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Western Heating Ltd 334 13 St N	77666

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City Sign Co 714 3 Ave S	4204
Dys Gilbert 1209 2 Ave S	3510

(See Advertisement on Page 100)

(Continued on Next Page)

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(See Advertisement on Page 99)

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4816

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	{6220
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	{4457
	{2224
United Cabs (Leth) Ltd 409a 5 St S	{3838
	{4440

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For Work and Play



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(Continued on Next Page)

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(See Advertisement on Page 105)

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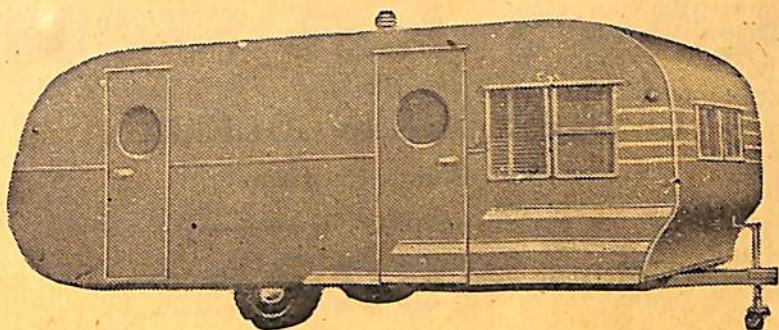
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	{ 4828



4234 & 4828

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(Continued on Next Page)

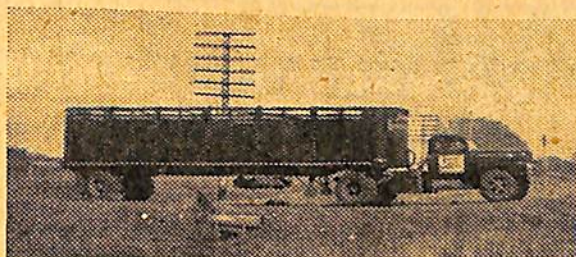
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**DAY
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5 1 2 9**



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PHONES
9 1 1 0 - 1 1
7 7 7 0 8**

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Johnny's Express Ltd Upstrs Lethbridge Stockyards	5129
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Robertson Transport 524 3 St S	6226
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AUTO UPHOLSTERY

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- Graham & Jelfs 411 3 Ave S 3470

(Continued on Next Page)

LEV CUSTOM UPHOLSTERY

DAVE LEV, Prop.

- CHESTERFIELD REPAIRS
- RE-COVERING & REMODELLING
- CAR AND TRUCK SEATS

FREE ESTIMATES

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78422

Res. Phone 6268

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SHAMES UPHOLSTERING CO 106 5 St S 4047

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Electrolux (Canada) Ltd 1108 6 Ave S 4481

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8 Complete Units in One Machine

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NO DUST BAG TO EMPTY

It's quiet—no roar! Lewyt

picks up more lint, thread,

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Filters the air 3 times.

You breathe no dusty

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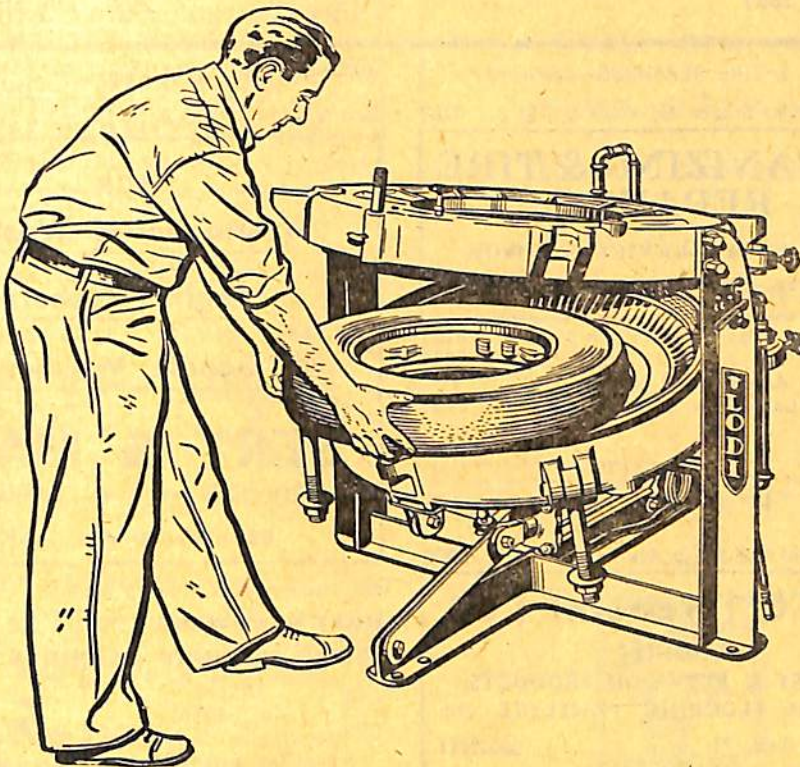
Alex Tire Shop 332 4 St S	6606
Buzz Shop 311 8 St S	3932
Jardine's Tire Supply Cor 1 Ave & 4 St S	3580
Kirk's Tire Sales & Service 1233 2 Ave S	5985
North Lethbridge Motors & Auto Wreckers 313-317 13 St N	3181

(Continued on Next Page)

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"A Better Balanced Retread"



The Smartest Equipped Shop in Western Canada

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PHONE
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*Westinghouse
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Sales and Service

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Doug Robison
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**VULCANIZING & TIRE
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SHORT STOP SERVICE STATION
Cor. 4th Ave. & 8th St. S. **4167**

Tom's Tire Shop Sales & Service 518 5 St S . . . 2223
Repair Dept 515 2 St S 5244
(See Advertisement on Page 112)
United Service Garage 302 3 Ave S 2750

Wall Board

Primco (Western) Ltd 806 2 Ave N 2290

PRIMCO (Western) LTD.

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CO** 315 7 St S 3232

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JACK'S RADIO SALES & SERVICE
302 13 St N 4979

LETHBRIDGE APPLIANCES
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WHITTICK BROS 910 3 Ave S 3014

WASHING MACHINES—Continued

Lethbridge Appliances 808 3 Ave S 4456

LETHBRIDGE APPLIANCES

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Repairs to Any Make of Ironers, Vacuum Cleaners
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Glass-lined - Cannot
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Rust! Completely
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BAXTER GEO H & SON LTD
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CO** 315 7 St S 3232

HOLBERTONS LTD 1250 3 Ave S 3521

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LTD** 334 13 St N 5888

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FRAMES, WHEELS, AXLES & REAR HOUSINGS
COLD STRAIGHTENED

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WELDING

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- Birse & Hunt 1422 2 Ave S 5575
- Capitol Welders 1815 3 Ave S 77722
- East End Welding Shop 1605 3 Ave S 2488
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- Lethbridge Iron Works Co Ltd Cor 1 Ave & 2 St S 3332

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Liberty Welding & Boiler Works

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Classified Section of a Telephone Directory?

- Where is there any other publication covering the field in the same way, in a form which is kept from day to day for the full life of the issue, and which if destroyed is replaced?
- Where by any other method can the field of business be covered at such low cost?
- The Telephone Directory is a publication unique in itself, and your advertisement cannot be lost during the life of an issue.
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They will hear exactly what you say clearly and distinctly, if you say it directly into the Telephone, instead of to the room at large.



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