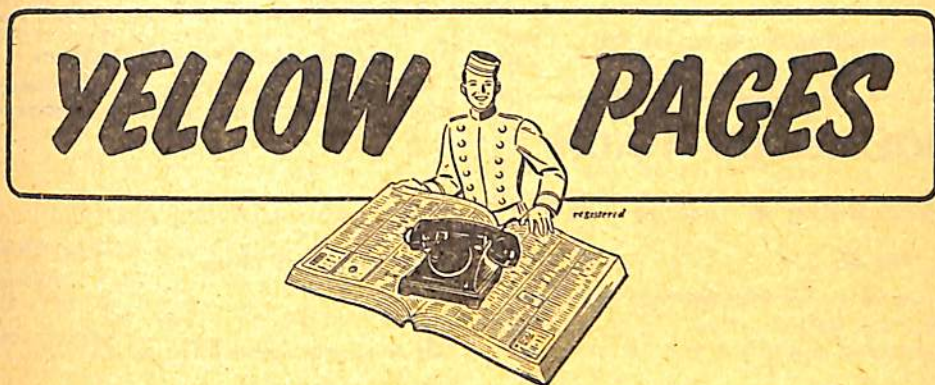


LETHBRIDGE



MARCH, 1952



ALBERTA GOVERNMENT TELEPHONES



Lethbridge Classified Telephone Directory

Abattoirs

Burns & Co Limited near Exhibition Grounds	5194
City Abattoir near Exhibition Grounds	3048
Lethbridge Rendering Co near Exhibition Grounds	3831

Accountants

Aldous Agency 109 Sherlock Bldg	3712
Boulton C W & Co A Metcalfe Bldg	3974
Cranstoun Eric 7 Rylands Blk	4135

Eric Cranstoun, F.A.E.

AUDITORS & ACCOUNTANTS

EXPERT ADVICE

ON DOMINION INCOME TAX

7 Rylands Blk.

4135

GRUMAN RICHARD 7-8 McLeay Blk	5006
Holberton-Kaun 509 7 St S	5378

HOLBERTON - KAUN

Accounting & Income Tax

509 - 7th St. S.

5378

Ponech N F 118 McFarland Bldg	4773
Thompson E W 814 18 St S	2840

Accountants—Chartered

Christian Kergan & Gerla 119 McFarland Bldg	4887
Paterson & Co Ritchie 5-6 Acadia Bldg	2619
Tanner B C & Co Metropolitan Bldg	3233
Williams & Tanner 201 Sherlock Bldg	4640
Young G A 219 Sherlock Blk	2123

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Lilly Adjustment Agency 6 McLeay Blk	2291

Advertising—Directory

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Agricultural Implements

Deere John Plow Co Ltd 1239 2 Ave S	3786
Repair Department	3976
Local Dealer McKay Bros 1009 2 Ave S	{2043 5512}
International Harvester Co of Canada Ltd	
3 Ave & 9 St N	3125
Lethbridge Farm Equipment Ltd 1263 2 Ave S	
Parts & Service	3888
Office & Manager	4494
Massey-Harris Co Ltd 1216 1 Ave S	5724
Sharman E A Co Ltd 1251 2 Ave S	2173
Smyth B J Agt Minneapolis-Moline of Canada	
Ltd 2 Ave S	3496

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Western Air Lines Inc Kenyon Field 3971

*Ambulance***CHRISTENSEN BROS** 327 10 St S 2802*Apartment Houses*

Riverview Apts 2 St & 7 Ave S 5142

Victoria Mansions 1002 3 Ave S 5698

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Alberta Appraisers Harris Bldg 303 7 St S 5788

Bodard Adjustment Bureau Harris Bldg 303 7 St S 5788

Architects

Fooks Norman H 302 Sherlock Bldg 5866

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3537

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Canadian Red Cross Society Cor 7 Ave & 12 St S 2099

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Independent Order of Foresters 210 Sherlock Bldg 6358

Lethbridge Community Chest 315 6 St S 3113

Oil Agents Organization 961 9 St S 5877

Southern Alberta Sheep Breeders Ltd

918 1 Ave S 3760

Tuberculosis Association City Hall 5401

Y M C A 10 St S 3547

Young Women's Christian Association 604 8 St S 2284

Auctioneers

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(Continued on Next Page)

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—Continued

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Service Dept	2887
Parts Dept	5642
General Office	3049

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Dodge & De Soto Distributors

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SALES 4562

GEN. OFFICE & MGR. 3622

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Parts & Service 2622

Pyramid Motor Sales Ltd

Parts Dept Cor 5 Ave & 5 St S	3633
Service Dept	6186
Accountant	3705
Manager	4065

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 Christie's Auto Body Works 135 13 St N 5191
 Hepp's Body Shop 328 4 St S 3860
 Hopp Bros Cor 4 St & 6 Ave S 5030
IMPERIAL MOTORS LTD 413-417 6 St S 2887
 Lethbridge Body Works 1801 3 Ave S 3987
 (See Advertisement on page 6)

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4 Ave & 7 St S2414

Manager's Office3461

Asst Manager5170

Accountant's Dept6173

Dominion Bank The 4 Ave S5028

Manager's Office4165

Imperial Bank of Canada 323 7 St S5774

13 St N Branch 244 13 St N4646

Royal Bank of Canada The 4 Ave & 7 St S5786

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(See Advertisement on Page 14)

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(See Advertisement on Page 12)

(Continued on Next Page)



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(See Advertisement on Page 13)

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(See Advertisement on Page 11)

Lindrud Gertrude 1201 3 Ave S 4020

Little's Beauty Parlor 1110 6 Ave S 3926

Lo'Riel Beauty Salon 318 13 St N 4603

Marquis Beauty Shop Marquis Hotel Bldg 3714

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(See Advertisement on Page 13)

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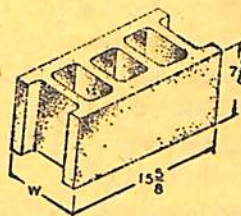
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Moscovich J 12 McLeay Bldg3788
Newlove R A Roxy Theatre Bldg4213
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Rylands D A 8 Rylands Bldg2497
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PHILCO

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507 - 7th St. S.

4485

Distributors Hardware 324 9 St S 6088

FRIGIDAIRE SERVICE—

BRUCE ROBINSON ELECTRIC LTD

1520 3 Ave S 3258

Galt Home Appliances 309 7 St S 3889

**GENERAL ELECTRIC AUTHORIZED
SERVICE**The G-E Dealer listed below, is
equipped to render efficient ser-
vice on irons, toasters, kettles,
fans, clocks, water heaters,
vacuum cleaners, refrigerators,
ranges, radios, and washers.*G-E Authorized Service Depot
"Where to Get Service"***BARRETT'S** 310 6 St S 4554

Hoyt Hardware Ltd 606-608 3 Ave S 5767

HOYT HARDWARE LTD.

Connor Washers — Frigidaire

McClary & Philco Refrigerators

Philco Radios & Hoover Vacuum Cleaners

5767—606-608 - 3rd Ave. S.—5767

ELECTRICAL HOUSEHOLD APPLIANCES—Continued

Jack's Radio Sales & Service 302 13 St N 4979

Jack's Radio Sales & Service

NORTHERN ELECTRIC DEALER

RADIOS - LEONARD REFRIGERATORS
GURNEY RANGES - SUNBEAM PRODUCTS
WASHERS & IRONERS - SUPPLIES
AUTHORIZED SERVICE

302 - 13th St. N.

Phone 4979

Lethbridge Appliances 808 3 Ave S 4456

McKenzie Electric Ltd 706 3 Ave S 3637

WESTINGHOUSERADIOS — REFRIGERATORS — WASHERS
SMALL APPLIANCES & MOTORS**McKENZIE ELECTRIC LTD.**

706 - 3rd Ave. S.

PHONE 3637

McKenzie Electric Ltd 706 3 Ave S 3637

*Northern
Electric*APPROVED
HOME APPLIANCESYour "Northern Electric" Dealer
Is a Good Man to Know**McKENZIE ELECTRIC LTD.**

706 - 3rd Ave. S.

3637

Mid-West Electric Ltd 1263 3 Ave S 3774

Peterson Radio Sales 322a 7 St S 4338

Pittman & Coutts Electric 909a 3 Ave S 4546

Pittman & Coutts ElectricWESTINGHOUSE and FRIGIDAIRE
DEALERS

HOUSEHOLD APPLIANCES and FIXTURES

4546 / 909a - 3rd Ave. S. 4546

Public Furniture Store 413 7 St S 4984

Wilson Electric Supplies Ltd 313 7 St S 3908

Engines—Gas

Bruce Robinson Electric Ltd 1520 3 Ave S 3258

**WISCONSIN
Heavy Duty Air Cooled
ENGINES**

Alberta Distributors

Bruce Robinson Electric Ltd.

1520 3rd Ave. S.

3258

FERGUSON SUPPLY ALBERTA LTD

1307 3 Ave S

6385

(Continued on Next Page)

USE LONG DISTANCE**Fight T.B. Have a Chest X-ray.
Buy Christmas Seals.**

ENGINES—GAS—Continued

Hutton's Ltd 315 8 St S2586

HUTTON'S LTD.

—AUTHORIZED SALES & SERVICE—

BRIGGS & STRATTON GAS ENGINES

315 - 8th St. S.

Phone **2586****LETHBRIDGE MACHINERY CO**

1720 2 Ave S3556

Authorized Agt Petters (English) Engines

*Explosives***EXPLOSIVES LTD** 907-915 2 Ave S5715*Express Companies*Canadian Pacific Express Co CPR Station
3434
3436*Eye, Ear, Nose & Throat
Specialists*

Schindler Dr Q R Medical Dental Bldg3121

Wishlow Dr N F Purity Dairy Bldg2510

Woodcock Dr D Royal Bank Bldg4166

Farm Machinery & Supplies

Chinook Sales Co Cor 1 Ave & 2 St S3576

Dogterom Agency 1710 2 Ave S4146

General Farm Supplies Ltd 1621 3 Ave S4363

Service Dept4343

Manager4390

Graham Hoeme Plow Co 1-652 11 St S5841

Hurlburt Nicholls & Stevens 320 7 Ave-A S3834

Kirchner Machine Co 2005 2 Ave S3678

LETHBRIDGE MACHINERY CO

1720 2 Ave S3556

MacLeod D & Son 1262 2 Ave S4070

MacLeod's Limited 324 5 St S4240

MACLEOD'S LIMITED*"The Friendly Store"***HIGH GRADE****FARM EQUIPMENT AND SUPPLIES****4240 324 Fifth Street South 4240**

Major Aluminum Products (Canada) Ltd5525

2125 2 Ave S5585

Norrie & Fawcett Ltd 1262 1 Ave S3659

Office5691

Oliver Chemical Co (Lethbridge) Ltd

1257 2 Ave-A N4838

**THE OLIVER CHEMICAL
CO. (LETHBRIDGE) LTD.**

Wholesale Distributors

GATES BELTS and PULLEYS

Manufacturers of Oliver Irrigation Equipment

1257 - 2nd Ave.-A N. 4838

FARM MACHINERY & SUPPLIES—Continued

OLIVER CORPORATION Lethbridge

Machinery Co 1720 2 Ave S2595

Smyth B J Agt Minneapolis-Moline of Canada Ltd

2 Ave S3496

Union Tractor & Equipment Co Ltd 1269 2 Ave S **2606****Caterpillar**If you need a "Caterpillar" Diesel Tractor
you pay for it whether you buy it or not.**UNION TRACTOR & EQUIPMENT CO. LTD.**

1269 - 2nd Ave. S.

Phone **2606**

Universal Farm Sales Cor 19 St & 3 Ave S3941

VICTORY EQUIPMENT LTD 321 13 St N 4389**WISCONSIN ENGINES & PUMP JACKS—****BRUCE ROBINSON ELECTRIC LTD**

1520 3 Ave S3258

Feed

Ellison Milling & Elevator Co Ltd 2 Ave S5751

*Filters—Air***FIBERGLAS DUST-STOP FILTERS—**This air filter assures you
of cleaner air from your
forced warm air furnace.
It strains out virtually all
nuisance dust — most
"hay fever" pollens.**FIBERGLAS®****DUSTOP®****AIR FILTERS**

O.T.M. REG'D. CAN. PAT. OFF.

"Where to Buy it"

DISTRIBUTOR

BRUCE ROBINSON ELECTRIC LTD

1520 3 Ave S3258

DEALERS

CHARLTON & HILL 208 13 St S2599**CHINOOK HARDWARE** 1283 3 Ave S 4425**FREL SHEET METAL WORKS**

405a 4 St S2713

HOYT HARDWARE LTD

606-608 3 Ave S5767

*Financial Agents***BRITISH CANADIAN FINANCE**

LTD 315 6 St S3113

HOUSEHOLD FINANCE CORPN OF**CANADA** 2nd Flr 408a 5 St S3043

Industrial Acceptance Corpn Ltd 1-503 7 St S {3878

Traders Finance Corp Ltd 307 7 St S4172

Fish Dealers—Retail

Nakagama Fish Market 312 1 Ave S5337

*Five to Twenty-Five Cent
Stores*

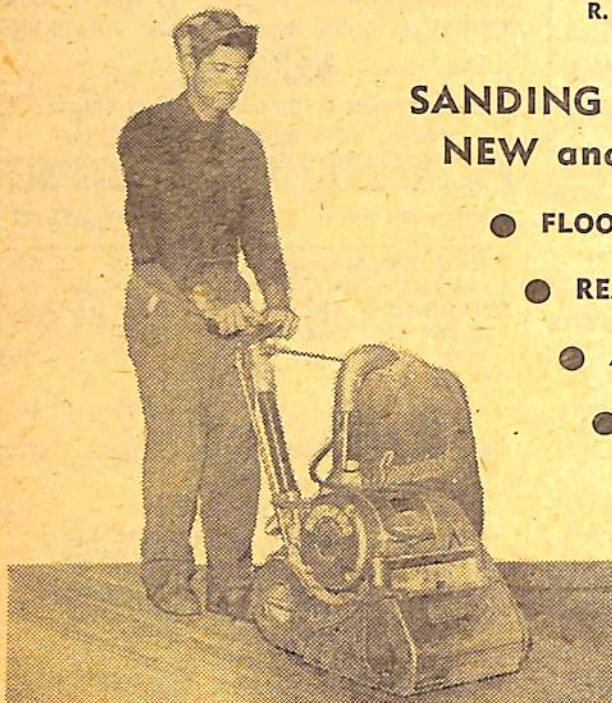
Kresge S S Co Ltd Cor 4 Ave & 6 St S4155

Metropolitan Stores Ltd Metropolitan Bldg4110

Woolworth F W & Co Ltd 309 5 St S2280

AMERICAN FLOOR SURFACING Co.

R. NADEAU Mgr.



**SANDING and FINISHING
NEW and OLD FLOORS**

- FLOOR LAYING
- REASONABLE RATES
- ALL WORK GUARANTEED
- ESTIMATES FREE

PHONE

5346

1006 - 2nd Ave. South

—MARQUIS FLOWER SHOP—



Artistically Arranged

Flowers for All Occasions

PHONES **4377 and 4133** PHONES

Store Hours 9:00 A.M. to 5:30 P.M.

Wed. 9 A.M. to 12 P.M.

"FLOWERS SAY IT BEST"

Marquis Hotel Bldg., Lethbridge

Flooring

American Floor Surfacing Co 1006 2 Ave S 5346
Hamilton Percy 804 16 St S 2532
Primco (Alta) Ltd 806 2 Ave N 2290
Taylor L C 305 12 St N 2345

L. C. TAYLOR

**TAYLOR-LADE FLOORS
ARE BETTER FLOORS**

305 - 12th St. N.

Phone **2345**

Florists

Allen Bros 724 6 St S 3179
Night Phone 4074
Don's Flower & Art Shop 713 4 Ave S 5530

Don's Flower & Art Shop

**MODERN PICTURE FRAMING
FLOWERS FOR ALL OCCASIONS**

Paramount Theatre Bldg.

Phone **5530**

(Continued on Next Page)

Your Emerald Florist & Gardens

ALLEN BROS.

Don't Just Say It With Flowers

Say It With Flowers Emerald Styled

Phone 3179

FLOWERS BY WIRE

Phone 4074

FRACHE'S FLOWER SHOP



(FRACHE BROS. LTD.)

Wedding Bouquets & Floral Designs

Artistically Arranged

Cut Flowers For All Occasions

322 - 6th Street South

Phones 2666 & 2013

FLORISTS—Continued

Frache Bros Ltd Retail Store 322 6 St S	{2666 2013
Greenhouses Henderson Park	2003
Greenhouses N Lethbridge	2768
Lethbridge Greenhouse 1502 12 Ave S	3271
Marquis Flower Shop 616 4 Ave S	{4377 4133
Pieri J 1136 13 St N	4774

Flour Mills

ELLISON MILLING & ELEVATOR

CO LTD 2 Ave S	5751
Ogilvie Flour Mills Co Ltd 1043 19 St S	4893
Quaker Oats Co Ltd 1218 3 Ave-A S	5946
Robin Hood Flour Mills Ltd 1033 18 St S	3863

Fraternities

Eagles Fraternal Order of 712 12 St-C N	4983
Knights of Columbus 923 7 St-A S	4084
Masonic Hall Co of Lethbridge 10 St S	2707
Oddfellows' Hall Lodge 100F Bldg	3477

Fruit & Produce—Retail

B C Fruit 906 3 Ave S	2033
Lee's Food Market 708 3 Ave S	{5431 5434
Rex Fruit Store 602 3 Ave S	{2725 2677
Royal Fruit Store 616 3 Ave S	3767

Fruit & Produce—Wholesale

Plunkett & Savage 1120 1 Ave S	2584
Scott Fruit Co The Consolidated Fruit Bldg 4 St S	3353

Funeral Directors

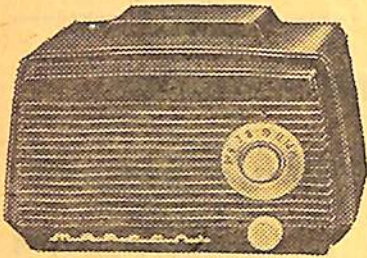
CHRISTENSEN BROS Funeral Home 327 10 St S	2802
MARTIN BROS 812 3 Ave S	3561

MARTIN BROS.

LICENSED
FUNERAL DIRECTORS

812 - 3rd Ave. S. Phone 3561

The **Yellow Pages** place your name, address, telephone number, products and services before buyers ready to give their orders.



You Can Buy With Confidence
at the

ST. LOUIS FURNITURE STORE

DEALERS IN

Home Furnishings

PHONE **2210** PHONE

118 - 5th Street South

Res. Phone 4405



SPEEDY DELIVERY LTD.

PHONE **5734**

MOVING

SHIPPING - STORAGE

Long Distance Hauling

— No Job Too Small Or Too Large —

327 - 3rd St. S. ————— Lethbridge

Furniture Dealers—Retail

Capitol Furniture Store 404 5 St S2115
Warehouse 323 4 St S5234

FURNITURE DEALERS—RETAIL—Continued

Public Furniture Store 413 7 St S4984

Capitol Furniture Store

Furniture for the Entire Home



MOFFAT & SERVEL
APPLIANCES

AGENTS FOR
BEACH GAS & COAL
RANGES

G. E. Franchise Appliance Dealer

Phone **2115** Phone

404 - 5th St. S. Res. Phone 2066-4082

PUBLIC FURNITURE STORE

COMPLETE HOME FURNISHERS

2 Doors South of Post Office

413 - 7th St. S. **4984**

St Louis Furniture Store 118 5 St S2210

Stern Furniture Co Cor 3 Ave & 8 St S2428

STERN FURNITURE CO.

UPHOLSTERING OF ALL KINDS

The Oldest and Largest
in the South

Cor. 3rd Ave. & 8th St. S. — Phone 2428

Cut Rate Furniture Store Cor 2 Ave & 8 St S ..3024

Empire Furniture Store 120 5 St S3980

Long C A & Co Hull Bk 3 Ave S2369

North Lethbridge New & Used Furniture Store
242 13 St N4802

Sykes Imperial Furniture Store 326 6 St S2060

Warehouse rear 1236 3 Ave S5231

Directory Advertising Pays

**Fight T.B. Have a Chest X-ray.
Buy Christmas Seals.**

Your Guarantee FUR COATS

of finest manufactured

See our extensive display of the latest
1952 styled fur coats and jackets now!



604 - 3rd AVE. SO.

PHONE 3276

Furniture Movers

Owen Distributing 517 3 St S 3011

Furriers

Allisters Ltd 321 7 St S 3645

(See also Advertisement on Page 36)



STORAGE & DISTRIBUTION

Packing — Crating — Shipping
Pool Cars to Principal Cities
Long Distance Moving

517 - 3rd St. S.

Lethbridge



Our reputation for fine furs has been
maintained because we insist on qual-
ity. See our large and varied selec-
tions.

- REPAIRS ● STORAGE
- REMODELLING

321 - 7 St. South

Phone 3645

Speedy Delivery Ltd 327 3 St S 5734

Buy Christmas Seals . . . Every Year

Canadian Furriers Paramount Theatre Bldg 4348

(See Advertisement on Page 38)

(Continued on Next Page)

:::Use Long Distance:::

Fine Art



IN **FURS**

Complete selection of
quality furs.

- Remodelling
- Repairs
- Storage

PHONE

3

6

4

5

Allisters Limited

321 - 7th St. S.

Lethbridge, Alta.



*Profit by
the economy
of Quality*

kraft
(FURS LTD.)

PHONE

21995

KRAFT BLDG.

222 - 8th AVE. W., CALGARY

"The Fur House of Quality"

The Lethbridge Furriers

—★— FUR STORAGE —★—

RELINING



REPAIRING

—4—

Fur Storage Vaults in connection and located on the premises. All equipped with the latest scientific General Electric Refrigeration.

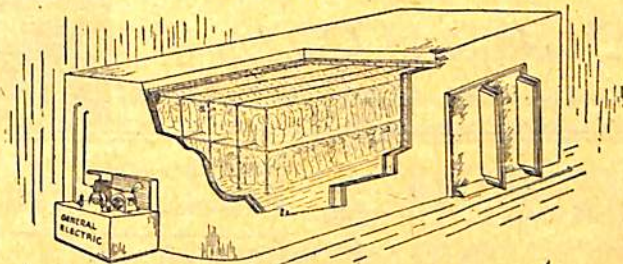
Furs are protected 24 hours each day. Premises are never left unguarded.

GARMENTS
MADE TO ORDERHIGH CLASS
WORKMANSHIP

PHONE

2
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9

ILLUSTRATION OF
"ONE OF OUR COLD STORAGE VAULTS"
GENERAL ELECTRIC REFRIGERATED



OPEN FOR YOUR INSPECTION /
4 VAULTS LOCATED ON THE PREMISES.

PHONE

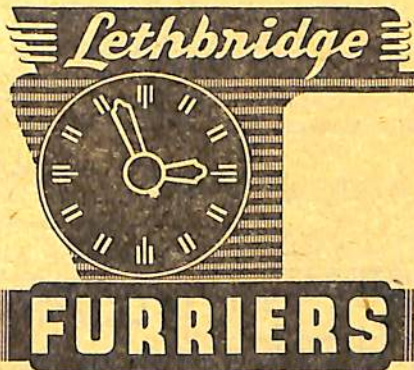
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*Your Oldest & Most Exclusive Fur House in Lethbridge
Established 23 Years in Lethbridge*

WE CALL



AND DELIVER



CLEANING



GLAZING



WHERE THE SIGN WITH THE CLOCK
TELLS YOU IT'S TIME TO STORE YOUR FUR COAT
514 - THIRD AVENUE SOUTH - - NEXT TO CONSUMERS' HARDWARE

SAFEGUARD your precious furs during the hot summer months in the finest storage vaults in Western Canada . . . inspected and approved by the National Board of Fire Underwriters.



PHONE

4 3 4 8

*Women Who Want the
Finest..Choose their Furs
from*

Canadian Furriers

A Tradition of Quality

PARAMOUNT THEATRE BLDG., LETHBRIDGE



FURRIERS—Continued

Lethbridge Furriers The 514 3 Ave S2209
(See Advertisement on Page 37)

NEW YORK FUR & DRESS SHOP
604a 3 Ave S.....3276
(See Advertisement on Page 35)

Garages

Bannerman Motors Nash & Morris Sales & Service
4 Ave & 9 St S
Office & Sales Dept2045
Parts & Service Dept2645

BENY CHEVROLET OLDSMOBILE LTD
Cor 2 Ave & 8 St S3147

**BENY CHEVROLET
OLDSMOBILE LTD.**

GENERAL MOTORS
WHOLESALE PARTS DISTRIBUTORS
Cor. 2 Ave. & 8 St. S. **3147**

GARAGES—Continued

Enerson Motors Ltd 817 4 Ave S5705

Enerson Motors Ltd.

P. O. ENERSON, Mgr.

Office & Sales 5705
Service Dept. 5706
Parts Dept. 5707
Used Car Lot 5708
Night Calls Towing Service 24 Hours 5709

817 - 4th Ave. S.

Lethbridge

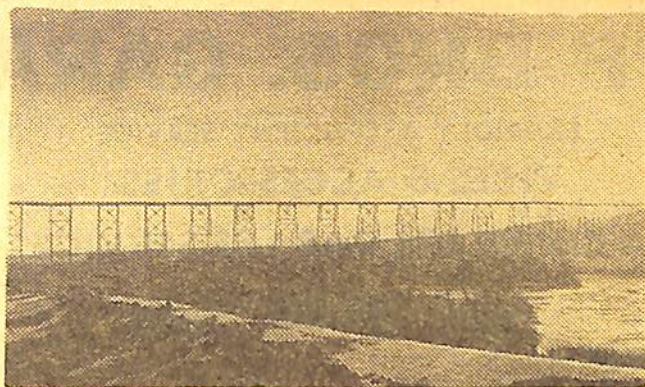
Fleming Motors Ltd 428 5 St S4212

FLEMING MOTORS LTD.

Distributors
HUDSON AND HILLMAN MOTOR CARS
WHITE TRUCKS
NORTH STAR OIL PRODUCTS
428 - 5th St. S. **4212**

Gordie's Service & Auto Parts 139 13 St N5049

(Continued on Next Page)



LEN'S BRIDGEVIEW SERVICE

500 YARDS WEST OF OLD MAN RIVER ON NO. 3 HIGHWAY

OPEN 24 HOURS

DINE AND DANCE ADJOINING

PHONE

5682

DAY OR NIGHT

PHONE

5682

TERRY'S TIRE & AUTO SHOP

AUTO REPAIRS

RADIATORS CLEANED — REPAIRED AND RECORED
 BELT SPLICING — WELDING — BODY & FENDER WORK
 ——— TRACTOR TIRES VULCANIZED ———

201 - 13th St. N.

—2648—

Lethbridge

— GORDIE'S SERVICE & AUTO PARTS —

NEW and USED PARTS
 CARS, TRUCKS and TRACTORS

"If It Can Be Obtained We'll Supply It"

PHONE

5049

PHONE

139 - 13th St. N.

Lethbridge

HOPP BROS. GARAGE

FRIENDLY & EFFICIENT SERVICE

TIRES & ACCESSORIES

"A COMPLETE GARAGE SERVICE"

PHONE **5030** PHONE

Cor. 4th St. & 6th Ave. S.

Lethbridge

UNITED SERVICE GARAGE

WHITE ROSE PRODUCTS

We Specialize in Repairs to All Makes of Cars

BATTERIES - TIRES - ACCESSORIES

COMPLETE TIRE SERVICE

RECAPPING - VULCANIZING & BELT SPLICING

302 - 3rd Ave. S.

Phone **2750**

GARAGES—Continued

Hopp Bros Cor 4 St & 6 Ave S 5030

Imperial Motors Ltd 413-417 6 St S 2887

IMPERIAL MOTORS LTD.

Distributors

Chrysler ★ Plymouth ★ Fargo

Sales 2505

Parts 5642

Service 2887

Used Car Sales 4940

General Office 3049

Night & Emergency Calls — Phone 2142

413-417 - 6th Street South

International Motor Truck Serv Stn

Cor 9 St & 3 Ave N 4322

FIGHT T.B. Have a Chest X-ray.

Buy Christmas Seals.

GARAGES—Continued

King Fred Motors Ltd 3 Ave & 11 St S 2457

Fred King Motors Ltd.

Distributors

STUDEBAKER CARS and TRUCKS

MACK TRUCKS

SALES & OFFICE 2457

PARTS & SERVICE 3811

3rd Ave. at 11th St. S.

Len's Bridgeview Service Riverbottom 5682

(See Advertisement on Page 39)

Lyle's Auto Repairs 404 4 Ave S 2769

Marquis Motors Ltd 7 St S & 1 Ave 3736

MARQUIS MOTORS LTD.

Dodge & De Soto Distributors

PARTS & SERVICE 3736-5539

SALES 4562

GEN. OFFICE & MGR. 3622

7th St. S. & 1st Ave. — Lethbridge

(Continued on Next Page)

GARAGES—Continued

McLaughlin Garage & Auto Wreckers
Cor 4 Ave & 3 St S2918

Modern Motors 1519 3 Ave S4498

Pyramid Motor Sales Ltd Cor 5 Ave & 5 St S ..3633

PYRAMID MOTOR SALES LTD.

THE HOME OF
FORD AND MONARCH

Cor. 5th Ave. & 5th St. S. Phone 3633

Red Head Motor & Auto Parts 402 4 Ave S3655

RED HEAD MOTOR & AUTO PARTS

Distributors

RED HEAD PETROLEUM PRODUCTS
AUTO REPAIRS & SERVICE

402 - 4th Ave. S. 3655

Riverview Garage 616 4 St S3881

RIVERVIEW GARAGE

COMPLETE GARAGE SERVICE

REPAIR SERVICE TO ALL
TYPES OF CARS & TRUCKS

616 - 4th St. S. 3881

Seventy-Seven Service Station 320 9 St S2823

SEVENTY-SEVEN —SERVICE STATION—

77 GASOLINES
REPAIRS and SERVICE

320 - 9th St. S. Phone 2823

Terry's Tire & Auto Shop 201 13 St N2648
(See Advertisement on Page 39)

TIP TOP SERVICE 1119 2 Ave S2417

United Service Garage 302 3 Ave S2750

Gas Companies

Canadian Western Natural Gas Co Ltd
420 6 St S3101

Gasoline & Oil Service Stations

Artic Service Station Cor 3 Ave & 13 St S4162

Bay Super Service Station Cor 5 St & 1 Ave S 4530

BENY CHEVROLET OLDSMOBILE LTD
Cor 2 Ave & 8 St S3147

Central Service Station 4 Ave & 5 St S3749

Commercial Service 1903 3 Ave S2087

El Rancho Service Station
6 Ave & Mayor Magrath Drive5406

Galt Service Station Cor 4 Ave & 9 St S2728

Hilltop Service Station Lethbridge5089

Imperial Motors Service Station
Cor 3 Ave & 9 St S4940

Len's Bridgeview Service Riverbottom5682

Maple Leaf Service Station
Cor 3 Ave & 12 St-A S5467

Marquis Motors Ltd 7 St S & 1 Ave3736

North Lethbridge Motors & Auto Wreckers
313-317 13 St N3181

Park Service Station Henderson Park2219

Red Head Motor & Auto Parts 402 4 Ave S3655

Seventy-Seven Service Station 320 9 St S2823

Short Stop Service Station 4 Ave & 8 St S4167

Spotlite Service Station 3 Ave & 8 St S2970

Ted's Terminal 410 3 Ave S2684
2065

Terminal Service Station & Body Shop
Cor 4 Ave & 4 St S3336

Westminster Service Station 335 13 St N4194

Generator Repairs

Hutton's Ltd 315 8 St S2586

AUTHORIZED GENERATOR
— Sales & Service Distributors —
AMERICAN BOSCH || DELCO REMY
AUTO-LITE || LEECE NEVILLE

HUTTON'S LTD.

315 - 8th St. S. Phone 2586

CHRISTMAS SEALS have paid
for more than three million chest
X-rays in Canada. HAVE YOU
had a share in this great work?

LETHBRIDGE GLASS CO.

"JOHNNIE" ANDERSON
Res. Phone 5616

"JOHNNY" JACOBSON
Res. Phone 4588

712 2nd AVENUE SOUTH

DISTRIBUTORS OF: SAFETY CRYSTAL AND WINDOW GLASS

SPECIALIZING IN:—

THE INSTALLATION & CUTTING OF CAR GLASS & RESILVERING MIRRORS

We have the latest line of factory-made car patterns. You will find that you will be satisfied with the fine workmanship when we repair your broken windows.

PHONE **4252** PHONE

Lee's Food Market

5431 —Phones— 5434

708 - 3rd Ave. S.

Rex Fruit Store

2725 —Phones— 2677

602 - 3rd Ave. S.

FRESH FRUITS AND VEGETABLES

GENERAL & FANCY GROCERIES - QUALITY MEATS

FREE DELIVERY — Shop at the Friendly Stores

Res: Phone Wilson Lee 2677

Glass — Plate & Window

Alberta Paint & Glass Co Ltd 1122 20 St S ... 6262
Lethbridge Glass Co 712 2 Ave S 4252
Lethbridge Sash & Door Factory 5 Ave & 4 St S 3755

LETHBRIDGE SASH & DOOR FACTORY

Southern Alberta Headquarters for
WINDOW GLASS - AUTOMOBILE GLASS
PLATE GLASS & VITROLITE

5th Ave. S. & 4th St. Phone 3755

Grain Merchants

Alberta Pacific Grain Co (1943) Ltd Lethbridge .4873
Ellison Milling & Elevator Co Ltd 2 Ave S5751
Richardson James & Sons Ltd
Bsm't McFarland Bldg5757

Grocers—Retail

Frank's Grocery & Meat Market 407 2 Ave S ..2737
Hoefers Food Store 538 13 St S {3297
4297
Ing's Groceteria 902 9 St S2113
Jenkins' Groceteria Ltd Store No 1 324 6 St S {3260
5633
Store No 2 910 7 Ave S3026
Store No 3 1501 9 Ave S5466
Jim's Grocery 711 6 Ave S3466
Jimmie's Grocery 1315 9 Ave S3394
Johnnie's Grocery 431 18 St N2418
Johnston J & A 426 13 St N2314
Kobal's Grocery 320 13 St N3951
Lee's Food Market 708 3 Ave S5431
North Home Grocery 630 13 St N2746
Parkside Grocery 2801 7 Ave S5581
Pay 'N Tak' It Food Store 709 4 Ave S2930
Pete's Grocery & Confect 418 16 St N5195
Silver's Groceteria & Milk Bar 541 5 St S3219
Silverdale Groceteria 1016 20 St S6090
Sorokoski M I 544 13 St N3922
Southern Grocery 1111 3 Ave S4606
Swidinsky Mike 707 9 Ave N3935
Wilson's Grocery 1112 6 Ave S3657
Wilson's Groceteria 902 7 Ave S3995
Wing Lee Grocery 314 2 Ave S5341
York Grocery 728 6 St S5127

USE LONG
DISTANCE

Grocers—Wholesale

HORNE & PITFIELD LTD 3 Ave S	3321
Macdonalds Consolidated Ltd 312 4 St S	4266
Sales Department	4366
Fruit Department	4355
Shipper & Receiver	4369
Scott Fruit Co The Consolidated Fruit Bldg 4 St S	3353
Western Grocers Ltd Cor 2 Ave & 9 St S	
Order Desk & Shipping Office	2434
A Smith Buyer	4385
M Platz Fruit Dept	4264
W Martin Credit Dept	2997
W S McLintock Manager	2435

Gunsmiths

Blenner-Hassett & Smith Ltd 309 6 St S	2260
--	------

**BLENNER - HASSETT & SMITH
LTD.****GUN REPAIRS**

Sporting Goods & Fishing Tackle

309 - 6th St. S.

Phone 2260

Handicrafts

Merino Needlecraft 303 6 St S	5054
-------------------------------	------

Hardware—Retail

Ashdown The J H Hardware Co Ltd Cor 1 Ave & 11 St S	2310
Barrett-Forrest Hardware Co 318 6 St S	2383

Barrett-Forrest Hardware Co.

GENERAL HARDWARE

Next to Safeways — Free Delivery

318 - 6th St. S. Phone 2383

Chinook Hardware 1283 3 Ave S	4425
-------------------------------	------

CHINOOK HARDWAREIt's Easy on Your Pocket Book
at the ChinookOpposite New Safeways
No Parking Problems

1283 - 3rd Ave. S. 4425

Consumers Hardware & Supply	2919
516-518 3 Ave S	2920

**Consumers Hardware &
Supply**

"THE STORE WITH THE STOCK"

Phones

China 2212

Off. 2920

Hardware 2919

HARDWARE—RETAIL—Continued

Distributors Hardware 324 9 St S	6088
----------------------------------	------

DISTRIBUTORS HARDWAREGENERAL HARDWARE AND ALL LINES
OF ELECTRICAL APPLIANCES

324 - 9th St. S.

6088

Hornach & Buchanan Hardware 1522 9 Ave S	3433
--	------

HOYT HARDWARE LTD

606-608 3 Ave S	5767
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Macleod's Limited 324 5 St S	4240
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MACLEOD'S LIMITED*"The Friendly Store"*

4240 324 Fifth Street South 4240

Morrison Hardware & Appliances 416 13 St N	4967
--	------

North Lethbridge Hardware 324 13 St N	4198
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Hardware—Wholesale

Ashdown The J H Hardware Co Ltd Cor 1 Ave & 11 St S	{ 3762 4809
Manufacturers Distributors Bldg 75 Intern Camp	2984
MARSHALL-WELLS LTD 1231 2 Ave S	4324
Metals Ltd 643 4 St S	4151
Western Canada Hardware Ltd 907-915 2 Ave S	5711

**Western Canada
Hardware Ltd.**

—WHOLESALE—

907 - 915 2nd Ave. S. 5711

Harness & Saddlery

Baird's Shoes & Leather Goods 306 5 St S	3764
Macleod's Limited 324 5 St S	4240

Hat Renovators

Boston Hat Works 712 3 Ave S	2848
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Hats & Caps

Smart Hat Shop 331 5 St S	2620
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Hay, Grain & Feed

Ellison Milling & Elevator Co Ltd 2 Ave S	5751
Southern Alberta Co-operative Assn Ltd 1221 2 Ave S	3777