

# Apartments, Blocks and Buildings

## In the City of Lethbridge

Acadia Block, 612 3rd Ave S  
 Afaganis Block, 3rd Ave & 13th St S  
 Alberta Block, 324 5th St S

Bank of Commerce Building, 331 7th St S  
 Bank of Montreal Chambers, 304 6th St S  
 Bank of Nova Scotia Block, 704 3rd Ave S  
 Begin Block, 114 5th St S  
 Belmont Apartments, 518 23rd St S  
 British Canadian Trust Bldg., 304 7th St S  
 Burgmann Block, 406 4th Ave S  
 Burns Block, 610 3rd Ave S

Capitol Theatre Building, 414a 5th St S  
 Castle Apartments, 219 2nd Ave S  
 Coeurs' Delane Apartments, 220 14th St N  
 Connaught Mansions, 309 10th St S  
 Consumers Building, 516 3rd Ave S  
 Cooper Building, 505 7th St S  
 Court House, 327 6th St S

Delwill Apartments, 1263-1267 7th Ave S  
 Depot Rooms, 712 1st Ave S  
 Devon Court, 1272 3rd Ave S

Eagles Hall, 701 13th St N  
 Eldean Apartments, 202 13th St S  
 Equity Bldg., 424 7th St S

Farmers Market, 111 7th St S

Galt Manor, 527 7th St S  
 Glen-Maury Apartments, 519 7th St S  
 Glenwood Bldg., 321-323 6th St S  
 Gurney Museum, Galt Gardens

Harris Building, 309 7th St S  
 Herald Building, Cor 5th Ave & 7th St S  
 Higinbotham Block, 120 5th St S  
 Hull Block, 707 3rd Ave S  
 Hungarian Hall, 821 9th Ave N  
 Hyt Block, 114 & 120 5th St S

I.O.O.F. Hall, 501 4th Ave S  
 Irrigation Building, 207 7th St S

Jumar Apartments, 824 4th St S

Kennedy Block, 408 13th St N  
 Kresge Building, 4th Ave & 6th St S

Labor Temple, 207 13th St N  
 Lafferty Block, 404½ 5th St S  
 Lee Wong Block, 328 13th St N  
 Lemax Apartments, 501 11th St S  
 Lethbridge Collieries Bldg., 413 8th St S  
 Lethbridge Medical Bldg., 5th Ave & 7th St S

Maple Court, 1245 5th Ave S  
 Maryland Court, 531 6th St S  
 Masonic Hall, 315 10th St S  
 McCaffery Block, 414 13th St N  
 McFarland Block, 517 4th Ave S  
 McIntyre Block, 417-423 5th St S  
 McKenzie Block, 706 3rd Ave S  
 McLeay Block, 514 3rd Ave S  
 McMahon Building, 1011-1017 3rd Ave S  
 Medical Dental Building, 5th Ave & 7th St S  
 Meech H. Wm. Bldg., 529 6th St S  
 Metcalfe Building, 303 5th St S  
 Metropolitan Building, 315 5th St S  
 Miners Union Hall, 745 12th St-A N  
 Miriam Mansions, 14th St & 9th Ave-A S  
 Morris Building, 516 3rd Ave S

Oliver Apartments, 505 6th St S  
 Oliver Block, 316 5th St S

Paramount Theatre Building, 713-723 4th Ave S  
 Patterson Court, 1226 4th Ave S  
 Post Office Building, 4th Ave & 7th St S  
 Purity Dairy Building, 516 5th Ave S

Rainbow Ball Room, 1401 5th Ave N  
 Riverview Apts., 2nd St & 7th Ave S  
 Rockcliffe Apartments, 1228 6th Ave S  
 Roxy Theatre Building, 328 5th St S  
 Royal Bank Chambers, 417 3rd Ave S  
 Rylands Block, 304 5th St S

Sadowsky Block, 409a 5th St S  
 Shasta Block, 329 5th St S  
 Soderberg Block, 323 5th St S  
 Speedy Building, 6th Ave & 5th St S  
 Stafford Block, 311½ 5th St S  
 Strathcona Court, 1237 4th Ave S  
 Szarko Block, 406 4th Ave S

Tranion, 102 5th St S  
 Tudor Manor, 531 7th St S

U.M.W. of A. Hall, 745 12th St-A N  
 Ukrainian Labour Hall, 1401 5th Ave N

Victoria Mansions, 1002 3rd Ave S

Whitehouse Rooms, 222 1st Ave S  
 Williamson Block, 246 13th St N  
 Woolworth Bldg., 4th Ave & 6th St S

Yale Block, 212 5th St S





# LETHBRIDGE

MARCH, 1954

## **YELLOW PAGES**



**ALBERTA GOVERNMENT TELEPHONES**





# LETHBRIDGE CLASSIFIED TELEPHONE DIRECTORY MARCH, 1954

No liability is assumed by Alberta Government Telephones for errors or omissions occurring in the Classified Directory

## Abattoirs

Burns & Co Limited near Exhibition Grounds	5194
City Abattoir near Exhibition Grounds	3048
M A Adams 934 16 St S	3831

## Accountants

Aldous Agency 11 Stafford Blk	3712
Boulton C W & Co A Metcalfe Bldg	3974

### GRANSTOUN ERIC

F.A.E., C.P.A.

AUDITORS & ACCOUNTANTS

Expert Advice  
on Dominion Income Tax

3 Oliver Block 4135

Gray S A & Associates Ltd 313 6 Ave-A S	77955
GRUMAN RICHARD 7-9 McLeay Blk	5006
Holberton-Kaun 507 7 St S	5378
Thompson E W 814 18 St S	2840

## Accountants—Chartered

Christian Kergan & Gerla 118 McFarland Bldg	4887
Devine & Bell Glenwood Bldg 321 6 St S	3233
Paterson & Co Ritchie 5-6 Acadia Bldg	2619
Watkinson L H 210 13 St S	4016
Williams & Tanner 209 BC Trust Bldg	4640
Young G A 219 B C Trust Bldg	2123

## Accounting & Bookkeeping Machines

### BURROUGHS—

BURROUGHS ADDING MACHINE OF CANADA LTD  
507 7 St S 77577

NATIONAL CASH REGISTER CO OF  
CANADA LTD 118 8 St S 4533

(See Advertisement This Page)

### NATIONAL CASH REGISTER COMPANY OF CANADA LTD.

118 - 8 ST. S.  
Only authorized office  
in this city.



PHONE  
4533



#### BOOKKEEPING MACHINES

National Adding Machines  
National Cash Registers  
Bought - Sold - Exchanged  
Factory Trained Service Men

SALES  
SERVICE  
SUPPLIES

## Adding Machines

### BURROUGHS—

BURROUGHS ADDING MACHINE OF CANADA  
LTD 507 7 St S 77577

Lethbridge Typewriter & Adding Machine Co  
524 6 St S 4972

(See Advertisement This Page)

NATIONAL CASH REGISTER CO OF  
CANADA LTD 118 8 St S 4533

(See Advertisement This Page)

REMINGTON RAND LTD McIntyre Blk 3966

### UNDERWOOD LTD

SUNDSTRAND ADDING MACHINES

Adds—Subtracts and Multiplies

1252 - 3rd Ave S 2555

D A Boyd Mgr Res 4763

## Addressing Machines

### ADDRESSOGRAPH-MULTIGRAPH OF CANADA LIMITED

Only authorized distributor of Addressograph  
Hand, Electric & Automatic Machines  
Name and Data Writing. Certified Address  
graph Plates, Ribbons, Supplies & Service

For Addressograph Simplified Business Method  
call Addressograph-Multigraph of Canada Ltd  
1025 - 9th Ave E Calgary Alta 54828-5487

## Adjusters

Bodard Adjustment Bureau Harris Bldg 303 7 St S	57
Crosland Peacock & Co 5 Cooper Blk	47
Interprovincial Insurance Claims Ltd 424 7 St S	77
Lilly Adjustment Agency 6 McLeay Blk	61

## Advertising—Directory

ALBERTA GOVERNMENT  
TELEPHONES General Office  
808-810 4 Ave S

## Agricultural Implements

Deere John Plow Co Ltd 1239 2 Ave S Repair Department	37
Local Dealer McKay Bros 1009 2 Ave S	55
International Harvester Co of Canada Ltd Cor 3 Ave & 9 St N	31
Lethbridge Farm Equipment Ltd 1263 2 Ave S Parts & Service	38
Office & Manager	44
Massey-Harris Co Ltd 1216 1 Ave S	51
Sharman E A Co Ltd 1251 2 Ave S	21
Smyth B J Agt Minneapolis-Moline of Canada Ltd 1211 2 Ave S	34

## OFFICE MACHINES

Smith-Corona Typewriters  
Ohdner Adding Machines  
Olivetti Printing Calculators  
Facit Hand Calculators  
Marchant Calculators  
Smith-Corona Cash Registers

WE REPAIR  
MACHINES OF ALL MAKES

WORK GUARANTEED

Special Attention to District Points

Lethbridge Typewriter  
& Adding Machine Co.

Operated by Elmer Reynolds

"25 Years in Lethbridge"

PHONE

4972

Res 3725

524 - 6th St S

### NATIONAL CASH REGISTER COMPANY OF CANADA LTD.

118 - 8 ST. S.  
Only authorized office  
in this city.



PHONE  
4533



#### ADDING MACHINES

SALES  
SERVICE  
SUPPLIES

National Cash Register  
National Accounting Machines  
Bought - Sold - Exchanged  
Factory Trained Service Men



## Air Conditioning

Charlton & Hill 208 13 St S ..... 6466  
**PRATTEN H M CO LTD** 216 12 St-A N ..... 5110  
**WESTERN HEATING LTD**

FORCED AIR HEATING  
 VENTILATION & AIR CONDITIONING  
 Free Estimates  
 Guaranteed Service  
 334 - 13th St N ..... 77666-5888

## Air Express Service

**TRANS-CANADA AIR LINES**  
 AIR EXPRESS SERVICE INFORMATION ..... 3434  
 Pick-Up Only ..... 3434

## Air Freight Service

**TRANS-CANADA AIR LINES**  
 AIR FREIGHT SERVICE INFORMATION ..... 2880

## Airline Companies

**TRANS-CANADA AIR LINES**  
 PASSENGER RESERVATIONS INFORMATION 2880  
 CITY TICKET OFFICE Marquis Hotel  
 Western Air Lines Inc Kenyon Field ..... 3971

## Ambulance

**CHRISTENSEN BROS** 327 10 St S ..... 2802

## Apartments, Blocks & Buildings

(For complete list of Apartments, Blocks & Buildings  
 see Page 44 in Alphabetical Section)

Cooper Block 507 7 St S ..... 4485  
 Riverview Apts 2 St & 7 Ave S ..... 5142  
 Victoria Mansions 1002 3 Ave S ..... 5698  
 Woodman J 515 11 St S ..... 99169

## Appraisers

Alberta Appraisers Harris Bldg 303 7 St S ..... 5788  
 Bodard Adjustment Bureau Harris Bldg 303 7 St S 5788

## Architects

Fooks Norman H 305 BC Trust Bldg ..... 78211  
 Meech Mitchell & Associates 529 6 St S ..... 2005

## Army & Navy Goods

**SAAN STORES LTD** 322 5 St S ..... 77331  
 War Surplus Stores (Leth) Ltd 317 6 St S ..... 2764

## Associations & Societies

Alberta Motor Association 907 3 Ave S ..... 4109  
 Alberta Sugar Beet Growers 4 Stafford Blk ..... 3242  
 Boy Scouts Association 217 12 St-A S ..... 4647  
 Canadian Cancer Society McFarland Bldg ..... 5452  
 Canadian Red Cross Society Cor 7 Ave & 12 St S 77117  
 Eastern Star Order of the G C A 948 14 St S ..... 2810  
 Independent Order of Foresters  
 210 B C Trust Bldg ..... 6358  
 Senior Citizens Home Society 512 5 St S ..... 4623  
 Southern Alberta Sheep Breeders Ltd  
 918 1 Ave S ..... 3760  
 Tuberculosis Association City Hall ..... 5401  
 Y M C A 10 St S ..... 3547  
 Y W C A 604 8 St S ..... 2284

## Auctioneers

Boyce W 1039 13 St S ..... 4442

## Automobile Accessories, Equipment & Supplies

**BAALIM WHOLESALE LTD**  
 DUNLOP TIRES  
 HERBRAND TOOLS  
 WHOLESALE AUTOMOTIVE  
 SUPPLIES  
 7th St S ..... 78587

Carson H R Limited 316 7 St S ..... 3155  
 Gordie's Service & Auto Parts 139 13 St N ..... 5049  
 Hutton's Ltd 315 8 St S ..... 2586  
 Marshall Motors & Auto Wreckers 409 3 Ave S ..... 6888  
**MIDLAND AUTO SUPPLY** 421 5 St S ..... 4951  
**MOTOR CAR SUPPLY CO OF CANADA**  
 LTD 1218 2 Ave S ..... 5741  
**PEACOCK T H (SOUTHERN) LTD**

Automotive Parts  
 & Accessories  
 ADMIRAL RADIOS  
 1280 - 2nd Ave S ..... 4697

Standard Electric & Auto Parts 429 5 St S ..... 2131

## Automobile Agencies & Dealers—New Cars

**Bannerman Motors**  
 Nash & Morris Sales & Service 4 Ave & 9 St S  
 Office & Sales Dept ..... 2045  
 Parts & Service Dept ..... 2645  
**BENY CHEVROLET OLDSMOBILE LTD**  
 Cor 2 Ave & 8 St S ..... 3147

## CHRYSLER PLYMOUTH & FARGO TRUCKS

Buy with confidence  
 from your Chrysler,  
 Plymouth, Fargo  
 Dealer. See him for  
 Planned Economy  
 Service on your  
 present automobile.



## "Where To Buy Them"

**FLEMING MOTORS LTD**  
 428 5 St S ..... 4212

**DODGE & DE SOTO SALES & SERVICE**  
 MARQUIS MOTORS LTD 7 St S & 1 Ave ..... 71313  
 Enerson Motors Ltd 817 4 Ave S ..... 5705  
 (See Advertisement This Page)

**FLEMING MOTORS LTD**  
 DISTRIBUTORS  
 CHRYSLER, PLYMOUTH & FARGO  
 AUTOMOBILES & TRUCKS  
 North Star Oil Products  
 428 - 5th St S ..... 4212

## AUTOMOBILE AGENCIES & DEALERS— NEW CARS—Continued

### FORD & MONARCH AUTHORIZED SALES & SERVICE

"Bring Your  
 FORD  
 Back Home  
 for  
 Service"



### "For Sales & Service Call"

**PYRAMID MOTOR SALES LTD**  
 Cor 5 Ave & 5 St S ..... 3633

Johnnie's New & Used Cars 101 1 Ave S ..... 4650

### KAISER WILLYS AUTOMOBILES AND TRUCKS

"Built To Better The  
 Best On The Road"  
 Complete service facilities,  
 Factory approved parts

**KAISER  
 WILLYS**

### "Where To Buy Them"

**RALPH'S SERVICE** 402 4 Ave S ..... 4570

(Continued on next page)

Save Hours of Window Shopping  
 by  
 Consulting the **YELLOW PAGES**

## Enerson Motors Ltd.

Office & Sales ..... 5705  
 Service Dept. .... 5706  
 Parts Dept. .... 5707  
 Used Car Lot ..... 5708  
 Night Calls Towing Service  
 24 Hours ..... 5709  
 817 - 4th Ave S ..... Lethbridge

## LANCASTER Sales & Service

Your Southern Alberta Dealer  
**FOR AUSTIN**

Repairs to All Makes of  
 English Cars

PHONE

**6363**

2021 - 3rd Ave S ..... Lethbridge



## Mercury, Lincoln & Meteor Sales & Service

H. E. (DUTCH) SMITH, PROP.

Genuine Ford Parts  
& Accessories for  
All Ford Products

### Smith Motors Limited

# 5763

Corner 6th Ave & 6th St South

## UNITED SERVICE GARAGE

WHITE ROSE PRODUCTS

HUDSON  
SALES & SERVICE

DAY & NIGHT  
TOWING SERVICE

BATTERIES - TIRES  
ACCESSORIES

# 2750

# 71105

302 - 3rd Ave S

Lethbridge

### AUTOMOBILE AGENCIES & DEALERS— NEW CARS—Continued

#### KING FRED MOTORS LTD

STUDEBAKER  
Sales & Service

3rd Ave at 11th St S ..... 2457—3811

Night & Emergency Calls 71041

Lancaster Sales & Service 2021 3 Ave S ..... 6363  
(See Advertisement Page 3)

#### MECHANICS SALES LTD

PACKARD SALES & SERVICE  
Repairs to All Makes of Cars

307 - 11th St S ..... Sales 3933 Parts 2622

#### PLYMOUTH CHRYSLER & FARGO TRUCKS

Buy with confidence  
from your Chrysler,  
Plymouth, Fargo  
Dealer. See him for  
Planned Economy  
Service on your  
present automobile.



*"Where To Buy Them"*

FLEMING MOTORS LTD  
428 5 St S ..... 4212

Smith Motors Ltd Cor 6 Ave & 6 St S ..... 5763  
(See Advertisement This Page)

#### STANDARD VANGUARD & TRIUMPH CARS

Sales, parts and service  
for these modern British  
cars made in Coventry,  
England.



*"Where To Call"*

RALPH'S SERVICE 402 4 Ave S ..... 4570

United Service Garage Service Dept 302 3 Ave S 2750  
Parts & Sales ..... 71105  
(See Advertisement This Page)

... From Office to Office  
... From Salesman to  
Warehouse  
... From Coast to Coast  
the growing business  
needs

Alberta Government Telephones  
**TELETYPE**

### Automobile Agencies & Dealers—Used Cars

Bannerman Motors Display Lot Cor 7 St & 5 Ave S ..... 64  
Billigmeier J J 417 7 St S ..... 55  
Danielson James A 334 4 St S ..... 23  
Howard's Auto Sales Cor 18 St & 3 Ave S ..... 55  
Pyramid Motor Sales Ltd Cor 3 Ave & 20 St S ..... 64

#### SHELDON'S NEW & USED CARS

For Better Buys in  
NEW & USED CARS

Cor 3rd Ave & 10th St S ..... 5167

Shortt's Car Sales 2002 2 Ave S ..... 776  
Smith Motors Ltd Cor 6 Ave & 6 St S ..... 576

### Automobile Body Builders & Repairers

#### BENY CHEVROLET OLDSMOBILE LTD

Cor 2 Ave & 8 St S ..... 314  
Bert's Repair Shop 315 4 St S ..... 685  
Christie's Auto Body Works 135 13 St N ..... 515  
Gowin's Welding & Alignment Shop 328 4 St S ..... 386  
(See Advertisement Opposite Page)  
Hepp's Body Shop 612 4 St S ..... 424  
(See Advertisement This Page)  
Hopp Bros Cor 4 St & 6 Ave S ..... 503  
IMPERIAL MOTORS LTD 308 4 St S ..... 250  
Jack's Body Shop Rear Freightways Bldg ..... 7117

(Continued on next page)

## HEPP'S BODY & REPAIR SHOP

Auto Body Repairing  
and Painting

PHONE

# 4242

Res 2533

612 - 4th St S

Lloyd J. Heppler

### LOOK IN THESE YELLOW PAGES

WHEN YOU WANT TO BUY  
SOMETHING AND YOU

- Have no particular firm in mind.
- Can't remember the firm's name or address.
- Want to find a certain firm quickly.



**AUTOMOBILE BODY BUILDERS  
& REPAIRERS—Continued**

Lethbridge Body Works 1801 3 Ave S ..... 3987  
(See Advertisement This Page)

Marquis Motors Ltd 313 7 St S ..... 71315

**MODERN BODY SHOP**

First Class Body Work  
Free Estimates  
All Work Guaranteed

1511 - 3rd Ave S ..... 5544

Terminal Service Station & Body Shop  
Cor 4 Ave & 4 St S ..... 3336  
(See Advertisement This Page)

Windsor Body Shop 334 4 St S ..... 4818

**Automobile Camps**

Blue Bird Motel & Auto Court Ltd  
17 St & 3 Ave S ..... 3903

El Rancho Motel 526 Mayor Magrath Drive ..... 5701  
(See Advertisement This Page) {2660

Kenyon Terrace Motel Mayor Magrath Drive &  
10 Ave S ..... 78515  
(See Advertisement This Page)

Lakeside Cabins Henderson Lake ..... 4207

Old Chief Motel Lethbridge ..... 5080

**SKYLINE SERVICE & TRAILER COURT**  
43 St & Coutts Highway ..... 5565

The Directory is compiled for your  
convenience. Use it daily.

PHONE **3987** PHONE

**LETHBRIDGE  
BODY WORKS**

C. O. MERRIMAN

SPECIALIZING  
EXCLUSIVELY IN  
BODY BUILDING

Cabin Trailers — Freight Vans

School Buses — Grain Boxes

Beet Boxes — Boats, Etc.

Built to Order.

BUSES and TRUCKS

Night Phone 4534

1801 - 3rd Ave S Lethbridge



Accommodation  
of the  
Best for the Best

Spacious and Luxurious

**2660**

**5701**

**GOWIN'S WELDING  
& ALIGNMENT  
SHOP**

FRONT WHEEL  
ALIGNMENT

GAS & ELECTRIC  
WELDING

FRAMES, WHEELS  
AXLES & REAR HOUSINGS  
COLD STRAIGHTENED

PHONE  
**3860**

H. G. GOWIN, Prop.

328-330 - 4th St S Lethbridge

**TERMINAL  
BODY SHOP**

Expert  
Collision Repairs  
Painting

PHONE  
**3336**

JOS. PYTLARZ — M. J. THOMAS

Cor 4th Ave & 4th St South

**KENYON TERRACE  
— MOTEL —**

*"Ultimate in Comfort"*

- Completely Furnished Rooms
- Central Heating
- Tile Baths
- Wall to Wall Carpeting
- Heated Car Storage
- Private Telephone Exchange

*"The Best Costs No More"*

PHONE  
**78515**

Mayor Magrath Drive & 10th Ave S



## HUTTON'S LTD.

SPECIALIZED  
AUTO ELECTRIC SERVICE

MAGNETOS

GENERATORS

MOTOR WINDINGS

BATTERIES

FUEL PUMPS

SHOCK ABSORBERS

SPARK PLUGS

CARBURETORS

WINDSHIELD WIPERS

— AUTHORIZED PARTS SERVICE —

**2586**

315 - 8th St. S.

Lethbridge

## RADIATORS LIMITED

114 - 8th Street South  
LETHBRIDGE**4121**

Wholesale &amp; Retail

Repairing, Re-Coring and Cleaning  
to restore circulation.Authorized  
HARRISON & McCORD SERVICE

DISTRIBUTING

Original Type, Replacement Radiators  
and Cores for All Cars, Trucks and  
Tractors.

CALGARY... Phone 21047

"DESIRE TO SERVE—PLUS ABILITY"

Branches at Calgary &amp; Red Deer

## JOHN'S RADIATOR SHOP



### CARTER CORES

Highest Quality — Maximum Strength  
— 100% Cooling Efficiency —  
Frost Proof — All CopperRADIATORS (ALL MAKES)  
CLEANED - REPAIRED - RECORDED

PHONE

**3250**405 - 4th Avenue South  
Rear of Alexandra Hotel

## LETHBRIDGE SPRING & AXLE

"If It's a Spring,  
Give Us a Ring"Springs Made Up  
and RepairedFor any make of Car,  
Truck or Trailer

PHONE

**3478**

402 - 4th St South

Lethbridge

## Automobile Electrical Service

### AUTO-LITE AUTHORIZED SALES AND SERVICE

Our Official Service Stations  
are fully equipped and  
qualified to render complete  
service on starting, lighting,  
ignition.ELECTRIC  
AUTO-LITE  
SERVICE

"AUTO-LITE — LIFE-LINE OF YOUR CAR"

*"Where To Buy It"***HUTTON'S LTD** 315 8 St S ..... 2586

Hagen Auto Electric 1209 3 Ave S ..... 5090

Hutton's Ltd 315 8 St S ..... 2586  
5566

(See Advertisement This Page)

## Automobile Radiators & Repairs

John's Radiator Shop 405 4 Ave S ..... 3250

(See Advertisement This Page)

Radiators Ltd 114 8 St S ..... 4121

(See Advertisement This Page)

Roy's Radiator Shop 327 3 St S ..... 4412

(See Advertisement This Page)

## Automobile Springs & Axles

### LETHBRIDGE SPRING & AXLE

402 4 St S ..... 3478

(See Advertisement This Page)

### TENNANT REX J

SPRINGS FOR CARS, TRUCKS,  
TRAILERS & OVERLOADSSPRINGS, STEERING &  
SHOCK ABSORBERS

813 - 3rd Ave S ..... 2667

## Automobile Wheel Aligning

Pete's Wheel Alignment Service 1234 3 Ave S ... 4038

The Directory is compiled for your  
convenience. Use it daily.

## ROY'S RADIATOR SHOP

Complete Radiator Service  
Recoring  
Cleaning and Repairing

PHONE

**4412**

327 - 3rd St S

Lethbridge



## Automobile Wreckers

### GENERAL GARAGE & AUTO PARTS

#### AUTO WRECKERS

NEW & USED PARTS FOR CARS,  
TRUCKS & TRACTORS

301 - 4th Ave S 2685

### MARSHALL MOTORS & AUTO WRECKERS

USED PARTS FOR ALL MAKES OF  
CARS - TRUCKS - TRACTORS

Largest Auto Wreckers in the West  
Trailers Built to Order

409 - 3rd Ave S 5644-6888

### McLAUGHLIN GARAGE & AUTO WRECKERS

NEW & USED PARTS FOR CARS  
& TRUCKS

All Types of Trailers Built to Order

Cor 4th Ave & 3rd St S 2918

North Lethbridge Motors & Auto Wreckers  
313-317 13 St N 3181  
(See Advertisement This Page)

Who Sells What and Where is He?  
Let the YELLOW PAGES Tell You.

## North Lethbridge Motors & Auto Wreckers

(HOME OF GOODYEAR TIRES)

Complete Service in:  
RADIATOR SHOP  
WELDING (ALL KINDS)  
MECHANICS  
POWER CRANE TOWING  
NEW & USED PARTS

**3181**

301-317 - 13th Street North



The YELLOW PAGES Place Your  
Name, Address, Telephone Num-  
ber, Products and Services Be-  
fore Buyers Ready to Give Their  
Orders.



## Aviation

Lethbridge Flying Club Kenyon Field 3380  
(See Advertisement This Page)

## Awnings, Tents, Etc.

### C-THRU ALUMINUM AWNING CO

516-518 3 Ave S 2919  
Consumers Hardware & Supply 516-518 3 Ave S 2919  
(See Advertisement This Page)

## Baby Chicks

(See Poultry & Products)

## Baggage

(See Luggage)

## Baggage Transfer

(See Cartage)

## Bakers—Retail

### BABE'S SPUD NUT & ICE CREAM

BAR 1102 5 Ave S 4910

### CANADIAN BAKERIES LTD

Cor 8 St & 7 Ave S 3266

### MARQUIS PASTRY & CANDY

SHOP Marquis Hotel 4441

### McGAVIN BAKERIES LTD

1502 3 Ave S 3378

Day & Night 4488

Day Calls Only 4488

National System of Baking Lethbridge Ltd

407 5 St S 2047

Penny's Bakery 1504 9 Ave S 5636

Star Bakery 1408 3 Ave S 2569

Willman's Mrs Cake Shop 608 12 St-A N 4066

## Bakers—Wholesale

### CANADIAN BAKERIES LTD

Cor 8 St & 7 Ave S 3266

### McGAVIN BAKERIES LTD 1502 3 Ave S

Day & Night 3378

Day Calls Only 4488

(See Advertisement This Page)

Palace Bread Ltd 918 9 Ave S 4489

Weston Bakeries Ltd 390 7 Ave S 2745

## Banks

Bank of Montreal 522 3 Ave S 3175

Bank of Nova Scotia The 3 Ave S 5794

Bank of Toronto 315 6 St S 78477

Canadian Bank of Commerce The General Office

4 Ave & 7 St S 2414

Manager's Office 3461

Asst Manager 5170

Accountant's Dept 6173

Dominion Bank The 4 Ave S 5028

F T Goldsmith Mgr 4165

Imperial Bank of Canada 323 7 St S 5774

13 St N Branch 244 13 St N 4646

Royal Bank of Canada The 4 Ave & 7 St S 78541

Advertising in the YELLOW PAGES  
tells WHERE to BUY the product or  
service you want. Use this handy  
BUYER'S GUIDE . . . it saves you  
time and trouble. A LOOK IN THE  
BOOK saves steps.

## LEARN TO FLY!

IT'S FUN

JOIN THE

## Lethbridge Flying Club

Affiliated with

The Royal Canadian Flying Clubs Association

HANGAR

Club Rooms & Mess

**3380**

**4467**

## C-THRU ALUMINUM AWNINGS

Keeps sun out, lets light in, cools  
rooms as much as 17 degrees.

YOUR CHOICE OF COLOR TO MATCH  
THE HOME

WILL STAY BRIGHT FOR YEARS

CALL US FOR A FREE ESTIMATE

**2919**

**Consumers Hardware  
& Supply**

516-518 - 3rd Avenue South



DAY and NIGHT  
PHONE  
**3378**

DAY CALLS ONLY 4488

Don't Say "Bread", Say

**McGAVIN'S**

McGavin's Good Bread  
and Cakes



## BEAU MONDE Beauty Shoppe

THELMA MILLER and CATHY MILESON  
Proprietors



"Your Friendly Shop"  
PERMANENTS  
THAT  
SATISFY  
SHAMPOOS  
HAIR STYLING  
MANICURES

PHONE  
**3575**

Located for your shopping convenience  
above Rylands

**302 - 5th Street South**

## Barristers & Solicitors

Beaumont Arthur QC Old Royal Bank Bldg	2118
Cameron C E "C" Metcalfe Bldg	3559
Davidson & Davidson 315 6 St S	3711
Elton David Horton QC 2 & 4 Stafford Blk	2523
Hogg & Menzie 101-103 McFarland Bldg	2656
HUCKVALE W E Acadia Blk 3 Ave S	2171
Livingstone John A 2 Alberta Blk	2928
MOSCOVICH MOSCOVICH	3990
& SPANOS 1 Oliver Blk	5190
Prowse & Prowse 4 Oliver Blk	2901
Rice Paterson Cullen Ives Paterson & MacLean	
Bank of Commerce Bldg	5716
Turcotte & Byrne Bank of Nova Scotia Bldg	4331
Vaselenak John QC Suite D Metcalfe Bldg	3487
Virtue Russell Morgan & Virtue McFarland Bldg	3429
	4932

IS YOUR BUSINESS  
**Adequately  
Represented**  
IN THE  
**YELLOW PAGES**  
?

## Batteries

### BRUCE ROBINSON ELECTRIC LTD

FARM LIGHTING BATTERIES

EXIDE AND WINCHARGER

HEAVY DUTY — GLASS JAR

1520 - 3rd Ave S

3258

Hutton's Ltd 315 8 St S

2584

### LETHBRIDGE BATTERY CO

WILLARD BATTERIES  
FOR EVERY PURPOSE

217 - 12th St-B S

5587

Albert Stuckart res 5160

### MOTOR CAR SUPPLY CO OF CANADA LTD 1218 2 Ave S

5741

### PREST-O-LITE BATTERIES

The Amazing New  
Prest-o-lite  
"HI-LEVEL  
BATTERY"  
Needs Water Only  
3 Times a Year in  
Normal Car Use

**Prest-o-lite**  
*hi-level*

"Where To Buy Them"

### GENERAL FARM SUPPLIES LTD

1621 3 Ave S

3165

### McLAUGHLIN GARAGE & AUTO

WRECKERS Cor 4 Ave & 3 St S

2918

### SEVENTY-SEVEN OIL COMPANY

LTD 320-324 9 St S

7777

## Bearings

### INDUSTRIAL BEARINGS LIMITED

BEARINGS FOR  
EVERY INDUSTRY

Ferguson Supply Bldg

1307 - 3rd Ave S

6385

## Beauty Parlor Supplies & Equipment

Dominion Beauty Supply Co Alberta Blk

4594

## Beauty Parlors

Beau Monde Beauty Shoppe 10 Rylands Blk

3575

(See Advertisement This Page)

Beauty Box 539 5 St S

4251

(See Advertisement This Page)

Bochan's Beauty Cottage 1104 6 Ave S

4578

Budget Beauty Shop Alberta Blk

4594

(See Advertisement Opposite Page)

Especially Four U Beauty Shop 1515 3 Ave S

7844

Fletcher's Beauty Salon Capitol Theatre Bldg

3494

(See Advertisement Opposite Page)

(Continued on next page)

Discriminating Women Prefer Harper Method Beauty Care

**Harper CORONET**  
Instant HAIR CONDITIONER

With KERA GENE

Excellent for Dry, Lifeless Hair — Before and After Permanent Waves  
Bleached and Tinted Hair — Brittle Split End Hair  
Hair Which Fails to Hold Its Hairdress

**4251**

**THE BEAUTY BOX**

(Owned and Operated by Freda Walton)

539 - 5th Street South

Lethbridge





PERMANENT  
SATISFACTION...

...and  
Experts in Hair Styling,  
Hair Cutting, and All  
Lines of Beauty Culture.

PHONE

**3494**

**FLETCHER'S  
Beauty Salon**

Mrs. Fannie Fletcher

Next door to CAPITOL Theatre

**JOY'S  
BEAUTY SALON**

COBY WALDREN, Prop.

Our years of experiments  
and schooling in Europe  
guarantee you the best of  
work in all branches of  
Beauty Culture.

PHONE

**5687**

318-13th Street North

Next to North Lethbridge Hardware

Learn Hairdressing at . . .

**Tufteland's Paramount Academy of Beauty Culture**

TIME AND EXPENSE LESS THAN MOST TRADES

ENROLL NOW

INDIVIDUAL INSTRUCTION AND IMPROVED EQUIPMENT  
ASSURE THOROUGH TRAINING FOR A PROMISING CAREER

**2250**

ALBERTA BLOCK (Upstairs) 322 - 5th STREET SOUTH

LETHBRIDGE

Remember . . .

It's *YOUR* HAIR

It's Easier to Care for It than Repair It

WALK UPSTAIRS AND SAVE

at

**THE BUDGET BEAUTY SHOP**

Next door to the Paramount Academy of Beauty Culture

ALBERTA BLOCK

322 - 5th STREET SOUTH



Phone **4594**

**Marvelle Beauty Salon**

Personalized Hair Cutting  
Styled to Please You

**4262**

SPECIALISTS  
In Hair Coloring, Conditioning  
and Permanent Waving

**4262**

McFARLAND BUILDING

**Powder Puff Beauty Salon**

A perfect Place for . . .  
CORRECT HAIR STYLING

and

NATURAL LOOKING PERMANENT WAVES

Haircuts

**3313**

Speedy Service

Styled to Please

9 LAFFERTY BLOCK

Fully Guaranteed

**WESTBROOK BROS** BARBER SHOP & BEAUTY PARLOR **3852**

**Dominion Beauty Supply Co.** ALBERTA BLOCK **4594**



Always Ahead in Hairdressing



Hair Shaping and Permanents that Satisfy  
Specialists in Cutting Curly or Straight Hair

524 - Sixth Street South ————— Phone 3355

## Style-Rite Beauty Salon

Situated to Serve You

1514 - Ninth Avenue South ————— Phone 5000



## MARQUIS Beauty Shop

For Unsurpassed Value  
in

PERMANENT WAVING  
RADIO WAVING  
FINGER WAVING  
MARCELLING  
AND ALL LINES OF BEAUTY  
CULTURE

**3714**

MARQUIS HOTEL — MEZZANINE

### BEAUTY PARLORS—Continued

- John's of Lethbridge Beauty Salon  
524 6 St S ..... 3355  
(See Advertisement This Page)
- Joy's Beauty Salon 318 13 St N ..... 5687  
(See Advertisement on Page 9)
- Lindrud Gertrude 1201 3 Ave S ..... 4020
- Little's Beauty Parlor 1110 6 Ave S ..... 3926
- Marquis Beauty Shop Marquis Hotel Bldg ..... 3714  
(See Advertisement This Page)
- Marville Beauty Bar McFarland Bldg ..... 4262

### NORTH SIDE BEAUTY SALON

Mrs. Madsen

Specializing in Permanent Waving

All Lines of Beauty Culture

240 - 13th St N ..... 71131

- Paramount Academy of Beauty Culture Alta Bldg ..... 2250
- Powder-Puff Beauty Salon 9 Lafferty Bldg ..... 3313
- Silverdale Beauty Shop 1020 20 St S ..... 71086
- Style-Rite Beauty Salon 1514 9 Ave S ..... 5000

### UP-TO-DATE BEAUTY SHOP

BEAUTIFUL, LONG LASTING  
PERMANENT WAVES

Our Operators Are Experienced  
In All Lines of  
BEAUTY CULTURE

714a - 3rd Ave S ..... 2079  
(Across from Sterns Furniture Store)

Westbrook Bros 319 6 St S ..... 3852

### Beverages

Canada Dry Ltd 545 4 St S ..... 4214

### Bicycle Dealers & Repairers

#### BARNEY'S CYCLE STORE

"Barney the Cycle Man"

HOME OF C.C.M. - RALEIGH  
RUDGE & HUMBER BICYCLES  
GUARANTEED REPAIRS  
FOR ALL MAKES

1101 - 4th Ave S ..... 5638  
Res 6163

Bert & Mac's Cycle & Radio Co 913 3 Ave S ..... 3221  
(See Advertisement This Page)

#### DAN'S REPAIR SHOP

Bicycles & Phonographs Repaired  
Skates Sharpened - Gunsmiths - Locksmiths

Store No 1 rear 610 - 3rd Ave S ..... 3905

Entrance in Lane next to Hoyt Hardware

Store No 2 1117 - 3rd Ave S ..... 6906

### Billiard Halls

Arcade Billiard & Cigar Store 325 5 St S ..... 99168

### Biscuits & Candy

#### WESTON GEORGE LTD

Manufacturers of  
ENGLISH QUALITY BISCUITS & CANDY  
C. J. McIntyre, Rep.

609 - 5th St S ..... 77077

### Blacksmiths

Bell George A 317 4 St S ..... 4528

Lethbridge Spring & Axle 402 4 St S ..... 3478

### Blue Prints

#### LETHBRIDGE BLUE PRINTING CO

1 McKenzie Bldg ..... 6341

Get the habit of looking  
in the **YELLOW PAGES**

## BICYCLES & BICYCLE SERVICE

LARGEST STOCK OF  
BICYCLES IN  
SOUTHERN ALBERTA

**BERT & MAC'S**

**3221**

913 - 3rd Avenue South

Lethbridge



## Board of Trade

Lethbridge Chamber of Commerce Marquis Hotel 2012

## Boilers

Liberty Welding & Boiler Works 1402 2 Ave S ... 3921  
(See Advertisement This Page)

## Bonds

(See Stocks & Bonds)

## Book-keeping Machines

(See Accounting & Bookkeeping Machines)

## Books—Religious & Educational

British & Foreign Bible Society 308 9 St S ... 6777

## Boots & Shoes—Retail

Agnew Surpass Shoe Stores Ltd 605 4 Ave S ... 78444  
Avenue Shoes McFarland Bldg ... 2760  
Baird's Shoes & Leather Goods 306 5 St S ... 3764  
Bon Ton Shoe Store 505 4 Ave S ... 3784  
Camm's Shoes 403 5 St S ... 3050  
**GREEN'S SHOE STORE**

"WHERE PRICE  
and QUALITY  
MEET"

311 - 5th St S ... 2982

Sterling Shoes Ltd 314 6 St S ... 3344

## Bottlers

Purity Bottling Works 1421 3 Ave S ... 2501  
Seven-Up (Lethbridge) Distributors 1518 3 Ave S ... 5125

## Bowling Alleys

Bowladrome The 7 St S ... 3330

## Boys' & Girls' Clothing & Furnishings

Juniors' McFarland Bldg 4 Ave S ... 2678

## Brewers

Sicks' Lethbridge Brewery Ltd 2 Ave & 1 St S ... 2444  
E S Neils Mgr ... 6666  
Soft Drink Department ... 3442

## Brewers' Distributors

Government Beer Warehouse 1 St & 2 Ave S ... 3554

## Brick—Fire

### HOWELL REFRACTORIES LTD

Fire Brick - Missouri Quality Plastic Fire  
Brick - Castable Refractories - High  
Temperature Mortars - Insulating Fire  
Brick - Oil Burner Combustion Chambers  
and Baffles - New Installations and  
Repairs

202 - 13th St N ... 78525

## Broadcasting Stations

Radio Station CJO 1015 3 Ave S ... 3161

## Building Materials & Supplies—Retail

### ADVANCE LUMBER CO LTD

Complete Stocks of  
Building Materials—Paints  
Builders Hardware

13th St & 2nd Ave S ... 2063—4961

Allan Builders Supplies Ltd 1301 1 Ave N ... {3421  
3387  
Atlas Lumber Co Ltd 3 Ave & 16 St S ... 5777  
Beaver (Alta) Lumber Ltd 3 Ave & 17 St S ... 3516

**FOUR SQUARE LUMBER CO**  
1902-1904 3 Ave S ... 5444

**GRUENWALD'S BUILDERS' SUPPLIES**  
1712 2 Ave S ... 5533

**HOYT HARDWARE LTD** 606-608 3 Ave S 5767  
Schlage & Dexter Locks

### LETHBRIDGE WOODWORKING CO LTD

Lumber & Building Supplies

"Everything For A Building"

1520 - 2nd Ave S ... 78531

Superior Masonry Products Ltd 9 Ave & 6 St N ... 4875  
Tanner Building Supplies Ltd 1601 3 Ave S ... 5161  
(See Advertisement This Page)

## TANNER BUILDING SUPPLIES LTD.

LETHBRIDGE PHONE ... 5161

### MAGRATH PHONES:

Office ... 196  
Factory ... 196  
Yard ... 24

## Liberty Welding & Boiler Works

NEW AND USED  
BOILERS FOR SALE

GENERAL  
WELDING  
CONTRACTORS

BOILER REPAIRS AND  
PRESSURE WELDING

PORTABLE  
EQUIPMENT

**3921 - 78180**

Res 4945

1402 - 2nd Ave S Lethbridge

WHEN YOU CANNOT

Conduct a  
FACE - TO - FACE  
CONVERSATION

Use the

**TELEPHONE**

LOCAL

or

LONG DISTANCE

**NO OTHER**

Form of Communication  
Is Nearly As Satisfactory



# Lethbridge Building Supplies Co.

## B.P. Insulated Siding

- Insul-Bric
- Insul-Tex
- Insul-Shake

## B.P. Asphalt Shingles

- Thick Butt
- Tite-On
- Veelock

Roll Roofing	Building Paper	Roof Coating
Donnacona Board	Insul Board	Kenmore Board
Cushiontone Acoustic Ceiling Tile		
Painted Temlok Board	Donnacona Hardboard	
Arborite	Duratile	

## ARMSTRONG'S

### LINOLEUMS — EMBOSSED — INLAID — PRINTED

- |                        |                  |
|------------------------|------------------|
| • Quaker Rugs          | • Asphalt Tile   |
| • Quaker Wall Covering | • Rubber Tile    |
| • Linoleum Tile        | • Corlon Plastic |
| • Vinyl Tile           |                  |

WHOLESALE DISTRIBUTORS  
FOR SOUTHERN ALBERTA

**PHONE 2972 OR 6332**

1266 - First Avenue South

Lethbridge

## Building Materials & Supplies—Wholesale

Alexander Murray & Co Ltd 5 Miriam Mansions 7122  
Building Products Ltd 518 26 St S 594

### CIRCLE LUMBER PRODUCTS LTD

COMPLETE SUPPLIES  
FOR THE BUILDER  
FULL PLANING MILL SERVICE  
"Come to us First"

2018 - 2nd Ave S 2018

### LETHBRIDGE BUILDING SUPPLIES

GO 1266 1 Ave S 297  
(See Advertisement This Page) 633

### NORTHERN ASBESTOS & BUILDING SUPPLIES LTD

Wholesale Distributors  
JOHNS-MANVILLE  
BUILDING MATERIALS &  
ASBESTOS MATERIALS

WESTPLY BRAND  
PLYWOODS

253 12th St N 6166

### PRIMCO (WESTERN) LTD

MASONITE  
TEN/TEST & PLYWOOD PRODUCTS  
HARDWOOD FLOORING  
PANELYTE, ETC.

806 - 2nd Ave N 2290

## Building Movers

Bishop & Johnson Fairview Subdivision 582  
Kaughman J F 3105 6 Ave-A S 468

## Buildings—Prefabricated

### OLIVER CHEMICAL CO (LETHBRIDGE) LTD

BUTLER STEEL BUILDINGS  
SALES & SERVICE

Cor 3rd Ave & 9th St N 4838

### STEEL STRUCTURES & BUILDING PRODUCTS LTD

Cor 3 Ave & 14 St S 7888

Don't Tire Yourself  
trying to find  
Who Sells It!

The

**YELLOW PAGES**

Tells

"Where to Buy It"



## Bus Lines

Alberta Montana Bus Lines Bus Depot 411 5 St S 2288  
Lethbridge Northern Bus Lines 1415 3 Ave S 3536  
Western Canadian Greyhound Lines Ltd  
Bus Depot 411 5 St S 2288

## Business Colleges

### GARBUTT BUSINESS COLLEGE

Established 43 Years Personal Instruction  
Streamlined Career Courses  
Day and Evening Classes  
Friendly, Expert Teachers  
418 - 13th St N 2315  
Res 3463

### LETHBRIDGE SECRETARIAL COLLEGE

High Standard Business Training, Modern  
Methods, Careful Individual Instruction,  
DAY and EVENING CLASSES  
Miss Marion P. Biggs, Principal  
618a - 3rd Ave S 3968

## Cabinet Makers

Columbia Cabinet Manufacturing 615 7 Ave S 77663

### GALT CABINET SHOP

Geo. T. Cox, Mgr.

CABINETS & FURNITURE

1250 - 3rd Ave-A N 2416  
Res 2753

General Woodworkers & Cabinet Makers  
526 13 St N 4411

## Canning

Alberta Canning Co Ltd Cor 2 Ave & 10 St S 4524  
Broder Canning Co 1 Ave & 23 St N  
Shipping & Employment 2587  
General Office & Manager 2517

If You Have

## RECENTLY MOVED

into a neighborhood and  
want to find nearby stores  
selling certain commodities  
or services, look in the

**YELLOW PAGES**

They will tell you.

## Carburetors

### CARTER CARBURETOR AUTHORIZED SALES & SERVICE

Specialists in  
Carburetors and  
Automatic Choke  
Equipment

**CARBURETER**  
MADE IN U.S.A. N. B. PAT. 2,074, 2,075, 2,076, 2,077, 2,078, 2,079, 2,080, 2,081, 2,082, 2,083, 2,084, 2,085, 2,086, 2,087, 2,088, 2,089, 2,090, 2,091, 2,092, 2,093, 2,094, 2,095, 2,096, 2,097, 2,098, 2,099, 2,100, 2,101, 2,102, 2,103, 2,104, 2,105, 2,106, 2,107, 2,108, 2,109, 2,110, 2,111, 2,112, 2,113, 2,114, 2,115, 2,116, 2,117, 2,118, 2,119, 2,120, 2,121, 2,122, 2,123, 2,124, 2,125, 2,126, 2,127, 2,128, 2,129, 2,130, 2,131, 2,132, 2,133, 2,134, 2,135, 2,136, 2,137, 2,138, 2,139, 2,140, 2,141, 2,142, 2,143, 2,144, 2,145, 2,146, 2,147, 2,148, 2,149, 2,150, 2,151, 2,152, 2,153, 2,154, 2,155, 2,156, 2,157, 2,158, 2,159, 2,160, 2,161, 2,162, 2,163, 2,164, 2,165, 2,166, 2,167, 2,168, 2,169, 2,170, 2,171, 2,172, 2,173, 2,174, 2,175, 2,176, 2,177, 2,178, 2,179, 2,180, 2,181, 2,182, 2,183, 2,184, 2,185, 2,186, 2,187, 2,188, 2,189, 2,190, 2,191, 2,192, 2,193, 2,194, 2,195, 2,196, 2,197, 2,198, 2,199, 2,200, 2,201, 2,202, 2,203, 2,204, 2,205, 2,206, 2,207, 2,208, 2,209, 2,210, 2,211, 2,212, 2,213, 2,214, 2,215, 2,216, 2,217, 2,218, 2,219, 2,220, 2,221, 2,222, 2,223, 2,224, 2,225, 2,226, 2,227, 2,228, 2,229, 2,230, 2,231, 2,232, 2,233, 2,234, 2,235, 2,236, 2,237, 2,238, 2,239, 2,240, 2,241, 2,242, 2,243, 2,244, 2,245, 2,246, 2,247, 2,248, 2,249, 2,250, 2,251, 2,252, 2,253, 2,254, 2,255, 2,256, 2,257, 2,258, 2,259, 2,260, 2,261, 2,262, 2,263, 2,264, 2,265, 2,266, 2,267, 2,268, 2,269, 2,270, 2,271, 2,272, 2,273, 2,274, 2,275, 2,276, 2,277, 2,278, 2,279, 2,280, 2,281, 2,282, 2,283, 2,284, 2,285, 2,286, 2,287, 2,288, 2,289, 2,290, 2,291, 2,292, 2,293, 2,294, 2,295, 2,296, 2,297, 2,298, 2,299, 2,300, 2,301, 2,302, 2,303, 2,304, 2,305, 2,306, 2,307, 2,308, 2,309, 2,310, 2,311, 2,312, 2,313, 2,314, 2,315, 2,316, 2,317, 2,318, 2,319, 2,320, 2,321, 2,322, 2,323, 2,324, 2,325, 2,326, 2,327, 2,328, 2,329, 2,330, 2,331, 2,332, 2,333, 2,334, 2,335, 2,336, 2,337, 2,338, 2,339, 2,340, 2,341, 2,342, 2,343, 2,344, 2,345, 2,346, 2,347, 2,348, 2,349, 2,350, 2,351, 2,352, 2,353, 2,354, 2,355, 2,356, 2,357, 2,358, 2,359, 2,360, 2,361, 2,362, 2,363, 2,364, 2,365, 2,366, 2,367, 2,368, 2,369, 2,370, 2,371, 2,372, 2,373, 2,374, 2,375, 2,376, 2,377, 2,378, 2,379, 2,380, 2,381, 2,382, 2,383, 2,384, 2,385, 2,386, 2,387, 2,388, 2,389, 2,390, 2,391, 2,392, 2,393, 2,394, 2,395, 2,396, 2,397, 2,398, 2,399, 2,400, 2,401, 2,402, 2,403, 2,404, 2,405, 2,406, 2,407, 2,408, 2,409, 2,410, 2,411, 2,412, 2,413, 2,414, 2,415, 2,416, 2,417, 2,418, 2,419, 2,420, 2,421, 2,422, 2,423, 2,424, 2,425, 2,426, 2,427, 2,428, 2,429, 2,430, 2,431, 2,432, 2,433, 2,434, 2,435, 2,436, 2,437, 2,438, 2,439, 2,440, 2,441, 2,442, 2,443, 2,444, 2,445, 2,446, 2,447, 2,448, 2,449, 2,450, 2,451, 2,452, 2,453, 2,454, 2,455, 2,456, 2,457, 2,458, 2,459, 2,460, 2,461, 2,462, 2,463, 2,464, 2,465, 2,466, 2,467, 2,468, 2,469, 2,470, 2,471, 2,472, 2,473, 2,474, 2,475, 2,476, 2,477, 2,478, 2,479, 2,480, 2,481, 2,482, 2,483, 2,484, 2,485, 2,486, 2,487, 2,488, 2,489, 2,490, 2,491, 2,492, 2,493, 2,494, 2,495, 2,496, 2,497, 2,498, 2,499, 2,500, 2,501, 2,502, 2,503, 2,504, 2,505, 2,506, 2,507, 2,508, 2,509, 2,510, 2,511, 2,512, 2,513, 2,514, 2,515, 2,516, 2,517, 2,518, 2,519, 2,520, 2,521, 2,522, 2,523, 2,524, 2,525, 2,526, 2,527, 2,528, 2,529, 2,530, 2,531, 2,532, 2,533, 2,534, 2,535, 2,536, 2,537, 2,538, 2,539, 2,540, 2,541, 2,542, 2,543, 2,544, 2,545, 2,546, 2,547, 2,548, 2,549, 2,550, 2,551, 2,552, 2,553, 2,554, 2,555, 2,556, 2,557, 2,558, 2,559, 2,560, 2,561, 2,562, 2,563, 2,564, 2,565, 2,566, 2,567, 2,568, 2,569, 2,570, 2,571, 2,572, 2,573, 2,574, 2,575, 2,576, 2,577, 2,578, 2,579, 2,580, 2,581, 2,582, 2,583, 2,584, 2,585, 2,586, 2,587, 2,588, 2,589, 2,590, 2,591, 2,592, 2,593, 2,594, 2,595, 2,596, 2,597, 2,598, 2,599, 2,600, 2,601, 2,602, 2,603, 2,604, 2,605, 2,606, 2,607, 2,608, 2,609, 2,610, 2,611, 2,612, 2,613, 2,614, 2,615, 2,616, 2,617, 2,618, 2,619, 2,620, 2,621, 2,622, 2,623, 2,624, 2,625, 2,626, 2,627, 2,628, 2,629, 2,630, 2,631, 2,632, 2,633, 2,634, 2,635, 2,636, 2,637, 2,638, 2,639, 2,640, 2,641, 2,642, 2,643, 2,644, 2,645, 2,646, 2,647, 2,648, 2,649, 2,650, 2,651, 2,652, 2,653, 2,654, 2,655, 2,656, 2,657, 2,658, 2,659, 2,660, 2,661, 2,662, 2,663, 2,664, 2,665, 2,666, 2,667, 2,668, 2,669, 2,670, 2,671, 2,672, 2,673, 2,674, 2,675, 2,676, 2,677, 2,678, 2,679, 2,680, 2,681, 2,682, 2,683, 2,684, 2,685, 2,686, 2,687, 2,688, 2,689, 2,690, 2,691, 2,692, 2,693, 2,694, 2,695, 2,696, 2,697, 2,698, 2,699, 2,700, 2,701, 2,702, 2,703, 2,704, 2,705, 2,706, 2,707, 2,708, 2,709, 2,710, 2,711, 2,712, 2,713, 2,714, 2,715, 2,716, 2,717, 2,718, 2,719, 2,720, 2,721, 2,722, 2,723, 2,724, 2,725, 2,726, 2,727, 2,728, 2,729, 2,730, 2,731, 2,732, 2,733, 2,734, 2,735, 2,736, 2,737, 2,738, 2,739, 2,740, 2,741, 2,742, 2,743, 2,744, 2,745, 2,746, 2,747, 2,748, 2,749, 2,750, 2,751, 2,752, 2,753, 2,754, 2,755, 2,756, 2,757, 2,758, 2,759, 2,760, 2,761, 2,762, 2,763, 2,764, 2,765, 2,766, 2,767, 2,768, 2,769, 2,770, 2,771, 2,772, 2,773, 2,774, 2,775, 2,776, 2,777, 2,778, 2,779, 2,780, 2,781, 2,782, 2,783, 2,784, 2,785, 2,786, 2,787, 2,788, 2,789, 2,790, 2,791, 2,792, 2,793, 2,794, 2,795, 2,796, 2,797, 2,798, 2,799, 2,800, 2,801, 2,802, 2,803, 2,804, 2,805, 2,806, 2,807, 2,808, 2,809, 2,810, 2,811, 2,812, 2,813, 2,814, 2,815, 2,816, 2,817, 2,818, 2,819, 2,820, 2,821, 2,822, 2,823, 2,824, 2,825, 2,826, 2,827, 2,828, 2,829, 2,830, 2,831, 2,832, 2,833, 2,834, 2,835, 2,836, 2,837, 2,838, 2,839, 2,840, 2,841, 2,842, 2,843, 2,844, 2,845, 2,846, 2,847, 2,848, 2,849, 2,850, 2,851, 2,852, 2,853, 2,854, 2,855, 2,856, 2,857, 2,858, 2,859, 2,860, 2,861, 2,862, 2,863, 2,864, 2,865, 2,866, 2,867, 2,868, 2,869, 2,870, 2,871, 2,872, 2,873, 2,874, 2,875, 2,876, 2,877, 2,878, 2,879, 2,880, 2,881, 2,882, 2,883, 2,884, 2,885, 2,886, 2,887, 2,888, 2,889, 2,890, 2,891, 2,892, 2,893, 2,894, 2,895, 2,896, 2,897, 2,898, 2,899, 2,900, 2,901, 2,902, 2,903, 2,904, 2,905, 2,906, 2,907, 2,908, 2,909, 2,910, 2,911, 2,912, 2,913, 2,914, 2,915, 2,916, 2,917, 2,918, 2,919, 2,920, 2,921, 2,922, 2,923, 2,924, 2,925, 2,926, 2,927, 2,928, 2,929, 2,930, 2,931, 2,932, 2,933, 2,934, 2,935, 2,936, 2,937, 2,938, 2,939, 2,940, 2,941, 2,942, 2,943, 2,944, 2,945, 2,946, 2,947, 2,948, 2,949, 2,950, 2,951, 2,952, 2,953, 2,954, 2,955, 2,956, 2,957, 2,958, 2,959, 2,960, 2,961, 2,962, 2,963, 2,964, 2,965, 2,966, 2,967, 2,968, 2,969, 2,970, 2,971, 2,972, 2,973, 2,974, 2,975, 2,976, 2,977, 2,978, 2,979, 2,980, 2,981, 2,982, 2,983, 2,984, 2,985, 2,986, 2,987, 2,988, 2,989, 2,990, 2,991, 2,992, 2,993, 2,994, 2,995, 2,996, 2,997, 2,998, 2,999, 3,000, 3,001, 3,002, 3,003, 3,004, 3,005, 3,006, 3,007, 3,008, 3,009, 3,010, 3,011, 3,012, 3,013, 3,014, 3,015, 3,016, 3,017, 3,018, 3,019, 3,020, 3,021, 3,022, 3,023, 3,024, 3,025, 3,026, 3,027, 3,028, 3,029, 3,030, 3,031, 3,032, 3,033, 3,034, 3,035, 3,036, 3,037, 3,038, 3,039, 3,040, 3,041, 3,042, 3,043, 3,044, 3,045, 3,046, 3,047, 3,048, 3,049, 3,050, 3,051, 3,052, 3,053, 3,054, 3,055, 3,056, 3,057, 3,058, 3,059, 3,060, 3,061, 3,062, 3,063, 3,064, 3,065, 3,066, 3,067, 3,068, 3,069, 3,070, 3,071, 3,072, 3,073, 3,074, 3,075, 3,076, 3,077, 3,078, 3,079, 3,080, 3,081, 3,082, 3,083, 3,084, 3,085, 3,086, 3,087, 3,088, 3,089, 3,090, 3,091, 3,092, 3,093, 3,094, 3,095, 3,096, 3,097, 3,098, 3,099, 3,100, 3,101, 3,102, 3,103, 3,104, 3,105, 3,106, 3,107, 3,108, 3,109, 3,110, 3,111, 3,112, 3,113, 3,114, 3,115, 3,116, 3,117, 3,118, 3,119, 3,120, 3,121, 3,122, 3,123, 3,124, 3,125, 3,126, 3,127, 3,128, 3,129, 3,130, 3,131, 3,132, 3,133, 3,134, 3,135, 3,136, 3,137, 3,138, 3,139, 3,140, 3,141, 3,142, 3,143, 3,144, 3,145, 3,146, 3,147, 3,148, 3,149, 3,150, 3,151, 3,152, 3,153, 3,154, 3,155, 3,156, 3,157, 3,158, 3,159, 3,160, 3,161, 3,162, 3,163, 3,164, 3,165, 3,166, 3,167, 3,168, 3,169, 3,170, 3,171, 3,172, 3,173, 3,174, 3,175, 3,176, 3,177, 3,178, 3,179, 3,180, 3,181, 3,182, 3,183, 3,184, 3,185, 3,186, 3,187, 3,188, 3,189, 3,190, 3,191, 3,192, 3,193, 3,194, 3,195, 3,196, 3,197, 3,198, 3,199, 3,200, 3,201, 3,202, 3,203, 3,204, 3,205, 3,206, 3,207, 3,208, 3,209, 3,210, 3,211, 3,212, 3,213, 3,214, 3,215, 3,216, 3,217, 3,218, 3,219, 3,220, 3,221, 3,222, 3,223, 3,224, 3,225, 3,226, 3,227, 3,228, 3,229, 3,230, 3,231, 3,232, 3,233, 3,234, 3,235, 3,236, 3,237, 3,238, 3,239, 3,240, 3,241, 3,242, 3,243, 3,244, 3,245, 3,246, 3,247, 3,248, 3,249, 3,250, 3,251, 3,252, 3,253, 3,254, 3,255, 3,256, 3,257, 3,258, 3,259, 3,260, 3,261, 3,262, 3,263, 3,264, 3,265, 3,266, 3,267, 3,268, 3,269, 3,270, 3,271, 3,272, 3,273, 3,274, 3,275, 3,276, 3,277, 3,278, 3,279, 3,280, 3,281, 3,282, 3,283, 3,284, 3,285, 3,286, 3,287, 3,288, 3,289, 3,290, 3,291, 3,292, 3,293, 3,294, 3,295, 3,296, 3,297, 3,298, 3,299, 3,300, 3,301, 3,302, 3,303, 3,304, 3,305, 3,306, 3,307, 3,308, 3,309, 3,310, 3,311, 3,312, 3,313, 3,314, 3,315, 3,316, 3,317, 3,318, 3,319, 3,320, 3,321, 3,322, 3,323, 3,324, 3,325, 3,326, 3,327, 3,328, 3,329, 3,330, 3,331, 3,332, 3,333, 3,334, 3,335, 3,336, 3,337, 3,338, 3,339, 3,340, 3,341, 3,342, 3,343, 3,344, 3,345, 3,346, 3,347, 3,348, 3,349, 3,350, 3,351, 3,352, 3,353, 3,354, 3,355, 3,356, 3,357, 3,358, 3,359, 3,360, 3,361, 3,362, 3,363, 3,364, 3,365, 3,366, 3,367, 3,368, 3,369, 3,370, 3,371, 3,372, 3,373, 3,374, 3,375, 3,376, 3,377, 3,378, 3,379, 3,380, 3,381, 3,382, 3,383, 3,384, 3,385, 3,386, 3,387, 3,388, 3,389, 3,390, 3,391, 3,392, 3,393, 3,394, 3,395, 3,396, 3,397, 3,398, 3,399, 3,400, 3,401, 3,402, 3,403, 3,404, 3,405, 3,406, 3,407, 3,408, 3,409, 3,410, 3,411, 3,412, 3,413, 3,414, 3,415, 3,416, 3,417, 3,418, 3,419, 3,420, 3,421, 3,422, 3,423, 3,424, 3,425, 3,426, 3,427, 3,428, 3,429, 3,430, 3,431, 3,432, 3,433, 3,434, 3,435, 3,436, 3,437, 3,438, 3,439, 3,440, 3,441, 3,442, 3,443, 3,444, 3,445, 3,446, 3,447, 3,448, 3,449, 3,450, 3,451, 3,452, 3,453, 3,454, 3,455, 3,456, 3,457, 3,458, 3,459, 3,460, 3,461, 3,462, 3,463, 3,464, 3,465, 3,466, 3,467, 3,468, 3,469, 3,470, 3,471, 3,472, 3,473, 3,474, 3,475, 3,476, 3,477, 3,478, 3,479, 3,480, 3,481, 3,482, 3,483, 3,484, 3,485, 3,486, 3,487, 3,488, 3,489, 3,490, 3,491, 3,492, 3,493, 3,494, 3,495, 3,496, 3,497, 3,498, 3,499, 3,500, 3,501, 3,502, 3,503, 3,504, 3,505, 3,506, 3,507, 3,508, 3,509, 3,510, 3,511, 3,512, 3,513, 3,514, 3,515, 3,516, 3,517, 3,518, 3,519, 3,520, 3,521, 3,522, 3,523, 3,524, 3,525, 3,526, 3,527, 3,528, 3,529, 3,530, 3,531, 3,532, 3,533, 3,534, 3,535, 3,536, 3,537, 3,538, 3,539, 3,540, 3,541, 3,542, 3,543, 3,544, 3,545, 3,546, 3,547, 3,548, 3,549, 3,550, 3,551, 3,552, 3,553, 3,554, 3,555, 3,556, 3,557, 3,558, 3,559, 3,560, 3,561, 3,562, 3,563, 3,564, 3,565, 3,566, 3,567, 3,568, 3,569, 3,570, 3,571, 3,572, 3,573, 3,574, 3,575, 3,576, 3,577, 3,578, 3,579, 3,580, 3,581, 3,582, 3,583, 3,584, 3,585, 3,586, 3,587, 3,588, 3,589, 3,590, 3,591, 3,592, 3,593, 3,594, 3,595, 3,596, 3,597, 3,598, 3,599, 3,600, 3,601, 3,602, 3,603, 3,604, 3,605, 3,606, 3,607, 3,608, 3,609, 3,610, 3,611, 3,612, 3,613, 3,614, 3,615, 3,616, 3,617, 3,618, 3,619, 3,620, 3,621, 3,622, 3,623, 3,624, 3,625, 3,626, 3,627, 3,628, 3,629, 3,630, 3,631, 3,632, 3,633





PHONE  
**2944 2945 5665**

## CANADIAN FREIGHTWAYS LIMITED

An Independent Trucking Co.  
Serving  
Alberta, Saskatchewan,  
Manitoba, Vancouver, B.C.  
and U.S.A.

Teletype Connections for Alberta  
Connecting at Coutts for U.S.A.

**520 - 3rd St South Lethbridge**

## Roy's Pick-Up & Delivery Service

ENZO V. ZANONI

Prompt Efficient Service

FURNITURE MOVING

CAR UNLOADING

BAGGAGE &  
LIGHT DELIVERIES

Agents for  
FIVE ROSES FLOUR

**4069**

240 - 14th Street North

## Cartage

Beaver Delivery rear Dallas Hotel	3833
Canadian Freightways Ltd Pickup & Delivery	2944
520 3 St	2945
General Office	5665
Claims Dept	6322
(See Advertisement This Page)	
Cooper Transport 1101 2 Ave S	4520
Dench of Canada Ltd North Side of CPR	
Freight Sheds	4234

### EWING TRANSPORT

Regular Trips to Foremost  
Monday, Wednesday  
and Friday

COURTESY and EFFICIENCY

614 - 4th St S ..... 6177

### JARVIE A M

GENERAL TRUCKING

Top Soil — Sand — Gravel  
and General Hauling

440 - 20th St N ..... 3047

### LETHBRIDGE MESSENGER SERVICE

Baggage and Light Deliveries  
Circulars Distributed  
Shopping and General Services  
STORAGE

1257 - 2nd Ave-A N ..... 78353

McElroy's Livestock Cartage Alberta Stockyards 4814

### McLEAN TRANSFER

Agents for  
NORTH AMERICAN  
VAN LINES CANADA LTD.

Local and Long-Distance Moving  
Storage, Packing and  
Shipping

640 - 6th St S ..... 2097

McNeely Bros 518 3 St S ..... 2520

Miller & Irvine 422a 8 St S ..... 3897

### OWEN DISTRIBUTING

Storage & Distribution

Moving - Packing - Shipping - Storage

Long Distance Moving

517 - 3rd St S ..... 3011—2904

### PERRY H L CO ALBERTA LTD

103 1 Ave S ..... 4616

Perry J 820 5 St S ..... 5546

ROBERTSON TRANSPORT 524 3 St S 6226

Roy's Pick-Up & Delivery Service 240 14 St N 4069

(See Advertisement This Page)

Skinner George 815 15 St N ..... 5931

Speedy Storage & Cartage Ltd 327 3 St S ..... 5734

### WALDERN'S GENERAL TRUCKING

EXCAVATING

FILL DIRT — TOP SOIL

301 - 5th Ave S ..... 78246

Webb Transport 614 4 St S ..... 6177

## Cash Registers

### BURROUGHS—

BURROUGHS ADDING MACHINE OF CANADA  
LTD 507 7 St S ..... 77577  
**NATIONAL CASH REGISTER CO OF  
CANADA LTD 118 8 St S ..... 4533**  
(See Advertisement This Page)

## Cement

(See Contractors—Cement)

## Charitable Institutions

Salvation Army 623 7 St S	3742
Citadel Office 426 5 St S	5832
Family Service Bureau Nursing Mission	
City Hall	2233
Nights & Sundays Supt	5189

## Chemicals

### CHIPMAN CHEMICALS LTD

302 B C Trust Bldg ..... 71221  
Oliver Chemical Co (Lethbridge) Ltd  
Cor 3 Ave & 9 St N ..... 4838

## Children's Wear

Annette's (Lethbridge) Ltd Royal Bank Bldg 4 Av S 3812  
Juniors' McFarland Bldg 4 Ave S ..... 2678

### McARTHURS TOTS TO TEENS

BOYS' & GIRLS' READY-TO-WEAR

14 Minutes to 14 Years

307 - 5th St S ..... 78778

Terry's Childrens' Wear 710a 3 Ave S ..... 77175

## China, Crockery & Glassware

### CONSUMERS HARDWARE & SUPPLY

SPODE CHINA  
ROYAL DOULTON  
SILVERWARE

516-518 - 3rd Ave S ..... 2212

HOYT HARDWARE LTD 606-608 3 Ave S 5767

## NATIONAL CASH REGISTER COMPANY OF CANADA LTD.

118 - 8 ST. S.

Only authorized office  
in this city.



PHONE  
**4533**

### CASH REGISTERS

SALES  
SERVICE  
SUPPLIES

National Adding Machines  
National Accounting Machines  
Bought - Sold - Exchanged  
Factory Trained Service Men





## Chinese Stores

Bow On Tong Co 316 2 Ave S ..... 3675

## Chiropodists

HEWLETT T P 1 Lafferty Blk ..... 4649

## Chiropractors

Anderson Roy E 901 3 Ave S ..... 6677

### CHIROPRACTIC HEALTH CENTRE

Dr W C Thompson 511 7 St S ..... 4898

Clancy L D 116 McFarland Blk ..... 2231

### LETHBRIDGE CHIROPRACTIC CLINIC

1013 3 Ave S ..... 2035

Speelman J C 205 B C Trust Bldg ..... 4261

Tajiri N M 5 Oliver Blk ..... 71244

## Church Organizations

Central Church of Christ 425 11 St S ..... 4774

Christ-Trinity Lutheran Church 420 12 St S ..... 4505

Christian Missionary Alliance 1202 3 Ave S ..... 2996

Christian Reformed Church 320 11 St S ..... 3541

Christian Science Church & Reading Room

4 Ave & 12 St S ..... 5962

Church of Jesus Christ of Latter Day Saints

Cor 5 Ave & 12 St S ..... 3255

Church of the Nazarene 1618 9 Ave S ..... 4786

First Baptist Church Southminster Church 4 Av S 2082

First United Church 13 St & 5 Ave N ..... 2659

Hebrew Congregation Cor 3 Ave & 9 St S ..... 78621

Lethbridge Christian Reform Church

2 Ave-A & 18 St N ..... 78306

Pentecostal Church 520 7 St S ..... 4957

St Andrews Presbytn Church Study 5 Av & 8 St S 2582

St Augustine's Church 11 St S ..... 3970

Assistant Priest's Office ..... 71140

St Basil's Rectory 604 13 St N ..... 3412

St Patrick's Rectory 312 10 St S ..... 3489

St Peter & St Paul's Rectory 640 12 St-C N ..... 4105

Southminster United Church 4 Ave S ..... 3404

A K Putland ..... 78219

## Cinder Blocks

Superior Masonry Products Ltd 9 Ave & 6 St N 4875

## Cleaners & Dyers

Benjamin's Cleaners Tailors Masonic Hall Bldg 5771

(See Advertisement on Page 16)

### LEE DUCK

TAILORING & DRY CLEANING

Lowest Prices for Dry Cleaning,

Pressing, Hat Cleaning & Blocking

330 - 13th St N ..... 2770

(Continued on next page)

# DRY CLEANING DEPT.

OF

## Lethbridge Laundry & Dry Cleaners Ltd.

# DIAL 3451 OR 3452

FOR

## SANITONE DRY CLEANING

A Better Kind of Cleaning Service  
That Costs No More Than Ordinary Dry Cleaning

FREE PICK-UP & DELIVERY SERVICE within CITY LIMITS

542 - 4th Street South

## SPARKLE Cleaners and Launderers

DIAL

# 71234

for OUR NEW

## SPARKLE CLEANING SERVICE

### THE DRY CLEANING

That Really Makes Your Garments Sparkle Like New!

Note: — We expect to open for Service early in April 1954.

1818 - 3rd Avenue South





# PERLUX

## FINER DRY CLEANING

### Your "Family Dry Cleaner"

SWAN & COGHLIN, Props.

ALTERATIONS and REPAIRS  
FREE PICK-UP and DELIVERY SERVICE

PHONE **3666** PHONE

TWO DOORS NORTH OF THE CAPITOL THEATRE



### A COMPLETE SERVICE FOR YOUR CLOTHES

Your Garments Cannot Get  
More CAREFUL Attention

Dry Cleaning — Repairs — Alterations  
Pressing — Re-proofing — Dyeing

ALWAYS FIRST WITH NEWER OR  
BETTER METHODS

JUST DIAL **BENJAMIN'S**  
**5771 CLEANERS — TAILORS**



#### CLEANERS & DYERS—Continued

Lethbridge Laundry & Dry Cleaners Ltd	(3451)
542 4 St S	(3452)
(See Advertisement on Page 15)	
Modern Tailor & Dry Cleaning 1113 3 Ave S	4039
(See Advertisement This Page)	
<b>NEILSON DRY CLEANERS &amp; TAILORS</b>	
1514 9 Ave S	7771
Park's Ltd 311 6 St S	4141
Perlux Cleaners 410 5 St S	3666
(See Advertisement This Page)	
Sparkle Cleaners & Launderers 1818 3 Ave S	71234
(See Advertisement on Page 15)	
Spic & Span Dry Cleaners 112 8 St S	78116
(See Advertisement This Page)	

### MODERN DRY CLEANING & TAILOR

SUITS MADE TO ORDER  
Guaranteed Fit and Satisfaction  
EXPERT REPAIRS & ALTERATIONS  
Cleaning & Pressing While-U-Wait  
We Call For and Deliver

PHONE  
**4039**

1113 - 3rd Ave S

Lethbridge

### SPIC & SPAN DRY CLEANERS

★

Southern Alberta's  
First Synthetic  
Cleaning Plant

★

FOR SUPERIOR  
DRY CLEANING SERVICE

PHONE

**78116**

112 - 8th Street South



## Clubs

Army & Navy Veterans Club 517 5 Ave S	3846
Secretary Manager Office	4526
Canadian Legion	
Club Rooms & Lounge 1 Ave & 9 St S	3426
Office & Restaurant	6644
Chinook Club Cor 3 Ave & 13 St S	2443
Elks Club 5 Ave S	2633
Lethbridge Country Club River Bottom	2527
Lethbridge Curling Club Ice Centre	6376
Lethbridge Golf Club Henderson Lake	3652

## Coal Miners & Shippers

Hamilton J J Coal Co Leth Collieries Bldg	4917
Lethbridge Collieries Ltd 413 8 St S	
General Office	3305
Sales & Shipping	3524
No 8 Mine	2490
Purchasing Agent & Stores	2166
Standard Mine Shaughnessy	9131-32

## Cold Storage

CRYSTAL DAIRY LTD 434 8 St S	2576
------------------------------	------

## CURRIE'S FROZEN FOOD & LOCKER SERVICE

CURING — CUTTING  
WRAPPING

MEATS AT WHOLESALE PRICES

1516 - 9th Ave S 2044

Home Provisioners Ltd 1021 3 Ave S	78555
(See Advertisement This Page)	

## JENSEN'S FROZEN FOOD LOCKERS

PROCESSING  
and  
CURING

1021 - 3rd Ave S 78555

PURITY DAIRY 516 5 Ave S	4124
--------------------------	------

## Collection Agencies

Businessmen's Credit & Collection Bureau	
6 Cooper Bldg	5305
Farris Service Agency 2 Acadia Bldg	2616

The Directory is compiled for your convenience. Use it daily.

## HOME PROVISIONERS LTD.

Places a  
Super Market in Your Home  
and keeps it stocked with  
CHOICE QUALITY  
FROZEN FOODS

For less money than you are now  
spending

PHONE

**78555**

1021 - 3rd Ave S

## Concrete Blocks

Superior Masonry Products Ltd 9 Ave & 6 St N 4875  
(See Advertisement This Page)

## Confectioners—Retail

American Confectionery 328 13 St N	3638
Avenue Confectionery 909 3 Ave S	4195
Canadian Confectionery 403a 5 St S	3383
Empress Confectionery 814 4 Ave S	2872
Fairview Confectionery 1524 9 Ave S	5075
Goody's Confectionery 1016 9 Ave S	3625
Jones Confectionery 212 13 St S	4748
Lake Side Confectionery 2126 7 Ave S	6203
Ninth Avenue Confectionery 913 9 Ave N	5474
O K Confectionery 1260 3 Ave S	2653
Pacific Confectionery 1424 3 Ave N	99143
Regal Confectionery Cor 5 St & 6 Ave S	5140
Roy's Confectionery 418a 5 St S	5803
U N Confectionery 414 13 St N	5182

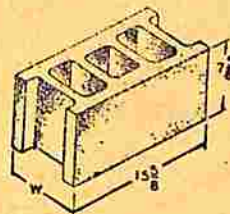
## Confectioners—Wholesale

Peacock & Kitson Ltd 427 5 St S	2023
---------------------------------	------

## Contractors—Building

ART BATTY CONSTRUCTION LTD	4982
407 Mayor Magrath Drive	6688
Bird Construction Co Ltd 202 13 St N	78525
Dawson & Hall Cor 17 St & 9 Ave S	78228
Dorigatti Construction Hull Bldg	4981
Earl F D 2019 5 Ave S	5836
GENERAL CONSTRUCTION CO	
(ALBERTA) LTD Cor 2 St & 3 Ave S	2939
Horwood & Sato 1740 10 Ave S	6345
(See Advertisement This Page)	
Kendall Construction Co 1513 3 Ave S	5553
(Continued on next page)	

## Superior Masonry Products Ltd.



CINDER-CRETE &  
CONCRETE BLOCKS

In All Types & Sizes

CHIMNEY BLOCKS

Washed Sand & Gravel  
Mortar Sand & Road Gravel

**4875**

9th Avenue & 6th Street North

## HORWOOD & SATO

- Housing Contracts at Reasonable Prices
- Personal Supervision
- Estimates Free

All Work Guaranteed

Specialists in  
Cabinet Work  
& Remodelling

PHONE

**6345**

## WOODCRAFT BUILDERS

General Contractors  
of  
Better Built Homes

— Free Estimates —

25 YEARS EXPERIENCE  
NEW DESIGNS  
NEW IDEAS

PHONE

**4956**

1021 - 18th St S

Lethbridge



## CONTRACTORS—BUILDING—Continued

Laird Construction Cor 12 Ave & 16 St S ..... 78890  
**LETHBRIDGE CONSTRUCTION CO LTD**

For Better Built Homes  
 Store & Office Fixtures

1520 - 2nd Ave S ..... 78531

Little Glen 529 Dieppe Blvd ..... 4876  
 Lyons Geo E 1119 23 St S ..... 78858  
 Nadeau & Sons Co 517 23 St S ..... 5900  
 Neilly G M 340 15 St N ..... 4987

**OLAND CONSTRUCTION LTD**

BUILDING  
 CONTRACTORS

920 - 3rd Ave N ..... 3621—5694

Romsos Ivan 546 20 St S ..... 3879  
 Santa George 522 21 St S ..... 2956  
 Sundquist N 1702 5 Ave S ..... 2160  
 Wade-Pahulje Construction 1252 3 Ave S ..... 6747  
 Woodcraft Builders 1021 18 St S ..... 4956  
 (See Advertisement Page 17)

More and More People Are Saving  
 Time and Effort by Using the  
**YELLOW PAGES** as a buyer's guide

## MALCHOW THE EXCAVATOR LTD.

Specializing in  
**DRAGLINE EXCAVATIONS**

All Work Backed With  
 Years of Experience

Let Modern, Up-to-Date Equipment  
 Handle Your Excavation Problems

# 2181

1840 - 5th Avenue-A North

**Contractors—Cement**

General Construction Co (Alberta) Ltd  
 Cor 2 St & 3 Ave S ..... 2939

**LETHBRIDGE CONCRETE & ASPHALT CO LTD**

TRANSIT MIX CONCRETE  
 ASPHALT PAVING

Cor 2nd St & 3rd Ave S ..... 77456

**Contractors—Excavating**

Kure R 510 25 St S ..... 4874  
 Malchow the Excavator Ltd 1840 5 Ave-A N ..... 2181  
 (See Advertisement This Page)

**McNEELY BROS**

Roy McNeely, Mgr.

EXCAVATING & TRENCHING  
 SAND & GRAVEL

518 - 3rd St S ..... 2520  
 Res 4923

**Contractors—General**

Anderson Emil Construction Co 628 12 St-C N ..... 4543  
 Art Batty Construction Ltd  
 407 Mayor Magrath Drive ..... 4982  
 Balogh Joseph 406 4 Ave S ..... 6508  
 Barton Construction Co 1217 17 St S ..... 77121

**BIRD CONSTRUCTION CO LTD**

CONTRACTORS  
 AND  
 ENGINEERS

202 - 13th St N ..... 78525

Bishop Construction 946 12 St-A S ..... 6346  
 Bohne G A & Son 1522 11 Ave S ..... 4804  
 Cox George T Cor 3 Ave & 12 St-B N ..... 2416  
 Cunningham Construction 712 14 St N ..... 6261  
 Forry Construction Co 1903 9 Ave S ..... 3696

**GENERAL CONSTRUCTION CO (ALBERTA) LTD**

ENGINEERS & CONTRACTORS

Concrete — Asphalt — Sand & Gravel  
 Shovels — Draglines — Ditchers

Cor 2nd St & 3rd Ave S ..... 2939

Getkate Masonry Construction  
 Fairview Subdivision ..... 77542  
 Hatcher Construction Ltd 1234 3 Ave N ..... 6172  
 Holte & Nordlund 1404 2 Ave S ..... 6121  
 Horwood & Sato 1740 10 Ave S ..... 6345

**"Typing By Wire"**

is a sure, fast way  
 of assuring better  
 customer service!

YOUR BUSINESS CAN PROBABLY  
 USE IT TO ADVANTAGE

**ALBERTA GOVERNMENT  
 TELEPHONES TELETYPE**

## CONTRACTORS—GENERAL—Continued

**JAHRIG BROS****MASONRY CONTRACTORS**

Brick, Tile & Glass Blocks — Cinder &  
 Concrete Blocks — Tile & Stone Setting

323 - 8th Ave-A S ..... 2638

Langhofer H 606 17 St N ..... 4989

Maughan William 2705 16 Ave S ..... 5244

**McLAREN CONSTRUCTION**

BUILDERS &  
 CONTRACTORS

FINANCING  
 ARRANGED

Roxy Theatre Bldg ..... 4544

Murray & Paul Construction Co Ltd  
 Glenwood Bldg ..... 6552

Oberg Alex 314 3 St S ..... 4156

Oland Construction Ltd ..... 3621  
 920 3 Ave N ..... 5694

Osterberg Richard 2022 7 Ave S ..... 5126

Rempel E C Construction Co 1405 15 Ave S ..... 5645

Russell Vern 1211 8 Ave S ..... 2397

Scotter George 1134 17 St S ..... 5278

Shaw Construction Co 9 Stafford Blk ..... 71141

Southern Alberta Construction Ltd 241 9 St N ..... 5577

Tollestrup G F & Co 1815 3 Ave S ..... 4280

Whellihan Construction Ltd 1322 13 Ave S ..... 78222

Wilson Construction 533 13 St S ..... 5968

**Contractors—Grading**

Anderson Frank 3807 16 Ave S ..... 2777

**Contractors—Machinery  
 & Supplies****CATERPILLAR EARTHMOVING  
 MACHINERY**

Complete line of matched  
 Caterpillar-built track-type  
 and wheel type tractors,  
 scrapers, bulldozers, moto-  
 graders, Diesel engines and  
 electric sets for all earthmoving needs. Also  
 full line of Allied Equipment.

# CAT

*"For Information Call"*

**UNION TRACTOR & EQUIPMENT  
 CO LTD** 1269 2 Ave S ..... 2606

**FERGUSON SUPPLY ALBERTA LTD**

MACHINERY  
 EQUIPMENT  
 SUPPLIES

1307 - 3rd Ave S ..... 6385

**LETHBRIDGE MACHINERY CO**

1720 2 Ave S ..... 3556

**WILKINSON & McCLEAN LTD**

253 12 St N ..... 5428

**Convents**

Convent St Aloysius 520 18 St S ..... 3509



## Counter Sales Check Books

Mercury Printers 325 5 St S ..... 77655  
**MOORE BUSINESS FORMS LTD**  
 507 7 St S ..... 4659

## Credit Reports

**BUSINESSMEN'S CREDIT & COLLECTION BUREAU** 6 Cooper Blk ..... 5305  
 Credit Bureau of Lethbridge 3 Oliver Blk ..... 5157  
 Personal Credit Bureau 811 3 Ave S ..... 71144

## Culvert Manufacturers— Corrugated Iron & Steel

**ROSCO CULVERTS (ALBERTA) LIMITED** 1307 3 Ave S ..... 6385

## Custom House Brokers

Rossiter Agencies Bsmt McFarland Bldg ..... 2412

## Dairies

City Dairy 411 4 St S ..... 6124  
**CRYSTAL DAIRY LTD** 434 8 St S ..... 2576  
**PURITY DAIRY** ..... 4124  
 Office & Order Desk 516 5 Ave S ..... 4095  
 Manager's Office ..... 5534  
 (See Advertisement This Page)

## Dairy Supplies

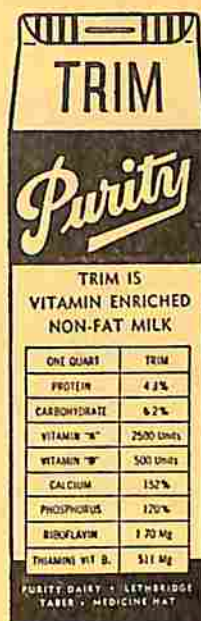
### DE LAVAL CO LTD

CREAM SEPARATORS  
 MILKING MACHINES  
 Creamery & Dairy Equipment & Supplies  
 SALES & SERVICE  
 227 - 7th Ave E CALGARY ..... 26986

### INDEPENDENT DISTRIBUTORS CO

SURGE DAIRY EQUIPMENT  
 FEED-ANI MINERALS  
 McCabe's Victoria Feed & Seeds  
 1231 - 2nd Ave S ..... 4994  
 Res 4661—78415

**NATIONALLY  
 ADVERTISED ARTICLES**  
 can be traced to their  
**LOCAL DEALERS**  
 by looking up  
**"WHERE TO BUY IT"**  
 in the  
**YELLOW PAGES**



## CULTURED SOUR CREAM

Ideal for  
*Cooking - Salads*  
*Sandwiches*  
 and  
*Desserts*



# *Purity Dairy*

### PHONES

**4124**  
 and  
**4095**



Purity Petal Smooth  
 Ice Cream



Shake Well  
 Before Using



# DANCING

## HENDERSON PARK



LETHBRIDGE'S FINEST IN DANCING—DINING

ENQUIRE ABOUT OUR CLUB AND  
BANQUET FACILITIES  
STAFF PARTIES — RECEPTIONS

**2536**  
FOR RENTALS  
Call **4950**

TAKE YOUR VISITORS OUT TO THE PARK

### Canadian School of Ballet

Lethbridge - Raymond - Taber  
and Cardston

Joy Camden, Principal

Ballet & Character Dancing  
and Mime

ALL ENQUIRIES AT  
**LETHBRIDGE STUDIO**

PHONE  
**5992**

Burns Bldg—610 - 3rd Ave S  
Residence Phone 78451

# DANCING



at the Air-Conditioned  
**TRIANON  
BALLROOM**

DANCING EVERY  
THURSDAY & SATURDAY

PHONE  
**4787**

1st Ave & 5th St S

## Dancing Academies

Canadian School of Ballet 610 3 Ave S	5992
(See Advertisement This Page)	
Henderson Lake Pavilion	2536
(See Advertisement This Page)	
Trianon Ballroom 1 Ave & 5 St S	4787
(See Advertisement This Page)	

## Decorators

(See Painters & Paperhangers)

## Dental Laboratories

Black Dental Laboratory 205 Medical Dental Bldg	2822
Lethbridge Dental Laboratory	
204 Medical Dental Bldg	3823
Office	6565
Southern Dental Laboratory 212 Woolworth Bldg	6331

## Dentists

Ahrens A C Purity Dairy Bldg	4482
Allen L T 208 Medical Dental Bldg	2165
Carson J E 202 Medical Dental Bldg	4504
Christou V E 203 Medical Dental Bldg	2559
Clark Ward F 121 McFarland Bldg	4140
Craig W P Rylands Bldg	3357
Erickson E D 7 Lafferty Bldg	6091
Fletcher Elmo E 206 Medical Dental Bldg	2474
Forbes G H 207 Medical Dental Bldg	4455
Fumerton A S 208 New Woolworth Bldg	6533
Gibson M J 209 Medical Dental Bldg	2071
Gray A R S 2-503 7 St S	4397
Matkin B W 507 Cooper Bldg	3410
Millar J Gordon 201 Medical Dental Bldg	4244
Moscovich J 1 Equity Bldg	3788
Newlove R A Roxy Theatre Bldg	4213
Redding H D New Woolworth Bldg	2631
Rylands D A 210 New Woolworth Bldg	2497
Stewart J S 203 Medical Dental Bldg	2559
Walkey G C 1510 9 Ave S	71117
Witbeck Tom O 207 Medical Dental Bldg	4455
Wood F T New Woolworth Bldg	78333

## Deodorants

<b>WOOD G H &amp; CO LTD</b> 327 3 St S	77400
---	-------

## Departmental Stores

Buy Rite Department Store 408 5 St S	3680
Eaton Company Canada Limited (The T)	
Lethbridge Branch 4 Ave & 6 St S	
Information and General Office	3727
Deliveries Receiver and Store Engineer	5200
Charge DA & Budget Plan Accts	77166
Mail Order Desk	5193
Cosmetics Hosiery Men's Wear Notions Wools	2140
Foodateria (Groceries Fruits Vegetables)	3282
Hardware Automobile Supplies Stoves	
Sporting Goods China Baggage	2054
Shoes & Piece Goods	3857
Women's & Juvenile Wear	3605
Furniture House Furnishings	2722
Radios Refrigerators Electricals	5464
Warehouse 3 Ave & 4 St S	4510
Supina Mercantile 230 13 St N	
Groceries	2766
Groceries & Meats	2966
Meat Dept & Men's Wear	3456
Office & Dry Goods	2866

## Departmental Stores— Mail Order

Simpsons-Sears Ltd McIntyre Bldg	5727
----------------------------------	------



## Dictating Machines

### DICTAPHONE DICTATING MACHINES

ELECTRONIC  
DICTATING  
and  
RECORDING  
MACHINES  
for  
EVERY BUSINESS NEED  
SALES — SERVICE — SUPPLIES

**Dictaphone**

*"Where To Buy It"*

**DICTAPHONE CORPORATION  
LIMITED**  
121 11 Ave W Phone 21265 Calgary

## Diesel Engines

(See Engines—Diesel)

## Distributing Service

Lethbridge Messenger Service 1257 2 Ave-A N . 78353  
**ROBERTSON TRANSPORT** 524 3 St S 6226

## Draperies

Holland's Drapery Shop 413 7 St S . 4475  
(See Advertisement This Page)

## Dressmakers

Metro School of Dressmaking  
7 Metropolitan Bldg. . 71022

## HOLLAND'S Drapery Shop

Specializing in  
EXCLUSIVE  
DRAPERIES

**4475**

413 - 7th Street South

When you forget  
the name of a  
business concern

... Look in the  
**YELLOW PAGES**

## Drive Yourself Cars

Western U Drive 1236 3 Ave S . 4038  
(See Advertisement This Page)

## Druggists—Retail

Draffin's Drug Store 401 5 St S . 3364  
(See Advertisement This Page)  
Kitson's Pharmacy McFarland Bldg 4 Ave S . 3772  
**McCAFFREY'S DRUG STORES**

THE PEOPLE'S  
DRUG STORES

418 - 13th St N . 3445  
331 - 5th St S . 2205

McCready's Ltd Red Cross Drug Store  
Acadia Bldg 614 3 Ave S . 3555  
Munroe's Pharmacy Ltd Cor 6 Ave & 13 St S . 4147  
Royal Drug Store 617 4 Ave S . 7722  
Stokes Drug Co Ltd 314 5 St S . 2487  
Stubbs Pharmacy 1506 9 Ave S . 5448

### WILLOUGHBY DRUG

"THE REXALL STORE"

Marquis Hotel Bldg . 3231

York Pharmacy 13 St N . 2453

## Western "U" Drive

RENT A CAR  
and  
DRIVE YOURSELF

PHONE

**4038**

Res Phone 77997

1236 - 3rd Ave S

Lethbridge

## DRAFFIN'S FOR DRUGS

THE FAMILY DRUG STORE

**3364**

401 - 5th Street South

Lethbridge

## Dry Goods—Retail

Fraser's Fabrics 304 13 St N . 4400

### KLINGER'S MEN'S & BOYS' WEAR

DRY GOODS &  
FURNISHINGS

Wholesale & Retail

108 - 5th St S . 3003

Mihalik A 642 13 St N . 4064

### WILKS & GRANSTOUN

DRY  
GOODS

302 - 5th St S . 2251

## Duplicating Machines & Supplies

### ADDRESSOGRAPH-MULTIGRAPH OF CANADA LIMITED

SALES, SERVICE & SUPPLIES

Only authorized distributor of Multigraph and  
Multilith Process Duplicating Machines. Also  
Certified Service, Supplies and Accessories.  
For Multigraph Simplified Business Systems  
call Addressograph-Multigraph of Canada Ltd.,  
1025 - 9th Ave E Calgary Alta 54828—54876

## Electric Motors

### CATERPILLAR DIESEL ELECTRIC SETS

12 sizes up to 314 KW.  
For all electric power needs  
—prime or auxiliary. Instal-  
lations engineered to your  
needs assure maximum  
Caterpillar performance, economy, depend-  
ability. Backed by complete service.

**CAT**

*"For Information Call"*

**UNION TRACTOR & EQUIPMENT  
CO LTD** 1269 2 Ave S . 2606

Hundreds of purchasing agents  
have told us they use the Classi-  
fied Telephone Directory as their  
first reference, because it is one  
of the quickest ways to locate a  
local source of supply.



## McKenzie Electric Ltd.

IN THIS BUSINESS FOR  
OVER 40 YEARS

All Types of  
ELECTRICAL WORK  
CAREFUL WORKMANSHIP



QUICK  
JOBING SERVICE

PHONE

**3637**

524 - 6th Street South

## WESTINGHOUSE SERVICE



Complete facilities and  
personnel for repair  
service on all types of  
Industrial Electrical  
Equipment

**Canadian Westinghouse  
Co. Ltd.**

330 - 11th Ave W—Calgary.

**27906**

Night Calls 46600

## Electrical Contractors

Atwood & Pratt Ltd 1269 6 Ave S ..... 4574

### KING & MAY ELECTRIC

ELECTRICAL REPAIRS  
and INSTALLATIONS

1230 - 3rd Ave N ..... 4785

McKenzie Electric Ltd rear 524 6 St S ..... 3637  
(See Advertisement This Page)

### PARSONS ELECTRIC

FOR  
ELECTRICAL SERVICE

1819 - 9th Ave S ..... 4268  
Emergency Calls ..... 6881

### PEAKE & PINK

ELECTRICAL  
and  
REFRIGERATOR REPAIRS

10 McLeay Blk ..... 3929

### PITTMAN & COUTTS ELECTRIC

ELECTRICAL  
CONTRACTORS

Commercial  
Industrial — Domestic

909a - 3rd Ave S ..... 4546

### ROY ELECTRIC CO

Motor Rewinds & Repairs  
Frigidaire ☆ NEON  
Commercial & House Wiring  
NO JOB TOO LARGE OR TOO SMALL  
ESTIMATES FREE

406 - 5th St S ..... 3735

Snider Electric 215 12 St-B S ..... 6996  
(See Advertisement This Page)

**FIGHT T.B. Have a Chest X-Ray  
Buy Christmas Seals**

## SNIDER ELECTRIC

KOHLER SALES & SERVICE  
RURAL & CITY WIRING

PHONE

**6996**

215 - 12th Street B.  
South Lethbridge

Night & Emergency Phone ... **6537**

## Electrical Equipment & Supplies Wholesale

**BRUCE ROBINSON ELECTRIC LTD**  
1520 3 Ave S ..... 3258

**CANADIAN GENERAL ELECTRIC  
CO LTD** 312 9 St S ..... 4184  
5979

**CANADIAN WESTINGHOUSE  
SUPPLY CO LTD** 205 10 St S ..... 3371  
5988

**LETHBRIDGE MACHINERY CO**  
1720 2 Ave S ..... 3556

Authorized General Electric Apparatus Dir  
**WESTERN CANADA HARDWARE  
LTD** 907-915 2 Ave S ..... 5711

## Electrical Household Appliances

**BARRETT-JAMIESON APPLIANCES**  
310 6 St S ..... 4554

### BEATTY WASHER SALES & SERVICE CO

Authorized Beatty Dealer for  
BEATTY WASHERS, IRONERS  
POLISHERS & ELECTRIC RANGES

PARTS & SERVICE  
FOR ALL BEATTY APPLIANCES

409 - 5th St S ..... 4054

Beegan & Kram 1117 3 Ave S ..... 7887

Brown's Musical Supplies Paramount Theatre Bldg 227 ..... 227

Bruce Robinson Electric Ltd 1520 3 Ave S ..... 3258

Butler's Appliance Rentals & Sales  
1828 5 Ave-A N ..... 4774

Canadian Westinghouse Supply Co Ltd  
205 10 St S ..... 3371  
5988

Chinook Hardware 1283 3 Ave S ..... 4421

### CONSUMERS HARDWARE & SUPPLY

Exclusive Agents for  
Findlay Electric Ranges

Home of  
Bendix Washers & Dryers

516-518 - 3rd Ave S ..... 2919

(Continued on next page)

The Directory is compiled for your  
convenience. Use it daily.

## Electrical Industries Limited

### BEPCO CANADA LIMITED

All sizes of Electric Motors — Nema and  
Non Nema

Transformers — Switchgear  
Permanent Magnets — Rectifiers  
Industrial Electrical Equipment

**65997**

3rd Flr. 325 - 10th Ave W., Calgary, Alta.



**ELECTRICAL HOUSEHOLD APPLIANCES—Continued**

Distributors Hardware 324 9 St S ..... 6088  
**FRIGIDAIRE SERVICE—**  
**BRUCE ROBINSON ELECTRIC LTD**  
 1520 3 Ave S ..... 3258  
 Galt Home Appliances 309 7 St S ..... 3889  
 (See Advertisement This Page)

**HOYT HARDWARE LTD**

**CONNOR WASHERS**  
**McCLARY & I.H.C.**  
**REFRIGERATORS**  
 606-608 - 3rd Ave S ..... 5767

**JACK'S RADIO SALES & SERVICE**

**NORTHERN ELECTRIC DEALER**  
 Radios—Leonard Refrigerators  
 Gurney Ranges—Sunbeam Products  
 Washers & Ironers—Supplies  
 Authorized Service  
 302 - 13th St N ..... 4979

Leines' Radio Sales 322a 7 St S ..... 4338  
 Lethbridge Appliances 808 3 Ave S ..... 4456  
 Lethbridge Rental Services 723 12 St-A S ..... 71333  
 Macleod's Limited 426 6 St S ..... 4240

**PITTMAN & COUTTS APPLIANCES**

**WESTINGHOUSE AND**  
**GENERAL ELECTRIC**  
**APPLIANCES**  
 Electrical Contracting & Fixtures  
 909a - 3rd Ave S ..... 4546

Public Furniture Store 323 6 St S ..... 4984  
 Roy Electric Co 406 5 St S ..... 3735  
 Wilson Electric Supplies Ltd 313 7 St S ..... 3908

**Employment Agencies**

National Employment Service 516 5 Ave S ..... 78535

The advertisers in the Classified Telephone Directory are ready to serve you. Use the **YELLOW PAGES** for your convenience.

**Galt Home Appliances**

Doug Robison . . . Winter Royer

A complete line of  
**ELECTRICAL SUPPLIES**  
**LAMPS - CLOCKS - TOASTERS - FANS**  
**BLENDERS, ETC.**

Dealers & Service Agents  
 for **WESTINGHOUSE**  
 and **NORTHERN ELECTRIC APPLIANCES**

**3889**

309 - 7th Street South

**Engines—Diesel**

**CATERPILLAR DIESEL ENGINES**

12 sizes up to 500 H.P.  
 for all prime and auxiliary  
 power needs. For new instal-  
 lations— for replacement.  
 Also full line electric sets  
 up to 314 KW. Backed by complete parts and  
 service facilities.

**CAT**

*"For Information Call"*

**UNION TRACTOR & EQUIPMENT**  
**CO LTD** 1269 2 Ave S ..... 2606

**FERGUSON SUPPLY ALBERTA LTD**

1307 3 Ave S ..... 6385

**LISTER STATIONARY ENGINES—**

**BRUCE ROBINSON ELECTRIC LTD**  
 1520 3 Ave S ..... 3258

**Engines—Gas**

**BRUCE ROBINSON ELECTRIC LTD**

Alberta Distributors  
**WISCONSIN**  
 Heavy Duty Air Cooled Engines  
 1520 - 3rd Ave S ..... 3258

Electro Service Ltd 813 3 Ave S ..... 2669

**FERGUSON SUPPLY ALBERTA**  
**LTD** 1307 3 Ave S ..... { 6385  
 { 77111

**HUTTON'S LTD**

Authorized Sales & Service  
**BRIGGS & STRATTON**  
**JOHNSON IRON HORSE**  
**LAWN-BOY**  
 315 - 8th St S ..... 2586

**Explosives**

**EXPLOSIVES LTD** 907-915 2 Ave S ..... 5715  
 Night Calls F H Jones r ..... 6733

**Electrical Industries Limited**

**RUSTON & HORNSBY**

Diesel Engines — Lighting Plants  
 Mine Locomotives

★

**65997**

3rd Flr. 325 - 10th Ave W., Calgary, Alta.

**Express Companies**

Canadian Pacific Express Co CPR Station ..... {3434  
 Garage ..... {3436  
 ..... 4590

**Eye, Ear, Nose & Throat Specialists**

Bassett Dr T H Purity Dairy Bldg ..... 2510  
 Sarkies Dr J W Purity Dairy Bldg ..... 2510  
 Schindler Dr Q R Medical Dental Bldg ..... 3121  
 Woodcock Dr D Old Royal Bank Bldg ..... 4166

**Farm Machinery & Supplies**

Canadian Co-operative Implements Ltd  
 910 2 Ave N ..... 78232

**CATERPILLAR DIESEL FARM TRACTORS**

For all farm power needs  
 where traction, economy,  
 timeliness are essential re-  
 gardless of field conditions.  
 Also scrapers, dozers, and  
 matching Allied Equipment for farm earth-  
 moving needs.

**CAT**

*"For Information Call"*

**UNION TRACTOR & EQUIPMENT**  
**CO LTD** 1269 2 Ave S ..... 2606

Chinook Sales Co Cor 1 Ave & 2 St S ..... 3576  
 Costello Equipment Co Ltd 317 27 St S ..... 77393  
 Dogterom Agency 1710 2 Ave S ..... 4146  
 General Farm Supplies Ltd 1621 3 Ave S ..... 3165  
 Kirchner Machine Co 2005 2 Ave S ..... 3678

**LETHBRIDGE MACHINERY CO**

1720 2 Ave S ..... 3556  
 MacLeod D & Son 1262 2 Ave S ..... 4070  
 Major Aluminum Products (Canada) Ltd ..... {5525  
 2125 2 Ave S ..... {5585  
 Norrie & Fawcett Ltd 1262 1 Ave S ..... 3659  
 Office ..... 5691

**OLIVER CHEMICAL CO (LETHBRIDGE) LTD**

Wholesale Distributors  
**GATES BELTS & PULLEYS**

Manufacturers of  
**OLIVER IRRIGATION EQUIPMENT**

Cor 3rd Ave & 9th St N ..... 4838

Smyth B J Agt Minneapolis-Moline of Canada Ltd  
 1211 2 Ave S ..... 3496

United Machine Distributors Ltd 1621 3 Ave S ..... 3165

Universal Farm Sales Cor 19 St & 3 Ave S ..... 3941

**VICTORY EQUIPMENT LTD** 321 13 St N ..... 4389

**WISCONSIN ENGINES & PUMP JACKS—**  
**BRUCE ROBINSON ELECTRIC LTD**  
 1520 3 Ave S ..... 3258

**Alberta Government Telephones TELETYPE**

. . . Saves your staff's time  
 by providing instantaneous two-  
 way typewritten communication  
 regardless of distance.



**Feed**

Ellison Milling & Elevator Co Ltd 2 Ave S ..... 5751  
 Independent Distributors Co 1231 2 Ave S ..... 4994  
 National Feed-Ani Distributors Ltd  
 1231 2 Ave S ..... 4994

**Filters—Oil****INDUSTRIAL BEARINGS LIMITED**

1307 3 Ave S ..... 6385

**Financial Agents****BRITISH CANADIAN FINANCE**

LTD Cor 3 Ave & 7 St S ..... 78581

Canadian Acceptance Corp Ltd

1 Bank of Nova Scotia Bldg ..... 5621

General Motors Acceptance Corporation

503 7 St S ..... 78571

**HOUSEHOLD FINANCE CORPN OF**

CANADA 2nd Flr 408a 5 St S ..... 78551

Industrial Acceptance Corp Ltd 424 7 St S ..... 78521

Traders Finance Corp Ltd Glenwood Bldg

321 6 St S ..... 4172

**Fire Fighting Appliances**

Ever-Mac Ltd 2019 2 Ave S ..... 78233

(See Advertisement This Page)

WOOD G H & CO LTD 327 3 St S ..... 77400

**Fish Dealers—Retail**

Nakagama Fish Market 312 1 Ave S ..... 5337

**Five to Twenty-Five  
Cent Stores**

Kresge S S Co Ltd Cor 4 Ave & 6 St S ..... 4155

Metropolitan Stores Ltd Metropolitan Bldg ..... 4110

Woolworth F W & Co Ltd 601 4 Ave S ..... 2280

**Floor Machines**

WOOD G H & CO LTD 327 3 St S ..... 77400

**Flooring****A & B FLOOR COVERINGS CO**

Linoleum, Rubber, Cork & Asphalt Tiles,  
 Carpets, Wall Coverings, Chrome Trim  
 Mouldings, Floor Polishers & Sanders.  
 Duro-Gloss Wax

1215 - 3rd Ave S ..... 5454

Hamilton Percy 804 16 St S ..... 2532

Kinnell Thomas 950 17 St S ..... 77520

**TAYLOR L G**

TAYLOR-LADE FLOORS  
 ARE BETTER FLOORS

319 - 12th St-A N ..... 2345

**PLEASE****SPEAK****Directly Into****The****TELEPHONE**

Your friends will find  
 it more pleasant convers-  
 ing with you by Telephone  
 if you do this.

They will hear exactly  
 what you say clearly and  
 distinctly if you say it  
 directly into the Tele-  
 phone instead of to the  
 room at large.

**ALBERTA****GOVERNMENT****TELEPHONES****NU-SWIFT**

WORLD'S FASTEST AND MOST RELIABLE FIRE  
 EXTINGUISHERS FOR EVERY FIRE RISK

RECHARGING OF ALL TYPES OF  
 EXTINGUISHERS

SAFETY ENGINEERING SURVEYS

EVERYTHING IN FIRE EQUIPMENT

**EVER-MAC LTD. 78233**

2019 - 2nd Avenue South  
 Lethbridge

DAY OR  
 NIGHT



## Florists

Allen D 225a 21 St N	78893
Frache Bros Ltd Retail Store 322 6 St S	{2666 2013
Greenhouses Henderson Park	2003
Greenhouses N Lethbridge	2768
(See Advertisement This Page)	
Lorna's Flowers 1508 9 Ave S	78766
(See Advertisement This Page)	
Marquis Flower Shop 616 4 Ave S	{4377 4133
(See Advertisement This Page)	

### PARAMOUNT FLOWERS

T.D.S. Wire Service  
FLOWERS FOR  
ALL OCCASIONS  
Paramount Theatre Bldg 5530  
Night phone 4175

Parkdale Nursery 506 Dieppe Blvd	5868
Val Anne's Flowers 306 13 St N	71212

## Flour Mills

ELLISON MILLING & ELEVATOR GO LTD 2 Ave S	5751
LAKE OF THE WOODS MILLING CO LTD 240 14 St N	4069

## Foundries—Iron, Steel, Brass & Aluminum Castings

Lethbridge Iron Works Co Ltd Cor 1 Ave & 2 St S 3332

## Fraternities

Masonic Hall Co of Lethbridge 10 St S	2707
Oddfellows' Hall Lodge 100F Bldg	3477

## Frozen Foods

### CRYSTAL DAIRY LTD

Distributors  
BIRDS EYE  
FROZEN FOODS  
434 - 8th St S 2576—2577

## TO SHOPPERS

REMEMBER you can find  
the products and services  
you want . . . and the firms  
who sell them . . . in these

**YELLOW PAGES**

## Fruit & Produce—Retail

B C Fruit 906 3 Ave S	2033
Lee's Food Market 708 3 Ave S	{5431 5434
Rex Fruit Store 602 3 Ave S	{2725 2677

### ROYAL FRUIT STORE

Fresh Fruit & Vegetables  
Groceries & Confectionery  
DELIVERY SERVICE

616 - 3rd Ave S 3767—6897

## Fruit & Produce—Wholesale

Plunkett & Savage 1120 1 Ave S	2584
Scott Fruit Co The Consolidated Fruit Bldg 4 St S	3353

## Funeral Directors

CHRISTENSEN BROS Funeral Home  
327 10 St S 2802

### MARTIN BROS

LICENSED  
FUNERAL DIRECTORS

812 - 3rd Ave S 3561

The freshest and most  
Beautiful  
Flowers  
obtainable.  
Dependable Delivery  
Service



## Lorna's Flowers

1508 - Ninth Avenue South  
1 Block East St. Michael's Hospital  
LORNA PERRY, MANAGER

OUR HOSPITAL GIFT  
ARRANGEMENTS ARE  
SURE TO PLEASE

PERSONALIZED FLORAL SERVICE

**78766**  
Nights 3382

## FRACHE'S Flower Shop

(FRACHE BROS. LTD.)



WEDDING BOUQUETS  
AND  
FLORAL DESIGNS  
ARTISTICALLY  
ARRANGED

Cut Flowers For  
All Occasions

**2666**

**2013**

Night Phone 2548

322 - 6th St S

Lethbridge

## MARQUIS Flower Shop



"FLOWERS SAY IT BEST"

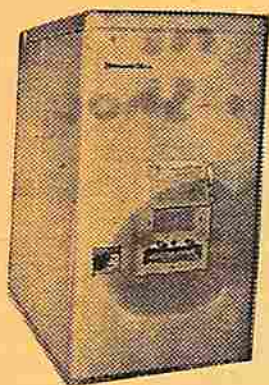
Artistically Arranged  
Flowers for All  
Occasions

**4377 - 4133**

Store Hours 9 a.m. to 5:30 p.m.  
Wednesday 9 a.m. to 12 noon.

Marquis Hotel Building, Lethbridge





Phone 77666 — 5888

## WESTERN HEATING LIMITED

For the Best in Heating and Air Conditioning

BUY FURNACE-AIRE FURNACES

Check All These Features in Our  
New Showroom:

- Quality of Workmanship and Price
- Beauty of Design

We Have a Full Line of  
GAS & OIL FIRED FURNACES

For The Best In The West Buy "WESTERN"

334 - 13th Street North

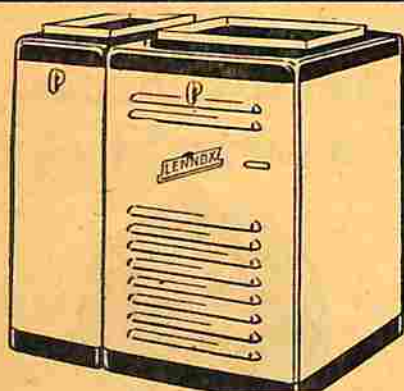


## Furnaces—Heating

Charlton & Hill 208 13 St S ..... 6466  
(See Advertisement This Page)  
Pratten H M Co Ltd 216 12 St-A N ..... 5110  
(See Advertisement This Page)  
Western Heating Ltd 334 13 St N ..... 77666  
(See Advertisement This Page)

## Reaching the Buyer

is half the sale. Keep  
your name constantly be-  
fore them in the YELLOW  
PAGES of the Telephone  
Directory.



**LENNOX**  
GAS, OIL, COAL &  
PROPANE FURNACES

More Families Buy  
LENNOX Than Any Other Make

**CHARLTON & HILL**

PHONE  
**6466**

208 - 13th Street South, Lethbridge

## H. M. PRATTEN CO. LTD.

AIR CONDITIONING  
WARM AIR HEATING  
SPECIALISTS

Oil—Gas  
Propane

AND ALL TYPES OF  
WARM AIR HEATING  
(Forced Air & Gravity)

**5110**

216 - 12th Street-A North

When You Have  
Forgotten . . . A Name

*Recommended  
By Someone*

You remember someone  
having recommended a  
certain concern or dealer,  
but can't remember the  
name recommended—

LOOK IN THE

**YELLOW PAGES**

You will probably recognize  
the name when you see it.



## Furniture Dealers—Retail

Capitol Furniture (Lethbridge) Ltd 404 5 St S 78578  
 Warehouse 323 4 St S ..... 5234  
 (See Advertisement This Page)  
 Cut Rate Furniture Store Cor 2 Ave & 8 St S ..... 3024  
**EMPIRE FURNITURE STORE**  
 120 5 St S ..... 3980  
 Kerrison's Second Hand Store 250 13 St N ..... 2805  
 Long C A & Co Hull Bldg 3 Ave S ..... 2369  
**MAGLEOD'S LIMITED** 426 6 St S ..... 4240  
 North Lethbridge New & Used Furniture Store  
 242 13 St N ..... 4802

### PUBLIC FURNITURE STORE

COMPLETE  
 HOME  
 FURNISHERS

323 - 6th St S ..... 4984

St Louis Furniture Store 118 5 St S ..... 2210  
 (See Advertisement This Page)  
 Stern Furniture Co Cor 3 Ave & 8 St S ..... 2428  
 Sykes Imperial Furniture Store 326 6 St S ..... 2060  
 Warehouse 2 Ave-A & 12 St-A N ..... 5231

## Furniture Movers

Owen Distributing 517 3 St S ..... 3011  
 (See Advertisement This Page)  
 Speedy Storage & Cartage Ltd 327 3 St S ..... 5734  
 (See Advertisement This Page)

## Furniture for the Entire Home

Come in and see our large assortment of  
 — BROADLOOM CARPETS —

P H O N E  
 78578

**CAPITOL FURNITURE (LETHBRIDGE)  
 LTD.**

DEALERS FOR  
 All Nationally Known Refrigerators  
 Coal, Gas & Electric Ranges & Appliances

Warehouse Phone  
 5234

Residence Phones  
 2066 & 4082

402-404 - FIFTH STREET SOUTH

**OWEN  
 DISTRIBUTING  
 3011 - 2904**

STORAGE & DISTRIBUTION

Packing — Crating — Shipping  
 Pool Cars to Principal Cities  
 Long Distance Moving

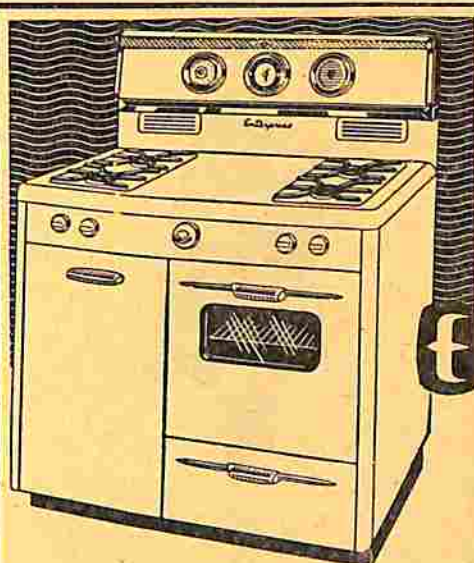
517 - 3rd Street South Lethbridge

Those Christmas Seals You  
 Received in the Mail — Did You  
 Remember to Send in a Dollar  
 or Two for Them?

**T.B. MUST BE FOUGHT**

Not Only at Christmas Time,  
 But

Every Minute of Every Day



You Can Buy With Confidence  
 at

**ST. LOUIS  
 FURNITURE STORE**

Dealers in  
 HOME FURNISHINGS

**2210**

118 - 5th St South Res Phone 4405

**Speedy Storage  
 & Cartage Ltd.**



Moving  
 Shipping — Storage

Long Distance  
 Hauling  
 NO JOB TOO SMALL  
 OR TOO LARGE

PHONE  
**5734**

327 - 3rd St South Lethbridge



*Fine Art***IN FURS**Complete selection of  
quality furs.

- ★ Remodelling
- ★ Repairs
- ★ Storage

PHONE

3

6

4

5



321 - 7th Street South

Lethbridge

**Phone 4348**for the safest Fur Storage in town . . . in  
our National Board of Fire Underwriters  
approved vaults.

- ★ DESIGNING
- ★ REMODELLING
- ★ CLEANING and  
GLAZING
- ★ STORAGE

MORE WOMEN CHOOSE THEIR FURS  
from . . .**CANADIAN  
FURRIERS**

Paramount Theatre Building

**New York Fur  
& Dress Shop**

Furs of Distinction

**3276**

604A - 3rd Ave South

**Furriers****ALLISTERS LTD**Our reputation for fine furs has been  
maintained because we insist on  
quality. . . See our large and varied  
selections.REPAIRS — STORAGE  
REMODELLING

321 - 7th St S . . . . .3645

(See Also Advertisement This Page)

Canadian Furriers Paramount Theatre Bldg . . . . .4348  
(See Advertisement This Page)**LETHBRIDGE FURRIERS THE**514 3 Ave S . . . . .2209  
(See Advertisement Opposite Page)**NEW YORK FUR & DRESS SHOP**604a 3 Ave S . . . . .3276  
(See Advertisement This Page)**Garages**

Alex Tire Shop 332 4 St S . . . . .6606

Bannerman Motors Nash & Morris Sales & Service  
4 Ave & 9 St S

Office &amp; Sales Dept . . . . .2045

Parts &amp; Service Dept . . . . .2645

Bay Super Service Station Cor 5 St &amp; 1 Ave S . . . . .4530

**BENY CHEVROLET OLDSMOBILE LTD****GENERAL MOTORS**

Wholesale

Parts Distributors

Cor 2nd Ave &amp; 8th St S . . . . .3147

Enerson Motors Ltd 817 4 Ave S . . . . .5705  
(See Advertisement This Page)**FLEMING MOTORS LTD**

DISTRIBUTORS

CHRYSLER, PLYMOUTH & FARGO  
AUTOMOBILES & TRUCKS

North Star Oil Products

428 - 5th St S . . . . .4212

(Continued on next page)

**Enerson Motors Ltd.**

Office &amp; Sales . . . . .5705

Service Dept. . . . .5706

Parts Dept. . . . .5707

Used Car Lot . . . . .5708

Night Calls Towing Service

24 Hours . . . . .5709

817 - 4th Ave S

Lethbridge



GARAGES—Continued

**GORDIE'S SERVICE & AUTO PARTS**

NEW & USED PARTS  
CARS, TRUCKS & TRACTORS

"If It Can Be Obtained We'll Supply It"

139 - 13th St N ..... 5049

Green Acres Service Courtts Highway ..... 6336  
(See Advertisement This Page)

**HI-LO BRIDGE SERVICE**

GENERAL REPAIRS

8 a.m.—12 p.m.

Oil Changes — Grease Jobs

Riverbottom ..... 77333

Hi-Way Service Station Mayor Magrath Drive ..... 5255

Hopp Bros Cor 4 St & 6 Ave S ..... 5030

(See Advertisement Page 30)

Imperial Motors Ltd Cor 2 Ave & 7 St S ..... 5642

(See Advertisement Page 30)

International Harvester Co of Canada Ltd

Cor 3 Ave & 9 St N ..... 5977

King Fred Motors Ltd 3 Ave & 11 St S ..... 2457

**LETHBRIDGE WATSON MOTORS**

Distributors for  
**HILLMAN CARS**  
and

Red Head Petroleum Products

Cor 5th St & 6th Ave S ..... 4477

Lyle's Auto Repairs 404 4 Ave S ..... 2769

(Continued on next page)

## GREEN ACRES SERVICE

White Rose  
Products

Mechanical &  
Lubrication  
Service

PHONE

**6336**

ON THE COUTTS HIGHWAY  
BY THE DRIVE IN THEATRE

# The Lethbridge Furriers

—★— **FUR STORAGE** —★—

—4—

RELINING



REPAIRING

Fur Storage Vaults in connection and located on the premises. All equipped with the latest scientific General Electric Refrigeration.

Furs are protected 24 hours each day. Premises are never left unguarded.

GARMENTS  
MADE TO ORDER

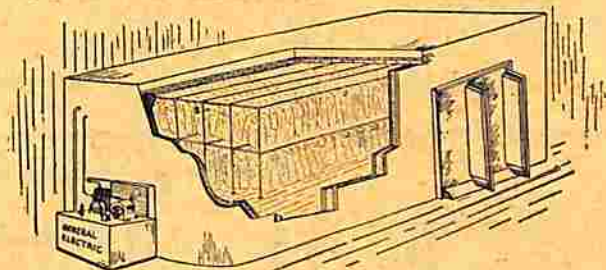


HIGH CLASS  
WORKMANSHIP

PHONE

2  
2  
0  
9

ILLUSTRATION OF  
"ONE OF OUR COLD STORAGE VAULTS"  
GENERAL ELECTRIC REFRIGERATED



OPEN FOR YOUR INSPECTION  
4 VAULTS LOCATED ON THE PREMISES.

PHONE

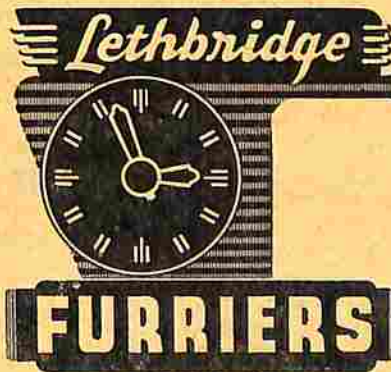
2  
2  
0  
9

*Your Oldest and Most Exclusive Fur House in Lethbridge  
Established 25 Years in Lethbridge*

WE CALL



AND DELIVER



CLEANING



GLAZING

WHERE THE SIGN WITH THE CLOCK  
TELLS YOU IT'S TIME TO STORE YOUR FUR COAT

514 - Third Avenue South

Next to Consumers' Hardware



**DEALERS**

- DOWNTOWN WHITE ROSE SERVICE**  
Cor 3rd Ave & 9th St South ..... 4940  
Lessee: Beny Chevrolet Oldsmobile Ltd.
- DIEPPE SERVICE STATION**  
2nd Ave & 28th St South ..... 77411  
Prop.: W. Wojtowicz
- GREEN ACRES SERVICE STATION**  
Coutts Highway ..... 6336  
Prop.: H. W. Kunsman
- LEN'S BRIDGEVIEW SERVICE**  
Riverbottom ..... 5682  
Lessee: M. D. Evernden
- RALPH'S SERVICE**  
402 - 4th Ave South ..... 4570  
Lessee: R. J. Byrne
- RIVERVIEW GARAGE**  
616 - 4th St South ..... 3881  
Prop.: J. Carpenter
- UNITED SERVICE GARAGE**  
302 - 3rd Ave South ..... 2750

## CANADIAN OIL COMPANIES LTD.

**GARAGES—Continued**

- McLaughlin Garage & Auto Wreckers  
Cor 4 Ave & 3 St S ..... 2918

**MECHANICS SALES LTD**

### PACKARD SALES & SERVICE

Repairs to All Makes of Cars

307 - 11th St S ..... Sales 3933 Parts 2622

- Modern Motors 1519 3 Ave S ..... 4498
- Pyramid Motor Sales Ltd**  
Parts Dept Cor 5 Ave & 5 St S ..... 3633  
Service Dept ..... 6186  
Manager F Calder ..... 3705  
Sales Manager E Hembroff ..... 4065

**RALPH'S SERVICE**

### YOUR KAISER WILLYS AND VANGUARD DEALER

402 - 4th Ave S ..... 4570

- Riverview Garage 616 4 St S ..... 3881

**SEVENTY-SEVEN SERVICE STATION**

### 77 GASOLINES

REPAIRS and SERVICE

320 - 9th St S ..... 2823

**GARAGES—Continued**

- Stone's Auto Repairs 610 4 St S ..... 4825  
(See Advertisement This Page)
- Sunny Service Station 505 13 St N ..... 5224
- Terry's Tire & Auto Shop 201 13 St N ..... 2648

**TIP TOP SERVICE**

### COMPLETE GARAGE SERVICE

"99"

FUELS — OILS — GREASES

1119 - 2nd Ave S ..... 2417

- Tom's Auto Service rear Dallas Hotel ..... 4843

**UNITED SERVICE GARAGE**

### Hudson Sales & Service

Batteries - Tires - Accessories

Day & Night Towing Service

302 - 3rd Ave S ..... 2750—71105

**Gas Companies**

- Canadian Western Natural Gas Co Ltd  
420 6 St S ..... 3101

**Gasoline & Oil Service Stations**

- Artic Service Station Cor 3 Ave & 13 St S ..... 4162

**BAY SUPER SERVICE STATION**

SMEE & MACKINTOSH

Repairs — Motor Tune-Up — Specialized  
Lubrication — Gas — Oil — Greasing  
Washing — Overhauling

Cor 5th St & 1st Ave S ..... 4530

**BENY CHEVROLET OLDSMOBILE LTD**

- Cor 2 Ave & 8 St S ..... 3147
- Canadian Oil Companies Ltd 1811 2 Ave S ..... 3208  
(See Advertisement This Page)
- Central Service Station 4 Ave & 5 St S ..... 3749
- City Service Station 13 St & 8 Ave N ..... 5967
- Commercial Service 1903 3 Ave S ..... 2087
- Dieppe Service Station 2 Ave & 28 St S ..... 77411
- Downtown White Rose Service  
Cor 3 Ave & 9 St S ..... 4940
- El Rancho Service Station  
6 Ave & Mayor Magrath Drive ..... 5406
- Galt Service Station Cor 4 Ave & 9 St S ..... 2728
- Gard's Esso Service 410 3 Ave S ..... 2684
- Hilltop Service Station Lethbridge ..... 5089

**IMPERIAL MOTORS LTD**

- Cor 2 Ave & 7 St S ..... 2887
- Lancaster Sales & Service 2021 3 Ave S ..... 6363
- Len's Bridgeview Service No 3 Highway West ..... 5682
- Lethbridge Watson Motors Cor 5 St & 6 Ave S ..... 4477
- Maple Leaf Service Station  
Cor 3 Ave & 12 St-A S ..... 5467
- North Lethbridge Motors & Auto Wreckers  
313-317 13 St N ..... 3181
- Park Service Station 7 Ave & Magrath Highway ..... 2219
- Ralph's Service 402 4 Ave S ..... 4570
- Rollingson H 2103 2 Ave S ..... 3581
- Seventy-Seven Service Station 320 9 St S ..... 2823
- Short Stop Service Station Cor 4 Ave & 8 St S ..... 4167
- Skyline Service & Trailer Court  
43 St & Coutts Highway ..... 5565
- Spotlite Service Station Cor 3 Ave & 8 St S ..... 2970
- Terminal Service Station & Body Shop  
Cor 4 Ave & 4 St S ..... 3336
- Tip Top Service 1119 2 Ave S ..... 2417
- Westminster Service Station 335 13 St N ..... 4191

## HOPP BROS. GARAGE

FRIENDLY AND  
EFFICIENT SERVICE

### TIRES & ACCESSORIES

"A Complete Garage Service"

# 5030

Corner 4th St & 6th Ave South

## Imperial Motors Ltd.

A SPECIALIZED SERVICES GARAGE

Service

# 2887

Parts

# 5642

General Office

# 3049

Corner 2nd Ave & 7th St South

# STONE'S AUTO REPAIRS

TUNE-UP  
SPECIALISTS

GREASING — TIRE REPAIRS  
OIL CHANGES

Generator, Starter  
& Motor Overhauls

GENERAL REPAIRS TO ALL CARS  
& TRUCKS

PHONE **4825** PHONE

610 - 4th St South



## Generator Repairs

### HUTTON'S LTD

#### AUTHORIZED GENERATOR

Sales & Service Distributors

American Bosch Delco Remy  
Auto-Lite Leece Neville

315 - 8th St S ..... 2586

## Gift Shops

Our Gift Shop 706 3 Ave S ..... 4937

## Glass—Plate & Window

Lethbridge Glass Co 1263 3 Ave S ..... 4252  
(See Advertisement This Page)

### LETHBRIDGE SASH & DOOR FACTORY

Southern Alberta Headquarters  
for

WINDOW GLASS

AUTOMOBILE GLASS

PLATE GLASS & VITROLITE

5th Ave S & 4th St ..... 3755

## Grain Merchants

Alberta Pacific Grain Co (1943) Ltd Lethbridge ..... 4873  
Elison Milling & Elevator Co Ltd 2 Ave S ..... 5751  
Richardson James & Sons Ltd 709 4 Ave S ..... 5757

## Grocers—Retail

Danny's Grocery 431 18 St N ..... 2418  
Deau Shop & Save 1020 20 St S ..... 78061  
Dunlop's Groceteria & Milk Bar 541 5 St S ..... 3219  
Frank's Grocery & Meat Market 407 2 Ave S ..... 2737  
Hoefler's Food Store 538 13 St S ..... 3297  
Ing's Groceteria 902 9 St S ..... 4297  
Jenkins Groceteria Ltd ..... 2113  
Store No 2 910 7 Ave S ..... 3026  
Store No 3 1502 9 Ave S ..... 5633  
Jim's Grocery 711 6 Ave S ..... 5466  
Jimmie's Grocery 1315 9 Ave S ..... 3466  
Johnston J & A 426 13 St N ..... 3394  
Kobal's Grocery 320 13 St N ..... 2314  
Lee's Food Market ..... 3951

Fresh Fruits, Meats & Vegetables  
General & Fancy Groceries  
Free Delivery

708 - 3rd Ave S ..... 5431—5434

### REX FRUIT STORE

602 - 3rd Ave S ..... 2725—2677  
Res (Wilson Lee) 6702

Mihalik A 642 13 St N ..... 4064  
Mon-Lee Co 311 2 Ave S ..... 77606  
North Home Grocery 630 13 St N ..... 2746  
Parkside Grocery 2801 7 Ave S ..... 5581  
Pete's Grocery & Confect 418 16 St N ..... 5195  
Silverdale Groceteria 1016 20 St S ..... 6090  
Sorokoski M I 544 13 St N ..... 3922  
Southern Grocery 1111 3 Ave S ..... 4606  
Swidinsky Mike 707 9 Ave N ..... 3935  
Wilson's Grocery 1112 6 Ave S ..... 3657  
Wilson's Groceteria 902 7 Ave S ..... 3995  
Wing Lee Grocery 314 2 Ave S ..... 5341  
York Grocery 728 6 St S ..... 5127

## Grocers—Wholesale

HORNE & PITFIELD LTD 3 Ave S ..... 3321  
Macdonalds Consolidated Ltd 2925 2 Ave-A S ..... 4266  
Grocery Order Desk ..... 4366  
Manager & Buyer ..... 4754  
Accounting Department ..... 4753  
Fruit Order Desk ..... 4355  
Shipper & Receiver ..... 4369  
Scott Fruit Co The Consolidated Fruit Bldg  
4 St S ..... 3353  
Western Grocers Ltd Cor 2 Ave 9 St S  
Order Desk & Shipping Office ..... 2434  
A Smith Buyer ..... 4385  
M Platz Fruit Dept ..... 4264  
W Martin Credit Dept ..... 2997  
W S McLintock Manager ..... 2435

## Gunsmiths

### BLENNER-HASSETT & SMITH

#### GUN REPAIRS

Sporting Goods & Fishing Tackle

309 - 6th St S ..... 2260

## Handicrafts

Merjino Needlecraft 303 6 St S ..... 5054

## Hardware—Retail

### BARRETT-FORREST HARDWARE CO

#### GENERAL HARDWARE

Next to Safeways — Free Delivery

318 - 6th St S ..... 2383—6727

### CHINOOK HARDWARE

It's Easy on Your Pocketbook  
at the Chinook

NO PARKING PROBLEMS  
Opposite New Safeways

1283 - 3rd Ave S ..... 4425

### CONSUMERS HARDWARE & SUPPLY

"THE STORE  
WITH  
THE STOCK"

516-518 3rd Avenue South

China 2212 Office 2920 Hardware 2919

### DISTRIBUTORS HARDWARE

GENERAL HARDWARE  
AND ALL LINES OF  
ELECTRICAL APPLIANCES

324 - 9th St S ..... 6088

Hornach Hardware 1522 9 Ave S ..... 3433  
(See Advertisement This Page)

### HOYT HARDWARE LTD

606-608 3 Ave S ..... 5767  
MACLEOD'S LIMITED 426 6 St S ..... 4240  
Morrison Hardware & Appliances 416 13 St N ..... 4967  
North Lethbridge Hardware 324 13 St N ..... 4198  
Office ..... 4148

# LETHBRIDGE GLASS CO.

"JOHNNIE" ANDERSON "JOHNNY" JACOBSON  
Res 5616 Res 4588

DISTRIBUTORS OF:  
SAFETY CRYSTAL AND  
WINDOW GLASS

SPECIALIZING IN:  
THE INSTALLATION &  
CUTTING OF CAR GLASS  
& PLATE MIRRORS

We have the latest line of factory-made  
car patterns. You will find that you will be  
satisfied with the fine workmanship when  
we repair your broken windows.

# 4252

1263 - 3rd Ave South

# HORNACH HARDWARE

BUILDING SUPPLIES  
WALLPAPER  
ELECTRICAL APPLIANCES  
RADIOS  
DEEP FREEZES  
REFRIGERATORS  
WASHING MACHINES  
LAUSON  
OUTBOARD MOTORS

PHONE

# 3433

1522 - 9th Avenue South  
2 Blocks East of St. Michael's Hospital



## Vic's Health Food & Book Store

FRUIT & VEGETABLE  
JUICERS & LIQUIFIERS

Fresh, Natural,  
Nutritional Supplements

- Stone ground, unbleached Whole Wheat and Rye Flour
- Whole Grain Cereal
- Fresh Raw Vegetables, Fruit Juices and Yogurt
- Fresh 100% Whole Wheat Bread
- Magazines and Books on all Health Subjects
- Full Line of Christian Literature
- Sunday School Supplies, Bibles and Sacred Records.

PHONE

**77474**

903a - 3rd Ave South

## Hardware—Wholesale

Ashtown The J H Hardware Co Ltd {3762  
Cor 1 Ave & 11 St S 4809  
Manufacturers Distributors Bldg 75 Intern Camp 2984  
**MARSHALL-WELLS LTD** {4324  
3 Ave & 10 St N 3744  
Metals Ltd 2116 9 Ave S 4151

### WESTERN CANADA HARDWARE LTD

#### WHOLESALE MERCHANTS

Hardware — Mine — Mill — Builders  
and Sporting Goods

907-915 - 2nd Ave S 5711

## Harness & Saddlery

Baird's Shoes & Leather Goods 306 5 St S 3764

## Hat Renovators

Boston Hat Works 712 3 Ave S 2848

## Hatcheries

Lowen Hatchery Fairview Subdivision 77396

## Hats & Caps

Roxy Hat Shop 328 5 St S 78640  
Smart Hat Shop 331 5 St S 2620

## Hay, Grain & Feed

Ellison Milling & Elevator Co Ltd 2 Ave S 5751  
Southern Alberta Co-operative Assn Ltd  
1221 2 Ave S 3777

## Health Food Products

**CANADIAN ELEMEN DISTRIBUTORS LTD** 1231 2 Ave S 4994  
Vic's Health Food & Book Store 903a 3 Ave S 77474  
(See Advertisement This Page)

## Hearing Aids

Leister's Paramount Theatre Bldg 2272  
(See Advertisement This Page)  
Lethbridge Hearing Centre 315 7 St S 3232  
(See Advertisement This Page)

## LEISTER'S

715 - 4th Avenue South

FREE DEMONSTRATIONS  
In Store or Home

ZENITH HEARING AIDS  
Batteries & Repairs for all Makes

Located in  
**BROWN'S MUSICAL SUPPLIES**

715 4th Avenue  
South

**2272**

## Heaters—Water

(See Water Heaters)

## Heating Apparatus

Larry's Furnace Service 120 5 St S 7725  
**MOTOR CAR SUPPLY CO OF CANADA LTD** 1218 2 Ave S 5740

## Heating Contractors—Hot Water & Steam

**CHARLTON & HILL** 208 13 St S 6456  
Holbertons Ltd 1250 3 Ave S 3521  
(See Advertisement This Page)  
Lethbridge Plumbing & Heating Co  
1253 5 Ave-A S 5006  
Paul's Plumbing Contractor 546 13 St N 78123  
Pratten H M Co Ltd 216 12 St-A N 5113  
(See Advertisement Opposite Page)  
Western Heating Ltd {77666  
334 13 St N 5888  
(See Advertisement Opposite Page)  
Western Plumbers Lethbridge Ltd 334 13 St N 5888  
(See Advertisement Opposite Page)  
Whittick Bros Ltd 910 3 Ave S 3014  
(See Advertisement Opposite Page)

## LETHBRIDGE HEARING CENTRE

315 - 7th St S

## OTARION HEARING AIDS

\$75.00 and up

FREE DEMONSTRATIONS

in

HOME or OFFICE

Batteries — Cords

Repairs for All Makes

Ear Molds Made To Order

EASY TERMS AVAILABLE

10-DAY FREE TRIAL

PHONE

**3232**

Located in "Bert & Mac's"

## PLUMBING Steam & Hot Water Contractors

Gas & Sprinkler  
Fitting

PHONE

**3521**

REPAIR WORK  
A SPECIALTY

## HOLBERTONS LTD.

W. E. Holberton  
Res 2525

W. L. Holberton  
Res 4276

1250 - 3rd Ave S

Lethbridge



## Herbalists

Alvau N 806 2 Ave S ..... 2074

## Hides, Raw Furs & Skins

Adams H W 512 4 St S ..... 2981  
Fefferman Hide & Fur Co 1505 2 Ave S ..... 2318

## Hoists—Dump Truck— Hydraulic

BELL GEORGE A 317 4 St S ..... 4528

## Hospitals & Homes

Galt Hospital 5 Ave S ..... 3136  
Isolation Hospital 1920 7 Ave S ..... 3430  
St Michael's General Hospital 13 St & 9 Ave S ..... 3131  
Staff Residence 1224 7 Ave S ..... 99120  
St Michael's School of Nursing ..... 99130

Save hours of window  
shopping by consulting  
the Yellow Pages

## Why Wonder?

These  
YELLOW  
PAGES  
will  
help you  
recall  
the name  
of the  
firm  
you have  
forgotten



Phone 77666 — 5888

## WESTERN HEATING LIMITED

For the Best in Heating and Air Conditioning  
BUY FURNACE-AIRE FURNACES

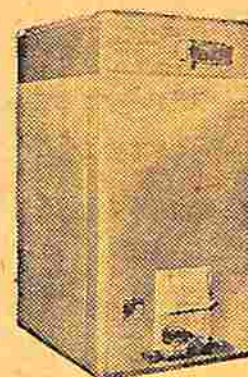
Check All These Features in Our  
New Showroom:

- Beauty of Design
- Quality of Workmanship and Price

We Have a Full Line of  
GAS & OIL FIRED FURNACES

For The Best In The West Buy "WESTERN"

334 - 13th Street North



## H. M. Pratten Co. Limited

WARM AIR  
HEATING SPECIALISTS  
AIR CONDITIONERS  
General Sheet Metal Work  
Eavestrouthing — Air Conditioning

**5110**

216 - 12th Street-A North

## Western Plumbers Leth. Ltd.

HOT AIR, HOT WATER  
and  
STEAM HEATING

PHONES

**77666 - 5888**

334 - 13th Street North

## WHITTICK BROS. LTD.

PLUMBING &  
HEATING

GAS APPLIANCES &  
INSTALLATIONS

SPRINKLER ENGINEERS

PHONE

**3 0 1 4**

F. Ray Whittick  
Res  
**2514**

George S. Whittick  
Res  
**4592**

910 - 3rd Ave S

Lethbridge