

GARAGES—Continued

MECHANICS SALES LTD

**PACKARD & WILLYS
SALES & SERVICE**
Repairs to All Makes of Cars
307 - 11th St S Sales 3933 Parts 2622

Modern Motors 1519 3 Ave S 4498
Pyramid Motor Sales Ltd
Parts Dept Cor 5 Ave & 5 St S 3633
Service Dept 6186
Manager F Calder 3705
Sales Manager E Hembroff 4065
Riverview Garage 616 4 St S 3881

SEVENTY-SEVEN SERVICE STATION

**77 GASOLINES
REPAIRS and SERVICE**
320 - 9th St S 2823

Stone's Auto Repairs 610 4 St S 4825
(See Advertisement on Page 29)
Sunny Service Station 505 13 St N 5224
Terry's Tire & Auto Shop 201 13 St N 2648

Who Sells What and Where is He?
Let the **YELLOW PAGES** tell you.



DEALERS

REX J TENNANT
Cor 3rd Ave & 9th St South 4940
Lessee: Rex J. Tennant
DIEPPE SERVICE STATION
2nd Ave & 28th St South 77411
Prop.: W. Wojtowicz
GREEN ACRES SERVICE STATION
Cutts Highway 6336
Prop.: H. W. Kunsman
LEN'S BRIDGEVIEW SERVICE
No. 3 Highway West 5682
Lessee: M. D. Evernden
RALPH'S SERVICE
402 - 4th Ave South 4570
Lessee: R. J. Byrne
RIVERVIEW GARAGE
616 - 4th St South 3881
Prop.: J. Carpenter
UNITED SERVICE GARAGE
302 - 3rd Ave South 2750

**CANADIAN OIL
COMPANIES LTD.**

GARAGES—Continued

TIP TOP SERVICE

**COMPLETE
GARAGE SERVICE**
"99"
FUELS — OILS — GREASES
1119 - 2nd Ave S 2417

Tom's Auto Service rear Dallas Hotel 4843
Top Car Sales & Service 313 10 St S 78300

UNITED SERVICE GARAGE

Hudson Sales & Service
Batteries - Tires - Accessories
Day & Night Towing Service
302 - 3rd Ave S 2750—71105

Volkswagen Bay Service Cor 5 St & 1 Ave S 4530

Gas Companies

Canadian Western Natural Gas Co Ltd
420 6 St S 3101

Gasoline & Oil Service Stations

Artic Service Station Cor 3 Ave & 13 St S 4162
BENY CHEVROLET OLDSMOBILE LTD
Cor 2 Ave & 8 St S 3147
Bert's Maple Leaf Service Cor 3 Ave & 12 St-A S 5467
Canadian Oil Companies Ltd 1811 2 Ave S 3208
(See Advertisement This Page)
Central Service Station 4 Ave & 5 St S 3749
City Service Station 13 St & 8 Ave N 5967
Commercial Service 1903 3 Ave S 2087
Dieppe Service Station 2 Ave & 28 St S 77411
El Rancho Service Station
6 Ave & Mayor Magrath Drive 5406
Galt Service Station Cor 4 Ave & 9 St S 2728
Gard's Esso Service 410 3 Ave S 2684
Hilltop Service Station Lethbridge 5089
IMPERIAL MOTORS LTD
Cor 2 Ave & 7 St S 2887
King Fred Motors Ltd 3 Ave & 11 St S 2457
Len's Bridgeview Service No 3 Highway West 5682
Lethbridge Watson Motors Cor 5 St & 6 Ave S 4477
North Lethbridge Motors & Auto Wreckers
313-317 13 St N 3181
Park Service Station 7 Ave & Magrath Highway 2219
Ralph's Service 402 4 Ave S 4570
Rollingson H 2103 2 Ave S 3581
Seventy-Seven Service Station 320 9 St S 2823
Short Stop Service Station Cor 4 Ave & 8 St S 4167
Skyline Service & Trailer Court
43 St & Cutts Highway 5565
Spotlite Service Station Cor 3 Ave & 8 St S 2970
Tennant Rex J Cor 3 Ave & 9 St S 4940
Terminal Service Station & Body Shop
Cor 4 Ave & 4 St S 3336
Tip Top Service 1119 2 Ave S 2417
Westminster Service Station 335 13 St N 4194

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Auto-Lite Leece Neville
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316 B C Trust Bldg 4480

Gift Shops

Our Gift Shop 706 3 Ave S 4937

Glass—Plate & Window

Lethbridge Glass Co 1263 3 Ave S 4252
(See Advertisement This Page)

LETHBRIDGE SASH & DOOR FACTORY

Southern Alberta Headquarters
for
WINDOW GLASS
AUTOMOBILE GLASS
PLATE GLASS & VITROLITE
5th Ave S & 4th St 3755

**LETHBRIDGE
GLASS CO.**

"JOHNNIE" ANDERSON "JOHNNY" JACOBSON
Res 5616 Res 4588

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WINDOW GLASS

SPECIALIZING IN:
THE INSTALLATION &
CUTTING OF CAR GLASS
& PLATE MIRRORS

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car patterns. You will find that you will be
satisfied with the fine workmanship when
we repair your broken windows.

4252

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 Ellison Milling & Elevator Co Ltd 2 Ave S 5751
 Richardson James & Sons Ltd 709 4 Ave S 5757

Grocers—Retail

Benny's Groceteria & Milk Bar 541 5 St S 3219
 Danny's Grocery 431 18 St N 2418
 Frank's Grocery & Meat Market 407 2 Ave S 2737
 George's Grocery & Meat Market 707 9 Ave N 3935
 Hoefer & Wood Ltd 538 13 St S 3297
 Ing's Groceteria 902 9 St S 2113
 Jenkins Groceteria Ltd 3026
 Store No 2 910 7 Ave S 3260
 Store No 3 1502 9 Ave S 5633
 Jim's Grocery 711 6 Ave S 3466
 Jimmie's Grocery 1315 9 Ave S 3394
 Johnston J & A 426 13 St N 2314
 Kobal's Grocery 320 13 St N 3951

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 602 - 3rd Ave S 2725—2677
 Res (Wilson Lee) 6702

Mihalik A 642 13 St N 4064
 Mon-Lee Co 311 2 Ave S 77606
 North Home Grocery 630 13 St N 2746
 Parkside Grocery 2801 7 Ave S 5581
 Pete's Grocery & Confect 418 16 St N 5195
 Silverdale Groceteria 1016 20 St S 6090
 Sorokoski M I 544 13 St N 3922
 Southern Grocery 1111 3 Ave S 4606
 Wilson's Grocery 1112 6 Ave S 3657
 Wilson's Groceteria 902 7 Ave S 3995
 Wing Lee Grocery 314 2 Ave S 5341
 York Grocery 728 6 St S 5127

Grocers—Wholesale

HORNE & PITFIELD LTD 3 Ave S 3321
 Macdonalds Consolidated Ltd 2925 2 Ave-A S 4266
 Grocery Order Desk 4366
 Manager & Buyer 4754
 Accounting Department 4753
 Fruit Order Desk 4355
 Shipper & Receiver 4369
 Scott Fruit Co The Consolidated Fruit Bldg
 4 St S 3353
 Western Grocers Ltd Cor 2 Ave 9 St S
 Order Desk & Shipping Office 2434
 A Smith Buyer 4385
 M Platz Fruit Dept 4264
 W Martin Credit Dept 2997
 W S McLintock Manager 2435

Gunsmiths

BLENNER-HASSETT & SMITH

GUN REPAIRS
 Sporting Goods & Fishing Tackle
 309 - 6th St S 2260

Handicrafts

Heirloom Needlecraft 303 6 St S 5054

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Bowns Supply Centre 1710 2 Ave S 71320

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 at the Chinook
NO PARKING PROBLEMS
 Opposite New Safeways
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 WITH
 THE STOCK"
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Deau's Shop & Save 1020 20 St S 78061

HOYT HARDWARE LTD

606-608 3 Ave S 5767

MACLEOD'S LIMITED 426 6 St S 4240

Morrison Hardware & Appliances 416 13 St N 4967

North Lethbridge Hardware 324 13 St N 4198

Office 4148

SEVENTY-SEVEN HARDWARE

GENERAL HARDWARE
 AND ALL LINES OF
ELECTRICAL APPLIANCES
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 Cor 1 Ave & 11 St S 4809
 2310

EMPIRE BRASS MFG CO LTD

METALS LTD DIVISION 4151

1282 2 Ave-A N 5522

Manufacturers Distributors 1844 5 Ave-A N 2984

MARSHALL-WELLS LTD 4324

3 Ave & 10 St N 3744

McIntyre F J & Co 420 5 St S 77334

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 and Sporting Goods
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Harness & Saddlery

Baird's Shoes & Leather Goods 306 5 St S 3764

Hat Renovators

Boston Hat Works 712 3 Ave S 2848

Hatcheries

Lowen Hatchery Fairview Subdivision 77396

Hats & Caps

Roxy Hat Shop 328 5 St S 78640

Smart Hat Shop 331 5 St S 2620

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Ellison Milling & Elevator Co Ltd 2 Ave S 5751

Southern Alberta Co-operative Assn Ltd

1221 2 Ave S 3777

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Canadian Elemin Distributors Ltd 907 3 Ave S 4994

Lethbridge Health Food Centre 907 3 Ave S 4994

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Leister's Paramount Theatre Bldg 2272

(See Advertisement This Page)

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New three-transistor models meet every hearing aid need. Outstanding features, performance, convenience! Low price, small operating cost. 1-Year Warranty, 5-Year Service Plan. By makers of Zenith TV, radios. 10-DAY MONEY-BACK GUARANTEE



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 South

2272



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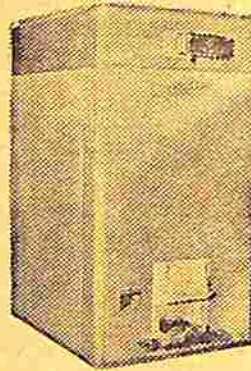
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(See Water Heaters)

Heating Contractors—Hot Water & Steam

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CHARLTON & HILL LTD 208 13 St S	6466
Holbertons Ltd 1250 3 Ave S	3521
(See Advertisement This Page)	
Paul's Plumbing Contractor 546 13 St N	78123
Pratten H M Co Ltd 216 12 St-A N	5110
Western Heating Ltd	77666 5888
334 13 St N	
(See Advertisement This Page)	
Western Plumbers Lethbridge Ltd 334 13 St N	5888
(See Advertisement This Page)	
Whittick Bros Ltd 910 3 Ave S	3014
(See Advertisement This Page)	

Herbalists

Alvau N 806 2 Ave S	2074
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Hides, Raw Furs & Skins

Adams H W 512 4 St S	2961
Davis Enterprises (Alberta) Ltd 1505 2 Ave S	2318

Hoists—Dump Truck—Hydraulic

BELL GEORGE A 317 4 St S	4528
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Hospitals & Homes

Galt Hospital 5 Ave S	3136
Isolation Hospital 1920 7 Ave S	3430
Lethbridge Municipal Hospital 9 Ave & 18 St S	78591
St Michael's General Hospital 13 St & 9 Ave S	3131
Staff Residence 1224 7 Ave S	99120
St Michael's School of Nursing	99130

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Steam & Hot Water Contractors

Gas & Sprinkler Fitting

PHONE
3521

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A SPECIALTY

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W. E. Holberton Res 2525	W. L. Holberton Res 4276
1250 - 3rd Ave S	Lethbridge

WHITTICK BROS. LTD.

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SPRINKLER ENGINEERS

PHONE
3014

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910 - 3rd Ave S	Lethbridge

Western Plumbers Leth. Ltd.

HOT AIR, HOT WATER and STEAM HEATING

PHONES
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334 - 13th Street North

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 Arlington Hotel 1 Ave & 4 St S 2278
 Cecil Hotel & Cafe 308 1 Ave S 2932
DALLAS HOTEL CO LTD 312 5 St S 5754

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"The Garden is a Friendly Spot"
 Licensed Premises
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 Rates per day—\$2 and up
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 Cor 5th St S & 2nd Ave 3151

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 Windsor Hotel 204 1 Ave S 3225

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BAR 1102 5 Ave S 4910
CRYSTAL DAIRY LTD 434 8 St S 2576
 Palm Dairies Ltd 543 4 St S 4030
PURITY DAIRY Order Dept 516 5 Ave S 4124
 Office 4095

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Tourist Information Hut 3 Ave & 21 St S 5530

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HOYT HARDWARE LTD 606-608 3 Ave S 5767
 Green Cross & C I L

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INSULATION & ROOFING
 Franchised Contract for
 Canadian Johns-Manville
 Blown Rock Wool Insulation
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Canada Rock Wool Sales 529 23 St S 77239
 (See Advertisement This Page)

FIBERGLAS BUILDING INSULATION

Fiberglas Building Insulation
 is rot-proof, moisture-proof,
 fire-resistant and easy to
 install. It is permanent and
 will give fixed insulating service for the life
 of the building.



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CIRCLE LUMBER PRODUCTS
LTD 2018 2 Ave S 2018
FOUR SQUARE (ALBERTA)
LUMBER LTD 1902-1904 3 Ave S 5444
MERCURY LUMBER SALES
LTD 509 Cooper Blk 71111

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Insulation for low tempera-
 ture structures. Pipe and
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 Flexible Duct Insulation.
 Acoustical Tile. Roof Insulation. Light-weight
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& Brokers**

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ALLSTATE INSURANCE CO

Munro Martin Representative
 SIMPSONS-SEARS MAIL ORDER OFFICE
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AGENCY**

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 Inland Transportation
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 Res 5934

Bowman Wallace Co Ltd Acadia Bldg 2325
 (See Advertisement This Page)

(Continued on next page)

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Buy Christmas Seals.**

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SALES**

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 Rock Wool Insulation

ALUMINUM WINDOWS
 ALUMINUM DOORS

PHONE

77239



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 Since 1891

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ACADIA BUILDING
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PHONE

2325

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 Clendenan Insurance Agencies
 108 McFarland Bldg 4014
 Colley & Co 317 8 St S 3455
 (See Advertisement This Page)

FEDERATED MUTUAL INSURANCE
 322 25 St S 78706
FORSTER AGENCY LTD 306 7 St S {2793
 {6566

Glencoe Real Estate & Insurance Co
 1252 3 Ave S 6326

HARRIS W M AGENCY 303 Harris Bldg 2343

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 LIFE — HOSPITAL
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Ives Albert E 310 9 St S 3009

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INSURANCE COUNSELLOR
 AGENTS BROKERS
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 "Special Lines"
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 Res 5118

Lethbridge Agencies B Metcalfe Bldg 2861
 Manufacturers Life Insurance Co
 110-112 McFarland Bldg 4358
 McKillop Agencies Cooper Blk 77464
 Merchant B J Metcalfe Bldg 2191

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COLLEY & COMPANY

ALL LINES OF
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"OUR SERVICE IS FOR
 YOUR SECURITY"

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 Royal Bank Bldg 4255

Rossiter Agencies Bsmt McFarland Bldg 2412

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Sharman E A Agency 1251 2 Ave S 2173

Walker J H Insurance Agencies Ltd

Bank of Nova Scotia Bldg 4085

Williams-Rhynas Agencies Cor 3 Ave & 5 St S 3937

Wood O J 122 McFarland Bldg 2767

Young R L & Co {5523

325 New Woolworth Bldg {5993

Insurance Business—Fire

Blenner-Hassett Insurance Agency 306 7 St S 2353

Bowman Wallace Co Ltd Acadia Bldg 2325

Federated Mutual Insurance 322 25 St S 78706

Forster Agency Ltd 306 7 St S 2793

Hunt Insurance Agencies 411 3 Ave S 4927

Perkinson McKague & Co Metropolitan Bldg 77444

Sanford Agency 811 3 Ave S 5558

Schwartz Henry & Son 415 3 Ave S 2151

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Colley & Co 317 8 St S 3455

Dominion Life Assurance Co 612 3 Ave S 4908

Excelsior Life Insurance Co 4 Cooper Blk 4948

Great West Life Assurance Co Ltd

307 B C Trust Bldg 77225

London Life Insurance Co 10 Stafford Blk 2389

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CO 110-112 McFarland Bldg 4358

Monarch Life Assurance Co 201 BC Trust Bldg 2985

National Life Assurance Co of Canada

2 Cooper Bldg 6035

Northern Life Assurance Co 315 B C Trust Bldg 78818

Prudential Insur Co of Amer 101 B C Trust Bldg 3594

Sovereign Life Assurance Co 311 B C Trust Bldg 6262

Sun Life Assurance Co of Canada

6 Cooper Blk 3815

TALBOTT A G Rep Mutual Life Assurance Co

of Canada 210 13 St S 4516

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INTERCOMMUNICATION SYSTEMS
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Investors Syndicate of Canada Ltd

1420 11 Ave S 4015

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Ringland Meredith & Co Ltd Royal Bank Bldg 4255

Walker J H & Co Ltd Bank of Nova Scotia Bldg 4085

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BELL GEORGE A 317 4 St S 4528

Lethbridge Iron Works Co Ltd Cor 1 Av & 2 St S 3332

WESTERN CANADA HARDWARE LTD

907-915 2 Ave S 5711

Western Metal Fabricators Ltd 2 Ave & 15 St S 4473

(See Advertisement This Page)

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Lethbridge Northern Irrigation Dist 207 7 St S 3302

Colonization Manager 2129

MAJOR ALUMINUM PRODUCTS (CANADA) LTD

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 IRRIGATION EQUIPMENT
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TUBING — PUMPS
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 AND FERTILIZERS
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NITZ PETER CREDIT JEWELLER 707 3 Ave S	6377
Pisko J R McFarland Bldg	3525
Raworth D A 303 5 St S	2727
Sandy's Jewellery 320a 7 St S	4625
SMITHEN'S JEWELLERY 325 5 St S	4747
Syldons Jewellery 604a 3 Ave S	4985
Wheeler Harry & Son Ltd 516 4 Ave S	3288
Zemlak A F 308 7 St S	2324

(See Advertisement This Page)

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Lochinvar Kennels 1140 13 St N	77063
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Boarding & Training

Knitwear

Logan Garment Ltd 314 8 St S	4225
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High Grade Work at Moderate Prices

A. F. ZEMLAK
JEWELLER

308 - 7th St South **2324**

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Your Neighborhood
Who Sells It

Looking for someone close by
who sells or has a service you
want, will be easy when you

LOOK IN THE
.. YELLOW PAGES of your ..
TELEPHONE DIRECTORY

Ladies' Wear—Retail

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Belgium Stores Ltd 607 4 Ave S	77676
Cameron L & Co 312 6 St S	2850
Fashion Shop 618 3 Ave S	3039
Fay's Apparel Shop McIntyre Blk	5176
Hanny's Better Dresses 1287 3 Ave S	5689
Imperial Women's Wear McFarland Bldg	2277
Klever Dress Shop 3 Ave S	2512
La Kay's Ladies Wear 312 13 St N	5077
Margo Ladies' Wear Paramount Theatre Bldg	5096
Mayfair-Vogue Ltd 311 5 St S	3682

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"Where Style Conscious Women
Like to Shop"

COATS — SUITS — DRESSES
LINGERIE — HOSIERY — BLOUSES
509 - 4th Ave S

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New York Fur & Dress Shop 604a 3 Ave S	3276
Paris Shops 327 5 St S	5678
Petite Shop Woolworth Bldg	77566
Powell's Ladies' Wear 316 6 St S	3453
Primrose Shop 313 6 St S	2244
Sally Shops Ltd 514 4 Ave S	5943
Sobie's Silk Shop 513 4 Ave S	6131

WILKS & GRANSTOUN

LADIES'
WEAR

302 - 5th St S	2251
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Lamps

GALT HOME APPLIANCES

Doug Robison . . . Winter Royer

A Complete Selection
of LAMPS
TRI-LIGHTS & SHADES
LAMP FITTINGS & ADAPTORS

309 - 7th St S	3889
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McKENZIE ELECTRIC LTD

We design, supply and install
GOOD LIGHTING

Fluorescent or incandescent fixtures,
lamps and fittings in stock

QUICK REPAIRS

524 - 6th St S	3637
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Landscape Gardeners

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Dykman Herman Courtts Highway	77152

**LETHBRIDGE
LAUNDRY & DRY CLEANERS
LTD.**

Experienced Quality Launderers
Serving Southern Alberta
for Over Forty Years

DIAL **3451** or **3452**

And Save

Your Health and Time

FREE PICK-UP & DELIVERY SERVICE WITHIN CITY LIMITS

542 - 4th Street South

**SPARKLE
Cleaners and Launderers**

DIAL

71234

For the **FINEST**
in Home Laundry Service

A Laundry Service
To Fit Every Family Budget

1818 - 3rd Avenue South

Laundries—Self Service

Launderette Co 1279 3 Ave S 2842
(See Advertisement This Page)

Laundries—Steam Power

Lethbridge Laundry & Dry Cleaners Ltd 3451
542 4 St S
(See Advertisement This Page)
Sparkle Cleaners & Launderers 1818 3 Ave S 71234
(See Advertisement This Page)

Lawn Mowers—Sales & Service

DAN'S REPAIR SHOP

SALES & SERVICE

Skates & Lawn Mowers
Machine Sharpened

Store No 1 rear 610 - 3rd Ave S 3905

Entrance In Lane next to Hoyt Hardware

Store No 2 1117 - 3rd Ave S 6906

HUTTON'S LTD

AUTHORIZED SERVICE

BRIGGS & STRATTON

LAWN-BOY

315 - 8th St S 2586—5566

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Let the

LAUNDERETTE

Self-Service Laundry

Take the Drudgery
Out of Washday

3 WAYS TO WASH

Do your Laundry Yourself in our Automatic Washers.

Bring your Laundry in and Let Us do it for you.

Use our Pick-Up and Delivery Service.

2842

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**LUNAGAS DIVISION OF STEWART
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 (See Advertisement This Page)

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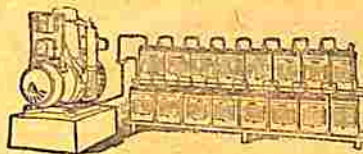
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(See Advertisement This Page) 2026

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Prime Meat Market Cor 3 Ave & 9 St S	3997
Quality Meat Market 422 13 St N	4540
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(See Motor Courts)

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17 St & 3 Ave S	(5701)
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(See Advertisement This Page)	
Kenyon Terrace Motel Mayor Magrath Drive & 10 Ave S	78515
(See Advertisement This Page)	
Lakeside Cabins Henderson Lake	4207
Old Chief Motel Lethbridge	5080
SKYLINE SERVICE & TRAILER COURT	
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 (See Advertisement This Page)

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(See Advertisement Opposite Page)

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(See Advertisement This Page)

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Yellow Pages

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information about an
article, a service or
a certain business.

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YELLOW PAGES

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HOT WATER HEATING & GASFITTING
J. A. Barry
SERVICE BACKED BY YEARS
OF EXPERIENCE
1253 - 5th Ave-A S 5008

- Baxter Geo H & Son Ltd 528 6 St S 6543
(See Advertisement on Page 46)
- City Plumbing Co Rear 920 8 St S 4692
- Deluxe Plumbing 2012 7 Ave S 6234
(See Advertisement This Page)
- French's Plumbing 620 9 Ave S 5209
- Holbertons Ltd 1250 3 Ave S 3521
(See Advertisement on Page 46)

LAWSON ROBERT

PLUMBING
SERVICE AND
SATISFACTION
1918 - 6th Ave S 5654

(Continued on next page)

CHRISTMAS SEALS have paid for more than four million chest X-rays in Canada. Have you had a share in this great work?



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14 Years' Plumbing Experience
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6234

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3014

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Prompt — Reliable — Reasonable

WATER SOFTENERS — SEPTIC TANKS

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All Work Guaranteed

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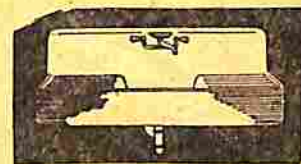
Western Plumbers Lethbridge Ltd { 5888
334 13 St N { 77666
(See Advertisement This Page)

Whittick Bros Ltd 910 3 Ave S 3014
(See Advertisement on Page 45)

Advertising in the YELLOW PAGES tells WHERE to BUY the product or service you want. Use this handy BUYER'S GUIDE . . . it saves you time and trouble. A LOOK IN THE BOOK saves steps.

PLUMBING Steam & Hot Water Contractors

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Repair Work a Specialty

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3521

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 Crane Ltd 2815 2 Ave-A S {71377
 {71378
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 1282 2 Ave-A N {5522
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 AND HARDWOOD VENEERS**
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 COMPLETE SUPPLIES
 FOR THE BUILDER
 FULL PLANING MILL SERVICE
 "Come to us First"
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 Northern Asbestos & Building Supplies Ltd {6166
 253 12 St N {5428

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Calgary Power Ltd 515 2 St S 4627

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 CALGARY
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 PRINTING OF EVERY DESCRIPTION
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 Prompt Service — Fair Prices
 Lee Wall ... W. Gregson
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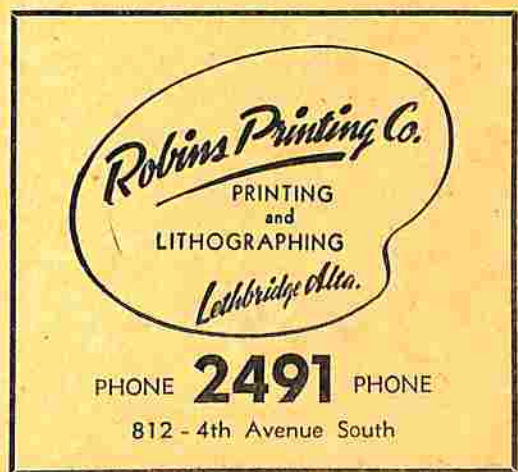
Robins Printing Co 812 4 Ave S 2491
 (See Advertisement This Page)

**Public Departments—
 City of Lethbridge**

(See Alphabetical Section Under City of Lethbridge)

**Public Departments—
 Government of Canada**

(See Alphabetical Section Under Government of Canada)



Robins Printing Co.
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 PHONE **2491** PHONE
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 Provincial Government**

(See Alphabetical Section Under Provincial Government)

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 Temporary Secretarial Help For Offices
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 LTD**
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 Industrial & Agricultural Centrifugal
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**MOTOR CAR SUPPLY CO
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 Wholesale Distributors
 of
CROSLY RADIOS
 1218 - 2nd Ave S 5741

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 ADVERTISED ARTICLES**
 can be traced to their
LOCAL DEALERS
 by looking up
"WHERE TO BUY IT"
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YELLOW PAGES

Look to . . .

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FOR RADIO AND TELEVISION SERVICE!

PHONE **3232** PHONE

- ☆ Two Government Licensed Technicians to Serve You
- ☆ Fully Modern Test Equipment
- ☆ Pick Up and Delivery Service
- ☆ Drive in for Auto Radio Service

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BUDGET TERMS
AVAILABLE *at*

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PHONE 3232 — LETHBRIDGE.

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"There Is No Substitute
For Experience"

FACTORY AUTHORIZED SERVICE

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CAR RADIOS

SPECIALIZED REPAIRS TO ALL
MAKES OF RADIOS AND
ELECTRONIC EQUIPMENT

PHONE

3515

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YOUR
NORTHERN ELECTRIC
DEALER

We Maintain a High Standard
of Service at Reasonable Rates

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AUTHORIZED SALES & SERVICE
REPRESENTATIVE FOR 2-WAY
RADIO SYSTEMS

☆

4979

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302 - 13th Street North

JORDAN'S RADIO & REFRIGERATOR SERVICE

All makes Radio, Sound
Systems, Phono Players,
Etc.

"IF IT'S ELECTRONIC . . .
WE CAN REPAIR IT"

All Work Guaranteed

1st Class Govt. License

25 Years Experience

PHONE

2593

443 - 19th Street North

For
Radio Service

PHONE

3889

Authorized
Sales and Service
WESTINGHOUSE and
NORTHERN ELECTRIC
RADIOS

Expert Repairs on all Makes
of Radios and Record Players

**GALT
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Doug Robison . . . Winter Royer

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3889

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310 - 6th St S 4554

- Bennett Keith 1134 19 St S 78223
- Bert & Mac's Cycle & Radio Co 315 7 St S ... 3232
(See Advertisement Opposite Page)
- Chuck's Radionics 816 7 St S 78108
- Emery's Radio & Electronic Service 1408 3 Ave S 3515
(See Advertisement Opposite Page)
- Fremstad's Radio Service 307 7 St S 2787
(See Advertisement This Page)
- Galt Home Appliances 309 7 St S 3889
(See Advertisement Opposite Page)
- Jack's Radio Sales & Service 302 13 St N 4979
(See Advertisement Opposite Page)
- Jordan's Radio & Refrigerator Service 443 19 St N 2593
(See Advertisement Opposite Page)

LEINES' RADIO SALES

RADIOS — REFRIGERATORS

RECORDS &
MUSICAL INSTRUMENTS

322 - 7th St S 4338

LEISTER'S

REPAIRS TO ALL MAKES OF RADIOS
AND HEARING AIDS

Located in Brown's Musical Supplies

715 - 4th Ave S 2272

- Lethbridge Radio Service Centre 322 7 St S ... 5995
(See Advertisement This Page)
- Modern Electronics Rear 818 3 Ave S 6150
(See Advertisement This Page)
- Vaselenak A 546 12 St-C N 2483

Railway Companies

- Canadian Pacific Railway Depot 3512
- Freight Pick-up & Delivery Service 2565
- Agent—Coalhurst 2236

Real Estate

- Blount Agencies 317a 8 St S 2120
- Bowman Wallace Co Ltd Acadia Bldg 2325
- British Canadian Trust Co Cor 3 Ave & 7 St S 78581
- Campbell & Haliburton (Southern) Ltd
418 5 St S 5761
(See Advertisement This Page)
- Dogterom Real Estate & Insurance 1709 2 Ave S 4146
- GLENGOE REAL ESTATE &
INSURANCE CO** 1252 3 Ave S {6326
6747
- HARRIS W M AGENCY** 303 Harris Bldg 2343
- HUDSON HARRY** {4982
407 Mayor Magrath Drive 6688
- Lethbridge Agencies B Metcalfe Bldg 2861
- Merchant B J Metcalfe Bldg 2191
- Merrill Agencies 1-3 Stafford Blk 4474
- North Lethbridge Realty 430 13 St N 5697

(Continued on Next Page)

— RADIO —

PERSONALIZED
RADIO & TELEVISION
SALES & SERVICE

Fremstad's Radio Service

307
7th Street South **2787**

GUARANTEED
RADIO REPAIRS

on all makes of
Domestic & Auto Radios

**Lethbridge Radio
Service Centre**

ED. REDEKOPP

5995

322 - 7th Street South

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Haliburton**

(Southern) Ltd.

"The West's Largest Realtors"

Homes - Farms

Businesses

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5761

for a free appraisal of your property's
present sales value.

418 - 5th Street South

Modern Electronics

AUTO RADIO SPECIALISTS

George Duff ... Phil Kasperon

DOMESTIC

and

AUTO RADIO REPAIRS

INTERCOMMUNICATION

and

SOUND SYSTEMS

TAPE RECORDERS

PHONE

6150

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**Williams - Rhynas
Agencies**

INSURANCE—REAL ESTATE

PAN-ABODE BUILDINGS

which includes

Residences - Summer Cottages

Assembly Halls

Service Stations - Motels

3937

Residence Phones

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- MEL RHYNAS 5651
- IVAN C. NELSON 78408

Cor 3rd Avenue & 5th Street South

JONES REFRIGERATION SERVICE

Sales and Service

COMMERCIAL
& DOMESTIC
REFRIGERATORS

Office & Shop:
813A - 3rd Ave South

PHONE

4555

1324 - 7th Ave S Lethbridge

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Bruce Robinson Electric Ltd.
1520 - 3rd Ave S 3258

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(The T.) 4th Ave & 6th St S 3727

Hoyt Hardware Ltd.
606-608 3rd Ave S 5767

Lethbridge Appliances
808 - 3rd Ave S 4456

North Lethbridge Hardware
324 - 13th St N 4198

Roy Electric Co., 406 5th St S 3735

Southern Alberta
Co-Operative Assn. Ltd.
1221 - 2nd Ave S 3777

Sykes Imperial Furniture Store
326 - 6th St S 2060

REAL ESTATE—Continued

Peat Norman B 1 Alberta Blk 3570

PERKINSON McKAGUE & CO

BONDED REALTORS
PROPERTY SALES
INSURANCE
Metropolitan Building 77444
Res 5336

Robinson & Stewart Realty 1 Lafferty Blk 77611

Rossiter Agencies Bsm't McFarland Bldg 2412

Roy & Carr Roxy Theatre Bldg 4544

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FARM LANDS
RANCHES
CITY PROPERTY
GENERAL INSURANCE
415 - 3rd Ave S 2151

Stevens J D & Co 811 3 Ave S 3834

Tanner Realty Ltd Metropolitan Bldg 78220

Western Real Estate Agents Ltd 301 2 Ave S 2661

Williams-Rhynas Agencies Cor 3 Ave & 5 St S 3937
(See Advertisement on Page 49)

Wood Courtney A 14 Stafford Blk 3716

Wood O J 122 McFarland Bldg 2767

YOUNG R L & CO

REAL ESTATE
and
INSURANCE
New Woolworth Bldg 5523

Refrigeration—Commercial

CANADIAN ICE MACHINE CO LTD

COMMERCIAL
REFRIGERATION
SALES—SERVICE
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SWEDEN SPEED FREEZERS—

Authorized Service Co

JORDAN'S RADIO & REFRIGERATOR SERVICE
443 19 St N 2593

Refrigerator Service

BRUCE ROBINSON ELECTRIC LTD

1520 3 Ave S 3258

Jones Refrigeration Service 1324 7 Ave S 4555
(See Advertisement This Page)

Jordan's Radio & Refrigerator Service
443 19 St N 2593

Nelson A E 2415 4 Ave S 4343

Get the Habit of Looking
in the YELLOW PAGES

Refrigerators

Bruce Robinson Electric Ltd 1520 3 Ave S 3258
(See Advertisement This Page)

Capitol Furniture (Lethbridge) Ltd 404 5 St S 78578

GALT HOME APPLIANCES

FOR
LEONARD REFRIGERATORS
PHONE
GALT HOME APPLIANCES
Your Northern Electric Dealer
309 - 7th St S 3889

HOYT HARDWARE LTD 606-608 3 Ave S 5767
I H C & Frigidaire

INTERNATIONAL HARVESTER REFRIGERATORS & FREEZERS

Extra features . . . extra beauty
. . . extra economy. A model
and size for every home. Made
to famous International Harvester
quality standards. Designed
right . . . built right . . . priced
right.



"Where To Buy Them"

DEALERS

HOYT HARDWARE LTD 5767
606-608 3 Ave S
MacLEOD D & SON 1262 2 Ave S 4070
SEVENTY-SEVEN HARDWARE 6088
324 9 St S

Peacock T H (Southern) Ltd 1280 2 Ave S 4697

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you need . . . consult the

CLASSIFIED
TELEPHONE
DIRECTORY

Its handy listings tell
exactly

"WHERE
to Buy It"

Lips **CLOSE** to the Telephone for best results

Please speak distinctly when you telephone, with lips close to the mouthpiece.

Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the mouthpiece.

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Unless You Are Unable To Find the Number In This Directory!

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WESTERN HEATING LTD

RESTAURANT & HOTEL INSTALLATIONS
Copper & Stainless Steel

334 - 13th St N 77666—5888

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- Chung Wah Chop Suey House 403 2 Ave S 5573
- Club Cafe (Leth) Ltd 320 5 St S 2149
- Coffee Pot Cafe 1406 2 Ave S 5020
- Dusty's Supper Club Coumts Highway 2262
- El Rancho Drive-In Restaurant
Mayor Magrath Drive 2355
- Jack's Coffee Shop 3 Ave & 13 St S 5383
- K & P Cafe 1217 3 Ave S 3713
- Lethbridge Hotel Coffee Shop
Cor 5 St S & 2 Ave 71049
- Lin Kue Chop Suey 405 2 Ave S 2712
- Lotus Inn 102 8 St S 2297
- Marquis Coffee Shop Marquis Hotel 4441
- Nee Coffee Shop 820 3 Ave S 3620
- New China Chop Suey House 318 2 Ave S 3262
- New Moon Cafe 3 Ave S 3298
- Paramount Coffee Shop Paramount Theatre Bldg 5476
- Park's Chicken Inn 322 4 St S 4430

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"... Where You'll Enjoy a Perfect Meal"

Newly Remodelled and Air Conditioned

SPECIAL CHINESE DISHES

328 - 5th St S 2844

SHANGHAI CHOP SUEY

Open 4:30 p.m. to 3 a.m.
Bring your Family and Friends for an Enjoyable Repast.

DELICIOUS CHINESE FOOD
Orders put up to take out.
Upstairs, Opposite Galt Gardens

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Specializing in Delicious Foods
GOOD FOOD — GOOD SERVICE
PLEASANT SURROUNDINGS

Plan an Evening and Bring Your Friends

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(Formerly Commercial Cafe)

"THE HOME OF GOOD EATS"

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Buy Christmas Seals . . . Every Year

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- Stockman's Inn Stockyards 5858

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Your Host For EXCELLENT FULL COURSE MEALS AND CHINESE DISHES Moderately Priced

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- Wonder Cafe 432 13 St N 2155
- Wyatt's Coffee Shop 1606 2 Ave S 71166

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Modern—Comfortable—Excellent Meals
Specializing in

Chinese Dishes & Delicious Chop Suey

212 - 5th St S 3963

- Yip's Soda Bar 543 13 St S 5057

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CATERPILLAR EARTHMOVING MACHINERY

Complete line of matched Caterpillar - built track-type and wheel type tractors, scrapers, bulldozers, motor graders, Diesel engines and electric sets for all earthmoving needs. Also full line of Allied Equipment.



"For Information Call"

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FERGUSON SUPPLY ALBERTA LTD

MACHINERY EQUIPMENT SUPPLIES

1307 - 3rd Ave S 6385

- Waterous Ltd 517 2 St S 4722

- WILKINSON & MCGLEAN LTD 253 12 St N 5428

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and RE-ROOFING

ASPHALT SHINGLES
INSULATED SIDINGS
FLOOR TILES

BONDED
FLINTKOTE COLD PROCESS
BUILT-UP ROOFING

**Jones Roofing
& Siding
4550**

1139 - 12th Street South

Roofing Contractors

CHARLTON & HILL LTD 208 13 St S 6466
Hiebert N 1119 3 Ave S 5983
Jones Roofing & Siding 1139 12 St S 4550
(See Advertisement This Page)
Lethbridge Sheet Metal 121 13 St N 6633

McNABB ROOFING & SIDING LTD

Nick Thiessen, Prop.

ROOFING SPECIALISTS

Free Estimates

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PRATTEN H M CO LTD 216 12 St-A N 5110
Progressive Roofing Co 1610 2 Ave-A N 6679

**SOUTHERN ALBERTA HOME
IMPROVEMENTS**

All Work Guaranteed
Free Estimates Anywhere

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Western Heating Ltd 334 13 St N 77666
(See Advertisement This Page)

**Roofing Materials & Supplies
— Wholesale**

Canada Roof Products Ltd 939 19 St S 71365

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(LETHBRIDGE) LTD**

Distributors of
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GATES TRACTOR "V" BELT DRIVES
GATES INDUSTRIAL SHEAVES
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Safes—Vaults & Vault Trucks

Remington Rand Ltd McIntyre Bldg 3966

Sales Books

(See Counter Sales Check Books)

Salvage

Dominion Salvage Cor 2 Ave-A & 12 St N 71155
National Salvage Co 1209 2 Ave S 78138

Sand & Gravel

**LETHBRIDGE SAND & GRAVEL
CO (1953) LTD**

WASHED AGGREGATES
ROAD GRAVEL

River Bottom 3610

McNEELY BROS

Roy McNeely, Mgr.

EXCAVATING CONTRACTORS
DITCHING — SAND & GRAVEL
General Trucking & Hauling

518 - 3rd St S 2520
Res 4923

Superior Masonry Products Ltd
9 Ave & 6 St N 4875
(See Advertisement This Page)

United Sand & Gravel Ltd Hardieville 3383

**Sand & Gravel Handling
Machinery**

**CATERPILLAR MATERIAL HANDLING
EQUIPMENT**

Full line Caterpillar Diesel Tractors, Bulldozers, Scrapers, etc., plus matched Allied Equipment, for all clearing, stripping, material handling needs. Also 12 sizes Diesel engines and electric sets for all plant power needs.



"For Information Call"

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CO LTD** 1269 2 Ave S 2606

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To dial correctly, pull the finger
all the way to the stop . . . then
let dial return at its own speed.

**Superior Masonry
Products Ltd.**

WASHED SAND & GRAVEL

MORTAR SAND

ROAD GRAVEL

Cinder-Crete & Concrete Building Units

4875 - 78103

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HEATING**

LTD.

BONDED ROOFERS
ASPHALT & PITCH

☆

SHEET METAL WORK

☆

ALUMINUM ROOFS
INSTALLED

☆

FURNACES &
AIR CONDITIONING

☆

FREE ESTIMATES ON ALL
ROOFING & SHEET METAL
WORK

Work Guaranteed

☆

FOR THE BEST IN THE WEST
BUY "WESTERN"

☆

77666 — 5888

334 - 13th Street North

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Acme Sash Shop 1411 13 Ave S 5133
 Atlas Lumber Co Ltd 3 Ave & 16 St S 5777
 Four Square (Alberta) Lumber Ltd
 1902-1904 3 Ave S 5444
 Humphrey Window & Door Sales 712 3 Ave S 71203
 Lethbridge Sash & Door Factory
 Office 5 Ave S & 4 St 3755
 Manager 3848

TANNER BUILDING SUPPLIES LTD

Manufacturers of
SASH & DOORS

Lethbridge 5161
 Magrath—Office & Factory 196

Scaffolding

SAFWAY "STEEL" SCAFFOLDING

For every Scaffolding Re-
 quirement. Safway "Steel"
 Scaffold. Low cost, strong,
 fireproof, light weight. . . .
 Quickly erected, saves time, lives, work, money.
 For Painters, Plasterers, construction, main-
 tenance, etc.



"For Information Call"

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

253 12 St N 6166

Schools

Schools
 Lethbridge School District No 51 (City)
 Superintendent L H Bussard 15 St S 4256
 Secretary-Treasurer A J Watson 3548
 Wilson Junior High School Principal's Office
 5 Ave & 18 St N 71023
 Hamilton Junior High School Principal's Office 3465
 Collegiate Institute Principal's Office 5526
 Lethbridge School Division No 7 (Rural)
 214 13 St S 2628

Second Hand Dealers

Central Second Hand Store The 106 5 St S 2551
 (See Advertisement This Page)
 Fred's Second Hand Store 408 13 St N 6540
 Kerrison's Second Hand Store 250 13 St N 2805
 (See Advertisement This Page)

Seed Cleaners

Ellison Milling & Elevator Co Ltd 1405 2 Ave S 4090
 O'Loane Kiely & Co Ltd 2 Ave S 2313

Seed Growers

Growers Seed Co 2929 Parkside Drive 6288
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 (See Advertisement This Page)
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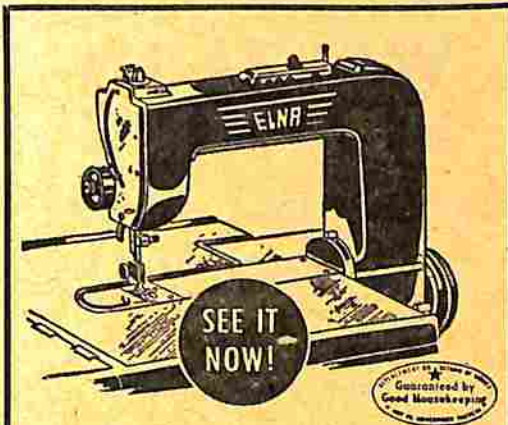
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