

Z

Zachar Frank	9128-25	Zelenko N r 648 9 St S	78263	Zonta George	9119-11
Zacharias I r 2410 6 Ave S	3796	Zelinsky Fredrick r 1712 5 Ave-A N	77309	Zook A B r 531 12 St-A N	5611
Zajac Dmytro r 1136 13 St N	3710	Zeliznik Thos r 738 4 St S	78124	Zook Elvin B r 2316 4 Ave S	77272
Zambon Mrs B r 432 12 St-A N	77908	ZEMLAK A F Watchmaker & Jeweller		Zoratti P r 1212 4 Ave S	5323
Zanoni E r 814 12 St-C N	5187	308 7 St S	2324	Zsombor M r 515 23 St S	77445
Zanoni Enzo V 240 14 St N	4069	Zemp R S 1036 17 St-A S	77397	Zsovan Mrs Elizabeth r 719 12 St-C N	4914
Zasadny Joseph r 1710 6 Ave S	6353	Zezulka Alois r 1919 8 Ave-A N	78967	Zsovan John r 111 2 Ave S	3087
Zasadny Leona r 222 1 Ave S	78485	Zimmer Herman r 1311 1 Ave N	6915	Zubach P N r 923 7 St-A S	4084
Zasadny M r 503 12 St-A N	5926	Zimmerman C r 1709 1 Ave N	4226	Zuback G r 1623 6 Ave N	6919
Zatko T r 1819 6 Ave N	6820	Zmurchuk P	9136-12	Zuback N S r 1501 4 Ave N	5188
Zaychuck T	9137-33	Zmurchyk A r 537 16 St N	3632	Zubik Annie r 715 15 St N	71124
		Zmurchyk Mike r 803 12 St-C N	78289	Zubrey Miss Pauline r 714 18 St N	77696
				Zuk Poul r 1708 2 Ave-B N	3875

Apartments, Blocks and Buildings In the City of Lethbridge

Acadia Block, 612 3rd Ave S
Afanis Block, 3rd Ave & 13th St S
Alberta Block, 324 5th St S

Bank of Commerce Building, 331 7th St S
Bank of Montreal Chambers, 304 6th St S
Bank of Nova Scotia Block, 704 3rd Ave S
Begin Block, 114 5th St S
Belmont Apartments, 518 23rd St S
British Canadian Trust Bldg., 304 7th St S
Burgmann Block, 406 4th Ave S
Burns Block, 610 3rd Ave S

Capitol Theatre Building, 414a 5th St S
Castle Apartments, 219 2nd Ave S
Coeurs' Delane Apartments, 220 14th St N
Connaught Mansions, 309 10th St S
Consumers Building, 516 3rd Ave S
Cooper Building, 505 7th St S
Court House, 327 6th St S

Delwill Apartments, 1263-1267 7th Ave S
Depot Rooms, 712 1st Ave S
Devon Court, 1272 3rd Ave S

Eagles Hall, 701 13th St N
Eldean Apartments, 202 13th St S
Equity Bldg., 424 7th St S

Farmers Market, 111 7th St S

Galt Manor, 527 7th St S
Glen-Maury Apartments, 519 7th St S
Glenwood Bldg., 321-323 6th St S
Gurney Museum, Galt Gardens

Harris Building, 309 7th St S
Herald Building, Cor 5th Ave & 7th St S
Higinbotham Block, 120 5th St S
Hull Block, 707 3rd Ave S
Hungarian Hall, 821 9th Ave N
Hyt Block, 114 & 120 5th St S

I.O.O.F. Hall, 501 4th Ave S
Irrigation Building, 207 7th St S

Jul-Mar Apartments, 824 4th St S

Kennedy Block, 408 13th St N
Kresge Building, 4th Ave & 6th St S

Labor Temple, 207 13th St N
Lafferty Block, 404½ 5th St S
Lee Wong Block, 328 13th St N
Lemax Apartments, 501 11th St S
Lethbridge Collieries Bldg., 413 8th St S
Lethbridge Medical Bldg., 5th Ave & 7th St S

Maple Court, 1245 5th Ave S
Maryland Court, 531 6th St S
Masonic Hall, 315 10th St S
McCaffery Block, 414 13th St N
McFarland Block, 517 4th Ave S
McIntyre Block, 417-423 5th St S
McKenzie Block, 706 3rd Ave S
McLeay Block, 514 3rd Ave S
McMahon Building, 1011-1017 3rd Ave S
Medical Dental Building, 5th Ave & 7th St S
Meech H. Wm. Bldg., 529 6th St S
Metcalf Building, 303 5th St S
Metropolitan Building, 315 5th St S
Miners Union Hall, 745 12th St-A N
Miriam Mansions, 14th St & 9th Ave-A S
Morris Building, 516 3rd Ave S

Oliver Apartments, 505 6th St S
Oliver Block, 316 5th St S

Paramount Theatre Building, 713-723 4th Ave S
Patterson Court, 1226 4th Ave S
Post Office Building, 4th Ave & 7th St S
Purity Dairy Building, 516 5th Ave S

Rainbow Ball Room, 1401 5th Ave N
Riverview Apts., 2nd St & 7th Ave S
Rockcliffe Apartments, 1228 6th Ave S
Roxy Theatre Building, 328 5th St S
Royal Bank Chambers, 417 3rd Ave S
Rylands Block, 304 5th St S

Sadowsky Block, 409a 5th St S
Shasta Block, 329 5th St S
Soderberg Block, 323 5th St S
Speedy Building, 6th Ave & 5th St S
Stafford Block, 311½ 5th St S
Strathcona Court, 1237 4th Ave S
Szarko Block, 406 4th Ave S

Trianon, 102 5th St S
Tudor Manor, 531 7th St S

U.M.W. of A. Hall, 745 12th St-A N
Ukrainian Labour Hall, 1401 5th Ave N

Victoria Mansions, 1002 3rd Ave S

Whitehouse Rooms, 222 1st Ave S
Williamson Block, 246 13th St N
Woolworth Bldg., 4th Ave & 6th St S

Yale Block, 212 5th St S



LETHBRIDGE

NOVEMBER, 1954

YELLOW PAGES



ALBERTA GOVERNMENT TELEPHONES



LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY NOVEMBER, 1954

No liability is assumed by Alberta Government Telephones for errors or omissions occurring in the Classified Directory

Abattoirs

Burns & Co Limited near Exhibition Grounds	5194
City Abattoir near Exhibition Grounds	3048
M A Adams 934 16 St S	3831

Accountants

Aldous Agency 11 Stafford Bldg	3712
Boulton C W & Co A Metcalfe Bldg	3974

GRANSTOUN ERIC

F.A.E., C.P.A.

AUDITORS & ACCOUNTANTS

Expert Advice
on Dominion Income Tax

3 Oliver Block 4135

GRUMAN RICHARD 309 B C Trust Bldg	5006
Holberton-Kaun 507 7 St S	5378
Thompson E W 814 18 St S	2840

Accountants—Chartered

Christian Kergan & Gerla 118 McFarland Bldg	4887
Devine & Bell Glenwood Bldg 321 6 St S	3233
Paterson & Co Ritchie 5-6 Acadia Bldg	2619
Watkinson L H 302 B C Trust Bldg	77121
Williams & Tanner 209 B C Trust Bldg	4640
Young G A 219 B C Trust Bldg	2123

Accounting & Bookkeeping Machines

BURROUGHS—

BURROUGHS ADDING MACHINE OF CANADA LTD
507 7 St S 77577

NATIONAL CASH REGISTER CO OF
CANADA LTD 118 8 St S 4533
(See Advertisement This Page)

Adding Machines

BURROUGHS—

BURROUGHS ADDING MACHINE OF CANADA
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NATIONAL CASH REGISTER CO OF
CANADA LTD 118 8 St S 4533
(See Advertisement This Page)

REMINGTON RAND LTD McIntyre Bldg 3966

UNDERWOOD LTD

SUNDSTRAND ADDING MACHINES

Adds—Subtracts and Multiplies

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Hand, Electric & Automatic Machines for
Name and Data Writing. Certified Addresso-
graph Plates, Ribbons, Supplies & Service.

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1025 - 9th Ave E Calgary Alta 54828—54876

Adjusters

Bodard Adjustment Bureau Harris Bldg 303 7 St S	5788
Crosland Peacock & Co 5 Cooper Bldg	{4947 4789}
Interprovincial Insurance Claims Ltd 3-424 7 St S	77277
Lilly Adjustment Agency 6 McLeay Bldg	{2291 6144}

Advertising Agencies

Direct Advertising & Survey Agency 1601 13 Ave S	77733
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Advertising—Directory

ALBERTA GOVERNMENT

TELEPHONES General Office
808-810 4 Ave S 2234

Agricultural Implements

Deere John Plow Co Ltd 1239 2 Ave S	3786
Repair Department	3976
Local Dealer McKay Bros 1009 2 Ave S	{2043 5512}
International Harvester Co of Canada Ltd Cor 3 Ave & 9 St N	3125
Lethbridge Farm Equipment Ltd 1263 2 Ave S	
Parts & Service	3888
Office & Manager	4494
Massey-Harris-Ferguson Ltd 1216 1 Ave S	5724
Sharman E A Co Ltd 1251 2 Ave S	2173
Smyth B J Agt Minneapolis-Moline of Canada Ltd 1211 2 Ave S	3496

Air Conditioning

Charlton & Hill Ltd 208 13 St S	6466
PRATTEN H M CO LTD 216 12 St-A N	5110

WESTERN HEATING LTD

FORCED AIR HEATING
VENTILATION & AIR CONDITIONING

Free Estimates
Guaranteed Service

334 - 13th St N 77666—5888

Air Express Service

TRANS-CANADA AIR LINES AIR EXPRESS SERVICE INFORMATION	3434
Pick-Up Only	3434

Air Freight Service

TRANS-CANADA AIR LINES AIR FREIGHT SERVICE INFORMATION	2880
---	------

Airline Companies

TRANS-CANADA AIR LINES PASSENGER RESERVATIONS INFORMATION	2880
CITY TICKET OFFICE Marquis Hotel	
Western Air Lines Inc Kenyon Field	3971

NATIONAL CASH REGISTER COMPANY OF CANADA LTD.

118 - 8 ST. S.
Only authorized office
in this city.



PHONE
4533



BOOKKEEPING MACHINES

National Adding Machines
National Cash Registers
Bought - Sold - Exchanged
Factory Trained Service Men

SALES
SERVICE
SUPPLIES

NATIONAL CASH REGISTER COMPANY OF CANADA LTD.

118 - 8 ST. S.
Only authorized office
in this city.



PHONE
4533



ADDING MACHINES

SALES
SERVICE
SUPPLIES

National Cash Registers
National Accounting Machines
Bought - Sold - Exchanged
Factory Trained Service Men

Ambulance

CHRISTENSEN BROS 327 10 St S 2802

Apartments, Blocks & Buildings

(For complete list of Apartments, Blocks & Buildings see Page 44 in Alphabetical Section)

Cooper Block 507 7 St S 4485
Jul-Mar Apartments 824 4 St S 4746
Riverview Apts 2 St & 7 Ave S 5142
Victoria Mansions 1002 3 Ave S 5698
Woodman J 515 11 St S 99169

Appraisers

Alberta Appraisers Harris Bldg 303 7 St S 5788
Bodard Adjustment Bureau Harris Bldg 303 7 St S 5788

Architects

Fooks Norman H 305 BC Trust Bldg 78211
Meech Mitchell & Associates 529 6 St S 2005

Army & Navy Goods

SAAN STORES LTD 322 5 St S 77331
War Surplus Stores (Leth) Ltd 317 6 St S 2764

Associations & Societies

Alberta Motor Association 903 3 Ave S 4109
Alberta Sugar Beet Growers 4 Stafford Blk 3242
Boy Scouts Association 217 12 St-A S 4647
Canadian Cancer Society 114 McFarland Blk 5452
Canadian Red Cross Society Cor 7 Ave & 12 St S 77117
Eastern Star Order of the G C A 948 14 St S 2810
Howard John Society of Alberta
3rd Flr 216 5 St S 78202
Independent Order of Foresters
210 B C Trust Bldg 6358
Home No 2 611 11 St S 6698
Lethbridge Builders Exchange
Bsmr McFarland Bldg 5251
Senior Citizens Home Society 512 5 St S 4623
Southern Alberta Sheep Breeders Ltd
918 1 Ave S 3760
Tuberculosis Association City Hall 5401
Y M C A 10 St S 3547
Y W C A 604 8 St S 2284

Auctioneers

Boyce W 1039 13 St S 4442
McCullough's Furniture & Auction Market
248 13 St N 71114

Automobile Accessories, Equipment & Supplies

BAALIM WHOLESALE LTD

DUNLOP TIRES
HERBRAND TOOLS
WHOLESALE AUTOMOTIVE
SUPPLIES

7th St S 78587

Carson H R Limited 316 7 St S 3155
General Automotive Supplies 316 1 Ave S 78719
Gordie's Service & Auto Parts 139 13 St N 5049
Hutton's Ltd 315 8 St S 2586
Marshall Motors & Auto Wreckers 409 3 Ave S 6888
MIDLAND AUTO SUPPLY 421 5 St S 4951

AUTOMOBILE ACCESSORIES, EQUIPMENT & SUPPLIES—Continued

MOTOR CAR SUPPLY CO OF CANADA LTD 1218 2 Ave S 5741

PEACOCK T H (SOUTHERN) LTD

Automotive Parts
& Accessories
ADMIRAL RADIOS

1280 - 2nd Ave S 4697

Standard Electric & Auto Parts 429 5 St S 2131

Automobile Agencies & Dealers—New Cars

BANNERMAN MOTORS

NASH & MORRIS
SALES & SERVICE

Office & Sales Dept 2045
Parts & Service Dept 2645

4th Ave & 9th St S

BENY CHEVROLET OLDSMOBILE LTD
Cor 2 Ave & 8 St S 3147

CHRYSLER PLYMOUTH & FARGO TRUCKS

Buy with confidence
from your Chrysler,
Plymouth, Fargo
Dealer. See him for
Planned Economy
Service on your
present automobile.



"Where To Buy Them"

FLEMING MOTORS LTD

428 5 St S 4212

DODGE & DE SOTO SALES & SERVICE

MARQUIS MOTORS LTD 7 St S & 1 Ave 71313

Enerson Motors (1954) Ltd 817 4 Ave S 5705
(See Advertisement This Page)

Who Sells What and Where is He?
Let the YELLOW PAGES Tell You.

Enerson Motors (1954) Ltd.

Office & Sales 5705

Service Dept. 5706

Parts Dept. 5707

Used Car Lot 5708

Night Calls Towing Service

24 Hours 5709

817 - 4th Ave S Lethbridge

AUTOMOBILE AGENCIES & DEALERS—
NEW CARS—Continued

FLEMING MOTORS LTD

DISTRIBUTORS

CHRYSLER, PLYMOUTH & FARGO
AUTOMOBILES & TRUCKS

North Star Oil Products

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**FORD & MONARCH AUTHORIZED
SALES & SERVICE**

PYRAMID MOTOR SALES LTD

Cor 5 Ave & 5 St S 3633

Johnnie's New & Used Cars 101 1 Ave S 4650

KING FRED MOTORS LTD

STUDEBAKER

Sales 2457

Parts & Service 3811

3rd Ave at 11th St S

Night & Emergency Calls 71041

MECHANICS SALES LTD

PACKARD & WILLYS
SALES & SERVICE

Repairs to All Makes of Cars

307 - 11th St S Sales 3933 Parts 2622

(Continued on next page)

The Yellow Pages save you time

Mercury, Lincoln & Meteor Sales & Service

H. E. (DUTCH) SMITH, PROP.

Genuine Ford Parts
& Accessories for
All Ford Products

**Smith Motors
Limited**

5763

Corner 6th Ave & 6th St South

**AUTOMOBILE AGENCIES & DEALERS—
NEW CARS—Continued**
**PLYMOUTH CHRYSLER & FARGO
TRUCKS**

Buy with confidence
from your Chrysler,
Plymouth, Fargo
Dealer. See him for
Planned Economy
Service on your
present automobile.



"Where To Buy Them"

FLEMING MOTORS LTD
428 5 St S

4212

Smith Motors Ltd Cor 6 Ave & 6 St S 5763
(See Advertisement Page 3)

**STANDARD VANGUARD & TRIUMPH
CARS**

Sales, parts and service
for these modern British
cars made in Coventry,
England.



"Where To Call"

RALPH'S SERVICE 402 4 Ave S 4570

United Service Garage Service Dept 302 3 Ave S 2750
Parts & Sales 71105
(See Advertisement This Page)

VOLKSWAGEN BAY SERVICE

Cor 5 St & 1 Ave S 4530

UNITED SERVICE GARAGE

WHITE ROSE PRODUCTS

HUDSON
SALES & SERVICE

DAY & NIGHT
TOWING SERVICE

BATTERIES - TIRES
ACCESSORIES

2750

71105

302 - 3rd Ave S

Lethbridge

**Automobile Agencies &
Dealers—Used Cars**

Bannerman Motors Display Lot Cor 7 St & 5 Ave S 6444
Billigmeier J J 417 7 St S 5540
Danielson James A 334 4 St S 2347
Howard's Auto Sales Cor 18 St & 3 Ave S 5557
Inter-City Car Sales Cor 3 Ave & 10 St S 71277
Marquis Motors Ltd Cor 19 St & 3 Ave S 71371
Pyramid Motor Sales Ltd Cor 3 Ave & 20 St S 6462
Shortt's Car Sales 2002 2 Ave S 77677
Smith Motors Ltd Cor 6 Ave & 6 St S 5763

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Auto Body Repairing
and Painting

PHONE

4242

Res 2533

612 - 4th St S

Lloyd J. Heppler

GOWIN'S WELDING & ALIGNMENT SHOP

FRONT WHEEL
ALIGNMENT

GAS & ELECTRIC
WELDING

FRAMES, WHEELS
AXLES & REAR HOUSINGS
COLD STRAIGHTENED

PHONE

3860

H. G. GOWIN, Prop.

328-330 - 4th St S

Lethbridge

**Automobile Body Builders
& Repairers**
BENY CHEVROLET OLDSMOBILE LTD

Cor 2 Ave & 8 St S 3147
Bert's Repair Shop Cor 3 Ave & 12 St-A S 6886
Christie's Auto Body Works 135 13 St N 5191

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G.M.C. SCHOOL COACHES

813 - 2nd Ave-A N 78334-78335

Enerson Motors (1954) Ltd 817 4 Ave S 5705
Gowin's Welding & Alignment Shop 328 4 St S 3860
(See Advertisement This Page)

Hepp's Body Shop 612 4 St S 4242
(See Advertisement This Page)

Hopp Bros Cor 4 St & 6 Ave S 5030

IMPERIAL MOTORS LTD 308 4 St S 2505
Lethbridge Body Works 1801 3 Ave S 3987
(See Advertisement This Page)

Marquis Motors Ltd 313 7 St S 71315

MODERN BODY SHOP

First Class Body Work
Free Estimates
All Work Guaranteed

1511 - 3rd Ave S 5544

(Continued on next page)

PHONE **3987** PHONE

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C. O. MERRIMAN

SPECIALIZING
EXCLUSIVELY IN
BODY BUILDING

Cabin Trailers — Freight Vans
School Buses — Grain Boxes
Beet Boxes — Boats, Etc.
Built to Order.

BUSES and TRUCKS

Night Phone 4534

1801 - 3rd Ave S

Lethbridge

**AUTOMOBILE BODY BUILDERS
& REPAIRERS—Continued**

Terminal Service Station & Body Shop 3336
Cor 4 Ave & 4 St S
(See Advertisement This Page)
Windsor Body Shop 334 4 St S 4818

Automobile Camps

(See Motor Courts)

Automobile Electrical Service

**AUTO-LITE AUTHORIZED SALES
AND SERVICE**

Our Official Service Stations
are fully equipped and
qualified to render complete
service on starting, lighting
ignition.



"AUTO-LITE—LIFE-LINE OF YOUR CAR"

"Where To Buy It"

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Hagen Auto Electric 1209 3 Ave S 5090

Hutton's Ltd 315 8 St S {2586
5566

(See Advertisement This Page)

**Automobile Radiators
& Repairs**

John's Radiator Shop 405 4 Ave S 3250
(See Advertisement This Page)

Radiators Ltd 114 8 St S 4121
(See Advertisement This Page)

Roy's Radiator Shop 327 3 St S 4412
(See Advertisement This Page)

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BUYER'S GUIDE . . . it saves you
time and trouble. A **LOOK IN THE**
BOOK saves steps.

**ROY'S
RADIATOR
SHOP**

Complete Radiator Service
Recoring
Cleaning and Repairing

PHONE

4412

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Lethbridge

**TERMINAL
BODY SHOP**

Expert
Collision Repairs

Painting

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Cor 4th Ave & 4th St South

**JOHN'S
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CARTER CORES

Highest Quality — Maximum Strength
— 100% Cooling Efficiency —
Frost Proof — All Copper

RADIATORS (ALL MAKES)
CLEANED - REPAIRED - RECORED

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HUTTON'S LTD.
SPECIALIZED
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GENERATORS

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BATTERIES

FUEL PUMPS

SHOCK ABSORBERS

SPARK PLUGS

CARBURETORS

WINDSHIELD WIPERS

— AUTHORIZED PARTS SERVICE —

2586

315 - 8th St. S.

Lethbridge

**RADIATORS
LIMITED**

114 - 8th Street South
LETHBRIDGE

4121

Wholesale & Retail

Repairing, Re-Coring and Cleaning
to restore circulation.

Authorized
HARRISON & McCORD SERVICE

DISTRIBUTING

Original Type, Replacement Radiators
and Cores for All Cars, Trucks and
Tractors.

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"DESIRE TO SERVE—PLUS ABILITY"

Branches at Calgary & Red Deer

Automobile Springs & Axles

LETHBRIDGE SPRING & AXLE

402 4 St S 3478
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SPRINGS FOR CARS, TRUCKS,
TRAILERS & OVERLOADS

SPRINGS, STEERING &
SHOCK ABSORBERS

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Cor 2 Ave & 7 St S 2887

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LETHBRIDGE SPRING & AXLE

"If It's a Spring,
Give Us a Ring"

Springs Made Up
and Repaired

For any make of Car,
Truck or Trailer

PHONE

3478

402 - 4th St South Lethbridge

Automobile Wreckers

MARSHALL MOTORS & AUTO WRECKERS

USED PARTS FOR ALL MAKES OF
CARS - TRUCKS - TRACTORS

Largest Auto Wreckers in the West

Trailers Built to Order

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McLAUGHLIN GARAGE & AUTO WRECKERS

NEW & USED PARTS FOR CARS
& TRUCKS

All Types of Trailers Built to Order

Cor 4th Ave & 3rd St S 2918

North Lethbridge Motors & Auto Wreckers

313-317 13 St N 3181

(See Advertisement This Page)

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for your convenience.

North Lethbridge Motors & Auto Wreckers

(HOME OF GOODYEAR TIRES)

Complete Service in:

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WELDING (ALL KINDS)

MECHANICS

POWER CRANE TOWING

NEW & USED PARTS

3181

301-317 - 13th Street North

... From Office to Office

... From Salesman to
Warehouse

... From Coast to Coast

the growing business
needs

Alberta Government Telephones

TELETYPE

Aviation

Lethbridge Flying Club Kenyon Field 3380
(See Advertisement This Page)

Awnings, Tents, Etc.

C-THRU ALUMINUM AWNING CO

516-518 3 Ave S 2919

Consumers Hardware & Supply 516-518 3 Ave S 2919
(See Advertisement This Page)

Baby Chicks

(See Poultry & Products)

Baggage

(See Luggage)

Baggage Transfer

(See Cartage)

CHRISTMAS SEALS have paid for
more than four million chest X-rays
in Canada. Have you had a share
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LEARN TO FLY!

IT'S FUN

JOIN THE

Lethbridge Flying Club

Affiliated with

The Royal Canadian Flying Clubs Association

HANGAR

Club Rooms & Mess

3380

4467

C-THRU ALUMINUM AWNINGS

Keeps sun out, lets light in, cools
rooms as much as 17 degrees.

YOUR CHOICE OF COLOR TO MATCH
THE HOME

WILL STAY BRIGHT FOR YEARS

CALL US FOR A FREE ESTIMATE

2919

Consumers Hardware & Supply

516-518 - 3rd Avenue South

Bakers—Retail

BABE'S SPUD NUT & ICE CREAM BAR 1102 5 Ave S	4910
CANADIAN BAKERIES LTD Cor 8 St & 7 Ave S	3266
Hannah Bread Ltd E Potts Rep 1606 13 St N	71137
MARQUIS PASTRY & CANDY SHOP Marquis Hotel	4441
McGAVIN BAKERIES LTD 1502 3 Ave S	
Day & Night	3378
Day Calls Only	4488
National System of Baking Lethbridge Ltd 407 5 St S	2047
Penny's Bakery 1504 9 Ave S	5636
Star Bakery 1408 3 Ave S	2569
Willman's Mrs Cake Shop 608 12 St-A N	4066

Bakers—Wholesale

CANADIAN BAKERIES LTD Cor 8 St & 7 Ave S	3266
Hannah Bread Ltd 1606 13 St N	71137
McGAVIN BAKERIES LTD 1502 3 Ave S	
Day & Night	3378
Day Calls Only	4488
(See Advertisement This Page)	
Palace Bread Ltd 612 5 Ave S	4489
Weston Bakeries Ltd 1119 3 Ave S	2745

USE LONG DISTANCE



DAY and NIGHT
PHONE
3378

DAY CALLS ONLY 4488

Don't Say "Bread", Say

McGAVIN'S

McGavin's Good Bread
and Cakes

Banks

Bank of Montreal 522 3 Ave S	3175
Bank of Nova Scotia The 3 Ave S	5794
Bank of Toronto 315 6 St S	78477
Canadian Bank of Commerce The General Office 4 Ave & 7 St S	2414
Manager's Office	3461
Asst Manager	5170
Accountant's Dept	6173
Dominion Bank The 4 Ave S	5028
F T Goldsmith Mgr	4165
Imperial Bank of Canada 323 7 St S	5774
13 St N Branch 244 13 St N	4646
Royal Bank of Canada The 4 Ave & 7 St S	78541

Barbers

El Rancho Barber Shop El Rancho Motel	77477
---------------------------------------	-------

Barristers & Solicitors

Beaumont Arthur QC Old Royal Bank Bldg	2118
Cameron C E "C" Metcalfe Bldg	3559
Davidson & Davidson 315 6 St S	3711
Elton David Horton QC 2 & 4 Stafford Blk	2523
Hogg & Menzie 101-103 McFarland Bldg	2656
HUCKVALE W E Acadia Blk 3 Ave S	2171
Livingstone John A 6 Ryland Blk	2928
MOSCOVICH MOSCOVICH SPANOS & MATISZ 1 Oliver Blk	3990
Prowse & Prowse 4 Oliver Blk	5190
Rice Paterson Cullen Ives Paterson & MacLean Bank of Commerce Bldg	2901
Turcotte & Byrne Bank of Nova Scotia Bldg	5716
Vaselenak John QC Suite D Metcalfe Bldg	4331
Virtue Russell Morgan & Virtue McFarland Bldg	3487
	3429
	4932

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By Someone*

You remember someone
having recommended a
certain concern or dealer,
but can't remember the
name recommended—

LOOK IN THE

YELLOW PAGES

You will probably recognize
the name when you see it.

Batteries

BRUCE ROBINSON ELECTRIC LTD

FARM LIGHTING BATTERIES

EXIDE AND WINCHARGER
HEAVY DUTY — GLASS JAR

1520 - 3rd Ave S 3258

Hutton's Ltd 315 8 St S 2586

LETHBRIDGE BATTERY CO

WILLARD BATTERIES
FOR EVERY PURPOSE

217 - 12th St-B S 5587

Albert Stuckart res 5160

PREST-O-LITE BATTERIES

The Amazing New
Prest-o-lite
"HI-LEVEL"
BATTERY
Needs Water Only
3 Times a Year in
Normal Car Use

prest-o-lite
hi-level

"Where To Buy Them"

GENERAL FARM SUPPLIES LTD

1621 3 Ave S 3165

McLAUGHLIN GARAGE & AUTO

WRECKERS Cor 4 Ave & 3 St S 2918

SEVENTY-SEVEN OIL CO LTD

SEVENTY-SEVEN
BATTERIES

Manufactured by

HART BATTERY CO. LTD.

320-324 - 9th St S 2775-7777

WASTED CALLS

Wrong numbers mean
wasted calls. If you're
not absolutely sure of a
number — look in the
directory.

Needless calls to "Infor-
mation" are wasted calls.
Before calling "Informa-
tion"—please look in the
telephone book.

Discriminating Women Prefer Harper Method Beauty Care

Harper CORONET Instant HAIR CONDITIONER

With KERA GENE



- ★ Excellent for Dry, Lifeless Hair
- ★ Before and after Permanent Waves
- ★ Bleached and Tinted Hair
- ★ Brittle Split End Hair
- ★ Hair which Fails to Hold it's Hairdress

4251

THE BEAUTY BOX

(Owned and Operated by Freda Walton)

539 - 5th Street South

Lethbridge

Beauty Parlor Supplies & Equipment

Dominion Beauty Supply Co Alberta Blk 4594

Beauty Parlors

Beau Monde Beauty Shoppe 10 Rylands Blk 3575
(See Advertisement This Page)

Beauty Box 539 5 St S 4251
(See Advertisement This Page)

Bel Aire Beauty Salon 304 13 St N 77377
(See Advertisement This Page)

Bochan's Beauty Cottage 1104 6 Ave S 4578

Budget Beauty Shop Alberta Blk 4594
(See Advertisement Opposite Page)

Coby's Beauty Shop 318 13 St N 5687
(See Advertisement Opposite Page)

Fletcher's Beauty Salon Capitol Theatre Bldg 3494
(See Advertisement Opposite Page)

(Continued on next page)

Don't Tire Yourself
trying to find
Who Sells It!

The
YELLOW PAGES

Tells
"Where to Buy It"

BEAU MONDE Beauty Shoppe

THELMA MILLER and ANGIE HLEUCKA
Proprietors



"Your Friendly Shop"
PERMANENTS
THAT
SATISFY

SHAMPOOS
HAIR STYLING
MANICURES

PHONE

3575

Located for your shopping convenience
above Rylands

302 - 5th Street South

The BEL AIRE Beauty Salon



Operators:
MARIE BACEDA - IRENE BLANCHARD

77377

Guaranteed Satisfaction on all
Permanent Waving

NEW, MODERN & SPACIOUS QUARTERS

LOCATED AT 304 - 13th ST. NORTH

Kitty Corner from York Hotel



MARQUIS Beauty Shop

For Unsurpassed Value
in

PERMANENT WAVING
RADIO WAVING
FINGER WAVING
MARCELLING

AND ALL LINES OF BEAUTY
CULTURE

3714

MARQUIS HOTEL — MEZZANINE



PERMANENT
SATISFACTION...

... and
Experts in Hair Styling,
Hair Cutting, and All
Lines of Beauty Culture.

PHONE

3494

**FLETCHER'S
Beauty Salon**

Elsie H. Madsen

Next door to **CAPITOL Theatre**

**COBY'S
BEAUTY SHOP**

COBY WALDREN, Prop.

Our years of experiments
and schooling in Europe
guarantee you the best of
work in all branches of
Beauty Culture.

PHONE

5687

318 - 13th Street North
Next to North Lethbridge Hardware

Learn Hairdressing at . . .

Tufteland's Paramount Academy of Beauty Culture

TIME AND EXPENSE LESS THAN MOST TRADES

ENROLL NOW

INDIVIDUAL INSTRUCTION AND IMPROVED EQUIPMENT
ASSURE THOROUGH TRAINING FOR A PROMISING CAREER

2250

ALBERTA BLOCK (Upstairs) 322 - 5th STREET SOUTH

LETHBRIDGE

Remember . . .

It's *YOUR* HAIR

It's Easier to Care for It than Repair It

WALK UPSTAIRS AND SAVE

at

THE BUDGET BEAUTY SHOP

Next door to the Paramount Academy of Beauty Culture

ALBERTA BLOCK

322 - 5th STREET SOUTH

Phone **4594**



Marvelle Beauty Salon

Personalized Hair Cutting
Styled to Please You

4262

SPECIALISTS

In Hair Coloring, Conditioning
and Permanent Waving

4262

McFARLAND BUILDING

Powder Puff Beauty Salon

A perfect Place for . . .
CORRECT HAIR STYLING

and

NATURAL LOOKING PERMANENT WAVES

Haircuts
Styled to Please

3313

1 LAFFERTY BLOCK

Speedy Service
Fully Guaranteed

WESTBROOK BROS BARBER SHOP & BEAUTY PARLOR **3852**

Dominion Beauty Supply Co. ALBERTA BLOCK **4594**

BEAUTY PARLORS—Continued

John's of Lethbridge Beauty Salon
524 6 St S 3355
(See Advertisement This Page)

Lindrud Gertrude 1201 3 Ave S 4020

Little's Beauty Parlor 1110 6 Ave S 3926

Marianne's Beauty Salon El Rancho Motel 5822

Marquis Beauty Shop Marquis Hotel Bldg 3714
(See Advertisement on Page 8)

Marvelle Beauty Bar McFarland Bldg 4262

NORTH SIDE BEAUTY SALON

Mrs. Madsen

Specializing in Permanent Waving

All Lines of Beauty Culture

240 - 13th St N 71131

Paramount Academy of Beauty Culture Alta Bldg 2250

Powder-Puff Beauty Salon 1 Lafferty Bldg 3313

Silverdale Beauty Shop 1020 20 St S 71086

Style-Rite Beauty Salon 1514 9 Ave S 5000

UP-TO-DATE BEAUTY SHOP

BEAUTIFUL, LONG LASTING
PERMANENT WAVES

Our Operators Are Experienced
In All Lines of
BEAUTY CULTURE

714a - 3rd Ave S 2079
(Across from Sterns Furniture Store)

Westbrook Bros 319 6 St S 3852

Beverages

Superior Beverages 1610 5 Ave-A N 2056

Bicycle Dealers & Repairers

Bert & Mac's Cycle & Radio Co 913 3 Ave S .. 3221
(See Advertisement This Page)

DAN'S REPAIR SHOP

Bicycles & Phonographs Repaired
Skates Sharpened - Gunsmiths - Locksmiths

Store No 1 rear 610 - 3rd Ave S 3905

Entrance in Lane next to Hoyt Hardware

Store No 2 1117 - 3rd Ave S 6906

Billiard Halls

Arcade Billiard & Cigar Store 325 5 St S 99168

Biscuits & Candy**WESTON GEORGE LTD**

Manufacturers of
ENGLISH QUALITY BISCUITS & CANDY
C. J. McIntyre, Rep.

725 - 21st St S 77077

Blacksmiths

Bell George A 317 4 St S 4528

Lethbridge Spring & Axle 402 4 St S 3478

Blue Prints**LETHBRIDGE BLUE PRINTING CO**

1215 3 Ave S 6341

Board of Trade

Lethbridge Chamber of Commerce Marquis Hotel 2012

Boilers

Liberty Boilers (Lethbridge) Ltd 1402 2 Ave S 3921
(See Advertisement This Page)

**BICYCLES &
BICYCLE SERVICE**

LARGEST STOCK OF
BICYCLES IN
SOUTHERN ALBERTA

BERT & MAC'S**3 2 2 1**

913 - 3rd Avenue South Lethbridge

Always Ahead in Hairdressing



Hair Shaping and Permanents that Satisfy
Specialists in Cutting Curly or Straight Hair

524 - Sixth Street South Phone 3355

**Style-Rite Beauty
Salon**

Situated to Serve You

1514 - Ninth Avenue South Phone 5000

**Liberty Boilers
(Lethbridge)
Ltd.**

NEW AND USED
BOILERS FOR SALE

GENERAL
WELDING
CONTRACTORS

BOILER REPAIRS AND
PRESSURE WELDING

PORTABLE
EQUIPMENT

3921 - 78180

Res 4945

1402 - 2nd Ave S Lethbridge

THE NEIGHBORHOOD DEALER IS A FRIEND IN NEED!

WHEN THE ARTICLE OR
SERVICE YOU WANT TO
BUY CAN BE FOUND IN
YOUR NEIGHBORHOOD,
TIME AND EFFORT MAY
BE SAVED. YOU WILL
FIND HIS LOCATION
WHEN YOU . . .

LOOK IN THE YELLOW PAGES

IT WILL DIRECT YOU TO A
NEIGHBORHOOD DEALER

Alberta Government
Telephones

Bonds

(See Stocks & Bonds)

Book-keeping Machines

(See Accounting & Bookkeeping Machines)

Books—Religious & Educational

British & Foreign Bible Society 308 9 St S 6777

Boots & Shoes—Retail

Agnew Surpass Shoe Stores Ltd 605 4 Ave S 78444
Avenue Shoes McFarland Bldg 2760
Baird's Shoes & Leather Goods 306 5 St S 3764
Bon Ton Shoe Store 505 4 Ave S 3784
Camm's Shoes 403 5 St S 3050

GREEN'S SHOE STORE

"WHERE PRICE
and QUALITY
MEET"

311 - 5th St S 2982

Lilley & Skinner (Canadian) Ltd 615 4 Ave S 77300
Sterling Shoes Ltd 314 6 St S 3344

Bottlers

Purity Bottling Works 1421 3 Ave S 2501
Seven-Up (Lethbridge) Distributors 1518 3 Ave S 5125

Bowling Alleys

Bowladrome The 7 St S 8330

Boys' & Girls' Clothing & Furnishings

Juniors' McFarland Bldg 4 Ave S 2678

Brewers

Sicks' Lethbridge Brewery Ltd 2 Ave & 1 St S 2444
E S Neils Mgr 6666
Soft Drink Department 3442

Brewers' Distributors

Government Beer Warehouse 1 St & 2 Ave S 3554

Brick—Fire

HOWELL REFRACTORIES LTD

Fire Brick - Missouri Quality Plastic Fire
Brick - Castable Refractories - High
Temperature Mortars - Insulating Fire
Brick - Oil Burner Combustion Chambers
and Baffles - New Installations and
Repairs

202 - 13th St N 78525

Bricklayers

Hromadiuk Michael 413 23 St S 3820

Broadcasting Stations

Radio Station CJO C 1015 3 Ave S 3161

Building Materials & Supplies—Retail

ADVANCE LUMBER CO LTD

Complete Stocks of
Building Materials—Paints
Builders Hardware

13th St & 2nd Ave S 2063—4961

Allan Builders Supplies Ltd 1301 1 Ave N {3421
3887
Atlas Lumber Co Ltd 3 Ave & 16 St S 5777
Beaver (Alta) Lumber Ltd 3 Ave & 17 St S 3516
Blue Spruce Building Supplies 1713 2 Ave S 6111

FOUR SQUARE (ALBERTA) LUMBER
LTD 1902-1904 3 Ave S 5444

GRUENWALD'S BUILDERS' SUPPLIES
1712 2 Ave S 5533

HOYT HARDWARE LTD 606-608 3 Ave S 5767
Schlage & Sargent Locks

LETHBRIDGE LUMBER LTD

Lumber & Building Supplies

"Everything For A Building"

1520 - 2nd Ave S 78531

Superior Masonry Products Ltd 9 Ave & 6 St N 4875
Tanner Building Supplies Ltd 1601 3 Ave S 5161
(See Advertisement This Page)

The YELLOW PAGES place your
name and telephone number be-
fore the Buyer at the very moment
he wants what you have to sell.

TANNER BUILDING SUPPLIES LTD.

LETHBRIDGE PHONE 5161

MAGRATH PHONES:

Office 196
Factory 196
Yard 24

Lethbridge Building Supplies Co.

B.P. Insulated Siding

- Insul-Bric
- Insul-Tex
- Insul-Shake

B.P. Asphalt Shingles

- Thick Butt
- Tite-On
- Veelock

Roll Roofing Building Paper Roof Coating
 Donnacona Board Insul Board Kenmore Board
 Cushiontone Acoustic Ceiling Tile
 Painted Temlok Board Donnacona Hardboard
 Arborite ————— Duratile

ARMSTRONG'S

LINOLEUMS — EMBOSSED — INLAID — PRINTED

- Quaker Rugs
- Quaker Wall Covering
- Linoleum Tile
- Asphalt Tile
- Rubber Tile
- Corlon Plastic
- Vinyl Tile

PLYWOODS

Fir - Mahogany - Birch - Walnut - Knotty Pine - Redwood - Maple

WHOLESALE DISTRIBUTORS
 FOR SOUTHERN ALBERTA

PHONE 2972 OR 6332

1266 - First Avenue South

Lethbridge

Building Materials & Supplies—Wholesale

Alexander Murray & Co Ltd 5 Miriam Mansions 71222
 Building Products Ltd 518 26 St S 5961

CIRCLE LUMBER PRODUCTS LTD

COMPLETE SUPPLIES
 FOR THE BUILDER
 FULL PLANING MILL SERVICE
 "Come to us First"

2018 - 2nd Ave S 2018

LETHBRIDGE BUILDING SUPPLIES (2972)
CO 1266 1 Ave S (6332)

(See Advertisement This Page)

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

Wholesale Distributors
 JOHNS-MANVILLE
 BUILDING MATERIALS &
 ASBESTOS MATERIALS

WESTPLY BRAND
 PLYWOODS

253 12th St N 6166

PRIMCO (WESTERN) LTD

MASONITE
 TEN/TEST & PLYWOOD PRODUCTS
 HARDWOOD FLOORING
 PANELYTE, ETC.

806 - 2nd Ave N 2290

Building Movers

Bishop & Johnson Fairview Subdivision 5829
 Kaughman J F 3105 6 Ave-A S 4681

Buildings—Prefabricated

OLIVER CHEMICAL CO (LETHBRIDGE) LTD

BUTLER STEEL BUILDINGS
 SALES & SERVICE

Cor 3rd Ave & 9th St N 4838—6555

STEEL STRUCTURES & BUILDING PRODUCTS LTD Cor 3 Ave & 14 St S 78888

LOOK IN THESE YELLOW PAGES

WHEN YOU WANT TO BUY
 SOMETHING AND YOU

- Have no particular firm in mind.
- Can't remember the firm's name or address.
- Want to find a certain firm quickly.

Bus Lines

Alberta Montana Bus Lines Bus Depot 411 5 St S 2288
Lethbridge Northern Bus Lines 1415 3 Ave S 3536
Western Canadian Greyhound Lines Ltd
Bus Depot 411 5 St S 2288

Business Colleges

GARBUTT BUSINESS COLLEGE

Established 43 Years Personal Instruction
Streamlined Career Courses
Day and Evening Classes
Friendly, Expert Teachers
418 - 13th St N 2315
Res 3463

LETHBRIDGE SECRETARIAL COLLEGE

High Standard Business Training. Modern
Methods. Careful Individual Instruction.
DAY and EVENING CLASSES
Miss Marion P. Biggs, Principal
618a - 3rd Ave S 3968

Cabinet Makers

Columbia Cabinet Manufacturing 615 7 Ave S 77663

GALT CABINET SHOP

Geo. T. Cox, Mgr.

CABINETS & FURNITURE

1250 - 3rd Ave-A N 2416
Res 2753

General Woodworkers & Cabinet Makers
526 13 St N 4411
Triangle Modern Wood Products 1102 9 Ave S 4333

Canning

Alberta Canning Co Ltd Cor 2 Ave & 10 St S 4524
Broder Canning Co Ltd 1 Ave & 23 St N
Shipping & Employment 2587
General Office & Manager 2517
Warehouse 5510



The YELLOW PAGES Place Your
Name, Address, Telephone Num-
ber, Products and Services Be-
fore Buyers Ready to Give Their
Orders.



Carburetors

CARTER CARBURETOR AUTHORIZED SALES & SERVICE

Specialists in
Carburetors and
Automatic Choke
Equipment



When in Need of Parts, Repairs or Adjustments,
Patronize the OFFICIAL CARTER OUTLETS
listed below.

"Where To Buy It"

HUTTON'S LTD 315 8 St S 2586

Hutton's Ltd 315 8 St S 2586
(See Advertisement This Page)

Carpet & Rug Cleaners

Benjamin's Cleaners Tailors Masonic Hall Bldg 5771
(See Advertisement This Page)

Carpet & Rug Dealers

A & B Floor Coverings Co 1210 3 Ave S 5454
Continental Rug Co 937 13 St S 6130
Jones-Brown (Lethbridge) Ltd 319 7 St S 4826
(See Advertisement This Page)
Jordans Ltd 1128 17 St-A S 71103

Authorized Carburetor Sales & Service Distributors

Carter Marvel-Schebler
Ford Stromberg
Holley Tillotson
Zenith

HUTTON'S LTD.

2586

315 - 8th Street South

Alberta Government Telephones

TELETYPE

... Saves your staff's time
by providing instantaneous two-
way typewritten communication
regardless of distance.



YOUR
RUGS
PROPERLY
CLEANED

THE MOST MODERN METHODS

Either in your home or at our
plant our rug cleaning depart-
ment can guarantee you satis-
faction and your rugs will be
ready to use again in a few
hours.

JUST DIAL

5771

BENJAMIN'S

Masonic Building

FREE
ESTIMATES
GLADLY
GIVEN



BROADLOOM FOR THE HOME

Guaranteed Work



FREE ESTIMATES

JONES-BROWN
(LETHBRIDGE) LTD.

PHONE

4826

319 - 7th St S (Under New Bowladrome)



PHONE
2944 2945 5665

CANADIAN FREIGHTWAYS LIMITED

An Independent Trucking Co.
Serving
Alberta, Saskatchewan,
Manitoba, Vancouver, B.C.
and U.S.A.

Teletype Connections for Alberta
Connecting at Coutts for U.S.A.

520 - 3rd St South Lethbridge

Roy's Pick-Up & Delivery Service

ENZO V. ZANONI

Prompt Efficient Service

FURNITURE MOVING

CAR UNLOADING

BAGGAGE &

LIGHT DELIVERIES

Agents for
FIVE ROSES FLOUR

4069

240 - 14th Street North

Cartage

BELSHER'S LTD 103 1 Ave S 4616
Canadian Freightways Ltd Pickup & Delivery {2944
520 3 St {2945
General Office 5665
Claims Dept 6322

(See Advertisement This Page)

Cooper Transport 1101 2 Ave S 4520
Dench of Canada Ltd North Side of CPR
Freight Sheds 4234

EWING TRANSPORT

Regular Trips to Foremost
Monday, Wednesday
and Friday

COURTESY and EFFICIENCY

614 - 4th St S 6177

JARVIE A M

GENERAL TRUCKING

Top Soil — Sand — Gravel
and General Hauling

440 - 20th St N 3047

LETHBRIDGE MESSENGER SERVICE

Baggage and Light Deliveries
Circulars Distributed
Shopping and General Services
STORAGE

1257 - 2nd Ave-A N 78353

McElroy's Livestock Cartage Alberta Stockyards 4814

McLEAN TRANSFER

Agents for
NORTH AMERICAN
VAN LINES CANADA LTD.

Local and Long-Distance Moving
Storage, Packing and
Shipping

640 - 6th St S 2097

McNeely Bros 518 3 St S 2520

Miller & Irvine 422a 8 St S 3897

OWEN DISTRIBUTING

Storage & Distribution
Moving - Packing - Shipping - Storage
Long Distance Moving

517 - 3rd St S 3011-2904

Perry J 820 5 St S 5546

ROBERTSON TRANSPORT 524 3 St S 6226

Roy's Pick-Up & Delivery Service 240 14 St N 4069
(See Advertisement This Page)

Skinner George 815 15 St N 5931

Speedy Storage & Cartage Ltd 327 3 St S 5734

WALDERN'S GENERAL TRUCKING

EXCAVATING
FILL DIRT — TOP SOIL

1 Old Royal Bank Bldg 78246

Webb Transport 614 4 St S 6177

Cash Registers

BURROUGHS—

BURROUGHS ADDING MACHINE OF CANADA
LTD 507 7 St S 77577

**NATIONAL CASH REGISTER CO OF
CANADA LTD** 118 8 St S 4533

(See Advertisement This Page)

Cement

(See Contractors—Cement)

Charitable Institutions

Family Service Bureau Nursing Mission
City Hall 2233
Nights & Sundays Supt 5189

Chemicals

CHIPMAN CHEMICALS LTD
517 3 St S 71221

Oliver Chemical Co (Lethbridge) Ltd 4838
Cor 3 Ave & 9 St N 6555

SEVENTY-SEVEN OIL COMPANY LTD
320-324 9 St S 77777

Children's Wear

Juniors' McFarland Bldg 4 Ave S 2678

McARTHURS TOTS TO TEENS

THE STORE FOR LITTLE PEOPLE

READY TO WEAR FOR
BOYS AND GIRLS

14 MINUTES TO 14 YEARS

307 - 5th St S 78778

Terry's Childrens' Wear 710a 3 Ave S 77175

China, Crockery & Glassware

CONSUMERS HARDWARE & SUPPLY

SPODE CHINA
ROYAL DOULTON
SILVERWARE

516-518 - 3rd Ave S 2212

HOYT HARDWARE LTD 606-608 3 Ave S 5767

Chinese Stores

Bow On Tong Co 316 2 Ave S 3675

NATIONAL CASH REGISTER COMPANY OF CANADA LTD.

118 - 8 ST. S.

Only authorized office
in this city.



PHONE
4533

CASH REGISTERS

SALES
SERVICE
SUPPLIES



National Adding Machines
National Accounting Machines
Bought - Sold - Exchanged
Factory Trained Service Men

Chiropodists

HEWLETT T P 3 Lafferty Blk 4649

Chiropractors

Anderson Roy E 901 3 Ave S 6677

CHIOPRACTIC HEALTH CENTRE

Dr W C Thompson 511 7 St S 4898

Clancy L D 116 McFarland Blk 2231

LETHBRIDGE CHIOPRACTIC CLINIC

1013 3 Ave S 2035

Speelman J C 205 B C Trust Bldg 4261

TAJIRI N M 5 Oliver Blk 71244

Church Organizations

Central Church of Christ 425 11 St S 4774

Christ-Trinity Lutheran Church 420 12 St S 4505

Christian Missionary Alliance 1202 3 Ave S 2996

Christian Science Church & Reading Room

4 Ave & 12 St S 5962

Church of Jesus Christ of Latter Day Saints

Cor 5 Ave & 12 St S 3255

Ward 3 10 Ave S 5321

Church of the Nazarene 1618 9 Ave S 4786

First Baptist Church 1614 5 Ave S 2082

First United Church 13 St & 5 Ave N 2659

Hebrew Congregation Cor 3 Ave & 9 St S 78621

Lethbridge Christian Reform Church

2 Ave-A & 18 St N 78306

Pentecostal Church 520 7 St S 4957

St Andrews Presbytn Church Study 5 Av & 8 St S 2582

St Augustine's Church 11 St S 3970

Assistant Priest's Office 71140

St Basil's Rectory 604 13 St N 3412

St Patrick's Rectory 312 10 St S 3489

St Peter & St Paul's Rectory 640 12 St-C N 4105

Salvation Army Citadel Office 426 5 St S 5832

Southminster United Church 4 Ave S 3404

A K Putland 78219

Cinder Blocks

Superior Masonry Products Ltd 9 Ave & 6 St N 4875

Cleaners & Dyers

Benjamin's Cleaners Tailors Masonic Hall Bldg 5771

(See Advertisement on Page 16)

LEE DUCK

TAILORING & DRY CLEANING

Lowest Prices for Dry Cleaning,

Pressing, Hat Cleaning & Blocking

330 - 13th St N 2770

(Continued on next page)

MODERN DRY CLEANING & TAILOR

SUITS MADE TO ORDER

Guaranteed Fit and Satisfaction

EXPERT REPAIRS & ALTERATIONS

Cleaning & Pressing While-U-Wait

We Call For and Deliver

PHONE

4039

1113 - 3rd Ave S

Lethbridge

DRY CLEANING DEPT.

OF

Lethbridge Laundry & Dry Cleaners Ltd.

DIAL 3451 OR 3452

FOR

SANITONE DRY CLEANING

A Better Kind of Cleaning Service

That Costs No More Than Ordinary Dry Cleaning

FREE PICK-UP & DELIVERY SERVICE within CITY LIMITS

542 - 4th Street South

SPARKLE

Cleaners and Launderers

DIAL

71234

for OUR NEW

SPARKLE CLEANING SERVICE

THE DRY CLEANING

That Really Makes Your Garments Sparkle Like New!

1818 - 3rd Avenue South



PERLUX

FINER DRY CLEANING

Your "Family Dry Cleaner"

SWAN & COGHLIN, Props.

ALTERATIONS and REPAIRS
FREE PICK-UP and DELIVERY SERVICE

PHONE **3666** PHONE

TWO DOORS NORTH OF THE CAPITOL THEATRE

CLEANERS & DYERS—Continued

Lethbridge Laundry & Dry Cleaners Ltd	3451
542 4 St S	3452
(See Advertisement on Page 15)	
Modern Tailor & Dry Cleaning 1113 3 Ave S	4039
(See Advertisement on Page 15)	
NEILSON DRY CLEANERS & TAILORS	
1514 9 Ave S	7771
Park's Ltd 311 6 St S	4141
Perlux Cleaners 410 5 St S	3666
(See Advertisement This Page)	
Sparkle Cleaners & Launderers 1818 3 Ave S	71234
(See Advertisement on Page 15)	
Spic & Span Dry Cleaners 112 8 St S	78116
(See Advertisement This Page)	

Clubs

Army & Navy Veterans Club 517 5 Ave S	3846
Secretary Manager Office	4526
Canadian Legion	
Club Rooms & Restaurant 1 Ave & 9 St S	3426
Lounge	71334
Office	6644
Chinook Club Cor 3 Ave & 13 St S	2443
Elks Club 5 Ave S	2633
Lethbridge Country Club River Bottom	2527
Lethbridge Golf Club Henderson Lake	3652

Buy Christmas Seals



A COMPLETE SERVICE FOR YOUR CLOTHES

Your Garments Cannot Get
More CAREFUL Attention

Dry Cleaning — Repairs — Alterations
Pressing — Re-proofing — Dyeing

ALWAYS FIRST WITH NEWER OR
BETTER METHODS

JUST DIAL
5771

BENJAMIN'S CLEANERS — TAILORS



SPIC & SPAN DRY CLEANERS

★

Southern Alberta's
First Synthetic
Cleaning Plant

★

SAME DAY SERVICE

★

FOR SUPERIOR
DRY CLEANING SERVICE

PHONE

78116

112 - 8th Street South

Coal Miners & Shippers

Hamilton J J Coal Co Leth Collieries Bldg	4917
Lethbridge Collieries Ltd 413 8 St S	
General Office	3305
Sales & Shipping	3524
No 8 Mine	2490
Purchasing Agent & Stores	2166
Standard Mine Shaughnessy	9131-32

Cold Storage

CRYSTAL DAIRY LTD 434 8 St S 2576

CURRIE'S FROZEN FOOD & LOCKER SERVICE

CURING — CUTTING
WRAPPING

MEATS AT WHOLESALE PRICES

1516 - 9th Ave S 2044

JENSEN'S FROZEN FOOD LOCKERS

PROCESSING
and
CURING

1021 - 3rd Ave S 78555

PURITY DAIRY 516 5 Ave S 4124

Collection Agencies

Businessmen's Credit & Collection Bureau	
3 Cooper Bldg	5305
Farris Service Agency 2 Acadia Bldg	2616

Concrete Blocks

Superior Masonry Products Ltd 9 Ave & 6 St N 4875
(See Advertisement This Page)

Confectioners—Retail

American Confectionery 328 13 St N	3638
Avenue Confectionery 909 3 Ave S	4195
Empress Confectionery 814 4 Ave S	2872
Fairview Confectionery 1524 9 Ave S	5075
Goody's Confectionery 1016 9 Ave S	3625
Jones Confectionery 212 13 St S	4748
Ninth Avenue Confectionery 913 9 Ave N	5474
O K Confectionery 1260 3 Ave S	2653
Pacific Confectionery 1424 3 Ave N	99143
Regal Confectionery Cor 5 St & 6 Ave S	5140
Roy's Confectionery 418a 5 St S	5803
U N Confectionery 414 13 St N	5182
Wong Confectionery 2126 7 Ave S	77545

Confectioners—Wholesale

Kitson's Wholesale Ltd 427 5 St S 2023

Contractors—Building

ART BATTY CONSTRUCTION LTD	4982
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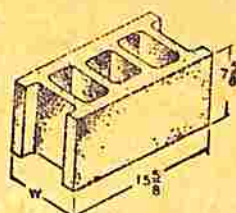
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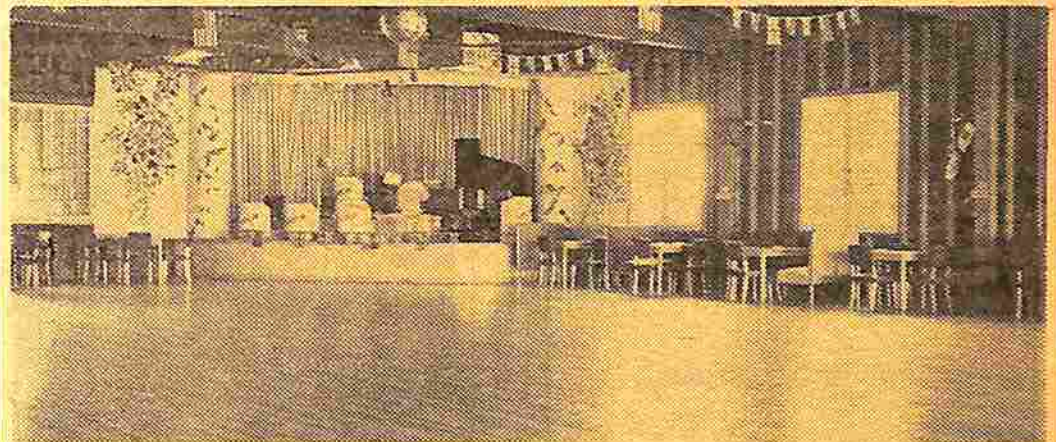
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Florists

Allen D 225a 21 St N 78893

Frache Bros Ltd Retail Store 322 6 St S {2666
2013

Greenhouses Henderson Park 2003

Greenhouses N Lethbridge 2768

(See Advertisement This Page)

Lorna's Flowers 1508 9 Ave S 78766

(See Advertisement This Page)

Marquis Flower Shop 616 4 Ave S {4377
4133

(See Advertisement This Page)

Parkdale Nursery 506 Dieppe Blvd 5868

Val Anne's Flowers 306 13 St N 71212

Flour Mills

ELLISON MILLING & ELEVATOR

GO LTD 2 Ave S 5751

LAKE OF THE WOODS MILLING CO

LTD 531 14 St S 77474

Forwarding Agents

Consolidated Storage & Forwarding Co

312 4 St S 71288

Foundries—Iron, Steel, Brass & Aluminum Castings

Lethbridge Iron Works Co Ltd Cor 1 Ave & 2 St S 3332

Fraternities

Masonic Hall Co of Lethbridge 10 St S 2707

Oddfellows' Hall Lodge 100F Bldg 3477

Frozen Foods

CRYSTAL DAIRY LTD

Distributors

BIRDS EYE

FROZEN FOODS

434 - 8th St S 2576—2577

Fruit & Produce—Retail

B C Fruit 906 3 Ave S 2033

Lee's Food Market 708 3 Ave S {5431
5434

Rex Fruit Store 602 3 Ave S {2725
2677

Rex Fruit Store 602 3 Ave S {2725
2677

ROYAL FRUIT STORE

Fresh Fruit & Vegetables

Groceries & Confectionery

DELIVERY SERVICE

616 - 3rd Ave S 3767—6897

Fruit & Produce—Wholesale

Plunkett & Savage 1120 1 Ave S 2584

Scott Fruit Co The Consolidated Fruit Bldg

4 St S 3353

The freshest and most
Beautiful
Flowers
obtainable.

Dependable Delivery
Service



Lorna's Flowers

1508 - Ninth Avenue South

1 Block East St. Michael's Hospital

LORNA PERRY, MANAGER

OUR HOSPITAL GIFT
ARRANGEMENTS ARE
SURE TO PLEASE

PERSONALIZED FLORAL SERVICE

78766

Nights 3382

FRACHE'S Flower Shop

(FRACHE BROS. LTD.)



WEDDING BOUQUETS
AND

FLORAL DESIGNS
ARTISTICALLY
ARRANGED

Cut Flowers For
All Occasions

2666

2013

Night Phone 2548

322 - 6th St S

Lethbridge

MARQUIS Flower Shop



"FLOWERS SAY IT BEST"

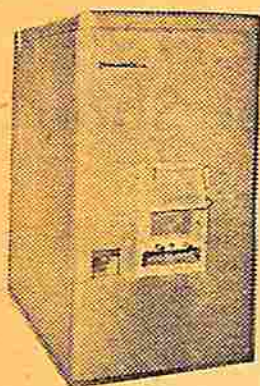
Artistically Arranged
Flowers for All
Occasions

4377 - 4133

Store Hours 9 a.m. to 5:30 p.m.

Wednesday 9 a.m. to 12 noon.

Marquis Hotel Building, Lethbridge



Phone 77666 — 5888

WESTERN HEATING LIMITED

For the Best in Heating and Air Conditioning
BUY FURNACE-AIRE FURNACES

Check All These Features in Our
New Showroom:

- Quality of Workmanship and Price
- Beauty of Design

We Have a Full Line of
GAS & OIL FIRED FURNACES

For The Best In The West Buy "WESTERN"

334 - 13th Street North



Funeral Directors

CHRISTENSEN BROS Funeral Home
327 10 St S

2802

MARTIN BROS

LICENSED
FUNERAL DIRECTORS

812 - 3rd Ave S 3561

Furnaces—Heating

CHARLTON & HILL LTD 208 13 St S 6466
PRATTEN H M CO LTD 216 12 St-A N 5110
Western Heating Ltd 334 13 St N 77666
(See Advertisement This Page)

more Families buy
LENNOX
WARM AIR HEATING

Charlton & Hill
Ltd.
208 - 13th St S 6466

CERTIFIED **LENNOX** DEALER

WHEN YOU CANNOT

Conduct a
FACE - TO - FACE
CONVERSATION

Use the
TELEPHONE
LOCAL
or
LONG DISTANCE

NO OTHER

Form of Communication
Is Nearly As Satisfactory

As a Subscriber to Alberta Government Telephones TELETYPE SERVICE

You would have at your
command the means of communicating
IN WRITING

with other machines on the same circuit
Instantly and Accurately

Contact is instantaneous
and the speed of com-
munication is comparable
with using the telephone
... with this important
difference—

YOU SEE THE MESSAGE

Eyes take the place of Ears



REPAIR SERVICE

When one of the many house-
hold articles gets out of or-
der, you will find a repair
service quickly and easily
when you

LOOK IN THE

YELLOW PAGES of your
TELEPHONE DIRECTORY



Furniture Dealers—Retail

Capitol Furniture (Lethbridge) Ltd 404 5 St S 78578
Warehouse 323 4 St S 5234

(See Advertisement This Page)

Cut Rate Furniture Store Cor 2 Ave & 8 St S 3024

EMPIRE FURNITURE STORE

120 5 St S 3980

Kerrison's Second Hand Store 250 13 St N 2805

Long C A & Co Hull Blk 3 Ave S 2369

MAGLEOD'S LIMITED 426 6 St S 4240

North Lethbridge New & Used Furniture Store
242 13 St N 4802

PUBLIC FURNITURE STORE

COMPLETE
HOME
FURNISHERS

323 - 6th St S 4984

St Louis Furniture Store 118 5 St S 2210

(See Advertisement This Page)

Stern Furniture Co Cor 3 Ave & 8 St S 2428

Sykes Imperial Furniture Store 326 6 St S 2060

Warehouse 2 Ave-A & 12 St-A N 5231

Triangle Modern Wood Products 1102 9 Ave S 4333

Furniture Movers

Owen Distributing 517 3 St S 3011

(See Advertisement This Page)

Speedy Storage & Cartage Ltd 327 3 St S 5734

(See Advertisement This Page)

Furniture for the Entire Home

Come in and see our large assortment of
— BROADLOOM CARPETS —

P H O N E

78578

CAPITOL FURNITURE (LETHBRIDGE) LTD.

DEALERS FOR

All Nationally Known Refrigerators
Coal, Gas & Electric Ranges & Appliances

Warehouse Phone

5234

Residence Phones

2066 & 4082

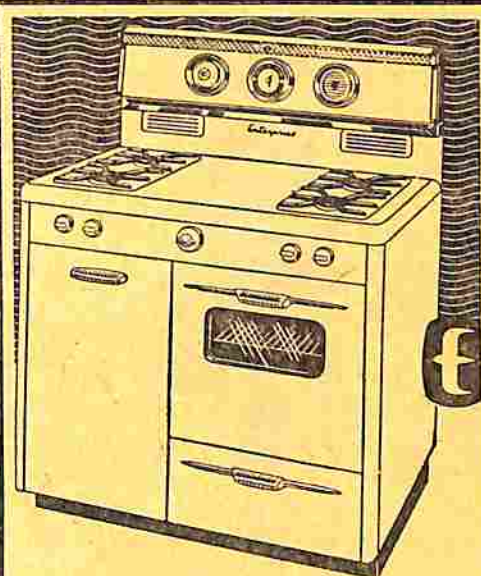
402-404 - FIFTH STREET SOUTH

OWEN DISTRIBUTING 3011 - 2904

STORAGE & DISTRIBUTION

Packing — Crating — Shipping
Pool Cars to Principal Cities
Long Distance Moving

517 - 3rd Street South Lethbridge



You Can Buy With Confidence
at

ST. LOUIS FURNITURE STORE

Dealers in
HOME FURNISHINGS

2210

118 - 5th St South Res Phone 4405

Speedy Storage & Cartage Ltd.



Moving
Shipping — Storage

Long Distance
Hauling

NO JOB TOO SMALL
OR TOO LARGE

PHONE

5734

327 - 3rd St South Lethbridge

NATIONALLY ADVERTISED ARTICLES

can be traced to their

LOCAL DEALERS

by looking up

"WHERE TO BUY IT"

in the

YELLOW PAGES



Your Precious Furs Deserve Our . . .

SAFE FUR STORAGE

CALL **3645** TODAY
FOR FREE PICK-UP SERVICE

Let our Fur Experts

Clean - Glaze - Repair

Your Furs at Lowest Possible Rates.

FREE ESTIMATES GIVEN ON REMODELLING

WE WILL ALLOW YOU UP TO \$100.00 TRADE-IN ALLOWANCE FOR YOUR OLD FUR COAT on a NEW 1955 STYLED FUR from OUR LARGE SELECTION

FINE
FURS



LADIES'
WEAR

& LADIES' WEAR LTD.

321 - 7 St S Next Door to Bowladrome

Phone 3645

PHONE

4348

. . . for the safest
Fur Storage in the City

RATE 1½% OF VALUATION



More Women

CHOOSE THEIR FURS

from

Canadian Furriers

PARAMOUNT THEATRE BLDG.
Lethbridge



New York Fur & Dress Shop

Furs of Distinction

3276

604A - 3rd Ave South

Furriers

ALLISTERS FURS & LADIES' WEAR LTD (LETH)

See our large and varied selection of latest 1955 styled Furs. Up to \$100.00 trade-in allowance on your old coat.

SAFE FUR STORAGE

EXPERT REPAIRS

CLEANING - GLAZING - REMODELLING

321 - 7th St S 3645

(See Also Advertisement This Page)

Canadian Furriers Paramount Theatre Bldg
(See Advertisement This Page) 4348

LETHBRIDGE FURRIERS THE
514 3 Ave S 2209

(See Advertisement Opposite Page)

NEW FUR & DRESS SHOP
604a 3 Ave S 3276
(See Advertisement This Page)

Garages

Alex Tire Shop 332 4 St S 6606

Archibald Service 2021 3 Ave S 6363
Austin Cars & Trucks

Bannerman Motors Nash & Morris Sales & Service
4 Ave & 9 St S 2045
Office & Sales Dept 2645
Parts & Service Dept 2645

BENY CHEVROLET OLDSMOBILE LTD

GENERAL MOTORS

Wholesale

Parts Distributors

Cor 2nd Ave & 8th St S 3147

Enerson Motors (1954) Ltd 817 4 Ave S 5705
(See Advertisement This Page)

FLEMING MOTORS LTD

DISTRIBUTORS

CHRYSLER, PLYMOUTH & FARGO
AUTOMOBILES & TRUCKS

North Star Oil Products

428 - 5th St S 4212

(Continued on next page)

Enerson Motors (1954) Ltd.

Office & Sales 5705

Service Dept. 5706

Parts Dept. 5707

Used Car Lot 5708

Night Calls Towing Service

24 Hours 5709

817 - 4th Ave S Lethbridge

GARAGES—Continued

GENERAL GARAGE

Overhaul - Repairs - Motor Tune-Up
Lubrication - Greasing
TO ALL MAKES OF CARS
301 - 4th Ave S 2685

GORDIE'S SERVICE & AUTO PARTS

NEW & USED PARTS
CARS, TRUCKS & TRACTORS
"If It Can Be Obtained We'll Supply It"
139 - 13th St N 5049

Green Acres Service Courtts Highway 6336
(See Advertisement This Page)

HI-LO BRIDGE SERVICE

GENERAL REPAIRS
8 a.m.—12 p.m.
Oil Changes—Grease Jobs
Riverbottom 77333

Hi-Way Service Station Mayor Magrath Drive ... 5255

Hopp Bros Cor 4 St & 6 Ave S 5030
(See Advertisement This Page)

Imperial Motors Ltd Cor 2 Ave & 7 St S 4314
Night Calls Tow Truck Dnstrs 316 7 Ave-A S 71323
(See Advertisement This Page)

International Harvester Co of Canada Ltd
Cor 3 Ave & 9 St N 5977

KING FRED MOTORS LTD

Sales 2457
Parts & Service 3811
3rd Ave at 11th St S

LETHBRIDGE WATSON MOTORS

Distributors for
HILLMAN CARS
and
Red Head Petroleum Products
Cor 5th St & 6th Ave S 4477

Lyle's Auto Repairs 404 4 Ave S 2769

McLaughlin Garage & Auto Wreckers
Cor 4 Ave & 3 St S 2918
(Continued on next page)

GREEN ACRES
SERVICE

White Rose Products
Mechanical &
Lubrication
Service

PHONE
6336

ON THE COUTTS HIGHWAY BY THE
DRIVE-IN THEATRE

The Lethbridge Furriers

Fur Storage

RELINING



REPAIRING

PHONE

2209

WE CALL



AND DELIVER

Lethbridge



FURRIERS

WHERE THE SIGN WITH THE CLOCK
TELLS YOU IT'S TIME TO STORE
YOUR FUR COAT

Your Oldest and Most Exclusive
Fur House in Lethbridge
Established 26 Years in Lethbridge
514 - THIRD AVENUE SOUTH
Next to Consumers' Hardware

GARMENTS
MADE TO ORDER



HIGH CLASS
WORKMANSHIP

PHONE

2209

CLEANING



GLAZING

HOPP BROS. GARAGE

FRIENDLY AND
EFFICIENT SERVICE

TIRES & ACCESSORIES

"A Complete Garage Service"

5030

Corner 4th St & 6th Ave South

Imperial Motors Ltd.

A SPECIALIZED SERVICES GARAGE

Service

2887

Parts

4314

General Office

3049

Corner 2nd Ave & 7th St South

STONE'S AUTO REPAIRS

TUNE-UP
SPECIALISTS

GREASING—TIRE REPAIRS
OIL CHANGES

Generator, Starter
& Motor Overhauls

GENERAL REPAIRS TO ALL CARS
& TRUCKS

PHONE **4825** PHONE

610 - 4th St South

GARAGES—Continued

MECHANICS SALES LTD**PACKARD & WILLYS
SALES & SERVICE**

Repairs to All Makes of Cars

307 - 11th St S Sales 3933 Parts 2622

Modern Motors 1519 3 Ave S 4498
 Pyramid Motor Sales Ltd
 Parts Dept Cor 5 Ave & 5 St S 3633
 Service Dept 6186
 Manager F Calder 3705
 Sales Manager E Hembroff 4065
 Riverview Garage 616 4 St S 3881

SEVENTY-SEVEN SERVICE STATION**77 GASOLINES
REPAIRS and SERVICE**

320 - 9th St S 2823

Stone's Auto Repairs 610 4 St S 4825
 (See Advertisement on Page 29)
 Sunny Service Station 505 13 St N 5224
 Terry's Tire & Auto Shop 201 13 St N 2648

Who Sells What and Where is He?
 Let the **YELLOW PAGES** tell you.

**DEALERS**

REX J TENNANT
 Cor 3rd Ave & 9th St South 4940
 Lessee: Rex J. Tennant
DIEPPE SERVICE STATION
 2nd Ave & 28th St South 77411
 Prop.: W. Wojtowicz
GREEN ACRES SERVICE STATION
 Coutts Highway 6336
 Prop.: H. W. Kunsman
LEN'S BRIDGEVIEW SERVICE
 No. 3 Highway West 5682
 Lessee: M. D. Evernden
RALPH'S SERVICE
 402 - 4th Ave South 4570
 Lessee: R. J. Byrne
RIVERVIEW GARAGE
 616 - 4th St South 3881
 Prop.: J. Carpenter
UNITED SERVICE GARAGE
 302 - 3rd Ave South 2750

**CANADIAN OIL
COMPANIES LTD.**

GARAGES—Continued

TIP TOP SERVICE**COMPLETE
GARAGE SERVICE**

"99"

FUELS — OILS — GREASES

1119 - 2nd Ave S 2417

Tom's Auto Service rear Dallas Hotel 4843
 Top Car Sales & Service 313 10 St S 78300

UNITED SERVICE GARAGE**Hudson Sales & Service**

Batteries - Tires - Accessories

Day & Night Towing Service

302 - 3rd Ave S 2750-71105

Volkswagen Bay Service Cor 5 St & 1 Ave S 4530

Gas Companies

Canadian Western Natural Gas Co Ltd
 420 6 St S 3101

Gasoline & Oil Service Stations

Artic Service Station Cor 3 Ave & 13 St S 4162
BENY CHEVROLET OLDSMOBILE LTD
 Cor 2 Ave & 8 St S 3147
 Bert's Maple Leaf Service Cor 3 Ave & 12 St-A S 5467
 Canadian Oil Companies Ltd 1811 2 Ave S 3208
 (See Advertisement This Page)
 Central Service Station 4 Ave & 5 St S 3749
 City Service Station 13 St & 8 Ave N 5967
 Commercial Service 1903 3 Ave S 2087
 Dieppe Service Station 2 Ave & 28 St S 77411
 El Rancho Service Station
 6 Ave & Mayor Magrath Drive 5406
 Galt Service Station Cor 4 Ave & 9 St S 2728
 Gard's Esso Service 410 3 Ave S 2684
 Hilltop Service Station Lethbridge 5089

IMPERIAL MOTORS LTD

Cor 2 Ave & 7 St S 2887
 King Fred Motors Ltd 3 Ave & 11 St S 2457
 Len's Bridgeview Service No 3 Highway West 5682
 Lethbridge Watson Motors Cor 5 St & 6 Ave S 4477
 North Lethbridge Motors & Auto Wreckers
 313-317 13 St N 3181
 Park Service Station 7 Ave & Magrath Highway 2219
 Ralph's Service 402 4 Ave S 4570
 Rollingson H 2103 2 Ave S 3581
 Seventy-Seven Service Station 320 9 St S 2823
 Short Stop Service Station Cor 4 Ave & 8 St S 4167
 Skyline Service & Trailer Court
 43 St & Coutts Highway 5565
 Spotlight Service Station Cor 3 Ave & 8 St S 2970
 Tennant Rex J Cor 3 Ave & 9 St S 4940
 Terminal Service Station & Body Shop
 Cor 4 Ave & 4 St S 3336
 Tip Top Service 1119 2 Ave S 2417
 Westminster Service Station 335 13 St N 4194

"Typing By Wire"

is a sure, fast way
 of assuring better
 customer service!

YOUR BUSINESS CAN PROBABLY
 USE IT TO ADVANTAGE

**ALBERTA GOVERNMENT
 TELEPHONES TELETYPE**

Generator Repairs**HUTTON'S LTD****AUTHORIZED GENERATOR**

Sales & Service Distributors

American Bosch

Delco Remy

Auto-Lite

Leece Neville

315 - 8th St S 2586

Geophysicists

Geophysical Associates of Canada Ltd 4480
 316 B C Trust Bldg

Gift Shops

Our Gift Shop 706 3 Ave S 4937

Glass—Plate & Window

Lethbridge Glass Co 1263 3 Ave S 4252
 (See Advertisement This Page)

LETHBRIDGE SASH & DOOR FACTORY

Southern Alberta Headquarters
 for

WINDOW GLASS

AUTOMOBILE GLASS

PLATE GLASS & VITROLITE

5th Ave S & 4th St 3755

**LETHBRIDGE
GLASS CO.**

"JOHNNIE" ANDERSON "JOHNNY" JACOBSON
 Res 5616 Res 4588

DISTRIBUTORS OF:
**SAFETY CRYSTAL AND
 WINDOW GLASS**

SPECIALIZING IN:
**THE INSTALLATION &
 CUTTING OF CAR GLASS
 & PLATE MIRRORS**

We have the latest line of factory-made
 car patterns. You will find that you will be
 satisfied with the fine workmanship when
 we repair your broken windows.

4252

1263 - 3rd Ave South

Grain Merchants

Alberta Pacific Grain Co (1943) Ltd Lethbridge	4873
Ellison Milling & Elevator Co Ltd 2 Ave S	5751
Richardson James & Sons Ltd 709 4 Ave S	5757

Grocers—Retail

Benny's Groceteria & Milk Bar 541 5 St S	3219
Danny's Grocery 431 18 St N	2418
Frank's Grocery & Meat Market 407 2 Ave S	2737
George's Grocery & Meat Market 707 9 Ave N	3935
Hoefler & Wood Ltd 538 13 St S	3297
Ing's Groceteria 902 9 St S	2113
Jenkins Groceteria Ltd	3026
Store No 2 910 7 Ave S	3260
Store No 3 1502 9 Ave S	5633
Jim's Grocery 711 6 Ave S	3466
Jimmie's Grocery 1315 9 Ave S	3394
Johnston J & A 426 13 St N	2314
Kobal's Grocery 320 13 St N	3951

LEE'S FOOD MARKET

Fresh Fruits, Meats & Vegetables
General & Fancy Groceries
Free Delivery

708 - 3rd Ave S 5431—5434

REX FRUIT STORE

602 - 3rd Ave S 2725—2677
Res (Wilson Lee) 6702

Mihalik A 642 13 St N	4064
Mon-Lee Co 311 2 Ave S	77606
North Home Grocery 630 13 St N	2746
Parkside Grocery 2801 7 Ave S	5581
Pete's Grocery & Confect 418 16 St N	5195
Silverdale Groceteria 1016 20 St S	6090
Sorokoski M I 544 13 St N	3922
Southern Grocery 1111 3 Ave S	4606
Wilson's Grocery 1112 6 Ave S	3657
Wilson's Groceteria 902 7 Ave S	3995
Wing Lee Grocery 314 2 Ave S	5341
York Grocery 728 6 St S	5127

Grocers—Wholesale

HORNE & PITFIELD LTD 3 Ave S	3321
Macdonalds Consolidated Ltd 2925 2 Ave-A S	4266
Grocery Order Desk	4366
Manager & Buyer	4754
Accounting Department	4753
Fruit Order Desk	4355
Shipper & Receiver	4369
Scott Fruit Co The Consolidated Fruit Bldg 4 St S	3353
Western Grocers Ltd Cor 2 Ave 9 St S	
Order Desk & Shipping Office	2434
A Smith Buyer	4385
M Platz Fruit Dept	4264
W Martin Credit Dept	2997
W S McIntock Manager	2435

Gunsmiths

BLENNER-HASSETT & SMITH

GUN REPAIRS

Sporting Goods & Fishing Tackle

309 - 6th St S 2260

Handicrafts

Heirloom Needlecraft 303 6 St S	5054
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Hardware—Retail

BARRETT-FORREST HARDWARE CO

GENERAL HARDWARE

Next to Safeways — Free Delivery

318 - 6th St S 2383—6727

Bowns Supply Centre 1710 2 Ave S	71320
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CHINOOK HARDWARE

It's Easy on Your Pocketbook
at the Chinook

NO PARKING PROBLEMS
Opposite New Safeways

1283 - 3rd Ave S 4425

CONSUMERS HARDWARE & SUPPLY

"THE STORE
WITH
THE STOCK"

516-518 3rd Avenue South
China 2212 Office 2920 Hardware 2919

Deau's Shop & Save 1020 20 St S	78061
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HOYT HARDWARE LTD

606-608 3 Ave S	5767
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MACLEOD'S LIMITED 426 6 St S	4240
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Morrison Hardware & Appliances 416 13 St N	4967
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North Lethbridge Hardware 324 13 St N	4198
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Office	4148
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SEVENTY-SEVEN HARDWARE

GENERAL HARDWARE
AND ALL LINES OF
ELECTRICAL APPLIANCES

324 - 9th St S 6088

Hardware—Wholesale

Ashtown The J H Hardware Co Ltd	3762
Cor 1 Ave & 11 St S	4809
	2310

EMPIRE BRASS MFG CO LTD

METALS LTD DIVISION	4151
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1282 2 Ave-A N	5522
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Manufacturers Distributors 1844 5 Ave-A N	2984
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MARSHALL-WELLS LTD	4324
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3 Ave & 10 St N	3744
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McIntyre F J & Co 420 5 St S	77334
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WESTERN CANADA HARDWARE LTD

WHOLESALE MERCHANTS

Hardware — Mine — Mill — Builders
and Sporting Goods

907-915 - 2nd Ave S 5711

Harness & Saddlery

Baird's Shoes & Leather Goods 306 5 St S	3764
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Hat Renovators

Boston Hat Works 712 3 Ave S	2848
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Hatcheries

Lowen Hatchery Fairview Subdivision	77396
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Hats & Caps

Roxy Hat Shop 328 5 St S	78640
Smart Hat Shop 331 5 St S	2620

Hay, Grain & Feed

Ellison Milling & Elevator Co Ltd 2 Ave S	5751
Southern Alberta Co-operative Assn Ltd 1221 2 Ave S	3777

Health Food Products

Canadian Elemin Distributors Ltd 907 3 Ave S	4994
Lethbridge Health Food Centre 907 3 Ave S	4994

Hearing Aids

Leister's Paramount Theatre Bldg	2272
(See Advertisement This Page)	

ZENITH HEARING AIDS

New three-transistor models
meet every hearing-aid need.
Outstanding features, per-
formance, convenience! Low
price, small operating cost.
1-Year Warranty, 5-Year
Service Plan. By makers of Zenith TV, radios.
10-DAY MONEY-BACK GUARANTEE



"Where To Buy Them"

LEISTER'S Paramount Theatre Bldg 2272

Advertising in the YELLOW PAGES
tells WHERE to BUY the product or
service you want. Use this handy
BUYER'S GUIDE . . . it saves you
time and trouble. A LOOK IN THE
BOOK saves steps.

LEISTER'S

715 - 4th Avenue South

FREE DEMONSTRATIONS
In Store or Home

ZENITH HEARING AIDS
Batteries & Repairs for all Makes

Located in
BROWN'S MUSICAL SUPPLIES

715 4th Avenue
South

2272