# Footsore——and——Weary!

You could have saved all those steps and shopping crowds if you had turned to the

# Yellow Pages

They would have told you who sold that article you wanted and you could have ascertained the price by telephone too.

ALBERTA GOVERNMENT TELEPHONES

# LETHBRIDGE

MARCH, 1950



ALBERTA GOVERNMENT TELEPHONES



# **Lethbridge Classified Telephone Directory**

Abattoirs	Adjusters
Burns & Co Limited near Exhibition Grounds3831	Bodard Adjustment Bureau Harris Bldg 303 7 St S
Accountants	Lifty Adjustificit Agency 6 McLeay Bik
Aldous Agency 109 Sherlock Bldg3712	
Boulton C W & Co A Metcalfe Bldg3974	Advertising—Directory
Cranstoun Eric 7 Rylands Blk4135	ALBERTA GOVERNMENT
	<b>TELEPHONES</b> General Office 808-810 4 Ave S
Eric Cranstoun, F.A.E.	
AUDITORS & ACCOUNTANTS	
EXPERT ADVICE ON DOMINION INCOME TAX	A gricultural Implements
7 Rylands Blk. 4135	Agricultural Implements
	Chisholm R J 1250 1 Ave S
<b>GRUMAN RICHARD</b> 7-8 McLeay Blk5006 Res 613 5 St S	Deere John Plow Co Ltd 1239 2 Ave S
Lethbridge Accounting Service 9 McLeay Blk 4229	Local Dealer A C McDonald 1009 2 Ave S 2
Ponech N F 112 McFarland Bldg	International Harvester Co of Canada Ltd 3 Ave & 9 St N
	Lethbridge Farm Equipment Ltd 1263 2 Ave S3
Accountants—Chartered	Massey-Harris Co Ltd 1216 1 Ave S3
Paterson & Co Ritchie 5-6 Acadia Bldg2619	Provincial Marketing Board
Tanner B C & Co 219 Sherlock Bldg3233	Implement Parts Distributors 712 3 Ave S2 Sharman E A Co Ltd 1251 2 Ave S2
Williams John A 201 Sherlock Bldg4640	Sharman E A GO Etti 1251 2 Ave 5
Young G A Bank of Nova Scotia Bldg2123	
	Air Carditioning
	Air Conditioning
Adding Machines	Charlton & Hill 304 9 St S
Remington Rand Ltd McIntyre Blk	CHARLTON & HILL
	SHEET METAL WORK
UNDERWOOD LTD.	BONDED ROOFERS
	FURNACES & AIR CONDITIONING 304 - 9th St. S. PHONE 259
SUNDSTRAND ADDING MACHINES  Adds—Subtracts and Multiplies	304 - 9th St. S. PHONE 259
317a 8th St. S. <b>2555</b>	
2000	
	Air Express Service
	TRANS-CANADA AIR LINES
Addressing Machines	AIR EXPRESS SERVICE INFORMATION
ADDRESSOGRAPH MACHINES SALES SUPPLIES &	Pick-Up Only3
SERVICE	
Only Authorized Distributor of Addressograph Hand, Electric & Automatic Machines for Name and Data Writing. Certified Addressograph Plates,	Aircargo Service
Ribbons Supplies & Service — Where to Call  ADDRESSOGRAPH SALES AGENCY	TRANS-CANADA AIR LINES
87 Union Bldg., Calgary M5912	AIRCARGO SERVICE INFORMATION (Business Hours Only) 2

(Business Hours Only) .....

Airline Companies	AUTOMOBILE ACCESSORIES EQUIPMENT & SUPPLIES—Continued
TRANS-CANADA AIR LINES	SUPPLIES—Continued
PASSENGER RESERVATIONS INFORMATION	Carson H R Limited 316 7 St S
(Business Hours Only)	Carson H K Limited 316 / St S
CITY TICKET OFFICE Marquis Hotel	
Western Air Lines Inc Kenyon Field3971	CARSON H. R. LIMITED
	Wholesale Automotive Supplies
Ambulance	and
CHRISTENSEN BROS 327 10 St S 2802	Equipment
	316 - 7th St. S. Phone 3155
Apartment Houses	Cooper & Son 507 7 St S
Riverview Apts 2 St & 7 Ave S	Gordie's Service & Auto Parts 139 13 St N5049
Victoria Mansions 1002 3 Ave S	Hutton's Ltd 315 8 St S
Victoria inalisions 1002 3 Ave 5	Marshall Motors & Auto Wreckers 409 3 Ave S . 4299
	The second control of
Appraisers	MIDLAND AUTO SUPPLY 421 5 St S 4951
	MOTOR CAR SUPPLY CO OF CANADA
Alberta Appraisers Harris Bldg 303 7 St S3211 Bodard Adjustment Bureau Harris Bldg 303 7 StS 3211	LTD 711 5 Ave S
Colley & Co 4 Oliver Blk	
	Precision Machine & Foundry Ltd 415 7 St S . \\ \{4260\\ 4887
	Standard Electric & Auto Parts 429 5 St S 2131
Architects	Western Automotive Sales 215 14 St N 4519
Meech Mitchell & Meech 108 McFarland Bldg 2005	Western Automotive Sales 215 14 St N4519
The state of the s	
Army & Navy Goods	Automobile Agencies & Dealers
War Surplus Stores (Leth) Ltd 518 4 Ave S 2764	Automobile Agencies & Dealers
Wall Surplus Stores (Letti) Ltd 518 4 Ave S2/64	-New Cars
	Bannerman Motors
Associations & Societies	Nash & Morris Sales & Service 816 4 Ave S . 2045
Alberta Motor Association 907 2 Aug 5 4109	Parts & Service Dept
Alberta Motor Association 907 3 Ave S	Parts & Service Dept
Alberta Sugar Beet Growers 4 Stafford Blk3242	Parts & Service Dept
Alberta Sugar Beet Growers 4 Stafford Blk3242 Canadian Red Cross Society Cor 7 Ave & 12 St S 2099	Parts & Service Dept
Alberta Sugar Beet Growers 4 Stafford Blk3242 Canadian Red Cross Society Cor 7 Ave & 12 St S 2099 Lethbridge Community Chest 315 6 St S3113	Parts & Service Dept
Alberta Sugar Beet Growers 4 Stafford Blk3242 Canadian Red Cross Society Cor 7 Ave & 12 St S 2099 Lethbridge Community Chest 315 6 St S3113 Southern Alberta Sheep Breeders Ltd	Parts & Service Dept         2645           BENY CHEVROLET OLDSMOBILE LTD         Cor 2 Ave & 8 St S         3147           Enerson Motors Ltd 817 4 Ave S         5705
Alberta Sugar Beet Growers 4 Stafford Blk3242 Canadian Red Cross Society Cor 7 Ave & 12 St S 2099 Lethbridge Community Chest 315 6 St S3113 Southern Alberta Sheep Breeders Ltd 918 1 Ave S	Parts & Service Dept
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Alberta Sugar Beet Growers 4 Stafford Blk	Parts & Service Dept
Alberta Sugar Beet Growers 4 Stafford Blk 3242 Canadian Red Cross Society Cor 7 Ave & 12 St S 2099 Lethbridge Community Chest 315 6 St S 3113 Southern Alberta Sheep Breeders Ltd 918 1 Ave S 3760 Y M C A 10 St S	BENY CHEVROLET OLDSMOBILE LTD Cor 2 Ave & 8 St S 3147  Enerson Motors Ltd 817 4 Ave S 5705  Enerson Motors Ltd. P. O. Enerson, Mgr. Office Parts & Service 5705 Towing Service 24 Hours 5706 Used Cars 5707 817 - 4th Ave. S. Lethbridge  Fleming Motors Ltd 428 5 St S 4212  FLEMING MOTORS LTD. Distributors HUDSON AND HILLMAN MOTOR CARS WHITE TRUCKS NORTH STAR OIL PRODUCTS
Alberta Sugar Beet Growers 4 Stafford Blk3242 Canadian Red Cross Society Cor 7 Ave & 12 St S 2099 Lethbridge Community Chest 315 6 St S3113 Southern Alberta Sheep Breeders Ltd 918 1 Ave S	BENY CHEVROLET OLDSMOBILE LTD Cor 2 Ave & 8 St S 3147  Enerson Motors Ltd 817 4 Ave S 5705  Enerson Motors Ltd. P. O. Enerson, Mgr. Office Parts & Service 5705 Towing Service 24 Hours 5706 Used Cars 5707 817 - 4th Ave. S. Lethbridge  Fleming Motors Ltd 428 5 St S 4212  FLEMING MOTORS LTD. Distributors HUDSON AND HILLMAN MOTOR CARS WHITE TRUCKS
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Alberta Sugar Beet Growers 4 Stafford Blk 3242 Canadian Red Cross Society Cor 7 Ave & 12 St S 2099 Lethbridge Community Chest 315 6 St S 3113 Southern Alberta Sheep Breeders Ltd 918 1 Ave S	Parts & Service   Dept   2645
Alberta Sugar Beet Growers 4 Stafford Blk 3242 Canadian Red Cross Society Cor 7 Ave & 12 St S 2099 Lethbridge Community Chest 315 6 St S 3113 Southern Alberta Sheep Breeders Ltd 918 1 Ave S	BENY CHEVROLET OLDSMOBILE LTD Cor 2 Ave & 8 St S 3147  Enerson Motors Ltd 817 4 Ave S 5705  Enerson Motors Ltd. P. O. Enerson, Mgr. Office Parts & Service 5705 Towing Service 24 Hours 5706 Used Cars 5707 817 - 4th Ave. S. Lethbridge  Fleming Motors Ltd 428 5 St S 4212  FLEMING MOTORS LTD. Distributors HUDSON AND HILLMAN MOTOR CARS WHITE TRUCKS NORTH STAR OIL PRODUCTS 428 - 5th St. S. 4212  Imperial Motors Ltd Sales Dept 413-417 6 St S 2505

(Continued on Next Page)

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Phone 4353

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—Continued

 Pyramid Motor Sales Ltd
 3633

 Parts & Service 435 5 St S
 3633

 Accountant
 3705

 Manager
 4065

 Routledge Motors Cor 5 St & 6 Ave S
 3869

 Smith Motors Ltd Cor 6 Ave & 6 St S
 3371

 Parts & Service
 5630

 General Office Sales & Mgr
 2858

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 BENY CHEVROLET OLDSMOBILE LTD

 Cor 2 Ave & 8 St S
 .3147

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 .3899

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 .5191

 Hopp Bros 334 4 St S
 .5030

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 .3987

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 .2769

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 .4558

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(Continued on Next Page)

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\_\_\_ Lethbridge

# AUTOMOBILE BODY BUILDERS & REPAIRERS —Continued

Continueu				
Red Head Motor & Auto Parts 402	4	Ave	S	3655
Smith Motors Auto Body Shop 1916	2	Ave	5	3859
Standard Body Service 301 2 Ave S				5665
Superior Body Service 101 1 Ave S				4650
Windsor Body Shop 334 4 St S				2533

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Lethbridge Auto				4207

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Hagen A	Auto	Electric	1209	3 Ave	S.	 .5090
'Hutton's	s Ltc	315 8	St S		* (#040 <b>*</b>	 {2586 }5566

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Radiate	ors Ltd 1	14 8	St S						4	121

# Automobile Springs & Axles

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(See Luggage)

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McGAVIN BAKERIES LTD	
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Day Calls Only	.4400
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Penny's Bakery 1504 9 Ave S	.5636
Star Bakery 1408 3 Ave S	.2569
Weston's Bakery 323 15 St S	2745

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Bank of Montreal 522 3 Ave S	3446 2526
Bank of Nova Scotia The 3 Ave S	{2711 3744
Canadian Bank of Commerce The General Office 4 Ave & 7 St S	
Accounts Dept Manager's Office	.5170
Dominion Bank The 4 Ave S	.5028
Manager's Office Imperial Bank of Canada 323 7 St S	4646
Royal Bank of Canada The Gen Ofc 5 St S  Manager T B Campbell	.3335
Accountant	. 2898

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WALK UPSTAIRS & SAVE

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ALBERTA BLK.

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(See Advertisement on Page 12)

(Continued on Next Page)

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PHONE 3494 PHONE

BEAUTY PARLORS—Continued

Marquis Beauty Shop Marquis Hotel Bldg .....3714
(See Advertisement on Page 11)

Marvelle Beauty Bar McFarland Bldg .......4262
Paramount Academy of Beauty Culture Alta Blk ...2250
(See Advertisement on Page 11)

ROBINSON'S BEAUTY SHOP 242 13 St N

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Lethbridge

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Lethbridge Cycle Store 410 6 St S ..............5638

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- Lethbridge

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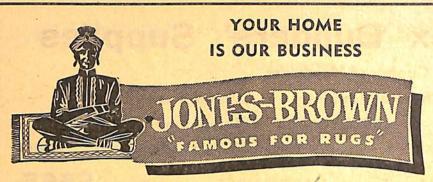
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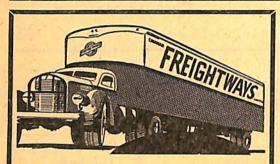
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# Consumers Hardware & Supply

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become displaced or crowded out of position it is

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Dr. L. D. Clancy, 7 Acadia Block	2231
Dr. L. A. Cowie, 1013 - 3rd Ave. S	2035
Dr. I. S. Irving, 205 Sherlock Bldg.	4261

# Chiropractors

Clancy	L	) 7 A	ca	dia Blk 3 Ave S	2231
Irving I	S	205	Sh	erlock Blk	.4261
LETH	BH	HDG	E	CHIROPRACTIC CLINIC	3
1013	3	Ave	S		. 2035

# Church Organizations

Christ-Trinity Lutheran Chapel 420 12 St S	4505
Christian Missionary Alliance 1202 3 Ave S	2996
Christian Reformed Church 320 11 St S	3541
Christian Science Church 4 Ave & 12 St S	4775
Church of Jesus Christ of Latter Day Saints	4 7-5
Cor 5 Ave & 12 St S	3255

### CHURCH ORGANIZATIONS—Continued

First Baptist Church 8 St & 4 Ave S	2082
Hebrew Congregation Cor 3 Ave & 9 St S	3197
Pentecostal Church 520 7 St S	4957
St Andrews Presbytn Church Study 5 Av & 8 St S	2582
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St Peter & St Paul's Rectory 640 12 St-C N	
Southminster United Church 4 Ave S	

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(Continued on Next Page)



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Canadian Confectionery 403a 5 St S ............3383

Empress Confectionery 814 4 Ave S .......2872

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(See Advertisement on Page 19)  Modern Tailor & Dry Cleaning 1113 3 Ave S4039  (See Advertisement on Page 19)	Jensen's Frozen Food Lockers and Meat Market
Perlux Cleaners 410 5 St S	Cutting — Wrapping — Quick Freezing and Curing — Free Delivery
Clubs	1021 - 3rd Ave. S. Phone <b>4401</b> Nelson's Frozen Food & Locker Srv 1516 9 Av S 2044
Army & Navy Veterans Club 517 5 Ave S       .3846         Canadian Legion B E S L 1 Ave & 9 St S       .3426         Chinook Club Cor 3 Ave & 13 St S       .2443         Elks Club 5 Ave S       .2633	PURITY DAIRY 516 5 Ave S
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Cox George T rear 1319 10 Ave S	2416
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Langhofer H 606 17 St N	.4989
Oberg Alex 314 3 St S	4156
Osterberg Richard 2022 7 Ave S	.5126
O'Sullivan Construction Co River Bottom	2395
Rempel Construction Co 1002 12 St-B S	.5652
Southern Alberta Construction Ltd 1601 3 Ave S	3196
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Andorcon	Frank Lethbridge			2777
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Rylands D A 8 Rylands Blk2497	DRIVE YOURSELF
Stewart J S 203 Medical Dental Bldg	
John Didg	
	PHONE 4038 PHONE
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Buy Rite Department Store 408 5 St S3680	1236 - 3rd Ave. S Lethbridge
Eaton Co Western Limited (The T) Lethbridge Branch	
4 Ave & 6 St S	
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Information & General Office	214881515 1101411
Foodateria (Groceries Fruits Vegetables) 3282	Draffin's Drug Store 401 5 St S
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Mihalik A 642 13 St N	0.02
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	Downtown Store 331 5 St S2205
Departmental Stores-Mail	W. H. McCAFFREY
Order	THE PEOPLE'S DRUG STORES
	418 - 13th St. N Phone 3445
Simpson The Robert Western Ltd McIntyre Blk . 5727	331 - 5th St. South Phone 2205
The second secon	LETHBRIDGE, ALTA.
Diesel Engines	Stokes Drug Co Ltd 314 5 St S
Dieser Blightes	the same of the sa
Union Tractor & Equipment Co Ltd 1269 2 Ave S . 2606	Willoughby McDermid Drug Co Marquis Hotel3231
	Willer old - M. D
Caterpillar	Willoughby McDermid
Diesel-Electric Sets	DRUG CO.
	"The Rexall Store"
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Connor Washers — Frigidaire
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ELECTRICAL HOUSEHOLD APPLIANCES—Continued	FARM MACHINERY & SUPPLIES—Continued
Jack's Radio Sales & Service 302 13 St N4979	Macleod's Limited 324 5 St S4240
Jack's Radio Sales & Service  NORTHERN ELECTRIC DEALER  RADIOS - LEONARD REFRIGERATORS GURNEY RANGES - SUNBEAM PRODUCTS WASHERS & IRONERS - SUPPLIES AUTHORIZED SERVICE  302 - 13th St. N. Phone 4979	MACLEOD'S LIMITED  "The Friendly Store"  HIGH GRADE  FARM EQUIPMENT AND SUPPLIES  4240 324 Fifth Street South 4240
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Hutton's Ltd 315 8 St S	Filters—Air FIBERGLAS DUST-STOP FILTERS—
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HUTTON'S LTD.  —AUTHORIZED SALES & SERVICE— BRIGGS & STRATTON GAS ENGINES 315 - 8th St. S. Phone 2586  Explosives	This air filter assures you of cleaner air from your forced warm air furnace. It strains out virtually all nuisance dust — most  FIBERGLAS  FIBERGLAS  AIR FILTERS
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HUTTON'S LTD.  —AUTHORIZED SALES & SERVICE— BRIGGS & STRATTON GAS ENGINES 315 - 8th St. S. Phone 2586  Explosives  Explosives  Explosives Companies	This air filter assures you of cleaner air from your forced warm air furnace. It strains out virtually all nuisance dust — most "hay fever" pollens.  "Where to Buy it"  Freel Sheet Metal Works 405a 4 St S 2713
HUTTON'S LTD.  —AUTHORIZED SALES & SERVICE— BRIGGS & STRATTON GAS ENGINES 315 - 8th St. S. Phone 2586  Explosives  EXPLOSIVES LTD 907-915 2 Ave S5714	This air filter assures you of cleaner air from your forced warm air furnace. It strains out virtually all nuisance dust — most "hay fever" pollens.  "Where to Buy it"  Freel Sheet Metal Works 405a 4 St S 2713 Hoyt Hardware Ltd 606-608 3 Ave S 5767
HUTTON'S LTD.  - AUTHORIZED SALES & SERVICE — BRIGGS & STRATTON GAS ENGINES 315 - 8th St. S. Phone 2586  Explosives  Explosives  Explosives Companies  Canadian Pacific Express Co CPR Station \{ 3434 \ 3436 \}  Eye, Ear, Nose & Throat	This air filter assures you of cleaner air from your forced warm air furnace. It strains out virtually all nuisance dust — most "hay fever" pollens.  "Where to Buy it"  Freel Sheet Metal Works 405a 4 St S 2713 Hoyt Hardware Ltd 606-608 3 Ave S 5767  HOYT HARDWARE LTD 606-608 3 Ave S 5767  Financial Agents  BRITISH CANADIAN FINANCE
HUTTON'S LTD.  —AUTHORIZED SALES & SERVICE— BRIGGS & STRATTON GAS ENGINES 315 - 8th St. S. Phone 2586  Explosives  Explosives  Express Companies  Canadian Pacific Express Co CPR Station \[ \begin{align*} 3434 \ 3436 \end{align*}	This air filter assures you of cleaner air from your forced warm air furnace. It strains out virtually all nuisance dust — most "hay fever" pollens.  "Where to Buy it"  Freel Sheet Metal Works 405a 4 St S 2713 Hoyt Hardware Ltd 606-608 3 Ave S 5767  HOYT HARDWARE LTD 606-608 3 Ave S 5767  Financial Agents  BRITISH CANADIAN FINANCE LTD 315 6 St S 3113 HOUSEHOLD FINANCE CORPN OF
HUTTON'S LTD.  - AUTHORIZED SALES & SERVICE — BRIGGS & STRATTON GAS ENGINES 315 - 8th St. S. Phone 2586  Explosives  Explosives  Explosives Companies  Canadian Pacific Express Co CPR Station \{ 3434 \ 3436 \}  Eye, Ear, Nose & Throat	This air filter assures you of cleaner air from your forced warm air furnace. It strains out virtually all nuisance dust — most "hay fever" pollens.  "Where to Buy it"  Freel Sheet Metal Works 405a 4 St S
HUTTON'S LTD.  -AUTHORIZED SALES & SERVICE— BRIGGS & STRATTON GAS ENGINES 315 - 8th St. S. Phone 2586  Explosives  Explosives  Explosives  Canadian Pacific Express Co CPR Station \{ \frac{3434}{3436}} \]  Eye, Ear, Nose & Throat Specialists  Schindler Dr Q R Medical Dental Bldg 3121	This air filter assures you of cleaner air from your forced warm air furnace. It strains out virtually all nuisance dust — most "hay fever" pollens.  "Where to Buy it"  Freel Sheet Metal Works 405a 4 St S 2713 Hoyt Hardware Ltd 606-608 3 Ave S 5767  HOYT HARDWARE LTD 606-608 3 Ave S 5767  Financial Agents  BRITISH CANADIAN FINANCE LTD 315 6 St S 3113 HOUSEHOLD FINANCE CORPN OF
HUTTON'S LTD.  -AUTHORIZED SALES & SERVICE— BRIGGS & STRATTON GAS ENGINES 315 - 8th St. S. Phone 2586  Explosives  Explosives  Explosives  Canadian Pacific Express Co CPR Station \{ 3434 \ 3436 \}  Eye, Ear, Nose & Throat \ Specialists  Schindler Dr Q R Medical Dental Bldg 3121 Wishlow Dr N F Purity Dairy Bldg 2510	This air filter assures you of cleaner air from your forced warm air furnace. It strains out virtually all nuisance dust — most "hay fever" pollens.  "Where to Buy it"  Free! Sheet Metal Works 405a 4 St S 2713 Hoyt Hardware Ltd 606-608 3 Ave S 5767  HOYT HARDWARE LTD 606-608 3 Ave S 5767  Financial Agents  BRITISH CANADIAN FINANCE LTD 315 6 St S 3113  HOUSEHOLD FINANCE CORPN OF CANADA 2nd Fir 408a 5 St S 3043  Industrial Acceptance Corpn Ltd 1-503 7 St S 3878
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Artistically Arranged

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Royal Fruit Store 616 3 Ave S	3767
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Fruit & Produce—Wholesa	
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Plunkett & Savage 1120 1 Ave S	
Plunkett & Savage 1120 1 Ave S	
Plunkett & Savage 1120 1 Ave S  Scott Fruit Co The Consolidated Fruit Bldg  4 St S  Southern Alberta Co-op Vegetable Growers Assn	. 2584
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Plunkett & Savage 1120 1 Ave S Scott Fruit Co The Consolidated Fruit Bldg 4 St S Southern Alberta Co-op Vegetable Growers Assn Ltd Warehouse 1 Ave & 5 St N  Funeral Directors  CHRISTENSEN BROS Funeral Home	.2584 .3353 2924
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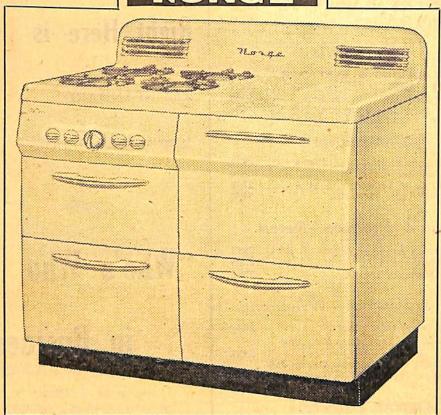
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CANADA'S MOST BEAUTIFUL RANGE





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Our reputation for fine furs has been maintained because we insist on quality. See our large and varied selections.

REPAIRS STORAGE REMODELLING

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Phone 3645

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NEW YORK FUR & DRESS SHOP 

(See Advertisement on Page 31)

# The Lethbridge Furriers

Established 21 Years in Lethbridge



Look lovely in LETHBRIDGE

**FURRIERS** 

Lustrous Furs

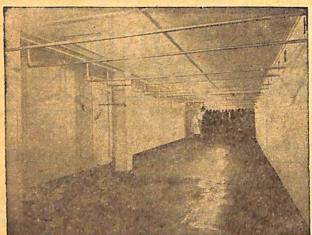


Our long established Reputation for Quality, Value, Integrity, Reliability and Service is behind the Furs you buy at Lethbridge Furriers.





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**-4**-

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FURRIERS

Furs are protected
Day and Night
The Premises are
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Lethbridge

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Parts & S	Service	e Dept			2645
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Cor 2 Ave	8 8	St S			3147

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P. O. Enerson, Mgr.

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Towing Service 24 Hours	.5706
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Service - - 2887
Gen. Office 3049

Chrysler 

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CALLS PHONE 2142
413-417 - 6th Street South

(Continued on Next Page)

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FRIENDLY & EFFICIENT SERVICE
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"A COMPLETE GARAGE SERVICE"

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Lethbridge

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Lethbridge

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Lethbridge

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DISTRIBUTORS OF: SAFETY CRYSTAL AND WINDOW GLASS

SPECIALIZING IN:-

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