN STATIONERS LTD

703 3 Ave S .....4116

## Office Stationery & Supplies

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COMPLETE OFFICE STATIONERY  
Ledger & Synoptic Sheets — Legal Forms  
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### SOUTHERN STATIONERS LTD

703 3 Ave S .....4116

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Marketing Division 1119 2 Ave S .....2417  
British American Oil Co Ltd { 2585  
17 St & 2 Ave S .....71117  
Canadian Gulf Oil Co Bank of Nova Scotia Bldg 4935  
Canadian Oil Companies Ltd 1811 2 Ave S .....3208

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Serv Stn & Bulk Plant 3 Ave & 10 St N .....6082  
Lethbridge Watson Motors Ltd  
Old Chief Motel  
E MacLean Hi-Way Service Mayor Magrath Dr 5255

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3535  
J Luco Rural Agent .....3707  
MacAskill D D 516 3 Ave S .....6917  
Maple Leaf Petroleum Ltd  
1604 2 Ave S .....5867  
McColl-Fontenac Oil Co Ltd Bulk Station  
1915 2 Ave S .....2762  
Zone Office .....4370  
North Star Oil Ltd 2 Ave & 18 St S .....2884

### SEVENTY-SEVEN OIL COMPANY

{ 2775  
LTD 320-324 9 St S .....7777  
Warehouse Burns Property .....71122  
Sturdie Oils Ltd 923 2 Ave S .....3770

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### CATERPILLAR DIESEL ENGINES

12 sizes up to 500 H.P.  
for all drilling, pumping  
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Single or multiple installa-  
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ment power. Also full line electric sets up to  
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CRANE LIMITED 2815 2 Ave-A S .....71377

WILKINSON & McCLEAN LTD  
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## 8 Week Trial Course

to determine whether you have the interest  
or ability to play the piano accordion.  
Lessons as low as—

\$2.00 WEEKLY

Accordion and Music Loaned  
Free for Home Practise

## PRUEGGER'S ACCORDION COLLEGE

We sell Italy's finest Accordion  
with 5 Year Guarantee.

539A - 5th Street South

**77524**

**2077**

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right number

for

OFFICE DESKS & CHAIRS  
FILING CABINETS  
STATIONERY CABINETS  
OFFICE ACCESSORIES  
& SAFES

**W. J. Douglas  
Ltd.**

Successors to F. W. Clark  
(Lethbridge) Ltd.

1285 - 3rd Ave S

Lethbridge



## Canada Paint & Wallpaper Store

WHOLESALE & RETAIL

Paints - Oils  
Varnishes

See Us  
For All  
Your  
Decorating  
Requirements



**2513**

424 - 7th Street South

### Oil Well Chemical Service

Dowell Inc 1110 28 St S .....71212  
Shop 313 4 St S .....77058

### Oil Well Services

Halliburton Oil Well Cementing Co Ltd  
Canadian Freightways Bldg .....6206

### Opticians—Dispensing

Optical Prescription Co 505 7 St S .....5949

### Opticians—Mfg. & Whol.

American Optical Co Canada Ltd 4 Alberta Bldg ...5987  
Imperial Optical Co Ltd 505 7 St S .....3619



## Seventy-Seven Oil Company Ltd.

Hardware Division  
SEVENTY-SEVEN HARDWARE

**6088 - 2775 - 7777**

320-324 - 9th Street South

### Optometrists

Grigg R D Dwnstrs McFarland Bldg .....5035  
Millar Angus G 201 Medical Dental Bldg .....2566  
Mitsun W L 407 5 St S .....4222  
Palmer Clifford A 407 5 St S .....4222  
Wilkins & Nuttall 319a 6 St S .....2959

### Outboard Motors

#### ELTO OUTBOARD MOTORS

"FINE  
PERFORMANCE AT  
LOW COST"  
Made in Canada with over  
25 years established Canada-  
wide Sales and Service.  
O.B.C. certified H.P.



**"Where To Buy Them"**

#### DISTRIBUTORS

Carson H R Ltd Automotive Division  
316 7 St S .....3155

#### EVINRUDE OUTBOARD MOTORS

"STANDARD OF  
COMPARISON"

A Canadian Product.  
Nation-wide Sales and  
Service for over 25 years.  
O.B.C. certified H.P.



EVINRUDE MOTORS  
Peterborough, Canada

**"Where To Buy Them"**

#### DISTRIBUTORS

Carson H R Ltd 316 7 St S .....3155  
DEALER  
Hoyt Hardware Ltd 606-608 3 Ave S ....5767

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"PRECISION BUILT"

A Canadian Product with  
Sales & Service coast to  
coast for over 25 years.  
O.B.C. certified H.P.



**"Where To Buy Them"**

Consumers Hardware & Supply  
516-518 3 Ave S .....4902

### Oxygen

#### INDEPENDENT OXYGEN LTD

5 Ave & 28 St N .....77249

#### WESTERN CANADA HARDWARE LTD

Western Canada Distributors for  
CANADIAN LIQUID AIR CO. LTD.  
Gases & Welding Products

912 - 1st Ave S .....5711

### Paint Dealers—Retail

#### BARRETT-FORREST HARDWARE CO

HARDWARE

**"HOME OF C-I-L PAINTS"**

318 - 6th St S .....2383-6727

#### CANADA PAINT & WALLPAPER STORE

Wholesale & Retail Paints & Varnishes

424 7 St S .....2513

(See Advertisement This Page)

(Continued on next page)



## —PAINT— SHERWIN-WILLIAMS

"YOUR LETHBRIDGE COLOR STYLE CENTRE"

Before Decorating—see our  
**"Style Guide"**

AND

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Painters & Sign Writers Supplies

**SHERWIN-WILLIAMS**  
**Paint and Wallpaper Store**

321 - 6th Street South

(Opp. downtown Safeway)



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(See Advertisement This Page)

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(Continued on next page)

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(See Advertisement This Page)

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(See Advertisement on Page 45) { 77075

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FOR THE BUILDER

FULL PLANING MILL SERVICE

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Steam & Hot Water  
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(See Alphabetical Section Under City of Lethbridge)

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ALL WORK  
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☆

**4979**

☆

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 (See Advertisement Opposite Page)  
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 (See Advertisement Opposite Page)  
 Hardy's Home Appliance Service Centre  
 2014 10 Ave S .....71352  
 Jack's Radio & TV Sales & Service 302 13 St N 4979  
 (See Advertisement Opposite Page)  
 Jordan's Radio TV & Refrigerator Service  
 443 19 St N .....2593  
 (See Advertisement This Page)

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RADIOS — REFRIGERATORS

RECORDS &  
MUSICAL INSTRUMENTS

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REPAIRS TO ALL MAKES OF RADIOS  
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Located in Brown's Musical Supplies

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SOUND SYSTEMS BUILT  
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All makes of Radio, TV, Refrigerators,  
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IF IT IS ELECTRONIC  
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FIRST-CLASS GOVERNMENT LICENSE  
27 YEARS EXPERIENCE

ALL WORK GUARANTEED

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PHONE

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on all makes of  
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**5995**

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PHONE

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WE SPECIALIZE IN

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all the way to the stop . . . then  
let dial return at its own speed.

## FRIGIDAIRE

For Sale at All  
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FOR SERVICE

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# 3258

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**Refrigerators****ADMIRAL REFRIGERATORS**

Manufacturers of  
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Service on Leonard &amp; Westinghouse

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right . . . built right . . . priced  
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*"Where To Buy Them"*

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Lethbridge Hotel Coffee Shop

Cor 5 St S & 2 Ave .....71049

Lin Kue Chop Suey 405 2 Ave S .....2712

Lotus Inn 102 8 St S .....2297

Marquis Coffee Shop Marquis Hotel .....4441

(Continued on next page)



RESTAURANTS—Continued

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 New Moon Cafe 3 Ave S .....3298  
 Paramount Coffee Shop Paramount Theatre Bldg 5476  
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 5 Ave & 18 St N ..... 78947  
 Hamilton Junior High School Principal's Office 3465  
 Collegiate Institute Principal's Office ..... 5526  
 Lethbridge School Division No 7 (Rural)  
 214 13 St S ..... 2628

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Central Second Hand Store The 106 5 St S ..... 2551  
 (See Advertisement This Page)  
 Fred's Second Hand Store 408 13 St N ..... 6540  
 Kerrison's Second Hand Store 250 13 St N ..... 2805  
 (See Advertisement This Page)

### MART

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Growers Seed Co 2929 Parkside Drive ..... 6288  
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