The Central **Second Hand Store**

We Buy, Sell or Exchange Anything of Value

CASH PRICES PROMPTLY PAID



WE SPECIALIZE IN SADDLES & COWBOY ACCESSORIES, FURNITURE, TOOLS, STOVES &

We have a full line of Tents & Baggage

MUSICAL INSTRUMENTS, Etc.

OFFICE

2551

106 - 5th St S

Res 78607

KERRISON'S

New & Used **FURNITURE**

Furnishings of All Descriptions For the Home

Dining & Kitchen Sets Beds & Dressers Stoves

BUY AND SELL WITH CONFIDENCE AT "KERRISON'S"

2805

250 - 13th Street North

Sash & Doors

Acme Sash Shop 1410 2 Ave 5	5133
Atlas Lumber Co Ltd 3 Ave & 16 St S	5777
Four Square Lumber Co 1902-1904 3 Ave S	5444
Lethbridge Sash & Door Factory	
Office 5 Ave S & 4 St	3755
Manager	3848

TANNER BUILDING SUPPLIES LTD

Manufacturers of SASH & DOORS

Scaffolding

SAFWAY "STEEL" SCAFFOLDING

tenance, etc.

"For Information Call"

NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

253 12 St N 6166

Schools

Lethbridge City Superintendent L H Bussard 15 St S	4256
Secretary-Treasurer A J Watson	3548
Junior High School Principal's Office	3465
Collegiate Institute Principal's Office	5526
Lethbridge School Division No 7 214 13 St S	2628

Second Hand Dealers

Central Second Hand Store The 106 5 St 5 (See Advertisement This Page)	2551
Fred's Second Hand Store 408 13 St N	6540
Kerrison's Second Hand Store 250 13 St N	2805

Seed Cleaners

Ellison Milling & Elevator	Co Ltd 1405 2 Ave 5 4090
O'Loane Kiely & Co Ltd 2	Ave S

Seed Growers

Growers Seed Co 2929 Parkside	Drive 6288
O'Loane Kiely & Co Ltd 2 Ave S	
T & T Seeds & Chemical Ltd 151	8 11 Ave S 4 4992

Septic Tanks

North West Septic Tank Co 537 16 St S ... 77653

Sewing Machines

Elna Sewing Centre 903 3 Ave S 77240 (See Advertisement This Page)

Lethbridge Necchi Sewing Circle 818 3 Ave S 77543

NECCHI SEWING MACHINES

THE WORLD'S FINEST SEWING MACHINE

The Necchi Bu Novo is years ahead of old fashioned sewing machines in engineering, construction and design. With no more than a finger-tip flick of a lever you can set it to doing your sewing jobs for you



"Where To Buy Them"

LETHBRIDGE NECCHI SEWING CIRCLE 818 3 Ave S

Singer Sewing Machine Co 613 4 Ave S.....

SINGER SEWING MACHINES

SINGER sells and services its products only through SINGER SEWING CENTERS, never through dealers or department stores. Look for the famous Red S on the window of your neorest SINGER SEWING CENTER.



"Where To Call" SINGER SEWING CENTER

SINGER SEWING MACHINE CO

613 4 Ave S

Buy Christmas Seals . . . Every Year





PHONE

for Free demonstration

TRADES - TERMS

ELNA SEWING CENTRE

903 - 3rd Avenue South

Sheet Metal Workers

(See Advertisement This Page)	Charlton & Hill 208 13 St	S	6466
Edward's Roofing & Siding 1515 3 Ave S 77330			
	Edward's Roofing & Siding	1515 3 Ave S .	77330

FREEL SHEET METAL WORKS

THE HOT AIR MAN HEATING & SHEET METAL WORK

WORK 405a - 4th St S 2713

Lethbridge Sheet Metal 121 13 St N	. 6633
(See Advertisement This Page)	
McNabb Roofing & Siding Ltd 1215 4 Ave S .	4463
Pratten H M Co Ltd 216 12 St-A N	5110
(See Advertisement This Page)	
Rural Sheet Metal 1036 17 St-A S	77397
Western Heating Ltd 334 13 St N	.77666
(See Advertisement This Page)	

Shoemakers & Repairers

Dutchy's Shoe Repairs 412 4 Ave S	.2717
Steve's Shoe Repair Shop 317a 8 St S	.5648

Shoes

(See Boots & Shoes)

The Yellow Pages save you time

MORE FAMILIES BUY "LENNOX" THAN ANY OTHER MAKE

CHARLTON & HILL

SHEET METAL WORK
BONDED ROOFERS

FURNACES and AIR CONDITIONING

6466

208 - 13th Street South

Lethbridge

BUSIEST BOOK IN

The familiar telephone directory is Canada's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

LETHBRIDGE SHEET METAL

HOT AIR HEATING
EAVESTROUGHING
BONDED ROOFERS

ALL TYPES OF COMMERCIAL & INDUSTRIAL WORK

PHONE

6633

121 - 13th Street North

Lips CLOSE to the
Telephone
for best results

Please speak distinctly when you telephone, with lips close to the mouthpiece.

Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the mouthpiece.

H. M. PRATTEN CO. LTD.

Bonded Roofers

SHEET METAL WORK

AIR CONDITIONING

WARM AIR HEATING
SPECIALISTS

Manufacturers of CHAMPION AUTOMATIC SEED TREATERS

GENERAL TINSMITHING

5110

216 - 12th Street-A North

WESTERN

LTD

THE COMPLETE SHEET METAL SERVICE CENTRE

FOR THE BEST IN THE WEST

FORCED AIR HEATING
GRAVITY HEATING
EAVESTROUGHING - BONDED ROOFING
COPPER & STAINLESS STEEL

RESTAURANT INSTALLATIONS
VENTILATION & AIR CONDITIONING

FOR THE BEST IN HEATING BUY "FURNACE-AIRE"

슼

77666 — 5888 334 - 13th Street North

ART SIGN CO.

AND ASSOCIATES

Sole Canadian Distributors - ORIGINAL TRANSPARENT SUN SHADES

SIGNCRAFT AND DISPLAY
IN ALL ITS BRANCHES

"The Oldest Sign Firm In The South"

PHONE

2203

1238 - 3rd Avenue South
Opposite the Arena Lethbridge, Alta.

CITY SIGN CO.

"LETHBRIDGE'S

LEADING

SIGN

ARTISTS"

PHONE

4204

N. S. HALL Res 4906 M. PISKO

Res 77153

714 - 3rd Ave South

Lethbridge

DYSIGNS

(Formerly Gillett Signs)

DESIGNING CUT OUT LETTERS

Tell the World With Signs

TRUCK SIGNS WINDOW SIGNS ETC.

3510

Gilbert Dys

1209 - 2nd Ave South

NATIONAL Neon Displays

DESIGNERS AND MANUFACTURERS

Modern Neon Signs
& Displays

INDOOR ILLUMINATION

PHONE

4215

1920-22 - 2nd Ave S Lethbridge

"The Original Neon Company"
(CONTINUOUS SINCE 1928)

NEON ADVERTISING DISPLAYS
AND COLD CATHODE LIGHTING
DESIGNED AND ENGINEERED—

"We Light The West"

Neon Products Of Western Canada Limited

BERT CRAIG, REP.

5237

1906 - 5th Avenue South



Signs Art Sign Co 1238 3 Ave S 2203 (See Advertisement Opposite Page) City Sign Co 714 3 Ave 5 4204 (See Advertisement Opposite Page) Dys Gilbert 1209 2 Ave S 3510 (See Advertisement Opposite Page) HOOK SIGNS LETHBRIDGE LTD

Outdoor Sign Advertising and Sign Studios

Lethbridge Commercial Signs Cor 3 Ave & 10 St S ... (See Advertisement Opposite Page) -National Neon Displays Ltd 1922 2 Ave S ... 4215 (See Advertisement Opposite Page) Neon Products of Western Canada Ltd 1906 5 Ave S (See Advertisement Opposite Page)

Snow Removal Equipment CATERPILLAR SNOW REMOVAL

Caterpillar Motor Graders equipped with V-type plows and wings for 24-hour-a-day snow removal work. Also dozer equipped track-type tractors, plus matched Allied Equipment, for all highway, ranch and farm needs.

"For Information Call"

UNION TRACTOR & EQUIPMENT CO LTD 1269 2 Ave 5

Soaps—Liquid WOOD G H & CO LTD 327 3 St S . 77400

Soft Water Equipment

(See Water Softening Equipment)

Sound Systems & Equipment MODERN ELECTRONICS

SOUND SYSTEMS AND EQUIPMENT

SALES & SERVICE

"A New Way to Cut Costs" Alberta Government Telephones TELETYPE SERVICE

is SAVING MONEY for many firms . . . IT PROBABLY CAN DO THE SAME FOR YOU.

Sporting Goods—Whol & Ret

Barrett-Forrest Hardware Co 318 6 St 5

BLENNER-HASSETT & SMITH

SPORTING GOODS

Fishing Tackle & Gun Repairs

CONSUMERS HARDWARE & SUPPLY

2nd Floor Sports Dept TOYS-LUGGAGE-SPORTS EQUIPMENT HUNTING SUPPLIES

Dan's Repair Shop Store No 1 Rear 610 3 Ave 5 3905 HOYT HARDWARE LTD 606-608 3 Ave S 5767 MOTOR CAR SUPPLY CO OF CANADA

Johnnie's Sport Shop "WHERE SPORTSMEN MEET" — SPORTING GOODS —

Fishing Tackle and Guns Expertly Repaired Flies Tied to Order

WESTERN CANADA HARDWARE LTD 907-915 2 Ave S 5711

Sprinkler Contractors

MAJOR ALUMINUM PRODUCTS (CANADA) LTD

> PORTABLE SPRINKLER IRRIGATION EQUIPMENT

To dial correctly, pull the finger all the way to the stop . . . then let dial return at its own speed.

Western Metal Fabricators Ltd.

STRUCTURAL STEEL

BAND IRON - FLAT IRON - ROUNDS ANGLES - PLATES - BEAMS, ETC.

Manufacturers & Designers

PHONE

1501 - 2nd Ave S

Lethbridge

Stationers—Retail

COMMERCIAL PRINTERS & OFFICE **OUTFITTERS LTD**

"THE SCHOOL & OFFICE SUPPLY HOUSE OF THE SOUTH"

Douglas W J Ltd 1285 3 Ave S Southern Stationers Ltd 703 3 Ave S (See Advertisement This Page)

Steam Fitters

Baxter Geo H & Son Ltd 528	6 St S	6543
Holbertons Ltd 1250 3 Ave S	**************************************	3521
Whittick Bros Ltd 910 3 Ave	S	3014

Steel-Structural

ALBERTA STEEL PRODUCTS COT

NEW STRUCTURAL STEEL & PIPE OF ALL KINDS

Steel Structures & Building Products Ltd 78888 Cor 3 Ave & 14 St S Western Metal Fabricators Ltd 2 Ave & 15 St S (See Advertisement This Page)

SOUTHERN STATIONERS

Limited

OFFICE FURNITURE

TYPEWRITERS

ADDING MACHINES OFFICE SUPPLIES

"The Southern Habit Is A Good Habit To Have"

4116 - 4316

Hull Block

Lethbridge

58 Stocks—Tailors Stocks & Bonds Nesbitt Thomson & Co Ltd 215 BC Trust Bldg 4120 Richardson James & Sons 709 4 Ave S 5757 8ank of Nove (3424 Ringland Meredith & Co Ltd Royal Bank Bldg . Walker J H & Co Ltd Bank of Nova Scotia Bldg 4085 Storage-Fur & Garment Canadian Furriers Paramount Theatre Bldg 4348 LETHBRIDGE FURRIERS THE 514 3 Ave S **NEW YORK FUR & DRESS SHOP** Storage—Household OWEN DISTRIBUTING STORAGE MOVING - PACKING - SHIPPING Pool Cars to Principal Cities

Storage Batteries

(See Batteries)

FRIGIDAIRE

ELECTRIC RANGES

ALBERTA DISTRIBUTORS

Bruce	Robinson	Electric	Ltd.
1520 -	3rd Ave S		3258

for sale in Lethbridge by Eaton Co. Canada Limited

(The T.) 4th Ave & 6th St S 3727 Hoyt Hardware Ltd. 606-608 3rd Ave S _____5767

Lethbridge Appliances 808 - 3rd Ave S 4456

North Lethbridge Hardware 324 - 13th St N _____4198

Roy Electric Co., 406 5th St S 3735

Southern Alberta Co-Operative Assn. Ltd. 1221 - 2nd Ave S _____3777

Sykes Imperial Furniture Store 326 - 6th St S ______2060

Stoves, Ranges & Heaters —Retail

Beatty Washer Sales & Service Co 409 5 St S ... 4054

Bruce Robinson Electric Ltd 1520 3 Ave S 3258
(See Advertisement This Page)

CONSUMERS HARDWARE & SUPPLY

Findlay, Coal, Gas & Electric RANGES & HEATERS

Coleman Oil & Gas FURNACES & HEATERS

GALT HOME APPLIANCES

GURNEY RANGES

PHONE
Your Northern Electric Dealer
GALT HOME APPLIANCES

HOYT HARDWARE LTD 606-608 3 Ave S 5767

INGLIS-TAPPAN RANGES

Beautiful gas and electric models with famous Visualite Oven and Divided Top.



"Where To Buy Them"

DEALERS

LUNAGAS DIVISION OF STEWART

O'Keefe & Merritt Natural & Propane GAS RANGES & HEATERS

Iron Fireman Furnaces & Conversion Burners

2103 - 2nd Ave S 5443

WASTED CALLS

Wrong numbers mean wasted calls. If you're not absolutely sure of a number — look in the directory.

Needless calls to "Information" are wasted calls. Before calling "Information"—please look in the telephone book.

Surveyors

BROWN H W & CO

LAND SURVEYORS and ENGINEERS

STEWART LITTLE STEWART & WEIRT

SURVEYORS

ENGINEERS & CONSULTANTS

120 McFarland Bldg 78445

Tailors

Fit-Rite Tailors 6 Stafford Blk	6156
John's Tailor Shop 419 2 Ave S	
Lee Duck 330 13 St N	.2770
Modern Tailor & Dry Cleaning 1113 3 Ave S	4039
Perlux Cleaners 410 5 St S	3666
Stan's Men's Shop 327 5 St S	.3730
Tip Top Tailors Ltd 333 5 St S	. 2232

EVERY DAY

hundreds of housewives are using these yellow pages to call someone in your line of business. Do they find you?

Taxis

City Taxi 406 4 Ave S	[4566
(See Advertisement This Page) Marquis Cabs Marquis Hotel	-
Star Taxi Hull Blk	[4458 4457
(See Advertisement This Page)	
United Cabs (Leth) Ltd 409a 5 St S	[2224 3838 4440
(See Advertisement This Page)	- 50°

Telegraph Companies

Canadian	Pacific Teleg	raphs 308 (s St S	3186

Teletype Service

ALBERTA	GOVERNMENT TELEPHON	E'S
808-810 4	Ave S	2234
	See Advertisement This Page)	

Theatres & Places of Amusement

Capitol Theatre 5 St S	4100
Greenacres Drive-In Theatre Cor Coutts & Magrath Highways	71100
Lealta Theatre 250 13 St N	2529
Paramount Theatre Paramount Theatre Bldg	
Roxy Theatre 5 St S	2100

STAR TAXI



2-WAY RADIO-EQUIPPED CABS



For Trips Near or Far Call a Star



4457 4458

UNITED CABS (LETHBRIDGE) LTD.

12 Deluxe Cabs at Your Service

Equipped with 2-Way Radio

> Call Any of . These Numbers 3838

CITY TAXI

RADIO EQUIPPED CABS

Phone

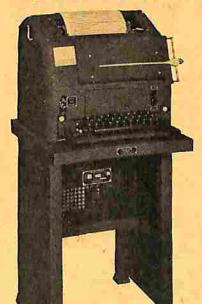
6200

4566

Quick Dependable Service

DAY OR NIGHT

ELETYPE SERVICE



ALBERTA GOVERNMENT TELEPHONES

When time means money, where delivery dates are important . . . Alberta Government Telephones

TELETYPE

is the efficient link between the units of your organization. It's the modern, fast, sure . . . Printed Communication Service.

If your business has branches or departments in different parts of Canada or the United States ... You will want to check on the advantages of Alberta Government Telephones Teletype.

FOR A SURVEY OF YOUR NEEDS OR FOR FURTHER INFORMATION ... PHONE

Tinsmiths
CHARLTON & HILL 208 13 St S 6466
FREEL SHEET METAL WORKS
EAVESTROUGHING &
TINSMITHING
ALL TYPES OF ROOFING GENERAL SHEET METAL WORK
405a - 4th St S
Korporal's Plumbing 718 17 St S 78362

Western Heating

Western Heating Ltd 334 13 St N 77666

(See Advertisement This Page)

For the Best in the West Buy "WESTERN"

EAVESTROUGHING - BONDED ROOFING COPPER & STAINLESS STEEL VENTILATION & AIR CONDITIONING

> · / For the Best in Heating Buy "FURNACE-AIRE"

77666 - 5888

334 - 13th Street North

Tire Distributors

Cor 2 Ave & 8 St S	47
DUNLOP TIRE & RUBBER GOODS	
Baalim Wholesale Ltd 7 St S	87

ERIC'S TIRE SERVICE

Your GOODYEAR Dealer

Res 2814

FIRESTONE TIRES, HOME & AUTO-SUPPLIES

For Car and Truck For Home and For Work and Play



"Where To Buy Them" DEALERS

ARTIC SERVICE STATION	
3 Ave & 13 St S	4162
EL RANCHO SERVICE STATION	
6 Ave & Mayor Magrath Drive	5406
JARDINE'S TIRE SUPPLY	
Cor 1 Ave & 4 St S	3580
NORTH LETHBRIDGE MOTORS	
& AUTO WRECKERS	

NORTH LETHBRIDGE **MOTORS & AUTO WRECKERS**

TIRES:

WE HANDLE ALL SIZES FROM 1400 x 24 TO 2400 x 33

Send the Big Ones to Us for Repairing or Curing

FAST SERVICE EXCELLENT WORKMANSHIP

— 100% Guarantee ———

PRICE LIST FURNISHED ON REQUEST

GOODYEAR TIRE DEALERS

301-317 - 13th Street North ----- Phone 3181

TIRE DISTRIBUTORS-Continued

FISK TIRE DEPOT British American Oil Co Ltd The 17 St & 2 Ave S

GOODYEAR TIRE & RUBBER CO OF CANADA LTD

> MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

1902 - 2nd Ave S 2396-4086

IMPERIAL MOTORS LTD Cor 2 Ave & 7 St S

JARDINE'S TIRE SUPPLY-

FIRESTONE TIRE DISTRIBUTORS

RECAPPING - VULCANIZING TIRE REPAIRS

Cor 1st Ave & 4th St S 3580-6101

KIRK'S TIRE SALES & SERVICE

"A BETTER BALANCED RETREAD" Headquarters for DOMINION ROYAL TIRES

1233 - 2nd Ave S 5985

MOTOR CAR SUPPLY CO OF CANADA

LTD 1218 2 Ave S North Lethbridge Motors & Auto Wreckers

313-317 13 St N (See Advertisement This Page)

SEIBERLING RUBBER CO OF CANADA LTD

Chinook Tire Co 316 11 St S SEVENTY-SEVEN OIL COMPANY LTD 320-324 9 St S

SMITH MOTORS LTD Cor 6 Ave & 6 St S 5763

SPOTLITE SERVICE STATION

ATLAS TIRES

Guaranteed for 12 Months

Cor 3rd Ave & 8th St S 2970

TIP TOP SERVICE 1119 2 Ave S 2417 TRIMBLE'S TIRE SUPPLY LTD

Tobacconists—Retail

Club Cigar Store Leth Ltd 3 Ave & 5 St S ... 99125

Tobacconists—Wholesale

Peacock & Kitson Ltd 427 5 St 5 2022

The advertisers in the Classified Telephone Directory are ready to serve you. Use the YELLOW PAGES for your convenience.

Tools-Electric WESTERN CANADA HARDWARE LTD 907-915 2 Ave S Tractors & Equipment CATERPILLAR DIESEL TRACTORS Track-type and wheel type tractors for construction, mining, logging, industry and agriculture. Also complete line of matching Caterpillar-built 'dozers, scrapers, motor graders, Diesel engines and electric sets. Plus matched Allied Equipment. "For Information Call" UNION TRACTOR & EQUIPMENT

FERGUSON SUPPLY ALBERTA LTD

MACHINERY EOUIPMENT SUPPLIES

Trailers

BANNERMAN MOTORS

NEW & USED HOUSE TRAILERS A variety of makes and models. Easy Terms may be arranged. Office: 4th Ave & 9th St S 2045 Display Lot: 5th Ave & 7th St S 6444

LETHBRIDGE	BODY	WORKS		
1801 3 Ave S			398	37

Transfer Companies

(See Cartage)

Transmission Equipment -Power

(See Power Transmission Equipment)

Travel Bureaus

Rossiter Agencies Bsmt McFarland Bldg {2412

Use Long **Distance**

Truck Lines

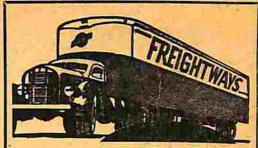
ALLIED VAN LINES LTD	
Agent Owen Distributing 517 3 St S	3011
Amalgamated Truck Lines Ltd	(78353
1257 2 Ave-A N	178354
	7444
Canadian Freightways Ltd 520 3 St S	2945
(See Advertisement This Page)	
Chenery C W 724 14 St S	5292
Cooper Transport	(4520
1101 2 Ave S	. 14886
(See Advertisement on Page 62)	
Davies Transport 1257 2 Ave-A N	78353
Dench of Canada Ltd North Side	(4234
Dench of Canada Ltd Worth Side	
of CPR Freight Sheds (See Advertisement This Page)	(1020



(Continued on next page)

4234 & 4828

Winnipeg - Regina - Medicine Hat Lethbridge - Cranbrook - Calgary Red Deer - Edmonton CONNECTIONS AT COUTTS & KINGSGATE



PHONE 2944 2945 5665

CANADIAN FREIGHTWAYS

LIMITED

An Independent Trucking Co. Servina Alberta, Saskatchewan, Manitoba, Vancouver, B.C. and USA

> Teletype Connections for Alberta Connecting at Courts for U.S.A.

520 - 3rd St South

Lethbridge

LIVESTOCK HAULING

IOHNNY'S EXPRESS LIMITED

BOX 107 - LETHBRIDGE

Phones:

Day 5129 Night 77708 - 91-1011



Cattle-Sheep-Hogs

Cattle Liners and Small Trucks

Double Decks if needed

Hartford Insurance

Calgary and Lethbridge Markets

To and From Pasture

Short or Long Distance Hauls

To and From Market

COOPER TRANSPORT

SERVICING DAILY

LETHBRIDGE - CALGARY CROWSNEST PASS CARDSTON - COUTTS

SPEED

SAFETY

SERVICE

4886 4520

1101 - 2nd Ave S

Lethbridge

Miller & Irvine

EXCAVATING

LEVELING

SAND & GRAVEL

GENERAL TRUCKING

TRENCHING

PHONE

3897

Res 6647

422a - 8th St. South

Lethbridge

TRUCK LINES-Continued ECONOMY CARRIERS LTD 517 3 St S 3011 Gas City Cartage 1257 2 Ave-A N 78353 Johnny's Express Ltd Upstrs Lethbridge Stockyards (See Advertisement on Page 61) McLean Transfer 640 6 St S 2097 Miller & Irvine 422a 8-St S (See Advertisement This Page) Murray Transport 1503 3 Ave S Nash Transport 410 3 Ave S . Pass Express 1023 11 St S 4711 PERRY H L CO ALBERTA LTD 103 1 Ave 5 4616 Phillips J & L 2006 9 Ave S Ralph Transport 434 8 St S 2576 Robertson Transport 524 3 St S 6226 Rothe J J Riverbottom 78366 Roy's Pick-Up & Delivery Service 240 14 St N 4069 Soo Freight Lines Ltd Cor 3 St & 4 Ave S 5532 SPEEDY STORAGE & CARTAGE LTD Local and Long Distance Hauling Light & Heavy Hauling 327 - 3rd St S 5734 Taber Transport 1257 2 Ave-A N 78353 Trans-Canada Highway Express Co Ltd78787 1101 2 Ave S Waldern's General Trucking 301 5 Ave S 78246 Trust Companies

Commercial Printers & Office Outfitters

British Canadian Trust Co Cor 3 Ave & 7 St S 78581

Royal Trust Co 119 McFarland Bldg 3004

LIMITED



ROYAL **Typewriters** SALES &

6464

SERVICE

326 - 7th Street South

Typewriters & Supplies

Commercial Printers & Office Outfitters Ltd (6161) 6464 326 7 St S (See Advertisement This Page) Lethbridge Typewriter & Adding Machine Co. 524 6 St S 4972 REMINGTON RAND LIMITED The FIRST name in Typewriters SALES - SERVICE

SMITH-CORONA TYPEWRITERS OF

McIntyre Blk

UNDERWOOD LTD

UNDERWOOD TYPEWRITER RIBBONS CARBON PAPERS & SUPPLIES

3966

D A Boyd Mgr Res 4763

Undertakers

(See Funeral Directors)

Uniforms—Washable

Sunny South Garment Co 7 Oliver Blk 2874

As a Subscriber to

Alberta Government Telephones

TFI ETYPE SERVICE

You would have at your command the means of communicating

IN WRITING

with other machines on the same circuit

Instantly and Accurately

Contact is instantaneous and the speed of communication is comparable with using the telephone . . . with this important difference-

YOU SEE THE MESSAGE

Eyes take the place of Ears

Upholsterers

BASTEDO UPHOLSTERY 304 9 St S ...77711

Benjamin's Cleaners Tailors Masonic Hall Bldg . 5771 (See Advertisement This Page)

Gast Eric 316 1 Ave S 78079 (See Advertisement This Page)

GRAHAM & JELFS

UPHOLSTERING

CARS - TRUCKS CHESTERFIELDS DRAPERIES

Lev Upholstery 611 6 Ave S . (See Advertisement This Page)

SHAMES UPHOLSTERING CO 106 5 St S 4047 (See Advertisement This Page)

Advertising in the YELLOW PAGES tells WHERE to BUY the product or service you want. Use this handy BUYER'S GUIDE . . . it saves you time and trouble. A LOOK IN THE BOOK saves steps.

PLEASE DO NOT CALL

"Information"

Unless You Are Unable To Find the Number In This Directory!

Calls to "Information" for Numbers listed in the Telephone Directory waste thousands of operator-hours every year. This creates a serious delay in Information Service.

ALBERTA GOVERNMENT TELEPHONES

YOUR FURNITURE LIKE NEW

Our New Modern Method of Cleaning will give your Upholstery the Bright Sparkle it originally had! Cleaned right in your home and ready to use again in a few hours.

FREE ESTIMATES GLADLY GIVEN

JUST DIAL

"WE SPECIALIZE IN CLEANING CAR INTERIORS"

BENJAMIN'S



Masonic Building

GAST UPHOLSTERY

FURNITURE tailored for your home at MANUFACTURER'S PRICES

CHESTERFIELDS

ALL SIZES & STYLES

We build, recover or remodel furniture from your own design or sketch.

PHONE

78079

314 - 1st Avenue South

LEV UPHOLSTERY

DAVE LEV, Prop.

- Specializing in CUSTOM BUILT FURNITURE
- CHESTERFIELD REPAIRS RECOVERING & REMODELLING
 - CAR & TRUCK SEATS

PHONE

78422

611 - 6th Ave S Res Phone 6268



SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified

TELEPHONE SECTION

SHAMES Upholstering Co.



Specialists in the Three R's

- REUPHOLSTERING
 - REMODELLING
 - REPAIRING

A Complete Upholstering Service On All Types of Upholstered Furniture

FREE ESTIMATES

106 - 5th St S

Lethbridge

ALEX TIRE SHOP

RECAPPING VULCANIZING

All Sizes Car, Truck and Tractor Tires

Dominion Royal Tire Dealer

PHONE

6606

332 - 4th St South

Lethbridge



North Lethbridge Motors & Auto Wreckers

GOODYEAR TIRES - HEADQUARTERS

Specializing in

- RECAPPING -

Suburbanite or Regular Tread

_ VULCANIZING -

Tractor, Earth Mover, Car or Truck

____ SERVICE ____

Car - Truck - Implement

301 - 317 13th St North 3181

KIRK'S TIRE SALES & SERVICE

A Better Balanced RFTREAD

"The Best in the West"

- VULCANIZING, RETREADING, TIRE REPAIRS
- NEW TIRE MILES ON YOUR RETREADS
- WE CAN RETREAD 825, 900 and 1000-20's

Complete Stock of DOMINION ROYAL TIRES

PHONE

5985

1233 - 2nd Ave South

Tom's Tire Shop

Sales & Service

SPECIALIZING IN

RECAPPING

TIRE & TUBE REPAIRS WHEEL STRAIGHTENING BELT SPLICING

We REPAIR any type or size Tractor, Truck & Passenger Tires.

> DUNLOP - GOODYEAR & GOODRICH DEALERS

> > 2223

518 - 5th Street South

Vacuum Cleaners

ELECTROLUX (CANADA) LTD

Air Purifier and Cleaner Floor Polisher Attachment TRIPLE ACTION

1108 - 6th Ave S 4481

FILTER QUEEN SALES (CALGARY)

THE BAGLESS CLEANER & HEALTH UNIT

For Service or Demonstration

Galt Home Appliances 309 7 St S

HOOVER AUTHORIZED SALES & SERVICE

Service by trained Hoover Men and genuine Hoover parts are available only through Factory Branch

Service Stations and authorized dealers. Do not accept substitutes.

"Where To Buy It"

HOOVER CO LTD Hoyt Hardware Ltd 5767 606-608 3 Ave S

Kirby Sales & Service 2 Metropolitan Bldg

LEWYT SALES & SERVICE

NO DUST BAG TO EMPTY

It's quiet—no roar! Lewyt picks up more lint, thread, hair—with less rug wear. Filters the air 3 times. You breathe no dusty

FREE HOME DEMONSTRATION

"Where To Buy Them" DISTRIBUTORS

BRUCE ROBINSON ELECTRIC LTD 1520 3 Ave S

3259

3181

Venetian Blinds

Alberta Venetian Blinds 1515 3 Ave 5 5989

Veterinary Surgeons

Vulcanizing & Tire Repairing

Alex Tire Shop 332 4 St S 6606 (See Advertisement This Page) 3932 Buzz Shop 311 8 St S ... 78887 Eric's Tire Service Rear 507 7 St S Jardine's Tire Supply 6101 Cor 1 Ave & 4 St S (See Advertisement Opposite Page) 5985 Kirk's Tire Sales & Service 1233 2 Ave S

(See Advertisement This Page) North Lethbridge Motors & Auto Wreckers 313-317 13 St N

(See Advertisement This Page) (Continued on next page)

VULCANIZING & TIRE REPAIRING-Continued

SHORT STOP SERVICE STATION

VULCANIZING & TIRE REPAIRS

Cor 4th Ave & 8th St S 4167

Tom's Tire Shop Sales & Service 518 5 St S ... (See Advertisement Opposite Page) United Service Garage 302 3 Ave S 2750

Wall Paper

Canada Paint & Wallpaper Store Whise & Ret Paints & Varnishes 411 7 St S . 2513 HOYT HARDWARE LTD 606-608 3 Ave S 5767

Jardine's Tire Supply

Distributors of FIRESTONE TIRES

- RECAPPING
- VULCANIZING
- TIRE REPAIRS

THE MOST MODERN AND BEST EQUIPPED SHOP IN THE SOUTH

6101 & 3580

Cor 1st Ave & 4th St S

Lethbridge



REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

YELLOW PAGES of your TELEPHONE DIRECTORY



Washing Machines

BEATTY WASHER SALES & SERVICE CO

Authorized Beatty Agent

ALL MAKES OF WASHERS REPAIRED

Bruce Robinson Electric Ltd 1520 3 Ave 5 3258 (See Advertisement This Page)

GALT HOME APPLIANCES

GAINADAY WASHERS & IRONERS WESTINGHOUSE WASHERS & DRYERS

309 - 7th St S

HOYT HARDWARE LTD 606-608 3 Ave S 5767

INGLIS WASHING MACHINES

INGLIS
AUTOMATIC
With famous Suds-Miser
and The Seven Rinses.
INGLIS CONVENTIONAL
TYPE WASHERS
Balanced design with Surg-i-flow action—Gets
Clothes Cleaner.



"Where To Buy Them"

DEALERS

BARRETT-JAMIESON APPLIANCES 310 6 St S

JACK'S RADIO SALES & SERVICE 302 13 St N

LETHBRIDGE APPLIANCES

4456 808 3 Ave S

WHITTICK BROS LTD 3014 910 3 Ave S

MAYTAG WASHING MACHINES

MAYTAG . . . the choice of Homemakers everywhere for a cleaner, faster wash.

Maytag

Protect your MAYTAG with service by trained personnel using genuine MAYTAG parts.

"For Sales & Service Call"

LETHBRIDGE APPLIANCES

4456 808 3 Ave S

Watchmakers & Repairers

Roycroft T W 1-160 3 Ave S

The advertisers in the Classified Telephone Directory are ready to serve you. Use the YELLOW PAGES for your convenience.

Water Heaters

INGLIS "GLASTEEL" WATER HEATERS

GLASS-LINED Cannot rust because Glass can't rust! Completely Automatic Gas or Electric.



"Where To Buy Them"

DEALERS

BAXTER GEO H & SON LTD 528 6 St S

HOLBERTONS LTD

1250 3 Ave S

WESTERN PLUMBERS LETHBRIDGE

LTD 334 13 St N

WHITTICK BROS LTD

910 3 Ave S

WESTERN PLUMBERS LETHBRIDGE

WATER HEATERS and TANKS INSTALLED REASONABLY

Visit Our Showroom

334 - 13th St N 77666—5888

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

FRIGIDAIRF

AUTOMATIC WASHERS & DRYERS

ALBERTA DISTRIBUTORS

Bruce Robinson Electric Ltd. 1520 - 3rd Ave S 3258

for sale in Lethbridge by

Eaton Co. Canada Limited (The T.) 4th Ave & 6th St S 3727

Hovt Hardware Ltd.

606-608 3rd Ave S

Lethbridge Appliances 808 - 3rd Ave 5 __

North Lethbridge Hardware 324 - 13th St N

Roy Electric Co., 406 5th St S 3735

Southern Alberta

Co-Operative Assn. Ltd. 1221 - 2nd Ave S ______ 3777

Sykes Imperial Furniture Store 326 - 6th St S ______2060

100% Soft Water AQUA SOFT (Water) SERVICE

The most "Efficient Water Softener" on the Canadian Market

Canada's Oldest and Largest Water Softening Company

Two Weeks' Free Trial Without Obligation

Supplied to Rentors and Owners On a Monthly Rental Basis

WE SERVICE AND MAINTAIN THIS EQUIPMENT FREE

AQUA SOFT SERVICE LETHBRIDGE LTD.

T. LAMBERT, Mgr.

FOR RENTAL AND SERVICE PHONE

77227

910 - 3rd Avenue South

Night Phone 4889

SERVISOFT (Lethbridge) LTD.

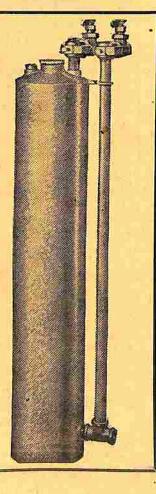
1820 - 10th Avenue South

Phone 5748 NOW

24-HOUR SERVICE

- No Equipment to Buy—No Work to Do
- Equipment Designed to Meet Every Need of Home—Farm—Industry
- 100% Soft Water Where YOU Want It!
- ON A MONTHLY SERVICE BASIS!





Water Softening Equipment

Aqua Soft Service Lethbridge Ltd 910 3 Ave S 77227 (See Advertisement This Page) Servisoft (Lethbridge) Ltd 1820 10 Ave S (See Advertisement This Page)

Wax-Floor

WOOD G H & CO LTD 327 3 St S 77400

Get the habit of looking in the YELLOW PAGES

New Customers Are Necessary

Every business must continue to obtain new customers order to prosper old ones move away and must be replaced.

There is no better place for your business to get acquainted with the newcomers than through the

YELLOW PAGES

of your Telephone Directory

Welding & Brazing

Bell George A 317 4 St S	4528
ace Advertisement This Page)	
Dirse & Hunt 1422 2 Ave S	5575
Shop No 2 2009 2 Ave S	2595
(See Advertisement This Page)	
Capitol Welders 1815 3 Ave S	77722
(See Advertisement This Page)	
East End Welding Shop 1605 3 Ave S	. 2488
(See Advertisement This Page)	
Gowin's Welding & Alignment Shop 328 4 St S	3860
Lethbridge Iron Works Co Ltd Cor 1 Ave & 2 St	5 3332

LIBERTY WELDING & BOILER WORKS

NEW & USED BOILERS FOR SALE Boiler Repairs & Pressure Welding Portable Equipment General Welding Contractors 1402 - 2nd Ave S Res 4945

Welded Products 210 1 Ave S (See Advertisement This Page) Western Metal Fabricators Ltd 2 Ave & 15 St S 4473

(See Advertisement This Page)

The YELLOW PAGES place your name and telephone number befor the Buyer at the very moment he wants what you have to sell.

G. A. BELL

ELECTRIC & ACETYLENE WELDING

GENERAL MACHINE WORK ORNAMENTAL IRON WORK STRUCTURAL STEEL BLACKSMITHING HYDRAULIC HOISTS & EQUIPMENT

PHONE

4528

317 - 4th St South

Lethbridge

BIRSE & HUNT

MECHANICAL CONTRACTORS

MACHINISTS WELDERS MACHINE DESIGNERS ORNAMENTAL **IRONWORK** PRESSURE & BOILER WELDING STRUCTURAL STEEL

PHONE

5575

1422 - 2nd Ave South

Shop No. 2-2009 - 2 Ave S 2595

CAPITOL WELDERS

- General Welding Electric & Acetylene
- Tank Building & Ornamental Iron Work
- Truck Hoist Work
- Portable Welding
- Custom Built Equipment

PHONE

77722

1815 - 3rd Ave S

Lethbridge

EAST END WELDING SHOP

Specializing in

General Welding - Electric & Acetylene Tank Building and Ornamental Iron Work

GENERAL BLACKSMITHING

PHONE

2488

1605 - 3rd Ave S

Lethbridge

Welded Products

ACETYLENE & ELECTRIC WELDING, CUTTING & BRAZING

Truck & Storage Tanks Made to Order Renn Hydraulic Hoists & Equipment Portable Equipment - Boiler Welding

WELDING

PHONE

2544

210 - 1st Ave S

Res 4312

Western Metal Fabricators Ltd.

- STRUCTURAL STEEL
- CUSTOM BUILT EQUIPMENT
- REPAIRS ON HEAVY CONSTRUCTION EQUIPMENT
- GENERAL WELDING & MACHINE REPAIRS

SEE US FOR FREE ESTIMATE

PHONE

4473

1501 - 2nd Ave S

Lethbridge

NATIONALLY ADVERTISED ARTICLES

can be traced to their

LOCAL DEALERS

by looking up

"WHERE TO BUY IT"

in the

YELLOW PAGES

Welding Equipment & Supplies

Motor Car Supply Co of Canada Ltd 1218 2 Ave 5 (See Advertisement This Page) WESTERN CANADA HARDWARE

FERGUSON SUPPLY ALBERTA LTD

MACHINERY EQUIPMENT SUPPLIES

Welfare Services

(See Charitable Institutions)

Window Cleaners

Lethbridge Window Cleaners 315 6 Ave-A S ... 4037

Motor Car Supply Co. of Canada Limited

Wholesale Distributors OXYGEN & ACETYLENE GASES

MARQUETTE WELDING EQUIPMENT & WELDING RODS

Phone 5741

1218 - 2nd Ave S

LETHBRIDGE MACHINERY CO

Wire Rope

Distributors DONALD ROPES & WIRE CLOTH LTD. Wire Ropes for Logging Construction & Industrial Screens for all purposes

WESTERN CANADA HARDWARE LTD 907-915 2 Ave S 5711 WILKINSON & MCCLEAN LTD

Woollen Products

Use Long Distance

SAVE UNNECESSARY STEPS

Have an Extension Telephone installed in your business premises or your residence.

A GREAT CONVENIENCE AT SMALL COST

Extension Telephones are now available.

Phone 2234

ALBERTA GOVERNMENT TELEPHONES

LETHBRIDGE



DISTRICT

AETNA-See Cardston	DeValois C
ALBION RIDGE—See Barons	Dick Mrs Chas E
ALLERSTON—See Milk River	Dupont Mrs Edna res
	Egland Richard
ARDENVILLE—See Fort Macleod	Eliasen Halvor
ARMADA —Day Service	Erdman G J
Alberta Wheat Pool	Erdman Victor B
Marks William res	Ford Arthur res · · · · · · · · · · · · · · · · · · ·
Oakes G F W res	Forsman D S res
	Gareau's Sundry Shop
AVALON—See Etzikom	Gaschnitz Charles Gibb Glen res
BARNWELL—See Taber	Gibbs Insurance Service
PADCINIC —Continuous Service	Greene Glen
BARONS —Continuous Service	Gullickson MyronGustafson S W res
Airway Motors 11 Distributors Red Head Petroleum Products	Gygie Le Roy
Alberta Pacific Grain Co Ltd No 1 Elevator 13	Markov Ethal res
Alberta Wheat Pool	Harris N E Agt Massey-Harris Imp
Allen F Chester	Undivide G B res
Allen E Chester R1316 Allen Ernie R1310	Hayor Pouhen res
Anderson Haakon P515	Hebenik Alex
Anderson Henry R1103 Anderson Henry L R218	Harraryola Bros
Anureksun George PAO7	Hoffman Martin
Andrew A res 60 Annable H G R210	It has Clan P res
Milegalu Marn K ras	Hultgren A C Hurnanen John
Asplund P J res 77 Atkinson Gordon R215	Unterlings Fred res
D208	the death Crain Co Ltd
R914	Irvine Bros
Barber James res 53 Barber P R1204	IAGILIANT.
Salaris Collisated School 55	Irvine William Irwin Ellwood R Irwin Harold J
Barons Co-operative Ltd 33 Barons Eureka Health Unit No 2 102 Barons Hotel	Mee
Surous Hotel	Control of the contro
15	Johnson Roy R
Beairsto Rev Russell G res 40	Dow E IM POS
Berger Peter res 101 Blaine O H International Implts & Trucks 12 Blaine O H res 70	Koole A B L Kotkas Rudy res Kulpas Gus
	reacted PAS
D1919	Laine John
Bradley Harold S R403 Bradley Martin R526 Brandwold Fire R526	
DE17	
Brown Mrs May res 68 Burns Earl res 20	Larson Edgar Laurie F A res
Calgary Power 11d Wes 1 you	
California Pacific Rallway Donot	Ledbetter E L
Chester Mrs Hattie I res 44 Clark Mrs Anna res 80	
Cinn cate	Letal Joe Liptak Paul res Lloyd Lyon
Cross Robert res 4 Crowe F R206	
	Lyon A D res
Curle Wm Jr Page 1	
	AMAR PAS
R214	Madill W R res Mastowy Alex
Dahl Arne R509 Davies Tracey res 104	
	McIntyre H D
De Boer C De Maere Frank res De Valois Asia	Miller J Miller Wilfred
DeValois Arie res 49	Willer Willies

DeValois C Dick Mrs Chas E	R1312
Dick Mrs Chas E	R512
Dudley Gordon	. R906
Dupont Mrs Edna res	50
Egger C	R507
Egland Richard	. R704
Eliasen Halvor Erdman Alfred	B110
Erdman G J	P111/
Erdman Gus	R1108
Erdman Victor B	R1111
Ford Arthur res • · · · · · · · · · · · · · · · · · ·	31
Forsman D S res	4
Fraser A L	. R916
Gareau's Sundry Shop	10
Caschnitz Charles	R1305
Gibb Glen res	57r2
Gibb Glen res	57r2
Cou I A	R905
Greene Glen	PAN:
Gullickson Myron	22
Gygie Le Roy	R409
Gygie Le Roy	
Harker Ethel res	48
	28
II worth C R rac	24
Warra Dauban res	10 /
He Louth Alay	13404
III	KTTL
Hammenata Bras	. R/U3
Hoffman Martin	7110
Hood Robert res Hughes Glen P res	
II A.C.	LITTIC
CONTRACTOR AND THE PROPERTY OF	
it satisface Ered res	
Crain Co Itd	
A PORT OF THE PROPERTY OF THE	- 1/1/01
Irwin Harold J	D7210
Jacobson Wes	R1306
Jacobson Wes Johnson Lloyd Johnson Roy R	
A C PAC	中十五二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二
- F 1M mag	
Koole A B L	29
	R1114
	R903
Larson Edgar Laurie F A res	
	- 11-100
Transfer I and	11011
Letal Joe Liptak Paul res Lloyd Lyon	8970
AATAP PAC	
The same of the sa	
McIntyre H D Melvin William res Mifflin C	D/
Miller J	R71
Settled 1	

Mills E S	R508
Milner I	R1215
Milner L	64
Municipal District of Barons	30
With the Lord Co. Land	20
National Grain Co Ltd	
Nowotny Mrs Earl res	
0 K Grocery Long Bue	. 72
Odegard Chester	R513
Ostero John	R715
Peacock John	
Pell Mrs A res	21
Pelletier Mrs Bertha res	. 83
Peters Morton res Phillips Lawrence	103
Phillips Lawrence	. R211
Pioneer Grain Co Ltd	
Plourd Louis M res	
Rauhala H W	R1211
Reed Wilfred	. R204
Renning I 0	. K511
Renning Oscar Ross W C	P502
Row Andrew	R504
Row John	R709
Row Victor	R710
Row W C	R717
Royal Bank of Canada	8
Royal Canadian Mounted Police	37
Ryden Joe	R1213
Schneider Victor E	PEN
Sevcov J	PAIN
Shearer Delmer	P576
Shearer Don C	R518
Sherwood Farley Sherwood R H	. R212
Sherwood R H	R209
Sherwood W J res	63
Shimek John	R510
Silbermann Martin res	. 79
Silbermann Martin	R311
Silverton W F res	52
Smith Albort res	62
Silverton W F res Silverton W F res Silverton W F res Smith Albert res Smith Fred res Snell Mrs Lillian	42
Snell Mrs Lillian	D104
Svanes Tom	R505
Thurlaw Coorge res	7.
Thurlow George res Trapp Herman	PD00
Trapp Lloyd	BOUL
Trapp Lloyd Turner Harold J res Turner John	23
Turner John	R1303
Turner L T	R1308
United Grain Growers Ltd	26
Vandervalk Bros	P212
Vickerman C Implements	17
Vickerman C A res	70
Woller Conrad	D20-
Weller Conrad	R307
Wobick G A	K/12
Wobick Geo L	PIOC
Wohick 0 E	RIDE
Wobick Robt	R207
CONSTRUCTION OF THE RESIDENCE OF THE PROPERTY OF THE RESIDENCE OF	11207

BEAVER HEIGHTS-See Fort Macleod BEAVER MINES-See Pincher Creek BEAZER-See Cardston

HUTTON'S LTD.

CALGARY LETHBRIDGE MEDICINE HAT 2586 2621 AUTHORIZED SALES & SERVICE DISTRIBUTORS Carburetors - Distributors - Fuel Pumps Generators - Magnetos -