

Grocers—Wholesale

HORNE & PITFIELD LTD 3 Ave S	3321
Macdonalds Consolidated Ltd 312 4 St S	4266
Sales Department	4366
Fruit Department	4355
Shipper & Receiver	4369
Scott Fruit Co The Consolidated Fruit Bldg 4 St S	3353
Western Grocers Ltd Cor 2 Ave & 9 St S	
Order Desk & Shipping Office	2434
A Smith Buyer	4385
M Platz Fruit Dept	4264
W Martin Credit Dept	2997
W S McLintock Manager	2435

Gunsmiths

Blenner-Hassett & Smith Ltd 309 6 St S2260

BLENNER - HASSETT & SMITH LTD.**GUN REPAIRS**

Sporting Goods & Fishing Tackle

309 - 6th St. S. Phone 2260

Handicrafts

Merino Needlecraft 303 6 St S5054

Hardware—Retail

Ashdown The J H Hardware Co Ltd
Cor 1 Ave & 11 St S2310

Barrett-Forrest Hardware Co 318 6 St S2383

Barrett-Forrest Hardware Co.**GENERAL HARDWARE**

Next to Safeways — Free Delivery

318 - 6th St. S. Phone 2383

Chinook Hardware 1283 3 Ave S4425

CHINOOK HARDWAREIt's Easy on Your Pocket Book
at the ChinookOpposite New Safeways
No Parking Problems

1283 - 3rd Ave. S. 4425

Consumers Hardware & Supply {2919
516-518 3 Ave S{2920

Consumers Hardware & Supply

"THE STORE WITH THE STOCK"

Phones

China 2212 Off. 2920 Hardware 2919

HARDWARE—RETAIL—Continued

Distributors Hardware 324 9 St S6088

DISTRIBUTORS HARDWARE**GENERAL HARDWARE AND ALL LINES
OF ELECTRICAL APPLIANCES**

324 - 9th St. S. 6088

Hornach & Buchanan Hardware 1522 9 Ave S ..3433

HOYT HARDWARE LTD

606-608 3 Ave S5767

Macleod's Limited 324 5 St S4240

MACLEOD'S LIMITED*"The Friendly Store"*

4240 324 Fifth Street South 4240

Morrison Hardware & Appliances 416 13 St N .4967

North Lethbridge Hardware 324 13 St N4198

Hardware—Wholesale

Ashdown The J H Hardware Co Ltd {3762
Cor 1 Ave & 11 St S{4809

Manufacturers Distributors Bldg 75 Intern Camp .2984

MARSHALL-WELLS LTD 1231 2 Ave S 4324

Metals Ltd 643 4 St S4151

Western Canada Hardware Ltd 907-915 2 Ave S 5711

Western Canada Hardware Ltd.

—WHOLESALE—

907 - 915 2nd Ave. S. 5711

Harness & Saddlery

Baird's Shoes & Leather Goods 306 5 St S3764

Macleod's Limited 324 5 St S4240

Hat Renovators

Boston Hat Works 712 3 Ave S2848

Hats & Caps

Smart Hat Shop 331 5 St S2620

Hay, Grain & Feed

Ellison Milling & Elevator Co Ltd 2 Ave S5751

Southern Alberta Co-operative Assn Ltd

1221 2 Ave S3777

**PLUMBING
STEAM & HOT WATER CONTRACTORS
GAS & SPRINKLER FITTING**

Phone 3521

Repair Work a Specialty

Res. Phones: W. E. Holberton 2525 ————— W. L. Holberton 4276

HOLBERTONS LTD.

1250 - 3rd Ave. S. ————— Lethbridge, Alta.

—WHITTICK BROS.—

**PLUMBING and HEATING
Gas Appliances & Installations
SPRINKLER ENGINEERS**

PHONE 3014 PHONE

F. Ray Whittick res. 2514 ————— George S. Whittick res. 4592
910 - 3rd Ave. S. ————— Lethbridge, Alta.

HARD OF HEARING?

HEAR BETTER
TODAY WITH
THE AMAZING
6 1/8-OUNCE



\$85 Complete - Ready to Wear

LEISTER'S

Radio & Hearing Service

ZENITH HEARING AIDS

Free demonstrations in store or home.
Batteries and repairs for all makes.

LOCATED IN

Brown's Musical Supplies

715 - 4th Ave. S.

Phone 2272

Hearing Aids

Leister's Radio & Hearing Service
Paramount Theatre Bldg2272

Heating Apparatus

MOTOR CAR SUPPLY CO OF CANADA LTD
1218 2 Ave S5741

*Heating Contractors—Hot
Water and Steam*

Charlton & Hill 208 13 St S2599

CHARLTON & HILL

**SHEET METAL WORK
BONDED ROOFERS
FURNACES & AIR CONDITIONING**
208 - 13th St. S. Phone 2599

Holbertons Ltd 1250 3 Ave S3521

Nevison Plumbing & Heating 1263 3 Ave S2935

(Continued on Next Page)

HEATING CONTRACTORS—HOT WATER
& STEAM—Continued

Pratten H M Co Ltd 216 12 St-A N 5110

H. M. PRATTEN CO. LTD.

Southern Alberta Distributors

MORTEMP CHIMNEY FURNACES

MORTEMP XTRAHEAT

AIR CONDITIONERS

General Sheet Metal Work

Eavestroughing - Air Conditioning

PHONE **5 1 1 0** PHONE

216 - 12 St.-A N.

Whittick Bros 910 3 Ave S 3014

Herbalists

Alvau N 806 2 Ave S 2074

Hides, Raw Furs & Skins

Adams H W 512 4 St S 2981
 Fefferman Hide & Fur Co 1505 2 Ave S 2318

Hospital Supplies

Squibb E R & Sons of Canada Ltd 1206 5 Ave S 3991

Hospitals & Homes

Galt Hospital 5 Ave S 3136
 Isolation Hospital 1920 7 Ave S 3430
 St Michael's General Hospital 13 St & 9 Ave S .. 3131

Hotels

Alexandra Hotel 332 5 St S 3142
 Arlington Hotel 1 Ave & 4 St S 2278
 Dallas Hotel Co Ltd 312 5 St S 5754
 Garden Hotel Co Ltd 510 3 Ave S 3104
 Don Kirkham 3038
 Lethbridge Hotel 5 St S & 2 Ave 3151
 Lincoln Hotel 411 3 Ave S 2095
 Marquis Hotel Ltd Cor 4 Ave & 7 St 3191
 Windsor Hotel 204 1 Ave S 3225
 York Hotel Cor 3 Ave & 13 St N 4201

York Hotel

MODERN CONVENIENCES
HOT AND COLD WATER

Cor. 3rd Ave. & 13th St. N. 4201

Ice Cream Manufacturers

BABE'S SPUD NUT & ICE CREAM
 BAR 1102 5 Ave S 4910

CRYSTAL DAIRY LTD 434 8 St S 2576
 Palm Dairies Ltd 543 4 St S 4030

PURITY DAIRY Order Dept 516 5 Ave S 4124
 Office 4095

Ice Dealers

Lethbridge Ice Co 512 4 St S 2163

Insecticides

GREEN CROSS INSECTICIDES
 CANADA PAINT & WALLPAPER STORE
 411 7 St S 2513

HOYT HARDWARE LTD 606-608 3 Ave S 5767
 C I L Herbate

Insulation

Alberta Home Insulation Co 324 14 St S 6386

**Alberta Home Insulation
& Roofing**

Franchised Contract for
**CANADIAN JOHNS - MANVILLE BLOWN ROCK
 WOOL INSULATION**

324 - 14th St. S. Phone **6386**

Cosgrove J M 1260 6 Ave S 4228

FIBERGLAS INDUSTRIAL INSULATION

Insulation for low temperature structures. Pipe & Boiler Covering. Rigid & Flexible Duct Insulation.



Acoustical Tile. Roof Insulation. Light-weight Thermal & Acoustical Insulation.

"Where To Buy It"

INDUSTRIAL INSULATION DISTRIBUTOR
BRUCE ROBINSON ELECTRIC LTD
 1520 3 Ave S 3258

GRUENWALD'S BUILDERS' SUPPLIES

1712 2 Ave S 5533
 Lethbridge Machinery Co 1720 2 Ave S 3556

Lethbridge Machinery Co.

Agents for ATLAS ASBESTOS Products
MELTROX ROCKWOOL INSULATION

1720-2nd Ave. S. Phones **2026-3556**

Lethbridge Agents for Hartford Fire Insurance Co.

INSURANCE
REAL ESTATE
Mortgage Loans

Founded in 1891



Insurance Business—Agents & Brokers

INSURANCE BUSINESS-AGENTS & BROKERS—Contd

Aldous Agency 109 Sherlock Bldg 3712
Blenner-Hassett Insurance Agency 309a 6 St S 2353

Lethbridge Agencies B Metcalfe Bldg 2861
Merchant B J Metcalfe Bldg 2191
Merrill Agencies 1-3 Stafford Blk 4474

Blenner-Hassett Insurance Agency

"The Wawanesa Mutual Ins. Co."

Fire	Burglary
Automobile	Casualty
Personal Property Floaters	Inland Transportation
309a - 6th St. S.	2353

Be Safe and Save With

MERRILL AGENCIES

We Insure Everything

AUTO INSURANCE — PAY AS YOU DRIVE

311½ - 5th St. S. Phone 4474

Bowman Wallace Co Ltd Acadia Bldg 2325
British Canadian Trust Co 315 6 St S 3113
Clendenan C E Agencies 1 McKenzie Blk 4014
Colley & Co 317 8 St S 3455

Ringland Meredith & Co Ltd Royal Bank Bldg ... 4255

COLLEY & COMPANY

ALL LINES OF

INSURANCE

"OUR SERVICE IS FOR YOUR SECURITY"

317 - 8 St. S.

PHONE 3455

Ringland, Meredith & Co. Ltd.

STOCKS - BONDS INSURANCE

Royal Bank Bldg. Phone 4255

Rossiter Agencies Bsmt McFarland Bldg 2412
Sanford Agency 509 7 St S 5558
Sharman E A Agency 1251 2 Ave S 2173
Snowdon-Rhynas Agencies Metropolitan Bldg ... 4449
Turnbull E A & Co 6 Cooper Bldg {2782
6266

FORSTER-TALBOTT LTD 306 7 St S {2793
4999

HARRIS W M AGENCY 303 Harris Bldg 2343

Hunt Insurance Agencies 633 16 St S 4927

Ives Albert E 320 7 St S 3009

Jeacock R H & Associates 210 13 St S {4016
4516

E. A. TURNBULL & CO. INSURANCE AGENCY

**LIFE - HOSPITALIZATION
AUTO - FIRE - HAIL**

**6 Cooper Bldg., Lethbridge, Alta.
Phones: Office 2782, Res. 5848**

R. H. JEACOCK & ASSOCIATES

INSURANCE COUNSELLOR
AGENTS BROKERS

FIRE - HAIL - CASUALTY - CAR

"Special Lines"

4016 Res. Phone 5118 4516

Verwoerd D Capitol Theatre Bldg 2454
Walker J H & Co Ltd Bank of Nova Scotia Bldg . 4085
Williams A J Agencies Royal Bank Bldg 3937
Wood O J 122 McFarland Bldg 2767
Young R L & Co 3 Lafferty Blk 5523

Insurance Business—Fire

- Blenner-Hassett Insurance Agency 309a 6 St S .2353
- Bowman Wallace Co Ltd Acadia Bldg2325
- Continental Insurance Co 1036 17 St S5161
- Schwartz Henry & Son 409 2 Ave S 2151
- Turnbull E A & Co 6 Cooper Bldg2782

Insurance Business—Life

- Canada Life Assurance Co Metropolitan Bldg .2816
- Confederation Life Ass'n 3-4 McLeay Blk5621
- Dominion Life Assurance Co 612 3 Ave S4908
- Excelsior Life Insurance Co 4 Cooper Blk4948
- LIFE INSURANCE CO OF ALBERTA**
- South Alberta Branch 209 Sherlock Bldg2831
- London Life Insurance Co 10 Stafford Blk2389
- Manufacturers Life Insurance Co
- 111-112 McFarland Bldg4358
- Monarch Life Assurance Co 211 Sherlock Bldg ...2985
- Montreal Life Insurance Co 734 15 St N6332
- National Life Assurance Co of Canada
- 2 Cooper Bldg6035
- North American Life Assur Co 109 Sherlock Bldg 3712
- Prudential Insur Co of Amer 101 Sherlock Bldg 3594
- Sun Life Assurance Co of Canada
- 505 7 St S3815
- TALBOTT A C** Rep Mutual Life Assurance {4016
- Co of Canada 210 13 St S4516
- TALBOTT W P** Rep Mutual Life Assurance {4016
- Co of Canada 210 13 St S4516

Investments

- Associated Investors of Canada Ltd 6 Oliver Blk 5952
- Nesbitt Thomson & Co Ltd 215 Sherlock Bldg ...4120
- Western Savings & Loan Assoc Ltd 317 8 St S .4755

Iron & Steel

- Alberta Steel Products Co 1505 2 Ave S4035
- BELL GEORGE A** 317 4 St S4528
- WESTERN CANADA HARDWARE LTD**
- 907-915 2 Ave S5711
- Western Metal Fabricators Ltd 2 Ave & 15 St S 4473

**WESTERN
METAL FABRICATORS LTD.
STRUCTURAL STEEL**

**BAND IRON - FLAT IRON -
ROUNDS - ANGLES - PLATES -
BEAMS - Etc.**

Manufacturers & Designers

PHONE 4473 PHONE
1501 2nd Ave. S., Lethbridge, Alta.

Irrigation

- LETHBRIDGE MACHINERY CO**
- 1720 2 Ave S3556
- Wade-Rain Distributors
- Lethbridge Northern Irrigation Dist 207 7 St S ..3302
- Colonization Manager2129
- Major Aluminum Products (Canada) Ltd
- 2125 2 Ave S5525

**Major Aluminum Products
(Canada) Ltd.**

**PORTABLE SPRINKLER
IRRIGATION EQUIPMENT**

2125 - 2 Ave. S. Phones 5525 & 5585

- Oliver Chemical Co (Lethbridge) Ltd
- 1257 2 Ave-A N4838


**THE OLIVER CHEMICAL
CO. (LETHBRIDGE) LTD.**

**TUBING - PUMPS
SPRINKLER IRRIGATION SUPPLIES
AND FERTILIZERS**

1257 - 2nd Ave.-A N. 4838

Jewellery & Watches—Retail

- FOSTER'S JEWELLERY**
- Paramount Theatre Bldg4429
- Nitz P 112 8 St S6377
- North Lethbridge Jewellers 310 13 St N2055
- Pisko J R McFarland Bldg3525
- Raworth D A 303 5 St S2727
- Sandy's Jewellery Oliver Blk4625
- SMITHEN'S JEWELLERY** 325 5 St S4747
- Syldons Jewellery 604a 3 Ave S4985
- Wheeler Harry & Son Ltd 516 4 Ave S3288
- Zemlak A F 308 7 St S2324



..HIGH GRADE WORK AT MODERATE PRICES..

A. F. Zemlak
JEWELLER

308 - 7th St. S. Phone 2324

Knitwear

- Logan Garment Ltd 314 8 St S4225

Don't Waste Precious Time Let The

LAUNDERETTE

Self-Service Laundry

Take the Drudgery Out of Washday

3 WAYS TO WASH

Do Your Laundry Yourself In Our Automatic Washers
Bring Your Laundry In And Let Us Do It For You
Use Our Pick-Up And Delivery Service

1279 - 3rd Ave. S.

(24 Hour Service)

PHONE **2842**

Lethbridge Laundry & Dry Cleaners Ltd.

QUALITY LAUNDERERS

Dial **3451** or **3452**

AND SAVE YOUR HEALTH, TIME, AND MONEY

FREE PICK-UP AND DELIVERY SERVICE IN ALL PARTS OF THE CITY

Ladies' Wear—Retail

- Cameron L & Co 312 6 St S 2850
- Fashion Shop Ltd 618 3 Ave S 3039
- Fay's Apparel Shop McIntyre Bldg 5176
- Hanny's Better Dresses 1287 3 Ave S 5689
- Imperial Women's Wear McFarland Bldg 2277
- Klever Dress Shop 3 Ave S 2512
- La Kay's Ladies Wear 304 13 St N 5077
- Macy's Ladies' Ready-to-Wear 610 3 Ave S 2657
- Margo Ladies' Wear Paramount Theatre Bldg 5096
- Mayfair-Vogue Ltd 313 5 St S 3682
- McArthur Ladies' Wear 509 4 Ave S 2655
- Model Dress Shop 418b 5 St S 5598
- New York Fur & Dress Shop 604a 3 Ave S 3276
- Paris Shops 327 5 St S 5678
- Powell's Ladies' Wear 316 6 St S 3453
- Primrose Shop 313 6 St S 2244
- Sally Shops Ltd 514 4 Ave S 5943
- Wilks & Cranstoun 302 5 St S 2251

Landscape Gardeners

- Bachman A rear 1243A 8 Ave S 2110

Laundries—Self Service

- Launderette Co 1279 3 Ave S 2842

Laundries—Steam Power

- Lethbridge Laundry & Dry Cleaners Ltd
542 4 St S 3451

Lawyers

(See Barristers & Solicitors)

Letter Writing Service

- LETHBRIDGE LETTER SERVICE**
9 McKenzie Bldg 4972

WILKS & CRANSTOUN

Ladies Wear

302 - 5th St. S.

Phone 2251

USE LONG DISTANCE

5454 **A & B** **5454**
 AUSTRING BRADFORD
Floor Coverings and Paint Co.
 1215 - 3rd AVE. SO.
FIRST CLASS APPLICATORS
 LINOLEUMS
 RUBBER TILE ASPHALT TILE MARBOLEUM TILE
 DURATILE ARBORITE FORMICA
 CHROME MOULDINGS CUPBOARD HARDWARE
WE SPECIALIZE IN COUNTERTOPS & BATHROOMS
 Free Estimate by Request Phone 5454

Libraries

Lethbridge Public Library 3 Ave S 3977
 Miners' Library 733 13 St N 2708

Linens

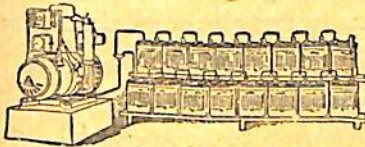
Raby Mrs B A 215 7 St S 2464

Linoleums—Wholesale & Retail

A & B Floor Coverings & Paint Co 1215 3 Ave S 5454

Lighting Systems

Bruce Robinson Electric Ltd 1520 3 Ave S 3258



DELCO LIGHT - WINCHARGER
UNIVERSAL - LISTER DIESEL

Bruce Robinson Electric
 Ltd.

1520 3rd Ave. S. 3258

Union Tractor & Equipment Co Ltd 1269 2 Ave S 2606

Caterpillar

"Caterpillar" Diesel-Electric Sets
 18 to 90 K.W.

UNION TRACTOR & EQUIPMENT CO. LTD.

1269 - 2nd Ave. S. Phone 2606

**EVERY
 DAY**

hundreds of housewives are using these yellow pages to call someone in your line of business. Do they find you?

CHRISTMAS SEALS have paid for more than three million chest X-rays in Canada. **HAVE YOU** had a share in this great work?

Fight T.B. Have a Chest X-ray.
Buy Christmas Seals.

Help Yourself to All the Advantages Offered by

**STEWART PETROLEUMS LTD.
PROPANE SERVICE**

For efficient, economical tractor and truck operation Propane carburetion has no equal. Cuts engine wear to a minimum.

Complete domestic installations for cooking, heating, refrigeration, bring a new thrill in graceful living right into your rural home.

IT'S SAFE - ECONOMICAL - CLEAN - FAST

Yours as Near as Your Telephone

STEWART PETROLEUMS LTD.

Dealer Representation Throughout Alberta

5443

2103 - 2nd Ave. S., Lethbridge

3581

*Liquified Petroleum Gases
& Equipment*

- Beaumont Gordon A 1925 2 Ave S 2553
- MID-WEST ELECTRIC LTD** 1263 3 Av S 3774
- STEWART PETROLEUMS LTD**
2103 2 Ave S 5443
- STURDIE PROPANE LTD** Head Office
Cor 2 Ave & 10 St S 5721
- Appliance & Supply Warehouse 1004 1 Ave S 5905.
- Bulk Plant Tank Cylinder Dept & Retail Store
1925 2 Ave S 3457

Lithographers & Embossers

- CLARK F W LETHBRIDGE LTD**
1285 3 Ave S 2077

Live Stock Dealers

- Alberta Livestock Co-op Ltd E Stockyards 2961
- Alberta Stockyards Co Ltd Stockyards 3390
- Canada Packers Ltd Stockyards 2164
- Cohen Hyman Stockyards 3875
- Dauids W B 1257 8 Ave S 5923
- Dogterom R Stockyards 2915
- Hays & Earl Ltd Stockyards 5048
- Hill W T Opposite Stockyards 3395
- Johnston W C & Co 207 Alberta Stockyards ... {3411
6145
- Kline S Stockyards 5370
- Lethbridge Central Feeders Association Ltd {3253
Alberta Stockyards 2891
- Mitchell Robert S 726 21 St S 4028
- Munro C W 211 Alberta Stockyards 6111
- Southern Alberta Co-operative Assn Ltd
1221 2 Ave S 4080
- Live Stock & Stockyards Office 4010

**CHRISTMAS SEALS FIGHT TUBERCULOSIS . . .
BUT ONLY IF YOU HAVE PAID FOR THEM.
HAVE YOU SENT IN YOUR CONTRIBUTION?
IF NOT — DO IT NOW!**

Loans

(See Also Mortgages)

Bowman Wallace Co Ltd Acadia Bldg2325

HOUSEHOLD FINANCE LOANS

\$50, \$100, \$300 to \$1,000.
Up to 24 months to repay.
No endorsers or bankable
security. Visit us or phone
your application, then come
in for the money.

**HOUSEHOLD FINANCE CORP OF**

CANADA 2nd Flr 408A 5 St S.....3043

NIAGARA FINANCE CO LTD

Friendly Loans Up To \$1,000.

Protected with Life Insurance
at no extra cost.Niagara Plan also Features:
Reasonable Rates — Convenient Terms
No endorsers required

Suite 1, 503 - 7th St. S.

5412

Locksmiths

Dan's Repair Shop Burns Blk 3905

DAN'S REPAIR SHOP

KEYS MADE — SAFE WORK
LOCKS AND DOOR CLOSERS
REPAIRED

Burns Blk.

Phone 3905

Luggage

Baird's Shoes & Leather Goods 306 5 St S ... 3764

HOYT HARDWARE LTD 606-608 3 Ave S 5767**Lumber Dealers—Retail**

Advance Lumber Co Ltd 13 St S & 2 Ave2063

Advance Lumber Co. Ltd.

Complete Stocks of
BUILDING MATERIALS - PAINTS
BUILDERS HARDWARE

13th St. & 2nd Ave. S. Phones **2063**
4961

Alberta Lumber Products Co 2018 2 Ave S ... 2018

ALBERTA LUMBER PRODUCTS CO.

COMPLETE SUPPLIES FOR THE BUILDER
FULL PLANING MILL SERVICE

2018 - 2nd Ave. S. Phone **2018**
NEAR BIG ELEVATOR**LUMBER DEALERS—RETAIL—Continued**

Atlas Lumber Co Ltd 3 Ave & 16 St S5777

ATLAS LUMBER CO. LTD.

ALL KINDS OF
BUILDING MATERIALS

3rd Ave. & 16th St. S.

Phone **5777**Beaver (Alberta) Lumber Ltd 3 Ave & 17 St S {3516
5576**Beaver (Alberta) Lumber Ltd.**

Chris Plomp, Mgr.

BUILDING MATERIALS
OF ALL KINDS

3rd Ave. & 17th St. S. **3516 & 5576**Davidson Enman Lumber Ltd 1301 1 Ave N ... {3421
3887Four Square Lumber Co 1902-1904 3 Ave S {5444
6244**Four Square Lumber Co.**
BUILDING MATERIALS

D. N. CUNDY — F. E. QUITTENBAUM

6244 1902-4 - 3rd Ave. S. **5444****Macaroni Manufacturers**

Catelli Food Products Ltd 13 St N 3236



THE VALUE of directory
advertising is cumulative.
Constant representation
means consistent business.



FIGHT T.B. Have a Chest X-ray.
Buy Christmas Seals.

CALGARY IRON WORKS LTD.

Iron Founders — Machinists — Welders and Steel Fabricators

Mining, Sawmill,
Elevator, and
Other Plant Repairs

PHONES
22758
24322

We Stock
Steel Split, Cast Iron,
and Wood Split Pulleys

410-420 - 9th Ave. East

Calgary, Alta.

OLIVER TRACTORS & FARM EQUIPMENT
JEFFROY CHISEL PLOWS & KRAUSE ONE-WAY PLOWS
BUILDING AND CONTRACTORS SUPPLIES
DEWALT SAWS
ELECTRIC MOTORS AND EQUIPMENT
GENERAL ELECTRIC CO. AUTHORIZED DEALERS
DONALD WIRE ROPES AND SCREENS
J. C. McLAREN LEATHER BELTING
MOTOR COACH INDUSTRIES FARM WAGONS and ROAD GRADERS
ALUMINUM SHEETS & SIDING
GLIDDEN PAINTS & VARNISHES
ROCK WOOL INSULATION
PETTERS (ENGLISH) ENGINES GASOLINE AND DIESEL
FIRE EXTINGUISHERS
O T C TOOLS
MINING-MILLING INDUSTRIAL, SAW MILL & FARM MACHINERY

LETHBRIDGE MACHINERY CO.
Phones 3556-2026-2595 1720 2 Ave. South

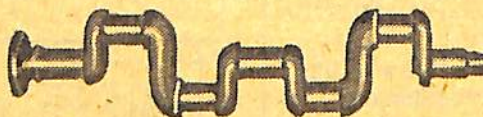
LETHBRIDGE INDUSTRIES LTD.

Machinists and Welders

MODERN EQUIPMENT FOR

CYLINDER REBORING — TRACTOR, TRUCK and GENERAL
MACHINE WORK — REBABBITTING and ENGINE REBUILDING

Crankshaft
Grinding
A Specialty



PHONE
23223

1116 - 2nd Ave. S.

I. HISAOKA
ELECTRIC STEAM MASSAGE

"Better Circulation Means Better Health"

LUNG and STOMACH TROUBLE, RHEUMATISM, ULCERS, PILES, CONSTIPATION, LUMBAGO, NEURITIS, BRUISES, CHILBLAINS, WOMEN'S DISORDERS and other chronic diseases

PHONE **5060** PHONE

911 - 9th Ave. N. Lethbridge

Machinery & Supplies

Ferguson Supply Alberta Ltd 1307 3 Ave S ... 6385

**Ferguson Supply
 Alberta Limited**
 Machinery, Equipm't, Supplies
 1307-3rd Ave. S.—Phone **6385**

Lethbridge Machinery Co 1720 2 Ave S {3556
 2026
 Victory Equipment Ltd 321 13 St N 4389
WILKINSON & McCLEAN LTD
 2019 2 Ave S 5428

Machinists

Birse & Hunt 1422 2 Ave S 5575
 Carson H R Limited 316 7 St S 3155

CARSON H. R. LIMITED
**WHOLESALE
 MACHINE SHOP SERVICE**
 316 - 7th St. S. Phone 3155

Lethbridge Industries Ltd 1116 2 Ave S 2323
 Lethbridge Iron Works Co Ltd Cor 1 Ave & 2 St S {3332
 3576
 Niven Bros 1 Ave S 2732

Magazines & Newspapers

American News Ltd 527 6 St S 5197
 Boyer S K & Son 305 5 St S 4277
 General News Co 1518 3 Ave S 4220

Magnetos & Repairs

Electro Service Ltd 813 3 Ave S {2669
 6216
 Hutton's Ltd 315 8 St S 2586

**AUTHORIZED MAGNETO
 Sales & Service Distributors**

American Bosch || Splitdorf
 Eisemann || Scintilla
 Fairbanks-Morse || Wico

HUTTON'S LTD.
 315 - 8th St. S. Phone **2586**

Manufacturers' Agents

Bruce Robinson Electric Ltd 1520 3 Ave S 3258

Massage

Hisaoka I 911 9 Ave N 5060

Meat Markets

Alberta Meat Market 510 6 Ave S 3492
 Economy Meat Market 904 7 Ave S 3855
 Hofer's Food Store 538 13 St S 5295
 Independent Meat Market 405 5 St S 3328
 Jensen's Frozen Food Lockers 1021 3 Ave S 4401
 Mihalik A 642 13 St N 4057
 Pony Market 1020 9 Ave S 2623
 Prime Meat Market Cor 3 Ave & 9 St S 3997
 Quality Meat Market 524 13 St N 4540
 Star Meat Market & Bakery 401 2 Ave S 4393

Meats—Wholesale

City Abattoir 419 7 Ave S 2426
 Hearne H 419 7 Ave S 2426

Men's Clothing & Furnishings

Black & Walker 322 5 St S	3551
Christie Grant Co 308 5 St S	4344
Garden Clothing Co 318 5 St S	4210
Gelfond's Men's Wear Metcalfe Bldg	3484
Klinger's Men's & Boys' Wear 108 5 St S	3003
McGuire's Men's Wear Ltd 310 5 St S	3761
Pete's Men's & Boys Wear 420 13 St N	4991
Reno's Haberdashery 305 6 St S	3869
Roskin Sam 418 5 St S	2825
Singer Leo 214 5 St S	3958
Smart Hat Shop 331 5 St S	2620
Stan's Men's Shop 327 5 St S	3730
Towne Hall Shop 701 3 Ave S	2568

Microfilming

BURROUGHS

Microfilm Cameras and Automatic Recorders, Readers, Film Processors and Supplies.

Manufactured Exclusively for Burroughs by Bell & Howell. SALES and Mechanical Service COUNSEL on Microfilm Uses. FILM DEVELOPING Service.



"For Information Call"

BURROUGHS ADDING MACHINE OF CANADA LTD 1 McKenzie Blk4014

Milliners

Darling Hat Shop 326 5 St S	2102
Marie-Louise rear 217 7 St S	2965

Monuments, Mausoleums, Etc.

Glendale Monumental Co 1910 2 Ave S4707

Glendale Monumental Company
 IMPORTED SWEDISH GRANITES, MARBLES, CURBINGS AND COVERS
 PHONE 4707 PHONE
 1910 - 2nd Ave. S., Lethbridge, Alberta

Lethbridge Monumental & Tile Works Ltd
325 8 St S3920

LETHBRIDGE MONUMENTAL & TILE WORKS LTD.
 SCOTCH GRANITE & CANADIAN MARBLES
 Tiles for Fire Hearths, Floors, Bathrooms, and Tile Kitchen Sinks
 325 - 8th St. S. Phone 3920

Who Sells What and Where is He?
Let the **YELLOW PAGES** tell you.

Mortgages

British Canadian Finance Ltd 315 6 St S	3113
British Canadian Trust Co 315 6 St S	3113
Campbell & Haliburton Ltd 408a 5 St S	5761
Colley & Co 317 8 St S	3455

COLLEY & COMPANY

MORTGAGE LOANS
ON CITY DWELLING
and COMMERCIAL PROPERTY
and IMPROVED FARMS

317 - 8 St. S.
PHONE 3455

Motels

(See Automobile Camps)

Motion Picture Business

National Film Board 303 Post Office Bldg2475

Motor Cycles

Harley-Davidson Sales 1234 3 Ave S4038

Harley Davidson Sales
HARLEY DAVIDSON & B.S.A.
MOTORCYCLES
SALES & SERVICE
 1234 - 3 Ave. S. **4038**

Indian Motorcycle Sales & Service Co
rear 612 10 St S5658

Motor Truck Dealers

Austin (Lethbridge) Motors 311 11 St S6363

BENY CHEVROLET OLDSMOBILE LTD
Cor 2 Ave & 8 St S3147

Imperial Motors Ltd 413-417 6 St S2505

IMPERIAL MOTORS LTD.
FARGO DEALERS and DISTRIBUTORS
 Sales & Service2505
 Service Dept.2887
 Parts Dept.5642
413 - 417 - 6th St. S. Lethbridge

MOTOR TRUCK DEALERS—Continued

- King Fred Motors Ltd 3 Ave & 11 St S2457
 Marquis Motors Ltd 7 St S & 1 Ave 3736


MARQUIS MOTORS LTD.
 Dodge & De Soto Distributors
PARTS & SERVICE 3736-5539
SALES 4562
GEN. OFFICE & MGR. 3622
 7th St. S. & 1st Ave. ——— Lethbridge

- PYRAMID MOTOR SALES LTD**
 Cor 5 Ave & 5 St S 4065
 Smith Motors Ltd Cor 6 Ave & 6 St S5763

SMITH MOTORS LTD.
MERCURY - LINCOLN & METEOR
SALES and SERVICE
 Cor. 6 Ave. & 6 St. S. Phone **5763**

Movers — Long Distance

- Owen Distributing 517 3 St S3011



STORAGE & DISTRIBUTION
 Packing — Crating — Shipping
 Pool Cars to Principal Cities
 Long Distance Moving
 517 - 3rd St. S. Lethbridge

Music & Musical Instruments

- Bert & Mac's Cycle & Radio Co 315 7 St S3232
 Brown's Musical Supplies Paramount Theatre Bldg 2272

COMPLETE STOCK OF POPULAR AND CLASSICAL SHEET MUSIC AND FOLIOS. TEACHERS SUPPLIES. MUSICAL INSTRUMENTS AND ACCESSORIES.
BROWN'S MUSICAL SUPPLIES
 715 - 4th Ave. S. Phone **2272**

- Foothills Music Co 420 7 Ave S4417
 Milevic V 532a 7 St S5808

Naturopathic Practitioners

- Clancy L D 116 McFarland Bldg2231
 Schnell Lawrence 1520 9 Ave S5674

Newspapers & Periodicals

- Albertan Publishing Co Ltd 816 12-A St S3626
 Herald 323 6 St S3201

Nuts — Edible

- Nuthouse Ltd 327a 5 St S4811

Office Furniture & Equipment

- Clark F W Lethbridge Ltd 1285 3 Ave S2077

Clark F. W. Lethbridge Ltd.
 OFFICE SUNDRIES
 STEEL FILING CABINETS
 DESKS & CHAIRS
 BUSINESS MACHINES
 1285 - 3rd Ave. S. **2077**

- Commercial Printers & Office Outfitters Ltd
 326 7 St S2999

COMMERCIAL PRINTERS & OFFICE OUTFITTERS LTD.
 Office Supplies - Steel Filing Cabinets - Office Furniture - Royal Typewriters - Standard Liquid Duplicators
 326 7th St. S. **2999 & 6161**

Office Stationery & Supplies

- Clark F W Lethbridge Ltd 1285 3 Ave S2077

Oil Companies

- British American Oil Co Ltd The 17 St & 2 Ave S 2585
 Canadian Oil Companies Ltd 17 St & 2 Ave S 3208
GAS & OIL PRODUCTS LTD
 1119 2 Ave S2417
GREAT WEST DISTRIBUTORS LTD
 Red Head Petroleum Products
 Serv Stn & Bulk Plant Mayor-Magrath Dr ..5255
 Mount View Service
 Old Chief Motel
IMPERIAL OIL LIMITED 1705 2 Ave S 3535
 Maple Leaf Petroleum Ltd 1221 2 Ave S2328
 Warehouse Cor 17 St & 2 Ave S5867
 McColl-Frontenac Oil Co Ltd Bulk Station
 1915 2 Ave S2762
 North Star Oil Ltd 2 Ave & 18 St S2884
 Seventy-Seven Oil Co 320-324 9 St S2775
STEWART PETROLEUMS LTD
 2103 2 Ave S3581
 Sturdie Oils Ltd 923 2 Ave S3770

MEADS & SON

BRUSH and SPRAY
PAINTERS and PAPERHANGERS

CONSULT US

About Your Decorating Problems

No Job Too Large or Too Small

We Have an Exclusive Line of Deluxe English, United States and Canadian Wallpapers

PHONE **3690** PHONE

611 - 8th Ave. S.

A. Meads

Ernie Meads

Lethbridge, Alta.

Oil & Gas Well Supplies & Equipment

Union Tractor & Equipment Co Ltd 1269 2 Ave S 2606

Caterpillar

"Caterpillar" Diesel Tractors
Engines, Electric Sets
and Earth Moving Equipment

"Trackson" Side Booms
British Wire Rope

UNION TRACTOR & EQUIPMENT CO. LTD.

1269 - 2nd Ave. S.

Phone 2606

Oil Well Services

Halliburton Oil Well Cementing Co Ltd
711 12 St-B N6206
Cementing Dept Foreman 507 16 St N4761

Oil Well Tools

Hughes Tool Service Ltd 1820 5 Ave-A N6277

Opticians—Mfg. & Whol

Imperial Optical Co Ltd 505 7 St S3619
Optical Prescription Co 505 7 St S5949

Optometrists

Grigg R D (The T) Eaton Co Western Limited
2 Flr 4 Ave & 6 St S3857
Millar Angus G 201 Medical Dental Bldg2566
Palmer Clifford A 407 5 St S4222
Wilkins & Nuttall 319a 6 St S2959

Outboard Motors

ELTO OUTBOARD MOTORS

"FINE
PERFORMANCE AT
LOW COST"
Made in Canada with over
25 years established Canada-
wide Sales and Service.
O.B.C. certified H.P.



"Where To Buy Them"

DISTRIBUTORS

Carson H R Ltd Automotive Division 316 7 St S 3155

EVINRUDE OUTBOARD MOTORS

"STANDARD OF
COMPARISON"
A Canadian Product
Nation-Wide Sales &
Service for over 25 yrs.
O. B. C. certified H. P.



EVINRUDE MOTORS
Peterborough, Canada

"Where To Buy Them"

DISTRIBUTORS

Carson H R Ltd 316 7 St S3155

DEALERS

Hoyt Hardware Ltd 606-608 3 Ave S5767

JOHNSON SEA-HORSE OUTBOARD MOTORS

"Precision Built"
A Canadian Product
with Sales & Service
coast to coast for over
25 years
O. B. C. certified H. P.



"Where to Buy Them"

Consumers Hardware & Supply
516-518 3 Ave S2919

USE LONG DISTANCE

5454

A & B

5454

AUSTRING

BRADFORD

Floor Coverings and Paint Co.

1215 - 3rd AVE. SO.

Paint for every need — Exterior and Interior

The Famous "Monamel" and "Monaseal"

Wallpapers in Exclusive Designs — Gifts and Novelties

WHOLESALE AND RETAIL ————— "THE PAINTERS' PARADISE"

CANADA PAINT and WALLPAPER STORE

WHOLESALE & RETAIL

Paints — Oils — Varnishes

See Us for all Your
Decorating Requirements

PHONE **2513** PHONE

411 - 7th St. S.



Lethbridge

Painters & Paperhangers

- Bruchet Irvine A 2401 5 Ave S 3257
- Bruchet Len 2503 6 Ave S 3706

LEN BRUCHET PAINTING

PAPERHANGING & DECORATING
Estimates Freely Given

2503 - 6th Ave. S. **3706**

- Jones D E 1027 11 St S 5244
- Meads & Son 611 8 Ave S 3690
- Michalovsky Edward 1213 6 Ave S 4402

Edward Michalovsky PAINTER & DECORATOR

ESTIMATES FREE
LICENSED BROCADE DECORATOR

1213 - 6th Ave. S. **4402**

- Riethman E E 2104 7 Ave S 5141
- Sherwood D R 1809 5 Ave-A N 5302
- SIGALET WM & CO LTD 338 18 St N : 5151
- Wellington Bros 611 10 St S 2472
- Whapham Geo O 953 12 St S 4792
- Zasadny M 503 12 St-A N 5568

Paints, Oils & Varnishes

- A & B Floor Coverings & Paint Co 1215 3 Ave S 5454
- ALBERTA PAINT & GLASS CO LTD
1122 20 St S 6262
- Monarch Paints
- Barrett-Forrest Hardware Co 318 6 St S 2383

Barrett-Forrest Hardware Co. HARDWARE

"HOME OF C-I-L PAINTS"

318 - 6th St. S. Phone 2383

CANADA PAINT & WALLPAPER STORE

- Whlse & Ret Paints & Varnishes
411 7 St S 2513
- HOYT HARDWARE LTD 606-608 3 Ave S 5767
- Lethbridge Building Supplies Co 1266 1 Ave S .. 2972
- Lethbridge Machinery Co 1720 2 Ave S 3556

Lethbridge Machinery Co.

GLIDDEN TIME TESTED PAINTS
VARNISHES — ENAMELS
SPRED & SPRED LUSTER

1720-2nd Ave. S. Phones **2026-3556**

- Rogers F A 546 13 St N 4508
- Sherwin-Williams Co of Canada Ltd 913 16 St S 4152
- Universal Weatherstrip & Paint Co 1215 4 Ave S 6236

MID-WEST PAPER Limited

1415 SECOND AVENUE SOUTH

LETHBRIDGE

Phone 5731

Paper and associated lines our business for over 40 years

“From the Lakehead to the Rockies”

So Distinctive—So Life-like . . .

Clarke Photographs

PHOTOS so distinctive, so life-like—so full of expression and personality—will be yours if you choose the Clarke Studio for your next portrait.

GROUP PHOTOS A SPECIALTY

PHOTO COLORIST

PICTURE FRAMING

CLARKE PORTRAIT STUDIO

319 - 8th St. S.

PHONE 2010



Paper Dealers—Wholesale

Photographers

Mid-West Paper Ltd 1415 2 Ave S 5731
 Scott Fruit Co The Consolidated Fruit Bldg 4 St S 3420

Clarke H V 319 8 St S 2010
 Cross A E Studio 614 3 Ave S 2673
 De Jourdan's Studio 105 8 St S 2658
 Fruet Studio 322 5 St S 3954
 Knight's Studio 7 Stafford Bk 5972
 Loader Studio 818 21 St S 4570

— SCOTT FRUIT CO. —

Wrapping Paper, Waxed Kraft, Twines,
 Toilet Tissue, Towels, Napkins, Gummed
 Tape, Bags of all types, Paper Plates, Locker
 Supplies, Christmas lines, etc.

Distributors for

WESTMINSTER PAPER, PACIFIC MILLS,
 DRYDEN PAPER MILLS, LILY CUPS, MONO CUPS,
 JOHN DICKINSON, BARTRAM PAPER,
 AND OTHERS.

Consolidated Fruit Bldg. 4 St. S. **3420**

CREATIVE PHOTOGRAPHY LOADER STUDIO

— 4570 —
 818 21st St. S.

USE LONG DISTANCE

**Fight T.B. Have a Chest X-ray.
 Buy Christmas Seals.**

BERT & MAC'S for PIANOS - ORGANS

PIANOS-

by Mason & Risch

- Kranich - Bach
- New Scale Williams

ORGANS-

by Wurlitzer

- for home
- chapel
- church

315 - 7th St. South
LETHBRIDGE

PHONE 3232

Physicians & Surgeons

- Bigelow-Fowler Clinic Medical Dental Bldg3121
- Campbell Clinic 329 7 St S5737
- Galvan R M Roxy Bldg3230
- Haig Clinic 601 6 Ave S3171
 - A A Haig Specialist General Surgery
 - W R Haig Specialist General Surgery
 - H A Arnold Specialist Internal Medicine
 - Edmund Cairns Specialist Diseases of Children
 - Wm Strome Anaesthesia
 - George S Gray Specialist Internal Medicine
 - Lloyd W Johnston Specialist Gynaecology & Obstetrics
 - J E McTavish General Practice
 - James H Noble General Practice & Urology
- Hunt & Hunt cor 5 Ave & 7 St S3184
- Roy Schmaltz Roy & Rice 1st Flr Sherlock Bldg 3134
- Spackman E V 310 7 St S3915

Plasterers

- Armour Gordon 1618 2 Ave N5592
- Ehlert T H 517 Dieppe Blvd5805
- Godsalve & Horwood 318 12 St N4260
- Katona Paul 415 8 Ave-A S3775
- Leach's Plastering & Stucco 949a 12 St-B S5002
- McKenna W J 834 8 St S5632
- Sired George 958 17 St S5828
- Wickstrom E & Sons 521 23 St S5445

Piano & Organ Dealers

- Bert & Mac's Cycle & Radio Co 315 7 St S ...3232
- Brown's Musical Supplies Paramount Theatre Bldg 2272

HEINTZMAN PIANOS

New and Re-conditioned Heintzman Pianos.
Hammond and Minshall Organs.

BROWN'S MUSICAL SUPPLIES

715 - 4th Ave. S.

Phone 2272



If you need help quickly, the Classified Telephone Directory is the place to look. Roofers, painters, plumbers and thousands of other services and dealers are listed in the YELLOW PAGES for your quick reference.



Piano Tuners & Repairers

- Cripps H A 951 11 St S2168

Plumbing That Pleases in Price, Quality and Workmanship

Whittick Bros.

VISIT OUR SHOWROOM

Plumbing—Gasfitting, Steam & Hot Water Heating

For Farm Pressure Systems — Water Softeners —
Oil Burners — Automatic Gas Controls
and all General Plumbing Supplies

CITY AND COUNTRY WORK ATTENDED TO
PROMPTLY AND EFFICIENTLY

PHONE **3014** PHONE

F. Ray Whittick res. 2514 — George S. Whittick res. 4592

REPAIRS

CONTRACTS

910 - 3rd Ave. S.

Plumbers & Gas-fitters

Anderson R W 1039 12 St S2466

R. W. ANDERSON

PLUMBING & GASFITTING
CONTRACTS - ALTERATIONS - REPAIRS
2466 1039 - 12th St. S.

Baxter Geo H & Son Ltd 528 6 St S3499

City Plumbing Co rear 920 8 St S4692

Douglas Plumbing Co 248 13 St N5898

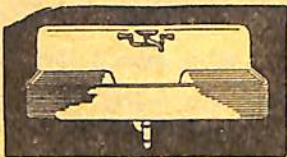
Holbertons Ltd 1250 3 Ave S3521

(Continued on Next Page)

PLUMBING

STEAM & HOT WATER
CONTRACTORS

Gas and Sprinkler Fitting



Repair Work a Specialty

Phone 3521

Residence Phones

W. E. Holberton 2525
W. L. Holberton 4276
E. F. Fleetwood 3985

For Further Particulars

HOLBERTONS LTD.

1250 3rd Ave. S. Lethbridge, Alta.

Get the habit of looking in the

YELLOW PAGES

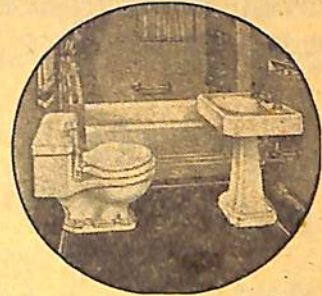
**FIGHT T.B. Have a Chest X-ray.
Buy Christmas Seals.**

G. H. Baxter & Son Ltd.

PLUMBING & GASFITTING

STEAM & HOT WATER HEATING
ESTIMATES CHEERFULLY GIVEN

Prompt — Reliable — Reasonable



3499

528 - 6th ST. S.

3830

NEVISON PLUMBING & HEATING

1263 - 3rd Ave. S.

Expert Workmanship at Reasonable Rates

SPECIALIZING IN

AUTOMATIC GAS CONTROLS

SPECIAL ATTENTION GIVEN REPAIR WORK

PHONE **2935** PHONE

PLUMBERS & GAS-FITTERS—Continued

Lawson Robert 1918 6 Ave S5654

ROBERT LAWSON PLUMBING

Service and Satisfaction

1918 - 6th Ave. S. Phone **5654**

Nevison Plumbing & Heating 1263 3 Ave S ... 2935

Scott W S 955 10 St S2069

Scott William 1014 12 St S 6354

WESTERN PLUMBERS LETHBRIDGE

LTD 404 13 St N 5888

Whittick Bros 910 3 Ave S3014

Plumbing & Heating Supplies

Ashdown The J H Hardware Co Ltd

Cor 1 Ave & 11 St S3762

Marshall-Wells Ltd 1231 2 Ave S4324

WESTERN CANADA HARDWARE

LTD 907-915 2 Ave S 5711

Poultry & Products

Alberta Poultry Producers Ltd 904 1 Ave S4371

Brooker Produce 318 4 St S 2388

Crystal Dairy Ltd 434 8 St S2576

Power Companies

Calgary Power Ltd 415 3 Ave S4267

When You Have
Forgotten . . . A Name
Recommended
By Someone

You remember someone
having recommended a cer-
tain concern or dealer, but
can't remember the name
recommended.

LOOK IN THE

YELLOW PAGES

You will probably recognize the
name when you see it.

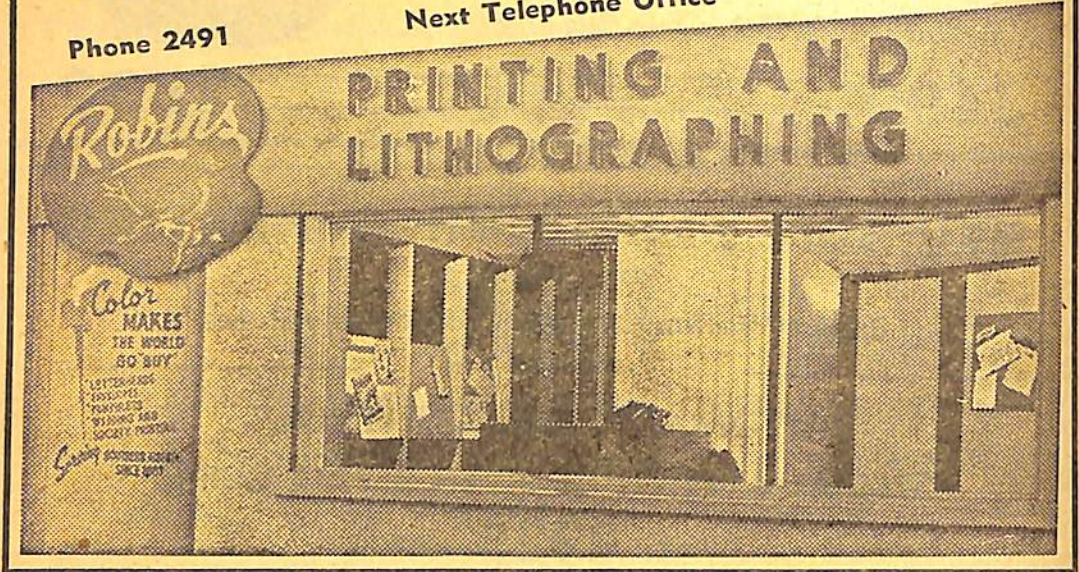
Creative Printing

Letter Service
ROBINS PRINTING CO. . . . Ready to Serve You

Phone 2491

Next Telephone Office

Lethbridge



Printers

- CLARK F W LETHBRIDGE LTD
1285 3 Ave S 2077
- Commercial Printers & Office Outfitters Ltd {2999
326 7 St S 6161

COMMERCIAL PRINTERS & OFFICE OUTFITTERS LTD. SCHOOL SUPPLIES

Stationery - School Supplies
Books - Gifts - Novelties

2999 326 - 7th St. S. 6161

- Herald 323 6 St S 3203
- Paramount Printers 311½ 5 St S 3287

FINE QUALITY PRINTING

PROMPT SERVICE — FAIR PRICES
PARAMOUNT PRINTERS

Rear Woolworth's
LEE WALL • W. GREGSON **3287**

- Robins Printing Co 812 4 Ave S 2491

Public Departments—City of Lethbridge

(See Alphabetical Section Under City of Lethbridge)

Public Departments—Government of Canada

(See Alphabetical Section Under Government of Canada)

Public Departments—Provincial Government

(See Alphabetical Section Under Provincial Government)

Public Stenographers

- Medhurst Mrs Phyllis 1502 7 Ave S 4739

Pump Manufacturers & Dealers

- Bruce Robinson Electric Ltd 1520 3 Ave S 3258

Jacuzzi and Delco Pumps

INJECTOR - ROTARY - DEEP & SHALLOW
ALBERTA DISTRIBUTORS

Bruce Robinson Electric

Ltd.
1520 3rd Ave. S. 3258

FERGUSON SUPPLY ALBERTA LTD

- 1307 3 Ave S 6385

- Spencer's Pump Service 1209 2 Ave S 3510

WESTERN CANADA HARDWARE LTD

- 907-915 2 Ave S 5711



**EXPERT
RADIO
REPAIRS**

310 - 9th St. S.

Fremstad's Radio Service

A Complete Stock of
FRESH BATTERIES AND BATTERY PACKS
SPECIALIZED REPAIRS
To All Makes of Radios

PHONE **2787** PHONE

REASONABLE PRICES — WORK GUARANTEED

Phone 2593

443 - 19th St. North

JORDAN'S

RADIO & REFRIGERATION SERVICE

ALL MAKES OF RADIOS, SOUND SYSTEMS, PHONO PLAYERS, ETC., SERVICED
(Specialized Service for all F.M. Mobile Radio Telephones)

SOUND SYSTEMS FOR RENT

1st Class Govt. Licenced Technician

20 Yrs. Experience

Radio Dealers—Wholesale

Carson H R Limited 316 7 St S3155

Radio Sales, Service & Supplies

Barrett's 310 6 St S4554

CARSON H. R. LIMITED

Wholesale Distributors

of
MARCONI RADIOS

316 - 7th St. S.

Phone **3155**

— BARRETT'S — Home Appliances

General Electric Sales & Service

310 - 6th St. S.

Phone 4554

Motor Car Supply Co of Canada Ltd

1218 2 Ave S 5741

Bert & Mac's Cycle & Radio Co 315 7 St S3232

(See Advertisement on Page 64)

MOTOR CAR SUPPLY CO.

OF CANADA LIMITED

Wholesale Distributors of
"PHILCO" RADIOS

1218 - 2nd Ave. S.

Phone 5741

Brown's Musical Supplies Paramount Theatre Bldg 2272

RCA VICTOR RADIOS

Sales and Service

(F. A. Leister, Sales and Service Mgr.)

BROWN'S MUSICAL SUPPLIES

715 - 4th Ave. S.

Phone **2272**

Emery's Radio & Electronic Service 1408 3 Ave S 3515

(See Advertisement on Page 65)

Fremstad's Radio Service 310 9 St S2787

(Continued on Next Page)

Who handles that brand? Many widely
advertised products are listed in the
YELLOW PAGES.

IF YOUR RADIO IS Sick PHONE 3232



RADIO SERVICE can be no better than the reputation of the firm entrusted with the work. So be sure that the firm you choose has a background of experience, dependability and integrity.

BERT & MAC'S offer you the knowledge and experience gained in over 21 years spent in servicing home radios. They are continuously alive to all radio trends and developments — and of course all their work is guaranteed.

Remember BERT & MAC'S "Build up the performance of your radio NOT the charges".



315 - 7th St. S. — LETHBRIDGE

SEE THE NEW MARCONI, PHILIPS, ROGERS-MAJESTIC
& CHISHOLM RADIOS
IN OUR MUSIC ROOM

—JACK'S RADIO SALES & SERVICE—

Specialized Radio Repairs

AT REASONABLE PRICES

WELL EQUIPPED WORK BENCH

GOVERNMENT LICENSED TECHNICIANS

RADIO AND ELECTRICAL APPLIANCES

—4979—

302 - 13th St. N.

Lethbridge

EMERY'S RADIO & ELECTRONIC SERVICE

"There is no Substitute for Experience"

Factory Authorized Service

MARCONI and PHILCO CAR RADIOS

**SPECIALIZED REPAIRS TO ALL MAKES OF
RADIOS AND ELECTRONIC EQUIPMENT**

3515

1408 - 3rd Ave. South

Lethbridge, Alta.

RADIO SALES, SERVICE & SUPPLIES—Continued

Galt Home Appliances 309 7 St S 3889

FOR

RADIOS

PHONE

Your Northern Electric Dealer

GALT HOME APPLIANCES

309 - 7th St. S.

3889

RADIO SALES, SERVICE & SUPPLIES—Continued

McKenzie Electric Ltd 706 3 Ave S 3637

WESTINGHOUSE

SALES AND SERVICE

McKENZIE ELECTRIC LTD.

(W. H. ROYER, Technician).

706 - 3rd Ave. S.

PHONE 3637

HOYT HARDWARE LTD 606-608 3 Ave S 5767
Philco Dealer

Jack's Radio Sales & Service 302 13 St N 4979

Jordan Walter C 443 19 St N 2593

(See Advertisement on Page 63)

Leister's Radio & Hearing Service
Paramount Theatre Bldg 2272

R C A Victor Co Ltd 1002 12 St-B S 6383

Stern Furniture Co Cor 3 Ave & 8 St S 2428

**DISTRIBUTING NORTHERN ELECTRIC
PRODUCTS SINCE 1937**

GURNEY RANGES - GAINADAY WASHERS

LEONARD REFRIGERATORS

NORTHERN ELECTRIC RADIOS, ETC.

STERN FURNITURE CO.

Cor. 3rd Ave. & 8th St. S.

2428

(Continued on Next Page)

LEISTER'S Radio & Hearing Service

REPAIRS TO ALL MAKES OF RADIOS AND
HEARING AIDS

Located in Brown's Musical Supplies

715 - 4th Ave. S.

Phone 2272

The advertisers in the Classified Telephone Directory are ready to serve you. Use the **YELLOW PAGES** for your convenience.

Campbell & Haliburton Ltd.

"The West's Largest Realtors"

HOMES - FARMS - BUSINESSES

Phone **5761** for a

free appraisal of your property's present sales value
408a - 5th ST. S. LETHBRIDGE

JONES REFRIGERATION SERVICE

Sales and Service

— Commercial and Domestic Refrigerators —

PHONE **4555** PHONE

813A 3rd Ave. S. Residence Address: 1906 7th Ave. S., Lethbridge

RADIO SALES, SERVICE & SUPPLIES—Continued

STROMBERG-CARLSON RADIOS

In the lower price field
In the higher price field
In any price field



There is nothing finer than a STROMBERG-CARLSON.

"WHERE TO BUY THEM"

DEALERS

PETERSON RADIO SALES

322a 7 St S4338

Vaselenak A 546 12 St-C N2483

Railway Companies

Canadian Pacific Railway Depot3512
Cartage Pick-up & Delivery Service2565
Garage4590
Agent—Coalhurst2236

Real Estate

Blount & Co 317a 8 St S2843
Bowman Wallace Co Ltd Acadia Bldg2325
British Canadian Trust Co 315 6 St S3113
Campbell & Haliburton Ltd 408a 5 St S5761
Colley & Co 317 8 St S3455
Dogterom Real Estate & Insurance 1706 2 Ave S 4146
Glencoe Real Estate & Insurance Co 1252 3 Ave S 6326
HARRIS W M AGENCY 303 Harris Bldg .2343
Lethbridge Agencies B Metcalfe Bldg2861
Merchant B J Metcalfe Bldg2191
Merrill Agencies 1-3 Stafford Blk4474
North Lethbridge Realty 430 13 St N5697
Peat Norman B 1 Alberta Blk3570
Rossiter Agencies Bsmt McFarland Bldg2412
Roy & Carr Roxy Theatre Bldg4544
Schwartz Henry & Son 409 2 Ave S2151
Tanner Realty Ltd Metropolitan Bldg3993
Western Real Estate Agents Ltd 301 2 Ave S2661
Wood Courtney A 14 Stafford Blk3716
Wood O J 122 McFarland Bldg2767
Young R L & Co 408 6 St S4373

Refrigerator Service

BRUCE ROBINSON ELECTRIC LTD

1520 3 Ave S3258
Jones Refrigeration Service 813a 3 Ave S4555
Jordan Walter C 443 19 St N2593

JORDAN'S
RADIO & REFRIGERATION SERVICE
DOMESTIC & COMMERCIAL REFRIGERATORS
SALES & SERVICE

Coldspot Repairs A Specialty

PHONE 2593 PHONE

443 - 19th ST. NORTH LETHBRIDGE

Refrigerators

Bert & Mac's Cycle & Radio Co 315 7 St S 3232

FOR

Westinghouse Refrigerators
Kelvinator Refrigerators
Philips Refrigerators
Gilson Refrigerators
Prestolene Refrigerators

BERT & MAC'S
 315 - 7th St. S. Phone 3232

Bruce Robinson Electric Ltd 1520 3 Ave S 3258

Electrolux (Canada) Ltd 1108 6 Ave S 4481

ELECTROLUX
 See the New
DOMESTIC REFRIGERETTE
 1108 - 6th Ave. S. 4481

Galt Home Appliances 309 7 St S 3889

FOR
LEONARD REFRIGERATORS
 PHONE
Your Northern Electric Dealer
GALT HOME APPLIANCES
 309 - 7th St. S. 3889

FRIGIDAIRE
REFRIGERATORS
Alberta Distributors

BRUCE ROBINSON ELECTRIC
 LTD.

1520 - 3 Ave S. 3258

for sale in

Lethbridge by

Eaton Co. Western Limited
 (The T.) 4th Ave. & 6 St. S. 3727

Hoyt Hardware Ltd.
 606-608 3rd Ave. S. 5767

Lethbridge Appliances
 808-3rd Ave. S. 4456

North Lethbridge Hardware
 324 13th St. N. 4198

Roy Electric Co., 406 5 St. S. ... 3735

Southern Alberta Co-
 Operative Assn. Ltd.
 1221 2nd Ave. S. 3777

The **Yellow Pages** place your name, address, telephone number, products and services before buyers ready to give their orders.

Buy Christmas Seals

HOYT HARDWARE LTD 606-608 3 Ave S 5767
 Frigidaire & McClary

CLUB CAFE (Leth.) Ltd.

320 - 5th ST. S.

SPECIALIZING IN . . .

**SEA FOOD — CHINESE DISHES
SPECIAL STEAKS AND CHOPS**

● for Reservations or Delivery **PHONE 2149**

REFRIGERATORS—Continued

**INTERNATIONAL HARVESTER
REFRIGERATORS AND FREEZERS**

Extra features . . . extra beauty . . . extra economy. A model and size for every home. Made to famous International Harvester quality standards. Designed right . . . built right . . . priced right.



“Where to Buy Them”

DEALERS

- DISTRIBUTORS HARDWARE**
324 9 St S 6088
- LETHBRIDGE APPLIANCES**
808 3 Ave S 4456
- MacLEOD D & SON** 1262 2 Ave S 4070
- STERN FURNITURE CO**
Cor 3 Ave & 8 St S 2428

Lethbridge Appliances 808 3 Ave S 4456

Lethbridge Appliances

**FRIGIDAIRE REFRIGERATORS
AND
FRIGIDAIRE ELECTRIC RANGES**

808 - 3 Ave. S. Phone 4456

Stern Furniture Co Cor 3 Ave & 8 St S 2428

**DISTRIBUTING NORTHERN ELECTRIC
PRODUCTS SINCE 1937**

**GURNEY RANGES - GAINADAY WASHERS
LEONARD REFRIGERATORS
NORTHERN ELECTRIC RADIOS, ETC.
STERN FURNITURE CO.
Cor. 3rd Ave. & 8th St. S. 2428**

Restaurants

- Alex Coffee Shop 3 Ave & 13 St S 5383
- Andy's Coffee Shop 411 5 St S 4990
- Bridge View Coffee Shop Riverbottom 3086
- Brife Spot The 712 3 Ave S 5404

RESTAURANTS—Continued

- Chris' Snack Bar Cor 11 St & 4 Ave S 3077
- Chung Wah Chop Suey House 403 2 Ave S 5573
- Club Cafe (Leth) Ltd 320 5 St S 2149
- Coffee Pot Cafe 1406 2 Ave S 5020
- El Rancho Coffee Shop & Drive In
Mayor Magrath Drive 2355
- K & P Cafe 1217 3 Ave S 3713
- Lin Kue Chop Suey 405 2 Ave S 2712
- Lotus Inn 102 8 St S 2297
- Nee Coffee Shop 820 3 Ave S 3620
- New China Chop Suey House 318 2 Ave S 3262
- New Moon Cafe 3 Ave S 3298
- Paramount Coffee Shop Paramount Theatre Bldg 5476
- Park's Chicken Inn 322 4 St S 4430
- Quick's Cafeteria 411 3 Ave S 5045
- Ritz Cafe 328 5 St S 2844
- Shanghai Chop Suey 610 3 Ave S 3552
- Shangri La Cafe 323 5 St S 2485
- Shasta Cafe 329 5 St S 4025
- Stockman's Inn Stockyards 5858
- Sunrise Cafe 612 3 Ave S 2252
- Victoria Cafe & Rooming House 116 8 St S 2815
- Wimpy Coffee Shop 412 5 St S 4245
- Wimpy's Soda Bar 543 13 St S 5057
- Wonder Cafe 432 13 St N 2155
- Yale Cafe 212 5 St S 3963

Road Making Machinery

Ferguson Supply Alberta Ltd 1307 3 Ave S 6385

**Ferguson Supply
Alberta Limited**

Machinery, Equipm't, Supplies

1307-3rd Ave. S.—Phone 6385

Industrial & Road Equipment Ltd 1502 6 Ave N 5618
(Continued on Next Page)



Roofing
AND
Re-roofing

ASPHALT SHINGLES — INSULATED SIDINGS — FLOOR TILES
BONDED FLINTKOTE COLD PROCESS BUILT-UP ROOFING

JONES ROOFING & SIDING

4550

1110 - 3 AVE. S.

4550



PROGRESSIVE ROOFING CO.

(BONDED)

BUILT-UP ROOFING
APPROVED BARRETT APPLICATOR

EAVESTROUGHING

INSULATED SIDINGS

1808 - 5th Ave "A" North

3882

ROAD MAKING MACHINERY—Continued

Union Tractor & Equipment Co Ltd 1269 2 Ave S 2606

Caterpillar

Standardize on the "Caterpillar" Line of Earth-moving Equipment.
Graders, Scrapers, Bulldozers, Etc.

UNION TRACTOR & EQUIPMENT CO. LTD.

1269 - 2nd Ave. S. Phone **2606**

Waterous Ltd 1217 6 Ave-A S2530

WILKINSON & MCGLEAN LTD
2019 2 Ave S5428

*Roofing & Sheet Metal
Contractors*

Charlton & Hill 208 13 St S 2599

CHARLTON & HILL

SHEET METAL WORK
BONDED ROOFERS
FURNACES & AIR CONDITIONING

208 - 13th St. S. Phone **2599**

Jones Roofing & Siding 1110 3 Ave S4550
Lethbridge Sheet Metal Works 121 13 St N ...5199
McNabb Roofing & Siding Ltd Old Catellii Bldg ...5570
Progressive Roofing Co 1808 5 Ave-A N3882

Rubber Goods—Wholesale

Gutta Percha & Rubber Ltd 1610 5 Ave-A N ...4779

Oliver Chemical Co (Lethbridge) Ltd
1257 2 Ave-A N4838

**THE OLIVER CHEMICAL
CO. (LETHBRIDGE) LTD.**

Distributors of
Gates Super "V" Belts Gates Tractor
"V" Belt Drives Gates Industrial Sheaves
1257 - 2nd Ave.-A N. **4838**

Safes—Vaults & Vault Trucks

Clark F W Lethbridge Ltd 1285 3 Ave S2077

SAFES

from

CLARK F. W. Lethbridge Ltd.

1285 - 3rd Ave. S. **2077**

Remington Rand Ltd McIntyre Bldg3966