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4550



PROGRESSIVE ROOFING CO.

(BONDED)

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BONDED ROOFERS
FURNACES & AIR CONDITIONING

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Lethbridge Sheet Metal Works 121 13 St N ...5199
McNabb Roofing & Siding Ltd Old Catelli Bldg ...5570
Progressive Roofing Co 1808 5 Ave-A N3882

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from

CLARK F. W. Lethbridge Ltd.

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WE HAVE A FULL LINE OF TENTS & BAGGAGE

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NEW and USED FURNITURE

Furnishings of All Descriptions for the Home

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Lethbridge Sand & Gravel Co River Bottom ... 3610

Lethbridge Sand & Gravel

CO.

Washed Aggregates—Road Gravel

RIVER BOTTOM

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For Every Scaffolding Requirement. Safway "Steel" Scaffold. Low cost, strong, fireproof, light weight. Quickly erected, saves time, lives, work, money. For Painters, Plasterers, construction, maintenance, etc.



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Lethbridge Sash and Door Factory

5 Ave S & 4 St3755

Manager3848

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Lethbridge City Superintendent L H Bussard
15 St S4256

Secretary-Treasurer A J Watson3548

Junior High School Principal's Office3465

Collegiate Institute Principal's Office5526

Lethbridge School Division No 7

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HOT AIR HEATING

EAVESTROUGHING

ALL TYPES OF
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CAUTION

Singer sells its machines ONLY through Singer Sewing Centers identified by the famous Red "S" on the window. NEVER through dealers or department stores.



"Where to Buy Them"

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SINGER SEWING MACHINE CO
613 4 Ave S2243

Sheet Metal Workers

Charlton & Hill 208 13 St S2599

CHARLTON & HILL

SHEET METAL WORK
BONDED ROOFERS
FURNACES & AIR CONDITIONING

208 - 13th St. S. Phone **2599**

Freel Sheet Metal Works 405a 4 St S2713

FREEL

THE HOT AIR MAN

HEATING & SHEET METAL WORK
Phone **2713** 405a - 4th St. S.

Grisak G P 542 7 St S2913
Lethbridge Sheet Metal Works 121 13 St N5199
Pratten H M Co Ltd 216 12 St-A N5110

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Dutchy's Shoe Repairs 412 4 Ave S2717
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AND ASSOCIATES

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"The Oldest Sign Firm in The South"

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Truck Signs
Window Signs
Etc.



1209-2nd Ave. So.

Phone 3510

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NATIONAL NEON DISPLAYS LIMITED

Designers and Manufacturers
MODERN NEON SIGNS & DISPLAYS

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- Art Sign Co 8 St & 1 Ave S 2203
- City Sign Co 714 3 Ave S 4204

CITY SIGN CO.

N. S. HALL M. PISKO

"Let Us Make A Name For You"

Res. Phone 4906

714 - 3rd Ave. S. 4204

Use Long Distance

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(Continued on Next Page)

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"The Original Neon Company"
 (CONTINUOUS SINCE 1928)

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"We Light The West"

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HOOK SIGNS LETHBRIDGE LTD.
 Outdoor Sign Advertising
 and
 Sign Studios
 412 - 1st Ave. S. **3686**

SPORTING GOODS—WHOL & RET—Continued

Johnnie's Sport Shop Afaganis Blk 3356

M. & G. SPOR TLAND
 Johnnie's Sport Shop
 "WHERE SPORTSMEN MEET"
 — **SPORTING GOODS** —
 Fishing Tackle and Guns Expertly Repaired
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 3rd Ave. & 13th St. S. **3356**

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 LTD** 1218 2 Ave S 5741
**WESTERN CANADA HARDWARE
 LTD** 907-915 2 Ave S 5711

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Major Aluminum Products (Canada) Ltd
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Barrett-Forrest Hardware Co 318 6 St S 2383
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**Major Aluminum Products
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 PORTABLE SPRINKLER
 IRRIGATION EQUIPMENT
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Whittick Bros 910 3 Ave S 3014

**BLENNER - HASSETT & SMITH
 LTD.**
SPORTING GOODS
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— **WHITTICK BROS.** —
 PLUMBING AND HEATING CONTRACTORS
 — **MERCHANTS** —
 Phone **3014** (Showroom)
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Consumers Hardware & Supply
 516-518 3 Ave S 4902

CONSUMERS HARDWARE
2nd Floor Sports Dept.
 TOYS - BAGGAGE - SPORTS EQUIPMENT
 HUNTING SUPPLIES
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 had a share in this great work?

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Clark F. W. Lethbridge Ltd.

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STATIONERS

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2077

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Alberta Steel Products Co.

1505 - 2nd Ave. S.

NEW STRUCTURAL STEEL and PIPE
OF ALL KINDS

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of the South"

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2999 & 6161

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Ringland Meredith & Co Ltd 4255
Royal Bank Bldg 3424
Walker J H & Co Ltd Bank of Nova Scotia Bldg 4085

Southern Stationers Ltd 703 3 Ave S 4116

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Allisters Ltd 321 7 St S 3645
Canadian Furriers Paramount Theatre Bldg 4348
LETHBRIDGE FURRIERS THE
514 3 Ave S 2209
NEW YORK FUR & DRESS SHOP
604a 3 Ave S 3276
See Fur Advertisement on Page 35

Steam Fitters

Baxter Geo H & Son Ltd 528 6 St S 3499

Holbertens Ltd 1250 3 Ave S 3521

Whittick Bros 910 3 Ave S 3014

Storage—Household

Owen Distributing 517 3 St S 3011

Advertising in the **YELLOW PAGES**
tells **WHERE** to **BUY** the product or ser-
vice you want. Use this handy **BUYER'S**
GUIDE . . . it saves you time and trouble.
A LOOK IN THE BOOK saves steps.



Storage Batteries

(See Batteries)

*Stoves, Ranges & Heaters—
Retail*

- Atwood & Pratt 1269 6 Ave S4574
- Beatty Washer Sales & Service Co 409 5 St S ...4054
- Bruce Robinson Electric Ltd 1520 3 Ave S3258
- Capitol Furniture Store 404 5 St S2115

Capitol Furniture Store

Furniture for the Entire Home

AGENTS FOR
BEACH COAL & GAS RANGES



MOFFAT
and
SERVEL APPLIANCES

G. E. Franchise Appliance Dealer

Phone **2115** Phone

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Consumers Hardware & Supply 516-518 3 Ave S 2919

**Consumers Hardware &
Supply**

Findlay Coal, Gas & Electric Ranges & Heaters
Coleman Oil & Gas Furnaces & Heaters

516-518 - 3rd Ave. S **2919**

Galt Home Appliances 309 7 St S3889

FOR
GURNEY RANGES
PHONE

Your Northern Electric Dealer
GALT HOME APPLIANCES
309 - 7th St. S. **3889**

HOYT HARDWARE LTD 606-608 3 Ave S 5767

Lethbridge Appliances 808 3 Ave S4456

Lethbridge Appliances

FRIGIDAIRE REFRIGERATORS
AND
FRIGIDAIRE ELECTRIC RANGES
808 - 3 Ave. S. Phone **4456**

Stern Furniture Co Cor 3 Ave & 8 St S2428

**DISTRIBUTING NORTHERN ELECTRIC
PRODUCTS SINCE 1937**

GURNEY RANGES - GAINADAY WASHERS
LEONARD REFRIGERATORS
NORTHERN ELECTRIC RADIOS, ETC.

STERN FURNITURE CO.
Cor. 3rd Ave. & 8th St. S. **2428**

FRIGIDAIRE
ELECTRIC RANGES

Alberta Distributors

BRUCE ROBINSON ELECTRIC

LTD.

1520 - 3 Ave S. **3258**

*See them on display
— at local dealers*

Eaton Co. Western Limited
(The T.) 4th Ave. & 6 St. S. **3727**

Hoyt Hardware Ltd.
606-608 3rd Ave. S. **5767**

Lethbridge Appliances
808-3rd Ave. S. **4456**

North Lethbridge Hardware
324 13th St. N. **4198**

Roy Electric Co., 406 5 St. S. **3735**

Southern Alberta Co-
Operative Assn. Ltd.
1221 2nd Ave. S. **3777**

These YELLOW PAGES
Tell WHERE TO BUY
WHAT You Want —
WHEN You Want It.

Information about de-
liveries, hours of busi-
ness, and special ways
companies can serve
you, often is included.

North Lethbridge Motors & Auto Wreckers **TIRES:**

**WE HANDLE ALL SIZES
FROM 1400 x 24 TO 2400 x 33**

*Send the Big Ones to Us For
Repairing or Curing*

● **FAST SERVICE — EXCELLENT WORKMANSHIP** ●

100% Guarantee

PRICE LIST FURNISHED ON REQUEST

GOODYEAR TIRE DEALERS

311 - 317 13th St. N. Phone 3181

Tire Distributors

Beny Chevrolet Oldsmobile Ltd
Cor 2 Ave & 8 St S3147
Cooper & Son 507 7 St S4485

COOPER & SON

THE HOME OF
MASTER GRIP DOMINION TIRES
507 - 7th St. S. **4485**

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advertising is cumulative.
Constant representation
means consistent business.
★

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CO LTD**
Baallim Wholesale Ltd 7 St S4353
**FIRESTONE TIRES, HOME & AUTO
SUPPLIES**

For Car and Truck
For Home and
Farm
For Work and
Play



"Where to Buy Them"

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3 Ave & 13 St S4162
GALT SERVICE STATION
Cor 4 Ave & 9 St S2728
GENERAL FARM SUPPLIES LTD
1621 3 Ave S4363
HARLEY-DAVIDSON SALES
1234 3 Ave S4038
JARDINE'S TIRE SUPPLY
Cor 1 Ave & 4 St S3580
**NORTH LETHBRIDGE MOTORS &
AUTO WRECKERS 313 13 St N** ...3181
PYRAMID MOTOR SALES LTD
Cor 5 Ave & 5 St S3633
SEVENTY-SEVEN SERVICE STATION
320 9 St S2823
SHORT STOP SERVICE STATION
Cor 4 Ave & 8 St S4167

(Continued on Next Page)

TIRE DISTRIBUTORS—Continued

FISK TIRE DEPOT British American Oil
Co Ltd The 17 St & 2 Ave S2585

Goodrich B F Rubber Co of Canada Ltd
705 2 Ave S4314

B. F. Goodrich Rubber Co. of Canada Ltd.
Warehouse & Distributors
LETHBRIDGE TIRE CLINIC
705 - 2nd Ave. S. 4314

Goodyear Tire & Rubber Co of Canada Ltd {2396
316 7 St S}4086

Goodyear Tire & Rubber Co.
OF CANADA LTD.
MORE PEOPLE RIDE ON GOODYEAR TIRES
THAN ON ANY OTHER KIND
Located at H. R. Carson Ltd.
Phone 4086 316 - 7th St. S. Phone 2396

Jardine's Tire Supply Cor 1 Ave & 4 St S {3580
6101

Jardine's Tire Supply
TIRE DISTRIBUTORS
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6101 Cor. 1 Ave. & 4 St. S. 3580

LETHBRIDGE TIRE CLINIC 705 2 Ave S 4314

MOTOR CAR SUPPLY CO OF CANADA LTD 1218 2 Ave S5741

North Lethbridge Motors & Auto Wreckers
313-317 13 St N3181
(See Advertisement on Page 77)

SEIBERLING RUBBER CO OF CANADA LTD
Chinook Tire Co 316 11 St S2007

SMITH MOTORS LTD Cor 6 Ave & 6 St S 5763

Spotlite Service Station Cor 3 Ave & 8 St S2970

ATLAS TIRES
Guaranteed for 12 Months
SPOTLITE SERVICE STATION
Cor. 3rd Ave. & 8th St. S. **2970**

TIP TOP SERVICE 1119 2 Ave S 2417

TRIMBLE'S TIRE SUPPLY 316 11 St S {2007
5855

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Club Cigar Store 3 Ave & 5 St S3056

Tobacconists—Wholesale

Peacock & Kitson Ltd 427 5 St S2022

Tools—Electric

WESTERN CANADA HARDWARE LTD 907-915 2 Ave S5711

Tractors & Equipment

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Ferguson Supply Alberta Limited
Machinery, Equipm't, Supplies
1307-3rd Ave. S.—Phone 6385

Union Tractor & Equipment Co Ltd 1269 2 Ave S 2606

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If you need a "Caterpillar" Diesel Tractor
You pay for it whether you buy it or not.

UNION TRACTOR & EQUIPMENT CO. LTD.
1269 - 2nd Ave. S. Phone **2606**

Transfer Companies

(See Cartage)

Travel Bureaus

Rossiter Agencies Bsmt McFarland Bldg 2412

**LOOK IN THESE
YELLOW PAGES**

**WHEN YOU WANT TO BUY
SOMETHING AND YOU**

- Have no particular firm in mind.
- Can't remember the firm's name or address.
- Want to find a certain firm quickly.

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DAILY SERVICE

LETHBRIDGE to COLEMAN

and Points Between

Speed _____ Safety _____ Service

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612 - 4th St. S.

Lethbridge

MILLER & IRVINE

EXCAVATING

Leveling - Sand & Gravel - General Trucking

PHONE **3897** PHONE

631 - 6th STREET SOUTH

LETHBRIDGE

Truck Lines

ALLIED VAN LINES LTD	
Agent Owen Distributing 517 3 St S	3011
Canadian Freightways Ltd 520 3 St S	{2944 2945
Chenery C W 724 14 St S	5292
Dench of Canada Ltd 1101 2 Ave S	{4234 4828



2944 PHONE 2945

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FREIGHTWAYS
LIMITED

An Independent Trucking Co.

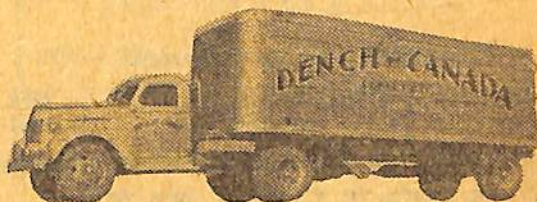
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520 - 3rd St. S.

Lethbridge



4234 & 4828

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International

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(Continued on Next Page)

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LIMITED



ROYAL TYPEWRITERS SALES — SERVICE

2999 -:- 6161

326 - 7th STREET SOUTH

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Johnny's Livestock Express Alberta Stockyards	5129
Kulpas J A 306 7 Ave S	2992
Law Transport 410 3 Ave S	2684
Magrath Transport 410 3 Ave S	2684
McLean Transfer 640 6 St S	2097
Mehew Transport 612 4 St S	4520
(See Advertisement on Page 79)	
Miller & Irvine 631 6 St S	3897
(See Advertisement on Page 79)	
Murray Transport 1503 3 Ave S	3750
Pass Express 1023 11 St S	4711
PERRY H L GO ALBERTA LTD	
Cor 1 Ave & 1 St S	4616
Ralph Transport 434 8 St S	2576
Roy's Pick-Up & Delivery Service 111 7 St S	4069
Soo Freight Lines Ltd Cor 3 St & 4 Ave S	5532
Speedy Delivery Ltd 327 3 St S	5734

● SPEEDY DELIVERY LTD. ●

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Baggage and Express Pick-Ups**

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Trimble H M & Sons 316 11 St S	5855

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Royal Trust Co 119 McFarland Bldg	3004

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Commercial Printers & Office Outfitters Ltd 326 7 St S	2999
GORONA-SMITH TYPEWRITERS OF CANADA LTD 9 McKenzie Bldg	4972
Lethbridge Typewriter & Adding Machine Co 9 McKenzie Bldg	4972
Remington Rand Ltd McIntyre Bldg	3966
SMITH-CORONA TYPEWRITERS OF CANADA LTD 9 McKenzie Bldg	4972
Underwood Ltd 1252 3 Ave S	2555

UNDERWOOD LTD.

UNDERWOOD TYPEWRITER RIBBONS
CARBON PAPERS and SUPPLIES

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(See Funeral Directors)

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--	------

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NOT GAMBLING**

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The Home of Custom Upholstered Furniture
REPAIRS AND RECOVERINGS DONE BY EXPERTS

J. SHAMES - Manager

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Lethbridge

Upholsterers

BASTEDO UPHOLSTERY 304 9 St S ... 4753

Graham & Jeffs 611 6 Ave S 3470

Shames Upholstering Co 106 5 St S 4047

Vacuum Cleaners

Electrolux (Canada) Ltd 1108 6 Ave S 4481

ELECTROLUX

Air Purifier and Cleaner
Floor Polisher Attachment

TRIPLE ACTION FLOOR POLISHER

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Filter Queen Sales (Calgary) Arlington Blk 1 Ave S 4123

Hoover Co Ltd 606-608 3 Ave S 5767

Kirby Sales & Service 921 9 St S 4373

McKenzie Electric Ltd 706 3 Ave S 3637

State Vacuum Stores of Canada Ltd 822 21 St S 5220

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is half the sale. Keep your name constantly before them in the **YELLOW PAGES** of the Telephone Directory.



See it here! Try it at home—no charge!
Ultra-modern — low-built. Most efficient.
Snap-in tools (in handy kit).

Sales and Service

HOOVER CO. LTD.

PHONE **5767** PHONE

606-608 - 3rd Ave. S. — Lethbridge

Save hours of window shopping by consulting the Yellow Pages

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SPECIALIZING IN

RECAPPING — TIRE and TUBE REPAIRS — BELT SPLICING

Dunlop - Goodyear & Goodrich Dealers

"A Complete Tire Service"

WE REPAIR

Any Type or Size

TRACTOR, TRUCK & PASSENGER TIRES

PHONE

2223

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Lethbridge

NORTH LETHBRIDGE MOTORS & AUTO WRECKERS

HEADQUARTERS FOR GOODYEAR TIRES

SPECIALIZING IN TRACTOR TIRES—CAR OR TRUCK

RECAPPING — VULCANIZING — BELT SPLICING

A Complete Car and Tire Service

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311 - 317 13th ST. N.

LETHBRIDGE

Veterinary Surgeons

Carney J C 2019 7 Ave S 4150

Vulcanizing & Tire Repairing

Buzz Shop 311 8 St S 3932

Jardine's Tire Supply Cor 1 Ave & 4 St S 3580

VULCANIZING & TIRE REPAIRING—Continued

Short Stop Service Station Cor 4 Ave & 8 St S . 4167

VULCANIZING & TIRE REPAIRS

SHORT STOP SERVICE STATION

Cor. 4th Ave. & 8th St. S. **4167**

Terry's Tire & Auto Shop 201 13 St N 2648

Tom's Tire Shop 518 5 St S 2223

United Service Garage 302 3 Ave S 2750

JARDINE'S TIRE SUPPLY

Distributors of

**FIRESTONE & GUTTA PERCHA
TIRES**

- RECAPPING
- VULCANIZING
- TIRE REPAIRS

The Most Modern and Best Equipped
Shop in the South

6101 & 3580

Cor. 1st Ave. and 4th St. S.

Lethbridge

Wall Board

Primco (Alta) Ltd 806 2 Ave N 2290

PRIMCO (ALTA) LTD.

MASONITE

TEN/TEST & PLYWOOD PRODUCTS
HARDWOOD FLOORING, etc.

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2290

North Lethbridge Motors & Auto Wreckers

313-317 13 St N 3181

Wall Paper

Canada Paint & Wallpaper Store

Whlse & Ret Paints & Varnishes 411 7 St S ..2513

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Beatty Washer Sales & Service Co 409 5 St S ..4054

BEATTY WASHER SALES & SERVICE CO.

Authorized Beatty Agent

All Makes of Washers Repaired

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4054

Bert & Mac's Cycle & Radio Co 315 7 St S3232

FOR

Westinghouse Washers

Inglis Washers

Philips Washers

BERT & MAC'S

315 - 7th St. S.

Phone **3232**

REPAIRS TO ALL MAKES



The YELLOW PAGES Place Your Name, Address, Telephone Number, Products and Services Before Buyers Ready to Give Their Orders.



WASHING MACHINES—Continued

Galt Home Appliances 309 7 St S3889

FOR GAINADAY WASHERS
PHONE
Your Northern Electric Dealer
GALT HOME APPLIANCES
309 - 7th St. S. **3889**

HOYT HARDWARE LTD 606-608 3 Ave S 5767

Lethbridge Appliances 808 3 Ave S 4456

LETHBRIDGE APPLIANCES

Maytag Sales and Service

FOR EXPERT WASHER SERVICE

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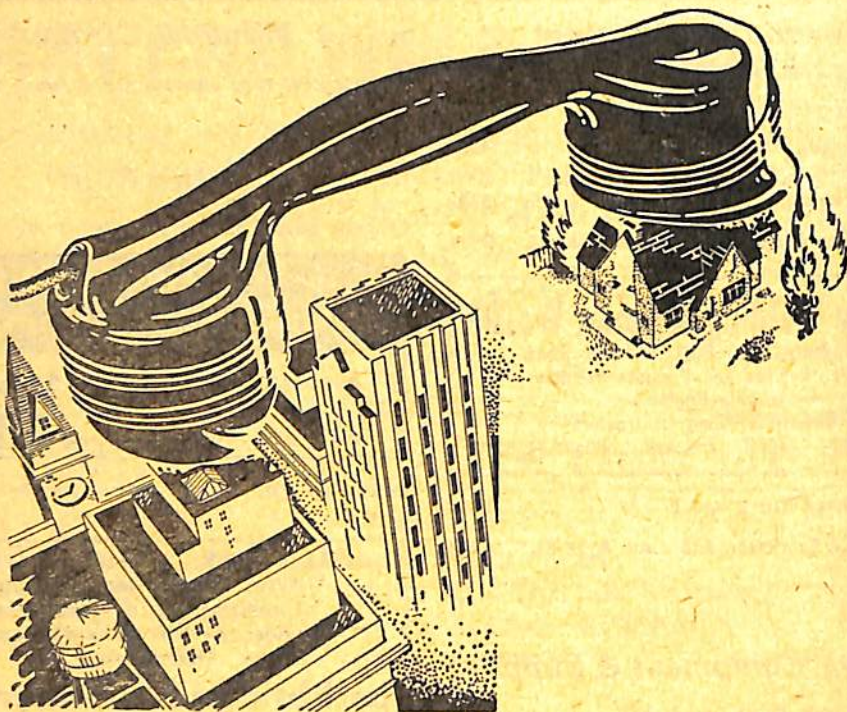
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