



Roofing AND Re-roofing

ASPHALT SHINGLES — INSULATED SIDINGS — FLOOR TILES
BONDED FLINTKOTE COLD PROCESS BUILT-UP ROOFING

JONES ROOFING & SIDING

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FURNACES & AIR CONDITIONING
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Lethbridge Sheet Metal Works 121 13 St N ...5199
McNabb Roofing & Siding Ltd 240 13 St N ...5570

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Roofing & Re-roofing

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THE OLIVER CHEMICAL CO. (LETHBRIDGE) LTD.

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"V" Belt Drives Gates Industrial Sheaves
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SAFES

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CLARK F. W. Lethbridge Ltd.

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NEW and USED FURNITURE

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Four Square Lumber Co 1902 3 Ave S 5444
Lethbridge Sash and Door Factory
5 Ave S & 4 St 3755

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For Every Scaffolding Re-
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Scaffold. Low cost, strong,
fireproof, light weight.
Quickly erected, saves time, lives, work, money.
For Painters, Plasterers, construction, main-
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15 St S 4256
Secretary-Treasurer A J Watson 3548
Junior High School Principal's Office 3465
Collegiate Institute Principal's Office 5526
Lethbridge School Division No 7
Bank of Nova Scotia Bldg 2628

Schools—Correspondence

International Correspondence Schools Canadian Ltd
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Kerrison's Second Hand Store 250 13 St N ... 2805

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ALL TYPES OF
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ALL TYPES WARM AIR HEATING (Forced Air & Gravity)
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Sheet Metal Workers

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O'Loane Kiely & Co Ltd 2 Ave S 2313
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 Warehouse 1250 1 Ave S 4992

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SHEET METAL WORK
 BONDED ROOFERS
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Singer Sewing Machine Co 620 3 Ave S 2243

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THE HOT AIR MAN

HEATING & SHEET METAL WORK
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Singer sells its machines ONLY through Singer Sewing Centers identified by the famous Red "S" on the window. NEVER through dealers or department stores.



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Dutchy's Shoe Repairs 412 4 Ave S 2717
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(See Boots & Shoes)

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SIGNCRAFT AND DISPLAY IN ALL ITS BRANCHES

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Window Signs
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Designers and Manufacturers

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CITY SIGN CO.

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Res. Phone 4906

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Gillett George 1209 2 Ave S	3510
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(Continued on Next Page)

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"The Original Neon Company"

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Phone 5237

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● ELECTRIC & GAS RANGES

● WASHING MACHINES

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HOOK SIGNS LETHBRIDGE LTD.

Outdoor Sign Advertising
and
Sign Studios

5th St. & 1st Ave. S.

3686

National Neon Displays Ltd 1922 2 Ave S 4215
(See Advertisement on Page 69)

Neon Products of Western Canada Ltd
1906 5 Ave S 5237

Soap Manufacturers

Colgate-Palmolive Peet Co Ltd 958 12 St-A S .. 4644

CHRISTMAS SEALS have paid
for more than three million chest
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Barrett-Forrest Hardware Co 318 6 St S 2383

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**BLENNER - HASSETT & SMITH
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Phone 2260

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2nd Floor Sports Dept.**

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Dan's Repair Shop Burns Bldg 3905

HOYT HARDWARE LTD 606-608 3 Ave S 5767

Johnnies Sport Shop Afaganis Bldg 3356

MOTOR CAR SUPPLY CO OF CANADA

LTD 1218 2 Ave S 5741

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LTD 907-915 2 Ave S 5711

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2125 2 Ave S5525

**Major Aluminum Products
(Canada) Ltd.**
PORTABLE SPRINKLER
IRRIGATION EQUIPMENT
2125 - 2 Ave. S. Phones 5525 & 5585

Whittick Bros 910 3 Ave S3014

— WHITTICK BROS. —
PLUMBING AND HEATING CONTRACTORS
MERCHANTS
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Clark F. W. Lethbridge Ltd.
LETHBRIDGE'S MOST UP-TO-DATE
STATIONERS
1285 - 3rd Ave. S. 2077

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"The School & Office Supply House
of the South"
326 7th St. S. 2999

Southern Stationers 703 3 Ave S4116

Southern Stationers
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Holbertons Ltd 1250 3 Ave S3521
Whittick Bros 910 3 Ave S3014

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Rossiter Agencies Bsmt McFarland Bldg2412

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Alberta Steel Products Co.
1505 - 2nd Ave. S.
NEW STRUCTURAL STEEL and PIPE
OF ALL KINDS
PHONE 4035

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Richard James & Sons Bsmt McFarland Bldg .5757
Ringland Meredith & Co Ltd {4255
415 7 St S}3424
Walker J H & Co Ltd Bank of Nova Scotia Bldg 4085

Storage—Fur & Garment

Allisters Ltd 321 7 St S3645
Canadian Furriers Paramount Theatre Bldg4348
LETHBRIDGE FURRIERS THE
514 3 Ave S2209
NEW YORK FUR & DRESS SHOP
604a 3 Ave S3276
See Fur Advertisement on Page 34

Storage—Household

Owen Distributing 517 3 St S3011



Storage Batteries

(See Batteries)

★

The YELLOW PAGES Place Your Name, Address, Telephone Number, Products and Services Before Buyers Ready to Give Their Orders.

★

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ELECTRIC RANGES

Alberta Distributors

BRUCE ROBINSON ELECTRIC

LTD.

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3258

See them on display

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606-608 3rd Ave. S. 5767

Lethbridge Appliances
808-3rd Ave. S. 4456

North Lethbridge Hardware
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Roy Electric Co., 406 5 St. S. 3735

Southern Alberta Co-
Operative Assn. Ltd.
1221 2nd Ave. S. 3777

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Retail

Atwood & Pratt 1269 6 Ave S 4574
Beatty Washer Sales & Service Co 409 5 St S 4054
Bruce Robinson Electric Ltd 1520 3 Ave S 3258
Capitol Furniture Store 404 5 St S 2115

Capitol Furniture Store

Furniture for the Entire Home

AGENTS FOR
BEACH COAL & GAS RANGES



MOFFAT
and
SERVEL APPLIANCES

G. E. Franchise Appliance Dealer

Phone **2115** Phone

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Galt Home Appliances 309 7 St S 3889

FOR
GURNEY RANGES

PHONE

Your Northern Electric Dealer
GALT HOME APPLIANCES

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HOYT HARDWARE LTD 606-608 3 Ave S 5767

Lethbridge Appliances 808 3 Ave S 4456

Lethbridge Appliances

FRIGIDAIRE REFRIGERATORS

AND

FRIGIDAIRE ELECTRIC RANGES

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Phone 4456

Stern Furniture Co Cor 3 Ave & 8 St S 2428

**DISTRIBUTING NORTHERN ELECTRIC
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LEONARD REFRIGERATORS
NORTHERN ELECTRIC RADIOS, ETC.

STERN FURNITURE CO.

Cor. 3rd Ave. & 8th St. S.

2428

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Forgotten . . . A Name
Recommended
By Someone

You remember someone
having recommended a cer-
tain concern or dealer, but
can't remember the name
recommended.

LOOK IN THE

YELLOW PAGES

You will probably recognize the
name when you see it.

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for more than three million chest
X-rays in Canada. **HAVE YOU**
had a share in this great work?

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Equipped With
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Hamilton J F 307 7 Ave-A S3745

Telegraph Companies

Canadian Pacific Telegraphs 308 6 St S3186

Tailors

Benjamin's Tailors Masonic Hall Bldg5771
Fit-Rite Tailors 8 Stafford Blk4816
John's Tailor Shop 419 2 Ave S3431
Lee Duck 330 13 St N2770
Modern Tailor & Dry Cleaning 1113 3 Ave S4039
O'Connell B 1711 8 Ave N5649
Perlux Cleaners 410 5 St S3666
Stan's Men's Shop 327 5 St S3730
Tip Top Tailors Ltd 333 5 St S2232

Theatres & Places of Amusement

Capitol Theatre 5 St S2080
Greenacres Drive-In Theatre Cor Coutts & Magrath Highways5405
Lealta Theatre 250 13 St N2529
Paramount Theatre Paramount Theatre Bldg ...2009
Roxy Theatre 5 St S2050

Taxis

City Taxi 406 4 Ave S4566
Marquis Cabs Marquis Hotel3545
Pete's Taxi 306 13 St N4487
Star Taxi 710 3 Ave S4457
United Cabs (Leth) Ltd 409a 5 St S3838
.....4440

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Charlton & Hill 304 9 St S2599

CHARLTON & HILL

**SHEET METAL WORK
BONDED ROOFERS
FURNACES & AIR CONDITIONING**

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Freel Sheet Metal Works 405a 4 St S2713

FREEL SHEET METAL WORKS

**EAVESTROUGHING AND TINSMITHING
ALL TYPES OF ROOFING
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*Use Long
Distance*

CHRISTMAS SEALS FIGHT TUBERCULOSIS . . .

BUT ONLY IF YOU HAVE PAID FOR THEM.

HAVE YOU SENT IN YOUR CONTRIBUTION?

IF NOT — DO IT NOW!

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WE HANDLE ALL SIZES
FROM 1400 x 24 TO 2400 x 33

Send the Big Ones to Us For

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● FAST SERVICE — EXCELLENT WORKMANSHIP ●

—————100% Guarantee—————

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TIRE DISTRIBUTORS—Continued

FIRESTONE TIRES, HOME & AUTO SUPPLIES

For Car and Truck
For Home and
Farm
For Work and
Play



“Where to Buy Them”

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COOPER & SON 507 7 St S	4485
DEERE JOHN PLOW CO LTD 1239 2 Ave S	3786
GALT SERVICE STATION Cor 4 Ave & 9 St	2728
GENERAL FARM SUPPLIES LTD 1621 3 Ave S	4363
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MACLEOD D & SON 1262 2 Ave S	4070
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PYRAMID MOTOR SALES LTD 435 5 St S	3633
SEVENTY-SEVEN SERVICE STATION 320 9 St S	2823
SHORT STOP SERVICE STATION Cor 4 Ave & 8 St S	4167
TOM'S TIRE SHOP 518 5 St S	2223

LOOK IN THESE
YELLOW PAGES

WHEN YOU WANT TO BUY
SOMETHING AND YOU

- Have no particular firm in mind.
- Can't remember the firm's name or address.
- Want to find a certain firm quickly.

USE LONG DISTANCE

(Continued on Next Page)

TIRE DISTRIBUTORS—Continued

FISK TIRE DEPOT British American Oil
Co Ltd The 17 St & 2 Ave S2585

Goodrich B F Rubber Co of Canada Ltd
705 2 Ave S4314

**B. F. Goodrich Rubber Co. of
Canada Ltd.**
Warehouse & Distributors
LETHBRIDGE TIRE CLINIC
705 - 2nd Ave. S. 4314

Goodyear Tire & Rubber Co of Canada Ltd {2396
316 7 St S4086

Goodyear Tire & Rubber Co.
OF CANADA LTD.
MORE PEOPLE RIDE ON GOODYEAR TIRES
THAN ON ANY OTHER KIND
Located at H. R. Carson Ltd.
Phone 4086 316 - 7th St. S. Phone 2396

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Jardine's Tire Supply
TIRE DISTRIBUTORS
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Cor. 1st Ave. & 4th St. S. Phone 3580

LETHBRIDGE TIRE CLINIC 705 2 Ave S 4314

**MOTOR CAR SUPPLY CO OF CANADA
LTD** 1218 2 Ave S5741

North Lethbridge Motors & Auto Wreckers
313-317 13 St N3181

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Chinook Tire Co 316 11 St S2007

SMITH MOTORS LTD Cor 6 Ave & 6 St S 5763

Spotlite Service Station Cor 3 Ave & 8 St S2970

ATLAS TIRES
Guaranteed for 12 Months
SPOTLITE SERVICE STATION
Cor. 3rd Ave. & 8th St. S. 2970

TIP TOP SERVICE 1119 2 Ave S2417

TRIMBLE'S TIRE SUPPLY 316 11 St S 2007

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Club Cigar Store 3 Ave & 5 St S3056

Tobacconists—Wholesale

Peacock & Kitson Ltd 427 5 St S2022

Tools—Electric

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LTD** 927-915 2 Ave S5711

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Union Tractor & Equipment Co Ltd 1269 2 Ave S 2606

Caterpillar

If you need a "Caterpillar" Diesel Tractor
You pay for it whether you buy it or not.

UNION TRACTOR & EQUIPMENT CO. LTD.
1269 - 2nd Ave. S. Phone 2606

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(See Cartage)

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hundreds of house-
wives are using
these yellow pages
to call someone in
your line of busi-
ness. Do they find
you?

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LETHBRIDGE to COLEMAN

and Points Between

Speed _____ Safety _____ Service

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Lethbridge

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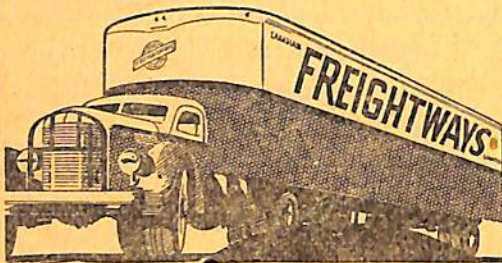
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Leveling - Sand & Gravel - General Trucking

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631 - 6th STREET SOUTH

LETHBRIDGE



2944 PHONE **2945**

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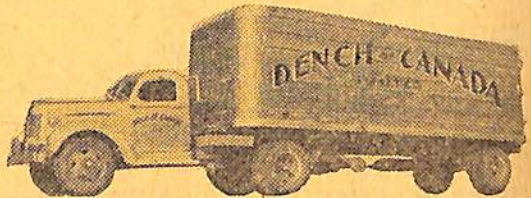
Teletype Connections for Alberta
Connecting at Coutts for U.S.A.

329 - 3 St. S.

Lethbridge

Truck Lines

- Canadian Freightways Ltd 329 3 St S {2944
2945
- Chenery C W 724 14 St S 5292
- Dench of Canada Ltd 1101 2 Ave S {4234
4828



Phone **4234**

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International

SCHEDULES ON APPLICATION

Flora D 113 10 St S 4835

(Continued on Next Page)

COMMERCIAL PRINTERS & OFFICE OUTFITTERS

LIMITED



**ROYAL
TYPEWRITERS**

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2999

326 - 7th STREET SOUTH

TRUCK LINES—Continued

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Law Transport 410 3 Ave S	2684
Magrath Transport 410 3 Ave S	2684
McLean Transfer 640 6 St S	2097
Mehew Transport 612 4 St S	4520
Miller & Irvine 631 6 St S	3897
Murray Transport 1503 3 Ave S	3750
Pass Express 1023 11 St S	4711

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Cor 1 Ave & 1 St S	4616
Ralph Transport 434 8 St S	2576
Roy's Pick-Up & Delivery Service 111 7 St S	4069
Speedy Delivery Ltd Cor 3 St & 4 Ave S	5734

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Local & Long Distance Hauling
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Trimble H M & Sons 316 11 St S	4175

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Royal Trust Co 119 McFarland Bldg	3004

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CORONA-SMITH TYPEWRITERS OF CANADA LTD 102 Sherlock Bldg	4972
Lethbridge Typewriter & Adding Machine Co 102 Sherlock Bldg	4972
Remington Rand Ltd McIntyre Bldg	3966
SMITH-CORONA TYPEWRITERS OF CANADA LTD 102 Sherlock Bldg	4972
Underwood Ltd 1252 3 Ave S	2555

UNDERWOOD LTD.

UNDERWOOD TYPEWRITER RIBBONS
 CARBON PAPERS and SUPPLIES

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(See Funeral Directors)

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NOT GAMBLING**

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The Home of Custom Upholstered Furniture
 REPAIRS AND RECOVERINGS DONE BY EXPERTS

J. SHAMES - Manager

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Lethbridge



See it here! Try it at home—no charge!
 Ultra-modern — low-built. Most efficient.
 Snap-in tools (in handy kit).

Sales and Service

HOOVER CO. LTD.

PHONE **5767** PHONE

606-608 - 3rd Ave. S. — Lethbridge

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 For Those
CHRISTMAS SEALS?

Remember — Only Those That
 Are Paid for Help to Fight
 Tuberculosis

Upholsterers

- Bastedo Upholstery rear 1006 2 Ave S 4753
- Byzuk W 710 6 St S 4548
- Graham & Jelfs 611 6 Ave S 3470
- McLean J D 1263 5 Ave N 3647

J. D. McLEAN RUG AND UPHOLSTERY CLEANERS

CLEANED, DEMOTED, DISINFECTED
 AND COLORS RESTORED
 IN YOUR HOME —or— TAKEN OUT

PHONE 3647 PHONE

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Lethbridge

Shames Upholstering Co 106 5 St S 4047

Vacuum Cleaners

- Electrolux (Canada) Ltd 2 Lafferty Blk 4481

ELECTROLUX

Air Purifier - Home Cleaner -
 Moth Exterminator

SALES SERVICE & SUPPLIES

Room 2 - Lafferty Block

4481

- Filter Queen Sales (Calgary) Arlington Blk 1 Ave S 4123
- Hoover Co Ltd 606-608 3 Ave S 5767
- Kirby Sales & Service 10 Alberta Blk 5791
- McKenzie Electric Ltd 706 3 Ave S 3637
- State Vacuum Stores of Canada Ltd 215 7 St S 2464

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Any Type or Size

TRACTOR, TRUCK & PASSENGER TIRES

PHONE

2223

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Lethbridge

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311 - 317 13th ST. N.

LETHBRIDGE

Veterinary Surgeons

Carney J C 2019 7 Ave S4150

Vulcanizing & Tire Repairing

Buzz Shop 311 8 St S3932

Jardine's Tire Supply Cor 1 Ave & 4 St S3580

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Distributors of

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TIRES

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- VULCANIZING
- TIRE REPAIRS

The Most Modern and Best Equipped
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Lethbridge

North Lethbridge Motors & Auto Wreckers
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